

THE ARTESIA ADVOCATE
ESTABLISHED AUGUST 29, 1908
THE PECOs vALLEY NEWS And THE ARTESIA AMERICAN
MARTIN \& RLOCRER, Publibhers
w. c. MARTIN, Editor







 tever functioned more smoothly and efficiently than it is now func
tionign top of that, recent polls-such as the Institute of Public
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 Hugh Chalmers says: "IT has been my experience that there art
but threce kinds of men in the wortd firist the kind you have to tell e kind you have to tell three or foun times and the third is th

## Races Feature

In State Fair

## Aunario Thro buib <br> 

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## MILK

Supplies That Extra Energy for the Grow ng Child in School Up-to-date sanitar methods are used in the production of our milk and our dairy products are properly efrigerated befo they reach you.
Artesia Dairy


NOTICE ALFALFA GROWERS!
We have a full supply of Seamless Alfalfa Seed Bags. Let us supply your needs

## $\underset{\text { FLOUR }}{\text { FEED }}$

E. B. BULLOCK
$\stackrel{\text { conl }}{\text { sereps }}$

## "The Universal Car

ONE NAME comes quickly to mind when you think of "The Universal Car." The description is distinctively Ford. No other car is used by so many millions of men and women in every part of the world. Everywhere it is the symbol of faithful service. That has always been a Ford fundamental. Something new is constantly being added in the way of extra value Each year the Ford has widened its appeal by i


# rocate Readers Get Chance To Vote In A Nation-Wide Presidential Poll 

s Paper Among National roup Conducting Straw Vote $\substack{\text { Toun and Rural America Sentiment Is Being } \\ \text { Reorded by Democratic, Repubtican and } \\ \text { Independent Newspapers In All Parts } \\ \text { of the Country }}$
te and Mail Straw-Ballot Below

How Will Small Town and Rural America Vote?


Oilèrs Hammer
Out 2 Victories
Sunday-Monday

Potash Output Is Boosted In 1935


## OCOTILLO

FRIDAY, SEPTEMBER 11

## BARGAIN DAY

$$
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all music and comedy
"DANCING FEET"
Also Clyde Beatty "Darkest Africa" Continuous Show 2:30 to 11:00
SATURDAY, SEPTEMBER 12
BLCK JONES
"Cowboy and Kid"
Also "Stranger Than Fiction" Comedy "Early Birds" Continuous Show 2:00 to 11:00
SUNDAY-MONDAY, SEPTEMBER $13-14$
JEAN HARLOW
FRANCHOT TONE
CARY GRANT
LEWIS STONE
'SUZY'
Shows Sunday $2: 30-4: 45-7: 00$ and $9: 15$
Monday 7:00-9:15

## AN EYE EXAVINATION

Will give you reliable information regarding the functions, visual defects and other conditions
EDWARD STONE
LEGAL BLANKS---THE ADVOCATE
 ARTESIA'S First Annual


THURSDAY - FRIDAY - SATURDAY
September 24-25-26


Sponsored by Business and Professional Men of Artesia DANCES AND OTHER AMUSEMENTS


##  <br>   fortnightly bridge club  

 rebekah birthday supper present at the Rebekah birthday
supper at the loden hall Monday
evenin. Mrs. . Buckes and Mrs
George Johnson were honor guestsRegular lodione session was held
at the close of the supper.
Before stamps, postage was
Charged by distance.

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| Accident Toll | Tunk oil trees are being duece into New zealindi. |
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| Week-End 287 | Companies representing |

## TYPEWRITERS

$\$ 20.00$ to $\$ 102.50$ Artesia Advocate

| The Advocate' |
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| Tested Reci |
| By Frances Lee Bery |

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tton Gin


Dress up your old costumes-add a per-
sonal note to your sonal not

DISTINCTIVE Accessories


Smart New Costume Jewelry 98c

Ladies' Bags In Black, Brown, Green, and Navy. A complete selection of $\$ 1.00$ and $\$ 1.95$
Dress Gloves In Kid and Cape in Black Brown, and Navy. $\$ 1.95 \$ 2.49$ and $\$ 2.95$

Ladies' Handkerchiefs Hand-made. Just the thing for $25 c^{\text {and } 49 c}$

New Fall Flowers
For your Coat or Dress. A bunch
of these beautiful Flowers adds so much as the colors are so rich. $59 \mathrm{c}^{\text {and }} 98 \mathrm{c}^{\text {Bunch }}$
Peoples Mercantile Co.
Phone 73

For the Girl Who Will Major in "Appearang
FOR CAMPUS OR STREE

## WEAR <br> We have Dresses for the Fall Dress-Up Parade. New tucks, folds, pleats, and orations make the latest in

- flared tunics
- basque bodices
- COLORED AcCessories
- princesse lines
- much, much black

College Campus Dresses Are very outstanding for completenes detail, style and they fit perfecty wew
 moderate prices.

## $\$ 16.75$ and $\$ 22^{.50}$

"Carol Lee" Dresses



Only $\$ 12.50$


SMART SWAGGER SUITS
In the new Fall sha

- Dark
- NAVY

Every Suit smartly tal
and individually
${ }^{\$} 122^{.50}$
$\$ 16^{7}$




## If You Are Looking For A Used Car

 Look these over-




JOB PRINTING AT THE ADVOCATE
loose leaf devices at the advocate





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## JUST KIDS-The Call of The Game.



## 


visiting her parents, Mr.
Mrs. Lee Standard this week.
Mr.

Miss Elva Angell 10 didy Nevisin



| week-end in Jal vis Mrs. George Akins. |
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