

# Artesia Advocate

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## B. Hauptmann Faces Charge Of Extortion At New York

Defendant Will Enter A Plea of Not Guilty; Col. Lindbergh Appears to Testify; Prisoner Now Breaking Under Strain.

NEW YORK—Indicted for extortion after Colonel Charles A. Lindbergh had appeared yesterday before the Bronx county grand jury and told of his \$50,000 ransom payment, Bruno Richard Hauptmann will be arraigned today on the charge growing out of the kidnap-murder of the Lindbergh baby, and, his attorney said, will plead not guilty.

Hauptmann will be arraigned in the Bronx county court and it is possible a date for his trial will be set. Within a week it is expected authorities will have decided whether to try the alien ex-convict on the extortion charge or extradite him to New Jersey for trial on kidnaping and murder charges.

Bail will be set after the plea. District Attorney Samuel Foley would not say how high a bail would be asked, but indicated it would be a stiff sum.

Police headquarters took on new activity in the case as officers questioned a former welfare island prisoner arrested after an officer found him in a public park asking alms.

They said the man, grey haired and shabby clad, told them that before he was arrested in 1932, he heard two men plotting the kidnaping in a New Jersey speakeasy, and that their names were "Bauer and Kaupman." He said he now believes Kaupman to be Hauptmann.

Swiftly, dramatically, this climactic day brought forth more startling disclosures:

More ransom bills and a small calibre revolver, loaded, were found cached in secret cubbyholes of Hauptmann's garage.

With Lindbergh's direct entrance into the case against Hauptmann, the steel-like nerves of the prisoner began to crumble.

The stoic qualities dominant since his arrest a week ago seemed to be vanishing. Hauptmann wept almost all night in his jail cell. Uneasiness where before was only tight-lipped stolidness.

Lindbergh, accompanied by H. Norman Schwarzkopf, chief of the New Jersey state police, sped to the Bronx court house from the Dwight Morrow home in Englewood, New Jersey, his wife, Anne Morrow Lindbergh, remained at home with their second son, John.

J. R. Dearing who has spent several days in Albuquerque and nearby points returned here Wednesday.

## J. Miles Re-elected State Chairman of Demos Yesterday

Final arrangements for campaign tours and details of the drive to be launched next month by the democrats in an effort to return to power for a third term were all that remained last night following a short conference of candidates and party chieftains at Albuquerque yesterday.

The candidates spent an hour with State Chairman John Miles, who was re-elected at a state central committee meeting. They will meet again Monday in Santa Fe to discuss itineraries and final details of the campaign.

The state central committee in addition to re-electing Miles also re-named Mrs. Jennie Kirby as vice-chairman and Ben Luchini as secretary. Approval of the convention's action authorizing the executive committee to fill any vacancies that might occur on the ticket between now and election day also was given.

Miles announced state headquarters will be maintained in Santa Fe.

## ROBBERS FAIL IN AN EFFORT TO OPEN THE SAFE AT MAJESTIC

Safe crackers, evidently pressed for time, failed in their efforts to knock the knob from the office safe of the Majestic Theater sometime Saturday night or Sunday morning. The robbers succeeded in knocking the knob and the safe combination, but were probably frightened away before completing the job. Tools secured from the machine operator's booth were used in trying to open the safe. Loose change in the amount of about \$30.00 was taken from the office.

## BRIEFS OF THE DEMO PLATFORM

A brief summary of the democratic platform adopted at Albuquerque:

All departments of government should operate within their respective incomes. Favors such financial assistance as is necessary to maintain our educational system. Rigid supervision by the state banking department of all state banks. Favors appointment of boards and commissions as prescribed by the state legislature. Favors expanding undeveloped resources thru irrigation, and thru the establishment of drainage and conservancy districts. Approves existing water pacts between Colorado, Texas and New Mexico. Favors return of the public domain within New Mexico to the state together with all mineral rights. Approves present method of taxation including the twenty mill levy, an income and an emergency tax to support the schools until a suitable substitute is found. Favors exemption of homesteads up to \$2,500. Urges support of the state health department.

The platform favors a rigid primary law and the enforcement of corrupt practice act. Recommends that the present highway system be followed as rapidly as funds will permit. Favors survey of the state's resources. Favors enlargement of the powers of the state corporation commission so that all public utilities shall be regulated. Favors strengthening present labor laws. Approves a more equitable distribution of school monies to aid the state educational system. Recommends passage of state law giving qualified unemployed veterans with dependents preference in all appointive positions.

## EDDY PIONEER DIES

Mrs. Belle Barber Gray, aged 72, pioneer of south Eddy county, died at the home of a daughter, Mrs. C. D. Rickman, in Carlsbad Monday night. Mrs. Gray came to Eddy county in 1888 with her husband and has made her home on a ranch in the foothills of the Guadalupe since that time. Funeral services were held at the First Christian church in Carlsbad yesterday afternoon with the Rev. C. E. PerLee officiating.

## STATE GOP RENAME RAPKOCH CHAIRMAN

SANTA FE—The newly selected republican state central committee yesterday named P. L. Rapkoch state chairman again. Other officers were: Mrs. Carolyn Pyle of Albuquerque, vice-chairman; Jose D. Sena of Santa Fe, secretary, and Cyrus McCormick of Nambé, treasurer.

The small daughter of Mr. and Mrs. Wesley Needham had the misfortune to break her arm Sunday. It was not learned how the accident occurred.

## NORTHER BRINGS LOWEST MERCURY

The northern, which blew up sometime Tuesday night brought the lowest temperature of the season to this section with a low of 44 degrees.

## READING ROOM FOR CHILDREN AT LIBRARY

Announcement has been made that a children's reading room is being arranged at the public library. This will be ready in another week or ten days.

Long tables and comfortable low chairs for the little tots will be installed. Children's magazines, picture books and story books will be provided and placed on low shelves within reach of the children.

## THE SHEEP BUYING PROGRAM SPEEDED IN EDDY CO. LATELY

Cattle Buying Stopped As Funds Are Exhausted; Sheep Buying Speeded to 1,000 Per Day As Program Gets Started.

Word was received from W. L. Elser, director of drought relief service, that the cattle buying program was completed due to the fact that all the monies allotted for New Mexico had been spent. Total monies allotted for New Mexico was \$4,850,000. The total number of cattle purchased in Eddy county 16,856; of this number 3,239 were condemned, 13,617 were shipped. As there were 61,000 head of cattle listed, there was a reduction of nearly 30%. A total of \$245,354 was spent by the government in the purchase of cattle in Eddy county.

Definite arrangements for the sheep buying program were made at a meeting held in Roswell on Thursday, September 20th, which was attended by County Agent Wunsch and relief man. V. C. Bohannon of Clovis was appointed inspector and sorter by the State Sheep Sanitary Board for Eddy county. Mr. Bohannon started work in Eddy county on the 21st. The original allotment for shipping sheep was 250 head per day for the county. This was increased to 1,000 head per day by a telegram from State Director Elser on Monday. The first carload of sheep was shipped on Monday. The shipping is in charge of the FERA and is handled by Bentley Mosley, who is in charge of the cattle shipping program. Arrangements have been made by Mr. Mosley to store the pelts in a warehouse in Carlsbad, and all producers are required to deliver the pelts to him at the warehouse. The purchase price is \$2 each for either the sheep delivered or the pelts when they are delivered. When the sheep are condemned they are marked with a green C. Producers are allowed ample time to kill and skin the sheep. During the four days 12 flocks have been inspected and a total of 5,335 sheep have been purchased, 2,163 of these shipped, and 3,172 condemned, making a total of \$10,670 which will be paid to the sheep men. No goats will be purchased until arrangements have been made by the FERA to receive the same.

A daughter was born to Mr. and Mrs. Doyle Traylor on the 25th.

## MRS. H. STEPHENS IS PAINFULLY INJURED BY RIFLE DISCHARGE

Mrs. Hamp Stephens, a former resident of this section who lives near Tatum, received a painful wound Sunday afternoon when a .22 rifle accidentally discharged, the bullet striking her left hand. In moving the rifle, it was discharged. The bullet struck the second finger of her left hand and exploded and lodged near the base of the thumb. After receiving treatment at Tatum she was brought here where an X-ray was made and later taken to the St. Mary's hospital in Roswell where the bullet was removed. Early reports said the condition of Mrs. Stephens' hand was critical and fear was expressed that she might lose it.

## OTERO SAYS CHAIN STORE TAX ILLEGAL

The chain store law is unconstitutional, Judge M. A. Otero, Jr., said in an opinion at Santa Fe Friday. "It is grossly unfair, inequitable and discriminatory and is obviously punitive and confiscatory," the decision said. It will raise the price of necessities and the legislature set out "deliberately to override the referendum," the decision continued. "To hold other than that the law is no good would be to complete the interment of the referendum provisions."

## CAVERN TRAVEL ABOUT 250 DAILY

The travel to the Carlsbad Caverns has fallen to an average of about 250 daily during the first two weeks of September. The number, however, is still far ahead of the corresponding period of last year.



Irene Meshau, vaudeville artist with Brunk's Comedians, October 8th, all week.

## CUTTING, DILLON AND J. MILLER WILL LEAD THE GOP CAMPAIGN

Working far into a new day yesterday the republicans in state convention at Santa Fe completed their party's ticket headed by Senator Bronson M. Cutting for the long term senate seat, and Jaffa Miller of Roswell for governor.

The ticket with which the party will go before the voters in the November election follows:

Six year term senate: Senator Bronson M. Cutting.

Two year term to fill the unexpired term of former Senator Sam G. Bratton: Ex-Governor Richard C. Dillon.

Governor: Jaffa Miller, Roswell. Congressman: Maurice Miera, Magdalena.

Supreme court justice: Judge John C. Watson, Santa Fe. Lieutenant Governor: Jose Gonzales, Dona Ana county.

Secretary of state: Mrs. E. A. Perrault, Albuquerque.

State treasurer: Cyrus McCormick, Santa Fe.

State auditor: Levi Martinez, Rio Arriba county.

Attorney general: Jose Armijo, Las Vegas.

Superintendent of public instruction: Mrs. Edna Rousseau, Albuquerque.

Corporation commissioner: Jose S. Baca.

Commissioner of public lands: Oliver Lee, Alamogordo.

The ticket was completed shortly before 2:00 a. m. Wednesday morning, when three of the remaining four nominations yet to be made after midnight brought forth contests.

## REPUBLICAN DELEGATES RETURN FROM SANTA FE

Messrs. C. J. Dexter, William Dooley, F. A. Manda and A. D. Hill, Mrs. Dora Montgomery and Clarence Pearson, delegates of the Artesia and Cottonwood precincts to the republican state convention at Santa Fe, returned home Tuesday evening. The delegation returned before the nominations were completed.

## BRUNK'S COMEDIANS TO BE HERE A WEEK STARTING OCTOBER 8

Fred G. Brunk was in town yesterday making arrangements for his company to exhibit here under the auspices of the Women's Club for one week, starting Monday, October 8th. The last time this show was here, according to Mr. Brunk, was in 1926. He also stated that they have one of the largest and finest companies on the road and the equipment is all new. They are in Roswell this week and Carlsbad next, then Artesia.

## ARTESIA BOOTH AT FAIR

Arrangements are underway to place on exhibit an Artesia booth at the Eastern New Mexico State Fair at Roswell. The booth is in charge of the local Chamber of Commerce. If you have any garden or field products you think will make a creditable showing, please leave these products at the Chamber of Commerce or the Advocate office not later than Tuesday night. The cooperation of the farmers and truckers is especially desired.

## BIG DEVELOPMENTS ARE EXPECTED IN OIL AREA WITHIN A WEEK

Oil Men Watch Progress of Two Wells in Eddy and Lea Counties; Well Preparing to Make a Drill Stem Test.

Important developments are expected to occur in the southwestern oil area within the next week and operators will follow the progress of two pivotal tests in particular, located in the southeastern portion of Lea county. Prospects also continue bright that shallow production found in the north part of the Artesia field will be extended still farther northward.

An interesting wildcat in Lea county is the McDonald No. 2 of the Ohio Oil Co., sec. 14-22-36, which was drilled to 4200 feet and is standing with 3,000 feet of oil in the hole as workmen are reaming to the bottom of the hole. The sector connecting the Cooper and Jai area, southeastern Lea county, will be proved or condemned by the f. B. Org No. 1 of the Texas Company, sec. 35-24-36, which has been drilled to a total depth of 3370 feet and preparations are being made to make a drill stem test at this depth.

In Eddy county, the Etz, Hammond and Keyes, State No. 1, sec. 16-17-28, is cleaning out after a shot last week. A more promising looking well is the Tigner, Etz and Keyes, Keyes No. 1, sec. 10-17-28, which is drilling below 1917 feet with 1500 feet of oil in the hole.

Developments at the Skelly Oil Co., Lee No. 1, sec. 23-17-28, have been disappointing thus far. The test has been drilled to 3878 feet. At 3821 feet the production was estimated at fifteen barrels natural. At the total depth of the well, it is said the Lee is making twenty-four barrels of water daily. Drillers are preparing to pack off water and make a test.

The only completion in the area the past week was the Myers B-8 No. 1 of the Continental Oil Co., sec. 8-21-36, which was drilled to a depth of 3878 feet and tested fifty barrels with 1,000,000 feet of gas thru a two-inch casing.

New locations staked the past week include the Atlantic Oil Co., State F-1 in the SW sec. 29-21-36; the Stanolind Oil and Gas Co., Duncan No. 1 on the SE sec. 30-21-30 and the Humble Oil and Gas Corp., Cooper No. 2 NE sec. 23-24-36.

## GRADE AND STAPLE OF LOCAL COTTON IS BETTER THAN IN 1933

Returns have been received by the Artesia Farmers gin on the first 200 bales of cotton sent into the department of agriculture at El Paso to be classified. Contrary to the general opinion, the returns indicate the grade and staple of the local cotton are running higher than last year. The grade is expected to improve as the season advances.

Classification on the first 100 bales were: good middling ninety-six bales; strict middling, three bales. Six bales measured 1 3/32 inches; forty-seven, 1 1/16; forty-four, 1 3/32; two 1 1/8. The next 100 bales graded good middling; one bale measured 1 1/32; twenty-seven, 1 1/16; sixty-five 1 3/32, and seven 1 1/8.

Returns on the third 100 bales were received yesterday by the Artesia Farmers gin. Ninety-eight grade good middling, two strict middling. In staple, seven bales measured 1 1/16 inches; seventy-five 1 3/32 inches, and eighteen 1 1/8 inches.

## WELL PLUGGING AT STANDSTILL

The well plugging operations in the Artesia basin are practically at a standstill. Two crews, one working south of Dexter, and the Myron Bruning crew near Lakewood, have encountered difficulties. The Bruning crew has pumped more than 350 tons of mud in the second well in this area without an effective plug. The rig has been shut down while more clay is being hauled. The crew south of Dexter is shut down due to broken mud pump.

## RED BLUFF SIDING BUILT

The Santa Fe railroad has completed building the siding on the Red Bluff dam site and the first car of lumber has been unloaded to start construction on the dam. Construction on the bunk houses will be started this week.

Typewriters for rent—Advocate.

## THE OIL ALLOCATION MEET IS TO BE HELD HERE ON OCTOBER 5

C. J. Dexter, New Mexico chairman, said yesterday arrangements were under way to hold the monthly oil production allocation meeting here on the 5th of October. J. W. Steel, with the United States Geological Survey, has been invited to attend. Dr. E. H. Wells of Socorro, state geologist and Frank Vesley, land commissioner of Santa Fe, are expected to attend. Prospects are that there will be little or no change in the present state allowable.

## EXCERPTS FROM GOP PLATFORM

Briefs from the republican platform include:

Approves government control of credit thru federal reserve as proposed by Cutting. Favors Frazier Lumbke bill. Opposes reciprocal tariff bill, which permits president to regulate tariff rates. Favors national pension law. Demands cessation of all public lands to states including mineral rights. Favors a fair and equitable compensation to veterans of all wars. Elimination of politics in educational and state institutions. Favors increased program of social service work, extending into rural communities and a sanitary program to prevent the pollution of waters. In behalf of social welfare and labor closer regulation of employment. Broadening the authority of the state labor commissioner. Amendment of workmen's compensation to remedy abuses. Legislation to insure labor the right to bargain collectively.

Amendment of the election law to end abuses in registration and absentee balloting. Favors law providing for separate election of judges and supreme court judges. Favors refinancing of drainage and conservancy districts by federal government. Opposes sales tax. Favors franchise tax, a tax on intangibles, an income tax, a graduated net income tax, a gross production tax on oils, potash and ores. Favors reasonable exemption of taxes on homes. Favors reform in distributing free text books, state aid for construction of schools in rural communities. Advocates extension of agriculture and vocational training. Opposes use of troops in strikes except when absolutely necessary. Favors utilization of the natural gas in Lea and other counties in the development of electrical power.

## ALLEN TO MANAGE JOYCE-PRUIT STORE

It was announced here yesterday that Crowel Allen had been made general manager of the Joyce-Pruit store here, soon to reopen. Mr. Allen is one of the oldest employes of this firm from the standpoint of continuous service and his friends will be glad to know of his promotion. The same policies of the store will be maintained as heretofore, Mr. Allen stated. Repair work which has been under way in the building for the past three weeks will be completed in time for the opening of the dry goods department Saturday.

The new manager, Mr. Allen, together with the old and new employes, extend a cordial invitation to the public to visit the Joyce-Pruit store Saturday, at which time the dry goods department will be opened. Opening of the grocery store has been delayed until October 2nd to make further repairs to the building.

## FORD TO SPONSOR THE WORLD SERIES BROADCAST

J. R. Attebery, manager of the Artesia Auto Co., announced yesterday morning the Ford Motor Co., would sponsor the broadcast of the world series, beginning October 3rd. The series will be played between the Detroit Tigers and the winners of the national league pennant.

Mr. Attebery said he was arranging to receive the returns over radio at the Artesia Auto Co.

## LAST RITES FOR K. M. MCELHANEY HELD HERE LAST FRIDAY

K. M. McElhaney, aged 32, local resident, died at a Carlsbad hospital last Thursday following an operation on the 17th. Mr. McElhaney, who was employed in an oil camp near Eunice, took sick on the 14th and was rushed to a hospital.

Mr. McElhaney had lived here for several years and was well acquainted here. He is survived by a widow and two sons, Virgil and Donald, his parents, Mr. and Mrs. O. W. McElhaney, a brother, J. T. McElhaney, three sisters, Mrs. Vela Tanner of Brady, Texas, Mrs. Myrtle Rowls of Houston, Texas, and Miss Miriam McElhaney of Artesia. Funeral services were held at the home of Mr. and Mrs. O. W. McElhaney with the Rev. John R. Breece, pastor of the Nazarene church, officiating.

Billie Bullock, Lord Sharp and Harry Gilmore expect to leave Saturday for Lubbock to enter West Texas Tech.

## N. M. Demos Name Ticket Leaders In A Record Time

Many Nominations Made By Acclamation; H. R. Rodgers of Eddy Gets Place on Ticket; Start Campaign After Oct. 1.

ALBUQUERQUE—Their ticket completed, New Mexico democrats yesterday were ready to open an intensive campaign for return to power for a third time since they took over the state government in the election of 1930.

Headed by Congressman Dennis Chavez as standard bearer and candidate for the six year term for the United States senate to oppose Senator Bronson Cutting who will seek re-election on the republican ticket, the democrats will launch their campaign next month with the following candidates on their ticket:

Six year term senate: Congressman Dennis Chavez, Albuquerque.

Two year term to fill the unexpired term of former Senator Sam G. Bratton: Senator Carl A. Hatch, Clovis.

Governor: Clyde Tingley, Albuquerque.

Congressman: J. J. Dempsey, Santa Fe.

Supreme court justice: C. R. Brice, Roswell.

Lieutenant governor: Luis C. de Baca, Harding county.

Secretary of state: Mrs. Ester Romero, Reserve.

State treasurer: J. J. Connelly, Raton.

State auditor: Jose Garcia, Rio Arriba county.

Attorney general: Frank H. Patton, Silver City.

Superintendent of public instruction: H. R. Rodgers, Carlsbad.

Corporation commissioner: Robert Valdez, Las Cruces.

Commissioner of public lands: Frank Vesley, Silver City, candidate for re-election.

On the entire ticket Senator Hatch and Land Commissioner Vesley are the only two seeking re-election.

Before adjourning after a two day session the convention approved resolutions and a platform calling for tax and educational reform, asking return of unappropriated public domain to the state with mineral rights included; and a direct primary and corrupt practices act to govern the election of state officials.

The democrats plan to launch the campaign immediately after October 1st and make a strenuous campaign until the day of election, November 6th.

Local delegates attending the convention in Albuquerque said it was the most enthusiastic state political meeting they had ever (Continued on last page, col. 7)



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TELEPHONE 7

### THE SAME OLD "HOOEY"

We have made wonderful progress along educational and scientific lines in the past 150 years, but politically the present-day methods are the same as they were 150 years ago and if you don't believe this just analyze the present "hooey" which is being emitted from the progressive-republican camp with reference to our present system of taxation which according to this camp is literally crushing the life out of the average citizen. It is rather peculiar that the discovery should be on election year and more particularly a few weeks before the election.

Most of the campaign fodder is being used in a vociferous attack on the sales tax. They tell us how oppressive the present sales tax is, but leave us in the dark as to what method they will use to supply revenue necessary to run the county and state and keep the schools open. The voter might get a vague notion as to what taxation system might be substituted in the event the present system of taxation is abolished. A corporate tax and intangible tax has been hinted, but the average voter does not know any more about how the proposed intangible tax or the corporate tax would work than a hog knows about the operation of government. The mouth organs of this ticket have also vaguely hinted of a better ad valorem tax and that lots of new property would be added to the tax roll. In what way and in what instances? If there has been favoritism played in this section where is it and in what ways has it been played? Maybe the progressive-republican boys can cite specific instances rather than deal in generalities; if so, there is a good chance of starting some real fireworks and putting over a new ticket and even placing the rock-ribbed county of Eddy in the progressive-republican column.

We give the voters of this district credit for having average intelligence, at least. Except as children, the people of this area never believed in Santa Claus, and we do not believe they will take chances on putting a bunch of Santa Clauses in the state house.

There was also a mighty howl went up when the house of H. Baca, et al, was divorced from the state pay roll. We don't think Hocken-hull and his administration is perfect and we don't think the governor pursued a firm course in his dealings with the special session of the legislature, despite the ultimate results, but whatever shortcomings the governor had, he redeemed himself in a creditable manner when he gave Senator Cutting and his forces a leave of absence from the capital. Previous to this time, the progressives pulled the strings and administration jumped. All the talk about the shortcomings of the democratic administration leads us to the conclusion the democrats never had a chance under the Seligman regime, which with the help of the republican element gave Eddy county its worst political double-crossing during the history of statehood. The only friend we had in the group was P. L. Rapkoch of Las Cruces.

### WAR OF MACHINES MAY END MASS SLAUGHTER

European strategists believe that the next war will be a war of rapid movement, with trench warfare almost obsolete and with the infantry occupying a secondary place.

Italian experts say their recent army maneuvers show that assault by fast tanks and swiftly moving shock troop detachments will break any trench line and force the fighting out into the open.

Britain creates its first permanent tank brigade, France studies the movement of troops by airplane, and American authorities agree that trench warfare is probably a thing of the past.

All this reflects the force which new inventions are exerting. The whole science of warfare seems to swing on one of those pivots which human ingenuity provides every few centuries; and while weapons are becoming ultra scientific, the military art itself may be reverting to the conditions of bygone generations.

It is possible, that is, that we are going back to the relatively small, highly professionalized army such as was the vogue for centuries prior to the French revolution.

For a long, long time before that, the mass army which depended on sheer weight of numbers for its triumph was practically unheard of. Even the largest nations had small armies, by modern standards.

Military science was formalized and intricate. It took years to create a professional soldier; once created, however, he was invincible to all opponents except those as fully trained as himself.

### NOT IN THE GOOD GRACES

The Advocate along with several other state papers is no longer in the good graces of either the Santa Fe New Mexican or the Albuquerque Journal. We have not been seized with an attack of the "political bellyache" such as has afflicted the Tucumcari News and the Roy Record for the past six months and our editorials are not of state interest.

Those papers who have jumped on the progressive-republican band wagon say they hold to the principle of electing the man rather than the party, but in the next breath they loudly proclaim they will not vote for certain candidates unless they are on the right ticket.

### A STRONG AND POPULAR TICKET

The first step of the state democratic party has been a wise one in nominating the ticket leaders, namely Chavez, Hatch, Tingley and Dempsey. In our opinion this is the strongest and most popular democratic ticket ever launched in New Mexico during statehood. The remaining nominations have not been made as this is written, but if the remaining nominations are as popular as the four leaders, party men should have no fear of the ultimate outcome November 6th.

In some textile centers, the strike is being run sorter on the order of a college pep meeting with the strike leaders (probably some bolshevik) going from one mill to another. Bloodshed and property damage is all in a day's work.

**Hot Coffee - - - Hot Chocolate**  
**MANN DRUG CO.**

### Chislings

(Editor's Note: In terms of agriculture, the word "chiseling" is understood to mean plowing deep enough to mix the soil with the hard pan. Editorially, it means the same in this column.)

Last week a subscriber took us to task on an editorial appearing in our issue of September 13th with reference to the Mexican population soliciting the merchants for funds with which to stage a celebration of the Mexican Independence day. Rightfully the Mexican population is privileged to celebrate the Independence of Mexico or any other day they care to celebrate so long as it is done in an orderly manner, and we do give them credit for orderly conduct. The point we raised or meant to raise is whether a citizen of the United States would care to celebrate the national holiday of his mother country after he once became a citizen of our country. It is natural to expect a citizen who spends his life here, educates his children here and earns his living here should be interested enough in the welfare of his adopted country to celebrate the holidays of the latter, even though he still found enjoyment in the observance of his mother country's independence.

Not that we wish to precipitate a discussion but we were told by an old timer who witnessed the parade staged here on the 15th that he did not see a single naturalized citizen marching in the parade among the older Mexicans. Holding in mind that this was his statement and not ours, we wondered if there must not be a reason. Possibly we have missed an opportunity of teaching the benefits to be derived from an adopted citizenship.

The subscriber further says that Americans in Paris, London, Berlin, and other foreign cities take occasion to celebrate the 4th of July. Possibly so. We have never been privileged to visit any of these foreign cities, but we have been told that the natives do not especially appreciate such celebrations. We'll wager the subscriber the best Stetson hat in town that the Americans in Paris or London have never attempted to solicit funds from the merchants of these places to hold such celebrations. Still we would much prefer giving our donations to home folks than to some enterprise in a distant city. Only recently we had a woman from Chicago soliciting funds for some TB sanitarium.

Artesia is generous. According to the per capita wealth we do not believe one would find another like town in the United States that had been more generous in gifts to public and private enterprises. A lot of the worthwhile things we enjoy now have been the result of a public-spirited citizenship.

Despite the billions of dollars spent by the federal government in relieving the nation's distress, we still have the transient problem, and transients attracted by reports of good crops in this section may create an acute situation before the winter is over.

The taxpayers must foot the bill for the billions being poured out of the federal treasury for relief of the needy and to pay people may soon be on the public employees. At the present rate of increase, fifty percent of the people may soon be on the public payroll. Do you believe the remaining fifty percent can foot the payroll? We don't and furthermore what we need less of at this particular time is these half-cooked theories of these hair-brained politicians, who are not only trying to get on the band wagon of the new deal, but go the new deal a better.

J. W. Kennedy is credited with the story about the man who went down in the Louisiana swamps and heard two mosquitoes talking about carrying him off.

"Let's carry him over here back of this grove where we can eat him all to ourselves," said one.

"No, let's eat him here. If we start carrying him off, some of the big mosquitoes may see us and take him away from us."

Here's one from Raymond Lawrence's "Splintered Builder." If it offends your modesty, read no farther:

A woman arrested for disturbing a religious meeting in the Kentucky back-woods was asked to explain in court why she laughed out loud in the meeting. She demurred, but when the judge insisted that she inform the court precisely what happened, she reluctantly gave the following tes-

### NEWS BRIEFS OF THE CHAMBER COMMERCE

"As Your Chamber of Commerce Is So Is Your City"

Fred Brainard, former manager of the chamber is in town again after a very successful year with the Dallas Steers. The total attendance this year was more than three times what it was last year and this naturally made some money for the management.

During the Roswell Fair days next week the Fair management is allowing each community of this section to have a fifteen minute period of broadcasting over the Roswell station from four to five each day.

The time allotted to Artesia is Friday from 4:30 to 4:45. At this time Prof. E. L. Harp will present a program consisting of musical numbers.

Our attention has been called to the fact that there are so many government employees not only located in stated offices but running about over this territory. The United States News of the past week says that now United States is the largest employer of office forces in the world and has the most office space of any one institution in the world. In addition to this regularly rented space the government is said to use nearly five times as much extra space thru its various relief and agricultural and like agencies thruout the country.

This suggests the answer to the following item from Forbes' recent issue: "One of our writers, engaged in research, sends in this piquant report. 'I have been going over the long list of indexes which make up the labor bureau's wholesale commodity price index. What piece of furniture do you think has the largest advance to its credit from June 1933 to June 1934? Swivel chairs! In fact swivel chairs was the only notable advance in this group. Although the group index was up from 73.4 to 79 the swivel chair index advanced from 71.9 to 93.5.'" Write your own answer to this situation.

The chamber has applied for space at the Roswell Fair for the exhibition of products produced in the Artesia trade area. We have already been allowed some definite space and will be allotted more if possible. The exhibition should be interesting to every Artesian and informing as well for there will be many items shown that some never knew were raised here. We hope there will be no indication of anything that even suggests a dry year in this display. Be sure to look for the Artesia booth at the fair next week.

Mrs. Mary A. Hill and son John, Jr., of Roswell spent Sunday here visiting her daughter Mrs. Van Welch, Jr., and other relatives.

MRS. ELLIN FRANCIS PASSES AWAY SEPT. 12

Mrs. Ellin Francis, one of the early residents of Artesia, passed away at the home of her son at Spur, Texas, on September 12. Mrs. Francis visited friends and attended to business here last June, spending about two weeks in the city. Her health had been failing rapidly since that time and her death was not unexpected. The body was taken to her former home in the south for burial.

JACKSON RECOVERS FROM INJURIES

J. M. Jackson, city marshal, was painfully hurt Saturday night when he stepped from a moving car driven by H. S. Williams. Mr. Jackson thought the car had stopped and was tripped when he attempted to step from the running board. He was unconscious for a time, but was quickly revived. He suffered no ill effects from his experience except minor bruises.

Typewriters for rent—Advocate.

timony: A very large woman was inspired by religious inspiration to lie down and roll on the floor.

As the course of rolling progressed, the lady's dress worked up around her waist, disclosing bloomers made of sugar sack.

The explosion of the defendant's composure occurred at the point in the proceedings when across the seat of the bloomers appeared in large bold letters the inscription: "100 lbs. Pure Sugar."

The judge instructed the jury to find the defendant not guilty.

### HEALTH COLUMN

Speak Out Man!

"I do not sign my name here because I do not care to be a witness in the case." So runs a letter addressed to one of my colleagues in the State Medical Association. He asserts that a certain unlicensed healer is pretending to cure sickness and to be a doctor and is robbing people both of their money and of their chance to get proper medical advice.

There are such people. Sometimes a public spirited district attorney will prosecute one of them. For the defense it is said that this person gives his services for the sake of humanity, that he collects no fees but sometimes has accepted a free will offering. There will be plenty of his customers who know not the difference between post hoc and propter hoc and who will swear that they have received benefit. And when the district attorney calls for witnesses from among those who know that they have been defrauded there will be very few answering voices. Too many will not care to be called as witnesses.

One of the conditions of successful democracy is that there shall be in the hearts of the people governed a desire for social righteousness that is greater than the desire for personal gain or personal safety.

SUBSCRIBE TO THE ADVOCATE

has two or three hogs that have been fixed where the surplus production of hogs would not bother he would sell anybody who contemplates starting a non raising hog ranch.

P. S. His friend who received the \$1,000 check has been hog raising for 40 years, and the most he ever made was \$400 a year. Kind of pathetic to think how he wasted his life raising hogs, when not raising them would have been so much more profitable."

(Signed) R. M. F. F.  
2nd P. S. Eph Bullock says he

### ELECTRIC WELDING

Call us, we'll come!  
Dr. Loucks Garage

### COOLER WEATHER

adds to your troubles, if your car needs repairing, but new car performance isn't impossible, if timely repairs are made.

See us for any kind of a repair job.

**Kinder, Jones and Monschke**  
Repairing At Popular Prices

### DON'T CHEAT YOUR STOCK

Monthly Salt Requirements:

Cattle—2 lbs. Sheep—1 lb.  
Dairy Cows—2 lbs. Swine—¼ lb.

Horses—4 lbs.

FOR SALT SEE

**E. B. BULLOCK**  
Artesia, New Mexico

### Did you ever Hear of A BEER THAT TELLS ITS OWN AGE TWICE?

**Brew-DATED**

THERE is only one — Blatz Old Heidelberg "BREW-DATED" Beer.

Only when its rich flavor and satisfying strength have been fully developed by Time, and Time only, is this superb beer bottled.

Then the "BREW-DATE" is shown on every bottle as definite guarantee of the exact age of this fine old Milwaukee beer.

Contrast its full-bodied flavor, richness, strength, and mellow creaminess with the raw flavor of unaged beer. Yes, Blatz Old Heidelberg Brew-Dated Beer is well worth the trifle more that it costs.

If it's brew dated, it's Blatz!

BLATZ BREWING CO. Milwaukee

Established 1851

Distributed by

LEVERS BROS.

Phone 46 & 500—E. 2nd St.

Roswell, N. M.

Old Heidelberg Brew-DATED BEER

Artesia Lodge No. 28  
A. F. & A. M.  
Meets First Thursday Night of Each Month.  
Visiting members invited to attend these meetings.

### Professional Cards

**S. E. FERREE**  
Attorney  
Notary Public  
ARTESIA, N. M.

**GILBERT and COLLINS**  
Real Estate, Insurance, Rentals and Abstracts.  
Artesia, New Mexico

**Dr. C. L. Womack**  
Practice of Surgery and Medicine  
Office 300—PHONES—Res. 801  
Haley Building, Artesia, N. Mex

**J. H. JACKSON**  
Attorney-at-Law  
Notary Public  
Rooms 1 and 2  
First National Bank Building

**DR. FRED WESTFALL**  
Dentist  
Office in Pate Bldg.—Phone 83  
CARLSBAD, NEW MEXICO

**J. J. CLARKE**  
Dentist  
Office in Clarke Building  
ARTESIA, NEW MEXICO

**H. A. STROUP, M. D.**  
PHYSICIAN & SURGEON  
X-RAY LABORATORY  
Office at 323 West Main St.  
67 Office PHONES 217 Res.

Rubber Stamps  
Seals, Etc.  
For Sale  
The Advocate

TYPEWRITERS  
Portables and Standards  
\$20.00 to \$102.50  
Artesia Advocate

**QUICK WAY LINES**  
Motor Transportation  
Anywhere, Anytime  
Bonded and Insured  
Phones:  
Artesia 86—Roswell 23

TYPEWRITERS  
New, second hand and factory rebuilds in portables and standards —See us before you buy. Artesia Advocate.

The Eddy County Abstract Co.  
CARLSBAD, N. MEX.  
Reliable Abstracts  
Prompt Service  
Prices Right  
We Are Bonded  
LET US DO YOUR ABSTRACT WORK

**SAVE**  
Time, Trouble and Money  
BUY YOUR  
**Sales Books**  
MANIFOLD BOOKS, CAFE CHECK, ETC.  
from the  
**Artesia Advocate**  
Office Supplies & Equipment



**MAJESTIC**

**THEATER**  
ARTESIA, N. M.

**SATURDAY, SEPTEMBER 29**

**Geo. O'Brien in Zane Grey's  
"DUDE RANGER"**

Also Comedy, Cartoon and "Red Rider"

**SUNDAY—MONDAY, SEPTEMBER 30—OCTOBER 1**

**Gary Cooper—Marion Davies  
"OPERATOR 13"**

Romance With Music and Laughs

**MAJESTIC**

**THEATER**  
ARTESIA, N. M.

**THE CHURCHES**

**CHRISTIAN SCIENCE SOCIETY**  
613 W. Main Street

10:00 a. m. Sunday school.  
11:00 a. m. Sunday service.

"Reality" is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, September 30th. The golden text is: "Whatsoever things are true, whatsoever things are honest, whatsoever things are just, whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report; if there be any virtue, and if there be any praise, think on these things." (Philippians 4:8).

Among the citations which comprise the lesson-sermon is the following from the Bible:

"The Lord is good, a strong hold in the day of trouble; and he knoweth them that trust in him." (Nah. 1:7).

The lesson-sermon also includes the following passage from the Christian Science textbook:

"As vapor melts before the sun, so evil would vanish before the reality of good. One must hide the other. How important, then, to choose good as the reality."

**FIRST BAPTIST CHURCH**  
Roselawn and Grand

Pastor, the Rev. P. G. Woodruff. Sunday school superintendent, Fred Cole.

General B. T. U. director, Miss Morine Lewis.

Sunday school begins at 9:45. The lesson for Sunday is a review of all those studied during the entire quarter, with the general title, God in Hebrew History. You can find no effective substitute for regular, systematic, persistent study of God's word. We need to know more about it.

Song service and sermon at 11:00 a. m.

Complete your morning worship experience by staying through the preaching service.

6:30 B. T. U. Service. Be on time and bring a friend with you who needs to be better trained for worthwhile service in the master's kingdom. We are very proud of our fine B. T. U. and trust that the standard of its spiritual achievements will continue always on the same high plane. The pastor deeply appreciates the loyalty of the B. T. U.'ers in staying with such regular dependability for the evening preaching service. We are hoping the same habit may be contracted by those who come to Sunday school in the morning.

7:30 Song service and sermon. On Wednesday night at 7:30 the regular mid-week prayer service will be held at the church. Let us not forget the necessity for a united, praying membership if we are to have the power and leadership of the Holy Spirit in all of our church activities. Without the power, the form is meaningless.

Last Wednesday night those who were present enjoyed a fine program in connection with our observance of the State Mission Week of Prayer program, the men and women of the church cooperating in presenting the same. And the men did a pretty good job of matching the gifts of the women that night, although the women surpassed the men quite decidedly the next day with additional gifts. We are still hoping that enough men who have not contributed to this cause yet will come to our aid and make our offering comparable—more nearly so—to that of the women.

**CALVARY BAPTIST CHURCH**  
413 West Main Street  
Rev. F. C. Rowland, Pastor

Sunday school 9:45 a. m. John Simons, superintendent.

Morning worship 11:00 a. m.

B. T. U. 6:30 p. m.

Evening worship 7:30 p. m.

Mid-week prayer meeting and teachers meeting Wednesday night 7:30 p. m.

Singing at the church Thursdays at 7:00 p. m.

"Don't try to be neutral towards Christ; it's impossible." Come to church Sunday—Welcome one and all!

**CHRISTIAN CHURCH**

Sunday school at 10:00 a. m. C. O. Brown, superintendent.

**FIRST PRESBYTERIAN CHURCH**  
REV. W. B. McCORMY, Pastor.

9:55 Bible school.

10:55 Preaching service.

Young people's meeting at 6:30 p. m.

Preaching service at the church at 7:30 p. m.

SUBSCRIBE TO THE ADVOCATE

**Globe Trotting Newspaper Reporter Says  
Hobbing Is Passing Out Of The Picture**

Jack Lloyd, 66 year old soldier of fortune, adventurer, globe trotter, veteran of several wars and revolutions, world wide known newspaper character, and known throughout the entire world as "The World's Greatest Boomer" was a visitor in Artesia last Thursday and Friday, like all other members of the Fourth Estate, Jack paid a call on the editor of the Advocate, and, in talking to the editor, he told many interesting tales in regard to his travels and experiences.

Ever so often, there appears in the average newspaper office of the country, a globe trotter of some sort, with a scrap book filled with clippings, telling of glamorous cities of the east, and other interesting events, some of these people are human flies, flag pole sitters, blind auto drivers, beauty contestants, tramp printers, actors and what have you, but, it remains for Jack Lloyd, to outdo them all, for he is the only box car reporter on the road at this time, and he knows plenty.

According to Jack, he has been on the road for more than 40 years and he can tell you about Johannesburg, South Africa, as well as he can tell you about the Four Corners, Montana, he has been almost everywhere worth mentioning, and he has a memory that is hard to equal.

In appearance, you would think that Jack had just stepped out of Eda Thurber's Cimmarron, for, he is one of the few characters of the west that still retains much of the typical old western garb, the old fashioned wide brimmed hat, and quite long gray hair, set him out from the average transient on the road today. In his life, according to Jack, he has traveled in every manner and shape, and, he has beat his way, on trains, riding box cars, the rods, the tops, the blinds, and on several occasions, he has even ridden the pilots of the locomotives.

In latter years, Jack has made the busses, stowed away two times on air liners, and, he is one of the few men in the country that has made his way across the country in twelve hours less than a person paying their way.

Jack believes that the day of the original boomer hobo is fast going out of the picture, for, riding trains today, is merely getting on and off trains, with hardly any molesting, an entirely different surrounding than the hobo of 35 years ago faced. What will stop train riding in this country is the great number of youngsters who are just riding for the fun of seeing the world from a box car and many of them endanger the lives of all of the people on the road and those that they come in contact with

in their course of travels.

It is on account of the large number of youths on the road that the government established the various transient camps and we find these camps, according to Jack, filled mostly with boys and men of the road who seem not to care for the future at all. The average man and boy, stopping in these camps, make them for several days then move on to the next camp, then again there are, according to Jack, the class that "makes" these camps every day or so, just riding the trains and highways from town to town. It is this class that makes it hard on the professional tradesman and mechanic, for he is really looking for work at his trade or profession.

Although Jack has been on the road for many years he is quite different from the average transient stopping off. He is a graduate of Heidelberg College, Germany, and he carries a Ph. D. from that famous school.

Although graduating from that school as a learned scholar, Jack did not follow his vocations and trainings but turned to the newspaper field, and, according to Jack, the Fourth Estate is the greatest game in the world. Jack has written boom stories from almost every important oil, mining and industrial boom and he even covered the Florida real estate boom that scooped the world for that end of the boom game.

In Alaska, Jack tells of hobnobbing with the late Jack London, who used him as a character in the story of Burning Daylight, with Rex Beach, Tex Rickard, Alex Pantages and Henry Koenig the man that built the Iron Trail in that frozen country.

Of the Rand and Veldt country Jack tells many interesting tales. He cites of the great rush to the diamond and gold fields of that section of the world in South Africa, when Johannesburg was the object of the fortune hunters. Again, he tells of being on the staff of the late Lord Kitchener in that country during the Boer war.

Booms and wars, besides hitting the road, seem to be Jack's hobby, for he again cites of the time that he joined Teddy to go to Cuba with that famous leader of men, then he cites about rushing to the Orient, into Russia, where he joined the Russian army in the Russian-Japanese war, being a member of the Legion of Death, under the Czar in that outfit, the Foreign Legion saw Jack for a whole, and it was in this outfit that he was stricken with fever, and forced to leave its service. In the world war, Jack rushed to England in 1914, and October of that year saw him in action, that he went through this affair in

the intelligence department for several months, was gassed, came back to America, recuperated, joined Pancho Villa in Mexico, then again, entered the World War in the American forces and remained with them until it was over.

Sandino in Nicaragua, and in several affairs in other Latin-American countries are among his experiences.

When not engaged in either a war, or covering a boom, Jack has worked on many of the leading dailies of the world, and his by-line in many of the papers was known by myriads of readers. According to Jack, he believes that this section of the country is about ready to stage a come back, and that within a short time, there will be quite a bit of activity in the Artesia vicinity.

Like many of the unemployed, Jack has been making his way for the past few years, either writing features for the papers, or giving interviews, and for these services, the editors and publishers give Jack a lift.

Jack claims that the majority of the men on the road today

**CHRISTIAN CHURCH  
HAS SERIES OF SERVICES**

The Christian church which has been without a pastor for some time had a series of services beginning last Thursday evening and continuing thru Friday, Sunday and Monday, with the Rev. and Mrs. Still of Clovis and the Rev. Loyds of Portales each preaching.

Friday evening a fellowship dinner was served at the church with a good attendance of the church membership present. There were nine new members added to the church, two by letter and seven by baptism.

are for the Roosevelt administration, and there are very few men on the road, that speak against the president and his various projects.

For the next few weeks, Jack will be in the New Mexico and west Texas oil fields, where he proposes to write a series of articles regarding the future of these great fields of the Permian Basin.

**FILED FOR RECORD**

**Warranty Deeds:**

Jennie E. Soper, F. G. Hartell, \$784.00, Lots 1, 3, 5, Blk. 48, Artesia Improvement Co.

Olive E. Russell, W. A. Stagner, \$500.00, Lots 2, 3, SENW, SWNE 1-18-25.

W. A. Stagner, W. T. Boyd, L. 2, 3, SENW, SWNE, 1-18-25.

First National Bank, Joe C. Stephens, L. 2, 4, B. 11, F. H. C. E. Hughes, Tom Pope, Pt. SESWNW 1-22-26.

**In the District Court:**

No. 5830 In the matter of adding names to the registration books and lists of Eddy County, New Mexico.

No. 5831 Myrtle Pope vs. Tom Pope, divorce.

No. 5832 Annie Brown vs. John Brown, divorce.

No. 5835 Caroline C. Weaver vs. Jim White, et al, on account, \$289.35.

**Marriage Licenses:**  
Lester White and Irene North-

**INFANT SON OF MR. AND MRS. FRANCES DIES**

The infant son of Mr. and Mrs. Lee Frances of the Oil Field died Sunday afternoon shortly after birth at the St. Francis hospital in Carlsbad. Funeral services were held here Monday morning at the graveside with the Rev. A. C. Douglas officiating. Mrs. Frances, a patient in the hospital, is doing nicely.

**GALVESTON WINS PENNANT**

SAN ANTONIO, Texas—The Galveston Buccaneers won the Texas League championship Monday night by beating San Antonio in the sixth game of the play-off, 9 to 2. The Bucs will play New Orleans in the Dixie series starting Wednesday at Galveston.

cutt, Lakewood.

Guy E. Melton, Loving, and Erminda Jane Toliver, Carlsbad.

Wm. Page Morris and Annie Lee Thomas, Carlsbad.

Mayme I. Castle and Geo. A. Kroenlein, Carlsbad.

**\$25 CASH FREE \$25**

**RULES OF CONTEST:** This series of ads will run each week for eleven consecutive weeks. To the person who finds the most misspelled words in the ads and prepares the best and most attractive ad for any firm whose name is found below, the Advocate will award a cash prize of \$20.00, a second cash prize of \$5.00, and a box of stationery, value \$1.50, as third prize. Copy of every ad must accompany your answer and must be submitted not later than one week after contest closes. Decision of contest editor is final. Contest open to everyone except Advocate employees and their families.

**DO YOU HAVE INSURANCE?**

United States Tires and Tubes are the best life insurance you can buy. Conoco Germ Processed Motor Oil and Conoco Check Chart Lubrication is the best insurance for the safety of your automobile.

Our special trained Buick mechanic will give you a satisfactory repair job, not only on the Buick but all makes of cars. Call him and let him tighten your car so that it will be ready for the big event of the year, the hunting season.

**CONTINENTAL SERVICE STATION NO. 1  
AND D. & R. MOTOR COMPANY**  
Calvin Dunn, Prop.

**ITS NOT ALWAYS THE CLIMATE**

but the eating place that helps you regain your health. Try our cafe where home cooking and good grub is a habit. Folkner's Rooms are clean, comfortable and economical.

**FOLKNER'S CAFE**

**Sales DODGE-PLYMOUTH Service**

FOR SAFETY AND COMFORT  
All Steal Bodies, Hydraulic Brakes, Individual Front Wheel Springing, and Floating Power. Only Plymouth has ALL FOUR of these features in the low price field.

**KELLER MOTOR CO.**

**You Are Invited To Inspect Our STOCK OF RUGS**

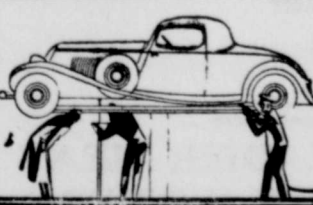
We have a large stock of all sizes and patterns in Armstrong and Gold Seal Linoleum Rugs.

Also a complete stock of wool rugs from \$18.85 for a 9x12 in such well known brands as Mohawk, Magee, etc.

**McCLAY FURNITURE STORE**  
"Your Home Should Come First"

**When Your Car**

rides rough, squeaks and you think it has gone haywire, drive up and let us wash and grease it and see if it does not perform differently.



**PIOR RUBBED CO. SERVICE STA.**

**MAKE YOUR HAT LIKE NEW**

Hats Cleaned and Blocked—\$1.00.  
Bands or Ribbons replaced for 50c each.

**ARTESIA LAUNDRY & CLEANERS**

**TEMPTING DISHES**

There is nothing a man loves more than to come home to a dinner that's tempting to look at and delicious to taste. You too can set a tempting table if you take advantage of our many varieties of foods.

After all that's one chief advantage in trading here, the stock of fruits, vegetables and groceries is complete.

**STAR GROCERY**

J. S. SHARP, Prop. Free Delivery

**CHANGE OF SEASON**

makes no difference here. We have enlarged our present quarters and will be prepared to serve you at the place where your friends gather.

Chili, Tamales, All Kinds of Sandwiches, Beer and Soft Drinks.

**THE BRITE SPOT**

1 Block South of Main on Highway  
BERT SHIPP, Manager

**FRESH BUTTERMILK DAILY**

—AT—

**ARTESIA DAIRY**

"Where Cleanliness Is Supreme"

**SPECIAL ON HIGH-GRADE**

**Varnish Stain**

1 GALLON CONTAINER **\$3.25**

**BIG JO LUMBER COMPANY**

CREPES! SATINS! SHEERS! NEW **\$4.85**

**FALL DRESSES** and **\$6.90**

"Fashions First" for you!

Just unpacked... ready for you. Be first to wear these while they're New! Jacket frocks, and dresses with new square draped necklines, high built up collars, Ascots! 14 to 20.

**J. C. PENNEY CO. INC.**

**Order Before October 1,  
and get this**

**15% Special Reduction**

**On a Modern**

**Gas Floor Furnace**

About the most compact, clean, trouble-free kind of furnace ever devised. Keeps your home cozy in all weather without your turning a hand. Automatic heat control if desired. Let us show you one of these furnaces NOW!

**Regular Prices  
As Low As**

**\$60.00**

**Pecos Valley Gas Co.**

Phone 50

**J. HARVEY WILSON,  
Manager**



# Social Activities

## MARLEY-FRENCH WEDDING BEAUTIFUL HOME RITES

The marriage of Miss Cortina Inez Marley, daughter of Mr. and Mrs. Cortinus A. Marley of 102 North Kentucky Avenue, to Mr. William Theibert French, son of Mrs. W. S. French of Artesia, was solemnized at the home of the bride's parents Wednesday night, September 19th, at nine o'clock with the Rev. C. C. Hill of the Christian faith, officiating in the presence of the members of the Marley family and the groom's mother.

The bride, a very attractive girl, was charming in a smart new fall model, fashioned of transparent black velvet and white satin, with rich fox fur trim. Her hat, gloves and shoes were of modish black. A very interesting and beautiful thing about these rites was that the Rev. C. C. Hill officiated when the bride's parents were married.

The bride is a member of one of the oldest and most prominent families of eastern New Mexico, her mother having been May Corn, daughter of the late Martin Corn. She is a graduate of Roswell high school and then took a secretarial course at Tyler Commercial College, Tyler, Texas.

The past eight years she has served as secretary in the Roswell office of the Humble Oil Company and will remain with them for the present.

Mr. French is the manager of the Artesia Safeway store, holding this responsible position with credit to himself. He is a graduate of Artesia high school where he distinguished himself as an athlete and attended the State Teachers College at Silver City.—Roswell Record.

**METHODIST MISSIONARY HAS INTERESTING MEET**

More than thirty-five ladies of the Methodist church were present last Thursday for the literary meeting held in the church parlor.

Mrs. George Frisch presided during the business session. Mrs. R. O. Cowan, as program leader, was ably assisted in presenting in dialogue form "The Deaconess in Rural Sections."

At the close of the program, Mrs. Will Crockett was honored with a miscellaneous shower by the ladies of the church. Little Mary Dixon and little Thelma Gage drew in a small express wagon filled with lovely gifts for the honoree. At the close of the social hour refreshments were served by the hostesses, Mmes. I. C. Dixon, W. S. French, Calvin Dunn and William Haldean.

**CHURCH SOCIAL AND CHICKEN PIE SUPPER**

About two hundred guests and members attended a chicken pie supper and social at the First Baptist church Friday evening, sponsored by the Y. W. A. After the supper was served a playlet, "A Womanless Wedding" was presented by Messrs. Howard Byrd, Louis Cole, Fred Cole, B. D. Clark and W. C. Martin, with Messrs. Byrd and Louis Cole as bride and groom and Fred Cole as the minister. A centipede in the gown of the bride came near adding a double comedy to the ceremony, but timely "shimmying" of the bride finally brought the insect to the floor and ended the possibilities of a hurried exit of the wedding party.

**FRIDAY EVENING BRIDGE CLUB WITH THE CLADYS**

Members of the Friday Evening Bridge club enjoyed a delightful evening at bridge with Mr. and Mrs. Jack Clady last Friday evening.

Seated for the games of auction were: Messrs. and Mmes. Dick Vandagriff, Boone Barnett, Chas. Morgan, Rude Wilcox, Walter Douglas and the host and hostess, who were winners of high score. Mr. and Mrs. Wilcox held low score.

At the conclusion of the usual rounds of games a plate lunch was served by the hostess.

**MRS. JESSIE MORGAN ENTERTAINS BRIDGE CLUB**

Mrs. Jessie Morgan entertained members of the Abnormis Sapiens Bridge club at her home Wednesday afternoon.

The hostess held high score at the close of a number of rounds of contract. Mrs. Stanley Blocker was a substituting guest.

A lovely refreshment course was served by Mrs. Morgan at the close of the afternoon.

## Social Calendar

TELEPHONE 299

**FRIDAY**

Bridge of the Month meets with Mrs. Malcomb Mitchell at the Artesia Hotel at 1:00 p. m.

H 2 O Plus Bridge club meets with Mrs. J. B. Atkeson at 2:00 p. m.

Tuesday Evening Bridge club meets with Mr. and Mrs. Richard Attebery at 7:00 p. m.

**TUESDAY**

First Afternoon Bridge club meets with Mrs. John Lanning at 2:30 p. m.

Idlewhiles Bridge club meets with Mrs. James Nellis at 2:00 p. m.

**WEDNESDAY**

Women's Club meets at the club house at 2:30 p. m. Interesting program planned.

**THURSDAY (NEXT WEEK)**

The Baptist W. M. U. will meet at the church at 2:30 p. m. A joint meeting of the Home Makers and Charlotte Burnette circles.

The Methodist Missionary Society will hold their business meeting at the church at 2:30 p. m.

The Christian Woman's Association will hold an all-day meeting at the home of Mrs. Bryan Shoemaker.

The Presbyterian Aid will meet with Mrs. W. B. McCrory at the Manse at 2:30 p. m.

**MRS. MERRILL SHARP AND MRS. ED GILLISPIE ENTERTAIN DORCAS CLASS**

Mrs. Merrill Sharp and Mrs. Ed Gillispie were co-hostesses in entertaining members of the Dorcas Class at the home of Mrs. Sharp Wednesday afternoon.

The following officers were elected for the coming year: Mrs. W. G. Cook, president; Mrs. Merrill Sharp, first vice-president; Mrs. C. L. Womack, second vice-president; Mrs. Oscar Burch, secretary and treasurer.

A social hour was enjoyed by those present and the hostesses served a delicious refreshment plate at the close of the afternoon.

Those present were: Mmes. W. C. Martin, Reynolds, Wilkerson, Byrd, Jesse, Barnett, and Mrs. Coon, a visitor.

**MRS. ED GILLISPIE ENTERTAINS BRIDGE CLUB**

Mrs. Ed Gillispie entertained members of the Thursday Bridge club at her home last Thursday afternoon.

At the conclusion of the games of contract Mrs. James Allen received the high score prize and Mrs. A. M. Archer second high. There were three substituting guests, Mrs. James Allen, Mrs. Frank Seale and Mrs. Merrill Sharp. Members present were: Mmes. A. M. Archer, Boone Barnett, Howard Gissler and the hostess.

Mrs. Gillispie served a delicious refreshment plate at the close of the games.

**PARTY YOUNG PEOPLE HAVE STEAK FRY**

A number of young folks drove out to the Pecos river Monday evening for a steak fry, a beautiful sandy place was found on the river bank for a moonlight party.

Those enjoying this delightful outing were: Mr. and Mrs. Roy Spivey, Mr. and Mrs. Howard Stroup, Misses Ella Brown, Winifred Detterick, Ethel Bullock and Helen Bullock, Messrs. John Richards, Pat Coffin of Hope, Wallace Vest and Frank Irby of Carlsbad.

## BEN WILSON, JR. CELEBRATES BIRTHDAY

Mrs. Ben Wilson was assisted by her daughter and husband, Mr. and Mrs. Stewart Compton, in entertaining in honor of the 13th birthday anniversary of her son, Ben, Jr., last Friday evening.

Games were played and dancing to radio and piano music entertained the youngsters during the evening. The honoree received a nice assortment of gifts.

At the close of the evening the guests gathered around the birthday cake bearing thirteen candles and made wishes before they were blown out. The cake and cocoa were served to the following guests who shared this compliment with Ben, Jr.: the young Misses Mary Evans, Cora Lee Ansley, Rachael Marcum, Mary Compary and Irene Gillispie and the following boy friends: Chandos Alcorn, Billie Bartlett, David Crockett, J. H. Ansley and Lloyd Walker Evans.

## PAST MATRON'S CLUB HAS MEETING MONDAY

Members of the Past Matron's club were entertained at the home of Mrs. Jessie Morgan Monday afternoon with Mrs. J. M. Story as co-hostess.

An interesting program followed the short business session, with Mrs. Arba Green, Mrs. Story and Mrs. Morgan giving a resume of the life of Dr. Rod Morris, who was crowned Poet Laureate of Masonry in 1884.

Mrs. Alwilda Shearman, who is a past worthy matron of Wellington, Kas., and who has made Artesia her home for the past year, was admitted to membership in the club.

Refreshments were served by the hostesses.

## CONTRACT STUDY CLUB MEETS AFTER VACATION

Mrs. Earl Bigler was hostess to members of the Contract Study club for their first meeting after the summer vacation, Tuesday at her home.

A one o'clock covered dish luncheon was enjoyed by those present and was followed by games of contract, in which Mrs. C. J. Dexter and Mrs. Raymond Bartlett tied for high score.

Those present were: Mmes. Martin Yates, L. P. Evans, M. W. Evans, C. J. Dexter, Raymond Bartlett, Jeff Hightower and one substituting guest, Mrs. Willis Morgan.

## LEGION AUXILIARY QUILTING PARTY MONDAY

The losing side of a membership contest of the American Legion Auxiliary with Mrs. Gail Hamilton as chairman entertained the winning side, Mrs. Dick Vandagriff as chairman, with a quilting party at the hut Monday afternoon.

A lovely comforter was tacked by the ladies and will be added to the Auxiliary cedar chest.

Refreshments were served by Mrs. Hamilton and her co-workers at the close of the afternoon. About thirty ladies were present.

## ARTESIA BEAUTY SERVICE OPEN

The Artesia Beauty Service has been opened on the first floor of the Artesia hotel under the management of Miss Margaret Birnie, formerly of Fort Worth, Texas. The public is cordially invited to inspect the modern equipment and learn more about what is new in beauty culture.

We specialize in all lines of beauty culture. Included in our equipment is a Realistic machine in charge of an operator with 12 years experience. We can give the Zotos machineless wave that has proven so popular in other localities.

We will appreciate a call from anyone interested. We have the equipment and experience to give you the best at reasonable prices.

ARTESIA BEAUTY SERVICE  
Artesia Hotel Phone 322  
38-2tc

## LIBERTY BARBER SHOP

Under New Management  
Give us a trial  
BILL INGLE, Prop.

## ANNUAL PICNIC DINNER OF THE EASTERN STARS

The annual picnic, basket dinner of the Eastern Stars and their families will be held at the lodge hall Tuesday evening, October 2 at 6:30.

Local Stars are urged to remember the above date and be present with their families.

## P. E. O. RESUMES MEETINGS

After a long summer vacation Chapter J of the P. E. O. held its first meeting at the home of the president, Mrs. R. L. Paris, last Friday afternoon. Nearly all of the resident members were present and enjoyed a period of reminiscence with summer vacation as the topic, following the ritualistic program.

Mmes. G. R. Brainard, W. E. Kerr and Willis Morgan joined with the president in serving a delicious ice course. The Paris home was attractively decorated with autumn flowers for the occasion. The chapter started the new year with enthusiasm and a profitable as well as enjoyable one is anticipated by the members.

## LIBERTY BARBER SHOP

Under New Management  
Give us a trial  
BILL INGLE, Prop.

# COMING to Artesia -- Big Week --

STARTING MONDAY, OCTOBER 8

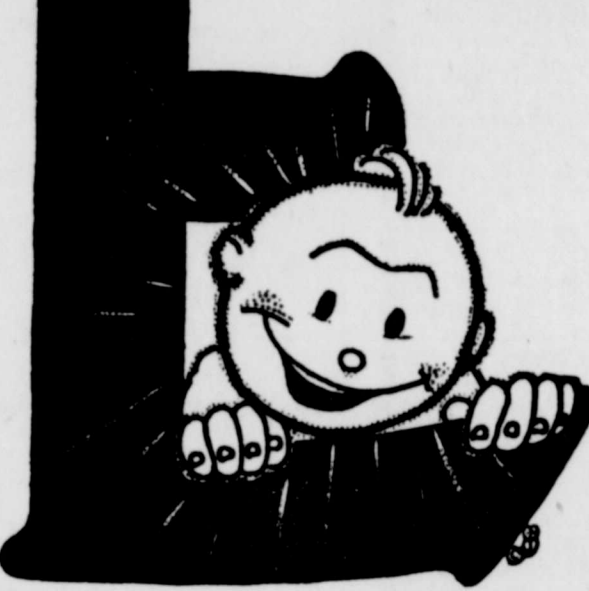
# FRED G. BRUNK'S COMEDIANS

The largest and best tent show in the West. 18th annual tour and still going strong. Big Band and Orchestra. Finest tent theater in America. Opening play, "LITTLE ORPHAN ANNIE." A show for the grown-ups as well as the kiddies.

REMEMBER THE DATE AND THE STAY IS SHORT!

Auspices  
**Women's Club**  
NEW LOW PRICES!

# EXTRA!!



GET READY FOR THE BIG FALL EVENTS!

Old man Jack Frost will soon be on the job. Get ready, boys! You'll want to take that hunting trip. A good warm jacket will keep you warm and stop that sneezing.

## HEAVY SUEDE JACKETS

- Heavy Suede Cloth Jackets in Gray and Tan.....\$1.98
- Extra Heavy Suede Jackets in brown color, sizes 36 to 46. Wind-proof Button Style.....\$2.95
- Zipper Front Style.....\$3.49
- Chervil Jackets in brown and navy, wind and water-proof, zipper front style, sizes 36 to 46, only...\$3.49

## Men's Leather Jackets

Boys, we made a scoop too in Suede Leather Jackets, full sateen lined, heavy quality. Compare this with any jacket offered by any store in the valley. Our price for this extra quality jacket only—

- \$4.90
- \$4.95
- Boys' sizes 8 to 14—\$3.95

## Corduroy Pants

Corduroy Pants in blue, brown and light tan. Buy these quality cords and be ready for the cold days ahead. Again we emphasize quality, our price only—

\$2.95

## Dress Hats

Dress Hats in all new fall shades. Portis Hats—

- \$2.95 to \$4.95
- John B. Stetson's for highest quality and long service, priced from—\$6.50 to \$15.00

## MEN'S DRAWERS

Long handled Drawers are in style again. We offer a better quality at low prices. See us first for comfort.

## CARRYALL BAGS

Carryall Bags, 18 inches long, two handles and full length zipper fasteners, only—

\$1.98

## MEN'S OXFORDS

Men's Oxfords in stylings both decidedly smart and really comfortable. Our price—

\$2.49 to \$3.95

## MEN'S OXFORDS

Men's Oxfords in stylings both decidedly smart and really comfortable. Our price—

\$2.49 to \$3.95

## Make this Saving!

**20% Special Discount on SPACE HEATERS**

For Remainder of September

HAVE BETTER, STEADIER HEAT ALL WINTER, EVERY WINTER

If you need additional or new heating equipment this winter it will pay you to take advantage of this offer.

EASY TERMS

## Pecos Valley Gas Co.

Phone 50  
J. HARVEY WILSON  
Manager

**Peoples Mercantile Co.**

"Where Price and Quality Meet"



# Classified

## FOR SALE

FOR SALE: About 150 feet of five-foot chicken wire with graduated mesh. See W. C. Martin at this office. 38-2t

FOR SALE: Several varieties of cooking and eating apples, also fresh cider on tap, all you can drink free. Bryant Williams, Hope, New Mexico. 38-2t

FOR SALE: A few good bucks, also some frying chickens at Southworth farm, east of depot. 39-4t

FOR SALE: Thirteen foot double end canvas boat. Light and seaworthy. Price \$10.00. E. J. Hamilton, Lake Arthur, New Mexico. 39-1t

FOR SALE: One bale trailer. H. G. Southworth, phone 137. 39-1tp

## FOR RENT

FOR RENT: Furnished room, connecting bath. Close in. Phone 299. 26-tf

FOR RENT: Three room apartment furnished. Apply to 1103 West Main street. 38-1tp

## SPIVEY NEW MANAGER OF WINK SAFEWAY STORE

Roy Spivey, who has been with the Safeway Store here for the past two years, has been promoted to manager of the Safeway Store in Wink, Texas. He is leaving today for that place and will take up his duties there at once.

Mr. Spivey is a home boy and has very deservingly earned this promotion. Mrs. Spivey will join her husband in Wink at a later date.

Van Welch, Sr., has leased the Rex Wheatley home on Eighth and Main and will take possession within the next month. Mr. Wheatley will move his family to the house on West Main street occupied by Ben Dunn and family at the present.

## THANK YOU!

We wish to express our sincere appreciation to our many friends who came with love and sympathy during our sorrow for our beloved husband, son and brother, and for the lovely gifts of flowers.

Mrs. Ivy McElhaney, O. W. McElhaney, Mrs. Velma Tanner, Mrs. Myrtle Rowls, J. T. McElhaney, Miriam McElhaney. 39-1tc

# IN SOCIETY

## BOOK CLUB WITH MRS. J. B. ATKESON

Members of the Book Club met with Mrs. J. B. Atkeson Wednesday afternoon.

Mrs. G. U. McCrary, chairman of the organization, was able to be present after several weeks illness. She presided during the business session. The resignation of Mrs. Albert Richards was accepted and Mrs. N. M. Baird was elected to fill the vacancy. The club was again limited to a membership of twenty.

Mrs. C. Russell gave the review from "Modern Art," by Thomas Craven, picking out the most interesting artist for discussion.

Fifteen members were present and one visitor, Mrs. Edwin Legge of Houston, Texas, a sister of Mrs. Ira Reser, who has spent the summer here visiting her sister and family.

## MR. AND MRS. TATMAN ENTERTAIN WITH PICNIC

Mr. and Mrs. E. P. Tatman entertained with a delightful picnic dinner on the lawn at their attractive home on West Main street, Sunday at noon, in honor of Mrs. Tatman's brother and wife, Mr. and Mrs. Edmund L. Stone of Long Beach, California.

The guest list included: Mr. and Mrs. Warren Cobean, Mr. and Mrs. Walter Gill, Mr. and Mrs. T. M. Rabb, Miss Louise McConnell, and Miss Florrie Rabb, all of Roswell, Mr. and Mrs. Bill Ballard and son Joe Bill, Marshall Rowley, Miss Grace Shearman, Mr. and Mrs. Emery Carper, Stanley and Miss June Carper.

## MRS. NOLA NAYLOR-POLLARD COMPLIMENTED

Mrs. Nola Naylor-Pollard, a recent bride, was complimented by members of the Eastern Star chapter Tuesday evening following the regular lodge session.

S. E. Ferree, in behalf of the chapter, presented Mrs. Pollard a lovely wool blanket. Mrs. Pollard has been an active member of the local chapter of the Eastern Star for several years. She is at the present one of the stars in the organization. Mrs. Pollard who has been located at Carlsbad for several months, drove up for the meeting.

## REBEKAHS CELEBRATE 84TH ANNIVERSARY

The 84th anniversary of the Rebekahs was celebrated at the McCann Park Saturday evening. There were sixty-six present on this occasion, including the Rebekahs of the local lodge, Odd

Fellows and children of the families.

Weiners and marshmallows were roasted and with baskets of picnic foods a bountiful feast was prepared. This was followed by a social hour in the open. The weather was ideal which added to making this Rebekah celebration a very pleasant affair.

## WEEK OF PRAYER OBSERVED BY BAPTISTS

A joint meeting was held at the Baptist church last Thursday by the two circles of the W. M. U., the Home Makers and the Charlotte Burnette circles in observance of the week of prayer. There was a good attendance of the ladies for the all-day meeting and the covered dish luncheon was served at noon.

Mrs. B. A. Bishop was assisted in presenting the subject "State Mission Work Among the Spanish, Negroes and Indians."

## MRS. SPRATT ENTERTAINS FORTNIGHTLY BRIDGE CLUB

Mrs. I. L. Spratt was hostess to members of the Fortnightly Bridge club Tuesday afternoon.

Seated for the four rounds of contract were Meses. Albert Richards, W. C. Martin, B. D. Clark, Frank Seale, J. B. Atkeson, John Lanning, C. R. Blocker and Mrs. W. B. McCrary, a substituting guest.

Mrs. Albert Richards held high score at the close of four games. The hostess served a dainty refreshment course at the close of the afternoon.

## MISSION STUDY CLASSES M. E. CHURCH THIS WEEK

Mission classes will be held at the Methodist church Thursday and Friday of this week with Mrs. R. O. Cowan as instructor. Classes will be held from 2:00 to 4:00 o'clock each afternoon.

The study course will be a study of Japan as a missionary sees it. The missionary study classes are sponsored by the Missionary Society and every woman of the church is invited to attend. The book will be taken in four periods of two hours each.

## CARD OF THANKS

We wish to express our appreciation for the many gifts and for the assistance rendered us since our house burned. Your kindness will not be forgotten. Mr. and Mrs. John Fanning and family. 39-1tc

## SPARK PLUGS

for all kinds of cars.  
**Dr. Loucks Garage**

## ALL-DAY MEETING OF EASTERN STAR AT HOPE

An all-day meeting of the Eastern Star was held at Hope Wednesday. A school of instruction was conducted by the district Eastern Star instructor, Mrs. Arba Green, of this place. A covered dish luncheon was served at noon.

Those in attendance from Artesia were: Mr. and Mrs. Arba Green, Mrs. R. G. Knoedler, worthy matron of the local Stars, Mrs. Alf Coll and Mrs. John McCann.

## McGONAGILLS ENTERTAIN WITH DANCE ON FRIDAY

Mr. and Mrs. Aleck McGonagill entertained with a dance at their home in the Oil Field Friday night.

Dancing was enjoyed until a late hour by friends and neighbors present.

Lewis Walker, who has spent the past two months here looking after property interests of his aunt, Mrs. Ella Southworth, expects to leave for his home at Abilene, Kansas, today.

## YEAR AROUND SERVICE

Every month in the year (300 days) our firm is here to serve you. Our merchandising service (Credit when deserved) accommodates hundreds of customers. Our pleased customers are our best advertisements. The year around cotton quotations given free by us is the only service like it in the Pecos valley.

**Artesia Alfalfa Growers Ass'n.**  
(Call us for the Cotton Market . . . We are glad to furnish it)

ALL KINDS OF JOB PRINTING—PHONE 7

# NEW THINGS FOR FALL

## HATS...COATS...DRESSES

The season's very newest styles and colors for Fall 1934.

## DRESSES . . . DRESSES

Surprisingly new and different. Correct in every style detail and embodying every really important style development for Fall. Beautiful Crepes, Satin Trims, Woolens and combinations. You'll find a beautiful selection of the best styles here and prices are pleasingly low for such fine quality.

PRICED . . . \$4.95 TO . . . \$16.75



## COATS

Luxurious fur trims or tailored styles in a wide array of best Fall shades and materials. Sizes for Miss or Matron and every garment an outstanding value. You'll like the styles and values too.

PRICED . . . \$8.75 TO . . . \$47.50

## NEW FALL HATS!

New, different, brim full of style and smartness and just the styles to give that added touch to your Fall ensemble.

Brims—Berets—off the face types. You'll find them here.

PRICED . . . \$1.49 to \$4.95



Visit Our Ready-To-Wear Department

## The New Shades in HOSIERY FOR FALL



Full fashioned, pure thread silk hose in dainty chiffons or semi-service weights. The new shades of Beige Taupe, Clarsan Bali, Shadow Tone, and others.

PRICED  
69c to \$1.00

## E & W SHIRTS For Men

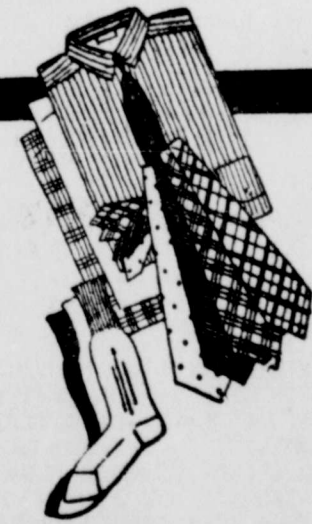
Fast color, pre-shrunk Broadcloth Dress Shirts in the famous E & W quality. A big value at this special introductory price. Regular \$1.50 shirts.

ONLY \$1.19

## Fine Quality CHAMBRAY WORK SHIRTS

Extra heavy, close woven Chambray Shirts, full cut, triple stitched. The good kind!

SPECIAL VALUE—ONLY 59c



## PIECE GOODS VALUES

QUADRIGA PRINTS—The prettiest new Fall patterns in our very best Prints, exceptional quality, outstanding value. Only, yd. 19c

ALL SILK CREPES—Pure dye all silk flat Crepes in the best Fall shades. Black, Navy, Brown, Beige, Tan and Pastel shades. A special value at only, yd. 49c

NEW TAFFETA PLAIDS—Fine quality silk Taffetas. Pure thread silk quality and pleasing new patterns. Only, yd. \$1.19

FALL SUITINGS—Genuine Gilbrae Fabrics in new Cotton Crepe Suitings. Guaranteed fast colors and washable. Only, yd. 29c

54 inch WOOL CREPES—An all-wool quality in full 54 inch width. Brown, Navy and Red. An excellent value at only, per yd. \$1.59

## Special Values in MEN'S WEAR

SUEDE JACKETS. Good quality Leather Suede Jackets for men. Comfortable Cossack style in dark tan shade. All sizes—34 to 46. ONLY \$4.95

## All Leather Quality MEN'S WORK SHOES

Full grain Elk uppers, solid leather insoles and counters and genuine chrome leather outsoles. A real buy at only



\$1.98

MEN We are headquarters for Stetson Hats, Curlee Clothes, E & W and Shirtcraft Shirts.

NEW GOODS ARRIVING DAILY—It is our aim and purpose to offer the people of Artesia a complete merchandising service, to maintain a complete stock of quality merchandise at the right price. Goods not in stock now will be in a few days, shipments are arriving every day. We extend a cordial invitation to visit us in our new store.

Artesia's New Store

**BALDWIN'S**

Located First Door West of Brainard-Corbin Hardware Company

WOULD YOUR TIRES STOP YOU IN TIME? "STOP"

Skidding—cause of 5 1/2 times more accidents than blowouts—becomes more dangerous as winter approaches. For quickest stops buy "G-3" Good-years—proved safest by 8,400 tests.

When you must suddenly jam on your brakes, averting an accident often is a matter of inches. Well, stop tests on slippery pavement show: on smooth tires you slide 77% farther, on other new tires you slide 14% to 19% farther than on new "G-3" Good-year All-Weathers. That's the Goodyear Margin of Safety—a big reason why more people buy Goodyears than any other tire. Since it costs you nothing extra, why not have this margin of safety on your car too?

THE GOODYEAR MARGIN OF SAFETY

GOODYEAR ALL-WEATHER 43% Longer Non-Skid Mileage . . . No Extra Cost.

DOUBLY GUARANTEED 1. Against road hazards. 2. Against defects for life.

## GOODYEAR SPEEDWAY

Built with Super-twist Cord. A lifetime guaranteed Goodyear—full over-size—with Center Traction for quick stops and tough thick tread for long mileage. Value you get because Goodyear Dealers sell the most tires—by millions!

30 x 3 1/2	4.50 - 20	4.75 - 19
\$4.00	\$4.70	\$5.30
4.40 - 21	4.50 - 21	5.00 - 19
\$4.10	\$4.85	\$5.65

NOW! THE NEW TYPE "H" GOODYEAR ALL-WEATHER TRUCK BALLOON

Designed for fast over-the-highway service on trucks and trailers. Now you can expect sensational results. Phone for salesman.

## TEXACO

Certified lubrication service not only adds to the life of your car, but prevents undue wear of any moving part . . . Try us on the next job.

**Guy Chevrolet Co.**

Artesia, N. M.

Wrecker Service, Phone 291



LEGAL ADVERTISEMENTS

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, August 23, 1934.

NOTICE is hereby given that Frank Parker, of Lake Arthur, New Mexico, who, on November 19th, 1929, made Homestead Entry No. 040945, for All of Section 23, Township 15 S., Range 23 E., N. M. P. Meridian, has filed notice of intention to make three year Proof, to establish claim to the land above described, before Dan C. Savage, U. S. Commissioner, at Roswell, New Mexico, on the 4th day of October, 1934.

Claimant names as witnesses: George Payne, John E. Cooper, Roy Phillips, Kirby Phillips, all of Lake Arthur, New Mexico. PAUL A. ROACH, Register.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1183 Santa Fe, N. M., August 22nd, 1934

Notice is hereby given that on the 22nd day of August, 1934, in accordance with Chapter 131 of the Session Laws of 1931, J. M. Vogel, of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the underground waters of the Roswell Artesian Basin to the extent of 2.25 second feet by drilling a shallow well in the Northwest of Northeast quarter of Section 15, Township 17 South, Range 26 East, N. M. P. M. for the irrigation of 80 acres of land described as being in the N 1/2 NE 1/4 Section 15, Township 17 South, Range 26 East.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 22nd day of October, 1934, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer.

ORDINANCE NO. 22

AN ORDINANCE LEVYING A SPECIAL ASSESSMENT TAX FOR THE YEAR 1934 FOR ARTESIA SEWER WORKS.

Be it ordained by the Board of Aldermen of the City of Artesia, New Mexico, that there is hereby levied an annual tax for the year 1934, for Sewer works purposes, to be collected as other taxes are collected, upon the following real estate in the City of Artesia, New Mexico.

SPECIAL ASSESSMENT TAX FOR SEWER WORKS PURPOSES FOR THE CITY OF ARTESIA, NEW MEXICO, FOR THE YEAR 1934.

SECTION 1—\$.50 per lot upon the following, in the Original City of Artesia, N. M.

- Block 1—Lot 8
Block 2—Lots 5, 7, 9, 11, 17, 18, 19, 20
Block 3—Lots 5, 9, 11
Block 4—Lots 2, 4, 6, 7, 9
Block 6—Lot 7
Block 8—Lots 6, 8
Block 23—Lots 2, 4, 6
Block 25—Lots 2, 4, 6
Block 15—Lots 5, 7
In the Clayton & Stegman Addition to the City of Artesia, N. M.
Block 5—Lots 6, 8, 10, 12
Block 6—Lots 8, 10, 12, 14, 18, 20
Block 7—Lots 6, 10, 12, 18, 22, 24
Block 9—Lots 2, 4, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24
Block 10—Lots 7, 9, 15, 17, 19
Block 11—Lots 5, 7, 9, 11, 10, 12, 14, 16, 18
Block 12—Lots 1, 3, 7, 9, 11, 2, 4, 6, 8
In the Blair Addition to the City of Artesia, N. M.
Block 17—Lots 3, 4, 5
Block 18—Lots 5, 6, 7, 8, 9
SECTION 2—\$1.00 per lot upon the following:
In the Original City of Artesia, N. M.
Block 1—Lot 7
Block 2—Lots 2, 4, 6, 8, 10, 12, 14, 16, 1, 3, 13, 15
Block 3—Lots 1, 3, 7, 2, 4, 6, 8, 10, 12
Block 4—Lots 1, 3, 5, 11, 8, 10, 12
Block 5—Lots 1, 3, 5, 7, 9, 11, 13, 15, 17, 19, 2, 4, 6, 8, 10, 12, 14, 16, 18, 20
Block 6—Lot 8
Block 7—Lots 7, 8
Block 8—Lots 1, 3, 5, 7, 9, 11, 13, 15, 17, 19, 2, 4, 6, 8, 10, 12, 14, 16, 18, 20
Block 9—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 8, 10, 12
Block 10—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 8, 10, 12
Block 11—Lots 2, 4, 6, 8, 10, 12, 14, 16, 18, 20, 1, 3, 5, 7, 9, 11, 13, 15, 17, 19
Block 12—Lots 7, 8
Block 13—Lots 7, 8
Block 14—Lots 1, 3, 5, 7, 9, 11, 13, 15, 17, 19, 2, 4, 6, 8, 10, 12, 14, 16, 18, 20
Block 15—Lots 1, 3, 9, 11, 2, 4, 6, 8, 10, 12
Block 21—Lots 1, 2, 4
Block 22—Lots 1, 3, 5, 2, 4, 6
Block 23—Lots 1, 3, 5, 7, 8, 10
Block 24—Lots 1, 3, 5, 7, 9, 2, 4, 6, 8, 10, 12
Block 25—Lots 8, 10, 12, 14, 1, N 1/2 S, 7, 9
In the Blair Addition to the City

of Artesia, N. M.
Block 3—Lots 3, 4, 5, 7, 9, 11, 13, 15, 4, 6, 8, 10, 12, 14, 16
Block 4—Lots 6, 8, 10, 12, 7, 9, 11
Block 5—West 50 feet of S 1/4 Block 5
Block 5—Commencing 110 feet from SW corner Block 5, thence east 95 feet, thence north 140 feet, thence west 95 feet, thence south 140 feet.

Block 6—Lots 1, 3
Block 9—Lot 4
Block 12—Lot 3
Block 13—Lots 1, 2
Block 14—Lots 3, 4, 5, 6, 7, 8, 9, 10
Block 15—Lots 3, 5, 7, 9, 2, 6, 8, 10
Block 17—Lots 1, 2
In the Clayton & Stegman Addition to the City of Artesia, N. M.
Block 5—Lots 2, 4
Block 6—Lots 2, 4, 6, 16, 22, 24
Block 7—Lots 2, 4, 8, 14, 16, 20
Block 8—Lots 2, 4, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24
Block 9—Lots 1, 3, 5, 7, 9, 11, 13, 15, 17, 19
Block 10—Lots 1, 3, 5, 11, 13, 21, 23, 2, 4, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24
Block 11—Lots 1, 3, 2, 4, 6, 8, 13, 15, 17, 19, 21, 23, 20
Block 12—Lots 5, 10, 12
Block 14—Lots 1, 3, 5, 9, 11
Block 15—Lots 9, 11
Block 18—Lots 5, 9
Block 19—Lots 8, 10, 12
Block 20—Lots 5, 6
In the Artesia Improvement Company Addition to the City of Artesia, N. M.
Block 5—Lots 14, 16, 18
Block 12—Lots 13, 15, 16, 18
Block 13—Lots 9, 11
Block 21—Lots 2, 4
Block 23—Lots 10, 12
Block 24—Lots 2, 4, 6, 8, 10, 12, 1, 3
Block 25—Lot 8
Block 27—Lots 8, 10, 12
Block 28—Lot 6
Block 30—Lots 1, 6
Block 31—Lots 4, 6, 10, 12, 5, 7
Block 32—Lots 2, 4, 6, 8, 10, 12
Block 33—Lots 10, 12
Block 34—Lots 1, 3, 5, 9, 11, 2, 10, 12
Block 35—Lots 3, 9
Block 36—Lots 10, 12
Block 38—Lots 10, 12
Block 42—Lots 2, 4, 7, 9, 11
Block 43—Lots 3, 5, 9, 2, 4, 6, 8, 10, 12
Block 44—Lots 1, 3, 5, 2, 4, 6, 8, 10, 12
Block 45—Lots 2, 4, 6, 8, 10, 12
Block 46—Lots 6, 8, 10, 12, 11
Block 47—Lots 8, 10, 12, 7, 9, 11
Block 48—Lots 2, 4, 6, 8, 9, 11
Block 49—Lots 11, 12, 4
Block 50—Lots 4, 8, 10
Block 51—Lots 2, 4, 6, 8, 10, 12
Block 52—Lots 6, 8, 10, 12
Block 53—Lots 6, 8
Block 55—Lots 1, 3, 5
Block 58—Lots 3, 7
Block 59—Lots 1, 3, 5, 7, 9
In the Forest Hill Addition to the City of Artesia, N. M.
Block 1—Lots 7, 11, 13, 4, 6, 8, 12, 14
Block 2—Lots 1, 9, 11, 2, 4, 6, 8, 10, 12
Block 7—Lots 6, 8, 10, 12
Block 12—Lots 13, 15, 2, 4, 14, 16
Block 13—Lots 1, 3, 5, 2, 4, 6, 8, 10, 12, 14, 16
Block 18—Lots 2, 4, 6, 8, 10, 12
In the Chisum Addition to the City of Artesia, N. M.
Block 13—Lots 1, 3, 5, 7
Block 14—Lots 5, 7, 9, 11, 1, 3
Block 15—Lots 1, 3, 5, 7, 9, 11
Block 16—Lots 5, 8
In the Roberts Addition to the City of Artesia, N. M.
Block 1—Lots 4, 6, 8, 10, 12, 14, 13
Block 2—Lots 3, 7, 9, 11
Block 3—Lots 6, 10, 1, 3, 7, 9
Block 6—Lots 1, 3, 5, 7, 9, 11
Block 7—Lots 1, 3, 5, 7, 9, 11
Block 10—Lots 6, 8, 10, 1, 3, 5, 7, 9
Block 11—Lots 1, 2, 3, 4
Block 23—Lots 2, 4
In the Fairview Addition to the City of Artesia, N. M.
Block 34—Lot 2
In the Tyler Addition to the City of Artesia, N. M.
Block 2—Lots 13, 14, 17, 18, 19, 21, 22, 23, 24
Block 3—Lot 11
SECTION 3—\$1.50 per lot upon the following:
In the Original City of Artesia, N. M.
Block 25—Beginning at the northwest corner of said block, thence east 104 feet, thence south 50 feet, thence west 104 feet, thence north 50 feet.
Block 25—Beginning at the southwest corner of the north half of said block, thence north 50 feet, thence east 104 feet, thence south 50 feet, thence west 104 feet.
SECTION 4—\$2.00 per lot upon the following:
In the Original City of Artesia, N. M.
Block 25—Beginning at the north east corner of said block, thence south 140 feet, thence west 50 feet, thence north 140 feet, thence east 50 feet.
In the Artesia Improvement Company Addition to the City of Artesia, N. M.
Block 12—Lots 14, 17
Block 13—Lots 7, 9, 11, 8, 10, 12
Block 20—Lots 7, 9, 11, 8, 10, 12
Block 21—Lots 6, 8, 10, 12
Block 22—Lots 2, 4, 6, 8, 10, 12
Block 23—Lots 2, 4, 6, 8
Block 24—Lots 5, 7, 9, 11
Block 25—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 10, 12
Block 26—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6
Block 27—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6
Block 28—Lots 1, 3, 5, 7, 9, 11, 2, 4, 8, 10, 12
Block 30—Lots 3, 5, 7, 9, 11, 2, 4
Block 31—Lots 1, 3, 5, 9, 11, 2, 8
Block 32—Lots 1, 3, 5, 7, 9, 11
Block 33—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 8
Block 34—Lots 7, 4, 6, 8
Block 35—Lots 1, 5, 7, 11, 2, 4, 6, 8, 10, 12
Block 36—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 8
Block 38—Lots 1, 3, 5, 7, 9, 11,

2, 4, 6, 8
Block 39—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 8, 10, 12
Block 40—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 8, 10, 12
Block 41—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 8, 10, 12
Block 42—Lots 1, 3, 5, 6, 8, 10, 12
Block 43—Lots 1, 7, 11
Block 44—Lots 7, 9, 11
Block 45—Lots 1, 3, 5, 7, 9, 11
Block 46—Lots 5, 7, 9, 2, 4, 6
Block 47—Lots 1, 3, 5, 2, 4, 6
Block 48—Lots 1, 3, 5, 7, 10, 12
Block 49—Lots 1, 3, 5, 7, 9, 2, 6, 8, 10
Block 50—Lots 1, 3, 5, 7, 9, 11, 2, 4
Block 51—Lots 1, 3, 5, 7, 9, 11, 2, 4
Block 52—Lots 1, 3, 5, 7, 9, 11, 2, 4
Block 53—Lots 1, 3, 5, 7, 9, 11, 2, 4, 10, 12
Block 54—Lot 1
Block 58—Lots 1, 5
Block 59—Lot 11

In the Roberts Addition to the City of Artesia, N. M.
Block 1—Lots 3, 5, 7, 9, 11
Block 2—Lots 2, 4, 6, 8, 10, 12, 1, 5
Block 3—Lots 2, 4, 8, 12, 5, 11
Block 4—Lots 2, 4, 6, 1
Block 5—Lots 1, 3, 5
Block 8—Lots 3, 5, 7, 9, 11, 13
Block 9—Lots 2, 4, 6
Block 10—Lots 2, 4
In the Fairview Addition to the City of Artesia, N. M.
Block 34—Lots 4, 6, 8, 10, 12
In the Clayton & Stegman Addition to the City of Artesia, N. M.
Block 13—Lots 1, 3, 5, 2, 4, 6
Block 14—Lots 7, 2, 4, 6, 8, 10, 12
Block 15—Lots 3, 5, 7, 2, 4, 6, 8, 10, 12
Block 16—Lots 1, 3, 5, 7, 9, 11, 2, 4, 6, 8, 10, 12
Block 17—Lots 1, 3, 5, 7, 9, 11, 6, 8, 10, 12
Block 18—Lots 1, 3, 5, 7, 11, 6, 8, 10, 12
Block 19—Lots 1, 3, 5, 7, 9, 11
Block 20—Lots 1, 3, 2, 4
In the Forest Hill Addition to the City of Artesia, N. M.
Block 1—Lots 1, 3, 5, 9, 15, 2, 10, 16
Block 2—Lots 3, 5, 7
Block 7—Lots 1, 3, 5, 7, 9, 11, 13, 15, 2, 4, 14, 16
Block 12—Lots 1, 3, 5, 7, 9, 11, 6, 8, 10, 12
Block 13—Lots 7, 9, 11, 13, 15
Block 18—Lots 1, 3, 5, 7, 9, 11, 13, 15, 14, 16
In the Chisum Addition to the City of Artesia, N. M.
Block 13—Lots 9, 11
Block 15—Lots 9, 11
Block 16—Lots 1, 3
In the Blair Addition to the City of Artesia, N. M.
Block 2—Lots 3, 4
Block 3—Lots 3, 4
Block 3—Lots 1, 2
Block 5—Commencing 50 feet east of SW corner of S 1/4 Block 5, thence east 60 feet, thence north 140 feet, thence west 60 feet, thence south 140 feet.
Block 6—Lots 5, 7, 16 feet of 9, 2, 4, 6, 8, 10
Block 7—Lots 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12
Block 8—Lots 1, 3, 5, 2, 4, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16
Block 9—Lot 3
Block 12—Lot 4
Block 14—Lots 1, 2, 11, 12
Block 15—Lots 1, 4
In the Tyler Addition to the City of Artesia, N. M.
Block 2—Lots 15, 16, 19
Block 3—Lots 1, 2, 3, 4, 5, 6, 8, 9, 10, 12
SECTION 5—
In the Roberts Addition to the City of Artesia, N. M.
Block 33—South half 140x300 feet —\$9.00
SECTION 6—
In the Blair Addition to the City of Artesia, N. M.
The north half of Block 5—\$9.00
All of Block 16—\$9.00
SECTION 7—That the County Tax Collector of the County of Eddy, State of New Mexico, is hereby authorized and empowered to collect the foregoing taxes mentioned in Sections 1, 2, 3, 4, 5, and 6, of this Ordinance as by Statute in such cases made and provided.

SECTION 8—That this Ordinance shall be published once in the Artesia Advocate, and shall be in full force and effect from and after five days after such publication.
PASSED AND APPROVED this 19th day of September, 1934.
H. G. WATSON, Mayor.
ATTEST:
PAUL A. OTTS, City Clerk.
(SEAL) 39-1tc
ORDINANCE NO. 23
AN ORDINANCE GRANTING A FRANCHISE AND PERMIT TO THE ARTESIA PIPE LINE COMPANY, A CORPORATION, GRANTING IT THE RIGHT TO CONSTRUCT AND MAINTAIN A PIPE LINE FOR THE TRANSPORTATION OF OIL AND GAS WITHIN THE CORPORATE LIMITS OF THE CITY OF ARTESIA.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ARTESIA:
Section I:
That the Artesia Pipe Line Company, a corporation duly organized and existing under the laws of the State of New Mexico, its successors and assigns, is hereby granted a franchise and permit to locate, install and maintain a pipe line for the transportation of oil and gas within the limits of the City of Artesia, such pipe line to be located as follows, to-wit:
Beginning at a point on the Section lines between section 9 and 16, township 17 South of Range 26 East, N. M. P. M., where the corporate limits

OLD TIMERS PARADE FEATURE OF FAIR

ROSWELL, New Mexico—Some doubt is expressed in Roswell as to whether former Governor James F. Hinkle will accept the challenge to a foot race issued to him by Phil Helmig as a part of the Old Timers day program at the Eastern New Mexico State Fair which will be held in Roswell next week—October 3, 4, 5, 6. The former governor insists that he will run the race and win it, but his friends are skeptical. However, if this event does not materialize, the committee has a number of other spectacles for the third day or the fair when all those who have lived in New Mexico thirty years or longer will be honored guests. The Old Timers parade—in which no motor vehicle will be allowed—and the big barbecue at noon will be for the executive participation of the old timers. The only qualifications are thirty years residence in New Mexico—but the old timers are jealous of their long years here and will tolerate no twenty-nine year participants.

The opening parade on the first morning will provide a gorgeous spectacle with organizations and commercial institutions entering floats. The lady on the winning float will be declared queen of the fair. Livestock and agriculture products entries are expected to exceed any previous year. With definite assurance of a large entry list in the Hereford division, and expectations of other livestock departments filling this week, the agricultural committee is hopeful that farmers in all the counties will bring or send exhibits of the various crops specified in the premium list to compete for the cash prizes. The domestic arts department is likewise urging entries from individuals in all the counties. Entry list in the rodeo to be staged each afternoon of the fair is large and keen contests are assured in every event.

ACKERMAN DENIED MONEY ON BOND PRINCIPAL
J. D. Ackerman of Colorado Springs, Colorado, principal holder of a large number of Carlsbad paving bonds, lost the first legal tilt in his effort to obtain payments of the principal of the bonds held by him. According to a decision handed down by Judge J. B. McGhee in Roswell last week, Ackerman lost his request that the city of Carlsbad pay the principal of bonds he held. Carlsbad has previously refused to retire the bonds, holding that the interest which had accrued on the entire issue should take precedence and no payments had been made in several months, pending a legal test of the case. Now it is believed the case will be appealed to the supreme court.

DARROW TO SPEAK AT CROP ASS'N. MEET

The New Mexico Crop Improvement Association, at its 7th annual meeting, which will be held at Roswell, New Mexico, October 3, at the same time as the Eastern New Mexico State Fair, will have as one of its principal speakers W. H. Darrow, southwestern representative of the AAA, from Washington, D. C. Mr. Darrow will talk to the seed growers and others on "The Meaning of the AAA and Its Effect on Future Cropping Practices."

Mr. Darrow is on a trip thru the southwest, meeting and helping local committeemen in the different counties with their AAA problems. It is expected that a large number of interested farmers and business men from the Pecos valley and adjoining counties will come to this meeting to get a better understanding of the workings and possibilities of the AAA within their particular communities. The subject of Mr. Darrow's talk has a direct bearing on the seed grower and every farmer. The business men of New Mexico are also vitally interested in knowing what may be expected from their former customers for the next few years. It is not the purpose of those in the lead to allow the program to drop immediately but to make it of permanent value and prevent a similar agricultural crisis in future such as we have at the present time. Mr. Darrow is anxious to discuss these problems with as many community leaders and others as is possible now, so that they may arrive at a better understanding of the long time influence of the adjustment program on their farming and business enterprises.

COTTONWOOD ADJUDICATION CASE

Word has been received here that Judge Harry Owen of the 7th judicial district has set for trial the Cottonwood water adjudication case No. 5194, which is pending in the Eddy county district court for October 1st. Judge Owen was selected to try the case because Judge James B. McGhee has been disqualified. The case will be tried at Carlsbad, at which time all water rights on the Cottonwood are to be adjudicated.

TYPEWRITERS

New, second hand and factory rebuilts in portables and standards—See us before you buy. Artesia Advocate.

Keep in Touch When You're Away

TELEPHONE

OUR WANT ADS GET RESULTS

Advertisement for First National Bank. Includes text: "Many Little Streams Make Mighty Rivers", "Deposits up to \$5,000 now insured with the Federal Deposit Insurance Corporation.", and "First National Bank".

GREATER MOTOR PROTECTION—LOWER OIL CONSUMPTION



AT Indianapolis Motor Speedway, under AAA supervision (Sanction No. 3001), New and Improved Conoco Germ Processed Motor Oil was tested against five other nationally known motor oils. Six identical stock cars were broken in on oils assigned them by lot. Each car was filled with five quarts of its assigned oil—no more added—and driven until the motor was wrecked. New and Improved Conoco Germ Processed Motor Oil carried its car 4,729 miles—3,105.8 miles farther than the first oil to fail and 1,410.2 miles farther than the best of the five oils! Could you ask for better proof of greater motor protection and lower oil consumption? Drive into a Conoco Red Triangle Station today and fill with New and Improved Conoco Germ Processed Motor Oil!

Advertisement for Conoco Germ Processed Motor Oil. Includes text: "New and Improved CONOCO GERM PROCESSED (PARAFFIN BASE) MOTOR OIL", "A PRODUCT OF CONTINENTAL OIL COMPANY", and "CONOCO".



Odd—But TRUE



HOPE ITEMS

Frances Johnson, Reporter

Raymond Buckner attended to business in Atoka Sunday.

Henry Epler of the Lit Prude ranch has been in Hope this week.

Mr. and Mrs. Bryant Williams and daughters visited in Dexter and Roswell Sunday.

Tom Plowman left last week for San Diego, California, where he will enter the navy.

Corinne Puckett, teacher in the Artesia schools, spent the week end in Hope with her folks.

Dickie Attebery of Artesia spent Sunday with his grandmother, Mrs. N. L. Johnson.

Edna Puckett, teacher in the Hope schools, spent the week end in Carlsbad visiting her folks.

Virginia Glascock of Artesia spent Sunday in Hope with her parents, Mr. and Mrs. Lee Glascock.

Mrs. Jimmie Cook and children spent Sunday here from Artesia visiting her parents, Mr. and Mrs. Jim Welch.

Rufus Bynum and Joe McKenney spent the week end in Hope with relatives from the CCC camp at Capitan.

Raymond Buckner, John Phillip Bush, Wade Lane and Jeanne White were guests at the Glascock home Sunday.

The Hope baseball team was defeated on the Hope field Sunday afternoon by the Lake Arthur team. The score was 3 to 13.

Mr. and Mrs. John Prude returned Monday to their ranch after spending the week end in the valley visiting and attending to business.

Bob Woods and daughter Delma made a trip to Carlsbad Sunday to visit Mr. Woods' daughter Mrs. Jimmie Thompson who is in the hospital there.

The Rev. Irwin of Roswell conducted services at the Baptist church Sunday. While here he was a guest in the home of Mr. and Mrs. J. V. Reed.

Irvin Cox and Bonnie Altman are in the Bridgman store this week working in the place of Mr. and Mrs. J. H. Bridgman who are attending the state democratic convention at Albuquerque.

The B. Y. P. U. organization was reorganized at the Baptist church Sunday evening by Mrs. J. V. Reed, Bill Pickle and the Rev. Irwin of Roswell. They plan to hold meetings each Sunday evening.

The water supply at the school well is being improved by the board of education by the erection of a standpipe with a capacity of 20,000 barrels. Carl Folkner of Artesia is constructing the tank which will be finished this week end.

Mr. and Mrs. Carl Lewis were in from their ranch near Weed over the week end en route to Roswell where Mr. Lewis received medical treatment for a broken bone in his right leg. His leg was injured when a tree fell on it at his ranch.

Mr. Hauter of the State College spoke in the interest of the consolidating of the water supply on the farms near Hope, Saturday afternoon at the school house to an audience of about seventy-five. A very enthusiastic discussion was held by the speaker and the people interested in the water question of Hope.

Typewriters for rent—Advocate.

THE NEWSPAPER ADS. BIG AID TO SUCCESS OF TRI STATE FAIR

AMARILLO, Texas—"The outstanding success of the 1934 Tri-State Fair, one of the greatest from every standpoint in the fair's history, is a great tribute to the efficiency and economy of newspaper advertising and publicity," said Wilbur C. Hawk, president of the exposition, at its close here. "Sixty newspapers in the great Tri-State territory each carried newspaper advertising for several weeks on the fair with exceptionally satisfying results."

Mr. Hawk declares that this year such forms of advertising as tire covers, window cards, road signs and expensive items were eliminated from the fair budget and the entire advertising expenditure placed with the newspapers of this territory. The result was an attendance much greater than even during the prosperous years and a generally improved interest in the fair.

"This is another striking example of the results to be expected from newspaper advertising and I deeply appreciate the part played by the newspapers of this area in making the 1934 fair so outstanding an event, especially from the standpoint of attendance from such a large territory," said Mr. Hawk.

BATEMAN-MARSHAL SPEAKERS AT ROTARY

U. S. Bateman of Roswell and Donald Marshal, principal of the Artesia high school, were the principal speakers at the luncheon of the Artesia Rotary club Tuesday. Mr. Bateman, a student of taxation for several years, briefly discussed this subject in a five-minute talk. Mr. Marshal, the principal speaker, spoke on the educational outlook in the local schools.

Visitors in addition to the above mentioned were: U. S. Bateman, Jr., of Roswell, and C. R. Baldwin, city.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

Artesia's Favorite . . .

Meeting Place When In Carlsbad

LIGHT LUNCHEES AND FOUNTAIN SERVICE

The Sweet Shop

Carlsbad, New Mexico

LOCALS

Rich Carter of Carlsbad was transacting business here Monday.

Mr. and Mrs. Wales Culpepper of Carlsbad were visiting friends here Sunday.

Joe Wertheim of Carlsbad, cotton buyer, was transacting business here Monday.

Fred Coombs of Oklahoma City spent the latter part of the week here looking after property interests.

Mr. and Mrs. C. R. Blocker returned Monday with a nice string of trout caught at Eagle Nest Lake.

R. Wells Benson, Carlsbad rancher, filed a voluntary petition of bankruptcy at Albuquerque Saturday in federal court.

Miss Beth King returned last week from a two weeks vacation spent at Hamilton and Stephenville, Texas, and points in Louisiana.

Mr. and Mrs. L. E. Folkner, accompanied by Mr. and Mrs. Bob James, left Sunday for a visit to the Century of Progress at Chicago.

J. R. Cline of the Cottonwood was trading in town Tuesday. Like all other farmers in this section, Mr. Cline is busy gathering his cotton crop.

Mr. and Mrs. Fred Brainard, formerly of Dallas, Texas, arrived Sunday for an extended visit with relatives here. Mr. Brainard has just closed a season as manager of the Dallas baseball club.

James, son of Mr. and Mrs. Jim Jackson of Mayhill, left last week for Santa Fe where he entered the school for the deaf. Mr. and Mrs. Jackson who drove down with him left after a visit with Mr. Jackson's parents, Mr. and Mrs. J. M. Jackson.

SPARK PLUGS for all kinds of cars. Dr. Loucks Garage

70,000TH CHEVROLET UNIT IS COMPLETED RECENTLY IN JAPAN

First a shower of champagne, then a ritual of purification and blessing, greeted a Chevrolet truck when it rolled off the assembly line at Osaka, Japan, recently.

The Chevrolet was selected for these special honors because it marked the completion by General Motors Japan, Ltd., of the 70,000th unit in 7 years. In Japan, 7 is regarded as the number particularly favored with good luck.

The Osaka plant has similarly celebrated other important occasions as when it turned out an all gold car (No. 50,000), and a car colored to match the hoo-bird (No. 60,000).

At the time of the ceremony, a caravan of twenty Chevrolet units was touring central and northeastern Japan. Attendance at the exhibits staged en route was put to two million. At Kobe, 63,700 attended the first showing.

The caravan comprised all models of passenger cars and various truck models. Included was a handsomely equipped parlor coach, complete with berth, lavatory, shower bath, and other requisites for touring. This conveyance, it is said, greatly interested His Imperial Highness, Prince Chichibu.

JOHNSON RESIGNS

HYDE PARK, New York—The fiery General Hugh S. Johnson resigned Tuesday night as administrator of the national recovery act and President Roosevelt accepted his withdrawal with a mutual understanding to project NRA into an immediate reorganization.

The retirement of Johnson, much speculated about in the trying days of the recovery campaign, came as little surprise and was announced at the summer White House, apparently by previous agreement.

Mr. Roosevelt set out for Washington late Tuesday night to bring about the reorganization of NRA which is regarded by the administration as the key stone of the new deal.

Typewriters for rent—The Advocate.

WE THANK YOU

The following have renewed their subscription to The Advocate the past week.

- Republican State Headquarters W. L. Vermillion Mrs. M. C. Lee
- Mrs. Sam Hale F. U. Hogaman
- J. E. Hooten J. W. Kennedy
- J. M. Vogel Bob Murphy
- F. E. Fite L. R. Buck

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

WHEAT ACRES MAY BE PLANTED TO FORAGE

An administrative ruling designed to continue encouragement to cooperating wheat farmers to use their contracted acreage for the production of forage crops in 1935 was announced by the A. A. A. Much of this land, which totaled approximately 7,500,000 acres, went into drought resistant forage crops this year as a result of the A. A. A. program.

This decision supplements the recent announcement authorizing an increase in 1935 wheat plantings of cooperating wheat farmers up to 90 percent of the three-year base acreage of the wheat program. The 1935 wheat program is expected to produce, under average growing conditions and allowing for normal abandonment, approximately 775 million bushels of wheat for harvest in 1935. By continuing encouragement to plant the contracted acreage to forage crops, administration officials expect to furnish that much additional insurance against livestock feed shortages if there is a drought next year, and to provide a reserve if weather conditions are favorable.

GOOD WELL ON GOLF COURSE

A good water well has been completed on the Artesia golf course, about two and a half miles west of town. Thirty-two feet of water is standing in the hole drilled to 110 feet.

SUBSCRIBE TO THE ADVOCATE

"OF 29,000,000 SCHOOL CHILDREN IN THE U. S. OVER 6,000,000 HAVE DEFECTIVE VISION."



DON'T expect the child to ask for glasses; how can he know that his eyes should seemore clearly than they do?

Watch for headaches, dislike of school, poor marks, squinting, cross disposition.

If your child doesn't need glasses, we'll tell you so. If he does, you do him a lasting injustice not to supply them at once.

BOYS AND GIRLS JOIN THE OBSERVERS CLUB Come in and let us tell you about it.

Edw. Stone Optometrist

Wild Man Keeps The Queen Inhabitants In State Of Fear

The "wild man of the Guadalupe" is keeping inhabitants of that mountain country, in the Queen section, in a state of fear and anyone is welcome to try catching him, according to a letter received Monday by Sheriff Felipe Zamora, at Albuquerque.

Inviting the sheriff to try it, J. B. Netherlin of Lakewood wrote, "I have been in the Guadalupe mountains building sheds for the goat men. Those fellows asked me to write you for them, as they have a wild man in there that is robbing their camps, also stealing goats, chickens, fruit, clothes, cooking utensils, etc."

"They have jumped him three times but never could hold him, and shot at him five times one night."

Eddy county officers searched unsuccessfully, Netherlin stated. A man who got near the "wild

man" as he was running away described him as between 23 and 30 years old, weighing about 170 pounds, and wearing long, black hair. He has been active for two or three months.

His roaming ground is so rough and brushy that bloodhounds will be necessary to track him, Netherlin declared. He sleeps in daytime and prowls at night. Herders report finding several places where he has camped, in inaccessible places where a man can hardly get about on horseback.

LOCUST BLOSSOMS

Among the peculiarities of the season is a locust in bloom. A specimen of the bloom was brought to the Advocate last week by W. E. Ragsdale.

Typewriters for rent—Advocate.

EYES DO 30% MORE WORK THAN THEY DID A GENERATION AGO

Scientists tell us that we use our eyes on an average of 30 per cent more than we did a generation ago. Evenings of reading, bridge and other diversions have added almost a third to the day's work which our eyes were formerly called upon to do.

Scientists have also found that a large portion of the energy of the average person is consumed in SEEING.

Put these two facts together and you will realize the importance of GOOD LIGHTING.

Do you feel confident that your lighting is GOOD?

BETTER LIGHT BETTER SIGHT

Southwestern PUBLIC SERVICE Company



You ride better..you drive better..you feel better in a Knee Action CHEVROLET

THE Ownership Test is simplicity itself. You merely drive the Chevrolet over the same routes and in the same way you drive every day. Chevrolet is confident that you will like the freedom from jolts that Knee-Action brings—the shock-proof steering—the big Fisher body—the 80-horsepower engine—the cable-controlled brakes. In fact, Chevrolet believes that the Ownership Test will prove to your complete satisfaction that the low-priced Chevrolet is the car for you.

CHEVROLET MOTOR CO., DETROIT, MICH. Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

ONE RIDE IS WORTH A THOUSAND WORDS



the ownership test will prove it

GUY CHEVROLET COMPANY

Artesia, N. M.

Phone 291

DEALER ADVERTISEMENT



# BOY, HOWDY!

Take my advice, this Ford V-8 is certainly getting the job done. 1,000 miles on an oil drain and between 18 and 20 miles per gallon of gasoline, and a surplus of speed and power at all times, and a real pleasure to drive . . . Drive one today!

## ARTESIA AUTO CO.

Phone 52

The Car Without A Price Class America's Fastest Selling Car

Artesia, N. M.

### COTTONWOOD ITEMS

Mr. and Mrs. Jesse Funk motored to Roswell Monday.

Forrest Ayers of El Paso, Texas, was a guest of his uncle, W. H. Rambo, Sunday.

Mrs. Jim Williamson of Hagerman was a guest at the Rambo home Tuesday.

Mr. and Mrs. E. P. Malone, who spent a fortnight visiting in Kansas City, returned home last week.

The small son of Mr. and Mrs. H. V. Parker who has been ill for the past two weeks is reported improving.

The Rev. John Klassen filled his regular appointment at the Cottonwood church Sunday and was a dinner guest at the home of Tom Terry.

Mr. and Mrs. L. C. Brundrett and family of Espulla and the G. Everett family of Artesia motored to Elk Sunday where they enjoyed the day picnicking.

Miss Helen Vera Funk expects to return from Corpus Christi, Texas, soon and will be employed in the office of the Alfalfa Growers Association here.

The Cottonwood Woman's club will hold a meeting with Mrs. J. A. Reed October 11th. The regular meeting was postponed on account of the Eastern New Mexico Fair.

Wedding announcements, printed or engraved.—The Advocate.

**WANTED**  
10 or 15-barrel  
Oil Storage Tank  
Dr. Loucks Garage

### LOCAL GINNINGS

The cotton crop is being gathered rapidly in this section. Six gins of this area have ginned 1,499 bales since the last report. Wild and false rumors circulating in the surrounding states, stricken by drought the past summer have caused a wholesale migration of laborers to the Pecos valley. At the present time there is a cotton picker for practically every row of cotton and with the supply of pickers available the crop might easily be gathered within the next ten days, if the cotton were open.

The report by gins follows:  
Lake Arthur gin..... 152  
Cottonwood gin..... 860  
Association gin, Espulla..... 640  
Farmers gin, Artesia..... 640  
Association gin, Artesia..... 601  
Association gin, Atoka..... 525

Total.....3,418  
Note: The figures on the Cottonwood and the Association gin at Espulla are up to last night.

### LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch, Reporter

Little Wanda Willinas was on the sick list Tuesday.

Hue Frazier, a Texan, is visiting relatives at Lake Arthur.

Miss Emmarie Perce spent the week end with Mrs. Moss Spence.

The Methodists are holding a revival meeting in Lake Arthur.

Mr. and Mrs. J. R. Spence returned home from El Paso Sunday.

Mrs. W. L. Bradley is visiting in Carlsbad with her daughter, Mrs. I. R. Funk.

Kennedy Ripple and Mr. Wallace from Lake Arthur made a business trip to Hondo.

Herman and Henry Meixner from Waco, Texas, were visiting at the Ohlenbusch home.

A five and a half pound son was born to Mr. and Mrs. Baker Flowers of Santa Fe recently.

The young people of Lake Arthur charivari Mr. and Mrs. Rowland Frazier Tuesday night.

Mr. and Mrs. T. F. Schwarz were business visitors at Felix the first of the week. They will return home Thursday.

Mr. and Mrs. Roberts and family and Mrs. Ella Tolbert went to Littlefield, Texas, for the week end. Mr. Roberts went for a lodge meeting.

The Lake Arthur baseball boys played the Hagerman boys at Lake Arthur. The score was 9-13 in favor of Hagerman. The return game will be played at Hagerman.

Mr. and Mrs. A. V. Flowers and son J. R. made a trip to Santa Fe to visit their son and his wife, Mr. and Mrs. Baker Flowers, also to attend the state republican convention.

The Baptists will have their regular Sunday school at 10:00 a. m. and after services a lunch will be served on the ground. Later in the afternoon they will assemble to sing at the same place.

### FIVE FEDERAL LOANS

Eddy county farmers were made five land bank and land bank commissioner loans amounting to \$10,900, during the six months period ending August 31. This report of loans made in this county has been received from the Federal Land bank, Wichita, Kansas.

### Eddy County Farm News

The regular meeting of the Cottonwood Woman's club will be postponed from October 4 to October 11th. The meeting will be held at the home of Mrs. J. A. Reed.

The annual State 4-H Club encampment will be held at State College the week of October 20th. Demonstrations and other educational work will be given the members while at the encampment. Outstanding teams and club members from each county will be taken by the various county agents. It is expected that four members will attend from Eddy county. These will be chosen at the meeting the 1st of October.

The FERA canning project will open in Artesia Thursday at which time tomatoes will be canned from the Artesia community garden.

Dr. M. P. Lindsey and Dr. W. C. Doss, representatives of the Bureau of Animal Industry, started work on the T B testing of cattle Wednesday, September 26. All dairy herds in the Carlsbad and Artesia communities will be tested immediately and arrangements are being made to then start on the range herds, at which time 10 percent of the breeding herds of range cattle will be tested, which will include all bulls and 10 percent of the cows.

Mr. and Mrs. T. E. May of Clovis are visiting here this week.

### LOCALS

G. A. Grober returned the first of the week from an extended business visit to Los Angeles, California.

Mrs. J. A. Muncy of Van Nuys, California, arrived Monday for a visit with her daughter, Mrs. L. M. Friend and Mr. Friend.

George Reddy of Wichita Falls, Texas, and his friend, Mr. Heath, spent the week end here with his sister, Mrs. D. I. Clowe and family.

Mr. and Mrs. A. C. Kimbrough from their ranch near Hobbs, passed thru Tuesday on their way to Chicago for a visit at the Century of Progress.

Mrs. C. O. Brown returned Wednesday from a three weeks vacation trip in which she visited Chicago and the Century of Progress and Niagara Falls.

S. A. Lanning arrived Friday from Los Angeles, California, where he has been for the past few months. He is visiting his sons, John and Steve Lanning.

Mrs. G. R. Brainard left the latter part of last week for Henderson, Texas, for a two weeks visit with her son and wife, Mr. and Mrs. Guy Reed Brainard.

Brown Cadwell of Ponca City, Oklahoma, arrived last week for a visit with his sister, Mrs. Harry Carder, Mr. Carder and family. This is the first time Mrs. Carder had seen her brother in over thirty years.

Miss Beatrice Allen of Corona, who was visiting her sister, Mrs. W. A. Hogan here, was stricken with an attack of appendicitis and was taken to the St. Mary's hospital in Roswell Monday where she underwent an operation.

Mr. and Mrs. Chas. Wright, formerly of Mineral Wells, Texas, have moved to Artesia, where they will make their home. Mr. Wright, a brother of Bert Shipp, is a former resident of Artesia and well known to the old timers. He has accepted a position of bookkeeper with the Guy Chevrolet Co.

Mr. and Mrs. Bert Shipp drove over to El Paso Wednesday night with their little two year old daughter Paula Lou. The child fell about two months ago and was not thought to be seriously injured, however, she has not been able to walk since. She will be examined by a specialist in El Paso.

A letter from Mrs. W. B. Pistole of Manila, P. I., received by Mrs. Joe Jesse states that Col. and Mrs. Pistole and son Robert expect to arrive in the United States in November, landing at San Francisco. Col. Pistole will go to Boston, Massachusetts, to assume his duties as judge advocate general by December 1st, while Mrs. Pistole and son will come direct to Artesia and Robert will enter school here. Mrs. Pistole and son expect to spend several months here before joining Col. Pistole in the east.

William Jennings (Bill) Bryan of Carlsbad, age 21, with the Bryan grocery, died in a Carlsbad hospital Saturday night as result of complications from a second operation. Funeral services were held at Carlsbad Sunday afternoon.

### MARKETS

#### N. Y. COTTON

(Furnished by courtesy of Artesia Alfalfa Growers Association)

	(December Option)	Open	Close
September 20	12.70	12.75	
September 21	12.84	12.90	
September 22	12.88	12.75	
September 24	12.80	12.68	
September 25	12.60	12.68	
September 26	12.71	12.57	

#### Comments

The holding movement bids fair to be greater than usual, partly because of the 12c government loan inducement, partly because farmers have received and are receiving option and rental payments that make sales of cotton to meet pressing obligations unnecessary.

The question that is now uppermost in the minds of cotton farmers is "TO OHOLD OR TO SELL."

Senator Bankhead recently made the statement that the prices of cotton always sag during the marketing season. Many people seem to believe this. Yet the facts do not support the statement.

Dr. A. B. Cox, business research director of the University of Texas, says: "During the nine years, 1923 to 1932 inclusive, those farmers who sold their cotton during the four months of September, October, November and December got considerably higher prices than they would have gotten in any other four months of the year. The difference in actual average sale price ranged from \$3.35 to \$4.45 a bale and to this loss should be added carrying charges such as interest, insurance and storage of from 8 to 10 points each month or \$4.00 to \$5.00 the bale per year." On an average for these nine years without exception the man who sold during the four active ginning months was ahead about \$9.00 a bale.

#### REVIVAL MEETING TO BEGIN

The Rev. E. M. Dunsworth of Pampa, Texas, will lead in a revival meeting at the Calvary Baptist church beginning October 7 and running for two weeks. Music will be in charge of the pastor and preparations are being made for two choirs. Choir practice is being held each Thursday night at seven o'clock getting ready for the meeting. All singers of the town are invited to join the choir.

#### SHOWER FOR FANNINGS

A shower of useful household articles were presented to Mr. and Mrs. John Fanning and family last Thursday afternoon at a shower given at the home of Mr. and Mrs. Harry Carder. More than fifty gathered to bring gifts to Mr. and Mrs. Fanning, who had the misfortune to lose their household goods by fire on the night of September 15th. After refreshments of lemonade and cake were served by Mrs. Carder, the remainder of the afternoon was spent in quilting.

Judge H. A. Kiker of Raton, keynoter at the state democratic convention in Albuquerque Monday, said the political battle in New Mexico this year would rage around the sales tax.

### N. M. Democrats—

(Continued from first page)

witnessed. It was estimated the average attendance was around 3,000 people.

#### Rodgers Nominated

H. R. Rodgers, Eddy county superintendent of schools, was nominated for state superintendent only after the Eddy county delegation made a strong fight for a place on the state ticket. Rodgers expected to be one of the strongest candidates on the state ticket, was nominated after he polled more than a majority of votes against his two lady opponents, Mrs. A. L. White of Mora county and Mrs. Margaret Abreu of Colfax county, for an office previously held by a woman.

Jerry Chestnutt, of San Angelo, Texas, vice-president of the Pueblo Oil Co., spent Saturday here looking after company interests.

Omer Kersey and son Harold of Alamogordo, former residents of Artesia, have been awarded contracts to drill twenty-eight water wells in the Navajo Indian reservation of Arizona, according to word received from Alamogordo.

**LOOK**  
...if you want to  
**SAVE MONEY**  
ON TIRES



#### WHAT VALUES!

**\$5 50**  
4.40x21  
\$5.85 — 4.50 x 20  
\$6.05 — 4.50 x 21  
\$6.45 — 4.75 x 19  
\$6.90 — 5.00 x 19

Subject to change without notice and to any Governmental tax or levy

### Goodrich Quality

at the price of "bargain-built" tires

YOU may risk the safety of yourself and family—as well as your good money—when you buy unknown "bargain-built" tires! But here's a tire that gives you the maximum of honest mileage for every dollar you pay! It is built to take punishment—and keep your tire costs down. Goodrich puts the reputation of America's oldest tire manufacturer back of these husky, rugged Cavaliers. Ask for Goodrich Cavaliers next time, if you want months of extra mileage, at a sensational saving in money!



### State Oil Service

Steve Lanning  
Wholesale MALCO DISTRIBUTOR Retail  
Batteries Greasing  
Accessories Soft Water  
Tires-Tubes Washing

### Goodrich Cavalier

GOODRICH QUALITY

# JOYCE-PRUIT STORE

ARTESIA, NEW MEXICO

## !! ANNOUNCES !!

Although the contractors have not completed their job — and the grocery department will not be ready until Tuesday, October 2nd

## By Popular Demand

THE DRY GOODS DEPARTMENT WILL OPEN FOR BUSINESS SATURDAY, SEPTEMBER 29TH

Our buyers have brought back from market so many astounding values that we are at a loss as to how to list them. We simply suggest that you watch our windows and be with us when our doors open

## Saturday Morning SEPTEMBER 29th

Watch for next week's announcement of our formal opening—A REAL EVENT! We believe in the future of Artesia. All our old employees, with us, are ready and eager to serve you more efficiently than ever. Not a NEW store—but a better one!

# Joyce-Pruit

STORES

"West of the Pecos Since 1890"

STORES

## RAINBOW

TRUCK LINES, Inc.

WISHES TO ANNOUNCE

### Daily Direct Service

EL PASO—ROSWELL—CARLSBAD

AMARILLO—ALBUQUERQUE

DENVER

And All Intermediate Points

Phone 64—Dunn Garage

## JOHN GAGE

Local Representative