



Artesia Advocate



VOLUME THIRTY-ONE

ARTESIA, NEW MEXICO, THURSDAY, JANUARY 4, 1934

NUMBER 1

Activity In Oil Keeping Step With Year 1934

New Location Made; Two Completions for Past Week—Eddy Well Hits Critical Depth in the Wildcat Area.

Southeastern New Mexico will soon be swinging into its normal stride of oil development, unless some radical change occurs in the industry to disturb local conditions. One new location was staked and two wells completed for the week. The new well to be drilled is in Lea county, being the Moberly No. 2 of the Texas Production Co., 1980 feet from the south and east lines of sec. 8-26-37.

Prospects are good for developing commercial production in the Ascarate No. 1 of the Southern Petroleum Co., sec. 24-25-36, in southeastern Lea county. A hundred million feet of gas was encountered in this test from 3212-86 feet and 700 feet of oil was reported around 3280 feet. Workmen are running seven inch casing at 3270 feet.

Prospects are also better for a commercial well in the Humble Oil and Refining Co., Lindley No. 3-A, sec. 13-25-36. The well was plugged back and a packer run to 3359 feet after which a test was made and flowed 700 barrels of oil and 500 barrels of water. Gas pressure developed was 6,500,000 feet.

Activity in other Lea county wells is routine including the Conduitt No. 1 of E. B. Guess et al, sec. 12-25-36, which successfully shut off a 70,000,000 feet gas flow and on which the status of development is unchanged. The Texas Company, State No. 4-A, sec. 2-21-33, is shut down to run casing at 1721 feet.

In Eddy county, Spearow et al., McClelland No. 1, sec. 22-22-23, in the Rocky Arroyo section has reached a critical depth of 4735 feet and is still drilling. Spearow et al., McIntyre No. 1, sec. 35-23-25, in the same area, is drilling below 2210 feet. Stovall and Marshall, Mock No. 1, sec. 29-24-27, is still shut down awaiting title adjustments at 2338 feet. Reports are not available on other Eddy county wells.

Miss Emily Woods, daughter of Col. and Mrs. A. T. Woods, left Sunday for Columbia, Missouri, to resume her studies at the University of Missouri.

EDDY DEMOCRATS AWAIT ACTION OF SOLONS ON PRIMARY

For the information of all prospective democratic candidates desirous of announcing their candidacy, Jess L. Truett, county democratic chairman, states as follows:

In event a special session of the state legislature is called by the governor and a state primary law is included in the call, then our county democratic central committee will await the action of the legislature and if such primary law is passed in this session, we will of course be governed accordingly; but if the governor does not include the primary law in his call, I will then issue a call for the county democratic central committee to convene for the purpose of deciding as to what method of nomination they wish to adopt for county and district candidates and set the date for primary or place and date for convention as may be their choice.

All candidates announcing before completion of the above mentioned procedure will be subject to the action thereof and to such fees as may be assessed by the committee and all other requirements of same.

Olen F. Featherstone of El Paso, Texas, spent yesterday here attending to business matters.

HOPE STARTS NEW YEAR WITH 2 FIRES AND STORE ROBBERY

Two Fires Destroy Frame Residences at An Early Hour Monday Morning—Robbers Get a Small Loot at Van Store.

Hope started the new year with excitement. On the morning of January 1st fire completely demolished two frame dwellings and the Van Store was robbed on the previous night. The two story residence of John Prude in the west part of Hope caught fire about 6:00 o'clock Monday morning and was burned to the ground. About the same time a two story frame dwelling on the Riley farm, three miles northwest of Hope caught fire and was also burned to the ground. Both houses caught from the roof. The loss in both cases was said to have been due to defective flues. Neighbors living near the Riley residence discovered the blaze in the roof and informed Mr. and Mrs. C. A. Buchanan, who were living in the house of the fire. The blaze had gained too much headway to be checked. A small amount of household furniture was saved. Loss on the building was partly covered by insurance. Loss on both dwellings was estimated to be in the neighborhood of \$7,500. The Prude residence was also partly covered by insurance.

Robbers entered the Van Store at Hope some time Sunday night and took \$7.00 or \$8.00 from the cash drawer and a suede coat. Entrance was made into the store building by breaking a glass in the front door of the store.

MINING POTASH TO START SOON

Potash mining operations at the mine of the Potash Company of America are to start soon, it was learned recently. The Santa Fe spur from Avalon to the mine has been completed. Workmen are now ballasting the track, preparatory to establishing regular runs over the spur as the demand justifies. The mine site is the scene of much building activity with three or four frame residences under construction and several completed. The shaft house and the power house has been finished and a mill for crushing the ore is under construction. Eastern sales offices for the Potash Company of America have been established at Baltimore, Maryland, and production is expected to start within thirty days, according to C. M. Harris, vice-president.

IMPORTANT NOTICE

The local committee of the New Mexico Christmas Seal sale campaign has requested the Advocate to urge all persons who received Christmas seals through the mails during the holidays to either return the seals or send the money due on the seals. Money should be forwarded to Mrs. G. C. Kinder, chairman.

ACCEPTS POSITION AS GUARD

Julius Terry has accepted a position as guard at the state penitentiary at Santa Fe and left Sunday with J. E. Robertson for Santa Fe to assume his new position.

THE TREE PLANTING CAMPAIGN TO START JANUARY 10 TO 15

The City Beautiful committee wishes to call attention of the public to the fact that free shade trees will be available for planting about the 10th of the month. A shipment of Chinese elm trees is expected to arrive here between the 10th and 15th of January and will be killed up to be planted as rapidly as possible. Trees three to five feet in length will be available without charge and will be set out by labor furnished under a CWA project. The planting will also be done free if it is done on the curbing between the walk and street. Trees are wanted, get in touch at once with Mrs. J. M. Story, chairman. The committee is also in position to furnish other varieties of trees at a small cost.

County Superintendent H. R. Rodgers of Carlsbad was attending to official duties here today.

President Delivers The Annual Message

TWO AIRPORT SITES READY FOR FEDERAL INSPECTOR NOW

Mayor Joe Clayton, who is directing the selection of a municipal airport here to be built under a civil works project, said the first of the week he expected a representative of the federal airport commission here probably this week to inspect two sites. Mr. Clayton, who has been in communication with R. L. Harrison of Albuquerque, federal airport commissioner for New Mexico, stated that the city had two sites in view to offer. Both are located west of town. Property owners north and south of Artesia along highway 2 wanted more money for an airport site than the city council could afford to pay, he said.

SHIPS CATTLE

Two cars of stock cattle were loaded out of the local pens Friday for Walter Coates, Hope rancher. The cattle went to the Kansas City market. P. Moody, cattle buyer, went with the shipment and plans to return soon with a car of fine Hereford bulls to be offered to the local cattlemen.

ROWLAND SELLS INTEREST IN PLUMBING SHOP

A. P. Rowland has sold his interest in the Rowland and Rideout tin and plumbing shop to his partner, L. A. Rideout. In assuming the management of the shop, Mr. Rideout stated that he would continue to operate the shop, giving the best possible service.

LICENSE TIME EXTENDED

A telegram to J. R. Attebery, deputy auto license collector from Juan Vigil, state comptroller, yesterday conveyed the information that time for purchase of the 1934 license plates had been extended to February 1st without penalty.

FORTY PERCENT TAXES PAID

Joe Johns of Carlsbad, county treasurer, said he expected to report about forty percent of the 1933 taxes had been paid in his report to the state tax commission Monday. The first half of the 1933 taxes totaled \$132,000. Taxes paid after December 31st will be subject to a penalty.

ANNUAL SCOUT DRIVE

The annual drive for Boy Scout funds will be held here on January 11 and 12. C. J. Dexter, chairman of the financial committee, announced today.

MALAGA-STATE LINE ROAD COMPLETED

The oiling of the highway from Malaga south to the state line has been completed, it was announced last week. Surfacing the highway was finished earlier in the year. This road supplies an important unit in a hard surface highway connecting Eddy county with Pecos, Texas.

LIVESTOCK IN GOOD CONDITION

Livestock over the ranges are reported in good condition and grass is fair to good in most places. Should the weather continue mild and a seasonable early spring come, livestock will be pulled through the winter in fine shape.

POLICE COURT

Two Mexicans whose names were not learned were arrested at an early hour yesterday morning and charged with setting fire to a box car. Local officers who made the arrests said the Mexicans had set fire to the bottom of a box car near the stock yards and had burned the bottom out of the car, but the officers were able to save the car. The Mexicans were later found with another fire in a box car located in the south yards. Dee Robinson, special agent for the Santa Fe, was called down to assist in investigating the case. The offenders were lodged in the city jail.

Miss Sue Flint returned to Albuquerque Monday to resume her studies at the state university after spending the holidays with her parents Mr. and Mrs. T. H. Flint. She drove up with Mr. and Mrs. W. E. Flint who were en route to Santa Fe.

Pres. Roosevelt Pleased With Accomplishments of National Recovery Plan; Hits at the High Powered Financiers.

WASHINGTON—In a vigorously worded, personally delivered message, President Roosevelt yesterday pointed an enthusiastic congress toward his conception of a permanent recovery on a new basis.

Shouts, lusty and long, rose from both sides of the house chamber when the president entered on the arm of his tall son, James, to address the joint session.

Members of his cabinet walked in just ahead, blinking in the glare of klieg lights. In the galleries sat Mrs. Roosevelt and other members of the president's family; near them were diplomats and other celebrities—and some well known persons waited outside in the corridors, unable to obtain entrance.

Mr. Roosevelt's message was in general terms. Specific recommendations, including one that probably will ask for the right to negotiate reciprocal tariff treaties, are to be made later.

The president thrust deeply toward some of the recently disclosed practices of big business in the banking and speculative fields.

He told the joint session of congress that the nation is "definitely in the process of recovery," and proposed a permanency of the principles of his monetary, agriculture and industrial programs.

For new fields of immediate effort, he asked "stringent preventive or regulatory measures" in the nation's business affairs and a governmental and public war against organized crime.

"I am speaking," said the president in raised voice, "of those individuals who have evaded the spirit and purpose of our tax laws, of those high officials of banks or corporations who have grown rich at the expense of their stockholders or of the public, of those reckless speculators with their own or other people's money whose operations have injured the values of the farmers' crops and the savings of the poor."

"In the other category, crimes of organized banditry, cold blooded shooting, lynching and kidnaping have threatened our security.

"These violations of ethics and these violations of law call for the strong arm of government for their immediate suppression; they call also on the county for an aroused public opinion."

NORTH EDDY CWA PAYROLL AMOUNTS TO \$4,123.00 A WEEK

The total payroll for north Eddy county residents under the various civic and public works projects over the county runs approximately \$4,123.00, it was revealed by tabulations recently completed here. This sum represents the weekly payroll of 259 men distributed as follows: 170 men on the civic works projects here and at Hope, twenty-five employed at Carlsbad cavern park, seventeen on surveying crews, forty on highway 83 and seven on leveling crew. The leveling crew is running levels on highway 83 from here to Alamogordo under direction of Frank Donahue, former Artesia resident.

THREE ANNOUNCE FOR COUNTY OFFICE

Howell Gage for Sheriff

Howell Gage, former Artesia resident, and chief deputy of Sheriff Walter McDonald of Carlsbad, made his formal bow to the voters of north Eddy county yesterday as a candidate for sheriff, subject to the action of the democratic primary when the same shall be held. No other candidate has ever enjoyed a wider acquaintance in north Eddy county and all of the earlier (Continued on last page, column 3)

JOYCE-PRUIT CO. TO STAGE A BLACK SHEEP EVENT SOON

Numerous kinds of sales have been held in Artesia before, but not a black sheep event. This week Joyce-Fruit Co. is starting a black sheep event, on the odds and ends mostly in the dry goods department. In case you don't know, a black sheep event is slightly different from a white elephant sale and other sales designed to rid the shelves of unseasonable and unsalable merchandise. The merchandise placed on sale in the black sheep event is seasonal goods, but of odd sizes. Many useful articles are offered at less than one-fourth their former value. See the page announcement of the Joyce-Fruit Co. in this issue for details.

CLAY GREEN CAMP INSTALLS OFFICERS

Messrs. George Frisch and Jack Hastie drove up to Portales Sunday to witness and participate in the installation of officers of the Clay Green Camp No. 7, of the Spanish-American war veterans. The following officers for 1934 were installed Sunday afternoon: George Frisch of Artesia, commander; John Boydston of Roswell, senior vice-commander; M. Y. Monical of Hagerman, junior vice-commander; W. E. Anderson of Roswell, quartermaster; Wm. J. Wilson of Roswell, adjutant; Claud Nies of Roswell, patriotic instructor; H. D. Wagner of Causey, chaplain; Harold Hurd of Dexter, senior color sergeant; L. E. Neeley of Artesia, elected junior color sergeant by proxy; H. T. Faircloth of A.C.M., officer of the day; Tom O'Toole of Roswell, chief musician; Mr. Colligan of Portales, quartermaster; H. A. Ingalls of Roswell, surgeon. The installation ceremonies were conducted by Gen. Ingalls.

MISS AVIS CLOWE TO WINTER CAMP

The Girl Scouts of the Cactus Region fell in line with the national winter camp experiment by holding camp for several days during the holidays at Camp Mary White in the Sacramento mountains.

There were thirteen Scouts and four staff members in camp. Miss Avis Clowe of Artesia was a member of the party and reports the winter camp to be quite successful. Plans are being made for a larger camp next winter.

BIG INCREASE IN REVENUES IN NEW MEXICO

ALBUQUERQUE, N. M.—Revenue collections in New Mexico for the calendar year just ended show a big increase over the previous calendar year, the internal revenue office here reported.

Collections for the calendar year 1933 totaled approximately \$725,000 as compared with approximately \$371,000 for 1932. A considerable amount of this increase was credited to the agricultural processing taxes, collection of which began in the last half of the 1933 calendar year.

Processing tax collections under the government's program to raise agricultural prices amounted to around \$96,000 up to December 31. Revenue from liquor sale permit stamps accounted for another considerable portion of the increase. This revenue for December amounted to approximately \$1,300 as compared with virtually nothing a year ago.

Total revenue collections for the last half of the calendar year or first half of the fiscal year amounted to around \$416,000 as compared with \$198,000 for the same period of the previous year.

Income tax collections for the first half of the fiscal year were approximately \$93,000 as compared with nearly \$98,000 for the first half of the previous year.

Mr. and Mrs. Fred Cole drove to Roswell Sunday night to hear the program of the San Marcos, Texas, Baptist academy quartet at the First Baptist church. The quartet was under the direction of H. Grady Harland, former voice teacher of Mrs. Cole.

A. S. Foster and mother Mrs. M. S. Foster of Lakewood returned Tuesday evening from Kingsville, Texas, where they spent the holidays visiting relatives. Mrs. Kate McClanahan, sister of Mrs. Foster, accompanied them home and will make an extended visit at the Foster home.

THE CITY COUNCIL APPROVES \$25,000 HOSPITAL BUILDING

Files Application With Public Works Board for Modern Hospital; Gas Tax to Supply the Revenue.

The City Council, meeting in a special session Thursday evening, voted revenue bonds totaling \$25,000 for the construction of a city hospital here. The bonds maturing in six years will draw four percent interest. A gasoline tax of a half a cent per gallon on all gasoline sold within the city limits will supply the revenue to retire the bonds.

The City Council accepted the plan of Richard Gardner calling for the construction of a modern building to accommodate fifteen patients. Only one other plan was submitted, that of W. H. McAtee of Carlsbad for a larger and more expensive building. Final details were prepared to be submitted to the public works board not later than January 2nd.

ROTARIANS HEAR 1934 PROPHECIES

Several members of the Artesia Rotary club made prophecies on what the year 1934 would bring at the weekly luncheon program of the club Tuesday. Among the speakers were Supt. W. E. Kerr, S. W. Gilbert, Martin Yates, Fred Brainard, Willis Morgan. Supt. Kerr predicted that the federal government would attempt to equalize educational opportunities of each state by direct grants to the states. Mr. Gilbert predicted the sales of real estate and farms would be more active during the coming year. Martin Yates said he thought the oil industry would keep pace with other industries in the general trend of improvements. Fred Brainard predicted that the CWA projects would be extended and some phases of the projects would be made permanent. Willis Morgan stated he thought the worst of the hard times were over, but said as a merchant he did not know what to buy, nor how to buy to meet the new demand.

GIRL SCOUT DIRECTOR TO BE HERE SATURDAY

Mary White, Girl Scout regional director of the Cactus Region, will be in Artesia Saturday, January 6, at Central school at 2:15 to meet with leaders and all community committee members and all others who are interested in Girl Scouting.

CARLSBAD SWEET SHOP OPEN

The Sweet Shop, a popular Carlsbad establishment, has been opened up under a new ownership. The shop purchased last month by Mr. Scott of Roswell has been remodeled and redecorated and made more attractive. Collin Gerrells, who formerly operated the Sweet Shop, will continue as manager. The Sweet Shop is famous with many local people for its fountain service and light lunches.

THE LIBRARY BOARD MAKES 1933 REPORT; ELECTS OFFICERS

The annual report of the Artesia public library, submitted Tuesday by Mrs. Sid Cox, secretary, will be of interest to patrons of the library. The year's report for 1933 includes: Number books in library 4,996. Number books loaned of in circulation during the year, 14,163. New books purchased in 1933, 163. Books donated to library during year, 128. Total number new books acquired during year, 281. Total expenses for year were \$374.55.

All former library officers were reelected at the annual meeting held at the library building at 3:00 o'clock Tuesday afternoon. The officers to serve for 1934 are: Mrs. S. E. Ferree, president; Mrs. F. G. Hartell, 1st vice-president; Mrs. Arba Green, second vice-president; Mrs. T. S. Cox, secretary; Mrs. J. H. Jackson, treasurer, and Mrs. Ella Hewitt, librarian.

Series Of Meetings To Explain The Cotton Plan

Series Meetings Planned in North Eddy County for Saturday-Tuesday; Meet in Three Places to Hear 1934 Plan.

W. A. Wunsch, county agent, spent the greater part of the day here yesterday going over the 1934 cotton reduction campaign with the local field men and with the county committee. Following the session held here yesterday, Mr. Wunsch announced that a series of meetings would be held over this section beginning Saturday for the purpose of explaining the 1934 plan for retiring cotton acreage as advanced by the department of agriculture. Three meetings will be held Saturday, January 6th. Monroe Howard will preside over the meeting held at the Cottonwood gin for the Cottonwood farmers. G. R. Brainard will preside over a meeting to be held at the office of the Artesia Alfalfa Growers Association and Chas. Rogers will preside over the meeting to be held at the Artesia Farmers gin. A second series of meetings will be held at the same places on Tuesday, January 9th, the series to be an all-day affair on both occasions. Mr. Wunsch, who yesterday received complete information on the plan together with all necessary blanks, will visit the meetings with the county committee. He said plans had not been made to start the 1934 plan on the Carlsbad project.

Rural Survey Workers

The personnel of the rural workers for the rural survey were also announced yesterday for this section of the county. The workers will make a survey of the county to determine the living conditions among the rural population and the workers were recommended by the Artesia Welfare board and Mrs. Clayton Wyman, county supervisor, and were appointed by Mrs. Nina Whistler of Albuquerque, state supervisor, and are as follows: Mrs. Blakley for the Cottonwood district west of the old highway to the county line; Mrs. Bert Shipp, from Artesia east of the old highway to the county line; Miss Rose Wetig, for the Artesia district south to Atoka; Mrs. Hope Johnson, Atoka south to Seven Rivers, and Mrs. Emma Kranz, for the Hope community.

TRUETT IS PLEASED WITH REEMPLOYMENT WORK IN THE AREA

Jess Truett, democratic chairman of Eddy county, Tuesday issued a statement saying some individuals had criticized the manner in which the employment work over the county had been handled. He said, "Some individuals are under the impression that I should exert political pressure to get them some position, but I cannot do this as long as those directing the reemployment are handling the work in an efficient manner and I would not interfere with the reemployment work under this circumstance, even though I had authority to do so. The reemployment agency is set up to give employment to the needy regardless of political affiliations and so long as the duties of the agency are honestly administered, I cannot interfere with the work."

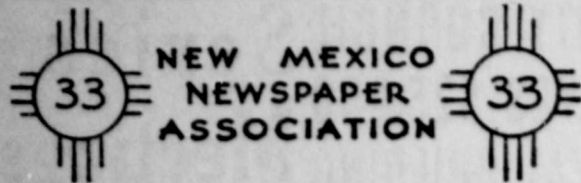
Mr. Truett said a certain amount of criticism was natural, for no organization could undertake to give employment to the number that is now working without some charges of favoritism. He said he felt the present personnel of the county reemployment service and those directing the local relief were doing a good job and that he would not interfere unless in instances of abuse or where gross favoritism had been shown.

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TELEPHONE 7

FOOLISHNESS

The constitutional limitation of New Mexico, saying no county or state officer can serve in office in excess of four years is about the biggest piece of political foolishness that was ever perpetrated on the people of a sovereign state. Its chief purpose to prevent the building of a political machine is more than offset by the fact that an officer must step down after serving a period about long enough to really acquaint himself with the duties of the office and with local conditions. Should efforts be made to apply the same rule in private business, the business men would simply "laugh it off," but we permit the rule to apply in running our government, which should be more important than any private enterprise one might think of. The idea of telling a bank clerk, a store salesman or an individual in private business that he must find another occupation after he reaches the point where he can really be of service is nothing short of ridiculous. The time spent by the individual in learning his trade or in trying to educate himself to give efficient service would be wasted.

The limitation as applied to the state executive may be beneficial because he has greater opportunity in building political fences or political machines than does the minor officers, but the people have not yet seen fit to place the limitation even on the chief executive of the nation. The ballot box ought to be the most effective remedy against political corruption. It is entirely within the province of the people to elect whomever they choose whenever they choose and the fault lies with the indifference of the average citizen whenever he permits corruption either in the manner of choosing a candidate or corruption in office.

When the people demand it, they can have clean politics, clean elections and clean officials.

MISTAKES

Fighting a buzz-saw, hoping to evade death or taxes, believing all one hears or talking back to your mother-in-law are all recognized by most of us as mistakes.

We can avoid the mistakes which stand out like a headlight on a 1913 flivver.

But still we all make many mistakes. If we didn't we would make little progress. A wise man utilizes his mistakes, remembering the costly experience and profiting thereby. He learns how to steer clear of such things in the future.

An editor probably gets more blame for a mistake than anyone on earth. A little typographical error can cause more fuss than a jackass in a tin barn.

You may have heard that yarn about the country editor who wrote a flowery obituary when the town miser died. The town miser was influential and had many relatives. The editor did the best he could with the material at hand and he finally concluded by writing that the man had gone to his last resting place. Then the printer made a mistake of setting the type so it read to the effect that the man had gone to his last "roasting" place. The proof reader muffed one and the fracas started.

The editor doesn't get a fair break on this mistake business.

When a garage man makes a mistake, he adds it to your bill. If a carpenter makes a mistake, well, it is probably just what he expected.

When a preacher makes a mistake nobody knows the difference. When a judge makes a mistake it becomes the law of the land. When a doctor makes a mistake, we send flowers.

But when an editor makes a mistake—GOOD NIGHT.

—News, Wayne, W. Va.

IN 1934

Time wasted in 1933 would have a far greater value in terms of money than the financial losses we have sustained during an economic depression, if the proper yardstick could be found to measure such a condition. Inaction never bettered any man's moral, physical or financial situation and the improvements we dare hope in 1934 can be realized in terms of effort we are willing to put forth during the months to come. This applies to individual responsibilities as well as community achievements.

After all what causes hard times? If you are capable of giving a clear-cut analogy to this question or are willing to follow the leadership of those who can tell us the cause and remedy, then we can travel rapidly the road to recovery. 1934 offers a real opportunity for those capable of assuming leadership and also offers the same wonderful opportunity for the masses to cooperate. We must have both leadership and cooperation to succeed.

LYNCHING

In instructing a jury to return indictments in the lynching of Lloyd Warner, negro, Circuit Judge J. V. Caddy in St. Louis county, indulged in some plain speaking:

"The danger of the mob," he pointed out, "lies in the letting down of individual responsibility. It wasn't a desire to administer justice or prevent a recurrence of Warner's crime which sent the mob against the jail. It was hate, the same passion that engenders any murder."

"When you find the real leaders of that mob, you will find men of not much higher moral standard than the man they murdered."

Here is straight talk, and intelligent talk. A little more of it from persons in authority and we might have fewer lynchings.—New Mexican.

It begins to look as though the coming democratic primary in Eddy county will develop into much political interest with a real contest in two or more offices, judging from the number of prospective entries.

A hen-pecked husband is like a good politician, he'll promise his wife almost anything.

AMAZE A MINUTE

SCIENTIFACTS BY ARNOLD

HOT ENOUGH FOR AN OVERCOAT!
GERMAN BAKERS WEAR OVERCOATS WHEN WORKING IN THEIR GREAT OVENS TO KEEP THE HEAT FROM THEIR BODIES.

COSTLY IMPERFECTION
THE EMERALD, ALTHOUGH NEVER FLAWLESS, IS THE MOST COSTLY PRECIOUS STONE IN THE WORLD.

SOLAR ENERGY
ALTHOUGH EVERY SQUARE YARD ON THE EARTH DIRECTLY EXPOSED TO THE SUN RECEIVES OVER 12 H.P. THE ENTIRE WORLD RECEIVES ONLY TWO-BILLIONTHS OF THE SUN'S RADIATED ENERGY.

PICKED UP ON MAIN

P. P. Mann tells a negro preacher story which by the way illustrates some of the methods used by Roosevelt as compared with other national administrators. A southern congregation of negroes decided to give their pastor his walking papers after about twenty-five years of service. They employed a young preacher who was a college graduate. In his first sermon the new preacher prayed an eloquent prayer and delivered an eloquent sermon. The following day a white brother asked a member of the congregation how he liked the new minister. And the darkey replied:

"Boss, dat new preacher prayed a prayer and asked de Lawd for things de old preacher didn't know he had."

Clarice (motinging): I said you could kiss me but I didn't say you could hug me.

Wilbur: Oh, that's all right, I just threw in the clutch.—Punch Bowl.

Two men met in the Corner Drug yesterday.

What did you get your wife for New Year, asked one.

A box of Aspirin, replied the other.

Why Aspirin?

So she could cure the headache she raised when she found out she was not going to get a fur coat.

Some people ought not to get scared over the term "inflation," because they've suffered with inflation of the cranium for several years.

What does the savage do with a ring in his nose when he develops a cold?

The national congress may decide it can spare the services of Huey Long, Louisiana senator.

That oil write-up of last week, telling of the prospects and outlook of the oil industry embodied a good deal of E. C. Higgins' geology and some of his financial notions. If ever F. D. R. wants to replace part of his brain trust, we'll recommend Hig.

The average business man knows about as much about contract bridge rules as he does about his own professional NRA code. And few of us could sit in on a contract bridge game, so you know what we are up against, NRAcally speaking.

Squire S. E. Ferree, who is still a cross word puzzle fan, wrote a local doctor asking him for a seven letter word meaning "wind pipe." The doc told him "trachea," and sent him a bill of \$3.00 for professional services.

Down where Jeff Hightower is overseeing a road job there is a sign that says, "Danger Slow Men At Work."

It's beginning to look about the only way to unfrock Aimee Semple McPherson, is to let her join a nudist colony.

BANK SERVICE CHARGES HELD UP

Service charges to be instituted by banks of the Regional Clearing House of District 3, have been held up pending the approval of the national banking code by the national recovery administration.

PAVING?

In the December 21st issue of the Advocate, you stated that a majority of the property owners were in favor of the paving project. Just where did you get that idea? Who told you that lie?

One of the parties who circulated a protest petition, told me they had about 80% of the property owners' signatures to the petition. Mr. Editor, did you know about that petition? If you did, why did you pass up that very interesting piece of news? The same bank was passed when they paved Rose Lawn and Grand Ave. We were told that 52% of the property owners were in favor of paving. Now I challenge any one to prove that 52% were in favor of paving Grand Ave. at that time. The same bank is being passed now about the long time payments as was then. The \$1,013.04 paving, the former Mayor and City Council put on my property would have lost me my home if I had not been able to get a loan from the Home Loan Corporation. Now that I have a chance to save my home the present Mayor and City Council want to saddle me with about 318 feet more paving.

Here are more figures on the long time payments. By the time I get the present payment paid for (if I ever do) it will cost me \$1,316.95, that does not figure in penalties on delinquent payments. Had I not had to pay for Grand Ave. paving, and could have applied what I paid on paving on my house loan, there would have been no question of foreclosure. As the man who held the loan in charge was one fine man. He accepted the bonds, as I don't think he felt like having 150 feet of paving added to the indebtedness. Now property owner do you want to involve yourselves in a debt that takes 15 years to pay off? Of all the people I have talked to, just one man was in favor of the paving project. Property owner, take a look at what the present paving did to others besides me.

In your December 28th edition, if you will read over your first two articles, you will see you are not very consistent. Did you stop to think that the present Mayor and City Council, like the early-day promoters, may be overzealous about this paving and why, and how much of this paving will each have to pay for. If the idea is to give employment to the unemployed, don't you think it's an imposition and an unfair one to ask property owners who have been out of work for two or three years to take on a debt of thousands of dollars to give a comparative few a job?

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men
Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and cramped. You get yellow tongue, yellow skin, pimples on eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.
But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cassia won't help at all. Only a free flow of your bile juice will stop this decayed poison in your bowels. The only mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today, 25¢ at drug stores. Refuse "something just as good" for it may grip, loosen teeth or send you to the hospital. Ask for Carter's Little Liver Pills by name and get what you see for.
©1933, C.M.Co.

FARM CREDIT SYSTEM DEvised TO MEET OVER PRODUCTION

WASHINGTON—The twin problems of agriculture, debt and commodity surpluses, bore the brunt of government attack in 1933.

To solve the surplus problem, the agricultural adjustment act was passed, providing for crop control and marketing agreements. To meet the debt situation, the farm credit administration was set up, and lending agencies that had been scattered under the old federal farm board, treasury, reconstruction finance corporation, and department of agriculture, were grouped under one head and broadened.

Department of agriculture figures show that in 1932 farm mortgages indebtedness was about \$8,500,000,000. For the year ending last March approximately 38.8 farms out of every 1,000 were involved in transfers for debt.

Four types of credit are provided under the new setup by the federal land banks, production credit corporations, intermediate credit banks and banks of cooperatives in each of 12 regions.

By issuing \$2,000,000,000 in bonds, with interest guaranteed, the federal land banks were permitted to assume farm mortgages held by private agencies in order to stop foreclosures.

Nearly half a million farmers applied for \$1,700,000,000 in mortgage loans between May 12 and December 1.

Granted to grant loans which amounted to only \$27,569,000 in 1932, the land banks stepped up their lending from \$3,985,000 in July to \$58,352,000 in November, or a total of more than \$110,000,000 in the five months.

SALE OF AUTO LICENSE PLATES LAGS

The time for purchasing 1934 auto license plates without a penalty passed on January 1st. J. R. Attebery, deputy collector, said Tuesday the sale of 1934 plates had been slow. Only about 800 license plates had been issued up to January 2nd. After this date a penalty of fifteen percent of the cost of the plate will be added and the operator will be subject to a fine of \$1.00 per day for each day the car is driven without new plates.

ers who have been out of work for two or three years to take on a debt of thousands of dollars to give a comparative few a job? Personally, I do not believe the federal loan will be granted if the actual conditions are understood. As for dust, if all the dust that has been in the air in the past in Artesia had come out of the streets, the streets would look like the Grand Canyon. Hoping this article will help to show things in the proper light, I remain,

Sincerely,
A. M. TARBET.

THE CHURCHES

CHRISTIAN SCIENCE SOCIETY
613 W. Main Street

10:00 a. m. Sunday school.
11:00 a. m. Sunday service.

"God" is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, January 7th. The golden text is: "O Lord of hosts, God of Israel, that dwellest between the cherubims, thou art the God, even thou alone, of all the kingdoms of the earth: thou hast made heaven and earth." (Isaiah 37:16).

Among the citations which comprise the lesson-sermon is the following from James 1:17: "Every good gift and every perfect gift is from above, and cometh down from the father of lights, with whom is no variableness, neither shadow of turning."

The lesson-sermon also includes the following passage from the Christian Science textbook: "Spirit blesses man, but man cannot 'tell whence it cometh.' By it the sick are healed, the sorrowing are comforted, and the sinning are reformed. These are the effects of one universal God, the invisible good dwelling in eternal science."

CHURCH OF THE NAZARENE
Eighth and Missouri
Erwin G. Benson, Pastor

"A spiritual church in a friendly community."
Sunday school begins at 9:45 with classes for all. A contest between the boys and girls begins next Sunday and ends on Easter. The winning side will be given a trip to Carlsbad Caverns.

The Rev. Will H. South preaches at 11:00. Be sure to hear this Bible expositor.

The following meetings are held at 6:00: Junior meeting for the boys and girls under 14 years of age. The Young People's meeting for those from 14 to 40 and the class meeting for those over 40 years of age. These are interesting services and all are invited to attend. The Evangelist Will H. South will bring the evening evangelistic meeting at 7:00. This man has a deep grasp upon the Bible truths and you are urged to hear him.

REVIVAL AT THE NAZARENE CHURCH

A series of revival services are in progress at the Church of the Nazarene. The Rev. Will H. South, pastor of the Church of the Nazarene at Albuquerque, New Mexico, is the evangelist. He is the chaplain of the United States Veteran's Hospital of that city. He conducts a large Bible class in the Y. M. C. A. with members of the class coming from every denomination. He also conducts a radio service every Sunday afternoon. He is preaching in the local Church of the Nazarene each night at 7:30 and each Sunday at 11:00 a. m. and 7:00 p. m. He is conducting a Bible study class on Tuesday, Wednesday, Thursday and Friday afternoons at 2:30. The public is invited to attend all of these services.

SUBSCRIBE TO THE ADVOCATE

Artesia Lodge No. 28 A. F. & A. M.

Meets First Thursday Night of Each Month.
Visiting members invited to attend these meetings.

Professional Cards

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Attorney
Notary Public
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J. H. JACKSON

Attorney-at-Law
Notary Public
Rooms 1 and 2
First National Bank Building

DR. FRED WESTFALL

Dentist
Office in Bank Bldg.—Phone 83
CARLSBAD, NEW MEXICO

J. J. CLARKE

Dentist
Office in Clarke Building
ARTESIA, NEW MEXICO

H. A. STROUP, M. D.

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Office at 323 West Main St.
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For Sale
The Advocate

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New, second hand and factory rebuilt in portables and standard—See us before you buy. Artesia Advocate.

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Stanley Blocker-Jackie Blocker
Representatives
NEW YORK LIFE INS. CO.
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QUICK WAY LINES

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Anywhere, Anytime
Bonded and Insured
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Artesia 86—Roswell 23

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CARLSBAD, N. MEX.
Reliable Abstracts
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Prices Right
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Time, Trouble and Money
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MANIFOLD BOOKS, CASH CHECK, ETC.
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Artesia Advocate
Office Supplies & Equipment

IT'S A LONG TIME . . .

Till April 1st, so don't let the weather man play a joke on you by catching your coal bin empty.

E. B. BULLOCK

Feed, Flour, Coal and Seed—Phone 86

Compare GATEWAY Comfort and GATEWAY Prices With What You Get Elsewhere!

SINGLE \$1.50 WITH SHOWER	DOUBLE \$2.00 WITH SHOWER
SINGLE \$2.00 WITH TUB	DOUBLE \$2.50 WITH TUB
FAMILY RATE \$3.50 to \$4.50	

EXCELLENT COFFEE SHOP AND GARAGE IN CONNECTION
ASK THIS NEWSPAPER FOR CERTIFICATES GOOD FOR ROOM RENT AT THE GATEWAY HOTEL

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SCHOOL DAYS

By DWIG



IF IT WERENT FOR GUARDIAN ANGELS, DOCTOR CARRINGTON, WHY ARE SOME OF US HERE TODAY?

WANT SPORTSMEN TO AID IN PASSING THE STAMP DUCK BILL

WASHINGTON, D. C.—While duck hunters, conservationists, naturalists and others equally sincere are debating as to whether there are more ducks or less ducks than last year...

LOCALS

John R. Plowman, Hope rancher, was attending to business matters here Saturday.

Miss Myrtle Burrows returned Monday from a holiday visit with her home folks at Wawa, Iowa.

Mr. and Mrs. Jake Jackson spent Christmas with relatives at Avis, returning here the latter part of last week.

Dr. Wm. J. Smullens, Carlsbad dentist, is very low and is not expected to live, according to word received here Tuesday.

A son was born to Mr. and Mrs. Glenn Yarnell of the Cottonwood community Tuesday morning. The new arrival has been named Bobbie Mac.

W. E. Brack of Pecos, Texas, was the purchaser of the B. E. Hammond farm, mentioned in last week's Advocate. It is not known whether Mr. Brack intends to locate here or not.

Mrs. G. G. Golden and three sons, Idos, Dallas and Harold, of the Cottonwood are expected to arrive Friday from a holiday visit with relatives at Hot Springs and Glenwood, Arkansas.

Mr. and Mrs. Tex Henson and baby son Ralph left for their home at Hobbs Tuesday, after Mrs. Henson and son had spent the holidays with her parents Mr. and Mrs. C. E. Mann and family.

Attorney General and Mrs. E. K. Neumann of Santa Fe stopped off in Artesia for a brief visit with friends en route home from Carlsbad where they spent the holidays with friends and relatives.

Robert Foster was taken to Amarillo, Texas, Monday evening in the McClay ambulance, suffering from an attack of appendicitis. He underwent an operation for a ruptured appendix at Amarillo Tuesday morning.

Mrs. Boston Witt of Lovington, mother of Mrs. Rude Wilcox, was brought to the home of her daughter from a hospital in Carlsbad the latter part of last week. Mrs. Witt is recuperating from an illness of several weeks.

J. E. Robertson came down from Santa Fe Saturday. Mrs. Robertson and James who have been visiting for the past week at the home of her sister Mrs. R. L. Paris and family, returned to Santa Fe with Mr. Robertson on Monday.

Saturday was the last day for Mrs. T. E. May (Effie McCaw) with the Joyce-Pruit company. Mrs. May has served as saleslady with the Joyce-Pruit company for almost twenty years.

Mrs. W. E. Flint arrived last Friday from El Paso where she has been for the past month to be near her father who is a patient in the Masonic hospital there. Mr. Flint met her here Saturday. She returned to Santa Fe with Mr. Flint for the next few weeks, leaving here Monday morning.

YOUR PERSONAL

appearance will aid in your successful efforts of 1934 and we can help your personal appearance by cleaning and pressing your clothes regularly.

Nobby Cleaners

Phone 44

Incidentally, delightful amazement over these efforts is developing in official Washington. When everybody else, it seems, is trying to develop ways of wriggling out of numerous taxes, come now the hunters of the United States, some seven million strong, humbly asking the powers that be to allow them to assess themselves or those of themselves who want to hunt waterfowl, a dollar-a-year to aid the waterfowl! Washington can hardly understand it.

Aside from the sentimental motives, the duck hunters obviously want to increase the supply so that it will afford more sport to more of them and insure this sport for future generations.

"Well, what's the catch, what is this going to cost the government?" one cagy official asked. "Not one red cent!" an official of the association told him. "The bill provides for the payment of all expenses out of the proceeds."

"Mister, you sportsmen are unique," he said in amazement, "you can count on my help." In the meantime other officials of the association are trying to determine, as accurately as is humanly possible, the exact status of the wildfowl. Most species have decreased in the last few years, but to what extent none seems to know.

TEN BEST STORIES IN 1933

NEW YORK—Managing editors of leading newspapers made these selections for the ten outstanding news stories of 1933:

- 1—Roosevelt recovery program. 2—Hitler's rise to power in Germany. 3—Repeal of the eighteenth amendment. 4—Recognition of the U. S. S. R. 5—American bank holiday. 6—Attempted assassination of President-elect Roosevelt and mortal wounding of Mayor Cermak. 7—Akron disaster. 8—California earthquake. 9—War on kidnaping. (Returns received after the Brooke Hart kidnaping-murder and lynching specifically mentioned in this story). 10—Death of former President Coolidge.

A bear cub is growing up in Yellowstone park that should make a good taxi driver of the horn-blasting variety. Rangers investigating the cause of a deafening motor-horn solo in the vicinity of the hotel near the canyon found the driver's seat of a small car occupied by an enterprising cub who was getting all he could out of the horn. Even his mother appeared impressed by his performance.

TYPEWRITERS New Woodstocks, Coronas, and Remingtons, Rebuilt in all other makes at The Advocate.

BIGGEST LIE IN 1933

CHICAGO—Here's the cream and crust of 1933's bumper crop of lies:

"My grandfather had a clock that was so old that the shadow from the pendulum swinging back and forth had worn a hole in the back of it."

This "whopper," submitted by B. Ceresa of Langloth, Pennsylvania, was awarded the prize-winning medal given annually by the Burlington, Wisconsin, National Liars' club.

Ceresa's yarn was selected from 2,500 entries from 40 states, Canada, the army and the navy, and he was acclaimed as the "First Liar of the Land."

Woodstock Typewriters for sale at The Advocate.

LAND MARK MAY BE RESTORED

Restoration of the old Wells Fargo-Butterfield stage coach station near Guadalupe peak on U. S. Highway 62 will be carried out if efforts of the Carlsbad chamber of commerce to that end are received satisfactorily by the civil works administration, it was announced last week.

The chamber's hopes were set out in a letter to John G. Meem, prominent Santa Fe architect, who has been named to membership on a national committee for hearing requests for CWA funds for the restoration of pictorial preservation of historically valuable homes, buildings and bridges which are threatened with destruction.

All that remains of the station at present is two walls, each about eight to ten feet in height and not more than 100 feet from the highway, about 20 miles in Texas. The site of the station was marked several years ago by Mr. and Mrs. Roscoe P. Conkling, El Paso, at their own expense, in a ceremony attended by a large group of citizens from El Paso—Carlsbad Current-Argus.

TO AWARD TO EDDY PROJECTS

The state highway commission will award two Eddy county highway projects this month, one here and one at Carlsbad. Three contracts were awarded by the department Thursday, as follows: Fort Sumner, \$44,415.54; Walter Denison.

Lordsburg, \$53,590.02. Brown Brothers of Albuquerque. Eddy, \$7,324.90, Capital Construction company. A Las Cruces project was awarded to Hayner and Burns, of Las Cruces, on a bid of \$81,258.92 subject to approval of the bureau of public roads.

SCARLET FEVER

A case of scarlet fever in the lower end of the county has been reported by the Eddy county health department. No serious outbreak is expected.

THE BANK DEPOSITS SHOWS A BIG GAIN

WASHINGTON—A gratifying jump in deposits, more assets and a higher total of loans were reported for the national banks of the country over the week end by the treasury.

While officials made ready to put the federal deposit insurance system in operation they announced figures compiled from the bank call of October 26 and said that as compared with the last such tabulation of June 30 virtually all items changed in the right direction.

Between those two dates, deposits increased \$281,093,000 to reach a total of \$17,055,208,000. Assets rose from \$20,860,000,000 to \$21,198,649,000. Loans and discounts were \$140,965,000 higher, the total being \$8,257,937,000. The figures were on a basis of 5,057 banks operating unrestrictedly on October 25 as compared with 4,902 on June 30.

Walter J. Cummings, chairman of the insurance corporation, has said he believed the insurance plan would serve to increase deposits and loans with the banks freed from all fear of runs.

The banks, however, particularly the larger ones, have expressed the feeling that it was an imposition to assess them for money which would be paid to depositors of some institution less efficiently conducted.

EDDY HAS THE HIGHEST PERCENTAGE

Eddy county continues to lead the entire southwestern district in federal crop loans repaid according to a recent bulletin issued from the crop loan office. The amount of 1933 loans repaid over the county was given as 94.69. Chaves county was the next highest in percentage with 81.72. The percentage of loans repaid in the district averaged 86.36, which incidentally was the best showing of any district either in New Mexico or Arizona.

VET REVIEW BOARDS GIVE REPORT ON CASES PASSED

WASHINGTON—Nearly half of the cases considered by special boards of review, created last August to pass on border line cases of war veterans' presumptive service disabilities, were found to be service connected. Frank T. Hines, veterans administrator, Monday night made public the consolidated report of the 128 boards which met in 55 regional areas.

Of the 41,213 cases reviewed, 21,955 or 42.87 per cent were found to be service connected. The percentages of allowed and disallowed cases in the several regional areas varies from 23.32 per cent allowed in the Burlington, Vermont, area to 74.68 allowed in the Charlotte, North Carolina, area.

The report indicated that several boards placed emphasis on combat service as a causative factor in the subsequent development of neuropsychiatric and tuberculosis disabilities, Hines said.

CHANCE MINING COMPANY OPERATING

The Chance Mining Co., operated by a group of men from this section has started mining operations in earnest. W. J. Pillars stopped off here last week en route from El Paso to the mine, located near Carthage, where he sold two tons of metal to an El Paso purchaser. Mr. Pillars informs us that his recent sale netted \$70.00 per ton. The silver in the raw ore is selling at El Paso for \$64.10, the gold at \$36.08 and lead at \$4.10. Three men are operating the mine and additional equipment was added the first of the week to speed operations. Mr. Pillars said mine officials expected to get thirty tons of ore per day when fully equipped.

GRAZING RATE EXCESSIVE

ALBUQUERQUE—Alleging that valuations placed on grazing lands by the state tax commission were unlawful and in excess of their value, the Fernandez Cattle Company of San Mateo, N. M., filed suit against the commission in Santa Fe late Friday requesting an injunction to restrain the commission from certifying the value of the lands to county assessors.

The action also asks the court to determine the actual value of the land for taxable purposes and of all other similar grazing land in the state.

BIGGEST LIE IN 1933

CHICAGO—Here's the cream and crust of 1933's bumper crop of lies:

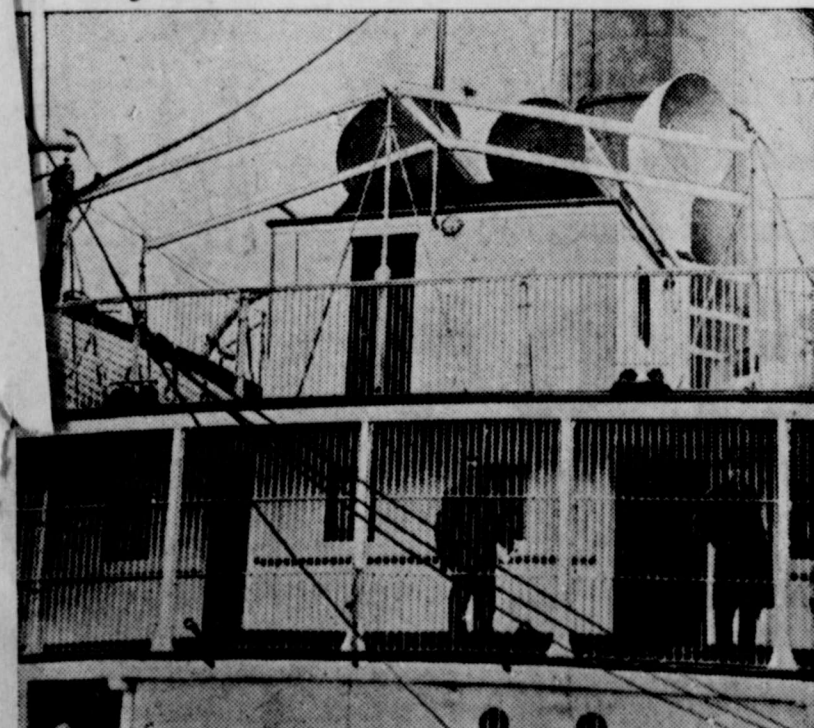
"My grandfather had a clock that was so old that the shadow from the pendulum swinging back and forth had worn a hole in the back of it."

This "whopper," submitted by B. Ceresa of Langloth, Pennsylvania, was awarded the prize-winning medal given annually by the Burlington, Wisconsin, National Liars' club.

Ceresa's yarn was selected from 2,500 entries from 40 states, Canada, the army and the navy, and he was acclaimed as the "First Liar of the Land."

Woodstock Typewriters for sale at The Advocate.

Built to Foil Chinese Pirates



Chinese pirates won't have much chance to board the S. S. Yochow, which was built at Cardiff, Wales, for passenger service between the East Indies, China and Japan. Grills with revolving spiked tops are placed across the ship to protect the cabins, and an adequate supply of arms is carried.

MAJESTIC

FRIDAY—SATURDAY, JANUARY 5—6

"SON OF KONG"

Prehistoric Animals—Giant Apes—Buried Treasure The Mighty Sequel to "King Kong" Friday at 7:00 and 8:45 Continuous Saturday 2:30 to 10:30

SUNDAY—MONDAY, JANUARY 7—8

Eddie Cantor "KID FROM SPAIN"

All Music—All Comedy. Positively the finest musical Picture ever in Artesia. Continuous Show Sunday 2:30 to 10:30 Prices Matinee and Night 10c and 35c

TUESDAY-WEDNESDAY, JANUARY 9-10

John Boles--Margaret Sullivan "ONLY YESTERDAY"

Not since "Back Street" such a drama as this. Shows at 7:00 and 8:45 Prices 10c—25c—35c



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Deposits in this bank insured under U. S. Government insurance plan.

First National Bank

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Phone 35

Advertisement for Pecos Valley Garage and Machine Shop, including contact information and services offered.

WOMEN'S SOCIETY

BRIDGE OF THE MONTH CHRISTMAS PARTY

The Bridge of the Month added to the Christmas week activities by entertaining with a dinner, bridge and dancing party at the home of Col. and Mrs. A. T. Woods on Thursday evening.

Covers were laid for twenty guests. Christmas green and candles formed the centerpieces for the three tables. The place cards were unique in that they bore the names of the president of the United States, the first lady of the land and the cabinet members and their wives. Slips of paper containing names of the cabinet positions were drawn and matched with the place cards.

Mr. and Mrs. E. B. Jones and Mr. and Mrs. Sidney Woods were special guests. Others present were Messrs. and Mmes. T. C. Bird, Stanley Blocker, Willis Morgan, Howard Whitson, J. Harvey Wilson, Carl Bildstone, Hugh Kiddy and Col. and Mrs. A. T. Woods.

LITTLE MARTHA WALLINGFORD HAS PARTY

Mrs. Rufus Wallingford complimented her little daughter Martha by entertaining with a Christmas party in her honor at the hotel roof garden last Thursday afternoon.

There were thirteen little guests to enjoy an afternoon of games with Martha in which Shirley Bartlett won the prize in the climaxing game of pinning a pack on old Santa's back. When the delicious Christmas refreshments were served the little folks found their places by the individual place cards at a table especially arranged for them in the roof garden. A favor was placed by each plate for each little guest.

Those to share this delightful little party with Martha were: Tommy Wendell, Jr. and Phoebe Welch, Ralph Shugart, Patricia Nugent, Shirley Sue Feather, Frances Knoeder, Hattie Ruth Cole, Shirley Bartlett, Helen Jean Evans, Catherine Richardson, Lucille Chester and Joe Graham.

MR. AND MRS. BARTLETT ENTERTAIN ON NEW YEAR'S

Mr. and Mrs. Raymond Bartlett entertained on New Year's day which has been their custom for the past thirteen consecutive years.

At noon a bountiful New Year's feast was spread and covers were laid for the following: their father and mother Mr. and Mrs. C. W. Bartlett were honor guests as this was the date of their fifty-first wedding anniversary, and Messrs. and Mmes. Hans Olson and Miss Ethel, Oscar Pearson, Alma, Clarence and Alma Lynn, Mrs. Zelma Thompson, Harry and Harvey Nelson, the host and hostess and their three children, Billie, Phyllis and Shirley.

Their guests enjoyed their annual visit throughout the day. Dinner was served in the evening and followed by a theatre party which completed the day's entertainment.

TUESDAY EVENING CLUB HAS XMAS PARTY

The Tuesday Evening Bridge club celebrated with a Christmas party at the home of Mr. and Mrs. C. R. Blocker last Friday evening.

A seven o'clock buffet dinner preceded the games of auction bridge, with Mrs. Richard Attebery, Mrs. N. M. Baird and Miss Bertha Richards as co-hostesses.

At the conclusion of a number of rounds of games, Mrs. W. C. Martin held high score for the ladies and Hollis Watson for the men.

Members present were Albert Richards, Messrs. and Mmes. Landis Feather, Howard Williams, Hollis Watson, Richard Attebery, other guests were Mr. and Mrs. W. C. Martin, Mr. and Mrs. N. M. Baird, and Miss Bertha Richards.

REUNION OF CLAYTON FAMILY CHRISTMAS

Mayor and Mrs. Joe A. Clayton had with them during the Christmas holidays all of their children except one. Mr. and Mrs. Paul Sengubush (Thelma Clayton) were here from Long Beach, California. Mrs. C. A. Stoldt (Eula Bee Clayton) and two small sons of Blackwell, Oklahoma, and Mr. and Mrs. J. A. Clayton and small son of Hobbs. Mr. and Mrs. John Prude were their guests at their family dinner on Christmas day.

THURSDAY BRIDGE CLUB

Mrs. Howard Gissler entertained members of the Thursday Bridge club last Thursday afternoon.

The hostess was the winner of the high score prize at the conclusion of the games of contract and Mrs. Albert Glasser received second high prize. Light refreshments were served by the hostess.

Social Calendar

TELEPHONE 299

FRIDAY

The P. E. O. meets at 2:30 with Mrs. H. A. Stroup.

Cemetery Board meets with Mrs. Effie Wingfield at 2:30 p. m.

MONDAY

The American Legion Auxiliary meets at the hut at 2:00 p. m.

TUESDAY

The Idiewhiles Bridge club meets at 2:00 p. m., with Mrs. Arba Green.

The First Afternoon Bridge club meets at the home of Mrs. R. D. Compton at 2:30 p. m.

The Tuesday Evening Bridge club meets at the home of Mr. and Mrs. J. Harvey Wilson at 7:00 p. m.

NEW YEAR'S PARTY FOR PIOR EMPLOYEES

Mr. and Mrs. Ben Pior very delightfully entertained the employees of the Pior Rubber Company and their wives and a few friends at their lovely Spanish home last Saturday evening.

Gorgeous bouquets of pink and white sweet peas decorated the home and centered four quartet tables where a delicious turkey dinner was served in three courses.

Games of auction bridge followed in which Ned Revelle received the high score prize and Mrs. Richard Rockwell consolation.

Dancing to radio and piano music rounded out the evening, with Richard Rockwell proving himself to be quite an entertainer at the piano.

Mr. and Mrs. Pior's guests were: Mr. and Mrs. J. A. Clayton of Hobbs, Mr. and Mrs. Ned Revelle of Roswell, Mr. and Mrs. Mack D. Pior of Carlsbad, Mr. and Mrs. Roy Pior, Miss Emma Caraway and Ed Shockley, all of whom are connected with the firm. Other guests were Mr. and Mrs. Howard Williams and Mr. and Mrs. Richard Rockwell.

PECOS VALLEY WMS MEETS HERE

There was an all-day meeting of the Pecos Valley WMS at the First Baptist church here Tuesday. A covered dish luncheon was served at noon to eighteen visitors from Carlsbad and Roswell and to the local members.

Tuesday morning a short business session was held at the church with Mrs. George French of Roswell presiding. In the program which followed, Mrs. Harrison of Roswell led the devotionals. The remainder of the program was as follows: Duet—Misses LaRue Mann and Peggy Wilson. Discussion of the Importance of Prayer—Mrs. W. C. Martin. Enlistment Campaign—Mrs. C. M. Cole. Cooperative Program—Mrs. C. J. Stillwell, Roswell. The afternoon program included: Devotionals—led by Mrs. Carter of Roswell. Personal Service—Mrs. Walters. Solo—Mrs. Harrison, of Roswell. Stewartship and Tithing—Mrs. B. A. Bishop. Short History of 1934 Hymn—Mrs. Fred Cole. Talk on Faithfulness—Mrs. Joiner of Roswell.

SURPRISE PARTY FOR THE REV. KEENAN

A delightful surprise party was held at the home of Mr. and Mrs. J. O. Savoie on New Year's night for the Rev. F. N. Keenan, honoring his 32nd anniversary. The Rev. Keenan was taken by complete surprise and was delighted to meet so many of his friends. An enjoyable social evening was spent after which light refreshments were served to the following guests: Mr. and Mrs. R. Everts and son James, Mrs. Mary Kissinger, Mr. and Mrs. F. Savoie and family, Mrs. D. A. Abernathy and son Chester, Mrs. Grace Wetig and daughters Misses Anna and Rose, Mrs. George Savoie, Sr., Mrs. Helen Fry and son Gilbert, Andrew Dooley, Bryant Savoie, Mrs. Lee Savoie and family and the host and hostess Mr. and Mrs. J. O. Savoie.

NEW YEAR'S PARTY

Miss Linna McCaw and Miss Merrill Bradley were joint hostesses when they entertained with a lovely New Year's party at the home of Miss McCaw last Thursday afternoon.

Auction bridge was enjoyed at three tables with the following guests present: the Misses Ruth and Esther Morgan of Las Cruces and Roswell, Helen Sage of San Diego, California, Shirley Feather of Roswell, Lucille Rowley and Mmes. W. C. Martin, Leone French, Landis Feather, Alta Linell, R. M. McDonald and Willis Morgan.

A green and silver color scheme was carried out in the house decorations also in table appointments and in the delicious refreshment which was served in two courses at the conclusion of the games.

WOMEN'S CLUB BUILDING TO BE COMPLETED SOON

The regular meeting of the Women's club was held at the Central school building Wednesday afternoon.

Mrs. Martin Yates, president, presided during the lengthy business session at which time it was voted to completely finish all repairs on the new club building as soon as it is possible to do so. The roof and minor repairs will have been finished. The building will have a stucco finish on the outside, redecorated inside and hardwood floors laid throughout. It is hoped that the new building will be ready for the meetings beginning in February.

All absent members are reminded that a penalty of ten cents is due unless illness prevented their attendance.

Mrs. N. M. Baird gave an interesting book review on the 1933-34 Harper prize winning novel, "The Fault of Angles" by Paul Horgan of Roswell.

JOHN PRUDE ENTERTAIN AT RANCH

Mr. and Mrs. John Prude entertained informally at their ranch home from Tuesday until Thursday in honor of Mr. and Mrs. Joe Clayton and their children who are visiting here.

Members of the party entertained were Mr. and Mrs. Joe A. Clayton and Miss Pauline, Mr. and Mrs. Paul Sengubush of Long Beach, California, Mrs. C. A. Stoldt and two small sons of Blackwell, Oklahoma, and Mr. and Mrs. J. A. Clayton of Hobbs, and members of the Prude family who were Mr. and Mrs. Carl Lewis and Mr. and Mrs. Bob Means. Dancing, horseback riding and bridge were enjoyed by members of the house party.

CHRISTMAS PARTY FOR EVENING BRIDGE CLUB

Mr. and Mrs. Jack Clady were host and hostess for the Christmas party of the Friday Evening Bridge club last Friday evening.

A beautiful Christmas tree held a gift for each guest present. Games of auction bridge were enjoyed throughout the evening by the following: Messrs. and Mmes. Boone Barnett, Charles Morgan, Dick Vandagriff, the host and hostess and Mr. and Mrs. Aubrey Watson and Mr. and Mrs. Jim Chambers who were substituting guests.

High score prize went to Mr. and Mrs. Watson and low to Mr. and Mrs. Boone Barnett. Delicious light refreshments were served by the hostess at the close of the evening.

ROWAN FAMILY REUNION ON CHRISTMAS DAY

A family reunion of the Beecher Rowan family was held Christmas day at the home of a daughter Mrs. Ferris Arnold, which is located at Hope Lodge in Tucson, Arizona.

Those present were Mr. and Mrs. Beecher Rowan of Artesia; K. B. Rowan of Inglewood, California; Mrs. Rex Williams of Escondido, California; Miss Alene Rowan of Hollywood, California; Ted B. Rowan of Long Beach, California; Mr. and Mrs. Ferris Arnold and small daughter Janet. Mr. Arnold, who is manager of the Montgomery-Ward store in Tucson, has recently moved from Roswell to that place.

CHEVIE SIX BRIDGE CLUB

Members of the Chevie Six Bridge club enjoyed their regular bi-monthly party at the home of Mr. and Mrs. Carl Bildstone Tuesday evening.

A covered dish buffet dinner was served at seven o'clock and followed by a most enjoyable evening of contract bridge. Mrs. Willis Morgan held high score at the conclusion of the games. Mrs. Howard Whitson was a substituting guest.

FORTNIGHTLY BRIDGE CLUB

Mrs. Mark A. Corbin was a delightful hostess to members of the Fortnightly Bridge club on Tuesday.

A delicious lucheon was served at the quartet tables at one o'clock and followed by an afternoon of auction bridge. Mrs. Charlie Martin held high score at the conclusion of the games. Substituting guests were Mmes. Richard Attebery, Willis Morgan, Jeff Hightower and Lewis Story.

HIGH SCHOOL JUNIOR CLASS PARTY

About twenty-five of the members of the Junior class of the high school gathered at the home of Mr. and Mrs. Rex Wheatley last Friday evening for an informal vacation party.

Mr. and Mrs. J. Clarke Bruce and Miss Edna Drury were sponsors for the young people who enjoyed dancing and games until a late hour when light refreshments were served.

Mrs. Jack Hollister of Cloudcroft is spending a short time here looking after property interests.

Eddy County Farm News

The Cottonwood Woman's club will hold its regular monthly business meeting on January 8 instead of January 4. H. C. Stewart, extension horticulturist, will be present and all members are urged to be present. The meeting will be held at the home of Mrs. Oscar Pearson.

The County Cotton Production committee met Saturday and chose the following field committees: Monroe Howard, Cottonwood; Charlie Rogers, Artesia; G. R. Brainard, Atoka community; J. A. Hardy, Carlsbad community; Enea Grandi, Otis community; G. R. Howard, Loving; J. L. Williams, Malaga. Instructions were received Tuesday afternoon and the community committeemen met Wednesday and started to work. Their work will be to assist each cotton producer to figure his acreage of cotton during the 1928 to 1932 period inclusive and pass on the contract and see that each farmer understands exactly what he is agreeing to do. Each producer must contact one of the field men before signing his contract. After the applications are passed upon by the local committee the county committee will pass on each application. County Extension Agent Wunsch meets with the county committee and acts as their secretary keeping and filing all such records as they might have. The county committee makes interpretation of the rules governing the cotton contracts in the county. In reply to a telegram sent by County Extension Agent Wunsch to C. A. Cobb, chief of the cotton section, A. A. A., Mr. Wunsch was informed that those lands hailed out before July 1 need not be taken into consideration as the rules state the number of acres planted to cotton any one year shall be the number of acres in cotton on July 1 of such year. Meetings will be held by the county committee and county agent in any areas in the county when so requested by the local committeemen.

The qualifications for signing the contract to any producer who is a landowner, cash tenant, or managing share tenant, may be a party to the 1934 contract acreage reduction, covering such farm that on the land now in said farm: (a) cotton was planted at least four of the base period years 1928 to 1932 inclusive, or (b) cotton was planted three of the base period years one of which years was either 1931 or 1932; (c) cotton was planted in both of the years 1931 and 1932, except that (d) in the event that the producer failed to grow cotton in the years specified in any of the above clauses a, b, c, d, but fulfilled an acreage reduction contract in 1933 and will farm the same land in 1934 on which said contract was fulfilled he may enter into a contract covering such farm and shall have as his base acreage the acres planted to cotton on that farm in 1933, or if cotton was planted in 1932 and 1933 the average yield per acre shall be fixed by the county committee in accordance with the 1928-1932 yields of similar land in the community, and provided in any event that (e) the reduction of 1934 shall not be less than 2 acres, and (f) that the average annual production of such period shall not have been less than 100 pounds of lint per acre.

should be of especial interest to everyone, as it is hoped that thru such a survey farm living conditions may be improved.

Since the government has undertaken a farm relief program, we may anticipate that farm people may be able to make farm home improvements within the next few years, and it is desirable to have some idea of these needs. In order to do this, enumerators, or field workers, are to visit all the farm homes in the chosen or representative sections of every state in the United States. A schedule or survey of 300 questions has been arranged. An enumerator will visit you soon, and it will be of great assistance to her if the husband and wife will be prepared to receive her and to answer her questions as completely as possible. The farm owner is in no way obligated in answering these questions.

Such a study is being made in three districts in New Mexico. The Bureau of Home Economics hopes to make this survey in 10% of the farm homes in the U. S., and has asked for 6,000 from New Mexico. Summaries of the surveys will be made by counties, by states, and then by all the states.

Latest Methods for refinishing your motor car cylinders at Dr. Loucks Garage

COTTONWOOD ITEMS

Grandma Johnson is reported very ill.

W. H. Rambo spent the New Year with his sister Mrs. Emma Ayers of Texas.

Mr. and Mrs. Monroe Howard were dinner guests of the Iverson Burgess home New Year's day.

Mrs. Jess Huff has returned from Arkansas where she made a fortnight's visit with her parents.

Mr. and Mrs. Roy Middleton have returned from a holiday visit to Dublin and other Texas points.

Mrs. Glen Clark and daughter of Shreveport, Louisiana, spent a few days visiting at the Rambo home this week.

Frank Howard and son left the first of the week for the Red Bluff dam project, where they expect to be employed.

A. D. Hill and daughter Mrs. Dora Montgomery returned this week from a business and pleasure visit with relatives in Oklahoma.

Mr. and Mrs. Jess Funk and family have returned from Corpus Christi, Texas, where they spent the holidays with Mrs. Funk's parents.

Mrs. Ben Marable, who teaches in the Colorado, Texas, schools visited with her husband and other relatives on the Felix during the holidays.

Mr. and Mrs. Gus Curley of Phoenix, Arizona, Mrs. Mae

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Latest Methods for refinishing your motor car cylinders at Dr. Loucks Garage

MIERCOLES CLUB WITH MRS. ATTEBERY

Mrs. Richard Attebery entertained members of the Miercoles Bridge club at their regular meeting Wednesday afternoon.

Mrs. Elza Swift received the high score prize at the close of a most enjoyable afternoon of contract. Mrs. Frank Seale and Mrs. John Dunn were substituting guests. Light refreshments were served by the hostess.

SUNSHINE CLASS MAKES CAVERN TRIP

Mrs. E. A. Paton, teacher of the Sunshine class of the Church of the Nazarene, took her class of ten girls through the Carlsbad Caverns last Thursday. Doyl Kentrell assisted Mrs. Paton by driving his car.

J. S. Noland of Midland, Texas, land man for the Barnsdall Oil Co., spent a few hours here yesterday attending to business matters.

Miss Mary McCaw and Mrs. Sadie Wilson have moved from the McCaw residence on West Main street to the Wren Barker home at 906 Richardson street.

Roy Vermillion, night watchman, was taken to a Carlsbad hospital yesterday afternoon, suffering with an attack of appendicitis and he was prepared to undergo an operation this morning.

Campbell of Carlsbad and Mrs. M. S. Brown were guests at the Glenn O'Bannon home Thursday.

Mr. and Mrs. J. A. Reed returned Monday from San Angelo, Texas, where they visited Mr. Reed's parents. The visit was cut short when their daughter Betty contracted the measles.

Nell and Edwin Cullen, children of Jim Cullen, who suffered an attack of pneumonia and were taken to a Carlsbad hospital several weeks ago, were able to return home this week. Two other children in the home are down with the measles, and are doing as well as could be expected.

CLARDY'S QUALITY BUTTER ITS QUALITY IS SUPERIOR AT ALL YOUR GROCERS, A STRICTLY LOCAL PRODUCT

Cottonseed Meal is one of the best feeds for cows for milk production. Mix a little with ground corn or maize and you have a first-class ration. We have it by the cwt. at \$1.45.

Artesia Alfalfa Growers Ass'n. (Call us for the Cotton Market . . . We are glad to furnish it)

Classified

FOR SALE

FOR SALE: Several houses; each with acreage under fence with out-buildings; opposite Mr. Garretts, north of refinery. Bargain if taken immediately. Mrs. Jack Hollister at Mr. Garretts. 1-2tp

WANTED

WANTED: To rent small irrigated farm, either on halves or third and fourth. M. H. Wiley, general delivery, Roswell, N. M. 1-2tp

B. C. CLUB WITH MRS. GILLISPIE

Mrs. Ed Gillispie entertained members of the B. C. club at her home Tuesday afternoon with Mrs. Kay Lydia the only substituting guest.

At the conclusion of the games of contract Mrs. Skelt Williams received high score prize and Mrs. Rude Wilcox second high prize. A dainty refreshment plate was served by the hostess.

YOUR EYES Edw. Stone

Excellent Butter at Artesia Dairy Phone 219

Georgiana Frocks

In many beautiful styles and color combinations. Georgiana Dresses are most outstanding for individuality and their perfect fitting qualities. Do not confuse these wonderful dresses with lower priced Mother Hubbard styles. Every Georgiana Dress is fully guaranteed. Sizes 14 to 20 and 35 to 54. Buy Georgians and be sure of quality, only—

\$1.95

Peoples Mercantile Co.

Where Price and Quality Meet




OH, OH! WINTER SALE!

Joyce-Pruit Company's Black Sheep Event

SALE STARTS FRIDAY, JANUARY 5TH, AND LASTS THROUGH SATURDAY,
JANUARY 13TH, 1934

Ladies' Coats



What a winter! We have decided that it is not going to turn cold, and out go all of our ladies' coats at drastic reductions. These are new coats this year, but they may be out of style next year, and besides we did not buy them to keep. Pick yours out at one of these Black Sheep prices.

\$8.88
\$14.88-\$22.88



A real Black Sheep! This coat has been here for years and nobody wants it. Of course it is short and funny looking, but it would make a good jacket for a tall person or if you are a good seamstress we would suggest that you take the material in it and make the old man a pair of pants. We think that this coat was \$35.00 one time but cannot remember distinctly that far back.

\$3.88

BUTTONS

A million buttons—well almost a million anyhow. We should have given this assortment to Mrs. Effie May because this assortment has at least one button of every kind that she bought for us during all the years she worked here. However, she did not want them, and we don't either want them. Honestly we have counted these buttons and there are 57 dozen. You can have any twelve buttons that you want out of this assortment during this Black Sheep sale for

5c

SAN MARCO CASTILE SOAP

We fell for the line that the salesman fed us about this soap, but nobody will listen to us when we talk about it. It's imported and all that, but we don't care where it came from or what it is. It is just another Black Sheep to us, and we want to get rid of it. You can have all you want for—

14c Per Bar

CHILDREN'S COATS

Just five children's coats and every one a Black Sheep. One is size 6, one size 8, one size 10, and two size 12. We don't remember what these were worth originally, but what difference does that make. If they are not worth the amount below, leave them alone.

\$2.88

LADIES' SWAGGER SUITS

Just two Swagger Suits that turned out to be Black Sheep. If we have any winter you'll wish that you had one of these, but who can forecast weather. Both are size 16, and one is dark Oxford gray—the other is brown. We tried to sell these for \$17.50, but didn't have any luck. Take your choice for—

\$12.88

LADIES' WASH FROCKS

Imagine sixty-eight Black Sheep all hanging up on one rack. When we bought these we thought every one was a hot number for \$1.95 and \$2.25, but now they are just that many more Black Sheep. Pick off all you want at—

\$1.49 Each

CHALLIES

No description required on this Black Sheep. Same old thing that we are getting tired of looking at for the past several years. Only difference is in the price, and if you don't take it at this price, we are tempted to burn it up.

12c Yard

BEADS

These are all good beads but we have shown them for so long that we are getting tired of looking at them ourselves. Just as soon as we sell these we will get some more that will probably not be any better than these, but at least that will be getting action, and action is what we want. Make your own selection or we will make it for you. For strand—

37c

SAFETY PINS

When better safety pins were built, Joyce-Pruit had them—but—we also had others and it is these "others" that we now want to get rid of, with the rest of the Black Sheep. We know that there are better safety pins than these, and that is the reason that these have got to go. Buy three or four cards of them—you never can tell what you might be able to use them for. Black Sheep Special, one dozen pins, any size—

2c

CHILDREN'S JERSEY DRESSES

Most of these dresses were sold for \$3.69, but eight of them have stayed with us to be thrown in with the rest of the Black Sheep. If they were anything else besides Black Sheep they would be worth more money, but as it is, you can take your choice for—

\$2.49

LADIES' SUITS

We missed our guess on just one Nelly Don suit, and Levine suit. The Levine is size 18 and looked like \$22.75 just last week. The Nelly Don is size 16 and was sold all over the United States this winter for \$13.95. Since these have turned out to be Black Sheep, we will take \$9.88 for the Nelly Don, and \$14.88 takes the Levine.

CHILDREN'S WASH FROCKS

Here are fifty-five more Black Sheep. There is nothing very hard about these, but the young folks are going to be demanding something new before long and then these frocks will be sure enough Black Sheep. Here is your chance to grab off a bargain and wear it while it's still hot. These were worth \$5c and \$1.00 until we labeled them Black Sheep.

69c

CRETONNES

We have been wanting to buy some new cretonnes for the past two years, but have had so many of these that we couldn't buy any new pieces. Lead this Black Sheep away at—

19c Yard

KIMONA CREPE

This is a Black Sheep that is on its last legs—not very much of it left and if you are wanting some you had better get it quick because it is going out the back door if nobody wants it at this price—

15c Yard

WOOL GOODS

It will be easier for you to keep the moths out of this next summer than it will for us, and besides we would rather have you do it. This is another Black Sheep that is not so very Black as yet, because every piece of this woolen goods is brand new, but wooleens look awful black to us if they are on our shelves during the summer.

\$2.65 Sheer Woolens.....\$1.79
\$1.95 Wool Crepes.....98c

Ladies' Dresses

Thirty days ago we saw we were stuck on dresses from \$5.95 to \$9.95, and threw them all out at \$5.00. They have been pretty well picked over but we still have twenty-five dresses in this price range. We are now going to let you pick these over again as a Black Sheep Special for



\$3.77



We have only eight of the better dresses (\$16.75 and \$22.50 Levines), and are not excited about selling them but just for the fun of selling them we will give you one-fourth off on any of them you buy during this Black Sheep Sale.

1/4 Off

LADIES' PURSES

If all the merchants sold as many purses this Christmas as we did everyone should have plenty of purses. We therefore, don't think that we are taking any chances on having to take many markdowns in offering this reduction. However, if anyone didn't get a purse, we want them to have one and will help them out by calling it a Black Sheep and give—

One-Third Off

Men's House Shoes

Just about a dozen pairs of just about a dozen different kinds. They are worth the money, but we'll take the money and you can have the house shoes. Choice per pair—

88c

Ladies' Rayon Pajamas

Here is your chance to make a saving on Rayon Pajamas. These are just as good as they ever were, but as Black Sheep they are all thrown into two groups and priced—

\$1.19 and \$1.69

SWEATERS FOR EVERYBODY

Men's, Women's Children's, Boys', Girls', Infants', etc. Coat Sweaters, Slipover Sweaters, Sleeveless Sweaters, and one Turtle-neck Sweater. Even the new style quarterback sweater. They all look like Black Sheep to us, and out they go to make room for bathing suits.

One-Third Off

Men's Lounging Robes

These have been Black Sheep for several years but we are just now admitting it. One is a small size black silk that John Richards the first year that he worked here marked \$20.00. Another one is a blue stripe wool flannel not quite so old and then there are some blanket robes. Just for good measure we are throwing in four boys' blanket robes that are rather new. Your choice of any of these Black Sheep—

\$2.98

SILK HOSE

Just a lot of odds and ends of higher priced Hose, but as Black Sheep they all look alike to us and are only worth—

69c

RAINCOATS

MEN'S AND LADIES' If we slaughter these raincoats it is pretty sure to rain, and as we would rather have the rain without the raincoats than to have the raincoats without the rain, out they go with the rest of the Black Sheep. (Some of these are old enough to stand by themselves if thrown in a corner, but you might find one that is not quite that stiff). Black Sheep price—

One-Half Off

Men's Trench Coats

They tell us that this was the biggest selling coat this year, but we tell them differently because our experience with it has not been so hot. It is just another Black Sheep with us, but if it ever rains you will wish you had one. We have all sizes and will fit you up for—

\$3.77

MEN'S SCARFS

It's no fault of ours, and no fault of these scarfs that they should be labeled Black Sheep. Somebody overlooked something and a lot of men were disappointed when they did not get a new scarf for Christmas. We are going to call these Scarfs Black Sheep just long enough for these men to buy themselves a new scarf at a 20% reduction.

BOYS' OVERCOATS

This is another herd of Black Sheep that have been treated rough. They have been marked down so many times that we have forgotten how much they used to be worth. We should be able to get this much out of them by just selling them to a wool buyer—

\$3.39

BOYS' SUITS

We only have six boys' suits, and we have labeled every one of them a Black Sheep, in spite of the fact that they are snappy tailored suits with long trousers. Even as Black Sheep two of them are worth \$6.88, and the other four are worth \$9.88, each. All have two trousers.

ONE LOT MEN'S TOPCOATS

We knew a month ago that these were Black Sheep and tried to get rid of them for ten bucks each. That got rid of most of them but the ones that we have left are blacker than ever as far as we are concerned. The selection is small but you have your choice for—

\$6.88

MEN'S SUITS

Some of these suits are no more Black Sheep than anything, and others are blacker than midnight. You can be your own judge but just to help you out we have divided them into four groups, with four different prices.

\$6.88 \$9.88

\$15.88 \$19.88

NO ALTERATIONS

ONE LOT MEN'S TOP COATS

The thing about these coats is that some of them are really black and for that reason they should not be called Black Sheep. However, we treat them all alike regardless of size, shape, or color, so out these go for—

\$13.88

MEN'S PAJAMAS

We don't know what small men wear at night, but think that they must wear something else besides pajamas. We have the small sizes left out of all the pajamas that we have bought during the past two years, possibly longer. These Sheep are not only Black—they are dogies. Two price groups—

88c and \$1.77

STETSON HATS

Who ever heard of a Stetson hat being called a Black Sheep? Not very many Stetson's are Black Sheep, but we have a few styles and sizes that we are calling that, and want to get rid of them. They are wide brimmed and mostly large sizes.

\$19.00 Hats for.....\$9.98
\$14.00 Hats for.....\$7.98
\$ 7.00 Hats for.....\$3.98

FLANNEL SHIRTS

These are high priced MacDonald plaid flannel shirts. The quality is there, and also the size. Nothing wrong with them except that we have kept the moths out of them just as long as we want to, and want someone else to take care of them next summer.

98c

ASH TRAYS

We knew these were Black Sheep the minute they came in and we found out we had to get \$5c for them. They are genuine alabaster and all that, but we don't care what they are—for 33c each you can have all of them you want.

Smoking Stands

We sure got fooled when these turned out to be Black Sheep. They sold so fast when they first came in that we thought that we couldn't order enough more to run us until Christmas, but we sure were left with a few of them. They are the kind that the ashes drop down in the bottom and do not need to be cleaned but once every six months. Take one home for—

98c

Outing Pajamas

They are Red Hot—in fact that is what makes them Black Sheep, they are too hot to wear this kind of weather, but if you think that it will turn cold buy them at—

\$1.49

Ladies House Shoes

One conglomerated mess of ladies' house shoes—just about one or two pairs left out of each run of sizes that we have bought for the past several years. The shoes are all right, but you will be lucky if you can find anything that you can wear.

One Group at 77c and Another Group at 44c

BRIDGE SETS

This is another item that we reordered too many of just before Christmas and therefore turned out to be a Black Sheep. We sold a lot of these just before Christmas for \$1.08, but as Black Sheep they are worth only—

77c

Ladies' Handkerchiefs

The same handkerchiefs, but the first time they have been called Black Sheep. We have wanted to call them everything else because these are the ones that are everlasting with us. Each time we get some new ones and mix them together the new ones go and these are left. This time they go out by themselves cheaper than ever. Take all you want at—

8c Each

Mosaic Luster Mats

Three of these are left and if nobody else wants them at this price, we will keep them and use them ourselves.

\$2.49

Ladies' Union Suits

The long handled kind your grandmother used to wear. Also some heavy cotton vests that we will throw into this same group. These have already been marked down so many times that we are not real sure what the retail price should be. However, we will not have any trouble about that. We will let you help us guess at a price, and then call it a Black Sheep and give you an additional

One-Half Off

Joyce-Pruit Co.
A Complete Department Store

ORDINANCE NO. 15

AN ORDINANCE DECLARING THAT THE LICENSING AND REGULATION THEREOF OF THE HEREINAFTER NAMED OCCUPATIONS, PROFESSIONS AND BUSINESSES IS CONDUCTIVE TO THE PROMOTION OF THE HEALTH AND GENERAL WELFARE OF THE CITY OF ARTESIA; REQUIRING ANY PERSON, FIRM OR CORPORATION CARRYING ON OR ENGAGING IN ANY OF THE OCCUPATIONS, PROFESSIONS OR BUSINESSES HEREIN-AFTER MENTIONED SHALL SECURE A LICENSE FROM THE CITY CLERK OF THE CITY OF ARTESIA TO CARRY ON SUCH OCCUPATION, PROFESSION OR BUSINESS AND SHALL PAY THE LICENSE FEE HEREAFTER PROVIDED AT THE TIME AND IN THE MANNER PROVIDED IN THIS ORDINANCE; PROVIDING PUNISHMENT FOR THE VIOLATION

THEREOF AND REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES IN CONFLICT THEREWITH.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ARTESIA:

Section 1. That it is hereby declared that the licensing and regulation thereof of the herein-after described occupations, professions and businesses requiring the payment of the fees hereinafter mentioned for the operation thereof, is conducive to the promotion of the health and general welfare of the City of Artesia.

Section 2. That any person, firm or corporation carrying on any of the occupations, professions or business hereinafter named in this section within the corporate limits of the City of Artesia, shall secure a license from the City Clerk to carry on such occupation, profession or business and shall pay the license fee therefor as follows:

Table listing various occupations and their license fees. Examples include Automobile Sale Agencies (\$12.00 per year), Auctioneers (6.00 per year), Auto Shops (12.00 per year), Bakeries (12.00 per year), Bowling and Ball Allies (100.00 per year; \$25.00 per quarter), Boxing Matches (10.00 day or night), Bank (25.00 per year), Blacksmiths (6.00 per year), Beauty Parlors (6.00 per year), Boarding Houses (12.00 per year), Billiard Tables (1.00 per year, each), Bottling Works (15.00 per year), Cafes (12.00 per year), Clairvoyant (12.00 per year), Circuses (50.00 per day), Cotton Gins (12.00 per year), Contractors of every kind within the City limits (6.00 per year), Carnivals (50.00 per day), Corporations (12.00 per year), Cleaners (10.00 per year), Carpenters Shops (6.00 per year), Dance Halls (25.00 per year), Dances Public (5.00 per day or night), Dairymen and all persons delivering milk within the city limits (12.00 per year), Draymen (6.00 per year), Drugs (25.00 per year), Doctors, all classes (6.00 per year), Dentists (6.00 per year), Domino Tables (1.00 per year, each), Dry Goods Stores (15.00 per year), Electric Supply Shops (6.00 per year), Furniture Stores (12.00 per year), Farm Implements (12.00 per year), Fortune Tellers (12.00 per year), Gas and Oil Stations (6.00 per year), Grocery Stores (12.00 per year), Hardware Stores (15.00 per year), Hotels (15.00 per year), Itinerant Peddlers (10.00 per day), Jewelers (6.00 per year), Junk Dealers (6.00 per year), Lumber Yards (12.00 per year), Laundries (10.00 per year), Lawyers (6.00 per year), Moving Picture House (100.00 per year), Music Shops (6.00 per year), Machine Shops (6.00 per year), Meat Markets (6.00 per year), Newspapers (12.00 per year), Opticians (6.00 per year), Oil Field Supplies (12.00 per year), Oil Lease Dealers (6.00 per year), Open Air Merchants and Vendors (10.00 per day), Public Accountant (6.00 per year), Public Utilities (50.00 per year), Public Scales (6.00 per year), Palmist (12.00 per year), Photographer (6.00 per year), Printing (12.00 per year), Plumbing (6.00 per year), Pool Halls (15.00 per year), Pool Tables (1.00 per year, each), Refineries (25.00 per year), Restaurants (12.00 per year), Real Estate Dealers (6.00 per year), Racket Stores (12.00 per year), Second Hand Shops (12.00 per year), Sparring Rinks (150.00 per year; \$50.00 per quarter), Spinning Matches (10.00 per day or night), Shine Shops (3.00 per year), Shooting Galleries (12.00 per year), Traveling Shows and Troupes (25.00 per day; \$75.00 week), Vanity Stores (12.00 per year), Variety Stores (12.00 per year), Wrestling Exhibitions (10.00 per day or night), Watch Repairs (6.00 per year), Wholesale Dealers (25.00 per year), Wholesale Oil Dispensers (25.00 per year).

Section 3. That all persons, firms or corporations who may engage in any occupation, profession or business, not specifically mentioned herein shall pay an occupation tax or fee for operating such business, such fee not to exceed \$1.00 per thousand upon the gross annual sales or volume of business, transacted by such person, firm or corporation during the preceding calendar year, or if such person, firm or corporation was not engaged in business during the preceding year, then the license fees for the operation of such business, within the City of Artesia shall be estimated in advance, and be subject to readjustment at the end of the taxable period.

Section 4. CITY COUNCIL MAY REFUSE LICENSE. That the City Council may, for the purpose of regulation, refuse to issue licenses when it may deem it for the best interest of the public; provided, however, no license shall be refused without first giving the person, firm or corporation so applying therefor, an opportunity to be heard. If, upon such hearing before the City Council 2/3 of the members thereof present at such meeting shall be of the opinion that it would be for the best interest of the public for such license to be refused, then such license may be refused.

Section 5. CITY COUNCIL MAY REFUSE LICENSE. In any case where, by any provision

of this ordinance, the person, firm or corporation is required to obtain a license for any calling, occupation, profession, business or avocation, and has been adjudged guilty of violation of any city ordinance relating thereto, or whenever, in the judgment of the City Council, the public welfare should require, such license so granted may be revoked.

Section 6. WHEN PAYABLE: Unless otherwise herein specifically provided all license fees hereinafter provided for or not less than \$10.00 shall be paid semi-annually on the first of January and the first of July of each year and all license fees or \$10.00 or more, shall be paid quarterly in advance on the first day of January, April, July and October, and the license of any portion of said semi-annual or quarterly periods shall be the same as for the whole of such period.

Section 7. CITY CLERK TO COLLECT: The license and occupation tax herein provided for shall be collected by the City Clerk and shall be paid to that officer by each person, firm or corporation owing such license or occupation tax, and before engaging in any trade, profession, business, calling, avocation or occupation subject to either of such taxes; and upon each license issued, the City Clerk shall be entitled to collect a fee of 50c.

Section 8. SUIT FOR COLLECTION—ATTORNEY'S FEE: That in the event any Civil Suit

MUTT AND JEFF And When There's An Admiral Around A Captain Hasn't Got A Chance by Bud Fisher



1,500 CATTLEMEN EXPECTED TO ATTEND MEETING JAN. 10--12

The convention of the American National Live Stock Association will meet in Albuquerque, January 10, 11 and 12 and will probably have a record attendance. More than 1,500 cattlemen from all parts of the west are expected to attend this meeting and the conventions of the New Mexico Wool Growers' Association and the New Mexico Cattle Growers' Association. These two state associations will meet jointly January 10 to 12 to petition for the formation of a Federal Production Credit Agency for the state with \$1,000,000 capital. Floyd Lee, president of the Wool Growers' Association, declared that formation of the credit agency, which will handle all federal livestock loans in the state, depended only upon the presentation of the petition to the farm credit administration, a representative of which will outline functions of the new agency at the convention.

Livestock men are being urged to attend the national convention, iron out conflicting views and present a united front in demanding a recovery program for the cattle industry which is facing a great crisis, due to overproduction and poor market prices. A plan recommending the prohibition of all imports of canned meats in the United States for a period of two years and that the federal government purchase \$75,000,000 worth of beef for distribution among the needy, recently endorsed by the New Mexico and Texas Panhandle Associations' executive committees, will probably be among the major resolutions to come before the convention.

The annual membership drive for the national association will be climaxed at the coming meeting. To date, more members have paid their annual dues and more applications for membership have been received than had been received at the same time in 1929.

MRS. WILLIAM BELT DEAD

Early residents of this section will regret to learn of the death of Mrs. William M. Belt at the family home in Bloomington, Illinois, on December 29th. The cause of her death was said to have been due to cancer of the stomach. Mr. and Mrs. Belt moved to the Artesia community in about 1912. Mr. Belt later acquired considerable farming interest in this area. He purchased a farm near Dayton and later organized the Belt Petroleum Co., deepening an artesian well. The well which still flows a small amount of oil with the artesian water never proved profitable.

For the collection of any occupation tax or license past due, the City of Artesia shall be entitled to recover the tax with interest and cost, and a reasonable attorney's fee, not less than \$15.00, to be fixed by the Court trying the case.

Section 9. PENALTIES: That any person, firm or corporation who shall be convicted of failing to comply with any of the provisions of this ordinance shall be punished by a fine of not less than \$10.00 nor more than \$100.00 or be imprisoned in the County or City jail for a period of not less than ten days nor more than ninety days, or both such fine and imprisonment, within the discretion of the Judge trying the case.

Section 10. That all ordinances and parts of ordinances in conflict herewith, be and the same are hereby repealed.

That this ordinance be in full force and effect from and after its passage, approval and publication.

Passed and approved this 28th day of December, 1933.

(SEAL)

JOE A. CLAYTON, Mayor. PAUL A. OTTS, City Clerk.

HOPE ITEMS

Frances Johnson, Reporter

John Rowland of Atoka is spending a few days in Hope this week invoicing at his store here.

Mrs. Ed Bryant and Jodel Kerlue of Carlsbad were the guests Sunday of Mrs. Bryant's parents Mr. and Mrs. D. Swift.

A large number of the Hope people attended the midnight matinee at the Majestic Theatre in Artesia New Year's Eve.

Mrs. Ascha B. Murphy and Heber Castledine of La Luz spent the week end here visiting her son, Supt. Irvin P. Murphy.

Pauline Welty of Artesia is staying in Hope now taking care of Josephine Murphy while her mother is teaching school here.

Mrs. Luther Trimble and son George of Roswell spent the week end here visiting her sister and brother-in-law Mr. and Mrs. Bonnie Altman.

Mrs. D. G. Wilkins and Mr. and Mrs. Newt Teel returned the latter part of the week from points in Texas where they have been the past week visiting friends and relatives.

Helen Bond, Alma Lane and Betty Richardson returned Monday from their homes in Carlsbad, Lake Arthur and Roswell where they have been the past week visiting relatives.

Curtis Cox and Rannel Jones left Monday for Flagstaff, Arizona, where they will re-enter the Arizona State Teachers College after spending Christmas here visiting friends and relatives.

Marjorie Johnson and Mrs. H. J. Dunne left Monday for their home in Taft, California, where Miss Johnson will resume her work in the Taft Junior College after spending the holidays here visiting their mother Mrs. N. L. Johnson.

Mary Louise Cole and Barbara Glasscock left Monday for the State College at Las Cruces to take up their work again after spending the holidays here visiting their parents Mr. and Mrs. R. L. Cole and Mr. and Mrs. L. P. Glasscock.

Alice Ruth Williams resigned her position here in the Hope public schools last week and has accepted a position with the Dexter schools for the remainder of this school year. Mrs. Irvin P. Murphy will fill the vacancy left here by Miss Williams in the Hope schools.

The fifth Sunday all-day meeting of the Roswell district of the M. E. conference was held here Sunday. Churches from Roswell, Dexter, Hagerman, Lake Arthur, Artesia, Weed, Carlsbad, Lower Penasco and Loving were represented. The next meeting will be held the last Sunday in April at Artesia.

Hal Hammel motored to El Paso Monday to take Olive Blanch White and Mrs. Sam Zumwalt home after they had spent the past week here visiting their parents Mr. and Mrs. Hilary White. Mrs. White accompanied the party as far as Alamogordo and will spend a few days there visiting her mother Mrs. Robertson before returning to her home here.

TEN BIRTHS—FIVE DEATHS

There were ten births and five deaths in the Artesia, Atoka and Cottonwood districts during the month of December according to a report of S. E. Ferree, sub-registrar. Births were recorded to Mr. and Mrs. Lee J. Madron, son; Mr. and Mrs. Roy O. Ansley, daughter; Mr. and Mrs. R. W. Newbill, son; Mr. and Mrs. Albert Smith, son; Mr. and Mrs. Earl Collins, daughter; Mr. and Mrs. Edward Lee Parnell, son; Mr. and Mrs. Tom Juarez, son; Mr. and Mrs. Juan Morello, son; Mr. and Mrs. Antonio Yregallas, daughter; Mr. and Mrs. M. Eredia, daughter.

SILVER COINAGE RULES ISSUED BY TREASURY

WASHINGTON—Acting Secretary Morgenthau Saturday issued detailed regulations to govern the coinage of silver under President Roosevelt's proclamation and required all persons delivering the metal to federal mints to make monthly reports on production. "The regulations prescribe forms of affidavits to be made by the person delivering the silver, with supporting affidavits by the miner," the treasury said. "In the case of silver of wholly domestic origin, the affidavits will set forth that the silver to be received has actually been mined from natural deposits in the United States or a place subject to its jurisdiction, subsequent to the date of the proclamation (December 21).

Advocate Want Ads Get Results



TEMPTING PASTRIES

will save the every day worry of what to have for dessert. We also fill special orders for your party or entertainment.

Ask for City Bakery bread and help keep a home payroll operating.

City Bakery

Phone 90

PRICE REDUCED

1/2c Per Gallon

EFFECTIVE NOW CONOCO BRONZE AND OTHER CONOCO GASOLINE

PASSING ON TO YOU THE ENTIRE 1/2c REDUCTION IN FEDERAL GASOLINE TAX



CONTINENTAL OIL COMPANY

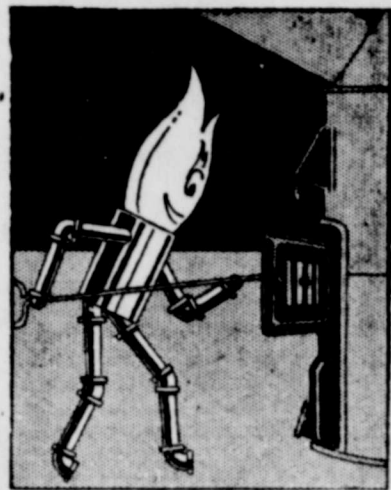
RIDE IN COMFORT

Perhaps you have decided to wait another year for the new car, but there is nothing to prevent you from getting full riding comfort in 1934 and much of the service built into your old car with proper care and proper repairs.

Kinder, Jones and Monschke

Repairing At Popular Prices

JOB PRINTING AT THE ADVOCATE



In the New Year Heat the New Way...

With NATURAL GAS

Pecos Valley Gas Co.

J. Harvey Wilson, Mgr.



For Serene, Lasting Comfort

From babyhood to old age every human body needs Mavis Talcum Powder dusted all over every day. It protects and guards the skin, keeps you warmer in winter, cooler in summer and gives a feeling of well-being indescribable. But be sure it's MAVIS, the quality talcum—in the familiar red container.

by VIVAUDOU

MAVIS TALCUM

25c. 50c. \$1.00

UNUSUAL FACTS REVEALED—by "Movie Spotlight"

A POPULAR PICTURE REQUIRES A MINIMUM OF 250 PRINTS IN CONSTANT CIRCULATION TO SATISFY THE DEMAND OF MOVIEGOERS

THE COLUMBIA STUDIOS HAS A NEW METHOD OF TESTING A MYSTERY PLAY. ALL BUT THE LAST PART OF THE STORY IS READ TO A SELECTED AUDIENCE AND IF MORE THAN 10% GUESS THE CULPRIT THE STORY IS REWRITTEN

RALPH BELLAMY STAR OF "BEFORE MIDNIGHT" IS TAKING HIS FIRST VACATION IN THREE YEARS. HE WILL SPEND THE TIME COLLECTING OLD MUSIC BOXES. HE HAS THE FINEST COLLECTION OF THESE IN THE WEST!

BETTY BLYTHE HAS MADE MOVIES IN AUSTRIA, FRANCE, GERMANY AND ENGLAND AS WELL AS IN HOLLYWOOD!

WESTAWAY THINKS A NEW CHEVROLET TO SALESTAX PROBABLE BE ON DISPLAY SOON

A special session of the state legislature is quite necessary, in the opinion of Richard H. Westaway, Eddy county tax assessor, who last week was named one of 20 persons on Governor A. W. Hockenull's committee to meet about January 15 at Santa Fe and determine the desirability of calling such a session.

Mr. Westaway was questioned Saturday by the Carlsbad Current-Argus upon his return from a two-day business trip over the county. Westaway declared his belief that the session should be called and explained his stand.

"The 20-mill tax limitation, while commendable and in the long run helpful, has cut off vital revenue, such as for schools and other public institutions. Not to supply the need from some other source would constitute a serious threat to the state."

The tax that would save the day for the schools, and the one that would be most easily and equitably paid, Westaway is convinced, would be the sales tax. Several other city and county officials have stated the same belief.

It is also the assessor's opinion that Eddy county should not have to bear more than its share of the tax burden because of the newly opened potash mines. Not only might such a burden impair the mines but no other mining areas have ever been so taxed, he declares.

TWO ARTESIA COUPLES LICENSED TO WED

Marriage licenses were issued Saturday at Carlsbad to four couples, including two from Artesia: To Joaquin Garcia, 26, and Bertha Gomez, 23, both of Artesia; Ralph Robinson, 26, Royalty, Texas, and Lucille Trimble, 26, Pecos, Texas; Leonard Rogers, 21, and Marie Thompson, 18, both of Artesia, and Beceles Tobir, 53, and Florencio Ortega, 45, both of Loving.

CROPS BRING DOUBLE VALUE

Crop values more than doubled this year on 445 farms totaling 25,055 acres under the Carlsbad irrigation project, L. E. Foster, superintendent of the reclamation bureau at Carlsbad, announced last week.

The value of the crops was \$891,044 compared with \$441,017 last year.

PLATEAU SINGERS TO MEET AT LAKE ARTHUR

Next Sunday the Plateau Singing Convention will be held at the Baptist church in Lake Arthur. It will be an all-day affair with a basket dinner on the grounds at noon. A violin choir, special solos and special duets are among the features of the convention. The public is cordially invited to attend and bring a well filled basket.

MRS. ALTER DIES

Mrs. W. J. Alter, age 62, pioneer resident of Hagerman, died Friday morning from a heart attack. The Alter family came to Hagerman a number of years ago. The body was shipped to Richmond, Iowa, the former home of Mrs. Alter, for burial.

CITY MARKET TO MOVE

E. B. Bullock announced last week that the City Market would be moved to its former quarters, the first door east of the Jackson building on Main street. The present City Market building will be wrecked to make room for a new Continental Oil Co. service station at the corner of First and Main.

WANTS KEAN'S TOGA?



Mayor Frank Hague of Jersey City, N. J., long-time Democratic overlord of that city and of the state as well, according to the reports, thinking of entering the lists for the Democratic nomination for United States senator in the spring primaries. The seat now occupied by Senator Hamilton F. Kean, who won his toga in the 1928 Hoover landslide, will be at stake, and it is declared for Frank that he believes he would have an excellent chance of defeating Mr. Kean in the election.

DONA ANA FARMERS ASK SPECIAL MEET OF N. M. LAWMAKERS

LAS CRUCES—The ABC farm bureau local for Dona Ana county has gone on record as favoring adoption of a direct primary law for the state at a special session of the state legislature.

At a recent meeting the organization instructed its secretary to advise Gov. A. W. Hockenull the bureau desired him to call a special session of the legislature for the purpose of providing for a direct primary law for nominating candidates (not delegates) for public office. The letter also was to contain a request for a new revenue measure to substitute for the loss of revenue occasioned for the 20-mill levy limitation amendment.

TARRANT FREE ONLY SHORT TIME

W. H. "Buzz" Tarrant, who was freed Thursday from the state penitentiary after serving eighteen months of a seven year sentence for shooting Deputy Sheriff Jim Williamson of Hagerman near here, was at liberty only a few hours. He was arrested as he stepped from a bus in Roswell on charges of firing on officers near Roswell in April, 1932.

CARLSBAD TEACHER DIES

Glenn R. Plummer, age 28, head of the science department of the Carlsbad high school, died at Carlsbad Monday following an attack of appendicitis. Plummer had been in the Carlsbad schools the past five years.

FEDERAL DEPOSIT INSURANCE IN EFFECT

Ninety-seven percent of the nation's bank deposits are now insured under a federal law. The new deposit law affects 13,423 banks and insures the individual deposits up to \$2,500.

SUBSCRIBE TO THE ADVOCATE

Start The New Year Right

There is no better time to begin a job that your home and family deserves than the first of the year. Set the proper example before your neighbors by doing that needed repair work. Civic pride is catching. Make the community you live in a more attractive one by doing your share of improvements.

Big Jo Lumber Co.

Phone 19

JUDGE US BY OUR PAST

Its USEFULNESS to those it serves is the real measure of value of a public utility institution.

This is the rule by which we hope you will judge our service of the past year.

TYPEWRITERS
Portables and Standards
\$20.00 to \$102.50
Artesia Advocate

for **BILIOUSNESS**
Sour stomach
gas and headache
due to
CONSTIPATION



10¢

35¢



Southwestern
PUBLIC SERVICE
Company

MEASUREMENTS TO BE USED IN COMING N. M. HEALTH SURVEY

ALBUQUERQUE — Nutrition measurements to be used in the forthcoming health and tuberculosis survey have been supplied by the American Child Health Association. This nutrition index was worked out by the American Child Health Association in 1933 and its use in the health survey is thought to be the first time the standard has been applied in this state.

In the counties chosen for the intensive part of the survey, from 250 to 1,000 children will be given these nutritional measurements. This part of the survey will take place on the third day of each clinic. The children will be given the tuberculin test on the first day, and adults will be examined on the second and fourth days.

The scope of the survey depends upon the amount of money raised from the 1933 Christmas Seal sale, which has been closed. Committee chairmen point out that the money is to be used in this definite New Mexico project, and that support of the seal sale at this time is particularly desirable. With government aid in so many projects, voluntary financial help could not be better given than to the survey, active workers say. From the findings of the survey, according to Dr. Carl E. Buck, director of field studies of the American Public Health Association, who will be in charge of the work, a program for both official and voluntary health agencies for years to come is expected to be outlined.

STATE BANK CONTROL RETURNED TO STATES

WASHINGTON — President Roosevelt, in a proclamation Saturday night, returned to the state banking authorities sole supervision of the non-member banking structure.

He amended proclamations issued last March whereby all banks were brought under supervision of the administration when the banking emergency was declared.

The proclamation in the previous regulations pertaining to the holding of gold, hoarding, and dealing in foreign exchange, were continued in Saturday night's order.

MURDER MYSTERY SOLVED

The murder mystery near Willow Lake south of Carlsbad Christmas night has been solved. It was a murder all right, but the victim proved to be a coyote, killed by Dee Newton, Roswell auto mechanic. The voice heard by the lake caretaker was that of Mr. Newton and the piece of bone found was part of the bone found of the coyote's leg.

TO ACCEPT COTTON PLAN

Eddy county farmers will accept the 1934 federal cotton plan and growers will be signed up as rapidly as they can be contacted. M. W. Evans, member of the county committee, said Monday all growers who had received the 1933 option contract had agreed to sign up for 1934. The committee was delayed in delivering the option contracts because some growers were away from home during the holidays.

FIRST NATIONAL BANK ROSWELL TAKES OVER BANK OF COMMERCE

It was announced in Roswell Saturday the First National Bank of that city had taken over the Bank of Commerce. Checking accounts of the depositors of the Bank of Commerce will be paid in full at the First National. The former bank will be kept open under supervision until the affairs of the bank are closed.

ARTESIA COUPLES LICENSED TO WED

Two marriage licenses were issued in the Chaves county clerk's office at Roswell Friday, one to Jack Shelton and Leetress Flynn of Artesia. The other legal permit to wed went to Jesus Cano and Lucia Gallegos, also of Artesia.

ARTESIAN LOAN UNDER CONSIDERATION

The application of the Pecos Valley Artesian Conservancy District for a \$75,000 loan to repair and plug a number of leaky and abandoned wells was under consideration by the public works board at Washington, Thursday, it was announced.

Well, That's One Way of Using Your Head! —By Talburt



LOCALS

Mrs. Roy K. Stovall and Mrs. T. A. Wood of Carlsbad were visitors in Artesia Friday afternoon.

J. P. Fleming of Pinon drove down for medical attention Monday. Mr. Fleming has been suffering with a boil on his neck.

Lawrence and Bud Savoie returned Saturday evening from a fortnight's visit with relatives in Cook county, their former home.

Miss Ruth Hogan returned last week from a holiday visit with relatives at Wichita Falls, Texas. She made the trip with her uncle, Ted Fitzsimmons of Carlsbad.

Little Billy Feather went to Roswell last Thursday with his Aunt Shirley who had spent Christmas here with her brother Landis Feather and family. He returned Monday.

Mr. and Mrs. Rude Wilcox enjoyed a visit during the holidays with her sister Mrs. Georgia Lusk and sons who drove down from Santa Fe and her father, Boston Witt, of Lovington.

Mr. and Mrs. Tom Heflin drove to Lubbock last Sunday with their daughter Miss Lillian who will enter the West Texas School of Technology for business administrative work this next semester.

Mr. and Mrs. W. A. Dunnam and two small daughters of Carlsbad were visiting friends and attending to business matters here Saturday. Mr. Dunnam is editor of the Eddy County News at Carlsbad.

Paul Terry, accompanied by his brother Tom Terry of the Cottonwood, and father the Rev. J. D. Terry of Dayton, returned Monday from a holiday visit with the sons of the Rev. Terry in Oklahoma and Kansas.

Supt. and Mrs. C. R. Bernard of Lake Arthur were shopping in Artesia Saturday. Mrs. C. F. Woodward of Parsons, Kansas, sister of Mr. Bernard, who is a visitor in the Bernard home, accompanied them here.

Mr. and Mrs. Owen Allen, former residents of Oplin, Texas, have moved to the McCaw farm southeast of town, which they purchased several weeks ago. They arrived with their household furniture Saturday.

Mr. and Mrs. Rex Wheatley drove to Carlsbad last Friday with their son Richard who went from there to Los Angeles where he will continue his studies at Occidental College. Richard has spent the holidays with his parents here.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons. Rebuilds in all other makes at The Advocate.

Official Brake and Headlight TESTING STATION

Every ninety days each car owner should have his brakes and headlights tested according to our state law. A rigid enforcement is being made. Now is the time to avoid penalties. Drive into our service department and have your brakes and headlights tested, and receive an official receipt.

ARTESIA AUTO CO.

Phone 52



Artesia, N. M.

MARKETS

N. Y. COTTON

(Furnished by courtesy of Artesia Alfalfa Growers Association.)

	(March Option)	Open	Close
December 29		10.28	10.26
January 1		10.38	10.42
January 3		10.46	10.42

The depreciation of the dollar has greatly improved the position of the American cotton grower in competition with cotton grown abroad. The dollar has gone down more than the currencies of competing cotton countries with the result that while the American grower receives the higher prices for his cotton, competitor growers in other countries have not received such increased prices. At the present time the price of American cotton in Liverpool is about what it was a year ago today, while our price is twice the level of a year ago. At the prices our competitors are receiving for their cotton there seems no great danger of them growing too much cotton, or taking our cotton trade from us.

The present move to establish a devaluated dollar is meeting with approval of the agricultural sections but is not so well liked among others. Yet the assistance rendered to agriculture has caused an upward trend of all business which we think is quite likely to continue with normal reactions in all markets.

Cotton, having broken out of its rut on the top side, is now likely to continue higher by easy stages. A 25 million acre crop will not be the least of the assisting factors.

LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch, Reporter

Mell Williamson is reported to be seriously ill at this time. He is thought to have an attack of pneumonia.

Buster Johnston who has been a guest of his aunt Mrs. Ned Hedges during the Christmas holidays left Monday for his home at Portales.

Mrs. J. R. Spence who has been suffering with a badly bruised foot is able to be about some again after being confined to her home for some time.

Mrs. T. F. Thomasson was called to Hagerman Tuesday on account of the illness of her little granddaughter the little daughter of Mr. and Mrs. Henry Perry.

Jack Doyle was rushed to the Eddy county hospital Wednesday where he underwent an operation for appendicitis and is reported to be resting as well as could be expected.

Miss Emmerie Perce who spent the Christmas holidays with her parents Mr. and Mrs. George B. Perce at Albuquerque returned Saturday to resume her work as teacher in the high school.

Miss Eva Derring arrived here Monday to assume the position as third and fourth grade teacher, taking the place of Mrs. George Wilkins who was unable to come back after Christmas due to ill health.

Miss Mary Nihart and Miss Merry Bell Merrell, house guest of Miss Nihart during the Christmas holidays, left Sunday for Abilene where they will finish this year's work at McMurry College. They were accompanied by Roy Slade of Hagerman who also is attending McMurry.

LOCALS

Mrs. Albert T. Woods accompanied Col. Woods on a business trip to Santa Fe. They left here early this morning.

Mr. and Mrs. C. J. Dexter returned Tuesday from a holiday visit with friends at San Antonio, Texas.

Messrs. and Meses. Landis Feather, Charlie Martin, Joe A. Clayton, John Prude and Mr. and Mrs. Paul Sengebusch who are visiting here from Long Beach, California, were among the guests who attended a dance at the ranch home of Mr. and Mrs. A. C. Kimbrough at Hobbs last Saturday evening.

Latest Methods for refinishing your motor car cylinders at **Dr. Loucks Garage**

No Blue Mondays

in 1934 with a new Maytag Washer.

Maytag Washing Machines are available in either the electric or gasoline models.

Ask us for further details.

McClay Furniture Store

MAKES A BULL'S EYE OF EACH LUBRICATION SPOT!

TEXACO LUBRICATION
Finest lubricants • expert men DRIVE IN

Guy Chevrolet Co.

Change In Ownership

I have purchased the interest of A. P. Rowland in the Rowland and Rideout tin and plumbing shop and will continue business at the same location. I will appreciate a continuation of your business. I also wish to take this opportunity of soliciting the patronage of both old and new customers of Rowland and Rideout.

L. A. RIDEOUT

Phone 3

Political ANNOUNCEMENTS

RATES

Strictly Cash With Copy

State Offices	\$25.00
District Offices	\$20.00
County Offices	\$15.00
Senator and Representative	\$10.00
Probate Judge	\$10.00
Surveyor	\$10.00
County Commissioner	\$10.00
City Offices	\$ 5.00

The following candidates submit their announcements, subject to the action of the Democratic Primary:

For County and District Clerk:

RUDE WILCOX,
Artesia.

THELMA T. LUSK,
Carlsbad.

ETHEL M. HIGHSMITH,
Carlsbad.

For Sheriff:

HOWELL GAGE,
Artesia.

Three Announce—
(Continued from first page)

residents have known Mr. Gage from childhood.

Mr. Gage was born and reared in the Hope community. Some twelve or fifteen years ago he accepted a position as salesman with the Artesia Auto Co., and served in this position until in November, 1932 at which time he accepted the position of chief deputy sheriff. Previous to this time he served several years as local deputy under two or three sheriff administrations. The experience Mr. Gage has had will be of great value to him he feels, in the event the voters see fit to honor him with this office. If elected sheriff, Mr. Gage will still be "Howell" to a large part of the voters of this section.

He will appreciate very much the consideration of every voter to his claims for this office and further will appreciate your vote and influence.

Mrs. Ethel Highsmith Seeks Clerk's Office

Mrs. Ethel M. Highsmith of Carlsbad this week announces her candidacy for the office of county clerk. In issuing her announcement, Mrs. Highsmith says:

"I hereby announce my candidacy for the office of county clerk of Eddy county, subject to the action of the democratic primary when the same shall be held. "In making my announcement, I am mindful of the manifold duties incident to the office of county clerk, and submit my name only after due consideration of my qualifications for the office, and if successful in securing the nomination and election, I pledge my best efforts in the discharge of the office.

I am a native New Mexican, born in Lakewood, Eddy county, and have lived here all of my life. I received my education in the schools of Eddy county, having graduated from the Carlsbad high school in 1923, and was employed in the county clerk's office in 1925 under a former county clerk, G. W. Shepherd.

"I want and will sincerely appreciate the support of every man and woman in the county in this campaign. If you are not acquainted with me personally, please make inquiry among the people with whom I have grown up, relative to my character and qualifications for this office.

Respectfully,
ETHEL M. HIGHSMITH."

Mrs. Thelma Lusk Announces
Mrs. Thelma T. Lusk of Carlsbad this week announces her can-

Latest Methods for refinishing your motor car cylinders at **Dr. Loucks Garage**

didacy for the office of county clerk of Eddy county. Mrs. Lusk enjoys a large personal acquaintance, but to those who may not know Mrs. Lusk we take the liberty to say by way of introduction that during her former terms as county clerk, she acquired the reputation of efficiency in office, operating the office of clerk in a business-like manner and systematizing the duties in such manner as to give the public

prompt service on an instance's notice. In making her announcement Mrs. Lusk says:

"In placing my candidacy for county clerk of Eddy county before the voters, I wish to make a brief statement.

"To the older residents, I think I need no introduction but would only refer them to the record of my former term in this office to which I now aspire.

"To our new voters, I wish to

say that I have lived in Carlsbad and vicinity since 1904, was graduated from the Carlsbad high school, and since then have been employed at various times in three county offices. I held the office of county clerk for a period of four years, besides having had previous experience as deputy.

"I am the mother of two children, but I assure the voters that if elected my home and office duties will never conflict, neither will they

be neglected. To my friends and acquaintances, I feel that this statement has already been proven. "I am not a politician, but during my campaign I will endeavor to see as many voters as possible and would appreciate your support in the democratic primary whenever it shall be held.

THELMA T. LUSK."

Loose Leaf Binders, special ruling and stock forms—The Advocate

J. C. PENNEY CO. Inc.



Costume Slips

Made from excellent quality Broadcloth, in pink and white. Sizes 32 to 44.

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Your Share of Trainloads! PENNEY'S WHITE GOODS VALUES!

Yes! Trainloads of White Goods roll into hundreds of Penney stores from coast to coast for this annual January savings event! It's a signal for the thrifty everywhere to take stock of their needs . . . to come to Penney's . . . to buy for months ahead . . . to save! We Cannot Guarantee to Maintain These Low Prices!



We bought trainloads to get these low prices! PENNEY'S Famous Tested-Quality

"NATION-WIDE" SHEETS and CASES

81 x 99" Sheets	88c
42 x 36" Cases	23c
63 x 99" Sheets	83c
81" Sheeting Bleached or brown	33c
81 x 108" Sheets	99c
72" Sheeting Bleached or brown	31c

BARBERS! BEAUTICIANS! DENTISTS!

—here's value in 14 x 24" UTILITY TOWELS

6 for 33c

Pure white center. Hemmed. Fast color, red stripe borders. Popular, too, for household use.

Exceptional Offering!
20 x 40" DOUBLE TERRY
Bath Towels
First quality . . . of course! **15c Each**

WE'RE expecting excited crowds for this bargain! They're big, fluffy, thirsty! A golden opportunity!

27" x 27" Amoskeag Birdseye
DIAPERS
Package of Six! **49c**

HEMMED! Bleached to a snowy-whiteness! Sanitary, non-irritant, improved soft finish. Big value! Compare our low price!

PENNEY'S Sliptex
25c Yard Soft, pongee-finish cotton!

Fine for slips and children's clothes! Serviceable! Non-cling! Wanted colors.

BUDGET CHEER! CRETONNE
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Value! Charm! Color in your home at smallest cost! For comforts, slips, drapes!

Men's Fancy Pattern
Dress Shirts
Collar-attached! Sizes 14 to 17! **79c**

WELL MADE . . . because we demand it! Generously cut! Long length! Fresh-water ball buttons! Vat-printed! And man, what a variety of good patterns!

Yes!! BETTER Underwear Values!
Men's Ribbed UNION SUITS
All the warmth you want — without the bulk! That's why these men's ribbed union suits are selling so fast! Long and short sleeve lengths!
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Bedspreads
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Choice of 5 colors! **\$1.98**

Add smartness to any bedroom. Trim scalloped edges. Cheery, rich-looking! They'll launder beautifully—hold their color.

BIG, THICK TERRY Wash Cloths
3 for 12c
12 x 12" size!
Plain and checkered centers! Closely knit! Long wearing!