$==$ Artesia Advocate

VOLUME THIRTY-FOUR

hugart Well Prepares To Swab-South Eddy Well Is Testing-Two New Districts. 0il Fraternity
Watch Wildeat
Play In Sector
Skeet Shooting
Club Recently
Organized Here



Christmas Season Is
Ushered In Inth With
Lights Turned 0 On Lights Turned On


Water Level Is

Continuing RiseIn This District

$\qquad$

 Not Great Yet.

Xmas Season To Be Observed At Local Churches
umber of Churches Plan Programs with Christmas Theme-Musical Programs To Be Given Sunday Evening.


## Mail Delivery <br> To Start Here About March 1st

cour hi hat On mix
 Aat sex Cattle Shipments Total 189,926 For Month November

## Hitmotan sam

 The program: Christmas Bells are Ringing How Beautiful Upon the Moun-
tains Chor hor
But Thou Bethlehem-Woman's

 Figuring Adjusted Cotton Allotments






men, Curtis Boglton and | and |
| :--- |
| Waison |
| Walker, showing up well. |







Radio Quartet, Mrs. V. L. Gates,
Mrs. Rex Wheatley, James Allen,


Terpening Greenhouse
To Be Opened To The



Methodist Church Program
The Methodist church will hold Methodist Church Program
The Methodist hhron will hold
the church Crismand oproram
the church Sunday evening at
$\qquad$


THE ARTESIA ADVOCATE


It is a common practice to review the accomplishments of a
Chamber of Commerce at the annual meeting. This practice is not
only true here but in many other communities. The accomplishments
of any worthwhile organization are of course commendable and while this not meant as a criticism on those who direct the affairs of the organization, a former Chamber of Commerce director has made
a constructive suggestion and one we believe worthy of consideration. ested so much in what the Chamber of Commerce has done as they are in what the organization proposes to accomplish in the future.
In other words, what we as organizations or individuals have done is water under the bridge. We can not sell ourselves on our
past deeds, but it is what we intend to do that is of immediate interity have progressed, but past history in this instance won't promotete
future growth, which depends on concerted community effort and future growth, w
careful planning.

## OFFERING PRAISE

It seems to me, as I look back upon this year, far spent, perhaps
Ive been a trifle slack in grateful sentiment. I know I've seldom Prered praise, in reckoning my wealth, for rugged body that displays
ofer God's gift of perfect health.
I haven't given thanks enough for friendship's gift supremethat irridescent spirit stuff that lights us with its gleam.
Ive been too busy to express the gratitude that's mine, for song
of birds, the wind's caress, for sun and stars that shine. of birds, the wind's caress, for sun and stars that shine.
Ive not said "Thank you" for the rain that, caught by thirsty
earth, refreshed the fields of golden grain, to blossoms ave new in earth, refreshed the fields of golden grain, to blossoms gave new birth.
Ive had my business and affairs, I've had my daily food, and yet for these in all my prayers I've shown scant gratitude.
And so I might go down the list of good that I have known, and ind that I have often missed the praise I might have shown.
But there's no need to fret or whine oer long unspoken praise But there's no need to fret or whine oer long unspoken praise,
when still the happy chance is mine, a thankul voice to riase.
There's opportunity today to start anew the plan of sending out a onstant ray of praise to God and man.
gratitude I'll weave in which my heart may live may give; a cloak
So deep the habit shall be laid to thys transform my days that
very day shall soon be made a day of thanks and praise.-Francil every day shall soon be made

## $\overline{\text { BY THE WAY }}$

Greatness is simply
spirit, willingness to serve.
A real interest
Life is a matter of knowing what to select and what to pass by
We havent time for everything, so we should choose that which will
count most for ourselves and
The Christmas lighting decorations have added much to the
holiday spirit here. The decorations here this year in the business
district surpass any previous effort and Artesia is undoubtedy one
of the prettiest cities if not the prettiest of any like size in the south
west. The decorations have attracted much favorable comment and
are worthwhile from an advertising standpooint, however the chie
source of satisfaction is to the home people themevelves.
The holiday decorations in the residential district have not yet
been completed, but this fature of the lighting contest should be
more attractive than ever before. The lawn of the M. E. Baish home
is the most attractive premise lighting we have ever seen and is worth
your time to drive by the Baish home on South Second street, if you

Filed for Record

Cathryn Nymeyer to Bill Ny - $\begin{aligned} & \text { geles arrived the latter part of t } \\ & \text { week and will remain indefinit }\end{aligned}$ (eyer, part NW 21-23-28. Son lot 1 earip the to Mabel E. Brum


 $\underset{\substack{\text { Geo } \\ \text { ches, } \\ \text { chen }}}{26, \mathrm{NE}}$

## ches, Art.

## Dewey Hardesty to J. T. Price all see. $30-20-26$. M. C. Boyd to Emil P. Bach

J. S. Bruton to R. C. Wolfe

Greene's Highland.
No. E589. E. T. Whitaker vs.
L. Prude. Suit on note.
No. 6590 . Dorothy
No. 6590 Dorothy Elizabeth
Hanny vs. Jack Hany. Divore.
N. C. Collins has been confine Hanny vs. Jack Hany. Fleetarate. Stephens vs.
No. 6591. Fle.
Joe C. Stephens. Divorce. No. 6592. Sears Chev. Co. vs.
Mr. and Mrs. Owen Haynes an-
John Baldridge. Siut on account.
No. 6593. Beulah Glaze vs. Wil-
nounce the birth of a son at Ros-


## sure would appreciate a box of of that too.

The minister arose to address his
congregation. There is a certain
man among us today who is flirt-
ing with another man's wife. Un-
less he puts five dollars in the col-
lection box, his name will be read
from the pulpit."
When the collection plate came
in, there were nineteen five dollar
bills and a two dollar one with this


## "I'm a self-made man." "You're lucky. I'm the revised ork of a wife and three daugh

## No other person in the entire Norld is exactly like nou <br> world is exactly like you-so be yourself and don't attempt to imi-

 yourself and don't attote any one els. From an exchange: "Grandpa
Smith celebrated his eighty-seventh
birthday last Theder birthday last Tuesdag.. and the the
bead of the table sat grandpa an
the birthday cake, beautifully lit

## "I want to buy a violin for my ife's birthday present." "Yes sir and do your


playing the violin." $\dagger$
$\dagger--\dagger$
"How'd you get along with your
wife in that fight the other night?
"Aw, she came crawling to me


Remember, too, that Chevrolet is the only car that gives you all these modern

85-h.P. VAIVE-IN-HEAD ENGINE
perfected hydraulic brakes
genuine knie-Action*
ALl-Silent, ALl-SteEl bodies
fisher no draft ventilation
tiptoe-matic clutch

GUY CHEVROLET COMPANY
24-Hour Service
Telephone 291

The artesia advocate, artesia, new mexico

Tabby Brought Kittens -

## $n$ <br> 0



## 




Our sincere hopes for your holiday-may it be one of pleasure and satisfactionbringing joy and happiness to you and thanking you for your patronage the past year

## ARTESIA DAIRY

 Phone 72Dies In Roswell



 Plain-with base-Frosted-all sizes and prices.
Xmas Decorations for tree or window. Gift Goods, Toys Brainard




When you place your Xmas dinner order with your grocer, check these items and if you want your guests

to be pleased, be sure that our items are on your table, and you
can be assured of a successful dinner.
ORDER BLANK

- BETSY ANN BREAD
- BETSY'S BEST ROLLS
- PIES AND PASTRIES CELERY CELERY
CRANBERRIES
MIXED NUTS
FRESH VEGETABLES
FRESH FRUITS


## Ross Baking Company

BAKERS OF BETSY ANN BREAD


Give Christmas Basket To Some Family In Need




 and


## - 1938 Ford V-8 Standard Tudor Sedan



SANITARY BARBERS




Lower Penasco
Mrs. Browning Mulcock and baby
of Artesia were visiting her father
and mother, Mr. and Mrs. Boyd and mother, Mre and Mrs. Boyd
Williams last week.
Mrs. Howard Hendricks of Ros-
well is. visiting well is visiting her father and
mother, Mr. and Mrs. Austin
Res.






## 







 and







F
Luxe Ford V.8. They are different pearance - but built to the same high the same chassis.
Because people liked our 1937 car so make. performance, and the way it he its smooth have improved on that it handled. We styled Standed on that car in the newly But some folks wanted still more But some folks wanted still more size
and style, with the same Ford advantages and style, with the same Ford advantages.
For them, we designed a new De Luxe line. - The De Luxe Ford V. 8 Sedans are longer - The De Luxe Ford V. 8 Sedans are longer with more room, larger luggage space,
and finer appointments all around.

 IStho Compe, $=$
 vertible Coupe, $\$ 774 ;$ Club Coupe, 874 ;
Convertible Club Coupe, $\$ 804$; Phaeton, 8824 ; Convertible Sedan, $\$ 994$.
Standard and De Luxe cars equipped with
Standard and De Luxe cars equipped with
bumpers, bumper guards, spare wheel, tire,
tube, tire lock and band, eizar lighter,
tube, tire lock and band, cigar lighter, twin
horns, and headlight beam indicator on instru-
horns, and heead light beam indice
ment panel, at no extra charge.
In addition, De Luxe cars are equipped with
extra tail light,
In addition, De Luxe cars are equipped with
extra tail light, windshield wiper, sun visor;
also de le luxe
also de luxe stering whecl, glove eompart,
ment lock, clock, and chrome wheel bandes
ment lock, clock, and chrome wheel bands,

## ON DISPLAY TODAY AT

 Artesia Auto Company
## De Luxe cars are equipp horsepower engine only, The Ste

## The Standard is even lower pried than

 the De Luxe. It has graceful new than and well-tailored interiors - with a choice Before Ford made V-type 8 -cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned cylinder car with all- driving an eightThe thrifty " 60 " possible in Standard models a very first cost and equally low operating cost With two distinct designs, two engine sizes and two price ranges, you'll find a 1938 Ford car to fit your needs exactly.Livestock and
Range Report Sheo. pend outive of this netion


 ot the now wheen minet prote
and we $\qquad$ ported to be aver the state is reo- c
dition and in ocon-
the winter carry stock throug the winter wilthout a great amount
and of additional feed. Stock water
is still plentiful except in area is sthe pounthwiful except in areaa
to trinfall was here where the
raind
dit rainfall was the shortest. The con-
dition of the range is $\begin{aligned} & \text { reported at } \\ & \text { eighty-seven percent against eighty }\end{aligned}$


All Cownie Jackets at Xmas
Bargains
Also A Complete Line of Ties,

## Shirts and Pajamas-

The Gift For Him
Tailored Suits and Overcoats $\$ 28.00$ and up

An Extra Pair of Pants For only $\$ 2.00$ with Each Suit Ordered Before Christmas



## Second Section

Artesia Advocate
VOLUME THIRTY-FOUR


## GIFTS for the HOME and ALL the FAMILY

Damask Bed Spreads, beautiful patterns. \$3.95 to \$5.95
Scranton Lace Table Covers, $70 \times 90 \ldots . . . . .2 .95$ to 10.90
Sheet and Pillow Gase Sets, colored borders $\$ 2.95$ set
Sheet and Pillow Case Sets, hand embroidered only \$4.95
Lace Dresser Scarfs, $18 \times 36$ and 18x54 $\qquad$ 59c to 89c
Large all Linen Luncheon Covers. $\qquad$ \$1.95

Large size Luncheon Cloths in fast eolor print designs, $54 \times 54$.

Luncheon Sets with Napkins................. 98c
Luncheon Sets with Napkins, all linen... $\$ 1.49$ to $\$ 3.95$
Madiera Napkins, 6 in a box, only......... \$1.29 box
Embroidered Pillow Cases............... $\$ 1.00$ ano $\$ 1.29$
Cannon Towel Sets. . . . . . . . . . . . . . . 59c to $\$ 1.00$
A Complete Line of Novelties and Small Gift 25c -
items from ......................251
Including Bath Powder, Powder Puff Sets, Nail Polish Sets, Cigarette Cases and Boxed Stationery.


All Fur Trimmed Coats at greatly reduced prices for the Holidays
$\$ 49.50$ Priness Coats now................... $\$ 32.89$
$\$ 82.50$ Fur Trimmed Coats................... $\$ 14.90$
$\$ 16.75$ Fur Trimmed Coats................ $\$ 10.89$
A Beautiful Fur Trimmed Coat for Christ-
mas will be the gift supreme
All late Fall and Winter Dresses greatly reduced for the Holidays
\$16.75 College Campus Dresses $\qquad$ $\$ 11.90$
$\$ 8.90$ Dresses reduced to. $\$ 4.90$
Other Silk Dresses as Iow as $\$ 2.90$

FOR HIM

| Leather Toilet Kits \$1.25 to \$5.95 | Fitted Cases \$6.95 to \$14.90 |
| :---: | :---: |
| Genuine John H. Woodbury Shaving Sets 98c | Silk House Coats \$6.50 to \$10.50 |
|  | Silk Hose 79c to \$1.29 |
| Handkerchiefs and Tie Sets 98c | Kid Gloves, smart and dressy |
| Leather Bill Fold 59c to \$3.49 |  |
| Belt Sets 98c | Hand Made Linen Handkerchiefs 25 c to 59 c |
| Silk Shirt and Short Sets 98c | Fancy Lace Trim Handkerchiefs 3 in box 69 c |
| Pajama and Robe Sets \$6.50 |  |
| Silk Ties in Boxes 50c and 98c | Silk Slips, Tailored and Lace Trim $\$ 1.95$ to $\$ 5.95$ |
| Texas Ranger Belts 98c and \$1.49 | Bed Jackets \$1.19 to \$1.59 |
| Texas Ranger Belts, hand tooled \$1.69 | Knitted Wool Shoulderettes \$2.49 |
| Overcoats in Smart Styles \$16.75 | House Coats \$1.95 and \$2.95 |
|  | Smart Bags, only \$1.00 |
| Silk Scarf 79c and 98c | House Shoes, Blue and Red Felt 69c |
| Smart Dress Shirts in Holly Boxes \$1.49 and \$1.95 | Indian Moccasins 79c |
| Gladstones and Gladrobes $\mathbf{\$ 1 2 . 5 0}$ to $\mathbf{\$ 1 8 . 5 0}$ | Leather House Shoes \$1.95 and \$2.49 |
|  | Tea Aprons made from Shantung Prints 98c |
| Sweaters, soft, warm, all wool in wine brown and blue color $\$ 1.98$ to $\$ 2.95$ | Beautiful Satin Gowns and Pajama $\$ 2.95$ |

## Peoples Mercantile Co.


 Angeles, California arrived home
Sunday to spend the holidays with Mr. and Mre. John Teel of Hope linic there. $\quad$ cording to reports. Mr. Malone

## U. S. Gunboat <br> Sunk By Japs

Alleged Hit-Run

Driver Arrested ${ }^{*}$


Gifts ror hiz:

Bemberg Milanee
 Writing paper and envelopes
in cedar ches $-a$ handsome
utility box

EOLY BIBLE
984
Self pronounc
ing! Simulated
ind


Holiday Boxed



Men's Topflight Shirts


head of cows per section.


 vora, Lorington laborere, owan in. Ehtaton was released Saturday



 The kerosese.
 diant but sped oot of town. the action oni ght Leseed informed of

15 Years Ago
Tom the files of the Adroate Deember it, the Ado.)
Radiof fans were delikhted last dress f "Preparedeness" broad E. Linaura LMore and Mr. T. married aw, bout of Artesibe weri . c H
 E. B. Bullock . Texas last week by A pecial train may be run from


 to faculty mem
in November.

Girls, who are members of Miss met at the home of their teacher last week and made sweets for the
holidays.
Mrs. C. A. Sipple and daughter,
Miss Hazel and Ray Sipple arrived Miss Hazel and Ray Sipple arrived
in Artesia last Thursday, after
spending the past nine months in spending the past nine months in
Colorado. A case of tularemia was reportd here last week. The vietim is CARBON PAPER-The Advocate. magnamgervery



Reduced



## 



1


Marines in Philippine Islands
Since Manila Bay Battle In 1898
 $\geq \begin{gathered}\text { nen } \\ \text { tha } \\ \text { sp } \\ \text { ed }\end{gathered}$ feel like having an especially fine dinner in an atmosphere of Holiday warmth and gaiety, you'll find that realization exceeds expectation if you make our restaurants your choice. We have entered into the Holiday spirit . . . foods are just a bit more elaborately prepared than usual . . . and the Christmas feel is in the air.

SY's CAFE Tax Meeting In Santa Fe Jan. 10-11
are reminisent of the spanith och



 and native tongue, but there are more
than eighty-five different dialects
spoken in the islands. The more
educated natives speak English flu-
ently and both grammar and high
schools pond

## -Th HEADLINES Say:



## Your Picture

 A GIFT THAT WIIL BE TREASURED

## Holiday Liquors For Every Occasion

The Finest of Wines and Liquors Will Be Found Here; New Mexico's Most Complete Liquor Store.

Make the Smoke House your Christmas Headquarters and be assured of Quality in our Wonderfully Complete Line of Gifts.

Good Cheer will be assured at Christmas if a box of WHITMAN'S CANDY is around. We have a wide assortment of boxes for your gift list.


Also California Fruit in Dainty Baskets,
The Gift For All The Family
We Also Carry A Complete Line for the Smoker
The Smoke House PHONE 97
 tutti-frutti or what will you have?
Some of my dear public has asked
me to comment on the coming
knock-down and drag outs of the knock-down and drag outs of of the
coming Noon Year W. Well you
asked for it. West Virgin yo un coming Noe Year Nest Well you
asked for it .. Virginia over
Texas Tech . Alabama Crimson
Tide to twist the California Gold.

## (1). Sarto Boot Gift dean

Your res
Enduring Loveliness
ramose LORRAINE PAJAMAS
SI 95

$=$

$$
\text { Claims. Henaspin) } \$ 1.35-\$ 1.50
$$


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Carlsbad the
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Thanks
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they all
wasn't it.
which Who
you fun one
for
got Dr. P
and then
nothing to
CONSERVANCY DISTRICT
$\begin{aligned} & \text { Mr. and Mrs. Fred Cole and } \\ & \text { daughter, Hattie Ruth accompany- }\end{aligned}$
$\begin{aligned} & \text { ied by Mrs. C. E. Mann left than the } \\ & \text { first of the week for El Past fo }\end{aligned}$
an short business vies. Mann's sister.
inter.

## y

ITS A TRICK!
 Christens bat to ta tate worthy of sates devereret conjuring -o wt the trike beemene aturatsy simple



$\star$

$$
\star
$$

I Wonder What Bob Wants?



