VOLUME THIRTY-ONE
Primary Upsets ${ }_{\text {GN ANES AD TiD TREaTMENT }}$
 For Winning Candidates


County Superintendent's County Superintendents
Race Tiighten As Last
Returns heecived; Asks Returns Received; Asks
Recount in This Office; Wilcox's Lead Large.


## Unofficial Democratic Primary Returns



TaX paYMENTS FOR New ReliefPlan
MARCH 1934 ALMOST double last Year yurat calationom Toast Replace CW A
 Legislature Acts.

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| MEET NRA EXECUTIVE |  |
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Details of Plan Received Here Would Place the
Needy on Farms; Want to Purchase Some Small Tracts of Land.







## Free Ford Show

## Tuesday, April 3rd.

## CHALLENGE

Any Stock Car Selling for Under $\$ 1000$ Invited to Demonstrate Against Us.

Look At All 3
Ride In All 3-Test All 3

SEE THE $\$ 10,000$
CUT-A-WAY CHASSIS
Hear E. C. Callahan, Authority on Automotive Engineering.
Ride in the New 1934 Ford with R. C. Stubbs
55 Miles Per Hour In Silent Second Over 75 In High
Safe-Quietly-Economically
CHASSIS TALKS-AFTERNOONS AND 7:30 P. M.

DO YOU WANT FACTS OR FAIRY TALES? LEARN ABOUT THE SUPERIORITY OF NEW FORD V-8 KNOW THE TRUTH!

## New Lower Delivered Prices

Before You Buy Any Car At Any Price Drive The Ford V-8

## Artesia Auto

Phone 52

COMPANY<br>Artesia, N. M. WATCH THE FORDS GO BY


lashing you a tip on "Where to Shop" for EASTER Y, how time flies. Sunday, April 1st, is Easter. Why . . . that's just next Sunday. All set for it, folks? From Gifts to "Eats", we've anticipated your every need for the gala holiday. Come in and inspect our new assort ments . . . note the fairness of Then obey that im pulse and SHOP THE JOYCEPRUIT WAY!

## JOYCE-PRUIT CO.

Southeastern New Mexico's Finest Department Stores

