

John Chisum, Cattle King of the Southwest

LOCALS

Dixon and family spent in Roswell.

Woman, student of the Oklahoma University, is home for his vacation.

Teague and family of Dexter guests of Carl Teague week-end.

Starts, who has been ser- l, was reported improved of the week.

Mrs. Will Crockett and have returned from Los California, to make their

Office Brown and children turned from a visit with and friends in Wellington.

Pauline and Ruth Lovan, of their brother, W. J. returned to their home in Tuesday.

Mrs. Reed Dowell spent -kend with Mrs. Dowell's Marvin Jackson, at his near Mayhill.

Fessler of Carlsbad to serve on the execu- ttee of young democrats, announced at Santa Fe

William Dooley and daugh- Helen have returned to me in Kansas City after a ere with Mr. Dooley and Miss Florence.

Hayhurst of Abilene, Tex- pending a few days visiting er, Murphy Hayhurst ily, Mr. Hayhurst, an old- cher of this section, is well to many of the early-day

Stroup left Monday for a City on business. He mpanied as far as Tucum- is wife and baby and her Miss Helen Gault, who has siting in their home here. roup will remain in Tucum- ing her parents until he

Mrs. H. A. Stroup also h him on her way to Kan- she will visit relatives and at various points there, at a family reunion in Wich- her return.

Lack of "Elbow Room" Made Chisum Leave Texas To Locate on the Pecos River in South-eastern New Mexico.



John Chisum, the Jingle-Bob King . . . a man in rags, but a monarch whose kingdom stretched along 200 miles of river front from the Hondo to the Texas border.

By C. L. Douglas in The Cattleman (Reprinted by permission)

The Mescalero Apaches were on the raid.

In the early hours of morning, under the light of a waning moon, a war party had slipped out of the reservation and had headed for the flats along the Rio Feliz.

There was beef on the Feliz, and the Apaches—like their brothers, the gray wolves of the plains—wanted it; and again like their brothers the wolves, preferred to hunt it down and make the kill themselves . . . as in the days before Uncle Sam had seen fit to round up his savage nephews and place them on a reservation under the watchful eyes of blue-coated cavalrymen, whose duties included the unpleasant task of feeding the redskin charges like so many wild animals on a game preserve.

But of late something had gone wrong at the military post. For some reason concerned with graft and greed and politics the officers who played nurse to the Mescaleros had delayed the weekly ration—and the tribesmen, when it came to bread-line etiquette, were not a patient people. Then, too, they disliked being fed from the hand just as much as the cavalrymen disliked to feed them. That's why the war party was heading for the Feliz.

Saw Familiar Mark It was near noon when the hunters reached the flats and the first herd was sighted. Here was meat—and the young men, riding in advance of their elders, galloped in to cut the herd and pick a dozen beasts for slaughter; but before this purpose could be carried out the older men had arrived to lend their wisdom to the business.

It was then that one of the sub-chiefs, seasoned veteran of many forays, shouted a warning to those who rode among the cattle. He had noticed on the brutes two unusual but familiar markings—a long white streak burned into the hide from shoulder to hip, and an ear slashed through from its tip to head so that it flopped and bobbed in a peculiar fashion while the steer was in flight.

These signs the old man knew, and he held up a restraining hand. "Jingle-bob!" he said, and: "Captain Chee-sum!"

And so the savage raiders rode on—seeking other herds to harry. Even the younger men, the more reckless and daring warriors, did not wait to argue, for they had heard a name both famed and feared throughout the breadth and length of this wild country—that of Captain Chee-sum, the man of many cattle.

Still fresh in memory was the day when this sanguine person, his patience exhausted by repeated forays on his range, had ridden with a party of armed men into the heart of the reservation itself to shoot down in cold blood the thieves who stole his cattle . . . an act which had brought into deep respect the brand of the long "jingle-bob" ear.

Well, no matter . . . there were other cattle on the Feliz. The raiding party rode on.

Meet Captain Chisum! Who was this Captain Chee-sum whose name, mentioned in the waste of the plains, was sufficient to stay the destructive hand of the Apache, fiercest of all the tribesmen in New Mexico? For an introduction, for a proper meeting with the man as he really was, let us shift the scene and change the characters a bit.

The wind had risen in the night, bringing down from the north a swirling, blinding snowstorm which swept the Pecos River country from Fort Sumner to the Texas line. It was one of those sudden, hard-striking northers familiar to that area; and as it howled over the bleak New Mexican plains a few miles east of the river, it found a sorely disgusted Texas cattleman huddled down in an improvised dugout cursing the fate which had

brought him from his home range, near Colorado City.

He had been a fool, he told himself, to drive 9,000 head of steers over the trail at this season of the year, and he swore by thrice that many horns and hoofs that never again would he heed the lure of fat contracts handed out by the Government at Fort Sumner. So far as he was concerned Apache bellies could go empty in the future; he would drive no more stock over the long trail from Texas. Robert Wiley promised himself that.

Daylight brought a lulling storm and clearing skies, and as Wiley crawled from his dugout to survey the damage wrought in the night he saw before him a far-stretching plain blanketed in white—that and nothing more. In all that expanse of snow and mesquite not a hide nor horn was in sight, though Wiley strained his eyes through high-powered field glasses in a vain attempt to trace some remnant of the herd which had bedded down in the dusk. The wind, with its driving cold and howling wind, had brought stampede, and the beasts had vanished as though the earth had opened up to swallow them.

Crest-Fallen Outfit Now it is no very pleasant thing to have a fortune on the roof get up in the darkness and wander away, and Wiley was a picture of despair as he contemplated his predicament. A stranger in the country, he realized the futility of search and so he ordered his trail hands to saddle.

"We'll just git on to th' river and see Old John," he said, "for if any man in this God-forsaken country can help us, he can." And so the crestfallen outfit jogged west, coming at mid-afternoon to a small store nestled in a clump of cottonwoods on the bank of the Pecos near South Springs. The storekeeper, already having sighted the new arrivals, was at the hitching rail to meet them.

He looked more the vagabond than the merchant. His well-worn overalls, the frayed cuffs of which brushed a pair of heavy brogans, covered a big-boned and lanky frame which suggested the power of a giant. He was tall, slightly stooped in the shoulders, and wore atop his head an old felt hat, pushed back from the forehead to reveal a few black strings of straying hair.

There was something in the face that marked him apart from the common run of men, though it was difficult to say just what. Perhaps it was in his steely gray eyes; or the firm-set, square jaw; or the thin, straight-lined mouth, which was shadowed by his only mark of elegance—a heavy black mustache which tapered to a needle-point of wax. A case of rugged individualism if there ever was one, this storekeeper on the Pecos.

"Well, Bob," he said, for he had known Wiley in Texas, "light and come in. What brings you down this way?"

"Hard luck, John," replied Wiley, still sitting on his horse. "Mighty hard luck"—and then he proceeded to pour out the whole woeful story.

Laughed at Sad Tale With a merry twinkle in his eyes the rugged merchant listened attentively to the sorrowful narrative and then, unable to restrain his rising mirth, burst into a guffaw which shook the very rafters of his store. He laughed as a strong man laughs; he even lay down on the ground and rolled. Nine thousand steers disappearing in the night! It struck him as amusing, highly amusing—but somehow Wiley failed to see the joke.

"What's so damn funny about that?" demanded the Texas, shifting in his saddle and regarding the old man sourly. "Nine thousand head's a right smart bunch of stuff."

"And that's why it's so funny," said the storekeeper. Then recovering his dignity: "What they worth, Bob?"

"Sixty-five thousand, if they're worth a cent," said Wiley sadly, "but that was yesterday." "Sixty-five thousand, eh?" And without another word the man in overalls turned and went into his

store, returning a few minutes later with a roll of currency large enough to choke a longhorn. He held out the money to Wiley.

"Guess I'd better take 'em," he said. "You can get down and make out the paper. The critters probably drifted down and mixed in with the 20,000 I got on the lower range. My boys'll prol'ly 'em out when I need 'em."

And that's the way John Chisum, the Rail and Jingle-Bob man, did business in the 70's; and that's one reason why he was called at Cattle King of the Pecos—a man in rags, but a monarch whose kingdom extended along 200 miles of river front that stretched from the Hondo to the Texas border.

He ruled with an iron hand, though there was nothing about his rustic make-up to suggest the hard-boiled warrior. He resembled the peace-loving farmer rather than the doughy fighter—and it was difficult to picture him as a man who shot down Apaches on a government-protected reservation; as a man who some day would look into the muzzle of a Colt revolver and dare Billy the Kid to pull the trigger.

It is such wisdom concerning the balance between life and death that real genius is born, for a man less wise probably never would have lived to boss the greatest range the world has ever known and round out a career which is among the most picturesque in the annals of the west—a cattle career which had its beginning on a comparatively small pasture which extended 40 miles south from Denton to cover a part of the site upon which Fort Worth now stands.

John Simpson Chisum was born to the soil. He first saw the light of day in Madison County, Tennessee, August 15, 1824, the son of a farmer, C. C. Chisum, who moved his family to the north of Texas in 1837. The country, menaced by marauding bands of Indians, was sparsely settled, and old Chisum (whose name originally was Chis-holm, it having been changed for pension purposes after an army officer set it down as Chisum after the battle of New Orleans in 1912) selected the small town of Paris for the family residence.

Here young John obtained his education, what little the community's frontier school afforded—and here he met the girl whose image he was to carry in his heart as in the years to follow he rode the wild lands of the west . . . an image that instilled in him that one soft touch of romance which was to temper the steel of his soul and leave him, even in his grimmer moments of blood and death, with the simple faith of a child in the greater things of life. She was, in a sense his destiny—his ever-guiding star.

But something happened—nobody knows just what—and the girl bestowed her hand elsewhere. Disillusioned, young Chisum, at the age of 29, deserted the plow on his father's farm and began to cast about for something more exciting upon which to rest the structure of his career. He chose politics, and after the election of 1853 we find him taking the oath of office as clerk of Lamar county. But he grew restless—because, one must

If Your REFRIGERATOR Isn't Working Right Fone 65 DR. LOUCKS GARAGE

NOTICE!

All purchases made by anyone and charged to the City of Artesia, New Mexico, will be invalid unless accompanied by a purchase order signed by the chairman of the committee on street, water or sewer. And all purchases made for the City Park must be signed by the mayor, H. G. Watson. Merchants are hereby notified that one copy of the purchase order MUST be presented to the City Clerk for collection on each item or items charged for.

By Order of the City Council Paul A. Otts, City Clerk

suspect, the image in the corner of his heart was troubling; and so, after scarcely more than a year, he resigned his place to enter the more appealing business of cattle raising.

The industry by that time, the year 1854, had extended north from the coastal plains, and though the individual herds had not yet become surprisingly large, the settlers throughout the upper portion of the state already were looking upon cattle as the principle means of future livelihood, and the country was filling with stock.

He Finds a Backer Chisum had little money but he found a backer—S. K. Fowler, a New Yorker interested in western speculation. Fowler was willing to put up \$6,000 as a starter and, padded with this stake, Chisum set out for Colorado county in the south. There he bought 1,000 head at \$6 each . . . the calves chosen in for good measure . . . and he trailed back north to turn loose on the Fort Worth-Denton range, the partners soon adding to the herd 1,000 more animals which they picked up for \$2 a head. Then Chisum made a 10-year contract with his financial backer, agreeing to manage on shares.

Such was the beginning of a cattle king—one of the greatest ever to ride the sweeping stretches of the Llano Estacado. It was inevitable, however, that the young stockman soon would be crowded for elbow room—for his range he had chosen was good agricultural land and quite naturally drew to it the ever-advancing tide of home-seekers from the east and south . . . and Chisum was a man of vision, possessed of that native instinct which holds itself aloof from the restraints of civilization. So, in 1862, he sought more distant pastures. He found them in West Texas, and with only the Indian and the lobo wolf as neighbors, he settled on the Concho, his the only ranch for leagues about.

It was a fortunate move. The range along the river was free and open, and the grass was good. Besides, the war between the states was in full swing, and Chisum had scarcely established himself in a prairie dugout before he found himself designated by the Confederacy as government stock raiser, an appointment carrying a contract for \$40 a head—an exceptionally good price even if paid in uncertain currency of the southern states.

Chisum already had become accustomed to long chances but in this instance he took no gamble on Confederate victory and permanent validation of its money. He didn't hoard; rather, when he sold a stock of beebes to the troops the money seemed to burn his fingers until he could get rid of it. He increased his herd, purchasing a dozen long-horns for every one he sold, with the result that his money was on the hoof when at the end of the Civil War the chief value of southern currency consisted in the area of wall space it would cover.

War Brings Profits Thus Chisum became one of the few cattlemen to profit from the war, but at the same time he dis-

(Continued on page 7, column 1)

NEW BAKER WITH THE LOCAL BAKERY

M. C. Ross, proprietor of the Ross Baking Co., announced last week he has secured the services of Arthur Wilson, formerly of Salina, Kansas, as head baker. Mr. Wilson has been employed in some of the finest bake shops in the southwest. The Ross Baking Co., recently ordered new wrappers preparatory to placing the new bread on the local market. In the meantime the product will be marketed under the trade name of the City Bakery.

CARLSBAD-MALAGA ROAD COMPLETED

The sixteen-mile strip of highway between Carlsbad and Malaga has been completed at a cost of \$149,519.25. The new hard-surface road will give the lower valley a hard-surfaced road to Pecos, Texas.

OFFICIAL HERE ON INSPECTION TRIP

Walter Miller of Ponca City, Oklahoma, vice president of manufacturing of the Continental Oil Co., arrived here Tuesday for a business visit and an inspection of the Continental Refinery. Mr. Miller flew in by plane.

BUYERS OF Alfalfa Hay HEID BROS. CORP. P. O. Box 98 EL PASO, TEXAS Write or Wire Us for Best Offers

Introducing MR. WILSON Our New Production Manager FROM Salina, Kansas

In the heart of the wheat producing county, and where the nation's best flour is milled, comes Mr. Arthur Wilson, an expert baker, who will superintend production for the Ross Baking Co.

Mr. Wilson's experience was gained in the largest and most sanitary baking establishments in the middle-west, and his work has been known to the management of the Ross Baking Co.

QUALITY WILL BE THE WATCHWORD OF THIS BAKERY

The best will be none too good for our patrons. That is why we obtained the services of the best baker of our acquaintance to manage production of this Artesia institution.

Mr. Wilson not only is known for his skill in baking good bread and tasty pastries, but for his meticulous cleanliness.

ROSS BAKING COMPANY PHONE 90

You're happier ★ WITH STANDARD

You're happier—and thrifter, too! . . .

The small courtesy of regularly checking your tires—which any Standard Service Man will gladly do—may increase your tire-mileage as much as 15%.

Then, too—clean restrooms, many useful services, quality products are among the reasons why Standard's percentage of steady customers is way above the average. . . . Once motorists try it, they prefer Standard. And—

STANDARD GASOLINE is UNSURPASSED in starting, acceleration, mileage, power, and anti-knock

AT STANDARD STATIONS, INC. — AUTHORIZED DISTRIBUTORS — STANDARD OIL DEALERS

SOCIETY.

METHODIST MISSIONARY MEETING ON THURSDAY

Last Thursday was the regular literary meeting of the Methodist Missionary Society. They met at the home of Mrs. Reed Brainard with Mrs. Jim Jackson as co-hostess. The meeting began at ten o'clock, Mrs. Ada McCann as leader. The morning session was devoted to a review of the conference minutes and a study in the form of a brief review of the old and new testament. At noon a covered dish luncheon was served to the thirty-six members present. The afternoon session convened at two with Mrs. McCann again as leader. Mrs. Cowan led the devotional service. The theme of the literary program was the study of "Workers Together with God." Mrs. McCann was ably assisted by several of the ladies in this study. At the close of the program Mrs. Brainard and Mrs. Mahone served ice cold Dr. Peppers.

MISS SINCLAIR MARRIED

Friends of the John P. Sinclair family here will be interested to know of the marriage of their daughter, Grace, to Mr. Lowell Raymond Robertson of East Chicago, Illinois. The ceremony was held July 18th at the First Presbyterian church, in Caldwell, Kansas, the father of the bride officiating. Mrs. Robertson was the eldest daughter of J. P. Sinclair, one-time pastor of the Presbyterian church here. She attended high school in Artesia and later entered the Barnes School for Nurses in St. Louis, Missouri, graduating this spring. After August 15th, Mr. and Mrs. Robertson will be at home at 3801 Deodar Street, East Chicago, Illinois.

A. F. F. BRIDGE CLUB

The A. F. F. Bridge club were guests of Mrs. Mark Caraway at her home on the Scharbauer cattle ranch west of Hope yesterday. A covered dish luncheon was enjoyed at the noon hour and games of contract and Monopoly were played throughout the afternoon. At the conclusion of the games Mrs. John Williams was awarded the high score prize and Mrs. Leland Price the consolation prize. Those driving out to the ranch were: Meses. John Williams, Leon Clayton, Leland Price, Herman Dick Jones, Carl Folkner, Fletcher Collins and Miss Nell Jackson.

AYERS-WILSON

On the twenty-third of last June Miss Laurette Ayers, daughter of Mr. and Mrs. Irby Ayers, of Chillicothe, Texas, became the bride of W. Woodrow Wilson, eldest son of Mr. and Mrs. T. F. Wilson of Artesia. They were married in the First Methodist church at Chillicothe. Mr. Wilson is a graduate of the Artesia high school and Texas Tech at Lubbock, Texas. They are now residing at 2407 13th Street, Lubbock, Texas, where Mr. Wilson holds the position of operator at a theater.

ENTERTAIN WITH LAWN DINNER

Mr. and Mrs. W. B. McCrory entertained with a lawn dinner at the Presbyterian Manse on Monday evening, July 20. Mr. and Mrs. Knoedler, Mr. and Mrs. West, Mr. and Mrs. Charlie Morgan, Mr. and Mrs. LeDean McCrory, Mr. and Mrs. Frank Smith, Mr. and Mrs. Lowe and Mr. and Mrs. Reynolds were the guests on this occasion. After the delicious plate dinner was served a very pleasant evening was spent in visiting.

PICNIC SUPPER

A delightful picnic supper and swim is planned for the members of Mrs. Rex Wheatley's Sunday school class of boys of the Presbyterian church for Thursday evening. Each member of the class has asked his family to be his guests at the Oasis at this time. Approximately forty people will participate in the pleasure of this outing.

24th ANNIVERSARY CELEBRATED SATURDAY

Saturday evening, July 18th, was the twenty-fourth wedding anniversary of Mr. and Mrs. Rex Wheatley. This occasion was celebrated by a dinner and lawn party at the Wheatley home on Rose-lawn. The immediate families of V. L. Gates and Rex Wheatley comprised the guests.

BAND CONCERT AND SOCIAL

The second band concert of the summer season will be given at the City Park this evening, beginning at 8:00 p. m., by the Artesia Municipal band. A social hour will follow the concert. The public is cordially invited to attend.

Box Stationery — ARTESIAN Bond—The Advocate.

C. E. Notes

(Dale Rowland, Reporter)

On account of the extremely warm weather, an outdoor meeting was held Sunday evening, and was enjoyed by all.

From all reports, our representatives at the Young Peoples conference in the Sandia mountains near Albuquerque are really enjoying themselves. We expect them back Monday or Tuesday and want to hear all about it.

Notice to all C. E. members: Don't forget the hay ride Friday night! Everyone meet at the church at 7:00 o'clock. From there we shall go in cars out to Florine Muncy's and start there on the hay ride. Girls bring a dozen sandwiches, boys bring fruit and cookies. Pop on ice will be available to all at 5 cents a bottle. Boys bring a girl, and girls bring a boy, but be sure to bring your share of the eats.

Lake Arthur Items

Miss Joyce Alexander, Reporter

Miss June Moots has been very ill the past few days.

A B. Y. P. U. was organized in the Baptist church last Sunday evening.

Miss Pearl Meador spent last Friday night visiting in the home of Miss Betty Walden.

Jack Burrows was taken to the hospital in Carlsbad July 15th and was operated on for appendicitis.

Miss Jewel Flowers left Lake Arthur last Saturday, going to Las Vegas where she is to attend summer school.

Mr. and Mrs. J. B. Crook and Mrs. Roxy Clark attended the funeral of Mrs. Haines last Wednesday in Hagerman.

Ed Connell of Humble City arrived in Lake Arthur on Sunday and is visiting his family, Mrs. Connell and children.

Joy Ruth and Geraldine Dixon of Roswell arrived in Lake Arthur last Friday for a visit with their grandmother, Mrs. J. M. Jones.

Mr. and Mrs. Earl Hedgecoxe of Roswell spent last Sunday with Mr. and Mrs. E. R. King and family on their ranch west of Lake Arthur.

Mrs. Ben Frazier and small daughter left Lake Arthur last Friday, going to Dallas, Texas, where they are visiting for several days.

Mr. and Mrs. M. V. George of Los Angeles, California, spent the week-end with his sister, Mrs. E. R. King and family on their ranch west of Lake Arthur.

Mrs. H. H. Steiwig and daughter, Mrs. Fred Henderson of Artesia, visited in the home of her daughter, Mrs. J. U. Meador, on Monday afternoon.

Miss Annie Jo Pate returned to her home in Lake Arthur on Monday morning after a two months visit with her cousin, Mrs. Nigel Outlaw in Post, Texas.

Mr. and Mrs. E. L. Cummins and children Dorothy and Rudolph returned to their home in Lake Arthur last Wednesday after making a month's visit with relatives in Hollis, Oklahoma.

Mr. and Mrs. Luke Alexander left today for Lubbock, Texas, taking their daughter, Miss Joyce, where she will enter Draughon's Business College, taking a secretarial and bookkeeping course combined.

Mr. and Mrs. Lyle Moots, Mr. and Mrs. Oran Smith and families, Mr. and Mrs. John Turner, Mrs. Ruth Bates and children of Lake Arthur, and Mr. and Mrs. Ed Gromo and family of Artesia went to Lake McMillan on a fishing trip and picnic dinner last Sunday.

Last Tuesday the Methodist Ladies Missionary Society met for their regular meeting in the church house, where several ladies were present. The next meeting will be on Tuesday, July 28th, at three o'clock p. m., in the church house. All members are urged to attend.

Mrs. E. R. King has as her guest over the week-end a week ago, her son, George A. Whitlow and family of San Antonio, Texas, Mrs. J. E. Whitehorn of Ropesville, Texas, and Mrs. Mattie Wilson of Lubbock, Texas, both are the sisters of Mrs. King and W. P. George of Artesia.

Ben B. Scott left Lake Arthur last Thursday evening on the bus going to Clovis, from where his mother, Mrs. W. B. Scott, accompanied him to San Angelo, Texas, where they visited over the week-end, then returning to Clovis on Monday from where he came on to Lake Arthur that evening.

Miss Nell Jackson returned Saturday from Gallup and will spend the remainder of the summer with her parents, Mr. and Mrs. J. M. Jackson.



LOCALS

Virgil Craig, Hope farmer, was transacting business here yesterday.

G. A. Grober left on Thursday of last week for a two weeks stay in California.

J. K. Wallingford was in town Wednesday from Cloudercroft where he is located for the summer.

Mr. and Mrs. Frank McGeehee and two children returned Monday from a business trip to Santa Fe.

Mr. and Mrs. Bob Corbin and daughter Mary of the Oil Field drove to Cloudercroft for a Sunday outing.

J. Hise Myers took their guests, Mrs. Granville Johnson and children, to their home in El Paso Sunday.

Mrs. C. R. Baldwin has as her house guests this week Mrs. Irvin Bailey and her three daughters of Lamesa, Texas.

Mr. and Mrs. F. E. Waltrip and family of Houston, Texas, are visiting her parents, Mr. and Mrs. T. H. Flint, here this week.

A three-day meeting of New Mexico peace officers and sheriffs opened today in Roswell. From 150 to 200 officers are expected to attend.

Mr. and Mrs. C. J. Dexter expect to leave today for a three weeks visit with friends and relatives at Torrance and Los Angeles, California.

Mr. and Mrs. Otto Ferguson of Hominy, Oklahoma, are visiting their former neighbors, County Agent Fred Barham and wife at Carlsbad.

Mr. and Mrs. George Johnson have gone on a vacation trip to points in Illinois. While there they will visit with relatives at Carthage, Illinois.

Mr. and Mrs. Gail Richman, sister of Mrs. A. T. Woods, and two children from Kansas City, Missouri, are guests at the A. T. Woods home.

Bill Bolton, guest at the Bolton home from Kentucky, and Wayne Truett and Curtis Bolton went thru the Caverns Sunday. They remained to see the bat flight.

Mr. and Mrs. W. C. Holland, Mr. and Mrs. E. P. Cox and Mrs. Irving Cox, all of Roswell, have driven down twice this week to see the Rev. A. J. Cox, who still remains very seriously ill.

Mr. and Mrs. Jim Ferguson have as their guests Mrs. Ferguson's sister and her husband and daughter, Mr. and Mrs. Jack Parker of Port Arthur, Texas. The Fergusons and the Parkers motored to Santa Fe for a visit on Monday.

Miss Joan Combs of Carlsbad has been visiting in the home of Mrs. C. E. Speck, Mrs. Jess Truett and Mrs. Nina Vandagriff this past week. On Sunday Miss Combs parents came for her, visiting until Monday and returning home by motor.

Mrs. G. C. Kinder and daughter, Miss Catherine Filbert, with Mrs. Oral Lusk, will leave Saturday morning for the Eipper cabin on the Ruidoso where a family reunion of the Eipper family will be held over the week-end. Mrs. Nancy Eipper will have as her guests her three children and their families, Dan Eipper and family of Moline, Illinois, Olen Eipper and family of Wilmington, California, Mrs. Grace Skelton of Fort Byron, Illinois, and the Kinder family. Miss Natalie Filbert is with Mrs. Eipper on the Ruidoso at the present time.

Wedding Announcements, printed or engraved—The Advocate.

General News Briefs

Travel to the Carlsbad Caverns through July 18 brought the year's total to more than 70,000 tourists, a gain of fifty per cent over last year.

Carlsbad has asked for funds to complete the Cavern-El Paso highway to the Texas line.

The cantaloupe crop at Pecos is being harvested. The crop this year was damaged by rains. Shipments to eastern markets are expected to start soon.

It has been announced by the forest officials that the nine miles of surfacing on the James Canyon highway in the Lincoln National Forest, on highway 83, would begin at once. Dudley and Stone Products Co., El Paso, have the contract.—Alamogordo News.

A 60-40 lead for Roosevelt in New Mexico, which is still classed as "safely democratic" by that margin is reported by the Institute of Public Opinion in last week's standing of the national poll.

The fact that Hobbs and Lovington are less than twenty miles apart may prevent the removal of the court house from Lovington to Hobbs, even though the necessary number of tax payers approve the move. According to one interpretation of the law, the new location for a court house must be at least twenty miles from the old.

Governor Tingley said at Santa Fe Monday a conference will be called soon for the discussion of a proposed power unit at the Caballo dam, and possible outlets for power developed.

Rural electrification authority, the interstate streams commission, reclamation bureau engineers and representatives of various irrigation districts will participate.

Wednesday evening, July 23rd, a workers conference of the Presbyterian church was held at the Manse at eight o'clock. Plans for the fall and winter work of the church were made. The hostess, Mrs. W. B. McCrory, served lovely refreshments at the close of the evening.

One of the transcontinental air lines re-routed its planes so that they would fly over Grand Canyon by daylight.

Higher caste Hindus never say "steak."

FIGHT BRINGS FINES

John T. Awalt was bound over to the district court yesterday morning by Justice of the Peace Pat O'Neill, and an assault with a deadly weapon charge. Dallas Hall and Willie Bounds were fined for assault in yesterday morning's session of justice of the peace court.

Charges against the men came as the result of a fight, north of the city the night of July 1. Dallas was severely cut about the ribs in the fight.—Roswell Dispatch.

YOUTHFUL FISHERMEN

Youth sometimes shows up experience. Five young men returned yesterday from a fishing expedition in the Chama section, northern New Mexico, with their limit of trout. Few adults have done as well this season. In the fishing party were Benton and Jack Reed, Joe Bill Funk, Clyde Dungan and Frank Cogdell.

ENGRAVING—THE ADVOCATE

Books Received For Libraries of the Eddy County Rural Schools

The office of the county superintendent is receiving its second year's installment of books for the libraries of the rural schools. G. R. Spencer, during his first term of office, inaugurated this system, knowing that the rural children, in many cases, are unable to obtain the proper books for general reading. The homes of the patrons of the school are frequently so remote that the children are unable to get books from the public libraries of Carlsbad and Artesia, and the families so scattered that neighborhood borrowing and lending is difficult. As a result, particularly in the smaller and more remote schools, many of the children are growing up with little idea of reading except that gained from textbooks, where the reading is compulsory and consequently not popular outside the classroom.

In order to get the children to realize the pleasure of general reading and to encourage the habit of beneficial study of books, the superintendent's office has begun the placing of standard books in the rural schools, to be used by the pupils and the parents under the teachers' supervision. The books are chosen for the different grades, from A. B. C. booklets to the best-established publications in fiction, history, science and travel for the pupils of the upper grades.

To this nucleus, begun last term, the superintendent's office is now adding many volumes, each school's allotment being especially selected for the needs of the community and the age of the pupils.

YOUNG DEMOCRATS

Reports this morning of representatives of the Artesia Young Democrats having successfully finished the canvass of Artesia. The team composed of Mrs. Minnie Vandever and Lois Clayton, Nina Gray the \$4.00 prize by completing their street first.

W. Leslie Martin, candidate commissioner, district 2, is scheduled to address the young crats at their next meeting 29th.

A youth is working his way through Brigham Young University teaching canaries to sing.

CARD OF THANKS

We wish to express our appreciation to those who kindly ministered to our daughter during her illness and death. We especially appreciate the beautiful floral offerings.

Cecil Holman and Mrs. J. H. Angell and family.



YOU MAY DEPEND upon receiving a permanent at this parlor that will keep your hair in a natural condition. Beware of the hair effect.

We use the better quality of supplies that guarantee this achievement.

The Modern Beauty Shop
Phone 34
Gilbert & Collins Building

EXTRA SPECIAL VALUES!

Cool Off with these Low Prices! They're EASY ON YOUR PURSE TOO!

Dress Clearance!

One special group of **SUMMER DRESSES**. Values up to \$12.50. Final July Clearance Sale Price—

\$4.90

One group of **EYELETS, DOTTED SWISSES and SPORT SILKS**. Values up to \$6.90. Final July Clearance Sale—

\$2.49

One group of **GEORGIANA DRESSES**, selected from our regular \$1.95 and \$2.95 lines for Special July Clearance. Only—

98c

One large table of **PUMPS, STRAP SLIPPERS and TIES**. A real shoe bargain for our Special July Clearance. **\$1.00 Pair**

All Summer Millinery Only \$1.00

All Bathing Suits 1/3 off

All White Shoes 1/3 off

Peoples Mercantile Co.

Phone 73 "Where Price and Quality Meet"

Classified

A rate of ten cents per line...

FOR SALE

SALE: Two-horse electric...

SALE: Seven by nine auto...

SALE: Three-year-old Jersey...

WANTED

work—good pay. Reliable...

Progress

There are 4,470 taxicabs on the...

N. Y. WORLD'S FAIR RISING FROM ANCIENT ASH HEAP

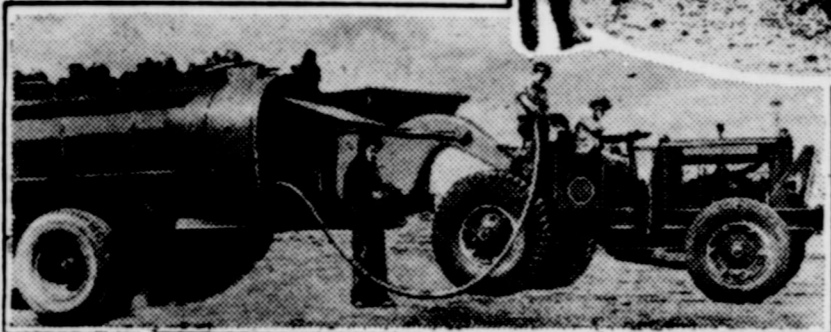
Excavation Task a Terrific Test of Men and Machines



Top: Some of the 150 automotive machines creating a World's Fair out of an ash heap.

Right: The gasoline shovels must move 33 yards a minute day and night.

Below: A tank truck servicing one of the machines. They will use 1,500,000 gallons of lubricated gasoline.



Here's a Hunch for a July Lunch!

And Every Plate is a Picture! Four salads on every guest's plate...

For your four-in-one (although there is nothing to stop you from having five or six if you are the ambitious type!) salad place you will want to have a fruit mixture...

- The Right Combination Salad Plate I: Tuna Banana Salad, Grapefruit-Honeydew Salad, Shredded Raw Cabbage and Carrots, Beet, Egg and Watercress Salad...

Rice, Salmon and Celery Salad Mixed Salad Greens, French Dressing... Tart, clear French dressing is the most "sophisticated" of all dressings...

Banana-Tuna Salad 3 ripe bananas, diced 1/2 cup diced canned pineapple 1 1/2 cups diced canned tuna...

Let golden pasteurized dates fortify your salad course—and your guests at the same time. The date-cheese "combine" is an old success story...

Date-Cheese Salad Roll 1 cup cottage cheese 1/2 package pasteurized dates, chopped

Frozen Salad Jeanne 4 bananas 2 tablespoons lemon juice 1 cup heavy cream, whipped 1/2 cup mayonnaise 1/2 lb. marshmallows cut in small pieces...

There's a creamy "melt-in-your-mouth" smoothness to refrigerator dishes made with bananas—and the salad given below proves it!

Hints To Gardeners

By Lyman White Flower Expert Ferry Seed Institute



Flower Pests and Diseases

A SURE-FIRE way to defeat certain flower diseases is, of course, to plant disease-resistant strains such as rust-resistant snapdragons and wilt-resistant aster.

Aphis, sucking insects, bother almost all the popular flowers with the exception of the zinnia. They promote wilting and cause light spots to appear on the upper side of the leaves.

With roses, don't wait for pests, but spray before they are visible. Take a big step toward elimination of all pests generally by burning garden waste and trash, especially any diseased stalks or leaves, at the close of the season.

BURCH CRITICALLY ILL

Hugh Burch, Artesia oil operator, is reported critically ill again, after having been moved back to the Homan Sanitarium in El Paso, Texas. His son and daughter, Hugh Donald Burch and Mrs. Roy Langston, returned to Artesia yesterday, intending to spend a few days here, but were called back to El Paso today.

Only five per cent of China's vast population will submit to treatment by west-trained doctors.

The lucrative coconut industry of German New Guinea was started by a woman, whom the natives called Queen Emma.

TYPEWRITERS

New, second-hand and factory rebuilt in portables and standards. See us before you buy—Artesia Advocate.

to 3 hours or until stiff. Cut into squares and serve on crisp lettuce or watercress with French dressing. Serves 10 to 12.

Hope Items

Miss Frances Johnson, Reporter

Mr. and Mrs. Sy Bunting were in from their ranch south of Hope Monday.

J. W. Tulk passed through Hope Monday returning from Roswell to his ranch home south of Hope.

Brower Riley returned this week from Junction City, Texas, where he visited his sister, Mrs. Gardner and family.

Rex Seely left Monday for Santa Fe where he will attend to business concerning the resettlement office here.

Mrs. Marie Lewis of Stockton, California, arrived here Saturday to visit her son Billie Coats and Mr. and Mrs. Walter Coats.

Mrs. Martha Scoggin and children of Rotan, Texas, are here visiting the Scoggin families. She plans to remain here two weeks.

Mr. and Mrs. Kenneth Goddard and daughter Myrlon spent the week-end here from Artesia. They returned to their home Sunday afternoon.

Mr. and Mrs. Newt Teel and Mrs. Jane Richards, who are visiting here from San Pedro, California, were business visitors in Roswell Monday.

J. P. Parks and daughter Betsy who have been in Corona the past few days attending to business, returned to their ranch home northwest of Hope Sunday.

Mrs. Maxine Guthrie and daughter Thelma Neil of Odessa, Texas, arrived here Tuesday to visit several days with Mrs. Billie Ballard and Miss Lytle Mellard.

Mrs. J. C. Bumgardner and little daughter Mary Alice returned Friday from Roswell where they spent the week visiting Mrs. Bumgardner's mother, Mrs. Sumner.

Mr. and Mrs. Frank Dauron and Mr. and Mrs. Ed Bryant of Carlsbad and Mr. and Mrs. Dee Swift of Hope spent Sunday in the mountains near Cloudcroft picnicking.

The resident inspector of the gymnasium which is being erected on the school grounds as a WPA project is Al Benedict of Albuquerque, who arrived in Hope on Thursday.

Mrs. Joe Parker and little daughter Dizie and sister Mrs. Gus Snider, who is here from Glen Rose, Texas, left Monday for Cloudcroft where they will spend several days.

Raymond Buckner and Marlin Traylor of Roswell passed through Hope Sunday returning from Weed where they spent the week-end visiting Mr. Buckner's parents, Mr. and Mrs. Will Buckner.

L. P. Glascock spent Sunday in Artesia at the home of Mrs. A. J. Cox. Mr. Cox's condition has become so serious that it has been necessary for his daughter, Mrs. Glascock, to remain in Artesia this week.

D. Alcorn arrived here from Wink, Texas, Sunday to visit indefinitely with his daughter, Mrs. Leonard Glascock. He was accompanied by his sons Lloyd and Tommy Alcorn and families, who returned to Wink Monday.

Hal Hamill, who has been in Roswell the past month attending to business concerning the Taylor grazing act, spent the week-end here with Mrs. Hamill and the children. He plans to return to his home here within a few days to remain definitely.

Myrtle Wimebly was injured Monday evening when she fell in front of a car. She was returning from a swimming party, riding the fender of the car when the radiator boiled over on her hand, causing her to turn loose. One wheel of the car ran over her body which was bruised and skinned, but no bones were broken.

The foundation of the gymnasium and auditorium is being erected on the school grounds, has been completed and the steel framework for the walls is being erected. Dimensions for the building are fifty by one hundred feet. With this new addition more classroom space will be provided to solve the crowded condition of the past. Builders have the latter part of October set as a tentative completion date.

A political speaking was held at the school auditorium Saturday evening when several candidates drove to Hope to speak in the interest of offices they are seeking. Candidates who were present and spoke were: G. T. Watts of Roswell, candidate for district attorney; W. Leslie Martin of Artesia, candidate for commissioner; Geo. R. Spencer, Carlsbad, candidate for county school superintendent; Jim Dillard, Carlsbad, candidate for probate judge, and George Reese, Jr., Carlsbad, candidate for district attorney.

COTILLO THEATER

FRIDAY, JULY 24

BARGAIN DAY

5c — 10c — 16c

JACK HOLT—"CRASH DONOVAN" CLYDE BEATTY—"DARKEST AFRICA"

SATURDAY, JULY 25

BUCK JONES

"FOR THE SERVICE"

Also Two Comedies and Travel Continuous Show 2:30 to 11:00

SUNDAY—MONDAY, JULY 26—27

Fredric March

Merle Oberon

Herbert Marshall

"DARK ANGEL"

WEDNESDAY—THURSDAY, JULY 29—30

CHARLIE CHAPLIN

"Modern Times"

News Reel and Cartoon

JOB PRINTING AT THE ADVOCATE

LOOSE LEAF DEVICES AT THE ADVOCATE

Our Regular Beer Prices

Yes sir, it's good old summer time and our beer prices are just as hot as the weather and low enough that you can stock a case or two for your summer needs.

Table with 2 columns: Beer Name and Price. Includes Case Private Stock, Case Casino, Case Manhattan, Case Blatz, Case Slitz, Case Budweiser.

FOLKNER'S CAFE

OUR WANT ADS GET RESULTS

TELL US YOUR PRINTING TROUBLES—Phone 7

LIVE LETTERS

If anyone asked you, "Where is the Greatest Dead Letter Office?" you'd answer instantly "In Washington!"

Wrong! It's in print! There, the letters of the alphabet, the twenty-six gallant leaden soldiers who have conquered and civilized the world are brutally murdered and deeply buried in badly set printed matter which countless eyes will never see.

Make your stationery and sales literature live in attractive print.

Artesia Advocate

Phone 7

Phone 7

STRIP POKER



NOTICE STATE ENGINEER'S OFFICE

Number of Application 0705 Santa Fe, N. M., June 22, 1936

Notice is hereby given that on the 10th day of June, 1936, in accordance with Section 26, Chapter 49, Irrigation Laws of 1907,...

Any person, firm, association or corporation deeming that the granting of the above application would be truly detrimental to their rights in the water of said stream system shall file a complete statement of their objections...

NOTICE STATE ENGINEER'S OFFICE

Number of Application 0706 (Change in Place & Method of Use) Santa Fe, N. M., June 22, 1936

Notice is hereby given that on the 10th day of June, 1936, in accordance with Section 26, Chapter 49, Irrigation Laws of 1907,...

Any person, firm, association or corporation deeming that the granting of the above application would be truly detrimental to their rights in the water of said stream system shall file a complete statement of their objections...

NOTICE STATE ENGINEER'S OFFICE

(Change in Point of Diversion) Number of Application 0706 Santa Fe, N. M., June 22, 1936

Notice is hereby given that on the 10th day of June, 1936, in accordance with Section 26, Chapter 49, Irrigation Laws of 1907,...

Permit to Change Place and Method of Use

Any person, firm, association or corporation deeming that the granting of the above application would be truly detrimental to their rights in the water of said stream system shall file a complete statement of their objections...

NOTICE OF ADMINISTRATOR'S APPOINTMENT

Notice is hereby given that I was duly appointed administrator of the Estate of John Wesley Harvey and Hattie E. Harvey, deceased, by the Probate Court of Eddy County, New Mexico,...

NOTICE

IN THE PROBATE COURT OF EDDY COUNTY, NEW MEXICO

In the Matter of the Estate of Sarah E. Rice, deceased. No 548

Notice of hearing final account and report and application for discharge of Clinton I. Rice, Administrator.

NOTICE

STATE ENGINEER'S OFFICE

Number of Application 0706 (Change in Place & Method of Use) Santa Fe, N. M., June 22, 1936

Notice is hereby given that on the 10th day of June, 1936, in accordance with Section 26, Chapter 49, Irrigation Laws of 1907,...

NOTICE

STATE ENGINEER'S OFFICE

Number of Application RA-1363 Santa Fe, N. M., July 1st, 1936

Notice is hereby given that on the 12th day of February, 1936, in accordance with Chapter 131 of the Session Laws of 1931, R. E. Coleman of Lake Arthur, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground water of the Roswell Artesian Basin to the extent of 1500 gallons of water per minute by the drilling of a 16 inch well ap-

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And Now It's The "One-Trip Meal!"

Penasco Items

Miss Madie Reeves, Reporter

Truth Reeves is visiting in Mayhill this week.

Mr. and Mrs. Loren Reeves were Carlsbad visitors Friday.

Several from Penasco attended church at Mayhill Sunday.

Jim Hooten and Ada Crimm were married at Carlsbad Friday.

Austin Reeves was an Artesia and Roswell visitor Tuesday.

Mr. and Mrs. F. D. Crockett were Roswell visitors Monday and Tuesday.

Lee Reeves, Ernest Harwell and Lynn Strickle were Alamogordo and Tularosa visitors Sunday.

Marvin McGuire returned home Sunday where he has been visiting with Mr. and Mrs. W. B. McGuire.

The Elk baseball team played the Hope baseball team at the Elk park Sunday. Elk winning the game with a score of 19-1.

Mrs. Will Culbertson was operated on for appendicitis at Carlsbad Tuesday. Her daughter, Mrs. Don Norton of Cloudfroft, is staying with her.

Mr. and Mrs. J. W. Harwell and son Tommy Lee Reeves took Mildred Strader and Oleta Adams to Roswell where they left for their home in Snyder, Texas. They have been visiting with Mr. and Mrs. J. W. Harwell for the past two weeks.

SHELTERBELTS SAVE YOUNG COTTON FROM THE HEAVY WINDS

Blowouts costing 20 to 30 per cent in potential cotton yields in portions of western Oklahoma can be avoided by the planting of shelterbelts of trees, according to J. H. Stoekeler of the Forest Service, United States Department of Agriculture.

Mr. Stoekeler reports the conclusions of a number of farmers with many years of experience in the region as follows: "Observations over a period of years lead us to conclude that we lose from 20 to 30 per cent of the potential cotton-producing capacity of our soil. This loss occurs because of the fact that we must often reseed our cotton from two to four times and that it may be June 15th to July 1st before we obtain a 'catch.' This is because strong winds, generally from a south or southwest direction, blow the seed out of the ground or cut off the tender plants when they are 1 to 4 inches high. The loss in total cotton yields on late sowings is incurred chiefly because a high proportion of the flowers and unripe bolls are injured by frosts in the fall and never mature. With adequate shelterbelt protection of narrow and frequent belts of trees, crops can be sown earlier and receive protection at the most critical stage of their development. Little if any, reseeding is necessary after the tree belts are 10 to 15 years old."

A new magnetic detector is used to hunt "lost" city pipes, and has located some hidden seven feet deep.

Approximately 250 feet in depth, located in the SW 1/4 SW 1/4 SE 1/4 Section 28, T. 16 S., R. 26 E., N. M. P. M., for the purpose of irrigating 120 acres of land described as being 80 acres in the S 1/2 SE 1/4 and 40 acres in the NE 1/4 SE 1/4 of said Section 28.

Any person, association or corporation deeming that the granting of the above application would be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 10th day of August, 1936, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF SAMUEL L. TARR, deceased No. 786

NOTICE

The undersigned hereby gives Notice that on the 17th day of July, 1936, he was duly appointed, and since said date has been the duly appointed, qualified and acting administrator of the above-mentioned estate.

The undersigned further gives Notice that all persons having claims against said estate are hereby requested to file same with in the time and in the manner provided by law, same being one year from date of the appointment of the undersigned as administrator.

CLARENCE M. TARR, Administrator.

"Perambulating Diners" Balance With Ease

"One-trip meals" are just the ticket for the rapid summertime! Easy to make, easy to take, they provide a passport to success for any hostess. Party-guests admire them, diners on porch or lawn find them fine, and the "perambulating eaters" who like to wander around, plate in hand, are able to balance them with poise.

Boon to the Busy

"One-trippers" are only as easy as what goes onto the plate. The best idea is to have one hot main dish, such as Italian Baked Rice, or One Dish Supper Soup, or a main-course salad, accompanied by little rolls, and an assortment of garnishes. The dessert can be on a separate plate, and of course, the beverage in cup or glass.

Boon to the busy because it can be prepared beforehand and simply reheated at serving time is that comfortable standby, boiled rice. Properly cook, it is the ideal basis for your hot dish, and the perfect ingredient for the hearty salad. Cook a lot of it at once, and save it in the refrigerator to serve for your one-trip meals.

Italian Baked Rice

4 cups cooked rice 1/2 cup chopped pimiento 2 teaspoons salt 1/2 cup grated cheese 1 1/2 cups tomato juice 1/2 teaspoon pepper Combine ingredients well. Place in buttered oven dish and cover with pulp from the trained tomatoes or crumbs, or a thin layer of rice. Dot with butter. Bake in a moderate oven (350° F.) for thirty minutes. Six servings.

One-Dish Supper Soup

1 cup rice 1 cup chopped celery 2 small onions 1 green pepper 1 pint tomatoes 6 eggs 1/2 cup cheese 3 cups water Salt Add chopped celery and onions to a kettle of boiling water. Add chopped green pepper. Cook slowly fifteen minutes. Just before serving, break the eggs into the hot soup. Sprinkle with cheese. Cover. Keep in warm place five minutes. Serve very hot in individual soup dishes or in a tureen over a mound of hot boiled rice. Serve with salt wafers and tart pickles. Six servings.

Chicken Salad Loaf

1 cup boiled rice 1/3 cup mayonnaise 1 cup diced cooked chicken 1 small can asparagus tips 2 tablespoons chopped nut meats Salt and pepper to taste Mix thoroughly the rice, chicken asparagus and mayonnaise. Add nuts and seasoning. Pack firmly into mold and chill for three hours. Unmold, garnish with salad greens. Serve in slices, with mayonnaise. Six servings.

Cooked Salad Dressing

1 1/2 teaspoons mustard 1 teaspoon salt 2 teaspoons powdered sugar Few grains cayenne 2 eggs, slightly beaten 2 tablespoons mazola 1/3 cup vinegar diluted with cold water to make 1/2 cup - Mix dry ingredients, add eggs and mazola slowly, stirring constantly until thoroughly mixed. Add diluted vinegar. Cook over boiling water until mixture begins to thicken. Strain and cool. This makes 1 cup dressing.

Bananas Savarin

4 ripe bananas Orange juice 3 or 4 large fresh peaches 1 cup fresh raspberries Whipped cream Peel and dice bananas and sprinkle with orange juice. (Orange juice prevents discoloration of bananas.) Dice peaches and combine with bananas and raspberries and chill. Serve in sherbet glasses, top with sweetened whipped cream, and garnish with whole raspberry.

Raspberry Julep

1/2 cup sugar 1/2 cup water 1 No. 2 can grapefruit juice 1/4 cup lemon juice 3/4 cup sweetened raspberry juice Boil sugar and water together for five minutes. Cool, add fruit juices and raspberry syrup. Chill thoroughly. Pour over cracked ice in tall beverage glasses.

Heal Those Sore Gums

Even after pyorrhea has affected your stomach, kidneys and your general health, LETO'S PYORRHEA REMEDY, used as directed, can save you. Dentists recommend it. Druggists return money if it fails.

MANN DRUG STORE

alotabs

For Bloating, Sour Stomach, Flatulence, Nausea and Sick Headache, due to Constipation.

CLARENCE M. TARR, Administrator.

CHURCHES

ST. ANTHONY CATHOLIC CHURCH 504 S 9th St.

Sunday services: 7:00 a. m. Mass—English. 8:30 a. m. Mass—Spanish.

CHRISTIAN SCIENCE SOCIETY 613 West Main St.

10:15 a. m. Sunday school. 11:00 a. m. Sunday services.

"Truth" is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, July 26th.

The golden text is: "God shall send forth his mercy and his truth." (Ps. 57:3)

Among the citations which comprise the lesson-sermon is the following from the Bible:

"Study to shew thyself approved unto God, a workman that needeth not to be ashamed, rightly dividing the word of truth." (II Tim. 2:15)

The lesson-sermon also includes the following passage from the Christian Science text book:

"Mortals try to believe without understanding truth; yet God is truth."

CHURCH OF CHRIST Corner 7th and Grand Ave.

We take this opportunity to thank the people of Artesia for the fine cooperation given during the meeting. We extend an invitation to all to attend our regular services every Sunday.

Bible classes Sunday 10:00 a. m. Mid-week meeting Wednesday 8:00 p. m.

Bible study Thursday 3:30 p. m. Preaching each Sunday 11:00 a. m. and 8:00 p. m.

Communion Sunday 11:00 a. m. ALLEN E. JOHNSON, Minister.

ROSS MALONE TALKS ON INTERNATIONAL MEETING

Ross Malone of Roswell, president of the Roswell Rotary club, was a special guest of the Artesia club Tuesday and at the luncheon program gave an interesting review of the international Rotary convention held at Atlantic City, New Jersey.

Visitors present at the luncheon included: Bill Montgomery and George Reese of Carlsbad, Dr. J. B. Williams, Charles Allison, Bob Mitchell, Paul Carrigan, George Puckett, R. B. Harland and Ross Malone, all of Roswell.

CCC Camp News

(Camp DG-41-N Co. 2842, Lake Arthur, New Mexico) (Contributed)

M. H. Ward, project superintendent, has started building the barracks for the forty-five men side camp at Rocky Arroyo. W. High, foreman, is at Carlsbad supervising a gang of carpenters that are building the walls and floor in sections to be carried out and set up at the camp site which is about twenty-two miles north and west of Carlsbad.

Enrollees Lee Hood and Bill Denning are at Ft. Bliss this week taking swimming instructions necessary to pass an examination for a senior life saving card. There are two enrollees from each camp in the district, making a class of thirty men.

Camp F-37-N had won the upper bracket and Camp DG-41-N took first place in the lower bracket of the Carlsbad sub-district tournament, which besides the two teams mentioned include Camp F-32-N,

Mayhill; DG-39-N, Tularosa; BR-3-N, Carlsbad.

The work project will be building of a twenty-mile stretch of road, starting at the park eleven miles north of Carlsbad and extending twenty miles to Queen.

Carlsbad sub-district championship was won by our team Saturday at Carlsbad and we represent this sub-district at Bliss in the softball tournament August 1-2.

FIFE NAMED PRESIDENT

Dr. Ray Fife, formerly of Columbus, Ohio, was named president of State College at Las Cruces Thursday, succeeding Dr. J. Kent.

EYES

Edward Stone, Optometrist

Specializing in New Mexico OIL LEASES & ROYALTIES

L & H OILS Inc., Citizens Bank Building—Tel. 416 CLOVIS, NEW MEXICO

Sunday Is Bargain Day There are bargain rates all day every Sunday on long distance calls. Enjoy a telephone visit with sons or daughters away from home, far-away relatives or friends you seldom see.

Whose Voice Would You Like to Hear?

Let's TALK ABOUT the Costs of Refrigeration The cost of all homemaking equipment eventually boils down to the following items: 1-Original Cost 2-Cost of Repairs 3-Cost of Operation 4-Cost and Inconvenience of Performance Failures 1. The original cost of electric refrigeration has been steadily reduced as production has been increased. This price reduction averages at least 50% during the past five years. You can now buy one of the finest electric refrigerators for only \$82.50. 2. Mechanical parts have been perfected to a point where repair costs on new electric refrigerators are negligible. 3. The efficiency of electric refrigerators has been greatly improved. They really use only half as much electricity as they did five years ago . . . and electricity is cheaper, too. 4. The cost of failures to perform have also been reduced to a minimum. Food spoilage and dessert failures really do not occur, and you won't have to buy or borrow ice cubes when you own an electric refrigerator. Let Your Electric Dealer Explain All the Costs, and How You Can Operate on the Difference Southwestern PUBLIC SERVICE Company

July 23, 1936

The Kings—

Continued from page 3

Providing those profits with Fowler, and as their com-

scattered and as a result of Texas, from the Mata-

very situation brought down upon John's head, for

so he sent his brother, Chisum, to spy out possible

John Chisum at the time of the removal was complete

John Chisum at this time was approaching the height of his

First—the Indians. The Comanches and the Apaches began

Still later in July, at Huggins Arroyo, the savages killed

the boss of Bosque Grande, quite naturally, was growing weary

would have been handed them free within the next few days.

When John arrived again at Horsehead and heard his brother's story of the donation to Uncle Sam's savage nephews, he merely

A Famous Brand Thoroughly satisfied with New Mexico, Chisum, in 1870, began

They tried again in the spring and took the first of the herds

And no brand, either, was more widely famed than the long "fence

John Chisum at this time was approaching the height of his

Later in that same month the Apaches charged a round-up party

Still later in July, at Huggins Arroyo, the savages killed

the boss of Bosque Grande, quite naturally, was growing weary

some did die over meat that

not only the Indians but the white raiders were cutting in on the herds.

The King of the Pecos had at this time something like a 100,000 head under the "rail" brand,

Accordingly, he sought buyers, and early in 1877 made arrangements with the St. Louis commis-

Chisum's "army" already had departed, but the cattle king's vengeance had been complete

Emboldened by the success of the white thieves, the Apaches now

First—the Indians. The Comanches and the Apaches began

Still later in July, at Huggins Arroyo, the savages killed

the boss of Bosque Grande, quite naturally, was growing weary

the strain no longer. Hiring 100 men, he armed them to the teeth, mounted them

"Wait here 'til I get back," he said, and then grinning like a school boy bent on mischief

Complete Revenge Straight into the Mescalero Reservation charged the yelling

Chisum's "army" already had departed, but the cattle king's vengeance had been complete

Emboldened by the success of the white thieves, the Apaches now

First—the Indians. The Comanches and the Apaches began

Still later in July, at Huggins Arroyo, the savages killed

the boss of Bosque Grande, quite naturally, was growing weary

The Conoco Oilers Lose Game Sunday By A Lone Tally

The Conoco Oilers lost the first home engagement Sunday to the Amerada Oilers of Monument by a 6 to 7 score.

Table with 4 columns: Player, AB, R, H. Lists players like Walker, Marsh, French, Gressett, Burleson, Barnes, White, Simpson, Weaver.

Table with 4 columns: Player, AB, R, H. Lists players like W. Smith, Ferguson, Benson, Short, Cave, L. Smith, D. Wright, Roberts, C. Wright, Bryan.

Score by innings: Amerada Oilers 122 001 001-7 Conoco Oilers 201 000 021-6

Federal Feed Agency Is Established At Kansas City, Missouri, Recently

The bureau of agricultural economics has established in Kansas City, Missouri, the Federal Livestock Feed agency, as a clearing house for information on feed and livestock, according to W. L. Black of State College.

A similar service will be set up for sellers and purchasers of livestock, helping farmers and livestock feeders to locate surplus supplies of feed for purchase at the lowest cost and facilitating the sale and transfer of cattle from regions where there is a shortage of feed supplies, water, and pasture.

Advertisement for DR. LOUCKS GARAGE, featuring a refrigerator and garage services.

Advertisement for Kinder and Monschke Auto Repairing, featuring a car illustration and text about dependable car performance.

Advertisement for THE SMOKE HOUSE, featuring an illustration of a man and woman and text about food and liquor.

Large advertisement for CHEVROLET cars, featuring multiple car illustrations and detailed text about features like hydraulic brakes, shockproof steering, and engine options.

Advertisement for a Special Offer on a New 1936 Model EASY WASHER, featuring an illustration of the washer and a list of included items like soap, detergent, and a laundry book.

SCOTCH VALUES IN USED CARS!
 Yes sir, we can supply even the Scotchmen with the kind of values they're looking for. As an instance, we have extra value in the price of:

- 1930 Ford Coupe, A-1 condition. This car priced to sell quick.
- 1930 Chevrolet Coupe, new tires, reconditioned.
- 1929 Fordor Ford, runs smooth and you'll like the performance of this car.

Other Used Car Bargains If You Don't Like These!

ARTESIA AUTO CO
 "Watch the Fords Go By" "Watch the Fords Go By" Artesia, N. M.
 Phone 52

Cattle Kings—
 (Continued from page 7)

of some of the toughest hombres ever to enter the Territory—"warriors" more familiar with the six-shooter and the Winchester than with the lariat—but Chisum didn't want them to handle cattle.

He hired them for what they were and they did their work well—so well, indeed, that they contributed in part to the situation which brought on the Lincoln County war, that bloody period which banded families and factions together in opposing camps and gave birth to a cattle feud which, after months of murder, cow thievery and general lawlessness, was ended only by interference by United States troops.

Hell broke loose in New Mexico and men like the notorious Billy the Kid helped pile on the coals. At the outset this sallow-faced but sanguine young New Yorker wasn't vastly interested, but before the war was over he had found in it ample opportunity to square old account and vent his blood lust with a record of 21 killings—one death for every year he lived, until he himself died at the hands of Sheriff Pat Garrett.

Naturally, all this trouble caused delay for Chisum in the work of gathering and delivering his cattle to Hunter and Evans, but when the count stood at about 55,000 head, with more on the range when the commission firm wanted them. And then the buyers paid off—principally, so it is said in those same notes which Chisum had given Texas owners in the earlier days, and which Hunter and Evans had collected all over west Texas, taking them up at discount.

He Could Take It
 It was a hard blow and Chisum was surprised, but he took it standing and without a word of protest . . . just as he did a short time later when his trusted bookkeeper eloped with most of the remaining cash assets.

As they say today, the Cattle King of the Pecos "could take it." More than once he had demonstrated that—as on the day during the Lincoln County War when he stood in a Lincoln saloon, one booted foot on the rail, one elbow on the bar, his steel grey eyes gazing straight ahead—into the black muzzle of a .45 caliber Colt revolver.

The business end of the lethal instrument was held in the hand of a frail young man whose ordinarily sallow cheeks were flushed with evidence that the bottle had passed on many rounds, but despite the heavy load of liquor that he carried, the youth pushed the gun slowly toward the other's face.

"You owe me money, John," he said. "Even if you don't admit it, you hired me to help guard your range, and you're going to pay. You're going to pay or . . ."

He pushed the weapon a little closer, until the muzzle was within six inches of the cowman's eyes. But the latter did not move; he did not so much as shift his position at the bar, but the firm, straight line of his mouth became a little firmer. And then he spoke: "Kid," he said, coolly, "you can't do it. You ain't got the nerve to look me in the eye and pull the trigger."

A sly grin appeared on the face of the sickly-appearing youth. His finger squeezed down on the trigger and the hammer of the double-action Colt started back, slowly and steadily. And then, just before the final click which would blast out John Chisum's life and scatter his brains the length of the mahogany, the rising hammer stopped . . . but it held the attention of every eye in that strangely silent bar-room.

Let's Have a Drink
 "Well . . . why don't you shoot?" asked Chisum. "I'm waitin'." The hammer began to fall, slowly and carefully.

"Aw, hell!" exclaimed Billy the Kid. "C'mon, let's have a drink!" History doesn't say so, but one can well imagine John Chisum adopting that same attitude when he realized at last that his great cattle empire was slipping from his grasp . . . "Aw, hell, c'mon, let's have a drink!"

He retired from the cow business, more or less, after the Hunter-Evans sellout. He never came back. A tumor had developed in his throat and, critically ill, he went to Eureka Springs, Arkansas, in December of 1884. His friends hoped that the change would better his condition—but they carried him back to Texas and buried him in Paris on Christmas day.

"A good trail man and the best counter I've ever known," Colonel Charles Goodnight used to say. "He was the only man I've ever seen who could count three grades

Political Announcements
RATES
 Strictly Cash With Copy

State Offices\$25.00
District Offices\$20.00
County Offices\$15.00
Senator and Representative\$10.00
Probate Judge\$10.00
Surveyor\$10.00
County Commissioner\$10.00
City Offices\$ 5.00

The following candidates submit their announcements, subject to the action of the Democratic Primary:

For Commissioner, District No. 1:
 JOE LUSK, Carlsbad

For Commissioner, District No. 2:
 W. LESLIE MARTIN, Artesia

For Commissioner, District No. 3:
 L. B. JAMES, Malaga

For County School Superintendent:
 R. N. THOMAS, Otis

For County Treasurer:
 H. F. CHRISTIAN, Carlsbad

For Probate Judge:
 B. F. MONTGOMERY, Carlsbad

For County Assessor:
 MRS. R. H. WESTAWAY, Carlsbad

For Sheriff:
 DWIGHT LEE, Carlsbad

District Attorney:
 G. L. REESE, JR., Carlsbad
 G. T. WATTS, Roswell

Cottonwood Items
 (Bonnie Rowland, Reporter)

Cyril Stone of Artesia was in Esplanada Monday.

Bonnie Rowland spent Sunday night with Geraldine Felton.

Steve Nowak was looking after business in Dexter Wednesday.

Stafford Brown of Carlsbad visited Mr. and Mrs. Charley Brown Sunday.

The report that J. H. Felton had contracted typhoid fever was proved false by a blood test.

Mr. and Mrs. Ben Thompson and children enjoyed Sunday dinner with Mr. and Mrs. Dayton Reser.

Miss Lois Bivens returned Sunday from a four days visit with friends in Loraine and Sweetwater, Texas.

The baseball game between Atoka and Cottonwood attracted quite a crowd. Atoka won with a score of 21 to 19.

Mr. and Mrs. Ted Carder of Atoka spent Wednesday with the Harry Carder family, who live on the Lawrence ranch.

Mr. and Mrs. V. M. Crutchfield, small son, and Miss Tressie Huff of Lake Arthur spent Saturday evening with the Davises.

Bonnie Bell and "Hoot" Bradley left this week for a visit at Waco, Texas. They will also attend the Centennial at Dallas before returning.

Mr. and Mrs. Buck Popno and son J. B., Mrs. Fern Russell and daughter Pauline, all from Pasadena, California, took dinner at the K. A. Bivens home Friday.

Lewis Rowland returned Tuesday night from a trip to Cassville, Missouri, where he took Mrs. Rowland for medical care. She will return in two or three weeks.

Mr. and Mrs. Drew Moore and son Norris of Lexington, Tennessee, are visiting in the K. A. Bivens home this week. Mr. Moore is a retired rural mail carrier.

Mr. and Mrs. Bryan Shoemaker have as their guests this week: Mr. and Mrs. Fred Leck of Hobbs, Mr. and Mrs. Johnny Smart, Misses Eloise Keen and Naomi Busbee of Abilene, Texas.

Locals
 W. A. Brewton of the Cottonwood, underwent a tonsillectomy here Friday.

Horace Warne Bates spent the week-end in San Angelo, Texas, his former home.

W. F. Daugherty left Tuesday for Amarillo, Texas, to spend a month visiting his daughter.

Carrie Elizabeth Cowan of Belton, Texas, has arrived here for a visit with her uncle, R. O. Cowan.

Mr. and Mrs. Lewis Story and children spent Friday night at their cabin in the Sacramento mountains.

Lige and John Merchant of Carlsbad drove up Saturday to attend the screw worm control meeting here.

Mrs. W. S. Moore, a pioneer Carlsbad woman, is critically ill at her home and little hope is held for her recovery.

Mr. and Mrs. Taylor Ross and family of Lakewood attended the funeral of Mrs. Cecil Holeman here Saturday afternoon.

W. G. Everett and family have returned home from an extended visit in Mississippi visiting en route the Texas Centennial.

Mrs. Ben Pior and children are expected home Sunday evening from a motor trip through California and along the Pacific Coast.

Mrs. Joe Hamann has returned home from Las Vegas. She has been attending the Normal University there for the past six weeks.

Mr. and Mrs. Joe Cooper and daughter, Miss Lelia, and his father, W. H. Cooper, drove down from Kenna yesterday to attend the funeral of Mrs. Sophia Blocker.



Lakewood Items
 Mrs. M. C. Lee, Reporter

Mr. and Mrs. R. L. House took in the ball game at the Cottonwood Sunday.

Mr. and Mrs. J. G. Moutray came in from their farm Saturday evening to register.

Mrs. Pearl Wooten of Black river is spending the week with her sister, Mrs. J. H. Angell and family.

Forrest Lee sold fifty head of yearling steers and heifers Tuesday to the Bryan Cash store in Carlsbad.

Mr. and Mrs. Albert Lee, son Rex, and Buckley McGonagill attended the ball game at Cottonwood Sunday.

Mr. and Mrs. J. N. Foster and sons Junior and Kenneth returned Saturday from Hot Springs where they had been for about three weeks taking the baths.

Troyce and Baxter Hard spent Saturday and a part of Sunday with relatives and friends. They left Sunday morning for the Hondo where they will be employed on road construction.

Our community was grieved and shocked over the death of Vera Angell Holeman which occurred Friday morning at the St. Francis hospital in Carlsbad. Vera lived in Artesia at the time of her death but she grew up here and was loved and respected by all who knew her. We will miss her coming amongst us on Sundays as she and her husband visited with Vera's parents, Mr. and Mrs. J. H. Angell, almost every Sunday and attended religious services and social affairs with us.

SACRAMENTO ITEMS
 Ras Roberson made a business trip to Alamogordo Saturday.

Mr. Calking, father of Roy Calking, has been quite ill, but is able to be up now.

Mrs. Callie Jones and children attended Sunday school in Sacramento Sunday.

Arvel Edington of Lake Arthur visited Sunday with home folks, Mr. and Mrs. J. R. Spence.

The Rev. W. A. Jordan and son of Carlsbad were transacting business on the assembly grounds Friday.

Mr. and Mrs. Homer Ingle of Hope were visiting in the home of their parents, Mr. and Mrs. J. R. Spence, Sunday.

GOLDEN PHANTOMS
 Fascinating Tales of Lost Mines

THE TREASURE OF COMPANY K

THERE is gold—\$100,000 worth of it, in good American gold—near Crittenden, Ariz. At least, it is there if reports are true. If some one has not found it, if someone has not found it, spirited it away.

Company K was stationed at Buchanan. The Civil War began to call in soldiers from the outposts, and Company K was in a predicament. It was ordered to take the goods and chattels of the garrison.

So the quartermaster, a stout soul who had no idea of anything valuable to the world, and who quietly took the gold, medicines, and all other stores, and buried them. He and a squad who helped dig the gold, knew where it was, but no one was told the secret. Then the company traveled east, and the gold was forgotten.

After the war, Company K sent back to its Arizona post, and had been retained Fort Crittenden. Only one of the original outfit turned up at the former post, and looked about at the former post, known scenes memory stirred.

He had no doubt that no one knew of them had been near this time. What a treasure it was, just to be taking!

So he told one friend, and two began to hunt for the caches. They went to the place where the stuff was buried, and here they dug—and dug—and dug again, but for some reason they did not seem to connect the stores or the money.

The secret leaked out. Some time garrison was helping in search. Trenches were dug and Sonorita valley, and the men opened mighty muscles and dug backs—but to no avail.

Then, just as every one was to give up in disgust, declaring the returned soldier had been in all the time, a discovery was made. The medical stores were found as he had described them. The hope revived the hunt. Trenches were dug, and there they were.

They had their work cut out. Unless, as has been the beginning of this story, the gold was found and spirited away by a speaker a whole suspicious man during a storm. It must be where it was den. For no one has found as much as one coin of it.

JOWELL ILL
 C. L. Jowell, father of Mrs. M. Baird, is critically ill at home in Jacksonville, Texas, according to word received yesterday. Mr. Jowell recently had an extended visit here at the home of Mr. and Mrs. Baird, leaving his home last Thursday.

JOYCE FRUIT STORES
 West of the Pecos since 1890

SOFT AS KID
 —yet miles and miles of extra wear and comfort in every pair of Wolverine Shell Horsehide Work Shoes. Dry out soft after soaking—and STAY soft.

TOUGH AS A RHINO
 —yet glove-soft—foot-easy as felt house slippers. No wonder millions insist on Wolverine Shell Horsehide.

FLEXIBLE AS AN ACROBAT
 Call and try on a Wolverine. See how flexible and pliable it is. What comfort! Yet cost less than ordinary work shoes because of extra wear and service.

SEE THAT SHELL
 Only Wolverine Shell Horsehide Work Shoes have both soles and uppers of this amazing three-ply Shell leather—tanned soft and pliable by the exclusive Wolverine tanning process. Come in. Try on a pair. No obligation.

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AUTO KEYS
 Made At
Dr. Loucks Garage
 PHONE 65

as they went by; and do it accurately . . ."

REPUBLICAN PRECINCT CONVENTION
 A republican precinct convention is hereby called to meet Thursday, July 30th at 2:00 p. m., at office of Yates & Dooley to elect eleven delegates to the republican county convention to be held at Carlsbad August 1st, at 2:00 p. m., to elect delegates to republican convention held August 17th.
 S. E. FERREE, Chairman, Precinct No. 6, 30-1tc
 Woodstock Typewriters for sale at The Advocate.

I Have Recently Purchased
 THE
Jernigan Jewelry Stock and Fixtures
 From the First National Bank and They Are
NOW ON DISPLAY
 at the
City Hall
Paula O.H.s JEWELRY COMPANY
 SHOP at the SIGN of the WATCH
 Artesia, New Mexico

MONTGOMERY RESIGNS
 The resignation of Charles F. Montgomery as general manager of Joyce Fruit stores was announced at Carlsbad yesterday. Mr. Montgomery, a resident of Carlsbad, who has been associated with the Joyce Fruit stores for a number of years, is resigning to devote his time to insurance business.

We Buy and Sell Typewriters, Adding Machines, and All Kinds of Office Equipment—The Advocate.

WELL
 Calling Cards, 100 for \$1.00. Best grade paneled or plain—The Advocate.