$\pm$ Artesia Advocate $\square$

VOLUME THIRTY-FOUR
Lanning Tells Of New Racket In New Mexico






ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER $18,1937$.
UMBER 46

Continental Housing Project Under Construction Here



## To F. Richard



|  |
| :---: |
|  |  |
|  |  |

## Low Bidon New SchoolBuilding Is Announced

Carlsbad Firm Submits Bid of $\$ 141,722$ For Consolidated High chool Building-Work To Start By Dec. 13th

Bids for the construction of
the new consolidated junior-senior
high school buildings were tenta-
tively let at a meeting with the


Local Officials
Urge Unemployed


GRAZING ELECTIO


Something New Under The Sun

You may have seen it, but if you you
did you doubtless mistook it for is grinding alifalfa hay we speak of straw
and bagging it just like the sheep Smith, Carlsbad sheepmen haund
several truek loads of ground alf-


|  |  |  |
| :---: | :---: | :---: |
|  |  |  |





Officer in Newly Created
Game Association Says
Organization Is Made To Stop Racket of
Hunting on Preserve.



## -

At Carlsbad llth


Thursay, Norember 18, 1937.
Driver's License Law Is Explained The following synopsis of the
new drivers icense law was pre.
 is timely. The article should
read by every auto owner:
The read by every auto owner:
The new motor veice drive
license law goes into effect Jannary faw goes into into erfeet on
readers may be infer that out readers may be informed as
some of its salient features an ab
stract of them is published with.
The law provides for two kin
of license: First, an ordina of license: First, an ordinary
drivers' license, costing one ( $\$ 1.00$ ) drivers' license, costing one
dollar. Second, a chauffeur's
di cense, costing two ( $\$ 2.00$ ) dollar
A chauffeur is one who is hire
for the principle purpose of dri for the principle purpose of dr
ing an automobile or who driv a common carrier vehicle for trans-
portation of persons or property
No chauffeur's license will be issued to any person under eighteen
years of age. No driver's licent

## EDWARD G. ROBINSON "THE LAST GANGSTER"

SATURDAY-SUNDAY-MONDAY, NOVEMBER 20-21-22

which he must wear on his cap.
Licenses must be carried by the
persons to whom they are issued persons to ${ }^{\text {th }}$
at all times.
COTTON GRADE IMPROVES
The report on cotton classed
from the southwest irrigated section, which includes the states of
Arizona, California, New Mexico
and Texas, district 1 (that section
(then of Texas west of the Pecos river)
indicates a decrease in percentages indicates a decrease in percentages
of white good middling grades in
Arizona, California and Texas, disArict 1 as compared with percent.
ages reported last week an increase in percentage of good middling grades in
this week Mexico
Nempared with the rethis week compa
port last week.
A very smail percentage of the
cotton classed was spotted in Ari-
zona, California and Texas, district zona, California and Rexas, mistre than ten percent was
1, but more
ans classed as spotted
this week.
A decrease is seen in the percentages of longer staple lengths
in Arizona this week as compared
with the report last week. Small with the report last week. Small change is seen in percentages of
staple lengths in the report for staple lengths in the report for
California and Texas, district 1 , this week as compared with the
percentages shown in last week's percentages shown in last hee cot-
report. The report shows that
Then classed from New Mexico this report. The report show exico this
ton classed from New Med
week ranged from shorter than week ranged from shorter than
$7 / 8$ inch to $13 / 16$ inches and Mr. and Mrs. E. J. Foster and
son were called to Amarillo this past week because of a death.
They returned home by way of the
Texas Tech college at Lubbock for Texas Tech colliege at Lubbock for
the homecoming football game
scheduled at that time.

Stomach Gas

ADLERIKA


## Hew Telephone Directory

## Closes soun!

Will Your Name Be Listed?

Ordering a telephone now will place your name in the next directory. Enjoy its convenience for a few cents a day. One call in an emergency may be worth many times its cost.

If you already have service and plan to move or desire to change your present listing please let us know now. For advertising, additional listings (other members of your household, etc.) just call our business office.

Call us today-No. 5

## 

## OCOTILLO THEATER

## 

## 

$\qquad$
Traffic Signals Cant Protect Them! M3ind

EORGE O'BRIEN HOLLYWOOD COWBOY

SCENIC

# 1010 OCHO 

Bourbon
Old Time Kentucky Whishey VER BROS. Disfarioroos ROSWELL. N.M.

## TEXE IT HROM ONE WH: WOUTDNT HOU YOU!



GUY CHEVROLET COMPANY
Phone 291

SOCIETY:
San


## GIFT SUGGESTIONS

## 1847 Rogers and William Rogers Silver in pieces of 8

- Watches
- Fountain Pens
- Diamonds
- Imported China


## OTTS JEWELRY CO.

стту нац

## Thanksgiving Specials



In Beautiful Dress-
es and Suits in the
Season's Smartest
Styles.


College Campus and other quality styled dresses from our regular $\$ 16.75$ lines are priced for a

Thanksgiving Special $\$ 11.90$
One group of rabbit hair woolen dresses. These rabbit hair fabrics are nice soft materials that do not scratch. Sizes 12 to 20.

Only $\$ 1.00$

- AODES Mercaminaco

Phone 73
"Where Price and Quality Meet" Artesia


 A. Denton.
 FOR SALE-
Phone 99.
$\underset{\substack{\text { For SALE CHEAP-Two Jersey } \\ \text { cows, in good shape. Fresh soon. }}}{ }$
 CANNING TOMATOES- 1 c
Bryan's Gardens. Phone
S44 FOR SALE-Brand new ABC gas
oline washing machine. Big dis oline washing machine. Big dis
count.
Purdy
Furniture
Store.



| FOR RENT |
| :---: |

WANTED
WANTED, Man with car to take

 WANTED Practical ${ }_{\text {special }}^{\text {nurse }}$ work. Phone $295 . \quad 46$ for WANTED Lady for part time ren.
phone 44 Apl.




Health Column


## OIL BURNING STOVES

See our Washington Hot-Blast distillateburning Heaters
Nothing like it on the markelititinnd priced to meet preent
Artesia Alfalfa Growers Assn.


COLD WEATHER SPECIALS

HOT WATER HEATERS
Complete with Switch And All Fittings

$$
\$ 4^{95}
$$

W as h, Lubrication, Change Transmission and rear axle grease to winter grade and five quarts Pennsylvania oil, any passenger car only
$\$ 4^{29}$


Only 6 left at price of
${ }^{5} 6^{95}$
PIOR RUBBER CO
Wasting-Greasing-Vulanaining Phone 41

## HERE'S VALUE YOU NEVER SAW BEFORE


distinctively new outside style, ew inside luxury in cars so low in cost as these . \& Drive . . . and you'll find the performrecord is even finer for 1938 ... C And with all this, you get built-in long life, which means not only lower upkeep cost, but higher resale value when your Hudson is no longer new.
CCome to a Hudson showroom-drive the new
Hudson Terraplane, Hudson Six or Hudson Eight-and see how much more, in all-around
rive with 1938's GREATEST DRIVING FEATURE "Elmer and Oscar can't stop NOW!"
They've just knocked over another fine piece of the best building lumber on earth. You'll find it at
Big Jo Lumber Co.

[^0]All Kinds of
ELECTRICAL REPAIRING

## DR. LOUCKS

GARAGE FONE 65


with
GAS HEAT
Because It Eliminates Every Responsibility-
Every Worry-

## BE AS MODERN AS

YOUR NEIGHBORS wITH
AUTOMATIC GAS HEAT the most economical fuel

Gas Heat Is As Flexible As the Weather Is Changeable

Pecos Valley Gas Co.
helping build new mexico
Phone 50 Artesia, N. M.

## Announcing- <br> BARGAIN DAYS

(Now Until December 31st)
Fort Worth STAR-TELEGRAM

in the bank, simply write your name across the back o the check. This makes the check payable to bearer. If
you wish to endorse a check to another, write "Pay to the When sending checks by mail or messenger for deposit,
be sure to write on the back of the check, "For deposit only". THIS IS IMPORTANT. If the check sho
lost or stolen it could not then be cashed by others.

Your watchfulness and care in small matters of this kind
will protect you and assist the bank to give you the best

First National Bank
officers:

| H. G. Watson, Vice President | Fred Cole, Assistant Cashier |
| :---: | :---: |
| L. B. Feather, Cashier | Wm. Linell, Assictant Cashier |

Satisfaction
Service


## SEASONABLE SUGGESTIONS

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  | New Cop |
|  | $\xrightarrow{\text { Noer Drid }}$ |
|  |  |


|  | FLOUR <br> Harvest Blossom-The All Purpose Blend 24 lb Sacks $\qquad$ $79{ }^{c}$ |
| :---: | :---: |
|  |  |
| b | 98 lb . Sacks .....-.--- - - $\mathbf{2}^{\mathbf{9 3}}$ |

## FRESH FRUITS 8 VEGETABLES




## 

## LONGHORN yELLow

CHEESE ----
lb. $20{ }^{c}$


## BEANS

PINTOS, New ...-.-. 5 lbs. 27 c
LIMAS, Large _---2 lbs. $19^{c}$
NAVYS, White $-\ldots-2$ lbs. $15^{c}$

$15^{c} L b$

oleomargarine --


## $\stackrel{\text { OLEOMARGARI }}{\text { TROC }}$

Ground Fresh When Sold
Ground Fresh When So
AIRWAY COFFEE Van Camp's
HOMINY, Tail Tins La Salle Fontana-8 oz, size
PASTE GOODS White Swan-101/2oz. Ti PORK AND BEANS
Van Camp
TOMATO SOUP
Libby's Tall Tins
PINEAPPLE JUICE

PicNic-sugar cured
HAMS
BACON
beef shoulder
ROAST
----
lb. $25^{c}$
lb. $27 c$
ll. $15^{c}$
lb. $18^{c}$
s. 53 c
or 20 c
27c
20 c
17 c
15 c
PINEAPPLE JUICE ------------ 3 for 29c

reapy to serve BOLOGNA
$\stackrel{\text { fresh pork }}{\boldsymbol{S} \boldsymbol{A} \boldsymbol{U} \boldsymbol{S} \boldsymbol{A} \boldsymbol{G} \boldsymbol{E}}$
conpletely pressed
HENS
best grade
SALT PORK
Stokely's-Large Size
PEACHES
PEACHES -...--
Wilson's-1 libs Tins
TAMALES
Campbells-Tall Tins
Blue Karo
SYRUP No. 10 size cans $15 C$
Water Softener
MELO --------------------12 oz. pkg.
Kellogg's-Large Size
CORN FLAKES ----
Candy
Candy
HERSHEY KISSES


[^0]:    in the form of the best shingles, fancy siding or flooring-all the best
    finished lumber products in the market at the very
    to you.

