## VOLUME THIRTY-FIVE

ARTESIA, NEW MEXICO, THURSDAY, JANUARY $13,1938$.
Texas Company Eddy County May
Gets Biggest
Join With Clovis Vacuum Well


 Jackson Day Talk

## W <br> Wreck Sunday

 Meets Instant Death When Car Strikes BoulderNear Near Picacho Hill And Overturns While Returning From EIPaso




## Jack Hanny Is

 Killed In Auto$\qquad$
Rites For Mrs Fred Spencer Are Held Here Sunday

## Cemetery Board <br> Has Its Annual <br> $\qquad$

stock forms-The Adrecte.


Thursday, January 13, 1938

Rulldogs Drop Close Cage

* Decision To Cavemen, 30-27 Irby and Rice Play Good
Ball-Bulldogs Greatly
Improved.
(By Pat Mickals)

Marines Control
South Sea Island


## Security Business Expansion is Aided

-by the proper use of bank credit.

 tising effort-suche policies as theses, may bring him gratirying
resutsen
He may feel that the general outlook in his communty, or in his particialan inene, fus
the aid of tank loans.

cusss them worth voi, and
adrice and
asistance.


First National Bank

## ofFICRRS:

OFFICRRS:
H. Funt, President

| Satisfaction | Service |
| :---: | :---: |





Dr. C. H. Culdice of Roswell is pleased to advise his many friends that Dr. R.s. Sershing has
taken over his dental business and will be located at $9091 / 2$ Broadway, Lubbock, Texas after
January 1,1938 . You will receive the same satisfactory ser
satisfactory prices. Ask your friends.

 Now dont tet up on the cutce,b, but pull out the choke (mness automatic) end thenvingurf

 For that matter the way Conoco Bronec is pecially winter-bleseded you could
 that's daring you! Only YOUR MILEAGE MERCHANT has Special Winter Blend Conoco Bronze for you. And ask for his simple, helpful Complete Winter Care Card-FREE. Continental Oil Company.

## SPECIAL WINTER BLEND CONOCO BRONZE GASOLINE

Two January Weddings Are
Of Interest To This Locality


## Likable Lighting

for
Livable Living Rooms

If you want deeorative ighting for parties, as well as god reading Iight tor the everings you spend at home with your books, arrs, or work.
 beter seeing, we e amint, but their beaut was not forgoten! Yoonl find a deesng to harmonice and flatter any decorative scheme.

Se Your favertic Delier or the
Southwestern FIELIF EERVIFE Company

## \%:




$\qquad$
$\qquad$

## 

 Institute will Wednesday, the in charge ofC. R. Blocker, state secretary.



## New Spring FOOTWEAR

Just Recieved



Keep step with the season in these smart new shoes.

New open work patent sandal with medium heels.

New shaded colors in Gaberdine sandals.

New Trellis style dress ties in gray Gaberdine.
and many other smart styles that will harmonize with the new spring wear.

See our window display of these smart styles.
only $\$ 1.95$ PAIR
PEOPLES MERCANTILE CO.



## VALLEY

SUNDAY-MONDAY-TUESDAY, JAN. 16-17-18


## B A CK

To thrill the hundreds who did not see it before and the hundreds who want to see it over again. You'll thrill to every foot of this story of the Texas Rangers.


## Monuments

Of Any Description, Any Color, Any Price

Help maintain your cemetery by patronizing us.
We stand behind every sale we make

Order Now For Memorial Day
Woodbine Cemetery Association see mrs. tom heflin


为x from Mrs. Baird show reports

E Y E S
Edward Stone

Air
Conditioning
-

DR. LOLCKS
GARAGE $6^{65}$

At the Tom McKins-
try farm, northwest try farm, northwest
of Hagerman, New 8 HEAD OF WORK HORSES 6 good Mules, all grain fed, will be sold Also 2 Cotton Trail-
ers, Fresnoes, Plant
ers ers,
ors, Binders, Har
or rows and other Farm ing Implements.
All in good condition Sale Starts Promptly
at 10:00 A. M.
Usual Terms
Dinner Will Be
Col. Tom McKinstry
W. A. Losey


THURSDAY, JANUARY 20


ONE DAY ONLY THURSDAY, JANUARY 20 2:30 To 11:00
Prices 10c and 26e


## Supper

Enchilada methodist Church Friday, January 14th

Serving starts
at 5:00 p. m.
40 cents

## Life is too short

 not to live comfortablyTo be able to talk with friends-to
void the trouble of trips here and avoid the trouble of trips here and
there are some of the conveniences of a telephone. Saving trips also saves time. A telephone is a con
tection for any emergency.

In 1938
CHEVROLET OFFERS TRUCKS FOR EVERY TRADE


GUY CHEVROLET COMPANY
Phone 291
Arteaia, N. M.

# "FIGHT 'EM BULL DOGS" 

BULLDOGS

| RICE | - | Forward |
| :--- | :--- | ---: |
| E. CONNER | - | Forward |
| CLENDENEN | - | Center |
| WALKER | - | Guard |
| EVANS | - | Guard |

THE DEAFENING ROAR OF THE CROWDS $\because$. THE FORWARDS SINKING BASKETS ... THE SPEED OF THE PLAY
… THE MOST INTERESTING GAME IN SPORTS ... BAS. KET BALL. COME OUT AND BACK THE BULLLDOGS, THEY NEED YOUR HELP AT ALL GAMES THOUGH THEY ARE DOWN, STICK WITH THEM . . . DON'T TELL THEM THEIR MISTAKES... LET YOUR BATTLE CRY BE "FIGHT, TEAM, FIGHT-FIGHT AND ON TO VICTORY" THE ONLY WA A TO HAVE A WINNING CLUB IS TO BE 100 PER CENT IN ATTENDANCE. ... LET THEM KNOW THAT YOU ARE WITH THEM EVEN IN DEFEAT... BER, A TEAM THAT WON'T BE BEAT CAN'T BE BEAT." -ROCKNE.
JOE GREENO, Coach

ROSWELL

| BALLEW | - | Forward |
| :--- | :--- | ---: |
| WARD | - | Forward |
| LUND | - | Center |
| PEED | - | Guard |
| HALL | - | Guard |

## Home Games With the Bull Dogs

Roswell, Jan. 18 Lake Arthur, Jan. 21 Hagerman, Feb. 1

## BULL DOGS LOYAL SPONSORS

H. G. Watson, Mayor
F.W.\&.Y.Oil Co.
L. P. Evans Shop

Southwestern Public Service Co.
American Legion clarence kepple post no. 41
Carper Drilling Co.
Sears Motor Co.
Model Cleaners
Big Jo Lumber Co.
E. N. Bigler, Conoco
J. E. Robertson

Clayton \& Clayton, General Building
Kemp Lumber Company
Halliburton Oil Well Cementing Co.
Robson Helpy-Selfy, Phone 210
H. W. Smith, General Insurance

Jno. A. Mathis ${ }^{\text {Dist. Mgr. }}$

Malco Refineries, Inc.
New Mexico Glycerin Co.
Peoples Mercantile Co.
J. C. Penney Co., Inc.

Artesia Laundry \& Cleaners
Paul A. Otts Jewelry Co.
Star Grocery
Dr. H. A. Stroup
Rodden Studio-L. B. Van Antwerp
H. R. Stroup, Wintroath Pumps

Ross Baking Co.
Bill's Billiards
Safeway Stores
The Tarbet Studio
Chamber of Commerce
Artesia Creamery \& Dairy
Pecos Diamond Refining Co., Inc.

Richards Electric Shop Joyce-Pruit Stores
Pior Rubber Co.
J.S. Ward, Insurance

Mann Drug Co.
Sanitary Grocery and Market City Market
V. D. Bolton, Phillips 66, Agent Gilbert and Collins, Abstracts Steve Lanning
McClay Furniture Store
Keller Motor Co.
Fred Cole
Artesia Skeet and Gun Club
Hemphill-Maxwell, Drs.
McAdoo Drug Co.-Carlsbad
Russell Auto Supply Co.


## General News Briefs

Fourteen indictments chargi illegal speculation in municipal
indebtedness were returned Friday night at Albuquerque against MayBernalillo county grand jury convened at Albuquerque. The district attorney's office there on Decem-
ber 29th filed charges against ber 29th filed charges against
Lembke on ten counts of embezzle ments of $\$ 12,000$.

An involuntary petition in bankruptey was filed in the United Sacainst the Painbow at Santa $\mathrm{F}_{\boldsymbol{y}}$ against the Rainbow truck line

The commodity credit corporation said Friday it had loaned
$\$ 194,202,697$ on $4,427,930$ bales of cotton, representing an average

The Pect Valley The Pecos Valley cotton com $\$ 800,000$ worth of cotton from th valley so far this season.
Funeral services were held Mon-
day for Win day for Woodrow Locke, 33 -year-
old woodcutter of the Mountainaire section, whose frozen body was found near there Sunday, ending a search of more than a week. A coroner's jury rendered a verdict
that the deceased came to his death by exposure.

The house of representatives at proposed war referendum to the constitution, voting against floo consideration of the proposal.
J. H. McPherson, 79, well known
Chaves county rancher Chaves county rancher, died at his after an illness of several weeks. He suffered a stroke last Thursday and never regained consciousness
He had lived in the Roswell section since 1895, coming there from erated a ranch north of Roswell erated a ranch north of Roswell
from 1908 until his retirement in 1927.

Thomas Boles, superintendent o the Carlsbad caverns left yesterday gor Washington to confer with cavern improvement program.
The per capita fire loss in Carls bad for 1937 was fifty-five cents, compared with a natonal average
of $\$ 2.30$, it was announced a Carlsbad Saturday.

Primary Date Set
tee of Lea county has set April 30 as the date for the democratic pri
mary election. James Murray mary election. James Murray,
Hobbs, is county chairman.


## BRIDGE CLUBS FOR THE WEEK <br> Thursday Bridge Club Mrs. M. A. Lapsley was hostess

 home Thursday afternoon, Twosubstitutes were invited to play in the absence of the members and were Mrs. H.
O. H. Syferd.
High score was won by Mrs. Caraway winning second Luther Guests for the afternoon other than Charles Morgan Merrill Sharp W Luther Caraway er and Kay Lydia. Theonmakserved light refreshments after the

Miercoles Club on Thursday
Mrs. P. V. Morris was hostess club at members of the Miercoles day, with a one o'clock luncheon followed by the regular session of contract. Places were laid for the C. R. Blocker, Leslie Martin and
Marles Martin, Char Albert Richards, who played with the club as substitutes, Mmes. J. R. Attebery, Lloyd Simon, H. A Hamill, C. M. Houk, Raymond Bartlett, Elza Swift, Ben Pior, and
the hostess, members of the club.

1937 Club Entertained Friday Mrs. E. A. Metzger was hostess o the 1937 Bridge club, Friday afternoon, with a luncheon at the
hotel, followed by contract at her hotel, followed by contract at her
home. Places were laid for the following members of the club: Mmes. T. T. Flint, Herman Terry, C. J. Dexter, Mary Evans, RayMond Bartlett, D. A. Miller, E. N. Bigler, Faye Hardeman, Howard
Whitson, Landis Feather, Williams Landis Feather, Kenneth After the luncheon the guests
ad the pleasure of their usual game of contract at the home of the hostess, Mrs. Metzger. High
score was won by Mrs. Flint, while score was won by Mrs. Flint, while
Mrs. Terry won second high.

Mrs. Glasser Hostess To Viernes Members of the Viernes Bridge A. B. Coll, were the honored guests A. B. Coll, were the honored guests
at the home of Mrs. A. G. Glasser, hostess as she entertained her
lub with a contract party. Tables were placed in the attractive living rooms for the game. When the scores had been tallied it was
found that high score was held by Mrs. Clady, while second high was on by Mrs. Foster.
After the game had been comfreshments to the following mem bers of the club: Mmes. Dick Van-
dagriff, Wallace Hastings, W. J. Bowden, Boone Barnett, Fletcher Collins, E. E. Gillispie, Andy Compary, Wren Barker, E. J. Fo
H. W. Clady and Mrs. Coll.
"Bridge-Its" Meet Thursday
Miss Opal Martin entertai the "Bridge-Its" club at her home Thursday evening. Contract was
played throughout the evening and played throughout the evening and
when the game was ended it was found that high score was won by
Miss Isabelle McDonald, and the consolation was awarded to Mrs.
Joe Hamann. Two substitutes played with the
club this evening in the club this evening in the absence of
the members, Mrs. Landis Feather and Miss Elaine Feemster. Mem-
bers present were, Misses Flora $\begin{array}{lll}\text { Dunlap, } & \text { Mary } & \text { Woods, } \\ \text { Puckett, } & \text { Ether } & \text { Bullock, } \\ \text { Cucille }\end{array}$ Dunlap,
Puckett, Ethel
Morriss,
Bullock,
Beulah
Strang,
Isabelle McDonald, Mmes. Joe Hamann,
Kenneth Williams. A very dainty Kenneth Williams. A very daint
salad course was served on the salad course was served on the
every popular and colorful pottery
by the hostess when the game was by the host
completed.
Abnormis Sapiens Bridge Club
The annual luncheon of the $\mathbf{A b}$ normis Sapiens Bridge club wa
held at the home of Mrs. Walte Nugent Wednesday afternoon Each guest brought a covered dish
and a very delightful dinner was served buffet style at one o'clock Mrs. H. A. Hamill, substitu tract tables that occupied the club ent included Mmes. J. J. Clark Jeff Hightower, Beecher R
H. Myers and J. M. Story

Fortnightly Bridge Club
to the members of the Fortnightl
Bridge club, at her home, Tuesda eon followed with contract. Tables
a were laid for the following guests: Mmes. Grady Booker and $\mathbf{P}$. as substitutes, Charles Martin, A1
bert Richards, William Linell, Joh bert Richards, William Linell, John
Lanning, Lewis Story, Hollis Wat Lanning, Lewis Story, Hollis Wat-
son, J. R. Attebery, J. B. Atkeson, son, J. R. Attebery, J. B. Atkeson,
Glen Booker and W. Leslie Martin. After the luncheon contract, wa score wa
Martin.

## Hope Items

## Calvin week.

Ed Watts of Duncan was her attending to busines Monday. Marjorie Johnson visited friends
in Alamogordo over the week end J. P. Parks, Mrs. Bill Glasscock
and Mrs. Nora Johnson visited in Carisbad Sunday.
Mr. and Mrs. Hilary White, J were in from their ranch over th
Mrs. Billie Ballard and Mrs. Cy Bunting drove to Carlsbad Sunda
Mr. and Mrs. Raymond Lovet iness in Carlsbad Sunday.
Mr . and Mrs. R. A. Ham of Por-
tales were in Hope over the week end attending to business matters. L. L. Prude, who has been in
from his ranch for several days made a business trip to Roswell Saturday.
Mr. and
Mr. and Mrs. Mode Stevenson are the parents of a baby girl
born at their home last Wednesday Mrs. Viera Collier and son, J. N, were here Friday attending to bus-
iness.
iness. Welch returned Saturday from Portales where he has been iness.
Mr. Wheeler, of Abilene, Texas with Elza Swift, of Artesia wer in Hope
Mrs. H. J. Dunne of Odessa, Tex-
Mrs. arrived Wednesday to spend several days visiting her mother, Mrs. N. L. Johnson.
Ezra Teel recently bought the ble, who has been operating the Mr , and Mrs, Ralts
Mr. and Mrs. Raleigh Newbill
have moved from the Newbill home to the house recently occupied by the R. D. Loy family, who recently moved to Fort Sumner.
Mrs. Frank Crockett, of Elk,
who has been in the St. Francis who has been in the St. Francis
hospital at Carlsbad for several days, passed through Hope SaturMr and Mr. and Mrs. Jess Stone and
family, who have lived here for family, who have lived here for
several years, moved over the
week end to they will make their home.
Word was received here by Mrs.
Flora Coffin of the arrival of a baby son to the Albert Jackson family of Fort Worth, Texas. Mrs.
Jackson is a daughter of Mrs. Cof Jack.
Mrs. Lizzie Baird and daughter Annie Lee, of Estilene, Texas, are in Carlsbad visiting Mrs. J. P. Parks is recovering from an operMr. and Mrs. Walter Bishop enertained at their home Sunday
with a dinner. Guests were Mr. with a dinner. Guests were Mr.
and Mrs. Will Keller and daughter, Anna Frances and Mr. and Mrs. Pete Jackson.
Mr. and Mrs. Charles Walker, Charles, have made plans to spend the remainder of the winter months here. They are located in he Bill Glasscock home. Mr. and
Mrs. Hilton Cole are also occupyng an apartment in the Glasscock

Frank Weddige, who was sercident several weeks augo, and Fro has been recovering in the St. rancis hospital in Carlsbad, was
returned to his home here Friproved, although he was uncon-
scious for several days.


## cer

e, was here Friday attendin er work in the school. Dr. . ere Tuesday. They gave Schick the afternoon, Dr. Puckett held clinic for mothers and babies of The Community.
ssisted by the Eastern Star chap er, have just completed improving ing place for the chapter and meet new cor the league organization. walls have been redone, making the inside of the hall very attractive.
Some time ago a hard-wood floor was put into the hall.
U. R. Beeson Visits Eddy County Rural Schools Last Week
U. R. Beeson, state rural school wpervisor, visited schools last
week in Eddy county in compan with Mrs. Mayme Ford, rural school supervisor. He praised the work which the county board had was delighted that Eddy county had a very efficient and practical rural school supervisor in the per-
son of Mrs. Ford. The state of ficial reported that all the teachers whom he interviewed felt that they and a genuine friend in Mrs. Ford, heir were eager to have her visit
herder to receive the heir schools in order to receive the
held she is very capable of giving them. This report came not only from the teachers that had
little or no experience in the school little or no experience in the school experienced and woll-trained
experienced and well-trained. the county and of the teachers that was being accomplished through their cooperation with the county office and the state department. It was the firm conviction
of Mr. Beeson and Mr. and Mrs. Rodgers, State Superintendent and Rode, had remembered the school
wife,
interests of their interests of their home county in
many ways. During the hard times through which the schools have passed, Mr. Rodgers has never lost interest in the progress of the
schools of Eddy county as well in the state at large. The state department, in turn, has appreciat-
ed the splendid cooperation of the citizens and school officials of Eddy county. In a general way,
Mr. Beeson's report gives a great deal of encouragement to the ser schools by the county officials, th
teachers and the several boards.

NORTH EDDY COUNTY
FARM BUREAU MEETS
The North Eddy Conuty Farm
Bureau met Tuesday evening a Bureau met Tuesday evening at
the Chamber of Commerce build ing and viewed a strip of film on the control of pink boll worm giv
en under the direction of F . E Little of Carlsbad, assistant coun ty agent. A round table discus-
sion on farm topics was held under the direction of W. Leslie Martin, chairman. Mr. Martin also sheep. Green, manager of the Chamber of Commerce and W. C. Martin on
the proposed district farmers inthe prop
stitute.

## FORESTS PAY MONEY

Sparsely settled Catron county in southwestern New Mexico wil receive the largest share of $\$ 38$,
104.55 received from national for ests being distributed by State Treasurer J. J. Connelly.
As its share of fees
As its share of fees from three
announced as $\$ 9,974.21$ to be divided equally between county schools and county roads. Connely said the county depended entire-
y on receipts for its county roads. y on receipts for its county roads.
Rio Arriba county was listed for the next largest sum with $\$ 5$,Socorro, \$4,026; Grant, \$3.209; Lincoln, $\$ 2,363 ;$ Otero, $\$ 2,346$;
Taos, $\$ 1,519 ;$ Sierra, $\$ 1,393$, Sandoval, $\$ 1,375 ;$ San Miguel, $\$ 1,251$;
Santa Fe, $\$ 795 ;$ Bernalillo, $\$ 351$,
and Chaves, $\$ 216$. Santa Fe New Mexican.

Take Inventory Early In Year

After taking all factors into consideration, Tyrus R. Timm of the
New Mexico State College advises New Mexico State College advises
farmers to take their inventories farmers to take their inventories may be given for this. In pracmay be given for this. In prac-
tically all farming areas of New Mexico, this is the time of year
that requires less work on the mathat requires less work on the ma-
jor crop enterprises. Marketable jor crop enterprises. Marketable
crops are probably sold, causing a crops are probably sold, causing a be easily cheeked. In many cases,
farmers are changing more and more to the calendar year because
of the income tax. Of course, of the income tax. of course,
large numbers of farmers who are large numbers of farmers who are
exempt from income tax regulaexempt from income tax regula-
tions need not consider this factor, In general, an inventory is us-
ually spoken of as a list of the amount and value of all farm property. Since it is a basis for those
desiring to keep farm record books, there are several practical pointers
which a farmer should keep in mind while assembling the record. stock and crops are very important if an inventory is to present a It is usually advisable to appraise arm values at the market price, minus cost of getting products to
market. Land differs somewhat rom other capital accounts, as it can not be replaced or reproduce production on which to base values, and land yields are more or less onstant. Selling or market value
of similar land in a community will suffice as a guide in most cases. Land values should not be ho actual improvements have been made, as it merely makes for a
paper profit or loss and this depaper profit or loss and this deed and valued separately. The cost of the building, number of years
it will last and the number of years in use are the chief factors
needing consideration in apprais ng structures. Equipment can be valued in the same manner, howver, all equipment may be depre-
iated at a uniform rate of ter per cent for general inventory purposes.
Form rie need for taking inven ords may be obtained from your

## Pheasant Crop <br> Worth Millions

NEW YORK-Pheasants worth $\$ 25,000,000$, wholesale prices, have he last seven years. ason, feived by Fred Jooting director of National Wildlife Res toration week, show how an origininvestment of $\$ 20,000$ created Hunters take in South Dakota. Hunters take $2,000,000$ pheas
nts annually in the state, and the ash value of the birds, set by commercial game breeders, represent a small part of the total annual in come from sportsment hunting the birds on South Dakota farmlands. ues," says Jordan, who is lining up ues, says Jordan, who is lining up
an army of volunteers for National Wildlife week in March. "It is valuable as a source of recreation, as
an index to the condition of the land and as an immediate source of "There are $10,000,000$ license sportsmen in the United States, according to government figures.
"Where wildlife flourshes, the and is not in danger. Unwise ex ploitation of natural resources is
invariably marked by the disapinvariably marked by
pearance of wildlife."

## Miss Peggy Brainard left Mon day for Berkley, California wher she will enroll in school for th completion of her degree.

