



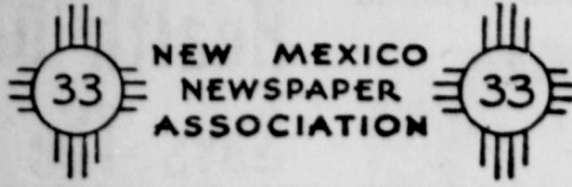
# THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903

THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

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TELEPHONE 7

### BUILDING NEW MEXICO

The question of an equitable freight rate on road oil from the Getty oil pool in southeastern Eddy county is not the only point at issue against the railroads operating in this section. The freight rates have long been a controversial issue in southeastern New Mexico as elsewhere in the west. Shippers have not found so much fault with rates applicable to points outside of the state as they have with shipments within the state which carry a higher rate than outside points are not for the best interests of the state and will not develop the state. Such practice places a penalty on the state's industries and puts a premium on foreign shipments, notwithstanding the volume of freight involved on which the rates are supposed to be based.

The railroad's point of contention is that the rate structure is fixed by the interstate commission and any adjustment may mean the revamping of the whole rate schedule. This point in one sense is well taken, but on the other hand, the railroad must change with the changing conditions, if it serves a modern need. Most every other industry has witnessed a radical change within the past ten years and has been compelled to institute radical changes in order to meet a new situation and the railroads are no exception. For the railroad has met a new competitor in the truck, which threatens its business both from the rate the truck charges and from the service it gives.

It is to be admitted the railroads are enmeshed in red tape with reference to the rate making operations, but it is also admitted that unless something is done toward making a new rate structure either the government will take over the operations of the road or else the railroad will be laid on the shelf as one of our antiques in the modes of transportation.

### HUMAN LIFE IS CHEAP

Since the beginning of history, human life has been held more cheaply than anything else in the world. It is so held today.

A large percentage of the human race has always met death through the criminality, ignorance or carelessness of fellow men.

Could the minds of all men be directed to the preservation of human life, what a difference it would make! No more wars, no more murders, no more preventable deaths through automobile accidents, no more lives lost in fires started through carelessness—how changed would be the front pages of our daily newspapers!

To mention only three causes of violent death, the best authorities estimate that in the United States each year 10,000 are murdered, 25,000 are killed in automobile accidents and 15,000 are burned to death.

The total number of persons killed in accidents now reaches more than 75,000 a year.

While giving our attention to a multitude of other reforms and isms, would it not be well to devote more serious thought and action towards reducing this appalling and unnecessary waste of human life?—Citizen, Culver, Indiana.

### LEARNING TO LIVE

People assisted by medical science are really learning to live. How well the American people have progressed within the last thirty-three years is recited in a health journal and should be of interest to everyone.

From 1911 to 1931 the average length of life in the United States increased seven years.

The infant death rate was only 58 per 1,000 in 1932, but it was 170 in 1900.

The death rate of the four principal communicable diseases of childhood has been reduced 60 per cent in ten years.

In 1932, relatively only one-third as many people died of tuberculosis as in 1900.

Tuberculosis is still the greatest single cause of death among young people from 15 to 25.

There are nearly 700,000 people in the United States today sick with tuberculosis and this disease is preventable."

From the sidelines it looks like Governor Hockenull got off to a poor start for his special session of the legislature in appointing Byron O. Beall to draft a primary law. A primary law is exactly what the state politicians don't want. The Lane liquor law, with as many flaws as it has may be a good law beside the primary law Beall may frame. The idea of a politician writing a law which represents the best interests of the common herd simply isn't in the cards.

Speaking of good government, here's one we lifted from an unofficial source. "Crime in the United States costs three times more than education, ten times more than maintaining the army and navy and four times more than the expense of the federal government."

A whole page could be used in listing the advantages of these days over the "good old days." And yet you'll still hear people actually sighing for a return of those "good old days." It's a funny world.

The merchants of other cities are deeply interested in us when it comes to taking our money, but if asked to contribute to our home town causes, other engagements would claim their immediate attention.

For those who have been diligently searching for some signs of improvements without success, we might say radio station XER across the border from Del Rio, Texas, has been silenced.

It takes 1500 nuts to put an automobile together, but only one to scatter it all over the landscape.

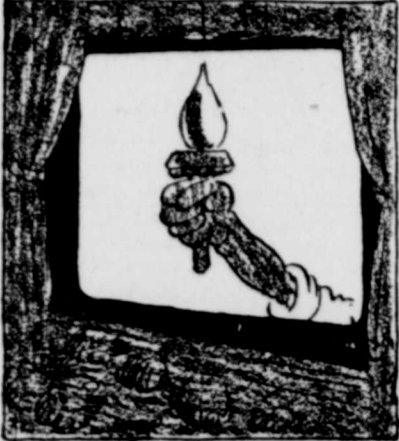
The headless horseman was a myth, but the headless motorist is a stark reality.

## Odd—but TRUE



### RUSSIA

HAS MORE MOVIE THEATERS THAN ANY OTHER COUNTRY  
**NER 28,000** SHOWS ARE USED  
ALMOST EXCLUSIVELY FOR SHOWING POLITICAL OR EDUCATIONAL PICTURES



### PICKED UP ON MAIN

Every dog has its day, but the night was reserved for the cats and what a party they can throw sometimes.

Cats are color blind, but from the noise some make it looks as though they may see red.

Easy: "Has opportunity knocked at your door?"

Mark: "No, but I certainly am on his mailing list!"

"I wonder why Peck always goes to a lady dentist."

"I suppose it seems good to hear a woman tell him to open his mouth instead of to shut it."

The next time one of your family comes home "soused" try blowing sand in his face. That's the quickest way of rousing a resident of eastern New Mexico or west Texas.

One candidate who is running for state representative says if he is elected he will work for and push a bill to cut the term of the seven year itch down to five years.

"What you don't know don't hurt you" is a saying most of us have heard, but of course this does not apply to touching a live wire.

"Make a better mouse trap than your neighbor and the world will beat a path to your door," is also an antiquated adage and does not apply to anybody but the bootlegger who is making good liquor.

Male stenographers are more dependable they say because these stenographers won't quit a \$25.00 job to wash dishes for nothing, but often put their noses to the grindstone for less than nothing.

An editor of a nearby newspaper went to a health sanitarium in California, lived six weeks on prune and fruit juices and came back a socialist. It makes us wonder what living on tomato juice for six weeks would do to a fellow.

There's a "k" in knock and knee. So why not one before nocturnal? I can't see why know needs a "g." And where, oh where's the "r" in colonel!

Actress: I wonder what I shall do this season to keep myself before the public.  
Sister Actress: Why don't you try acting?

Judge: Mose, is your wife dependent upon you?  
Mose: She sho is, judge. If I didn't go out and get de washin's she'd starve plum to death.

### SIGNING UP CORN-HOG RAISERS

I. H. Burgess, principal of the Upper Cottonwood school, is spending each Saturday here in the lobby of the First National Bank signing up the farmers interested in the federal corn-hog reduction program. Reduction contracts will be signed until March 20th. Only about twenty farmers, mostly from Hope, have signed thus far Mr. Burgess stated Saturday.

### CARBON PAPER—The Advocate

### NEWS BRIEFS OF THE CHAMBER COMMERCE

"As Your Chamber of Commerce Is So Is Your City"

The Chamber of Commerce is a fixture in Artesia for the sole reason that it pays. Through the good offices of the Chamber of Commerce this week, a new business has been contacted which promises that in the near future we shall have a new manufacturing industry.

Incidentally, the representative of the concern complimented us with the following remark: "I would not consider locating in a town that did not have a live Chamber of Commerce."

Two members have been added to our membership during the past week, the Phillips Service Station, Buford Gray, manager, and Frank Seale, the local distributor for the Magnolia Oil Company.

The CWA project No. 13, working on the road southeast of Artesia, is doing a splendid piece of much needed work. They have completed grading and graveling the road from Leslie Martin's north to highway No. 83, and from Harvey Muncy's west to highway No. 2, furnishing two outlets of town in all kinds of weather. It is expected that they will be able to fully complete this work by the time the force is withdrawn.

The potash road project will be completed this week and the men now working on the project will be allocated to the other projects as they are being continued with very satisfactory progress.

During the past few weeks we have found that the welfare office is being imposed upon by individuals who represent themselves to be in need of help who in reality are able to subsist without any outside aid. We solicit the cooperation of every individual in the valley in helping us to determine those who are in any sense thus imposing upon us. The welfare office stands ready to help every one in actual need, but it is impossible, with the service at our command, to distinguish in every case whether the applicant is worthy or unworthy.

With the reduction of the CWA work, the direct relief rolls are increasing daily. We have about two hundred families who look to us for partial or entire support, as this is being written Monday.

A new order from Santa Fe this week allows us to aid any transient from any section of the United States in reaching his destination. This has already helped us to send four stranded families out of the Artesia community.

Visitors during the past week included Mr. Hedsbeth of the Hedsbeth Directory Company of El Paso, Texas, and Mr. Herkenhoff, who represents the interest of the federal aviation in New Mexico.

New, second hand and factory rebulbs in portables and standards—See us before you buy. Artesia Advocate.

### ARRESTED FOR STEALING SADDLE

Raymond Long was arrested by local officers Friday charged with stealing a saddle belonging to Millard Derrick of Lake Arthur. Long was lodged in the county jail and his trial set for March 16th before the Eddy county district court.

## DEPENDABLE REPAIR SERVICE

ON ANY MAKE OF CAR.  
WE SPECIALIZE ON CHEVROLETS  
**Kinder, Jones and Monschke**  
Repairing At Popular Prices

We are displaying new  
**Garden and Flower Seed**  
We also have a large assortment of field seed.  
**E. B. BULLOCK**  
Feed, Flour, Coal and Seed—Phone 86  
On the Corner 22 Years

**Dr. A. G. AMES AND ASSOCIATES**  
209 1/2 N. Mesa **DENTISTS** Upstairs Next to Kress  
All Work One-Half Price Next Ten Days  
\$20 Plate..... **\$10.00**  
\$40 Hecolite Plate..... **\$20.00**  
Fit Guaranteed  
20 Years Experience in Fitting Plates (Telegram Item)

**-hit the "nail on the head"**  
by repairing, cleaning up and painting up this spring.  
Doing needed repairs now you not only aid employment, but you strengthen the community morale of both your family and your neighbors—Repair now and save your property.  
**Kemp Lumber Co.**  
Phone 14

### CANTRELL SENTENCED

SANTA FE—Sentences ranging from probation to three years in Leavenworth were passed Tuesday on thirty odd defendants pleading guilty in U. S. district court. Judge Colin Neblett started in after lunch passing sentences and concluded shortly after four o'clock.

Included in the sentences were: Mailing extortion letter, Perry Henry Cantrell, 3 years at Leavenworth. Sale of liquor to Indians, Horace Brown on probation two years. Counterfeiting, Edward N. Belwood, 3 years; Eddie L. Land, six months; Robert Farris and Wilbur Kniceley, 3 years each.

Adding Machines For Sale or Rent—The Advocate.

**Artesia Lodge No. 28**  
A. F. & A. M.  
Meets First Thursday Night of Each Month.  
Visiting members invited to attend these meetings.

### Professional Cards

**S. E. FERREE**  
Attorney  
Notary Public  
ARTESIA, N. M.

**GILBERT and COLLINS**  
Real Estate, Insurance, Rentals and Abstracts.  
Artesia, New Mexico

**Dr. C. L. Womack**  
Practice of  
Surgery and Medicine  
Office 300—PHONES—Res. 301  
Haley Building, Artesia, N. Mex

**J. H. JACKSON**  
Attorney-at-Law  
Notary Public  
Rooms 1 and 2  
First National Bank Building

**DR. FRED WESTFALL**  
Dentist  
Office in Bank Bldg.—Phone 83  
CARLSBAD, NEW MEXICO

**J. J. CLARKE**  
Dentist  
Office in Clarke Building  
ARTESIA, NEW MEXICO

**H. A. STROUP, M. D.**  
PHYSICIAN & SURGEON  
X-RAY LABORATORY  
Office at 323 West Main St.  
67 Office PHONES 217 Res.

**Rubber Stamps**  
Seals, Etc.  
For Sale  
The Advocate

**TYPEWRITERS**  
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\$20.00 to \$102.50  
Artesia Advocate

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Motor Transportation  
Anywhere, Anytime  
Bonded and Insured  
Phones:  
Artesia 86—Roswell 23

**TYPEWRITERS**  
New, second hand and factory rebulbs in portables and standards—See us before you buy. Artesia Advocate.

**The Eddy County Abstract Co.**  
CARLSBAD, N. MEX.  
Reliable Abstracts  
Prompt Service  
Prices Right  
We Are Bonded  
LET US DO YOUR  
ABSTRACT WORK

**SAVE**  
Time, Trouble and Money  
BUY YOUR  
**Sales Books**  
MANIFOLD BOOKS, CAFE CHECK, ETC.  
from the  
**Artesia Advocate**  
Office Supplies & Equipment

THE FAMILY NEXT DOOR



Stumped!

MAJESTIC THEATRE

Friday Bargain Night  
JOE E. BROWN  
"ELMER The GREAT"

Saturday  
ROBERT ARMSTRONG  
"ABOVE The CLOUDS"

Sun.-Mon.  
CLARK GABLE  
JOAN CRAWFORD  
"DANCING LADY"

Tuesday  
JACKIE COOPER  
"LONE COWBOY"

Typewriter Ribbons—The Advocate

Political ANNOUNCEMENTS

RATES Strictly Cash With Copy

Table with 2 columns: Office type and Rate. Includes State Offices (\$25.00), District Offices (\$20.00), County Offices (\$15.00), Senator and Representative (\$10.00), Probate Judge (\$10.00), Surveyor (\$10.00), County Commissioner (\$10.00), City Offices (\$5.00).

The following candidates submit their announcements, subject to the action of the Democratic Primary:

For County and District Clerk: RUDE WILCOX, Artesia. ETHEL M. HIGHSMITH, Carlsbad. THELMA T. LUSK, Carlsbad.

For Sheriff: HOWELL GAGE, Artesia. TOM WOOD, Carlsbad. DWIGHT LEE, Carlsbad. M. C. STEWART, Carlsbad.

For County Treasurer: JOE JOHNS, Carlsbad. JOE A. CLAYTON, Artesia.

For County Assessor: RICHARD H. WESTAWAY, Carlsbad. W. O. MONTGOMERY, Carlsbad.

For Commissioner District No. 2: WILLIAM T. HALDEMAN, Artesia. G. R. BRAINARD, Artesia.

For County Supt. of Schools: MRS. H. R. RODGERS, Carlsbad. N. M. CAMPBELL, Otis. WILMA K. DILLARD, Carlsbad. G. R. (GEORGE) SPENCER, Carlsbad.

For Representative: M. R. SMITH, Carlsbad. THOS. S. (SID) COX, Artesia.

For Commissioner District No. 1: JOE LUSK, Carlsbad. I. J. STOCKWELL, Carlsbad.

For Probate Judge: PAUL A. OTTS, Artesia.

For Commissioner District No. 3: G. R. HOWARD, Loving. L. B. JAMES, Malaga.

CATTLE SHIPMENTS TOTAL 34,633 HEAD

ALBUQUERQU—Cattle shipments from New Mexico for February reached a total of 34,633 as compared with 17,156 in February, 1933, Walter A. Naylor, secretary of the state cattle sanitary board, said late Friday.

Cattle usually begin to move out in considerable numbers in February and March, Naylor said, but this year the volume was unexpectedly large.

COMPLETES WELL ON RANCH

The Casabonne Brothers, Hope ranchers, have recently completed a good water well on their sheep ranch twenty-seven miles west of Hope. The well drilled to a depth of 1,030 feet will furnish an adequate water supply for range purposes.

Eddy County Farm News

Many farmers are following the suggestions of Extension Agent Wunsch and are doing terracing and leveling work. Monday J. R. Ogden and Mr. Wunsch held demonstration on two farms at Loving. Tuesday there was a demonstration on the G. L. Lowery farm at Artesia. Mr. Lowery is changing the ditch and system of his whole farm. It was found that there was as much as fourteen inch slope to 200 feet the direction the land had been irrigated. By changing the ditches and leveling the side slope Mr. Lowery has his field nearly level. Due to the increased demands for this work W. L. Elser, director of extension, is trying to get some federal project thru for Eddy county under the CWA project.

The corn hog program sign-up is progressing slowly. Saturday the 17th will be the last day to sign up the contracts. Monroe Howard and I. H. Burgess will be at the First National Bank at Artesia to assist anyone wishing to reduce his hogs or corn. Twenty-five per cent reduction must be made on hogs raised or produced during 1932 and 1933. Twenty to thirty per cent on the corn in acres must be reduced. If you cannot see these men before Saturday, write the county agent giving him your records. Men wishing to sign are to see the committee as there will be no inspection until after the contracts are signed.

Final approval of the cotton contract from the State Board of Review is expected any day. As soon as this board approves the contracts they will be forwarded to Washington for acceptance and payment. The Washington office is ready to start writing checks and should have all out by April, when the contracts are sent in the yellow copy is returned to the producer, thus he will know just what acreage he is to plant and what he is renting the secretary of agriculture. There will be no checking of the fields after planting time. Each farmer is supposed to measure his own field and he must lay aside the acres he is renting and must be sure not to plant more than he is allowed. No definite time is set for the measuring, thus no one can tell when this will be done. If more acres are found planted this is a violation of the contract

STATE TRACK MEET WILL BE AT ROSWELL

The state interscholastic track and field meet will be held in Roswell again this year, the athletic board of control decided at its meeting in Albuquerque Saturday.

The Military Institute entertained the meet so well last year, board members said, that it was decided to return this year.

The meet will be on May 4 and 5. J. D. Shinkle, vice-president of the state association for that district, will have charge.

The board of control took cognizance of a problem presented in many district basketball tournaments when it recommended a procedure for seeding strong teams.

The board recommended that districts with more than eight teams seed the four strongest teams by vote of the coaches and that two teams be so seeded in tournaments with fewer teams.

Recommendation of the board, it was said, is not mandatory, but no doubt will be followed in most tournaments.

SUBSCRIBE TO THE ADVOCATE

and the contract may be canceled at that time by the officials.

The Bankhead bill has not as yet been passed thus the county committee has no authority to make allotments in planting cotton. Just as soon as any information is received the agent will notify all interested persons thru the papers and by letters to those who have written in.

Four checks on the option cotton totaling \$1,250.60 were received by the agent Monday. There are only five more checks to be received.

Ernest Malone will take his 4-H club calf that he has been feeding to the stock show to be held at Roswell Friday, March 16. These calves will be sold on Saturday before the regular registered stock sale. Ernest has been taking good care of his calf and should make a good record.

15,125,000 ACRES OF COTTON OFFERED UNDER RENTAL PLAN

WASHINGTON—The farm administration reported Friday that preliminary tabulation of the cotton reduction campaign indicated that 15,124,000 acres had been offered for rental to date in the 933,028 contracts which have been examined.

The pledged reduction exceeded the goal of 15,000,000 acres set in the campaign after reports from Texas indicated that 5,333,000 acres would be withdrawn from production of 38.25 per cent of the total base acreage planted to cotton.

Alabama, Tennessee and Virginia exceeded the reduction quotas assigned to them, while Georgia and Louisiana closely approximated their quotas.

County committees are at work adjusting contracts to official base production and acreage figures. Farm officials said they did not believe such adjustments would materially affect the total reduction.

SPEAKS HERE ON INTERNATIONAL RELATIONS

Hon. W. M. Chandler of Albuquerque, who appeared here in two lectures, March 11th and 12th, was also the principal speaker at the luncheon program of the Artesia Rotary club Monday, on the subject of "International Relations." Mr. Chandler told of the international policy of the American government, explaining the different applications that had been made to the Monroe doctrine. Club visitors were Mrs. W. B. McCrory and Miss Dawn Hornbaker, both of Artesia.

TYPEWRITERS New Woodstocks, Coronas, and Remingtons, Rebuilds in all other makes at The Advocate.

FOREST NOTES

Two Surveying Parties Organized Two surveying parties have recently been organized with ten men in all. Each will have headquarters at High Rolls. Bud Sweet is in charge of one group, doing topographical surveying as part of the erosion control work, and Morris C. Burke is in charge of the other group detailed to supply mapping of erosion projects. The two groups went to work last week and will be engaged on their work for five or six months.

Guard Rails On James Canyon Road

The Forest Supervisor's office has been advised by the Bureau of Public Roads that guard rails will be placed at dangerous points on the James Canyon road. Also school zone signs will be erected. All this to be done in the immediate future.

Lee Houghton of Las Vegas, who has been appointed educational adviser at the Mayhill CCC camp, has recently taken up his duties.—Alamogordo News.

TYPEWRITERS

New, second hand and factory rebuilds in portables and standards —See us before you buy. Artesia Advocate.

REALLY WASN'T ANY REASON FOR HIM TO GET MAD

CHICAGO—The last five pounds Mrs. Laura Johnston put on may wreck her home. When she married in 1928, she weighed 125 pounds. In a divorce suit, filed Friday, she set forth these allegations, with a chronology of her weight.

135—Pounds—Frank Johnston gave her a cross look. 145—Unkind remarks. 155—Thrown out of her home. 160—Thrown out again and called "fat." 165—Pounds—broke scales, and thrown out again.

These things, she alleged, constituted cruelty since she had "no control over the course of nature."

Your Property Insured When In Our Care Trucking FOLKNER & FOLKNER P. O. Box 241—Phones 74 and 154 Artesia, New Mexico

There's LESS Spring Cleaning every year-- in homes where NATURAL GAS is used for Cooking, Heating and Hot Water Pecos Valley Gas Co. J. Harvey Wilson, Mgr.

CONOCO BRONZE GASOLINE INSTANT STARTING—LIGHTNING PICK-UP—HIGH TEST CONOCO GAS A 100% HOME PRODUCT SUPPORTING A NEW MEXICO PAYROLL

What Are Your Answers? WHEN you need a doctor, an order from the store, a plumber, an electrician... isn't a telephone useful in meeting the emergency? When people say, "I'll call you up," isn't it embarrassing to say, "We haven't a telephone?" It costs but a few cents a day to have one. Any Employee Will Take Your Order The Mountain States Telephone & Telegraph Co.

# Social Activities

## SUSANNAH WESLEY CLASS HAS KID PARTY

Mmes. Nancy Eipper, Carrie Henrichson and Mary Forsythe were hostesses last Thursday afternoon at the home of Mrs. Eipper at a Saint Patrick party for members of the Susannah Wesley Sunday school class of the M. E. church.

At the last party of this class the members were asked to wear something very old. On this occasion they were asked to turn back the pages in the book of life and come dressed as children and to bring photographs of themselves when they were children and young ladies.

Irish stories were told, poems recited and songs sung in memory of Saint Patrick and all were requested to kiss the Blarney stone in a very formal ceremony. Mrs. A. C. Douglas was honored on this occasion when she was presented blocks for a friendship quilt which had been pieced by members of the class.

Miss Lucille Forsythe and Miss Natilee Filbert favored those present with a beautiful clarinet duet.

At the refreshment hour animal cookies were served to the children. The Saint Patrick motif was carried out in the attractive and most delicious refreshments which consisted of green salad, individual cakes decorated with shamrocks, and coffee.

Those present were: Mmes. Shearman, Rigdon, White, Stone, Cox, Reed Brainard, McCann, Lee Vandagriff, John Gage, Dixon, H. S. Williams, Holland, W. H. Gissler, Matteson, Frisch, French, Tom Runyan, Stroup, Keller, Feemster, Kelsey, Stagner, Hornbaker, Jernigan, Ward and Bullock.

## BAPTIST LADIES MEET

The W. M. S. of the Calvary Baptist church met for the weekly program at the residence of Mrs. F. C. Rowland, 506 West Dallas street, last Monday afternoon at 2:30. This program proved to be a well arranged and most interesting discussion on the "Prayer Life of Jesus," and was led by Mrs. F. C. Rowland. Twelve members took part on program at the close of which light refreshments were served to the following: Mrs. John Simons, Mrs. Dan Bynum, Mrs. Cecil Bynum, Mrs. D. A. Abernathy, Mrs. H. L. Wilkinson, Mrs. Richard Bynum, Mrs. Merle Roady, Mrs. Harry Omen, Mrs. Ruth Phelps, Mrs. R. E. Bean, Rev. F. C. Rowland, D. A. Abernathy, Miss Alma Killian, Miss Georgia Hearn, Miss Jean Kuykendall, a number of children and the hostess. The next meeting of the society will be held with Mrs. Dan Bynum next Monday afternoon at 2:30. The Royal Service program will be given and visitors are always welcome.

## PAST NOBLE GRAND CLUB PARTY FRIDAY

Miss Nola Naylor and Mrs. John McCann were joint hostesses in entertaining members of the Past Noble Grand club at the home of Miss Naylor last Friday evening. Mrs. Mary Thompson, vice-chairman, presided at the short business session. A pleasant social hour was spent by the following: Mmes. Effie Wingfield, Mary Thompson, C. M. Cole, Beulah Jones, Nellie Cogdell, John McCann, Frank Thomas, Miss Elta Bauslin and Miss Naylor. Ice cream, cake and coffee was served at the close of the evening by the hostesses.

## SEATED TEA HONORS MRS. VAN WELCH, JR.

Mrs. Van S. Welch, Jr. (nee Nell Hill) of Artesia, was honored with a beautiful seated tea and miscellaneous shower by members of the Girls Bridge club of which she is a former member, Sunday afternoon at the home of Mrs. Charles L. Allison, between the hours of 3 and 6 o'clock, in Roswell. Those sharing this compliment with the honoree were members of the club and a number of extra guests which numbered altogether about thirty.

## Social Calendar

TELEPHONE 299

### FRIDAY

P. E. O. meets with Mrs. W. E. Kerr at 2:30 p. m.

Second Evening Bridge club meets with Mr. and Mrs. G. R. Brainard at 6:30 p. m.

Friday Evening Bridge club meets with Mr. and Mrs. Walter Douglas at 7:30 p. m.

### MONDAY

The Volunteer class of the Christian church, social at W. E. Kerr's at 7:30 p. m.

### TUESDAY

The Idlewhites Bridge club meets with Mrs. J. M. Story at 2:00 p. m.

Chevie Six Bridge club meets with Mr. and Mrs. Willis Morgan at 7:00 p. m.

The Tuesday Evening Bridge club meets with Mr. and Mrs. Richard Attebery at 7:00 p. m.

### WEDNESDAY

The Miercoles Bridge club meets with Mrs. Howard Williams at 2:00 p. m.

Women's Club meets at club home. Mrs. Atwood, state president, guest. Art tea 3:00 p. m.

### THURSDAY (NEXT WEEK)

Young Woman's Circle of the M. E. Missionary Society meets with Mrs. Elza Swift at 2:30 p. m. All young women of church invited.

## COMMUNITY SERVICE MEETING OF AUXILIARY

About forty members and visitors were present at the interesting meeting of the Legion Auxiliary at the hut Monday.

Community service was the subject used for March program which was most interestingly presented. The bulletin was read by Mrs. R. R. Corbin, the Fidac report was given by Mrs. Jess Truett, the Rehabilitation report by Mrs. Frank Linell. Mmes. Albert Richards and Frank Linell gave a report of the district meeting of the Auxiliary which was held at Lovington last month. Mrs. Frank Smith favored them with two vocal numbers, "Robins" and "Daffodils," with Miss Marjorie Kerr at the piano. Mrs. Jess Shildneck sang "Sweetheart Darling," with Mrs. John Runyan at the piano.

Mrs. P. V. Morris, Auxiliary president, was given a lovely handkerchief shower and a big birthday cake in honor of her birthday anniversary which occurred on that day.

Mrs. Aleck McGonagill and Mrs. Ollie Ackerman were hostesses for the day. They used the Saint Patrick motif in the delicious refreshments which were served at the close of the afternoon.

The following ladies from Carlsbad who are members of the newly organized unit of that place were present: Mrs. J. W. Culpepper, president; Mrs. Ethel Highsmith, vice-president; Mrs. E. P. Bujac, chaplain; and Mmes. J. A. Gallivan, A. B. Gerrells and H. R. Rodgers. Mrs. Frank Smith and Miss Marjorie Kerr were local visitors.

## LOVELY PRE-NUPTIAL DINNER PARTY TUESDAY

Russell Floore was host at a beautifully planned dinner party at the home of his parents Mr. and Mrs. J. C. Floore Tuesday evening. He was assisted in entertaining by his mother Mrs. Floore and Mrs. Fred Howard.

Honor guests on this occasion were Britton Coll and Miss Kathleen Blount whose marriage occurred the following day, Lee Wehunt and Miss Loma Ruth Henderson whose marriage will occur in the near future and Miss Evelyn Martin who will be married to Kenneth D. Wagoner of Blue Hill, Nebraska, within the next few weeks.

Russell and his guests were served a delicious five-course dinner from a beautiful table with a hand made Irish linen lace cloth. The gorgeous centerpiece was of golden yellow calendulas with tall yellow lighted tapers on either side. The red and yellow color scheme was repeated in the attractive little nut cups, table appointments and in the menu. Dainty hand made place cards were adorned with a raised flower which held a miniature red candle which shed forth a tiny glow. Attractive bowls of jonquils and tulips with lacy fern added a note of spring to the living room where games rounded out a most delightful evening.

## MRS. GAIL HAMILTON COMPLIMENTS COMMITTEE

Mrs. Gail Hamilton, president of the Presbyterian Missionary Society, complimented her executive committee with a Saint Patrick luncheon last Thursday at one o'clock. She was assisted in entertaining by Mrs. R. L. Paris. A delicious three-course luncheon was served from a pretty table with Saint Patrick appointments, with the following seated: Mmes. S. W. Gilbert, Rex Wheatley, J. H. Jackson, C. Russell, R. G. Knoedler, Ralph Shugart, R. L. Paris, Miss Emma Clark and the hostess.

The month of March will close the missionary year with Mrs. Hamilton as president. She and her committee spent the afternoon making out the yearly reports for the organization.

## MEXICAN PARTY FOR BRIDGE OF THE MONTH

Mrs. W. E. Flint very cleverly entertained members of the Bridge of the Month club last Friday with a Mexican party.

A two-course Mexican menu was served at the luncheon hour at candle lighted tables with Mexican covers. Mexican tallies and score pads were used in the games of contract which followed. At the close of the usual rounds of games Mrs. Woods received the high score prize and Mrs. Stanley Blocker second high.

Those present on this occasion were: Mmes. J. Harvey Wilson, Stanley Blocker, T. C. Bird, Willis Morgan, A. T. Woods, Carl Bildstone, Hugh Kiddy and Howard Whitson.

## PICNIC FOR MRS. DOUGLAS

Mr. and Mrs. J. K. Hastie were hosts Sunday at a picnic dinner on their farm honoring the birthday of Mrs. Walter Douglas. Several friends gathered and brought well filled baskets and an enjoyable day was spent. Those attending were Mr. and Mrs. J. W. Bradshaw, Mr. and Mrs. Harve Muncy, Mr. and Mrs. Buddie Dobson, Mr. and Mrs. Boone Jones, Mr. and Mrs. Calvin Dunn, Mrs. Beulah Jones and the honor guest Mrs. Douglas and Mr. Douglas.

If your Electrical Appliance has shocking ways—let us repair it.  
**Dr. Loucks Garage**

## FORTNIGHTLY HAS SAINT PATRICK PARTY

Mrs. Albert Richards entertained members of the Fortnightly Bridge club with a delightful Saint Patrick party Tuesday.

The Saint Patrick motif was used in the delicious menu served in two courses at one o'clock. Shamrocks were used as favors. Five rounds of auction bridge were played with high score going to Mrs. W. E. Flint.

Those present were Mmes. Atkeson, Flint, William Linell, W. C. Martin, Jack Spratt, C. R. Blocker, A. T. Woods, and the following substituting guests: Mmes. Stanley Blocker, Aubrey Watson, Jeff Hightower, Raymond Bartlett and Alf Coll.

## FRIDAY EVENING CLUB WITH MR. AND MRS. CLADY

A very pleasant evening was enjoyed by members of the Friday Evening Bridge club when they met with Mr. and Mrs. Jack Clady last Friday.

Those present for an evening of auction bridge were: Messrs. and Mmes. Boone Barnett, Walter Douglas, Dick Vandagriff, Charles Morgan and Mr. and Mrs. Aubrey Watson who were substituting guests. Mr. and Mrs. Morgan received the high score prize and Mr. and Mrs. Watson consolation.

A delicious light refreshment course was served by the hostess at the conclusion of the games.

## EASTERN STAR INITIATION

At the regular meeting of the Eastern Star Tuesday evening Mrs. Nathan Kelly was initiated into the chapter. The service was beautiful with the worthy matron, associate matron, organist, warden, secretary, treasurer and the star points all wearing evening gowns in colors appropriate for their stations.

A number of visitors were present from Hope. Refreshments were served at the close of the evening.

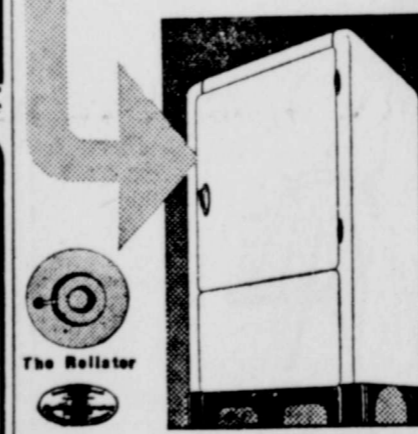
# It's here THE NEW 1934 ROLLATOR REFRIGERATOR

See the new Norge with the new conveniences. See its spacious, waist-high interior, the new adjustable shelves, automatic electric lighting, easy sliding ice trays, handy deep tray for frozen desserts, butter and cheese rack, egg basket, the Hydrovoir, the new vegetable freshener. We want you to see these and the many other Norge features, standard in leading models, before you buy any refrigerator. See the new Norge today.

## NORGE Rollator refrigeration

**BIGGEST VALUE FOR AS LITTLE AS**

**EASY TERMS**



## Mann Drug Co.

We are willing to let you try the new Norge for one week in your home.

## BOOK CLUB MEETS WITH MRS. BILDSTONE

The Book Club met with Mrs. Carl Bildstone Wednesday afternoon with fourteen members present.

In the absence of Mrs. G. U. McCrary, chairman, Mrs. J. B. Atkeson presided and Mrs. C. R. Blocker acted as secretary in the absence of Mrs. Leslie Martin.

Mrs. Bildstone gave the review, "Up the Years From Bloomsbury," which is the autobiography of George Arliss. The one and one-half hour review passed by quickly as she gave to her listeners the bits of wit and humor of Arliss himself.

Mrs. W. E. Flint was added as a charter member. The next meeting will be held at the home of Mrs. C. R. Blocker with Mrs. J. B. Atkeson giving the review.

## INFORMAL MEXICAN DINNER

Mr. and Mrs. W. E. Flint entertained very informally last Friday evening when they served a delicious Mexican dinner. Their guests were Messrs. and Mmes. Albert Richards, Jack Spratt and C. R. Blocker.

Box Stationery—ARTESIAN Bond—Advocate.

# PRESENTING EASTER'S Prettiest, Smartest Dresses

Modes to be enthusiastic about... so different and so clever. Dresses reflecting the season's novel touches to sleeve, waist and necklines—Dresses pertly belted with dashing new tie collars and other smart fashion details.



## DRESSES . . . . . DRESSES

Printed Silk Crepes and Solid Colors in Pastel Shades. Sizes 14 to 20—Nifty Little Gowns—

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Smart Dresses for Sport Wear in Silk Crepes and Novelty Patterns—wonderfully styled for only—

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**SHOES**

White Shoes for Easter in Sport Ties, Pumps and Straps—A complete selection and a full range of sizes—

**\$2.49 \$2.95 \$3.95**

Hosiery in All New Spring Shades for Easter Wear in Chiffon and Service Weight—

**79c \$1.00 \$1.29**

Two and Three Piece Suits in Silk Crepes and Fancy Weaves with Novelty Vests and Sport Blouses—

**\$9.90 and \$12.50**

Just received another shipment of Helen of Hollywood Dresses in Wash Silks and Cotton Fabrics—

Wash Dresses—**\$1.95** Silk Dresses—**\$5.90**



**SHOES**

Just received a shipment of Children's Barefoot Sandals, To-peeper Styles—

**98c to \$1.39**

Easter Shoes for the old man too. In Black and White and Beige and Tan combinations—

**\$3.95**

## Peoples Mercantile Co.

Where Price and Quality Meet

# For State Representative Thomas S. (Sid) Cox... X







### A CAR IMITATED BUT NOT EQUALLED

There are no experiments in the Ford V-8. Ford knew he was right by not installing "free wheeling" back when it was new and high powered advertising created a certain demand for this "new feature," but the "fad" has gone.

Now there is a furor raised on another "new feature," and daily experience is indicating that Ford is still right.

## ARTESIA AUTO CO.

Phone 52

The car without a price class—**The King of the Road**

Artesia, N. M.

### City Election—

(Continued from first page)

nominated in addition to a ticket filed about two weeks ago by the Citizens Committee. The citizen's Committee ticket, however, was made before the contents of the new law was known and only four aldermen were nominated. Tuesday night it was agreed to let the ticket stand and the nominees will be candidates for the four year terms from each ward. Hollis Watson was chosen as candidate for mayor on both tickets.

Two tickets were submitted at the mass meeting and the citizens asked to select one ticket. One ticket nominated by W. E. Ragsdale was as follows: M. W. Evans, mayor. Alderman ward 1, four year term, J. J. Clarke; two year term, M. E. Baish. Alderman ward 2, four year term, C. O. Brown; two year term, W. H. Gilmore. Alderman ward 3, four year term, J. S. Ward; two year term, Hollis Watson. Alderman ward 4, four year term, Arba Green; two year term, Rex Wheatley. Another ticket submitted by Clayton McDonald was as follows, the first named alderman to serve four years and the second to serve two years: Mayor, H. G. Watson. Alderman ward 1, S. E. Ferree, Jack Clady. Ward 2, W. H. Gilmore, Rufe Wallingford. Ward 3, H. Q. Haley, A. C. Crozier. Ward 4, John Dunn, R. D. Compton. L. P. Evans placed in nomination the name of Charles

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proves it is CHIC to RAINBOW a bit....

By her newest innovation in Sunrise Stripe Shirting with plain color linen trim. This fashionable material is treated to a graceful diagonal that will do your figure proud. Note the use of bright metal buttons running up-shoulders.

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**Joyce-Fruit Company**

## WANTED!

50 CREAM SHIPPERS FROM THIS LOCALITY TO SHIP THEIR CREAM DIRECT TO US

We have made thousands of dollars for our cream shippers in the past few months by giving them top market price at all times. What we have done for others we will do for you. Your local Express or Railroad Agent will assist you in getting your shipment started and we will see that you get an honest weight, correct test and prompt return of both can and check. A trial shipment will convince you. Send your shipments baggage collect and don't worry about the transportation—We pay it at this end without and deductions from your cream check.

WHY SPLIT YOUR CREAM CHECK WITH OTHERS

## Raton Creamery Company

CLOVIS, NEW MEXICO

### BIDDING IS LIVELY STATE LEASE SALE TO LARGE CROWDS HERE MARCH 11-12

Bidding was brisk on many prospective oil and gas tracts offered by the state land office at its monthly public sale, held at Santa Fe on March 10th. Tract 1, containing 2288.66 acres located principally in townships 6, 7, 8 and 10, range 34, 35 and 36, was purchased by G. W. Claxton of Los Angeles for \$238.90. There was no bids offered on tracts 2, 3, 4, 5 and 6, located in township 16, ranges 31 and 32. Tract 7, containing 2480.00 acres, located in township 16, range 32, was bid in by Joseph S. Anthony and Chas. E. Shaman, both of Los Angeles for a total of \$620.00. Tract 8, containing 1361.50 acres and located principally in township 16, ranges 31 and 32, was bid in by Arthur Stanley of Los Angeles, California, for \$141.15. Tract 9, containing 1080 acres and located in township 16, range 28, was bid in by Joseph Anthony of Los Angeles for \$126.00. Tract 10, containing 1008 acres and located in township 16, range 28, received no bid.

Tract 11, containing 400 acres and located in townships 11, 12, 13, 14 and 15, ranges 34 and 35, was bid in by G. W. Claxton, Roy G. Barton, both of Los Angeles, and the Magnolia Petroleum Co. of Dallas, Texas, for a total of \$545.75. Tract No. 12, no bid. Tract 13, containing 400 acres and located in township 17, range 31, brought \$2,659 from five major oil companies and one individual. The Humble Oil and Refining Co. was the heaviest bidder with \$1,068.00.

Tracts 14 and 15 received no bids. Tract 16, containing 200 acres and located in township 22, ranges 35 and 37, was bid in by the Magnolia Petroleum Co. for \$120.00. Tract 17, containing 200 acres and located in township 23, ranges 37 and 38, was purchased by the Stanolind Oil and Gas Co. for \$105.00.

Tracts 18, 19 and 20 received no bids. Tract 21, containing 400 acres and located in township 24, ranges 37 and 38, was bid in by W. P. Sanders of Roswell, Magnolia Petroleum Co., Dallas, Texas, and Stanolind Oil and Gas Co. of Tulsa, Oklahoma, for a total of \$860.00. There was no bid on tract 22. Tract 23, containing 240 acres and located in township 25, ranges 36 and 37, brought a total of \$272.00 from W. P. Sanders of Roswell and Chas. Sham of Los Angeles. Tracts 24 and 25, no bid. Tract 26, with 412 acres and located in townships 17, 18, 20 and 22, range 38, brought \$3,838.80 from three oil companies and three individuals. The largest bidder was The Skelly Oil Co., for \$824.00. There were no bids on tracts 28, 29 and 30. Tract 31, containing 318 acres and located in townships 16 and 17, ranges 16 and 17, brought \$1,740 from Amarada Petroleum Corporation, Empire Gas and Fuel Co. and Magnolia Petroleum Co. Tract 32, containing 1174 acres and located in township 11, ranges 34 and 35 was bid in by the Humble Oil and Refining Co. for \$434.41.

G. G. Smith of the Cottonwood is a patient at St. Mary's hospital in Roswell.

### CHANDLER LECTURES TO LARGE CROWDS HERE MARCH 11-12

Proceeds from the two lectures of the Hon. W. M. Chandler of Albuquerque netted the community chest fund over \$70.00. The lectures were on "The Trial of Jesus From a Lawyer's Standpoint," and "Russia," and were of peculiar interest to many people. The former subject was discussed Sunday night and drew a capacity audience at the Central school auditorium. In addition to the lecture a fifteen minute program by the Artesia Violin choir added much to the program of the evening, and on Monday evening preceding the speaking, the Artesia Choral club gave three popular numbers.

Much of the discussion of "The Trial of Jesus From a Lawyer's Standpoint" was taken up with the legal procedure used in the trial with frequent quotations from the two volumes written by Mr. Chandler on this subject.

The Monday evening subject, "Russia," attracted more interest from the adult population because of its modern day aspects. The principal point brought out by the speaker was the wisdom of Russia's recognition by the present administration and the possible menace such a recognition might bring to our form of government. Mr. Chandler recalled that four presidents preceding President Roosevelt's term including one democrat, had refused recognition because of the possible dangers such action might bring to the United States. The speaker who had made four visits to Russia on a business mission starting in 1927 told of some of the impressions he received while there and of a conversation he had with a brilliant Russian lawyer, which conversation developed into a controversy over what nation had the best form of government. Russia at present is a menace to all other forms of governments because of the radical departures the Russian government has made in the conduct of its affairs and because all Russia is imbued with the idea to force if necessary its governmental theories on other parts of the world and its atheist belief.

Briefly Russia as a nation occupies about one-twelfth of the land surface of the world with 160,000,000 people. With the murder of the Czar during the World war, Russia embarked on a bold governmental experiment by adopting communism and discarding the capitalist idea or the idea of the individual initiative. At the same time the Russian nation discarded all religious beliefs as a superstition and adopted a marriage plan similar to the common law marriage. All wealth has been confiscated by the state and everybody works for the government.

### FAMOUS MEN WILL SERVE—

(Continued from first page)

Boston to New York, New York to San Francisco via Chicago and Salt Lake City; New York to Jacksonville; Washington to Atlanta; Chicago to Dallas, via Kansas City and St. Louis; Salt Lake to Seattle; Salt Lake to San Diego, via Los Angeles; Cheyenne to Denver and Chicago to St. Paul.

Lindy Won't Serve  
Col. Charles Lindbergh split with the administration the second time over air mail service by refusing to serve on the air mail committee. Col. Lindbergh's refusal was made public last night.

USE STATE CARS RESTRICTED  
SANTA FE—No more warnings—cars will be impounded and drivers here until they explain to someone else, said Chief E. J. House, Jr., of the state motor patrol Tuesday concerning private use of state cars. "I've heard all the alibis I can stand," he said.

Mrs. C. Bert Smith has been employed by the Joyce-Fruit Co. as saleslady in the ready-to-wear department from now until after the Easter season.

Mrs. Arba Green accompanied Mr. Green on a trip to the lead mines at Mockingbird Gap and from there on to El Paso. They left here Wednesday and expect to return the last of this week.

### CANTRELL INDICTED FOR KIDNAPING CHARGE

SANTA FE—Indictment for extortion under the new Lindbergh law, so-called, which carries a penalty of to 99 years, was among 72 true bills returned by the federal grand jury at Santa Fe Friday. Counterfeiting, Mann and Dyer act violations, liquor sales to Indians and impersonating an officer were also included in the list.

Perry Henry Cantrell was indicted for extortion. The case was from Artesia where Mr. and Mrs. E. A. Paton were threatened their daughter would be kidnaped if \$260 was not paid.

About three score cases involved persons indicted by the state grand jury at Gallup on liquor charges were not handled by the grand jury, it was learned, accounting for the 60 odd no true bills returned.

A partial list of indictments: Eddy county—Robert Farris, Wilbur Kniceley, O. L. Lofton, Tom Moore, counterfeiting.

Otero county—George Davis, Virgil Johnson, counterfeiting; Ernesto Ramirez, liquor; Joe Lobato, Fidel Dominguez, liquor to Indians.

Lea county—Arvid Smith, Mann act.

Mrs. Forrest Lee of Lakewood recently underwent a successful mastoid operation at the St. Francis hospital in Carlsbad.

### ANNUAL MEETING OF THE EL PASO TRADE TRIPPERS STOP HERE

There were eighty-five members and a few visitors in attendance at the annual meeting of the Artesia Alfalfa Growers Association held in the office of the association here Tuesday afternoon, starting at 1:00 o'clock. An important item of business was the election of two directors. T. J. Terry and J. H. Holloman, whose terms expired, were unanimously reelected. Mr. Terry was formerly president and Mr. Holloman secretary of the association. Officers and a manager will be chosen at the first board meeting.

An audit of the association has recently been completed by I. C. Keller of Artesia. The report of the auditor indicated the affairs of the association were in a very satisfactory condition as well as the earning power of this concern.

In addition to the guaranteed five per cent dividend on the preferred stock, passed to the preferred stockholders, there was a seventy-five cents per bale patronage dividend distributed to all gin patrons. It was also reported that the total average net earnings on the present capitalization was approximately thirty per cent, out of which the past year over \$5,000 of certificates of indebtedness were liquidated. These certificates of indebtedness were retired besides the dividends distributed.

Approximately twenty-five El Paso business men stopped for an hour's business visit here Friday afternoon en route up the valley. The personnel of the El Paso trade trippers included:

Capt. C. B. Brooks, CCC Camp, Fort Bliss, Texas; Jack R. Chaney, Hotel Paso del Norte; C. R. Curtan, Crane O'Fallon Co.; Gerald Dailey, El Paso Herald-Post; Grover C. Divine, Dun and Bradstreet; Bob Flanagan, Zork Hardware Company; C. G. Harcourt, Darbyshire-Harvie Iron and Machinery Co.; W. J. Hooten, El Paso Times; H. P. Huff, The White House; C. D. Johnson, Texas & Pacific Railway Co.; B. R. Leonard, Pittsburgh Plate Glass Co.; John W. Moss, El Paso Chamber of Commerce; P. H. Murphy, American Steel & Wire Co.; C. E. Nichols, Southwestern Portland Cement Co.; A. B. Poe, A. B. Poe Motor Co.; Walter Prager, Mountain States Telephone & Telegraph Co.; Dave Price, Price's Desert Gold Dairy; J. Fred Ryan, Mommson-Dunnegan-Ryan Co.; C. H. Salmon, Southwestern Sash & Dood Co.; Bob Turner, Hotel Paso del Norte; A. H. Valkenaar, Popular Dry Goods Company; H. W. "Dusty" Waller, Hilton Hotel; Richard Warren, Southern Pacific Lines; Henry Woodriddle, Lone Star Motor Company; W. J. Wylie, Southwestern Portland Cement Co.

### WORK ON EAGLE DRAW BRIDGE HERE

Preliminaries of the construction of a bridge across Eagle Draw in north Artesia have been under way for several days and workmen have torn away the concrete dip to start construction on the bridge.

### Typewriter Ribbons—The Advocate

Modern and up-to-date cylinder refinishing equipment.  
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## GENERAL ELECTRIC

### Monitor Top Refrigerator

With a Five Year Guarantee by General Electric in New Models on Display.

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A HIGHLY TAILORED OTTOMAN TO MATCH WITH THIS

## 2-Piece Living Room Suite

Latest style — design — tapestry covering in the all comfort chair, couch and ottoman for.....

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Now--a Good Bedroom Suite Is Very Inexpensive

This one looks like a thousand dollars when you examine its quality and its fine walnut surfaces—but we sell it also at

If You'd Rather Not Pay Cash We Have A Convenient Payment Plan

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Thousands Switching To This 3 Times Safer Tire

The new Goodrich Silvertown with the life-Saver Golden Ply is the talk of America. This amazing invention makes you three times safer from blow-outs at today's high speeds. And just imagine—it is priced no higher than other standard tires which haven't this blow-out feature! Don't wait! Let us put a set of these Golden Ply tires on YOUR car NOW.

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