

Penitentes Reenact Crucifixion Of Christ in Rugged Mountains

ALBUQUERQUE — Caught in the fanaticism of a forgotten age, "Los Hermanos de Sangre Cristo" are enduring once again the fearful self-punishment of the cult which believes that only man's blood can atone for his sins.

Deep in the hidden mountains of northern New Mexico and southern Colorado, the brothers of the blood of Christ—The Penitentes—are preparing for their annual reenactment of Christ's crucifixion.

The shrill, eerie note of "pitos"—slender reed flutes—the dread sound of yucca whips thudding against bare flesh; the slow agon-

izing tread of unshod feet on sharp, cold rocks of mountain heights—these are the accompaniment of Penitente rites.

All through Lent the preliminary ceremonies go on in the little Spanish-American Penitente villages.

Hermanos lash themselves swinging the whips in measured cadence over their shoulders onto their own bleeding backs.

Others find their self-flagellation by throwing themselves upon mounds of thorny cactus. The initiates receive the cruciform lashes, cut with broken glass across the back and the wounds rubbed with coarse salt.

The climax comes on Good Friday, when one brother, chosen for his piety, takes the coveted role of "Cristo," shoulders a heavy wooden cross and begins the awful ascent to "El Calvario."

In other years the "Cristo" was nailed to his cross and often a pair of bloodstained shoes was to be found the following morning on his doorstep—mute symbol their owner had died the most desirable of Penitente deaths—on the cross.

Now, however, the "Cristo" is tied, not nailed—a sufficiently agonizing practice. But it is seldom,

if ever, fatal. Even that extreme no longer is practiced in some of the more moderate villages.

The Penitente sect, a lay order of Catholics not recognized by the mother church had its origin in medieval Europe as the "Third Order of St. Francis."

Brought to the New World by devotees who accompanied the conquistadores, it took root and flourished while the sect from which it sprang gradually died away.

Once a powerful and feared organization—one which politicians and businessmen joined to gain its backing—it is slowly losing its influence in this, its last stronghold.

Its membership is almost entirely made up of Spanish-Americans in isolated mountain villages, jealous and secretive of their rites.

Still, however, the slender Penitente crosses dot the mountains as fanatical reminders of a disappearing sect.

Hope Items

Each month the room having the most parents present to represent the pupils, is allowed to keep a very attractive and large aquarium, which belongs to the school.

The fifth-sixth grade room was the winner Tuesday evening. A refreshment plate was served to those attending.

Mrs. Agnes McDonald, mother of Mrs. Lucky, is seriously ill at the Lucky home.

The Town Board election, held Tuesday, elected Tom Coffin mayor. Aldermen were Mrs. W. S. Medcalf, Irvin Wathen, Frank Runyan and Joe Parker.

Edgar Williams sold his cattle to Kansas parties last week. He will deliver the stock about the 23rd of this month.

P. T. A. Meets

At the regular monthly meeting of the P. T. A., held in the gym Tuesday evening, Miss Johnson, county health nurse, of Carlsbad, gave a report on tuberculosis tests, which have been given in the hospitals. She stated that six positive cases had been found out of sixty-four students tested. She impressed upon the parents that the positive tests did not mean that the children were tuberculosis cases, but that they would easily contract the disease. X-rays will be given these pupils before school is out.

Officers elected to serve next year in the organization were: the Rev. Charles Walker, president; Mrs. Virgel Craig, vice president, and Miss Charlotte Rood, secretary-treasurer.

Mr. and Mrs. W. S. Medcalf, who have been serving meals from their cafe located in the Buckner store, have closed their restaurant.

The barber shop building which has been occupied for several years, but has been vacant for a few weeks, was bought last week by Charlie Fink.

Mrs. James Clements returned the early part of the week from El Paso, Texas where she attended to business.

John Prude and Madeline Prude attended the funeral of Jim Hunter in James canyon near Mayhill, Sunday. Mr. Hunter was a pioneer resident of that section.

Friends of Miss Mildred Puckett, who taught school here last year, but who is now in Abilene Christian College, Abilene, Texas, spent the week end in Carlsbad visiting relatives, and in Artesia visiting friends, including Hope friends.

Mr. and Mrs. Hodges of Eunice, relatives of Mr. and Mrs. Jim Banta, visited them here Sunday.

Young women of the Methodist church held their meeting at the home of Mrs. Hilton Cole Friday afternoon. The ladies decided to serve a banquet in May for the purpose of adding to the fund which is being raised to redecorate the interior of the church.

Mr. and Mrs. Dare McLane, of Pinon were brief visitors here Monday. They went to Artesia where they visited Mrs. McLane's parents, Mr. and Mrs. L. P. Glasscock.

Pat Sullivan and Mrs. D. R. Webber, of Big Spring, Texas visited Mrs. Webber's parents, Mr. and Mrs. Walter Bishop at their farm here over the week end.

The County Singing Convention met here Sunday in an all-day meeting.

Fishermen Busy

Local fishermen have been showing much activity with the opening of the spring fishing season. Championship honors as well as the art of telling the prize fish stories probably goes to Col. A. T. Woods, who caught a twenty-nine pound cat on the river near the state line several days ago and E. C. Higgins, who according to his backers can get a tub of water and a line and pole and catch a mess of fish most any day. At least Higgins is credited with a catch of three or four bass recently, while his companion got none.

And when in company with Judge G. U. McCrary, the subject naturally turns to fishing, but so far Judge has refused to take any fishing lessons from his fishing companion, Higgins.

Also of interest is the fact that Joe Nunn is a pupil of Col. Woods. He is classed as an adept pupil and Col. Woods holds high hope of his ultimate success in a calling in which many are called, but few are chosen.

And that favorite spot near the state line has not been divulged. There are places along the bank where the grass and other vegetation have been worn bare by many trodding feet, but the real place is a secret of Messrs. Woods and Nunn.

Rail Problems Up To Congress

WASHINGTON, D.C.—President Roosevelt told congress, in effect, Monday to figure out for itself how to cure the ills of the nation's \$21,000,000,000 railroad network.

Pointedly, he refrained from sending any recommendations of his own to Capitol Hill, where his reorganization bill was defeated and where he received other blows.

He did transmit a mass of recommendations from his advisers, including proposals for lending \$300,000,000 for purchase of railroad equipment and other millions to rescue the carriers from their plight.

Displaying perhaps a trace of impatience over the recent house vote on government reorganization, he suggested it would be the part of "common sense" to consolidate the seven federal agencies dealing with transportation into two, one handling executive functions, and the other all activities of a judicial, or legislative character.

He also chided past congresses for clothing the interstate commerce commission with "purely executive functions," declaring that this was "in all probability, unconstitutional".

Two classes of upper grade pupils of the Lakewood school will attend a lecture demonstration in science at Carlsbad Tuesday afternoon. They will be accompanied by George R. Hunt, principal of the school.

Mrs. Nellie Clady, who has been visiting her son and family, Mr. and Mrs. H. W. Clady and Jackie, for several months this winter will return to her home in Ohio this week.

Public Welfare In New Mexico

(Issued by the New Mexico Department of Public Welfare)

Aid to dependent children payments are being made to twenty-two families in Eddy county, according to Mrs. Chardee Donaldson, county director of public welfare. The grants are made to aid seventy-one children in the county. These grants are made to children who, although they have lost the support of their natural breadwinner, are living in their own homes or in the homes of close relatives.

The grants are made to keep the child in his own home, rather than to send him to an institution, Mrs. Donaldson explained, because it is felt the child will be better cared for and will receive better training for his future life in his own home than in an institution. He needs the nurture and discipline which only love can supply, the experience of doing and sharing with others, and the sense of "belonging"—all of which make a solid foundation for good character and good citizenship in later years.

Although the grants are made possible by federal aid provided for in the social security act, passed in 1935, the idea dates back to the first White House conference on child welfare, held in 1909. The first "mother's aid" law was passed in 1911. Today, forty-six states and the District of Columbia have similar laws. Under the New Mexico law, passed in February, 1937, payments are now being made to aid in supporting 4,087 children in the state. The average amount paid for each child in New Mexico during February was \$8.74. Two-thirds of this amount is paid from state revenues. The other third comes from federal grants provided for in the social security act.


Application for aid to dependent children is made to the county welfare department.

BEG PARDON

In publishing the picture of the "Lone Pine" in the last issue, the name of the Tarbet studio was inadvertently omitted. The photograph was supplied by the Tarbet studio and the studio should have been given due credit for the courtesy.

Howell Gage was up from his ranch south of Carlsbad Tuesday, visiting friends and attending to business matters.

CARBON PAPER—The Advocate.



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LOCALS

Mr. and Mrs. W. E. Kerr were visitors at the Eastern New Mexico Junior College last week end. Mary Lou McConnell, who is a student in the college, accompanied them to Artesia where she visited with her relatives, Mr. and Mrs. R. G. Knoedler and family. She will arrive today, again, for the Easter holidays.

Attending the presentation of "The Pirates of Penzance" given by the chorus and orchestra of the Eastern New Mexico Junior College in El Paso this past week, from Artesia, were the following: Mr. and Mrs. Knoedler, Charles and Frances, Landis Ed Feather, Misses Laverne Schroor, Jenny McCormick and Ruth Collie. Miss Mary Lou McConnell appeared in the cast of the operetta which was a decided success.

Mr. and Mrs. Harold Dunn and baby and Mrs. Preston Dunn were visitors in El Paso, Texas, Tuesday.

Mrs. B. L. Luck of Alto, and her daughter, Miss Hazel Luck, teacher in the schools of Artesia spent the week end in El Paso.

Mr. and Mrs. George Kennedy, Sr., and Mr. and Mrs. George Kennedy, Jr., visited with Mrs. Kennedy, Jr.'s parents, Mr. and Mrs. J. M. Jackson the past week end. While in this part of New Mexico the party made the trip through the Carlsbad caverns.

W. H. Otstot of Albuquerque and J. W. Lawson of Ponca City, Oklahoma, executives of the Conoco Oil Company, are making an inspection of the company in the territory of Artesia. They were here Wednesday.

Mr. and Mrs. C. O. Brown and their house guests of the past week, Mr. and Mrs. Jasper Jones, were dinner guests of Mr. and Mrs. Jack Johns of the American Potash camp at Carlsbad Sunday. Mr. and Mrs. Jones left Tuesday for their home in San Fernando, California after several days visit here with her parents, Mr. and Mrs. Brown.

C. F. McClure, Western Lines fuel oil inspector for the Santa Fe lines is in Artesia loading oil at the three refineries.

Mr. and Mrs. Frank Irby visited with Mrs. Irby's parents, Mr. and Mrs. E. B. Bullock, over the week end. They returned home in Carlsbad Monday.

W. M. Haynes, maintenance engineer of the Conoco Oil Company is here in Artesia this week on business.

Mr. and Mrs. Ben Pior spent the week end in El Paso, Texas. Monday, Mrs. Pior, accompanied by her daughter, Sybil, Mary Baird and Catherine Louise Williams drove to Roswell to attend to business matters there.

Mrs. M. A. Corbin, Mrs. T. H. Flint, Mrs. A. T. Woods and Mrs. T. T. Flint were Roswell visitors Monday.

Mrs. F. P. Turner left Wednesday morning to visit with her son, Dr. J. P. Turner at the Turner hospital in Carriazo. Mrs. Turner plans to be gone a week.

Hugh Donald Burch returned from a business trip in Houston, Texas last week.

Mr. and Mrs. Emery Carper, Mr. and Mrs. Robert Lee and Mrs. Mary Grow of Phoenix returned Tuesday from Phoenix, Arizona where they were called by the death of Mrs. Carper's mother, Mrs. Alice Lee, which occurred there Saturday after an illness of about a week. En route to Alamogordo by Mrs. Dorsey Champion, another daughter of Mrs. Lee, who lives at Tulare.

Mrs. Roy Wright and daughter, Miss Juanita of Las Cruces have been visiting Mrs. Wright's parents here, Mr. and Mrs. S. Bradley, this week. Miss Wright, who is attending college at Los Angeles, plans to return to school in May.

A bunch of hogs shipped to Denver, Colorado by C. R. Barkley of Hope, sold there last Monday at \$8.60 per hundred, which was not only the top of the Denver market, but forty-five cents per hundred above the top price at the Omaha market.

Billie Marsh, son of Mr. and Mrs. Mark Marsh, underwent an appendectomy at the St. Mary's hospital in Roswell last night. Early reports said his condition was critical, but that his chances for recovery were good.

Miss Berthold Alcorn arrived this morning to spend the Easter holidays with her parents, Mr. and Mrs. H. J. Alcorn. Miss Alcorn is a student at the Eastern New Mexico Junior College in Portales.

A daughter was born to Mr. and Mrs. Cyril Stone Sunday.

SOCIETY.

(continued from page 4)

Nazarene Missionary Society
Mrs. L. G. Chester entertained the members of her church group at her home Thursday afternoon. A splendid attendance of members of the Nazarene Missionary society marked the meeting with its deserved success. A program entailing the study of "China" was led by Mrs. E. S. Askins, pastor's wife.

Following the study for the afternoon the business meeting was held and transacted. After this the group enjoyed a social hour at which time the hostess served refreshments.

Christian Women's Association
The members of the Christian Women's association met at the home of Mrs. John Lanning Thursday for an all day meeting which was enlivened with a very lovely covered lunch.

An unusually fine attendance of members were present for the day's meeting. The business session was presided over by the president, Mrs. Nathan Kelly, who also led the devotional service of the day. Plans for the coming year's work were made by the ladies during their meeting.

Methodist Missionary Society
The members of the Methodist Missionary society met at the church Wednesday afternoon instead of their usual meeting on Thursday for the monthly business meeting and report of the twenty-eighth annual conference held in Marfa, Texas, recently.

Mrs. Reed Brainard, president of the society presided over the business meeting. An impressive devotional service was led by Mrs. J. H. Walker. Following this the quarterly reports were made by the

officers of the group. A chuck wagon dinner will be served by the members of this organization some time in May, the date to be announced later.

Mrs. E. B. Bullock, delegate to the conference, reported her trip in a most interesting manner, bringing to her hearers the salient points of the conference in a decisive way. Mrs. I. C. Dixon, secretary of the Roswell district, gave her report as was presented to the conference in Marfa. Mrs. Dixon also reviewed briefly the addresses of Mr. and Mrs. Hawks, returned missionaries to China, who stopped off at Marfa to appear before the conference as they were en route to the general conference scheduled for April 28th at Birmingham, Alabama. The personnel committee, new to this conference, was described by Mrs. Reed Brainard, and other interesting points of the conference were included in her remarks.

Ladies from this society who attended the conference were Mmes. Reed Brainard, secretary of the children's work, Mrs. I. C. Dixon, district secretary and Mrs. E. B. Bullock, local delegate.

Mr. and Mrs. D. C. Blue have had as their guests Mrs. Blue's father, W. H. Childers of Globe, Arizona, and her sister, Mrs. John Birdwell of Alamogordo. The guests were here over the week end.

Mr. and Mrs. C. D. Marshall and son spent the week end visiting with Mr. Marshall's parents in Las Vegas. Mr. Marshall's father is a dean in the New Mexico Normal University.

Mmes. Maude Shanks of Wichita, Kansas and Pearl Shanks of Tucumcari, daughters of P. Moody, local cattle buyer arrived Monday to be at the bedside of their father who is critically ill of pneumonia in the St. Mary's hospital in Roswell.

Mrs. W. B. Pistole returned last week from El Paso, Texas where she visited Col. Pistole, a patient

to visit with Mrs. Burns' parents, Mr. and Mrs. Dee Vandever. Mrs. Vandever has been quite seriously ill at the Saint Francis hospital in Carlsbad the past week, but her condition is sufficiently improved that she was able to return home Tuesday.

Mr. and Mrs. Beecher Rowan have had as their house guests their daughters, Miss Aline Rowan and Mrs. Ferris Arnold and Janet, and Miss Evelyn Whitmore. Miss Rowan and Miss Whitmore, whose home is in Manhattan Beach, California left Wednesday for their home and are visiting the Grand Canyon enroute. Mrs. Ferris and daughter will remain for a few days longer visit here before returning to their home in Phoenix, Arizona.

Mrs. C. O. Brown left Wednesday for a visit with Mrs. Milton

Brown of Clovis. Mrs. Milton Brown has been confined to her home with a serious heart ailment. She is a former resident of Artesia.

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MAGIC GLASS CLEANER			10c
AUTO POLISH	handy tin		15c

PURE PREPARED PAINTS 10c and 25c

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ARTESIA 4-H CLUB MEETS

The Artesia 4-H club met at the Chamber of Commerce Tuesday, April 12. Judge Garrett, the assistant county agent was present. A report was given by Charles Mac Knoedler on keeping club project records, and Billie McClure gave a report on crop rotation.

Plans for a picnic were discussed which is to be held at Sitting Bull Falls, April 30th and May 1st. The initiation for new members was planned for the next meeting. Members present were Harold Bradshaw, Charles Knoedler, Charlie Johnson, Jack Reed, Victor and Vance Haldeman, Billie McClure, Quinton Rogers, Lynn Cobble, R. D. Lambert, Sanders Terry and Eunice Coll.

The next meeting will be held Tuesday, April 19th.

LOCALS

E. S. Box sustained a badly mangled finger last Thursday when his finger was caught in a pump engine.

Olin Featherstone of El Paso, Texas oil man was here the latter part of the week in connection with the staking of the location for another oil test in Chaves county by the Interstate Minerals, Inc., in sec. 22-15-29.

Mr. and Mrs. W. C. Autrey, who spent the winter in Kennel county, Texas visited in the W. B. Pistole home the past week en route to Ruidoso where they will spend the summer. Mrs. Autrey and Mrs. Pistole are sisters.

Mr. and Mrs. Joe Shuff returned last Thursday from San Diego, California where they spent the winter.

The Washington ranch on Black river, near the Carlsbad caverns, recently purchased from Mrs. L. L. Monday of El Paso by H. E. Dupey also of El Paso, will be turned into a dude ranch, it was announced Saturday. Buildings on the ranch are to be remodeled and improved.

Belated announcements have been received of the marriage of Miss Adyne Sheldon, daughter of Mrs. Ida Sheldon of Hope to R. A. Lippard of Carlsbad. The marriage ceremony was solemnized at Pecos, Texas on March 13.

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TIME . . . 9:30—12, THURSDAY & FRIDAY MORNINGS
PLACE . . . OCOTILLO THEATER

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General News Briefs

The national park service has ordered \$6,000 worth of new lighting equipment for the Carlsbad Caverns, Col. Thomas Boles, superintendent announced last week. More than \$20,000 will be spent within the next few weeks, he said.

Two hundred and seventy-two predatory animals were killed in New Mexico during March by biological survey hunters. Coyotes led the catch with 193 animals.

The Eddy county jail was moved Friday from the wing of the old court house, which is being torn down, to quarters occupied as a home by Sheriff Dwight Lee. Sheriff Lee, it was announced, planned to move into the residential section.

Administration officials said last week, President Roosevelt contemplates recommending to Congress a \$1,500,000,000 public works program to end the recession and restore employment.

The federal land bank at Wichita, Kansas sold sixty-four farms during March, it was learned.

The historical old court house at Lincoln, this state is being remodeled under a WPA project, it was announced at Roswell Saturday by Harry Mundell, WPA director.

A contract to construct a new bridge over the Berrendo, north of Roswell on Highway 70, was let by the state highway department Saturday. The old bridge was damaged beyond repair by a heavy load about two weeks ago.

Mrs. Ernest Scoggins was a guest of her daughter in El Paso, Texas this past week.

Stable Prices Seen for Cattle Next Few Months

Cattle prices are expected to remain stable near present levels during the next several months, the bureau of agricultural economics states.

Although slaughter supplies of the better grades of cattle are expected to increase seasonally during the spring months, any further declines in prices are not likely to be very great in view of the unusually sharp drop that occurred from October through January.

During the late summer and fall months, some seasonal improvement in prices of the better grades may take place, but this improvement may not be marked unless there is a considerable upturn in industrial activity and employment.

Although prices of the lower grades of cattle usually rise in the spring season, little advance seems probable for this spring because of the present narrow spread between price of the better and lower grades of cattle. During the summer and fall months prices of the lower grades of slaughter cattle usually decline seasonally. But slaughter supplies of cows and heifers in that period may increase less than usual this year as a result of restocking in areas where cattle numbers have been reduced by drought in recent years. Hence, the decline in prices of the lower grades of slaughter cattle during the summer and fall may not be pronounced, although the demand for feeder cattle next fall may be adversely affected by losses sustained in feeding operations this winter.

The number of cattle on farms January 1, 1938 was the smallest since the peak reached in 1934, and although considerably larger than in 1928, probably represents the low point in the current cattle number cycle. With feed supplies per animal unit the largest in several years, some increase in cattle numbers is likely to occur during 1938.

Eggs—Excellent Source Vitamins

Eggs are an excellent source of vitamin A and they contain vitamins B, G, and D, says Veda Strong of the New Mexico extension service. The vitamin content varies considerably, from high to low, depending upon the food the hen eats. Eggs are also a good source of calcium and are very rich in phosphorus.

For cooking, the protein is the most valuable of all these nutrients. Because of certain properties of the protein in eggs, a cook may use them for thickening, for leavening, or for clarifying cloudy soups. They are also used to bind materials together in croquettes or to form a permanent emulsion such as mayonnaise.

In cooking eggs and egg dishes, temperature is most important. When the protein in eggs is heated it coagulates or becomes firm. If this heating takes place slowly, evenly, at a moderate temperature, the eggs will be tender when they are done, but with high temperature, the protein shrinks and makes the eggs tough.

Some suggested recipes including eggs in various ways for main dishes are:

- Egg Salad Cheese Loaf
- 8 hard-cooked eggs
- 1/2 lb. well ripened cheese
- 8 crackers
- 1 small can pimento (optional)
- 6 sweet pickles
- 1/2 cup salad dressing
- 1/2 teaspoon salt
- Cayenne (if desired)

Chevrolet Establishes Unique Business School



William E. Holler, general sales manager of Chevrolet, has established a School of Modern Merchandising and Management for the sons of Chevrolet dealers, which is probably the first time that a large concern has undertaken the task of teaching a second generation the business. The first group of 27 dealers' sons, drawn from every section of the country, is shown here visiting the General Motors Research department under the personal guidance of Charles F. Kettering, vice-president of General Motors in charge of research, and inventor of the self-starter.

Chop or grind ingredients, add sufficient dressing to flavor and bind it together. Season mixture to taste. Press into paper-lined pan and chill. Serve in squares or slices on lettuce as a salad, or slice as a sandwich filler. It may be heaped in a bowl (without chilling) and served as salad or sandwich spread.

Carrot Custard

- 2 eggs
- 1 tablespoon melted butter
- 2 teaspoons flour
- 1 cup chopped cooked carrot
- 1 teaspoon salt
- 1/2 cup cooked rice
- 1/2 cup milk

Combine all ingredients. Turn into buttered custard cups and bake like plain custard.

Five Years CCC Work in N. M.

If all the fences built by CCC workers on the national forests in New Mexico since the CCC started five years ago were hooked into one fence, it could encircle the entire state and then divide it in two, according to forest service officials. A total of 1,785 miles of fence was constructed for range protection and other purposes.

If you go in for juggling in a big way, you can take all the truck trails and minor roads which the CCC forces built in the five-year period, and connect them into a road completely surrounding New Mexico. Total of truck trails and minor roads built was 1,452 miles.

Startling totals like those were revealed when the forest service took inventory of its New Mexico accomplishments, at the fifth anniversary of establishment of the Civilian Conservation Corps, April 5, 1933.

It would take someone like Paul Bunyan, that legendary, gigantic, braggart patron of the lumberjacks to do justice to the "C-men." "Why them husky young devils built enough telephone lines to reach from Santa Fe to San Francisco and on up to Portland," Bunyan would say of the 1,868 miles added to the forest service telephone system.

"And they killed enough rodents to make a piker out of the Pied Piper of Hamelin, by their rodent control work on 374,000 acres of forest land!"

The new truck-trails and telephone lines are a welcome aid in the unrelenting fight against fires in the national forests of New Mexico. So are the twenty-seven new lookout towers or houses, and the additional 159 miles of horse

their dependents last year. It is estimated that total CCC operating costs in New Mexico during the 1937 fiscal year were over \$6,700,000.

"The fifth anniversary finds the CCC organization in New Mexico in a state of high efficiency, but 'pulling in its belt' and facing a slower rate of accomplishment in the future due to a reduction in camps which is part of a nationwide reduction. Where the forest service had eight camps in New Mexico in the period which ended April 1 of this year, it now has been allotted six camps.

"We look forward to the next five years of the CCC with great expectations."

CLARK MANAGER TEXACO SERVICE

M. K. (Kyle) Clark has taken over the management of the Texaco Service Station, a block south of the Artesia hotel from H. D. Dunn. Mr. Clark is offering a special inducement to both new and old customers of this station. See his announcement in this issue.

ISSUES NEW FOLDERS

Attractive new folders, depicting the resources of the Artesia section have recently been printed for the Artesia Chamber of Commerce and are ready for distribution. Artesia's four acres are shown in two colors, printed on what is known as two tone paper.

Wanda and Jean Nolan, daughters of Mrs. Jean Nolan underwent tonsillectomies here last Thursday.

ARTESIA LAUNDRY CLEANERS



If you don't have new clothes for Easter, phone 11 and let us make your old ones look like new.

Artesia Laundry and Cleaners

to help you get things done

A handy kitchen extension telephone saves running to another part of the house to answer or place calls. Order one now—it costs just about 2 cents a day.

LENTEN TREATS

Pastries that bring a new tingle of appreciation to appetites—delicious, wholesome—just the thing to brighten your lenten meals.

Special — Hot Cross Buns. Place your order now to avoid disappointment.

ROSS BAKING CO.

Bakers of Delicious and Wholesome Betsy Ann Loaf

Good Food is Good Health

Served from 11:30 a. m. to 2:00 p. m. 6:00 to 8:00 p. m.

SPECIAL EASTER DINNER

Enjoy This Easter Bring the Family

Please make your reservations as early as possible

ARTESIA HOTEL COFFEE SHOP

Why Experiment?

♦ ♦ ♦

If you have any electrical troubles of any kind, call

DR. LOUCKS GARAGE \$65

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All kinds of rewiring

"I DON'T SEE YOU VERY OFTEN SINCE YOU BOUGHT THIS NEW OLDSMOBILE"

"NO—MY OLDSMOBILE IS THE EASIEST CAR ON GAS I'VE OWNED IN YEARS... I HARDLY EVER ADD OIL BETWEEN CHANGES, AND MY UPKEEP COSTS ARE LOWER, TOO... OLDSMOBILE GIVES ME EVERYTHING I COULD ASK FOR IN ECONOMY!"

DRIVE AN Oldsmobile

LET THE CAR SPEAK FOR ITSELF

Guy Chevrolet Company

ARTESIA, NEW MEXICO

- 100% FULL-PRESSURE LUBRICATION
- DOWN-DRAFT CARBURETION
- AUTOMATIC CHOKE AND HEAT CONTROL
- VACUUM FUEL SAVER
- ELECTRO-HARDENED ALUMINUM PISTONS
- HIGH EFFICIENCY CYLINDER HEAD
- COMPLETELY COOLED CYLINDERS
- PRESSURE COOLED VALVES
- OIL BATH AIR CLEANER
- AUTOMATIC SAFETY TRANSMISSION (Optional at Extra Cost)
- A General Motors Value—Available on General Motors Installment Plan

REJOICE AT EASTER

Within the Welcoming Portals of Your Church

These Churches Join in
Inviting You to Easter Services

An Invitation

The season of rejoicing . . . EASTER . . . when life is reborn in mankind and Nature . . . brings a welcome from all the churches of the city. Come to church . . . come to worship . . . come to rejoice in the spirit of a rebirth of life and beauty . . . in the joy of new hope, new power, new spiritual vigor that the awakening of Springtime brings to the hearts of all.

Spring is here . . . the slumbering soul of Nature arouses and blossoms in the verdant beauty of a glorious new season. A world re-echoes to the thrill of new life, To every man, woman and child comes the inspiration to grow in spiritual beauty . . . to respond to the great force that unifies the world at this joyous season.

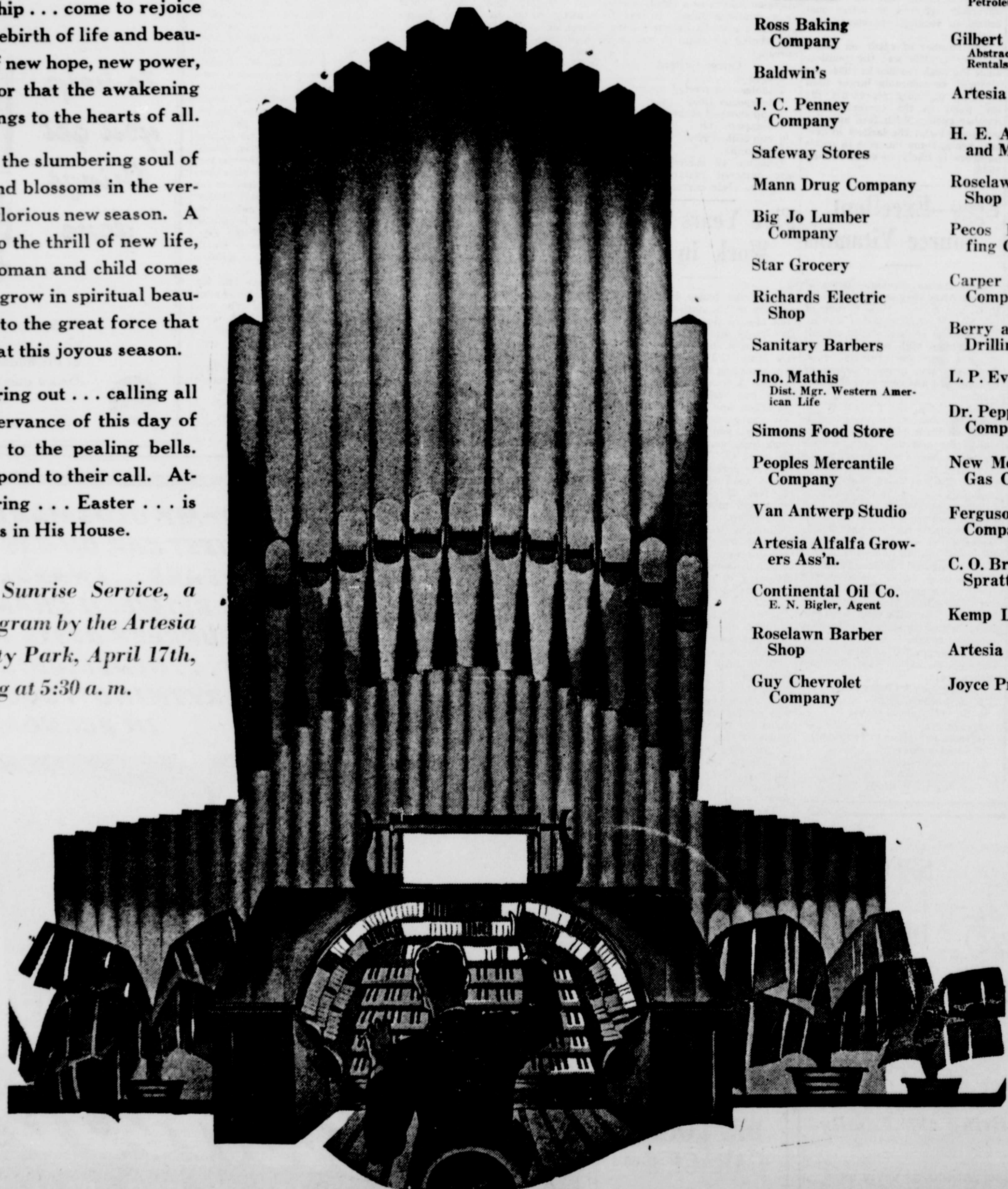
The Easter bells ring out . . . calling all to join in the observance of this day of days. Harken to the pealing bells. Let your heart respond to their call. Attend church. Spring . . . Easter . . . is here! Give thanks in His House.

Attend Easter Sunrise Service, a cooperative program by the Artesia Churches, at City Park, April 17th, Beginning at 5:30 a. m.

- | | |
|-------------------------------|-----------------------------|
| First Methodist Church | Church of the Nazarene |
| First Baptist Church | Assembly of God Church |
| First Presbyterian Church | St. Paul's Episcopal Church |
| St. Anthony's Catholic Church | First Christian Church |

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Wholesale Agent, Phillips Petroleum Co. |
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Abstracts, Insurance Rentals, Real Estate |
| Baldwin's | Artesia Dairy |
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| Safeway Stores | Roselawn Barber Shop |
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| Big Jo Lumber Company | Carper Drilling Company |
| Star Grocery | Berry and Dexter Drilling Company |
| Richards Electric Shop | L. P. Evans Shop |
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E. N. Bigler, Agent | Joyce Fruit Company |
| Roselawn Barber Shop | |
| Guy Chevrolet Company | |



Lower Penasco
(Mary Sunbeam)

Mr. and Mrs. Earl Paxton and daughter visited over the week end in Alamogordo and attended the singing convention.

A number of our folks attended the singing convention that was held at Alamogordo in the auditorium of the blind institute. The weather was lovely and everyone had a nice time.

Mr. and Mrs. Wayne Deering made a trip to the White Sands Sunday. Coming back they visited a while at the convention in the afternoon.

Uncle Jimmie Hunter, an old settler of the mountains, who passed away in California, was buried

the 10th in the little cemetery on James canyon. Being well known, there were folks from far and near to attend the funeral. Mr. Hunter, besides being an early settler, had the distinction of being Otero county's first sheriff.

Will Paxton has been spending a few days with his daughter, Mrs. L. Chandler of near Mayhill.

Mr. and Mrs. Adna Scott and family spent Sunday with relatives at Mayhill.

Mrs. Day and son of Eunice were in our neighborhood last week taking back lumber from a mill near Weed.

Mrs. R. C. Trotter and daughter Mary Joe were in Artesia where Mary Joe is receiving treatment for an injury she received some time ago.

Emmett Potter of Hope was buying corn on the Penasco one day last week.

The Rev. Blevins conducted a meeting on James canyon. He recently held a meeting on the Penasco.

Mr. and Mrs. E. E. Joy of Felix were on the river one day last week.

Mrs. Oris Cleve and one of our Penasco teachers, Miss Stevens, attended an entertainment at Mayhill one evening last week.

Some of the folks on the river have been busy working on the irrigation ditches. Looks like they are preparing for the spring work, but the weather man came along and part of last week was very cold and icy.

Homer Barkley and Will Parker of near Mayhill were transacting business on the Penasco one day last week.

FARMERS COMPLETE WORK SHEETS

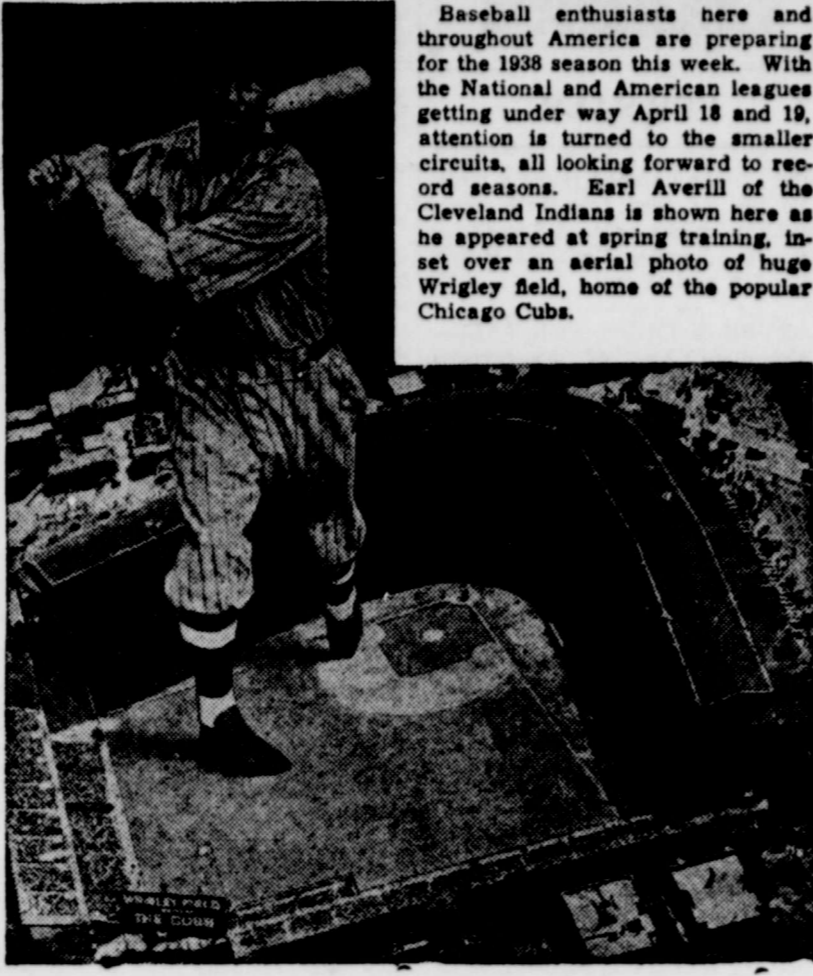
Approximately 300 work sheets were filled out here last week at the Chamber of Commerce building by local farmers. Herbert Little, of Carlsbad, executive secretary assisted the farmers, ending his labors Saturday afternoon. A few range applications were also filled out. Mr. Little said a number of range applications were mailed out to county ranchers this week.

Fred Barham, county agent who is spending a few days in Las Cruces was unable to fill his regular appointment here yesterday.

ROSWELL MAN DIES

Jacob H. Geelmuyden, advertising manager of Price and Company at Roswell for the past eighteen years died at his home in Roswell Monday night. His death was sudden, although he fell and broke his hip about four weeks ago.

Diamond Warfare Opens



Baseball enthusiasts here and throughout America are preparing for the 1938 season this week. With the National and American leagues getting under way April 18 and 19, attention is turned to the smaller circuits, all looking forward to record seasons. Earl Averill of the Cleveland Indians is shown here as he appeared at spring training, inset over an aerial photo of huge Wrigley field, home of the popular Chicago Cubs.

SIDELIGHTS OF INDUSTRY

Young, But Zippy!

Two Europeans recently toured America; wrote a book about it. "Good natured people," they said of Americans, "but youthful in outlook!"

Apparently they didn't notice that America's youthful zest and zip have produced results, and that the world pays off on results.

It's a fact that fifty years ago America produced no gasoline, had no motor cars or service stations, used candles and lamps, went to bed early, and didn't go much anywhere else.

The petroleum industry hit its stride about that time, produced the lubricants which enable machines to operate continuously, fed the internal combustion engine when it started wheezing, established the service stations, and paved the way for the service of supply for a number of products now essential to civilization.

Today the young industry is ready for a new transitional hop which may put it into wholesale production of any one of a number of necessities, many of them synthetic creatures of the petroleum chemist.

Tank Wagons Go Ritzy!

Even a professional hitch-hiker would have spurned the horse-drawn tank wagon of twenty-five years ago. Loaded down with hand pumps, running gear, multiple tank compartments, and other gadgets, there scarcely was enough room for the driver!

An outfit like this was reasonably modern in 1912. Certainly it was superior to the kerosene tank wagon of 1902. But when the automobile came to stay, the motor tank truck replaced the carriage-makers' masterpieces. Petroleum products took to the road in a big, and really ritzy way.

The industry's road fleets today rank among the nation's largest. They're streamlined, comfortable, and fast but safe. They handle at the rate of thousands of gallons daily nearly all products transported from bulk plants to service stations and to larger customers. They're the one big reason why the fuel oil tank of the householder never goes dry!

It is estimated there are more than 40,000 of the tank trucks over and above the 100,000 general utility trucks the industry operates.

Can He Cook?

The first jolt in a petroleum geologist's life comes on the day he looks for a job. He may have a B. S. up his sleeve and know all about engineering compasses and clinometers, but can he cook? That's what his boss wants to know!

Later, he finds out why. There may be oil in desert wastes and tropical jungles, but there aren't many restaurants. If he can't car-

Proved Hudson Economy Leads To Another Sale

Back in 1929 E. C. Seldomridge, of Quarryville, Pennsylvania bought a Hudson-built car. Since then he has driven it 127,000 miles—and it still delivers 18 trouble-free miles to the gallon of gas.

So it is small wonder that when Mr. Seldomridge wanted a car for both business and pleasure he chose a 1938 Hudson Terraplane utility coupe. No other popular business coupe offers as much size and room for so little money as the Hudson Terraplane.

HUDSON OWNER HAPPY AT 25 MILES TO GALLON

Cars built by Hudson are famous for saving their owners money on gas and oil. So it is pleasant news, but not surprising, when Mr. B. Stanley, of Four Oaks, North Carolina, writes in to say that his new Hudson Terraplane is delivering 25 miles to the gallon of gas.

Mr. Stanley is happy, too, about everything connected with his new automobile. "I don't see," he writes, "where anything could be added or changed that would make it any better."

Sold by
HANNAH MOTOR CO.
15-1tc

GOOD FARMING INSURANCE AGAINST EROSION LOSSES

Farms may be insured against erosion losses. Farmers pay for this protection with terraces, good pasture sod, proper management of woodland, and the use of summer and winter cover crops. In other words, Soil Conservation Service workers point out, farmers pay the premium in their own efforts to protect their own land.

Like the premiums on many forms of insurance, soil insurance premiums often pay dividends in addition to the protection they afford. Properly managed woodland provides many valuable wood products. Sod crops and meadows which protect the land against erosion also provide grazing and hay. Legumes used in rotations build up the fertility of the land even while they guard it against washing or blowing.

Soil insurance also provides an annuity in increased yields and better balanced farming as well as benefits for future generations through protection of the nation's soil resource.

Every farmer might ask himself the question of the insurance man, "Can you afford to be without this insurance?"

DELAY IN FIXING COTTON QUOTA

The storm in the Texas panhandle was blamed for the delay in settling the Pecos valley cotton quotas at Las Cruces. The storm held up the arrival of Harold Swartz, AAA field representative, who was unable to get to Las Cruces for his conference with the ACP committee as scheduled on the 8th and 9th.

Dr. Julian Atwood, who has been pastor of the First Baptist church at Roswell for several years has accepted a call as pastor of the First Baptist church at Texarkana, Arkansas, it was announced at Roswell Monday.

TO HOLD COURT IN CARLSBAD ARMORY

The March term of the Eddy county district court, set ahead until April 18th will be held in the Carlsbad armory, it was announced at Carlsbad last week. A new place for holding court was made necessary after plans were executed to tear down the old west wing of the court house, containing the district court room.

Mr. and Mrs. W. C. Austrey, who spent the winter in Kennel county, Texas visited in the W. B. Pistole home the past week en route to Ruidoso where they will spend the summer. Mrs. Austrey and Mrs. Pistole are sisters.



High Gloss

A WALL FINISH WITH ENAMEL-LIKE BRILLIANCE

• You'll be delighted with this beautiful wall finish in its wide range of colors. It dries over night and is very easy to clean. One coat on old work and two coats on new work ordinarily give excellent results. LOWE BROTHERS

HIGH GLOSS WALL FINISH is just the thing for walls and woodwork when a high gloss finish is desired.

KEMP LUMBER COMPANY
"Home Building Service"
Phone 14



Ike's just gone out to arrange for their board—
Naturally, Ike, knowing his boards came directly to

Big Jo Lumber Co.
PHONE 19

where all building supplies and service are better and less expensive. And when Ike gets ready to build their little love-nest, we can help him. Ike is smart!

SENSATIONAL EXTRA-VALUE!
Kelvinator
ELECTRIC REFRIGERATOR



THE CHAMPION ICE-MAKER

See this new 1938 Kelvinator, with its silent POLAR POWER Sealed Unit that makes cold equal to 1,050 pounds of ice a week!

AMAZING ECONOMY
Kelvinator gives you actual figures...PROOF of how this Champion Ice-Maker saves

81 BIG ICE CUBES FOR 1¢ at local electric rates
You'll agree that's an economy record to be proud of. And look at this:

- EXCLUSIVE NEW FEATURES**
- New Speedy-Cube Ice Release—pops out ice cubes at the lift of a lever.
 - New Sliding Shelf Arrangement—helps you pack in more food.
 - Built-in Thermometer, Vegetable Crisper and Bin. Handsome cabinet construction. See for yourself!

Come in TODAY!
MANN DRUG CO.
Telephone 287

ALL FOR ONLY A FEW CENTS A DAY!

LEST WE FORGET

"I accuse the present administration of being the greatest spending administration in peace times, in all our history—one which has piled bureau on bureau, commission on commission, and has failed to anticipate the dire needs of reduced earning power of the people."

FRANKLIN D. ROOSEVELT speech at Sioux City, Iowa, September 29, 1932.

"I regard reduction in Federal spending as one of the most important issues of this campaign. In my opinion, it is the most direct and effective contribution that government can make to business."

FRANKLIN D. ROOSEVELT speech at Pittsburgh, Pennsylvania, October 19, 1932.

Expenditures of Government from Pres. Washington to Pres. Taft, 1789-1913 inclusive, total 124 years	\$24,521,845,000
Expenditures of Franklin D. Roosevelt Administration, as estimated by the President—actual 1934, and estimated 1935 and 1936, total of three years.	\$24,206,533,000

It's FUN to "WORK WONDERS"

WITH A MODERN GAS RANGE

COOKING WITH A NEW ROPER IS REMARKABLY..

fast... Clean... Simple... 2 + 2 = 4... Healthful...

Never before have you known such a completeness in cooking as is offered by the thrilling new Roper Gas Ranges. They're new. They're distinctive. Stop in now. Learn how easy it is to buy.

PAY AS LITTLE AS \$3.69 A MONTH

FOR A DISTINCTIVE NEW ROPER GAS RANGE

New Mexico Eastern Gas Co.
Phone 50

