


Cuarto Centennial Planning
Committee Meets On Saturday

## Future Farmers


$\begin{array}{ccc}\text { Charles } & \text { Mac } & \text { Knoedler } \\ \text { Tries } & \text { Lamb } & \text { Feeding }\end{array}$ Tries Lamb Feeding Project.

The position of the farmer today
in the commercial world has been
changed wonderfully within the changed woncriar wolly within the
past twenty years. At that time
farming was looked upon as a task
involving back-breaking labor and
to succeed a farmer must have a to succeed a farmer must have a
strong back, brains and manage.
ment did not matter so much. At
least this viewh

| Thursday, Nov. 26 | Friday, Nov. 27 |
| :---: | :---: |
| d Astaire | BA |
| Ginger Rogers | 5c-10c-16c |
| ${ }^{6} \text { SWING }$ | charlie ruggles |
|  | "Wives Never Knov" |
|  | Saturday, Nov. 28 |
|  | JOHN W AYNE |
| Latest News Events Screen Snapshots | "KING OF THE |
| Continous Show | PECOS" |
|  | Cartoon-Musical Sports |

Elbow-Nudgers for November

der. Serves six.
Parazapap Pointers


## THANKFUL



The Pilgrim ator for the meager
things of life things for life itself. Let us, in our high-
ly complicated modern civilization with its many luxuries,
turn back the pages of time to our for-
bears and give humble thanks for the blessings of life, liberty and happiness $\ldots$ and on this day of Thanksgiving we wish to think of our friends and how much they mean to $u$.

And we also thank you, our friends and customers, for the privilege of serving you the past year and express a hope that our pleasant relations may continue
State Oll Service
S. A. LANNING, Prop.

America has bought $1,130,000$ Chevrolets during the past twelve months, thereby giving Chevrolet the greatest year in its history and the greatest measure of buyer preference it has ever enjoyed.


The Complete Car - Completely New new $\mathbb{C H} H \mathbb{E} V R(O) \mathbb{L} \mathbb{E}^{2}{ }^{1937}$




# PW A Has Allocated \$17,844,124 to State A Mystery Shot <br>  

has meant to New Mexico in dollars and conts, Totat alot metents are
given below and indicate
mow






## $\underset{\substack{\text { Expended to Dotal } \\ \text { For wages }}}{\substack{\text { Total }}}$ <br> 

TOTAL
Employment Provided at Construction Sites
Average number
Mope Items
$\qquad$

## 

| $811,638,899$ |
| ---: |
| $-11,208,20$ |

$\begin{array}{r}-817,818,728 \\ -\quad, 145,34 \\ \hline\end{array}$
$-822,864,419$
. $\$ 17,844,124$

Local Girl Wins
In Essay Contest Miss Trances Johnson, Reporter
Mr. and Mrs. Ed Madson were
Roswel visitors Friday. from Las Crucesectly returnea
been sine early in the fell he has
Mise

ithe cost of the 193
he said, was $\$ 1.51 .52$

Do You Own Sheep, Cattle, Dairy Cattle, or Family Milk Cows?

## Cottonseed Meal--CottonseedCake

Prof. E. S. Savage of Cornell University, writing the regular feed column for the "Dairymen's League News," has the following article in a recent issue of this publication regarding cottonseed meal:

##    <br> We did not have any trouble from garget at that time and $I$ am very positive that cottonsed meal has never caused garget or increased virulency in any herd where cottonseed meal was used. <br>    looked os well arn wat sodseng goal well that a buyer came along and took the cow off his hands before she had finished the second lactatation. <br> This checks up with evidence that Professor Morrison nives in his book on cottonsed meal as to the amouns that tave bee fed. Protessor Morisos saps that in many experiments sa hiph as 9 or 10  <br> "reontrary to the opinion sometimes expressed, such heavy feeding of cottonsed meal did not in- wiens the tenency to mastitis in the cows or make the trouble more severe in the case of cows affected with the disase," <br>  <br>  per ments came our contstiptingseed meal was one ike molasses or linseed, but these careful experiments in Michigan feem to prove differently.

Professor Savage is recognized as one of the outstanding nutritional authorities in the United States. Professor Savage's home state is New York; and it is worth a great deal to have this strong article coming from a great Dairy State interested in cottonseed meal because of its value as a feed.

Over the past ten-year period, experimental work on cottonseed meal in dairy mixtures has proved the fallacy of previous ideas held with regard to the constipating effect of cottonseed meal and its connection with udder troubles. Statements made by Professor Savage demonstrate very clearly this changed attitude regarding the value and importance of cottonseed meal as a source of protein in dairy mixtures.

Of course, it must be borne in mind that Professor Savage's article was written primarily for dairymen in New York state and the prices mentioned are based on quotations in that state. These quotations include freight costs over a considerable distance.

## Cattlemen, Sheepmen, Dairymen, and Farmers!

This product added to your home-grown hay, bundle feeds, wheat bran, and shorts, will make your dollars go twice as far, cut your feeding costs half.

MR. COWMAN! MR. SHEEPMAN! That winter grass you have saved for your herds this year will be worth 50 per cent more money to you if you feed cottonseed cake. This feed will build a foundation for heavier calves and lambs next spring as well as build a foundation for a higher percentage calf and lamb crop the following spring.

SEE YOUR DEALER OR CALL ON US FOR PRICES!
OTIS GIN \& WAREHOUSE CO.
LOVING, NEW MEXICO

## MODERN METHODS OF TRANSPORTATION

Is just one of the many things we have to be thankful for on this occasion. Today we are both thankful and proud that we can offer you reconditioned automobiles at the lowest price in his 1930 Model A. Tuder 1930 Model A Tudor__-_ $\$ 150 \quad 1932$ Ford V-8 Coupe__ $\$ 200 \quad 1932$ Model B Truck_-_- $\$ 200$

AR'TESIA AU'TO CO.
Phone 52 wana ar rata com what we forat 6 co prArtesia, N. M.

Nineteen New(Continued from page one)


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## TEF ADEOCATE SNAPSHOTS


N. Mex. Exhibits To International

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## RED HOT BARGAINS

For Cold November Days I Reconditioned Used Cars We are ready and anxious to supply you with economical transportatio to ice. Our stock of used cars consists of popular makes and models at
Prices Ranging From $\$ 50$ Up
We are in position to make some exception ally liberal tr
car you want

SEARS MOTOR CO.
West of Artesia Hote

MODERN AUTO SERVICE I have leased the service department of the Sears Motor Co.,
across the street west of the Artesia Hotel and am prepared to across the street west of the Artesia Hotel and am prepared to
do first-class repair work on all makes of cars.
I have modern equipment en route here to do any class of anderson auto service At Sears Motor Co. Building
 chtesia, New Mexico

Our 2\% Local Benefit Coupons Pay Large Dividends!

Going to Town


Prove Criop otations this

ond Brown Rust ond Groen
Coro Rose ond light Gory.
sold exclusiveiy by

FOLLOWING THE FAITH

The American na tion was founded on Faith . . . a Faith in he future ... a Faith in man to man ...an undying Faith in the Creator of the world In this day of strife and effort to bring bout harmony and prosperity, we should pause in our activitie and give praise to the Faith exemplified by our Pioneer Americans, who set the foundation for a nation that would not tolerate intolerance, a nation of liberty, a nation of peace.

And we pause to ay thank you for the patronage accorde us during the pas year.


