

APPROPRIATION BILL PASSED SUNDAY

SANTA FE—The New Mexico legislature adjourned last Sunday closing its 60-day session after passing with little opposition the appropriation bill calling for a biennial outlay of \$4,874,525, larger by a quarter of a million dollars than the appropriation of the 1931 legislature and a half million dollars more than the 1929 session.

For the twenty-second fiscal year, the appropriations are \$2,449,793. For the twenty-third fiscal year, the total is \$2,397,732. The University of New Mexico was given \$245,145 of which \$125,000 is for salaries. The Agricultural and Mechanical College gets \$171,085. The penitentiary gets \$225,792.

The state university figure is the same for both fiscal years, except that \$25,000 is provided for building in the twenty-second fiscal year. During the last biennium the university received about \$238,000 annually.

The penitentiary total is for one year except \$27,592 in the twenty-second and \$68,240 in the twenty-third fiscal years for maintenance. Also \$20,000 for the twenty-second fiscal year for modernizing and refrigerators and \$10,000 for the twenty-third fiscal year for additional improvements.

The appropriations show fixed expenses for each year of the biennium of \$2,075,853, with additional appropriations for the twenty-second fiscal year of \$373,940, and additional appropriations of \$321,879 for the twenty-third fiscal year.

The various items included in the appropriations are listed as follows: Interest \$196,262 (22nd and 23rd fiscal years). Sinking fund \$130,500 (22nd and 23rd fiscal years). Legislature 12th session, 23rd fiscal year. Deaf and dumb asylum \$50,000. Blind institute \$50,000. Insane asylum \$194,000 (includes \$50,000 building 22nd fiscal year). Penitentiary \$226,792 (includes improvements 22nd and 23rd fiscal years. Does not include license plate and road sign making plant). Springer reform school \$25,000. Miners hospital \$3,000. Museum \$20,450. Library extension \$5,000. Historical society \$3,700. Girls welfare home \$37,500. Mental defectives school \$30,000. Commissioner of public lands \$85,000. Game and fish department \$168,200 (includes 22nd and 23rd fiscal years other expenses). Motor vehicle department \$65,000. Gasoline tax department \$20,000. Corporation commission motor transportation department \$11,400. Motor patrol \$34,000. Cattle sanitary board \$75,410. Sheep sanitary board \$25,670. Examining boards (all) \$16,960. Miscellaneous, including vocational education, prisoner transportation and extradition, state finance board, emergency relief, middle Rio Grande conservancy, Colorado-New Mexico boundary survey, \$60,054. Emergency appropriations \$38,930. Governor \$14,660. Secretary of state \$13,120 (includes election costs of \$4,500 for 23rd fiscal year). Attorney general \$18,568 (includes 22nd and 23rd fiscal year contingents). State auditor \$8,080 (includes biennial report \$450 23rd fiscal year only). State comptroller \$34,250. State treasurer \$16,200. State tax commission \$35,800. Department education \$33,710. Public health \$56,100. Disabled soldiers commission \$7,000. Labor and industrial commission \$10,387 (includes contingent 22nd and 23rd fiscal years). Corporation commission \$30,400. State bank examiner \$15,460. State engineer \$10,950. Director of mines \$4,800. National guard \$48,239 (includes armory repairs 22nd fiscal year only). Public buildings at capital \$26,360. Supreme court \$44,280. State law library \$3,870. Supreme court report \$1,910. District judges and attorneys \$54,385. State university \$245,145 (includes \$25,000 building 22nd fiscal year and bond principal and interest 22nd and 23rd fiscal years). Agricultural and Mechanical college \$171,085 (includes bond principal and interest 22nd and 23rd fiscal years). School of mines \$37,500. Bureau of mines \$10,000. Silver City normal \$84,850 (includes insurance premiums and improvements 22nd and 23rd fiscal years). Las Vegas normal \$86,000. El Rito normal \$36,475. New Mexico Military Institute \$42,500.

Speaker Rainey Wields the Gavel



Henry T. Rainey of Illinois, who was chosen speaker of the house in the Seventy-third congress, opening the special session called by President Roosevelt.

WOOL PRODUCTION LARGER THIS YEAR

The production of wool in the United States in 1932 amounted to 344,354,000 pounds of shorn wool and 67,100,000 pounds of pulled wool, according to the estimate of the division of crop and livestock estimates. In 1931 the production of shorn wool was 372,228,000 pounds and in 1930 it was 350,311,000 pounds. The production of pulled wool was 66,100,000 pounds in 1931 and 61,000,000 pounds in 1930.

The estimated number of sheep shorn in 1932 of 44,431,000 head was about 4 per cent smaller than the number shorn in 1931 but was a little larger than in 1930. The weight per fleece in 1932 was 7.75 pounds for sheep shorn, which was below that of either 1931 or 1930. The amount of wool shorn in the fall of 1932 in Texas and California was somewhat larger than was estimated as to be shorn, when the preliminary estimate of wool shorn was prepared last July. This increase is a result, largely, of the sharp advance in wool prices during August and September.

FORREST WINS STATE BASKET TOURNAMENT

The Forrest Black Pirates won the New Mexico high school basketball championship at Albuquerque Saturday night, wrestling a 23-18 victory from the Raton Tigers in a hectic tournament final.

The Tigers, last year's champions held the lead until late in the third quarter, but they finally fell before the one handed shots of Bill Stockton, lanky Pirate forward who tallied 14 points for individual scoring honors. Raton eliminated Carlsbad in the semi-finals.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons. Results in all other makes at The Advocate.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock—The Advocate.

ZANGARA EXECUTION SET DURING WEEK MARCH 20

RAIFORD, Florida — Heavily guarded by a squad of national guard machine gunners, Giuseppe Zangara, the assassin who shot five persons in an attempt to kill President Roosevelt, February 15,

awaits the electric chair here for the murder of Mayor Anton J. Cermak of Chicago.

Governor Dave Sholtz Monday signed the death warrant after Zangara had secretly been removed from the Dade county jail in Miami where he was convicted last Friday. The warrant sets

the education for the week of March 20.

TYPEWRITERS

New, second hand and factory rebuilts in portables and standards—See us before you buy. Artesia Advocate.

HOUSEHOLD HINTS

THINGS WORTH KNOWING

Testing a Broom
Always test a broom before purchasing it. Press the edge against the floor. If the straws bristle out and bend, it's a poor one. Bristles should remain in a solid, firm mass.

To Take Away a Bad Odor
Dried orange peel, allowed to smoulder on a piece of red hot iron or an old shovel, will kill any disagreeable odor in a room.

Bacon Grease
Never throw away bacon grease. Always keep a jar handy to pour grease into. In this way bacon is not so expensive as every bit of it is utilized. Use it for frying. Use it for seasoning vegetables. Doughnuts fried in bacon grease are wonderful.

A delicious spice cake can be made by using bacon grease. Bacon grease also can be used to make gingerbread.

To Clean Silver Easily
Make hot suds. Put a half teaspoon of ammonia into the suds. Use a brush and wash silver quickly in this ammonia and hot suds. Dry with a clean towel. Later rub with a chamois.

To Renew Cane-Seat Chairs
Sagging cane-seats may be tightened by washing in hot soap suds and leaving to dry in the open air.

BAKING HINTS

Casserole of Eggs and Mushrooms
1/4 pound of fresh mushrooms.
2 tablespoons of butter.
1 tablespoon of water.
A little salt, pepper and paprika.
1 tablespoon of cut up parsley.
5 eggs.
2 tablespoons of bread crumbs.
1/4 cup of milk.

Method: Wash and cut up the mushrooms. Cook in butter, water, salt and pepper for a few minutes. Pour into baking dish. Beat eggs slightly. Add the eggs, parsley and salt and milk. Top with bread crumbs and pieces of butter. Bake about 45 minutes.

COOKING HINTS

French Dressing
Proportions for making French dressing are always 3 to 1. 3

tablespoons of oil to 1 of vinegar.

Method: Mix dry ingredients. A little sugar. Pepper. Salt. A little mustard. Lot of paprika. Add oil and then vinegar. Blend well. Pour into a bottle and shake well. This is an ideal way to keep a bottle of French dressing made up.

Cod Fish Balls With Egg Sauce
Mix flaked cod fish with equal quantity of mashed potatoes, and shape in balls and fry.

Serve with egg sauce made by using a thick white sauce in which has been cut up slices of whites of hard boiled eggs. Pour over cod fish balls. Mash yolows of eggs together and sprinkle liberally over the top. This makes a pretty dish.

MEAT SALESMAN EATS COMPANY'S SAMPLES

JACKSON, Tenn.—H. A. Howard was hungry and disgusted.

In his pocket was a fat check from the Chicago Packing Company for which he travels, but in quick assets it wasn't worth a hamburger because of the banking restrictions. In desperation, Howard turned his truck toward Jackson where he has friends.

Then a sudden idea struck him. Into the back of the truck he went and ate—samples.

Reduced Prices
On Trees, Shrubs and Plants
Roselawn Nursery

MILK In Your Diet

Is of special value. It furnishes the cheapest source of energy for the human being. It also furnishes more kinds of nutrients than any other food.

See that milk is on the dining table regularly.

Hammond Dairy
Phone 017F3

OPEN

All through the banking holiday, this institution has been open, giving auto repairs so that the transportation of our customers might not be impaired. Our customers have found that it is more economical to have repairs made when needed than to wait until the cost mounts from undue wear.

We can repair the auto motor and paint, repair and fix your auto top, body or fenders.

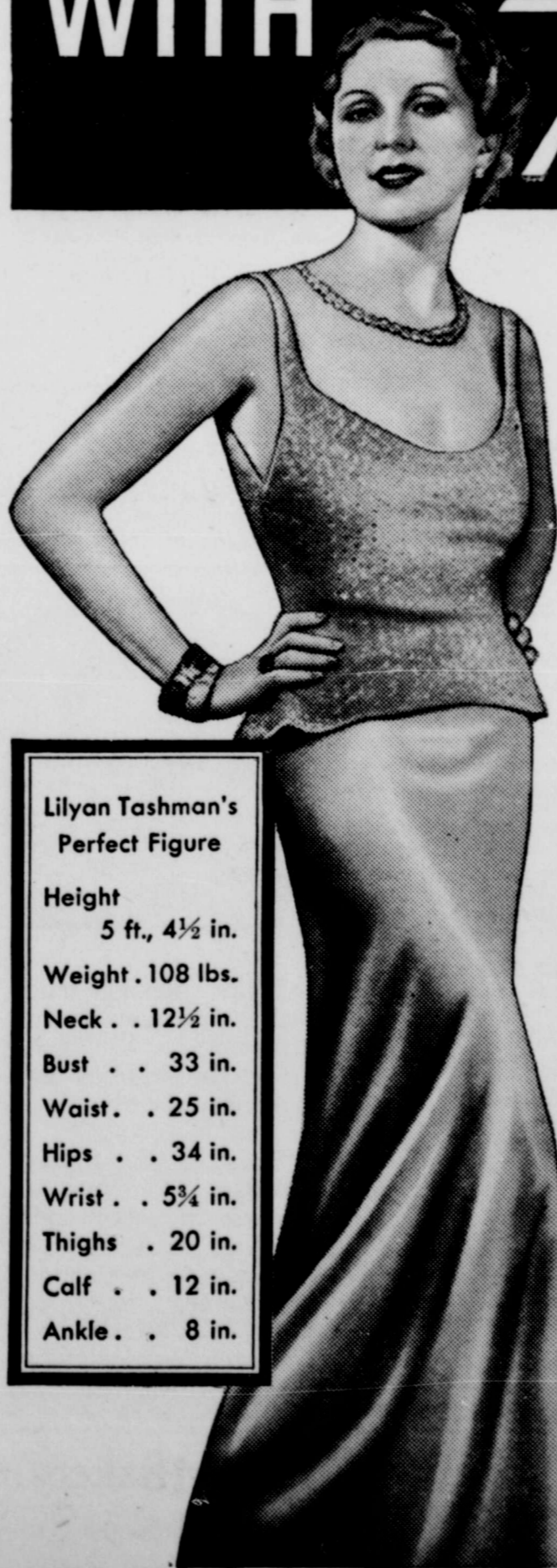
Repairing at Popular Prices

Kinder, Jones and Monschke

RUSSELL PARTS SERVICE

It pays to use Genuine Chevrolet Parts in Chevrolet repairs. Storage by day, week or month at old Jackson-Bolton Building

COMPARE YOUR FIGURE WITH Lilyan Tashman's



Lilyan Tashman's Perfect Figure

- Height 5 ft., 4 1/2 in.
- Weight 108 lbs.
- Neck . . 12 1/2 in.
- Bust . . 33 in.
- Waist . . 25 in.
- Hips . . 34 in.
- Wrist . . 5 3/4 in.
- Thighs . 20 in.
- Calf . . 12 in.
- Ankle . . 8 in.

... Then read below the simple plan she follows to keep herself youthful and ravishingly slender.

Scene: *Miss Tashman's dressing room in a famous Broadway theatre.*
INTERVIEWER: "What a gorgeous gown, Miss Tashman! No wonder they call you the best dressed woman on the screen! And your figure is absolutely ravishing!"

MISS TASHMAN: "Thanks! Hattie Carnegie is responsible for my gown, and the Best Foods Slenderizing Diet Plan is partly responsible for my figure."
INTERVIEWER: "Diet Plan, did you say?"
MISS TASHMAN: "I know! I have an appetite, too. And the very word 'diet' used to make me shiver. But this diet plan is different. It lets you eat almost all you want."

"All you do is substitute two salads daily topped with Best Foods Mayonnaise in place of heavy, rich fattening foods. And in sixty days you will be amazed at the results!"

Why don't you start this plan at once? It's so effective! Just eat two crisp salads every day topped with Best Foods Mayonnaise instead of heavy, fattening foods, and you can regain much of the slenderness and health you may envy so in others. Always remember to insist on Best Foods Mayonnaise. It is made of only the finest ingredients—breakfast eggs, pure salad oils, selected vinegars and rare spices. Then

double whipped for extra smoothness. Has the mayonnaise that you buy been cheapened with inferior ingredients? Has quality been sacrificed to allow a lower price?

Best Foods is one mayonnaise you know you can trust! So be sure to get your jar today. Sold at all grocers.

FREE BOOKLET: If you want more specific directions for following this plan, just send for the booklet called "How to Slenderize with Salads." Mail your name and address to The Best Foods, Inc., Dept. 3A, 88 Lexington Avenue, New York.

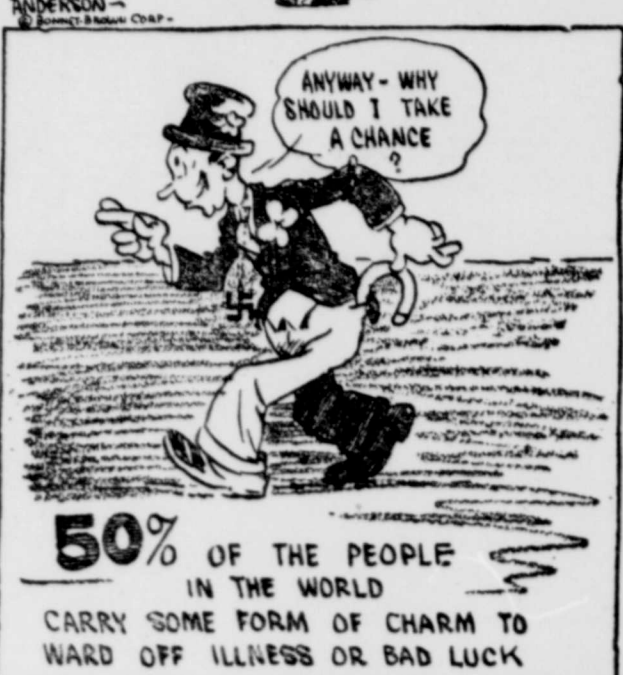


TIRED? DEPRESSED? ... then watch your diet!

If you are run down, discouraged, "out of sorts," try this amazing salad plan ... even if you are not worried about over-weight. Two salads every day in place of heavy, rich foods will make you look and feel like a new person.

BEST FOODS MAYONNAISE

Odd—but TRUE



LEGAL ADVERTISEMENTS

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO

LUCILE WINSLOW, Plaintiff.
Vs.
JOHN B. WINSLOW, Defendant.
No. 5452.

NOTICE OF PENDENCY OF SUIT

THE STATE OF NEW MEXICO, TO JOHN B. WINSLOW:

You are hereby notified that a Civil Action has been brought and is now pending in the District Court of Eddy County, New Mexico, wherein Lucile Winslow is the plaintiff and you, John B. Winslow are the defendant, numbered 5452 on the Civil Docket of said Court, the general nature and objects of which are to obtain a dissolution of the bonds of matrimony heretofore existing between you and the plaintiff and to obtain an absolute decree of divorce against you and in favor of the plaintiff.

You are further notified that unless you appear and answer the complaint filed herein, or otherwise enter your appearance here in on or before the 22nd day of April, 1933, judgment against you will be taken by default for the relief prayed for in plaintiff's complaint, and that James W. Stagner, whose Post Office address is Carlsbad, New Mexico is the attorney for the plaintiff. IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal as Clerk of said Court this 1st day of March, 1933.

(SEAL)
MRS. RUTH NYE, County Clerk and Ex-Officio Clerk of the District Court of Eddy County, New Mexico.
By M. E. WALLER, Deputy.

WELLS WILL TOUR HIAWATHA COUNTRY

Interesting word pictures of present day vacation settings, as well as historical scenes in Michigan and Wisconsin will be offered radio fans next Wednesday night, March 22, by Carveth Wells, well known world traveler, in his regular broadcast for Continental Oil Co.

The names of old French-Canadian explorers, such as Pere Marquette and Louis Joliet find an important place in the descriptions. In fact, Wells conjures up a ghostly voice, said to resemble that of Joliet, to tell about the adventures of his exploring party in 1673.

The Conoco program may be heard by local listeners who tune in on station KOA at Denver Wednesday night at 8:30 o'clock.

SUBSCRIBE TO THE ADVOCATE

Why Get Up Nights?

Make This 25c Test
This easy bladder physic is needed to drive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and getting up nights. BU-KETS, the bladder physic, containing buchu, juniper oil, etc., works on the bladder pleasantly and effectively, similar to castor oil on the bowels. Get a 25c box (5 grain size) from your druggist. After four days, if not relieved of getting up night go back and get your money. You are bound to feel better after this cleansing and you get your regular sleep. Sold by Story and Story, Druggists. ADV.



TETANUS

The farmer is cleaning things up and getting ready for the spring planting. The amateur gardener is doing likewise. And both are dealing with an enemy far more deadly than frost or rust. This foe is the germ of tetanus, commonly known as "lockjaw."

While the bacillus that causes tetanus is found everywhere, it abounds in garden-soil, manure, rubbish and dust. Inasmuch as the bacillus of tetanus grows only in situations where there is little or no oxygen (air) it is generally puncture wounds, whose opening is small and for the most part closed, that are dangerous. For this reason every such wound should be immediately laid open by a free incision and thoroughly cauterized. Carelessness in this regard may be fatal. Many a man who has died of lockjaw might have been saved had he used this simple precaution.

Safest Procedure

A prophylactic injection of anti-tetanic serum should be the next step. This procedure has long been passed its experimental stage and stands today a measure of proven worth and merit of the first magnitude. The serum is of no value after serious symptoms have developed, and the only hope then lies in the use of large doses of tetanus antitoxin.

Tetanus does not begin to show itself until about ten days after the date of injury. The first sign is a tired feeling and headache. A day or so later the patient complains of a stiffness and tension

in the back of the neck and the muscles of mastication. In a short time spasm of these muscles takes place and locks the jaws, while the contraction of the neck muscles draws the head backward. The face is immobile, the forehead wrinkled, and the corners of the mouth drawn back, causing a perpetual grinning expression.

Following this the muscles of the trunk and limbs become contracted. The entire body is now absolutely rigid. From time to time the patient has convulsions that cause the most agonizing suffering; the face is purple and there is danger of asphyxia, while a profuse sweat covers the surface. Through it all the mind remains clear.

Fortunately, the disease is of comparatively short duration, and death, which is almost certain in every case, results from exhaustion, failure of the heart or strangulation.

MILK

IS THE MOST IMPORTANT HUMAN FOOD

It keeps normal children healthy and will build the body of the undernourished as nothing else will.

Artesia Dairy

Phone 219

Two Deliveries Daily

Reasons Why DUNLOPS

Are Better Tires... and Better Values

- 1—SPEED AND HEAT TREATED . . . high internal heat . . . greatest tire destroyer . . . eliminated by secret Dunlop process of insulating plies . . . insures cool-running . . . SAFETY . . . even at Dunlop's World Record speed of 272 miles an hour.
- 2—CABLE-TWIST CORD . . . Long, staple, specially selected cotton, woven in Dunlop's own mills Stronger . . . stretchier . . . resisting road bumps and bruises, thus giving Dunlops longer life.
- 3—TOUGH TREAD . . . Carefully selected crude rubber . . . anti-oxidized . . . compounded with split-second accuracy by Dunlop process . . . giving tougher, slow-wearing tread.
- 4—IMPROVED TREAD DESIGN . . . All of Dunlop's 44 years experience (the world's greatest) is behind the improved diagonal tread design—tight-gripping, non-cupping, slow, even wearing.
- 5—LOWEST COST PRODUCTION . . . Dunlop has nine world-wide factories and of all nine, the plant at Buffalo, N. Y., where your Dunlops are made, has the lowest production cost.

DR. LOUCKS GARAGE

FONE 65

HOPE ITEMS

Mrs. Clide Burnett is seriously ill at her home here.

J. D. Jennings spent the week-end in Tularosa visiting friends.

Max Johnson entertained a number of his friends at his home Sunday with a dinner.

Mrs. Nora Johnson spent the week-end in Artesia visiting her daughter, Mrs. Richard Attebery.

Misses Jean Pearl and Olive Blanch White entertained at their home Saturday evening with a lawn party.

Bill McLaughlin of Twinfalls, Idaho is here visiting friends. Mr. McLaughlin is a former resident of Hope.

Mr. and Mrs. Jones Green of Seminole, Texas are here visiting Mr. Green's sister, Mrs. Calvin Buckner and family.

J. P. Cauhope shipped three car loads of sheep from the stock yards in Artesia to the market in Kansas City Tuesday.

Mr. and Mrs. W. H. Groh and son, Delbert Muncy, of San Angelo, Texas are here visiting Mrs. Groh's mother, Mrs. O'Brian.

Mr. and Mrs. Robert Lee and son, Junior, spent last week in Hope visiting the parents of Mrs. Lee, Mr. and Mrs. W. F. Carman.

Mr. and Mrs. Willis Johnson of Roswell were guests of Mr. and Mrs. John Rowland Saturday. They were also giving a coffee demonstration at the Van Store.

Mrs. J. B. Leck and son, J. B. Jr., returned Thursday to their home in Carlsbad after spending several days here visiting Mrs. Leck's mother, Mrs. Ida Shelton.

Marshall Puckett of the Abilene Christian College of Abilene, Texas spent several days the latter part of last week visiting his parents, Mr. and Mrs. Joe Puckett.

R. H. Westaway, Eddy county tax assessor of Carlsbad, was in Hope Monday and made a speech at the high school auditorium on the percentage reduction effected in property valuations for the coming year.

Mr. and Mrs. Robert Cole entertained at their home Thursday evening with a bridge party. Piano music was furnished by Miss Iva Ruth Glascock after which re-

freshments of candy and popcorn were served to the guests. Those invited were Misses Velma Farr, Corinne Puckett, Alice Ruth Williams, Iva Ruth Glascock, Mrs. Bill Glascock and J. D. Jennings.

The Pep Squad of the Hope high school entertained the high school basketball team Friday evening at the W. O. W. hall with a peanut party. Prizes were given in which Florence Scott and Jessie Buckner won high scores in spearing peanuts and Raymond Buckner won the prize for guessing

the nearest number of peanuts in a bowl. At 10:30 o'clock refreshments of sandwiches, cake and hot chocolate were served. There were forty-five guests present.

CARBON PAPER—The Advocate



WHERE GOOD COOKS GATHER YOU HEAR THIS . . .

"There just isn't any finer shortening than JEWEL!"

The talk turns to fried foods. "Have you tried Jewel?" someone will ask.

Cakes are mentioned—or biscuits—or pie crusts. "Have you tried making them with Jewel?"

Or perhaps it's a discussion of digestibility or the appetizing flavor of foods. More and more

good cooks are discovering the many virtues of this pure, wholesome shortening.

White, fluffy, easy to cream, with a high smoke point—every advantage a fine shortening can have.

Join the other good cooks who bake sure with Jewel. Tell the grocer you want Jewel.

Swift & Company—Purveyors of Fine Foods

JEWEL SHORTENING

Best to buy—for cook or fry

You can Continue
Our COURSE in "KITCHENEERING"

Though our cooking school is over you needn't be without the latest kinks in "Kitchenknowledge" during the remainder of the year. We invite you to make free use of our Homemakers' Bureau at all times by mail. Write us on any problem pertaining to cookery and homemaking. Address Julia Lee Wright, director Safeway Stores Homemakers' Bureau, Box 660, Oakland, Calif., enclosing a large stamped, self addressed envelope for reply. Our services are entirely without cost to you.

These items were used during the cooking school and are featured at our store at attractive lowered prices until Saturday, March 18, 1933.

Edwards Dependable			
Coffee	2 lb Can	53c	
Wisconsin			
Cheese	2 lbs.	25c	
Max-i-mum			
Syrup	Quart Can	39c	
Swift Jewel			
Shortening	8 lb Carton	58c	
Libby Canned			
Milk	Tall Can	5c	
Wapco			
Tomatoes	No. 2 Can	3 for 22c	
Bulk			
Macaroni	2 lb Pkg.	15c	

Certified Sliced			
Bacon	8 Oz. Pkg.	3 for 25c	
Small			
Frankfurts	lb	17c	
Chula Vista			
Celery	Jumbo Size	12c	
California iceberg			
Lettuce	Large Heads	5c	
South Texas			
Bunch Vegetables	Per Bunch	5c	
Pillbury's			
Cake Flour	3 1/2 lb Pkg.	19c	

Safeway Stores
Distribution Without Waste
ARTESIA, NEW MEXICO

And The Faster - - the Better!



POTASH PERMITS MAY BE EXTENDED

NOTICE IS HEREBY GIVEN. That the General Land Office circular 1292, February 23, 1933, under act of May 7, 1932, grants permission to file application for extension of time for two years on potash permits, in form of affidavit, corroborated by at least one witness having knowledge of the facts which make such extension necessary.

Where permittee is required to maintain a bond under his permit, he must furnish assent of surety to extension of bond to cover life of extended permit, and said assent must be filed with application for extension.

Application for extension must be filed in local land office and should state what plans are for prospecting work, and when work may be completed.

Under these regulations, potash permits do not automatically expire, as formerly, and permit will not be closed out, until permittee has had opportunity to show cause why it should not be canceled, and is a bar to other filings of like character for the land.

V. B. MAY,
Register U. S. Land Office, at Las Cruces.

Birds Build Playground

The "bower building" birds of Australia, says Nature Magazine, are of many different kinds, the most familiar being the satin bird of southeastern Australia. The bowers are really playgrounds; the nests are bowl-shaped structures of twigs, sometimes lined with leaves, and have no connection with the bowers. After building the bowers the birds collect bleached bones, small shells, blue parrot feathers and other bright objects, which they heap around the playground. Any shred of glass or metal which arrests the eye, or reflects the rays of the sun, is a gem in the bower-bird's collection.

BEEF IS TENDER IF PROPERLY COOKED

Any cut of beef can be made palatable if properly cooked says Mrs. Grace Long Diser of the New Mexico State College. The less tender cuts are less expensive and are just as nutritious as the more expensive cuts.

Meat is an excellent source of a high quality protein. Meat also contains some minerals, especially iron, and some of the vitamins. The glandular organs, especially the liver and kidney, are excellent sources of vitamins and iron.

The tender cuts of meat such as loin steaks and rib and loin roasts, should be browned at a high temperature and then the temperature reduced and the meat cooked uncovered without water.

The less tender cuts, such as flank chuck, and shoulder, are usually browned, then water is added, the kettle covered, and the cooking of the meat is continued over a slow fire.

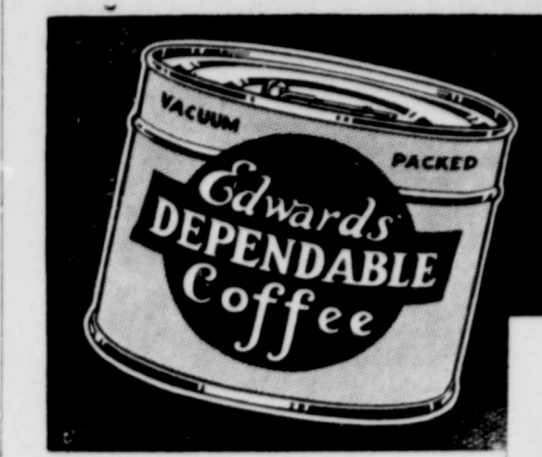
Some ways of making meat more tender are by pounding, chopping or grinding, by freezing or holding at a low temperature, or by cooking under pressure. If a pressure cooker is used for less tender cuts, brown the meat in the cooker, add a small amount of water, close the cooker, and process the meat at ten pounds pressure.

The following is a delicious way of preparing a less tender cut:

Veal Birds

Cut slices of veal from leg as thinly as possible; remove bone, skin and fat. Wipe meat with a damp cloth. Pound until one-fourth inch thick and cut in pieces two and one-half inches long by one and one-half inches wide. Make a dressing using the chopped trimmings of meat, a small amount of chopped salt pork, and cracker crumbs. Add onion juice and other seasonings. Moisten with beaten egg or hot water. Spread each piece of meat with a thin layer of dressing and avoid having it come close to the edge.

Roll and tie or fasten with skewers. Sprinkle with salt, pepper and flour and fry in hot fat until a golden brown. Put in stewpan or leave in heavy skillet. Add milk or water to half cover the meat and cook slowly until tender. Serve with gravy or small pieces of toast.



Edwards' DEPENDABLE COFFEE

TRY this choice quality, vacuum-packed blend of coffee on our guarantee that you'll like it! Truly, we mean it! So many thousands of users are finding enjoyment and economy in this delicious blend sold at the low price, that we will make you this offer: Buy a pound can of Edwards' Dependable coffee today. If, after using half of it, you are not absolutely satisfied that it gives you more for your money in high quality, pleasing flavor and real economy, return the balance and your money will be refunded, gladly.

Correctly ground for percolator or drip method

★ Featured at the Safeway Cooking School ★

ROASTED AND PACKED BY
DWIGHT EDWARDS COMPANY
SAN FRANCISCO • PORTLAND • LOS ANGELES • DENVER

LOCALS

George Chester underwent a tonsil operation Monday morning.

Wiston Daniels of Roswell was a week-end guest of Stanley Carper.

Mr. and Mrs. M. C. Lee of Lakewood were shopping in town Monday.

A daughter was born to Mr. and Mrs. Herman Green Tuesday morning, the 14th.

Leslie Martin went to Kansas City Wednesday of last week with a load of sheep.

Little Hattie Ruth, daughter of Mr. and Mrs. Fred Cole, has been quite ill the past week.

Mr. and Mrs. Jim Lee of Roswell, spent the week-end with Mr. and Mrs. S. B. Barnett.

H. R. Rodgers, of Carlsbad, county superintendent was looking after official duties here Monday.

Mr. and Mrs. Roger Durand and Miss Abbie Durand spent Sunday with relatives in Dexter.

Wm. Dooley left Monday to look after business affairs at the Ranger Mines Co., in the Caballo mountains.

Mr. and Mrs. R. D. Compton returned Friday night from a trip to Whittier and Huntington Beach, California.

Mr. and Mrs. Bryant Williams and daughter, Miss Alice of Hope were shopping and visiting friends here Saturday.

The Rev. and Mrs. Z. B. Moon after spending a couple of weeks with their daughter, Mrs. Rocky Kile, left last Friday for Littlefield, Texas.

Mrs. Eva Cooper of Roswell spent several days at the home of her daughter, Mrs. E. P. Malone on the Upper Cottonwood while Mr. Malone was in Kansas City on business.

Mr. and Mrs. Earl Darst left Sunday for Becker, to which place Mr. Darst has been transferred by the Santa Fe. They have rented their home to Mr. and Mrs. Perry Cantrell.

Mrs. W. H. Groh (Mrs. Helen Muncy) and small son, Delbert Muncy, have been here the past week visiting Mr. and Mrs. Harve Muncy. Mrs. Groh, who now lives at San Angelo, Texas was called to Hope by the serious illness of an aunt, Mrs. Burnett.

Mr. and Mrs. Raymond Bartlett accompanied by his father, C. W. Bartlett returned Friday from a visit to Oklahoma City. While Mr. Bartlett and father attended to business matters, Mrs. Bartlett visited with her sister, who lives in Oklahoma City.

Mr. and Mrs. Will Benson left Sunday for La Pryor, Texas where they will be located this summer. They were accompanied by W. H. Withington, who had been visiting the Gates and Wheatley families, and with whom they will make their home while there.



DEEP BREATHING

Tuberculosis usually begins at the top of the lung. Many years ago it was thought to start there because this part of the lung is least used. So began the doctrine that deep breathing is good for health and especially for the prevention of tuberculosis.

Now it is still true that the adult type of tuberculosis usually begins at the top of the lung but new explanations for this fact have been given. The idea that deep breathing could prevent tuberculosis is ridiculous for we know now that the most successful treatment of tuberculosis in the lung (or elsewhere) is to rest the part affected. If there is a beginning of tuberculosis at the top of the lung the best way to make it spread is to breathe deeply and so break down the scar tissue that is forming. Competitive athletics that result in deep breathing are far more likely to lead to fatal lung tuberculosis than to heart disease.

We know now that the bacillus of tuberculosis likes air. That it cannot live in the absence of oxygen. How foolish then to encourage deep breathing which carries air to the tubercle bacillus and ploughs the soil in which it wants to grow.

How long shall we continue to worship at the shrine of this ancient and discredited god?

WATTS PLEADS NOT GUILTY

Emerson Watts, former state treasurer and Roswell broker, entered a plea of not guilty Saturday when arraigned before Judge James B. McGhee at Roswell on a charge of embezzlement. There was no change in the amount of the bond of \$500 which he made recently when he was released from the county jail where he had been since December 24, 1932.

Watts returned voluntarily from Albuquerque Saturday where he had entered the United States veterans hospital pending his release from jail here. It was necessary that he return to Roswell for arraignment, court officials said yesterday.

LOVING-COTTONWOOD SPLIT BASKET HONORS

Loving and Cottonwood basketball teams split honors at a county meet held at Carlsbad Saturday. The Loving boys won first place in the boys division with Upper Cottonwood as the runner up. Upper Cottonwood won first in the girls division with Loving as runner up.

Teams of both boys and girls competed from the following schools: Lower and Upper Cottonwood, Carlsbad, Otis, Loving and Malaga.

SUBSCRIBE TO THE ADVOCATE



The cost of Pillsbury's Best in the average recipe is about a third of a cent more than that of cheap flour. If you use the cheap flour you may save a third of a cent, but—you take a chance of losing the cost of the whole recipe. One spoiled baking may cost more than you would save on the whole sack of cheap flour.

Remember, flour is by far the cheapest food you can buy. It's wiser to do your economizing on more expensive things, where the saving really amounts to something—and where you don't take such a chance of real loss in the long run.

PILLSBURY'S BEST FLOUR
"Balanced" for perfect baking!

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.



Now— **CHEVROLET** *presents*

THE WORLD'S LOWEST-PRICED FULL-SIZE SIX-CYLINDER ENCLOSED CARS

A NEW AND ADDITIONAL LINE OF CHEVROLET SIXES



Another great new line of cars from the leader! Chevrolet introduces, as an addition to its present Master Six, the new Standard Six line. Big, full-size, full-length automobiles. Built to Chevrolet standards of quality . . . performance . . . dependability . . . and economy. And selling at the lowest prices ever placed on six-cylinder enclosed motor cars.

The styling is modern, aer-stream styling . . . ultra-smart and up-to-the-minute. The bodies are Fisher wood-and-steel bodies—spacious, tastefully finished—and featuring Fisher No Draft Ventilation. The windshields have safety plate glass. The trans-

COUPE
\$445
COACH
\$455
COUPE
with rumble seat
\$475

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. M. A. C. terms. Chevrolet Motor Co., Detroit, Mich.

mission has an easy, clashless shift and a silent second gear. The engine is a smooth, fast, responsive six. And Chevrolet engineers have made economy an outstanding feature! Engineering tests show that the Standard Six goes more miles on a gallon of gas, more on a filling of oil, than will any other full-size car on the road. As for reliability—remember, it's a Chevrolet.

Introduction of this new Standard Six opens the way for new thousands of people to enjoy the advantages of Chevrolet quality. It gives the public, for the first time, a full-size automobile combining maximum quality and maximum all-round economy.

CHEVROLET STANDARD SIX
A GENERAL MOTORS VALUE

GUY CHEVROLET COMPANY
ARTESIA, NEW MEXICO

In The WEEK'S NEWS

PLAYED AT INAUGURAL. Eddie Duchin, youthful orchestra conductor at New York's swanky Central Park Casino, played for the colorful Inaugural Ball by special "command" of James A. Farley, Democratic National Chairman. Duchin was given his start at the Casino by Sid Solomon at ex-Mayor Jimmy Walker's suggestion.

ABLAZE WITH LIGHTS. nation's Capitol was an impressive sight during the inaugural period.

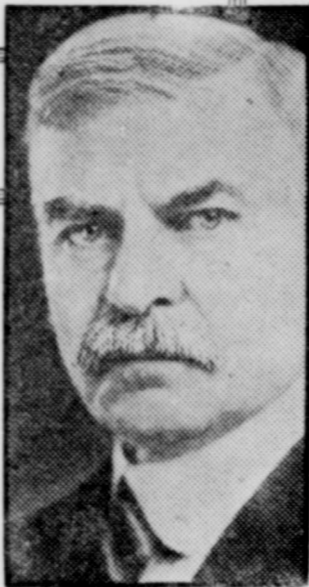


PRESIDENT'S OFFICIAL FAMILY—President Roosevelt's new cabinet (top row), James A. Farley, Postmaster General; Daniel C. Roper, Secretary of Commerce; Henry A. Wallace, Secretary of Agriculture; Claude A. Swanson, Secretary of Navy; Cordell Hull, Secretary of State; (bottom row) Harold L. Ickes, Secretary of Interior; William H. Woodin, Secretary of Treasury; Frances Perkins, Secretary of Labor; George H. Dern, Secretary of War. The post of Attorney General is yet to be filled due to the untimely death of Thomas J. Walsh who had been selected.



DEB-CHASER. "Mike" Ackerman, famous society photographer, spends his winters trailing America's debts over Florida beaches for the country's papers—and it's no easy job. Here is Mike treating his aching feet with his favorite remedy.

DEATH TAKES CABINET MEMBER—Senator Thomas J. Walsh of Montana who had been appointed attorney general in President Roosevelt's cabinet died suddenly two days before he was to take office. He was 73 years old.



DENVER SCIENTISTS SEEK METEORITES

Have you a little meteorite in your home? Or maybe in your pasture? It may seem to be just a very heavy rock, that looks like an irregular chunk of rusty iron. The meteorite market hasn't felt the depression much, and these visitors from the stars which are perfectly useless and without commercial value, are desired only by scientists. The price varies from \$1.00 a pound up to maybe \$10. A lot depends on the quality of the meteorite. Some may be worth very little.

H. N. Nininger, director of the Nininger laboratory of Denver, Colo., and associated with the Denver Museum, was a Clovis visitor Saturday. He carried with him some excellent specimens of meteorites, and was enroute home from the Republic of Mexico, where he had secured one notable 88 pound specimen.

In Mr. Nininger's own personal collection, the largest of individual collections, he states are samples from 180 falls of the meteorites, many of unknown age. Altogether, scientists have identified 900 distinct falls or showers of them. The distinction in falls is made through distinction of structure of the pieces found, which have a greatly varied range.

Mr. Nininger has written a book "Our Stone Pelted Planet" which is non-technical and geared for the average person, the first of its kind to be prepared. It is announced by Houghton Mifflin Co. in new publications, and contains a number of maps showing general distribution of notable meteorites over the world.

Because Clovis section is a "white spot" on the map, indicating that no meteorites have not been collected here, he believes that it is merely an indication that the meteorites of this area have not been picked up.

There are some seventy varieties of meteorites so far identified, he stated some very common, some very rare. Rarity helps raise the price.

Because the Times editor has perhaps used meteorites to throw at rabbits, or has stumbled over many of them, Mr. Nininger gave the following simple home test for an ordinary worthless looking igneous that might be run across: grind into it with an emery for an eighth to a quarter of an inch, take a magnifying glass and inspect it for inclusions of metals, particularly shreibersite. If you see any shreibersite, it has some value. This odd mineral, a nickel iron phosphide, has properties not found in rocks of our earth.

Bring on your meteorites and especially those heavily saturated with shreibersite. Cash in while the market's not flooded.

But They Held Their Shape
When knighthood was in flower, young lovers led their pants pressed with an anvil and hammer.—Florida Times-Union.

The Greatest Work
Have you known how to meditate, and manage your life? You have performed the greatest work of all.—Montaigne.

Mankind's Advance
Lord Rayleigh—The science of one generation, however abstruse it may be, becomes the common sense of the next.

Work
The finest endowment policy ever bestowed upon a man is the ability to work and the enjoyment of work.—Brownell.

Head Cheese Composition
Head cheese is a cousin of the sausage, hog's head, feet and other odds and ends diced, seasoned and cooked.

How Doctors Treat Colds and Coughs
To break up a cold overnight and relieve the congestion that makes you cough, thousands of physicians are now recommending Calotabs, the nausealess calomel compound tablets that give you the effects of calomel and salts without the unpleasant effects of either.

One or two Calotabs at bedtime with a glass of sweet milk or water. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you wish, no danger.
Calotabs are sold in 10c and 35c packages at drug stores. (Adv)

Smilin' Charlie Says—



These new fangled domestic science ideas are alright in th' parlor—providin' theys an old fashioned cook in th' kitchen—

PARTIAL LIST OF BILLS PASSED AND KILLED BY N. M. LEGISLATURE

The following is a record of the measures passed and killed by the house and senate of the New Mexico legislature up to Saturday afternoon:

Killed in House

- SB 150 Limiting expenses of special election September 19.
- SJR Asking state land commissioner to refrain from exchanging lands with federal government.
- Passed By House
- SB 224 Providing for teachers pensions. 43-0.
- SB 19 Fixing and limiting exemption debtor may claim as to wages and salary garnishment or attached. 24-15.
- HB 110 Creating public utilities commission, composed of members of state corporation commission who serve in ex-officio capacity, to regulate gas and electric rates. 25-20.
- SB 137 Graduated income tax measure. 31-12.
- SB 138 Providing for appraisal and assessment of property every four years. 36-5.
- SE 144 Providing county treasurer of his deputy may collect taxes. 32-11.
- SB 178 Amending workmen's compensation act. 37-1.
- SB 183 Authorizing state board of finance to fix salaries of certain state officials and employees. 30-9.
- SB 210 Placing supervision of state owned cars under state highway engineer. 41-0.
- SB 232 Relating to method of assessing property. 33-9.

Concurred in Senate

- Committee substitute for HB 132, providing for health and safety of persons employed in and about mines.
- Committee substitute for HB 117 relating to width, weight and length of motor vehicles on highways.
- HB 217 Regulating hours all male employees.

Passed

- SB 90 Tightening gasoline tax law. 36-8.
- House committee substitute for HB 40, requiring secretaries of sheep and cattle sanitary boards to file reports of inspections with county assessors. (Recalled from senate livestock committee). 35-6.
- House committee substitute for SB 107, providing for appointment by all political parties of election judges and clerks. (Sedillo measure substituted for Wilson state-wide primary). 31-12.
- Senate committee substitute for SB 78, relating to escape of in-

mates New Mexico insane asylum. 35-8.

SB 149 Providing for persons having claims on contract to bring action against state. 39-3.

Committee substitute for HB 260, requiring employment by the state, county, municipal and departmental officials of residents of the state. (Recalled from senate amended to make residence period two years instead of one). 23-15.

Senate committee substitute for HB 260, amending election code, minor amendments added by senate. 29-11.

SB 167 Providing agricultural products while owned by original producer shall not be listed or assessed for taxation during calendar year in which produced nor following calendar. 34-4.

SB 220 Prescribing duties of county boards of equalization, providing for appeals therefrom and appeals to state tax commission. 34-1.

SB 176 Providing for discharge of liens for interest and penalties on assessments in irrigation districts. 35-1.

SB 175 Relating to sale of livestock remedies. 29-8.

SB 179 Barring any relative of district attorney from acting as counsel for defense in criminal cases prosecuted by district attorney. 20-16.

Bills Killed

HB 110—Creating public utilities commission. (Recalled from senate). 20-22.

Killed in Senate

SB 231—Defining mandatory duties of state tax commission. 5-19.

SB 204—Sales tax. 11-12.

Passed Senate

- SB 167—Exempting agricultural products from taxation during the year in which produced. 22-1.
- SB 195—Authorizing special tax levy to restore public health funds lost in defunct banks, amended. 18-5.
- SB 187—Relative to municipally owned public utilities. 18-3.
- SB 140—Amending motor vehicle registration laws, abolishing "two-bit" fee and allowing 10 per cent of fee collected, instead of six per cent, for administrative expenses, amended 23-0.
- SJR 17—Proposing amendment to constitution to authorize corporation commission to regulate public utility rates. 23-1.
- HB 61—Prohibiting fees when labor commissioner prosecutes wage claims as amended. 17-4.
- HB 64—Providing labor commissioner may file calendar and fiscal year reports as amended. 20-2.
- HB 66—Giving courts authority to enforce orders and decisions of labor commissioner, as amended. 19-3.
- HB 130—Licensing motor transportation carrier agents and travel bureau agents, as amended. 20-0.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons. Rebuilt in all other makes at The Advocate.

For Cheaper and Better Eggs

Try Our Standard Egg Mash \$1.25 per 100 lbs. See us for your Garden and Field Seeds for spring planting

E. B. BULLOCK

FEED, FLOUR, COAL AND SEEDS—PHONE 86

have been made, the other divisions having been surveyed in previous seasons.—Alamogordo News.

RURAL SCHOOLS TO CLOSE APRIL 19th

Pursuant to an agreement made at Carlsbad some two weeks ago at a meeting of the county board of education with the boards of Carlsbad and Hope, the rural schools of Eddy county will close on about April

19th. Where schools have lost no time, they will be closed on the 19th, otherwise they will make up for the time lost.

LEGISLATURE ADJOURNS

The state legislature adjourned at 6:00 a. m. Sunday after an all night session. Senator J. H. Jackson of Artesia, representing Eddy, Lea counties, accompanied Van S. Welch home Sunday.



When you're out looking for bargains, don't miss Canada Dry Ginger Ale!

For so fine is the taste, so zestful the sparkle of this fine old beverage, it would be a remarkable value at any price. But the fact really is that Canada Dry—the Champagne of Ginger Ales—now costs no more than most ordinary ginger ales.

All the life... all the charm... all the tang of Canada Dry... are yours to enjoy at no extra cost. The finest of all ginger ales is now one of the least expensive. Order it by the bottle or, if you prefer, by the carton. And enjoy a real ginger ale!

© 1933

MAX-I-MUM SYRUP



An old-time DELICIOUS Maple-Flavor that perks up the Appetite!

Max-i-mum is a full quart of rich, mellow, maple-flavor syrup with the real tang of the "sugaring-off" country. It is real deep-woods maple in generous proportion, blended with pure cane sugar in a way that has never before been attempted. Go ahead....swim your hot-cakes in Max-i-mum....pour it over hot biscuits, heap it over your waffles....Max-i-mum Syrup is so inexpensive you may have ALL you want ALL the time.

Your nearby Safeway Store has Max-i-mum Syrup in the attractive crystal serving bottle as well as in the generous can. Get your Max-i-mum Syrup today!



Max-i-mum Syrup is Recommended at the Safeway Stores Homemakers Bureau Cooking School. It has merited the Homemakers Bureau Seal of Approval because of its very Distinctive, True Maple Flavor.

1932 DISTRIBUTION CROP LOANS SHOWN

Seed loans are now available to those who farmed last year or who are to farm lands this year which were under cultivation in 1932.

Applications for these loans may be made through local or county committees or field agents of the Crop Production Loan office and applicants can be directed to these agencies by their bankers or county agent.

Applications are already coming into the Dallas regional office from Texas, according to Regional Manager Owen D. Sherrill and application blanks have been sent out to all field supervisors in New Mexico. Restrictions on cotton acreages have been made for this year's planting, a reduction of 30 per cent below last year's acreages being required of each borrower.

Ninety million dollars has been appropriated by congress for this work throughout the United States for the year 1933, of this amount ten million dollars are expected to be used by the states of Texas, New Mexico and Arizona.

Following is a table showing distribution of seed loans by counties for 1932:

Bernalillo — Number of loans, 292; total loaned 1932, \$19,746.00; average loan, \$67.62.
 Catron—Number of loans, 40; total loaned 1932, \$3,312.00; average loan \$82.80.
 Chaves—Number of loans, 188; total loaned 1932, \$37,531.00; average loan, \$199.63.
 Colfax—90; \$10,476; \$116.40.
 Curry—110, \$17,508.00; \$159.16.
 De Baca—56; \$5,162.00; \$92.18.
 Dona Ana — 264; \$39,719.00; \$150.45.
 Eddy—159; \$43,284.00; \$272.23.
 Grant—26; \$2,127.00; \$81.23.
 Guadalupe — 174; \$10,793.00; \$62.03.
 Harding—132; \$12,861.00; \$97.43.
 Hidalgo—8; \$1,090.00; \$136.25.
 Lea—54; \$6,509.00; \$120.54.
 Lincoln—77; \$6,726.00; \$87.35.
 Luna—14; \$3,263.00; \$233.07.
 McKinley—46; \$4,563.00; \$99.20.
 Mora—103; \$6,039.00; \$58.63.
 Otero—17; \$1,836.00; \$108.00.
 Quay—186; \$22,970.00; \$123.49.
 Rio Arriba — 536; \$37,651.00; \$70.24.
 Roosevelt — 354; \$48,790.00; \$137.85.
 Sandoval—189; \$12,384.50; \$65.53.
 San Juan—43; \$4,947.00; \$115.05.
 San Miguel — 184; \$13,141.00; \$71.43.
 Santa Fe—126; \$9,854.00; \$78.21.
 Sierra—25; \$3,221.00; \$128.84.
 Socorro—182; \$12,533.00; \$68.86.
 Toas—124; \$11,225.00; \$90.52.
 Torrance—720; \$98,820.00; \$137.25.
 Union—150; \$19,412.00; \$129.41.
 Valencia—207; \$14,047.00; \$67.86.
 New Mexico total—4,869; \$541,549.50; \$111.22.

Dayton Items (Contributed)

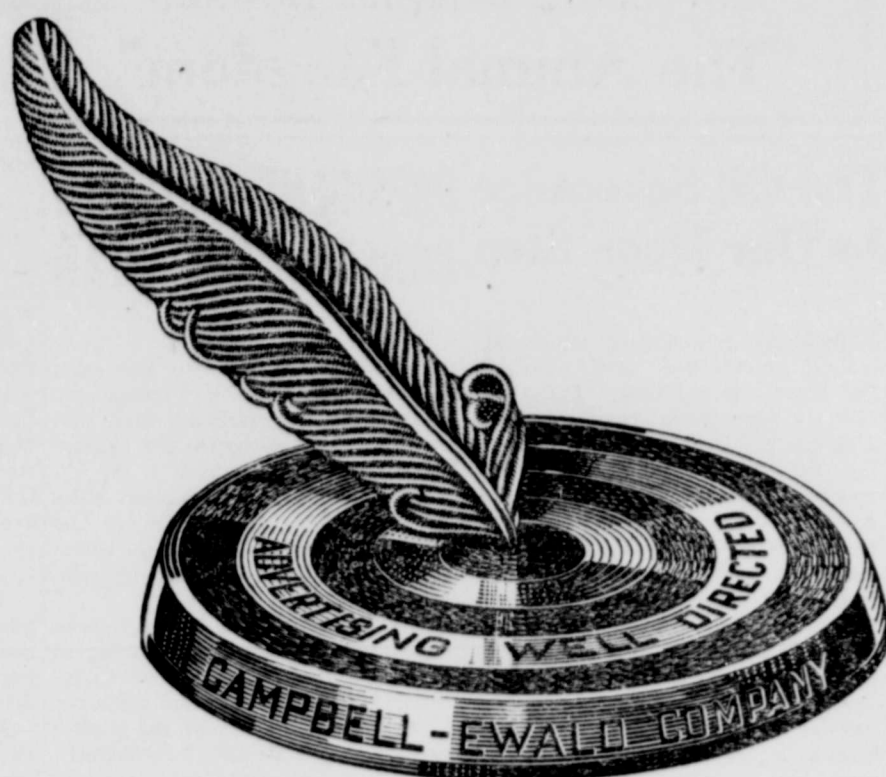
The Rev. Beck visited Dayton Monday.
 Mr. Woods and family left for South Texas recently.
 Lee Boyce has moved into the George Savoie house in east Dayton.
 Mrs. Bills and family have moved into the house Mr. Woods vacated.
 Revival services will begin next Sunday at the Methodist church. Everyone invited.
 Mr. and Mrs. W. A. Porter have returned from California and will live on the Worley farm.
 Mrs. McIlhenny has been very ill at her daughter's, Mrs. Floyd, but is improving.
 Mr. and Mrs. Van Bills have moved into the south room of the Gordon Sterling home.
 Mr. and Mrs. Will Rudd and son, Oscar, left for their home in Bovina Monday. They have been visiting Mrs. Rudd's parents, Mr. and Mrs. J. O. Sherbit.
 The Sherbit family had a family reunion dinner at Mrs. V. A. Hunt's Saturday and all spent Sunday at J. O. Sherbit's. Those present were Mr. and Mrs. Rudd and son Oscar; Mr. and Mrs. L. L. Sherbit and two sons, Lloyd and Olan, Joe Sherbit, Mr. and Mrs. M. A. Hunt and Mrs. V. A. Hunt, the host and hostess and son, Travis.

HOWARD BRATTON'S EYES WILL BE SAVED

WASHINGTON, D. C.—Senator Sam G. Bratton laid aside the senatorial cares Saturday to go to the bedside of his 11-year-old son, Howard, in Wilbur Optical Institute in Baltimore, joining Mrs. Bratton there.

An eye infection which physicians at first said might cost the boy the sight of one, if not both eyes, has been brought under control, the senator was advised and the son is now expected to recover without any serious injury.

WANTED—Clean Cotton Rags at The Advocate.



Advertising Well Directed

“Because It’s Better...”

BY HENRY T. EWALD

President, Campbell-Ewald Company, Detroit

Merchandise is advertised because it is better—also, it is better because it is advertised.

That is neither a paradox, nor a wise-crack. It is a truism.

The influence of advertising is two-fold. It reaches out into the world, and sways public opinion in favor of a worthy product. It reaches back into the factory and inspires the manufacturer, the shop foreman, and the humblest workman to build better and better and still better value into the product.

It establishes a standard of quality that leads the buyer to expect much, and that impels the maker to measure up to the expectation.

To this extent then, merchandise is advertised not only because it is a better product—but it actually becomes a still better product because it is advertised.

Consistent advertising is the manufacturer's pledge of quality. It is a visible proof that he has faith in his product to back it with his name—and with his money.

People know instinctively that a product so sponsored is worthy of their confidence. They prefer it, naturally, to its unheralded, unsung competitor.

Advertising cannot work miracles. It may sell inferior merchandise for a short time, but it cannot keep on selling it. When you see a motor car, or a breakfast food, or a fountain pen advertised consistently, year after year, you know that it is a good product and that it is giving satisfaction. You buy it with confidence, and you are seldom disappointed.

Advertising is educational in its influence. It carries the news of business into the far-flung corners of civilization. It displays the new styles on Main Street the same day that they make their appearance on Fifth Avenue. It makes familiar to millions of people, the names and trade-marks and qualities of innumerable products.

It makes it possible for the woman in Tucson or Bangor or New York to shop with equal confidence, knowing not only what she wants, and what it will cost, but what she can expect from it, in satisfaction and service.

No time is lost in guessing. The buyer knows from long experience that advertised products must be dependable, or they could not continue to be advertised.

The Artesia Advocate

