

Artesia Advocate

A CONSTRUCTIVE
ADVERTISING MEDIUM FOR
THIS TRADE TERRITORY

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 3, 1931.

NUMBER 51

DIST. CONFERENCE FOR GIRL SCOUTS AT ROSWELL DEC. 4th-5th

Miss Marguerite Twohy, member of the National Field Staff Girl Scouts and Miss Mary L. White, member of the National Camp Advisory Staff will be in charge of a District Girl Scout Conference to be held in Roswell December 4th and 5th. Miss Twohy will direct courses for council members in the parlor of the Nickson hotel Friday and Saturday afternoons from 2 to 5 o'clock; Miss White will direct the leaders courses at the Roswell Chamber of Commerce Friday afternoon from 2 to 5 o'clock; Saturday morning from 9 to 12 o'clock and Saturday afternoon from 2 to 5 o'clock. Saturday morning Miss Twohy will meet sponsors of troops at the Nickson at 10 o'clock. Those taking these courses must register and pay a fee of one dollar. Girl Scout workers are expected in Roswell from Dexter, Hagerman, Artesia, Carlsbad, Lovington, Elida, Portales, Clovis and Alamogordo. Saturday night at 7 o'clock a Girl Scout Dutch treat dinner will be served in the banquet room of the Roswell Women's club building.

Fourteen In. Snow Falls Here Mon. and Tues.

Biggest Snow Since 1906 —The Moisture Measured 1.38 Inches—Snow Covers Area Of About 300 Square Miles.

The middle section of the Pecos valley has experienced the biggest snow fall since 1906. Weather Observer R. W. Bruce reports that the snow fall actually measured fourteen inches Tuesday evening. During the night, however, the snow began to melt. Snow began falling early Monday morning, and fell intermittently during the day, but melted as rapidly as it fell. Monday evening, the snow fall had covered the ground by 7:00 p. m. and continued to fall all during the night. Estimates say that nineteen to twenty inches of snow fell during the storm period, up until Wednesday morning. The precipitation during the period measured 1.38 inches with a low temperature of 28 degrees and a high of 62 degrees. Reports from the Oil Field say that the snow fall was heavier than here in places.

The Pinon section reported 23 inches up to Tuesday evening. Traffic along highway 83 west of Hope was blocked by snow two and a half to three feet deep. One car is reported to have turned over west of Hope in an effort to break thru the heavy snow. The mountain section west of Hope has been without mail service since Monday. Livestock on the range in the hills may suffer, unless stockmen are able to break thru and clear away a feeding place.

The Mountain States Telephone Co., and the Southwestern Public Service Co., experienced some difficulty Tuesday in maintaining uninterrupted service. Trouble was caused by the weight of tree limbs bending and breaking under the heavy snow and falling on the lines. Telephone and telegraphic communications were cut off from the south Tuesday evening.

Fear was also expressed that a few families who have come in to help gather the cotton crop, staying in improvised living quarters may suffer before the snow melts. From late reports available the snow covered a territory approximately 250 to 300 miles square in eastern New Mexico and west Texas. This morning was the coldest of the season, but no official thermometer reading could be obtained.

LAMBS WEIGH HEAVY

A car of lambs fed out for market on the Col. Woods farm shows a substantial gain in the past fall and if other experiments are as successful as this individual record, there is no question but that this method would provide a profitable market for the cheap feed. Part of the lambs fed in the Woods farm were fed 120 days and part 71 days. The average weight of the lambs at the beginning of the feeding season was 57 pounds and at the end of the feeding period 91 pounds. Also some lambs weighed only 38 pounds at the beginning of the season.

Mrs. Nancy Eipper, who has been quite indisposed following a minor operation, is feeling much better.

SHERIFF PREVENTS A JAIL BREAK AT THE COUNTY JAIL MON.

A wholesale jail delivery was nipped in the bud Monday at Carlsbad by Sheriff Walter McDonald when he discovered that a number of prisoners had been planning to saw their way to freedom after they had forced the doors open with improvised crowbars.

Sheriff McDonald in investigating conditions at the over-crowded jail, found a number of back-saws, improvised blackpicks and several crowbars which had been fashioned from steel bed frames in the jail.

Because of the crowded conditions, it has been the custom to permit the prisoners to enjoy more than usual liberty, however, this policy has been discontinued and the prisoners are being rigorously guarded and disciplined.

Proration Plan Is Approved

ARTESIA CLOSES GRID SEASON WITH TIE

The best Artesia could do with the final high school football game of the season was to tie the Carlsbad Cavemen, six all, on Turkey day at the Brainard park. The previous meeting between the two teams resulted in a tie, in fact the game played between the two elevens during the relations of the two schools in the past three years and each team has won one game and lost one. Frequent penalties were drawn by both teams. A touchdown was disallowed. The locals worked passes but not with the former success. One pass intercepted by Sipes of Carlsbad was good for sixty yards and a touchdown, but the play was offside and did not count. In fact Carlsbad made her only touch down on a freak play. The Cavemen were brot within two and a half yards of the Artesia goal on a penalty. Weldon of Carlsbad fumbled the ball on the next play, the ball rolled over the Artesia goal line and McClesky of Carlsbad fell on it for a touchdown.

Artesia made a touchdown in the second quarter on an end run by Brown.

MAKING TESTS

The Texas Co. seismicographic crew have been making tests of geologic structure in Eddy and Lea counties along the line of the two counties. The Texas Co. has made tests at intervals all the way from the vicinity of Rankin in Upton county to Lovington in Lea county. The force of engineers left the first of the week for Leveled, Texas, to set up a base for operations.

PIONEER OF WEST DIES HERE SUNDAY

Daniel D. Watson, age 70, passed away Sunday afternoon at 2:30 p. m., after suffering a hemorrhage of the stomach. Mr. and Mrs. Watson lived in the west part of town. A son, Dan R. Watson resides at South Second Street. Funeral services were held Monday afternoon at the Watson home, Rev. H. G. Scoggin, officiating. Burial was made in the Woodbine cemetery.

Mr. Watson spent practically all of his life in the west. He has lived in the Artesia community for several years, altho he has only resided here for about eight months during his latter residence.

LAST POTASH TEST LATELY

The last potash test to be drilled in southeastern New Mexico by the government has been completed. This is the No. 21-A in twp. 21-34, western Lea county, which was drilled to a total depth of 3,010 feet, the deepest core test in the district. Drilling machinery of the Sullivan Machinery Co., has been stored on the Fenion ranch. The No. 21-A, is the last of the twenty-three potash tests to be drilled by the government under the supervision of the U. S. Geological Survey with the U. S. Bureau of Mines co-operating, in west Texas and New Mexico. These tests were drilled within the last five years and represent an expenditure of approximately \$500,000.

UNUSUAL RECORD

One does not necessarily go after a record to get one. In recent weeks, the McClay Funeral Parlor has established what might be termed an unusual precedent. For the past five or six Sundays Mr. McClay has conducted a funeral. They have been coming with such regularity as to almost make one superstitious. It used to be said that one funeral occurred in Artesia, but that two others were sure to follow. Anyway the Sunday funerals have broken up the old three in a row theory.

TAX PAYERS ARE INTERESTED IN ASSOCIATION

Possibility that Eddy county tax payers will be granted an extension for paying taxes without a penalty by a court order was expressed here recently. Judge G. A. Richardson, granted a sixty day extension to Chaves county tax payers in a court order issued the first of the week and such action may be asked for in Eddy county, it is believed. December 1, was the time limit set for payers of the first half of the 1931 taxes without a penalty. A penalty of one per cent per month will be added unless taxes have been paid or unless an extension is granted. Considerable interest has also been shown over the state in the

Ok's. General Proration Idea Until Oil Industry Recovers—Re-elects All Former Officers And Five Committeemen.

The New Mexico Oil Men's Protective Association held the annual meeting of the organization here yesterday afternoon and despite the inclement weather, the attendance was very gratifying. Operators at Hobbs, Midland, Texas and other west Texas points, who had planned to attend would not attempt to drive thru on account of the heavy roads, altho several members from Hobbs came thru by way of Carlsbad. The total membership present at the meeting which began at 2:30 p. m. in the roof garden of the Artesia hotel numbered near forty.

J. P. Cusack of Wichita, Kansas, former resident of Roswell was drafted as temporary chairman in the absence of W. A. Nicholas of Roswell, president, who was away in Kansas. Of general interest to the membership was the election of officers and six committeemen, who together compose the executive committee. All former officers and committeemen were re-elected except one as follows: W. A. Nicholas, Roswell, president; M. W. Evans, Artesia, vice-president and William Dooley also of Artesia, secretary-treasurer. The committee named are: Powatan Carter, Lovington; Harry Leonard, Roswell; B. A. Christmas, Lovington, succeeding J. P. Cusack, who has removed from the state; Martin Yates, Jr.; A. C. Brown, Hobbs and C. D. Woolworth, Jalisco.

The advisory committee composed of twenty members are to be selected later.

Among the other important business matters transacted at the meeting was the passing of a resolution, approving the principle of proration. As we understand this resolution, it approved the continuation of proration in the entire oil area until such time as the oil industry improves.

MRS. M'BRIDE DIES CARLSBAD HOSPITAL AFTER AN OPERATION

Mrs. A. L. McBride, age 40, of Seagraves, Texas, former resident of Artesia, died at the Eddy County hospital Saturday evening at 6:00 o'clock, after a brief illness. Mrs. McBride underwent an operation for goiter at Carlsbad on November 25th and hope was held for her recovery until a short time before her death, which was a shock to friends of the family. Mr. and Mrs. McBride had lived on the McClay ranch near Seagraves, Texas for the past three years. Previous to that time they resided in the Artesia community for some two or three years.

Funeral services were held at the Church of Christ Sunday afternoon at 2:30, Elder Young of Carlsbad officiated. Burial was made in the Woodbine cemetery. The deceased is survived by a husband and a sister, Mrs. Will McBride of Artesia, a father and several brothers and sisters living in Texas.

Mr. and Mrs. E. A. Paton and daughters, Wilma and Mary, drove over to Ft. Worth, Texas, Thursday to visit Mr. and Mrs. Henry Paton, returning Saturday. Henry Paton, who was quite ill, is much improved.

INTEREST CONTINUES PROPOSED CREAMERY

Interest in the establishment of the proposed creamery or condensing plant has not abated, according to the sponsors, Col. A. T. Woods and the Artesia Chamber of Commerce. Inquiries from farmers continue to come in to the Chamber of Commerce. Late results of the survey undertaken by the Chamber, indicate that there are available 500 cows, which might be placed on production. There is need for more high test cows to be purchased and produced before the creamery venture might become commercially profitable, the sponsors believe and ways and means to purchase additional high producing cows are being worked out at the present time. More good cows and more general interest among the farmers are two essentials to insure the success of the creamery and both must be assured before outside capital can be induced to invest.

Estimates on the market outlook indicate that this section of the state consumes 350,000 to 400,000 pounds of creamery butter annually in addition to the country made butter consumed. Estimates say that the approximate division of the creamery butter consumption is as follows: Chaves county 200,000; Carlsbad 75,000 and Artesia 50,000. No estimates are available on the total production of Eddy county.

SELL LAMBS

J. B. Cooper, W. R. Phillips and Dan Beckett, weighed out 450 lambs sold to G. R. Brainard Saturday. Mr. Brainard it is understood plans to feed the lambs on his farm for the spring market.

WELFARE WORK LIGHT NOW--MAY INCREASE

Less than seventy-five transients have been fed by the Artesia Welfare Committee since September 28th, the date when cotton picking started proper, the committee reports. Some assistance has been given four or five local families during this time, but in general the relief work has been gratifyingly light. The committee anticipates a considerable expansion of welfare work as soon as the cotton picking season ends which will be within the next thirty days if favorable weather prevails.

While laborers have come in unusually large number in recent weeks to help gather the crops, there have been less transients calling for help than at the corresponding period of last year. Carlsbad reports only about a fourth of the number of travelers coming thru Eddy county now compared with the same period of last year.

TO GATHER TOYS

The work of gathering broken and unwanted toys over Artesia to be undertaken by the Legion and Boy Scouts did not get started last Saturday as planned. The public has not responded as the sponsors had hoped for, but residents of Artesia are asked to donate toys which they wish to donate ready by Saturday. The Boy Scouts will call for them.

It was also said that the manual training department of the Artesia high school has agreed to mend the wooden toys. Let the boys have your co-operation. Have the toys ready when they call Saturday. The toy or toys you give will make some child happy who might otherwise have an unhappy Christmas.

ANOTHER RACKET

We are told of a couple of fellows who have worked in other cities in this vicinity, selling "Go To Church Stickers." The salesmen claiming to represent some neighborhood church, but of course do not. It is a worthy movement all right, but it would be well to know that the money actually goes to some church instead of into the pockets of a couple grafters.—Artesia Credit Bureau Bulletin.

Green No. 1 Completed Gasser 2263 Ft.

Gas Shows Found Well Which Appears to Be Best in Area— Investment Makes Location For State No. 11.

Activity over the entire eastern area is at a standstill as a result of inclement weather. The biggest snow seen here in many years. Some oil fields from Hobbs has been completed as a gas well. Efforts to reach parts of Artesia field have not been as yet. Both the pumps and the producing wells and the machinery have been idle the first of the week.

Important extension has been drilled in the northeast corner of the Artesia field in Green No. 1 of the Western Refining Co., sec. 29-17-29, which was completed as a gas well 2,263 feet. Approximately 10 million feet of gas is now available for use from four different gas sands found at 2,176, 2,255 and 2,260-63 feet. This appears to be the best well yet uncovered in this area and will likely lead to further development later.

The Hobbs, the No. 8, Byers of Midwest Refining Co., in sec. 29-17-29, in the west edge of the field blew in at 3,704 feet 33,000,000 foot gasser over week-end and workmen spent a couple of days trying to kill gas so that the test might be run down to the major pay sand 4,100 feet.

It was announced recently that a new location in the Hobbs area, this being the State No. 11 in the center NE NW sec. 4-19-38.

STUDENT LOAN FUND

Preliminaries connected with the student loan fund were discussed at Tuesday's luncheon of the Artesia Rotary club when George Frisch, club president appointed a student loan fund committee consisting of W. E. Kerr, chairman, C. J. Dexter and J. E. Sherman. The committee is empowered to collect funds from the artisans and to conduct an investigation into the best methods to be used in applying the funds. A general discussion of the various phases of the student loan fund followed. Earl Patterson of Roswell was the only visitor at Tuesday's luncheon.

SH BIG ITEM IN THE SALE AT PEOPLES

Cash is the big item in the sale starting December 4th at the Peoples Mercantile Co., during which time many unusual values will be offered in the ladies ready wear department, gents furnishings and a miscellaneous lot of dry goods as well as a number of grocery specials. At this time a \$25,000 stock of dry goods will be offered at attractive prices.

POISONING COYOTES

Two employees of the biological survey stationed west of Lakewood in the Foster ranch have poisoned twenty-five coyotes, it was said the latter part of the week. Fifty stations were placed on various parts of the Foster ranch.

COURT RESTRAINED IN PROCEEDING WITH WATER SUIT OF ASS'N.

The New Mexico supreme court Monday issued a writ of prohibition to restrain the district court in Chaves county from proceeding further in the water rights suit brought by the Southeastern New Mexico Water Protective Association against the El Paso & Rock Island and the Southern Pacific railroads it was said at Roswell. The association sued to restrain the railroads from diverting water from the Rio Bonito under a permit by the territorial engineer in 1907, alleging that such diversion would impair the Roswell artesian basin.

The railroads pleaded in abatement the pendency of another suit in Lincoln county brought by them to adjudicate all water rights in the Bonito system, but Judge G. A. Kiker sitting for Judge G. H. Richardson overruled their plea, and the railroads appealed to the supreme court for a writ of prohibition.

A NEW PETROLEUM CORP. IS RECENTLY CHARTERED IN N. M.

Two Artesia men with seven men of Los Angeles, California have recently organized the Premier Petroleum Corporation, which has been incorporated under the state laws of New Mexico. As individuals these men have previously done much development work in the southeastern area and at the present time own two producing wells in the Jackson area in addition to oil acreage in both Eddy and Lea counties.

The incorporators include: C. C. Spicer, Chas. Donlon, Jacques Vincent, F. E. Keeler, Maurice C. Myers, F. B. Gordon and George W. Nilsson all of Los Angeles, and C. J. Dexter and J. W. Berry of Artesia.

Officers of the Premier Petroleum Corp., are C. C. Spicer, president; J. W. Berry, vice-president; C. J. Dexter, secretary-treasurer and George Nilsson, assistant secretary-treasurer.

Some of the officials expected to be here about the 10th will spend a short time looking over the property of the corporation. It is probable that development may be undertaken after the inspection of the property.

WORK TESTING WATER LEVELS IN ARTESIAN BASIN IS UNDERWAY

Inspection Is Designed To Prevent Wastage Of Artesian Water—200 Wells To Be Tested As Conservation Step.

Check of water levels thruout the Pecos valley artesian basin is being made for the United States geological survey in co-operation with the state engineer, it was announced Monday by W. M. Ervin of Roswell, artesian well supervisor.

The check is being made for comparison with measurements of water levels on corresponding dates in 1926 and 1927. The measurements, which will be taken in about 200 artesian water wells will continue thruout the first half of this month.

Inspection of wells thruout the basin also is being carried on by the artesian well supervisors' office. About 25 wells have been inspected to date for surface leakage, of which only four have been found running.

Conditions are much better than they were when announcement of the inspection was made several weeks ago, Ervin pointed out. Several of the well owners have taken steps to stop the surplus flow themselves.

The inspection action is designed to eliminate a great portion of annual artesian water wastage of 30 per cent or 60,000 acre feet. The supervisor's office also is continuing its work of testing wells believed to be leaking, and several already have been plugged.

THE HIGHWAY DEPT. TO MAKE REPAIRS ON HIGHWAY 83 SOON

Fred Brainard, accompanied by his uncle, G. R. Brainard, went before the State Highway Department at a meeting at the state capitol Tuesday in the interest of repairs on Highway 83. Fred Brainard reports that prospects are very flattering that some repair work will be undertaken by the State Highway Commission before spring. Repairs have been promised on the highway east between the Cap Rock and Lovington and on the western portion of the highway between Hope and Elk.

The Messrs. Brainard returned from Santa Fe yesterday at noon.

MAY ERECT BULL PEN AT CARLSBAD

Spurred by a number of petty stealings, the sheriff's department at Carlsbad is considering the establishment of a "bull pen," says the Current-Argus. The "bull pen" is designed to relieve the county jail and to allow the detention of suspicious characters until they can be investigated and used as a base for deportation if necessary.

SHIP N. M. POTASH TO ATLANTIC COAST

An order for 1,750 tons of potash from the mines of the U. S. Potash Company, near Carlsbad will be filled during the remainder of the month, for shipment to Baltimore, Maryland, where the German product heretofore has found a favorable market. The potash salts will be shipped to Gulf ports and there loaded on coast wise steamers as ballast, thus reducing the freight charges to the Maryland city.

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903

THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

MARTIN & BLOCKER, Publishers
W. C. MARTIN, Editor

PUBLISHED EVERY THURSDAY AT 314 MAIN STREET, ARTESIA, N. M.
Entered as second class matter at the post office in Artesia, New Mexico, under the act of Congress of March 3, 1879.



SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In New Mexico)	\$2.00
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TELEPHONE 7

THE STUDENT LOAN FUND

Pressing time have affected the activities of both the college and the high schools over the nation, just as they have affected the industrial life of the people. Numbers of worthy students have found it necessary to discontinue their studies because of lack of finances. A high school education is essentially a foundation for the average individual and is more important than a college course. This situation presents a splendid opportunity to extend aid to some worthy local student in helping him to at least get a start as a better equipped individual for the battle of life or the struggle for a higher education.

Then too there is some satisfaction in watching the results of the help we might extend to a student of our acquaintance. All told the results are usually appreciated more by both the giver and the receiver.

It ought not to be left up to the Rotary club or any individual organization to carry on this sort of work. In addition to the community enterprise which the club may engage in, it costs the club members in excess of \$5.00 per month for the privilege of being a Rotarian. When all of the costs are taken into consideration, it is obvious that the ordinary club member is working under too great a handicap to be of much material assistance in aiding a movement even as worthy as the student loan fund may be. Others could and should join the work of helping the worthy individuals to be better citizens, in times like we have passed thru for the last eighteen months when opportunity for individual initiative is lessened.

A CHALLENGE!

The recent congress of the National Safety Council was opened with a written admonition from President Hoover that our 33,000 annual deaths due to automobiles, "is a challenge to the efforts of the safety organizations and the co-operation of every motor vehicle operator."

It is good to hear that from a high source. There is no more tragic phase to our life today than the needless and wanton destruction of life on the public highways. There is no work of greater value than that of the safety organizations which are laboring to prevent carelessness and recklessness.

During the National Safety Council's meeting, Samuel Insull, Jr., was appointed chairman of a national advisory committee on safety in industry, homes and on the streets and highways. Mr. Insull said: "The general public still believes that accidents are mainly accidents of God, beyond human control. As we progress with our studies, however, we learn that each accident has many causes, and these are closely interwoven with the physical conditions under which we live, with our subconscious reactions and habits . . ."

When the general public finds that out, and takes it to heart, there will be a general reduction in accidents—and not before. The entire problem, and particularly that of automobile accidents and accidents in homes, is largely up to the individual.

DON'T EXPECT TOO MUCH

The ordinary fellow, who has studied the possibilities of remedial legislation from the seventy-second congress to convene soon, is not overly impressed with the prospect, regardless of the political affiliation. The situation is so complex that most anything may happen. It is certain that the proposed legislation to cure our economic ill will be the greatest in the history.

Next year is the election year we remember and the politicians will be anxious to bring to their constituents a record of many measures they have sponsored. It isn't quality legislation that the politician is after now days, its quantity legislation and the more bills a legislator can propose, the more he will have to tell the voters during next year's campaign. It's no wonder that our law making system has become so complex that even the law makers themselves are bewildered when faced with the mass of legislation that has been ground out and may be expected in the future.

NATIONAL DAY OF REST

Beginning December 1st, Russia started the observance of a national day of rest, says a press dispatch from Moscow. Under a previous system, industry was kept going every day, while the day off for the workers varied with the individual. Except for a few industries necessary to conduct the affairs of the nation, the holiday for everybody will fall on the sixth day. It will not fall on the sixth day of the week, however and Sunday will no longer be recognized. Thus the Soviet regime has returned to the old biological law of taking rest at stated intervals. It will be interesting to watch the number of other old customs the Russians may return to before the end of the five year plan.

The bureau of standards of the department of commerce has developed a cotton fabric light and strong enough to displace silk as the material of which parachutes are made. While we rejoice with the cotton growers of New Mexico and elsewhere, we can also regret that the silk worms of China will be forced into idleness at a time when China is so sorely afflicted with other troubles. It seems there simply must be dark clouds to make the silver linings show to advantage.—State Record.

"Hoover or Hades," is suggested as a republican campaign slogan. We've had both so long that it would be quite a relief to have either alone.—Thomaston (Ga.) Times.

We ought to get a Seven Day Adventist as a street sweeper, so that our streets could be cleaned up on Sunday, after the Saturday rush.

THE RETAIL STORE

The Advocate presents the first of a series of articles of special interest to housewife-shoppers on "Satisfying Mrs. Shopper." It is presented thru the co-operation of the Artesia Chamber of Commerce and the United States Chamber of Commerce.

Every American housewife, charged with the responsibility of wisely spending the family budget has a vital interest in the retail stores of her community. Thru a better understanding of the retailers' efforts to serve her, the housewife can assist in maintaining favorable prices and yet receive the high type of service now offered by merchants.

It is over the retail counter that the largest business in the U. S. is conducted—the business in which more than six million men and women are engaged directly, earning \$5,000,000,000 while selling more than \$50,000,000,000 worth of goods annually. It is a business on which the products turned out by several million additional American wage earners depend for ultimate consumption.

There is an average yearly purchase—by each citizen of the land—of \$407 in retail stores. Of course some are too young to make purchases. Allowing for them, the average expenditure per year in retail stores for wage earners is \$1,024. We might say the average family spends that much in stores.

Consider who depends for a living on the consumer's dollars being spent in stores. There is the factory hand working at his machine; the farmer planting his crop; the director of many corporations handling the stockholders' money; the scientist in his laboratory; the newspaper reporter and advertising solicitor; the school teacher who is paid with taxpayers' money, and so ultimately—all of them.

Despite this inter-relationship of every unit of society and business with retailing, there is a battle-front of apparently conflicting interests between merchants who bring together the goods to supply the consumer, and the consumer, collectively and individually, whose best interests hinge on the continued success of the efficient merchant. The retailer exerts every effort to assemble a stock of merchandise gathered from all parts of the world to please the consumer—his customer—and to present his wares in an attractive manner and one to easiest facilitate their purchase by the consumer. And the merchant feels that he has a most reasonable claim to be paid for his labors and the use of his capital.

We know that if his operations are efficient the best interests of the consumer are served for he gets a satisfactory profit which in turn enables him to continue to serve. Bankruptcies are costly. The wholesaler, landlord and consumer all help pay the loss directly or indirectly. "Service" is the cornerstone on which every progressive store is built and the pride which the merchant takes in his establishment becomes evident on personal acquaintance. He finds a genuine pleasure in performing his task well in addition to the money to be made in the business, in the satisfaction of doing things that will be helpful to his organization of employees and to those for whom the store exists to please and serve. Progressive retailers are keenly interested in their work, constantly giving thought to new methods in the hope of better serving their communities.

The consumer finds getting the money with which to purchase goods a difficult enough task and wants the best of goods at the lowest of prices, with a wide selection to choose from, and often wants them delivered and charged, often demanding such privileges as returning the goods if unsatisfactory or not to her tastes or fancies. Many consumers become irritated with store operations and believe the sole interest of the proprietor is to get more from the customer than he is willing to give in return.

For example, the salesperson bears the brunt of customer dissatisfaction. The clerk, as a rule, is trying her best to be a helpful and efficient representative of the store. She meets all types of persons and deals with every conceivable personality. She becomes as irritated with customers as customers become annoyed with her. If she takes her contacts with the public too seriously, she is utterly worn out at the end of the day.

On the whole, the clerk must constantly remember that she is the representative of the seller. We, as consumers and customers, have her on the defensive. It is a difficult public relations position. It is perfectly obvious that the merchant wants most of all to please his customers. Between this earnestness to please and the demand of consumers, more and more services are added. In the process of pleasing and being pleased the costs of distribution rise and are reflected in the costs of merchandise.

Couldn't a world of good result if the two great forces—the 122,000,000 people buying from stores—and the million and a half retail stores in the country from which they purchase goods—got together and develop a new day of understanding of each other's problems so that constructive individual action might be taken? The results would be reflected perhaps in lower prices of commodities, the elimination of wastes in business failures and the public would be more pleased with its sources of supply and the wide range of goods offered.

The American family is impressed today with the unusually

low prices of most commodities. If the individual controlling the family budget could start at once to effectively co-operate with retail stores in their efforts to reduce operating costs and eliminate wastes brot about, for example, thru abuse of the returned goods privilege, unnecessary calls on the store delivery service, the abuse of the credit privilege, excessive servicing of merchandise sold, etc., lower prices could be maintained indefinitely to at least some degree.

The levels of prices to-day, at least 20 per cent below several preceding years, is a subject which intrigues every store customer. How the trend of prices will turn can be determined in part by the great mass of American consumers.

The domestic distribution of the United States Chamber of Commerce, realizing the benefits that can accrue to both merchant and consumer as a result of bringing the two groups into closer relationship, wants to take the customer behind the counter in the retail store to show just how the merchant goes about the business of pleasing the customer, and to emphasize that the degree of success which he attains in pleasing the customer as a low cost and a reasonable profit depend to a large degree on the customer herself.

Some of the factors entering into the accomplishing of this better understanding will be covered in this series of articles. All are based on studies by business men and consumers of that always important question: how can the consumer receive greater satisfaction and enjoyment in shopping, and, how can the merchant better serve his clientele.

The second of the series will appear in this paper December 10th.

YATES DIES AT CARLSBAD

J. Henry Yates, 59, well known rancher of South Eddy county died at the St. Francis hospital in Carlsbad on November 25th, following a stroke of paralysis. Mr. Yates was first stricken at his "D" ranch in Hudspeth County, Texas and later brot to Carlsbad. Funeral services were held in Carlsbad Tuesday.

The Food Question

Everyone wishes the food served at card parties, dances, at homes and other receptions to be artistically designed and daintily made—made so it fairly melts in the mouth.

Let us solve your pastry question. We can furnish you our regular line of pastries or make them according to your order.

The cost is reasonable.

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Saturday
December
5

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BUCK JONES
"BRANDED"
Oswald Cartoon—Comedy

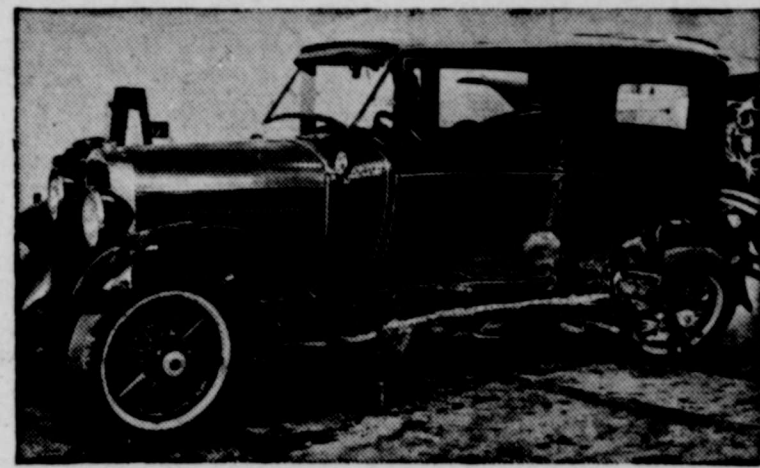
Sunday
Monday
December
6-7

CLIVE BROOK
"SILENCE"
A smashing drama with ravishing Peggy Shannon in two separate roles.

Tuesday
Wednesday
December
8-9

A thrill a second, a laugh each minute
"6 Cylinder Love"
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Don't wait for accidents—get new rubber on every wheel now. New tires mean safety—you need them more right now than at any time in the year. It's a fact, good tires show almost no wear in cold wet weather—they'll still be "new" next spring.



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29x4.50-20	\$5.00 \$4.45
30x4.50-21	\$5.09 \$5.55
28x4.75-19	\$6.05 \$6.45
29x4.75-20	\$7.75 \$7.57
29x5.00-19	\$6.98 \$6.80
30x5.00-20	\$7.10 \$6.90
28x5.25-18	\$7.90 \$7.65
31x5.25-21	\$8.57 \$8.35
28x5.50-18	\$7.75 \$7.50

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THE bowels are one of nature's chief safety valves for throwing out impurities. Keep them healthy, active condition, with a movement each day. Black-Draught will go far towards cleansing the system and will help you to avoid the effects of self-poisoning from constipation.

"If I let myself get constipated," says Mr. A. B. Brannon, 803 Oakdale Ave., Gaffney, S. C. "I find soon that my head is dull and aching. A few doses of Black-Draught will make me feel like new. I know when one himself go, the system gets clogged and he gets tired and sluggish. It was my trouble till I learned Black-Draught and have used it. Results have been splendid." Insist on Theford's

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The Advocate.

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CHURCHES

CHRISTIAN CHURCH

and Quay Streets

m. Bible school. C. O. superintendent.

EPISCOPAL CHURCH OF ARTESIA

R. B. Howden, Jr., Rector.

held every Sunday evening at 7:30 p. m.

church school meets at 5:00

communion, second month, and at other

announced.

CHURCH OF CHRIST

West of Central School

Sunday was a good day

as we had a fine attend-

ance with several new members

in the classes. New mem-

bers are always wel-

come. There are many mem-

bers of Christ in the

church and church services

are held every Sunday

at 7:30 p. m. and

most hearty welcome. We

will be glad to have

any plain Christian people

attending in a plain simple way

and to be of service to

the church. It is supposed

that the church is a

place to worship our

Saviour and not a place

of being entertained

as they go to church, and are

for the pure gospel

in love and reverence.

The Bible school is one of the

in Artesia and the classes

taught by Christian people.

We are not going to any Bible

school, we invite you to come

with us.

at 10:00 a. m.

communion service with

reading and talk at 11:00

and let us worship to-

EPISCOPAL CHURCH SOUTH

Harold G. Scoggins, Pastor

large church with a warm

and a helpful gospel.

at 10 a. m. Sunday school. Geo.

superintendent.

at 11:00 a. m.

theme: "Cure For a

Spell." Mr.

people and Junior Lea-

at 6:00 p. m.

theme: "Destiny of Man."

meeting, Wednesday eve-

at 7:00 o'clock.

CHRISTIAN SCIENCE SOCIETY

613 W. Main Street

Sunday services at 11:00 a. m.

Wednesday services at 7:30 p.

subject of the Bible lesson for

Friday, December 6, 1931 is:

the Only Cause and Cre-

LOCALS

Richard Westaway was a busi-

ness visitor from Carlsbad Friday.

C. R. Coffin of Hope was trans-

acting business in Artesia Satur-

day.

M. C. Lee of the Lakewood

community was trading in town

Monday.

A son was born to Mr. and

Mrs. Alfred T. Wood, last Friday,

the 27th ult.

Miss Beulah Beth Terry spent

the Thanksgiving vacation with

friends in Roswell.

Mr. and Mrs. George Johnson

and Mr. and Mrs. J. H. Jones

spent the week-end in El Paso.

Howard Stroup and Fletcher

Collins, students at State College

spent the week-end with home

folks.

Mr. and Mrs. M. A. Dewell and

family of Carlsbad spent Thank-

sgiving with his father, D. T.

Dewell and family.

Mr. and Mrs. P. L. Lucas and

daughter, Dorothy, of Carlsbad,

were Thanksgiving guests of Mr.

and Mrs. M. G. Schulze.

Mr. and Mrs. L. N. Friend

spent Thanksgiving with her sis-

ter, Mrs. A. W. Brocke, and fam-

ily on the ranch near Dexter.

Mrs. Murphy Hayhurst and

children were in from Queen to

spend Thanksgiving with her pa-

rents, Mr. and Mrs. L. G. Syferd.

Mr. and Mrs. J. S. Ward and

son and Mr. and Mrs. Bob Rehn

were Thanksgiving guests of Mr.

and Mrs. Oldham Moore at Dex-

ter.

Mr. and Mrs. Dalton Wilson

and Miss Aline Wilson, of Roswell,

spent Thanksgiving here with

their parents, Mr. and Mrs. Ben

Wilson.

Mrs. Laura Welsh accompanied

Judge and Mrs. J. H. Jackson on a

Thanksgiving visit to Mr. and

Mrs. Charles Miller, (Iris Her),

at Hobbs.

Mrs. Earl Neatherlin of the

Pinon community was brot to Ar-

tesia Friday for medical atten-

tion and is a patient at the Har-

wick annex.

Pat Pat Riley of Hope was

trading in town Saturday. Mr.

Riley has turned from garageman

to a sheepman and is making a

success of it.

F. M. Devenport left Saturday

for Hamilton, Texas, where he will

visit for a few days before going

PICKED UP ON MAIN

An exchange explains the dif-

ference between the gay nineties

and the present. When you saw

a red headed woman in the good

old days you were sure that she

was naturally that way.

Continued inactivity will cause

any human element to atrophy.

The fact that Martin Yates, Jr.,

never had an opportunity to say

much around home may be the

principal reason he never talks

much in company.

Some of these birds who con-

tinue to hit the home brew pret-

tly heavy, no doubt wish that

somebody would invent a machine

that would dispell a fog.

Notice where 50,000 sheep are

marooned in deep snow in the

northern part of the state. Looks

like the republicans may lose

some voting strength in that

section unless the sheep are rescued.

"I didn't accept Bill the first

time he proposed."

"No, dearie, you weren't there!"

This depression theory is all

bunk. If business has gone where

some say it has, these frozen as-

sets would be thawed out.

JUNIOR HIGH SCHOOL NOTES

During the bad weather all

pupils will go to study hall in

8-1 room before 8:45 and to 7-1

room during the noon hour. This

is arranged principally for the

pupils who come in busses.

The physical education classes

are studying basket ball rules

this week in preparation for fu-

ture games.

Thomas Ditto of 6-II returned

to school after a long absence.

He has been picking cotton.

Report cards were distributed

for the second six weeks, Wednes-

day. The third six weeks term

began Monday.

Many children, especially those

who come in busses, were ab-

sent Tuesday on account of the

heavy snow, which made the roads

heavy for traffic.

The two sections of the 8th

grade are studying about the

Civil War and slavery. They are

learning spirituals and have an

act for each song. They hope

to use these as an assembly

program soon.

There will be a meeting of the

Eddy County Athletic Association

in Carlsbad, Friday, to arrange a

schedule of junior high games.

FIFTH SUNDAY MEETING

The local Methodist church par-

ticipated actively in the Fifth

Sunday meeting, which was held at

Hope last Sunday. This is the

first of these meetings in which

all branches of the church took

part and Artesia sent a goodly

representation from its different

organizations. The model Sun-

day school was put on by the

Hagerman people and Rev. J. C.

Jones of the Carlsbad church,

preached at the morning service.

In the afternoon the Artesia Mis-

sionary Society, under the direc-

tion of its president, Mrs. J. D.

McCann, gave the model mission-

ary program. Mrs. I. C. Dixon,

as leader, was assisted in develop-

ing a program upon mission work

in the Congo, by Mmes. George

Frisch, Joe Richards and Reed

Brainard. Devotionals were led

by Mrs. R. O. Cowan, and Mrs.

Martin Yates added much to the

interest of the program with a

beautiful solo, "Lead Kindly

Light," with Mrs. Ike Keller ac-

companying.

The model Epworth League was

put on by the Carlsbad League.

Rev. Scoggins was in charge of

the morning services and did

much to insure the success of the

meeting. The next meeting will

be held in Carlsbad.

H-Ale. Aoh ed PARTY aplann

Among the Methodists who at-

tended the Fifth Sunday meeting

in Hope Sunday were Rev. and

Mrs. Harold Scoggins and son,

Grant, Mr. and Mrs. George

Frisch, Mmes. John McCann, L.

W. Feemster, Grant Knepple, I.

C. Dixon, Mr. and Mrs. Mahone

and daughter, Margaret, Mrs.

Reed Brainard and daughters,

Peggy and Betty Jo, Mrs. Abe

Bur-ett, Rev. and Mrs. Z. B.

Moon, Mmes. I. C. Keller, W. C.

Thompson, W. S. French, R. O.

Cowan and Mr. and Mrs. Martin

Yates.

I hear you dropped some money

on the stock exchange. What

were you, a bull or a bear?

Neither. Just a simple ass.

Typewriter Ribbons—The Advocate

"My dear sir," said the doctor,

"your physical troubles are due

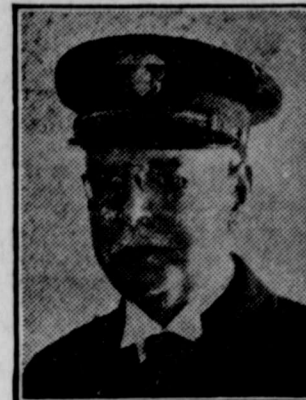
entirely to your defective teeth.

Now let me examine them."

"All right, doc," muttered the

patient, "hold out your hand."

GOODYEAR on the AIR



6:30 P.M. TUESDAY
SOUSA and his Band

7:00 P.M. SATURDAY
PRYOR and his Band



Orchestra and Quartet
both nights
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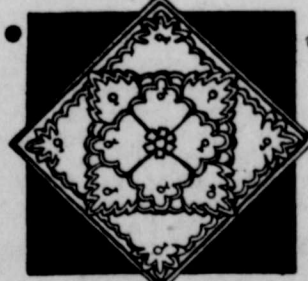
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Smart Gift Pajamas for Men \$1.29

This charming gift assortment includes ribbon and lace trimmed handkerchief cases—and the favored hostess gift—a glass bowl filled with tiny powderpuffs in a multitude of colors!

You won't find nicer gift stationery anywhere at these low prices! A wide assortment in the most popular colors and styles.

Penney's offers these quality broadcloth pajamas in many attractive holiday colors. Slipover or coat style with silk frogs.



Ladies' Imported Handkerchiefs 3 in 3 fold box 69c

ASSORTED SIZES! Box of 25 Christmas Cards Only 23c

Gift Garters for Men 25c

Over TWO DOZEN colorful steel-die stamped cards with envelopes to match at an amazingly low price!

Always welcome and an exceptional value this year! Wide web, rayon elastic in smart colors and patterns. Others 49c

Beautiful GIFT Bedspreads Rayon and Cotton in Rich Jacquard Designs



SIZE: 80x105 inches 1.39

for Bridge Table! Cloth and 4 Napkins

Daintily Scalloped In the most desirable all-over floral designs. Plenty of colors to select from!

Social Activities

CLARENCE KEPPLER UNIT ENTERTAINS

Last Saturday was an important day in the social calendar of the Auxiliary for it entertained very successfully Auxiliary members from Roswell, Lovington and Hobbs also a delegation from the projected unit at Hagerman. At one o'clock a three course luncheon was given at the Southern Club cafe at which department, district and unit officers were honor guests. Mrs. Earl Darst, president of Clarence Kepple Unit acted as hostess. Other officers present were Mrs. Albert Richards, past department committee woman, Mrs. Rudolph Russell, Lovington, second vice-president of the department of New Mexico, Mmes. O. R. Haymaker, W. H. McCullough and Arden Boelner, O. N. Wheeler, Roswell; Mrs. Gladys Bryant, Lovington. Unit members present were, Mmes. Pearl Yaden and Mary S. Hooper, Lovington, Eugene Williams of New Hobbs, W. J. Beatty, E. L. McKinney, E. L. Lyda and Lake Frazier of Roswell, Frank Linell, Earl Bigler, J. L. Truett, Ray Bartlett, Harold Scoggins, H. A. Stroup, Charles Morgan, M. S. Straming and the Misses Catherine Clarke, Linna McCaw and Merrill Bradley, of Artesia.

At two o'clock an informal reception was held at the spacious home of Dr. J. J. Clarke on south Rose Lawn avenue with Miss Catherine Clarke and the local unit officers as hosts. Mrs. Darst, president, presided at an informal business meeting, designed for the discussion of the common problems of Auxiliary work. The vexed question of finances came in for much discussion also that of membership. Mrs. Boelner of Roswell, district chairman of membership, took charge of this phase and explained the condition for winning the two membership trophies awarded every year, one on December 31 and the other on July 31st, for the highest achievements in membership. She urged the co-operation of the seven units in the district in winning these trophies and stressed the importance of the personnel of the membership committee. She also mentioned the fact that the western vice president of the national organization is due to be elected from New Mexico this next summer and pointed out the fitness of Mrs. Albert Richards of Artesia, past department president and national committee woman, for the place, endorsing her as the candidate of this section, to which the honor should rightfully come at this time. Mrs. Haymaker of Roswell, past department president, who followed her, also endorsed Mrs. Richards, giving further reasons why the Pecos valley which stands highest in achievements and has never been recognized in this way, is entitled to the office. She appealed to the members of this great service organization of 408,000 to maintain its identity and keep its ideals and standards on a high plane.

Mrs. Russell of Lovington, 2nd vice-president of the department, Mrs. J. A. Richards and Mrs. McCullough, past department presidents and Mrs. J. L. Truett, sergeant of arms, made informal talks.

Mrs. Eugene Williams, representative of the new unit at New Hobbs, gave a speeded report of the work of that organization, which in its sixteen months of existence has spent \$500 for needy families, most of whom were not members of the organization.

A number of ladies were present from Hagerman, Mmes. L. E. Harshy, Jim Michelet, John Langenegger and Mann, to gain information in regard to forming a unit at that place.

Music added to the pleasure of the afternoon, a brief but charming program being given by Mrs. Fred Cole, department music chairman, and Mrs. John Lanning, who rendered very pleasing vocal solos to Miss Catherine Clarke's accompaniment.

At the close of the informal business session tea was served from a beautifully appointed table in the dining room, with the floral decorations of sweet peas and candles in glowing red. Mrs. Darst and Mrs. Richards presided at the tea table and serving were Mmes. Wm. Linell, Chas. Morgan, Myron Burning and Jack Clady, charming in dainty evening dresses.

Those present at the reception not already mentioned were Mmes. Val L. Fulcher, Lundgren, Homer Dunagan and Duffin of Roswell, and Mmes. John Briscoe, Bert Sinclair, George Dungan, Gail Hamilton and Mark Corbin of Artesia.

CAFETERIA DINNER

The Woman's Guild of the St. Paul's Episcopal church will serve a cafeteria dinner at the old stand of Tommy's Sandwich Shop, Saturday, December 5th, beginning at 11:30 a. m. 51-1tc

CARD OF THANKS

We wish to extend our thanks to our friends and neighbors for kindness and sympathy shown us in the illness and death of our father, H. T. Pior. C. C., Ben and Roy Pior. 51-1tc

Social Calendar

TELEPHONE 217

THURSDAY (TO-DAY)

The Y. W. A. will meet with Dorothy Dale Gleghorn for a social meeting at 7:00 p. m.

The Week of Prayer services scheduled to take place in the Baptist church to-day have been postponed until further notice.

FRIDAY

The P. E. O. chapter will meet with Miss Emma Clark at 2:30 p. m.

The Cemetery Association will meet with Mrs. Pete Loving at 2:30 p. m.

The Young Mothers' club will meet with Mrs. Herman Green at Green Valley ranch at 2:30 p. m.

The Second Evening Bridge club will meet with Mr. and Mrs. R. D. Compton for 7:00 o'clock dinner.

MONDAY

The Library Board will meet at the library at 3:00 p. m.

TUESDAY

The Second Afternoon Bridge club will meet with Mrs. E. N. Bigler for one o'clock luncheon.

The Fortnightly Bridge club will meet with Mrs. John Lanning for one o'clock luncheon.

The Odd Fellows and Rebekahs will have a chicken pie supper in the lodge room at 6:30 for all members of both organizations and their families.

BRIDGE-LUNCHEON

Mmes. Chester Dexter, Ralph Shugart and Chester Russell entertained twelve tables of bridge at a lovely one o'clock luncheon in the roof garden of the Artesia hotel last Wednesday. The room was attractively arranged for the party, with rugs, ferns and greenery and a profusion of flowers in large floor baskets. The color scheme was in yellow and beautiful chrysanthemums in that color adorned the quartette tables, with tallies featuring the Thanksgiving turkey. The delicious turkey luncheon was served in three courses and in the playing which followed, the first prize, a piece of shadow silhouette, was won by Mrs. J. H. Jackson; second prize, a rosewood bowl with bulbs, by Mrs. W. C. Martin and the consolation souvenir went to Mrs. E. M. Phillips. The guests at this outstanding social event were Mmes. Wallace Anderson, Ray Bartlett, J. W. Berry, E. N. Bigler, G. R. Brainard, Fred Brainard, Carl Bildstone, C. R. Blocker, Stanley Blocker, Fred Cole, R. D. Compton, Mark Corbin, T. S. Cox, L. P. Evans, M. W. Evans, S. E. Ferree, S. D. Gates, V. L. Gates, Arthur Green, F. G. Hartell, Jeff Hightower, J. H. Jackson, John Lanning, S. A. Lanning, Jr., W. M. Linell, W. C. Martin, J. W. Nellis, E. M. Phillips, Albert Richards, E. H. Perry, Beecher Rowan, Frank Seale, Lloyd Simon, C. Bert Smith, J. M. Story, Lewis Story, J. K. Wallingford, J. S. Ward, H. A. Watson, Rex Wheatley, Howard Williams, A. T. Woods, Martin Yates, G. U. McCrary, Harry Woodman, A. F. Phillips and J. H. Myers of Carlsbad, J. B. Atkeson, Albert Glasser, J. P. Lowry, C. E. Mann, L. B. Feather, H. Q. Haley and Mary Grimm and Miss Catherine Clarke.

BRIDGE PARTY

Lovely native holly and a color scheme of red and green heralded the approach of Christmas at the bridge party, given by Mmes. J. R. Attebery, H. S. Williams and C. E. Blocker at the Blocker home on Tuesday afternoon. The color scheme was used in the two-course refreshments as well as in the decorations, at this delightful Christmas party. Little "Dickie" Attebery, played Santa Claus and presented each guest with a tally, upon arrival. Mrs. Jeff Hightower won high score in playing and Mrs. Albert Richards, low; cut prize went to Mrs. S. E. Ferree. The guest list included Mmes. Aubrey Watson, J. M. Story, Lewis Story, Frank Seale, Albert Richards, J. H. Jackson, Ralph Shugart, Chester Russell, Wm. Linell, W. C. Martin, Lloyd Simon, Stanley Blocker, John Lanning, Stephen Lanning, Skelt Williams, Jeff Hightower, Beecher Rowan, Ray Bartlett, M. W. Evans, R. D. Compton, F. G. Hartell, C. Bert Smith, S. E. Ferree, C. J. Dexter, Eliza Swift, Albert T. Woods, Ben Morgan, N. M. Baird, G. U. McCrary, P. V. Morris, W. E. Flint, Jim Nellis, Wallace Anderson, D. W. Jones, Aletha Phillips, Jim Berry, Fred Cole, Virgil Wells, R. M. McDonald, Carl Bildstone, Charlie Martin, Landis Feather, Arba Green, Dwight Lee, Thomas S. Cox, A. L. Bruton, Earl Bigler, and Miss Helen Green.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

THE WOMEN'S CLUB

The unusual snow prevented a number from hearing an excellent musical program at the club yesterday afternoon, but those who braved the weather thoroughly enjoyed the instructive as well as entertaining program arranged by Mrs. M. A. Corbin, chairman of the music committee. The subject was religious music, with especial attention given to oratorio and hymnody. Mrs. Martin Yates read a paper upon "Oratorio," and Mrs. Corbin on "Hymnody." "These Are They," from "The Holy City," soprano solo by Mrs. John Lanning, and "O, Rest in the Lord," from the oratorio "Elijah," contralto solo by Mrs. Corbin, were beautiful illustrations of religious music. Miss Catherine Clarke accompanied both numbers. A contest which tested the ability of members to recognize hymn tunes was an interesting part of the program.

Mrs. J. M. Story, chairman of the Yard and Garden committee gave a good report of the dahlia show, which was very successfully staged under the management of her committee. The club voted to send a check for the Harriett Donahoo scholarship loan fund, covering the \$10 pledged at the state convention this year, also the \$10 for last year, which had been overlooked. Mrs. Chas. Morgan was admitted to membership at this meeting. Children's gift day will be observed at the next meeting, on the 16th.

MISS RUTH MORGAN HIGHLY COMPLIMENTED

Miss Ruth Morgan, instructor in home economics in the Artesia high school and member of the committee of the state course of study in home economics has been highly complimented by Ella Groenwald, director home economics, Central Missouri Teachers College, who after an examination of the course of study finds the subject, new, up-to-date and interesting to girls of high school age. "I consider this course the best I have seen to date," she says. The comment of Director Groenwald came after a copy of the course of study in home economics had been forwarded her by J. W. Diefendorf of Albuquerque, director of the North Central Association of College and Secondary Schools.

HOUSE PARTY

Mr. and Mrs. Joe Clayton entertained for the Thanksgiving vacation Mr. and Mrs. A. C. Kimbrough of the ranch, near Lovington. Thanksgiving day was devoted to disposing of the traditional turkey. On Friday and Saturday the entire party went hunting in the open country south of Hope. Both days they were accompanied by Paul Coffin and Miss Mary Katherine Coffin of Hope. The Kimbroughs returned home on Sunday.

DANCING PARTY

Miss Juanita Perry entertained with a dancing party last Friday evening complimentary to Miss Minnie McKnight of Roswell, a house guest of Miss Jack Ward. Light refreshments were served. There were about forty young people present.

CHEVIE SIX BRIDGE CLUB

The Chevie Six Bridge club met Tuesday evening at the home of Mr. and Mrs. W. Davis Jones. The hostess served dinner in two courses at seven o'clock, entertaining an extra table of guests, Mr. and Mrs. J. S. Ward, Miss Virginia Egbert and Daniel Jones, a brother of the host.

INTERMEDIATE PARTY

The Baptist Intermediates had a party at the church last Friday evening. Under the direction of their leader, Mrs. James Dew, about eighteen young people had a fine time playing games. Light refreshments were served.

IDLEWHILES BRIDGE CLUB

The Idlewhiles Bridge club held its meeting, postponed from Tuesday, at the home of Mrs. H. Q. Haley, yesterday afternoon. Substituting were Mmes. Chester Dexter, Roy Hurd and John Briscoe. Light refreshments were served.

REBEKAH LODGE MEETING

The Rebekah Lodge met in regular session on Monday evening and held the semi-annual election of officers and arranged for a chicken-pie supper on next Tuesday evening.

VALLEY JUNIOR HIGH ORCHESTRA AND BAND

The Pecos Valley Junior High School Orchestra and Band, E. L. Harp, conductor will be heard in school assembly programs on Friday December 4th in Central school at 10:30 a. m. and in Carlsbad high school at 2:30 p. m.

The program follows: Overture — "Olympia" (Zamecnik). Mellophone Solo — Into the Dawn With You, (Lee) — Bobby French. Oboe Solo — Indian Dawn, (Zamecnik) — Russell Floore. Novallette — Raindrops, (Reynard). Trombone Solo: Neapolitan Nights (Zamecnik) — Leon Meeks. Flute Solo: Out of the Dusk to You — Joan Wheatley. March — Round the Bonfire, (by Creighton). Cello Solo: Lassie O'Mine (Bowles-Walt) — Marjorie Kerr. Clarinet Solo: Valse Danseuse (by Miles) — Bobby Yates. Waltz — Tennis Match, (Wellesley). Violin Solo: Selected — Themes and variations, (Papini) — Dorothy Deason.

Advocate Want Ads Get Results

THANKSGIVING DINNERS

Mr. and Mrs. A. C. Crozier entertained at turkey dinner at noon on Thanksgiving, covers being laid for Mr. and Mrs. Oliver Crozier, Mr. and Mrs. Dwight Lee, Mr. and Mrs. Harold Crozier and baby and the hosts.

Mr. and Mrs. Skelt Williams were hosts at a Thanksgiving dinner, served at one o'clock. The guests were Mr. and Mrs. Tex Polk and Mrs. John Runyan and children.

John Runyan came in from the ranch for an evening Thanksgiving dinner. Mr. and Mrs. Tex Polk were also present.

Mr. and Mrs. Jim Berry entertained at turkey dinner at twelve o'clock on Thanksgiving day. The company included Mr. and Mrs. D. S. Martin, Ned Martin, Mr. and Mrs. Clarence Conner and baby and the hosts and young daughter, Dorothy.

"Col." and Mrs. W. S. Williams entertained at turkey dinner at noon on Thanksgiving. Their guests were Mr. and Mrs. Sam Williams and daughter, Ann Adele, Mrs. Woods and Mr. and Mrs. George Williams and small daughter, Georgie Lee, of Maljamar.

Judge and Mrs. G. U. McCrary entertained at turkey dinner on Thanksgiving. Covers were laid for Keith McCrary and family, Mr. and Mrs. J. W. Graham, Miss Ruth and Carroll Graham and the hosts.

Mr. and Mrs. G. R. Brainard were hosts at Thanksgiving dinner, a turkey dinner served in three courses at six o'clock in the evening. Covers were laid for Mr. and Mrs. Carl Bildstone, Mr. and Mrs. M. A. Corbin and Mark, Jr., and Mrs. Esther Seale and Ruth VanDuesen.

Mr. and Mrs. Alf Coll and children were guests of Mrs. Emma Coll for Thanksgiving dinner. On Sunday they were entertained at dinner by Mr. and Mrs. Carl Martin. Mrs. Blount and children were also guests at the dinner.

There was a re-union of the Withington and gates families on last Thursday at the V. L. Gates home at Thanksgiving dinner at one o'clock. Members of the family party were W. H. Withington of LaPray, Texas, Mr. and Mrs. S. D. Gates, Mr. and Mrs. Rex Wheatley and daughters, Jeanne, Joan and Barbara and the hosts and children.

The D. Y. C. club of young girls had a Thanksgiving dinner at the home of Miss Jack Ward at one o'clock on Thursday. The girls all contributed and cooked the meal, which they thoroughly enjoyed. Club members present were the Misses Wilma Robinson, Glennis Smith, Evelyn Cobble, Ethelyn Cobble, Virginia Goodell, Minnie McKnight of Roswell, a house guest of Miss Ward and the hostess.

Mr. and Mrs. Walter Douglas entertained at a turkey dinner at one o'clock on Thanksgiving, their guests being Mr. and Mrs. Jack Hastie, Miss Emma Caraway of Lovington, Mark Caraway and Lydia Caraway and John Mitchell of El Paso, who was visiting his cousin, Mr. Douglas.

Mr. and Mrs. S. B. Barnett entertained at turkey dinner at noon on Thanksgiving, their guests being Mr. and Mrs. Paul Clewell and little son and Mrs. Clewell's mother and sister, Mrs. Wolf and Miss Elaine Wolf of Hereford Texas.

Mr. and Mrs. Jeff Hightower entertained with a turkey dinner at 1:00 o'clock on Thanksgiving, their guests being, Mr. and Mrs. Leslie Martin, and Mrs. George Johnson, and Mr. and Mrs. Stanley Blocker.

Mr. and Mrs. Edd Taylor entertained a number of Cottonwood friends Thanksgiving with a turkey dinner. The guests included, Mr. and Mrs. Tom White and family, Mr. and Mrs. G. G. Golden, Mr. and Mrs. W. Burke and family, Misses Hattie Ruth and Cleo Tucker of Albany, Texas. In the evening a party was given for the young folks and all present enjoyed an evening of games. Mmes. Schultz and Cantrell assisted the young folks with the games.

The guests at a turkey dinner given by Mr. and Mrs. C. M. Cole at noon on Thanksgiving were Dr. and Mrs. Womack, and baby, Mr. and Mrs. Roy Langston and baby, Mr. and Mrs. Fred Cole and little daughter, S. Allbright and Buford Gray. The entire company were guests of Mr. and Mrs. Cole for supper also.

HERE AFTER BRATCHER

W. B. Tullous, deputy sheriff of Phoenix, Arizona passed thru Artesia Tuesday en route to Carlsbad where he went to get Samuel Bratcher arrested here last week on charge of issuing a worthless check in payment for an automobile. Bratcher had been taken to the county jail at Carlsbad following his arrest here. It may be interesting to mention that Tullous was one of the Arizona officers who went to Los Angeles to bring back the trunk murderer, Mrs. Ruth Judd.

Mrs. Mack — "I'm bothered with a little wart that I'd like to have removed."

Dr. Jones: "The divorce lawyer is three doors to the right."

Counsel: "Are you sure this is the man who stole your car?"

Plaintiff: "I was until your cross-examination. Now I don't know if I ever possessed a car."

CHRISTMAS CARDS



Don't Fail to See Our Complete Showing of Printed . . . and . . . Engraved Christmas . . . Cards . . .



MAKE YOUR SELECTIONS . . . NOW! . . .

The Advocate

Classified

A rate of ten cents per line for the first insertion and one cent thereafter. No charge for less than 50¢. Five words ordinarily constitute a line. Charges will be on this average. Cash in advance. Company all ads sent by return mail otherwise they will not be.

FOR SALE

SALE—Young Jersey milk cows fresh now. M. S. Foster, Artesia, New Mexico. 51-1tp

SALE—Fresh eggs. To rent cottage. Mrs. South. 49-3tp

SALE—40 acre improved for sale, three miles west of Artesia. Write S. B. B. Artesia or Mrs. R. B. Azusa, California. 49-7tp

SALE OR EXCHANGE—Large chicken ranch. Will trade light car for part payment. Balance easy terms. A. P. 412 Grand Ave. 50-2tp

SALE—All Electric Philco. Late model. Will sell reasonable. Apply at Curve Station, 2 miles north of 50-2tp

LOCALS

Atkeson made a business trip to Roswell yesterday.

W. Evans returned yesterday from a business visit to El

Mrs. J. R. Spence of Arthur were shopping in Monday.

Patron was at home from Military Institute at Roswell the week-end.

W. C. Gray was called to Missouri, yesterday by the death of her father.

Halley of Carlsbad, sales manager for the Malco products a visitor here yesterday.

to the widow of George McCamey yesterday, the son, George Reuben,

Mrs. Guy Smith spent day with Mrs. Smith's parents and Mrs. W. R. Chapman, at

Bradley and wife had a Thanksgiving present of a new boy, who was born Thursday morning, the 26th, inst.

Mrs. Mary McCaw was able to return on Monday to her work as head operator in the telephone office, after a severe illness.

Miss Emma Caraway went back to Carlsbad Sunday after spending the Thanksgiving vacation at home folks.

A. C. Kimbrough has sold his residence on east Missouri avenue to Ben Pior, who will take possession immediately.

Mr. and Mrs. Charlie Ballard returned Thanksgiving at the home of Mrs. Ballard's parents, Mr. and Mrs. W. E. Bowen at Hagerman.

Mr. and Mrs. Roger Durand and daughter, Miss Abby, at Thanksgiving dinner with Mr. Durand's father, Raymond Durand and sister at Dexter.

Jeff Hightower, who had spent Thanksgiving holidays at home Friday morning for the northern part of the state and Colorado.

Mrs. A. Shearman and daughter, Miss Grace Shearman, of Roswell, came down to spend Thanksgiving with John Shearman and family and remained over the week-end.

Ed Shockley and the Misses Margaret Phillips and Ruth French drove to Clovis to spend Thanksgiving. They returned after the dance there Thanksgiving night, accompanied by Charles Burge, who came to spend a few days with home folks.

Rev. Moon and Mr. and Mrs. Kile came home last Saturday from Muleshoe, Texas, where they are located while the gentlemen are engaged in cotton picking. On Monday Mr. and Mrs. Moon and Mr. Kile went to Muleshoe, Mrs. Kile remaining here with the children.

Mr. and Mrs. John Prude and their children, Mrs. Jennie Hodges of California, Mrs. Fiam Watson of Gallup and Mr. and Mrs. Carl Lewis of Pinon, came in from the Prude ranch last Thursday evening to attend the dance in the roof garden. They were guests at the hotel until Friday, when they returned to the ranch.

Adding Machines For Sale or Rent—The Advocate.

"There's a mistake of fifty cents in our butcher's bill today."

He: "Phone him and bawl him out about it."

She: "It is in our favor."

He: "Better say nothing about it. We might get some poor clerk in trouble."

Little Pen-o-grams

DECEMBER

THE NEXT DAY—

EXCHANGE DESK

BROKE—BUT HAPPY!

MISS ALREADY GONE!

GIRL SCOUT NEWS

The Girl Scout Council met at the home of the commissioner, Mrs. Rex Wheatley, on Monday afternoon. The forthcoming district for Girl Scout workers in Roswell Friday and Saturday occupied considerable attention and plans were made for a number of Council members and leaders to attend. Instructions for Council members will be given by Miss Mary White and for leaders by Miss Marguerite Twohy.

DURING A CERTAIN OTHER DEPRESSION

The passing of the panic of 1873 found the family fortunes of the Pinkhams at a low ebb. Lydia was 58. The sales of her vegetable compound, which had been more or less local through word of mouth advertising, had fallen off to a point that they would not afford even the frugal support they had in the past lent the Pinkham family.

Things couldn't look much worse. Then one day her son, Will, who had vision and the courage of desperation, put an advertisement in a Boston paper. Orders for one to five gross lots rolled in. Proof enough. From then on every available cent was turned into advertising.

Lydia E. Pinkham died in 1883. The third generation of Pinkhams operates the business. The advertising appropriation for 1931 was \$1,500,000.

And still we have those who say that advertising doesn't pay! —Exchange.

ADDRESSES SCHOOL STUDENTS TUESDAY

Dr. J. F. Zimmerman, president of State University at Albuquerque and Dr. Shannon, dean of the college of arts and sciences also at the University addressed the Artesia high school students Tuesday morning at the high school auditorium. Doctors Zimmerman and Shannon were en route to Roswell.

We heard recently about the Scotchman in Detroit who took off his pants and threw them out the window when he heard a boy below shout, "free press."

Sheiky Al: This is a quiet spot. I'd like to pause here and park. Flappy Flo: You mean you'd like to park here and paw, but your not going to!

Loose Leaf Binders, Special Ruling and Stock Forms—The Advocate

Smilin' Charlie Says

ANTIQUES

"You wonder why grandmother wore five or six petticoats?—Did any of you young ladies ever try sittin' on a haircloth chair?"

WOULD ALTER OUR FINANCIAL HABITS

By ROME C. STEPHENSON
Former President American Bankers Association.

THE most constructive action that can be taken toward bringing about greater stability in our business life is the development of a more balanced attitude in the minds of all of our people in regard to the right relationship between saving and spending. There is more practical, workable economics in the right relationship between saving and spending.

I do not believe it is an impracticable dream to bring about an era of more intelligent saving and spending on the part of our people. It is not impossible to change the habits of the population. It has been done in many lines. The habits of our people have been improved and the health of the nation promoted in many ways by consistent programs of advertising and education that have brought about better hygienic understanding and practices.

The medical profession has virtually banished the scourge of some diseases by persistent, intelligent campaigns of preventive sanitary measures and inoculations, requiring new understandings, new habits among many millions of our people. Also a large part of this evolution of public health improvement has naturally developed through the intelligent advertising of many products that have to do with bodily care. I refer to the manufacturers and distributors of such things as more healthful shoes, more effective toothbrushes, food products with more wholesome values of nutrition and countless other practical ideas that have become commonplace of our daily business life,—and that have become a part, too, of the very texture of the personal habits and health of great masses of our people.

If it has been good advertising and good business for so many of our national producers to spend millions of dollars thus to inculcate new habits of personal hygiene and personal care, is it not good business and good advertising for our banking interests to lay similar stress during the next period of prosperity upon better financial habits and customs of our people?

Bankers above all are interested in stable, wholesome business. They have much to gain by a state of sound financial health among the people, and most to lose by epidemics of economic maladies such as have swept the country during the past two years.

Son: Say, dad, did Mr. Edison invent the first talking machine?
Dad: No, son. The first talking machine was made in the Garden of Eden; but Mr. Edison invented the first one that could be stopped.

"What are Smiths two daughters like?"
"The elder is terribly simple and the younger is simply terrible."

LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch, Reporter

K. A. Bivens is on the sick list this week.

L. C. Dalton made a business trip to Roswell Tuesday.

Miss Lucille Foresythe spent the Thanksgiving holidays with friends in Dexter.

Miss Gertrude Bradley spent Wednesday and Thursday with Miss Lucille Norris on the Cottonwood.

Mr. and Mrs. J. B. Crook and Mulligan Crook moved to their camp east of Dayton, where they will trap this winter.

Rev. and Mrs. J. W. Slade of Wink, Texas were visiting friends here last week. Their son, Earl accompanied them home.

Supt. and Mrs. C. R. Bernard and Mrs. Harmon entertained the Ned Hodges family with Thanksgiving dinner Thursday.

Mrs. Beatrice Gardenier of O'Donnell, Texas, is seriously ill at the home of Mr. and Mrs. D. W. Walters with pneumonia.

Mr. and Mrs. W. L. Bradley and son, Billie were dinner guests at the J. A. Norris home on the Cottonwood, Thanksgiving day.

Miss Alma Lane who is teaching school at Hope, spent the Thanksgiving holidays with her parents, Mr. and Mrs. A. G. Lane.

Mrs. Dorothy Chapman left last Wednesday for Las Vegas where she spent several days visiting friends, returning home Sunday.

School was closed several days this week on account of the heavy snow which fell over this section of the country Tuesday night and Wednesday.

Last Sunday, being the Fifth Sunday of the month, Rev. Dye held services here, both morning and evening and baptismal services at 2:30 p. m.

Mr. and Mrs. Will Clark who spent several days of last week visiting with their relatives, Mr. and Mrs. W. L. Bradley, left last Wednesday for their home in Topeka, Kansas.

Mrs. R. T. Spence and children motored to Arizona Wednesday to spend the Thanksgiving holidays with her daughter, Mrs. Ocie Fillman. They returned home Sunday accompanied by Mrs. W. W. Weston.

Mr. and Mrs. A. G. Lane and son, Wade, spent last Sunday in Hope with their daughter and son-in-law, Mr. and Mrs. Oscar Moore. Their daughter, Alma, who spent the Thanksgiving holidays here returned to Hope with them to resume her duties as teacher.

Last Friday evening the Senior B. Y. P. U. was entertained with a regular dinner at the home of Mr. and Mrs. Will Walden. The guests each brot a Thanksgiving dish and the sumptuous dinner was served at 7:00 o'clock to about twenty guests, after which games were enjoyed.

CARD OF THANKS
We wish to express our appreciation to our friends, the Legion and Auxiliary, also Rev. Scoggins for the kindness and thoughtfulness shown us in the illness and death of our husband and father.
Mrs. D. D. Watson, Mr. and Mrs. D. R. Watson, Mr. and Mrs. C. A. Mitchell. 51-1tp

Dot Was a Peach, but—Elaine

By H. LOUIS RAYBOLD

"FLOWERS that bloom in the spring, tra-la—" carolled Jim Horton more joyfully than tunefully as he ransacked his bureau drawers, threw what they held into two gaping suit cases without regard to the proper order of contents. "Flowers that bloom—"

"Cut it out," snapped his roommate, Jerry Ide, crossly. "As you know, they have nothing to do with the case. Also, it is particularly unrighteous for a man who has passed his mid-years to gloat over one who has not. I suppose—"

He paused. "Well, hang it all, I suppose you'll ask Dot to marry you this trip?"

Jim ceased warbling and looked thoughtful. "Easier said than done, me lad. I'm not fixed the same as you are. A nice fat job waiting for you in your dad's office when you graduate. How can I ask a girl to wait until I get a practice? Besides, what makes you think I was keen on Dot? Always considered you had first inings there."

"Thought so myself," said Jerry. "That is, until recently, when she's sort of sheered off from my attentions. Grew up with her and traveled with the same bunch. Would please our parents and all that sort of thing. Lord, I envy you running down and seeing her. Put in a good word for me, if you have a chance," suggested Jerry casually.

"I'll do that little thing," answered his friend, as heartily as he could manage.

Spring vacation was some twelve hours away, and only the poor devils who had flunked were groaning about it. Hours of cramming for the make-ups were ahead of them instead of hours of leisure.

Dot was one of the crowd who came down to welcome Jim and the others, among whom Jim was the only comparative stranger.

He found himself at once included in all plans for the coming days and every spare moment was straightway dated up. At home, in the bosom of his family, he began to wish he had been a trifle more reluctant to fall in with all schemes for inevitably he and Dot would be thrown constantly together, and just how much could he see of that winsome person without falling head over heels in love with her?

Which went to prove that already the trick had been turned. Unfortunately, considering that in a rash moment he had pledged himself to another's cause!

On the day before his return to college an out-of-door picnic had been arranged—one of those more or less impromptu affairs where the crowd was to be transported by automobile to a distant beauty spot considered ideal for the occasion. Jim, half-hoping, half-fearing what the day would bring, settled down beside Dot in her little roadster and gave himself up to the enjoyment of the moment.

Later, after the feast which always accompanied an affair of this sort, the time he had dreaded arrived. The crowd scattered and by some delicate process of choice and elimination he found himself alone with Dot. She had seated herself comfortably on the pine needles, her back cushioned against a tree, her slender hands clasped in her lap, while the gentle spring winds played with her hair.

"I am going to tell her I love her," resolved Jim, "love her to death!"

Suddenly she reached out her hand and picked a tiny white flower almost hidden in the tree roots. "The flowers that bloom in the spring," she whistled boyishly and with the refrain came remembrance of his parting promise to Jerry—to say a good word for him with Dot.

He cleared his throat determinedly. "Well," he said, "back to the old grind tomorrow. And to good old Jerry. A dandy fellow, too. Think the sun rises and sets in you, Dot."

HOPE ITEMS

Herman Dean of Pinon visited friends in Hope Friday.

J. C. Reed of Weed visited the J. C. Bucknor family last Friday.

Madge Brown spent the week-end with her parents in Carlsbad. Claborn Bucknor and William Taylor motored to Roswell Saturday.

W. W. Simpson of Carlsbad spent Friday attending to business in Hope.

Mrs. Andy Teel spent Thursday with Mr. Teel on his ranch southwest of town.

Mr. and Mrs. Carl Scoggin visited Mr. and Mrs. Roberts of Hagerman Sunday.

Mr. and Mrs. Irvin P. Murphy and J. D. Jennings motored to Artesia Thursday.

Floyd Blakeney who is working at the Buff Runyan ranch was in Hope Thursday.

Z. C. Collier and Therman Gregg motored to Ft. Sumner Saturday and returned Sunday evening.

C. J. Ferrell who has been visiting his parents in Mayhill is spending the week in Artesia.

Bessie Drennan returned to the Prude ranch Sunday after visiting with her parents here several days.

Julia Bynum spent the week-end visiting her brother, Dan Bynum and family of Artesia.

Messrs. Paul McKee and Paul Weaver of El Paso, Texas were guests of Geraldine Phillips Saturday.

Alice Ruth Williams returned Sunday evening from Portales where she visited her Aunt, Mrs. Harve Walton.

Mr. and Mrs. Carl Lewis who spent several days on the Prude ranch returned to their home near Weed Saturday.

Mr. Joplin and son, G. W. Joplin, of McAadoo, Texas returned to Hope Sunday and will remain here until after Christmas.

Alva Jernigan, who has been delivering cattle in Artesia returning to his home on the Jernigan ranch near Pinon Monday.

Eunice Crockett spent the week-end visiting the Henry Crockett family. Miss Crockett is the instructor of the Lower Penasco school.

Mrs. F. J. Berry and son and George Dobson of Lehigh, Oklahoma have moved to the Watson farm which they purchased several years ago.

Aline, Betsy and Janet Parks have moved in from the Parks ranch to occupy an apartment in the Larremore home in the north part of town.

Mrs. Oscar Priest of Weed, daughter of Rip Van Winkle, passed away at her home Wednesday. She was buried at Weed. The cause of her death is not known.

Mrs. J. P. Parks and Jack Collier drove to Estilene, Texas last Friday. Mrs. Parks visited with her mother, Mrs. E. C. Collier, Sr., and returned to Hope. Mr. Collier will return later.

R. B. Jones was slightly injured Saturday evening when his car, which was without light, collided with another between Loving and Carlsbad. Mr. Jones is suffering from several bad cuts on his face.

The Girl Scouts under the leadership of Mrs. Anderson Young gave a dinner at the school house Thursday evening for several children of Hope. Eleven guests were present. The Scouts served a delicious dinner.

A group of young people were guests of a party at the home of Audrey Rowland Saturday evening after they had attended singing at the Methodist church. The guests made candy and played Bunco and 42.

Miss Elizabeth Johnson who is employed in the Loving school

and Nettie and George Johnson were guests at the Allen Johnson home over the week-end. Mr. and Mrs. Johnson took them back to Loving Sunday afternoon.

Mary Louise Cole entertained several guests at her home Saturday evening. They played cards and danced until a late hour. Those present were: Maye Payne, Inez Teel, Evelyn Kimbrough of Lovington, Elmer Schrier, Lloyd Crockett, J. B. Blakeney, Paul Coffin, and Dick Kimbrough of Lovington.

Woodstock Typewriters for sale at The Advocate.



The Folks Back Home

Pay them a visit—by telephone. They'll be glad to hear your voice. It costs little. For example, station to station night rates:

from Artesia, N. M. to—
Ft. Worth Tex.\$1.20
Houston, Tex. 1.30

NIGHT RATES—8:30 p. m. to 4:30 a. m.
Calls by number are quicker.
Just Call Long Distance
Number Please?

TELEPHONE

THE Gift OF LIFETIME USEFULNESS

Remington Portable Typewriter

SELECT a gift this year that will be used and appreciated always... choose a Remington Portable! For child or adult, professional man or student, here is a present that will be a constant reminder of the donor's thoughtfulness. Beautiful—colorful—durable, the Remington is the smallest, lightest, most compact portable made. Several smart color combinations. Handsome carrying case. Convenient payment plan.

Artesia Advocate

Save for Christmas

And ride in a safe car or truck too.

During next week we will make a special price on adjusting and relining brakes on any car. Play safe on winter driving, have your brakes relined and adjusted. The work is performed with special brake testing equipment by factory trained men.

Miss Violet Robertson can save the price of a car wash or greasing job by bringing her car around next week. Every week some car owner's name will be selected for either a free washing or greasing job. Watch for your name!

Repair Work at Popular Prices

Kinder, Jones and Monschke
AT JACKSON CHEVROLET CO.

MUST SELL--

Located at the corner of Main and First Streets, intersection of Highway 2 and 83, near six story hotel, established 19 years. . . . Reason for selling I need money—you need the Feed, Flour, Coal and Seeds.

E. B. BULLOCK

Typewriter Ribbons—The Advocate

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO

CITY OF ARTESIA, Plaintiff, Vs. JOE A. CLAYTON, Defendant... ULLERY FURNITURE COMPANY, a corporation, CLARENCE ULLERY if living but if dead his unknown heirs, GEORGE W. DENT, if living but if dead his unknown heirs, JAMES E. DENT, if living but if dead his unknown heirs, the heirs of M. V. ROBERTS, deceased, to-wit: M. E. ROBERTS, his widow, MRS. LIZZIE BROWN, MRS. OLIVIA HILLIARD, MRS. JULIA BROCK, MRS. VALLA ROBERTS, and W. V. ROBERTS, his children, ROSA LOWE, A. L. BRUCE, MARY MILLER BEARD, ROBERT M. LOVE, JANE VAN WINKLE, S. A. JONES, J. E. LINDLEY, E. P. MCCORMICK, and JAMES YEISER, Defendants, No. 5183

NOTICE OF SPECIAL MASTER SALE ON FORECLOSURE OF LIEN.

Notice is hereby given that pursuant to a decree of foreclosure and order of sale made in the above entitled and numbered cause on the civil docket of the District Court of Eddy County, New Mexico, on the 31st day of July, 1931, wherein the City of Artesia, New Mexico, is plaintiff, and Joe A. Clayton, Ullery Furniture Company, a corporation, Clarence Ullery, if living but if dead his unknown heirs, George W. Dent, if living but if dead his unknown heirs, James E. Dent, if living but if dead his unknown heirs, the heirs of M. V. Roberts, deceased, to-wit: M. E. Roberts, his widow, Mrs. Lizzie Brown, Mrs. Olivia Hilliard, Mrs. Julia Brock, Mrs. Valla Roberts, and W. V. Roberts, heirs of M. V. Roberts, Mrs. Valla Roberts, Rosa Lowe, A. L. Bruce, Mary Miller Beard, Robert M. Love, Jane Van Winkle, S. A. Jones, J. E. Lindley, E. P. McCormick, and James Yeiser, are defendants, to which judgment reference is hereby made for the particulars thereof.

I, Margaret Phillips, heretofore appointed Special Master in said decree in said cause, and having been ordered to sell the herein-after described real estate, shall expose for sale and sell at public auction to the highest bidder for cash, at the front door of the First National Bank in the City of Artesia, New Mexico, on the 12th day of December, 1931, at 2:00 o'clock p. m. of that day, all the right, title, interest, claim and estate of the following named defendants: in, of, and to the following described real estate, situated in the City of Artesia, Eddy County, New Mexico, to-wit:

The property of the defendant, Joe A. Clayton, beginning at the Southwest corner of Block Five (5) of the Blair Addition to the City of Artesia, New Mexico, thence in a northerly direction 150' along the West side of said block, thence in an easterly direction 50' along the West side of said block, thence in a southerly direction 150' to the South line of said block, and thence 50' to a westerly direction along the South side of said block, to the place of beginning. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant in the amount of \$1,609.87 as principal and interest and with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$160.98 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$1,679.63 Attorney fees due on date of sale 164.46 Pro-rata cost 9.93 Special Master's Fee 2.00 Total \$1,856.02

The property of the defendant, the Ullery Furniture Company, a corporation, described as Lot 15 in Block 10 of the Clayton & Stegman Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant in the amount of \$93.26 as principal and interest and with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$9.32 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

date of sale \$57.52 Attorney fees due on date of sale 5.64 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$76.23

The property of the defendants, George W. Dent and James E. Dent if living but if dead their unknown heirs, described as Lot 18 in Block 7 of the Clayton & Stegman Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendants in the amount of \$55.13 as principal and interest and with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$5.51 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$57.52 Attorney fees due on date of sale 5.64 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$76.23

The property of the defendants, M. E. Roberts, Mrs. Lizzie Brown, Mrs. Olivia Hilliard, Mrs. Julia Brock, Mrs. Valla Roberts and W. V. Roberts, heirs of M. V. Roberts, described as Lot 8 in Block 24 of the Artesia Improvement Company's Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendants in the amount of \$191.92 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$19.19 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$200.23 Attorney fees due on date of sale 19.60 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$232.90

The property of the defendants, M. E. Roberts, Mrs. Lizzie Brown, Mrs. Olivia Hilliard, Mrs. Julia Brock, Mrs. Valla Roberts and W. V. Roberts, heirs of M. V. Roberts, described as Lot 10 in Block 24 of the Artesia Improvement Company's Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendants in the amount of \$191.92 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$19.19 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$200.23 Attorney fees due on date of sale 19.60 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$232.90

amount of \$582.28 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$58.23 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$607.51 Attorney fees due on date of sale 59.49 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$680.07

The property of the defendant, A. L. Bruce, described as Lot 12, in Block 19 of the Clayton & Stegman Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant, in the amount of \$866.81 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$86.68 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$904.37 Attorney fees due on date of sale 88.54 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$1,005.98

The property of the defendant, Mary Miller Beard, described as 47.7 feet off of the north end of Lot 6 in Block 15 of the Blair Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant, in the amount of \$83.23 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$8.32 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$94.55 Attorney fees due on date of sale 9.39 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$116.01

The property of the defendant, Mary Miller Beard, described as 47.7 feet off of the north end of Lot 8 in Block 15 of the Blair Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant, in the amount of \$83.78 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$8.37 as attorney fees with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

1931, until paid, and for the further sum of \$2.72 as attorney fees, with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$28.37 Attorney fees due on date of sale 2.78 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$44.22

The property of the defendant, Mary Miller Beard, described as the 45.6 feet off of the South end of Lot 8 in Block 15 of the Blair Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant, in the amount of \$95.74 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$9.57 as attorney fees, with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$99.88 Attorney fees due on date of sale 9.78 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$122.73

The property of the defendant, Mary Miller Beard, described as 47.7 feet off of the north end of Lot 10 in Block 15 of the Blair Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant, in the amount of \$83.23 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$8.32 as attorney fees, with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$629.63 Attorney fees due on date of sale 61.65 Pro-rata cost 11.07 Special Master's Fee 2.00 Total \$704.35

The property of the defendant, Robert M. Love, described as the South 50 feet of Lot 3 in Block 22 of the Original Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant in the amount of \$534.48 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until date of sale, and the further sum of \$53.45 as attorney fees, with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

further sum of \$163.07 as attorney fees, with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$1,701.38 Attorney fees due on date of sale 166.60 Pro-rata cost 12.57 Special Master's Fee 2.00 Total \$1,882.55

Given under my hand as Special Master, on this the 9th of November, 1931. MARGARET PHILLIPS, 48-4tc Special Master.

The property of the defendant, Robert M. Love, described as the South 50 feet of Lot 3 in Block 22 of the Original Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendant in the amount of \$534.48 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until date of sale, and the further sum of \$53.45 as attorney fees, with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until paid, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$557.64 Attorney fees due on date of sale 54.60 Pro-rata cost 9.93 Special Master's Fee 2.00 Total \$624.17

The property of the defendants, E. P. McCormick and James Yeiser, described as the West 26.25 feet of Lot 5 in Block 15 of the Blair Addition to the Town of Artesia (now City of Artesia), New Mexico. Said sale to be made for the purpose of satisfying a judgment in said cause against said defendants in the amount of \$89.94 as principal and interest, with interest thereon at the rate of 1% per month from the 31st day of July, 1931, until paid, and for the further sum of \$8.99 as attorney fees, with interest thereon at the rate of 6% per annum from the 31st day of July, 1931, until date of sale, and cost of suit and foreclosure sale.

Total amount of principal and interest due on date of sale \$93.83 Attorney fees due on date of sale 9.18 Pro-rata cost 12.57 Special Master's Fee 2.00 Total \$117.58

by notified to file their objections with the County Clerk of Eddy County, New Mexico, on or before the date set for hearing. Dated this 16th day of November, 1931. (SEAL) RUTH S. NYE, County Clerk, Eddy County, 49-4t

ARTESIA LODGE NO 28 A. F. & A. M. TO ELECT OFFICERS TONIGHT

There will be a regular communication of Artesia Lodge No. 28, A. F. & A. M. at the Masonic hall tonight. Election of officers and important business. All members are expected to be present. Visiting brothers cordially invited.

NOVEMBER CAVERN

Visitors to the Cavern during the month of November numbered 2,415, as set forth in the report recently issued by the State Geologist, B. B. Bales, superintendent. There is only a little over than during the corresponding period of 1930. November visitors as follows: November 1924... November 1925... November 1926... November 1927... November 1928... November 1929... November 1930... November 1931... Typewriter Ribbons—The

IN THE PROBATE COURT OF EDDY COUNTY, N. M.

IN THE MATTER OF THE ESTATE OF CLARENCE G. KEPPLE, Deceased. No. 643.

NOTICE OF HEARING ADMINISTRATOR'S FINAL REPORT AND PETITION FOR DETERMINATION OF THE HEIRSHIP OF DECEDENT, THE OWNERSHIP OF DECEDENT'S ESTATE, THE INTEREST OF EACH RESPECTIVE CLAIMANT THERETO OR THEREIN AND THE PERSONS ENTITLED TO DISTRIBUTION THEREOF.

TO: Alice S. Kepple, F. E. Kepple, Miss Mabel Kepple, Mrs. S. A. Venhaus, and to all unknown heirs of said decedent and all unknown persons claiming any lien upon or right, title or interest in, or to the estate of said decedent:

NOTICE is hereby given that S. W. Gilbert, Administrator of the estate of Clarence G. Kepple, deceased, has filed his final report as administrator of said estate, together with his petition praying for the determination of the heirship of said decedent, the ownership of decedent's estate, the interest of each respective claimant thereto or therein, and the persons entitled to distribution thereof, and for his discharge as administrator and release of his surety from future liability on his bond; and that the Honorable M. O. Grantham, Probate Judge of Eddy County, New Mexico, has set the 17th day of December, 1931, at the hour of two o'clock p. m. at the probate court room of said county in the City of Carlsbad, New Mexico, as the day, time and place for hearing objections, if any there be, to said report and petition.

You are further notified that J. H. Jackson, whose business address is Artesia, New Mexico, is the attorney for the administrator. Wherefore any person or persons wishing to object to the approving of said report and the granting of said petition are hereby notified to do so on or before the date set for hearing.

... their FUTURE? Dad--It's up to you! You want your youngsters to have a better chance in life than, perhaps, you had. To grow up to be useful citizens of the community, educated, refined, possessed of the comforts necessary to their welfare. That takes money to be sure. SAVE for them and teach them to SAVE Open Interest-Earning-Accounts in their name now with:

THE FIRST NATIONAL BANK "There Is No Substitute For Safety" Serving Eddy County 27 Years Strong --: Conservative --: Accomodating

We Can't Lift Ourselves By Our Boot Straps

Congress is about to convene; perhaps this congress will be remembered in history as one overburdened with uncounted schemes for relief of this and that and everything in general, for inflated currency, new bureaus, subsidies, loan agencies, a myriad fantastic ideas.

We have learned that whenever the government seeks to do more than an ordinary thing for any section, any industry, it must be paid for by all of us.

Government has grown amazingly in number of departments, in agencies, purposes and functions. None of them are free. Experts seek every opportunity to find new places to place taxes, as the burden of costs continually rise. We have all been pushing against each other to get the most from government, and each placing more load on the other.

A multitude of laws, an increasing maze of laws, seems unending. It is surprising that many of them do not harmonize with such natural laws as are fundamental, and must finally be recognized?

To spend less than one earns has provided a surplus for individuals or business enterprises since the beginning.

Regional Clearing House No. 3 of the New Mexico Bankers Association BEING COMPOSED OF THE FOLLOWING BANKS: FIRST NATIONAL BANK Roswell, New Mexico CARLSBAD NATIONAL BANK Carlsbad, New Mexico FIRST NATIONAL BANK Carrizozo, New Mexico FIRST NATIONAL BANK Hagerman, New Mexico LEA COUNTY STATE BANK Lovington, New Mexico BANK OF COMMERCE Roswell, New Mexico FIRST NATIONAL BANK Artesia, New Mexico

PRICES SHATTERED!

Mighty Sale



BEGINS

FRIDAY, DEC. 4th--Ends Sat., Dec. 12

PEOPLES MERCANTILE COMPANY

ARTESIA, NEW MEXICO

Every item in our \$25,000 stock of dry goods, shoes and clothing offered to the public at tremendous savings--Such prices on high grade merchandise have never been offered before. Below are listed only a few of the values we have for you--Don't miss this sale

Ladies' Dresses



In Silks and Wool Jerseys . . . all new styles . . . \$7.50 values . . . Extra Special

\$3.98

Group No. 2--Ladies Dresses in Silk, and Wool Crepes . . . our regular \$12.50 Dresses, on sale at--

\$6.98

Group No. 3--Ladies Dresses in new, "up to the minute" California styles--\$19.50 values, on sale--

\$12.89

Wash Dresses

Ladies and Childrens Wash Dresses and Pajamas . . . all of fast color prints . . . values to \$1.50

69c

Group No. 2--Wash Dresses--Ladies Georgianna and Marcy Lee Wash Frocks, \$1.95 and \$2.50 values . . . on sale--

\$1.49

General Manager's Message

Even though fresh, new, seasonable, and desirable, our stocks of merchandise are too great. We must reduce them. To do this prices must be cut and cut deeply, so that is what we have done for this sale.

Not only the items listed here, but many, many other are included at drastic price cuts. See for yourself; make money on everything you buy. We take our loss for quick action--and you can make your gain through quick action. COME!

Peoples Mercantile Co.
George V. Price, Manager

- Towels 6c
- Face and Bath Towels 9c
- Cotton Canvas Gloves Pair 5c
- Leather palm--knit wrist Canvas Gloves pair 15c
- SOCKS--Mens Good grade Cotton Socks 9c
- Congoleum Rug, Size 24x54 39c

Men's Suits

Kirchbaum Hand Tailored, 2-Trouser Suits . . . small sizes . . . values to \$24.50 . . . Extra Special at--

\$14.75

Group No. 2--Mens 2-Trouser Suits . . . values to \$35.00 . . . all new fall styles and colors--

\$22.50

All Men's High Grade Overcoats

\$14.75

Boys Overcoats 1/2 Price



SILK YARD GOODS

Satin Back Crepes, Flat Crepes and Novelty Silk Prints . . . values to \$2.25 yard--

89c

Cotton Piece Goods

Large assortment of Cotton Piece Goods, in prints, solid colors, flaxons and dimities . . . all fast color . . . values to 50c yard.

12 1/2c Yd.

MENS DRESS SHIRTS

Mens high quality Dress Shirts in stripes, neat figures and solid colors--unusual values and fast color--

79c Each
2 for \$1.50

GEO. P. IDE SHIRTS

Highest Quality Shirts in neat figures, stripes and solid colors . . . values \$2.50 . . . on sale--

\$1.49 Each
3 for \$4.25

MENS AND BOYS DRESS PANTS

Group No. 1--Mens and boys Dress Pants values to \$4.95 . . . **\$1.95**
Group No. 2--Mens all wool Dress Pants Values to \$7.50 . . . **\$3.95**

MENS WORK PANTS

Mens heavy weight Work Pants, in grey covet cloth, also sand and kahki color--Extra Special. **98c**
Mens best grade Overalls and Jumpers . . . **89c**

- BATH TOWELS**
Extra Large Bath Towels, size 24x46, heavy weight--value 75c each--
25c Each
- LADIES BLOOMERS**
Ladies Jersey Knit Bloomers with rayon stripe--
49c
- MISSES BLOOMERS**
Misses Satine Blomers--
19c

- CORSETS AND GIRDLES**
All Henderson Corsets and Girdles
1/2 Price
- SHEETS**
Standard Quality Bed Sheets--size 63x90--Former value \$1.00
49c Each
- GOWNS**
Ladies Outing Gowns in floral designs . . . values to \$1.00
69c

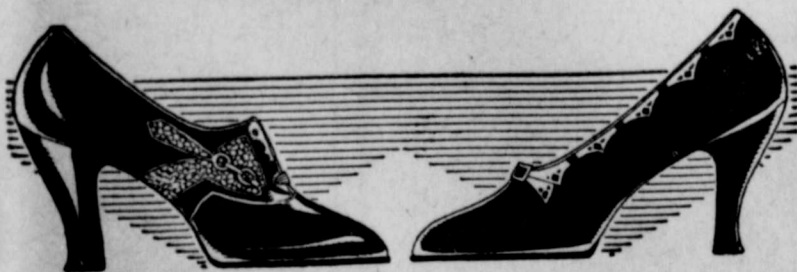
Ladies Silk Hose

Group No. 1--Ladies Arrow Head Silk Hose--Excellent quality--in the new fall shades--Extra Special--

49c

Group No. 2--Gordon and Monarch Silk Hose--regular \$1.00 values--

79c



Ladies Shoes

Group No. 1--Ladies Shoes . . . all leather, in straps, ties and pumps . . . good selection sizes . . . values to \$6.00

\$1.95

Group No. 2--Ladies Shoes . . . in all styles and sizes . . . unusually low priced at--

\$2.79

SOAP

Crystal White Soap, 7 bars for--

20c

Toilet Soap

Creme Oil Toilet Soap, 4 bars for--

15c

JELLO

4 Pkgs. Assorted Jello--

25c

GROCERY SPECIALS

—For—
Friday & Saturday
December 4th and 5th Only

Corn Meal

24 lbs. Great West Corn Meal

45c

Crackers

2 lb. box Brown's Snowflake Crackers

19c

Can Openers

Gem Can Opener, 20c value

10c

Raisins

2 Pkgs. Sun Maid Raisins

23c

COFFEE

2 Pkgs. Arbuckle Coffee

30c

Men's Florsheim Shoes



Our entire stock of Florsheim Shoes are offered to you at this unusually low price--

\$4.95

NOTICE--All other Mens Shoes especially priced for this sale--

All Childrens' Shoes Greatly Reduced

WORK SHIRTS

Mens good grade Blue Work Shirts--full size--

39c

PEOPLES MERCANTILE COMPANY

Artesia, New Mexico

THE FAMILY NEXT DOOR



Now Figure That Out

LOCAL

Glenn Evans, student at Military Institute, spending Christmas at home.

Mrs. A. L. Curry returned from a week-end visit to Mr. Curry's home.

Miss Elaine Feemster week-end with her friends Juanita Bolan, at Lovington.

Dorothy Scoggins, daughter of Mr. and Mrs. Oliver Scoggins, spent Thanksgiving with her grandmother, S. French.

W. E. Ragsdale, Jr., father here a short time on route from El Paso to the mountain country business trip.

W. H. Withington left morning for his home in Pryor, Texas after a week to his daughters, Mrs. Gates and Mrs. Rex Wheeler.

Mrs. Finn Watson and her family who have been visiting on the ranch, out from El Paso the past three weeks, returned Saturday to their home in Gallup.

Mrs. Clarence Wright and her family, Mr. and Mrs. J. P. Lowry, and Mr. Low expects to be here several days. Mrs. Wright will be accompanied by Miss Rosa Dee Talbot.

El Paso last Wednesday afternoon, Mrs. Ray Lynch and her family, who accompanied her home on Thursday morning, spent Thanksgiving. They returned home the last of the month.

Mr. and Mrs. Rude Wilcox and their family, Mr. and Mrs. W. Witt at Lovington. Mr. Witt returned that evening. Mrs. Wilcox, on Friday evening, spent with her nephew, Lusk of Santa Fe, who had the holiday with his grandparents. Mr. and Mrs. Witt, Mrs. came by with her two sons Sunday and picked up her way back to Santa Fe.

CARBON PAPER—The Ad

A Manufacturing Plant

The Advocate is a modern manufacturing plant providing a substantial pay for the Artesia community. Look over this list and phone us your order or if you prefer, we will have our representative call.

- Account Files, Adding Machine Paper, Adding Machines, Advertising Blotters, Advertising Novelties, Announcements, Auction Bills, Badges, Ribbons, Bank Forms, Banquet Folders, Bereavement Cards, Bill and Charge Statements, Bill Heads, Bills of Fare, Birth Announcements, Blank Books, Books and Booklets, Brief Cases, Business Announcements, Business Cards, Business Stationery, Calendars, Calling Cards, Catalogues, Christmas Cards, Checks and Drafts, Circulars, Commercial Stationery, Concert Programs, Correspondence Stationery, Coupon Books, Dance Programs, Dance Tickets, Deposit Slips, Desk Pens, Directories, Doggers, Draft Notices, Duplicate Blanks, Envelopes, Filing Cards, Financial Statements, Gunned Labels, Hand Bills, Hotel Note Heads, Index Cards, Inks, Pens, Pencils, Invitations, Invoice Files, Leather Tabs, Ledger Leaves, Legal Blanks, Letter Heads, Letter Files, Library Paste, Linen Tags, Loose Leaf Devices, Loose Leaf Note Books, Loose Leaf Recipe Books, Manuscript Covers, Meal Tickets, Menus, Monthly Account Sheets, Notices, Promissory Notes, Collection Office Equipment, Order Blanks, Pamphlets, Paper Clips, Pencil Sharpeners, Placards, Pocket Bill Folds, Prescription Blanks, Recital Programs, Receipts, Remittance Cards, Ruled Stationery, Rubber Bands, Rubber Stamps, Show Cards, Stamp Pads, Store Counter Pads, Store Sale Bills, Shipping Tags, Tag Envelopes, Telephone Directories, Thumb Tacks, Tickets, Typewriter Supplies, Typewriters, Ungunned Labels, Warrants, Waste Paper Baskets, Wedding Invitations, Window Cards.

QUALITY PRINTING AT A FAIR PRICE

Artesia Advocate

"We manufacture everything made from type, paper and ink."

WUNSCH SUBMITS A REPORT OF ACTIVITIES

W. A. Wunsch, county agent at Carlsbad has recently submitted his annual report which covers a year, from November 1, 1930 to November 1, 1931. The detailed report covering the activities for the year is submitted in thirty-eight pages. Owing to lack of space only a brief summary of Mr. Wunsch's report is given. His agricultural activities include:

Fifteen women and fourteen men, volunteer workers in the county aiding in the extension program; seven 4-H clubs of 73 members and four adult organizations of 74 members all doing work in farm and home demonstrations.

The work during the year is shown by 944 to a total of 326 farms and 326 farms and 403 home visits to a total of 226 homes. 963 office calls were received and 709 telephone calls were received or made. Letters were written to 926 individuals; 19 different circular letters were prepared and 1,365 copies sent out. 848 bulletins were distributed and 268 articles were given to newspapers.

Extension exhibits were shown at eight events. The most outstanding exhibits were the club calf Super Lad 2nd, that won junior and grand champion at the El Paso show and the Eddy county booth, which won second at the eastern New Mexico fair. 197 methods demonstration meetings were held with a total attendance of 2,492. Three 4-H club achievement days were held with an attendance of 268. Nine 4-H club teams were trained in demonstrations. Three teams, one in garden, one in sewing and one in canning, were taken to the state club contests and Eddy county was well represented as all teams did excellent work. The garden team winning second place and the canning team receiving honorable mention, taking fourth place.

At the beginning of the year six major projects were outlined in detail including, alfalfa, cotton, gardens, poultry, livestock and clothing. Work in the food and agricultural engineering were added when general conditions in the county made them applicable. Detailed reports are made on the work done on alfalfa, legumes and forage, potatoes, cotton, home

gardens and home beautification, marketing gardens and truck crops, fruits and nuts, forestry and shade trees, rodents and birds, agricultural and home engineering, poultry, dairy, livestock, farm management, food and nutrition, clothing and miscellaneous activities.

Under the head, cotton, it is reported that 35,000 acres were planted in cotton in 1930, nearly three-fourths of the land in the county. The total yield was 30,307 bales making an acre yield of 432 pounds. The maximum yield was 1,250 pounds and the minimum 150 pounds per acre. The value per acre was \$45.15. The object in cotton work has been to reduce the cost of production by increasing the yield per acre, by the use of quality seed and more improved methods of soil care, and to improve the quality of the lint. Two strains of Acala cotton, the Pardue Acala and the College Acala were selected as the best adapted for the county and certified seed of both varieties secured and grown. In checking the fields of these two strains it was noted that the Pardue Acala was about one week earlier than the College but that both matured under a normal growing season and the yield was about the same. The Pardue was slightly shorter varying from one and one-third to one and one-eighth inch while the College varied from one and one-sixteenth to one and three-sixteenths inch in length. The ginning per cent was about the same, both running near 40 per cent. Both strains were uniform in staple, as many as fifty bales of lint were sold from one field of each and all graded one and one sixteenth or better. 28,000 acres of cotton were planted in 1931 and over 90 per cent was Pardue and College Acala cotton. 100 acres of certified College Acala and 400 acres of Pardue certified Acala were planted for seed production.

Mention is made of the use of 150 tons of 46% superphosphate on alfalfa for the first time. C. F. Porter reported one plot of alfalfa that had been top dressed with manure and superphosphate produced two tons of hay per acre on the first cutting. This field was cut six times and produced 8 tons per acre. G. Brantley sowed 18 acres of alfalfa in March which received a top dressing of superphosphate and this field produced 17 tons of hay in July, having been clipped before this. Cottonseed meal is being used on fall sown alfalfa to determine if this will eliminate the root rot.

Sweet clover was planted by four farmers mostly used for pasture. Sudan grass, oats, wheat and barley were also used for pasture crops. M. Cunningham and F. Nymeyer reported oats furnished better winter pasture than wheat. H. Stephenson said his wheat was the best. Sudan grass on the A. T. Woods and A. C. Bindel farms furnished pasture for two cows per acre all summer. Fourteen farmers sowed sudan for pasture the past summer.

Certified Mexican June corn seed was secured for twenty-two farmers. Reported yields show that this corn out-yielded the common varieties by 15 to 20 bushels per acre. A. T. Woods and W. E. Flint had the largest acreage and reported yields of more than sixty bushels per acre. Wheat yields varied from 40 to 75 bushels per acre. Pure seed wheat of the Sonora and winter queen varieties were secured for two farmers and planted this fall. All fall sown oats out-yielded the spring sown oats, on an average of 40 bushels per acre. The fall sown oats matured about a week sooner than the spring sown. The Texas red out-yielded the Kanota by 50 bushels per acre. The Kanota furnished the best pasture as it made a more vigorous growth and matured earlier. Yields were excellent. Fred Nymeyer, headed the list with a yield of 140 bushels per acre. E. P. Malone 123 bushels, A. B. Coll, 116 bushels and A. T. Woods 106 bushels per acre. E. P. Malone had the largest acreage, 160 acres, producing 9,635 bushels for an average of 60 bushels per acre.

Huleless beardless barley planted by C. W. Beeman and C. Barley matured a week earlier than oats planted at the same time and produced 3,000 pounds per acre while the oats produced 2,000 pounds per acre. Six farmers have sown some of this barley this fall. Some pedigreed Wisconsin barley was also sown by S. Hughes, who is conducting a test using the three barleys and oats and two varieties of wheat. Twenty-three farmers were assisted in securing hegar seed. Many of the fields produced from five to six tons of total feed per acre. In most cases one third of the weight is grain. As this feed is selling for \$8.00 per ton the returns per acre have been good as the cost is not half that of producing a bale of cotton, per acre.

2,400 pounds of certified Irish cobbler seed potatoes were secured. Most of the farmers produced potatoes but they were small

LIQUOR CHARGES ARE FILED AGAINST TWO HIGHWAY EMPLOYEES

Two state employes charged with possession of liquor which was served to guests in two hotel rooms during a New Mexico highway department dinner dance in Santa Fe Saturday night, will be given a preliminary hearing in three weeks.

A hearing for Walter Kegel, accountant for the highway department and Roy Robertson, district engineer, with headquarters at Santa Fe, could not be held Monday because Prohibition Agent H. S. Dew of Albuquerque left on a three weeks vacation after the raid Saturday night.

Kegel was placed in custody of his attorney, W. H. Barker, for appearance and Robertson was released under \$1,000 bond. Three hundred guests, including Governor Arthur Seligman, Frank Butt, chairman of the New Mexico Highway Commission; W. R. Eccles, chief engineer; other state officials and employes from the various state offices, had attended the dinner dance in the hotel dining room.

Prohibition agents Dew of Albuquerque, F. A. McCallum of Albuquerque and E. A. Clary of Santa Fe went to two rooms on the third floor of the hotel and knocked on the door. They were invited in, where a large number of the dinner dance group were drinking, and they were offered drinks, the officers said.

DEMONSTRATES NEW MACHINE TO RENDER EXPLOSIVES USELESS

CHICAGO, Illinois—The Herald and Examiner said Monday that a young German scientist had set up in Chicago a machine which he represented as being capable of producing rays which may revolutionize warfare by making modern explosives useless to their possessors.

Kurt Schimkus of Berlin, who referred to the rays as "anti-war rays," was named as the inventor. The newspaper said plans were being made for a demonstration of the machine at the Great Lakes naval training station, and that negotiations were under way to have the United States government buy the rights to the apparatus.

Similar demonstrations have been reported from Germany where submarine mines submerged in water were exploded and where cartridges buried under ground have been touched off by the rays. "It is not necessary to know the exact location of an explosive to explode it," Schimkus was quoted as saying. "The rays are sent forth as an expanding cone in front of the transmitter so that if the machine is shifted from left to right and up and down the rays will find their mark wherever it is, destroying the enemy's ammunition stores either in the field or at sea, or overhead in aircraft."

REVERSES LEA COUNTY TAX CASE RULING

Last week the state supreme court reversed the Lea county district court in its ruling in the tax title case of C. R. Lowe vs. J. S. Eaves. In this case Lowe purchased a tax certificate from the Lea county treasurer on the property of Mr. Eaves delinquent for 1923. Lowe gave 30 days notice of his application for a deed to the property. Eaves contended that he had the right of redemption anytime within 30 days and this contention was sustained by the district court. The supreme court held that the right of redemption expired within three years and that it was not revived by the thirty day notice.

The case was remanded for a new trial. It is probable that the decision in the case will be far reaching in its effect since a number of tax cases are now pending before the courts. and the yield low. F. Lee who had planted three-fourths of an acre had some extra fine potatoes as many as five to six large ones under one vine. He had 70 bags of good potatoes which he sold at \$2.00 per cwt. The certified sweet potatoes secured for six farmers did well and all are planning to grow some next year.

Odd—but TRUE

MOZART, THE MUSICAL GENIUS, REMAINED A CHILD IN BODY AND MIND AS FAR AS EVERYTHING EXCEPT MUSIC WAS CONCERNED



NEWFOUNDLAND DOG SAVES A LIFE BY TAKING A NAP WHEN 15 MONTHS OLD JOSEPH FREY OF TOTTENVILLE, N.Y. FELL 18 FEET FROM A SECOND STORY PORCH HE LANDED ON THE SLEEPING DOG. NEITHER BOY NOR DOG WERE HURT.



THE OLDEST BUILDING IN THE WORLD IS THE TERRACED PYRAMID IN EGYPT - IT IS ONE OF THE LARGEST IN THE 20 MILE ROW OF 70 PYRAMIDS EXTENDING SOUTH OF GIZEH

Advertisement for 'A Piece of the Sun' by MacMillan, featuring a list of stationery and office supplies and the Southwestern Public Service Company logo.

WILL STORE GAME, OFFICIAL SAYS

WASHINGTON, D. C.—Deploring the attitude of hunters and sportsmen who play for the farmer's sons and daughters, W. A. Rorer, director of the northern region of the American Game Warden's Federation attempted a solution of the farmer's problem in New York City on Wednesday, held the auspices of the American Game Warden's Association. Mr. Spargo, "The Farmer's Interest Game Crop."

Spargo, a recognized authority on agriculture and a lover of the game, declared that he is in favor of a solution of this problem by the farmer and the sportsman will get together; the farmer will get sportsmen to help him and the sportsman will get sportsmen to help him.

The first step must be to restore confidence of the farmer in the sportsman. Mr. Spargo said in a preliminary statement that the farmer must be satisfied that his rights are safe. The worthy hunter must be satisfied that his program is his own good.

Restoring confidence on the part of the country folks, I know is better way than to recognize the farmer's wife, his boys and girls. When we see the splendid unexcelled work that the boys and girls are doing in raising poultry and cattle, I think of no better plan than to have these young folks raise game and rabbits in a semi-plan. If this plan can be set out, taking into consideration the farmer's wife also and the farmer himself, it will go a long way in bringing the country people in line with game reserving throughout the country.

Under these considerations, the sportsman should, in some way, be recognized for his efforts and should be made to feel that he has a part in a great plan, a plan of restoring wild life for the utilization by the present generation and those to come," Spargo concluded his preliminary statement.

RADIO PROGRAMS FOR STOCKMEN DEC. 4-5

Programs of special interest to stockmen will be broadcast over the radio during the Annual Stockmen's Day which will be held at the College ranch, December 4th, and the quarterly meeting of the executive board of the New Mexico Cattle Growers' association. Two of these will be evening programs and will go on the air as follows:

Monday, December 4th: 8:00 to 9:00—Use of the Forest Reserve under the individual allotment plan. 9:15 to 1:15—Musical numbers. 1:30 to 1:45—The relation of the ranchman to game conservation.

Tuesday, December 5th: 8:00 to 8:45—Utilization of the range by purebred cattle as compared to grades. 8:45 to 9:30—Musical numbers. 9:45 to 8:55—Feeding New Mexico crops to New Mexico cattle.

These talks will all be given by men who are thoroughly familiar with the conditions and problems connected with the cattle industry. Every stockman who is unable to attend these meetings should tune in on KOB at the time given and enjoy an important and interesting part of the program.

WHAT IS A BOSS?

A boss, my son, is a man who goes to the office too late when he should be early and too early when he should be late."

LOSE 20 LBS. OF FAT IN JUST 4 WEEKS

Mrs. Mae West of St. Louis, Missouri writes: "I'm only 28 years old and weighed 170 lbs. I am now taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 lbs. I also have more energy and furthermore I've never had a hungry moment."

Fat folks should take one half spoonful of Kruschen Salts in a glass of hot water every morning before breakfast—an 85 cent bottle lasts 4 weeks—you can get Kruschen at any drug store in America. If not joyfully satisfied after the first bottle—money back.

Poor Sleep Due To Gas In Upper Bowel

Poor sleep is caused by gas pressing heart and other organs. You can't get rid of this by just doctoring the stomach because most of the gas is in the UPPER bowel.

The simple German remedy, Adierika, reaches BOTH upper and lower bowel, washing out poisons which cause gas, nervousness, and sleep. Get Adierika today; by tomorrow you feel the wonderful effect. You will say the day you read this was sure a lucky day for you. Palace Drug Store.

FILED FOR RECORD

November 21, 1931.
Warranty Deeds:
C. H. James to J. L. James, et al \$1.00 L. 5, B. 37, Stevens Add. to Carlsbad.
In The District Court:
No. 5252. Lis Pendens. J. F. Farrel vs. H. T. Perry \$33,510. S $\frac{1}{2}$ NW $\frac{1}{4}$; NE $\frac{1}{4}$ 27; S $\frac{1}{2}$ NE $\frac{1}{4}$ 28-16-23, etc.
November 23, 1931.
Probate Court:
Chaves County: In the matter of the Estate of L. S. Skelton, deceased. No. 1128. Order approving final account and decree of distribution. N $\frac{1}{2}$ Sec. 11-16-24, etc.
Warranty Deeds:
S. W. Hill to First Natl. Bank Artesia \$10 L. 12 and 13, 4-16-25 together with all water belonging to and heretofore used on said land out of Cottonwood creek from state permit No. 1278 and ditch right.
In The District Court:
No. 5315. Divorce. Edith Kelly Burns vs. Martin A. Burns.
November 25, 1931.
Warranty Deeds:
W. F. Riley to J. H. Long and J. M. McCasland \$200 L. 1, B. 2, Tyler Sub. to Artesia.
Deed Among Heirs:
W. M. Hastie and Lucy M. Hastie, first party; John K. Hastie and Clara B. Hastie, second party; Effie A. Wingfield, a widow, third party and Arthur B. Hastie, fourth party. S $\frac{1}{2}$ SW $\frac{1}{4}$; SW $\frac{1}{4}$ SE $\frac{1}{4}$ 35-17-26, together with an artesian well on SW $\frac{1}{4}$ SW $\frac{1}{4}$ of said section.
In The District Court:
No. 5316. Replevin. Merchant Livestock Co., The Natl. Livestock Co. vs. L. R. Pipkin, Jr.
November 27, 1931.
In The District Court:
No. 5317. Divorce. Neal M. Schuster vs. Oral Schuster.

OIL DRILLER BURNED SEVERELY AT HOBBS

E. S. Tucker, of Hobbs, a driller for the Alamo Drilling Co., was severely burned about the face, arms and chest early Monday morning when gas from a broken gas line ignited as he was attempting to repair a light generator.

The accident occurred at the Midwest State well number 26, shortly after midnight. The fire was extinguished when the valve on the gas line was closed. In attempting to escape from the flaming gas, Tucker fell and ran a nail thru his hand.

NOTICE STATE ENGINEER'S OFFICE

Number of application RA-1108, Santa Fe, N. M., November 25th, 1931.

Notice is hereby given that on the 9th day of November 1931, in accordance with Chapter 131 of the Session laws of 1931, Laura I. Watson of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change the location of an irrigation well or point of appropriation from the NE $\frac{1}{4}$ NW $\frac{1}{4}$ NE $\frac{1}{4}$, Section 8, T. 16-S., R. 25-E., N. M. P. M. to the NE $\frac{1}{4}$ NW $\frac{1}{4}$ of Section 8, T. 16-S., R. 25-E., same to be used for irrigation purposes.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 5th day of January 1932, the date set for the State Engineer to take this application up for final consideration unless protested.

GEO. M. NEEL,
51-3t State Engineer.

CARBON PAPER—The Advocate

LAKWOOD ITEMS

Mrs. M. C. Lee, Reporter (Delayed)
Mr. and Mrs. Stewart were shopping in Carlsbad Saturday.
Mr. and Mrs. J. V. Collins moved to the Hardesty ranch south of Lakewood.
Buster Norwood has been out of school for two weeks on account of a broken arm.
John Heard rode out to the Foster ranch Saturday and spent the night there returning Sunday morning.
Mrs. Alice Angell and daughter, Mrs. Fannie John will spend the winter with friends and relatives in Texas.
Mrs. Forest Lee and baby daughter, spent the past four days with her grandmother and sister, Mrs. J. L. Foster and Miss Verta Moore at their home sixteen miles west of Lakewood.
The Lakewood boys and girls basketball teams played the Dayton teams Sunday. The Lakewood boys team defeated the Dayton team 18-16. The Dayton girls defeated the Lakewood girls. The score being unobtainable.
Mr. and Mrs. Joey Hunt have fixed up the old post office building adjoining the store on the west and moved into it. This makes them so much more comfortable giving them three more rooms to live in.

6 HIWAY CONTRACTS ARE LET MONDAY

SANTA FE—Nine highway projects for winter construction, were let by the New Mexico highway commission Monday to help solve unemployment problems in the various counties this winter. The projects are scattered throughout the state.
Low bidders Monday were:
Three miles of road work in Quay county, McClure and Denison of Tucumari, \$12,710.78.
Six and six-tenths miles in Santa Fe county between Tesque and Santa Fe, Mountain States Construction Co., Gallup, \$16,537.17.
Two projects between Carlsbad and Carlsbad Cavern in Eddy county, with both lows, Armstrong and Armstrong of Roswell, \$16,977.50 and \$22,263.88.
Nine and two-tenths miles in Lincoln county near Hondo, Orr and Ralls, El Paso, \$26,545.64.
Eleven miles north of Socorro, Skousen Brothers of Albuquerque, \$24,608.34.
Twelve miles near Melrose and six miles between Melrose and Ft. Sumner, both lows by E. J. Maloney of Gallup, \$29,513.94 and \$15,509.36.
Three miles of paving west of Las Cruces, with low bid of \$65,960.11 by Hayner and Burn of Las Cruces.
See our Christmas Cards—The Advocate.

BONITO WATER TO TOWNS ON S. P. LINE

SANTA FE—The Southern Pacific railroad company has just finished installing a chlorinator for their water supply system in

southern New Mexico, Paul Fox, state sanitary engineer said Monday.

The railroad company's water system supplies all of the towns along the railroad from Carrizozo to Pastura, N. M. The company

also has completed a storage reservoir on Bonito creek.

"I'll have you know—hic—that I'm part of th' Standard Oil Co." "And what part are you?" "Hic—one of th' tanks."

CHEAP CATTLE AND SHEEP SALT

We can deliver to ranches in vicinity of Artesia, good lake salt, sacked, (natural) for \$15 per ton; (washed) for \$17 per ton. Same lake salt being used by large ranches near Carlsbad and in West Texas. Orders to be in three, six and nine or twelve ton lots, at this low price. In ordering, give name and location of ranch where salt to be delivered.

SERVICE TRANSFER

CARLSBAD, N. M.
O. C. (FARGO) QUIN.

Made FRESH

never parched, never toasted

CAMELS are KEPT Fresh!

You probably know that heat is used in the treatment of all cigarette tobaccos. But you know too that excessive heat can destroy freshness and fragrance. That's why there could be no truly fresh cigarette except for scientifically developed methods of applying heat. Reynolds is proud of having discovered and perfected methods for getting the benefits of heat treatments and still avoiding ever parching or toasting. With every assurance we tell you, Camels are truly fresh. They're made fresh—not parched or toasted—and then they're kept fresh in the Camel Humidor Pack. If you wish to know why the swing to Camels is nationwide and steadily growing—switch to them for just one day—then leave them, if you can.

R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N. C.

R. J. Reynolds Tobacco Company's Coast-to-Coast Radio Programs
CAMEL QUARTER HOUR, Morton Downey, Tony Wons, and Camel Orchestra, direction Jacques Renard, every night except Sunday, Columbia Broadcasting System
PRINCE ALBERT QUARTER HOUR, Alice Joy, "Old Hunch," and Prince Albert Orchestra, direction Paul Van Loan, every night except Sunday, N. B. C. Red Network
See radio page of local newspaper for time

"You needn't tell me—I know Camel is the fresh cigarette!"

Don't remove the moisture-proof wrapping from your package of Camels after you open it. The Camel Humidor Pack is protection against sweat, dust and germs. In offices and homes, even in the dry atmosphere of artificial heat, the Camel Humidor Pack delivers fresh Camels and keeps them right until the last one has been smoked.

CAMELS

Made FRESH—Kept FRESH

© 1931, R. J. Reynolds Tobacco Company

MELLOTONE

for Restful Rooms

WALLS and ceilings painted with LOWE BROTHERS MELLOTONE Flat Wall Paint will give your rooms a restful atmosphere.

Mellotone is an oil paint without lustre and is made in a wide range of attractive shades and tints which lend themselves to an almost endless number of color combinations in both plain and fancy effects.

Very easy to clean. Come in and get a free booklet on Home Decoration.

Kemp Lumber Company

Artesia, New Mexico

DO YOU KNOW

That the biggest assortment, the best reconditioned Used Cars at lowest prices are found at the ARTESIA AUTO CO. Cash, terms or trade. Don't guess that it will not be cold enough tonight to freeze your car up. We have Prestone Anti-Freeze and Alcohol. Let us clean out your radiator and fill it with one of these.

Ford ARTESIA AUTO CO. Phone 52

FROM NOW ON

Its dangerous to run on worn, slick tires, its dangerous to run on summer grade oil in your crank case or summer grade grease in your transmission and differential. There is danger of freezing your radiator. We have the proper anti-freeze solution in Ever-ready Prestone, Alcohol or Glycerine. We have your favorite Oils in the proper grades. We have the right grade of winter greases. We have the right Tire at the right price to fit every purse and purpose.

Complete Tire Service, Guaranteed Vulcanizing

Pior's Service Station

Phone 41

COLLECTIONS SLOW

Tax collections thus far are way below those of the corresponding period of last year, it was learned unofficially from the county treasurer's office the first of the week. Approximately \$40,000 had been collected up until December 1st, the dead line for paying without penalty. Ordinarily around \$100,000 is paid in by this time for the first half of the taxes. Under the present law, however, only one per cent penalty may be added if the taxes are paid during the present month and the payments may be heavier than usual before another thirty days expires.

Unless taxes do come in faster, the prospects are good that several schools may be closed in the county before spring. County officers are also suffering along with other public enterprises on account of lack of funds.

It has been some four months since all of the county officers at Carlsbad have been paid.

WANTS CHILDREN'S CLOTHES

The Welfare committee has recently had a number of calls for children's coats. They are also in need of children's clothing. The committee asks those who may have children's clothing to spare, to get in touch with the distribution committee of which Mrs. J. R. Atberry is in charge and bring in your clothing as soon as possible.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons. Rebuilt in all other makes at The Advocate.

SCHOOLS TO EXHIBIT AT COUNTY SEAT

The rural schools of Eddy county will hold an exhibit at Carlsbad Friday consisting of pen work, handicraft, manual training, etc. Practically all schools in this section are expected to be represented in the exhibit. In the afternoon a program will be given in the court house. Several orchestra selections will be rendered by the Pecos Valley Orchestra under the direction of Prof. E. L. Harp. Mrs. Georgia Lusk, state superintendent, will deliver the principal address.

County Superintendent Rodgers informs us that there will be a contest in community booths as follows: First prize \$12.00, second prize \$8.00, third prize \$5.00. Prizes will also be given in the following events: Manual training, sewing, penmanship, crayola coloring, maps, health posters, raffia work, reed work, clay modeling.

ON WINNING TEAM

The football team of Westminster College at Fulton, Missouri has again won the championship of the Missouri College athletic union with four conference victories and one tie game. In addition the Westminster squad has won eleven non conference victories. Tyke H. Yates of Artesia is on the team.

BIRTHS GAIN

Four deaths and eleven births were reported for the month of November by S. E. Ferree, sub-registrar for Cottonwood, Atoka and Artesia districts. In this report, the births showed a considerable gain over the previous month.

LIVESTOCK MEN WANT NEW TAX SCHEDULES

Livestock men of the state have asked the state tax commission for a reduction that will approximate 25 per cent on cattle and grazing lands and 50 per cent on sheep. Low price of livestock has made necessary a reduction on the tax rate cattle and sheepmen contend. The request was taken under advisement by the commission and the decision will be announced later.

A schedule was submitted under which it is hoped that a more equitable assessment of grazing lands may be reached.

The schedule would eliminate three of the seven classes of grazing land under this year and would reduce the value on the four remaining classes. Under the proposed plan, class A grazing land would be retained but would be valued at \$1.50 per acre with a carrying capacity of one cow to every 30 acres; class B of the old schedule is eliminated; class C would carry a value of \$1.10 per acre, with a carrying capacity of one cow of every 40 acres; class D is eliminated; class E would be 75 cents an acre, with a carrying capacity of one cow to every 50 acres; class F is eliminated and class G, the lowest class of land, consisting of land too rough for grazing purposes, 40 cents an acre.

Under the schedule used this year class A land was valued at \$2 per acre; class B, \$1.75; class C, \$1.50; class D, \$1.25; class E, \$1; class F, 75 cents and class G, 50 cents.

The sheepmen asked the commission for a reduction of approximately 50 per cent in the valuation of sheep as follows: Rams, from the present value of \$10 to \$7; ewes, \$3 to \$2; wethers, \$2 to \$1, and sheep under one year, \$2 to \$1.

Ash "Queen of the Woods"

The oak is spoken of as "the Monarch of the Woods," but the ash tree is "Queen of the Woods," says the Montreal Herald. Ancient stories tell that the gods held their council beneath an ash tree, on the topmost branch of which sat an eagle, watching the way of the world while a squirrel ran up and down the trunk, carrying messages from the bird to the gods. The ash is one of the easiest trees to recognize with its straight trunk, the bark a pale gray color, its lower branches growing straight out from the trunk, curving gracefully to the sky. The tips are quite different from all other tree-tips, each ending in a stout gray twig, slightly flattened at the tip, and beyond this flattened tip two black buds, with smaller buds at the sides. Even when other trees have put on their spring dress of green, the ash tree stands bare.

Confederacy's Emblem

The seal of the Confederacy adopted by the Confederate congress in 1862, had the following device:

An equestrian figure of Washington, after the statue which surmounts his monument in the Capitol square at Richmond, surrounded with a wreath composed of the principal agricultural products of the South—cotton, tobacco, sugar cane, corn, wheat and rice. Around the margin were the words "The Confederate States of America," with the motto "Deo Vindice" ("With God we will conquer"), and under the feet of the horse the date of the adoption of the seal, February 22 1862.

Man of Many Attainments

Henry Martyn Roberts, author of Robert's "Rules of Order," was a man of many attainments and accomplishments. A West Point graduate, he later was professor there of natural philosophy and of military engineering. He was a major of engineers in the Civil war, and later, as a major general, planned the fortifications of New York city and Philadelphia as well as coast defenses on the Atlantic and gulf coasts. He designed and supervised the erection of the Galveston sea wall. His rules of order, the standard authority on parliamentary law, was but an incident in his career.

Valuable Accidental Find

Rochelle salt was discovered accidentally in 1672 by Peter Seignette, an apothecary of the French city of Rochelle, wrote Charles H. LaWall in "Four Thousand Years of Pharmacy." It also was sometimes known as "Seignette's Salt." In honor of the discoverer. He ascertained that the new compound had laxative properties and advertised it as a secret nostrum called "sal polychrestum," or "the salt of many virtues."—Detroit News.

PUBLIC INJURED BY BANK GOSSIP

National Association Declares Community Interests Demand Protection Against Idle Rumors

BOTH in their advertising and in their direct contacts with customers and others, bankers should "consciously and persistently devote more time and thought to keeping people mindful of the fact that while the bank has many obligations toward its customers, equally is it true that the depositor also has certain obligations to the bank to enable it to properly maintain its position in the community," a recent statement of the American Bankers Association declares.

"A bank admittedly is a semi-public institution and there is a mutual obligation resting upon both the banker and his customers to maintain the effective functioning of that institution that is superior to the interests of either," it says.

Bankers might well consciously devote greater effort to building up the public viewpoint in their communities that due to their public obligations and burden of public interest, the banks are entitled to protection against ill-informed or malicious gossip and rumors, the statement says.

"As to banks in some states, bank slander laws afford this protection," it points out. "We recommend that this protection be availed of by definite action wherever practical both as a matter of immediate expediency and also to awaken public opinion as to the dangers of idle gossip about a community's banks."

Farmers should rid themselves of any false hope of outside aid from legislation. The only recourse left for the producer on a reduced price level is to produce his goods at reduced costs, and nearly every farmer can likely put into force a few economies in production. Farmers must produce as largely as possible the materials they use, and get away from cash purchases until prices come down proportionately on the things they buy. The cheapest way in the farming business is to raise your own feed and not let the other man get your dollars.

NATION'S FINANCE STANDS TEST WELL

Economic Policy Commission of Bankers Association Points Out How 22,000 Banks Protect Public Interest

OVER 22,000 banks all over the United States are "quietly and efficiently serving their communities, helping tide many business enterprises over their difficulties, helping many concerns to earn money, helping create the economic activities that mean payrolls and spending power in their zones of influence, and faithfully keeping guard over the working capital and savings funds of their depositors," the Economic Policy Commission of the American Bankers Association says in a recent survey, adding:

"It surely stands strikingly to the credit of the banking profession that, during a period of unparalleled international economic depression, this vast majority of bankers have so competently, so courageously and so successfully met their difficulties and obligations. The effects of the drought, the demoralization of agriculture, the stagnation of industry, the breakdown of trade, the inability of so many heretofore desirable customers to meet their obligations to the banks, the impairment of public confidence by mob-scares and false rumors resulting in unreasonable runs, the abnormal depreciation of quoted security values even in the most wisely conceived investment accounts, the utter collapse of real estate values—all these things have occurred on a nationwide and worldwide scale with unprecedented severity.

"The effects of every one of them have assailed the banks with destructive forces because they are of the very essence of a bank's economic substance. Yet, as we have shown, the great bulk of our banking deposits has been protected without harm, and our banks in a vast majority have continued to serve, support and strengthen their customers and their communities with unflinching and unconquered devotion."

WANTED—Clean Cotton Rags at The Advocate.

Advocate Want Ads Get Results

"The Christmas Store"

Come in our store Saturday and see our display of Christmas Merchandise in the Dry Goods and Hardware Departments. Then visit our Grocery Department, and enjoy a sandwich made with Puritan Ham, and a hot cup of Folger's Coffee . . . all with our compliments

Bring the Kiddies—We Will Have a Surprise for Them

Cudahy's Puritan Hams and Bacon



Only the very highest grade Hams and Bacon that the Cudahy Packing Company can prepare are sold under the PURITAN label. Insist upon "Puritan" and you may be assured that you are getting the best.

We want all of our friends and customers to become better acquainted with Puritan Products and for this reason we are serving Puritan Ham Sandwiches in our store free all day Saturday.



2,571 Physicians Say:—

"You may now drink this unique coffee without anxiety, and all you like within reason. Its mild stimulation is actually beneficial."

Be sure you try a cup of this wonderful coffee while you are in our store Saturday.

We recommend FOLGER'S Central American Grown COFFEE

Joyce-Pruitt Co. A Complete Department Store

"The Christmas Store"

DONA ANA TO START CUTTING OFFICER'S PAY

Dona Ana county taxpayers meeting at Las Cruces Monday approved a proposed reduction of \$50,000 in the 1932 tax budget for the county.

The suggested reduction was made possible, Paul Roach, Dona Ana county assessor and the chairman of the meeting said, by proposed cuts averaging ten per cent in each item on the county budget. The possibility of further reductions was seen in the suggestion that all county officials except the county commissioners and probate judge accept a voluntary cut of ten per cent in their salaries.

The committee making the recommendation of the cut in the budget estimated the reduction will permit a 30 per cent cut in farm land valuations without raising valuations or rates on other classes of property in 1932.

FREIGHT RATE INCREASE ON DRY HIDES VALID

SANTA FE — The Interstate Commerce Commission has refused the New Mexico Corporation Commission petition for suspension of the new tariff which brings a freight rate increase on dry hides, John E. Benton, solicitor in Washington, writes Commissioner Hugh Williams.

The protest this fall failed essentially, the New Mexico Commission believes, because Missouri river points permitted a rate increase to be made without protest.

Man's Wisdom at Fault Over "Puzzle of Life"

Ever since the dawn of recorded thought wise men and great thinkers have tried to solve the puzzle of life. Whence? Why? Whither? And all sorts of answers have been given.

The great Greek dramatist Sophocles said: "The best of life is not to be born." The poet Dante said: "Living is a race to death." A philosopher called life "a fallen tear which the earth drinks up," and another said: "To fight, and ever to recommence the fight, is life."

Life has been called a comedy and a tragedy, a song and a dirge, a progress and a decay. It has been likened to a stormy and uncharted sea, to fiction and to running water. It has been dubbed an illusion, a cheat, and a fraud.

The old Roman playwright Plautus caught one glimpse of the truth when he said: "To live well, live today"; and Balzac was not far out when he said: "Life is what one's sentiments make it."—London Tid Bits.

Advocate Want Ads Get Results

THE WOOL CROP OF ALL LANDS 2,699,000,000 LBS.

WASHINGTON, D. C.—The agriculture department Tuesday tentatively estimated the 1931 wool production in ten countries at 2,699,000,000 pounds.

This is an increase of four per cent above 1930 and a four per cent increase over 1928. The ten countries are Australia, New Zealand, Argentina, Uruguay, Union of South Africa, United States, Hungary and Rumania.

New Zealand and Uruguay are the only countries showing a smaller production this year. These ten countries produce about four-fifths of the world clip which reached 3,210,000,000 pounds in 1928, exclusive of Russia and China, and decreased only slightly in 1929 and 1930.

WE THANK YOU

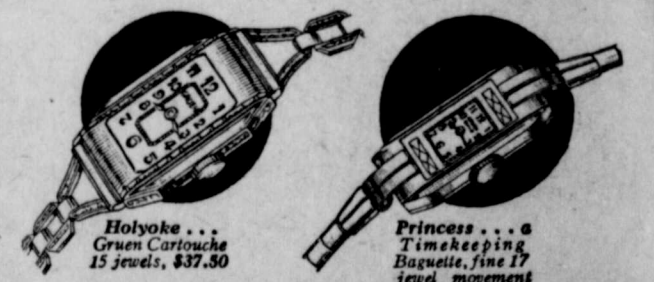
The following have renewed their subscription to The Advocate the past week:

James L. Allen S. A. Hultman F. A. Andrews Neal Schuster Carroll Jackson Mrs. D. Swift W. L. Clemans T. R. Ingram H. B. Wheeler C. T. Harp Claude Sikes E. G. Benson H. C. Hoffman J. J. Schnoor H. H. Wright

NOTICE! Please do not send money in an envelope for subscriptions is liable to be lost—send a money order or check.

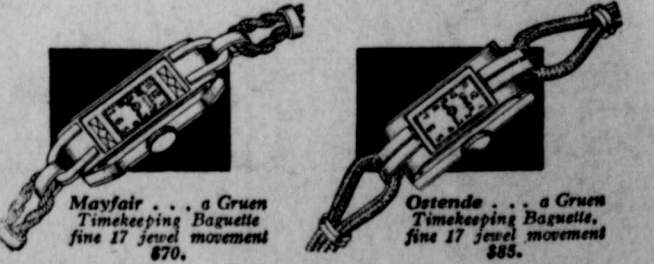
See our Christmas Cards—Advocate.

A GRUEN... is as fine inside as it is beautiful outside



Truly smart and up to the minute in design our new Gruens present a style and type to suit the taste of every young lady who has her own ideas of fashion.

And such marvels of accuracy all, in their tiny little cases. Truly our newest Gruens are master products of these famous Guild Watch Makers. Best of all, the prices are far lower than you'd expect for such quality. See them yourself.



Your mail orders will be given special attention at Roswell's largest Jewelry Store

A catalog will be mailed you upon request.

Huff's Jewelry Store ROSWELL, N. MEX

An Ideal Gift

Appreciated by young or old . . . Select yours now!



Here, indeed, are the world's finest writing instruments. Balanced for easy writing, the pencil forever guaranteed against defect, the pen Lifetime guaranteed. The two, \$13.50.

SHEAFFER'S PENS, PENCILS, DESK SETS, SHARPS *Reg. U. S. Pat. Off.

The McAdoo Drug Co.