# Artesia Advocate 

ARTESIA; NEW MEXICO, THURSDAY, NOVEMBER 12, 1931. ainted ${ }_{\text {A P PIONEER RESSOENT }}$


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Your Plumbing and Tin Work



## ROWLAND \& RIDEOUT

Phone 3
JOB PRINTING AT THE ADVOCATE
LOOSE LEAF DEVICES AT THE ADVOCATE

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## BLACK-

DRAUGHT


When in E1 Paso meet your friends
in our Lobby and Lounge Mako
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in our Lobby and Lounge Mako
(ourseff at home whether ou stop
with us over night or not.
Husshan
EL PASO - TEXAS

## The Revolving Fund

A bank represents a sort of community revolving fund Business and individuals deposit in it each day, surplus funds which cannot be safely kept in purse or register. That's for safety. Worthy business and individuals, who have need for more than current funds, borrow from this community fund for short periods. To assure that the funds they have borrowed will be repaid, they make collateral security sufficient to guarante
The simple plan of banking, the beginning has adapted itself to a complex modern business world and become intricate in details. Government has taken over supervision, for protection of those who have deposit
And even those who really have no surplus for any length of time, who transact a large volume of business yet have little money remaining on deposit at any time, find their banks are useful, as a clearing agency, as a safety measure, and as a time saving convenience. And even this enlarged service is provided without cost! Can any other business compare in service rendered without charge, to the modern bank, which takes a its profit an infinitessimal portion from business volume and
clearings?

## Regional Clearing House No. 3

## New Mexico Bankers Association

BEING COMPOSED OF THE FOLLOWING BANKS: first national bank
 FIRST NATIONAL BAN
Artesia, New Mexico


## 7 Social Activities




## Cake and Cr Demonstrati

## AT OUR STORE

Saturday the 1
FEATURING ITEN'S PRO
$\underbrace{\text { Tisitant }}$

## PURITY OA

FOLGERS COFFEE
The kind that the doctor reco
New Sorghums, Syrups and New
The Star Gro The Home Owned Store We Deliver Free



They're the darlings of the younger set . . . take a The new little Sketchies of Munsingwear have a piquant quality all thei pwn You'll adore these wee, winsome liule Panties with their matching deaux of new Crepe Rayon, with panels of plai

## $\$ 1.50$

For Complete Suit
Peoples Merc.


W Flour Milled mPanhandle-Plains Weat

## y H

ast upon this proven, highest quality flour you 4n get excellent value for your money.. you help lamer in the Southwest! Each year, the Great Blevator Co, located at Amarillo, mills approx00,000 bushels of Panhandle.Plains wheat- - the theat there is The four comers of the world buy wod the money received goes almost entirely to on the money received goes almost entirely to marmers, Southwestern wage earners, South-
pples Mercantile Co.
DISTRIBUTORS

## Never parched, never toasted

## Camels are FIRESH

## in nature's own mild way!

Everyone knows now that Camels are the fresh cigarette.

If inquiry went deeper, it would reveal that Camels are the natural moisture cigarette.
That's important, because in handling fine tobaccos, when you process out natural moisture, you sacrifice freshness and flavor too.

Camel smokers needn't worry about that, because Camels are blended of fine Turkish and mild Domestic tobaccos that are never subjected to violent process-
ing. They need no parching or toasting to make them smooth, palatable, cool.

That's why the Camel Humidor Pack is such a boon to Camel smokers-it preserves the freshness, flavor, natural moisture, fragrance that are in this fine cigaette to start with.

Camels are fresh in nature's own mild way, and if you want to see what that means in unalloyed smoke enjoyment, switch to them for just one day - then leave them, if you can!
R. J. REYNOLDS TOBACCO COMPANY

R. J. Reynolds Tobacco Company's Coast-to-Coast Radio Programs Winston-Salem, N. C ame ounter hour, Morton ppince \begin{tabular}{l|l}
Oowney, Tony Wons, and Ca mel \& Joy, "Old Hunch," and Prince Albert

 

Orehestra, direction Jacques Renard, <br>
very night exept Sunday, Columbia
\end{tabular} \(\begin{aligned} \& Orchestra, direction Paul Van Loan, <br>

\& every night except Sunday, N. B. C\end{aligned}\) Broadcasting System



