## PORCHRITES HELD HERE ON TUESDAY

Injuries Sustained Friday In Motorcycle Accident
Prove Fatal; Dies At A
Carlsbad Hospital On
Monday Evening.


 IN AREA LATELY FOR FALL TERM
Wayford Porch, aged about 22,
was critically injured Friday after-
noon near 2:00 ocelock, when he









$\qquad$
$\qquad$Carlsbad WatersUsers OK AlamoDam Agreement

WPA Projects To Employ 5,240 Men

local kinsMan SCH00LS T0 Rogers tells
HIS EARLY LIFE
OPEN ON 2nd SEPTEMBER Teachers'Institute To Be
Held To Discuss Local Held To Discuss Local
School Problems; First Week To Be Used For Enrolling Grades.
and


Artesia Auto Co.

and

THE 1935 FARM CENSUS SHOWS A DECREASE IN NUMBER OF FARMS


## $\$ 1,500,000$ Allotted For Alamo Dam



## FRICIDAIRE

## Now Available

to prospective purchasers under terms of Na tional Housing Act, which will provide a low rate of interest and enable you to enjoy the comforts and conveniences of an electric refrigerator while you pay for it.

FOR INSTANCE YOU CAN BUY-
a 4-Foot Frigidaire Box for
$\$ 4.00$ Down and $\$ 4.00$ per Month
a 5-Foot Box for
\$5.00 Down and $\$ 5.00$ per Month
and a 6-Foot Box for \$6.00 Down and \$6.00 per Month

See
Grady Burkhalter
Frigidaire Dealer-South Roselawn Ave.

## When the sun is blazing hot, your motor heat goes up, too!

To protect your motor, use Germ Processed Oil, which has 2 to 4 times greater film strength and is less affected by extreme motor heat!

## Shatter Her Shackles With Electric Power

Let electric service free the housewife from her drudgery. The great convenience of electricity in the home has stimulated its greater use, and today more and more families are turning to electric appliances to reduce the burden of housework.

Your electric service statement is one of the lowest bills you get, considering the benefits it provides. You will find that in most cases for a few cents each day you are operating your radio, toaster, electric refrigerator, washing machine, vacuum cleaner, electric iron, etc., in addition to lights in every room.

BETTER LIGHT
BETTER SIGHT

Southwestern
Company
Y

Y $Y_{\text {mer. That's why you must have oil that }}$ maintains high film strength under extreme temperatures to get safe lubrication. Otherwise, the lubricating film ruptures and the bearings and cylinder
Plain mineral oils have little film strength
and oils over-refined by new cleansing meth ods have even less. As motor heat goes up these oils rapidly lose film strength.
oil and that heat above $225^{\circ}$ does not lessen
his advantage. made in identical cars fitted with the new alloy metal bearings used in many 1935 cars. The bearings lubricated with a high-quality plain mineral oil showed
$45 \%$ more wear than those lubricated with Conoco Germ Processed, the first alloyed oil.
You'll be certain your motor is safely lubri cated even at high temperatures if you say "O. K.-Drain" and fill with Conoco Germ Processed Motor Oil-the oil with the "Hid den Quart" that stays
never drains away. Conoco Germ Processed Motor Oil. Timke machine tests prove that it has 2 to 4 times
greater film strength than any plain mineral


## PRICED FOR QUICK SALE



## AR'TESIA AU'TOCO.

Phone 52
$\psi$
Artesia, N. M.


## Number Cattle On Range Gains








## frigidaire makes

 tabulation of returns of the census of agrieculture which began Jan-uary 2, 1935, released by Director


## census. The number of farms and

## Household $\overline{\text { refrigerator sales of }}$ Frigidaire Corporation were great



## 1935 Wool Crop

Less Than 1934


## IN CHOOSING A COLLECE

 that is arge enough to per
small enough to afford per
members and the student.
We offer a training course especially fitted for the first
year student. In addition we are located only 150 miles away on a good paved road.
We offer complete Junior College work in our domestic
department as well as many courses in vocational education. FALL TERM BEGINS SEPTEMBER 14th
Write for bulletin. For further information addrese
Eastern New Mexico Junior College DONALD W. MacKay, President portales, new mexico

Spoted Rains Fall In


and

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$\qquad$
$\qquad$
The previous high Mr. Pierce wrote Mr. Burk
halter.
ereased from 9233,244 on April
1930, to $1,070,738$ on Januery


Southeast New Mex.
Over the Week-End
$\qquad$





 sion

$\qquad$

> Base Chevrolet Truck
For Sale

DR. LOUCKS GARAGE

Fone 65

## To Fall In The Paint

 MightBe Dis
BUT
To Paint In The Fall
Is the Keenest Sort of Wisdom See Us About It! Artesia Alfalfa Growers Assn

## $\overline{\text { — Jovillppult }}$ STORES <br> whest of the Pescos since 1890

We Are Now Serving the Second Generation With Dependable Merchandise
Ask about our plan to help local worthy institutions. Each dollar spent with us entitles you to a coupon, and $2 \%$ of your purchase goes to the organization designated by you. Why not trade with us-prices and service being equal? This. $2 \%$ is on cash purchases and accounts paid
by the 10th of the month. When in need of things to eat call 46 or $47-$ by the 10 th of the month. When
LOOK OVER OUR SPECIALS FOR FRIDAY AND SATURDAY, AUGUST 23rd AND 24th. THE GOODS ON OUR TABLES WILL SAVE YOU MONEY!


The season's outstanding style elements, in

## OUR 1935 COATS

The belted or semi-fitted favored in fur trimmed.

The Swagger Coat in blocked patterns full back is one of the cleverest for the sports wear.

We have one of the largest and most beautiful assortments of Coats that we have had.

We Invite You To Inspect These!

