Nearly Million Homeless Area Greatest Flood

## Record Treatment Acid Applied to Eunice Area Well



## Church of Christ to be Remodeled, Enlarged Soon

 Artesia; Over ThirtyFour New Accounts Are Opened at Bank Since First of Year.
Dead Reaches 400; Army Directs Preparation for Disease Epidemic Gives New Threat.



Past Week Busy Period for Eddy Lea Oil Sector



$\qquad$
$\qquad$
acramento Methodist Includes Large Building

Fifth Sunday Meeting
Sunday Afternoon

Here is a new philosophy on health, clipped from an exchange,
that might interest you:
We greatly need a new philosophy of life

## We greatly need a new philosophy of life and health. Health not an end in itself-at least it shouldn't be. It is a meane

## I need healt work, and not

of my health
${ }_{\text {We must }}$ rem
than to endu
a whole bolt
three dresses
cases, n
the patt
calico!
$\qquad$ it is long enough to serve a useful purpose. It is better to have live

WHY POLITICS IS ROTTEN
In Cleveland an unemployed statistician amused himself, last summer, by canvassing the resident property owners of a populous
ward in an attempt to find out what they were doing to help reduce
tares taxes, about which they complained so bitterly in conversation. There
were 2,972 property owners in the ward, and an examination voting list revealed that forty-three per cent of them were not
registered.

HAGERMAN MINERAL WELL OFFERS YOU HEALTH
Mineral water delivered to your door at 10 cents per gallon. Watch for truck or write us.

 | The famous mineral well |
| :--- |
| has asided in restoring the | health of many people,

who will gladly testify to the beneficial effects of the mineral baths and the
mineral water. The water
and baths have cured heumatism, neuritis, con-

RATES REASONABLE-INVESTIGATE APARTMENTS FOR RENT

Under New Management
O. C. BASINGER

Hagerman, N. M.


GILBERT and COLLINS Real Estate, Insurance Rentals and Abstracts. Artesia, New Mexico
H. A. STROUP, M. D. H. A. SHEICIAN AND SURGEON X-RAY LABORATORY
Office 67-PHONES-Res. 217
E. A. METZGER, M. D. MEDICINE and SURGERY Office Phone 300
Residence Phone 301
R. M. HENSON income tax
cated upstairs in old First
National Bank building
J. J. CLARKE, JR.

Dentist

## POTATO CHIPS

We Are Now Making Potato Chips

Fresh chips are made daily and delivered to your grocer. When chips become old or stale they are taken up. This method insures that only fresh potato chips will be sold.

Try this new product for goodness sake!
ROSS BAKING COMPANY
Bakers of the Delicious and Wholesome BETSY ANN LOAF

## WRECKER SERVICE

WE HAVE OPENED A NEW BODY AND FENDER WORKS in artesia
Under the personal supervision of Bob Nelson formerly with the Fulwiler Motor Co., of Albu querque, and are prepared to give expert service on body and fender work and Duco finishing Regardless of how badly wrecked or the condi tion of the body or fender of your car we can bring out the original finish and appearance.

Calls Answered Day or Night

## Artesia Body a Fender Works

Across Street West of Artesia Hotel A. R. ANDERSON A. L. WILKINSON Day Phone 59 - Night Phone 281
(

DR. CRAIG CORNETT Obstetrics and Gynecology
 SHRUBS
TREE WORK

- $\quad$ Roselawn Nursery

The Eddy County Abstract Co.
Reliable Abstracts Prompt Service Prices Righ

We Are Bonded
LET US DO YOUR
ABSTRACT WORK

## QUICK WAY <br> LINES <br> Motor Transportation Anywhere, Anytime Bonded and Insured Phanes: Prtesia 8 -Roswell 28

Effective Printing

 sor you


We Print Anything from business cards to the from business card to the
bound catalog. Whatever bound catalog. Whatever
it may be in printing gos.
 Yes, we have a telephone (7) and deliver too!

Artesia Advocate



Southeastern New Mexico is Unique in Its Many Mineral Possibilities

OCOTILLO
FRIDAY, JANUARY 29
BARGAIN DAY 5c-l0c-l6c margartie churchil
"LEGION OF TERROR"
SATURDAY, JANUARY 30
TWO BIG FEATURES ROBERT ALLEN
"RANGER COURAGE"
Shirley Ross "HIDEAWAY GIRL"
Continental Has New Court Rule New Development Expected to Speed Conserving 0il Trials by Jury





## Better Vision

## Poor Vision

 Dull Minds
mpeet maning to train

ture efficiency and general
well-being of that child de
pend upon the maintenance
of
No better safeguards can
be taken for the future than
prescr
DR. EDW. STONE

## ANOUNCING New 1937 Model Frigidaire

New models will be exhibited at the dealers convention in Fort Worth, Texas, Friday and Saturday and we expect to have the New Models on Display Here MONDAY or TUESDAY See the New Models Before You Buy:
McClay Furniture Store FRIGIDAIRE DEALER

Artesia Cagers
Defeat Hagerman
Teams Friday

Sore Gums Now Curable


palace drug store

## WHERE OUALITY GINA ACCURACY PREVAII

## 

| young mens Corduroy Pants | 80x105 COTTON <br> CRINKLE |
| :---: | :---: |
| 40 \$ 90 | BEDSPREADS |
|  | 2 for ${ }^{\$ 1}$ |
| MEN'S <br> BROADCLOTH | $70 x 80$ |
| SHIRTS $75^{c}$ | Double Cotton BLANKETS |
| Odd Sizes Men's WOOL PANTS | $\$ 1$ |
| $\$ 2^{65} \$ 3^{65}$ | TAILORED NET |
| GREY AND BLUE CHAMBRAY <br> WORK SHIRTS | Smartly styled. Easy to launder! |
| $2 \text { for } \$ 100$ | ODD LOTS <br> LadIES' <br> $\$ 100$ <br> CORSETS |
| ME |  |
|  | $\begin{aligned} & \text { SATURDAY } \\ & \text { SPECIAL } \end{aligned}$ |
|  | SHORT <br> LENGTH |
| BOYS' | L. |
| $\text { JACKETS } \$ \mathbf{3} 00$ | REMNANTS |
|  |  |




$\frac{\text { Thursaly, January } 28,1937}{\text { Cottonvood Items }}$

## $\underset{\text { (Bonnie Rowland. Reporter) }}{\text { Cottoltwood Items }}$


Scott Meyer from Hannibal, Mis-
souri, was here last week looking sourti, was here last week looking
after his farms sin this comounity,
Mrs. John Brad, nee Dora Hill, Mrs Jorn Brady, nee Doran Hill,
Hrom Hond wast the tuest of the
Clarence Pearson family last weekClarene
end
Mr.

 with her sister, Mr
and
neilidren
 Texas, last Thursday
late Friday night. Mr. and Mrs. J. . .
Sunday for Cor
remain for several das
to business matters.
Robert
Robert Payne, who lives on the
Dianond $A$ ranch. spent alast week.
end in the $C$. W. Nelon end in the C. W. Nelson home as
guest of Harvey and Harry Nelson
 his parents, Mr, and Mrs. John $M$,
Norris and
family
near Messrs. Orville, Virgil and Mer
von Worley and R.L. Roberts lef
Sunday morning for Seminole
S.
Sunday moring for
Texas
some businese mate moters a
some business matters.
Mr. and Mrs. D. Aradey and
Mr. And Mrs.
Rowen Philips from
Roswell attended church servies

Arthur last Sunday night.
Whane Eaker who is living with
his uncle and aunt Mr. .nd
F. E. Tucker, received word las
las


 *

\section*{Health Column <br> | Conducted by Dr. J. R. Earp, |
| :---: |
| Director, New $\begin{array}{c}\text { Nexexico } \\ \text { Public Healtheau of }\end{array}$ |}



Wunsch Announces Project Farmers




 Soil Payments Net \$59.23 Acre announced Friday by W. A.
Wunsch of New Mexico State Col-
lege
Soil-building crops may be either alone or with a " "urse crop
Wunsch said, and
payment have been estatites



 are employed on a farm-to-market
road improvement in the Malaga
community and twenty-seven men Water is flowing int -

# PRESIDENT'S Birthday Ball 

Monday Evening FEBRUARY 1st

Central School Auditorium beginning at 9:00 P. M.


Artesia will again join 5,000 commun ities over the nation in celebrating the birthday of President Roose velt. Proceeds will go toward aiding infantile paralysis sufferers; seventy per cent of funds collected will main here

Admission 50 Cents per Person



YOU CAN SEE WHAT YOU'RE DOING WITH THIS NEW SPEEDIER TRACTOR

## Here's the sensational new Row Crop " 70 "-the six- cylinder, streamlined tractor everybody's talking about.

cylinder, streamlined tractor everybody's talking about.
Due to its famous Tip Toe wheels there's unusually
great clearance under the tractor so that planting and great clearance under the tractor so that planting and
cultivating equipment can be mounted amidships-alcultivating equipment can be mounted amidships-al-
ways in full view of the operator. You can see what ways in full view of the oper
you're doing. The work's easier
Here's great power, too, with light weight-only 3,000 lbs. And, under ordinary soil conditions, you can plow
with two 14 -inch bases with two 14 -inch bases at over 4 miles an hour! That's
great speed that gets the work done sooner-and gives great speed that gets the work done sooner-
the operator more spare time for other things.
There are two " 70 ' s ". Come in and see them. One for
70 octane gasoline - the other for kerosene or distillate each setting new standards of fuel economy. There is, of course, a complete line of
mounted listing, busting, planting and cultimounted listing,
vating equipment.

## R. G. MORGAN

1013 East 2nd St.
See L. G. Monschke at Artesia Trading Co.
be MY Valentine
Whitman's Sampler Chocolate Says It for You? Says it sweetly, with the choicest candies. Says it appropriately, in attractive packages.
And makes a right impression wherever it goes.

She'll like a box of Whitman's best!
THE SHOKE HOUSE
Phone 97 OF COURSE We Deliver
JOB PRINTING AT THE ADVOCATE

From dusk 'til dawn - - The Dangerous hours for


## YOUR EYES

lighting received the it enjoys today. It is no longer taken-for--ranted convenience. Proper home lighting has been recognized as a the answer to that problem. Their soft I. Slareless light is diffused over a wide area; not concentrated elaringly in one spot. Deep shadows are eliminated. Eye muscles function normally. . . E. S. Lamps provide a light of proper intensity for any visual task. The dangerous hours able, relaxed seeing. And for sheer beauty and charm, the new 1937 I. E. S. Lamps are unsurpassed. Try them

## Southwestern FUBL/E ERRVIFE <br> Company

* 

We have declared an open season on used car prices
nomical ransportation

|  | 1933 V-8 Tudor Sedan with ne 1932 Model B Pickup $\$ 150.00$ 1935 De Luxe Touring Sedan, |
| :---: | :---: |
| AR'TES | U'TO |
|  | Artesia, N. |

Red Cross-
(Cantines tom num pees)

| Growers Oppose | $\begin{array}{c}\text { New Mexico Will Stage a State-Wide } \\ \text { Federal Treaty }\end{array}$ |
| :---: | :---: |
| World Fair During Cuarto Centennial |  |

THE ADVOCATE SNEPSHOTS


MONKEY
BUSINESS
heing an ny be wo Kine noxing toot tho
 that wise pate put new mith mo von Noers. Labinin Masaine and

DR. LOUCKS GARAGE
Fone 65

## BASKETBALL

 ARTESIA vs. CARLSBADFriday Evening, January 29th central gym TWO GAMES
Carlsbad is coming with two strong teams to wipe out a football defeat last Thanksgiving.
THE BULLDOGS NEED YOUR SUPPORT! Admission 15e and 25e

