

# Artesia Advocate

VOLUME THIRTY-FOUR

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 30, 1937.

NUMBER 52

## Prospects Good For Expansion Oil Exploration

### Year Coming To Close Has Seen Much Activity With New Pools Opened—New Year May See Tests West of Pecos.

Southeastern New Mexico as well as eastern New Mexico faces probably the most flattering prospect for the expansion of an exploration campaign covering a wide territory for 1938. Several factors will either help or hinder the prospect. Of vital importance is the demand or market for oil on which the allowable is based. Another factor which might hamper exploration of wild cat territory is the removal of the depletion clause by the government. If such action is taken, oil men fear that it may prove a death blow to wild-cattling.

The year 1937 has been probably the most active of any like period in the history of the southeastern New Mexico oil industry. More completions have been made than at any like period; likewise, more territory has been proven in the extension of known fields of a year ago and the discovery of at least two new fields or pools, one in western Lea county in the Vacuum area and one in south Eddy county in the Black River district. Many other prolific pools have been extended in Eddy county and Lea county with the discovery of the limits of at least two pools in Lea county.

The past year has also seen the start of the Trans-Pecos Pipe line, which has afforded a coastal outlet and a foreign market to much of the Eddy county oil. This outlet has stimulated developments in Eastern Eddy county as nothing else has and has resulted in the bringing in of some of the biggest producers yet found in this section.

Drilling has spread to other areas of eastern New Mexico. However, most of the wells drilled have been to test the formations, and has not discouraged the oil industry. One of the brightest pictures locally is the possibilities of exploration west of the Pecos river. Two major companies have spent considerable time in doing geophysical work west of the river and this is expected to lead to one or more wells for testing formations with the favored spot near the foothills fifty to sixty miles west of here.

Only a partial report of the field activities are available this week and include for Eddy county: R. A. Shugart et al., Coulthard 1, SW sec. 15-16-31 drilling below 3,815 feet. Franklin Petroleum Co., McIntyre 1, sec. 20-17-30, drilling below 3,148 feet in hard lime.

In Lea county the Continental Oil Co. completed two wells the first of the week, one in the Monument district in the 6-A No. 17, 1,980 feet from the east line and 660 feet from the north line sec. 17-19-37, completed for 176 barrels in twenty-four hours at 4,026 feet. Also in the Eunice district the 2-E No. 17 State, 1,980 feet from the south line and 660 feet from the east line sec. 17-22-36, was completed at 3,855 feet for 113 barrels in seven hours.

### YELLOW AND BLACK LEAD LICENSE COLORS

SAN FRANCISCO—Yellow and black, praised by experts for clear visibility, are the most popular colors for auto license tags in 1938. Ten states have adopted them, according to the California State Automobile association.

Black and white, most popular combination of 1937, are being used by only five states in the new year.

### POPULAR CONTEST REPEATED HERE

In this issue of The Advocate, Artesia business firms are offering a series of prizes for the first baby born in the Artesia trade area in 1938, also for the first couple to be married in the new year. This contest, started two years ago, proved so popular we are repeating it. All contestants must notify this office in order to be eligible for prizes. Read the rules to be found on two page ad in this issue for details.

## More Than 120 Xmas Light Globes Stolen—106 Are Recovered

It was learned yesterday morning that more than 120 holiday light globes were stolen over Artesia Tuesday evening. An early check revealed globes and bulbs had been taken from the municipal Christmas tree, the streets and private premises. Individuals, indignant over the outrage have offered a reward of \$25.00 for the arrest and conviction of the guilty parties with prospects the total reward may be boosted to \$50.00 unless arrests are made within a few days.

It was also learned that 106 of the stolen bulbs had been recovered.

Bert Muncy, Jr., and Edmund Runyan were arraigned before Justice W. H. Ballard yesterday and charged with destruction of public property. They pleaded guilty as charged and were each assessed a fine of \$20.00 and costs and a ten day jail sentence.

## Farmers Making Plans For 1938

Local farmers have begun making plans for the 1938 crops. While cotton picking is still in order, the bulk of the crop has been gathered and quite a few farmers have started breaking ground and preparing lands for the various crops of next year.

Cotton will still be king in the valley, but the acreage will not be as large in 1938 as in 1937, due to the fact that the majority of farmers will cooperate with the 1938 farm program and to the prevailing low price of cotton. In 1937 Eddy county farmers cultivated about 33,000 acres of cotton, an increase of approximately 6,000 acres over 1936. The major part of the increase was in north Eddy county in the shallow water belt.

In the coming year, farmers have planted or will plant more small grain and row crops. More wheat, oats and barley will be sown over this district than in several years, based on the present intentions to plant. Wheat is a good substitute for cotton as a money crop and barley has been found to be one of the best soil builders yet tried, especially on land where an excess of alkali occurs.

Because alfalfa takes so much water, numerous row crops are expected to be substituted on farm land irrigated by pumping plants.

## Many Political Battles Expected For Year of 1938

Political Observers Say 1938 Elections May Show the Trend Of 1940 Politics.

EDDY COUNTY WILL HAVE PRIMARY AFTER JULY 1st

Many political battles are in prospect for 1938. Although 1938 is an off year so far as national issues are concerned both major parties will watch results with the hopes that the final outcome will point to the 1940 trend of popular opinion.

Inner party battles are expected in both the democratic and republican ranks in state and national politics with a new alignment of some factions. But the issues to be fought over will be made largely in the next six months.

Eddy county, expected to remain in the democratic column with the other counties of eastern New Mexico, will witness its major battle in the democratic primary to be held some time after July 1st. According to the present democratic county party ruling the primary can not be held until after the registration of voters closes, which will be the first week in July. Meetings of the democratic central committee may be held before that time to formulate further policies of the organization. After the primary the committee will meet to select delegates to the state convention.

Whether the republicans will place a county or district ticket in the field during 1938 will depend somewhat on developments. If a republican ticket is placed in the field, republicans are expected to bid for the support of the independent voter.

Whether an unusually large percentage of aspirants seek county offices will also depend somewhat on developments. For several years about the same number of office holders go out of office, having served their allotted four years under the state constitution. At the present time five county and pre-

(Continued on last page column 4)

## Test Suit On City Hospital Bond Issue Soon

A test suit on the municipal hospital bond issue will be reviewed by the state supreme court soon, it was learned here Monday. A friendly suit to test the constitutionality of the \$30,000 hospital bond issue, voted more than a year ago was started by C. E. Mann, local druggist and has passed the Eddy county district court. City officials Monday said they hoped to have the supreme court act on the suit in the early part of January.

The test suit was brought at the suggestion of the attorney general. In the meantime, work is progressing slowly on the hospital building.

## Albuquerque Mayor Is Charged With Embezzlement Funds

ALBUQUERQUE, N. M.—Mayor Charles Lemcke of Albuquerque yesterday was charged with embezzlement of approximately \$12,000 of city funds and a warrant issued through the district attorney's office.

The warrant, charging "embezzlement by a public officer," was based on a complaint filed by Santos Garcia, investigator for district attorney Owen B. Marron.

Ten counts were involved in the complaint, charging fraudulent conversion of city funds to mayor Lemcke's own use. Dates of the allegedly fraudulent conversions run from December 7, 1934, to January 27, 1935.

The criminal complaint lists Governor Clyde Tingley, former city commissioner, as one of twelve witnesses.

### AUTHORITIES DO NOT RECOMMEND MAIL BOXES

On a report yesterday that there was a house to house campaign on over Artesia to sell mail receptacles in preparation for the free city mail delivery, J. L. Truett, postmaster said the post office department had no recommendation to make with reference to the kind of receptacles to buy. He said he hoped the prospective patrons would buy substantial boxes, but that this was merely a suggestion.

## Please Return Xmas Seals Now

The Artesia tuberculosis association announced yesterday that notices will be sent to all persons who have not responded to appeals to return Christmas seals mailed out sometime ago. Several letters have been returned with money and seals, but without names. In these cases persons who either send money for the seals or returned the seals will not get credit, until it is known to whom credit goes. If you have paid for or returned the seals, please notify the committee by next Tuesday so that you will not receive the notice.

The committee is anxious to close the year's work. Your cooperation in the matter will be appreciated. The following have purchased seals in addition to the purchasers previously mentioned.

Miss Ella Bauslin, Fred Savio, H. A. Jordan, Ralph Pearson, Leone French, James Francis, Carl Folkner, John Simons, Francis Painter, W. T. Haldeman, Mrs. Jim Nellis, H. D. Burch, W. T. Santo, A. P. Mahone, L. McCrory, B. D. Wilson, American Legion Auxiliary, Miss Merrill, L. C. Reynolds, John R. Brown, L. H. Kimbell, Lucille Morris, C. C. Millman, Miss Kleppte, Mrs. H. Hancock.

W. E. Ragsdale, Gail Hamilton, Pete Loving, C. M. Cole, J. W. Johnson, R. D. Wright, Ethel Lewis, Mrs. F. A. Manda, C. M. Oliver, Roger Durand, A. L. Crozier, W. N. Welch, J. H. Jenkins, Oscar Burch, Edna Drury, Mrs. Hester Terpening, J. W. Collins, Howard Stroup, W. H. Gilmore, C. D. Marshall, J. C. Floore, Crowell Allen, Mrs. J. H. Holoman, L. R. Smon, Fletcher Collins.

### TWO MILLION DOLLAR HIGHWAY CONSIDERED

SANTA FE—Grover Conroy, state highway engineer, disclosed Monday that he is studying a proposal for a new highway route between Santa Fe and Las Vegas which would cost in excess of \$2,000,000.

The proposal is not beyond the study stage, he said, and one plan calls for construction of a new road from a point about five miles out of Santa Fe to join the present route at the "old well," about twenty-five miles distant.

## As Holiday Season Nears An End



Engraving of the above picture, which failed to arrive for our issue of December 23rd, shows a scene at the opening of the holiday lighting. This flash light picture was snapped as part of the Artesia school band assembled under the municipal Christmas tree to play a few Christmas numbers. The holiday lighting in the business district was turned on at this time.

## Series Six Robberies Nets Robbers Less Than \$10.00 In Cash

A series of robberies here Christmas night netted the robbers less than \$10.00 in cash. Six business places were entered and in most instances an early check revealed nothing had been taken. Small change was missed from cash drawers of the bulk stations of Phillips Petroleum Co., Texas Company and Triangle Oil Co. Nothing was taken from the bulk stations of the Magnolia Petroleum Co., and the Continental Oil Co. The Big Jo Company office was also entered, but nothing was missed.

## Death Takes Mrs. Alwilda Shearman

Death took Mrs. Alwilda Shearman, aged 82 Sunday night. Her death was due to advanced age and to heart trouble. Mrs. Shearman, a former resident of Roswell, was a native of Hamilton, Ohio. She had made her home here for the past four years and at the time of her death was living with her daughter, Miss Grace Shearman.

The body was shipped to Wellington, Kansas, Monday where funeral services were held and burial made. Miss Grace Shearman accompanied the body, while a son, John Shearman drove to Wellington. At Wellington, another son will join the relatives for the funeral services.

## Stockmen Ask For Revaluation 1938 Valuations

SANTA FE—Benj. D. Luchini, chief state tax commissioner, Tuesday sought legal advice whether the state could grant pleas for a reconsideration of 1938 livestock valuations.

Terming "our members in serious financial condition," presidents of the Cattle and Wool Growers associations of New Mexico requested revaluations.

Increases were ordered early this month up to ten per cent on cattle and up to fourteen per cent on sheep by the State Tax commission.

The stockmen asked the valuations be left at the 1937 level, a request which was made last month before the tax commission and rejected.

Floyd E. Lee of San Mateo, wool growers president, declared the new valuations "too high," but said growers could see a reason for them since the industry "looked good" last spring and summer.

"But since then markets have crashed and the drop has put the members in serious financial condition," he argued.

"We feel it is only fair the state tax commission reopen hearings as soon as possible and allow us to present evidence of the present condition of the industry."

A. D. Brownfield, Deming, Cattle Growers president, joined Lee in the plea.

### CAN'T FIGURE TAX ON RESTAURANT—BURNS IT

TOPEKA, KANSAS—Problems of sales tax and social security tax confused Mrs. Bertha Mae Vaughn. She felt incapable of keeping books for her small cafe. She admitted recently, state fire inspection officials said, she burned the cafe to get out of business and avoid the task of computing the taxes. Fire loss was estimated at \$1,800.

## Spanish War Vets Will Hold Election Installation Jan. 2nd

Spanish American war veterans and members of Clay Green Camp No. 7 will hold an election and installation of officers here on January 2nd, J. W. Kennedy, vice commander announced here recently. A banquet for the members and their wives will be held in connection with the installation ceremonies. Mr. Kennedy said more than thirty-five vets with their families are expected to attend. Any Spanish American war veterans is welcome to attend.

## Pioneer Rancher Dies Tuesday Eve

Bruce Conner, aged 67, well known eastern New Mexico stockman, died at his home in the Berrendo community, north of Roswell, Tuesday night after a two months illness.

Conner, one of the few remaining old time stockmen located in the southwest in 1891, first establishing a ranch near the present town of Lovington. Midland, Texas served as ranching headquarters for the territory at the time and Mr. Conner is said to have voted in both Texas and New Mexico, since the state line was not definitely established at that time. Two other surviving brothers, Ed and Abe Conner who live here, came to the state seven years later.

In 1909 Mr. Conner purchased another ranch on the plains now owned by M. E. Collier. In 1916 he sold this ranch and purchased another near Encino and sold this in 1922. In 1914 he purchased a home in Roswell and made that community his headquarters since that time.

Surviving are a widow and three sons, Glenn, Paul and Howard Conner. Also three brothers, Abe Conner, Ed Conner of Artesia and Jim Conner of Joinersville, Texas and a sister, Mrs. John Atkins of Dallas, Texas.

Funeral services will be held this afternoon in the Ballard funeral home, Roswell, at 2:00 p. m. Mrs. Atkins, a sister and Jim Conner a brother were unable to attend the services.

## Biggest Christmas Mail In History Of The Nation

Postal employes handled the biggest Christmas mail in the history of the nation, according to an announcement over the radio Monday morning by James Farley, postmaster general. Likewise the local holiday mail was the heaviest in the history of the local post office. But the mailing this year was later than usual with the result that the local post office had more than a truck load of mail on the shelves on Christmas day and patrons were still receiving Christmas gifts Monday and Tuesday.

Last December was the biggest month in the history of the Artesia office and so far this month, the Artesia post office has registered a gain of twenty-five percent over the corresponding period of a year ago.

### WHITE STICKERS DUE

Attention is called to the fact that a white windshield sticker should be attached to the windshield of your car before January 1st. The sticker indicates that your brakes, lights and steering gear have been tested and found to be in working order. Authorized testing stations advertising in this issue will be glad to test the brakes, lights and steering gear and make adjustments if necessary to meet the requirements of the state law.

This matter should be attended to at an early date in order not to run afoul of the state law, made to make motoring safer. See the announcement of the authorized stations in this issue.

Incidentally, the color scheme to be used in the windshield stickers is the same as 1936. A white sticker will be used the first four months of the year a red sticker the next four months and a yellow the last four months of the year.

### STORES TO CLOSE SATURDAY

Artesia business houses are expected to observe their usual custom and close for the New Year's day, January 1st, which is Saturday. While no petition has been circulated asking that the 1st be observed, merchants said they felt the custom was so well established, such action was not necessary, even though the new year is ushered in on Saturday.

## Plan To Issue Federal License All Businesses

### President Said To Favor Borah-O'Mahoney Bill—Ickes To Give Address Tonight Over Radio On Issue.

WASHINGTON—Three developments gave fresh support yesterday to the belief expressed by many officials that the Roosevelt administration would make an active campaign against its business critics:

1. Reports reached congressmen from high administration sources that the president at a recent cabinet meeting endorsed the principle of the Borah-O'Mahoney bill to license interstate corporations.

2. Senator Norris (Ind-Neb), a Roosevelt backer, suggested the senate renew its investigation of lobbying in an effort to offset what he termed "organized propaganda" against the president's legislative proposals.

3. Secretary Ickes announced he would deliver a radio speech tonight on "it is happening here." Associates predicted he would discuss relations between government and business.

The reports concerning Mr. Roosevelt's views on the corporation licensing bill encouraged its friends to believe it might become the chief vehicle for the administration's proposed attack on the monopoly problem.

He was reported by usually well informed persons to have said the Borah-O'Mahoney bill did not "go far enough." It provides that an enlarged federal trade commission would charter corporations engaged in inter-state or foreign commerce. Licenses could be denied to firms violating the anti-trust laws.

Cabinet opinion on the bill was said to have been divided, one or two members expressing strong opposition.

## County Teachers To Meet Here On February 5

Superintendents Plan Eddy County Meeting For Artesia At Meeting Here 22nd

### MAY FORM SOUTHEASTERN TEACHERS' ASSOCIATION

The superintendents of Eddy county met at the office of Supt. W. E. Kerr on December 22 and planned for a meeting of the teachers of Eddy county Artesia for February 5. The entire day will be given over to general and sectional meetings. The speakers who have been invited to address the teachers include Miss Margaret Kennedy, president of the New Mexico Educational Association, Las Vegas, Dr. Ray Fife, president of the A. and M. college, Las Cruces, Dr. U. R. Benson, director of elementary education of the State Department of Education, Santa Fe, New Mexico, and Mrs. Marie Hughes, director of the curricular laboratory, Albuquerque.

Among the items of business to be considered is the advisability of organizing a Southeastern Teachers' Association to include Lea, Eddy and Chaves counties.

Superintendents who planned the meeting were W. E. Kerr, Edwin C. Hawkins of Hope, Robert Howard of Carlsbad and George Spencer of Carlsbad.

### COTTON CLOTH OUTPUT REACHED A NEW HIGH

NEW YORK — Enough cotton cloth to form a white cover for the state of Delaware was woven by the country's textile mills in 1937. Trade association figures, with December partial estimated, placed the year's output at 9,000,000 square yards—2,370 square miles—the greatest on record. Last year 8,573,000,000 square yards were woven. In 1937, the previous record year, 8,980,000,000. Depression shrank production in 1932 to 6,446,000,000 square yards.

### CAR WRECKED

A Ford coupe, belonging to Dan Web, oil field driller was wrecked on the north highway about two miles north of Artesia, Saturday when the car left the highway and overturned. Web and his companion, whose name was not learned, were cut and bruised, but their injuries were not serious.



# THE ARTESIA ADVOCATE

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One year (Out of New Mexico)	\$2.50
Three Months (In New Mexico)	\$1.50
Three Months (Out of New Mexico)	\$2.00
Six Months (In New Mexico)	\$2.50
Six Months (Out of New Mexico)	\$3.00

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Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

## NEWS YEARS RESOLUTIONS

New year resolutions are in order. Some people will no longer make them, others resolve to live better and do better only to break the resolutions within a short time. Those who mean to do good should get some credit for their intentions, even though from a psychological standpoint such an immature nature might tend to weaken character.

If we are to have an enduring civilization, we should progress morally as well as along scientific and material avenues. Progress has been made in our business and social relations. Business and social integrity have definitely recognized values. Dealings with our neighbors and friends have been conducted on a higher plane because we feel that our confidence will not be misplaced to give the other fellow a slight advantage. Fifty years ago the buyer had to beware in making his transactions with the merchant or business man. The greater part of the male population went armed for protection. The stranger was supposed to cheat you if he could.

Now we know definite progress has been made along business and social relations, it is the seller rather than the buyer that is supposed to beware and men no longer go armed to protect their life and limb.

But we have not progressed sufficiently to eliminate selfishness and we have not progressed to the point where wars are no longer possible. Hence new year resolutions are in order.

## A TEST OF WORKERS OVER FORTY

The unemployment situation has been aggravated by the tendency in many industries to give preference to younger applications and to close the doors to workers above the age of forty. Younger workers, it is felt, are more efficient. The result has been to reduce many older men, with years of usefulness still before them, to a feeling of helplessness, and to swell the relief rolls.

The supposed superior efficiency of younger workers has frequently been disputed, and now Secretary of Labor Perkins has presented statistical evidence to refute the theory. A study of 1,444 skilled workers employed on WPA projects in seven cities was made recently, Miss Perkins said in a speech at Bridgeport, Connecticut. Grades for quality of work by the various age groups are enlightening. The workers graded "excellent" averaged forty-seven and one-half years of age; only thirteen per cent of those in the group were under thirty-five. The average age of those graded "inferior" was forty-one. The figures for quantity of work were much the same, Miss Perkins said.

This scientific test showed older men performing more work and better work than young men. How sensible, then, are the employers who make age forty their limit in choosing employees?—St. Louis Post-Dispatch.

## AUDIENCE ETIQUET

The good people of Pittsburgh got a slight jolt the other day when Serge Koussevitzky, conductor of the Boston Symphony Orchestra, stopped his players in the middle of a number and strode indignantly off the stage because late-comers were bustling in their seats while the music was being played.

This, probably, was a display of the much talked-of artistic temperament; but it was also a richly-deserved rebuke for the tardy, and if more performers would show the same sort of temperament the lot of the average concert-goer would be much pleasanter.

The starting-time of any concert is always announced in advance. If a patron can't get there in time, it's up to him to stand and wait until there is an intermission before hunting for his seat. By waiting in while the music is being played he makes an unmitigated nuisance of himself. Mr. Koussevitzky did a good job in dramatizing the annoyance that the tardy arrival causes.—Midland Reporter.

The name of Mae West has been ruled off the air since Mae played the part of Eve in the Adam and Eve skit, given over the NBC network about a month ago. Maybe Mae portrays the part of Eve too well.

In line with the advancement of material things, most parents now days leave character training of their children up to the schools and churches, but unfortunately not enough children attend Sunday school and church.

## OUR WANT ADS GET RESULTS

**We can't spare you!**

The "key man," the valued executive, doesn't want a common cold to bar him from his desk. He can't be spared for frequent minor illnesses.

COMMON, says Webster, means oft recurring, and it means vulgar, low polluted. Now, doesn't that describe a cold? Immunization, administered by your physician, enables you to overcome susceptibility and to build up a strong resistance against colds.

**WHERE QUALITY and ACCURACY PREVAIL**

**PALACE DRUG STORE**  
Artesia, N. M. Phone No. 1

## Chislings

A colored preacher at the close of his sermon discovered one of his deacons asleep. He said, "We will now have a few minutes of prayer. Deacon Brown, will you lead?"

"Lead?" said Deacon Brown, suddenly awakening. "I just died."

Employer: "My boy, I started out of college on the theory that the world had an opening for me."

Office Boy: "And you found it, sir?"

Employer: "I did. In fact, I'm in the hole right now."

"Are your father and mother in?" asked the visitor of the small boy who opened the door. "They was in," said the child, "but they is out." "They was in. They is out. Where's your grammar?"

"She's gone upstairs," said the boy, "for a lay down."

What a man won't do is the best measure of his character.

The spoils of war are death and dividends, but unfortunately they are not awarded to the same people.

The man was buying some meat when a second man entered, obviously in a great hurry. He rudely interrupted the other man's order.

"Give me some dog food," he said, and added to the first customer, "Hope you don't mind?"

"Not if you're that hungry," answered the other.

When a man is wrong and owns up that he's right, he has courage. But if he's right and admits he's wrong—he's married.

A gay party was in progress, with a noisy redhead the center of attraction. Two ladies watched the merry-makers.

"See that redhead?" observed one. "I understand she's celebrating her eighteenth birthday."

"Why not?" meowed the other lady. "Better late than never."

Found on a Freshman's registration card:  
Name of parents: "Mamma and Papa."

Maybe you haven't heard about Mr. and Mrs. John Doe getting a letter from an El Paso hotel, thanking them for their past patronage. The letter caused a divorce, because Mrs. Doe had never been there.

Most of us are facing the new year happy, perhaps but with less cash.

## Filed for Record

WARRANTY DEEDS—  
Charlotte A. Sangster to Reuben E. Griggs, et al., WNE NENE 5-18-26.  
A. K. Dunn to Tat H. Farrell, lot 4 blk. 8, Malaga.  
Joyce Fruit Co. to A. C. Bindel, lot 4, SWNW, SW, SE, SENE, all that part of lot 1, ex. North 850 feet thereof, Sec. 4-23-27.  
W. E. Carter to Tom W. Neal, Jr., SNWNW 20-22-27.  
Pete Calvani, et al. to Tom W. Neal Jr., 11 ac. SNENW, 20-22-28, and part NENW 20-22-27.  
May A. Teel to United States, NWNE 19-17-23.  
Mrs. S. M. Ivans to Miss Irene McMurtrey, lot 11 blk. 2, Chisum, Artesia.  
Miss Irene McMurtrey to Alfredo Lopez, lot 11 blk. 2, Chisum, Artesia.  
Eva McHenry to John Wesley McHenry, lot 130, sec. 28-19-26, Fairchild Farm Lands, and lot 11 blk. 7, Fairchild First Add. to Lakewood.  
S. A. Hultman to C. August Swanstrom, ENE 32, WN W33-16-26.  
Wichita Bank for Cooperatives, to Arctia Alfalfa Growers, all blk. 18, original Artesia.

## Bulldog Flashes

(By Reno)

We have it on reliable authority that Rell Johnson has learned something at the "U". Johnny can and will for no reason at all yodel the New Mexico Lobo university chant. It goes with an M-M-M-E-X, and so forth. Rell and Maxine Green joined in a remarkable duet Friday night at the high school alumni cage meet.

As last year there will be a basketball queen elected from the ranks of the high school beauties. She will be crowned at one of the final home games and will go through an elaborate ceremony before receiving the gilded crown. Last year Lela Bess Mann sat upon the throne and reigned right well. Each class will have a representative in the race.

The "A" club is sponsoring scorecards which will be handed out at each game. These cards will consist of lineups of both teams, the respective numbers, coach's names, scorecard, officials and a season record of home games. The merchants and business men of Artesia are backing the cards financially.

A great number of 1937 graduates and other A. H. S. alumni have been back to the old home stamping grounds for the Christmas holidays. Their old friends have certainly been glad to hear that they are doing fine or better in the institutions of higher learning.

Benton Reed, back from a trip to San Angelo, Texas states that home is not the place for him. It seems he met a flock of first class Texas beauties.

Have you made your brand new 1938 resolutions? If you haven't, don't. Life is too short.

Also back in town is Harry Goodell, who is now living in Colorado. Harry left here when the

## 15 Years Ago

(From the files of the Advocate, December 29, 1923.)

The oil well of the New Mexico, Kansas and Texas Co., located fifty-five miles south of here is still producing oil daily.

The eleven year old son of Mr. and Mrs. K. K. Biglow of Texas accidentally shot himself Christmas day. The accident occurred near the Penasco bridge. The boy was using a .410 shot gun given him for a Christmas present.

The Juvenile band of Artesia made its first public appearance Saturday under the direction of W. C. Bartlett.

James E. O'Neill, president of the Prairie Oil and Gas Co., said today the American refiners must look to foreign markets within ten

years for at least fifty percent of the nation's oil supply.

V. S. Welch and Thomas Flynn of Robinson, Illinois has recently procured from the state an oil lease on 49,000 acres of land east of the Pecos river. The first well to be drilled will be located in sec. 31-18-28 and will be known as the Illinois No. 3.

Miss Elizabeth Solomon last week was voted the most beautiful girl in the Artesia high school. Announcement of the winner was made at the close of the annual senior play.

The Larsh gin closed the cotton ginning season last week after having ginned a total of 672 bales.

Mrs. Cal Crozier and boys who are staying in town during the school year are spending the week with Mr. Crozier at Lakewood.

Miss Linna McCaw is home from her school at Columbus for the holidays.

## Alumni Crush Bulldogs 37 to 20

Coach Pat Mickals' Artesia Merchants, paced by Ransbarger, Pollard and Burch crushed the Artesia High School Bulldogs 37 to 20 Christmas Eve. The Bulldogs were up against an experienced team of basketeers that represented Artesia in the state tournament in 1931. But considering the fast company in which the Greenomen were playing, they showed up remarkably well. Evans and Rice were the main cogs in the Greenomen's machine. The same team will play the Hope Independents in a double header in the high school gym on next Friday night, December 31. So let's go out and help the local boys win. The Merchants will meet the Hope Independents and the High School will play Lovington.

## CHURCHES

**ST. ANTHONY CATHOLIC CHURCH**  
504 S 9th St.  
Sunday services:  
7:00 a. m. Mass—English.  
8:30 a. m. Mass—Spanish.

**CHURCH OF THE NAZARENE**  
Rev. E. L. Askins, Pastor  
Sunday school 9:45 a. m.  
Morning sermon 11:00 a. m.  
Young people service 6:15 p. m.  
Adult class meeting 6:15 p. m.  
Evangelistic services 7:15 p. m.  
The W. M. S. meets every first and third Wednesday of each month. Mrs. E. A. Paton, president.  
The public is cordially invited.  
E. L. ASKINS, Pastor.

**CHURCH OF CHRIST**  
Seventh and Grand  
Sunday  
Bible school 10:00 a. m.  
Lord's supper at 11:50 a. m.  
Preaching 11:00 a. m. and 7:00 p. m.  
Young people's meeting 6:00 p. m.

**Wednesday**  
Mid-week meeting 7:00 p. m.  
Ladies Bible class 2:30 p. m.  
We cordially invite the public to attend our services.  
Allen E. Johnson, Minister.

## FIRST PRESBYTERIAN CHURCH

**Fourth and Grand**  
Sunday  
9:45 a. m.—Sunday School.  
Classes for all ages.  
11:00 a. m.—Morning worship.  
Sermon: "Grandly Begin."  
6:00 p. m.—Christian Endeavor.  
7:00 p. m.—Evening worship.

**Wednesday**  
4:00 p. m.—Week day adult Bible school.  
7:00 p. m.—Adult choir practice.  
8:00 p. m.—Mid week service.  
We wish you a Happy New Year. The first step toward happiness is the church steps. Come and worship with us.  
Henry S. Stout, Pastor.

**CHRISTIAN SCIENCE SOCIETY**  
613 West Main Street  
"God" is the subject of the lesson-sermon which will be read in all societies and churches of Christ, Scientist, on Sunday, January 2, 1938.  
The Golden Text is: "Thy way, O God, is in the sanctuary: who is so great a God as our God." (Ps. 77:13).

Among the citations which comprise the lesson-sermon is the following from the Bible: "The Lord of hosts is our refuge." (Ps. 46:11).  
The lesson-sermon also includes the following passage from the Christian Science textbook: "God is infinite, therefore ever present, and there is no other power nor presence."

## METHODIST CHURCH

Corner First and Grand  
Sunday school meets at 9:45

Sunday morning with classes for every age group.  
Morning worship at 11:00 o'clock. Good music and sermon.  
Epworth League for both intermediate and senior groups meet at 6:45 Sunday evening.  
Evening worship service at 7:00 o'clock. Have you seen our south window on Sunday evenings?  
We invite you to come and worship with us if you are not attending church elsewhere. Visitors are always welcome.  
John S. Rice, Pastor

## Eddy County Farm News

L. C. Brown, county agent of Chaves county has resigned his position to accept the position of manager of the Oasis ranch, near Roswell. Mr. Brown succeeds Hub Gifford. The future plans of Mr. Gifford are not known. It is understood that Tom Reid, state agronomist of the State College, has been appointed as county agent of Chaves county.

**Joint Committee Meeting**  
Fred Barham, county agent announced here yesterday that the sub-committees of the program planning committees of Chaves and Eddy counties would hold a joint meeting here on Monday, January 3rd. The place of the joint meeting is the Chamber of Commerce office and the purpose of the meeting is to work out a joint tentative program for the two counties. Representatives of State College are expected to attend and will represent the four branches of agriculture, dairying, horticulture, livestock, feed crops.

Frank E. Ployhar of Valley City, North Dakota is spending the holidays here with his wife, Mrs. Ployhar.

Mr. and Mrs. Keith Miller returned the first of the week from Oklahoma City, Oklahoma where they spent a few days visiting friends.

Mrs. John Jenkins, who has been making a holiday visit with her mother at Reno, Nevada, is expected home the first of the week.

## ADLERIKA

**ADLERIKA**  
PALACE DRUG STORE

**Constipation**  
If constipation causes you Gas, Indigestion, Headaches, Bad Sleep, Pimples, Itch, get quick relief with ADLERIKA. Thorough in action yet entirely gentle and safe.

## DR. LOUCKS GARAGE

If it's piston rings you need, you will not be disappointed in a set of Pedrick heat treated hydraulic rings.

**DR. LOUCKS GARAGE** \$65

## OWNERSHIP MAP

of Grayburg-Jackson Area,  
Revised to Nov. 1  
Either of two scales—2 inches to the mile or 1 inch to the mile.  
\$5.00 on paper, \$7.50 on linen, f. o. b. Roswell.  
THE ROSWELL MAP CO.

## Artesia Lodge No. 28 A. F. & A. M.

Meets Third Thursday Night of Each Month.  
Visiting members invited to attend these meetings.

## Woodmen of the World

Meetings each Thursday night at 7:30  
Visitors invited  
L. B. FEATHER, Financial Sec'y.

## Professional Cards

**GILBERT and COLLINS**  
Real Estate, Insurance Rentals and Abstracts.  
Artesia, New Mexico

**H. A. STROUP, M. D.**  
PHYSICIAN AND SURGEON  
X-RAY LABORATORY  
Office at 113 South Roselawn  
Office 67—PHONES—Res. 217

**E. A. METZGER, M. D.**  
MEDICINE and SURGERY  
Office Phone 300  
Residence Phone 301  
Offices in Womack Building

**Hemphill & Maxwell**  
Dr. C. H. Hemphill Dr. R. T. Maxwell  
Physicians & Surgeons  
Hours 8:00 to 12:00; 1:00 to 5:00;  
7:00 to 8:00

**DR. J. J. CLARKE, JR.**  
**DR. L. R. CLARKE**  
DENTISTS  
Office Clarke Building Phone 81

**DR. LURA L. HINSHAW**  
OSTEOPATH  
Office at Residence  
First St. and Missouri Ave.  
PHONE 71

**R. M. HENSON**  
GENERAL ACCOUNTING  
INCOME TAX  
Located upstairs in old First National Bank building  
Phone 111 Artesia, N. M.

We have forms to comply with the Social Security law—Advoc

**The Eddy County Abstract Co.**  
CARLSBAD, N. MEX.  
Reliable Abstracts Prompt Service Prices Right  
We Are Bonded  
LET US DO YOUR ABSTRACT WORK

**QUICK WAY LINES**  
Motor Transportation  
Anywhere, Anytime Bonded and Insured  
Phones:  
Artesia 86—Roswell 28

**A Cool Clean Comfortable Hotel Room for \$1**

Located in the Heart of Downtown El Paso Corner Stanton & Mills

**NEWLY DECORATED \$1 SINGLE ROOMS**

**Hotel LOCKIE**  
EL PASO, TEXAS

**JEANETTE MACDONALD**  
The Firefly



The Stroller By "Double Page Ike"

Ah deah me my frans it is a said tale of woe... this is the last bit of the old newsy for my deah readers...

Special New Year's Eve Frolic

FRIDAY NITE, DECEMBER 31 AT 10:30—AFTER REGULAR SHOW

JANE WITHERS - "45 FATHERS" WALT DISNEY'S - "3 LITTLE PIGS"

FREE: Balloons—Confetti—Streamers—Horns

hill-billies from way up in West Virginia will make the Matadors think they have been in a slaughter house instead of on the grid-iron...

two can't get along? ... You are both swell... Who wants bacon and eggs before they go to bed?

every wish... Good bye till 1938. ALKALI POISON A case of alkali poison was reported in the Cottonwood community last week...

ERECTING HISTORICAL SIGN MARKERS Highway workers have been engaged in erecting historical sign markers over eastern New Mexico...

W. C. Le Fevers of Artesia and Jewel Vales of Longview, Texas were licensed to wed at Carlsbad on December 22nd.

Mr. and Mrs. C. W. Bartlett of Los Angeles, California arrived last week to spend the Christmas holidays with their son, Ray Bartlett and family.

Mrs. Frank Herbold was visiting in Roswell Friday. Miss Dorothy Marler visited Miss Ruth Powell Saturday.



A Safety Reminder for Cleveland's Jay-walkers—Foolhardy pedestrians are politely reminded by police that using a red flag placed there for their convenience...

There is Cedar Wallpaper — It is made from red cedar wood, so treated that it can be rolled, sold and applied like ordinary wall paper.

BROTHER VS. BROTHER? "No!" says Lloyd Budge, new tennis pro at Miami Biltmore Country Club.



One Man Zoo—"Down Under" in Australia, Mr. C. Reid owns a police dog which is not averse to carrying around a huge black snake and a koala or native bear which are also members of the zoo.



Modeling Beach Fashions—Choosing the wing of a huge transport plane for their mid-winter fashion parade, these models show the streamlined beach wear which will be in vogue during the winter season.

At The Theatres

OCOTILLO—FRIDAY, DECEMBER 31

5c — 10c — 16c BARGAIN DAY HOCKEY IN ALL ITS THRILLS "THE GAME THAT KILLS" Continuous Show 2:30 to 11:00

OCOTILLO, SATURDAY, JANUARY 1

JUDY GARLAND

MICKEY ROONEY — SOPHIE TUCKER "THOROUGHBREDS DON'T CRY" WALT DISNEY'S COLORED CARTOON CONTINUOUS SHOW 2:30 TO 11:00

OCOTILLO, SUNDAY-MONDAY JANUARY 2-3

CLARENCE E. MULFORD'S GALLOPING ACTION! GLORIOUS ROMANCE! TEXAS TRAIL featuring WILLIAM BOYD, George Hayes, Russell Hayden, Judith Allen, Alexander Cross, Robert Kortman, Billy King. A Harry Sherman Production, A Paramount Picture.

Automobile Keys Made DR. LOUCKS GARAGE

COMING—1 DAY ONLY VALLEY THEATRE ARTESIA THURSDAY, JANUARY 6th CONTINUOUS SHOW 2:30 TO 11:00 P. M. A POSITIVE SENSATION

All Seats 25c ADULTS ONLY on the stage MRS. JARDINE M'CREE Expanding 'SINS OF LOVE' Body and Soul The Vital Question of the Day!

\* EXTRA ADDED ATTRACTION 'EXPOSING THE NUDIST RACKET' The Real Inside Story of the Nudies See Candid Camera Pictures, smuggled out of closed NUDIST CAMPS. What do you know about nudism? Do they live normal lives? It's Bold, Vivid, True!

"THAT LITTLE GAME" — JUST LIKE HIS DAD.

MY BOY'S NINE YEARS OLD, — SO I SAID TO HIM "RICHARD, I HEARD YOU WERE PLAYING THE LIL GAME TODAY." AND HE SAID "YES" SO I ASKED HIM HOW MUCH HE WON AND HE SAID "SEVENTEEN CENTS" AND I SAID "WHO LOST?" AND HE SAID "JIMMY BROWN" THAT'S THE SON OF BROWN WHO PLAYS WITH US. SO I SAID "WHERE'S YOUR WINNINGS?" AND HE SAID "I DIDN'T GET THE MONEY, JIMMY OWES IT TO ME."



DRINKING APPLICANTS REFUSED LICENSE TO WED

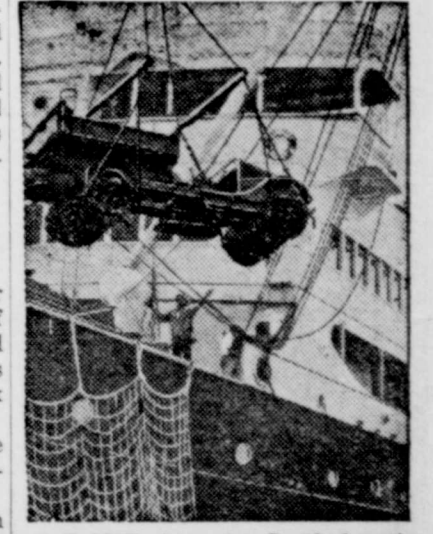
A man and woman appeared at the office of the county clerk Wednesday, both of whom seemed to be pretty well under the influence of liquor, and asked for marriage license. Mrs. Beauchamp advised them to go off and sober up and stated that if they were still of the same mind in regard to marriage, she would issue the license.

ANNUAL STOCKHOLDERS MEETING IS ANNOUNCED

Notices have been mailed out of the annual stockholders meeting of the First National Bank to be held in the offices of the bank on January 11th.

John Lewis of Lakewood underwent a tonsillectomy here Saturday.

U. S. TRADE



AT ONE of its nine South American ports the Grace Line's "Santa Lucia" unloads an American automobile. Our total trade with Latin America in 1936 was about \$959,100,000; our imports increased 9.5 per cent; our exports went up 14.2 per cent, largest since 1930.

TO FIX SPEED LIMIT

State Highway Engineer Grover Conroy is at work on a set of recommendations, to be submitted to the highway commission at its next meeting (in January) to fix speed limits on the highways. The attorney general's office has ruled the commission possesses authority to do this.

Typewriters for Rent—The Advocate.

Announcement

Dr. C. H. Culdice of Roswell is pleased to advise his many friends that Dr. R. S. Pershing has taken over his dental business and will be located at 909 1/2 Broadway, Lubbock, Texas after January 1, 1938. You will receive the same satisfactory service at satisfactory prices. Ask your friends.



# Who Will Be the First Baby — First Bride and Groom of 1938

<p><i>We Will Give The</i> <b>FIRST BABY</b> Of 1938 A Blanket Peoples Mercantile Co.</p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 A Three Months' Pass To The Valley and Ocotillo Theatres To be used at any time during the period of January, February and March <b>Ocotillo and Valley Theaters</b> RAY BARTLETT</p>	<p><i>We Will Give The</i> <b>First Groom</b> of 1938 A Complete Service Including Haircut, Shave, Shampoo and Tonic <b>Sanitary Barbers</b></p>	<p><b>HAPPY NEW YEAR</b>  <b>1938</b> <b>RULES OF THE CONTEST</b> 1 For the first Anglo-Saxon baby born in the Artesia trade area and the first bride and groom in the same area, in 1938, thirty-one attractive prizes are listed on this page, four to the baby, and twenty-seven to the first bride and groom. Artesia trade area is defined as Artesia, Cottonwood, Dayton, Hope, Lakewood, Oil Field, Lower Penasco, and the Arthur communities. Parents of the first baby and the first bride and groom must be residents of this area. 2 Baby's birth certificate must be filed with the county clerk, showing time, hour and day of birth. A baby born after midnight of December 31, 1937, is eligible to compete, but birth certificate must be mailed or brought to The Advocate office as soon as birth has occurred, either by attending physician or by the parents. 3 Winners will be announced in our first available issue after birth and marriage has occurred. Winners of all events must notify this office, either in person or by letter. 4 First bride and groom must be of the Anglo-Saxon race. They must be married by a resident of this trade area, duly authorized to perform a wedding ceremony and the couple will present proper credentials before the prizes are awarded. 5 Merchants will not award prizes until authorized to do so by the contest editor of The Artesia Advocate. A YEAR'S SUBSCRIPTION TO THE BRIDE</p>	<p><i>We Will Give</i> <b>\$1.00</b> In Merchandise To The <b>First Baby</b> Born of 1938 <b>Star Grocery</b></p>	<p><i>We Will Give</i> <b>\$2.00</b> In Merchandise to the <b>FIRST BABY</b> Of 1938 <b>Joyce-Pruit Stores</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 An 8x10 Photograph And Their Choice of the Mounting <b>Rodden Studio</b> (L. B. VanAntwerp, Photo)</p>
<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>\$2.00</b> In Trade <b>Batie's Grocery &amp; Market</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>\$2.00</b> In Trade <b>City Market</b></p>	<p><i>We Will Give The</i> <b>First Bride and Groom</b> of 1938 <b>\$2.00</b> In Cleaning and Pressing <b>The Model Cleaners &amp; Hatters</b></p>	<p><i>We Will Give</i> <b>A Shampoo and Set</b> To The <b>FIRST BRIDE</b>  <b>The Vogue Beauty Shop</b></p>	<p><i>We Will Give The</i> <b>First Bride</b> of 1938 A Pair of <b>Berkshire Hose</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>\$2.00</b> In Merchandise <b>McClay Furniture Co.</b></p>	<p><i>We Will Give</i> <b>\$2.00</b> In Merchandise to the <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>Mann Drug Co.</b></p>
<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 A Month's Milk Ticket <b>Artesia Creamery &amp; Dairy</b></p>	<p><i>We Will Give The</i> <b>FIRST GROOM</b> Of 1938 A Box of Cigars <b>Folkner's Cafe &amp; Bar</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 A Three Stone Diamond Wedding Ring <b>Paul A. Otts Jewelry Co.</b></p>	<p><i>We Will Give</i> <b>A Box of Wm. Man's Candy</b> To The <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>The Smoke House</b></p>	<p><i>We Will Give The</i> <b>Polk's Toggery Shop</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 A Down Payment On A Bedroom Suite <b>\$10.00</b> <b>Everett Bros. Furniture Co.</b> Artesia's Home Furnishers</p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>\$2.00</b> In Trade <b>Pior Rubber Co.</b></p>
<p><i>We Will Give</i> <b>\$5.00</b> In Cash To The <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>F. W. &amp; Y. Oil Co.</b> RED LAKE OIL CO. NEW MEXICO GLYCERIN CO.</p>	<p><i>We Will Give</i> <b>The Marriage License</b> To The <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>Big Jo Lumber Co.</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 A 24 Pound Sack of Last Word Flour <b>Sanitary Grocery &amp; Market</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 A Wedding Cake <b>Ross Baking Co.</b> (Bakers of Bann Bread)</p>	<p><i>We Will Give The</i> <b>First Bride and Groom</b> of 1938 A Wedding Supper <b>Oasis Cafe</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 A Free Oil Change At Any of Our Stations <b>V. D. Bolton</b> AGENT, PHILLIPS 66</p>	<p><i>We Will Give</i> <b>\$5.00</b> In Cash to the <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>Malco Refineries, Inc.</b></p>
<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 <b>\$2.50</b> In Merchandise <b>BALDWIN'S</b></p>	<p><i>We Will Give The</i> <b>FIRST BRIDE AND GROOM</b> Of 1938 One Certified Lubrication <b>Conoco Service Station No. 1</b> CALVIN DUNN, Lessee</p>					



### Hope Items

Mr. and Mrs. Wallace Johnson returned to their home in Las Cruces Monday after spending the week end here with Mr. Johnson's mother, Mrs. Nora Johnson.

Mrs. W. E. Rood and daughter, Charlotte, left Friday for Phoenix, Arizona where they are visiting Mrs. Rood's son, W. E. Rood, Jr.

The Rev. Hightower of Roswell, presiding elder, conducted services at the Methodist church here Sunday morning.

Mr. and Mrs. Elmer Teel of Fort Sumner spent the holidays here visiting the Brunson and Teel families.

Wilhelmina Wilburn, Emiliene

Crockett, Raymond Jones and Hoyt Keller are home from the Portales junior college, spending the holidays with their relatives.

Lawrence Menifee, of Garfield arrived Friday to spend the week with his parents, Mr. and Mrs. J. P. Menifee.

Mr. and Mrs. R. D. Loy and family who have lived here several years, moved their family to Fort Sumner this week.

Mr. and Mrs. A. L. Seelye and son, Dick, of Las Vegas, spent the week end here visiting their son, Rex Seelye and family.

Ernest Trayler, who is attending the State Teachers' college at Silver City, is here visiting his parents, Mr. and Mrs. E. A. Trayler and family.

Mr. and Mrs. Marylin Guess of Pinon spent the week end here visiting Mrs. Guess's parents, Mr. and Mrs. John Teel.

Naydne Wathen, who completed a course in the Draughon Business college at Lubbock, Texas has returned to her home here.

Frank Weddige, who was injured several days ago in an automobile wreck on the Carlsbad-Roswell highway, is in the St. Francis hospital at Carlsbad slowly recovering from his injuries. His condition has been very serious. His parents, Mr. and Mrs. H. Weddige, Sr., of Hope have been with him since the accident.

Mr. and Mrs. Oliver Scoggin and daughter Dorothy are expected to return to their home here the latter part of the week after spending two weeks at Long Beach, California, where they visited relatives. They were accompanied by their son, Lewis, who is attending state college.

Mrs. Harper Sims and daughter, Idyll, of Albuquerque, visited here with her parents, Mr. and Mrs. F. E. Fite. She was accompanied by Donald Simms, who visited friends.

Mr. and Mrs. Clarence Trimble of Moore Park, California are here visiting Mr. Trimble's parents, Mr. and Mrs. Robert Trimble.

Margaret Williams of Santa Fe and Alice Ruth Williams of Gallup are here visiting their parents, Mr. and Mrs. Bryant Williams.

Mr. and Mrs. Guy Crockett of Ajo, Arizona, are here visiting relatives.

Mrs. Anna H. Coffin and sons, Thomas and Paul spent Christmas in Albuquerque, visiting Mrs. Coffin's daughter, Martha.

Mr. and Mrs. Hal Hamill of Artesia entertained Hope friends at their home Christmas day with a dinner. Guests were Mr. and Mrs. Cy Bunting, Mr. and Mrs. Bonnie Altman, Mrs. Billie Ballard, Char-

lie Fink, and Mr. and Mrs. Dave Bunting of Roswell.

The Rev. and Mrs. C. S. Walker of Holy Ghost Canyon, near Santa Fe, spent several days here visiting their son, the Rev. Charles Walker, Jr. and family.

Betsy Parks, who is attending Arizona State Teachers' college at Flagstaff, Arizona is here visiting her parents, Mr. and Mrs. J. P. Parks.

Mr. and Mrs. Charlie Cole entertained a large group of relatives and friends at their home on Christmas day with a big dinner. The guest list numbered around thirty.

Mr. and Mrs. George Teel entertained the same group at their home Sunday.

Mr. and Mrs. Gordon Bumgardner, and Mrs. W. A. Bumgardner arrived here from Los Angeles, California to spend the holidays with relatives.

Mrs. J. P. Parks was taken to the St. Francis hospital in Carlsbad Monday where she underwent an operation Wednesday.

Mr. and Mrs. Ed Wachs entertained at their ranch home near Duncan last Saturday night with an all-night dance honoring their wedding anniversary. A ranch-style dinner was served. Many friends from the mountain section, Hope and Artesia, joined them in celebrating the occasion.

Mr. and Mrs. E. C. Hawkins entertained Mr. Hawkins' parents, Mr. and Mrs. J. V. Hawkins and sister, Beulah and brothers, Robert and Calvin, who have been here from La Junta, Colorado, this week.

Members of the Methodist church presented their pastor and wife, the Rev. and Mrs. Charles Walker, with many gifts Monday night.

### Lower Penasco

Mr. and Mrs. Boyd Williams, Jr., made a trip to Artesia last week, bringing back Mr. Williams' parents, who were in Artesia visiting their daughter and family, Mr. and Mrs. Browning Mulcock and baby.

Mr. and Mrs. C. B. Mitchell of near Mayhill have just returned from a trip down in the lower Rio Grande valley of Texas, bringing back some very fine grapefruit.

The Arrington family of Cloudcroft were in our community last week visiting the J. E. Reed family.

The Millhouses were Christmas shopping at Winnatts on James canyon last week.

Mr. and Mrs. Frank D. Crockett and Robert Crockett of Elk, also Mr. and Mrs. J. F. Wasson of Sacramento left last week for a visit with relatives at various points in Texas. They plan on making quite a tour, visiting Mrs. Crockett's and Mrs. Wasson's sister at Goldthwaite. They will also visit Mr. Wasson's sister at Temple, then probably will go on as far south as Corpus Christi. On the return trip they will visit the Crockett brothers' sister at Langtry, Texas.

Mr. and Mrs. Lincoln Cox and little daughter spent the Christmas holidays with relatives in Austin, Texas.

Mr. and Mrs. Earl Van Winkle and family were Christmas shopping in Artesia last week.

Mr. and Mrs. D. L. Stone's three children are sick with the measles. Mack Griffin made a trip to Tularosa last week to get his grandmother, Mrs. Danley, who spent Christmas in the Griffin home.

Mr. and Mrs. Orien Peck and little daughter had Christmas dinner with the Petersons.

Mr. and Mrs. Nelson Jones of McDonald flat visited Mr. and Mrs. Jake Cox on Christmas day.

Mr. and Mrs. Earl Paxton and daughter were in Mayhill on Christmas eve.

Adam Donaghe is sporting a new car. It almost takes two to tell about it—one to say "Here he comes," and another to say "There he goes."

### Guessing At Oil Reserves

Somebody is always guessing the amount of oil available underground in the United States. They point with pride or view with alarm, depending upon the idea they are trying to promote.

Actually, no one knows exactly how much oil is available or how long it will last, but those who should be in a position to know most about the subject insist there is no cause for alarm. New discoveries, increased production, more efficient technique in refining and use, they say, are steadily pushing the day of shortage far ahead.

A recent estimate by President A. C. Fieldner, of the American society for testing materials, indicates there are 92,000,000 barrels of oil available in shale in this country. It's easier today to get oil from the wells than from shale, but when the shale has to be used, that estimated supply would last the country nearly a century!

SUBSCRIBE FOR THE ADVOCATE

### First Aid For Ailing Oil Wells

One of the latest professions is "doctoring" ailing oil wells. Some oil wells have a habit of ceasing more or less suddenly, to produce as much as usual. So the "doctor" is invited. He comes trucking along with a few thousand gallons of acid, especially inhibited to prevent metal corrosion, and a pump. He and his "internes" give the well the acid hypodermic, and then things begin to happen. Most important usually is a restoration of production. Wells producing only twelve barrels a month have been acid-treated into producing several hundred, and outputs measured in hundreds have been increased to thousands.

There's little mystery about it. The acid, used particularly in fields having limestone formation, eats out new channels far underground. These permit the oil to reach the well. Also the acid eats out obstructions, releasing the natural pressures which lift oil to the surface.

### New High Taxes Seen For 1938

WASHINGTON — A United States Chamber of Commerce committee Saturday predicted the total taxes to be paid in 1938 would touch a new high—\$13,500,000,000. A special committee of the chamber said available data indicated federal taxes would constitute \$6,400,000,000 of the total, with state and local taxes accounting for the remaining \$7,100,000,000.

The committee predicted the 1938 national income would be slightly below the estimated \$69,000,000,000 for this year.

On the basis of this, the committee said, "tax collectors will dip into the national income and take about one out of every five income dollars."

Estimated total taxes for 1937 surpassed the previous largest collection of \$10,300,000,000 in 1930, the committee said. The 1937 estimate was about \$3,500,000,000 more than collections in 1921 when war-time rates were in effect.

To illustrate what it termed "the tremendous growth in the tax load," the committee said:

"The total volume of taxes in 1935 was about \$10,400,000,000—\$3,900,000,000 of federal and \$6,500,000,000 of state and local.

"The total volume of taxes in 1937 may reach as high as \$11,800,000,000, of which \$5,000,000,000 is federal and \$6,800,000,000 state and local taxes.

Frank Shram of Wichita Falls, Texas former resident of Roswell and district manager of the Southwestern Public Service Co., was visiting friends here the first of the week.

CARBON PAPER—The Advocate.

### SCIENCE CAN IMPROVE DIET OF MOST FAMILIES

To find out how the American family fares on its food expenditures, Dr. Hazel K. Stiebeling, senior food economist of the Bureau of Home Economics, analyzed diets of 25,000 representative city, village and rural families, classifying them into four grades on the basis of their nutritive value.

She found that income is not the only determining factor in family diets. The part played by selection of foods opens up a vast field for improving American diets through education. At every expenditure level above \$100 per person per year for food, some families succeeded in obtaining very good diets while others got only fair or poor food. Seventy-five percent of the families were spending \$100 or more per person per year for food, but fewer than thirty percent were selecting very good diets.

All diets among families spending less than \$85 per person per year for food were very poor. At least ten percent of the families were in this spending category.

At the median spending level \$130 per person per year, twenty-two percent of the families had a first-rate diet; thirteen percent second rate; forty-nine percent third-rate; sixteen percent very poor.

Where as much as \$180 per person per year was spent for food, over sixty percent of the families had very good diets, less than five percent very poor.

On the tables of the well-to-do, the "protective foods," milk, butter, eggs, green and leafy vegetables, and fruits appeared more frequently and in more liberal quantities than on the tables of the poor.

Belated announcements have been received here of the marriage of Miss Dolores Higbee, daughter of Mrs. C. C. Higbee of Albuquerque to Walter S. Bright, also of Albuquerque. The marriage was solemnized at Belen on November 14th with the Rev. L. C. Cox officiating. Mr. and Mrs. Bright will make their future home in Albuquerque. The Higbee family lived here for several years, where the late C. C. Higbee served as pastor of the Methodist church.

Mr. and Mrs. H. C. Moorehead and baby daughter of Sherman, Texas spent the Christmas holidays with the parents of Mmes. Moorehead and Hodges, Mr. and Mrs. T. F. Wilson of the Cottonwood.

### UNEMPLOYED LIST GROWS

WASHINGTON — Works Progress officials last week estimated 2,000,000 persons have become unemployed since September 1 and that 1,000,000 might be added by the end of February.

Estimates were made by Leon Henderson, consulting economist, while preparations are being made for the senate unemployment investigation beginning January 4.

Harry L. Hopkins, WPA administrator, recently announced the WPA rolls will be expanded.

### ANTELOPE ARE NOT SO SWIFT, SAYS BARKER

SANTA FE — Antelope are known as fleet-footed, but their top speed is forty-five miles an hour and that only for a short distance, says Elliott Barker, state game warden, who has been transplanting antelope during recent weeks.

"After the first burst of speed, they settle down to a twenty-five or thirty-mile gait," he said. "These stories that they can make

sixty or seventy miles is all stuff. I've timed them in a car."

Advocate Want Ads Get Results!

### Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)



"Crief, this is a job for Big Jo!"

### Big Jo Lumber Co.

PHONE 19

"That bird is right," spouted the Chief. Big Jo materials will remodel this old shell and make it look good to the Duke of Windsor. "It hardly pays me to hose around saving shacks. . . All I need to save is the basement."

A new calendar graces the wall, and 1938 comes into being. What the future holds, no one can know—but we hope that the coming year unfolds to you happiness and prosperity such as you've always desired. Whatever we can do to make 1938 more pleasant, we resolve to do. If wishes come true, you'll have a truly Happy New Year.

**McCLAY FURNITURE STORE**  
YOUR HOME SHOULD COME FIRST

"THE WINNAH!"

Husky, peppy, rarin'-to-go little 1938 deals a knockout to old 1937, who was a good champion while he lasted. But the new champion looks like an even better bet and the crowd is with him to a man. We hope he lives up to expectations and proves himself a winner in every respect.

**J. C. PENNEY COMPANY**

1938 Greetings

**Edward Stone**

**First National Bank**

OFFICERS:  
T. H. Flint, President  
H. G. Watson, Vice President Fred Cole, Assistant Cashier  
L. B. Feather, Cashier Wm. Linell, Assistant Cashier

Satisfaction Service

**STOP**

Have Your Lights, Brakes and Steering Gear Tested

A WHITE STICKER INDICATES YOUR CAR HAS BEEN INSPECTED AND THE BRAKES, LIGHTS AND STEERING GEAR HAVE BEEN FOUND TO BE IN WORKING ORDER IN ACCORDANCE WITH THE STATE LAW.

THE LAW WAS DESIGNED TO MAKE MOTORING SAFER—FOR YOUR OWN SAKE AS WELL AS YOUR NEIGHBORING MOTORIST, HAVE YOUR CAR INSPECTED BEFORE JANUARY 1ST.

THE FOLLOWING FIRMS ARE AUTHORIZED INSPECTION STATIONS AND WILL BE GLAD TO INSPECT YOUR BRAKES, LIGHTS AND STEERING GEAR AND MAKE ADJUSTMENTS IF NECESSARY.

**Artesia Auto Company**  
Phone 52  
FORD SALES AND SERVICE

**Dr. Loucks Garage**  
Fone 65  
AUTHORIZED STATION NO. 739  
Headquarters for Pedrick Heat Treated Hydraulic Piston Rings

**Guy Chevrolet Company**  
CHEVROLET, PONTIAC, OLDSMOBILE  
BUICK SALES AND SERVICE

**Sears Motor Company**  
CHRYSLER—PLYMOUTH  
Sales and Service



# SOCIETY.

## Holiday Social Activities

### OPEN HOUSE PARTIES WELCOME CHRISTMAS DAY

Most everyone in Artesia was either a host or a guest Christmas day as greetings and best wishes were extended to friends and relatives for the festive, gala time. In spite of the fact that a number of socially prominent residents were out of town, parties and open houses were gay with many guests. The Christmas dance at the hotel was practically a mob scene. Probably at no other time was the floor quite so crowded. The gaily colored evening dresses of the ladies made the affair one of real pleasure to see as well as to enjoy in the participation of the fun.

For a number of years it has been the custom of Mr. and Mrs. M. A. Corbin to receive their friends during Christmas day and this year was no exception to that custom. Seasonal greetings were exchanged with that touch of feeling that is so dear to old friends. With the morning, Mr. and Mrs. Herman Terry greeted their friends at their home on Roselawn with their guest, Mr. Terry's brother. Later, Mrs. Mary Evans was hostess to the many guests who called to wish them a "Merry Christmas."

The annual open house of Van S. Welch was held at the hotel roof garden and here friends both in town and from out of town thronged during the day.

Family dinner was held by Mr. and Mrs. V. L. Gates for Mr. Gates' sister, Mrs. O. A. Johnston of Los Angeles, California, who is spending the holidays visiting her parents, Mr. and Mrs. S. D. Gates, also at the dinner party, and the other guests included Mr. and Mrs. Rex Wheatley and Barbara and Bill Cleur of Los Angeles, a fraternity brother of John Gates, who visited here over the week end.

Mr. and Mrs. Charles Martin entertained members of Mr. Martin's family at their country home for Christmas dinner with a guest list of approximately twenty.

Mr. and Mrs. John Lanning held their dinner with only the immediate members of their family and Mrs. C. Bert Smith as their guests.

Mrs. Florence Hastings was hostess to the Hastings family with Mr. and Mrs. E. J. Foster and baby included as guests for the dinner on Christmas day.

### MISS GATES ENTERTAINS DURING THE HOLIDAYS

The holiday season and the many friends who have been away to school were causes for the lovely party given by Miss Helen Meredith Gates at her home Tuesday evening. After seeing the show, the party returned to the Gates home where refreshments were served and dancing was enjoyed.

The guest list included Misses Rachelle Swift, Annadele Williams, Margaret Mahone, Louise Rice, Lela Bess Mann, Virginia Gates, Jackie Bragg and Charlotte Woods with Edmund Runyan, Edsel Runyan, Bert Muncy, Alvin Hadley, Olin Woodside, Lloyd Evans, Clayburn Butler, Laurent Gordon and John Rice serving as escorts.

### FUN LOVERS HAVE HOLIDAY PARTY

Members of the Fun Lovers club and a few of their friends had the pleasure of a very delightful party at the Woman's Club building Monday evening. Dancing provided the amusement of the evening for the following guests: Misses Margaret Mahone, Annadele Williams, Betty Brainard, Helen Gates, Lela Bess Mann, Rachelle Swift, Charlotte Woods, Margaret McCrory, Louise Rice, Dorothy Berry, Dorothy Gilmore, Eunice Cadell and Messrs. Ernest Hannah, Ernest Morgan, Billy Bartlett, Bert Wilson, Jr., Harry Goodell, Bert Muncy, Laurent Gordon, Robert Garner, Cooper Malone, Alvin Hadley, Olin Woodside, Preston Dunn, William Dunn, and Carey Thompson. Miss La Verne Schnoor and Arvel Branscom were chaperones for the evening's entertainment.

### CHRISTMAS PARTY

One of the most delightful parties of the holiday season was the house party held at the home of Mr. and Mrs. I. S. Reser with the following guests: Dr. J. Agnes Walker from Mobile, Alabama, Mr. and Mrs. P. H. Fredricks, Mr. and Mrs. Leo Fredricks and Mrs. Edwin Legge, of Houston, Texas, Dr. and Mrs. A. G. Ames of El Paso, Texas, Mrs. Faith Huston of Boulder, Colorado. Guests for the Christmas dinner, in addition to the house guests were: Mr. and Mrs. Dayton Reser, Mr. and Mrs. C. O. Brown and E. C. Jackson.

### INFORMAL PARTY GIVEN BY MR. AND MRS. COLE

Monday evening was the time while the lovely home of Mr. and Mrs. Fred Cole was the place for a very informal party during the holiday week. Guests assembled in the attractively decorated rooms of the home for various games among which cards and Bingo proved to be most popular. Prizes for the evening were won by Mrs. Margaret Bildstone, John Lanning, W. C. Martin and Hollis Watson.

In the late evening the hostess served a tasty salad course and dessert buffet style to the following guests: Messrs. and Mesdames Roy Langston, V. D. Bolton, L. C. Reynolds, R. M. Henson, Lloyd Simon, Hollis Watson, Landis Feather, Charles Martin, William Linell, W. C. Martin, Grady Booker, Howard Whitson, Jack Spratt, Glen Booker and Mrs. Margaret Bildstone.

### HOCH-LEWIS

Geo. Walker Lewis and Miss Ruth Anna Hock were married at Carlsbad Thursday afternoon. Mr. Lewis is the youngest son and Mr. and Mrs. Geo. Lewis of Artesia. He graduated with the class of 1935 from Artesia High School.

Mrs. Lewis is the daughter of Mr. and Mrs. Geo. Hock. Coming here with her parents from Oklahoma City, Oklahoma. They were accompanied by Mrs. Joel Lewis, sister-in-law of the groom and Lee Roy and Miss Nadine Hock, brother and sister of the bride.

The party returned to Artesia where Mr. and Mrs. Lewis spent the week end with Mr. and Mrs. Joel Lewis and then returned to the Martin Yates farm, where they will make their home.—(contributed).

### HOLIDAY GUESTS IN G. C. KINDER HOME

A family dinner marked the Yule season at the home of Mr. and Mrs. G. C. Kinder with unexpected pleasure as Mrs. Kinder's daughters and mother arrived to spend the holidays and share the Christmas day dinner. Miss Catherine Filbert of Rock Island, Illinois arrived during the first part of the week and will spend a month visiting her and in El Paso, Texas. Mrs. Nancy Eipper accompanied by her granddaughter and husband, Mr. and Mrs. Noel Baker, arrived from El Paso the latter part of the week. Mr. Baker returned to El Paso Sunday but will be back here Friday when he will take his wife, Mrs. Eipper and Miss Filbert home. The other guests for the Christmas dinner were Mr. and Mrs. O. L. Lusk.

On Monday, Mr. and Mrs. Alf Coll and their daughter, Marion were hosts to Mrs. Kinder and her guests with a very lovely dinner at the Coll home east of town.

### Social Calendar

Mrs. I. L. Spratt, Social Reporter  
Telephone 248

### MONDAY

The Rebekah lodge will hold their monthly birthday supper party at the lodge hall Monday evening at 6:30 p. m. Members are cordially invited to attend.

The library Board will hold the regular meeting at the library at 1:30 p. m.

### TUESDAY

The First Afternoon Bridge club will meet at the home of Mrs. J. J. Clarke for the regular meeting at 2:00 p. m.

The So So club will meet at the

home of Mrs. Ben Shook, hostess, at 2:00 p. m.

### WEDNESDAY

The Woman's club will meet at the club building at 2:30 p. m., for a program on legislative matters with James Stagner of Carlsbad a guest speaker. Mrs. R. M. Henson is in charge of the music and the hostesses for the day are Mrs. J. W. Berry and Mrs. J. Engield.

### THURSDAY (NEXT WEEK)

The Episcopal Guild will meet for their regular meeting, the place to be announced at the church Sunday.

The regular business meeting of the Methodist Missionary society will be held at the church at 2:30 p. m., in the church parlors.

Presbyterian Aid is scheduled for 2:30 p. m. at the church. The regular Royal service program of the Baptist Missionary society will be held at the church at 2:30 p. m. The program topic for the day is "Southern Baptist 'Shaves' with Rejoicing."

The Christian Women's association will meet at the home of Mrs. Will Ballard in the annex for their annual election of officers. All members are urged to be present.

### TURKEY SUPPER FOR GUESTS

Mr. and Mrs. Landis Feather were hosts to a few friends Friday evening with a turkey supper and all the traditional "trimmings." Guests included Mr. and Mrs. John Lanning, Mr. and Mrs. Charles Martin, Mr. and Mrs. Frank Irby, Miss Ethel Bullock and the Feather family.

### MASONS INSTALL NEW OFFICERS

New officers of the Artesia Masonic lodge were installed Monday evening (St. John's day) with Boone Barnett, district deputy grand master acting as installing officer. The first five officers named were elective, the remainder were appointive. The new officers were: H. W. Clady, worshipful master; N. T. Kelley, senior warden; Fred Cole, junior warden; Arba Green, treasurer; Boone Barnett, secretary; S. W. Gilbert, marshal; I. L. Spratt, senior deacon; R. M. Henson, junior deacon; R. G. Knoedler, chaplain; Clyde Guy, senior steward; Walter Doug-

las, junior steward; H. A. Porter, tyler.

### ATTENDING WINTER CAMP

P. V. Thorson, area executive, M. E. King, assistant area executive, both of Roswell and C. A. Anderson of Carlsbad with three Boy Scouts of Clovis and two Boy Scouts of Carlsbad, stopped here briefly Tuesday en route to the Boy Scout camp west of Weed, where the executives and Boy Scouts will spend three or four days engaged in winter activities. The boys were equipped with ice skates and skis.

### DISCUSSES PLANS FOR 1938

Members of the Artesia Rotary club Tuesday spent the program hour in discussing plans for 1938. A. P. Mahone gave a resume of the activities of troop 8 of the local Boy Scouts for the last period of 1937 and the club voted to donate \$10.00 to the scout fund to buy camping equipment.

Mention was also made of the fact that the club donated \$100.00 for a corrective fund to aid in supplying finances for the corrective work undertaken in the local schools. This sum will be matched by the state. It was also mentioned that \$25.00 had been used to buy clothing for needy children and that transportation had been supplied two children to the Carrie Tingley hospital at Hot Springs.

F. B. King and June Wheelis, both of Artesia, were issued license to wed at Carlsbad last Thursday.

The Lakewood WPA school project was stopped last week because of lack of funds, it was announced at Carlsbad. The auditorium is almost completed. Plans to complete a teacherage were stopped also.

A son was born to Mr. and Mrs. Mack Price, Christmas day, December 25th.

B. F. Jonas of Lubbock, Texas former resident of Artesia is spending a few days here visiting his daughter, Mrs. Dell Waters and family and attending to business matters.

**HAPPY?  
YOU BET!**

We have so much to be thankful for, as we look back over 1937 and the progress it brought to our business. We are thankful for your increased patronage—for the many new customers who so greatly increased our volume. We are thankful for the confidence you have placed in us. We are most thankful, indeed, for your loyalty to this firm! Happy New Year? Of course it's happy. And we hope that it will be equally happy for you, our friends and customers. Happy New Year!

... and Many of 'em!

**Maloney Tank Mfg. Co.**  
CARL FOLKNER, Dist. Mgr.

1938

## These Dresses Will Go on Sale at Our Store MONDAY, JANUARY 3rd

### FOR INEXPENSIVE Smartness

Alert for new fashion trends, we combed the entire market and selected only those models possessing a measure of value which will impress you on sight—and with a grace worthy of higher priced fashions. Smart in detail, trim in line, new in fabric are these four frocks, all washable.

**\$1.95**



2358  
12-20

Spanwell pique inspired by the scalloped trend. Some piped in contrasting pique.



2368  
16-18

Printed cord with stitching detail outlining neck and sleeves. Soft plissé in blouse and skirt.



2363  
36-46

Printed broadcloth decorated by stitching trim and matching ribbon bows.



2360  
14-20

Slab broadcloth in unusual oval design. Large buttons give shoulder emphasis.



2780  
54-50+

Printed lawn with feminine lingerie trim, accented by two tone ribbon bow.



2763  
16-44

Printed chambray, fastening by means of pearl rings. Combination pique belt. Frocks.

## New FOR NOW!

You'll wear them now—because they are gaily styled in the new season's smartest mode. You'll sport them way into spring—because they're washable, and ahead in details and colors. You'll want two or three—because they're outstanding Georgiana values, giving you more for your money.

**\$2.95**



2759  
14-20

Broadline shab in interesting new "cub" trend. Contrasting chiffon collar and buttons.



2784  
12-20

Sheer print of floral squares. Smart flat disc through all-over. Matching color ribbon bow.



**GEORGIANA FROCKS**  
"A NATIONAL BUYWORD"  
As certified by  
GOOD HOUSEKEEPING  
as advertised therein

### New Year Special Free Examination

FOR FOOT COMFORT  
SEE DR. MILTON E. NOSS,  
CHIROPODIST  
AND FOOT SPECIALIST  
AT ARTESIA HOTEL

Thursdays, Fridays  
and Saturdays

Foot appliances and treatments are guaranteed satisfactory.

Room 209, Phone 209



**GEORGIANA FROCKS**  
"A NATIONAL BUYWORD"  
Guaranteed by  
GOOD HOUSEKEEPING  
as advertised therein

## PEOPLES MERCANTILE CO.

Where Price and Quality Meet

Phone 73

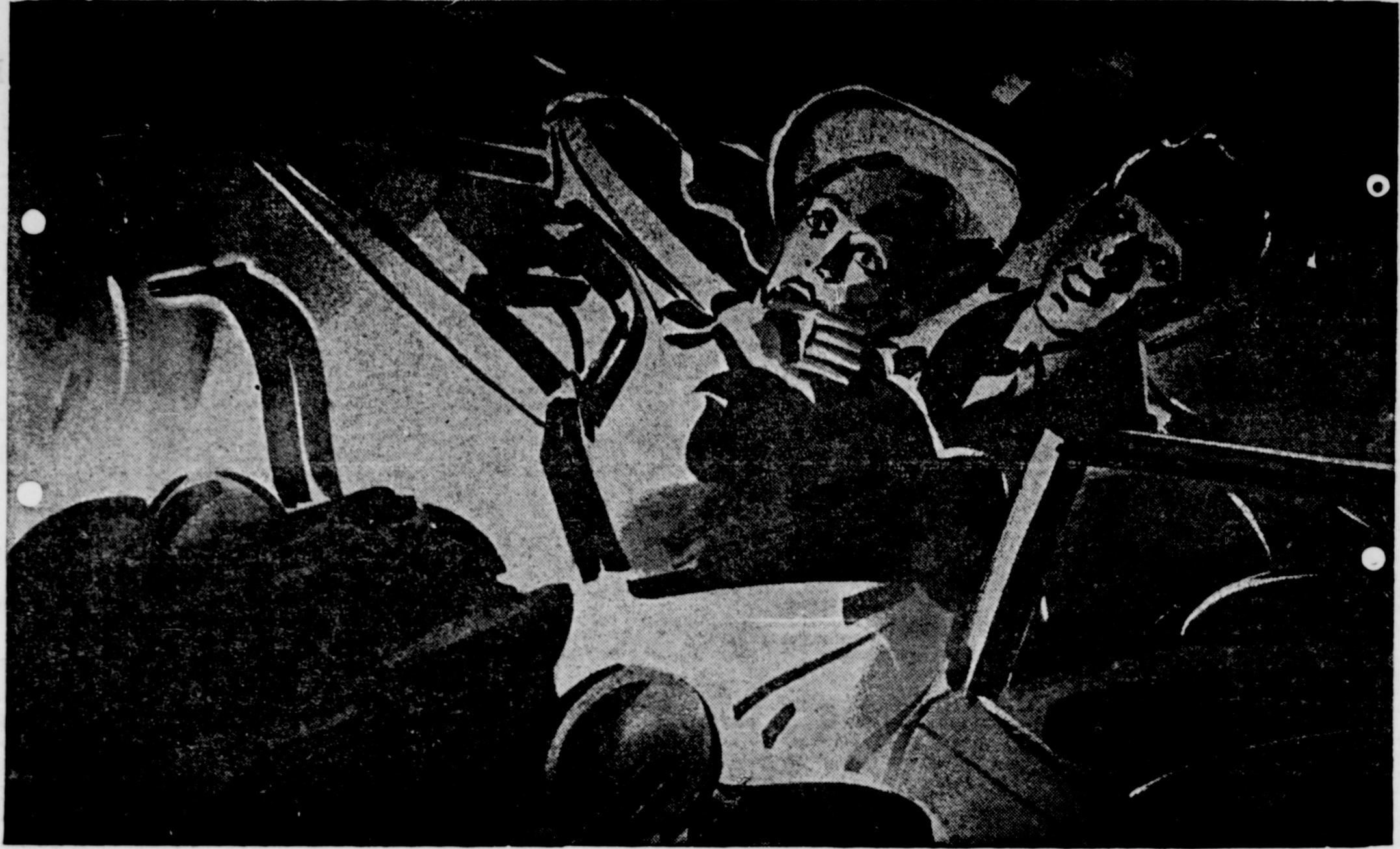
## Peoples Mercantile Co.

Phone 73

"Where Price and Quality Meet"

Artesia





# “DEATH AT THE CROSSROADS” AND NO REHEARSELS!!!

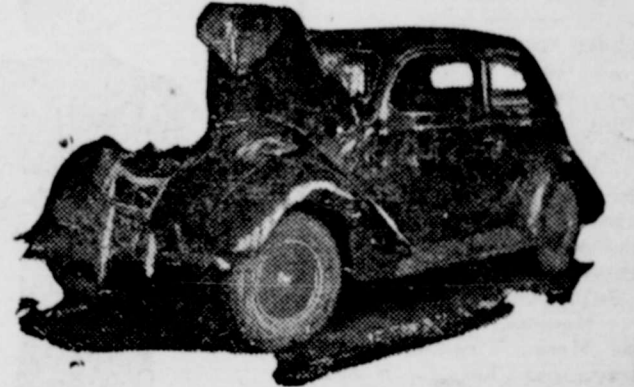


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When the blinding glare of your automobile headlight flares its flaming way into the eyes of another driver, anything can happen. It is too late then to think about courtesies of the road . . . about dimming your lights when you approach oncoming cars. And casual thoughtlessness can't be taken back. Death rides at the side of the glare-blinded drivers, ever ready to take the wheel.

You can't rehearse automobile accidents. Hazards of the road don't give you a second chance. One strike is out—one neglectful moment is sometimes fatal.

Being careful “most of the time” isn't enough. The person who drives an automobile must observe every rule of the highways if he is to safeguard his own life and the lives of others on the roads. Resolve today to be a good driver ALL the time and not just “most of the time,” for when DEATH waits at the Crossroads, THERE ARE NO REHEARSALS . . . DON'T BE IN THE PARADE THAT NEVER ENDS!



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## Artesia Safety Council

<p>Chamber of Commerce Malco Refineries, Inc. Jack's Service Station Keller Motor Co. Mann Drug Co. Sanitary Barbers Ross Baking Co. J. W. Berry J. S. Ward, Insurance Pecos Valley Implement Co. Dowell and Caudle Service Station City Market H. A. Denton, Fire &amp; Auto Ins. Dr. John J. Clarke, Jr. McClay Furniture Co.</p>	<p>H. G. Watson, Mayor Red Lake Oil Co. J. C. Penney Co. Russell Auto Supply C. J. Dexter The Smoke House Sy's Cafes First National Bank F. W. and Y. Oil Co. Big Jo Lumber Co. Sanitary Grocery &amp; Market Dr. L. R. Clarke H. R. Stroup, Wintroath Pumps City Garage Hemphill-Maxwell, Drs.</p>	<p>Continental Oil Co., Ref. Peoples Mercantile Co. L. P. Evans Shop American Legion <small>CLARENCE KEPPLER POST NO. 41</small> Artesia Laundry and Cleaners Guy Chevrolet Co. Sears Motor Co. Pior Rubber Co. Kemp Lumber Co. Dr. H. A. Stroup Wilson Transfer Joyce-Pruit Co. Roselawn Barber Shop Bill's Billiards Paul A. Otts Jewelry Co.</p>	<p>Woman's Club American Legion Auxiliary Al J. Etchen, Dowell, Inc. Southwestern Public Service Co. Model Cleaners Trans-Pecos Pipe Line Co. Halliburton, Oilwell Cementing Carper Drilling Co. Dr. C. Russell Star Grocery Artesia Body &amp; Fender Works Artesia Hotel Richards Electric Shop Batie Cash Grocery J. E. Robertson</p>
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Seven Recipes To Clip and Try

Stuffed Pimientos
cup cooked rice 1/4 teasp. pepper
tbls. fat Few gr. cayenne
small onion 1 egg
stalk celery 1 7-oz. can
lb round pimientos
steak, ground 1/2 cup buttered
1/2 teasp. salt crumbs
Cook chopped onion and celery
in fat until tender. Add meat
and cook for a few minutes; remove
from fire; add cooked rice, slight-
ly beaten egg and seasonings. Drain
canned pimientos on absorbent
paper. Fill with the meat and rice
mixture, and place in well greased
muffin pans. Cover with buttered
crumbs and bake in a hot oven
(400°F.) about twenty minutes.
Serve with mushroom or other
savory sauce.

Luscious Ham Apples
2 1/2 cups diced onion
ham 1/3 cup chopped
green pepper
3 teasp. pre-
pared mustard 6 large apples
3 teasp. grated 2 tbsps. butter
Mix finely diced ham with must-
ard, onion and green pepper. Hol-
low out inside of apples and fill
with ham mixture and brush top
with butter. Place in a buttered
casserole. Cover and bake in moder-
ate oven (350°F.) for one hour,
or until apples are tender.

Chocolate Fruit Cookies
1 cup raisins powder
1/2 pkg. pasteur- 1/2 teasp. cinna-
mon
1/2 cup water 1/4 cup cocoa
4 tbsps. butter 1/2 teasp. salt
1 cup sugar 1/2 cup sour milk
1 1/2 cups flour 1 egg
1/2 teasp. soda 1 teasp. vanilla
1 teasp. baking 1 cup nutmeats
Cook sliced dates, water, butter
and sugar in saucepan until dates
are soft and syrup slightly thick.
Drain; measure syrup, should be
about three-fourths cup) and cool.
Sift flour, soda, baking powder,
cocoa, cinnamon and salt togeth-
er. Add sour milk, beaten egg, van-
illa, nutmeats, dates and syrup.
Drop mixture by rounded tea-
spoonfuls two inches apart on
well-oiled baking sheet. Bake in
slow oven (250°F.) fifteen minutes.
About four dozen cookies; will keep
fresh over long period.

Mid-Winter Pie
4 cups cranber- 1 teasp. salt
ries 1/2 cup orange 1 tsp. butter,
juice melted
1 teasp. grated 2 1/2 tbsps. quick-
orange rind cooking tapioca
Grind or chop cranberries, add
the juice and rind of orange, sugar,
melted butter, tapioca and salt.
Mix well; pour into pastry lined
pie plate and bake about forty min-
utes in hot oven (450°F.).

Tangerine Cocktail
1 1/2 cups tanger- 1 cup tangerine
ine juice sections
1 pkg. lemon Finely chopped
gelatine mint
Heat tangerine juice almost to
boiling; pour over gelatine; add
lemon juice. Set in pan of ice water,
and when thick, add tangerine
sections; pour into oblong pan;
chill thoroughly. To serve, cut
into one-half inch squares, pile into
cocktail glasses and sprinkle with
chopped mint., blended with tan-
gerine juice, on top.

Three Cage Games Friday Evening

Three basketball games are
scheduled to be played here Friday
evening at the Central gym be-
tween the two teams of Lovington
high school and the two teams of
the Artesia high school and the Ar-
tesia town team versus the Hope
town team. These are practice
games and no admission will be
charged. Monday evening the two
high school teams split a double
header with the Lovington teams,
winning the first game by a score
of 18 to 16 and dropping the sec-
ond game by a score of 22 to 16.

Next Tuesday evening at the
Central gym the Junior and Senior
high school teams will meet the
junior and senior teams of Dexter,
in a regular schedule contest, ex-
pected to be two of the feature
games of the season. The regular
admission price will prevail for
these games. See the announce-
ment of these games to be found
elsewhere in this issue.

NOTICE TO CONTRACTORS

Bids will be received up to 5
P. M. January 8th, 1938 on addi-
tion to Loving School Building.
Eddy Co. Board of Education
52-1tc

NOTICE

STATE ENGINEER'S OFFICE
Number of Application 2251
Santa Fe, New Mexico, Decem-
ber 7, 1937.

Notice is hereby given that on
the 4th day of December, 1937 in
accordance with Section 26, Chap-
ter 49, Irrigation Laws of 1907,
John and Charlie Buck of Lake
Arthur, County of Chaves, State
of New Mexico, made formal ap-
plication to the State Engineer
of New Mexico for a permit to
appropriate the Public Waters of
the State of New Mexico.

vided by law, or the same will be
barred.
REED BRAINARD,
Administrator.
51-41-2

IN THE DISTRICT COURT OF
EDDY COUNTY, STATE OF
NEW MEXICO.

(EXERCISING PROBATE JUR-
ISDICTION)
IN THE MATTER OF THE LAST
WILL AND TESTAMENT AND
ESTATE OF W. S. WILLIAMS,
DECEASED.
No. 6357

NOTICE OF HEARING OF FIN-
AL ACCOUNT AND REPORT.

STATE OF NEW MEXICO, TO:
Minnie A. Williams; Lowrey
Skilton Williams; Jennie Lee
Martin, formerly Jennie Lee
Williams; John Standifer Wil-
liams; William Woodrow Wil-
liams; and George H. Wil-
liams; all of the known heirs of
W. S. Williams, deceased; and
all unknown persons claim-
ing any lien upon or right,
title or interest in or to the
estate of the said decedent;
and all unknown heirs of said
decedent; and to whom it may
concern:
Notice is hereby given that
Minnie A. Williams, executrix of
the Last Will and Testament and
Estate of W. S. Williams, de-
ceased, has filed her Final Ac-
count and Report as such execut-
rix with the County Clerk of Eddy
County, New Mexico; and the Dis-
trict Judge of said county, having
probate jurisdiction in the above
entitled matter, has fixed the 1st
day of February, 1938, at 2:00
o'clock P. M. in the Office of
said District Judge in the Eddy
County Court House at Carlsbad,
New Mexico, as the time and place
for the hearing of objections, if
any, to said Final Account and
Report; and that said District
Court will at said time and place
proceed to examine and inquire
into said account and report; and
if found to be correct, will ap-
prove the same and discharge the
executrix and will also proceed
to determine the heirship of deced-
ent and the ownership of his es-
tate, and the interest of each re-
spective claimant thereto or there-
in, and the persons entitled to the
distribution thereof as provided
by law; that anyone who has ob-
jections to said Report shall file
the same with the County Clerk
of Eddy County on or before said
date of final hearing.

G. U. McCrary, whose post of-
fice address is Artesia, New Mex-
ico, is attorney for executrix.
IN WITNESS WHEREOF, I
have hereunto set my hand and
affixed my official seal of the
District Court of Eddy County,
New Mexico, on this 20 day of
December, 1937.

R. A. WILCOX,
County Clerk.
51-41-2

ELECTION PROCLAMATION
AND NOTICE OF ELECTION
OF DIRECTOR FOR DISTRICT
NUMBER 5 OF THE PECOS
VALLEY ARTESIAN CONSER-
VANCY DISTRICT.

WHEREAS, it is provided by
Section V of the Election code of
the Pecos Valley Artesian Con-
servancy District that the Board
of Directors thereof shall publish
notice of the time and place of
holding an election for directors
of the Pecos Valley Artesian Con-
servancy District, such notice to
be published at least thirty days
and not more than sixty days
before any election, once each week
for four consecutive weeks.
NOW, THEREFORE, the un-
dersigned members of the Board
of Directors of the Pecos Valley
Artesian Conservancy District do
herby proclaim and give notice
that an election will be held in
Director's District number 5 for
the purpose of electing a Director
from Director's District Number
5.
The time, place, election of-
ficials and manner of holding said
election, and the rules and con-
duct thereof, shall be as follows:
Time: January 8, 1938.
Hours of voting: 8 A. M. to
6 P. M.
Polls or Location of Ballot
Boxes:
District No. 5—The American
Legion Hut in Artesia, N. M.
Election Judges:
William Kissinger
A. C. Crozier
John McCann

Regulations & Candidates
There shall be but one director
elected from each Director's Dis-
trict by the popular vote of the
owners of real property situated
therein. Directors at the time of
their election must be freeholders
in and residents of the Director's
District from which elected.
Any candidate may have his
name printed on the official bal-
lot when the directors are peti-
tioned by at least twenty-five

qualified voters so to do at least
ten days prior to the date of elec-
tion.

Boundaries of District No. 5

All of the Pecos Valley Artes-
ian Conservancy District situated
south of main street, City of Ar-
tesia, New Mexico, more particu-
larly as follows: Beginning at the
northeast quarter, Section 18,
Township 17 South, Range 26 East
and running west to the north-
west corner of Section 17, in Town-
ship 17 South, Range 25 East;
thence south along the section line
to the southwest corner of said
Section 17; thence east to the
southeast corner, Section 17; thence
south along the section line to the
northeast corner of Section 5, in
Township 19 South, Range 25
East; thence west to the north-
west corner of said Section 5;
thence south to the northeast
corner of section 30, Township 19
South, Range 25 East; thence west
to the northwest corner of said
Section 30; thence south along the
township line to the northwest
corner of Section 18, Township 20
South, Range 25 East; thence east
to the northeast corner of said
Section 18; thence south to the
northeast corner of Section 30 in
said township and range; thence
east to the southeast corner of
Section 24, Township 20 South,
Range 25 East; thence north to
the northeast corner of said Sec-
tion 24; thence east to the south-
east corner of Section 18, Town-
ship 20 South, Range 26 East;
thence north to the northeast cor-
ner of Section 8, of said township
and range; thence east to the
southeast corner of Section 4 of
said township and range; thence
north to the southeast corner of
Section 15 of said township and
range; thence east to the south-
east corner, southwest quarter of
section 14; thence north to the
northeast corner of the southeast
quarter of the southwest quarter
of said section 14; thence east
to the southeast corner of south-
west quarter of the northwest
quarter of said section 14; thence
north to the northeast corner of
the southeast quarter of the north-
east quarter of the southeast
quarter of said section 14; thence
north to the northeast corner of
Section 12, Township 19, Range
26 East; thence north to the cen-
ter of said Section 12; thence west
to the southwest corner of south-
east quarter of the northwest
quarter of said Section 12; thence
north to the north line of Section 12;
thence west to the southeast cor-

ner of Section 2, Township 19
South, Range 26 East; thence
north to the northwest corner,
Section 25, Township 18 South,
Range 26 East; thence east to the
northeast corner of said section
25; thence north to the northeast
corner of Section 24, Township 18
South, Range 26 East; thence
east to the southeast corner of
Section 18, Township 18 South,
Range 27 East; thence north to
the point of beginning.

Said election will be held in
accordance with the election code
of the Pecos Valley Artesian Con-
servancy District, copies of which
code may be had upon application to
the Clerk of the District Court of
Eddy County, New Mexico, also
City Clerk's office in Artesia, New
Mexico, or J. H. Mullis, Secretary

of the Pecos Valley Artesian Con-
servancy District, Roswell, New
Mexico.
Dated this 7th day of December,
1937.

Dr. A. D. Crile
J. H. Mullis
M. Y. Monical
Jesse I. Funk
George Frisch
49-41-52

EYES
Edward Stone

Basketball
TUESDAY
January 4th
7:00 P. M.
Artesia
Vs.
Dexter
TWO GAMES
Central Gym
Two fast and furious games with plenty of
action
Don't Miss This One
First game starts promptly at 7:00 p. m.
Admission 15c-25c



Sun Carnival
Time
IN EL PASO
When you come to El Paso
for the Southwestern Sun
Carnival during the Holi-
days... the Paso del
Norte's your answer to
"Where Shall I stay?"
and "Where Shall I eat?"
Mail your reservations
Now! Single rooms \$2 to
\$5; Double \$3.50 to \$8.
De Luxe Suits up to \$25.
El Paso's own
Hotel
Paso Del Norte
EL PASO, TEXAS

Local Ginnings

Table listing ginnings for various locations: Lake Arthur gin (480), Cottonwood gin (4,592), Association gin, Espuella (3,455), Association gin, Artesia (2,996), Farmers gin, Artesia (3,079), Association gin, Atoka (3,079). Total: 17,832.

IN THE PROBATE COURT OF
EDDY COUNTY, STATE OF
NEW MEXICO.

IN THE MATTER OF THE ES-
TATE OF C. V. BRAINARD,
DECEASED.
NO. \_\_\_\_\_

NOTICE

Notice is hereby given that the
undersigned was, on the 13th day
of December, 1937, appointed Ad-
ministrator of the estate of C. V.
Brainard, deceased, by the Hon-
orable B. F. Montgomery, Probate
Judge, of Eddy County, New Mex-
ico.
THEREFORE, all persons hav-
ing claims against said estate are
hereby notified to file the same
with the Probate Clerk of Eddy
County within six months from
date of said appointment, as pro-

TIME MARCHES ON!
other year passes into history, and 1938 takes the center of
e stage. Father Time, the inevitable and inexorable, directs
drama that is Life, and we hope he casts you in a role
that is altogether pleasant. As the curtain rises on another
scene we hope you're the hit of the show.
E. B. BULLOCK
PHONE 86—Feed, Flour, Coal and Seeds—PHONE 88

Jeanette
MACDONALD
The Firefly
Allan JONES - Warren WILLIAM

Holiday Liquors For
Every Occasion
The Finest of Wines and Liquors Will Be
Found Here; New Mexico's Most Complete
Liquor Store.
Make the Smoke House your Holiday Headquarters and be
assured of Quality in our Wonderfully Complete Line of Gifts.
Good Cheer will be assured during Holidays if
a box of WHITMAN'S CANDY is around.
We have a wide assortment of boxes for your
gift list.
Also California Fruit in Dainty Baskets,
The Gift For All The Family
We Also Carry A Complete Line for the Smoker
A Happy New Year To All
The Smoke House
PHONE 97



1938

Farmers. It's not too early to begin thinking about your 1938 farming operations. And the FIRST IMPLEMENT you will need is a Good Stalk Cutter to get rid of these big cotton stalks. We have a line of stalk cutters offered at bargain prices. Don't buy until you have seen these nine blade cutters. And the price will certainly please you.

Artesia Alfalfa Growers Assn.

General News Briefs

Congressional leaders said Sunday the slow down in business has virtually destroyed hopes for an early balance of the national budget.

The holiday death toll Sunday was estimated at 275 victims. Injuries to others was expected to bring the death toll to more than 500 for the period.

Discovery of a new kind of rheumatism was announced by the American Medical association the first of the week. The rheumatism is said to be one of the causes of insanity.

Frank B. Kellogg, former secretary of state, who died last week, was buried Monday in Washington's national cathedral, a chapel for distinguished Americans.

The American Bank of Carlsbad is preparing to make a voluntary liquidation, it was announced at Santa Fe Monday. Woodlan Sanders, state bank examiner said the bank was sound and if the liquidation plan was carried out depositors would be paid in full.

Chaves county officers were holding five persons Monday for drunken driving and were investigating a burglary and safe cracking which occurred in Roswell over the holidays.

Thomas J. Simer, 70, well known rancher of Lincoln county died at his home in Roswell Monday night after a month's illness. He moved from his ranch near Capitan to Roswell about a month ago to receive medical attention. He came to New Mexico in 1914.

W. P. Lucas, aged 74, an early day resident of Carlsbad died at his home in Pecos, Texas, Monday night, it was announced at Carlsbad Tuesday. Lucas was engaged in the transfer and cattle business in Eddy county for a number of years.

The Alamogordo reservoir at Fort Sumner is filling at the rate

of 2,000 acre feet of water a week, Carlsbad reclamation officials announced at Carlsbad this week. The reservoir now has about 26,000 acre feet.

The state health department reported Tuesday measles in Albuquerque have reached the proportions of an epidemic. Sixty cases were reported in Bernalillo county last week.

A son was born to Mr. and Mrs. John Moore of Lake Arthur Tuesday.

WE THANK YOU

The following have renewed their subscription to The Advocate:

- Paul E. Bugg, George Lewis, Olan King, G. A. Grober, V. B. McCrory, E. L. Harp, F. T. Boyce, Tom Runyan, C. W. Rowland, J. W. Bradshaw, John Rowland, Hosmer W. Hill, C. Juelifs, E. H. Bowman, Margaret Bildstone, Miss Gladys Burrows

NOTICE! Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

MONTH OF DECEMBER MARKED BY TWO WEDDINGS

Two weddings of local interest were held during the month of December. On the seventeenth of the month Miss Cleo Graham became the bride of Eddie Smith. The young couple were united in marriage with a civil ceremony at the court house in Carlsbad. They will make their home here in Artesia.

On the eighteenth of December Miss Pauline Jenkins was married to Tom Garren in Carlsbad by the Baptist minister, at the parsonage. Miss Bertha Bessire accompanied them as Mrs. Garren's attendant. Mrs. Garren has been employed at the hotel for the past several months while the groom is employed in the oil field. The couple will also make their home in Artesia.

ENGRAVING—THE ADVOCATE

SHEEP MOVING TO MARKET AND TO GRASS

Over 5,123 lambs have moved to market and to grass recently, according to Harry Thorne of Roswell, livestock sanitary inspector. Shippers include J. P. White, Jr., of Roswell, 1,443 head; O. B. Berry of Dexter, 1,440 head. Oasis Cotton Co., 240 head and W. Leslie Martin of Artesia 2,000 head. In addition 6,000 ewes have been moved to market and to grass.

According to data supplied by Mr. Thorne, approximately 59,000 lambs were on feed in eastern New Mexico from Portales to Carlsbad. Several hundred additional lambs will be moved to market within the next two weeks, he said despite the unfavorable market outlook.

BAKER FUNERAL RITES TUESDAY

CLEVELAND—Newton D. Baker, secretary of war in the critical World War years, was buried in Cleveland's Lakeview Cemetery near the graves of John D. Rockefeller and Myron T. Herrick, former ambassador to France. Funeral arrangements were completed Sunday for the attorney, who died Saturday of coronary thrombosis at the age of sixty-six. The services Tuesday afternoon in Trinity Cathedral were conducted by the Rt. Rev. Warren Lincoln Rogers, bishop of the Episcopal diocese of Ohio, and by Dean Chester B. Emerson.

STATE'S OIL ALLOWANCE DROPS FOR JANUARY

SANTA FE—Output of the New Mexico oil fields for the month of January was restricted to 103,100 barrels daily for domestic use and 4,000 barrels for export by action of the state Oil Conservation Commission Monday.

The January allocation represents a decrease of 400 barrels daily under the December allowance of 104,000 barrels for domestic consumption and 3,500 for export.

PRODUCTION CREDIT ASSOCIATION MEETINGS

Five production credit associations in New Mexico will observe their fourth anniversary at the annual stockholders' meeting scheduled during next January.

The annual meeting scheduled begins January 24, with the Albuquerque association and ends with the Clovis association on January 31, according to an announcement from D. L. Mullendore, president of the Production Credit Corporation of Wichita, Kansas which coordinates the activities of the production credit associations in the Ninth Farm Credit district.

Annual production credit association meetings for New Mexico are scheduled as follows: Albuquerque, January 24; Springer, January 26; Las Cruces, January 28; Roswell, January 28; Clovis, January 31.

NAZARENE REVIVAL

January 5th, a revival meeting will begin at the Church of the Nazarene under the leadership of the Rev. Cecil P. Clayton as evangelist. The Rev. Clayton is well known in this section and has a number of friends and relatives. Special singing choir under the direction of Mrs. Pauline Wickham. The Rev. Askins, pastor extends to all a cordial invitation to attend these services.

ZONE MEETING OF N. Y. P. S.

The Pecos Valley zone meeting will meet with the local Church of the Nazarene Friday evening, December 31st, at 8:00 p. m., for a watch night service. Saturday an all day service will be held at the church with a basket dinner at noon. The public is cordially invited to attend.

SUBSCRIBE FOR THE ADVOCATE

Many Political—

(Continued from page one)

inct officers are serving their second term. They are: the county and district clerk, the county superintendent of schools, the sheriff and commissioners from districts 1 and 3.

Officers who will be eligible for reelection under the constitution are: county assessor, county treasurer, county surveyor, probate judge and commissioner from district 2, which is north Eddy county.

BACK WITH QUAIL

State Game Warden Elliott Barker Thursday received a wire from J. Stokley Ligon, state game specialist at Nogales, Arizona, saying he had just arrived from Sonora with 132 Masked Bobwhite quail.

Ligon has been trapping below the border for a month or more to get birds of this species to restore to their former habitats in southwestern New Mexico and Arizona. Ligon will keep twenty birds for breeding purposes at his game farm at Carlsbad and the rest are to be released on their former ranges.

QUIET CHRISTMAS

The Yuletide season so far has been quiet and orderly, according to observers. Officers made no arrests for drunkenness Saturday. Business houses remained closed all day the 25th.

May Build More Navy Cruisers

WASHINGTON—Naval experts speculated yesterday that Congress might be asked to add ten or fifteen cruisers to this country's shipbuilding program as the result of President Roosevelt's "growing concern" over recent world events.

The federal budget to be submitted to congress next week includes requests for funds to start construction of two battleships, two light cruisers, eight destroyers and six submarines.

Mr. Roosevelt announced Tuesday, however, he might send the legislators supplementary estimates for commencing construction of still more ships.

TARRANT AGAIN IN JAIL

W. H. (Buz) Tarrant, former resident of Pinon was in the Chaves county jail for the second time within a five year period, it was learned at Roswell yesterday. He was awaiting charges of passing counterfeit money. A few years ago Tarrant was sentenced to seven to eight years on a robbery charge after he was captured in a gun battle near Pinon. He was later pardoned from the state penitentiary.

FIRST CHRISTIAN CHURCH

10:00 a. m.—Church school. C. O. Brown, superintendent. 11:00 a. m.—Morning worship, sermon topic; "His Rite Name." 5:00 p. m.—Vesper service, topic; "Our Holy Capital, Santa Fe."

SPECIAL CALL MEETING OES

Mrs. Etta Douglas, worthy matron of the Artesia OES lodge has issued a call for a special meeting of the lodge this afternoon at 4:30. The meeting will be held in the lodge hall.

Mr. and Mrs. E. C. Hewitt and daughter, Miss Ina Mae and sons, L. C. and E. C. Hewitt of Hereford, Texas; Mr. and Mrs. F. E. Jones and son Don of San Francisco, California and Mr. and Mrs. Sid Munnerlyn of Artesia were guests of Mr. and Mrs. J. W. Jones for three days during the Christmas holidays.

"My Skin Was Full of Pimples and Blemishes"

Says Verna Schlepp: "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika washes BOTH bowels, rids you of poisons that aggravate a bad complexion. Palace Drug Store.

Automobile Keys Made DR. LOUCKS GARAGE

Clay Products Company Are Making Mud For Eddy County Oil Well

The Clay Products Company has been operating full time since installing equipment at the company lease about twenty miles northeast of here. The present operations of the company are confined to supplying mud for oil and gas wells under the Cap Rock. A hammer machine and other equipment erected will turn out about forty tons of clay per day if operated to capacity.

Analysis of the clay deposits found indicate that an excellent brick and tile can be made from the clay. Company officials said they not only hoped to expand facilities for making oil and gas well mud, but eventually to install a brick kiln for manufacturing brick and tile. A volume of gas more than sufficient to operate a brick kiln is known to exist near the plant.

LEASE SALE DATE SET

The state land commissioner's office will offer more than 9,200 acres for carbon dioxide development at the regular lease sale January 20th.

HIGHWAY CONTRACT

Contract for paving the twenty-six miles of dirt strip between Carlsbad and Hobbs will be let January 13th by the state highway department.

A son was born to Mrs. Glen White Tuesday.

A daughter was born to Mr. and Mrs. LeDean McCrory at the St. Francis hospital in Carlsbad on Christmas day.

K. A. Bivens of the Cottonwood entered the Eddy county hospital at Carlsbad Monday for treatment and expects to undergo an operation shortly.

Mrs. Jim Simpson has returned from Roswell where she made a holiday visit with her son and family, Harry Woodman.

Mr. and Mrs. Harry Goodell and son Harry of Empire, Colorado are spending a few days visiting their daughter, Mrs. Hugh Donald Burch and Mr. Burch and family here and their son, Lawrence Goodell and family of Roswell.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

The Advocate's Tested Recipe

By Frances Lee Barton

GOOD Scotch shortbread is something to dream about, but like souffles and such-like dishes, many women steer clear of it, firm in the belief that such triumphs of culinary prowess are not for them. That may have been true in the days when cooking was guessing and inspiration. But the modern recipe, with its accurate, dependable measurements, knows no mysteries. All is plain sailing and common-sense. So the young bride entertaining at her first tea party can fearlessly produce a batch of shortbread which would not shame her grandmother.



Scotch Shortbread

2 cups sifted cake flour; 1/2 cup butter; 1/2 cup powdered sugar. Sift flour once and measure. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Work in flour, using finger tips. Press into greased pan, 8 1/2 x 11 inches, and prick with fork. Bake in moderate oven (350° F.) 50 minutes, or until delicately browned. Cool slightly and cut in squares before removing from pan. Makes 12 squares.

THOSE folks who declare there ought to be a law against bread pudding evidently don't know the heights to which the humble bread pudding can rise when it is made with an artistic touch!



The artistic touch is chocolate—and chocolate confers a patent of nobility on this old-fashioned plebian dessert. There'll be no growls and grumbles from the family when you serve

Chocolate Bread Pudding

1 1/4 squares unweetened chocolate; 2 cups milk; 2 eggs, slightly beaten; 1/2 cup sugar; 1/4 teaspoon salt; 1 teaspoon vanilla; 2 cups cubed stale bread. Add chocolate to milk and heat in double boiler. When chocolate is melted, stir until blended. Combine eggs, sugar, and salt; add chocolate mixture gradually, stirring vigorously. Add vanilla. Place bread in greased baking dish; pour mixture over it and let stand 10 minutes; then mix well before baking. Place dish in pan of hot water and bake in moderate oven (350° F.) 60 minutes, or until pudding is firm. Serve hot with hard sauce or cold with cream. Serves 6.

Classified

TERMS:—A rate of ten cents per line will be charged for Classified Ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50c. An average of five words ordinarily constitutes a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

FOR SALE

FOR SALE—1934 Chevrolet, overhauled last month, new clutch, 4 new tires and tubes. Sell or trade. C. R. Duke, 704 W. Main. 52-tf

FOR SALE—Used Quaker oil burning heater in good condition. See Everett Brothers Furniture Co. 49-tfc

FOR SALE—Brand new ABC gas-line washing machine. Big discount. Everett Brothers Furniture Co. 49-tfc

FOR SALE—Five room modern residence with sleeping porch. See Fred Cole. 49-tfc

FOR SALE—Farmall tractor with complete set of tools and an international truck. Apply K. J. Williams. 50-3tp-52

My farm will be for sale or rent January 1st, 1938. Also have for sale good track type tractor, two good horses, tractor breaking plows, both mouldboards and disc, Model A Ford truck, all in good working order. See me at Artesia or W. T. Haldeman's for a few days. Owen Campbell. 51-2tc-52

FOR SALE—About 675 feet 5 3/16 inch lapweld pipe. Has been used but in fine condition. Geo. H. Hill, 110 N. Main, Roswell, N. M. 52-ltc

FOR SALE At a discount, \$160.00 credit on new Plymouth car. Phone 227. 52-1tp

FOR RENT

FOR RENT—Small furnished apartment, modern. Mrs. O. R. Gable, 902 Washington. 52-tfc

A daughter was born to Mr. and Mrs. O. L. Latham of Mayhill here yesterday.

HEALTH... Delivered to Your Kitchen Door

Fresh and pure, a shining bottle to your door every day. You can depend on Artesia Dairy milk for purity because it is the product of the most advanced dairy in this section. The health giving properties are enhanced by Vitamin D for your benefit. Start deliveries of bottled health today.

ARTESIA DAIRY Phone 72



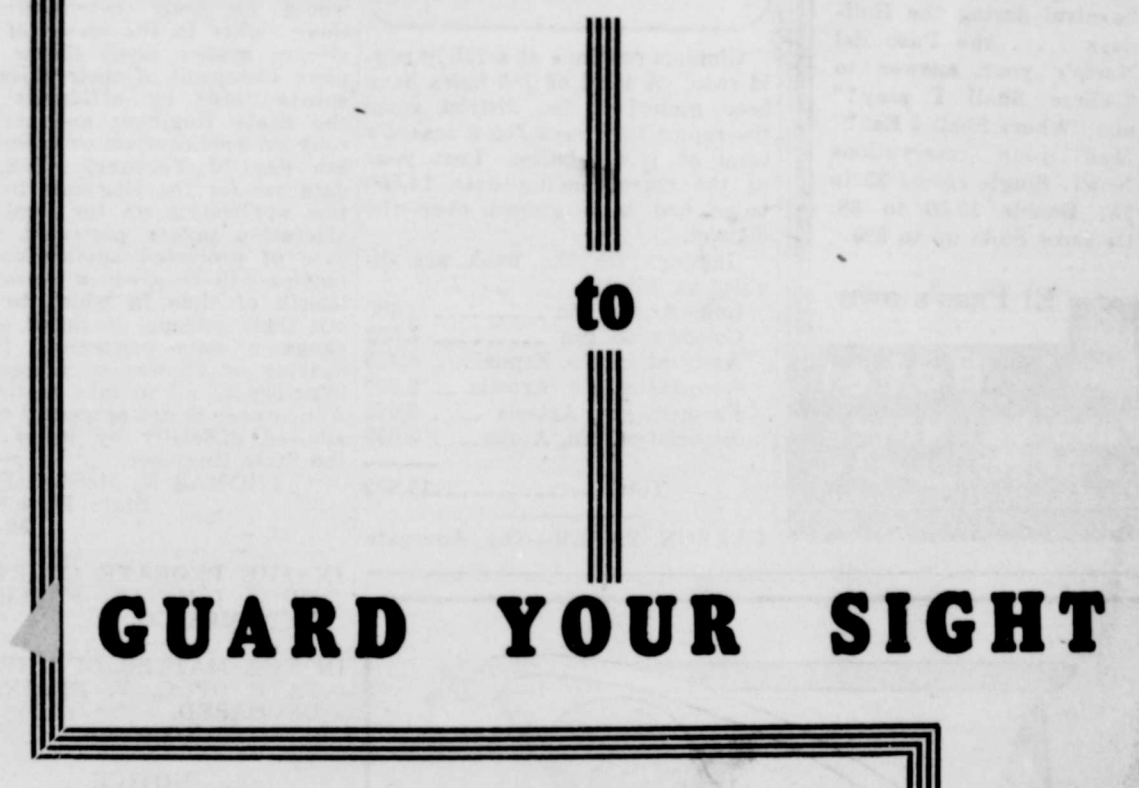
Young Mr. High-Hat

He's a high-hat young gentleman as we've pictured Mr. 1938—and he has reason to hold his head high, for his prospects are excellent. We know that everyone will be helping him along to the greatest possible success, and we hope you find him a pleasant person.

STEVE LANNING

Advertisement for Jeanette MacDONALD The Firefly, featuring a stylized logo and text.

RESOLVE NOW



Long winter evenings ahead . . . books to read . . . games to play . . . all kinds of activities that impose extra burdens upon eyes. And extra risk of eyestrain, unless you have good lighting in your home. Guard the eyesight of the members of your family. See that they have the right amount and the right kind of lighting on books, work and play.

Why risk the eyesight of your family? Now you can have the finest lighting ever devised by science to make seeing safe in the home. The new I. E. S. Better Sight Lamps give wonderful, soft, glareless lighting for reading, study, playing cards, and all close work.

I. E. S. LAMPS

See Your Favorite Dealer or the Southwestern PUBLIC SERVICE Company