

F. Daughterity Spent Almost Half A Century in This Section

W. F. Daughterity, old timer here on a visit from Bell, California spent almost a half century in this section beginning in 1882 and says he had about the usual experiences. If anything was unusual he says it was the fact that he lived here during the frontier days and was never arrested for any sort of crime for these were the days when pretty near every man had to look out for himself and if one wanted to live and do well he had to know how to handle a gun.

Mr. Daughterity came to the valley by way of Pecos, Texas and landed a job as sheep herder with Capt. J. C. Lee. He didn't know how to herd sheep and he and the sheep soon parted company. He moved to Los Vegas and then freighted from Las Vegas to Liberty, located where Tucumcari later was built. After a few months of freighting he returned to the Diamond A ranch near Roswell and managed a beef ranch there for a short time, later going to James canyon west of here where he lived for five years before moving to Hope.

Mr. Daughterity lived at Hope for about five years and it was while he lived there that he took a sub contract to carry the mail from Old Seven Rivers to Lower Penasco, now known as Elk. The mail route extended on as far as Tularosa, another carrier met him at Elk.

From Hope he moved to the Dayton community and went into the sheep business, engaging in this business for fourteen years before moving to the Atoka community, just south of here. He operated the Atoka store until 1936 when he sold out and moved to California. While living here he bought alfalfa hay, shipping out many hundreds of cars. Eighteen hundred cars were purchased through him for the Alfalfa association.

He never drove on the cattle trails of New Mexico nor had an encounter with Indians. However he had some experience with the cattle trails and Indians over in Texas.

Wallace Sets Market Quotas

WASHINGTON—Secretary Wallace proclaimed marketing quotas Friday on the 1938 crops of cotton and flue-cured and dark types of tobacco, thus invoking the new farm law's provision for meeting surpluses.

The quota system—a mechanism which officials say is designed to keep surpluses off the market until they are needed—will be voted upon March 12 by affected producers in twenty states. Two-thirds of those voting must approve to put the quotas into effect.

Under the quotas, the total supply of cotton which would be permitted to move into market channels free of penalties would be that produced on 26,300,000 acres. If the yield were at the average rate of the last ten years, the amount would be 11,230,000 bales compared with the record crops of 18,747,000 last year.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

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Order your Chicks now or three weeks before the Chicks are hatched and get FREE two weeks feed supply of Startina with your order. Or 25 lbs. Purina Startina FREE with each 100 Chicks ordered.

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Roswell, N. M.

ed on the Lee Glasscock ranch. Raymond Buckner, of High Rolls, spent the week end here and in Artesia visiting friends.

States in which the cotton referenda will be conducted are Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Oklahoma, North and South Carolina, Texas, Virginia, Kentucky, Tennessee, Illinois, Missouri, Arizona, Kansas, New Mexico and California.

Lower Penasco

(Mary Sunbeam)

Mrs. Nelson Jones, Mrs. A. J. Fisher and Mrs. Jake Cox were valley visitors last week.

Mr. and Mrs. E. E. Joy of Felix were on the river last week.

The small son of Mr. and Mrs. H. J. Powell was taken to Artesia to have his tonsils removed, but the doctor is having to treat him before the operation can be performed.

Mrs. Loren Reeves was also taken to Artesia for medical treatment.

Mr. and Mrs. J. W. Harwell were Roswell visitors last week.

Miss Arnell Trotter has returned to high school at Hope after being absent for some time.

C. O. McDonald of near Mayhill is doing some carpentering work at the Crockett home.

Austin Reeves of the Penasco Stock Farm took three of his registered white faced Herefords to El Paso and exhibited in the Hereford show and sale that was held in that city February 19th to 23rd.

Mr. and Mrs. Jack Vickers of Sacramento were visitors in our neighborhood last week.

Mr. Walker of Sixteen Springs canyon was purchasing stock at the Penasco Stock Farm last week.

The Rev. Colburn of near Cloudcroft was in our community the other day.

J. F. Wasson, merchant of Sacramento and Willis Allen were valley visitors last week, and also visited a short time on the Penasco.

Mrs. A. C. Trotter and daughter Mary Joe were on the sick list last week, but are feeling better at this writing.

Mrs. Browning Mulcock of Artesia visited her father and mother, Mr. and Mrs. Boyd Williams, recently.

Fred Brantley of near Mayhill was a business visitor on the river last week.

It is reported that a number of cattle on the Cleve ranch have died lately of blackleg.

Hope Items

Aubry M. Keller of Ventura, California, son of Mr. and Mrs. Will Keller of Hope, was appointed as captain of the fire department of Ventura, after serving as a member of the department for the past nine years. Mr. Keller is a former resident.

Mrs. Mark Brewer, who has been in Albuquerque for several days with Mr. Brewer, who is in the Veterans' hospital, returned to her home here Thursday. She reports Mr. Brewer in a much better condition than he has been recently.

Frank Wedge, who was injured in an automobile wreck several months ago, was returned to his home here from the hospital and is slowly recovering from injuries.

Mrs. N. L. Johnson and daughter, Marjorie, visited Frances Johnson in Carlsbad Sunday.

Hoyt Keller, who is attending Portales Junior College, spent the week end here visiting his parents, Mr. and Mrs. Will Keller.

A new house has been constructed on the Lee Glasscock ranch.

Mrs. Raymond Jones left Monday for Encino where she will join Mr. Jones, who has been employed as a teacher in the schools.

Mrs. Charles Walker, Jr., entertained at her home Tuesday evening with a party honoring members of the recently organized Marguerite Walker circle and husbands of the members. The evening was spent playing games. A light plate of food was served late in the evening.

Mr. and Mrs. Oliver Scoggin spent Friday night in Carlsbad visiting their daughter, Mrs. Sam Lovejoy.

Henry Monroe, of Sanderson, Texas was in Hope Saturday attending to business.

Fire destroyed the house on the Altman farm, five miles north of Hope Saturday night, burning all of the contents and clothing which belonged to Mr. and Mrs. Raymond Teel, who were living there, but who were visiting over night on the Cottonwood. The house recently belonged to Mr. Wooten, of Abilene, but had been sold to the Resettlement. Friends of Mrs. Teel gave her a refurnishing shower at the home of Mrs. E. A. Traylor Wednesday.

Mr. and Mrs. Carl Greer, of Pinon, are the proud parents of an eight and a half pound boy, born in Artesia, February 14th.

New Farm Bill Broad in Scope

The Agricultural Adjustment Act of 1938, just passed by congress, is designed to provide an all-around national farm program which will help farmers and, at the same time, protect consumers of the nation, according to information received by G. R. Quisenberry, director of extension. The principal points of the program are:

SOIL CONSERVATION: The new farm program continues and supplements the Agricultural conservation programs which have been in effect for the past two years under the soil conservation and domestic allotment act of 1936.

FIVE CROPS: Upon the foundation of the conservation programs, scientific provisions are made for the five crops—cotton, wheat, corn, tobacco and rice. For these crops the act provides that the program is to be administered so as to provide for producing adequate supplies each year for domestic consumption and exports, also to maintain ample reserves.

EVER-NORMAL GRANARY: The provisions of the act designed to maintain supplies at specified levels are expected to bring about substantial increases in reserves, particularly in the case of corn and wheat.

LOANS: The act directs that loans be made to corn, cotton and wheat producers under certain conditions, and authorizes loans to be made on other agricultural commodities at the discretion of the secretary of agriculture and the president. The loans are to be made by the Commodity Credit Corporation.

ACREAGE ALLOTMENTS AND QUOTAS: Acreage and commodity allotments will be made for each of the five crops. If the crop is so large that supplies reach high levels, the act provides that a marketing quota will be effective if two-thirds of the farmers voting in a referendum of producers of the commodity approve the quota.

EFFECT FOR CONSUMERS: AAA officials believe that consumers will be amply protected by the reserve provisions of the new act. The wheat supplies provided for are intended to assure ample wheat at all times for the nation's bread supply and for exports and reserves. The corn supplies are expected to have a stabilizing influence upon the supplies of meat.

CROP INSURANCE: The new act also provides for crop insurance of wheat. The first crop that will be insured will be the 1939 wheat crop.

OTHER PROGRAMS: In addition to the general program made possible by this act, the other parts of the national farm program will be continued under existing legislation. The range program, which was a part of the agricultural conservation program, will continue practically the same as in past years. The marketing agreements among fruit and vegetable and dairy producers will continue as will the purchase of surpluses by the Federal Surplus Commodities corporation for relief distribution and for the purpose of relieving temporary surpluses of perishable crops.

TWELVE ELK WILL BE PUT IN CARSON FOREST

SANTA FE—State game department Saturday received approval from the national park service to place twelve elk in the Amarillo division of Carson forest. Game Warden Elliott Barker said he would have the elk, obtained through a trade of antelope with the U. S. Biological survey in Oklahoma, planted in the forest about March 15.



WELCOME

Artesia Bulldogs and Basketball Fans

TO THE DISTRICT TOURNAMENT AT ROSWELL

March 4th & 5th

We Extend Heartest Greetings

Visit us when in Roswell, we will be glad to see you

Kipling's Confectionery

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Mabie Lowrey Hardware Co.

Purdy Furniture Co.

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Bowman's Better Bread

Roswell Seed Co.

Two-O-One Taxi, Riley McPherson

Western Auto Supply Co.

Hamilton's Justrite Cleaners

Falconi Electric Service

Roswell Building and Loan Ass'n.

SOCIETY.

(continued from page 4)

begun a study of the twelve hundred questions from the Bible and Mrs. Dunn conducted the meeting at this time in the form of a lesson. These questions, covering the entire Bible, are in booklet form and the first booklet was completed at the meeting.

The devotional service was in charge of the president, Mrs. Nathan Kelly, who also presided over the short business session. Announcement was made of the covered dish luncheon which will be held at the next regular meeting day with Mrs. B. E. Spencer. The hostess served a dessert course refreshment plate when the afternoon had been finished.

Homemaker's Circle

Thirteen members of the Homemaker's circle met at the church, Thursday for a covered dish luncheon and work day. The usual Bible study of the group was omitted at this meeting and the circle met with the Charlotte Burnett circle at one o'clock for the consideration of the week of prayer, namely, "The Fruit of the Years." The study was led by Mrs. W. C. Martin. Following the study the Homemakers returned to their work.

The Charlotte Burnett circle conducted their business session following the study with Mrs. J. B. Perkins, chairman of the circle, presiding. A very pleasant social hour followed this meeting during which time Mrs. Ernest Scoggins and Mrs. John Simons served refreshments.

So So Sewing Club with Mrs. Reynolds

Mrs. L. C. Reynolds was at home to the members of the So So Sewing club Tuesday afternoon. The cherry made so famous by George Washington was again evident on his birthday in the form of pie which was served to the guests by the hostess following an afternoon spent with their work and chatting.

Besides the members of the club two guests were invited for the afternoon and were Mrs. Hugh Donald Burch and Mrs. Kenneth Williams.

Bridge Club Postponed

The Abnormis Sapiens Bridge club postponed their regular meeting Wednesday until the next regular time, two weeks from then, at which time the club will meet with Mrs. J. H. Myers as formerly scheduled.

Miss Pearl Naanes Entertains Club

Miss Pearl Naanes was the gracious hostess to the members of her bridge club at the home of Mrs. Hollis Watson Tuesday evening. In consideration of the date, the party was patriotic in theme. A lovely centerpiece of red, white and blue sweet peas was artistically arranged for each table and the tallies and refreshment course made the thought complete in detail.

IT'S TRUE! By Wiley Padan

FOR HER ROLE IN "A YANK AT OXFORD" MAUREEN O'SULLIVAN LEARNED TO ICE SKATE IN TWO DAYS!

VIVIEN LEIGH
WAS BORN IN DARJEELING, BRITISH INDIA—ON NOV. 23, SHE AND MAUREEN O'SULLIVAN ATTENDED THE SAME SCHOOL IN LONDON.

ROBERT TAYLOR
RECEIVES MORE GIFTS FROM FANS THROUGH THE MAILS, THAN ANY OTHER STAR IN HOLLYWOOD!

LIONEL BARRYMORE
IS CAST IN THE ROLE OF BOB TAYLOR'S FATHER IN "A YANK AT OXFORD"—M-G-M'S FIRST BRITISH-MADE PICTURE.

Contract was played throughout the evening. The guests were Misses Flora Dunlap, Hazel Luck, Alma Sue Felix, Isabelle MacDonal, Augusta Merrill, La Rue Mann and Edna Drury.

Fortnightly Bridge Club

Mrs. Charles Martin entertained the Fortnightly Bridge club at her lovely new country home Tuesday afternoon with a one o'clock luncheon followed by contract. The very charming living room of the home was beautifully decorated with red and white carnations arranged in a bright blue pottery bowl carrying out the patriotic theme of George Washington's birthday. Colors were artistically used in the turkey luncheon with the usual accoutrements and in the tallies as well.

Three substitute guests played with the club at this time and were Mrs. Harold Bruton, house guest of Mr. and Mrs. Albert Richards, Grady Booker, and Lloyd Simon. High score for the afternoon's game was won by Mrs. Lewis Story.

LOCALS

Mr. and Mrs. R. M. McDonald spent the week end visiting with friends in Deming.

Dee Robinson, special officer for the Santa Fe Railway, was in Artesia Tuesday on business.

J. L. Truett has been confined to his home for several days with a severe attack of intestinal flu.

Ed Toner, county cattle inspector of Carlsbad was attending to business matters here yesterday.

Miss Louise Davidson of Santa Fe was the guest of her mother, Mrs. Anna Davidson the past week.

Miss Helen Vera Funk of Santa Fe spent the first of the week visiting her parents, Mr. and Mrs. Jesse Funk of the Cottonwood.

Miss Emma Clark was reported seriously ill yesterday. Her condition was bordering on pneumonia, it was said.

Miss Margaret Smith of Oklahoma City, Oklahoma is expected to arrive today for an indefinite visit with her sister, Mrs. M. C. Ross.

Mr. and Mrs. Fred Brainard are in New Orleans, Louisiana, where Mrs. Brainard is under the care of a physician.

P. P. Mann and son Allen Mann returned Sunday from Sierra Blanca, Texas. While in that vicinity they visited the Indian springs south of Serra Blanca.

Bettynelle Lanning and Niven Baird are among the other victims of the flu and measles this week and have been unable to attend school.

Mr. and Mrs. J. K. Wallingford are spending the week visiting in El Paso, Texas and Mr. Wallingford will attend to business matters while there.

Mr. and Mrs. L. L. Manley and family who have resided in Artesia for some time moved the latter part of the week to Seagraves, Texas, where Mr. Manley will be employed.

Mr. and Mrs. E. J. Holland were guests of Mrs. Veda Tope and family this past week. Mr. and Mrs. Holland were residents of Artesia at one time, but are now making their home in Clovis.

The six year old daughter of Mr. and Mrs. W. C. Stone of Hope was

treated here yesterday afternoon for a broken left arm. The youngster broke her arm while playing on the Hope school ground.

Dr. J. J. Clarke, Sr., of Hobbs, who went to New Orleans, Louisiana to visit his daughter, Miss Catherine Clarke and to receive medical attention, is recuperating from a severe attack of asthma, it was learned here yesterday.

Mr. and Mrs. Landis Feather and Landis Ed drove to El Paso Monday to attend the El Paso symphony concert there in the evening. They were joined by Mr. and Mrs. G. A. Feather of Las Cruces for the evening and accompanied them to their home in Las Cruces for the holiday on Tuesday.

The Advocate's Tested Recipe

By Frances Lee Barton

YOUNG housewives beware! You may be a grand cook—but don't forget that if your menu is out of balance, some of your choicest dishes will go unappreciated. Never make a rich dessert to follow a substantial dinner, even if it's the family's favorite. But if you end a hearty dinner with a melange of refreshing fruit, molded in a cool fruit-flavored gelatin you will have saved yourself a lot of work and at the same time have created the perfect ending to your dinner.



Jellied Fruit Cocktail
1 package lemon-flavored gelatin; 1 cup hot water; 1 cup orange juice; 2 tablespoons sugar; 1/2 cup diced canned pineapple; 1/2 cup halved white grapes, seeded; 1/2 cup sliced maraschino cherries.
*Dissolve gelatin in hot water. Add orange juice and sugar. Chill. When slightly thickened, fold in fruits. Chill until firm. Serve in cocktail glasses. Serves 8.

How the world moves! Who would have thought that the humble bread, pudding of the gay nineties would progress from toleration for sweet economy's sake, to the proud position of being a dessert in its own right. Here is a modern bread pudding, in which the glorifying touch of apricot jam and coconut works its magic.



Apricot Jam Pudding
3 slices white bread; Butter; 1/2 cup apricot jam; 2 eggs, slightly beaten; 1 tablespoon sugar; Dash of salt; 2 cups milk, scalded; 1/2 cup shredded coconut.
Remove crusts from bread; spread with butter and jam and cut each slice in half. Line bottom and sides of greased baking dish with bread. Combine eggs, sugar, and salt, add milk slowly, stirring constantly. Pour over bread. Place dish in pan of hot water and bake in moderate oven (350° F.) 30 minutes; then sprinkle coconut over top of pudding and continue baking 25 to 30 minutes, or until done. Serves 6.

Emergency Crop Loans Available

Applications for emergency crop and feed loans for 1938 are now being received at the Chamber of Commerce office in Artesia by Chas. E. Barrett, field supervisor of the emergency crop and feed loan section of the Farm Credit Administration.

The loans will be made, as in the past, only to farmers who cannot obtain credit from any other source. The money loaned will be limited to the farmer's immediate and actual cash needs for growing his 1938 crops or for the purchase of feed for livestock, and the amount which may be loaned to any one farmer may not exceed \$400.00. Farmers who can obtain the

funds they need from an individual, production credit association, bank, or other concern are not eligible for crop and feed loans from the emergency crop and feed loan section of the farm credit administration. The loans will not be made to standard rehabilitation clients whose current needs are provided for by the Farm Security Administration, formerly known as the resettlement administration.

As in the past, farmers who obtain emergency crop and feed loans will give as security a first lien on the crop financed, or a first lien on the livestock to be fed if the money borrowed is to be used to produce or purchase feed for livestock.

HOBBOES ON INCREASE

Arba Green, manager of the Chamber of Commerce reports the number of hoboes passing through this section are on the increase. He says these strangers impress him as the ordinary "hobo type". Six or seven apply to the Chamber of Commerce daily for eats.

LIGHT SHOWER

A light shower of rain, enough to settle the dust, fell here this morning. The storm is apparently breaking away as this is written.

Adding Machines, and All Kinds of Office Equipment—The Advocate.

SO ECONOMICAL!

IT MAKES

81 BIG ICE CUBES FOR 1¢

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PROOF OF KELVINATOR'S ALL-AROUND ECONOMY

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The Subject Turns To DRESSES

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West of the Pecos since 1890

INTRODUCE America's Most Beautiful Styles and Greatest Values



Mannish softly tailored pert young suits with universal appeal. Cute young heart-shaped lapels and flap pockets.

The rage of the nation—Boleros, these beautiful creations aren't dresses or costumes from the dress market. They are a perfect example of what you can do with your blouses. It is the perfect "MATCH YOUR OWN" idea. And there's the handsome dashing colors to make your choice from. Values Sensational

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Buy at Sprouse-Reitz and get quality at consistently low prices. These friendly Western stores are always a convenient, economical place to shop.

150 Pond's Tissues 10c
Soft and strong. Sanitary handkerchiefs for solids. Fine for removing cosmetics.

Drene Shampoo . 10c
Better than soap; brings out the hidden lustre in your hair.

Lifebuoy Soap . . 5c
Guest size—the soap that keeps you fresh and dainty.

Dytint . . . pkg. 10c
New colors will make last year's clothes pay again!

Rubber Gloves . . 25c
Save your hands. Strong, flexible rubber, assorted colors.

Shaving Brushes . 25c
Long full bristles, set to stay in rubber. Easy-clip handle. Sterilized.

Shaving Soap . . . 5c
Williams—the economical cake that fits in your shavign mug. Makes rich, lasting lather.

Razor Blades . . . 10c
Probak or Star, 4-blade pkgs. or 2 Gillette blades.

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A Western Organization.

"I Drive A Medium Priced Car"

... I WANT TROUBLE-FREE EFFICIENCY AND—ABOVE ALL—LOW UPKEEP COSTS!

"That's Why I Bought A Good USED CAR"

From Sears Motor Co., during the big February Clearance now going on. Honestly, I have seen lots of car sales, but they have so many bargains that it is hard to decide which one to take. All models and makes in the price range that anyone can afford. And the nice thing about it is, they furnish '38 license free on all passenger cars. Better hurry around there and get yours before they are all gone."

SEARS MOTOR CO.

CHRYSLER—PLYMOUTH—GMC TRUCKS

ARTESIA CARLSBAD

General News Briefs

Prime Minister Neville Chamberlain told British parliament Monday that he had scrapped Anthony Eden and all he stood for as foreign secretary for immediate settlement with Fascist Italy and Nazi Germany. He explained Eden's course would have led to war as far as England was concerned.

A meeting of the Chaves county bar association has been called for March 5th in Roswell.

The United States senate Monday shelved the anti-lynching bill to take up the \$250,000,000 emergency relief appropriation measure.

Henry Lorenz and Harry Dwyer "wild west" train robbers were sentenced to from fifty to seventy-five years in the state pen at Las Cruces Saturday on pleas of guilty to second degree murder of W. L. Smith, El Paso, Texas switchman.

Secretary Wallace Saturday created a \$100,000,000 federal crop insurance corporation to offer wheat growers protection against flood, hail and drought.

Thee Smith, Jr., aged 40, resident of Roswell, died in a Carrizozo hospital Saturday from injuries received in an auto accident when his car overturned on the Carrizozo-Tularosa highway.

Herbert Hoover was guest of honor at a dinner given at the palace of King Leopold of the Belgians.

Twenty cases of measles are reported in Roswell by the district health department.

General John J. Pershing, world war general, was seriously ill in a Tucson, Arizona sanitarium Tuesday, suffering from rheumatism complicated by a heart condition. He was reported slightly better yesterday morning.

Bulldog Flashes

(By Reno)

Saturday will be the drawing for the district tournament. At two o'clock Mr. Marshall will pull from the hat the number that will decide the fate of the Bulldogs as far as the tournament is concerned.

Artesia, once boasting a great tournament record, has slipped in the last two years. If you remember, the Bulldogs went to the finals in '35, but in '36 fourth place was the best they could do and in '37 it was runner-up in the consolation tourney. If basketball travels in cycles, this year, the third, is the time for another cup of some kind.

Also, Friday and Saturday is the Junior tournament. Perhaps and perhaps not, will Artesia be represented.

The Pep club will get letters for the first time in the history of A. H. S. It is a fact that they deserve letters if anyone does. The Pep club has been present at each of the grid and court games with bells on. Reviewing the season, the most outstanding performance of the pep club during the year was at Portales, where they stood behind a hopelessly beaten eleven and yelled themselves hoarse.

It was with deepest feeling that Artesia High school received the news of Mrs. F. L. Manda, long time member of the school board. Mrs. Manda's passing was indeed a deep blow to everyone and her absence will be felt keenly for a great time. We of A. H. S. join in the mourning for a fine character and a great woman.

1-MINUTE SAFETY TALKS

By Don Herold



Motoring Humility

The hardest thing in this world to "sell" is humility.

I mean the hardest thing to impart to anybody else is humility.

The very act of trying to give somebody else humility about anything arouses everything else in him BUT HUMILITY.

We are all inclined to shun HUMILITY because it is a virtue that is so close to the weaknesses of cowardice and craven submissiveness. We are all so scared somebody will get a little the better of us, if we give them an inch.

Yet HUMILITY is exactly the quality that humans need a whole lot of, to solve a whole lot of their problems.

We have it in golf and in other sports. We yield. We give the other player the benefit of doubts. We praise his poor shots and discount our own good shots. In other words, we are not scared to be gentlemen.

But when we climb into an automobile, we put a chip on our shoulder and a feather in our cap. We are not going to let anybody slip anything over on us on the road. "Well, who

does that so-and-so think he is, trying to beat me to the crossing!"

Nor do we admit for a minute that we may have our driving faults. Nor do we concede that there is a possibility that we MIGHT some day be the cause of an accident.

No, we are the exception to the rule. We are the person who drives fast but drives well. Only dumbbells have smashes.

The sooner we all realize that humbleness and deference and courtesy at the steering wheel are sporting qualities, and the sooner we admit that, even in our hands, an automobile is an instrument capable of dealing out death and disaster if we handle it carelessly or cockily, even for an instant, the sooner we shall learn humility towards other drivers, towards Fate, and towards laws of momentum and centrifugal force, and the sooner will we cut down the motor car's annual American toll which, according to The Travelers Insurance Company, is 36,800 killed and 967,840 injured.

The automobile is a blessing—but a dangerous one. Drive it with great humility in your heart.

Local Ginnings

Only about fifty bales remain to be ginned in this district before the close of the 1937 cotton ginning season, it was learned here yesterday. The remaining ginnings are on the Cottonwood. Other gins have closed for the season. The total number of bales reached a new high of 20,453, it was revealed yesterday.

The ginnings are divided as follows:

Lake Arthur gin	550
Cottonwood gin	5,529
Association gin, Espuella	3,965
Association gin, Artesia	3,346
Farmers gin, Artesia	3,770
Association gin, Atoka	3,296
Total	20,453

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF ARCHIE C. BROWN, DECEASED.

No. 816

NOTICE OF HEARING OF FINAL ACCOUNT AND REPORT.

STATE OF NEW MEXICO, TO:

All of the unknown heirs of Archie C. Brown, deceased, claiming any right or interest in said estate; and all of the unknown heirs of the unknown heirs of Archie C. Brown, deceased, claiming any right or interest in said estate; and all unknown persons claiming any lien upon, right, title or interest in and to the estate of said decedent; and to whom it may concern:

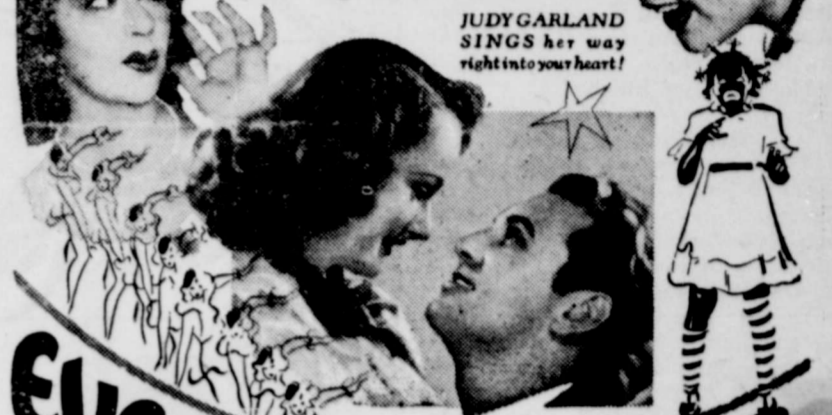
Notice is hereby given that Mrs. Eva Brown, administratrix of the estate of Archie C. Brown, deceased, has filed her Final Account and Report as said administratrix with the County Clerk of Eddy County, New Mexico, together with her petition praying for the adjudication of the heirship of the estate of the said Archie C. Brown, deceased, for the distribution of the assets of said estate, for her discharge as administratrix, and the cancellation of her administrator's bond therein, and for the discharge of her bondsmen; and the Probate Judge of said county has set and fixed the 5th day of April, 1938, at the hour of 2:00 o'clock P. M. in the Office of the Probate Judge at Carlsbad, Eddy County, New Mexico, as the time and place for hearing of objections, if any, to said Final Account and Report; and that the Probate Court will at said time and place proceed to examine and inquire into said account and re-

OCOTILLO

SAT.—SUN.—MON., FEB. 26—27—28

GO GAY! GO GOOFY! WITH 7 BIG FUN STARS!

M-G-M's 1938 swing-time love-and-laugh parade! Everybody's going to the year's rowdiest, riproaringest film treat!



EVERYBODY SING

SONG HITS!
"The One I Love"
"Down on Melody Farm"
"Swing, Mr. Mendelssohn"
"Show Must Go On"
"Quaint Dainty Me"

with
Allan Jones
Judy Garland
Fannie Brice
and
Reginald Owen · Billie Burke
Reginald Gardiner · Lynne Carver
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Make the Paso del Norte your home when in El Paso. Whether you visit the Border city on a shopping trip or just for fun, the Del Norte is handy to every place you want to go and everything you want to see. The food and the service are excellent, too. Single rooms \$2 and up; double \$3.50 to \$8. De Luxe Suites up to \$25.

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Hotel Paso del Norte
EL PASO, TEXAS
DEAN CARPENTER, MANAGER
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LOCALS

E. J. Foster spent the week end in Sweetwater, attending to business matters.

Mr. and Mrs. Hollis Watson visited with friends and relatives in Hobbs, Tuesday.

A son was born to Mr. and Mrs. Jesse Burrell of Lake Arthur Monday.

Mr. and Mrs. J. W. Withers and family of Pinon spent Tuesday in Artesia visiting friends.

Miss Jane Spencer and Dr. J. P. Turner of Carrizozo were dinner guests at the home of Mr. and Mrs. I. L. Spratt Sunday.

J. D. Hardin is spending the week in Artesia visiting with his parents, Mr. and Mrs. Rube Hardin.

Dick Thorne and W. O. Mont-

gomery of Carlsbad were attending to business matters here Tuesday.

Dr. E. A. Metzger has purchased the Womack office building at Third and Quay streets from Dr. C. L. Womack of Carlsbad, it was announced here last week.

Bill Lovan has arrived this week to assume his duties as station helper at the Santa Fe depot. Mr. Lovan's family is in Clovis and plan to move here later.

Mrs. Frank Ohnemus of Lubbock, Texas arrived this week to visit with her son and family, Mr. and Mrs. Robert Ohnemus and family.

Mrs. Nancy Elpper of El Paso, Texas is spending the week visiting with her daughter and husband, Mr. and Mrs. G. C. Kinder and family.

Mr. and Mrs. John Plowman and family, residents of Hope for a number of years, are planning on moving to Otis, it was learned here Tuesday.

B. F. Pior, who has been confined to his home for the past week because of the flu, was taken to the Saint Francis hospital in Carlsbad, Sunday.

Dr. C. Russell and Dr. E. A. Metzger attended the Eddy county medical association meeting at Carlsbad last Thursday evening. An El Paso physician was the guest speaker.

The influenza epidemic has been about the community in the form of a very mild epidemic this past week. Confined to their homes with it at the present time are Mrs. M. A. Corbin, Mrs. J. H. Myers and Jesse Truett.

The Rev. and Mrs. A. C. Douglas and daughters, Clarice and Catherine spent Tuesday here visiting old friends and attending to business. The Douglas family lived here for four years, where the Rev. Douglas served as pastor of the First Methodist church.

Miss Marion Coll, daughter of Mr. and Mrs. A. B. Coll, a student at Texas State Teachers' College at Denton, Texas is assisting in preparations for the Mardi Gras masquerade to be held there Saturday. This affair replaces the all college Valentine dance held in previous years.

CARBON PAPER—The Advocate.

MORE MONEY FOR YOU
By Planting Pure **GOLD SEAL SEEDS**



LAND and labor are too costly to waste on inferior seed. Poor seed means a poor crop. Don't gamble. Don't guess. Buy a BRAND of KNOWN Purity, Germination and Hardiness. At Leading Local Dealers **THE WESTERN SEED CO. DENVER, COLO.**

Send for FREE CATALOG

See That Your

WIRING is UP-TO-DATE

When you make your dream house become a Reality

If you are planning to build, let your dealer figure your house plans for wiring and show you the latest in lighting fixtures. If you plan to remodel or repair, let him check for faulty wiring (so often the cause of fires), and provide convenient outlets for electrical appliances in every room.

See Your Favorite Dealer or the
Southwestern PUBLIC SERVICE Company



NEPTUNITE Floor Varnish

WILL GUARD YOUR FLOORS!

Only a good floor varnish can survive the bumps and bruises of moving furniture. And only a good floor varnish can withstand the punishment so often inflicted by romping children. But don't worry about scuffed, marred floors. You can easily protect them with Lowe Brothers Quick-Drying NEPTUNITE FLOOR VARNISH. This sturdy varnish is not afraid of hard knocks. It's so tough that moisture, heat and pressure will not mar it. Nor will it turn white. It won't even scratch white!

And NEPTUNITE FLOOR VARNISH is dry and ready to walk on in six or eight hours. Come in and get a copy of Lowe Brothers new illustrated book, "Brushing Up on Beauty."

KEMP LUMBER COMPANY
"Home Building Service"
Phone 14

Lowe Brothers
QUALITY UNSURPASSED SINCE 1869

Filed for Record

WARRANTY DEEDS—
 Albert C. Ramuz to Frank J. Uhte, lot 13, blk. 84, Lowe Addition.
 Hugh M. Walker to Walter L. Clendenen, SESW, 30-17-26, well on NWSW 30-17-26, and NW 31-17-26.
 J. L. Jones to Hugh A. Dickson, lot 6, blk. 11, Greene Highland.
 W. T. Kirkland to Alta G. M. Ramirez, lot 13, blk. 17, original Carlsbad.
 George M. Williams to Steve Madak, part E 1/2 of sec. 1-22-26.
 Francis G. Tracy to Edward V. Sweatt, lot 21, blk. 147, Lakeside Country Club addition.
 M. C. Cunningham to Marguerite B. Duke, lot 3, blk. 82, Lowe addition.
 C. B. Adkins to Evelyn B. Shirley, et al., lot 9, blk. 105, Malaga, also SSWNESW 13-24-28.
TAX DEED—
 State Tax Commissioner to George King, lots 2, 4, 6, blk. 9, Chisum, Artesia.
IN THE DISTRICT COURT—
 No. 6645. Ethel Collier vs. Sam Collier. Divorce.
 No. 6646. In the matter of B. an alleged insane person.
 No. 6647. Agnes Egger vs. Ira r. Divorce.

GAME SEASON, LIMITS TO BE SET THIS WEEK

SANTA FE—Game seasons and bag limits for 1938 will be set by the New Mexico Game commission at their regularly quarterly meeting February 26, Game Warden Elliott Barker said Friday. Game commissioners are Henry Raithehl, Deming, Hugh B. Woodward, Albuquerque, and Federal Judge Colin Neblett, Santa Fe.

CAMP-O-RAL TO BE HELD IN ROSWELL

Selection of Roswell as the site



Yeah, this reminds me I've got an urgent date at BIG JO'S.

"I'm gone with the wind to get some sturdy fencing," shouts Elmer. "These savage bulls need strong wire and solid posts . . . the kind B. J. is famous for."

Big Jo Lumber Co.
PHONE 19

JUST KIDS—To Do—And Not to Do.



of the annual Camp-O-Ral of the Eastern New Mexico Area Boy Scout council and of April 29-30 as the dates of the event was announced Friday by P. V. Thorson, area executive.
 The largest attendance in the history of the big camp is expected, Mr. Thorson said. He anticipates an attendance of about 700.
 Mr. Thorson said permission would be asked to hold the camp in Cahoon Park, east of Union Avenue.

DISTRICT COMMITTEE MEETING HELD THURSDAY

The regular monthly committee meeting of district 8, Boy Scouts of America was held last Thursday at about forty head of calves. It was decided to change the time of the meeting from the third Monday night to the third Thursday night of each month. It was announced that Frank Smith, former chairman of activities had been appointed commissioner for this district. Also the resignation of Frank Herbolt as cub master, due to the fact that Mr. Herbolt and family have moved to the oil field.

CONTRACT FOR POLE INSPECTION

The REA has approved a contract for pole inspection services between the Central Valley Electric Corp., and the Southwestern Laboratories of Fort Worth, Texas for the inspection of all poles before they are delivered to the construction crews serving the territory covered by the Central Valley Electric Corp., a REA project.

RAISES FEED TO FATTEN SHEEP

E. L. Harbison, one of the progressive farm and ranchmen of the Prairieview community is feeding out about forty head of calves. He raises his own calves and the feed to fatten them on. He already has a nice bunch of lambs which he is getting ready for the feed next summer. The remainder of his flock will lamb in April—Lovington Leader.

STAKES SET

Stakes have been set for poles on the 80.6 miles of power lines of the Central Valley Electric Corporation to serve 100 Eddy and Chaves county farmers, R. E. Cole

man, project superintendent announced here Saturday. Actual construction on the power lines is expected to start by the end of the week and be completed within the next fifty days.

CONTRACTS FOR POLICE RADIO HOOK UP

It was understood here Saturday that contracts have been drawn at Clovis for the proposed officers' radio broadcasting station between the station officials and fourteen participating counties. A minimum of sixteen counties has been set. Officers hope to secure the cooperation of at least twenty counties and Eddy county is among this number.

IT TAKES TIME TO CLEAN A RANGE FOR CHICKENS

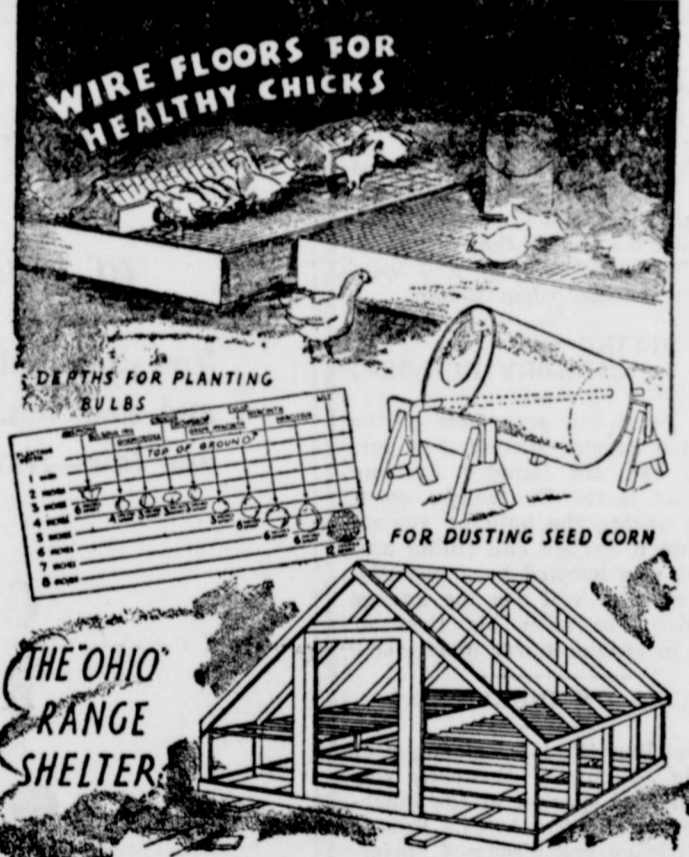
Clean range for young chickens

is good insurance, according to H. L. Shrader of the United States Department of Agriculture. "Clean range," however, does not mean mere neatness and removal of scraps and refuse. Time is the main "cleaning" factor — and it takes two years to make a range clean enough to be safe.

Shrader defines a clean range as "one that has been free of chickens for at least two years and one on which poultry manure has not been spread." In two years, poultry parasites will die for lack of a chance to multiply. A clean range, free of parasites, gives young chickens a chance to grow without a handicap.

An ideal range, Mr. Shrader adds, also supplies plenty of shade for the hot summer months and an abundant supply of succulent green feed and fresh water that is not contaminated by parasites.

FARMING IT . . . BY WILLARD BOLTE



In the brooder house partially sketched, both feeders and fountains are placed on wire-covered frames—which can be easily lifted for cleaning. This plan is a great help in controlling coccidiosis and worm infections.
 The right center sketch shows how to make a simple duster for mixing seed corn with fungicidal dust. Run an iron pipe through an old steel drum—make a pipe crank—and just turn it over a few times. The lid has a receiver edge and set screws. It is easy to make.
 Bottom illustration shows how to build the range shelter that is recommended by the Ohio experiment station. The roof is covered with insulating board, protected by two coats of roof paint. Sides and ends are covered with poultry netting—and the floor is covered with 1-inch wire mesh. House is set on 4 x 4 skids for moving. Width is 9 feet, 10 inches. Length is either 8 or 12 feet. The 8-foot length will house 120 pullets.

Discover Helium In Sun Before Found on Earth

Action of the U. S. government in granting a permit for the export of \$28,000,000 of helium gas for use in German Zeppelins focuses attention upon this interesting by-product of the American petroleum industry.

Scientists in 1868 by means of the spectroscope discovered helium in the sun, long before its existence upon the earth was suspected. Many years later Lord Ramsay found that the emanations from radium showed the presence of helium. It is believed to be the final product in the disintegration of radium. From the fact that the gas is found in varying quantities in natural gas, some scientists have concluded that radio active forces may have played a part in the formation of petroleum ages ago.

Although helium gas is heavier than hydrogen gas, it is particularly suited for use in aircraft because it is non-inflammable. In fact scientists have failed in all their efforts to force it into chemical combination with other elements.

Until a score of years ago helium was a laboratory curiosity of only academic interest. With growing interest in air transportation, sources of helium were sought. By far the most practical sources are the natural gases in the United States. In a majority of gas wells the helium occurs in a concentration of one-half of one per cent. In Kansas some wells yield gas with a helium content ranging from 1.5 per cent. Millions of cubic feet of the gas can be obtained annually from sources in the United States.

CATTLE SHIPMENTS

ALBUQUERQUE — The New Mexico Cattle Sanitary Board announced Saturday that 35,076 head of cattle were shipped from the state in January, compared with

32,481 in the same month last year. Figures by district: Springer 354, Las Vegas 52, Clayton 1,774, Tucumcari 1,854, Alamogordo 4,299, Roswell 3,136, Farmington 38, Albuquerque 806, Deming 2,724, Gallup 217, Santa Fe 950, Las Cruces 839, Carlsbad 2,134, Lovington 1,144, Clovis 9,233, Socorro 873, East Vaughn 588, Hachita 394, Silver City 890, El Paso 698, Solano 1,543, Datil 68, Raton 242.

Examination of 5,000 school children in one city recently revealed only 639 had teeth without cavities.

Advocate Want Ads Get Results!

BUSY BEE REMODELED

The Busy Bee Cafe in Roswell has been remodeled and is now the finest food shop in Roswell, according to Jim Ralles, proprietor. New booths and new fixtures in orange and green have been added along with a color scheme of orange and green in the decorations. The booths are of the modernistic design and are very attractive.

If you happen to be in Roswell during the district tournament or any other occasion, drop into the Busy Bee and try the excellent foods and service.

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EVERY STEP IS COMFORTABLE IN



Uptown SOFT Flexible KANGAROOS \$5.95 and \$6.50

PEOPLES MERCANTILE CO. Where Price and Quality Meet Phone 73

MOTOR IN THE MODERN WAY

WITH PERFECTED HYDRAULIC BRAKES

and with **GENUINE KNEE-ACTION* 85-H.P. VALVE-IN-HEAD ENGINE FISHER NO DRAFT VENTILATION**

*On Master De Luxe models only

All these vitally important features are available, at low prices, only in the new 1938 Chevrolet.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

General Motors Instalment Plan—Convenient. CHEVROLET Economical Monthly Payments. A General Motors Value.

"You'll be AHEAD with a CHEVROLET!"

Guy Chevrolet Company
ARTESIA, NEW MEXICO

Give the Family A Treat and Mother A Rest

Bring them down Sunday for one of our Sunday dinners. Get finer foods, expertly prepared. Sunday dinners served from 11:30 a. m. to 2:00 p. m., and from 5:30 p. m. to 8:00 p. m.

WE CATER TO BRIDGE AND LUNCHEON PARTIES ALSO

Just Phone Us the Date—That's All You Have To Do

ARTESIA HOTEL COFFEE SHOP

Insuring Happiness!

In the circle of home and family, where none may come unbidden, disease at some time will intrude.

Insure happiness and health to those you love by placing your family's physical welfare in the hands of a physician. Medical science, skill and training have equipped him to conquer acute or chronic illness.

PALACE DRUG STORE ARTESIA PHONE 1

Behind the Scenes in the American Business World

NEW YORK — Events moved swiftly in the business and political world last week and the next fortnight may clear up many domestic uncertainties. The president's announcement that he believes prices of some commodities were too low and should be restored to 1926 levels will help to reverse the deflationary trend. The government's plan to resume lending as much as \$1,500,000,000 to railroads and deserving industrialists is also inflationary. The fight for repeal of the undistributed profits tax which was given new life last week when the American Federation of Labor lined up against it, is likely to succeed.

GENERAL — Evidence of improving business sentiment was noted on many fronts. Production of automobiles last week recorded a slight increase and manufacturers reported better than expected retail sales. Retailers say business is holding up well despite unseasonal weather, and many merchants look for a great improvement by Easter. The steel industry continues to operate at approximately thirty-one percent of capacity and observers forecast a spring rise with orders expected from the automobile, construction and railroad industries.

1926 PRICES — Restoration of prices to 1926 levels would be a real bonanza for farmers. The 1926 price of wheat averaged \$1.54 compared with ninety-five cents last week. On an average annual production of 700,000,000 bushels, income of wheat growers would rise from \$665,000,000 a year to more than one billion dollars. Cotton today is nine cents a pound compared with seventeen cents in 1926. On a production of 15,000,000 bales, the annual value would be \$675,000,000 at today's price, \$1,275,000,000 at seventeen cents a pound.

NEW PRODUCTS — Air conditioning for passenger automobiles and a new tire having sensational non-skid performance characteristics exceeding the premium priced tires of other manufacturers are two developments of current interest in the business world. Several auto manufacturers are already offering air conditioning units as

optional equipment on new cars, with the possibility that 1939 models will have it as standard equipment. The new tire, though not yet announced, will soon be put on the market, at no extra cost, by one of the three major rubber companies.

Numbers Racket At the Capital

The numbers game, with its clandestine ramifications, has become the nation's largest and most wide-spread racket. Not only is this racket taking \$30,000,000 per year out of the pockets of persons in Washington, D. C., but the crime record has shown a marked and startling increase with the growth of the numbers racket, until the crime situation in the district of Columbia is spoken of by U. S. Attorney General Cummings as "a national disgrace."

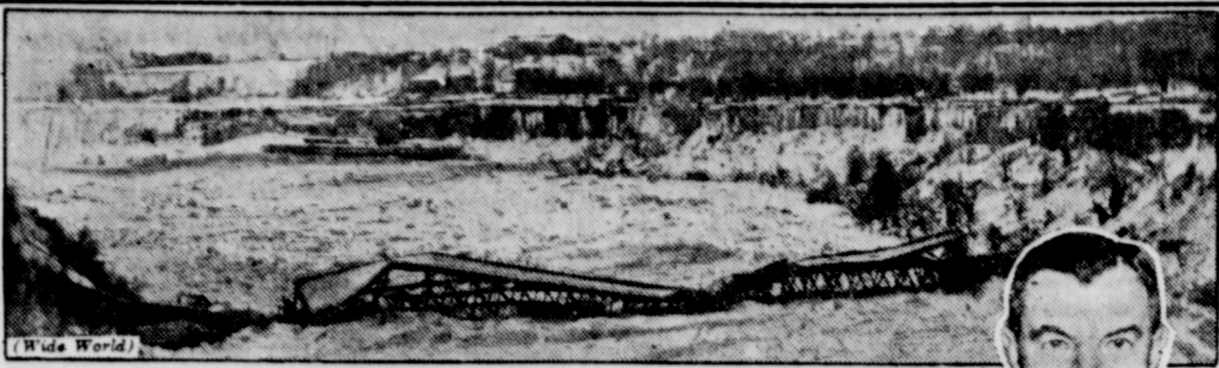
What has been arousing thousands of respectable citizens of the capital is the refusal of the district committee of the U. S. house of representatives to report the numbers bill, which twice passed the senate with huge majorities.

Rep. Vincent L. Palmisano, democrat of Maryland, chairman of the district committee, is accused of smothering the bill and not even letting the members vote on it. In defense of his position, Palmisano says:

"Why pick on the numbers? Why pick on this form of gambling? I can't see that the legislation would serve any useful purpose. It would help book-making and other forms of gambling at the expense of numbers. It looks to me like an effort of one clique of gamblers—the book-makers—to crack down on another and make more business for themselves."

When pressed to bring the measure before the committee by an indignant citizenry, Palmisano raises the question that the bill would, in his opinion, authorize police to search a man's home on mere suspicion or caprice, and would allow the arrest of a numbers player carrying a single ticket. Friends of the measure deny that this would

People and Spots in the Late News



FAREWELL, HONEYMOON BRIDGE!... Swelling in record ice jam, mighty Niagara rose and devoured historic span from which numberless newlyweds have thrilled to splendor of Falls and romance of new life together.

NAMED SOLICITOR GENERAL... Robert H. Jackson, if confirmed, Attorney General Cummings says, will have to drop active participation in U. S. anti-trust suits. Notable among these is that against Aluminum Company of America, for which Jackson's anti-trust division recently admitted it had not sufficient evidence for trial.

ANYBODY HERE SEEN KELLY?... Sure, Chicago's Mayor Edward J. is right behind those glasses, watching Hialeah races at Miami, Fla., and that's Mayor Frank Hague of Jersey City with him.



GLAMOROUS... as a Florida night, this wide-skirted gown of dawn pink chiffon, with draped girdle of rose satin, brought gasps of delight from style critics at Whitehall in Palm Beach.



FLAYMATE FOR PANDA... Bound for Chicago zoo, to join only other baby giant panda in captivity is Diana, tiny female recently captured in China by Mrs. William Hale Harkness of New York.



DICTIONARY ON SKIDS... Benito Mussolini, Italian premier, votes for sledding as winter pastime, but hasn't learned old-fashioned American "belly-whopping" method.

Hudson 112 Is Displayed Here

E. A. Hannah returned recently from a meeting in El Paso, Texas where the new Hudson 112 was unveiled for the first time in this vicinity. Mr. McManus, from the Hudson factory in Detroit, was on hand for the ceremony and stated that the factory is already swinging into full production, and volume shipments of this new entry in the lowest price field are now being made.

The announcement of this new car, along with the fact that Hudson is restoring jobs to 6,000 men and spending \$11,000,000 for material, created a nation-wide stir last week. Coming at a time when news of lay-offs and retrenchment had become common, the announce-

ment was hailed as introducing a new optimistic note into the general business situation. E. A. Hannah who, with other dealers from this part of the country, had his first look at the car, states that a public showing of the new Hudson 112 is being made. He states that the car is particularly outstanding in the matter of size, roominess and advance mechanical and safety features heretofore confined to higher priced cars.

SHIPS CATTLE

Joe Nunn, local cattle buyer will ship out 259 head of cattle this week. Thirty-four head of cattle were sold to A. C. Brown of Bledsoe; 115 cows with calves to W. A. Hunter of Hereford, Texas and 120 steers to Kansas buyers.

ENGRAVING—THE ADVOCATE

Strange facts are sometimes brought out, in an abstract
Abstracts made by us tell the story as shown by the records

Guarantee Abstract and Title Co.

Belle McCord-Griffin
217 1/2 W. Mermod
Telephone 292 and 912F
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If It's
Good Gasoline and Motor Oil
You Want, Try
Sinclair HC Gasoline and Opaline Motor Oil
MORE POWER, STEADY PERFORMANCE
★
DR. LOUCKS GARAGE
Fonc 65

ABOUT YOUR MILK

Fly time will soon be here and you should be concerned about the safety of your milk, which should be your children's most important food.

For your protection our cows are tested and free from TB. Milk sheds with concrete floors, well drained. Milk bottles washed and disinfected. Milk cooled to fifty degrees and held at this temperature until delivery.

ARTESIA DAIRY

Phone 72

Don't—
—Forget

Rather than carry a small amount of heating equipment over till next fall

Prices are now **REDUCED**

To justify you in purchasing your needs.

Why Not See Us Today?

PECOS VALLEY GAS CO.

HELPING BUILD NEW MEXICO

Phone 50

be true. They claim that its framers, as well as the many lawyers of the senate, scrutinized this feature of the bill carefully. Furthermore, they explain that section 911 of the bill, the search and seizure clause, is virtually identical with a section of the district code which has been in effect for many years, and that the language of the pending bill merely broadens the district code to include gambling paraphernalia, such as numbers tickets, not specifically mentioned in the original code section.

In further answer to the Maryland representative that innocent purchasers of numbers slips who have no connection with the racket could be arrested and prosecuted, local officials explained that section 863, making the possession of tickets prima facie evidence of guilt, is modeled after a section of the New York penal code. The New York code, they aver, is typical of the statutes in many other states.

By raising first one objection and then another to the pending bill, without any amendments curing his own objections, the Maryland representative has sat quietly on the numbers racket legislation ever since he left the chairmanship of the house committee on education to take the chairmanship of the house district committee.

Forced at last to take action in the matter by other members of the committee and an aroused public, Palmisano will convene the committee to hear testimony on the viciousness of the numbers racket and its relation to the criminal record of the District of Columbia, it is stated, within a few days.—Scottish Rite News Bureau.

SUBSCRIBE FOR THE ADVOCATE

MISSING BOYS FOUND

Two boys, Ralph Campbell and Noble Mudock, living near the Eddy-Lea county line, were reported safe Monday after an absence from home of about thirty-six hours, it was reported at the sheriff's office Monday. The boys were found in the McKittrick canyon, fifty-five miles from their home after Sheriff Dwight Lee received a tip from a telephone call disclosing their whereabouts. The boys told the sheriff they spent the night in a farm house and were warmly dressed when found.

REMODELING OLD LAUNDRY BUILDING

Jim Ferguson, proprietor of the Sunshine Service station, has purchased the old laundry building near the Santa Fe freight depot and is having the building remodeled into a garage and filling station. It was learned here recently. Mr. Ferguson will use the garage principally to keep his fleet of trucks in repair, it was understood.

TALKS ON INSULATION

Boone Barnett, local manager of the Big Jo Lumber Company was the principal speaker at the luncheon program of the Artesia Rotary club Tuesday and discussed "insulation" and its advantages in controlling temperature in the modern building. He presented data from a chart showing the advantages of any modern insulation material and how any well built building might be made more comfortable and less expensive to heat.

Next week the club will observe "Founder's Day" or the anniversary of Rotary.

We Buy and Sell Typewriters, Adding Machines, and All Kinds of Office Equipment—The Advocate.

What It Takes

to make a GOOD advertising medium

You can check off all the ballyhoo, arguments, statistics, claims and what not. If business IS RIGHT and the service courteous and fair—Newspaper advertising CAN DO THE JOB ALONE

Provided—it has TWO qualities

CIRCULATION AND READER INTEREST

What It Takes For CIRCULATION

Circulation is not merely a distribution of printed matter anywhere and in any manner. It takes PAID CIRCULATION to bring the message home. It takes a medium that has compelling and dominating force enough to make people demand the medium—regularly—weekly. It takes distribution in Able-to-Buy Homes, homes which can afford a newspaper and the very things which are advertised in a newspaper.

This circulation is maintained without artificial means of any kind—without premiums, without cut rates. These people who pay regularly for the Advocate, buy it to read its news, features and advertisements. They pay for the Advocate, therefore they read it.

And that makes "sound" circulation—the kind of circulation that brings results to advertisers.

What It Takes For READER INTEREST

Reader interest is that automatic force which compels you to pick up the Advocate every time it reaches your home and read every word on every page.

Reader interest is that proof or confidence which convinces you the Advocate is worth what it costs you and makes you decide to buy the Advocate. You want it, you demand it, it fills a purpose no other medium can fill.

Reader interest is so automatic you fail to realize it exists. For instance, you want to keep pace with such news as Society, Politics, National News, Wars, Road Reports, Editorial, Classified, Local Retail and National Advertising. And don't forget the cartoons and other features. All these aid in making the Advocate the most popular weekly in the county—Keeping old subscribers renewing their subscriptions and telling their friends and neighbors about it.

WE SELL—

Roswell cubes and Roswell mixed feed, manufactured by the Roswell Cotton Oil Co.

SEED OATS AND ALFALFA

E. B. BULLOCK

PHONE 86—Feed, Flour, Coal and Seeds—PHONE 86

Artesia Advocate

Twelfth Annual Junior Basketball Tournament February 25 and 26

ROSWELL—Carlsbad and Hagerman were seeded first and second, respectively, in the drawing for the twelfth annual Pecos Valley Junior Basketball Tournament to be held next Friday and Saturday, February 25 and 26, at Cahoon Armory, New Mexico Military Institute.

Roswell does not have a team considered strong enough to make a successful defense of its title, won a year ago, while the N. M. M. I. juniors, who won the tourney three consecutive times preceding last year's meet, are also weaker than usual.

The junior tournament, sponsored by the institute, is limited to high school and junior high school players who were under 16 last September 1st.

Schedule of first round games: February 25th, 5:00 p. m.—Artesia vs. Jal; N. M. M. I. vs. Roswell junior high.

February 26th, 8:00 a. m.—Carlsbad vs. Roswell; Hobbs vs. winner Artesia-Jal game.

February 26th, 9:00 a. m.—Dexter vs. winner N. M. M. I.-Roswell junior high game; Lovington vs. Hagerman.

Semi-final games will be played at 2:00 and 3:00 p. m., February 26th, with the championship contest at 7:00 p. m.

Hobbs Ekes Close Win Over Artesia

The Hobbs Eagles, top team of the district, eked out a close single point 25-24 victory over a determined Bulldog squad Saturday night when the teams met for the first time of the season on the Hobbs home court. The Eagles, undefeated in the district, met a defense that was nearly impervious and their high scoring offensive did not function with the same deadly smoothness that had downed previous opponents. The game was fast only at times, but the flying finish was a smashing climax.

After a day's rest in a hotel, Bulldogs were ready for their highly touted opponents, but a day's rest was not all that was needed to defeat the Eagles. The closeness of the game was enough, however, to enspire Artesia fandom and to serve notice that Artesia will be in the district tournament ready for action.

The first quarter of the game saw Hobbs taking their expected role and scoring 12 points while holding the Bulldogs to a single field goal. In the second period the Bulldogs unleashed an attack that closed the 10 point gap to a mere one point lead and left the half time score at 15-14, with the Yellow and Black team holding the edge.

In the last half both teams gave an exhibition of passing and fine floor play, while each rang the basket for an identical score, 10 points, to make the final tally, 25-24.

Led by Rusty Conner, the Bulldogs played one of their best games of the season. Rusty, heretofore the Artesia scoreless wonder, made 9 points to set a new scoring record for himself. Irby, Bulldog captain, collected eight points to capture second honors for the team.

Bulldogs Lose to Jal, 29-22 Friday night, after a long trip to Jal, the Bulldogs met and lost to the Panthers. It was their second

setback at the hands of the powerful Jal basketweavers. The Panthers, according to report, have an enviable record with only two blemishes on an otherwise perfect record.

At the half time Artesia led the Panthers 13-11. The first half was a standard Bulldog game and they played up to par although the habit of missing set-ups was still with them. The second half saw the Artesia team weaken and the Panthers rally. Conner was lost to the Bulldogs by the foul route in the third quarter. The final score stood at 29-22 with the Artesia team on the short end. So far only three times have the Bulldogs been beaten by a greater margin than administered by the Jal quintet.

Eddy County Farm News

A livestock judging team from north Eddy county won fifth place in the Southwest Livestock judging show at El Paso, Texas Saturday among thirteen entries. The team was composed of Lawrence Coll, Charles Mac Knoedler and Charles Johnson with Harold Bradshaw and J. W. Reed as alternates. It was also learned that Enes Grandi, 4-H club member of Otis also won grand champion honors in the dairy cattle division. His heifer, "Fairy Miss Ermemene" was declared the best heifer in the Jersey class. Another heifer owned by Harold Grandi was runner-up in the show.

County Agent Fred Barham said yesterday he had started collecting data on the 1938 farm program. He said it was important that every farmer who expected to participate in the program see that his farm was listed in the county agent's office.

Feeders Day Feeders day, an important event for farmers as well as ranchers, will be held in Eddy county March 4th. In the morning beginning at 10:00 a. m., a program will be given at the W. Leslie Martin farm, southwest of town on experimental feeding as conducted at the State College and the feeding of silage. The Martin farm was chosen since he has the only trench silo in the county. Four representatives from the extension service will discuss feeding, including W. H. Tolbert, E. E. Anderson, W. E. Knox and Clayborn Wayne. In the afternoon at the Crawford Smith farm, fifteen miles southwest of Carlsbad the same men will discuss sheep feeding.

Police Court

Four men were given fines in police court here last Thursday after pleading guilty to charges of gambling when arraigned before W. H. Ballard, justice of the peace. Bert Shipp was fined \$10.00 and costs. Hugo Hall, Bruce Quinn and W. M. Whitford were each fined \$5.00 and costs and on failure to pay the fine were remanded to the city jail.

The coyote drive staged on the Albert Foster ranch west of Lake-wood about two weeks ago brought no results. The next day after the drive was staged, Mr. Walker said the coyotes killed nine sheep. Sunday, a coyote drive was staged on the Albert Lee ranch.



SILVER CITY—with a record of fourteen wins of fifteen games played to date, Coach French's "Colts of the Teachers College High School, Silver City, appear as contenders for tournament honors. Scoring a total of 522 points to their opponents' 292, the Colts have exhibited one of the best scoring machines Silver City fans have seen in years. Studying under Coach French are several prospective coaches, seniors at the State Teachers College, who are learning the finer points of high school basketball coaching from working with this all-star quintet. The colts play three more games before the district tournament.

Wool Growers Are Facing Ruin

WASHINGTON—Ruin for New Mexico's wool growers was foreseen Tuesday by Representative J. J. Dempsey unless the Commodity Credit Corporation bolsters the wool market. Dempsey called attention to the price of pelts, which has dropped to \$1.35 from \$3.50 a year ago, with corresponding declines in wool and meat prices.

The proposed reciprocal trade pact with the United Kingdom, Dempsey said, is blamed by New Mexico shepherds for the depressed domestic wool market, causing American mills to avoid large stocks in the face of possible reduction of wool goods tariffs. Representative Greever (D-Wyoming), after a conference with Dempsey, Coffee (D-Nebraska), South (D-Texas) and other western congressmen, expressing the opinion Secretary Wallace should declare wool eligible for commodity credit loans and that the government should take about 100,000,000 pounds off the market with

loans of twenty cents a pound. J. C. Floore, Sr., and Irvin Martin drove up to Santa Fe Monday to attend federal court in session there. From Santa Fe, Mr. Floore will go on to Gallup for a visit with his daughter, Mrs. Floy Hartsfield and son John. Mr. and Mrs. Illa Walker of Pinebluff, Arkansas arrived here Saturday for an extended visit with his parents, Mr. and Mrs. Harry Walker. Woodstock Typewriters for sale at The Advocate.

Invitational Shoot Is Planned By Local Skeet Club For March 6th


An invitational shoot has been planned for the morning of the 6th. A dinner for the visitors is being planned for the evening of the 6th. Interest in the skeet sport is increasing. The local club boasts of more than thirty members and has set a goal of sixty. Three Artesia girls, Berthold Alcorn, Mary Lou McConnell and Mrs. Josephine Payne Turner, students at the Eastern New Mexico Junior College at Portales, made the honor roll the last semester.

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CENTRAL GYM
SATURDAY,
February 26th
ONE GAME
At 7:15 P. M.

See this the last home game of the season. Support the Bulldogs with your presence.

Admission 15c-25c



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Now ask the poor fellow who wants your help to get into HIGH. Tell him to keep his clutch pedal down, letting it come back gradually only after you get his car under way.

Do your pushing with your LOW gear. That's easiest on your car...for half a block. Then if the other fellow's car hasn't started, have him get into neutral and push him up to a nearby Mileage Merchant for Special Winter Blend Conoco Bronze like yours. That can't help but get him started... (the Mileage Merchant will know what to do if the battery has entirely given up the ghost). And then the rightest way to dodge further battery trouble, dangerous oil dilution—and embarrassment—is to make a point of getting sure-starting Conoco Bronze all winter! Continental Oil Co.

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