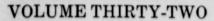
YOU GET ALL OF THE NEWS IN THE ADVOCATE



## Artesia Advocate



ARTESIA, NEW MEXICO, THURSDAY, JANUARY 10, 1935

OIL

REFINING

RANCHING

THE HEART OF THE PECOS VALLEY

OIL

FARMING DAIRYING

Janitor And Road NEW WELLS

Supervisors Are TO START UP

Reappointed Mon. IN OIL AREA

FARM PLANS FIRST HALF TAX COLLECTIONS A CITY-WIDE New Co. School ALMOST REACH FIFTY PERCENT A CITY-WIDE Board Is Named TO BE MADE HERE JAN. 12

Values of Farm Records on January 1, 1933, at the time Hut.

at which time Dr. J. L. Paschal, cent; the per cent of 1933 taxes to discuss the value of farm records cent, and the percentage of the and accounts.

35

.

1

All cotton farmers were fur- 49.62 per cent. nished with record books last year Delinquent taxes not collected and these records should be brought from 1932 and prior years is listed radical style changes. Ladies' suits men present, the representatives along so that they can be brought at \$217,744.97; 1933 taxes still to up to date. New account books are be collected are given as \$22,080.77 two or three years ago, are coming unanimous action, committed themon hand and will be distributed to and the second half of 1934 taxes back and will be shown along with selves to support such a meeting. Stolen From Gin to be collected amounts to \$144,all farmers at this meeting.

G. H. Sellmeyer, secretary of the 825.36. The second half of the 1934 Roswell Production Credit Associa- taxes, however, is not delinquent tion and representative from the until May 1, 1935. Emergency Loan, will be present to discuss farm credits.

W. A. Wunsch will discuss the PERSONNEL 1ST present adjustment program and All information in regard to the NATIONAL BANK will outline the program for 1935. agricultural census for 1935 will also be discussed. Farmers have been supplied with a copy of 1935 IS census forms and will be assisted in filling in this information if this meeting.

### Guy Chevrolet Co., is **Displaying Two New General Motors Cars**

The Guy Chevrolet Co., this week is displaying new models in the Pontiac 8 and the Standard Chevdirectors of the First National rolet 6. A car of the Standard Bank were re-elected at the annual Chevrolets was unloaded Monday stockholders meeting Tuesday afand several of these popular models are ready for immediate

Tax collections at the office of Local Buyers Leave County Treasurer Joe Johns at For Spring Market Carlsbad indicates conditions are much improved over the period of At Dallas, Tuesday two years ago and a steady improvement has been noted the past

W. C. Thompson and Mr. and Adjustment Program and year. According to figures sub- Mrs. Rex Wheatley left for Dallas, Dr. Rayburn of Newton, mitted by Harry Christian, deputy, Texas, Tuesday to buy spring merchandise for the dry goods departand Accounts Are to be Mr. Johns took office, the out-standing uncollected taxes for the Thompson. In commenting on his Discussed at the Legion year 1932 and prior amounted to trip to market, Mr. Thompson said \$514,274.08 and on January 1, 1935, he expected to be able to offer the outstanding taxes for the same some exceptional merchandise at years amounted to \$217,744.97, popular prices on his return here. leaving the sum of \$296,529.11 "For the past few months our dry

A meeting will be held at Carls- which represents the amount of goods customers have come nearer bad at 2:00 o'clock on Friday, Jan- back taxes collected during the getting 100 cents on the dollar in uary 11th, at the courthouse, and two year period. The average per values than at any time in the December 30th the Rev. B. F. Butts 12th, at the American Legion hut, and prior was given as 94.16 per manufacturers are operating on a the plan for a city-wide evanproducts," he said. 1934 taxes collected is given as

new merchandise will be bought, and the type of meeting he conlocal buyers do not anticipate any ducts, and after comments by lay-

other new merchandise. **Justice of the Peace** 

**Election Is Called** 

A justice of the peace and constable will be elected in the Malaga on January 14. The election call UNCHANGED was issued by the board of county commissioners Saturday at Carls-

While the election call was isthey will bring them with them at All Former Directors and sued in all precincts, the failure ments for the period of January 27 Officers Are Reelected; to designate election officials in any except the Malaga and Artesia Bank Shows a Hundred precincts was regarded by many Per Cent Gain in the as meaning no election could be held except in those two places. **Deposits Over 1933.** 

### **Cotton Parity Checks**

Are Expected Here In The Near Future moving to the new location in the

In reply to a telegram sent to street and is occupying the build- away. Mr. McCann thought no-

START 27th pointed on the county board of bers were re-appointed by James B. McGhee, district judge. An-Kansas, Is to Direct the was made at Carslbad Friday.

**REVIVAL TO** 

Thru February 17th.

At the mass meeting held in the T. J. Terry of Cottonwood, repre- at Carlsbad. We are told that Methodist church the evening of sentative at large.

Newton, Kansas. After full ex- meeting, at which the new board meet all of its current obligations,

Monday. with short coats, very popular here of the five churches present by

Dr. Rayburn was then notified

precinct and in the Artesia precinct once and make all necessary preparations. In order that these evangelistic meetings may be most successful the churches of the city

to February 17.

The Mann Drug Co., has finished

center of the fourth block on Main

The solution, a definite step to-

dent to restrict imports and pro-

from Orla to the state line in

hibit transportation of "hot oil."

nouncement of the appointment Meeting Starting On appointed as a representative of Walter Craft of Carlsbad was January 27th to Run district one, and Dean Smith was appointed to represent district three. The two old members reappointed are John L. Shearman

**Board Is Named** 

Two new members were ap

education and two former mem-

At Carlsbad Fri.

The board of county commissionof Artesia, in district two, and ers met in regular session Monday

ing from \$500 to \$5,000.

the bonds of all county officials.

Herzog, Daugherty And

Payne Reappointed —

**County Fund Balances** 

Range From \$500.00 To

\$5,000.00.

### **Spanish War Vets Have Installation Ceremonies** Sunday

Members of Clay Green Camp No. 7, United Spanish War Veterans of America, held the installation ceremonies for the new test.

Two bales of cotton were stolen from the yard of the Artesia Farm- the largest number to attend in officers here Sunday. Forty-two ers gin here Sunday afternoon. There was no one around the gin at the Artesia Hotel Roof Garden at the time of the alleged robbery, and after the luncheon witnessed the robbers took the only two bales the installation ceremony with of cotton on the yard and when General H. A. Ingalls of Roswell Quarters Recently inquiry was made the following morning by gin officials, John Mcofficial roster includes: John Boy-Cann of the McCann Service Station, located near the yard, re- Monical, Hagerman, senior viceported that he saw a truck drive up and load the two bales and drive Causey, junior vice-commander. commander; W. L. Wagoner,

PHILLIPS EMPLOYES

stockholders meeting Tuesday af-ternoon. Directors re-elected in-cluded Jim Berry, T. H. Flint, John F. Runyan, R. A. Shugart and H. G. Watson, At a directors meeting C. Watson, C. Watson,

A Wildcat Oil Test Near Monument Is Running High: Texas May Leave Two Tests in the Lea District.

Except for staking new locations. when the commissioners made a the oil activity over the southeast-A meeting of the county board further review of the year 1934 ern oil area lagged somewhat over at Artesia on Saturday, January cent collected for the years 1932 past five years. This is because of Las Cruces explained in detail of education, called for Monday at they were pleasantly surprised to the holidays. Eight new wells have Carlsbad was postponed because of find the county finances in a better started up, three wells have been normal basis and have been putting gelistic meeting under the leader- the death of the father of Dean condition than they anticipated. completed and two abandoned after extension economist, will be present collected is given as 93.23 per quality and workmanship into their ship of Dr. James Rayburn of Smith, a member of the board. The The county was not only able to developing sulphur water.

New locations staked include: While a general assortment of planation of who Dr. Rayburn is will be organized, will be held next but was able to open the new year Phillips Petroleum Co., Woolworth with a balance in every fund, rang- No. 11, NW sec. 26-24-36; Phillips Petroleum Co., Woolworth No. 12,

Two Bales Cotton The court house janitor, William SW Sec. 20-24-00, Thinps Fettor-Herzog, was re-appointed for an- eum Co., Worth No. 1, NE sec. The court house janitor, William SW sec. 26-24-36; Phillips Petrolother year as well as the two 3-25-36; Amerada Petroleum Corp., county road supervisors, Alvin Everett No. 2, SW sec. 26-24-36; Payne for north Eddy county and Repollo Oil Co., E. C. Adkins No. S. H. Daugherty for the southern 1, SE sec. 9-21-36; Texas Company, Ogg 4-A, NW sec. 35-24-36; Texas

The commissioners also approved Company, Ogg 5-A, SE sec. 35-24-36; Humble Oil and Refining Co., Coates No. 2, NE sec. 10-24-36. An interesting test in the Monument section, west of Hobbs, is being closely watched. This is the Amerada Petroleum Co., State 1-D. NW sec. 1-26-36, which is drilling below 2810 feet. The top of the anhydrite, salt and lime was encountered unusually high in this

A well in the Hobbs district is shut down awaiting results of the second acid treatment. This well, the North Grimes No. 1 of the Gypsy Oil Co., sec. 21-18-38, was drilled to 4219 feet and after the first acid treatment flowed 4,092 barrels of oil open with 9,000,000 feet of gas. The Gypsy was then strum, Roswell, commander; M. Y. re-treated with 3,000 gallons, but the results of the second treatment are not known.

The Phillips Petroleum Co., has Names of all the appointive of- completed its Woolworth No. 10,

and a telegram received from the Rev. B. F. Butts Wednesday gives Yard Here Sunday portion of the county. assurance of a formal reply from Dr. Rayburn n a few days and that For January 14th the meetings will start on the 27th of this month as planned. Committees having charge of the arrangements will be appointed at

the Yard.

are requesting that their membership make no conflicting engage-

The Mann Drug Co. **Moved To Its New** 

Truck Drives in Yard of the Farmers Gin Last Sunday and Takes Only **Two Bales of Cotton on** 

delievery. No radical changes are

Silver Streak," is one of the prettiest of the General Motors models seen here this year. In addition to assistant cashiers. the silver streak design, which bank for the year 1934, the stock- received from the cotton certificate runs the length of the hood and the

radiator, the Pontiac this year is equipped with triple-sealed hydraulic brakes and an all-steel turret top. Mr. Guy is well pleased with new models now on display. A common stockholders will share in new models now on display. A a dividend at the close of the Ready For Games Chevrolets will be made here about present year. February 1st.

HONOR PUPILS AT THE

in this issue of The Advocate shows that at the December 31st call,

Twenty-one pupils of the Lower on the honor roll for the current then listed as \$407,893.75. It might Cottonwood school have been placed school year. To attain the honor also be interesting to note that for roll a pupil must make three A's the first time in several years the ance record of ninety percent and Carlsbad National Bank in dewith no C's; must have an attendmust have at least ninety in de-portment. The grades have been National Bank were given as \$696,averaged over a period of four 817.10 for December 31st. months of the first semester. Not

**COTTONWOOD SCHOOL** 

all of the pupils on the honor roll COUNTY COTTON MEN have attended the full four months.

The roll includes:

Virginia Fulton, Novella Thoma-W. A. Wunsch, county agent, Virginia Fulton, Novena Thoma-son, Mary Johnson, Dorothy Jack-son, Gertrude Vaught, Mattie Frances Vaught, Bonnie Lou Bratcher, Billie Joe Lewis, Ida Coker, Elizabeth Johnson, Josepha Navarette, Billie Johnson, C. B. Stocker, Christing Johnson, C. B. Tt is expected that the 1935 cot-Navarette, Billie Johnson, C. B. Strebeck, Christine Johnson, Ethel ton reduction plans will be dis-Schultz, Helen Parker, Tommie cussed. Terry, Harding Coker, Fay Jackson, Pryde Smith, Delores Stebeck.

Southern Eddy Co.

Julian Smith, resident of Carls-bad and pioneer citizen of south extinguish the flames. The truck was loaded with lumber, but the Ham sont Mr. and Mrs. Howard Mr. and Mrs. Howard Mr. and Mrs. W. C. Eddy county, died at his home in was loaded with lumber, but the Ham, son; Mr. and Mrs. W. C. Carlsbad Saturday night after suf- lumber was saved.

fering a heart attack about a week previous. His condition had been critical for a week and his death was not unexpected.

**GOOD SHALLOW WELL** A good sallow well has been Benavides, daughter; Mr. and Mrs.

FOLKNER LOSES

Mr. Smith, aged 79 years, settled completed on the Wilson farm on Black river in 1884 and after north of town. The well was dril-

Carlsbad. He was vice-president of Mann Drug Co., was taken to the and Mrs. John B. Lung, son; Mr.

satisfactory. Presbyterian church, in charge.

made in the design of the Standard G. Watson. At a directors meeting checks should be received in the Chevrolet, except that it embodies the officers re-elected were: T. H. near future. No checks on 1933 years, moving from the bank quarseveral mechanical improvements. Flint, president; H. G. Watson, option have been received in spite This firm, established by C. E. would be sent out the first week In reviewing the affairs of the in January. No checks have been

holders expressed approval of the gool.

substantial progress made by the **Town Cage Squad Eight Oil States** institution during the period. Since the preferred stock has been re-Is Organized And Ask Federal Law tired, prospects are good that the

A financial statement published

All of the former officers and

deposits aggregated \$845,139.92. which is more than a hundred per cent increase over the correspond-

TRUCK BY FIRE

and high school stars, have reported for practice. The squad, states to enter into a compact for the memory of Mrs. Henderson. ing period of last year which was known as the Artesia Independent conservation of oil and prevention Burial was made in the Woodbine Team, will likely appear in new of waste. suits this year, arrangements are First National Bank passed the underway to purchase suits thru ward a states compact, also provid- The Farmers Gin Co. the cooperation of the Artesia busi- ed for submission to the various ness men. Games will be arranged state legislatures of a bill authorizwith other independent and town ing official representatives to meet teams over the district and nego- and adopt a complete plan "for the

tiations are underway to match purpose of conservation and prevention of waste." games with the Phillips 66 cagers ATTEND MEETING of Hobbs, the Lovington and Hag-

erman town teams and the House of David squad now playing in the southwest. The following candidates have reported for practice: Barton, Partee, Marshall, Bryan, Burch, Lackson Kurshall, Bryan, Burch, board, and authorizing the presi-

Jackson, Kuykendall, Walker, H. Naylor, Stone, Moore, John Williams, W. Williams, Crockett, C. Brown, Cave, Guy Roberts, Boots Webb, Chambers, and L. Clayton.

**BIRTHS-DEATHS** 

Texas will be started before Jan-A Ford V-8 truck belonging to Twenty-two births and six deaths uary 24, it was announced Satur-Pioneer Dies Sat. Carl Folkner burned up Tuesday were recorded by S. E. Ferree, sub-night about six miles out of town register for the Cottonwood, Atoka Carl Folkner burned up Tuesday were recorded by S. E. Ferree, subday at Red Bluff. Dyson and Carter are contractors. on the Hope highway. The truck and Artesia districts for the month

caught fire in some unknown man- of December. Four babies died Julian Smith, resident of Carls- ner and burned despite efforts to shortly after birth. Births were

Cease January 12 Gentry, son; Mr. and Mrs. Jesus Cano, daughter; Mr. and Mrs. H. E. Wilson, son; Mr. and Mrs. R. E. Robinson, son; Mr. and Mrs. E.

The cattle buying program will J. Garcia, son; Mr. and Mrs. Ray- be completed Saturday, January man Carno, son; Mr. and Mrs. Paul ment 3,368 head of cattle have been escaped unhurt in a rock slide in Saturday afternoon, with the Rev. moved away and came back here

money allotted. Dee Thorpe, Tuesday.

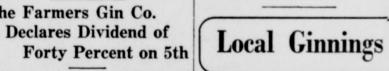
has been found, so far as known. ters to the former location in 1919. Officers have not been able to Flint, president; H. G. Watson, option have been received in the firm, established by C. L. identify the truck that took the vice-president; L. B. Feather, cash- of the fact that Oscar Johnston, Mann about twenty-seven years cotton. The county sheriff's office ago, is one of the oldest business and other officers of this district establishments in Artesia. The have been on the lookout for the move was made, according to ofstolen cotton. ficials, to better serve the trade.

> RITES ARE SAID FOR MRS. M. J. HENDERSON former district manager of Clovis

The last rites for Mrs. M. J. Henderson, who died here early Permit Compact last Thursday morning, were held title of local manager and his terat the Church of Christ Friday ritory has been extended as far afternoon, with the Rev. A. C.

west as Tularosa. PONCA CITY, Oklahoma-Rep- Wiggins of Carlsbad officiating, independent basketball team was resentatives of governors of eight assisted by the Rev. H. G. Hobbs perfected here and about twenty-one candidates, mostly ex-college Thursday a resolution requesting friends crowded the church build-STATE OFFICERS HERE

H. R. Grissom, state school congress to pass laws permitting ing to pay their last respects to budget auditor, and H. R. Rodgers, state school superintendent, were here yesterday conferring with the Artesia school board.



Lake Arthur gin closed the season sheriff to serve this section. last week and the Cottonwood gin | There will be no change in the operates today for probably the county treasurer's office. Mrs. R. last time.

lows: Lake Arthur gin\_\_\_\_\_ 700

ANOTHER DAMAGE SUIT A third suit arising out of the

fire which nearly destroyed the Carlsbad Inn, a rooming house De-Estimate. cember 23, was filed yesterday by

W. A. Moore, owner of the prop-FUNERAL FOR A. F. PHILLIPS IS The action asks \$195 damages for burns suffered in the blaze HELD ON SATURDAY AFTERNOON and for the loss of clothing.

Funeral services for A. F. Phil-|Artesia section in 1918 as an oil lips, aged 54, were held at the drilling contractor and after work-Two men were injured and one family home on West Main street, ing here for two or three years on Black river in 1884 and after working on a ranch for several years homesteaded a piece of land in sheep ranching and moved to Carlsbad. He was vice-president of

time of his death. Funeral services were held Mon-day afternoon at the old family home on Black river, with the Rev. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. G. Tozer, pastor of the Carlsbad, Presbyterian church in charge. A. Son was born to Mr. and Mrs. Balt Mr. Watson's condition was D. S. Prancis hospital at Carlsbad, Mrs. Jose Alvarez, son; Mr. cattle at approximately \$66,000.00. ribs, a broken nose and possibly internal injuries when he was partially buried by the falling burised and cut, and another man, Sell more cattle than there was who name mathematication of the Carlsbad, St. Luke's hospital for treatment. A son was born to Mr. and Mrs. Balt Mrs. Jose Alvarez, son; Mr. Cattle at approximately \$66,000.00. ribs, a broken nose and possibly internal injuries when he was satisfectory A. Son was born to Mr. and Mrs. Balt Mrs. Jose Alvarez, son; Mr. Cattle at approximately \$66,000.00. ribs, a broken nose and possibly internal injuries when he was burised and cut, and another man, Balt Mrs. Watson's condition was Balt Mrs. Boonge. A son was born to Mr. and Mrs. Balt Mrs. Bonge. Balt Mrs. Boonge. Balt Mrs. Boonge. Balt

Mr. Phillips first came to the The Advocate.

No trace of the missing cotton tant, and George Dean of Roswell, thru tubing with 750,000 feet of gas. chaplain.

A once promising extension to the Eunice district has so far failed GIVEN PROMOTIONS to develop anything on the order of an oil well. The Shell Oil Corp., State No. 1, sec. 12-21-35, was Two employes of the Phillips drilled to 3959 feet and given a Petroleum Co., well known here (Continued on last page, column 2) have been promoted. T. E. May.

has been transferred to Lubbock, Co. Appointments Texas, as district salesman. V. D. Bolton of Artesia, Phillips bulk agent, has been given the additional Are Now Complete

> Watson, Hill Get Places in Sheriff's Office: County **Clerk To Remain Open** Saturday Afternoons.

The list of appointments of deputies and clerks at the court house in Carlsbad has been completed. In the office of county clerk, Mrs. Rude Wilcox will serve as deputy. Mr. Wilcox has also appointed Mrs. Jim Craft of Mal-

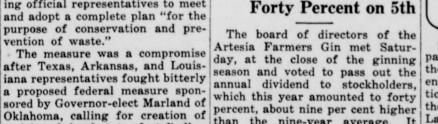
Gins of this district will likely aga. In the sheriff's office, Mr. pass the 11,000 bale mark before Lee has announced the appointthe close of the season, which will ment of J. A. (Babe) Campbell as end this week. On a recent tabula- chief deputy, Fred Hill, formerly tion with one gin's total estimated of Artesia, as jailer, and Dan the ginnings ran 10,890 bales. The Watson of Artesia as deputy

H. Westaway will serve as deputy The ginnings are divided as fol- in the assessor's office.

Clerk's Office Open Saturday

Rude Wilcox, new county clerk, Cottonwood gin\_\_\_\_\_ 2,806 has said that he would discontinue Association gin, Espuella\_\_\_ 2,035 the practice of closing the clerk's Farmers gin, Artesia\_\_\_\_\_ 1,974 office on Saturday afternoon and Association gin, Artesia .... 1,850 would remain open for the ac-Association gin, Atoka\_\_\_\_\_ 1,525 commodation of the citizens from both north and south Eddy county. Total\_\_\_\_\_10,890 who might have business at the

court house.



than the nine-year average. It might be interesting to mention that in nine years of operation this gin has paid its stockholders a 272 per cent dividend, the dividends

Bety Wright, a waitress, against

**ROCK SLIDE INJURES TWO** 

ranging from twelve to fifty-five per cent.

### TO SURFACE ROAD CARLSBAD FIRE BRINGS Black-topping of the highway

uninjured.

cemetery.

Thursday, January 10, 1935 Page Two THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO CLOWE TO DENVER Artesia Lodge No. 28 THE ARTESIA ADVOCATE A. F. &. A. M. D. I. Clowe, manager of the local ESTABLISHED AUGUST 29, 1903 **Our Principal Business Is—** Meets First Thursday Night of Each Month. ard of the Kemp Lumber Com-THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN any, left Tuesday afternoon for Visiting members invited to attend these meetings. Denver to attend the convention of to help you keep well-To aid you we offer you a complete assortment MARTIN & BLOCKER, Publisher the Mountain States Lumber Dealof the famous Kantleek Rubber Goods, including Syringes and Water W. C. MARTIN, Editor ers association, which convened in Bottles, a household necessity, a necessity in the sick room. Denver on January 10, 11 and 12. FUBLISHED EVERY THURSDAY AT \$14 MAIN STREET, ARTESIA, N. M. **Professional Cards** And remember, your doctor's prescription is filled exactly as ordered. class matter at the post office in Artesia, New Mexico, ADVOCATE MADE OFFICIAL the act of Congress of March 3, 1879. **COUNTY PAPER FOR 1935** S. E. FERREE SUBSCRIPTION RATES, PAYABLE IN ADVANCE PALACE DRUG STORE At a meeting of the Eddy county Attorney \$1.50 commissioner's court Monday, The Advocate was selected as the of-Netary Public Phone 1 Phone 1 ficial county paper for 1935 and will publish the commissioner's ARTESIA, N. M. NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS proceedings. **GILBERT** and COLLINS Local Cagers Win Over Plains Lads Real Estate, Insurance, EW MEXICO PRESS ASSOCIATION Chislings MAJESTIC Rentals and Abstracts. Artesia, New Mexico What you leave unsaid is often SUNDAY-MONDAY, JANUARY 13-14 more important than what you say Dr. C. L. Womack Local basketball fans witnessed -Conrad. double bill at the Central gym Practice of BING SING SING Friday evening and one of the Mrs. Smith: When you have a Surgery and Medicine uarrel with your husband do you fastest boys' games seen here this of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application. Office 300-PHONES-Res. 801 hreaten to go home to your season between Lovington and Artesia. In the preliminary game, Haley Building, Artesia, N. Mex nother? the Artesia senior girls defeated ENT LOVELY UNDE Mrs. Jones: No, indeed, I threaten to have Mother come here. the Artesia freshman girls by a TELEPHONE 7 DR. FRED WESTFALL score of thirteen to four. Miss 22 Caulo +++ Wheatley made all the scores for St. Peter (to applicant): "Where THE OLD AGE PENSION the senior team with six field goals Dentist are you from?' and one free throw. Miss Rowland Applicant: "From California." The American people generally have come to recognize the need Office in Pate Bldg .- Phone 83 St. Peter: "Come on up, but I don't think you'll like it." rung the basket twice for the of some plan to care for the old people who have passed the period freshman counters. CARSLBAD, NEW MEXICO 11111 of productivity after living a life of usefulness. Several million In the main event, the Bulldogs t-t-t The cannibal chief wanted to names have been signed to the petition calling for the enactment of played their best game of the MAY 17" season against the Lovington high J. J. CLARKE the Townsend old age pension law, but we venture the assertion that learn some more about religion. school cagers. The Lovington few realized what they were signing or how impossible this law is. "You see," he said to the new There are few petitions that actually reflect the popular sentiment arrival, "I got a little taste of it lads failed to hit the basket for 11 1211 Dentist when the last missionary was field goals, making nine, but had LOVE THY N of practical people. frequent opportunity to score on a Office in Clarke Building here,' There is nothing basically wrong with the old age pension idea, THEFT free throw. The Bulldogs fouled He's her man ARTESIA, NEW MEXICO but to assert that the Townsend plan will end hard times because of NCE IN A BLUE MOON frequently, three first string men Five gallons of gas, Friday . . . and he he revolving fund it creates is ridiculous. No government tax such going out of the game before the And a quart of gin, doesn't do bad the as the plan proposes ever ended hard times. If it would, why not And all they found game ended. Johnson, Conner and H. A. STROUP, M. D. rest of the week. Champion tied for first honors in extend the pension plan even down to the children. If the Townsend Was a mess of tin. PHYSICIAN & SURGEON basket shooting with five field plan at \$200 per person over sixty years of age will help bring about ++++ X-RAY LABORATORY Customer: Can you guarantee goals apiece. Dunn was next with better times, why not go farther and propose a national pension of four field goals. Lanslitz led the Office at 323 West Main St. \$175.00 per month for people between the ages of fifthy to sixty; this anti-wrinkle cream? WERE NOT scoring for the visitors with five Chemist: Madam, it 67 Office PHONES 217 Res. would \$125.00 per month for people forty to fifty, and \$100.00 per month field goals and three free throws. smooth out corrugated iron. for people from thirty to forty, and so on down the line and give the The summary: ++++ father of twelve children say a bonus of twenty dollars per month LOVINGTON (27) FG FT **Rubber Stamps** Old Lady: Aren't you ashamed Quarrels, f \_\_\_\_\_1 for each child. to ask for money? The above plan would probably entail a revenue of about two Chambers, f Seals, Etc. Tramp: I got six months for Farris, c or three times the national income and in that case we'd have to do taking it without asking. Lanslitz, g \_\_\_\_\_ For Sale something to boost our income and maybe we'd have a good chance +++ Pereley, g \_\_\_\_\_0 to get our salaries doubled so we could pay more taxes for the Teacher: "Johnnie, can you tell Sumurld, g \_\_\_\_\_0 The Advocate pension plan. William Green, president of the American Federation me what a hypocrite is?' Jones, f \_\_\_\_\_0 of Labor, says the national income is forty billion dollars and it will Johnnie: "Yes'm; it's a boy who take twenty-four billion dollars alone to pay the way of the Town- comes to school with a smile on Totals. \_10 7 10 send plan, so we see at once the need of increasing the national his face.' ARTESIA (45) FG FT **QUICK WAY** +-+-+ Johnson, f income CAROLE LOMBARD Champion, f **GEORGE BURNS & GRACIE ALLEN** 

There are two or three factors, of course, favoring the Townsend plan. If no other ages were placed in the plan, we'd lose if we died sold me this dog you said that in Tidwell, f young, so it might have a tendency to make people reform in their habits so as to live longer. And again some argue that the pension plan is the quickest way to kill off the people over sixty, because when one quits working, as a usual thing, it shortens the normal period of life.

five years it would grow into a magnificent Russian wolfhound. Five-Year Plan failed? ++++

Judge: "This lady says you tried to speak to her at the station."

+-+-+

Girl (to kennel man): When you Kennel Man: Can I help it if the Bivens, g -----

Dunn, g -----

LINES

Motor Transportation

Wilde, g -----

### THE NEXT DEPRESSION

All of us devoutly hope that the passing depression will be the whom I had never seen before, but last one-that the future will bring an unending era of aboundance. who was described to me as a beau-

The lessons of history, however, present a different forecast. The tiful blonde with classic features, economic cycle swings constantly-it never holds a steady course. fine complexion, perfect figure, ex-Perhaps there won't be another major depression in the lifetime of persons now living—but, no matter how good conditions become, it prosecute the continue of is inevitable that there will be recessions.

Thousands of wise Americans are preparing for that next detake.' pression now. They are putting away what money they can to meet it-and as their earnings rise they intend to put away more. And their investment plans are very different from what they would have been a few years ago. Most have learned, to their sorrow, that fortable, but at the same time goodspeculation cannot enter into a sound savings plan. They are now putting safety first, last and all the time.

If the public thought the Cutting papers over the state would stop them large inside and small outhaving a hemorrhage when Senator Cutting was seated in the United States senate, they had another guess coming. Spasmodic hemorrhages have been occuring ever since the election and when Tingley went into office and cleaned out a bunch of the Seligman democrats or capital office holders the hemorrhages started anew. We'll hear the vices of Tingley for the next two years and every time he moves, especially against the Seligmanites, we may expect a fresh hemorrhage. Tingley, knowing the tribe, probably made up his mind several weeks ago to do as he thought best and let the calamity howlers howl.

### Appointments At Santa Fe Made By

nounced Saturday at the capitol and of Scouts in Artesia as of and "the big parade" which started January 1st, 1934, and January 1st, soon after the inauguration of 1935: Clyde Tingley as governor continued with scores of state house Scouts \_\_\_\_\_16 41 25

next. Grover Conroy, state highway engineer, announced the dismissal of Walter Kegel, auditor, and Frank Horn, superintendent of motor vehicles, each a \$225 per month job which will not be refilled.

N. W. McClusky was appointed assistant state highway engineer. C. G. Wilhoite, district engineer at Deming, is to be replaced. Burton Dwyre of Silver City will be an assistant state highway engineer.

Tingley announced the removal of J. C. McConvery of Santa Fe, on the state welfare board, after he said the McConvery had refused to resign. Donovan Hoover of Santa Fe was named in his place.

Scout News Scouting is on the up-grade in idea from the Townsend Old Age Governor Tingley Scouting is on the up-grade in idea from the Pension Plan. Scout area, according to statistics compiled by Scout Executive P. V. ologist whose judgment is in keep-SANTA FE-Another group of Thorson. Below we give the com- ing with hundreds of other men of political appointments were an- parative figures of Scout troops mineral intellect in Texas and New 1934 1935 Gain employes wondering who would be Troops \_\_\_\_\_ 2 4 Also some comparative figures over the entire area as follows for the years 1933-1934: 1933 1934 Gain Number of Scouts\_\_811 890 79 26 Number of Cubs\_\_\_\_ 99 125 Total number boys\_910 1015 105 Number Scout troops 42 44 Number Cub packs\_ 5 Cubs now organizing Scouts organizing\_\_\_ Total units\_\_\_\_\_ 47 63 16 Typewriters for rent-Advocate. A Three Days' Cough Is Your Danger Signal Santa Fe was named in his place. Max Nordhaus of Albuquerque also quit the board but a successor has not been named. Tingley said that the question of keeping Margaret Reeves as direc-tor of welfare is up to the board.

ooking and stylish." Clerk: "Yes, ma'am, I think I understand perfectly. You want side.' +-+-+ In Defense of My Friend Hollis Watson. San Angelo, Texas January 7, 1935. As to his taking \$50.00 from a nigger church, it is hard for me to believe this, but even if he did, his intentions were good, and I feel sure he will return this cash just as soon as he has an opportunity to take \$75.00 from some other nigger church. This, he feels would carry with it a recovery feature. a revolving fund, possibly got the

Hollis Watson is also a mineral-



to have it overhauled or repaired. Your repair bills run less when you have your car checked over at regular intervals.

**KINDER, JONES & MONSCHKE Repairing At Popular Prices.** 



ETHEL MERMAN . LEON ERROL

A Paramount Picture Directed by Norman Taurog

Thursday, January 10, 1935

THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

Page Three

# We Have Moved Our Store One Block West=

### MANN DRUG CO. At Your

BRIEF SUMMARY OF ALL THAT TEXAS COURT HANDS **HAPPENED TO FARMERS IN 1934** 

view of 1934 in American agriculture revealed these high-lights re-**Price Of Standard** cently:

1. The worst drouth in history. 2. Farm income increased by nearly \$1,000,000,000. 3. A 42 per cent increase in

prices. 4. Benefit payments of \$560,911,-294 in 19 months of crop control. farmers got more for less was E. Holler, general sales manager was in the case of George W. -See us before you buy. Artesia shown by an estimated total farm of the Chevrolet Motor Co., just Sheffield, Brazoria county tax col- Advocate. income of \$6,000,000,000, compared before the opening of the New to \$5,051,000,000 last year. Produc- York automobile show. The prices tion was the lowest in 16 years. | are as follows:

Prices were 140 per cent higher New Standard models-Coupe, than in 1932 because the AAA re- \$475; coach, \$485; sedan, \$550; tired 33,000,000 acres of production phaeton, \$495; sport roadster, \$465; of wheat, cotton, corn and tobacco sedan delivery, \$515.

and the drouth wiped out most sur- Master De Luxe models-Coupe, pluses. More than 7,000,000 drouth \$560; coach, \$580; sedan, \$640; cattle were bought by the AAA, sport coupe, \$600; town sedan, killed, canned and given to the \$615; sport sedan, \$675; commercial panel, \$560; de luxe panel, \$580.

The AAA paid its own way and The prices on the new Standard then some, the review revealed. coupe, coach and phaeton are \$10 Treasury reports showed proces-sing tax collections of \$617,299,332 1934 models. On the Master De to December 21. Benefit, rental, Luxe, prices are exactly the same surplus removal and other cash as in 1934.

benefits distributed up to December Knee-action continues as one of 26 totaled \$560,911,294. the outstanding features of the

DOWN IMPORTANT DECISION Brazoria county and the Federal The supreme court of the state of Texas handed down a decision

WASHINGTON-A year-end re- Chevrolet Reduces on the last day of the year which may be far-reaching in its consequences in a case which has attracted much attention from oil companies operating in that state. It ruled that oil royalties is real Models This Year property and subject to taxation in the county where the producing property is located.

Chevrolet's prices for the 1935 crease the taxable values of the The ruling is expected to innew Standard and Master De Luxe heavy oil producing counties by The paradox which ruled that models were announced by William millions of dollars. The opinion rebuilts in portables and standards

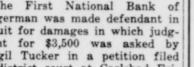
lector, against W. C. Hogg from Virgil Tucker Asks \$3,500 Damage From Royalties Company against the state from Pecos county. the Hagerman Bank

WOMAN DIES OF DIPHTHERIA

The First National Bank of Mrs. F. Gonzales, living on the Hagerman was made defendant in Bruce farm east of Artesia, died a suit for damages in which judgof diphtheria Saturday afternoon ment for \$3,500 was asked by after a short illness. This is the Virgil Tucker in a petition filed first case of diphtheria reported in in district court at Carlsbad Frithis vicinity recently. dav

#### **TYPEWRITERS**

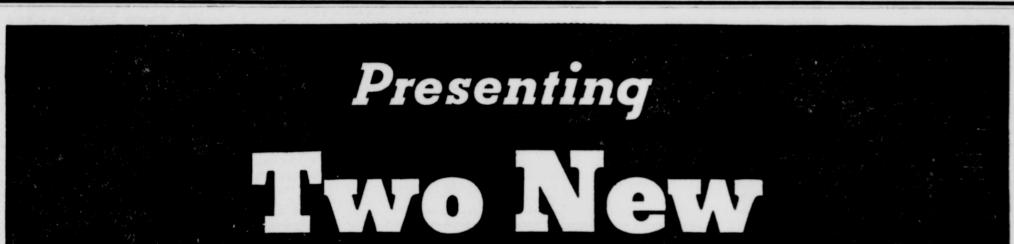
New, second hand and factory



Tucker alleged the bank permitted cattle it owned to tresspass on lands he rented. Actual damages of \$1,000 and punitive damages of

\$2,500 are asked.

Advocate Want Ads Get Results



in the two lowest price ranges

For plowing up one-fourth of Master De Luxe cars, Mr. Holler their crop last year, cotton grow- stated, and is available to any ers got \$112,739,159. The price of customer on order at slight addicotton doubled this year and farm- tional cost. Master De Luxe cars ers got an additional \$85,065,149 in also feature the new Fisher turret AAA benefit money. They also top all steel roof construction, and benefited to the extent of more a much larger body with corthan \$51,000,000 from government responding increase in interior tion and pool plans. Checks for \$148,780,465 went to "Chevrolet was able to reduce its option and pool plans.

corn-hog farmers; \$18,553,421 to Standard model prices and to maintobacco growers; \$87,877,973 to tain its price levels on the Master wheat raisers participating in the De Luxe series in the face of sub-1933 control plan and \$52,610,850 stantially increased material and to those cooperating this year. manufacturing costs because of the Cattlemen got \$101,475,300 from greatly increased volume scheduled emergency sales and sheep and for 1935, as indicated by the thougoat owners, \$6,933,925. Sugar sands of orders we now have on producers received only \$55,541 but hand for the immediate delivery of have \$47,000,000 coming to them the 1935 lines of cars from our organization of 10,000 dealers," Mr. in 1935.

The year was unique in that for Holler said in announcing the the first time "compulsory" pro-duction control laws were in effect 870,000 passenger cars and trucks, -the Bankhead act for cotton and which made it the leading manuthe Kerr-Smith act for tobacco. facturer of motor cars in the world

Plans for next year contemplate for the sixth time in the last eight the return of about 12,000,000 "re- years. With the establishing of our tired" acres to production of wheat, 1935 prices, we are in a position to cotton, corn and tobacco. Farmers secure our share of the low-priced who live up to limitation contracts car business this year. will be sent about \$411,000,000, di- "Both lines of cars are greatly

vided as follows:

51

\*

improved. The new Standard is Cotton, \$94,230,000; wheat, \$101,- now powered with the Master 600,000; corn-hogs, \$165,000,000; motor, and has an entirely new sugar, \$47,000,000; tobacco (no X-type frame which is 15 times available estimate but probably more rigid than its predecessor. about \$15,000,000), and peanuts, The Master De Luxe is a completely new and much larger car \$4.000.000.

GAME DEPARTMENT

than the 1934 Master. To increase the comfort of passengers, and RECEIPTS INCREASE procure more body room, the wheelbase has been increased to 113 Elliott S. Barker of Santa Fe, inches. This line now features, in

CAVERN ROAD BEING OILED

The newly constructed highway

state game warden, in his annual addition to the new Fisher turret report issued Thursday said there top all steel roof construction, the wre 3,451 more licenses issued by latest in 'tear drop' design, with department for the nine duel windshield no-draft ventilamonths' period ending December tion, and all the comfort and con-31, 1934, than there were for the venience features found in much similar period of 1933. higher priced cars."

Receipts were \$15,080 more. Receipts for the last nine months of 1934 were \$102,970.25 and for the corresponding period of 1933, \$87,-890.25

up Walnut canyon to the Carlsbad The balance of cash on hand this Caverns is being oiled. The new year is \$50,617, Barker said, rep- road, intersecting the El Pasoresenting a steady increase since. Carlsbad highway, is eight miles License fees do not start coming long and more than three miles

in until May for the sale of fishing of the road has been oiled, it was permits which starts in April. said this week. There were increases in all types

of license sales except for resident Typewriters for rent-Advocate. bird, resident bird and fish, resident

big game and non-resident bird licenses, Barker said.

### LAUNDRYMEN TO MEET

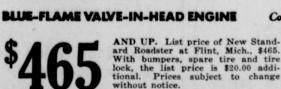
E. E. Harrington of Carlsbad has announced that the annual meeting of the New Mexico Laundrymen's Association will convene at Carlsbad January 17, 18, 19. S. Y. Jackson of Albuquerque, president of the association, will attend.



THE NEW **STANDARD CHEVROLET** 

LOWEST-PRICED SIX UNUSUAL ECONOMY FLASHY ACCELERATION 23% MORE POWER for Getaway and Hill-Climbing **BIG, ROOMY BODY BY FISHER** 

SMOOTH, POWERFUL BRAKES



Phone 291

HEVROLET presents the finest ars and biggest values that Chevrolet has ever offered. The New Standard Chevrolet . . . styled in the traditional Chevrolet manner which has proved so popular . . . providing an entirely new degree of performance and operating economy. And the new Master De Luxe Chevrolet . . . the Fashion Car of the low-

ance.... Both of these cars are powered by the improved Master Chevrolet engine. Both give remarkable new performance-and both are even more economical to operate than previous Chevrolets. See these cars and choose Chevrolet for quality at low cost.

price field . . . beautifully streamlined

... longer and smartly lower in appear-

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

NOW ON DISPLAY

### THE NEW MASTER DE LUXE CHEVROLET

BALER ADVERTISEM

When the Weather

Is Bad

- It Pays to Have Your Own —

ELEPHONE

NEW STREAMLINE STYLING TURRET TOP BODY BY FISHER KNEE-ACTION\* LONGER WHEELBASE **ROOMIER BODIES** 

SPEED, POWER, ECONOMY

BLUE-FLAME VALVE-IN-HEAD ENGINE

Artesia, N. M.

CHEVROLET CHEVROLET FOR QUALITY AT LOW COST CHOOSE **GUY CHEVROLET COMPANY** 

Page Four

#### THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

Thursday, January 10, 1935

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a centerpiece.

and Jeannene Hensley, Jackie through the Carlsbad Caverns on Clady, Carroll Womack, Ralph Saturday, April 13, 1935. Shugart, Jr., Gilbert Maples, Billie Wilson, Sidney Woods, Jr., and the National Music Camp, or-Nevin Baird, Jr.

ing five candles which was used as

#### be guest conductor for the Great M. E. MISSIONARY SOCIETY

and Orchestra and T. P. Giddings The January business meeting of of Minneapolis, Minnesota, one of the Methodist Missionary Society the leading authorities of this was held at the church parlor last Thursday afternoon. The meeting was presided over by the president, be guest conductor for the Great afternoon. Mrs. George Frisch.

A benefit affair was planned for the third week of this month, anknives, forks and spoons, making a total of one hundred and eighty pieces of silverware were bought Festival annual programs. at this time to be added to their kitchen supplies.

Mrs. J. M. Stagner read a beau- festivals that have proved a great tiful lesson on "The Christian Hope stimulus to school bands, choruses Chest," the passages were gleaned and orchestras from many books of the Bible.

The organization reported all pledges for 1934 paid in full with \$4.00 over their budget. Mrs. Glenn Sharp was enrolled as a new member.

#### MRS. BYRD ENTERTAINS VIERNES BRIDGE CLUB

Mrs. Howard Byrd entertained members of the Viernes Bridge club at her home last Friday afternoon

Those seated for an afternoon of nett, Andy Compary, W. H. Barker, Albert Glasser, James Allen, J. Clarke Bruce, Merrill Sharp, E. T. Barnes, Morrison Livingston, Robert McProud, L. C. Reynolds and Ed Gillispie.

Mrs. Boone Barnett held high score at the finish of the games of contract. Delicious light refreshments were served by the hostess

PRESBYTERIAN AID

Members of the Presbyterian they were entertained the first day afternoon

Mrs. Effie Wingfield presided Heflin, who gave the young ladies over the business session at which a letter of introduction. The other time various activities of the or- three days were spent in sightganization were discussed. A kit- seeing in the city and places of chen shower has been announced interest within a radius of a hunfor the month of March, further dred miles, with guides to show information in regard to this them around.

shower will appear in later notices. The young ladies report a mar-The attendance was good. Mrs. velous trip which was made pos-Linell served light refreshments sible by the Joyce-Pruit stores.

during a social hour which followed the business session.

SUBSCRIBE TO THE ADVOCATE

Those playing were: Mmes. James games. John Burton's guests were: Mary Great Southwestern Music Festival Nellis, Arba Green, Hugh Kiddy, Catherine Martin, Shirley Sue at Roswell, New Mexico, April 10, Ralph Shugart, G. U. McCrary, by the hostess at the close of the Feather, Rosemary Martin, Paula 11, 12, and close it with a visit Frank Smith, Jim Berry and Mrs. afternoon. C. Russell, a substituting guest.

Mrs. Berry was the winner of high CHRISTIAN ASSOCIATION

The hostess served light refreshganizer and conductor of the Na- ments at the conclusion of the

games. tional High School Orchestra, will THURSDAY BRIDGE CLUB Southwestern High School Band

score for the afternoon.

Mrs. Ed. Gillispie entertained members of the Thursday Bridge was served. country on public school music, will club at her home last Thursday

At the conclusion of the games ing the luncheon. Work was con-Southwestern High School Chorus. of contract, Mrs. Charles Morgan tinued on a quilt which the ladies Mr. Maddy and Mr. Giddings are coming a great distance to give

rehearsals and be guest conductors high prize. Those enjoying the afternoon at for the Great Southwestern Music contract were: Mmes. Boone Bar- MR. AND MRS. HADLEY nett, Merrill Sharp, M. A. Lapsley, Other sections of the United Charles Morgan, Andy Compary, States have great annual music Robert McProud, and Mrs. D. R.

Johnston of Ponca City, Oklahoma. The hostess served a delicious

refreshment plate. The Great Southwestern Music Festival is one of the leading music

festivals of the country. Many schools in five states will send music supervisors, band, The Girl Scouts met with Mrs. chorus and orchestra leaders to Evelyn Williams January 4th. The daughters, Wanda and Donnie Bell, assist in the rehearsals and pro- principal business was the election Mr. and Mrs. Jim Johnson and son

being made

Joseph E. Maddy, president of

grams. The National Music Camp man- and Cora Lea Ansley were elected Gordon. agement is extending valuable as- patrol leaders. Donnibell Morris sistance by furnishing all of the was elected Miss Evans' assistant music for the high school band and patrol leader. Lujuanna Monschke orchestra and many other organiza- was elected as Miss Ansley's astions in the southwest are assist- sistant patrol leader. For the troop ing in different ways. Two thousand students will par- which stands for "worker." Phyllis contract were: Mmes. Boone Bar-ticipate. A musical benefit will be Bartlett was elected as troop treasgiven this month to send Artesia urer and Lajuanna Frazier was

music students to this meet. elected troop scribe. MISS ELSIE JERNIGAN

SCHOOL MUSIC BENEFIT

Drop in and See the 1935 **Dodge And Plymouth Cars** 

Plymouth De Luxe 4-Door Sedans\_\_\_\_\_\$840.00

**KELLER MOTOR CO.** 

ported the birth of a granddaugh-A refreshment course was served ter, born the first of last week to their son and wife, Mr. and Mrs.

### WITH MRS. BEN DUNN

Mr. and Mrs. Robert Blair and Members of the Christian Wotwo children left Wednesday mornman's Association held their alling for Oklahoma where they will day meeting at the home of Mrs. visit with his relatives. They ex-Ben Dunn last Thursday with the pect to go on to Ohio to visit the husbands joining them at noon home folks of Mrs. Blair before when the covered dish luncheon their return here.

Nancy Jean.

Mrs. Jeff Hightower presided

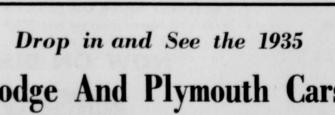
Mr. and Mrs. Earl Darst and over the business meeting followsmall son Earl Leon were here over the week-end visiting at the was awarded the high score prize are making. The election of offic- Nevil Muncy and Aleck McGonanouncements to appear later. Sixty instruction, supervise and conduct and Mrs. D. R. Johnston second crs was postponed until the next gill homes and with other friends. They are located at a small station regular meeting. near Albuquerque.

ENTERTAIN ON NEW YEAR Loose Leaf Binders, special ruling (Contributed) and stock forms-The Advocate

Mr. and Mrs. N. J. Hadley were host and hostess in serving a turkey dinner at their home at Do You Still Have

1201 Washington St., on New GIRL SCOUTS ELECT OFFICERS Year's day.

The invited guests to the affair were: Mrs. J. A. Morris and two of officers for 1935. Mary Evans Orvil, Miss Jean Solt and Laurent

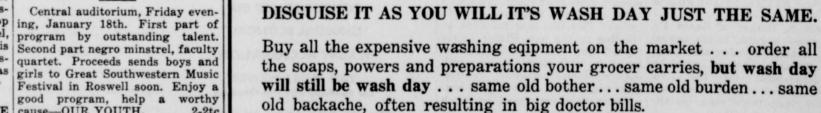


-\_\$935.00 Dodge 4-Door Sedans\_\_\_\_\_

DISGUISE IT AS YOU WILL IT'S WASH DAY JUST THE SAME.

11 for service.

pound.



Chester Russell of Albuquerque. The little one has been named

Dr. and Mrs. C. Russell have re-

Fashion, whether it be the veneer of a table or the lines of a gown has never been

you.

a matter of price here. You find good home furnishings here regardless of the price you pay, because that's the only kind we stock.

under your rugs, we are prepared to help

Let us help you match the color, texture and design of your present furniture; if you want to add new pieces. Or, if your plans call for new furniture for your entire home, whether it be a cottage or a mansion, we are ready to serve you.

### McCLAY FURNITURE STORE

"Your Home Should Come First"

The I attracti valuabl tic and size fro Palis Calif., t tain on long, a is estin

T Po A

Indusa Indusa

2×2=4

### **Artesia Laundry & Cleaners**

WE USE SOFT WATER ENTIRELY

**Blue Monday** 

at your house? You will always have it as long as you do your washing

at home . . .

The truly modern way is to forget all this expense . . . simply call No.

Our damp wash service at 5c per pound does everything for you that

any home washing machine can do and it saves all that hard work. Our

economy service is very popular with the Artesia home managers . . .

all flat work ironed and all wearing apparel returned damp at 6c per

HATS CLEANED AND BLOCKED-\$1.00 PHONE 11

PHONE 11

El Paso Sunday by her brother, Melvin Jernigan of Carlsbad, and returned to her home here Monday

Miss Jernigan and Miss Ella Mae Tinsley of Carlsbad, made the trip alone to Mexico City. There

Aid were entertained at the home evening and next day by Mrs. L. G. of Mrs. Frank Linell last Thurs- Unzueta and two sons. Mrs. Unzueta is a sister of Mrs. Tom

from a trip to Mexico City.

ENGRAVING THE ADVOCATE good program, help a worthy cause-OUR YOUTH. 2-2tc **RETURNS FROM MEXICO** Miss Elsie Jernigan was met in

emblem they selected the squirrel,

Thursday, January 10, 1935

THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

#### **Page Five**

### Classified

ERMS:—A rate of ten cents per ine will be charged for Classified Ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50¢. An average of 5 words ordinarily constitute a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

### FOR SALE

FOR SALE: Alfalfa hay \$22.00 to \$24.00 per ton, Hegari in bundles at \$16.00 per ton, corn \$26.00 per ton, also have some oats straw. Everett O'Bannon, Cottonwood. 52-3tp

Two modern residences for sale, cheap, easy terms. Gilbert and Collins. 1-2tp-49-5tp

FOR SALE: Good team of mules, one saddle horse, also well rig. Luther Kelly, Artesia, N. M. 1-2tp

FOR SALE: Two pure bred Buff Orphington roosters. See or call Mrs. W. R. Hornbaker, phone 2-2tc 03F12.

### FOR RENT

FOR RENT: Furnished apartment for couple. See J. D. Jackson. 1-3tc

FOR RENT: Furnished bedrooms. Furnace heat. Close in. Phone 113. 709 Richardson. 2-1tc

### LEGAL ADVERTISEMENTS

NOTICE STATE ENGINEER'S OFFICE

Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the waters of the Ros-well Artesian Basin to the extent of 3.34 cubic feet per second by drilling a 10 inch in diameter well located in SW1/4 NW1/4 Section 14, the office of the State Engineer.

poration deeming that the grant- equipment, including side boards ing of the above application will on the trucks, six and a half feet sworn move the entire herd of horses. ource may



Typical of Chevrolet's two new lines of cars are the models illustrated here. The Master De Luxe series reveals strong emphasis on beauty and style. Mechanic-ally, the Master De Luxe series and the New Standard series have much in common, including the Master engine, in which numerous refinements have been made to enhance performance, durability and economy. As these pictures reveal, the New Master De Luxe departs distinctly from previous Chevrolets in the striking advance which has been made in body design and trim.



Mrs. Emma Collins, who has Mr. and Mrs. F. G. Hartell rebeen making her home with Mrs. turned Saturday from a visit with Dan Beckett, was taken to the St. her mother and other relatives at Francis hospital in Carlsbad last Roberta, Kentucky, and his mother Thursday ill with pneumonia. She and other members of his family will probably be removed to her at Lions, Kansas. Mrs. Hartell had home in Hope today. spent several weeks in Kentucky. Mr. Hartell joined her during the

holidays.

Artesia. They moved to northwestern Arkansas in the early spring.

Advocate Want Ads Get Results

### Do You Know----

That one-fourth of our young people suffer from defective vision. That if a child has to hold the book he is reading closer than 14 inches, the chances are that his eyes are being strained. The remedy is a visit to the eye specialist and better light.

That eyes are slow to complain of their need for help. They are unknowingly abused because they put up with poor seeing conditions for a long time before showing the effect.

That sewing is generally harder on the eyes than reading, therefore, more light is needed for sewing than for reading. That it takes three times as much light to read a newspaper with the same ease as it does a well printed book.

That we are using our eyes for difficult "seeing tasks" 30% more than did people of a generation ago. That while civilization has lifted many of our burdens it has increased the severity of visual tasks.

That human beings are human seeing machines whose efficiency, welfare, behavior and happiness depend upon vision and light.

Let Us Check Your Lighting Equipment With A Lightmeter. We Make No Charge For This Service.

Southwestern

Company

statement of their objections sub-stantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State En-gineer on or before the 13th day of February, 1935, the date set for the State Engineer to take this application up for final consideration unless protested. THOMAS M. McCLURE, 2-3t

State Engineer.

Forcing Plants to Bloom

been made to bloom profusely or else forfeit his bond. About a throughout the winter by permitting year ago Mr. Guess entered into a them only four hours of "sleep," contract with the board to plug turning on artificial lights the re forty wells in the basin. Although mainder of the night.

The Sheephead Fish

attractive name, is one of the most leaving fifteen to be plugged, all of valuable food fish along the Atlan- which are in Eddy county. It is tic and Gulf coasts. It varies in understood the board will demand size from two to fifteen pounds.

Glacier 750 Feet Deep

Calif., the most southerly ice mountain on the continent, is seven miles possible. long, a mile and a half wide and is estimated to be 750 feet deep.

**TYPEWRITERS** Portables and Standards \$20.00 to \$102.50 Artesia Advocate



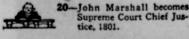
-The Territory of Vermont is established, 1777.

Russia sends her ex-leader, Trotsky to exile, 1928.

-United States buys the Virgin Islands from Den-

-65" meteor falls near Grand Forks, N. D., 1910.

19-Capitol Building at Wash-



2×2-4) 21-Euclid writes the first book on arithmetic, B. C. 300.

the parents of a daughter born

Action Is Taken Against E. B. Guess for the past week. The ported improving now.

definite action has been taken statement on last Sunday. against E. B. Guess by the board of the Pecos Valley Artesian Con-

servancy district to compel him to Several varieties of flowers have finish his well plugging contract Smith. Mr. Guess has plugged some wells

not specified in the contract, he has only plugged twenty-five wells, man house. The sheephead, a fish with an un- under the contract that he made,

definite action at the earliest posbeing occupied. sible moment so that a new con-

Mrs. J. B. Crook is suffering tract may be made with other Pallsade glacier in Inyo county, parties and the work of plugging from a very painful though not the wells proceed as rapidly as serious burn. A pan of hot grease turned over burning her arm from At the board meeting in Roswell the wrist to the elbow.

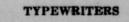
Saturday, all bills were paid and the members agreed on the modification of some of the old laws governing the control of artesian water. The board has asked the cooperation of the state senators and presenting new laws designed to remedy some of the existing evils, particularly the law which permits

All members were present at the board meeting in Roswell Saturday, East Grand Plains and Dexter. including George Frisch of Artesia The next meeting will be held in Tice, Wanda Mathiews, Rudolph and Jess Funk of the Cottonwood. Hope on the fourth Sunday in Jan- Cummins and the hostess. uary.

E. F. Coll and small daughter The Extension club met at the E. F. Coll and small daughter of Cambridge, Illinois, who have been here for several weeks visit-ing his mother, Mrs. E. E. Coll, and sister, Miss Addie Call, his brother, Alf Coll and family, and Max Coll and family of Roswell, expect to leave for their home next

Mr. and Mrs. J. K. Wallingford and little daughter returned Thursday from a holiday visit with friends at Dallas and Sherman, Texas. While on the trip Mr. Wallingford had the misfortune of having a collision with a mule and wrecked his car so badly he bought another.

week.



New Woodstocks, Coronas, and Remingtons, Rebuilts in all other makes at The Advocate.

Mrs. L. L. Ross expects soon to Tuesday afternoon, January 8th. join her husband who has been Both Mrs. Mamie Walton and proving up on a claim near Dem-Mrs. Clyde Nihart have been ill ing. for the past week. They are re-

Uncle Jimmie Neatherlin has Mr. and Mrs. Roland Frazier and been ill for some time at the home Mrs. Lee Frazier were admitted to It was announced here that the Baptist church by letter and of his daughter and son, Mr. and Mrs. Albert Lee.

> W. H. Knowles and Helen Raymond Pennington and Albert Worley were married in Roswell Lee went to Artesia to have some on last Tuesday. They were acblacksmithing done. They are getcompanied to Roswell by Jim ting ready to start farming.

> Mrs. J. P. Shinneman has moved I. W. Floyd and sons Robert and to Dexter with her daughter, Mrs. Dale went to the eastern part of Porter, and Mr. and Mrs. Earl Slade have moved into the Shinne-

Gertie Moots. The next meeting Mr. and Mrs. Lynn Gibson have will be at the home of Mrs. Latta moved into a trailer house in back on the first Thursday in February. of the Crook home. The house Everyone please bring your sewing. vacated by the Gibson family is The Woman's Missionary Society met on last Wednesday for their

regular business meeting. At the next meeting there will be the election of officers. Those ladies who attended the quarterly meeting held in Hagerman on New Year's day were: Mmes. Crook,

Little Charles Foster, who has Jerry Williams, Bob Bailey and been having trouble with his ear Charles Doyle. They reported a for about a month, was operated most enjoyable as well as inon for mastoid at St. Mary's hos- structive meeting.

pital in Roswell on Tuesday morn-Miss Betty Walden entertained ing by Dr. Sweringer. The little representatives in this district in fellow is reported as doing nicely. parents on last Friday evening The Pecos Valley Singing Conhonoring Calla and Felix Meeks vention met in Lake Arthur on last who are leaving. Those present the land owner to transport water Sunday. The meeting was held in were: Maybel Moots, Calla and for irrigation purposes in a ditch the Baptist church and the house Felix Meeks, Jesse Seal, Clara Van where the ditch is wasting more was filled to capacity. There were Johnson, Lewis Johnson, Pearl Felix Meeks, Jesse Seal, Clara Van than twenty per cent of the water. visitors from Artesia, Carlsbad, Meador, Alto Evans, Perry Williams, Wesely Meador, Gurvis Cummins, Jack Alexander, Emily

> IT'S THE COIL RING THAT STOPS OIL **Dr. Loucks Garage**



and invite your inspection of our plant.

**CITY DAIRY** 

**HELBERT** and **TILLISON**, Props.



COMPAN

Page Six

### THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

Thursday, January 10, 1935

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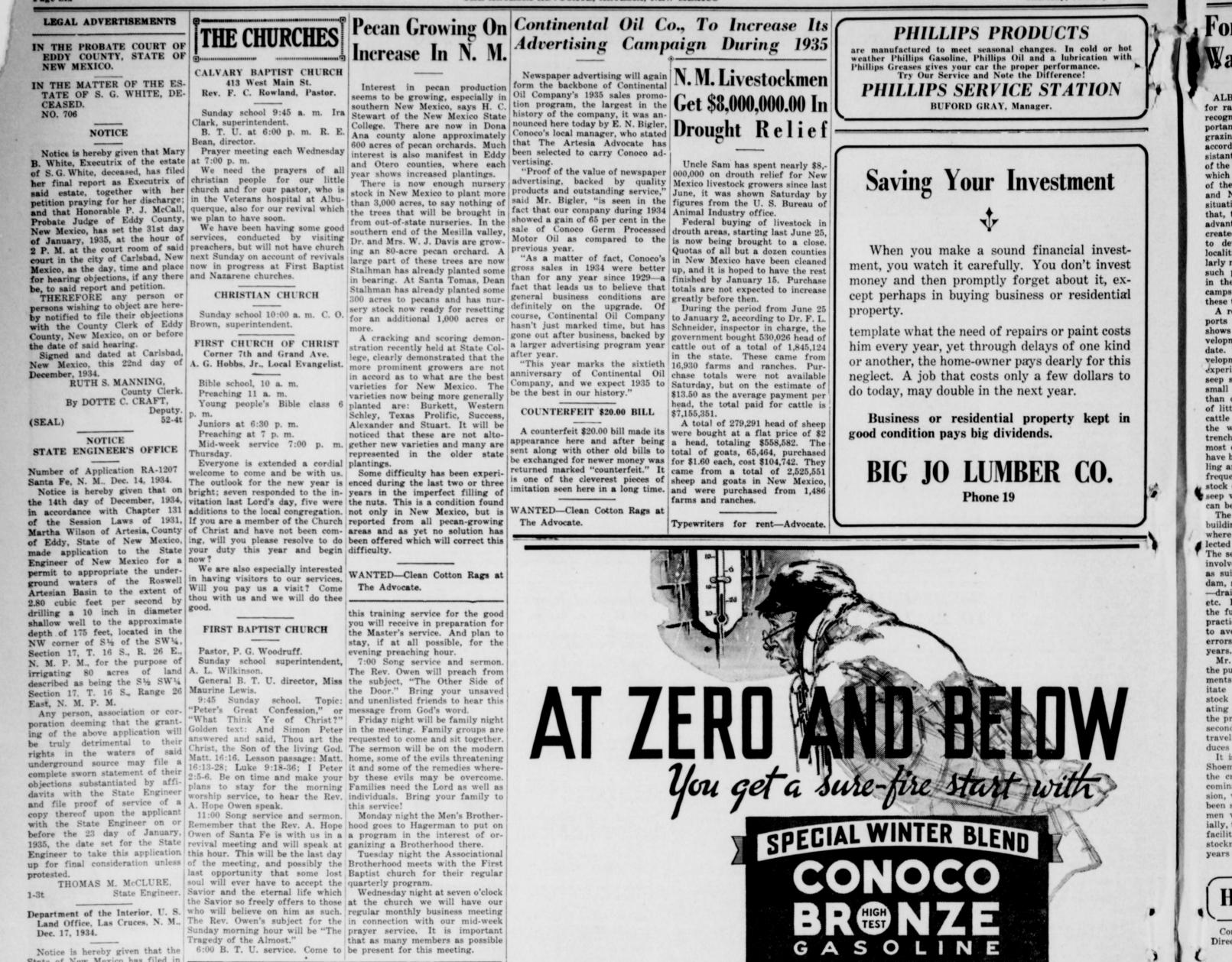
It is

Mr.

The

date.

Ar



State of New Mexico has filed in this office its Indemnity School Land Selection list 9758, Serial No. 049457, for the following land:

S1/2 S1/2 Sec. 1, T. 18S., R. 31E., N. M. P. M. Oil & Gas, Potash and Sodium reserved to the United States.

The purpose of this notice is to allow all persons claiming the land adversely, or desiring to show it to be mineral in character, an opportunity to file their protests against the approval of the selection. PAUL A. ROACH,

1-5t

### NATIONAL PARK **FUND INCREASE**

Register.

WASHINGTON - An estimated increase of more than four million dollars for the national park service for the 1936 fiscal year compared with 1935 was carried Monday in the annual budget report.

The total appropriation for park purposes was estimated at approximately 16 millions of dollars compared with 11 millions for the 1935 fiscal allotment.

The Carlsbad Caverns National Park was given a 1936 estimate of \$64,000 compared with \$52,000 for 1935.

Other park estimates included Mesa Verde, \$47,000 compared to \$39,000; Yellowstone, \$395,000 compared to \$250,000.

LEAVES FOR SANTA FE

H. G. Watson of Artesia, state senator from this district, left for Santa Fe Sunday to take up his duties when the state legislature convened Tuesday.

#### **REGIONAL BOY SCOUT DRIVE**

The date of the regional Boy Scout drive for funds has been set for January 17, 18 and 19, C. J. Dexter, local financial chairman. has announced.

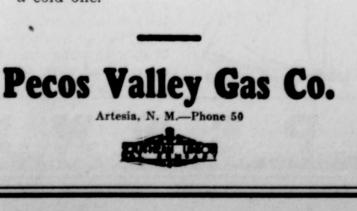
The Coldest Winter in Three Years but

### are always warm

GAS HEATED

HOMES

In homes with Gas Heat, the extra cold of this winter has probably passed almost unnoticed. Lower outside temperatures have been met without extra attention to the heating system and without worry about fuel. The greatly increased demand for Gas has been met without the slightest strain on our vast supply. Gas is the fuel without waste in a warm winter and without want in a cold one.





### **USE WINTER-GRADE OIL**

-to get easier starting, greater motor protection and better gasoline mileage. Ask your Conoco dealer for the 10W or 20W grade of Conoco Germ **Processed Motor Oil. You will** see at once how much easier your car starts and how much moother it runs.

The lower the mercury drops, the more you'll like Special Winter-Blend Conoco Bronze Gasoline. EXTRA HIGH TEST? It gives an explosive mixture at 50° below zero. It starts at any temperature at which the starter will crank the motor. LESS CHOKING: After a short warm-up, you can pick up smoothly, without using the choke! SAVE MONEY! Save your battery. Get more mileage. Drive into your Conoco dealer's today and try a tankful. You are going to like it! CONTINENTAL OIL COMPANY - Established 1875



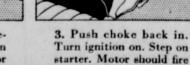
TRY THIS BETTER WAY OF STARTING YOUR CAR IN EXTREMELY COLD WEATHER

Automobile makers recommend this method of starting in cold weather, except for cars with automatic starters. Try it for a quick, easy start without danger of "flooding" by too much choking.

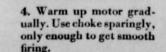


1. Leave ignition OFF. 2. Open hand-throttle onethird. Leaving ignition Pull choke out all the way OFF, step on starter for Push down your clutch pedal and keep it down. several motor revolutions. "If your motor does not start instantly on Special Winter-Blend Conoco Bronze Gasoline, it needs mechanical service.





instantly.\*



CONOCO GAS A 100% HOME PRODUCT SUPPORTING A NEW MEXICO PAYROLL



Thursday, January 10, 1935

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### THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO



It is particularly fortunate, Mr. spoked wheels; increased steering comination of drouth and depression, when water development has been so necessary and when stock-

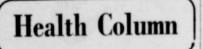
years.



duces their weight and thriftiness. alloy connecting rod bearings; steel

Shoemaker concludes, that during gear ratio; knee-action units (ex- rigid tubular cross member, and the critical period created by the cept on Standard six) mounted on new radiator and hood grilles.

men were so handicapped financially, the forest service has had the facilities to do this work which stockmen have normally in past years had to do for themselves.



Conducted by Dr. J. R. Earp, Director, New Mexico Bureau of Public Health.

#### Screens

Have you taken your screens down for the winter? Now is good time to look them over and to make sure they will make your home fly and mosquito proof when the hot weather comes again.

Is the mesh worn? If so when you buy new copper mesh make sure that it is number 16 (sixteen squares to the inch). This is especially important if you live in a mosquito district. If you live in Albuquerque this applies to you. We shall do our best to protect you from mosquitoes but as soon as the weeds begin to grow in the new irrigation ditches so surely will the mosquitoes come back again. Be prepared with a number 16 mesh.

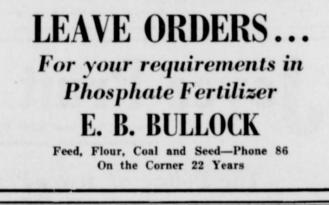
Be sure that the frames fit tightly to your windows and the screen doors have no cracks around them through which flies and mosquitoes can creep in. Unless accurately made they turn your house into a fly trap. It is to be feared that there are many half screened houses in New Mexico which catch the flies instead of keeping them out

Detailed instructions on how to make window screens and door screens as well as how to protect other openings into the house are found in a mimeographed pamphlet "How to make a screen door." This is obtainable free of cost from the New Mexico Bureau of Public Health at Santa Fe or from your ounty health department.

#### BATTER CARLSBAD SAFE

The safe knob in the Sweet Shop at Carlsbad was battered at an early hour Monday morning in an effort to gain entrance to the safe. The knob was knocked off, but the robbers could not unlock the door. The cash register was robbed of \$10.00. It was also understood the McAdoo Drug Co., was robbed on two different occasions, but details of the robbery were not learned other than the loss was not great.

WANTED-Clean Cotton Rags a The Advocate.





### 600D BANK is a Servant Business to

TOO many business men are never aware of chang-I ing conditions and needs until after they have already happened. Wasted dollars might often be saved if the head of a business could put his finger on the facts in time.

A good bank is in an excellent position to supply those necessary facts. Your banker does not have to know the intricate details of your business. A knowledge of such complex details might hinder rather than help him in serving you. For your banker's value to your concern rests chiefly in his ability to bring a very broad experience to bear upon your own problems. His is a business that serves many businesses. His specialty is financing, of course, and here he can draw upon an intimate knowledge gained from years of practice.

Service

**First National Bank** 

Artesia, N. M.

Satisfaction



When you visit the Pontiac salesroom today, you are going to see a type of beauty the like of which the motor car industry has never known before-new, refreshing, utterly different-the happiest interpretation of the streamline principle ever achieved ... You are going to see for the first time that greatest of all Fisher achievements in coachwork-solid-steel "Turret-

Priced as \$615 low as-AND and offering the following fine-car features 8. Fisher No Draft Ven-1. Solid-Steel "Turret-Top" Bodies by Fisher tilation 9. Luggage and Spare 2. Hydraulic Brakes **Tire Compartment Triple-Sealed 10. Double K-Y Frame** 3. Speedlined Styling 11. Smoothest of Six and 4. Silver-Alloy Bearings Eight-Cylinder Motors 5. 10 Second Starting at 12. Cross-Flow Radiator Zero and Gusher Valve 6. Completely Sealed Cooling Chassis 13. Full-Pressure **Metered Lubrication** 7. Enclosed \*Knee-Action Plus Balanced 14. **Product of General** Weight Motors \*On the Eight and De Luxe Six models. DEALER ADVERTISEMENT

> Top" bodies ... You will discover a new type of hydraulic brakes-smooth, positive and triple-sealed ... new six and eight-cylinder engines featuring silver-alloy bearings and 10 second starting at zero . . . In brief, you are going to see the newest and finest products of a great modern plant-cars which embody scores of other quality features hitherto never combined at prices so low.

**PONTIAC MOTOR COMPANY, PONTIAC, MICHIGAN, Division of General Motors** \* List price of Standard six-cylinder Coupe at Pontiac, Michigan. Standard group of accessories extre

NOW ON DISPLAY AT **Guy Chevrolet Co.** Phone 291-Artesia, N. M.

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THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

Thursday, January 10, 1935

