

PECOS VALLEY GAS COMPANY

ANNOUNCES A FREE GAS COOKING SCHOOL

Conducted By

FRANK DECATUR WHITE

• • • •
Three Days Next Week
Ocotillo Theater Auditorium

TUES.--WED.--THURS.
June 16, 17 and 18--9:30 to 11 a. m.

EVERYTHING FREE!
Every Housewife Cordially Invited



FRANK DECATUR WHITE

Nationally known caterer, dietitian, lecturer, Princeton graduate and author of numerous cook books, will be in charge of school.

FREE PRIZES!



A number of bags of groceries will be given away absolutely free each day.

New Recipes!

New Ideas!

New Combinations!

Mr. White is noted for his easily understood presentation of authentic cooking practices. BRING YOUR NOTEBOOK AND PENCIL and learn some new ideas and new recipes.

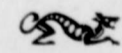
DIRECTORY OF LOCAL MERCHANTS WHO ARE COOPERATING IN THIS

Gas Cooking Institute

- Peoples Mercantile Co.
- Joyce Fruit Stores
- Brainard Corbin Hdwe. Co.
- McClay Furniture Store

THE MODERN KITCHEN IS THE ALL-GAS KITCHEN

DAILY MENUS



TUESDAY, JUNE 16

- Table Talk Cake
- Cheese Biscuits
- Good Coffee
- Health Salad

WEDNESDAY, JUNE 17--

- Prize Angel Food Cake
- Graham Cracker Ice Cream
- Ripley Salad

THURSDAY, JUNE 18--

- Red Devil Food Cake
- Hungarian Pastry
- Lemon Pie
- Meringue

EACH CAKE BAKED WILL BE GIVEN AWAY TO SOME PERSON ATTENDING

BIRTHS

Mrs. V. H. Wood...
 Mrs. J. R. Spence...
 Mrs. Will Buckner...
 Mrs. Owen Peck...
 Mrs. Windom of Weed...
 Stephens and family...
 B. Slesse of Carlsbad...
 Children from up...
 Gregg visited his home...
 Bennett, wife and two...
 Burn and family of Lov...
 Mansfield, pastor of First...
 Alister of Crane, Texas...
 Methodist young people...
 Slade is chaperoning the...
 Johnson of Hope is attend...
 Rev. Jordan spent Friday...
 White and Jimmie Hoff...
 Nihart and wife of Lake...
 Rev. R. B. McGrew of the...
 Young people of the Meth...
 J. Ayres and the young...
 Rev. J. B. Scrimshire, pastor...
 Rev. Mitchell, pastor of the...
 Serious accident occurred...
 HEAD NAMED SPEAKER...
 WASHINGTON—In an unpre...
 COMPANY V.8

AMATEUR ITEMS

Mrs. J. R. Spence at...
 Mrs. Will Buckner at...
 Mrs. Owen Peck visited...
 Mrs. Windom of Weed...
 Stephens and family of...
 B. Slesse of Carlsbad...
 Children from up...
 Gregg visited his home...
 Bennett, wife and two...
 Burn and family of Lov...
 Mansfield, pastor of First...
 Alister of Crane, Texas...
 Methodist young people...
 Slade is chaperoning the...
 Johnson of Hope is attend...
 Rev. Jordan spent Friday...
 White and Jimmie Hoff...
 Nihart and wife of Lake...
 Rev. R. B. McGrew of the...
 Young people of the Meth...
 J. Ayres and the young...
 Rev. J. B. Scrimshire, pastor...
 Rev. Mitchell, pastor of the...
 Serious accident occurred...
 HEAD NAMED SPEAKER...
 WASHINGTON—In an unpre...
 COMPANY V.8

Methods of Modernizing Artesia

Are Discussed By Arba Green

Arba Green, manager of the Chamber of Commerce, was the principal speaker at the luncheon program of the Artesia Rotary club and discussed two interesting topics. One was relative to the good will tour to the Sacramento mountain communities June 24 and 25 and the other, some suggested improvements along Main street and beautifying the town. Because the latter subject may contain some new thoughts on how to create a better appearance, we are presenting Mr. Green's remarks in full:

"Another subject I would like to mention at this time is beautifying our city. We have been stressing putting out trees, cutting weeds, keeping lawns in good shape, painting and improving our homes, keeping the alleys clean and putting trees and grass in these new parking lots we now have. There is one other improvement I think would add greatly to the appearance of our city and that is to improve our business district by persuading the owners of our business buildings to redecorate the fronts from the side walks clear to the sky line. We have some fronts that are nice and modern and several that are out of date and need some work done on them. I have noticed some cities I have visited recently that have stuccoed the fronts from the top of the show windows to the top of the buildings, other have painted the upper fronts, or that part of the front that is above the show windows, others have put up new signs that have covered up old signs which have been there for ages and others have taken all the signs off the buildings and put up new Neon signs.

We are all proud of our new theater front. Strangers and visitors to our city invariably remark what a beautiful front. However, I don't think that front entirely makes up for the east wall of that building.

National Park Service Prepares For Increasing Number Tourists In State

To meet what is expected to become a steadily increasing demand from vacationists who take their houses along on wheels, the National Park Service is preparing to provide special facilities in New Mexico parks that are being developed under cooperation arrangements with the State Park Board and local park authorities.

Special camping areas in these parks will be set aside for the convenience of tourists with trailers. These parking sections, virtually constituting parks within parks, will be landscaped off from the more frequented areas. They will be equipped with fireplaces, running water, comfort stations, refuse disposal facilities, table and bench combinations, and other conveniences. Some of the units will be for single auto and trailer groups; others will have space for a number of groups.

Trailer-travelers, many of whom live permanently in this manner, moving around from state to state, have increased in such numbers that a recent national poll estimated there will be 200,000 trailers towed around the country during the present vacation season. There are almost as many different types of trailers as there are trailers themselves—some of them resembling completely furnished bungalows—and it is not possible as yet to standardize arrangements for them in the parks. It is anticipated a standard type will become somewhat universal within the next few years. The National Park Service is making allowance for this in its present camp-site designing, so that little altering will be required to meet the changing trend.

The areas that are being developed in New Mexico parks are being patterned after those that have already been provided in National Parks.

Typewriter Ribbons—The Advocate

Bonus Expected To Boost Trade

Soldiers' bonus dollars, \$2,000,000,000 strong, are expected to ward off for several weeks the normal summer trade decline, a canvass of the nation's business men indicates.

Whether the veterans' funds are promptly clamped into banks, used against debts, or laid on retail counters, merchants from coast to coast say the effect will be the same—an abnormal quickening of the pulse of trade.

On Monday, June 15, the march will start. Ex-service men who want cars, clothes, farms, houses, horses, teacups for their wives, shoes for their children—and freedom from debt—all will file toward their respective goals with cash in hand.

A large part of the money will pay off old debts. In turn, retail analysts argue, landlords, doctors, dentists, grocers, garage mechanics, and other creditors will likely buy—from thimbles to chicken-wire.

Much of the money is already "in hock," say merchandisers in some sectors. That of the total which will actually move into cash tills in exchange for goods, the survey indicates, will go for miscellaneous needs which have long been clamoring for fulfillment.

Centennial Hall of Science Dedicated to Better Health



Dr. J. W. Bass, left, director of public health for the City of Dallas, Saturday dedicated the Frigidaire Hall of Science at the Texas Centennial Exposition, as Phil M. Bratten, southwestern district manager for Frigidaire, looked on. The Hall of Science, occupying an important section in the General Motors building, interprets in non-scientific fashion the ways in which health and life are endangered by improperly preserved foods and beverages in which harmful bacteria have grown because of too low storage temperatures.

More than 35,000 members of Frigidaire manufacturing sales and service organization in the United States and Canada have been invited to visit the Texas Centennial celebration in Dallas, Fort Worth, San Antonio, Houston, and Austin by P. M. Bratten, the Texas manager for the Frigidaire Corporation.

If unable to attend the Centennial, you may see the modern method of food protection offered by the Frigidaire. Late models are on display at our show room.

RUSSELL PARTS SERVICE
 Phone 77 FRIGIDAIRE SALES Phone 77

And Sudden Death

May end your vacation or week-end trip, if your auto is mechanically imperfect.

Sane driving rules are not enough, the performance of your car should be dependable, if it is to take you on your trip and bring you safely back.

TO MAKE YOUR CAR SAFE IS OUR BUSINESS

Kinder and Monschke
 Auto Repairing At Popular Prices

TELL US YOUR PRINTING TROUBLES—Phone 7

FUNCTIONAL—IMBALANCES OF THE EYE
 Create Discomfort—Consult
EDWARD STONE

OIL MARRIES METAL ... And your engine becomes Oil-Plated. Yes, patented Conoco Germ Processed oil—first alloyed oil—definitely joins to all moving parts. It does not merely squirt, but Plates on! This durable Oil-Plating cannot seep down, scrape off, heat away, or lump into carbon and sludge. Even before you touch the starter, Oil-Plating is up on its job. And there it stays Plated, to stave off your next stop for oil... and your next trade-in. Get the one oil that Oil-Plates your engine... CONOCO GERM PROCESSED OIL

CONTINENTAL OIL COMPANY **CONOCO**

Drive to Texas Centennial. Know your Best Route—Side-trips—Places to Stay. Conoco Travel Bureau, Denver, Colo., tells you FREE. Write.

Conoco Germ Processed Motor Oil and Bronze Gasoline
 SOLD AT THE FOLLOWING STATIONS:

Manley Garage	Artesia Auto Company	Continental Service Station No. 1
Midvale Service Station	Sunshine Service Station	Gromo Mercantile Co., Lake Arthur
Camp Mac	Mrs. M. C. Lee, Lakewood	Pecos Valley Garage & Machine Shop
Pior Service Station	The Van Store, Hope	Dr. Loucks Garage
Highway Service Station	The Elk Store, Elk	Watts Mercantile Co., Dunken

E. N. Bigler, Agent—Artesia, N. M.

