



Artesia Advocate



VOLUME THIRTY-ONE

ARTESIA, NEW MEXICO, THURSDAY, AUGUST 9, 1934

NUMBER 32

Cotton Yield Estimated At 9,195,000 B's On Forecast

Lowest Yield in Prospect Since 1896, Save For 1921; Market Jumps \$2 Bale When Forecast is Announced Yesterday.

An indicated cotton crop of 9,195,000 bales this year was announced yesterday by the Department of Agriculture at Washington in the first official forecast of the season. Last year 13,047,000 bales were cropped.

The condition of the crop on August 1 was reported as 60.4 per cent of a normal, indicating a yield of 160.9 pounds per acre, as compared with a condition of 74.2 per cent a year ago when the yield was 208.5 pounds per acre, and an average August 1 condition of 67.7 per cent with an average yield of 169.9 pounds for the ten years 1923-32.

When the government forecast was announced yesterday morning the market jumped about \$2.00 per bale. The New York market for December closed yesterday afternoon at 13.80c and opened this morning steady, 13.80-81c.

This was the lowest forecast since 1896, save 1921.

The prospective yield was 1,265,251 bales short of the total tax-exempt production of 10,460,251 bales permitted under the Bankhead act, but its application the secretary said at his press conference is going ahead "full steam."

Farmers are given certificates representing quotas for tax exempt production.

Noting that the crop in the southwest—particularly in Texas and Oklahoma—seems likely to fall far below the quotas permitted those states, Wallace said southwestern growers would be allowed to sell certificates they do not meet to farmers east of the Mississippi, where generally the yield apparently is going to be better than average and in several instances above Bankhead limitations.

State and county tax-exempt quotas are fixed under the Bankhead bill and county committees allot individual farmers the number of bales they may market without paying the levy. The price to be paid for certificates, the secretary said, has not been determined. He added as a "rough guess" it might approximate \$15 to \$20 provided demand is good.

CROP LOANS STARTED

The federal emergency crop loan organization, which was set up here several days ago, is functioning and has made about eight loans, according to Mrs. Troy Olds, clerk. Mrs. Olds, who is also serving as clerk of the emergency drought relief organization, states that forty feed loans have been made to ranchers and farmers of this section and that returns have been received on all applications made except five.

OIL FIELD LAD IS INJURED IN A FALL FROM HORSE THURS.

Jack Alexander, twelve year old son of Mr. and Mrs. Luke Alexander of the Oil Field, suffered a concussion of the brain and a severe head bruise when thrown from a horse late Thursday morning. It was said that the lad's head struck a rock when he was thrown from his horse and he was reported to be unconscious.

The lad is slowly regaining consciousness and is expected to be out of danger within a few days, Dr. H. A. Stroup, the attending physician, stated yesterday.

BISHOP ADDS NEW LINES

The Bishop Service Station, located in the Myers building on South First street, has recently added a battery charge to the equipment in addition to a stock of National tires.

PLAN ANNOUNCED TO BUY SHEEP AND GOATS IN DROUGHT AREAS

WASHINGTON — Comptroller General McCarl late Monday approved the expenditure of approximately \$10,000,000.00 from drought relief funds for the purchase of sheep and goats in the western drought areas.

The program has been delayed pending action by McCarl. Officials said that from a week to ten days will elapse before the buying machinery begins to function.

Between 3,000,000 and 5,000,000 sheep and goats are expected to be purchased. The administration will buy only ewes, paying \$2 for animals one year old or older and \$1.40 for Angora goats one year old or over.

In approving the plan, McCarl said "purchase of sheep and goats, in addition to cattle, is necessary to relieve emergency conditions in the drought stricken areas."

The farm administration announced that as in the case of cattle purchases, all animals fit for use will be utilized in providing food supplies for families on relief.

Usable sheep will be slaughtered and the meat canned. It is anticipated that a large number of both kinds of animals will be used for relief purposes in the states where they are purchased.

The administration said the buying program will be put into operation "at the earliest possible moment," with purchases confined largely to the most acute drought areas.

Sheep purchased under the program will be processed, as far as possible, in local or western packing plants.

ALFALFA HAY STILL ADVANCING

Alfalfa hay continues to advance in price due to the prevailing dry weather and choice hay is bringing from \$19.00 to \$20.00 per ton, but a brisk demand has not been experienced for the latter price. A few cars of hay have been moved by rail recently, but the major movement has been by trucks.

In San Miguel county, two refuges were created for turkey and deer. They were at the Gloria Mesa and El Barro.

On petition of local residents, the Tesque refuge was established in Santa Fe county. An addition of 400 acres was approved for the Field Station refuge in Quay county. It is one of the greatest quail centers in the state.

INJURED IN AUTO ACCIDENT

Four were reported injured at Carlsbad Sunday when a motorcycle and side car in which they were riding crashed into a truck on the La Huerta bridge in the north part of Carlsbad. The parties occupying the motorcycle and side car were Mr. and Mrs. William Turner of Carlsbad, Mrs. E. K. Hammond and W. E. Brock of Artesia. All were taken to a Carlsbad hospital, but the extent of the injuries could not be learned.

3,492 CATTLE ARE SHIPPED OUT OF CO. UNDER RELIEF PLAN

Total of 5,438 Cattle Are Mored From the Eddy County Ranges; \$15,000 Has Been Received by Producers.

The cattle buying program which was resumed the first of last week is moving along rapidly. Over 1000 head of cattle were shipped last week and it is expected that over 2,000 head will be shipped out of the county this week. A total of 169 ranches have been visited, 43,507 cattle inspected, 1,946 condemned, and 3,492 shipped out of the county up to Monday, August 6. This makes a total of 5,438 cattle that have been removed from the ranges in Eddy county. Over 130 checks have been received, totaling some \$15,000 which have been distributed to the livestock men.

No definite word in regard to the purchase of sheep has been received at Mr. Wunsch's office yesterday.

More than 1,100,000 cattle from emergency drought counties in 16 western states had been purchased by the Agricultural Adjustment Administration at the close of business July 19, according to an announcement received here. Of this number, 30,770 were purchased from New Mexico.

Payments to cattlemen in these states at the close of this period amounted to \$5,910,305, of which \$2,097,914 represented benefit payments and \$3,812,391 purchase payments. These figures, however, do not represent payment for all cattle purchased to that time, since several days ordinarily are required to issue vouchers in payment of animals purchased.

The cattle purchased came from 89,113 farms in 16 states and represent 32.8 percent of the total inventory of 3,515,903 head of cattle on those farms.

ARTESIA FIRE FUND \$1,233.05

The State Corporation Commission, insurance department, Saturday announced a distribution of \$43,930.93 in the fire protection fund for the fiscal year ending June 30, 1934.

The distribution, as compiled by Alfonso Aguilar, insurance commissioner, follows:

Albuquerque \$2,000; Alamogordo \$1,572.95; Artesia \$1,233.05; Aztec \$375.96; Belen \$1,075.04; Carlsbad \$1,883.85; Carrizozo \$594.93; Cimarron \$354.82; Clayton \$1,279.27; Clovis \$2,000; Columbus \$198.65; Deming \$1,715.68; Des Moines \$183.90; Dexter \$233.19; Espanola \$159.53.

Estancia \$322.10; Farmington \$685.87; Fort Sumner \$426.25; Gallup \$2,000; Hagerman \$309.40; Hobbs \$303.82; Hot Springs \$678.76; Las Cruces \$2,000; Las Vegas Town \$2,000; Las Vegas City \$2,000; Lordsburg \$1,051.16; Los Lunas \$260.63; Lovington \$488.24; Magdalena \$696.54; Melrose \$332.77; Mountainair \$521.77.

Portales \$1,279.78; Raton \$2,000; Roswell \$2,000; Roy \$362.38; Santa Fe \$2,000; Santa Rosa \$572.57; Silver City \$1,487.80; Socorro \$1,045.57; Springer \$486.23; Texico \$289.08; Tucuman \$2,000; Vaughn \$491.79; Wagon Mound \$432.86; Willard \$244.88.

RANCHER ENDS HIS LIFE WITH POISON

G. N. Thompson, age 38, and for the past seven years foreman of the Diamond A Cattle company, died at the Diamond A ranch west of Roswell at eight o'clock Sunday morning allegedly as the result of having taken strychnine, according to word from Roswell.

A doctor was called immediately and was present when Thompson died, making an inquest unnecessary.

He is survived by his wife, two sons, Danzell of Roswell, and Delmar of Montana, by his mother, Mrs. George Thompson of Clinton, Oklahoma, by a brother, John Thompson of Roswell, and a sister, Miss Maude Thompson of Clinton, Oklahoma.

Funeral arrangements await word from relatives.

Mr. and Mrs. Herman Cole drove down from Clovis for a week end visit with his parents, Mr. and Mrs. C. M. Cole, coming with Judge and Mrs. Patton who visited their son, William Patton, who is with the Pecos Valley Gas company here.

VOTERS HAVE THREE MORE SATURDAYS IN WHICH TO REGISTER

Local citizens who expect to vote in the general election should hold in mind there are only three more Saturdays left in which to register. The Saturdays are August 11, 18 and 25. Since the voting precinct here has been divided into three districts, A, B and C, those who reside in the last named district should investigate to see that their name appears on the registration book.

As previously explained, there will be no change in district A, which is that part of the precinct lying east of Roselawn avenue. District B is composed of the part of the city lying west of Roselawn and north of Quay street. District C, the new voting place, includes the territory west of Roselawn and south of Quay street.

The boards of registration are copying the registration books of 1932 as rapidly as possible and have added a few new voters in each precinct. Registered voters in the new district C will appear on the books, but in as much as it is necessary to recopy the names of the older residents and transfer them to the new district, it would be well to make inquiry to determine if your name appears on the books at the place of registration.

LAND BANK OFFICERS MAKE INSPECTION OF LOWER PECOS VALLEY

L. E. Call, president of the Federal Land Bank; J. B. Marcellus, engineer appraiser, and Mr. Guy, chief inspector, all of Wichita, Kansas, made a tour of the lower valley the first of the week and made a brief stop here Monday afternoon. The officials of the Federal Land Bank were very favorably impressed with conditions in this area. It is expected that farm loans under the emergency act, known as commissioner loans, will be speeded as result of the visit of these officials.

Only one loan in this sector has been closed to date and five are being closed.

Messrs. Call and Marcellus, in company with L. E. Foster, Carlsbad project superintendent, and W. A. Wunsch, county agent, spent Monday inspecting the farms in the Artesia and Cottonwood areas.

Eddy County Farm News

Application forms on which every farmer who expects to gin cotton is required to use in making his request for tax exempt certificates have been received by the county agent and will be furnished to every farmer by applying to the committee in his district. G. R. Brainard and Monroe Howard and C. C. Smith are the committee members working in the northern end of the county. They will be present at their office in the old First National Bank building and are ready to take applications, commencing this morning, August 9th.

For those farmers who signed 1934 contracts the application forms stating his figures allowed on the contract have been prepared. The farmers not signing 1934 contracts will receive blank application forms on which he will make out his five year record and these then will be readjusted according to the rules prescribed by the county committee. As all applications for Eddy county must be in the state allotment board's hand before any allotment for any farmer can be made only a limited time will be allowed for farmers making application. It is expected that all applications will be in the agent's office within a week for when the applications are once closed it will not be opened for reconsideration, and those farmers who have not made a request for tickets will not receive any and will have to pay the required tax on all their cotton ginned this year.

When County Agent Wunsch furnished the farm record book to each farmer he suggested that all records for the past six years be secured and placed in the book. Each farmer should bring this book with his records and also (Continued on last page, column 1)

GINNING RATE FIXED AT CARLSBAD TO BE HIGHER THAN 1933

New Rate Will Total 43c; Association Approves Bankhead Act; Appoint Committee to Confer on Sales Tax.

Ginning charges for the state and west Texas set at the annual meeting of the New Mexico Ginning Association at Carlsbad Monday will be eight cents higher a hundred pounds on seed cotton than last year. The new charge will amount to about \$1 a bale.

Ginning charges will be 35 cents this year as compared with 30 last year, plus five cents sterilization and three cents internal revenue tax not charged last year but made necessary this year under the Bankhead law; and \$1.50 a bale for yardage, insurance and bale ties.

The association voted approval of the Bankhead act and pledged its support to the law.

A committee was named to confer with the State Tax Commission in an effort to obtain a different classification and get less than a two per cent sales tax for the cotton which the farmers would have to pay.

C. W. Beaman of Carlsbad was re-elected president. Other officers re-named for another term were: J. A. Sweet, Las Cruces, vice-president; W. M. Gary, La Mesa, secretary-treasurer; John Tweedy, Roswell, William Summers, Fabens, Texas, Rod Bason, Mesilla Park, J. C. Wilson, Pecos, Texas, F. S. Mehlhop, Dexter, and A. A. Parnett, Mesquite, directors.

Local ginner in attendance at the meeting Monday were Oscar Pearson of the Cottonwood gin, and Chas. Rogers of the Farmers gin. Many of the gins in the valley are being conditioned to start the season within a short time.

HEFNER'S COMEDIANS UNDER AUSPICES OF ARTESIA WOMEN'S CLUB

Hefner's Comedians will be in Artesia all of next week under the auspices of the Artesia Women's club.

Monday, August 13, the opening play will be "The Whole Town's Talking." A few of your favorites who have been here with the Harley Sadler show will be here next week with Hefner's: A. C. Hefner, Ethel Snow, Charley Myers, Paul Thardo, Bob Siler and Mr. and Mrs. Jack Parsons.

There will be all new plays, new music and good, clean vaudeville. The big water-proof tent with a seating capacity of 1,000 will be conveniently located. The free band concert begins at 6:45, the curtain rises promptly at 8 o'clock.

Monday night ladies will be admitted free when accompanied by one paid adult admission. The Hefner's Comedians will bring to you a type of entertainment which will be here just six nights, Monday to Saturday, inclusive. A percentage of the gross proceeds will go to the building fund of the Artesia Women's club.

DISCUSS ROTARY MAGAZINE

W. B. McCrory, manager of the Chamber of Commerce, was the principal speaker at the luncheon program of the Artesia Rotary club Tuesday noon and chose for the subject of his discussion the monthly club magazine, the Rotarian. An added feature of the program was a violin solo and an encore by Mrs. Willis Morgan with Mrs. Jack Spratt at the piano. Visitors were Ross Malone, Jr., and Will Robinson of Roswell.

CARLSBAD PASSES GAS TAX-DRIVERS LICENSES

The Carlsbad city council meeting Monday night unanimously passed an ordinance levying a half cent tax on all gasoline purchased in the city and requiring all motorists in Carlsbad to pay a fee of \$1.00 for a driver's license for the privilege of operating a car in that city.

This ordinance is supposed to supply a deficiency of \$4,000 in the Carlsbad budget.

Eugene Reid of Albuquerque is a guest this week at the W. R. Hornbaker home. He expects to go from here to Los Angeles to enter the University of Southern California.

RURAL ROUTE BOX HOLDERS ADVISED TO REPAIR MAIL BOXES

A recent survey of the local rural route indicates that numbers of mail boxes are in need of repairs and some are unsafe to use in the mail service.

There are few boxes along route one that comply with the regulations in the strictest sense. Some are improperly constructed with both ends open, others are placed on a post with the box tilted and still others are located in an inaccessible position. Boxes not located in a level position with the tops or sides out, are many times unsafe to deliver or leave mail for the postman. Valuable letters can be easily lost in a box which cannot be closed tightly, especially in a high wind.

Box holders along the local and other routes of this vicinity are advised to make needed repairs on their boxes if they are unsafe or improperly constructed.

MRS. BYRD SUFFERS BROKEN JAW BONES IN AUTO ACCIDENT

Mrs. Howard Byrd of Artesia is in a critical condition at the St. Francis hospital in Carlsbad, suffering from injuries received in an auto accident, which occurred near Seven Rivers Monday night about 8:30 o'clock. Pat Riley, Hope rancher, going toward Carlsbad, had stopped to aid a motorist. While early details are lacking, it was said that Mr. Byrd pulled his car up on the left of the highway, leaving his lights on. About the time or shortly after, Mr. Riley got out of his car, Mr. Byrd, driving his family home from Carlsbad, attempted to pass the parked car.

In doing so, it is presumed the driver was blinded by the lights and in attempting to pass the parked car, Mr. Byrd swung his car around in such a manner as to cause a collision, the rear end of his car striking the Riley car.

Mrs. Byrd is said to have been asleep at the time and suffered severe cuts about the head and two broken jaw bones. Mr. Byrd and small son escaped injuries except for minor cuts and bruises. All of the glass was broken in the Byrd auto. The parked car was not damaged except for a bent axle.

Howard Whitson, en route to Carlsbad, was the first motorist by the scene of the accident and aided in rushing Mrs. Byrd to a Carlsbad hospital.

Mrs. Byrd is resting as well as could be expected, Dr. C. L. Womack, attending physician, stated yesterday afternoon. Injuries suffered by Mrs. Byrd were possibly more serious than was at first reported. In addition to having both jaw bones broken, she was practically scalped by flying glass.

If Mrs. Byrd gets along well, she will be able to leave the hospital within about six weeks.

ADD NEW ELECTRIC WELDER

Dr. Loucks Garage has recently added a new type electric arc welder to the equipment and has placed the welding machine on a portable carrier so that electric welding can be done anywhere. See the announcement of this firm in this issue.

New Locations Announced In The Wildcat Territory Lately

Results of the oil activity of the southeastern oil area have been rather desultory the past week, despite the fact that there are more drilling wells in Eddy and Lea counties at this time than at any period in the past two years. Increased activity in the proven and semi-proven areas has stimulated additional wildcatting and it seems that conditions are shaping up to launch a more extensive exploration campaign during the fall months, following a northwest trend from the Texas line into Chaves and Roosevelt counties.

The fact that several substantial acreage sales in northern Lea county have been made in recent weeks and additional locations for tests have been made in Chaves and Roosevelt counties lends strength to the belief that the entire southwestern area will get more play shortly.

Three locations were staked the past week. In Roosevelt county, Claudell Development Co. will start up its No. 1 T. A. Wilmes in the center of SW SE sec. 21-2s-30e. In Chaves county, Franks No. 1, Roswell Insurance Surety Co., has been made in the NE SE sec. 30-11-35. The Shell Petroleum Corp. will drill another test in the Hobbs district this being the Singer No. 1 in the SW sec. 27-18-38.

One test has been abandoned in Eddy county this week in the Vickers No. 1 of Flynn, Welch and Yates in the SW sec. 34-20-28, which encountered a hole full of sulphur water after drilling to 1,000 feet.

An interesting test, the first made in the state will probably be made on the Grimes No. 4 of the Shell Petroleum Corp. in sec. 28-18-38. This test, known as the Schlumberger test, is used to determine the various formations in the drilling oil well. By the use of this electric equipment, it is said drillers can test the various formations encountered.

Foreman Of Cavern Road Crew Killed Last Night

Killed Instantly When the Drill He Was Operating Struck Dead Charge of Dynamite; Body Taken to Roswell Today.

A dead charge of dynamite cost Jack Malarney, 42, road construction foreman on the Walnut canyon road, his life near ten o'clock last night. Mr. Malarney, night foreman of the Armstrong and Armstrong construction crew, on the Walnut canyon road leading to the Carlsbad Caverns, had taken the drill hammer from John Sullivan of Loving, while Sullivan went to get a drink of water. Malarney was operating the hammer when it struck a dead charge of dynamite and was instantly killed in the explosion which was set off. Sullivan, who evidently had just returned, was standing near and received an eye injury, which may cost him the sight of an eye. Rock fragments penetrated Mr. Malarney's head and death was instantaneous. Another driller working near the unfortunate Malarney miraculously escaped death.

The section of the road where the accident occurred had been blasted last week and the charge of dynamite had failed to explode.

Before moving to Carlsbad, Mr. Malarney and family had lived in Roswell for several years and he was previously employed by the New Mexico Construction Co.

The deceased is survived by a widow and four children and by a mother who lives in Michigan.

An ambulance of the Ballard funeral home in Roswell passed thru Artesia early this morning en route to Carlsbad for the body. An inquest was scheduled to have been held at Carlsbad this morning at 9:00 o'clock, but the results of the inquest are not known as this is written. Funeral services will be held in Roswell.

ATTENDING FERA SCHOOL

Seven local students have been assigned to the FERA school, now underway in El Paso, Texas. The original quota for north Eddy county was four. Misses Anna Louise Gage and Cara Mae Marjorie left Sunday for El Paso to enroll Monday. Wednesday Miss Mary Lou Harrison of Hope, Misses Marjorie Murphy, Pauline Welty, Eulaia Jorstad and Margaret Allen of Artesia left to enter school today.

CITY GARAGE OPENED

John Dunn, who has been associated with the Dunn's Garage for several years, has recently opened the City Garage in the old D. & R. Motor building. Mr. Dunn will do general repair work. He has stocked a supply of auto accessories and will sell Texaco oils and gas. See his announcement in this issue.

THE ARTESIA ADVOCATE

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TELEPHONE 7

NEW ECONOMIC ERA

Whatever America will salvage from the old system of individual initiative will be wholesome in passing into what appears to be a new economic era. In this period we have witnessed much of the redistribution of the nation's wealth. It did not take a bloody revolution to accomplish this but a depression (if the name is still permissible). The process of redistribution may proceed still further, in fact, it will proceed still further, if the present social adjustment plan is not abandoned. To bring home the plain facts, it would doubtless be interesting to compare the number of millionaires now with those of the early part of 1929. Men of wealth, whether they be multi-millionaires, millionaires or near millionaires, are much fewer in number today than six years ago and it is becoming increasingly difficult to earn a million dollars in a short period, in fact it just isn't done any more.

The recognition of an obligation to the unfortunate citizen has done much toward bringing about an equalization of wealth thru a system of taxation. And regardless of whether we may regard the many phases of the new order of things wholesome in every respect, there is little we can do to change the present system unless it has run its course.

In the process also it appears the fat salaries paid the big business chief executives are to be relegated to the background, which will be good news to the average citizen. Even those who may read this live to be a hundred years old, we doubt if you will ever have the privilege of reading where some highly paid executive has been paid a salary of a couple hundred thousand a year in addition to a million dollar bonus. The big chief simply isn't worth the fat salary to his concern, especially at the expense of the other workers and the public has come to realize the fact. So in future years the big boys may get down at ten in the morning and quit at three in the afternoon, but the chances are they'll have to do it on a much smaller salary.

TWENTY YEARS OF RESTLESSNESS

We have recently passed the period which may be characterized as "twenty years of restlessness," dating from about the beginning of the World War. During this period it is asserted that conditions and events have thrown the spirit of security and contentment out of gear. People have become restless and dissatisfied, they have been seeking something, they know not what.

In the meantime the maps of the world have undergone a change, new rulers have sprung up, distance has been largely eliminated and the standard of living has been raised. Radio, television and new modes of transportation have made their appearance. The past two decades have been remarkably productive from a scientific and material standpoint and this period will go down as the twenty years which has brought the world its greatest change. In the search for the things of science we have developed a spirit of restlessness. Contentment has not been our lot, but possibly contentment and progress do not go together.

Moral and religious leaders contend that we have neglected our spiritual and moral training in the pursuit of things material and that a great deal of our economic and social difficulties are due to the fact that we have been unable to adjust ourselves to the new age. These leaders point to the pages of history for histories of the nations in the past, warning that decay of a nation is not due to lack of material progress, but the spiritual welfare is so interwoven into the fabrics of every great country that it is folly to neglect this phase of human development.

EXPERIMENT FOR AGITATORS TO TRY

A widely read writer has recently set forth a suggested experiment for the red agitators and sympathizers and communists to try. Spain is preparing for "Communist Red Day." Outside of a program of general dissatisfaction, it would be interesting to learn what the communist party wants and expects. If you divide up everything a nation has without providing for management of production and distribution, you would soon have famine and chaos. There has never been a real communist experiment. Russia is far removed from it. Nobody owns anything there except a few rulers.

This writer suggests some country should consent to let the communist philosophers try their experiment, fully and completely. So far the only way other peoples have found of attaining actual results is through selfishness and by being solicitous for themselves and for their children. If there is a better way to make human beings work, it would be desirable to know about it.

There are a number of folks still living in America, who would like to see America pattern her ideas after the European nations. We wonder if these same people who think the center of culture is located in Europe, are proud of the recent political and social changes instituted by two of the leading nations?

The radical element has been gradually gaining strength. The socialists, whom we look upon as being rather radical in this country are the conservative elements in the two nations that have progressed to such a degree as to abolish the freedom of the press and free speech and where it is treason to speak ill of the rulers. Political students have witnessed a succession of political parties, the socialists, the communists and the nazists, each a bit more radical than the other. It is the foreigners and leaders of these parties that have tried to hold up recovery in America by agitating strikes.

The rich are beginning to spend more freely, says a news report. The difference between them and us is that we're just free to spend more.

You can tell a man by the way he leaves his bathtub, says a Columbia professor. If he doesn't remove the ring, he's still a boy.

A stupid person has no patience with the stupidity of others.

RADIO TUBES FOR ANY MAKE OF RADIO AND THE BEST TUBE TESTER IN THE VALLEY—CALL JOE HAMANN AT THE MANN DRUG CO.

PICKED UP ON MAIN

If mud slinging make hot elections, we will witness a quiet election this fall unless it rains.

Hitler and Huey Long occupied the front pages of the dailies several days last week. Both are about the same bore, speaking in terms of firearms.

Looks like the state administration is going to have to start a newspaper if they have a mouthpiece as a lot of the newspaper boys over the state have climbed on the Cutting bandwagon. Maybe these papers know how to get their hands out better than the rest of us.

The day of opportunity is not gone. Those of us who have no famous ancestors to brag about can be one.

Lots of people are publicity hounds until they start for the city jail.

The reason one does not see so many men at the bars nowadays is because the women are occupying all the room.

This prolonged drought and dry spell ought to thaw out some of these frozen assets.

You'd better watch these beer trucks, if you don't the drinks are liable to be on you.

Many persons with good manners discard them as soon as they get behind the steering wheels of their cars.

A pedestrian is defined as the raw material for an automobile accident.

A sixty-year-old married a girl of twenty. The next day he received a visit from his friend who asked: "Did you seriously consider what you did? Now, you are sixty and she twenty. Such a match might be all right now, but in ten years you'll be seventy and she'll be thirty. What then?" "Well, I can get a divorce and marry one younger." "Dios! What a man!"

Here's a recipe for cooking black-eyed peas:

You get a small flour or sugar sack. Clean, of course, and take the peas, after they are boiled almost done, put them in the sack, along with a few parsnips, well buttered, salt and pepper, and well seasoned.

Then you soak in a jar of Port wine for 30 minutes. Then place in the oven and bake for 15 minutes. Take them out, then dump the peas and the parsnips somewhere and eat the sack.

It makes all the difference in the world!

LOCAL GOLF TOURNAMENT.

The Artesia Golf club began a tournament Sunday with Herman Terry captain of the "Hot Shots" team, and Wm. Linell captain of the "Low Scores" team. The captains chose sides from the members as follows:

- | | |
|-----------------|-------------------|
| Low Scores | Hot Shots |
| Wm. Linell | Herman Terry |
| Earl Bigler | Hugh Burch |
| Willis Morgan | Richard Wheatley |
| Joe Clayton | D. B. Clark |
| John Gates | Joe Hamann |
| Steve Lanning | Gob Watson |
| V. P. Welch | J. S. Ward |
| J. L. Gates | James Allen |
| Tom Ragsdale | Hugh Kiddy |
| Leland Price | Landis Feather |
| Howard Whitson | Paul Otts |
| G. V. Price | Fred Cole |
| J. D. Jackson | Rufus Wallingford |
| John Brown | Fred Henderson |
| W. B. McCrory | A. C. Douglas |
| Bert Shipp | Bill Stiewick |
| Stanley Blocker | John Shearman |
| Jess Truett | Jack Clady |
| "Pee Wee" Gray | "Allie" Brown |
| J. H. Wilson | Albert Richards |

Tournament rules are:

- Eighteen hole match, 3 points.
- Winner first nine (most holes) one point.
- Winner second nine (most holes) one point.
- Winner most holes out of eighteen, one point.
- On nine hole match only one point is counted. Winner (most holes) one point.
- Each set players may play as many matches as desired during month. Tournament closes September 3rd.
- Turn in scores at Mann Drug Store after each match, please.

BIRTHS

A daughter was born to Mr. and Mrs. Lowell Naylor Sunday morning. Mr. and Mrs. Paul Otts announce the birth of a daughter, born Monday morning. A son was born to Mr. and Mrs. L. E. Bingham Monday.

CARBON PAPER—The Advocate

NEWS BRIEFS OF THE CHAMBER COMMERCE

"As Your Chamber of Commerce Is So Is Your City"

The cliff dwellings now found in New Mexico, mute reminders of a prehistoric civilization, have in connection with every village, one institution in common, namely a watch tower. It is presumed that here, day and night, some sentinel was constantly on guard to prevent any danger overtaking his village unawares. Upon his faithfulness depended the very life of the village.

The modern world has taken a leaf from these prehistoric days and today the Chamber of Commerce is safeguarding the community of Artesia as faithfully as she knows how. The Chamber of Commerce is the watch tower for opportunity to the city—not merely to anticipate approaching perils, but is honestly trying to be a sentinel for the purpose of scenting opportunities for local improvement of every sort. And just as a guard standing on a high eminence facing the east will see the rising sun long before those in the valley are aware it is up, so the Chamber of Commerce will sense opportunities for our city long before those engaged in the routine commerce of the city will be conscious of the coming circumstance. Upon the efficiency of this service rests the future of the community.

Good news regarding state highway 83 is current just now. At the present writing there are approximately 467 miles on highway 83 in New Mexico and Texas unpaved. The roads programs definitely set up for this current season if carried out as the respective state highway commissions have pledged themselves, will see 156 miles of this total mileage surfaced with asphalt. This will mark the greatest single improvement project on the highway during its history to date. The surfacing will begin at each end with patches in between will make the road an easier proposition to get action on in the future.

A survey is now under way west of Hope to the YO Crossing for the purpose of re-locating the present highway. An FERA project has already been approved to construct this portion of the new road, under the direction of Mr. Evans, the project manager of Eddy county. This will be constructed under state supervision and be made ready for asphalt penetration if and when funds for that purpose are available.

The Hamilton Brothers of Abilene, Texas, called at the office to confer about dairy conditions here. They report that Texas is in far worse shape than this section and that due to lack of feed and the possibility of finding feed for sale, they have been forced to reduce their herd of dairy stock to about one-half normal size, carrying now only 250 head of milkers.

A number of inquiries are coming in each week from all parts of our country seeking information regarding this section of the country. The fact that one of our merchants reports his retail business has increased 59 per cent over his sales of last year, thus far indicating that we live in a favored locality. We ought to be very appreciative of the fact that we are far better off than many sections of the United States.

COMPANY B HOLDS REUNION AT CARLSBAD

Twenty-nine members of old Company B of the First New Mexico Infantry which fought through the World War, held a reunion at Tansil dam park Sunday afternoon at Carlsbad. Plans for the holding of the reunion next year were made and Dwight Lee, Carlsbad, was elected chairman of the committee to plan for the event. Other members of the committee were W. W. Dean, Fred West, "Babe" Campbell and W. R. Anderson, all of Carlsbad.

A barbecue was held at noon and during the afternoon, those present recounted old war experiences. Cyril Pipkin of Carlsbad, furnished the meat for the barbecue.

Among the local members present at the reunion were: R. A. Wilcox, L. F. Naylor, B. J. Savoie and Albert Richards.

TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

HEALTH COLUMN

Alcohol and the Mind

In the year 1923 a statistical study was made of all patients who were admitted during the previous year to mental hospitals for their first attack of mental disorder on account of alcohol. There were 2,693 such patients and 1,983, almost three quarters of them, were between 30 and 55 years of age. To lose the use of one's mind at any age is tragic enough but to lose it in the full maturity of physical and intellectual life is a social as well as a personal tragedy.

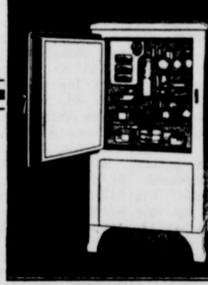
These patients had been drinking heavily for a number of years. In many cases the health of the body had also been affected, the most common complaint being inflammation of the stomach. Several kinds of mental disorders are found among these patients. Some lose control of their emotions; they become disgruntled and bitterly angered, or facetious, careless and improvident. Others imagine enemies among their neighbors, become jealous without cause, a prey to fears that are unfounded. Others again are delirious, see creatures and hear voices that do not really exist.

But before there is such loss of contact with the real world as can be certified as insanity there are signs from which the wise may take warning: dependence on drink to avoid discomfort; perpetual need for a "stimulant"; a desire to escape from the difficulties of life; broken sleep disturbed by dreams; tremor and diffidence. All these may come from drinking alcohol, may be temporarily dispelled by drinking more alcohol in a vicious circle. The circle can be broken but only under conditions of helpful discipline. Such conditions can rarely be provided outside of a special institution.

TYPEWRITERS

Portables and Standards
\$20.00 to \$102.50
Artesia Advocate

ALWAYS PLENTY OF PURE ICE



SAVE ON FOOD COSTS USE

Electric Refrigeration

It's costing you more for the left-overs you throw out—it's costing you more for "shrinkage" of perishable foods—and perishable foods represent 75% of your purchases—no wonder New Mexico housewives are buying Electrical Refrigeration. These women have found that it costs them money to be without electric refrigeration in their homes—Now... with the clean, even, healthful cold of an electric refrigerator automatically maintained well below the danger line, regardless of outside weather, they place needed safeguards around precious health—and SAVE money—

They buy foods in bulk when prices are low... they prevent food losses caused by "shrinkage"... left-overs keep fresh and wholesome until used... food is more appetizing... and all the ice they want, when they want it.

Housekeeping is simplified... and all foods are kept safe and in best condition over long week-ends away from home.

Your nearest electric refrigerator dealer will tell you how you can pay for your electric refrigerator out of food savings. Take advantage of present low costs, and easy terms.

Southwestern PUBLIC SERVICE Company

SALES TAXES IN MONTH ARE \$158,672.40

The sales tax brought in \$158,672.40 during July, State Treasurer Clinton P. Anderson stated last week.

On this basis he figures that the sales tax is yielding an average of \$175,000 a month. The \$158,672.40, he explained, is the total shown by the cash register in the sales tax office, when he used his master key—the amounts of cash actually received so far for July sales. However, persons and business subject to the tax have until August 15 to make their remittances unless they are granted extensions, which is being done in individual cases for good and sufficient reasons.

TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.



Our Bread

is appetizing for every purpose, whether you eat it plain, toast it or use it in making sandwiches.

Take no substitute, specify Pior's Bread when ordering and help keep a home pay roll operating.

Watch our windows for something new in pastries.

CITY BAKERY
Phone 90

Artesia Lodge No. 28 A. F. & A. M.

Meets First Thursday Night of Each Month. Visiting members invited to attend these meetings.

Professional Cards

S. E. FERREE
Attorney
Notary Public
ARTESIA, N. M.

GILBERT and COLLINS
Real Estate, Insurance, Rentals and Abstracts.
Artesia, New Mexico

Dr. C. L. Womack
Practice of Surgery and Medicine
Office 300—PHONES—Res. 301
Haley Building, Artesia, N. Mex

J. H. JACKSON
Attorney-at-Law
Notary Public
Rooms 1 and 2
First National Bank Building

DR. FRED WESTFALL
Dentist
Office in Bank Bldg.—Phone 88
CARLSBAD, NEW MEXICO

J. J. CLARKE
Dentist
Office in Clarke Building
ARTESIA, NEW MEXICO

H. A. STROUP, M. D.
PHYSICIAN & SURGEON
X-RAY LABORATORY
Office at 323 West Main St.
67 Office PHONES 217 Res.

Rubber Stamps
Seals, Etc.
For Sale
The Advocate

TYPEWRITERS
Portables and Standards
\$20.00 to \$102.50
Artesia Advocate

QUICK WAY LINES

Motor Transportation
Anywhere, Anytime
Bonded and Insured
Phones:
Artesia 86—Roswell 23

TYPEWRITERS
New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

The Eddy County Abstract Co.

Reliable Abstracts
Prompt Service
Prices Right
We Are Bonded
LET US DO YOUR ABSTRACT WORK

SAVE

Time, Trouble and Money
BUY YOUR

Sales Books

MANIFOLD BOOKS, CAFE CHECK, ETC.

from the
Artesia Advocate
Office Supplies & Equipment

Mid-Summer



LOCALS

L. L. Harvey of Hobbs, former Artesia resident, was transacting business here Friday.

A daughter was born to Mr. and Mrs. Charles Curtis Williams of Lake Arthur Thursday evening.

Misses Ruth and Helen Hudelson were guests at the home of Mrs. Jessie Morgan last Thursday.

Mr. and Mrs. J. E. Wheeler, Jr., of Carlsbad, were guests of Mr. and Mrs. Jack Johns here Sunday.

Mr. and Mrs. Ira Dixon and little daughter visited his brother George Dixon and family in Roswell Sunday.

Mr. and Mrs. Fred Cole left early Friday morning for the Century of Progress at Chicago, going overland.

Joe Richards and his son Joe Jr. spent the week end at Black River Village as guests of his niece Mrs. Joe Roach.

Mr. and Mrs. R. S. Ingalls and small son visited here over the week end with his sister, Mrs. Hollis Watson and family.

Mr. and Mrs. Boone Barnett and children spent the week end at Pyote, Texas, visiting Mr. and Mrs. C. A. Bulot and family.

Mr. and Mrs. E. H. Perry and daughter Miss Juanita of Troup, Texas, arrived the latter part of the week to visit old friends and renew acquaintances.

Mrs. Howard Whitson underwent an operation for appendicitis at the St. Francis hospital in Carlsbad Sunday and at the last report was recuperating nicely.

J. B. Neatherlin, who has been employed near Carrizozo for the past two or three years, is visiting relatives and friends in the Artesia and Lakewood communities.

Mrs. Oliver Scoggins and daughter Dorothy of Hope were guests at the home of her mother, Mrs. W. S. French from Wednesday of last week until Monday of this week.

Mrs. Dell Sorber of Cincinnati, Ohio, was a guest of Mr. and Mrs. W. G. Cooke last week. Mrs. Sorber returned to Roswell where she is visiting her daughter and family also.

Fred Breaker of Clovis has filled the vacancy as druggist, recently made by Jack Hines at the Corner Drug Store. Mr. Breaker has moved his family into the Muncy apartments on Grand avenue.

The Misses Mary Jane, Alice Ruth and Margaret Williams and Miss Alice Moore left Sunday for Chicago to visit the Century of Progress. They drove thru with Jack Hines, former druggist at the Corner Drug.

Mrs. Rex Wheatley, two daughters, Misses Jeanne and Joan, son Richard, and nephew Wallace Gates, returned Sunday from La Pryor, Texas, where they visited for a few days last week with her father, W. H. Withington.

Mr. and Mrs. W. T. Haldeman and their small son and daughter expect to leave today for Chicago to visit the Century of Progress. Their niece, Miss Lucille Gribble, will drive with them to Oklahoma City where she will visit with relatives.

Mrs. J. Carl Gordon recently returned from a visit with her daughter Mrs. G. M. Sterrett of Dexter. While in Dexter Mrs. Gordon with her daughter also visited two other daughters, Mmes. J. R. White and G. Ross Rains of Roswell.

Mrs. L. E. Folkner left Monday for a fortnight's visit with relatives at Pangburn, Arkansas. Opal and J. S. Millikin, her little niece and nephew and Mrs. S. A. Folkner, mother of Mr. Folkner, who have visited here for several weeks, returned to Pangburn with her.

Clarence Smith returned Thursday from a visit to his mother at Richland, Kansas, and the Century of Progress at Chicago. Mr. Smith took seventy-four horned toads to Chicago, but these toads were not profitable. He finally turned them over to the Arizona booth to see the booth manager capitalize on the popularity of the horned toad races.

Mrs. Willis Morgan returned last Saturday from Springer where she visited her mother, Mrs. Esther Oakes, and other relatives for the past two weeks. Miss Elsie Palmateer, who accompanied her on the trip, visited in both Springer and at points in southern Colorado. She returned with Mrs. Morgan and left for her home near Clovis Sunday.

TRI-STATE FAIR SEPT. 15-22 HAS MANY ADDED FEATURES

AMARILLO—With more feature attractions, including daily horse races, and larger premiums than ever, all guaranteed, the Tri-State Fair this year, September 15-22, easily will measure up to the old slogan—"bigger and better."

Preparations have been made for record crowds to pass thru the free gate each of the seven days.

Besides horse racing with legalized wagering, there will be the Sam B. Dill circus with Tom Mix, the Western States shows, a carnival company with sensational rides and other feature attractions.

The Tri-State Fair is just completing a \$30,000 building program to accommodate the 1934 crowds.

Back under the old management of Wilbur C. Hawk as president and O. L. "Ted" Taylor as secretary-manager, the Tri-State Fair this year is guaranteeing more than \$15,000 in cash premiums.

Catalogues containing all the premium list, rules and regulations are available now. A catalogue will be mailed upon written request to Mr. Taylor, P. O. Box 2454, Amarillo.

Several new departments will be added this year. For instance, \$5,000 in cash prizes will be offered exclusively for Hereford cattle. There also will be exhibits of milking shorthorns, jersey and holstein.

Cash prizes in all of the other departments are equally liberal.

This year for the first time there will be no competitive system of judging county exhibits. Instead, each county that enters an exhibit will be paid

\$50.00 in cash. Advance inquiries already indicate each of the exhibit buildings will be jammed with displays. The automotive building will house the latest models for a motor show throughout the fair.

"The Tri-State Fair weathered a depression and this year's drought will have no effect either upon the quality of exhibits or the attendance," declared Mr. Hawk.

"So don't forget the dates," he added. "The 1934 greater Tri-State Fair begins on Saturday, September 15, and ends on the following Saturday, September 22."

LAS CRUCES VISITORS HERE
Messrs. P. L. Rapkoch, former member of the state highway commission, and Daniel Vaughn, both of Las Cruces, were visiting friends here Monday.

TYPEWRITERS
New, second hand and factory re-built in portables and standards—See us before you buy. Artesia Advocate.

ARTESIA to New York City by TELEPHONE \$6.50
AFTER 8:30 P. M. \$3.75
Station-to-station rates. TELEPHONE Home When You're Away.

VULCANIZING, BATTERY RECHARGING
We have installed an up-to-date BATTERY CHARGER and ELECTRIC VULCANIZER and are thoroughly equipped to take care of our NATIONAL TIRE STORE needs in these lines... We will appreciate your business.
Bishop Service Station THE NATIONAL TIRE STORE

STANDARD DAIRY FEED
GUARANTEED ANALYSIS:
Crude Protein, not less than... 22.50%
Crude Fat, not less than... 3.50%
Crude Fiber, not more than... 8.00%
CARBOHYDRATES:
Nitrogen-free Extract, not less than... 48.00%
Ingredients: 43% protein cottonseed meal, wheat bran and kafir or corn chops.
MANUFACTURED BY E. B. BULLOCK Artesia, New Mexico

THE CHURCHES

CHRISTIAN SCIENCE SOCIETY
613 W. Main Street

10:00 a. m. Sunday school.
11:00 a. m. Sunday service.
"Spirit" is the subject of the lesson-sermon which will be read in all Societies and Churches of Christ, Scientist, on Sunday August 12th. The golden text is: "This is the word of the Lord unto Zerubbabel, saying, Not by might, nor by power, but by my spirit, saith the Lord of hosts." (Zachariah 4:6).

Among the citations which comprise the lesson-sermon is the following from the Bible: "It is the spirit that quickeneth; the flesh profiteth nothing; the words that I speak unto you, they are spirit, and they are life." (John 6:32).
The lesson-sermon also includes the following passage from the Christian Science textbook: "In spirit there is no matter, even as in truth there is no error, and in good no evil. It is a false supposition, the notion that there is real substance-matter, the opposite of spirit. Spirit, God, is infinite, all. Spirit can have no opposite."

CALVARY BAPTIST CHURCH
210 West Main Street
Rev. F. C. Rowland, Pastor

Sunday school 9:45 a. m. John Simons, superintendent.
Theme: Amos Pleads for Justice. Amos Chap. 5 and 7.
Morning worship 11:00 a. m.
The church is a fine place to go to. Those who attend church regularly are personally benefited by their presence at church services. Happiness comes to them through the friends they make at church. We all need a mental holiday after six days of work through the week. Mental tonic is good for tired bodies and minds. A change into a nobler and higher surrounding is beneficial. It produces permanent growth. It furnishes mental stimulation to the digger in the ditch and the man in the office, the doctor, the lawyer, the butcher, the baker. Go a few times. Get to feel at home in church. Give the church a chance to help your life. "Come thou with us and we will do thee good, for God hath spoken good concerning Israel."
Baptist Training Service 7:00 p. m. R. E. Bean, director.
Evening worship 8:00 p. m.
Calvary Baptist church bids you a cordial welcome to attend church every Sunday.

FIRST BAPTIST CHURCH
Roselawn and Grand

Pastor, the Rev. P. G. Woodruff.
Sunday school superintendent, Fred Cole.
B. Y. P. U. director, Miss LaRue Mann.
Sunday school begins at 9:45. No activity can be more important than the study of God's word for the purpose of learning more of His will in our lives. Come to

Sunday school and increase your knowledge of the Bible. While so many of our regular attendants are out of town for one reason or another, it is up to those of us who are left to come regularly and keep the Lord's work going to the best possible advantage.

Song service and sermon at 11:00 a. m. Public worship together in the Lord's house should play a very large part in our religious experience.

7:00 B. T. U. Come and find a place of training in the Lord's work. All of our unions are doing a most worthwhile work now, and we are all proud of them. The B. A. U. extends a hearty invitation to all adults to come to their union and participate in the instructive and interesting work they are doing. They would appreciate a more active support from those members of the church who do not know from first hand information what they are doing in their union. Last Sunday they made a grade of 89%. On the afternoon of the nineteenth, Sunday, they are planning to put on an extension program at the Spanish Baptist church.

Song service and sermon at 8:00. The Devil never takes a vacation in hot weather; so let us not take one in our church attendance.

Don't forget the regular mid-week prayer service on Wednesday night. A praying church is a growing and accomplishing church. Prayer is the means ordained of God whereby we come in contact with the power of the spirit, without which we can accomplish nothing of lasting importance in the kingdom work. Don't neglect your prayer life lest you lose the power of your witness!

FIRST PRESBYTERIAN CHURCH
REV. W. B. McCrory, Pastor.

9:55 Bible school.
10:55 Preaching service.
7:00 Young Peoples service.
7:45 Union service in City Park.

CHURCH OF CHRIST

Bible study 10 a. m.
Worship 11 a. m. and 8 p. m.
Subject Sunday morning: "The Family of God."
The public is invited to both of our services on Lord's day.
Minister, Avis C. Wiggins.

CHURCH OF THE NAZARENE
Eighth and Missouri
Erwin G. Benson, Pastor

"A spiritual church in a friendly community."
Sunday school at 9:45 with classes for all with good teachers. Our attendance is holding its own and we are expecting a good increase this fall. A new plan is in effect whereby the teachers have more time than usual to teach the lesson.
Worship at 11:00 with the Rev. J. P. Wear bringing the message. He will also sing. Worship with us!
Junior meeting at 7:00 p. m. with Miss Neva Benson as supervisor.
Young People's meeting at 7:00 p. m. with Miss Beatress Rhodes,

REVIVAL STARTS AT NAZARENE CHURCH

The Church of the Nazarene began a revival meeting last Sunday with the Rev. J. P. Wear of California as evangelist.

The Rev. Wear is an evangelist and pastor of long standing and much experience. He plays a guitar and sings. Some of his songs are of his own composition. His messages are timely, scriptural and spiritual.

He preaches old-fashioned gospel which calls for repentance, confession and restitution.

The meeting will continue until the 26th of this month. Everyone is invited to attend the service and hear this man sing and preach.

TRANSFER OF PROPERTY BY COMMISSION ILLEGAL

Transfer of property by commissions appointed to handle the affairs of incompetents is illegal in this state, according to a decision recently handed down by District Judge Joseph L. Dailey. In commenting on the decision attorneys said it will affect, possibly to the extent of declaring illegal thousands of dollars worth of property which has been sold by such commissions in past years. The decision held that the law provides only two classes of people for whom commissions may act in this state. They are habitual drunkards and persons who have been declared insane by the courts. In the past many commissions have been appointed to act for persons who were found to be feeble minded or otherwise incompetent.

Class meeting at 7:00 p. m. This is an hour of prayer, bible study and testimony by the older members of the church.

Evangelistic service at 8:00 p. m. with the Rev. J. P. Wear bringing the message. Be sure to attend and hear this man sing and preach.

If you are tired of a religious profession without a real possession or if you are tired of a cold, worldly and unspiritual religion, then attend the revival meeting now in progress at the church. Services every night at 7:45 except Saturday with the Rev. J. P. Wear of California as evangelist.
You are urged to attend all of our services.

BAPTIST ASSOCIATION TO MEET AUGUST 20-21

The Pecos Valley Baptist association will meet in its annual session two days, August 20 and 21 at Loving and delegates from the Baptist churches of the valley will be expected to be present, and the public is cordially invited to attend. The program will consist of sermons and reports and musical selections rendered by various churches and speakers.



TALK can't put SAFETY and MILEAGE into TIRES

It would be easy to make money in the cattle business if ranchers could use the gift of gab to add weight and raise prices. But talk won't do it.
And saying that a tire won't blow out doesn't prevent it from blowing out. And claiming that a tire is three or four times safer or that it will run many thousands of miles farther doesn't make any tire safer or last longer.
Talk doesn't build good tires. Only rubber and cotton and long experience can do that. And that is why Seiberling tires are FACT tires—not CLAIM tires. They are built by a man who has been building good tires since 1898 and who has more major tire inventions to his credit than any other man.

Come in and let us demonstrate the facts about Seiberling tires. Let us show you how the exclusive Seiberling Vapor Cure process adds greatly to the mileage—to tire safety and to ultimate tire economy.



SEIBERLING Vapor Cured TIRES

We will guarantee this tire to be equal in quality, equal in appearance, equal in service, to any first line tire made. Guaranteed for twelve months and compare these prices with other so-called first line tires:

	4 PLY	6 PLY	4 PLY	6 PLY
4.50x20	\$ 5.95	\$ 7.45	5.50x17	\$ 8.65
4.50x21	6.10	7.70	5.50x18	8.90
4.75x19	6.50	7.95	5.50x19	9.05
5.25x18	7.20	9.90	6.00x20	10.50
5.25x21	8.45	9.95		11.75

Washing—Greasing—Guaranteed Vulcanizing
PIOR'S SERVICE STATION
CONOCO GAS—OILS

Social Activities

DANCING PARTY HONORING NEWLYWEDS AT COMPTON HOME

Mr. and Mrs. R. D. Compton entertained with a dancing party at their home Friday evening, July 27, honoring their daughter and husband, Mr. and Mrs. Lemuel Duffield, who had just returned from a short honeymoon trip.

Dancing was enjoyed in the spacious living room to radio and victrola music. Bridge tables were set up on the cool and inviting front porch where games progressed throughout the evening.

Punch and cake was served by Mrs. Compton at the close of a delightful evening. Guests sharing this occasion with Mr. and Mrs. Duffield were: Messrs. and Mmes. Harvey Yates, Marlin Traylor, A. D. Hill, Jr., Leland Price, Cavitt Jackson, William Compton, the Misses Jack Ward, Margaret Nellis, Kitty Gayle Flint, Ruth Bigler, Jeanne Wheatley, Mrs. John Williams, Mrs. John Powell, Jr., of Mesilla Park, Messrs. Wallace Gates, Richard Wheatley, Charles Bullock, John Gates, Donald Burch and Ed Shockley.

GEORGE AND JIMMY WILCOX CELEBRATE THEIR BIRTHDAYS

Mrs. Rude Wilcox entertained Wednesday last week with a birthday party celebrating the birthdays of each of her young sons, George, whose anniversary occurred on that day, and Jimmy, a few days earlier.

Children's games on the lawn entertained the little folks from four until six o'clock in the afternoon, at that time a birthday cake decorated in pink and white bearing the names of the two honorees with four lighted candles for Jimmy and seven for George was cut and served with iced punch. The boys were presented with a nice collection of gifts.

Young guests were: Billie and Bobby Feather, Don and Val Morgan, Lowery and Barbara Ann Williams, Shirley Sue Feather, Bobbie Gates, Rosemary and Charlene Martin, Jack Clady, Jr., and Patsy Ruth Snyder.

M. E. LEAGUERS TOOK OLD FASHIONED HAY RIDE

Last Thursday evening about six o'clock the senior members of the Methodist Epworth League met at the church and found in waiting Glenn Stone who acted as master of ceremonies with his wagon filled with new mown hay, drawn by a team of horses.

They drove to the Marable dam above the Penasco bridge, south of town. A picnic supper was enjoyed and an evening of games in the open. Those who attended were: Nina Mae McLean, Betty Jo and Peggy Brainard, Gladys Thompson, Zanna Filbert, Elnora Gage, Juanita Richards, Irene and Anna Louise Gage, Catherine Douglas, Cary Thompson, Joe Richards, Jr., Lynn Shelton, Tony King, Ernest Hannah, Jr., Freeman Douglas, Glenn Stone, Walter Cave, John and Lee Shearman.

MR. AND MRS. EVANS ENTERTAIN VISITORS

L. P. Evans brought Mrs. Evans and their three children down from the Sacramento camp for a few days at home and sight-seeing trips in the valley complementing their house guests Mrs. Glenn Evans and two small children of Chicago who are spending the summer at the Evans cabin in the Sacramento mountains.

Monday Mr. Evans took Mrs. Glenn Evans and his two daughters Mary and Helen Jean and son Lloyd Walker thru the Carlsbad Caverns. Wednesday the two families drove to El Paso, expecting to return Friday. Saturday Mrs. L. P. Evans and Mrs. Glenn Evans and children expect to return to the Evans cabin in the mountains for the rest of the summer.

EIGHTY-SEVENTH BIRTHDAY CELEBRATED

Mrs. W. H. Cobble entertained last Friday with a family dinner at noon complimenting her mother, Mrs. Lillian Sheridan, whose eighty-seventh anniversary occurred on that date.

Seated at table which was laden with a bountiful feast and a lovely birthday cake for a centerpiece were the honor guest, Mrs. Sheridan, Mrs. Cobble and her immediate family, Mr. and Mrs. Leland Price, Mr. and Mrs. John Williams, Mrs. Luther Traylor and son Lloyd.

A number of friends called throughout the afternoon to wish Mrs. Sheridan health and happiness and many more birthdays.

Social Calendar TELEPHONE 299

FRIDAY

The Past Noble Grand club will meet at the City Park at 7:30 p. m. All Rebekahs are invited to be their guests.

W. C. T. U. meets with Mrs. E. A. Paton at 2:30 p. m.

The Friday Evening Bridge club meets with Mr. and Mrs. Rude Wilcox at 7:30 p. m.

MONDAY

The Legion Auxiliary meets at the hut at 2:30 p. m.

TUESDAY

The Fortnightly Bridge club meets with Mrs. John Lanning at 9:00 a. m.

THURSDAY (NEXT WEEK)

The Presbyterian Missionary society meets at the home of Mrs. Rex Wheatley at 2:30 p. m.

The M. E. Missionary society meets at the home of Mrs. George Frisch at 3:00 p. m.

PERRY'S COMPLIMENTED ON MANY OCCASIONS DURING VISIT HERE

There was a continuous round of entertainments in honor of Mr. and Mrs. E. L. Perry and their daughter Miss Juanita of Troup, Texas, and former residents of this place, from the time they arrived last Friday until their departure Wednesday.

Mr. and Mrs. Perry were house guests of Mr. and Mrs. C. O. Brown and Miss Juanita of Mr. and Mrs. Marlin Traylor during their visit here.

Saturday at noon Mr. and Mrs. Perry were luncheon guests of Mr. and Mrs. M. W. Evans.

Saturday evening they were guests at a six o'clock dinner at the home of Mr. and Mrs. S. S. Ward.

The Past Noble Grand club complimented Mrs. Perry Saturday evening with a lawn party at the home of Mrs. John McCann. A social visit was enjoyed with lovely refreshments served at the close of the evening. Those present were: Mmes. Perry, Effie Wingfield, Nellie Cogdell, C. M. Cole, Walter Amstutz, Mary Abbott, Mary Thompson, Jack Hastie, J. M. Story, John McCann, W. H. Cobble, Misses Nola Naylor and Ella Bauslin.

Sunday Mr. and Mrs. Perry were the guests of Mrs. Aletha Phillips at her home in Roswell. Monday at noon they were luncheon guests of Mr. and Mrs. Lewis Story.

Monday evening Mr. and Mrs. Perry were honor guests at a picnic supper at the City Park. Fifty-five guests registered in the Perrys' guest book. A bountiful picnic feast was spread and a delightful evening was spent visiting in the open. Mmes. C. O. Brown, S. S. Ward, M. W. Evans and Mary Abbott made this picnic possible.

Tuesday Mrs. Aletha Phillips entertained the Idlewhites Bridge club at her home in Roswell, naming Mrs. Perry as honor guest. A delicious buffet luncheon was served at one o'clock and games of auction bridge followed.

The guests on this occasion were: Mmes. E. L. Perry, R. D. Compton, M. W. Evans, James Nellis, Arba Green, Rufus Stinnett, Frank Smith, Hugh Kiddy, Ralph Shugart, J. M. Story, J. H. Myers and Jim Berry.

Mr. and Mrs. W. C. Gray and Mrs. Mary Abbott were host and hostess at a six o'clock dinner Tuesday evening at the Gray home with Mr. and Mrs. Perry as their guests.

SENIOR B. Y. P. U. HAY RIDE

Members of the Senior B. Y. P. U. of the Baptist church drove out to the K. A. Bivens farm northwest of town Tuesday evening. A big wagon filled with fresh, new hay drawn by a team of horses was ready on their arrival. The old fashioned hay ride entertained the young people until quite a late hour. They returned to the Bivens farm and enjoyed a melon feast before returning to town.

Members of the party were: Misses Ina Cole, La Rue Mann, Marjorie Murphy, Jennie Beth Bishop, Elizabeth Muncy, Lois Bivens, Peggy Wilson, Messrs. Edgar Bishop, Carl Everett, Melvin Bivens, Dennis Bivens, Lonnie Martin, Stanley Jones, Clifford Sanders and the Rev. P. G. Woodruff.

BAPTIST SUNDAY SCHOOL CLASS PARTY THURSDAY

The men's class of the Baptist Sunday school which is being taught this summer by Rev. P. G. Woodruff who is substituting for L. M. Friend, entertained the ladies, members of both the Dorcas and the T. E. L. classes, with a lawn party at the home of Mr. and Mrs. Harve Muncy on Rose-lawn avenue last Thursday evening.

The brilliantly lighted lawn made an ideal setting for the large gathering. Games were played but most interesting of all were the stunts by each of the three classes. The men took off the honors in the stunt program when a combined group of them gave an interpretation of the actions of an automobile.

The Dorcas class was able to open the eyes of their husbands by taking the bible and proving by gleaning a sentence here and there man's duties in the household, many of which have caused domestic controversies throughout the ages. Members of the T. E. L. class which is the group of older women, received much applause when they staged a relay race for the entertainment of the group.

The Rev. F. P. Turner who is visiting here from Little Rock, Arkansas, held his listeners spellbound when he brought forth a full line of equipment and proved himself a magician of professional type.

Iced melons were served by the men at the close of this unusual evening's entertainment.

Guests who registered were: Messrs. and Mmes. J. H. Myers, B. A. Bishop, Vernon Bolton, W. P. Porch and son, T. F. Wilson, C. M. Cole, Morrison Livingston, Bert Muncy, Charles Ransbarger, Couger, W. G. Everett, K. A. Bivens, J. D. Josey, Howard Byrd, B. D. Clark and his mother, and Mmes. A. L. Wilkinson, Lee Vandagriff, W. C. Martin, Ernest Scoggins, John Beckett, Bill Lundquist, George Williams, Miss Evelyn Dowell, Messrs. J. W. Grober, Ollie Rosson and Putman, the Rev. P. G. Woodruff and the Rev. F. P. Turner of Little Rock, Arkansas.

ENGAGEMENT OF FORMER ARTESIA GIRL ANNOUNCED

The following announcement appeared recently in the Casper Tribune-Herald of Casper, Wyoming.

A pretty tea was given on Sunday afternoon at which Mrs. H. C. Keiser and Miss Elizabeth Branson presided as hostesses at the home of the latter during which announcement was made of the coming marriage of Miss Evelyn Keiser to Eugene Bundy of Casper. The wedding event will occur some time in the first part of August in Denver, Colorado.

More than fifty guests were named on this occasion.

HELEN LOUISE WELLS IS SEVEN YEARS OLD

Mrs. Virgil Wells entertained with a party Friday afternoon honoring her little daughter Helen Louise who was seven years old on that day.

Twelve little girls helped Helen Louise celebrate on this occasion. After a number of rounds of children's games Mrs. Wells served cake and sherbet. Those sharing this compliment with Helen were: Mary Nell Montgomery, Patty Mehrens, Mary Ann Hamilton, Christine Anderson, Joan Livingston, Joyce and Mary Nell Byrd, Julia Kuykendall, Hattie Ruth Cole, Peggy Jean Clark, Darleen Dunn and Maxine Blakey.

DEACON'S BUDDIES HAVE SOCIAL

The Deacon's Buddies, junior union of the Calvary Baptist church, entertained with a hay ride and weiner roast at the Oasis farm Friday night.

After a good lunch of roasted weiners and marshmallows, followed by ice cold drinks, a story hour was enjoyed around the camp fire. Many thrilling tales and stories were told by the juniors and the leaders after which all twenty-three present enjoyed the open air taxi ride home through the night air wishing that the next social would come sooner than usual.

YOUNG MOTHER'S CLUB

Mrs. Barnett was hostess to members of the Young Mother's club Tuesday afternoon.

The afternoon was spent playing bridge while the children played games on the lawn. Only one table of guests were present: Mmes. Merrill Sharp, W. G. Cook, Robert McProud and the hostess. Mrs. McProud made high score and Mrs. Sharp second high.

Cooling refreshments were served at the close of the afternoon by the hostess.

Mr. and Mrs. Adolph Schultz and four children of Clifton, Texas, visited with his brother and family, Mr. and Mrs. M. G. Schultz, from Wednesday until Monday. Friday, Mr. Schultz and two boys, Max and Perry, took his brother and family through the Carlsbad Caverns.

ROBERT GATES CELEBRATES HIS SEVENTH BIRTHDAY

The seventh birthday of young Robert Gates, son of Mr. and Mrs. V. L. Gates, was celebrated with a birthday party at his home from four to six o'clock Monday afternoon.

After two hours of exciting boys' games played on the lawn, candy, ice cream and cake were served to the following guests: Billie Feather, Dick Attebery, Albert Linell, Ralph Shugart, Jr., Jack Clady, Jr., Johnnie Truett, George Wilcox, James Collins, Lysle Terpening and Bill Sinclair.

THURSDAY BRIDGE CLUB

Mrs. Charles Morgan entertained members of the Thursday Bridge club last Thursday afternoon.

Mrs. Maples was the only substituting guest. Mrs. Howard Gissler was presented the high score prize and Mrs. M. A. Lapsley second high prize at the conclusion of the games of contract.

Light refreshments were served by the hostess.

M. E. MISSIONARY SOCIETY

The August business meeting of the Methodist Missionary Society was held at the church last Thursday afternoon with Mrs. George Frisch, president, presiding.

The attendance was fair considering the warm weather and this being a vacation period also. Only a brief business session was held on this occasion.

H 2 O BRIDGE CLUB

Mrs. Jeff Hightower entertained members of the H 2 O Bridge club last Friday morning.

From nine to eleven o'clock was devoted to the playing and study of contract bridge. Mmes. S. E. Ferree and R. D. Compton were substituting guests. Mrs. Atkeson held high score at the conclusion of the games.

ABNORMIS SAPIENS BRIDGE CLUB MEETS

Mrs. Jeff Hightower was hostess to members of the Abnormis Sapiens Bridge club at her home Wednesday afternoon.

A delightful session of contract bridge was enjoyed by the members present and two substituting guests, Mrs. F. G. Hartell and Miss Ruth Morgan. High score went to Mrs. M. W. Evans.

Light refreshments were served by the hostess at the close of the games.

SECOND EVENING BRIDGE CLUB

All members were present for the first meeting in August of the Second Evening Bridge club which met at the home of Mr. and Mrs. Beecher Rowan last Friday evening.

A fried chicken dinner was served buffet style, followed by games of bridge, which proved to be more or less conversational as the scores were not kept. A general good time was had by those present.

B. Y. P. U. LAWN PARTY

Eleven members of the Baptist B. Y. P. U. met at the church lawn Friday evening and enjoyed an evening of games after which refreshments of sandwiches, cakes and iced drinks were served.

Members present were: Rachael Marcum, Ethel Bowman, Irene Gillispie, Maurine Everett, Lela Bess Mann, Lillian and Hattie Sue Journey, Marbeth Jones, Berton Bishop, Bert Muncy, Jr., and James Stuart. The young people were chaperoned by Mrs. Grover Everett.

WE PAY CASH For Your Old Furniture Purdy Furniture Store

BIRTHDAY DINNER

Sunday a chicken dinner was served at the home of Mr. and Mrs. Ernest Scoggins honoring the birthday of Mr. Scoggins. Guests for the occasion included Mr. and Mrs. W. A. Beard and Miss Louise Beard, the Rev. P. G. Woodruff, Mr. and Mrs. Alpha Wilkinson and family.

PRESBYTERIAN AID

Mrs. R. L. Paris was hostess to members of the Presbyterian Aid at her home last Thursday afternoon.

This was a business meeting of the society and was followed by a social hour. Light refreshments were served at the close of the afternoon by the hostess.

STARTLING... Low Prices On MAYTAGS

Again the DeLuxe Aluminum Tub has dropped in price and the Model 10 porcelain has additional new extra value features and best of all at no increase in price.

The new model will prove its superiority by comparison with other low priced washers.

SEE US NOW—TERMS IF DESIRED

McClay Furniture

Telephone 2 STORE Artesia, N. Mex.
"Your Home Should Come First"

Advance Showing of NEW FALL SILKS

... in favored Shades of Black Brown, Blue and Green. We want you to see these New Fall Silks. To see this beautiful new merchandise will mean you'll want a complete new fall outfit.

Moire Taffeta 40 inches wide, only yard..... \$1.49

Baracel, Satin Faille, Chekker 40 inches wide, excellent values

Crepe, and Black Walnut Celanaise at yard only..... \$1.95

Final Clearance on SILK DRESSES

Your choice of any of these Beautiful Dresses for only..... **\$3.95**

New Fall Hats For Men

Complete showing of new Fall Hats for men. We carry two famous lines... Portis Hats in New Fall Shades of Brown, Black and Blue..... **\$2.49 to \$4.95**

JOHN B. STETSON, the Southwest's most famous hat. **DEMING and KINGSTON** Dress Styles in White Coney, Oyster, Champagne and Silver Belly Colors in standard and excellent qualities

\$6.50 to \$8.00

\$15.00 3x Beavers

JOHN B. STETSON'S two well known styles, San Fran and Arminto with three and a half inch brims. Colors Bisque and Silver Belly, in number 1 quality— **\$8.00**

PEOPLES Mercantile Company

"Where Price and Quality Meet"

Classified

TERMS:—A rate of ten cents per line will be charged for Classified ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50¢. An average of 5 words ordinarily constitute a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

FOR SALE

FOR SALE: 140 12 to 18 weeks old White Leghorn pullets. 50 yearling laying hens. These chickens bred to lay eggs. Call and see them or write J. C. Whisenant, Hope, N. M. 32-1tp

FOR SALE: Three hundred foot Star well rig. See or write E. C. Latta, Lake Arthur, New Mexico. 32-2tp

FOR SALE: 12-tube all-electric radio. Almost new and in A-1 condition. Would consider first class battery set as part payment. See me this week. Jess F. Cook, 711 West Missouri. 32-1tp

FOR RENT

FOR RENT: Modern, furnished 4-room apartment. Private bath. Garage. Phone 260. Mrs. R. L. Paris. 31-1tc

FOR RENT: Furnished room, connecting bath. Close in. Phone 299. 26-1f

LOST

LOST: Navy blue, white polka dot dress coat. Lost on or near Main street, Saturday night. Reward if returned to Mrs. Chas. Ransbarger. 32-1tc

LOCALS

Betsy Parks of Hope underwent a tonsillectomy operation here yesterday.

Mrs. Chas. Ransbarger of Albuquerque arrived home last week for a visit with home folks.

Mrs. Fred Henderson and baby returned home Tuesday from the St. Francis hospital in Carlsbad.

Mr. and Mrs. J. E. Robertson and son James of Santa Fe were week end guests at the R. L. Paris home.

Mr. and Mrs. P. V. Morris and two boys are vacationing around Hot Springs and points in northern part of the state.

Young Bill Bartlett returned Saturday from the Sacramento camp where he visited with his grandparents and sisters at the Bartlett cabin.

Miss Helen Scoggin left for Carlsbad Tuesday to be under the care of a physician until school starts. She will make her home with her grandmother while in Carlsbad.

Mr. and Mrs. W. G. Cook and little daughter Betty expect to go to El Paso the last of this week. Mrs. Cook and Betty will remain for a visit with relatives and friends.

Mmes. Joe Hamann, Willis Morgan, Stanley Blocker, Hugh Kiddy and Leslie Martin drove to Carlsbad to visit Mrs. Howard Whitson who has been a patient at the St. Francis hospital this week.

Mr. and Mrs. N. T. Kelly are staying at the Knoedler residence while they are on their vacation. Mrs. Kelly's mother, Mrs. Dora John of Weed, is with her daughter, coming down for medical attention.

Mr. and Mrs. Lloyd Atkeson and small daughter arrived Tuesday evening from their home in Corpus Christi, Texas, and will visit here the next three weeks with his parents, Mr. and Mrs. J. B. Atkeson.

Mr. and Mrs. William Linell returned the middle of last week from a vacation trip of about a week spent in the northern part of the state. The three children stayed with their grandmother, Mrs. Joe Jesse.

John Hartsfield, who is spending the summer here with his grandparents, Mr. and Mrs. J. C. Floore, went to Roswell last Thursday with his aunt, Mrs. Phillip Kranz, for a visit of a week or ten days.

Mrs. Rex Wheatley and her two daughters Misses Jeanne and Joan and Miss Eulalia Jorstad, granddaughter of Mr. and Mrs. F. A. Manda and a young lady from the Flint ranch whose name we did not learn, drove to El Paso Wednesday and expect to return Friday.

SCHOOL DAYS

By DWIG



LOCAL LADIES ARE HONORED BY LEGION AUXILIARY CONV'TION

Two local women were honored at the annual convention of the American Legion Auxiliary, which closed Saturday at Ruidoso. Mrs. P. V. Morris was elected district committeewoman for the fifth district and Mrs. J. L. Truett was chosen as one of the representatives of the state department at the national Auxiliary convention in October. Mrs. Minnie Hylan of Santa Fe was unanimously elected departmental president, succeeding Mrs. Jane Ord of Silver City.

The Auxiliary selected Carlsbad for the 1935 convention city provided the American Legion does not select some other city in which to hold its convention next year.

Other department officers named were: Mrs. Josephine Harler, Gallup, first vice-president; Mrs. W. C. Culpepper, Carlsbad, second vice-president; Mrs. T. Smith, Raton, treasurer; Mrs. Ophelia Valdez, Taos, historian; Mrs. Vera Chavez, Ruidoso, chaplain; Mrs. Garvin Smith, Magdalena, sergeant-at-arms.

A secretary will be named later by Mrs. Hylan. District committeewomen for the eight districts were named as follows: Mrs. Lena Smith, Farmington, district one; Mrs. Floy Santestevan, Taos, district two; Mrs. A. B. Strong, Roy, district three; Mrs. Maude Clark, Tucumcari, district four; Mrs. Viola Senon, Ruidoso, district six; Mrs. Joe Tanky, Hot Springs, district seven, and Mrs. Verna McMains, Albuquerque, district eight.

In addition to Mrs. Truett the following were chosen to represent the state department at the national Auxiliary convention next month: Mrs. Carrie Blair, Albuquerque; Mrs. Janet M. Ord, Silver City; Mrs. Anne Cook, Albuquerque; Mrs. Joseph Leberman, Las Cruces, and Mrs. Viola Senon, Ruidoso.

Mrs. Ord was named national executive committeewoman from the state succeeding Mrs. Blair.

Artesia had the largest number of representatives of any unit in the state. The local unit brought home first prize for the largest number of new members added to their membership list during the past year and was given second place in the state in "Community Service." The Artesia unit previously held first place, but had to pass it on to Gallup who stepped up to first place.

Mrs. Aleck McGonagill and Mrs. Ben Pior presented the colors at the opening of each session during the three days. Mrs. Albert Richards presided at the past president's luncheon Thursday, held at the Old Tavern Inn. She also read a paper on "National Defense" before the convention. Mrs. Frank Linell had the honor of conducting the memorial services which is an annual event.

Mrs. J. M. Story was elected alternate representative to the national convention. Those in attendance were: Unit delegates Mmes. P. V. Morris, J. M. Story, Ben Pior, Jess Truett, Frank Linell, Bert Sinclair and Gail Hamilton. State officers Mrs. Albert Richards and Mrs. Aleck McGonagill. Others were Mmes. John Runyan, Mabel Bunting, J. L. Briscoe, George

LOCALS

Mrs. Murphy Hayhurst and children of Queen are here visiting her parents, Mr. and Mrs. L. G. Syferd.

Mr. and Mrs. Henry Caudle, former residents of Artesia, and her mother, all of Hobbs, visited friends here Sunday.

Miss Mary McCaw and Mrs. Etta Douglas expect to leave by train Sunday for Chicago to visit the Century of Progress.

A baby daughter born to Mr. and Mrs. Paul Otts Sunday has been named Marilyn. Both mother and baby are doing nicely.

Mr. and Mrs. E. A. Hannah and children went up to the Hannah cabin at the Sacramento Camp Monday and expect to spend several days there.

Mrs. E. T. Jernigan and daughter Elsie, son Melvin, Lewis Walker and Miss Ina Mae Harper of Carlsbad, drove over to El Paso Tuesday, returning Wednesday.

Mr. and Mrs. R. L. Bynum and children returned home yesterday from a week's visit with relatives at Floydada and Snyder, Texas, old home of Mr. Bynum.

Ed Hill, Martha Hill and Maggie Jo Hill left yesterday morning for their homes at Pryor, Oklahoma, after a six day visit at the home of their uncle, A. D. Hill and family of the Cottonwood.

John and Dave Taylor, nephews of Albert Glasser, expect to leave today for their home in Buena Vista, Pennsylvania. Mr. and Mrs. Glasser took them to many points of interest during their visit here, the Caverns, the Ruidoso section and others.

Mr. and Mrs. Harve Muncy, Mr. and Mrs. Nevil Muncy and children, Mrs. Bill Lundquist and two sons left Saturday for Maxwell, this state, where they were joined by Mrs. Nevil Muncy's brother and wife, Mr. and Mrs. Frank Brookshire, for a trout fishing trip in the northern part of the state.

Dungan, Nancy Eipper, Messrs. and Mmes. Jack Clady, Dick Vandagriff, Charles Morgan and Messrs. Frank Linell, P. V. Morris, Bert Sinclair and Aleck McGonagill.

MRS. EDITH HARDY TO INSTRUCT GIRL SCOUTS

Tuesday afternoon the first of a series of ten periods of instruction for the local Girl Scouts was given at the Women's club building by Mrs. Edith Hardy, county health nurse.

The younger group of the girls will meet at 3:00 p. m. and the older Scouts at 3:45 p. m. each Tuesday. The course of study is "Little Mothers." Mrs. Hardy is a most efficient and capable woman. She is also intensely interested in the young girls who will be the women of tomorrow. Every mother in Artesia whose daughter is a Girl Scout should see that her daughter takes advantage of this valuable training. About fifteen Scouts attended Tuesday, which is only a small percentage of those who should attend.

LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch, Reporter

Messrs. Ben and Lee Frazier motored to Hagerman Monday where they attended to business matters.

There will be a singing at the Baptist church each Sunday at 2:30 and the public is cordially invited to attend.

Miss Mable Bruton and cousin Alton Bruton were guests Sunday afternoon of Miss Welva Doyle and brother Cecil.

Little Miss Margaret Ellen Seale of Carlsbad is spending several weeks with her aunt and uncle Mr. and Mrs. J. Jones.

Mr. and Mrs. Kenney Cannon enjoyed a pleasant dinner and afternoon at the home of Mr. and Mrs. Jerry Williams at their home south of town.

Roy and Edward Darland (Curly) Ridgway of Roswell and who have been visiting with their aunt Mrs. D. A. Goode, left Monday for their home in Roswell.

Rev. Garrett of Roswell was here Sunday and preached a most interesting sermon at the Baptist church, using as his subject, "Christ, the Head of the Church."

Mrs. W. L. Bradley and Mrs. Summers, mother of Mrs. Bradley, were guests Sunday at the home of Mr. and Mrs. John Norris at their home on the Cottonwood.

Mr. and Mrs. Bob Bailey and daughters Ruth and Roberta entertained with a dinner for a group of their friends. Among those who enjoyed this pleasant occasion were Miss Orita Wallace, Messrs. George and Herman Johnson, Ulas Golden, Roland Frazier, and Bruce Evans. The group all announced a splendid time.

The Lake Arthur Extension club met Friday afternoon at the home of Mrs. W. L. Bradley with fifteen ladies in attendance. The entertainment was in the form of the question "What would you do in case of..." each lady answering roll call with a problem of some nature. The business consisted in appointing the next meeting with Mrs. Eva Crook and planning the annual picnic which will be at the home of Mrs. L. E. Dohner. All members with their families are invited to attend with a picnic supper.

Friends of Mr. and Mrs. Don Riddle will regret to hear of the sudden death of their little son Stanley. The reports received here Sunday by friends stated that they were on their return trip from a visit with her sister in Old Mexico. The child was in good health when they left the home of her sister. He took suddenly ill and they tried to make it in to El Paso, which was almost a hundred miles from the place where the child took sick but no aid could be secured and the child died in its mother's arms within a few minutes after it took sick. The physician said according to the parents report the child probably died of a poisonous insect bite. The little body was taken to Silver City for burial, the home of Mrs. Riddle.

Mrs. Grover Kinder is expected home this week from Los Angeles where she has taken summer school work in public health nursing. It is expected that she will drive through with relatives of Mr. Kinder's.

Mrs. Sam Williams and daughter Annadele and her mother Mrs. T. C. Woods returned the latter part of last week from Ardmore, Oklahoma, where they have been visiting her sister Mrs. H. J. Stromburg and family. Mrs. Stromburg and son William returned with them for a visit of a week or so.

Mr. and Mrs. Chas. Rogers and daughters Miss Eleanor and Mrs. Harry Jernigan and sons Quinton and Jack expect to leave today for Taft, California, to visit their son Ralph Rogers and family. Miss Eleanor will remain there for school this winter. The rest of the family will return after about a week's visit.

C. J. Dexter left yesterday afternoon for Torrance, California, to join Mrs. Dexter who has spent some time there visiting relatives and friends. Jimmie Welch and Hugh Burch, Jr., accompanied Mr. Dexter as far as Torrance and from there they will go to Berkeley to enter the University of California.

Loose Leaf Binders, special ruling and stock forms—The Advocate

New Arc Electric Welder

We have recently added a new arc electric welder to our equipment and have placed this welder on a portable carrier so that we can do welding anywhere. Try us.

DR LOUCKS GARAGE

Phone 65

New Wholesale Station Completed

We have recently completed our new wholesale station, located on North First street north of Santa Fe freight depot.

We have enlarged the station and added more floor space to care for the growing demands for Phillips Petroleum products.

We are conveniently located and as close as your telephone, call 66. If it's a petroleum product, we have it to suit your individual need.

PHILLIPS PETROLEUM CO.

V. D. BOLTON, Wholesale Agent

A \$1.50 Dinner for Six

Would you give a quarter for a dinner like the following?
Cold Cuts 50c Potato Chips 10c
Toast Cases with Peas in Cheese Sauce 34c
Tomato Slaw 15c
Bread and Butter 12c
Alaskan Pears 23c Iced Tea 6c

These are two of the dishes which we want to tell you how to make so that you will get the full enjoyment from this delicious dinner. The first is:
Toast Cases with Peas in Cheese Sauce: Make a cheese sauce of two tablespoons butter, one and a half tablespoons flour, one cup milk, salt and pepper, and two-thirds cup grated cheese. Heat the contents of a No. 2 can of peas in their own liquor, drain off any that is not absorbed, and add the peas to the cheese sauce. Hollow out six small blocks of bread, brush with butter and brown in hot oven. Fill with the peas. Serves six.

This Looks Cool
Alaskan Pears: Lay six canned pear halves, cavity side up, in shallow baking dish or in a pie plate. (A No. 2 can of pear halves usually contains six or seven). Sprinkle with three tablespoons sugar, and pour around them one-half cup pear syrup with a few drops of lemon juice. Dot pears with one tablespoon butter, and bake for about twenty minutes, basting with the syrup occasionally. Remove from oven and pile on top of the pears a meringue made of two egg whites and four tablespoons confectioner's sugar.

Return to a slow—300 degree—oven for fifteen minutes. Serves six.

Mr. and Mrs. Martin Yates and their three sons, Martin, III, Saint Clair and little John Ashby, expect to leave today to visit his father, Dr. Martin Yates of Fulton, Missouri, and her father, S. P. Emmons at Mexico, Missouri. They also expect to visit the Century of Progress in Chicago before returning in about three weeks.

Miss Juanita Denton of Abilene, Texas, who has been visiting her parents, Mr. and Mrs. H. A. Denton, went to Ruidoso last week end and was met there by her sister Mrs. Kenneth Funkhouser who was in attendance at the Auxiliary convention. She returned to Las Cruces with her sister for a few days visit before returning to Abilene.

YOUR WATCH IS WRONG

ASK

Edw. Stone Optometrist

BIGGER! BETTER! GREATER!
TRISTATE FAIR DATES SEPTEMBER 15 to 22
The Tri-State Fair Association and the people of Amarillo cordially invite everyone to attend this greater Fair of 1934! Don't miss it! Write U. L. Taylor for Catalogue, which carries Premium List, Amarillo, Tex.
AUTOMOBILE SHOW
SAM B. DILL'S CIRCUS with TOM MIX
\$15,000 CASH PREMIUMS
I am guaranteeing that they will be paid.—WILBUR L. BARK, President of Tri-State Fair
Exciting HORSE RACES DAILY
\$5,000 FOR HEREFORD CATTLE. Also Milking Shorthorns, Jersey and Holsteins.
Hog Department; Agricultural Prizes; 4-H Clubs, etc. Domestic Science and Arts. Many other attractions.
FREE GATE

We Have Moved

We are now in our new location adjoining the Continental Service Station (corner Main and First).

We are prepared to completely service your car. Storage and general repair work. A good stock of United States Tires, a tire to fit your needs.

We specialize in battery charging.

D. & R. Motor Co.

FOR EVERY BUSINESS
CARBON COPY and CARBON COATED SALES BOOKS

THE wide variety of styles and sizes in our line of Sales Books is a source of satisfaction and saving for the business concerns of this community. We can furnish duplicating, triplicating, flat, folded, single carbon or carbon coated books printed with the ruling and advertisement which will best meet your requirements. If you want good quality books, insuring clear, accurate records; if you want courteous treatment, reasonable prices and prompt delivery; give us your next order for this important item. Samples and prices on request. Phone or write.

The Artesia Advocate

Office Supplies and Equipment

LEGAL ADVERTISEMENTS

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, July 5, 1934.

NOTICE is hereby given that Shelby S. Webber, of Artesia, N. Mex., who on January 22, 1930, and who, on November 14, 1930, made original homestead entry No. 040361, and additional homestead entry No. 040364, for N 1/2 Sec. 25, T. 16 S., R. 31 E., S 1/2 SE 1/4 Sec. 20, NE 1/4 NW 1/4, NE 1/4 SE 1/4, NE 1/4 Section 29, Township 16 S., Range 32 E., N. M. P. Meridian, has filed notice of intention to make 3 year Proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, N. Mex., on the 16th day of August, 1934.

Claimant names as witnesses: Taylor Monett, of Lovington, N. Mex., Clarence Dizier, of Hagerman, N. Mex., Luke Taylor, Tack Vowell, both of Artesia, N. Mex. PAUL A. ROACH, Register.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, August 3, 1934.

NOTICE is hereby given that Roy Phillips of Star Rt. 4, La Mesa, Texas, who, on March 5th, 1931, made Homestead No. 043231, for Lots 1, 2, 3, 4, E 1/4 W 1/4 Section 30, Township 15 S., Range 24 E., N. M. P. Meridian, has filed notice of intention to make 3-year proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, New Mexico, on the 15th day of September, 1934.

Claimant names as witnesses: William B. Willbanks, Harley H. Gilbert, Will N. Waldrip, Wesley W. Bruton, all of Lake Arthur, New Mexico. PAUL A. ROACH, Register.

NOTICE OF PENDENCY OF CIVIL ACTION

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

T. A. WOOD, Plaintiff vs. ANDREAS ACCOSTA; William H. Smith; W. H. Smith; Eulalia Smith; the unknown heirs of Carlos Mendias, deceased; Dario Castro; Natividad Mendias; Natividad Mendias; and all unknown claimants of interest in the premises adverse to the plaintiff, Defendants. No. 5808

THE STATE OF NEW MEXICO, to Andreas Accosta, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: You Andreas Accosta; William H. Smith; W. H. Smith; Eulalia Smith; the unknown heirs of Carlos Mendias, deceased; Dario Castro; Natividad Mendias; Natividad Mendias; and all unknown claimants of interest in the premises adverse to the plaintiff.

GREETING: You and each of you are hereby notified that a Civil Action is now pending in the District Court of Eddy County, New Mexico, wherein T. A. Wood is the plaintiff and you and each of you are the defendants, numbered 5808 on the Civil Docket of said Court; that the general nature and objects of said action are quiet and set at rest the title of the plaintiff in and to the following described property, to-wit:

All of Block "A" in the town of Phenix as shown on the map on file in the office of the County Clerk of Eddy County, New Mexico, and a tract of land described as follows, to-wit: Commencing at a stake 80 feet South 15 degrees 10 minutes East from Southwest corner of Block "D" Phoenix North 70 degrees 50 minutes East 260 feet along South boundary of Second Street to a stake; thence South 15 degrees 10 minutes East 502 6/10 feet to a stake; thence North 15 degrees 10 minutes West 502 6/10 feet to place of beginning and being a part of the SE 1/4 SE 1/4 of Section 7, Township 22 South, Range 27 East, and containing 3 acres, all of said land being located in Eddy County, New Mexico,

and to bar and estop you and each of you from having or claiming any right, title, or interest in or any lien upon said property adverse to the plaintiff. You are further notified that unless you enter your appearance in said cause on or before the 5th day of October, 1934, Judgment will be taken against you by default as prayed for in plaintiff's complaint, and that James W. Stagner, whose post office address is Carlsbad, New Mexico, is the attorney for the plaintiff.

WITNESS my hand and seal as Clerk of said Court this 7th

THE FAMILY NEXT DOOR



day of August, 1934. RUTH S. MANNING, County Clerk. By DOTTE C. CRAFT. (SEAL) 32-tf

NOTICIA DE JUICIO CIVIL PENDIENTE

EN LA CORTE DE DISTRITO DEL CONDADO DE EDDY, ESTADO DE NUEVO MEXICO. T. A. WOOD, Quejante vs. Andres Acosta; William H. Smith; W. H. Smith; Eulalia Smith; los herederos no conocidos de Carlos Mendias, finado; Dario Castro; Natividad Mendias; Natividad Mendias; y todas las personas no conocidas que sean reclamantes de algun interes o derecho de propiedad, adversos al quejante, Acusados. No. 5808

EL ESTADO DE NUEVO MEXICO, a Andres Acosta, Demandado juntamente con los siguientes acusados en contra de quienes, por la presente se trata de substituir o reemplazar servicio y que este sea obtenido a saber: Usted Andres Acosta; William H. Smith; W. H. Smith; Eulalia Smith; los herederos no conocidos de Carlos Mendias, finado; Dario Castro; Natividad Mendias; y todas las personas no conocidas que sean reclamantes de algun interes o derecho de propiedad, adversos al quejante.

SALUD: Ustedes y cada uno de ustedes quedan por la presente notificados que hay una Demanda Civil ahora pendiente en la Corte de Distrito del Condado de Eddy, Nuevo Mexico, en la cual T. A. Wood es quejante y ustedes y cada uno de ustedes son los acusados con el numero 5808 en el registro Civil de dicha Corte; que el objeto y naturaleza general de dicha demanda es quietar y poner en descanso el titulo del quejante en las siguientes propiedades descritas, a saber:

Toda la cuadra "A" en el pueblo de Phenix como aparece en el mapa que esta archivado en la oficina del Secretario del Condado Eddy, Nuevo Mexico, y una tira de terreno descrita de la manera siguiente, a saber: Comensando en una estaca 80 pies al sur 15 grados 10 minutos al oriente de la esquina Suroeste de la cuadra "D" Phoenix Norte 70 grados 50 minutos Oriente 260 pies por la linea divisoria del sur de la calle segunda hasta una estaca; de alli al Sur 15 grados 10 minutos al Oriente 502 6/10 pies a una estaca; de alli al sur 74 grados 50 minutos al Poniente 260 pies a una estaca; de alli al Norte 15 grados 10 minutos al Poniente 502 6/10 pies al punto de partida y siendo este terreno una parte del Cuarto Sureste cuarto Sureste de la Seccion 7, cabildo 22 Sur, hilera 27 Oriente, y contiene 3 acres, jodo este terreno esta en el Condado de Eddy, Nuevo

BEES CHOOSE BLOSSOMS WITH UNDILUTED NECTAR

The mystery surrounding the sudden, seemingly capricious, shifting of bees from one kind of plant to another has been lifted, in part at least, by recent entomological studies in California by the United States Department of Agriculture. The concentration of nectar seems to be the deciding factor in drawing bees to blossoms. Apparently, bees like their nectar straight, the entomologists say.

The bees observed in California avoided fruit blossoms of open structure, such as apricot and some plum blooms, during the time the nectar was diluted with rain or dew. Almond blossoms, however, in which the nectar was well protected, were attractive to the bees at all times. Apple blossoms, which in general rank highest of all deciduous fruit tree blossoms in California in attractiveness to bee visitors, do not enter into competition with other fruits because they blossom so late that they have the field to themselves.

Bees often devote the early morning hours to the gathering of pollen only. For example, they were abundant among the Bartlett pear trees each morning during the observation period, but shifted to apricot and plum blossoms as the sun caused evaporation of the dew deposited during the night in these blossoms.

Blossoms of other plants having highly concentrated nectar may lure bees away from orchards, the study showed. Mustard, chickweed, and manzanita, growing near orchards, kept bees from visiting fruit trees as frequently as they otherwise would have done.

PROJECT ALFALFA DAMAGED

The water shortage under the Carlsbad irrigation project has damaged and cut short the alfalfa hay crop of that region. The cotton crop on the project is beginning to suffer from the lack of moisture.

Mexico, y para evitar y detener a ustedes y cada uno de ustedes de que tengan o reclamen ningun derecho, titulo, interes o derecho de propiedad en dicha propiedad adversa o contra los derechos del quejante.

Ademas quedan ustedes notificados que si no registran su comparacion en dicha causa el dia, o antes del dia 5 de Octubre de 1934, se dictara juicio final en contra de todos ustedes por discuido y negligencia como lo pide la queja del quejante, y que James W. Stagner, cuya direccion postal es Carlsbad, Nuevo Mexico, es el abogado del quejante.

Testigo mi firma y sello como Secretario de dicha Corte hoy dia 7 de Agosto de 1934. RUTH S. MANNING, Secretario de Condado. By DOTTE C. CRAFT, Deputy. (SEAL) 32-tf

HOT WEATHER RECIPES

Frozen desserts are excellent ways to use low-priced milk, cream, and eggs, if ice is available, says Miss Veda Strong of the New Mexico State College. They are appetizing in hot weather and are good food. If much cream is used, they should be served with light meals. If they are to be frozen in an automatic freezer or refrigerator, they must contain a good deal of cream, such as in mousses, or ice crystals will form. The sherbets and ices are more satisfactory when frozen in a freezer that turns.

The following recipe is satisfactory to be frozen without stirring:

- Peach Mousse: 1 cup heavy cream, 1 cup peach pulp, 5 tablespoons sugar, 2 egg whites, 1/16 teaspoon salt.

Whip the cream. Peel and slice ripe peaches, or use canned peaches. Rub thru a coarse strainer to make 1 cup of pulp. Add the sugar, and fold quickly into the cream before the peaches discolor. Add the egg whites, which have been beaten with the salt, pour into a tray or mould, and freeze. Fresh or canned apricot or plum pulp may be substituted for the peach.

The following recipe is delicious when made in the common type of freezer:

- Sherbet or Ice: 3 oranges—juice, 3 lemons—juice, 2 1/2 cups sugar, 3 bananas, 2 cups milk.

Use juice or oranges and lemons. Mash bananas and put thru sieve. Mix fruit. Make syrup of sugar and one cup of water boiled together for about two minutes. Add syrup to fruit and add milk. If necessary to use water instead of milk, use

D. & R. MOTOR CO. MOVES

The D. & R. Motor Co. has recently moved its equipment to a new location adjoining the Continental Service Station, corner Main and First. The new home of the D. & R. Motor Co. is a brick and concrete building, recently completed by E. B. Bullock. This firm is now equipped to give complete service to the motorist.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

- three cups of water. To freeze, use one cup of salt to eight cups of finely cracked ice. Turn the crank slowly and steadily. After it is frozen, pack, using one cup of salt to four cups of ice. Variations: 1. Any fruit coloring desired may be added. 2. Use one quart of strawberries instead of bananas. Mash and put thru sieve. 3. Use one quart of canned peaches without the juice instead of bananas. Mash and put thru sieve. The juice may be used instead of part of the milk. If sweetened, reduce the sugar.

TYPEWRITERS New Woodstocks, Coronas, and Remingtons, Rebuilds in all other makes at The Advocate.

ARTESIA to CLOVIS by TELEPHONE 85c AFTER 8:30 P. M. 50c Station-to-station rates. TELEPHONE Ahead for Accommodations.

Check--And Double Check

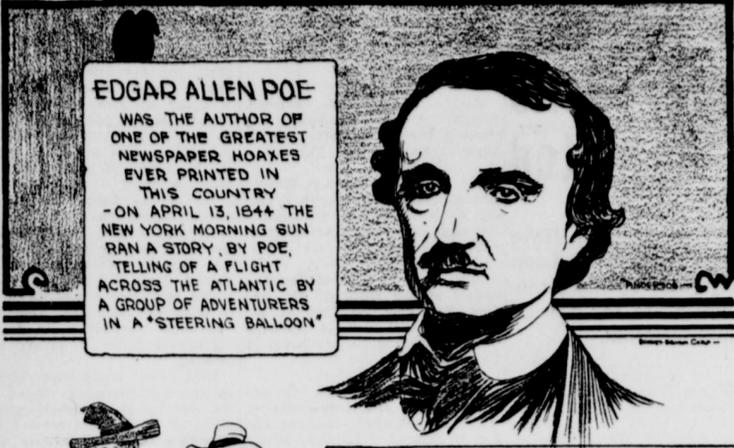
AUTO DEATHS in the state increased last year, but those who kept their cars as mechanically perfect as possible contributed little to the death toll... It's cheaper and safer to keep your car in repair. Let us give it a regular inspection. Kinder, Jones and Monschke REPAIRING AT POPULAR PRICES

this Great New MOTOR OIL... Continental Oil Company's half-century of quality leadership reaches a climax in New and Improved Conoco Germ Processed Motor Oil! It is the result of over two years of research and experiment and 963,000 miles of road tests. This great new oil has these advantages: 1. Two to four times greater film strength than any straight mineral oil. 2. Penetrates and combines with metal surfaces—the "Hidden Quat that never drains away." 3. Stability under all conditions; will not thin out. 4. Prevents carbon and sludge troubles. Here's proof that it gives you greater motor protection and lower oil consumption: Tested at Indianapolis Speedway against five other nationally known oils in identical cars, five quarts of New and Improved Conoco Germ Processed Motor Oil carried its car 4,729 miles—3,015.8 miles farther than the first oil to fail, 1,410.2 miles farther than the best of the five other oils! 18,000 Conoco Stations in 40 states have this great new motor oil for you in refinery-sealed cans and in bulk. Fill with New and Improved Conoco Germ Processed Motor Oil and know your motor has the finest protection you can give it! New and Improved CONOCO GERM PROCESSED (PARAFFIN BASE) MOTOR OIL ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY CONTINENTAL OIL COMPANY PRESENTS Every Wednesday Night, over N. B. C., including KOA-WFAA, 7:30 P. M. MST. Harry Richman... Jack Denny and His Music and John B. Kennedy.

Beautify... The inside of the home before fall. Modernizing or renovating the home can often be done at a surprisingly low cost with careful planning. A new closet, new finishing and a touch of the brush here and there adds much cheer to the comfort of the home and makes life worth living. If it's a painting job we recommend Lowe Brothers High Standard Paints. Kemp Lumber Co. Phone 14

One tree... One Tree Is Not A Forest A lone tree may snap in a light wind. A thousand trees make a forest that provides protection for every tree and for the man who seeks shelter from storms. One or two savings deposits, made and then forgotten, can offer small protection for the man who needs reserve funds. But many deposits, made regularly, will guard the saver from the winds of adversity. First National Bank

Odd—but TRUE



EDGAR ALLEN POE
 WAS THE AUTHOR OF
 ONE OF THE GREATEST
 NEWSPAPER HOAXES
 EVER PRINTED IN
 THIS COUNTRY
 -ON APRIL 13, 1844 THE
 NEW YORK MORNING SUN
 RAN A STORY, BY POE,
 TELLING OF A FLIGHT
 ACROSS THE ATLANTIC BY
 A GROUP OF ADVENTURERS
 IN A "STEERING BALLOON"



IN CHILE SKILLED LABORERS
 WEAR THEIR SHIRTS TUCKED IN
 BUT THE UNSKILLED LABORER
 MUST GO AROUND WITH HIS
 SHIRT TAIL OUT - - -



IN 1913
 S. G. AVERILL,
 ON LONG ISLAND,
 N. Y., DROVE AN
 AUTOMOBILE
 83.5 MILES
 ON ONE
 GALLON OF
 GASOLINE

HOPE ITEMS

Frances Johnson, Reporter

Mr. and Mrs. Robert Parks spent the week end in Amarillo attending to business and visiting friends.

Mrs. Mattie Goodman left Wednesday for Amarillo where she will spend several weeks visiting friends.

Wilma Gene Riley and Mary D. Payne returned Saturday from Weed where they spent several days visiting relatives.

Hoyt Keller left Sunday for Hot Springs where he is visiting his sister and brother-in-law, Mr. and Mrs. Pete Jackson.

Marjorie Johnson returned Saturday from Albuquerque where she has been attending summer school at the University.

Mrs. Dave Bunting returned Saturday from Ruidoso where she spent several days attending the Legion Auxiliary meeting held there.

Mrs. D. Swift returned the latter part of the week from Carlsbad where she spent several days visiting her daughter Mrs. Ed Bryant.

Mrs. David Whitley had as her guest the latter part of the week, Miss Snyder of Midland, Texas. Miss Snyder is a former schoolmate of Mrs. Whitley.

Elsie Dell Beckett is spending several days in Artesia and Carlsbad visiting her uncles and aunts, Mr. and Mrs. Eliza Swift and Mr. and Mrs. Ed Bryant.

Mrs. Newt Teel returned the latter part of the week from Ft. Stockton, Texas, where she has been with her sister, Mrs. Fred Gibson, who has been seriously ill.

Mr. and Mrs. Bill Bunting motored to Carlsbad Wednesday to meet their nephew, Junior Carrol, of Silver City, who is visiting them on the Bunting ranch.

Doc Teague and his uncle, Joe Teague, left Sunday for their homes in Los Angeles, California, having spent several days here visiting Mr. and Mrs. D. R. Teague and family.

Floyd Cole motored to Captain Sunday to take Hilton Cole, Joe McKinney and Sandy Ploverman back to the CCC camp after they had spent the week end here visiting their parents.

Rannel Jones came in the latter part of the week from Flagstaff, Arizona, where he has been the past year attending A. S. T. C. Mr. Jones expects to return there in September to continue his studies.

Mrs. Will Keller entertained Sunday evening on the lawn at the home of Mr. and Mrs. J. H. Bridgman with a picnic lunch honoring her husband on his birthday. About twenty guests were invited.

Alice Ruth and Mary Jane Williams left Sunday for Chicago where they are attending the World's Fair. They went by Albuquerque where their sister Margaret joined them to make the trip. The party expects to return by an eastern route.

Mrs. Gordon Bumgardner and Bly Miller left Saturday for Hollywood, California, after spending a month here visiting their parents, Mr. and Mrs. Ben Miller.

Mrs. Alice Bumgardner accompanied her daughter-in-law home and will spend the winter in Hollywood.

Mrs. Robert Cole and daughter Mary Louise entertained with a luncheon at their home Friday

HUMBLE OPENS A NEW POOL BY STATE LINE IN ANDREWS CO.

A new west Texas Permian basin oil pool was proven Sunday with Humble Oil and Refining company No. 1 R. M. Means, in northern Andrews county, flowing at the rate of 250 barrels daily through 52-64 inch choke on tubing, according to press dispatches.

The Permian basin's latest discovery producer in Andrews is 15 miles north of the old Deep Rock Oil corporation wells and is the most northern producing spot from the Permian lime on the Texas side of the basin. Humble No. 2 Means is 660 feet from the north and east lines of section 2, block A-35, public school land, about 12 miles north of the town of Andrews.

The production, which gauged 125 barrels in 12 hours ended at 7 a. m. Sunday, is believed coming from several levels in the lime section between 4,000 and 4,472 feet, the total depth. The last porous stream reported drilled was between 4,424 to 4,454 feet.

The Anderson county discovery, which had not entirely cleaned itself Sunday, reopens a vast territory in the Permian basin for future exploration. The drilling location was made on the findings of seismographic reflection shooting.

Discovery of the new pool was presaged several months ago when No. 1 Means encountered a gauged 10,800,000 cubic feet of inflammable gas from a section between 2,572 and 2,957 feet. The gas producing horizons have been correlated with the Bowers sand, which is productive of oil and gas in parts of the Hobbs pool of Lea county, just west of Andrews. The Hobbs pool's main production however is from the Permian lime at around 4,000 feet.

Humble Oil and Refining company of Houston, subsidiary of the Standard Oil Company of New Jersey, drilled the first large producer in the Hobbs pool on the Bowers fee land, although credit for that discovery is generally credited Midwest Refining company, now a part of Stanolind Oil and Gas company.

Success of Humble in developing production in its No. 1 Means immediately stimulated unleased portions of Andrews county and placed much higher values on acreage leased during the past few months, most of which was turned for \$10 to \$25 per acre, although radius of the Humble well has attracted purchase prices of \$125 in cash and a like amount in oil.

rumors have been current for some time that wildcat tests will be drilled in northwestern Andrews, western Gaines and western Yoakum counties, which in all probability will now be fulfilled.

In western Upton county, Gulf No. 103 McElroy, the deepest test ever drilled in Texas and bottomed at 10,633 feet, is to be swabbed free of wash water. It is in section 197, block F, C. C. S. D. & R. G. N. G. Ry. survey.

noon. Guests invited were: Mrs. H. Hughes, Mrs. M. A. Cole, Mrs. W. W. Lock, Mrs. George Teel, Mrs. W. S. Medcalf, Mrs. T. M. Stem, Mrs. Bryant Williams, Mrs. Virgil Craig, Juanita Lock, Alice Ruth Williams and Irene Nabors.

CAN AND DRY TOMATOES NOW

Can or dry tomatoes now and be sure of vitamins next winter, says W. A. Wunsch, county extension agent. Tomatoes are abundant in vitamins which promote growth, stimulate the appetite, and contribute to the proper formation of the bones and teeth.

When tomatoes are medium in size, free from blemishes, and ripe but not over-ripe they are best for canning or drying. Tomatoes should be red to the stem end because green parts give a poor flavor and color to the finished product. Juice, ketchup, puree, butter, and preserves, are ways to use up imperfect tomatoes and the tomatoes may also be boiled up and the juice used for filling the space left in a jar after it is packed with whole tomatoes.

Canned Tomatoes
 For canning tomatoes, put a few of them in a wire basket or thin cloth. Dip them in boiling water for a few minutes and then dip them into cold water quickly. With a sharp paring knife, cut out the stem, core and remove the skins.

For the cold-pack method of canning, pack the tomatoes tight in jars, and fill the jars or cans with boiling tomato juice to within one-fourth inch of the top. Add one teaspoon of salt to a quart, and one teaspoon of sugar if desired. Tomatoes can be satisfactorily processed in hot water

Tomato Catsup
 To one gallon of tomato juice add the following: One quart cider vinegar, one pound brown sugar, four ounces salt, one ounce each of whole pepper corns, whole spice, and ground mustard, and one-half ounce each of whole cloves and whole ginger. The spices may be tied in a piece of cheesecloth. Simmer for an hour and a half. Remove the spices. Bottle the catsup and seal.

For other equally delicious products made from tomatoes, see W. A. Wunsch, county extension agent, Carlsbad.

PHEASANTS EATING MELONS
 Farmers south of town are complaining that pheasants are eating up the cantaloupe crop. The damage, however, has not yet become serious, but may do so if the birds continue to eat the melons.

Dried Tomatoes
 If containers are not available, tomatoes can be dried though they do not make as satisfactory a product as canned ones.

Tomatoes intended for drying should be well ripened but still firm. Wash the tomatoes. They may be dried peeled or unpeeled. If they are to be peeled, put them in a wire basket, and submerge in boiling water for one or two minutes to loosen the skins. Remove and pour cold water over them. Strip off skins and remove the hard, woody central core and any adhering skin or diseased areas. Cut the tomatoes into slices three-eighths to one-half inch in thickness. Tomatoes cannot be placed directly upon naked wire trays, as the acids of the fruit become so concentrated during drying that the metal is rather vigorously attacked. Trays may be protected by painting them over with a brush dipped into boiling paraffin or by laying pieces of cheesecloth over them. Spread the slices in a single layer upon the trays.

Properly dried tomatoes will show no moisture when pressed between the fingers, and the slices will break crisply on bending. When the tomatoes are dry, put in deep containers for a few days, stirring daily. Like all other vegetable products, they will become somewhat flexible and elastic when stored a few days for curing before being permanently stored. Store in paper sacks or closed containers.

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Dried Tomatoes
 If containers are not available, tomatoes can be dried though they do not make as satisfactory a product as canned ones.

Tomatoes intended for drying should be well ripened but still firm. Wash the tomatoes. They may be dried peeled or unpeeled. If they are to be peeled, put them in a wire basket, and submerge in boiling water for one or two minutes to loosen the skins. Remove and pour cold water over them. Strip off skins and remove the hard, woody central core and any adhering skin or diseased areas. Cut the tomatoes into slices three-eighths to one-half inch in thickness. Tomatoes cannot be placed directly upon naked wire trays, as the acids of the fruit become so concentrated during drying that the metal is rather vigorously attacked. Trays may be protected by painting them over with a brush dipped into boiling paraffin or by laying pieces of cheesecloth over them. Spread the slices in a single layer upon the trays.

Properly dried tomatoes will show no moisture when pressed between the fingers, and the slices will break crisply on bending. When the tomatoes are dry, put in deep containers for a few days, stirring daily. Like all other vegetable products, they will become somewhat flexible and elastic when stored a few days for curing before being permanently stored. Store in paper sacks or closed containers.

Tomato Catsup
 To one gallon of tomato juice add the following: One quart cider vinegar, one pound brown sugar, four ounces salt, one ounce each of whole pepper corns, whole spice, and ground mustard, and one-half ounce each of whole cloves and whole ginger. The spices may be tied in a piece of cheesecloth. Simmer for an hour and a half. Remove the spices. Bottle the catsup and seal.

For other equally delicious products made from tomatoes, see W. A. Wunsch, county extension agent, Carlsbad.

TO DEVELOP A WILT RESISTANT ALFALFA

Alfalfa wilt has been giving considerable trouble in a number of western states where thousands of acres of this crop have been killed by this disease, says G. R. Quisenberry of the New Mexico State College. In New Mexico, it has made its appearance in a few counties, but as yet has not become serious.

Wilt resistant strains of alfalfa, which partly overcome this trouble, have been developed in some states. However, yields of some of these have not been satisfactory in New Mexico.

Wilt usually makes its appearance in scattered spots in the field. The plants have a dwarfed appearance and turn brown or yellow. Before the plants die, the roots become discolored. The disease may be spread with a mower, or carried by water soon after mowing.

To overcome this condition and have wilt resistant strains available in New Mexico, work has been started in the state. Wilt resistant plants of both the leading New Mexico varieties have been isolated. Some of these plants show considerable promise, both for hay and seed.

Along with these tests with individual plants, other tests with hardy strains are being conducted in all important alfalfa growing counties. These new strains were recently introduced from the Orient by plant explorers from the United States. Two of them produced heavy yields of very leafy hay this season and may have a place in New Mexico.

R. D. COMPTON HOME PASSES TO NEW OWNER

The beautiful residence of R. D. Compton on West Main street has passed to Hugh Burch. The Compton home has been traded for property in Fort Worth, Texas. Mr. Compton, however, does not plan to move to his new location before late fall. He will still operate his oil interests here.

TYPENWRITERS

Portables and Standards
\$20.00 to \$102.50
 Artesia Advocate

JULY BIRTHS-DEATHS

Seven births and five deaths were recorded by S. E. Ferree, sub-register for the Cottonwood, Atoka and Artesia districts, for the month of July. Births were recorded to Mr. and Mrs. Watts M. Marcum, son; Mr. and Mrs. Robert F. Blair, son; Mr. and Mrs. Thos. Navarette, daughter; Mr. and Mrs. A. Cortez, son; Mr.

and Mrs. W. A. Walters, son; Mr. and Mrs. Walter Williams, daughter; Mr. and Mrs. George L. Harrall, son.

TYPENWRITERS

New, second hand and factory rebuilts in portables and standards—See us before you buy. Artesia Advocate.

G. BERT DAVIS Presents HEFNER'S COMEDIANS

Artesia One Big Week

STARTING MONDAY Aug. 13th

Auspices
 Artesia Women's Club

**New Plays
 New Music
 New Vaudeville**



A. C. HEFNER

A. C. Hefner is well known throughout the state as one of the cleverest leading men. He is no stranger in Artesia, and he plays an important role in each evening's entertainment.

30 PEOPLE 30

OPENING PLAY
 "THE WHOLE TOWN'S TALKIN'"

A society comedy drama featuring A. C. Hefner
BIG BAND AND ORCHESTRA

The show for the whole family—General Admission: Adults 20c, Children 10c. Doors open 6:45 p. m. Curtain 8:00 p. m.

Big Tent is Waterproof. Seats 1000

A few of your old favorites—A. C. Hefner, Ethel Snow, Charlie Myers, Paul Thardo, Bob Siler, Mr. and Mrs. Jack Parsons, Jimmie Parsons, Mr. and Mrs. Shirley Pitts and Walter Mars, pianist—all favorites with the Harley Sadler show.

LADIES' FREE TICKET

This will admit one lady free opening night, August 13, when accompanied with one paid adult admission. Please bring this ticket with you

THE TRUCK THAT COSTS SO little to run



now costs as much as **\$50 less to buy**

New Chevrolet Valve-in-Head Six, Largest Selling Truck in the World
 Now offered at Greatly Reduced Prices

CHEVROLET To the savings effected by Chevrolet's great economy, rugged construction and outstanding dependability has recently been added a saving of as much as \$50 in the purchase price. And you still get the same features that have made Chevrolet trucks so popular in every hauling field—the valve-in-head, six-cylinder engine—the sturdy bodies—the exceptionally heavy frame, axle, and transmission. Your Chevrolet dealer will gladly show you how these Chevrolet features can help to reduce your hauling costs.

CHEVROLET MOTOR CO., DETROIT, MICHIGAN
 Compare Chevrolet's low delivered prices and easy G. M. A. C. terms. A General Motors Value

MODEL	Amount of Reduction
Utility Long Chassis . . . \$515	\$50
Dual Long Chassis . . . 535	50
Utility Chassis and Cab . . . 575	50
Dual Chassis and Cab . . . 595	50
Utility Long Chassis and Cab 605	50
Dual Long Chassis and Cab 625	50
Utility Panel 750	50
Dual Cab and Stake Body 680	50
Dual Long Cab and Stake Body 740	50

CHEVROLET 6 CYLINDER VALVE-IN-HEAD TRUCKS

GUY CHEVROLET COMPANY
 Phone 291 ARTESIA, NEW MEXICO Phone 291

You can't make years longer but you can make them PIGGER with these modern comforts

GAS FLOOR FURNACE

Competent type of heater for the average home that you can buy for as little as **\$60**

No charge for installation, no payment till October, and 18 months to pay.

Plenty of Hot Water with a fully Automatic Gas Water Heater for as little as **\$1.90 down \$1.90 a month**

A ROPER GAS RANGE

Perhaps the most highly perfected of all modern ranges. A wonderful buy with 18 months to pay.

Pecos Valley Gas Co.
 Phone 50
J. HARVEY WILSON, Manager

295,114 FORD V-8 OWNERS
 who purchased these cars the first six months of 1934 say
GREAT!

And the Ford V-8 itself did the selling. Once you become a Ford V-8 owner you, too, will say
"IT'S GREAT!"

ARTESIA AUTO CO.

Phone 52

The car without a price class—**“The King of the Road”**

Artesia, N. M.

Eddy Co. Farm News—
 (Continued from first page)

his 1934 contract when he applies for tax certificates. No applications can be received unless records are furnished to the local committee.

The certificates of performance are now being prepared by the local committeemen and lands are being measured as rapidly as possible. Each producer must remember that no second check on rental acreage will be sent out from the Washington office until his certificates of performance are in Mr. Cobb's office. It is requested that each producer cooperate in the measuring of this land and if he has any surplus cotton area, to destroy it according to the recommendations of the committee at once so these certificates can be sent in and all the farmers receive their checks as soon as possible.

A wire was received at County Agent Wunsch's office from the administration headquarters giving the farmers permission to plant all the rented acreage in feed crop and pasture crops for this year's use. Feed can be sold on the land rented for pasture purposes for cash. The county committee wishes to call attention to the fact that on land signed by the landlord and tenant designating the tenant as managing share tenant the sale and use of these crops must be divided equally between both parties. Those tenants who are share tenants can use the rented acreage and sell the crop and derive full benefit from this rented acreage. The owner having received his full share of cash rent does not receive any benefit from the sale or use of the crops on this land. Anyone in doubt in regard to their status should either write or call Mr. Wunsch's office and get the ruling of the county committee so that his contract will not be rejected in any manner.

The Cottonwood Woman's club meeting was held at the home of Mrs. E. P. Malone last Thursday afternoon. In the absence of Miss Veda Strong, state home agent, who was to discuss the subject, "Know Your Groceries," the agent secured the services of Mrs. Edith Hardy, county health nurse, who gave a lecture and demonstration on personal hygiene. The meeting was well attended and all the ladies enjoyed the instructive program. The next regular meeting will be an all-day meeting which Miss Maier, assistant home agent, will give a lecture and demonstration on "Good Buymanship." The meeting will be held at the home of Mrs. W. Sterrett, the first week in September.

The Atoka Girls Sewing club met at the home of Mrs. A.

City Garage Opened

I have opened the City Garage in the building formerly occupied by the D. & R. Motor Co.

General auto repair work, auto accessories, Texaco oils and gas.

Your business appreciated.

John Dunn

PROP.

ON THE

Yes, we can put you on the spot, probably the most enjoyable spot you've ever been on if you haven't been to see us.

EATS . . . DRINKS . . . SMOKES
 SNAPPY CURB SERVICE

Plenty of parking space.

The Brite Spot

On Highway 2 Blocks South of Main

FARMER PURCHASING POWER INCREASED 25 PER CENT IS REPORT

Purchasing power of farm income in the first nine months during which benefit payments were distributed has been 25 per cent higher than in the same period of 1932-33. Farm prices, including benefit payments on the domestically consumed portions of the original basic commodities had an average exchange value in May 1934, 30 per cent higher than in May of 1933, and 60 per cent higher than in March, 1933, as shown in an analysis by L. H. Bean, agricultural economic advisor.

From August 1933 to April 1934, farm cash income totaled \$4,199,000,000 as compared with \$3,033,000,000 in the nine-month period from August 1932, to April 1933. Cash incomes was 38 per cent larger. Allowing 11 per cent for the higher costs of commodities and services farmers purchased, the net increase in purchasing power was approximately 25 per cent. Benefit payments contributed nearly one-fifth.

The farmers' purchasing power has increased more than the purchasing power of the country as a whole, Mr. Bean pointed out. In the first four months of 1934, the total national money income was about 20 per cent higher than it was in the corresponding period of 1933, but the cost of living for the country as a whole increased 8 per cent, leaving a net increase of 12 per cent in national purchasing power.

Farm purchasing power for the same periods increased 28 per cent net. The purchasing power of farm income, rather than the price per unit, is the real measure of farm progress, Mr. Bean said. Prices of the seven original basic commodities averaged 51 per cent of the pre-war level in March, 1933, and 76 per cent of the pre-war level in May, 1934.

However, when benefit payments are added, the average price on the domestically consumed portion for the cooperating producers in May, 1934, was 100 per cent of the pre-war level as compared with 66 per cent in May, 1933. Prices paid by farmers in May, 1934, were 21 per cent above the pre-war level.

Making allowances for this increase, the purchasing power of these basic commodities was about 83 per cent of the pre-war level in May, 1934. In other words for the domestically consumed portion of these crops, the cooperating farmers have received and will receive improvement in the exchange value of basic commodities which is about two-thirds of the parity standard.

Miss Katherine Bowers returned Wednesday of last week from Fort Wayne, Indiana, where she had spent the past four weeks as guest of her friends, Mr. and Mrs. Lowell Judson Grant. She went east for the wedding of Mr. and Mrs. Grant and was one of the bridesmaids. Her mother, Mrs. Helen M. Bowers, drove to Clovis to meet her.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

Rowland on Tuesday, August 7, at which time a demonstration by Marjorie Rowland was given on special stitches. Next meeting will be held on Tuesday the 14th at the home of Mrs. Terry.

FILED FOR RECORD

Warranty Deeds:
 W. A. Moore, Cora W. Wood, L. 4, B. 18, Orig. C.
 C. V. Brainard, G. R. Brainard, Und. 1/4 N 1/4; SE; 11-18-26 E 1/2 S 1/2 NE 11-18-26.
 G. R. Brainard, Und. 1/2 SSE 11, W 1/4 S 1/2 NW; 12-18-26.
 W. A. Moore, Cora W. Wood, \$4000.00, L. 4, Bk. 18, Original Carlsbad.
 R. P. Morrison, Lena Catherine Morrison, \$1200.00, L. 9, 11, 13, Bk. 35.
Marriage Licenses:
 J. L. Young, Artesia, and Irene Cogburn, Slidell, Texas.
 Clark Zachary and Drucella Wood, Lubbock, Texas.
 Mary D. Hollis and J. E. Stafford, Pecos, Texas.
 Augusta Rogers and C. E. Kelley, El Paso, Texas.
 Ollie Ardoin Clemons and R. C. Spence, Fabens, Texas.
 Julia Carasco and Presidiano Rubio, Loving.
 Roy B. Howard, Crosbyton, and Adelaide Senning, Spur, Texas.

POSTMASTER MUST REMEMBER THE LAWS

Being a postmaster is no easy job, according to Jess Truett, postmaster here, when Congress passes several new laws which have to be learned and carried out.

The 73rd Congress' contribution to a new law now in effect whereby a ten-cent fee is added to all letters, packages, etc. sent to a restricted person. For instance, it will cost a dime to send something to John Smith which no one but he can remove from the postoffice.

There is, Mr. Truett pointed out, a new law now in effect whereby a ten-cent fee is added to all letters, packages, etc. sent to a restricted person. For instance, it will cost a dime to send something to John Smith which no one but he can remove from the postoffice.

Then, too, there is a slight fee going into effect August 1, which will be charged for cashing a money order drawn on another postoffice. Should you receive one drawn on the Artesia office, and cash it in some other town, you will have to pay for the privilege.

A new tax for hunters was made in the "duck stamp." This stamp costs \$1, and is charged all hunters who hunt ducks or other migratory birds. This stamp is affixed to the license, or to a certificate obtained at the office. The receipts go to the care for bird breeding places and refuges.

Cheering news, however, comes with the law which allows a straight 6-cents-per-ounce rate on airmail. Heretofore it has been 8 cents for the first ounce, and 13 cents for each additional ounce. Now, however, you may send all you like—at only 6 cents for every ounce or fraction thereof.

And besides keeping all this in mind, postmasters are the custodians of veterans' pension checks. They must keep an eye open to see that all checks go to the proper place and person.

And about the time all this is firmly fixed in the postmaster's mind, along comes another congress, another batch of changes and new laws, and it's all to do over again.

Locomotive, War "Hero," Scrapped by the British

London.—A battle-scarred British war veteran and ex-German prisoner of war, with a travel record of more than 1,220,000 miles, has just passed away.

This "hero" was Locomotive No. 2717, believed to have been the only British railway engine to have been captured by the Germans. It has just been withdrawn from service and broken up.

While in use on the British front at Cambrai in 1917, No. 2717 was captured by the enemy and for five months was used as a machine-gun post in "No Man's Land." Following the March retreat the Germans removed the engine, patched up the bullet and shrapnel holes, and used her for railway service until she was recaptured by the British in 1918.

On return to home duties after the war the engine was decorated with a plate recording its war service.

663 MEN EMPLOYED BY FERA OVER EDDY CO. THE PAST WEEK

M. W. Evans, county project manager for the FERA, reported yesterday that 663 men were employed last week with 130 trucks and 80 trucks on the various projects over the county. Projects under way are making satisfactory progress.

A total of 186 men are employed constructing the 1,600 foot embankment at Lake McMillan, using 40 teams and 32 trucks. The embankment made to stop the water leakage on the east side of the lake will be completed in three more weeks as far as the FERA is concerned and it is hoped that the construction may be completed under a CCC project. Under the present program, the embankment will be built to a height of about 8 feet, 1,600 feet long, and a width of 40 feet of dirt and 8 feet of rock.

Next week in Artesia a crew of men will start laying a sewer line 100 feet long to serve twenty-two residences. The state highway department is surveying a new route along highway 83 from Hope west to the YO Crossing. It is expected that the new road will be surfaced and graded when the survey is completed.

NEW BUICK HAS MANY MOTOR CAR FEATURES

FLINT, Michigan.—The new Series 40 Buick, recently introduced in the lower price field, is distinguished by numerous automatic features that relieve the driver of many tedious operations and accomplish them in a more efficient manner.

Such was the statement here today of F. A. Bower, chief engineer of the Buick Motor Company, commenting on methods of improving car control and how they have been incorporated in the Buick design.

Mr. Bower enumerated the Buick 40's automatic devices and their functions.

"An automatic choke, jointly controlled by a thermostat and intake manifold vacuum, eliminates the need of manual choke control and permits a more efficient choking of the carburetor than could be accomplished manually," he said. "A thermostatically operated engine idle control keeps the engine at the proper idling speed and eliminates the possibility of the engine stalling during the warm-up period. This relieves the car driver of the necessity of adjusting the hand throttle or 'nursing' the engine with the foot accelerator.

"A heat control valve is built into the exhaust manifold and operates thermostatically. When the valve is closed the exhaust gases are diverted around the heating chamber, which warms the fuel mixture. When the engine reaches the most efficient operating temperature, the thermostat automatically maintains that temperature by allowing the exhaust gases to pass either around the carburetor or unretarded through the exhaust system, whichever is necessary. Thus, incoming fuel mixture is kept at the proper temperature for maximum engine efficiency.

"Vacuum spark control contributes greatly to the economy and performance of the New Buick 40. This provides proper spark timing for all operating conditions, a function which, if left to the driver by means of a spark control lever, either was completely overlooked or was poorly and inefficiently managed.

"These various features have been designed to make the starting and operation of the Buick 40 engine completely automatic and of the highest efficiency. One more irksome operation is eliminated by the automatic vacuum-operated starter switch which is dually controlled from the accelerator pedal and throttle button on the dash. The driver needs only to turn on the ignition switch and step on the accelerator to start the car. Dual control is provided so that if the engine should stall while the driver's feet are engaged with brake and clutch pedals, the engine can be

P. W. A. Money For Plugging Valley Wells Is Rejected

\$75,000.00 Was to Have Been Amount of Loan Rejected; To Ask State Legislature for Special Appropriation.

A Public Works Administration loan amounting to \$75,000, which was to be made to the Pecos Valley Artesian Water Conservancy District for the express purpose of plugging leaky and abandoned artesian wells in the district, has been rejected, according to Dr. Austin D. Crile, chairman of the board, as was mentioned in last week's paper.

Acceptance of the loan would have entailed too many restrictions, the conservancy board stated, adding that compliance with the detailed conditions would have necessitated the awaiting of action by the next state legislature.

However, Dr. Crile said that the board would ask for an special appropriation from the next legislature to carry on the plugging work, which would be far cheaper than under the conditions set forth under the Public Works Administration's loan and also contain less restrictions.

The letter as written by Dr. Crile to State Engineer George M. Neal giving the reasons why the board rejected the loan follows:

Among conditions which are set out for the consummation of this loan, condition No. 4 which is, "The applicant shall cause to be enacted by the State Legislature necessary amendments to the existing law or laws whereby it will be permitted to issue General Obligation Bonds payable from unlimited ad valorem taxes," this condition the directors cannot accept. At the time of making application, we fully set forth that we could not issue general bonds of the district. We made further statements through our attorney, Clarence Hinkle, of the law and also that the directors were unwilling to make general bonds over the district. We are still of the same opinion. While it would be very desirable to have \$75,000.00 to carry on a well plugging program, we feel that it would be a great injustice to the district to have general bonds resting over them. Under the conditions set forth we should have to repay \$58,000.00 with interest within eleven years. Therefore the board is obliged to reject the proposal set forth.

The board has a substantial sum of money out of last year's income and is without any debt. The board will have a substantial income this year and it is hoped that the state legislature of New Mexico may be as kind to us as it was two years ago, at which time they made an appropriation of \$25,000.00, which was later vetoed. If this money can be secured we feel that the board will be able under its own direction to do as much effective well plugging as it could under the P. W. A. grant, and the district would not have any debts, either bonded or otherwise.

The board wishes to very kindly and earnestly express appreciation of your work and of you and your office in carrying forward this application and doing all that you could in making these terms available. Again expressing our regard, we wish to remain, Yours very respectfully,
 AUSTIN D. CRILE,
 President.

JOHN H. MULLIS,
 Secretary.

What Raises a Man
 Knowledge is, indeed, that which, next to virtue, truly and essentially raises one man above another.

Culture
 Culture implies tillage of the soil, an artificial improvement of qualities supplied by nature.

One Bulb May Do Trick
 The day is forecast when entire houses may be lighted by a single electric bulb.

Bombay's Population
 Seven hundred thousand people now live in the Indian villages of Bombay.

First Folio Shakespeare
 The first folio Shakespeare, 1623, sold for \$4.

Box Stationery—ARTESIAN Bond
 —Advocate.

easily started by pulling out the throttle button on the dash."

LOCALS

T. H. Flint left Thursday on a business visit to San Antonio, Texas.

Will McAdoo of Carlsbad stopped off here for a brief visit with friends Tuesday while en route to Roswell.

A. L. Allinger of Carlsbad, former Artesia resident, was visiting friends and attending to business matters here Tuesday.

Mr. and Mrs. Aubrey Watson and daughter Shirley left Friday for Denver, Colorado, to spend a few days sight-seeing around that city.

Mrs. Mack D. Pior of Carlsbad visited at the home of Mr. and Mrs. Ben Pior the first of the week and will visit in Amarillo before returning to her home in Carlsbad.

Mr. and Mrs. Frank Bauslin of Hagerman and their daughter, Mrs. Oscar Bullock, husband and son of Roswell visited the Misses Mary and Ella Bauslin here Sunday afternoon.

Mr. and Mrs. Harry Cooper and small son Joe Lane of Carlsbad were guests of their aunt and husband, Mr. and Mrs. C. R. Blocker, and their grandmother, Mrs. Elizabeth Cooper Monday.

Mr. and Mrs. Jack Spratt and her father and mother Mr. and Mrs. F. P. Turner of Little Rock, Arkansas, and Mr. and Mrs. C. R. Blocker were luncheon guests of Mr. and Mrs. W. E. Flint in Carlsbad Sunday.

Mrs. Aletha Phillips and her mother Mrs. Cutler came down from Roswell Monday to be present at the picnic honoring Mr. and Mrs. E. L. Perry of Troup, Texas. They were over-night guests of Mr. and Mrs. C. O. Brown.

Mrs. Tom Spivey is expected home the last of this week from Albuquerque. She has spent the past few weeks with her daughter and husband Mr. and Mrs. Charles Renfro. Mrs. Spivey was called to Albuquerque to be with her daughter who was ill, but is much improved at the present.

Mrs. J. H. Jackson left Wednesday driving with Mr. and Mrs. Bivens of the Cottonwood community as far as Memphis, Tennessee, and from there she will go to Hickman, Kentucky, for a visit with her mother, Mrs. S. M. Cavitt, and other relatives. Mrs. Jackson expects to be away about three weeks.

Loose Leaf Binders, special ruling and stock forms—The Advocate

WHEN BUYING, BE SURE YOU GET THE VERY BEST QUALITY

Why do you buy one brand of coffee in preference to another? Why do you prefer the tooth-paste you are using? How can you tell which brand of sheeting is going to give you the best service for the price paid? How do you know which oil stove or washing machine is the best within the range of what you can afford to pay?

Up to the present time, consumer buying has been guided, to a large extent, by advertising and high powered salesmanship, says Miss Dee Maier, of the New Mexico State College. Manufacturers have been found unwilling to cooperate with the American Standards Association in establishing standards of quality and labeling.

In a recent study made of the various advertisements found in the best known household magazines, all words were crossed out excepting those which were definite statements of quality. The results were disillusioning, and the following conclusions were drawn:

1. The majority of advertisements have few if any definite statements regarding the quality of their product.
2. Most advertisements appeal to people thru the use of bright, attractive colors, endorsements of famous people, by romance, pride, beauty, vanity and fear rather than by the actual value of their goods.
3. Because advertisements are so limited in the information they supply, they are not a dependable guide for the wise selection of most merchandise.

It is within the power of the consumer to control the marketing system. He can refuse to buy beyond his bare necessities. A manufacturer keeps his produce on the market by selling it. If you, as a consumer, refuse to buy goods improperly labeled, or goods which fail to give service for the price paid, you are encouraging better business methods. Demand complete information about the article you contemplate purchasing.

Mr. and Mrs. Howard Williams and children and Mr. and Mrs. Lewis Story and children expect to leave this morning on a few days camping trip in the Sacramento mountains, probably over on the Sacramento river. The trip is being made especially for the children and will be their first camping trip. They expect to return Saturday.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

VISIT . . . A CENTURY OF PROGRESS

1934

BY RAIL  ALL THE WAY

ECONOMICALLY—COMFORTABLY—CONVENIENTLY LOW ROUND-TRIP FARES

Avoid hazards of the highways and difficulties in parking. Ask your Ticket Agent about "Santa Fe Individual All-Expense Tours", also the special reduced round-trip fares account "New Mexico Day" at the Fair August 14, 1934. For details as to rates, dates of sale, reservations and any other information—

Call—
 C. O. BROWN, Agent,
 Artesia, New Mexico

Or Write—
 T. B. GALLAHER,
 General Passenger Agent,
 Amarillo, Texas



-beautiful Bedroom Suites

RICHLY turned Bed, Dresser (Walnut). Each piece and Vanity: impressive in detail . . . restful and luxurious-looking. **\$69.50**

Purdy Furniture Store

Your Credit Is Good