THE ADVOCATE OFFERS YOU A CONSTRUCTIVE ADVERTISING MEDIUM
: * Artesia Advocate *

VOLUME THIRTY
The Outlook For 0il Is Optimistic 'For 1934

Operators Look for WildOperators Look for Wild-
catting Campaign To Be Extended Over New
Mexico - Stabilization Mexico - Stabilization
Of Industry Reflected.

TWENTY NAMED ON W
SPECIAL SESSION
COMMITEE ON WED. $S$ SPECIAL SES WND.
COMMITEE ON WED.
Governor
a. Hockenull

WELL INSPECTORS
STABT TO MAKE SURVEY OF BASIN


General NEWS BRIEFS Shows Big Increase Holiday Business Said to Have Increased 33 1/3 to 50 Percent Over Last Year-Upturn Reflected Everywhere

DRUNKS ARRESTED
DURING THE HOLIDAYS
SAME FOR 33 AS 32


 Autruourave . Spating THE ECONOMY ACT
 land commissioner, last week toted
the lumbermen that negotlattons the lumbermen that negotlations
for the exchange of approximate-
ly 250,000 ly 250, exchange acres of approximate- state-owned
ltimber lands within national for-
tests for grazing land on the public
ent timber lands within national for-
年ts for grazing land on the public
domain of equal value would get
under way in about


 owned. In Arizona, of 21 billion will be presented on the first
feet of standing timber, only one
per cent is privately owned. Following Vesley's thalk, the of the house veterans. committee.
lumbermen endorsed the general prineciples of forest conservation
on private holdings as outlined
cost
cost to
at a at a recent national conference. store free hospitalization to im
The present rough provisions of provident veterans; would substi-
the lumber and timber code pro-
tute the word "compensation" for the lumber and timber code pro- ute the word "compensation" for
vide that about 15 per cent of
vension" with reference to ser-
ve ser the standing timber and a large vice-connected death and disability
percentage of seed trees shall be payments; would return the com-
left standing on private shand be pensation for world war death provide for reforestation and to pensation for world war death
prevent and disability to persons who the
old basis would provide prevent excessive erosion. $\quad \begin{aligned} & \text { old basis would provide payments } \\ & \text { and }\end{aligned}$
 of the two states next month at a support for their efforts to repeal ington.
WHERE SUN RISES IN WEST $\begin{aligned} & \text { have failed. } \\ & \text { Lhegion officials take the view } \\ & \text { that by asking for less they will }\end{aligned}$ At Panama, Central America, $\begin{aligned} & \text { ultimately obtain more than those } \\ & \text { whe ask for a lot. They predict }\end{aligned}$
the sun rises in the Pacific Ocean
and sets in the Atlantic. Due to
adoption of their program.
the peculiar goone-nek shape of
the Isthmus of Panama, direc.
 heads southeast. Standing in
Colon, a persons can look directly west towards both the Atlantic
and Pacific. TYPEWRITERS it's all gone."
Fritz: "The
ver wiveren

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\begin{aligned}
& \text { Now Woodstock } \\
& \text { Remingtons, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { New Woodstocks, Coronas, and } \\
& \text { Remingtons, Rebuilts in all other } \\
& \text { makes at The Advocate. }
\end{aligned}
$$


goongitear PATHFINDER TIRES

Better tires than the
highest priced tires of highest priced tires of

many other makes - a value you get because Goodyear builds the most tires-by millions. | Lifetime Guaranteed |
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| 4.40-21 |

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Guy Chevrolet Co



Mann finished his work as ex-
aminer under the provisions of
the federal insurance law efe
ive January 1 st, and will resume was located six miles nortwe
his duties at the Mann Drug Con
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LOAN APPROVED

the car speak for itself


HUNDREDS of thousands of people now own and drive Ford V. 8 cars. Some neighbor or friend of yours has one. If we told you what we think of the car, you might say we are prejudiced, so we let the car and its owner tell you.
Economy of operation is one of the first points they will emphasize - the owner will boast of it and the car will prove it.
The 1934 car is even better than the 1933 and that was our best car up to its time. The new car is more beautiful - faster - more powerful - gives more miles to the gallon - better oil economy-is easier riding-cheaper to own and operate than any car we ever built.
You owe it to yourself and your pocketbook to ask our Ford Dealer to let you see this car, and let you drive it for yourself. At the wheel of the car you will be sure to reach a right decision. The Ford V. 8 will tell you its own story.

## NEW <br> FORD V. 8

for 1934


## 窝 Social?







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Mrs. gilispienMrs. Ed Gillespie entertain
members of the Thursday Bris
club at her home or Main sire
cast There
Sols

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Non

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MUSICAL PROGRAM BY
ORPHANS AT Portalsdelightfully entertained with a
dinner party in the dining rom
of the Artesian hotel Monday
evening.

$\qquad$
$\qquad$

$\underset{\text { Presbyterian }}{\text { MISIONARY }}$ society ${ }_{\text {and }}^{\text {th a }}$
Missionary Society held their reg.
lar monthly meeting at the home
a number of Artesian people who
drove out to hear the program.

CORbINS
WITH CERTAIN
CHRISTMAS
Cruise of the logiest
home of Mr. and Mrs .
by Mr. and Mrs. Corbin.
bowed ar and



New Year...

## Your patronage during the past month has been ap

 preciated-May we justify your faith in us by givingPopular Variety Store

one

 ere: Me,
ttebery,
Wilson, Is and Ted Flint
Pretty Good Catch at That One catch of gray mullet landed weighed 80 tons.
Texas Big Pecan Product
Texas produces Texas produces from one fourth
on half of the United States' total pecan crop. Japan's
Two-thirds of
re state owned.
Tornadoes Rank Third tornadoes are less deadly than
$\qquad$
Welcome 1934
And best wishes for a prosperous year We also take occasion to thank our patrons and friends for the business accorded us in 1933 and solicit continuance of same The Ky ers $\mathrm{C}_{\mathrm{o}}$


The Future
Charting out new areas, making new foundation for better times ahead! This is the New Year, a year of promise-prepare to make the most of it. May it bring to you the best of all good things!
We wish also to take occasion to thank you for your past patronage and solicit a continuance your business in 1934.

Artesia Dairy
Phone 219

## Henry fie lear

It isn't because it's customary, but because our friends and customers and we further hope that the pleasant relations and friendships will be stronger between us at the end of 1934.

## Oasis Cafe

A Toast<br>To The Old

$T 0$ YOU, 1933, though we are are grateful for the lessons you have taught us. To 1934 we pledge untiring energy and unfailing optimism that you may fulfill our many hopes for happier days to come.

Cheer for the New Year
Better Light..Better Sight
Southwestern
Southwestern
PUELVE EARVIFE
Company




## GE'T MORE OU'T OF 1934

With the purchase of a new FORD V-8 . . You will enjoy new Riding Comfort at Lower Cost. AR'TESIA AUTOCO.
Phone 52 $\$$


Grazing Tax Rate-
The rates fixed include:
$\qquad$

LOCAL GINNINGS FOUR ARE ARRESTED year old torture


## FARM MACHINERY


Artesia Alfalfa Growers Ass'n.

Artesia, N. M.

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FEO

## In The WEEKS NEWS ${ }^{\text {h }}$


$I^{T}$ woull to pay you to get
our prices before you order SALE BiLLS


## Why Not a Flying Food Store?


gasoline tax over U. S. IN 1927 TOTALED 101;250,841 REPORT



 and




 . MORROW HAS BILL FOR POST
OFFICE BUILDINGS IN N. M. WASHINGTON.-Election of post
office buildings in four New Mexico
cities was asked last week in bills Stanley Davis, ${ }^{17}$ years old, has
been pardoned by Governor Dillon.
be He was sentenced in Curry county,
in October, 1926 , to serve a year to office buildings in four New Mexico $\begin{aligned} & \text { a year and a half in the reforma- } \\ & \text { cities was asked last week in bills } \\ & \text { tory. The boy's parents who live in } \\ & \text { Kansas, are anxious to have hin }\end{aligned}$ 隹 introduced by Representative Mor-
row, democrat, New Mexico. The Nas, are and willing to pays to have him
ruildings anit appropriations sought tion home. are: Alamogordo, $\$ 15,000$; Deming
$\$ 150,000 ;$ Silver City, $\$ 150,000$ and $\$ 150,000 ;$ Silver City, $\$ 150,000$ and
Tucumeari, $\$ 200,000$.
Enlargement
picture the world has ever known. Tucumea
of the p
asked.

that
Keep on Giving
 Hothoint
De Luxe Curling Iron Set

## 



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## Come To

THE RACE IS ON:
 those famots iron clad hose

All Silk to Top or Mercerized Hem at $\mathbf{\$ 1 , \$ 1 . 5 0 , \$ 2}$ Men's and Boys' Fancy Sox_-..........-25e to $\$ 1.00$
n.r. Store"




## Saturday

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| $\begin{aligned} & \text { (Continued from first page) } \\ & \text { dition to the aray of the useful } \\ & \text { gifts, this firm is giving the shop- } \\ & \text { per the beneft of reduce price on } \\ & \text { both suits and overcats ore Both } \end{aligned}$ |  |
| both suits and overcoats. BothOur Store and Hammond and Nich-olson are in line with an |  |
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| tamily inctuding balle doili, mirror |  |
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| Old Santa is pictured driving a |  |
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| Grocery, Joyce-Pruit Grocery, the |  |
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| those wishing gifts that last.The D. T. Dewell store and Joyce-Pruit hardware are displaying an |  |
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| Pruit hardware are displaying an unusually large assortment of toys. Joyce-Pruit hardware has a complete |  |
|  | mind |
| ${ }_{\text {and }}^{\text {ang }}$ |  |
|  |  |  |  |
|  |  |
|  | made candies. The Sweet Shop |
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| fect. Electrical percolator sets, elec- |  |
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| ed or the convenience of the house ond |  |
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| impression that this year's Christ-mas shopping will be a worry or that |  |
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|  |  |
| $\begin{aligned} & \text { wish without the usual worry. } \\ & \text { The Smokehouse is showing an un- } \\ & \text { usually large line of candies, toilet } \end{aligned}$ |  |
| The Smokehouse is showing an un- usually large line of candies, toilet sets, books and Indian novelties. <br> sets, books and Indian no |  |
| ASKS CONGRESS TO DRAIN DEATH TRAP OF DUCKS |  |
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|  |  |
|  |  |
|  |  |

## COL, LINDBERCH LANOS SAFELY IN MEXICO CITY YESTEROAY AFTERNOON




[^0]:    SOUTHWESTERN SERULCE Co. Roswel_Artesachanalsad Day \& Zimmermann,

