VOLUME THIRTY-FIVE
ARTESIA, NEW MEXICO, THURSDAY, MAY 5, 1938.

Premier Well Tops Interest In 0il Sector

Find New Sand in Beeson 1 of Premier Oil Corp.Six New Locations Are Staked in Lea County Areas.
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James MacNeil Whistler's Mother, one of the worid's most betoved
paintings, stands as a symbol ot Mother,'s Day, commemorated here and
broughout the nation on Sunday, May s.

## Mayor's Proclamation Designating National Air Mail Week May 15 to 21

Legion To Elect

;


 mortr Dument Lexight tor Meeting Ended Friday Morning


Accidental Shot Is Fatal to Former Texas Woman 30th




County Commissioners Requested


The Book that Solves Your Decorating Problems
schemes for every room, for the exterior of all types of houses. Filled with suggestions, helpful information Actual color swatches to plan and work with. This 1938 Sherwin-Williams Home Decorator will make your
redecorating an interesting, entertaining game. It redecorating an interesting, onter

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Wilson \& Anderson Phone 24



Court Rules on
0il Regulations



Page Tireo


## Ferguson Rubber $\mathbf{C}$.

Miss Beulah Strang and Edwin Olson To Have A June Wedding Mr. and Mrs. E. J. Strang announced the approaching marriage of
their daughter, Beulah to Edwin Olson, the event to take place June the their daughter, Beulah to Edwin Olson, the event to take place June 4th,
at a formal tea given in the Strang home, Saturday atternoon. Defi-
nite plans for the wedding are not completed at this time, but the vows nite plans for the wedding are not completed at
will be made here at the Presbyterian church.
Miss


Coiffure News
New Season






## Artesia

Beauty Service
Phone 322

| Have Your Lights, |
| ---: |
| Steering Gear and |
| Brakes tested. |
| Let us attach a red sticker to your windshield, <br> showing our lights, brakes and steering gear <br> have been tested. <br> WE ARE AUTHORIZED TESTING STATION <br> GUY CHEVROLET CO. <br> Phone 291 |

## Petroleum Club

## Opening Tonight








## GIFTS for MOTHER



| Gifts For | Mother |
| :---: | :---: |
| Gordon Hose | Hand Bags |
| 79C-\$1.00-\$1.29 |  |
| Slips | $\$ 2.95$ |




## \$2.95

We Also Feature Very outstanding values in our
$\$ 1.09$ and $\$ 1.95$ Slips. Quality slips for service.

Silk Gowns

| $\mathbf{\$ 1 . 9 5}$ | $\$ 2.95$ |
| :--- | :--- |
| and up |  |

Lace Scarfs


## 59c to 89c \$2.95 to \$6.95





OCOTILLO MAY 8-9-10

## "TEST PILOT"

News Reel - Continuous Show

## OCOTILLO, WEDNESDAY MAY 11

Petter Lorre
"Mr. Moto's Gamble"
Selected Short Subjects

Gas Range To Be Given At Advocate Free Motion Picture Cooking School







NORGE




 that church, in session in Birming- $\begin{aligned} & \text { plan to visit Mr. Kiddy's relatives } \\ & \text { in Tulsa and Oklahoma City, Ok- }\end{aligned}$ labama. Mr. and Mrs. Hollis Watson and
children, Helen and Joe were chidren, Helen and Joe, were
guests of Mr. and Mrs. Watson's brother and wife, Mr. and Mrs.
A. Watson in Pecos, Sunday. Attending the boxing matches
held in Roswell this week held in Roswell this week have
been the following Artesia people:
Mr. and Mrs. Garland Rideout, Mr. br, and Mrs. Garland Rideout, Mr.
Mr.
Mrd Mr. S. A. Lanning, Mr. and
ars. Charles Martin, Mr. and Mrs.
Mr. and Mrs. S. A. Lanning, Mr. and
Mrr. Charles Martin, Mr. and Mrs.
John Lanning, E. N. Bigler and
J. S. Ward. $\underset{\text { Miss Lucille Morriss was the }}{\text { Muest of Mrs. Carl Carruthers in }}$

## Free Talking Pictures

At Valley Theater
FRIDAY, MAY 6TH AT 2:00 P. M.
Showing way to better farming, better living and more profits through Allis Chalmers Farm Equipment.

This picture is not just advertising, but is educational, constructive and interesting.

Bring the Entire Family
Smith Machinery Co.
Roswell, N. M.

## PRINTING

may be better than good. It may be distinctly SUPERIOR. We would like to have you judge the quality of our printing. It is our pleasure to do every job that comes into our of fice just a little BETTER than seems necessary


Personal Stationery, Cards, Bill Heads Pamphlets, Briefs, Pen Ruled and Printed Forms, Record Books

All produced by modern, up-to-date equipment augmented with the skill of competent workmen


## PHONE <br> 7

Artesia Advocate

Civic Clubs Urge Observance of Air Mail Week

## All air mail letters bearing the



# COOKING 





# SIMPLIFIED COOKING 

## Ask Those Who See "STAR IN MY KITCHEN"

So simple is Gas Cooking that any homemaker
can start in immediately cooking successfully.
If she has cooked before, the foods that she has
here-to-fore cooked tastefully and well with other
fuels are improved and made better by gas cook-
ing. Her old recipes will produce new results.

Start With A New ROPER In Building A Modern Kitchen

## -

Begin now preparing for the plete kitchen-a kitchen that's peautiful, well arranged, convenient. Begin by installing a glistening new Roper gas range. Add other units as your budget
allows. You'll find it remarkallows. You'll find it remark-
ably simple-and inexpensive, ably
too.

Here's Why . . .

## ROPER <br> is

America's Finest Gas Range IT ALONE OFFERS YOU "GIANT, SIMMER SPEED" burner; "SIMMER SPEED" burners; "SUPER-SPEED LOW TEMPERATURE" "oven; ASTO-GRIL ROLL BROIL-
ER; "Lifetime" COOKING CHART; Super INSULATION; Distinctive STYLING; "EASY CLEAN" oven; "INSTA FLAME" top lighter; "AIR STEAM" cooking top, and many other exclusive features.

Now! ROPER Sets New Standards In Culinary Performance

Select your new Roper gas range Select your new Roper gas range
from our many delightful models. Bespeaking individually throughout, they reflect the in-
built quality which is theirs. They give many outstanding features not found elsewhere. They give the culinary performance you have always desired.

## New Mexico Eastern Gas Co.

Formerly Pecos Valley Gas Co.

Beware of Any Propaganda That Extolls Any Kind of New Crop

## General News Briefs

 Chaves county has been allotteda cotton acreage increase of 7,488

## Lower Penasco

 (Mary Sunbeam) Mr. and Mrs. Earl Paxton andtwo daughters attended church at two
May
Li
tives
week
M
ben ex- $\begin{aligned} & \text { for the county up to } 24 ; 832 \text { acres } \\ & \text { The original quota } \\ & \text { Tor } \\ & \text { 年 }\end{aligned}$
 According to estimates, the
Carrsbad Irrigation district had a
water supply of 11,000 acre feet
in the Avalon and McMillan
 President Roosevelt recommend-
ed to congress Friday a 3500,000 ed to congress Friday a $\$ 500,000$
appropriation for a atudy of the
concentration of appropriation for a study of the
concentration of economics power

in American induastry. | in American industry. |  | $\begin{array}{l}\text { was a Penasco visitor one day last } \\ \text { Mrs. Edward L. Scarritt, } 29 \\ \text { week. }\end{array}$ |
| :---: | :--- | :--- |
| died |  |  |

 her
ing
$N$ Nine New Mexico highway pro-
jectts at a cost of $\$ 531,862$ were awarded low bidders by the were
awte
highway
department
Friday highway $\begin{gathered}\text { department Friday. } \\ \text { Among the road improvements of }\end{gathered}$ Among the road improvements of
interest locally was fourteen miles
between Clovis and Roswell in interest locally was fourteen miles
between Clovis and Roswell in
Roosevelt county; gravel surfacRoosevelt county; gravel surfac-
ing of eleven miles between Ros--
well and Vaughn and oiling twelve ing of eleven miles between Ros-
well and Vaughn and oiling twelve
miles of highway 7o between Las

Cruces and Vaughn in Chaves | $\begin{array}{l}\text { miles of } \\ \text { Cruces } \\ \text { county. }\end{array}$ |
| :--- |

Mrs. Sarah $\overline{\text { E. McCune, aged 94, }}$,
died at the home of her son, R. H. died at the home of her son, R. H
MCcune in Roswell early Monday morning, where she had lived for
the past thirty-six years. Mrs. the past thirty-six years. Mrs.
McCune remembered vividy her
experiences of the Civil war. Frank Young, Roswell chief of
police has been named New Mexipolice has been named New Mexi
co chairman of the international
association of chiefs of police. Victory for the unification with
the Northern Methodist church the Northern Methodist church
may cause the Southern Methodist
church to lose a half million in church to loese a half million in
membership, it was said at a con-
ference of the Southern Methodference of the Southern Method-
ists at Birmingham, Alamaba Mon-
day. The state finance board plans to
sell $\$ 2,50,000$ worth of road de-
bentures on May 24 th it was an
 DISTRICT AUXILIARY
CONVENTION The members of the Fifth Dis-
trict American Legion Auxiliary
are convened in Carlsbad today trict American Legion Auxiliary
are convened in Carlsbad today
with Mrs. Ada McCann, president. with Mrs. Ada McCann, president
in charge. The convention was
opened with a one ocelock luncheon opened with a one octock luncheon
at the Crawford hotel. An inter-
esting program as well as reports
of the district and routine busiesting program as well as reports
of the district and routine busi-
ness of the convention will be preness of the convention will be pre-
sented. Attendance is anticipated
to be quite large. to be quite large. YOU'LL FEEL great in a thoroughly cleaned silk dry and Cleaners renovate your dresses and knits. Your clothes are insured against fire and theft while in our possession. This is one of the many things we do in endeavoring to give our customers the best service possible

Artesia Laundry and Cleaners
K. Eisler of Shawnee, Oklaho C. K. Eisler of Shawnee, Oklaho-
ma has been appointed as the new field man for the Hobbs area, to
conduct the work of the Boy
fouts of Americe it conduct the work of the Boy
Scouts of America, it was an
nounced at Roswell Thursday by E. Thorson, area executive
Eisler will make his home in
Hobbs, where he will serve the cobbs, where he will
communities of that area
CAVERN VISITORS CLIMB Visitors to the Carlsbad caverns continue to climb. Ducing the
month of April titere were 11,505
visitos visitors from forty-eight states, the District of Columbia and twenty
foreign countries. Texas, as us foreign countries. Texas, as us
ual, led with the largest number of
visitors, 3,751 , making the trip lal, led with the largest number of
uasitors, $\begin{aligned} & \text { 3,751, making the trip } \\ & \text { visitors } \\ & \text { Vince January } \\ & \text { Vist total }\end{aligned}$
$33,395$. Visitors
$33,395$.

TOADSTOOLS or MUSHROOMS?


If you've studied mushrooms y
Don't be too suggestible in adopting cures for disabilitiee,
awed by learned sounding phrases of unethical practitioners. Medicine should be prescribed by a Doctor of Medicine. To the indi-
vidual who seeks his care he applies the greatest resources of hi profession. His cures don't come in quart containers.

PALACE DRUG STORE ARTESIA PHONE 1 WHERE QUALITY Yinl ACCURACY PREVAIL
 a soft ball league naturally brings
up the matter of a playing field aim his swing. Squirt
Ansley demonstrated what a little
 he night games. It seems to me er guy when he met Lloyd Evans
that a lighted field could be ob- in a match best deseribed as com-
that Cained with enough town support. . in a mat. And best deseribed as com
inde we're discoursing The nice thing about it would be on the subject of om man-maunsing,
that a lighted field could and
probably pay fore Roswell A. A. A. fisticuffs
tols. The whole
were something interesting and edprobably pay for itself. The whole ere something interesting and ed-
matter is a nice promotional job
for the Junional. The lesson taught is:
merce to take up. The boxing club has just about punishment and a great ability wound up ing flub has and sust about acessful
wand it out, one, two, three. season. Tuesday morning produced
some snappy matches with Bones
Duggan showing off a boxing $\begin{aligned} & \text { Chas. Br. C. R. Baldwin, son of Mr. and anderwent an }\end{aligned}$ Duggan showing off a boxing Mrs. C. R. Baldwin underwent an
prowess unequalled by anything appendectomy at a Carlsbad hosprowess unequaled by anything aital and is recuperating nicely,
except his reach. Bones can hold
an opponent a good five feet away cording to an early report.

For First Class
Plumbing and Tin Work Call Us.

Rideout Plumbing and Tin Shop
Phone 3

THE ARTESIA ADVOCATE

## PRESENTS

## G74

 THE TALKING
## $\frac{\star}{\text { MOTION }}$



A THRILLING TREAT FOR EVERY WOMAN at the

## ©COTILIO THEATER

| THE DAYS | THE DATES | THE TIME |
| :---: | :---: | :---: |
| MONDAY |  |  |
| TUESDAY |  |  |
| WEDNESDAY |  |  |

[^0]

## Classified


$\underbrace{\substack{\text { Puening }}}_{\substack{\text { Chidren admitted to } \\ \text { Grounds } \\ \text { FREE } \\ \text { Night }}} \mid$
Make Mother Happier
With Lavely Hosiery




Consumer's Dollar
Deflated by Taxes


WE THANK YOU


[^0]:    "Scar in My Kitchen" was produced in one of the major motion picture studios in Hollywood and has a large cast of well-known actors and actresses. It with the ar feature-length picture the romance and glamour of Holly with Auntie Bella, the large, iolly, colored maid, and be thrilled by the love sones berween Mike (he movie star) and Dedee, the lovely heroine. And most important of all, you will see in complete detail demonstrations of many recipes developed by several of America's leading bome economists.

    YOU WILL BE ABLE TO \$EE ALL AND HEAR ALL

