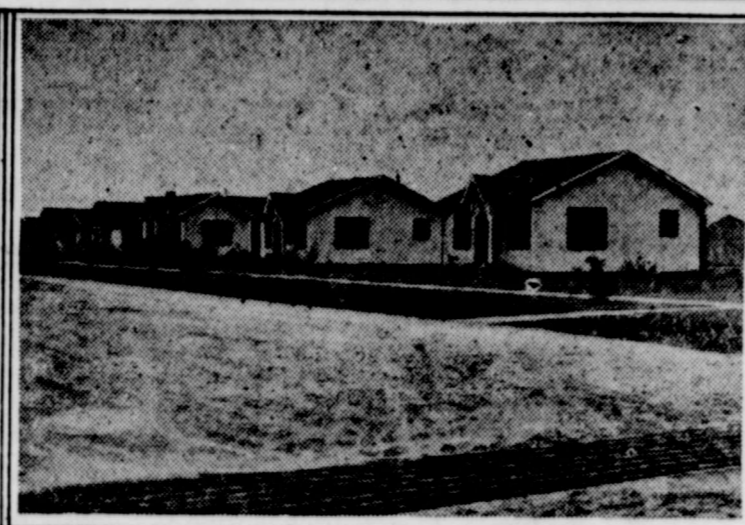


The Stroller
By "Double Page Ike"

Do you know lost their coat the other night... Do you know who is the leading man in a certain high school gal's life... Better watch her, gal, I saw her out with another guy last night...

am doing my share... Listen, you little minx, you told me that you did not go with the boys... Where were you Sunday night until midnight and riding around in a brown two-door... It must be nice to be so popular...

Continental Oil Co. Launches Housing Plan



CONFIRMING President Roosevelt's position that there is an acute housing shortage, even in the most remote sections of the country, Continental Oil Company, according to an announcement by the Company...

going to start a shoe factory in the seat of Ike's pants if he don't settle down... Really, sir, I will try to do better... There is a strange gal in town and lo behold, I can't find out who she is...

Hope Items

The high school basketball team defeated the Lake Arthur team on the Hope floor Friday night with a score of 17 to 19. This was the second game the two teams have played together this year.

Mrs. Ada Belle Trimble, sister of Mrs. Altman, returned with her to visit friends in Hope for a few days.

Mrs. Allie Briscoe returned last week from Center, Texas where she visited her sister.

Mr. and Mrs. W. S. Medcalf received word recently that Mr. and Mrs. L. L. Farris of Elba, Alabama plan to visit them in the near future.

houses of four and five rooms have already been completed, with forty-three now under construction.

Continental, already well known in the oil industry for its "good housekeeping" practices at its refineries and field pumping stations, is equipping each unit with a modern kitchen and tiled bathroom and is landscaping the surrounding grounds.

Miss Madeline Prude returned Saturday from Tularosa where she has been visiting her sisters, Mrs. Chester Stephens and Mrs. John O. Stephens.

Mr. and Mrs. Delbert Evans of Pinon, spent the week end here visiting Mrs. Evans' parents, Mr. and Mrs. Calvin George.

Mr. and Mrs. Dee Swift, who have been in Carlsbad, returned to their home Saturday to spend a few days here.

The play, "It's All A Mistake," presented at the school gym Thursday evening by the young people of the Methodist church and directed by Mrs. Charles Walker, Jr., was enjoyed by a large audience.

Mrs. Walker entertained the play cast at her home Tuesday with a dinner complimenting them on their success, and showing them her appreciation of their work during the production of the play.

Marvin Menefee, of Hagerman, conducted services at the Methodist church Sunday morning.

Edgar Williams returned from Pecos Saturday after spending several days there attending to business.

Mrs. Bill Glasscock drove to

Carlsbad Sunday afternoon when she visited her mother, Mrs. J. P. Parks, who is ill there.

Mr. and Mrs. Frank Curry drove to Carlsbad Saturday to take Betty and Doris Teague to visit their parents, Mr. and Mrs. Chester Teague.

Mr. and Mrs. Browier Riley of Roswell are the happy parents of a baby daughter, Edna Faye, born at the St. Marys hospital in Roswell.

Ben Tuesday and son, Pat, were here Wednesday from Arizona visiting Mr. Taylor's sister, Mrs. Ben Miller and family.

Mr. and Mrs. Joseph Miller, of Mayhill, spent the night here Friday enroute to their home in Mayhill from Carlsbad, where Mrs. Miller has been for several weeks.

Mrs. Hilary White returned Monday from Roswell where she spent last week with her daughter, Blanch, who has been ill.

Mrs. Mattie Goodwin, mother of Cy and Ernest Bunting, left Monday for El Paso, Texas where she plans to be for several weeks.

Mrs. Naydine Jones is spending the week in Artesia, where she is working at the city hall, assisting in the drivers' license sale.

A shower given in honor of Mrs. Wyatt of Langtree, Texas was held at the home of Mrs. E. A. Traylor, Monday afternoon where several friends of Mrs. Wyatt spent the afternoon.

Mrs. Bob Cole and Mrs. Bryant Williams assisted Mrs. Virgel Craig in entertaining at her home Saturday evening with a Forty-two party, honoring Mr. and Mrs. Bill Scoggin, who plan to leave soon for Portales where they will make their home.

Mr. and Mrs. Ray Teel entertained at their ranch home Sunday noon with a dinner honoring many friends who drove out to their ranch where they spent the day.

Mr. and Mrs. R. H. Bynum of Artesia visited Mr. and Mrs. Russell Lee here Sunday.

Mr. and Mrs. Merilyn Ghere, of Pinon spent the week end here, visiting Mrs. Ghere's parents, Mr. and Mrs. John Teel.

Mr. and Mrs. Glenn Curd of Hobart, Oklahoma arrived here Sunday to visit Mrs. Curd's parents, Mr. and Mrs. S. C. Lovejoy. They plan to be here a week before returning to their home.

Lower Penasco (Mary Sunbeam)

Nelson Jones of McDonald flat was on the river Sunday.

Our new minister, the Rev. Elyvens filled his regular appointment at morning and afternoon services Sunday. Lunch was served at the church.

Son Morrison of Portales spent the night in the Peterson home Saturday.

A. C. McDonald of Carlsbad, engineer with the highway department was in our community Saturday on official business.

Jack Reed was delivering corn to Cloudford last week.

Mr. and Mrs. E. O. Wasson and little daughter of Sacramento visited with relatives on the Penasco over the week end.

Professor Pinsky of the State College connected with the extension service, spent a few days in our community calling on several of our ranchmen.

Arthur Thacker of McDonald flat was visiting on the Penasco one day last week.

Mr. and Mrs. J. L. Garrison and family of Burnet canyon saw mill moved into the house of Mr. and Mrs. R. E. Bates, recently vacated by Mr. Black.

Mr. and Mrs. Orien Peck and little daughter of McDonald flat visited on the river in the middle of last week.

The Rev. Blevens of Tularosa, who has been sent here to finish The Rev. Roy Slade's conference year at this place, was calling in our community last week. The Rev. Slade has been sent to take care of the charge at Bellview, due to

the serious illness of the pastor there.

Our teacher, Miss Stevens was absent from her school room a few days last week due to a heavy cold.

Miss Arnell Trotter had the misfortune of getting her arm broken last week while cranking the family car.

TALKS ON INTERNATIONAL COMMUNICATIONS

C. D. Marshall, high school principal gave an interesting talk on "International Communications" at the Luncheon Rotary club. Tuesday of the Artesia program club. Mr. Marshall showed the influence of telephone, telegraph, radio and printed pages on the international understanding and traced the growth and development of modern communication methods in the thought of the American people as well as the world.

Oscar Green of Roswell and Bill Bowden of Artesia were the only visitors present.

All Kinds of Truck Work Wanted See B. F. PECK 2 Blocks West of Track on Lovington Road by Old Slab

Bronchial Coughs Need Creomulsion

Just a common cough, a chest cold, or a bronchial irritation of today may lead to serious trouble tomorrow. They may be relieved now with Creomulsion, an emulsified Creosote, an emulsified Creosote that is pleasant to take. Creomulsion is a medicinal combination designed to aid nature in soothing and healing infected mucous membranes by affecting irritation and inflammation and by aiding in loosening and expelling the germ-laden phlegm.

FOR A ROYAL EVENING DINE LIKE A KING OPEN UNDER NEW MANAGEMENT A Place Where Artesians Can Enjoy The Best of Food At Moderate Prices R. S. CARTER (Formerly Square Deal Cafe)

Satisfaction Service What Makes a Bank Popular? People come to a bank for safety of their savings and valuables and for financial services that keep the stream of commerce moving. This bank is popular with its customers because it's a friendly bank that gives efficient, satisfactory service. First National Bank OFFICERS: T. H. Flint, President H. G. Watson, Vice President Fred Cole, Assistant Cashier L. B. Feather, Cashier Wm. Linell, Assistant Cashier Security Safety

EMERGENCY SALE OF Men's Clothing I have sold my clothing and must vacate the building by February 1st, and all merchandise must go at a sacrifice. Don't miss these many bargains we offer. Big Smith Striped Overalls, \$1.00 \$1.25 value, now... Wolverine Horse Hide Work Shoes \$3.95 \$4.75 value, now... Dress Shirts, \$1.35 \$1.50 to \$1.95, now... Pajamas, \$1.35 \$1.65, now... Home Stake All Leather Work Shoes, \$2.45 \$2.95 value, now... Men's Heavy Underwear, 69c 98c value, now... Leather Jackets, \$6.95... Men's Dress Gloves, \$1.19... Melton Cloth, \$3.75... Men's Leather Work Gloves, 39c All Other Merchandise Reduced Accordingly I would like to take this opportunity to thank each and everyone in Artesia and Artesia trade area for their patronage since I have been here. Jeffries Nobby Cleaners

Roswell Coyotes Nose Out Bulldogs By 20 to 19 Score

(By Pat Mickals)
Coach Joe Greeno's greatly improved Bulldogs, fighting the best game of the season so far, played the Coyotes of Roswell Tuesday night and lost by a small margin of 20 to 19. The Bulldogs in the closing minutes of play were ahead by one point, but the just could not hold on to that one point lead. The game was clean and very fast for high school boys. The first half was about nip and tuck with

neither side getting the advantage. If the Bulldogs continue the improvement they have shown in the last two games then I would say that when the district tournament rolls around that they will be hard to beat. After all, the tournament is the thing that counts when you tally up the scores. The Coyotes played some good ball, but they were away off the game that they played when they beat the Bulldogs on the Roswell floor. Coach Greeno has a fine team, but they have been getting the bad breaks. Dame bad luck seems to be following them. But let's don't give up, they will come out on top in the district or maybe I am all wet. Sometimes I think I am, but I still can't see anything but the Bulldogs in the district. The Bulldogs passing was great but at times they were back in their same old rut, bad passing. But let's give the Bulldogs all the credit for a moral victory, anyway. Coach Greeno will have the dark horse in the tournament and some of the valley teams had better not take the

E. B. BULLOCK
Feed, Flour, Coal and Seeds
Alfalfa Hay, Hogs, Cattle, Wool and Hides
Artesia, New Mexico

Greenomen too lightly.
The line-up:

Artesia	Pos.	Roswell
Conner	F.	Ballew
Rice	F.	Ward
Clendenen	C.	Lund
Walker	G.	Peed
Irby	G.	Hall
Referee	Stratton	Umpire, Stout.

In Revival Here



The Rev. Cecil Clayton, who is conducting a revival meeting at the Church of the Nazarene. The revival, starting January 5th, will end Sunday, January 23rd. Results of the revival have been very gratifying, according to the Rev. E. L. Askins, pastor.

General News Briefs

President Roosevelt's financial budget submitted to congress several days ago includes an appropriation for \$100,000 for cementing canals and laterals of the Carlsbad irrigation district it was announced at Carlsbad by C. W. Beeman, president. About \$60,000 of the \$2,100,000 appropriated for the Alamogordo dam will be used in cementing the laterals and the \$100,000 additional, if approved, will give the district \$160,000.

Lee Moor construction company was low bidder on the 25.71 miles of road improvement on the Carlsbad-Hobbs highway, it was announced Thursday.

New Mexico will start making unemployment insurance payments next December 1, from a fund which will total more than three million dollars, it was estimated at Albuquerque Friday.

The Pecos valley received dust settlements Friday from the first real dust storm in several months, which spread over parts of Oklahoma, Kansas and the Texas panhandle.

The state highway department may fix a speed limit of fifty-five miles an hour on the highways of the state. According to a ruling of the attorney general, the highway department may fix the speed limit on stretches of road, but the legislature must fix the general speed limit.

A total of 27,550 bales of cotton had been ginned in Chaves county to December 31st, it was announced at Roswell Saturday.

The senate sub committee called a hearing for today on the nomination of Stanley F. Reed to the supreme court. The hearing was called Monday.

Tom Reid assumed his position as county agent of Chaves county, Monday, succeeding L. C. Brown, retired to manage the Oasis ranch.

The House appropriations committee Monday recommended an appropriation of \$533,266,494 to finance the navy for the coming fiscal year, an increase of \$26,723,126 over the current year.

JUST KIDS—Two Fer A Nickle.

By Ad Carter



ISSUES NEW BULLETIN

SOCORRO—The state Bureau of Mines and Mineral resources of the New Mexico School of Mines has just received from the press Bulletin 13, "Geology and Economic Features of the Pegmatites of Taos and Rio Arriba counties, New Mexico, by Evan Just, according to E. H. Wells, director of the bureau and president of the New Mexico School of Mines. Copies can be obtained from the bureau at Socorro.

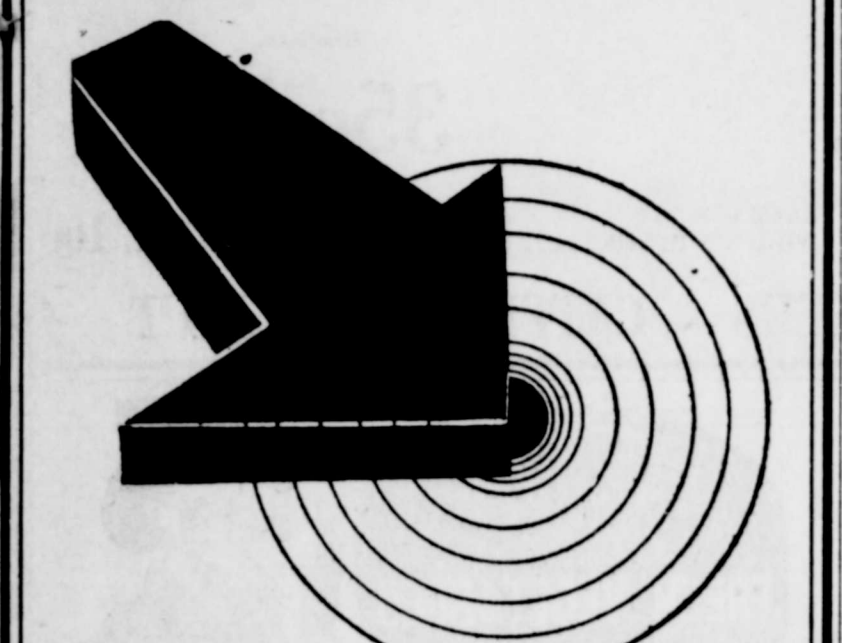
Bulletin 13 contains seventy pages of text, and separate maps, specially made for this bulletin, covering the Petaca and Picuris areas, in which valuable mineral deposits in the ancient pegmatites have been worked. Special attention is given to past and future economic features of the mica deposits and the rare lithia minerals; individual properties are described, and much information regarding processing and uses of minerals occurring in the pegmatites has been abstracted and summarized from a number of technical publications. In addition to the commercial aspects of the valuable minerals, the general geology of the pegmatite areas has been studied more thoroughly than ever before, and the results are presented in detail in text and maps.

B. E. Green, proprietor of the Artesia Dairy has moved to the Whitkopp farm, five miles north of Artesia.

ATTENTION FARMERS

Now is the time to have your tractor overhauled and put in condition for this season's work. We have competent mechanics and equipment to do a first class job.

Call and See Us
DR. LOUCKS GARAGE \$65



Announcing = = = A NEW CLEANING ESTABLISHMENT IN ARTESIA

We will continue to give the same service as of old, and you can be assured of the finest work. We appreciate your patronage.

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You can always depend on **NOBBY CLEANERS**

SURE AS A "MOUNTIE"
They get their men . . . we get YOUR spots. **NOBBY CLEANERS** cleaning is a most expensive process for us . . . it is more economical for you because it cleans perfectly and assures you of our 6 point program . . . No spots . . . no odors . . . prompt service . . . no shrinkage . . . no loss of buttons or other accessories . . . and perfectly clean garments.

NOBBY CLEANERS
CY BUNTING WADE LANE
Phone 44

Mild dry weather in December left the state with a January snow cover of a little over half the normal amount, the weather bureau at Albuquerque reported Monday.

Project Returns Over A Milion Dollars to Farmers

Cotton and alfalfa yielded the greatest returns on the Carlsbad irrigation project, but oats crop yielded the best return per acre, annual report of the bureau of reclamation revealed Monday at Carlsbad, says the Current Argus. The project returned \$1,209,695. Greatest cotton crop in the history of the project grossed the farmers \$746,768.75 for lint, and \$125,622.90 for seed, the report showed. The yield was 17,069 bales of 500 pounds each. The crop was from 14,877 acres, yielding an average of 1.147 bales per acre. Cotton returned \$58.62 per acre, while oats returned \$82.68 per acre.

Eighty-nine acres of oats planted on the project produced 614 tons, an average of 6.89 tons per acre. Revenue from the eighty-nine acres in oats was \$7,368.

Gardening was the next most profitable crop for revenue per acre. The report showed that nineteen acres planted in truck returned \$1,425, an average of \$75 per acre.

Orchards produced a very small part of the income. Only \$180 was received for fruit on the project.

Cereal crops on the project returned \$8,533.24. Seed returned \$41,651.25. Hay and forage crops paid \$177,707.

Four hundred, thirty-one farms on the project were tilled, representing ninety-one percent of the project. Areas irrigated included 22,855 acres. Not irrigated were 1,217 acres on thirty farms. The project includes 20,055 acres.

Niel B. Watson of the firm of Askren and Watson of Roswell has opened a law office here in the quarters formerly occupied by the late Jack Hanny.

ANTELOPE GET WISE

The trapping of antelope has had to be abandoned in Catron county, District Game Warden Elliott Barker reported Saturday. The fleet little animals have become wise to the trap.

All told the state has taken fifty antelope in that county, to be transplanted to other areas—twenty-one of them this year.

Trapping operations were resumed recently, after they had been given a rest; but, Barker said, without success. It has been

possible to round them up with autos and herd them to the mouth of the trap; but the antelope, having witnessed the fate of the specie caught previously, have invariably refused to be driven through the gate.

The trap is being torn down under the supervision of District Warden Paul Russell, to be moved to Chaves county.

G. C. Pierce and family have moved here from Amarillo, Texas arriving Sunday. Mr. Pierce was a former truck operator.

Health, then Wealth and Happiness!

The seven requirements of health: Planned diet, exercise, fresh air, sunlight, water within and without, attention to elimination, adequate rest, are fundamental, simple but imperative. If by circumstance or disaster, we have become neglectful, let us ask our physician to adjust the wrong for health is a lure to happiness and wealth.



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Artesia, New Mexico

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- Adding Machines
- Adding Machine Paper
- Machine Ribbons
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Printers—Publishers—Stationers

**Four Choice Herefords To Go
At Auction on January 28th**

In May of last year, Glenn L. Williams, who was associated with his father, W. L. Williams at Wheeler, Texas under the firm name of W. L. Williams & Son, leased the Hagaman ranch six miles northwest of Artesia and placed on this ranch a portion of their herd of registered Herefords, moving these cattle from their ranch at Wheeler, Texas.



Mr. Williams' herd contains some of the best bred Herefords in the United States. His herd is founded on the bloodlines of Prince Domino, Beau Mischief, Bright Starway and Superior Mischief, America's most famous Hereford families.

One of the herd bulls being used by Mr. Williams is Mischief Plus Domino, a 2,000-pound grandson of Prince Domino Mischief. This bull is the sire of many of the leading herd bulls of the southwest. The New Mexico A. and M. college purchased a very promising son of this bull from Mr. Williams two

years ago to head the registered herd of Herefords at the college. The Williams firm have been showing Herefords at the leading shows in Texas and New Mexico for a number of years and have very consistent winners. They have shown at the Eastern New Mexico State Fair at Roswell for the past two years. One of the herd bulls of Mr. Williams, Onward Prince Domino 10th, was senior calf champion at Roswell last fall.

At the Eastern New Mexico Hereford Breeders Auction sale to be held at Roswell January 28th, Mr. Williams is selling four of his choice yearling bulls. These bulls are very promising sons of Mischief Plus Domino. Mr. Williams will also sell two good bulls in the El Paso sale to be held February 22nd.

Mr. Williams states that he is located here to supply bulls of the very best quality and the most popular blood-lines to ranchers and registered breeders of New Mexico.

**Diorama Displayed
In U. S. Museum**

A diorama showing the artesian basin has been prepared by the geological survey in Washington, D.

C., and will be on display at the Department of the Interior museum, which will be opened in Washington in the near future, it was stated at Roswell Monday.

The scale model of the basin was prepared from the survey of the area, and photographs, supplied in part by the Roswell chamber of commerce.

The diorama is approximately six feet long and three feet in depth, and is constructed so as to show a view which might be considered as being typical of the area as viewed from a point in the belt of flowing wells.

The predominant feature in the foreground is a flowing artesian well, the water from which flows down a ditch along fields of cotton and alfalfa. Two irrigators are working along the bank of the ditch.

Beneath the diorama is a cross section showing the geologic structure and ground-water conditions that make possible the accumulation of ground-water under pressure so that flowing wells are obtained in this region.

The announcement of the construction of the model was made by A. G. Fiedler, senior engineer of the Geological survey.

**Potash Trial
Opens March 14**

SANTA FE—Trial of fourteen officials of the New Mexico Potash and Chemical Company, Inc., on Mail fraud charges, was set for Monday, March 14 in United States district court at Albuquerque, Monday by Federal Judge T. Blake Kennedy.

Judge Kennedy of Cheyenne, Wyoming, who has been assigned to the case, overruled demurrers and motions to quash two indictments against the officials except as to a single count.

The one count, involving a letter was dismissed as having been barred by the statute of limitations. This count was contained in the indictment against George E. Montgomery, W. G. Halthusen, Hugh Williams, A. C. Nebeker, Charles Lamb, E. Ralph Seward, Harvey O. Garst, George Edgar, W. R. Seward and H. E. Seward, officials of the New Mexico Potash and Chemical company.

Indicted by a grand jury in Albuquerque, the officials of the two companies were re-indicted by a grand jury here last August 16.

Mrs. Etta Staggs and son Jack spent last week end in Eunice visiting her sister, Mrs. Lon Wisenent.

**State Has 21,162
Unemployed Now**

WASHINGTON—John D. Biggers, administrator of the federal unemployment census, reported to President Roosevelt Tuesday that 21,162 New Mexicans had registered totally unemployed and desirous of finding work.

His complete report, broken down into figures by states, counties and cities of more than 10,000 according to the 1930 census, showed New Mexico's unemployed totaled about five percent of the 1930 population, against approximately four percent for the nation as a whole.

New Mexicans employed in such emergency work as WPA, NYA and CCC totaled 9,428. Those partly employed and wishing more work aggregated 8,100.

Lea county had the lowest per capita proportion of unemployment in the state. With a 1930 population of 6,144 Lea county showed only 240 unemployed. At the present time Lea county claims a population of better than 20,000 people, which reflects a remarkably healthy condition in view of the above figures. Eddy county, with a 1930 population of 15,842, had 412 unemployed persons. Chaves county, with 19,549 people had 431 unemployed; Curry with 15,809 people had 406 unemployed; Roosevelt with 11,109 people had 266 unemployed, and Otero with 9,779 people had 299 unemployed.

POULTRY PLANNING

County sub-committee on poultry planning met Thursday at the court house in Carlsbad and discussed four major projects for 1938, Fred Barham, county agent, said.

The projects are: sanitation, feeding, housing and growing of more healthy chickens.

The committee especially recommended educational meetings, newspaper publicity, demonstrations and tours to promote the rural program.

Present for the meeting, other than Barham, were: M. N. Cunningham, Mrs. Robert Morris, Guy Lucas, all of Carlsbad and Jack Coll, of Artesia.

SAFEWAY

MEAT for HEALTH

Campbell's BUTTER ¼ lb. prints 35c lb.	Center Cut, Shoulder ROAST Branded Baby Beef. 18c lb.
Round or Sirloin STEAK Stamped Baby Beef 30c lb.	Peyton's Sliced BACON Rindless 35c lb.
BACON SQUARES sugar cured, lb. 20c	SAUSAGE Wilson's 1 lb. roll 22c
	OLEOMARGARINE Golden Brand, lb. 16c

FRESH OYSTERS — CATFISH — HALIBUT

ORANGES, Calif. Navels 220 size, dozen 18c	LEMONS, 360 size dozen 25c	APPLES, Ark. Black or Delicious, dozen 20c	BANANAS, Golden Ripe Pound 5c	CABBAGE California, pound 3c	CELERY Large bunch 10c	LETTUCE 5 dozen size, 2 for 9c
VEGETABLES Bunch, 3 for 10c	SWEET POTATOES 10 lbs. 27c	SPUDS Brown Beauty, 10 lbs 15c	<p>Do You Like Deliciously FRESH VEGETABLES With Your Meals?</p>			

**FRIDAY and SATURDAY
SPECIALS**

Miracle Whip Salad Dressing 25c	Pts. 3 lb. can Snowdrift 57c	P & G or Crystal White SOAP 4c
6 Delicous Flavors JELLO 5c	Pint can Wesson Oil 25c	Bulk MELO 3 lbs. 25c
Snowflakes Crackers 19c	2 lb. boxes Pillsbury FLOUR 53c	12 lbs. Large box DREFT 24c
CRACKERS, Snowflakes 2 pound box 19c	COCOMALT ½ lb. can 25c	BEST FOODS PICKLES Bread and Butter 19c
PEAS, Blackeye 2 pounds 13c	COCOMALT 1 lb. can 43c	PICKLES Sour or Dill, 25 oz. 18c
BEANS, Pinto 2 pounds 13c	OVALTINE 6 oz. can 34c	PICKLES Libby's Sweet 35c
BEANS, Navy 2 pounds 12c	OVALTINE Large can 63c	TOMATO JUICE Libby's large can 25c
BEANS, Great Northern 2 pounds 13c	INSTANT POSTUM Small can 26c	TOMATO JUICE Libby's, 14 oz. 8c
BEANS, Small Limas 2 pounds 13c	INSTANT POSTUM Large can 46c	PINEAPPLE JUICE Libby's large can 34c
BEANS, Large Limas 2 pounds 19c	POSTUM CEREAL Large Box 23c	ORANGE JUICE Amita large can 42c
RICE, Bulk 2 pounds 13c	HERSHEY SYRUP 16 oz. can 10c	BEANS Ranch Style, 3 for 25c
BROWN SUGAR Pound 7c	TOBACCO SAUCE 36c	BEANS Brown Beauty 9c
CAKE FLOUR Pillsbury 29c	KITCHEN BOUQUET 43c	PORK & BEANS Van Camp's No. 2½ 12c
CAKE FLOUR Swansdown 29c	HEINZ BEEKSTEAK SAUCE 25c	KIDNEY BEANS Libby's 11c
BISQUICK Large box 33c	WORCESTERSHIRE Lea & Perrin 33c	GREEN BEANS Stokely's 13c
CORN MEAL Quaker 10c	OLIVES 1½ oz. Stuffed 10c	ARTICHOKEs Stokely's Hearts 29c
KARO Powdered 37c	OLIVES 6 oz. Stuffed 27c	MILK All brands, small 4c
KARO Blue Label, pint 14c	RIPE OLIVES No. 1 can 15c	MILK All brands, large 7½c

AGAIN...The Greatest of All Sales!

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Think of the enormous selection—ONLY DUPLER'S COULD OFFER. Think of the genuine savings—ONLY DUPLER'S COULD OFFER—and think what it means to attend this event—always notable for its unmatched values.

Offering 150 **DUPLER'S** PRECIOUS **Fur Coats** AT SAVINGS TO **50%** in their **January Clearance Sale**

You Never Dreamed Such Values Possible

IMPORTED LAPINS Regular \$99.50 values... NOW \$54	HUBSON SEALS Regular \$295 values... NOW \$162
AMERICAN BROADTAILS Regular \$125 values... NOW \$69	BLACK CARACULS Regular \$350 values... NOW \$215
HOLLANDER SEALS Regular \$175 values... NOW \$78	BLACK PERSIAN LAMBS Regular \$395 values... NOW \$239
RUSSIAN CARACULS Regular \$195 values... NOW \$90	U. S. GOV'T ALASKA SEALS Regular \$450 values... NOW \$294
NORTHERN BEAVERS Regular \$165 values... NOW \$105	FEATHERLITE BEAVERS Regular \$495 values... NOW \$335
SKUNK CHUBBIES Regular \$185 values... NOW \$114	JAP MINK Regular \$525 values... NOW \$329
RUSSIAN PONIES Regular \$195 values... NOW \$117	COCOA ERMINES Regular \$595 values... NOW \$345
RUSSIAN SQUIRRELS Regular \$265 values... NOW \$149	KOLINSKYS Reg. \$645 values... NOW \$445
MUSKRATS Regular \$225 values... NOW \$149	EASTERN MINKS Reg. \$1395 values... NOW \$939

Shop the Town—Buy by Comparison
Every Dupler Fur Coat Guaranteed for Quality

10 Months to pay

POLK TOGGERY SHOP
Artesia, New Mexico



“FIGHT ‘EM BULL DOGS”

BULL DOGS

RICE	—	Forward
E. CONNER	—	Forward
CLENDENEN	—	Center
WALKER	—	Guard
EVANS	—	Guard

THE DEAFENING ROAR OF THE CROWDS . . . THE FORWARDS SINKING BASKETS . . . THE SPEED OF THE PLAY . . . THE MOST INTERESTING GAME IN SPORTS . . . BASKET BALL . . . COME OUT AND BACK THE BULLDOGS, THEY NEED YOUR HELP AT ALL GAMES . . . EVEN THOUGH THEY ARE DOWN, STICK WITH THEM . . . DON'T TELL THEM THEIR MISTAKES . . . LET YOUR BATTLE CRY BE "FIGHT, TEAM, FIGHT—FIGHT AND ON TO VICTORY." THE ONLY WAY TO HAVE A WINNING CLUB IS TO BE 100 PER CENT IN ATTENDANCE. . . . LET THEM KNOW THAT YOU ARE WITH THEM EVEN IN DEFEAT. . . FIGHT, BULLDOGS, FIGHT, FIGHT, FIGHT. . . "REMEMBER, A TEAM THAT WON'T BE BEAT CAN'T BE BEAT."
—ROCKNE.

JOE GREENO, Coach

LAKE ARTHUR

CHAMBERS	—	Forward
NIHART	—	Forward
CUMMINS	—	Center
TAYLOR	—	Guard
NELSON	—	Guard

Home Games With the Bull Dogs

Lake Arthur, Jan. 21 Hagerman, Feb. 1
 Score Jan. 18, Roswell 20--Artesia 19

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 Peoples Mercantile Co.
 J. C. Penney Co., Inc.
 Gray's Phillips Service Station
 Paul A. Otts Jewelry Co.
 Star Grocery
 Dr. H. A. Stroup
 Rodden Studio—L. B. Van Antwerp
 H. R. Stroup, Wintroath Pumps
 Ross Baking Co.
 Bill's Billiards
 Safeway Stores
 The Tarbet Studio
 Chamber of Commerce
 Artesia Creamery & Dairy
 Pecos Diamond Refining Co., Inc.

Richards Electric Shop
 Joyce-Pruit Stores
 Pior Rubber Co.
 J. S. Ward, Insurance
 Mann Drug Co.
 Sanitary Grocery and Market
 City Market
 V. D. Bolton, Phillips 66, Agent
 Gilbert and Collins, Abstracts
 Steve Lanning
 McClay Furniture Store
 Artesia Body and Fender Works
 Fred Cole
 Artesia Skeet and Gun Club
 Artesia Advocate
 McAdoo Drug Co.—Carlsbad
 Russell Auto Supply Co.

THIRTEEN MONTHS

Make a Cotton year. January is counted twice since it's the last of the old crop and the first of the new. January should see farm activities begun, some irrigation, stalks being cut, fertilizers out, some will be plowing. In every one of your farm activities we WANT A PART. See us for Irrigation Shovels, Rubber Boots, Tarps, Stalk Cutters, Plows, Harrows, etc.

Artesia Alfalfa Growers Assn.

Classified

TERMS:—A rate of ten cents per line will be charged for Classified Ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50c. An average of five words ordinarily constitutes a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

FOR SALE—Used Quaker oil burning heater in good condition. See Everett Brothers Furniture Co. 49-tfc

FOR SALE—Brand new ABC gasoline washing machine. Big discount. Everett Brothers Furniture Co. 49-tfc

My farm will be for sale or rent January 1st, 1938. Also have for sale good track type tractor, two good horses, tractor breaking plows, both mouldboards and disc, Model A Ford truck, all in good working order. See me at Artesia or W. T. Haldeman's for a few days. Owen Campbell. 51-3tc-1

FOR SALE—Farmall tractor with complete set of tools and an International truck. Apply K. J. Williams 1-4tp-4

FOR SALE—Maytag washing machine with gasoline motor in A-1 condition. Mrs. M. E. Billingslea, phone 56.

FOR SALE—15 acre farm, interest in flowing well, eight room modern concrete block house in good condition, one mile east and one fourth mile south of Artesia. See D. B. Hernandez. 3-1tp

FOR SALE to dissolve partnership

—160 acres Eddy County, New Mexico, in Section 16, Township 17, Range 26. Improved, irrigated. Good terms. Make offer. Ira Creveling, Amsterdam, Missouri. 3-4tp-6

FOR SALE—4-piece bed room suite. Phone 173-307. Mrs. J. S. Ward. 3-tfc

FOR SALE—Seed oats, no Johnson grass. E. P. Malone, Lake Arthur, New Mexico. 3-tfc

FOR SALE—120 acres, two miles east Artesia, shallow water district, drilling permit approved. Gilbert & Collins. 3-1tp

FOR SALE—Team horses, 1,600 pounds each. Jersey heifer giving two gallons milk, 75 White Leghorn pullets, now laying. Adolph Zeleny, 3 miles south Artesia. 2-2tp-3

FOR RENT

FOR RENT—Small furnished apartment, modern. Mrs. O. R. Gable, 902 Washington. 52-tfc

FOR RENT—Unfurnished four room house with bath. Would furnish if necessary. Corner Grace and Roselawn. Call Grace Wetig, phone 123. 3-1tp

PIANO RECITAL

Pupils of Mrs. Lucille McCrary will give a piano recital at the Christian church this evening, beginning at 7:15 p. m. The public is cordially invited. 3-1tc-2i

Special Sunday school rally day January 23 at the Church of the Nazarene. Special program arranged. Come. The closing day of the revival conducted by the Rev. Cecil Clayton. 3-1tc-4i

SUBSCRIBE FOR THE ADVOCATE

WE THANK YOU

The following have renewed their subscription to The Advocate:

- | | |
|----------------------|------------------|
| Wm. Schneider | O. L. Updike |
| John Rowland | Ralph Henderson |
| Walter Solt | Carroll Jackson |
| W. A. Anderson | C. C. Grimlau |
| Vernon Bryan | A. C. Douglas |
| Frank Linell | Mrs. Thos. Flynn |
| Clyde Roberts | Harry S. Wright |
| F. G. Keyes | J. L. Briscoe |
| J. S. Major | J. B. McGhee |
| Ara N. Buel | Joseph Wertheim |
| F. E. Kepple | Bryant Williams |
| Abe Conner | T. W. House |
| Beecher Rowan | Louis E. Holden |
| Miss Ella Bauslin | J. E. Robertson |
| C. S. Brown | G. E. Sharp |
| E. P. Mann | Ed Kissinger |
| L. A. Rideout | T. T. Collins |
| Orval Gray | J. E. Hinshaw |
| Paul Hartman | Mrs. V. Heard |
| Harry Leonard | Dale Thomas |
| D. N. Gray | J. R. Means, Sr. |
| Glen Westfall | Johnnie Bowman |
| Mrs. Frank Krumpolz | |
| Landis B. Feather | |
| Mrs. S. A. Venhaus | |
| J. G. Moutray & Sons | |
| Charles Buck | |
| Mrs. Jake Kissinger | |
| Neil B. Watson | |
| Mrs. Nancy Eipper | |
| Mrs. H. B. Morgan | |

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

"Buy American Made"

Oil Activity—

(Continued from page one)

sec. 1-18-34. Producing at 4,550 feet. Continental Oil Co., Marsh 1, SE sec. 31-20-39. Drilling below 3,300 feet. Getty Oil Co., Riggs 1, NW sec. 1-26-37. Drilling below 1,050 feet. Harry Leonard, Ginsberg 1, NW sec. 25-35-38. Shut down for repairs at 845 feet. Magnolia Petroleum Co., State 1-H, NW sec. 31-17-35. Rigging up. Chaves County Mathewson, McDonald 1, sec. 19-15-29. Shut down at 1,230 feet.

Local Ginnings

Cotton ginnings have increased the past week as result of milder weather. Several hundred bales remained to be ginned over the district, it was announced yesterday. Ginnings now are mostly bolles. A total of 529 bales have been ginned since the report last week for a season's total of 19,433 bales. The ginnings are divided as follows:

Lake Arthur gin	534
Cottonwood gin	5,164
Association gin, Espulla	3,774
Association gin, Artesia	3,179
Farmers gin, Artesia	3,508
Association gin, Atoka	3,274
Total	19,433

Eddy County Farm News

Fred Barham, county agent, will accompany six 4-H club members to Roswell Saturday to attend a short stock judging school. Members who contemplate making the trip are: Charles Mac Knoedler, Chas. Johnson, Lawrence Coll, L. B. Feather, Jr., Jack Reed and Harold Bradshaw.

Tom Reid of Roswell, county agent of Chaves county, was a visitor here yesterday.

Mr. Braham, county agent and Miss Katherine Whitechurch, county home agent will leave Sunday for Las Cruces to attend the county agents' conference to be held at Las Cruces next week.

CHAS. BROWN LIKES TO KEEP UP WITH OLD TIMES

Oklahoma City, Oklahoma, January 17, 1938.

Artesia Advocate, Artesia, New Mexico. Gentlemen:

Am enclosing \$2.50 for 1938 Advocate and as I have never missed an issue, can still claim the honor of being one of your oldest subscribers. Would really feel lost without the Advocate, as I would never know for sure what Mark Corbin was doing or whether Dave Dunyan was still president of the Whittle and Spit club or what clinic E. C. Higgins was going through. Hope they are doing well and will be there for many years to come.

Yours sincerely,
CHARLES S. BROWN.
P. S.—My address is still 1142 N. W. 30th, St., Oklahoma City, Oklahoma.

SHEEP AND LAMBS ON FEED

The number of sheep and lambs on feed January 1 in the principal feeding states was about eleven per cent larger than the number on feed January 1, 1937, it was estimated by the bureau of agricultural economics. The estimated number on feed this year was 6,066,000 head compared with 5,487,000 head, the revised estimate for January 1, 1937, with 5,643,000 head the five-year (1932-36) average, and with 6,160,000 on January 1, 1932, which was the largest number ever on feed on January 1.

All of the increase in feeding this year over last has occurred in the corn belt states, where the estimated number on feed this year was 3,286,000 head, compared with 2,718,000 head on January 1, 1937. The 3,312,000 head on feed January 1, 1935 was the record number for the corn belt. Of the 568,000 head increase this year over last, 192,000 was in the area west of the Mississippi and 376,000 head in the area west of the river. Increases are shown for all corn belt states except Wisconsin and Minnesota, with the largest increases in Iowa and Nebraska. Most of the increase in Nebraska was in the Scottsbluff area, where the number this year was 125,000 head larger than last.

The estimated number on feed January 1 in the western states, including North Dakota, Texas and Oklahoma was 2,780,000 head, compared with 2,769,000 head on January 1, 1937 and with the record number of 3,027,000 on January 1, 1930. The number on feed this year was smaller than last in all of the states west of the continental divide, but decreases in this

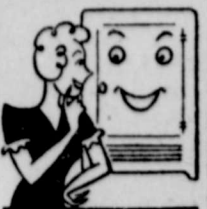
area were offset by increases in Colorado, Texas and Oklahoma. The number in Colorado on January 1 this year was 1,195,000 head compared with 1,030,000 a year ago. Numbers were larger this year than last in both northern Colorado and the Arkansas valley, with most of the increases in the former area. The estimated numbers on feed in Texas, Oklahoma and Kansas include lambs being finished on wheat pasture as well as those in feed lots.

Word has been received here of the death of Mrs. Theodore Hartell, of Lyons, Kansas, by her daughter-in-law, Mrs. F. G. Hartell. The deceased was the mother of the late F. G. Hartell. She has been confined to a hospital in her home town for the past two months and passed away Sunday afternoon at three o'clock. She was eighty-seven years of age.

G. W. Foresee, formerly of Roswell has accepted employment as a mechanic with Dr. Loucks Garage. Mr. Foresee plans to move his family down soon. The Foreseses will be remembered by many Artesia people. They lived here a number of years before moving to Roswell two years ago.

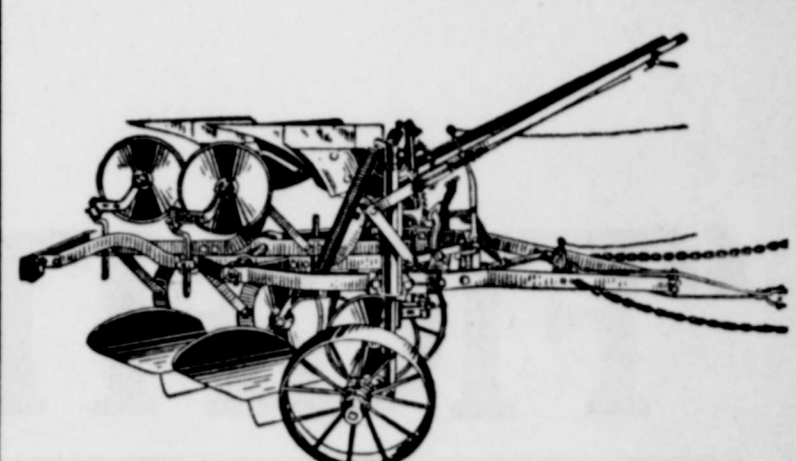
TESTED RECIPES

THERE are moments—even in the best managed households—when the refrigerator contains an ensemble of food which just must be used up! At such moments experienced housewives will soften the blow by introducing something very tempting into the pot-luck meal. A plate of piping hot cheese biscuits is a stroke of high diplomacy on such delicate occasions.



Cheese Biscuits

2 cups sifted cake flour; 2 teaspoons double-acting baking powder; 1/2 teaspoon salt; 2 tablespoons butter or other shortening; 1 cup grated American cheese; 1/2 cup milk. Sift flour once, measure, add baking powder and salt, and sift again. Cut in shortening and cheese. Add milk all at once and stir carefully until all flour is dampened. Then stir vigorously until mixture forms a soft dough and follows spoon around bowl. Turn out immediately on slightly floured board and knead 30 seconds. Roll 1/4 inch thick and cut with 1 1/2-inch floured biscuit cutter. Bake on ungreased baking sheet in hot oven (450° F.) 12 to 15 minutes. Makes 2 dozen small biscuits.



For genuine economy and efficiency the M-M TWO-WAY (Tumble-bug) Plow with SLAT BOTTOMS leads the parade. Built especially for the Pecos Valley.

Pecos Valley Implement Co.
Phone 235
In the Joyce Fruit Building



— because it has the genuine KARR Sleep Unit

Only in the nationally famous Spring-Air Mattress will you find the guaranteed Karr Sleep Unit — the never-failing spring construction that makes Spring-Air the most economical mattress to buy. After you've bought it you'll like it for many reasons, but especially because it feels so good. See the new models now on display.



Made in the TWO Modern Types

SEE—
Miss "Spring Air" Sleeping on a SPRING AIR Mattress in Our Window Saturday January 22, at 6:30 til 10 p. m.

Inner Spring Mattresses at \$39.50 with a 15 year guarantee and \$29.50 with a 10 year guarantee. Also at \$24.50 with a five year guarantee.
Outer Spring Mattresses at \$45.00 with a 15 year guarantee.
Charmer Mattresses \$14.75

Everett Bros. Furniture Co.