





Hope Items

Dale Parrish, small son of Mr. and Mrs. J. A. Parrish, was taken Friday to the Carrie Tingley hospital at Hot Springs where he will undergo treatment for an injured leg.

Elizabeth Muncy drove to her father's ranch, forty-five miles east of Roswell Friday when she attended the wedding of Alice Tucker and Richard Richardson. Mrs. Richardson attended school with Miss Muncy at Baylor University at Waco, Texas.

itid his aunt, Mrs. Crockett, the other day. He was enroute to the valley with a load of lumber.

Cottonwood Items

Mr. and Mrs. Douglas Hardcastle were visiting in Roswell Sunday.

New Farming Project Opened to Farmers in Fort Sumner Area



New opportunities await families moving on the farm security administration's new farming project near Fort Sumner.

LAKE ARTHUR COACH EXPLAINS

Lake Arthur, N. M. February 1, 1938. Artesia Advocate Editor, Artesia, N. M. Dear Sir:

in storage at central points in the state and will be available for use where needed next spring.



He's taken a runout powder to the . . .

Big Jo Lumber Co.

"Hurrah! Dad's going to build a new house," blows Bennie. "I'm here to tip you off because I know Big Jo materials stand the gaff."

Lower Penasco

Mr. and Mrs. Boyd Williams, Jr., have moved on the lower farm, where they have recently had the house refinished.

PINEY WOODS SINGERS COMING TO ARTESIA

"If you cannot so render the spirituals and plantation melodies, the gifts of our forefathers to the world, so that the people may enjoy them, you are of poorer stuff than your fathers and mothers who make such an effort to send you here to school."

Bulldogs Drop 26-23 Cage Decision To Hagerman Bobcats

Rice, Evans and Irby Lead Bulldog Pace.

Coach Joe Greeno's Artesia Bulldogs dropped a fast cage game to the Hagerman Bobcats Tuesday night, 26 to 23.

The Grasshopper Situation Grave

Approximately 2,000,000 acres in the state are expected to be involved next spring and summer should grasshopper outbreaks occur as predicted.

Moseley's Sandwiches advertisement featuring a sandwich illustration and the text: 'We Have What You Want To Eat Moseley's On Your Way In and On Your Way Out ROSWELL'.

Satisfaction Service

A CHECK LIST FOR COMMERCIAL BORROWERS

- If you are seeking a commercial loan, here are a few points to check before you come to the Bank. This information, which is always kept in confidence, enables us to decide on the soundness of the loan for both you and the bank:—



First National Bank

OFFICERS: T. H. Flint, President; H. G. Watson, Vice President; L. B. Feather, Cashier; Fred Cole, Assistant Cashier; Wm. Linell, Assistant Cashier.

Security Safety

TEN BIRTHS AND THREE DEATHS FOR JANUARY

Pete L. Loving, sub-registrar for the Artesia, Cottonwood and Dayton districts, reports ten births and three deaths for the month of January. The births follow:

PARADOX

From the Houghton Line comes this news of an unfortunate incident involving the working rights of married men and women.

SAFE DEPENDABLE GAS SERVICE FOR FARM AND RANCH HOMES WITH

Hydro Gas advertisement with a central illustration of a house and the text: 'Hydro Gas MAKES EVERY HOME MODERN. No longer is it necessary for any home to endure the drudgery and inconvenience of wood burning fires . . . oil lamps . . . inadequate supply of hot water or lack of modern refrigeration! Gas . . . the most convenient of all fuels is now available for every home that lies beyond the gas mains!'

MABIE-LOWREY HARDWARE CO. Due To The Fact That We Have Now Made Arrangements To Purchase These Plants In Car-Load Lots You May Buy One For As Low As \$139.50. Other Models, Too, Have A New Low Price!









### Hereford Sale Nets Breeders Total of \$7,000

The Eastern New Mexico Hereford Breeders' association auction sale, held in Roswell Friday, brought a total of approximately \$7,000 to those who consigned cattle to the sale and set the best average for range bull at any sale in the United States, it was reported.

The average price for the bulls sold was \$177.50. Two of the bulls consigned sold for a top price of \$400. They were put up for sale by A. L. French of Elida and Glenn L. Williams of Artesia.

The French bull, Imperial Domino 30th, was bought by Mrs. Lillian Helpler, Pinon, New Mexico. Mischief Plus 104th, consigned by Glenn L. Williams was bought by the Scarbauer Cattle Company of Lovington.

Forty-three bulls in all were sold at the sale, which began at one o'clock, with Earl Garten of Greensburg, Indiana, serving as auctioneer.

"It was by far the most successful sale ever sponsored by the association," said Gus Hockenson, secretary. "The stock sold faster and brought higher prices than at any of the previous sales. Bidding was spirited, and all bids were taken care of immediately after the sale."

George W. Littlefield of Elida was the biggest buyer of stock in amount of money bid, and was followed a close second by the Park Spring Ranch of Las Vegas.

Buyers were attracted from all over eastern New Mexico, and parts of Texas. One buyer came from as far away as San Antonio, Texas, to attend the sale.

G. L. Williams, the only local stockman to enter the sale, said Saturday he entered three bull calves and these calves average \$318.00 a piece. All stock offered for sale sold, he said.

### Annual Meeting Credit Ass'n. At Roswell Friday

Stockholders of the Roswell Production Credit Association, covering Chaves, Eddy, Lea and Lincoln counties, heard a report of the past year's business of their organization at their annual meeting in Roswell Friday.

The total volume of short-term credit extended to farmers and ranchers of the four counties during 1937 reached \$873,320.00, according to the report presented by T. H. Boswell, Jr., secretary-treasurer.

The report was signed by directors of the association: C. W. Beeman, president of Loving; E. O. Moore, vice-president of Dexter; W. M. Snyder of Lovington; B. J. Bonnell of Glencoe; and G. R. Brainard of Artesia.

E. O. Moore of Dexter, was re-elected to serve in 1938. The board of directors for the ensuing year are: C. W. Beeman, E. O. Moore, W. M. Snyder, B. J. Bonnell and G. R. Brainard.

Importance of stock ownership and advantages to be gained from cooperative credit were emphasized by A. J. Troup, vice-president of the Production Credit Corporation of Wichita, Kansas, who addressed the meeting.

"Through the increase in stock ownership," said Mr. Troup, "farmers and ranchers in the four counties of the Roswell association are making steady progress toward eventual complete ownership of their own source of short-term credit."

A talk was also made by J. H. Jackson, field man, Production Credit Corporation, of Wichita.

### MERCHANTS WIN

The Artesia Merchants nosed out the strong Hagerman Independents Tuesday night 22 to 21. After trailing the Hagerman quintet during the first period the Merchants started clicking and when the game ended they found themselves on the long end of a 22 to 21 score. The Hagerman team is rated as the best independent team in the state, so the Merchants can be proud of this victory.

### Locals

Miss Kitty Flint, daughter of Mr. and Mrs. T. H. Flint, a student at the University of New Mexico, underwent an appendectomy at Carlsbad Monday.

Mrs. F. V. Hagaman and sister, Mrs. Flora Tate are spending the winter in Artesia. Mrs. Hagaman, formerly of the Hagaman ranch northwest of Artesia, visited relatives in Texas the past summer.

T. C. Bird, Hobbs high school principal was visiting friends and attending to business matters here Saturday. Mr. Bird is a former resident of Artesia. He was accompanied hereby Bob Fenley, the new Hobbs high school coach.

Dr. R. T. Maxwell, who has been associated with Dr. C. H. Hemphill in the practice of medicine and surgery here, has left for Denver, Colorado to take a course in surgery.

Messrs. D. I. Clowe and Boone Barnett attended the Mountain States Lumber Dealers' association session at Denver, Colorado, last week.

### "THAT LITTLE GAME" — THEY'LL PAY TWICE



### Potash Damage Suits Started

District Judge James B. McGhee Tuesday at Carlsbad heard a motion for change of venue in three damage suits filed against the United States Potash company, aggregating more than \$200,000, by Eddy county farmers.

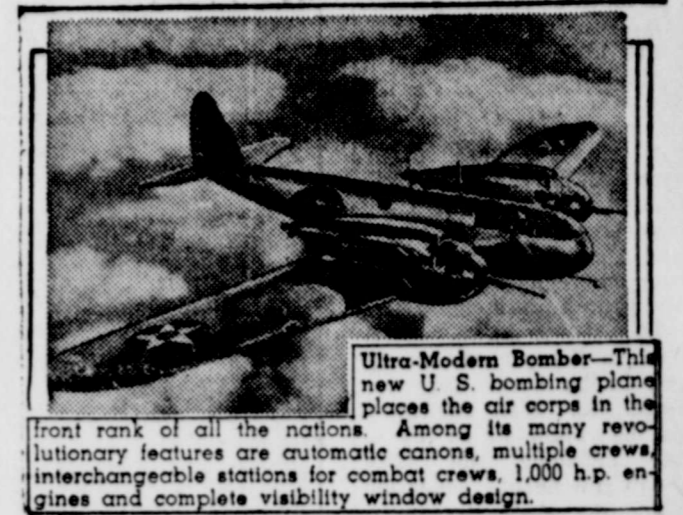
The farmers asked that a change of venue be granted on the ground that "the potash company employs such a large number of men in Eddy county, and there are so many persons connected either directly or indirectly with the company, that most any

local jury would hesitate to render a verdict which might injure the United States Potash."

Potash company argued against a change of venue, asserting it would be much more convenient to hold the trial here, since the records are here and most witnesses would be from Carlsbad.

J. A. Reed drove to Carlsbad Sunday to bring home Mrs. Reed, who has been a patient at a Carlsbad hospital there for the past two weeks, following an appendectomy. Mrs. Reed was stricken with an attack of appendicitis while in El Paso, where she went with her daughter, Betty Reed to receive treatment for burns.

SUBSCRIBE FOR THE ADVOCATE



# Flynn Motors, Inc.

SALES and SERVICE

## Wishes to Announce

### The opening of their new place of business in Artesia

### Flynn Motors, Inc. Handling

## PACKARD -- DESOTO -- PLYMOUTH

### Automobiles and

## INTERNATIONAL TRUCKS

**IT'S TRUE!** By Wiley Padan

**CECILIA PARKER**  
WAS BORN IN FT. WILLIAM, CANADA—THE DAUGHTER OF A BRITISH SOLDIER.  
SHE BELIEVES GREEN IS HER LUCKY COLOR.  
COLLECTS STAMPS FOR A HOBBY, AND ALTHOUGH SHE HAS LIVED IN CALIFORNIA ALMOST ALL HER LIFE, SHE RECENTLY MADE HER FIRST VISIT TO CATALINA ISLAND.

**LEWIS STONE**  
CELEBRATES HIS 22<sup>ND</sup> YEAR IN PICTURES WITH M-G-M'S 'YOU'RE ONLY YOUNG ONCE' (M-G-M'S DIRECTOR GEORGE SEITZ'S 24<sup>TH</sup> PICTURE)  
SKIPPED HIS OWN MIGHT ON COLISEUM THE 'SOUTHERN SEAS'

**SARA HADEN**  
ONE OF THE LOYAL BRIGADE OF CHARACTER PLAYERS, WAS BORN IN GALVESTON, TEXAS.

**Mickey Rooney**  
HAS HIS 3<sup>RD</sup> CAR. HE SAID HE HAS AS MUCH FUN TRADING CARS AS HIS GRANDFATHER DID HORSES!

### MODERN PIRATES!

The days of pirates are over — or are they? The buccaner looting his victims' possessions was forerunner of a modern freebooter who, trafficking in delusive "cures," takes millions from the public.

Curing symptoms is his procedure. When that aggravates a trouble the patient must seek a physician. Symptoms don't mislead the Doctor of Medicine. He corrects causes. Why not seek him first?

**PALACE DRUG STORE ARTESIA PHONE 1**  
WHERE QUALITY and ACCURACY PREVAIL

### Clint Ballard

Manager

Has had many years experience in the automobile business.

His most recent connection has been with the Lone Star Motor Co. of El Paso, having had charge of the Cadillac and La Salle Division, before coming with Flynn Motors, Inc., at Carlsbad in August 1937.

He is efficient and we recommend him to the people of Artesia.

★

Tune in on KLAH, Carlsbad and listen to our daily programs

12:30 P. M.

### Earl Anderson

Is in charge of the Service Department

Having had special training in factory branches and is thoroughly capable and equipped to handle all your work on any make of automobile as well as the most critical International Truck user. We have installed special equipment to rebuild your car or truck. Only special trained mechanics are employed.

★

## Flynn Motors, Inc.

103 S. 1st Street  
The Meyers Bldg.



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OCATE



# WATCH

# THOSE

# BULLDOGS

## BULLDOGS

RICE	—	Forward
E. CONNER	—	Forward
CLENDENEN	—	Center
WALKER	—	Guard
IRBY	—	Guard

Let's send the Bulldogs to Albuquerque—They can do it with your support. Your support is vital to them—they are on the road to victory—let's keep them on it.

### Fight, Bulldogs, Fight

### JOE GREENO, Coach

## CARLSBAD

BEARD	—	Forward
WHITE	—	Forward
WARD	—	Center
FITZSIMMONS	—	Guard
BAY	—	Guard

# Home Games With the Bull Dogs

CARLSBAD FEB. 8

HOPE FEB. 11

N. M. M. I. FEB. 26

## BULL DOGS LOYAL SPONSORS

- Artesia Creamery & Dairy
- Southwestern Public Service Co.
- Pior Rubber Co.
- R. M. Henson, Accountant
- V. D. Bolton, Phillips 66, Agent
- Sears Motor Co.
- Dr. Pepper
- Halliburton Oil Well Cementing Co.
- Flynn Motors, Inc.
- Pecos Diamond Refining Co., Inc.
- Malco Refineries, Inc.
- Clay Products Co.
- City Market
- The Tarbet Studio
- Big Jo Lumber Co.
- John S. Rice
- F. W. & Y. Oil Co.

- Richards Electric Shop
- Joyce-Pruit Stores
- Pecos Valley Gas Co.
- Paul A. Otts Jewelry Co.
- Sanitary Grocery and Market
- Keller Motor Co.
- Artesia Skeet and Gun Club
- Martin's Service, Texaco
- Peoples Mercantile Co.
- H. G. Watson, Mayor
- L. P. Evans Shop
- Conoco No. 1, Calvin Dunn, Lessee
- J. W. Berry
- B. N. Muncy, Gas and Oils
- Chas. Morgan
- Star Grocery
- Square Deal Cafe, R. S. Carter

- Sy's Cafes
- J. C. Penney Co., Inc.
- Fred Cole
- Ross Baking Co.
- Robson Helpy-Selfy, Phone 210
- Magnolia Service Station, John Savoy
- L. A. Rideout, Plumbing
- Artesia Body and Fender Works
- Van Antwerp Studio
- J. S. Ward
- Clayton & Clayton, General Building
- Jno. A. Mathis DIST. MGR., WESTERN AMERICAN LIFE INSURANCE
- Wilson Transfer
- Safeway Stores
- American Legion CLARENCE KEPPEL POST NO. 41
- Gray's Phillips Service Station
- Artesia Advocate

WELL PLUGGING

The history of the world does not reveal that ever before has such a thing been done as is here and now being done, that is, the plugging of leaky artesian wells. So this is something NEW. Here is something else that is NEW for Artesia: The combination of a perfect tractor, of perfect performance, with reasonable price. Namely:

THE FAMOUS J. I. CASE

CASEIZE your farm with a full line of J. I. Case farm implements.

Artesia Alfalfa Growers Assn.

Classified

TERMS:—A rate of ten cents per line will be charged for Classified Ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50c. An average of five words ordinarily constitutes a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

FOR SALE

FOR SALE to dissolve partnership—160 acres Eddy County, New Mexico, in Section 16, Township 17, Range 26. Improved, irrigated. Good terms. Make offer. Ira Creveling, Amsterdam, Missouri. 3-4tp-6

Baby Chicks hatched twice a week. 25 lbs. of feed free with every 100 baby chicks ordered 3 weeks or more in advance. McCaw's Hatchery, 13th and Grand. 4-1fc

For a limited time only, you can get three months' instructions free on the piano from the Ginsberg Music Co. This applies to children or grown-ups. This instruction goes free with every new piano sold by the Ginsberg Music Co. from now until February 15th, and you have the privilege of picking your favorite teacher. For information, write the Ginsberg Music Company, Roswell, New Mexico. 4-2tc

SHRUBS & TREES FOR SALE—Complete line of Evergreens, Rose bushes, Pecan and shade trees. Carlsbad Floral Co., McKay and Guadalupe, St., telephone 10. 5-1fc

FOR SALE—15 acre farm, interest in flowing well, eight room modern concrete block house in good condition, one mile east and one fourth mile south of Artesia. See D. B. Hernandez. 5-1tp

FOR SALE—House and 4 lots on highway. Terms. See W. W. Burke. 5-2tp-6

WE THANK YOU

The following have renewed their subscription to The Advocate:

- E. P. Kayser B. S. Ditzler
A. C. Crozier Rodger Durand
W. T. Glasier City of Artesia
Herman Cole Mrs. Jo Anderson
Clint Cole J. B. Muncy
Frank D. Crockett

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

Mourning Telegraph Forms

Black-edged telegraph forms, bearing the picture of a mourning woman, are available in Brussels for messages of condolence, at an extra fee of five-pence each.

Use for Watch Second Hand

The second hand on your watch was brought into use by a Seventeenth century English physician who used it to test the pulse of his patients.

Modern Women

In certain sections of Malaysia, the women not only dominate all activity but in the wealthier districts, keep harems of men.

Riches of Fellowship

The exchanges of love and friendship, the riches of fellowship—these are the most fruitful experiences of life.

Snow the Year Round

Mt. Whitney, and some portions of "Ike" Peak and Mt. Rainier are usually covered with snow the year round.

Boston's Cow Pasture

Under an ancient statute, any Boston resident has the right to pasture cows on historic Boston common.

Man Poorly Paid

A man is worth, in the financial sense, exactly as much as the world chooses to pay him.

Magnesian Resources

Soviet Russia claims to own the world's most important resources of magnesite.

SUBSCRIBE FOR THE ADVOCATE

County Teachers—

(Continued from page one)

High School Section

Dick R. Heath, Carlsbad, chairman.

Place, high school building.

"Personality Adjustment in High School Students," Mrs. Estelle Hayes.

"The High School Teacher as a Public Relations Agent," Dr. C. B. Wivel.

Discussion of the above topics.

Election of officers for next year.

Second General Session—1:30-1:40

High school auditorium.

Music by the combined Artesia and Carlsbad high school bands, E. L. Harp, conductor.

"Teaching Individuals," President Ray Fife, New Mexico State College.

"State Program for the Improvement of Instruction in Secondary Schools," R. J. Mullins, executive secretary of the N. M. E. A.

"Social and Economic Goals of America," Dr. C. B. Wivel, Eastern New Mexico Junior College.

"The State Curriculum Laboratory," Mrs. Marie M. Hughes, director of the State Curriculum Laboratory.

Report of the resolutions committee: C. D. Marshall, chairman; A. B. Moss, Don Riddle, George Spencer.

Election of officers and meeting place.

Oil Activity—

in since the discovery of oil is 1,630 wells.

Unofficial reports yesterday said a showing of oil has been developed in the W. A. Snyder, Pecos Irrigation 1, SW sec. 15-25-28 at 3,160 feet and that the well had been shut down while a packer was being set. A gas show was reported at 3,120 feet.

FREE CITY MAIL DELIVERY BY APRIL 1

A telegram from Congressman J. J. Dempsey to J. L. Truett, post master conveys the information that the post office department has agreed to start the city mail delivery service here on April 1, 1938. The announcement setting a definite date for the start of the service was the result of Mr. Dempsey's visit to the department.

Joe Wertheim of Carlsbad was transacting business here today.

Cotton Benefits Prospect Now

WASHINGTON — A senate-house committee agreed late yesterday on details of the "ever-normal granary" bill, providing a vast system for controlling production and marketing of cotton, wheat, corn, tobacco and rice in an effort to stabilize prices.

Conferees said general provisions for corn, wheat, rice and tobacco were not altered during final sessions of the conference committee, which has been busy since January 3 drafting a single bill from the separate measures passed by house and senate. Committee members said they expected the fruit of their labors would be subject to some criticism when the measure goes back to senate and house for final approval.

Chairman Smith, democrat, of South Carolina, of the senate agriculture committee, said the joint congressional group had approved his suggestion that bonus payments on the 1937 cotton crop be hastened. Under this arrangement growers can turn over to the government some 5,000,000 bales

of cotton, on which loans are already made. Congress already has voted \$130,000,000 extra payments on the 1937 cotton crop in addition to loans ranging down from nine cents a pound. Legislators from corn and wheat sections may protest the new provision.

The REA has agreed to earmark \$150,000 for a rural electrification project in Roosevelt county, it was announced yesterday at Portales.

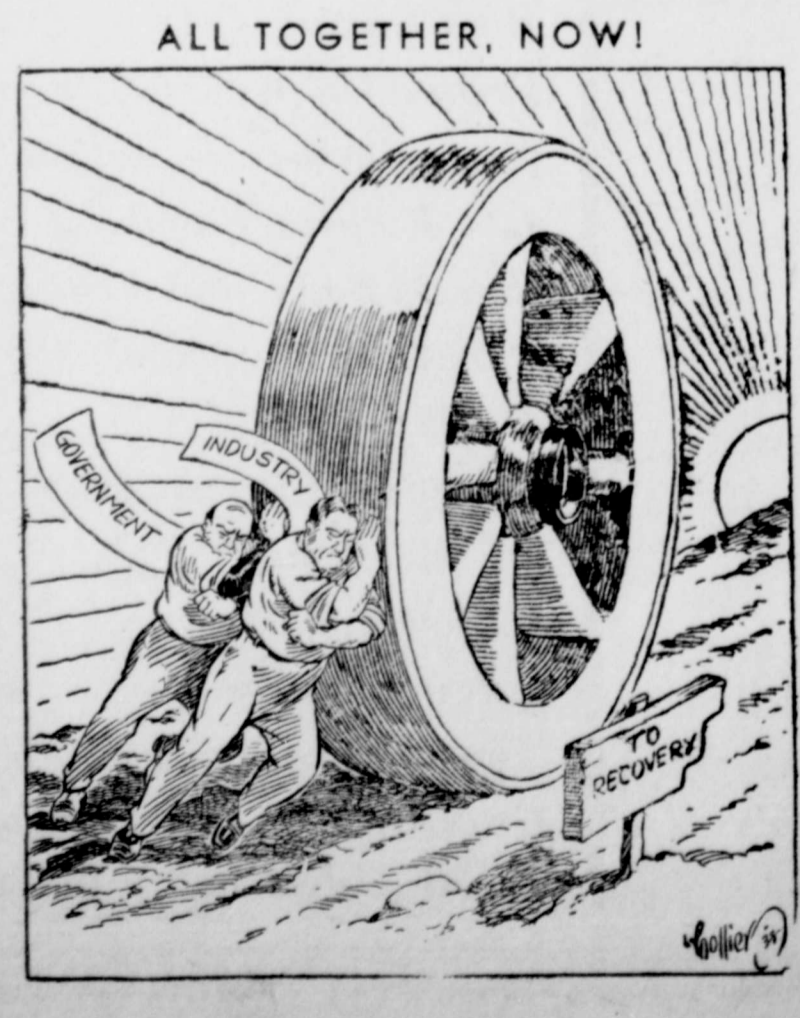
E. O. MOORE REELECTED CREDIT BODY DIRECTOR

At the annual meeting of the Roswell Production Credit Association last Friday at the Woman's club building in Roswell, E. O. Moore of Dexter was reelected as director for a three-year term. His was the only one which expired this year.

They reported a record attendance of directors and guests. Two hundred and forty-four were served at the lunch hour, and many times that many attended the meetings in the morning and afternoon.

Loose Leaf Binders, special ruling and stock forms—The Advocate.

Advertisement for Safeway featuring a woman carrying a basket, '5c SALE RICE', and various food products like kidney beans, chicken soup, and meat specials.



ALL TOGETHER, NOW!