## Artesia Advocate 4

essful
 mbly Is
sed On Friday

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CONTINENTAL OIL CO,
OFFIIIALS VISIT AT
ARTESIA ON TUESSAY

| ficials Are On | Mris Georre E. Freme of Ros- | ${ }_{\text {for }}^{\text {form }}$ | When it was frst proped. The |
| :---: | :---: | :---: | :---: |
| Tour Covering Terri- |  |  | Aseciation meeting ana |
| tory In Ten States - |  |  | to |
| Makes Inspection of |  | Carkbad post toayy and with the | \% |
| Local Properties. | We. C. Crant of Porales |  |  |
|  |  |  | tive commitee as fo |
|  |  | 隹 selection of delegates to the |  |
| deveropmens | of Roswel: | utit 4 , and 6 . The |  |
|  |  |  | ${ }_{\text {m. }}^{\text {mind }}$ |
| n. In the | masons atteetion | Re, |  |
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| tal of | roeram to bee preented at as |  |  |
| othe |  |  |  |
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: BIoding at E LEASE SALE

FEDERAL CROP LOAN EXTENSION BILL IS EXPECTED TO PASS

THE VALLEY COTTON ACREAGE THIS YEAR UNDER 50,000 ACRES

State Commander Visits Post

 Expected To Increase In Eddy Co.

Well Completed In State 62 - Another Well Is
Started West Of River -Hobbs Well Given A Proration Test.

CANTALOUPE MARKET PLANS DISCUSSED AT MEETING FRIDAY P.M.

Packing Shed Will Be Built On Freight Depot Platform - The First Of Crop Expected To Be Moving August 1.




Clarke
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Bonds
ansation

Rubbers
Seaks
| 湧
IICK WA LINES
$\underset{\substack{\text { Motor } \\ \text { ransportaim }}}{ }$
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$\qquad$
Make It a Fairway

| Leete stone |  |
| :---: | :---: |
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| fornia uncle. That was a year ago. His first thought |  |
| His first thought, naturally for so iie spent a slice of the fifty thou |  |
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|  |  |
|  |  |
| He could not leave her there alone struggle with a Berkshire win- |  |
| ter; and, though he was able enough, he hated to hire the typlcal, |  |
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|  |  |
|  |  |
| spare time writing little stories for several years, now dreamed of writ- |  |
| Ing half the time, and gardening and <br> woodchopping the other half |  |
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|  |  |
| back of the tiny farm. With it came to Jerry deep loneliness. He |  |
| evening at the theater or movie. Hismother gave him a very dear com- |  |
|  |  |
| mother gave him a very dear comdifferent companionship with his |  |
| afford it, he mused rather bitterly,He had of his own accord placedhimself in the backwoods, where |  |
|  |  |
| himself in the backwoods, where |  |
| o miles apart, and sion of living in a wilderness. |  |
| One morning Jerry rose from his typewriter and looked out of the |  |
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$\square$
LOCAL ITEMS

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| day afternoon at the Evans cabin "El Grande" honoring Mrs, Roberts' guest, Mrs. McCoy and |
| :---: |

RIDE THE BUGGY OR WALK
As a people we might be riding in the buggy
walking if everybody took as little care of their cars as some people. $\$ 2,000.00$ in a car and then never take care of it. Care will prolong the life of your car. Let pairs on your car as needed and grease and keep your auto in good running order as you do in your doctor and watch the sav ings made on your investment.

Repair Work at Popular Prices
Kinder, Jones and Monschke at jackson chevrolet co.
genuine chevrolet parts And many other accessories, priced to sell. INSIST ON GENUINE PARTS WHEN MAKING REPAIRS
Russell Parts Service
Storage by day, week or month

Every Red Triangle Station is a COURTESY Station
 the oil industry is yours at every Conoco that are yours as a result of every Constation. When we say "service" we don't oco man's sincere desire to aid you. Those things are to be expected. The their willingness to give friendly servservice you find at Conoco stations goes much further.
It includes windshield and rear win- service . . gladly . . . cheerfully. Their dow wiping, accurate road information, unusual services they render regularly; camp information for trav, hotel and make every Conoco Red Triangle stacamp information for travelers, free A NATION.WIDE FREE SERVICE FOR MOTOR TRAVELERS

## Give Your Scissors This Exercise

Madam! Do you know that it's clever to be a clipper? Here's a habit you can readily cultivate, and you'll find many of yo

To become a clipper at one clip, so to speak, just see that the
shears are handy when you sit down to read your newspaper. of something that interests you lip out the notice and take it
with us are glad to have you ask for specific merchandise. And sometimes it's helpful to
refer to the advertisement when you're right in the store. you to remember this particular to your shopping list helps shortens a shopping trip so much to know what you want and we tuank rou

## The

## Artesia Advocate



## D. \& R. Motor Co.

PHONE 91
All Cars Properly Greased . . 75c
Now
a Genuine Goodrich Tire


## A Summer Necessity

## To Keep Food Fresh and Wholesome

It isn't economy to stint on the amount of ice you use. Your refrigerator should always be well filled to keep your meats, butter, eggs and cream fresh and palatable. It costs so little when you consider what it saves you day after day in keeping your food at the right temperature - a guarantee against waste and unnecessary expenditure. Phone us for information regarding a coupon book.

## Phone 57




Probably every merchant in Artesia has heard this comment from a customer: "I wish I had seen you first, your price is lower than I paid."

It simply illustrates the dollars and cents value to you of visiting your Artesia merchants and getting acquainted with what they ha
That is one of the purposes of the MONTHLY SPECIALS. It gives you an opportunity to visit the stores of Artesia and
inspect the varieties and the values offered in all lines.

Next Thursday there will be another invitation in The Ad-vocate-an opportunity to save money and at the same time get better acquainted with the Artesia stores.

the following merchants are community builders

McClay Furniture Store
Big Jo Lumber Co.
$\underset{\text { Seiberling Tires, Gas }}{\text { Pior }}$ Servile Station
Star Grocery
$\underset{\text { Ford, Lincoln, Fordson }}{\text { Artesia Auto }}$

Joyce Pruit Co.
"Use Coupon Books"

## Majestic Theatre

 City BakeryCakes and Pastries
E. B. Bullock

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## MALCO PRODUCTS

Wholesale and Retail
I have purchased the Malco Service Station on First Street from L. E. Folner and Ponducts, manufactured in Artesia are well known for their high standard of quality. Users of Malco Gasoli
judge
Phone 12 Artesia Auto Filling Station--Howell Gage

## See Us at Ond



S284,408.07 CLOSE OF 20TH FISCAL YEAR


[^0]:    J. C. Penney Co

