

50,000 Wells Completed in Area

AFFAIRS OF FORMER ROSWELL BROKER ARE BEING INVESTIGATED

Involuntary Bankruptcy To Be Filed Against E. Watts—Shortage Passes \$12,000 Mark In New Check Up.

Lever Justice Finished At 2,795 Western Drilling Wells Oil Show.

Financial affairs of Emerson Watts, Roswell broker and former state treasurer are being investigated, following receipt of a letter from Watts written in Los Angeles, California in which he said "I won't be back and it will do no good to look for me."

Drilling characterized by English week in the oil field of the most intensive drilling in western New Mexico.

Watts left Roswell some two weeks ago shortly after his partner, Harrison resigned from the firm. Mrs. Watts and two children were left in Roswell and it was said at Roswell that the family were practically penniless.

Four or five prominent Roswell business men are involved in the affairs of the Watts-Harrison brokerage firm.

Watts served two terms as state treasurer of New Mexico until January 1, 1931. Previous to this time he had been employed as a railroad clerk.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

A further check of affairs of Emerson Watts missing from Roswell for more than two weeks revealed that the shortage in the Watts-Harrison brokerage house will exceed \$12,000.

SIXTY-ONE STREET SIGNS TO GRACE THE STREETS BY AUG. 1

At the solicitation of Mmes. H. G. Scoggins and Earl Darst, representing the American Legion Auxiliary, the City of Artesia has purchased sixty-one steel street signs to be erected between now and the state convention of the American Legion to be held here the first week in August.

County Tax Rate May Be Less Than Last Year

Reduced Tax Rate Is In Prospect Despite The Lower Valuations—Big Cuts Made in County Expenses.

Prospects are very good for a reduction in the Eddy county tax rate. R. H. Westaway, of Carlsbad, deputy assessor said here yesterday: "A slight cut in the tax rate is probable, according to Mr. Westaway, notwithstanding the fact that the county suffered an approximate \$500,000 cut in tax valuations."

FAT-LEAN GALS TO PARADE DOWN MAIN BEFORE BALL GAME

Final details are being arranged for the benefit baseball game which will be staged by members of the Women's club July 9th under the direction of the civic committee of which Mrs. J. B. Atkeson is chairman.

FAMILY REUNION TO UNITE MOTHER AND DAUGHTER AT WEED

Daughter Believed To Be Dead Will Attend The Family Reunion At Miller Home West Of Weed.

A strange tale that smacks of mystery was related here recently by Mrs. M. M. Miller, a resident of Hay Canyon, west of Weed. The story is of a lost daughter, whom Mrs. Miller has not heard from in about twelve years.

V. S. WELCH TO ATTEND THE JOINT OIL MEET AT DENVER AUG. 10

Secretary New Mexico Mexico Oil Men's Protective Ass'n. Airs His Views On Inter-State Compact.

Van S. Welch, Sr., local oil operator, said yesterday that he plans to attend the joint governors oil conference to be held in Denver, Colorado, August 10th, as New Mexico's representative.

THE DISTRICT W. C. T. U. MEETING WEDNESDAY BEST EVER HELD HERE

Organization Favored By Visit From State President—American People Too Sane To Repeal The 18th Amendment.

The W. C. T. U. meeting held here Wednesday in the Presbyterian church was the most interesting one ever convened. The gathering was graced by the presence of the State President, Mrs. Wingo of Raton also Rev. and Mrs. Dew of the Baptist church.

GRAIN HARVESTING TO BRING FORTH MANY PROMISING YIELDS

A combine, which was moved up from the south part of the county started operations in the farming area southeast of Artesia today. Harvesting small grain is well underway in the Cottonwood area, where power binders have been operating for ten days or two weeks.

ADVOCATE ARTESIA'S OLDEST INSTITUTION

It may be news to some to learn that The Artesia Advocate is the oldest business establishment in Artesia. This fact affords the management quite a bit of satisfaction of course.

ANNUAL AMATEUR GOLF TOURNEY AT CLOUDCROFT JULY 4

The following communication received from B. M. Hutchins, proprietor of the Cloudcroft Lodge relative to the annual golf tournament is self explanatory:

Mr. W. C. Martin, Artesia Advocate, Dear Mr. Martin: We invite your attention to the Annual Amateur Golf Tournament to be held at Cloudcroft, the highest golf links in the world.

SOUTHWESTERN PUBLIC SERVICE EXTENDING STREET LIGHTS

The Southwestern Public Service Co., has a crew of men installing a street light extension one block west on Main street from Third street and two additional lights just west of the railroad crossing.

COTTONWOOD MILL MAY MAKE NEW PRODUCT

The Cottonwood Alfalfa Mill, a new mill erected recently on the Cottonwood by Pearson Brothers, may manufacture a new product.

PETITIONS ASKING A CONSERVANCY DISTRICT ARE BEING SIGNED

Petitions asking the district court for a hearing which is preliminary to the formation of a conservancy district in the Artesian basin of the Pecos valley are now being circulated in the various communities.

MONEY FOR COTTON

Approximately \$400,000 will be distributed to members of the Southwestern Irrigated Cotton Growers association on their last year's crop.

FIRST PERIOD OF BOY SCOUT CAMP OPENS TUESDAY JUNE 23rd.

W. H. Cobble drove up to the Boy Scout camp Monday with a truck load of scouts and provisions, preparatory to starting the first period of the Boy Scout camp, which opened Tuesday.

The French Make A New Proposal To Hoover Plan

Qualified Acceptance Of France Causes Renewed Activity On Stock Market—Many Items Jump.

WASHINGTON, D. C.—With France's counter proposal officially before it, the American government moved last night to reconcile divergent viewpoints on President Hoover's moratorium plan.

Claudel asked that the French note be kept secret until after it is submitted Friday to the French parliament. Officials made no formal comment on the counter proposal.

STOCKS RISE

NEW YORK, N. Y.—World financial markets read the news of France's qualified acceptance of President Hoover's war debt proposal with rose-tinted spectacles yesterday.

JOYCE-PRUIT MID-SUMMER CLEARANCE SALE

The mid-summer clearance sale, which starts at the dry goods department of the Joyce-Pruit store Saturday is expected to attract an unusual number of buyers who are looking for low values.

SIX MEN IN CHAVES JAIL ARE CHARGED WITH THEFT OF BEEF

SIX Mexicans are held in the Chaves county jail at Roswell charged with killing a beef on the Ralph Pearson farm on the Cottonwood. The men are alleged to have killed the beef Monday night.

SANTA FE COMPLETES 400 FOOT EXTENSION

The Santa Fe railroad has completed a 400 foot spur to the new plant of the Malco Refineries Inc., it was announced here yesterday.

TO BE ASSOCIATED WITH THE McCLAY FURNITURE STORE

Mr. and Mrs. R. M. McDonald arrived Tuesday night from Santa Monica, California and will make their home here. Mr. McDonald will be associated with his father-in-law, Owen McClay in the operation of the McClay Furniture Store.

ROTARY LUNCHEON

The regular program of the Artesia Rotary club was dispensed with at Tuesday's luncheon. Rev. J. W. Williams, who is holding a revival meeting at the Baptist church was the only visitor and made a brief talk.

WANT ADS Get Results Want Ads Get Results Want Ads Get Results

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WANT ADS Get Results Want Ads Get Results Want Ads Get Results

WE THANK YOU

- The following have renewed their subscription to The Advocate this past week: J. E. Walters, O. E. Nickey, I. S. Reser, Gus Hoagland, Wm. Schneider, B. D. Wilson, A. C. Kimbrough, F. E. Fite, F. J. Brooks, M. T. Sholes, N. B. Smith, W. H. Merchant, Finn Watson, T. M. Bradshaw, Abner Baldwin, George Frisch, C. A. Bulot, Allen Davidson, A. J. Cox, J. C. Jesse, Beecher Rowan, C. H. Foster, M. S. Brunning, Will Crockett, Edna Thomas, D. W. Runyan, J. S. sharp.

PLEASE do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903

The Pecos Valley News and
The Artesia American

MARTIN & BLOCKER, Publishers
W. C. MARTIN, Editor

PUBLISHED EVERY THURSDAY AT 314 MAIN STREET

Entered as second class matter at the post office in Artesia, New Mexico, under the act of Congress of March 3, 1879.

THURSDAY, JUNE 25, 1931

SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
One Year (Out of New Mexico)	\$2.50
Six Months (Out of New Mexico)	\$2.00
Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application

TELEPHONE NO. 7

WAYS TO MAKE A TOWN GROW

We have sat in on several discussions on the best ways and means to make a town grow. To us this is an interesting subject, just as it should be to every other citizen. During the discussions we have heard some practical theories advanced and some that would be very impractical it seems to us. Sooner or later the subject of a town or community growth, drifted back to the best means of attracting people with wealth. This we admit sounds very beautiful, but in advancing the various ideals necessary to promulgate the growth of a community by attracting wealth, we should take into consideration the fact that we are entering a field of nation wide competition; every other progressive community is trying to do the same thing. And the question naturally revolves itself around the attractions of the community. If we have the attractions, getting the rich fellow to look us over is the easiest course.

The matter of increasing our population is comparatively simple; just show the new comer how he can make an easy living and that the opportunity is here and presto, we have accomplished our aim. What the average individual is interested in is the opportunity and if we can show him that we have opportunities here we have acquired another resident. We can double our population within sixty days and get some wealth too, if we can furnish employment to the new comers.

Attracting wealth is a possibility that we in a measure may have overlooked. Developing our natural resources is a probability that we can realize on, if we work hard enough. We can increase our farming territory. This however, can not be accomplished within sixty days, it takes time. Conservation of our water supply will eventually bring more farming land under cultivation. Just at the present time it appears that we have hit on a plan that is satisfactory to almost everybody involved and incidentally it is the first time that we recall that the efforts of a few to work out a conservation program has met with almost unanimous approval. Still the public does not appear to take the interest that one would think they would.

Development of oil resources has taken place within the past five years, which at the beginning was only a probability. Development of our potash deposits is only a probability that we have begun to realize on, notwithstanding the fact that our particular community will derive no direct benefits from its developments. Cheap fuel, which is a future probability may be the means of developing our vast gyp beds and of establishing a brick making industry. As a matter of fact reduced fuel costs have already been the means of farming more lands.

The above instances are just a few probabilities five or six years ago. Progress along the right lines will bring us more.

A WARNING WORTH HEEDING

Senator Borah of Idaho, nationally known for his progressive policies, has issued a public warning that the federal government is building a bureaucracy, which will demand permanent increases in expenditures and taxation unless stopped by "angry public opinion."

"Angry public opinion" will have to express itself in other ways than merely oral fault-finding with public officials, state legislatures and congress.

The people have a check on taxation within their own hands. They can vote against men and measures that they know have increased or will increase taxes unnecessarily. If the people fail to recognize their power and obligation in this matter and fail to support men who are working to hold down taxes and fail to vote against measures that they know will increase taxes, they will have only themselves to blame for a back-breaking load of taxation that they will have to pay annually if public levies continue to increase as they have during the past decade, out of all proportion to growth in population and wealth.

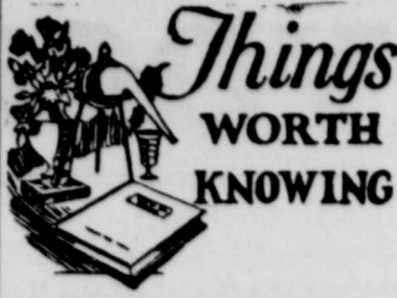
BISHOP CANNON GOES AFTER BIG MONEY

Not satisfied with having sued a member of congress for damages to his reputation which he estimates at a half million dollars, Bishop James Cannon has brought suit against William Randolph Hearst for \$1,500,000, claiming the newspaper man has damaged him that amount by articles which have appeared in his paper, the Los Angeles Examiner.

The thing which is difficult for the average layman to understand is how Mr. Hearst could possibly injure any one a million and a half dollars worth no difference what he might have to say about him. It just simply isn't possible. Then equally as difficult to understand is how any one could possibly injure bishop that much even if he should devote whole issues of his paper to that purpose.

If the bishop should reduce his claim to about \$1.50 there might possibly be a shadow of a possibility of his winning.—Lovington Leader.

Speaking of the ways to improve our city, you know a little paint sometimes works wonders. We have no paint to sell, but we have noticed that nicely painted property adds to the general attractiveness of a town as nothing else can. In one or two instances, we have visited towns where riding over the streets, one would have to be a good bronco buster to stay in the car seat, but even then, we forgot the rough streets as we looked at the dingy, unkept dwellings. Some of the buildings and paint were strangers and if you don't believe that absence of paint is noticeable, just go back in some of the towns that are standing still.



Production of oranges and grapefruit is increasing faster than world consumption in practically all countries that grow citrus fruits, says the Bureau of Agricultural Economics.

Though most beef cows do not need supplemental feed if they are grazing on good growing pasture, those that are milked often bring better returns if they are fed grain daily at the rate of about 2 pounds to each gallon of milk.

Buckwheat—where it grows well—is a first-rate crop to sow on land where corn or some other crop planted last spring has not made a stand or has failed for some reason. Prepare the seed-bed for buckwheat the same as you would for corn. It may be planted as late as early July.

Experiments conducted by the U. S. department of agriculture, comparing grass alone and grass supplemented with corn and cottonseed meal for fattening 2-year old steers, showed that steers fed on grass with corn and cottonseed meal gave the best returns.

About one-half million acres of forest land in Wisconsin is still covered with slash from logging operations, according to an investigation by state officials, the forest service reports. This slash often constitutes a fire menace for as much as 8 years or longer after cutting. Better protection for slash covered areas is declared necessary to prevent disastrous forest fires.

Farmers, ranchers and hay dealers buy and sell large quantities of hay in the stack. This method of buying hay is most common in the western and great plains states, where much hay is produced in valleys where it is impractical to weigh it. A new leaflet issued by the U. S. department of agriculture, "Measuring Hay in Stacks" gives the best rules for measuring both oblong and round stacks of hay and for computing the volume and tonnage. You can get this leaflet, No. 72-L, from the Department of Agriculture, Washington, D. C.

Cottonseed meal or cake stimulates the appetite of fattening animals and makes them eat more feed and make greater gains. A

FILED FOR RECORD

June 15, 1931.
Warranty Deeds:
Pendulum Investment Co. to R. E. Griffith, L. 17 and 19, Blk. 40, Stevens Add. to Carlsbad. In The District Court: No. 5229 divorce. Margaret Courchesne vs. Wm. J. Courchesne. No. 5230 foreclosure. Farmers Cotton Finance Corporation vs. D. R. Harkey et al NW 1/4 31-24-23 ets.

June 16th, 1931.
Warranty Deeds:
W. H. Clark to Peoples Merc. Co. \$10 L. 8, 10, 12, B. 53, Artesia Imp. Co., Add. to Artesia. G. P. Whitborn to Victor Ironside \$100 L. 3, B. 16, Chisum Add. to Artesia.

In The District Court: No. 5231. In the matter of the application for compensation under the workmen's compensation law of New Mexico arising from the death of Andrew Kesti, deceased.

June 17, 1931.
Transcript of Judgment:
G. H. Sellmeyer, receiver of the First Natl. Bank of Carlsbad vs. H. Harrison \$2,948.91. Right-of-way: Albert Woods vs. Mountain States Telephone and Telegraph Co. \$10 N 1/2 N 1/2 16-17-26.

SANTA ROSA BANDITS IN PEN FOR SAFETY

SANTA FE—L. E. Rachley and Ed Taylor, charged with Jim Bryant for robbery of the Santa Rosa bank of \$40,000 in cash and securities, were dressed in the New Mexico penitentiary Friday for safe keeping.

The trio pleaded not guilty and waived preliminary hearing at Santa Rosa Thursday. Unable to make bonds of \$25,000 each, Rachley and Taylor were brot to the Penitentiary and Bryant was taken to the Bernalillo county jail at Albuquerque.

District Attorney Thomas V. Truder announced that the trial will be held at Santa Rosa before District Judge Luis Armijo starting July 6th.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons, Rebuilt in all other makes at The Advocate.

good mixture is a supplement for cattle on grass is 8 parts by weight of corn or other grain and 2 parts of cottonseed meal or cake. When protein can be supplied for fattening cattle in dry lot more cheaply in the form of cottonseed meal or cake than legume hay, it is advisable to use it and replace part of the hay with a cheaper roughage.



Think Big Things

Have Money

THE Woolworth Building in New York was built from the profits on five and ten cent sales. Nickels and dimes "thrown away" keep many men and women "broke" and in DEBT.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business



CITIZENS STATE BANK

A Strong Bank Thoughtfully Managed
ARTESIA, NEW MEXICO
"Home of the Thrifty"



JOB PRINTING AT THE ADVOCATE

LOOSE LEAF DEVICES AT THE ADVOCATE

FRESH ROASTED COFFEE

Wholesale and Retail
GUARANTEED HIGH QUALITY PURE COFFEE
U. S. BLEND SUNSHINE

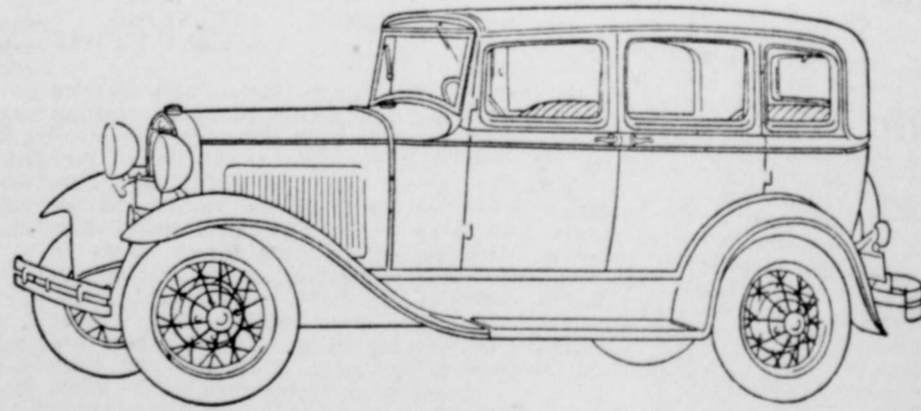
The grind is important, come in and let us talk it over with you and show you this coffee.

ROSWELL COFFEE COMPANY

DAN C. SAVAGE, Proprietor
414 1/2 N. MAIN ST. ROSWELL, N. M.

Announcing

THE NEW FORD STANDARD SEDAN



A beautiful five-passenger car, with longer, wider body, and attractive, comfortable interior. The slanting windshield is made of Triplex safety plate glass. You can now have the new Ford delivered with safety glass in all windows and doors at slight additional cost. The price of the new Ford Standard Sedan is \$590, f. o. b. Detroit.



F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. You can purchase a Ford car for a small down payment and on convenient terms through your Ford dealer

Artesia Lodge No. 11
A. F. & A. M.
Meets First
Thursday night
Visiting members
to attend these

Artesia Lodge No. 11
Alfalfa Encampment No. 11
Friday Every Month
Sunrise Rebekah No. 11

Professional C

DR. F. L. WESTER
Dentist
CARLSBAD, N. M.
office with
Dr. G. S. West

J. J. CLARKE
Dentist
Office in Clarke Bldg.
ARTESIA, NEW MEX.

S. E. FERREE
Attorney
Notary Public
ARTESIA

GILBERT and CO
Real Estate, Ins
Bonds
Compensation In

Doctors Hoover &
Office in Haley Bldg.
Residence Phone
Office Phone 7
R. K. Hoover

F. W. COOK
Veterinarian
MANN DRUG ST.
PHONE 87

J. H. JACKSON
Attorney-at-Law
Notary Public
Rooms 1 and 2
First National Bank

H. A. STROUP, M.D.
PHYSICIAN & SURGEON
X-RAY LABORATORY
Office at 323 West
67 Office PHONES

DR. EDWARDS
Optometrist
Artesia, N. M.
Located East Half J. S. W.

Announcement Cards
printed—The Advocate.

Gray Cogs
Electric Welding, Bo
General Repair
Competent Work
Up-to-date Machi
Located East of Tr
Artesia Supply Co. B
The Only Portable
Welder in the Pecos
We are equipped to
Drill Steams with
cutting them off

The Eddy Cou
Abstract Co
CARLSBAD, N. M.
Reliable Abstr
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Wyoming Oil
Publishing Co
Lock Drawer 11
Casper, Wyo

SPEND YOUR VACATION or WEEK-END TRIP NEAR HOME

It is more economical and you will enjoy it -- Places to go and how to get there

(ARTESIA STORES WILL BE CLOSED SATURDAY, JULY 4)

ARTESIA SACRAMENTO CAMP:

Located approximately 100 miles west of Artesia in the Sacramento mountains. Take highway 83 west out of Artesia, go to about five miles beyond Elk, where sign at cattle guard on your left points to Boy Scout camp. Following road across MacDonald flats to Weed and from Weed go six miles west to camp. The Artesia Sacramento camp is situated on a beautiful hill side high among the pines. Two springs furnish residents of the camp with an abundance of cold, pure water. Fourteen cabins have been built on the camp site. Furnished cabins can be rented very reasonably. Sanitary conditions ideal. "Its Cool Up There."

BOY SCOUT CAMP:

Six miles above the Artesia-Sacramento camp is the Boy Scout camp. Had the Boy Scout area committee hunted the entire state, no better spot could have been found. The camp located where the spruce and Douglas fir abound, is one of the show spots of the mountains. Building facilities ample to house more than a hundred boys have been erected. The first scouting period is in session at this time.

CLOUDCROFT:

Located 99 miles west on highway 83. Take 83 out of Artesia and follow road signs thru Hope, Lower Penasco, Elk, and Mayhill. A forest road is under construction between Elk and Mayhill necessitating some three or four short detours. The detours are not bad provided the traveler will take time. Another route which will enable the tourist to see more of the mountains is to turn to left five miles beyond Elk, go over MacDonald flats to Weed; just this side of Weed turn to right over hill and go across to red bridge on Cox Canyon road and on to left up Cox Canyon.

Cloudcroft with the highest and finest golf course in the southwest offers the pleasure seeker a varied assortment of amusements. Plenty of hotel accommodations are available, including the \$100,000 Cloudcroft lodge, operated by Mr. and Mrs. B. M. Hutchins. Incidentally Mr. and Mrs. Hutchins have operated the lodge for seventeen years.

CARLSBAD CAVERNS:

Take highway 2 south out of Artesia to Carlsbad, follow Cavern highway southwest out of Carlsbad for approximately thirty miles. The Caverns, a national monument has attracted visitors from all over the earth. Its wonders are indescribable. You must see it to appreciate it.

MAYHILL:

Take highway 83 west from Artesia. Camping facilities may be had at the Mayhill Inn, operated by Mr. and Mrs. M. D. Brantley.

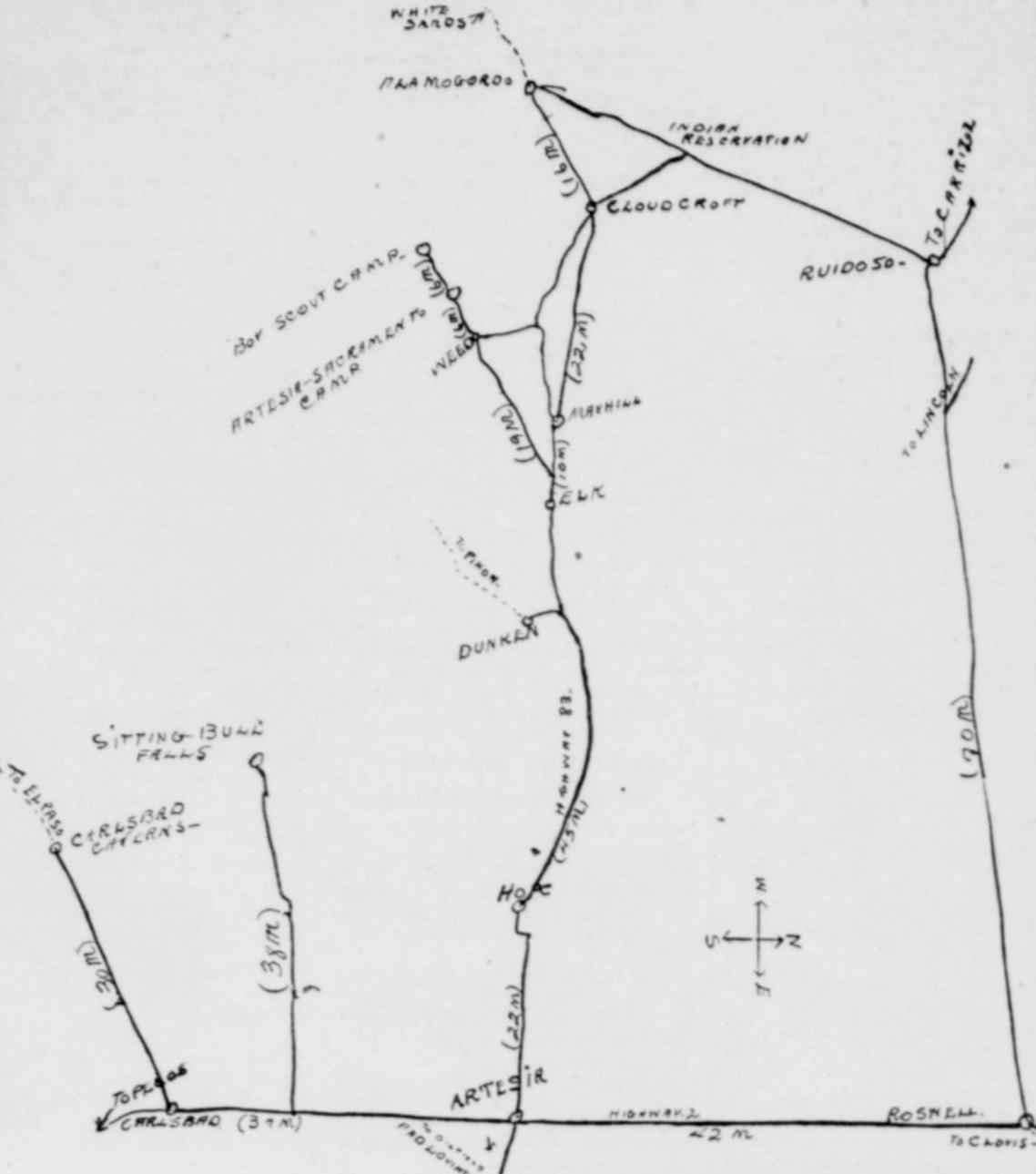
RUIDOSO:

One of the recreational spots of the southwest, located about seventy miles southwest from Roswell, just off of highway 366. Ruidoso offers many vacational diversions including trout fishing.

SEE NEW MEXICO FIRST!

WHITE SANDS:

About sixteen miles southwest from Alamogordo. Can be seen going down Box Canyon road from Cloudcroft. Looks like a low hanging cloud. One of nature's wonders.



INDIAN RESERVATION:

On highway 366 is the Indian reservation approximately 14 miles by the shortest route from Cloudcroft. One can either go the short cut route from Cloudcroft or go down the Box Canyon road from Cloudcroft to Alamogordo and get a few extra thrills thrown in. The reservation among the pines has an excellent highway. Hundreds of visitors witness the ceremonial dance in progress at the reservation over the Fourth.

LINCOLN:

Located about ten miles off the Roswell-Ruidoso highway. Turn to right at Hondo. Historical Lincoln is well worth seeing by those who are familiar with early day history. Lincoln the home of the famous "Billy the Kid," still has several early day buildings standing, including the old jail.

SITTING BULL FALLS:

Take highway 2 south out of Artesia, go 26 miles to Queen road. Follow Queen road thru Rocky Arroyo community, turn to right at sign. Another scenic spot that few local people know about. Caverns and water falls of more than 100 feet can be seen combined. Wonderful formations; wild rugged beauty greet the visitor.

GIRL SCOUT CAMP:

Follow highway 83 west out of Artesia to Mayhill and at red bridge five miles beyond Mayhill turn to left and follow markers into camp. Visitors may also go to Weed and across over forest service road. Camp Mary White is another show spot of the mountains, in fact you have not seen the mountains until you've seen the camp. A nice sum of money has been invested in permanent buildings. Annual camping periods are held in the Girl Scout camp.

PINON-AVIS:

A ranching country worth seeing that is located among the pinons. Turn off highway 83 at Lower Penasco and go by way of Dunken. Good roads.

IMPROVEMENTS:

A number of improvements underway in the Sacramento mountains that will add greatly to the attractiveness of the region. A \$250,000 forest service road is under construction between Elk and Mayhill. Other highway improvements have been made including highway up James Canyon from Mayhill and road Mule Canyon across MacDonald flats to Weed.

Work will start this fall permanent buildings for the Sacramento-Methodist Assembly, located about four miles west of Weed. The Assembly is expected to attract thousands of visitors yearly, once the camp is established. The first session held the Boy Scout camp was very successful.

When planning a trip into the Sacramentos remember that our

Two Stores at Weed and Hope

are anxious to serve you with Camping and Tourist Supplies

Save a long haul by purchasing your Supplies from our nearest store

Bridgman-Wheatley
GENERAL MERCHANDISE
Hope and Weed, N. M.

Spend Your VACATION

near home this year and deposit the difference in the

First National Bank
Of Artesia

Your Vacation or Week End Needs

- Gallon Thermos Jugs.....\$1.69 to \$3.00
- Lilly Paper Plates, pkg.....15c
- Lilly Paper Cups, pkg.....15c
- Paper Ice Cream Dishes, pkg.....10c

Full line Golf Supplies, Club and Balls
Dandy good Golf Ball 39c each or 3 for \$1.17
Mosquitone for mosquitos, and a complete assortment of Creams and Lotions for chapped hands and face

Ice Cream packed for your convenience
All kinds of Fire Works to take on your trip for the Fourth

The McAdoo Drug Co.

Buy Your Picnic Lunch

From a home-owned store. Watch our windows for specials

Sanitary Grocery and Meat Mkt.
JOHN SIMONS, Prop.
PHONE 97 We Deliver Orders Of 50c Or More

The Ford Will Meet

Your demand of what a car should do on mountain roads and the Firestone Tires will stand the test on the rockiest hillside. You'll get there in a Ford, if the road can be traveled and with minimum tire troubles on Firestone Tires.

ARTESIA AUTO COMPANY
Phone 52
Drive into our Service Station, we'll have you ready to go in a jiffy

Both Worth the Money!

General Electric Refrigerator and the Artesia Sacramento Camp. One is designed for the protection of your health and one for your comfort.

The Artesia Sacramento Camp offers you a real restful vacation away from the milling vacation crowds. Balmy mountain air, cold spring water, nights where a fire feels comfortable.

Telephone 180 **L. P. EVANS** Artesia, N. M.

We Appreciate the Mountain Play Grounds of the Artesia Section

There is no reason why the mountain play ground facilities can not be developed just as our natural resources. Being among the pioneers in the development of our natural resources we wish to endorse and encourage the highway improvements which the Sacramento mountain section has undergone during the past two years.

The Pecos Valley Gas Co.

Of Course You'll Want To Get Out Over the Fourth

Check over your camping equipment and then see us for anything in the way of Camping Supplies, for we have it, including Camp Cots, Camp Chairs, Camp Stoves, Dishes, Frying Pans, Skillets, etc. . . and Fishing Tackle, we have that too. The kind that lands and holds the big fish like Judge McCrary, E. C. Higgins, Rube Knowles, Rube Dunn, and other local fishermen catch.

Joyce-Pruit Company
Hardware Department

P. S.—Albert Richards had to fill several party engagements before his wife would let him go fishing; and like a good husband Albert has done just that and faces the prospect of a nice trip. Thus Albert has learned to wear stiff collars and play good bridge as well as fish.

MALJAMAR GASOLINE

A New Product Made From New Mexico Oil

WE WILL OPEN A MODERN REFINERY AT ARTESIA, N. M., ON OR ABOUT AUGUST 1, 1931

Malco Refineries, Inc.

Travel to Cloudcroft

The Southern Pacific autostages resumed summer service between Alamogordo and Cloudcroft last week, meeting all trains and furnishing additional facilities for reaching the popular summer resort town. Cloudcroft's fame seems to increase with each recurring summer season, and when the mercury begins to climb, guests from far and near seek the less enervating temperature and cool breezes of this popular retreat.

All tastes and purses can be suited at Cloudcroft. From the strictly high class hostelry, "The Lodge," so well known and popular with summer visitors, to other but good and moderate priced accommodations, every one may be suited. El Paso people almost claim Cloudcroft as their own, probably sending the largest number of visitors during the season, but the charm and comfort of the place in summer has gone abroad and visitors from the Atlantic coast, the middle west and California now find their way there and learn of its attractions. Golf, horseback riding, hiking, dancing and fishing in the mountain streams not far distant make it an ideal place to spend a vacation.—Alamogordo Advertiser.

For reservations address The Lodge,
B. M. Hutchins, Prop.

On That Outing Trip

There are pictures along the way
TAKE A KODAK

Thermos Jugs and Bottles, and many other vacation necessities . . . and remember Sunex Cream is an enemy of the sun's rays . . . stops pain instantly—take along a jar.

MANN DRUG COMPANY

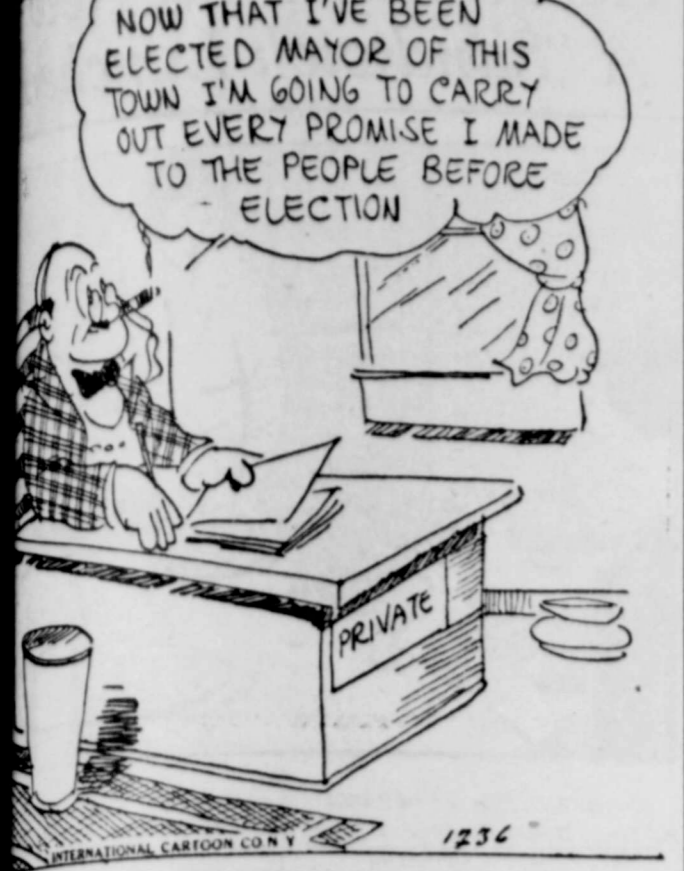
Stop at the Mayhill Inn

WHEN YOU VISIT THE MOUNTAINS
Clean, comfortable cabins, camping space on nature's carpet

The proprietors are natives of the mountain and will cheerfully give information about the Mayhill section, condition of roads, etc.

Mr. and Mrs. M.D. Brantley, Prop.

THINGS THAT NEVER HAPPEN



WITOL SNAPS

Mr. Holmes, Washington correspondent of The Advocate

about time for us to the fact that this time "depression" has been far beyond the stage of a mere "dip". Go where you will, get an earful of depression: depression; unemployment, unrest, unrest, unemployment, the lowest to the same lamentation. We get up to the top of the tune of our help to the tune of our conversations.

There is unemployment. There always has been unemployment. Possibly the percentage unemployed at this time is of the normal. But out those who never and never will work and never have been and will be able to hold a job, subtract from the rest those who once worked for dollars a day and now work for less, and those who have been for a time in the class will not wear a large part of that "excess" have been accounted for.

There is a growing suspicion of "depression" more than any other smoke-screen to one's own desires for something different from that which is at hand. When in the hands of mankind could one find real luxury and such scattered luxury? Many of the poorest of families own a sort of motor vehicle, telephone, insurance and a number of cases electric refrigerator, while not so many years ago they were kept in the cloth with which they themselves. Modern machinery has given us more recreation and reflection also served to make us of what once were visionary extravagances.

How many of us have too much time and money. Inventive genius has given us ease and opportunity to note what is growing in our neighbor's garden. The reading anything outside the newspaper seems to have become a fashion, but you will find book-stores full of buyers. How many are so dependent on the radio and listen to the entertainment broadcast thousands of stations of the world? Try to see the major baseball games; try a good play on movie; swing your car thru the city section; try your favorite riding, tennis, boating, golf, riding, horse and motor afternoon tea or after-dinner party and what do you find every place crowded, monotonously spent, and interminable conversation about "depression".

Warden—See here, you've been sentenced to hard labor and you're doing hardly any work at all. This won't do. Prisoner (calmly)—Won't it? Well, anyway, yer can't fire me.—Answers.

Adding Machines For Sale or Rent—The Advocate.

More Battery value for your money by buying **WILLIARD Insulated Batteries** Ask about them at—**Dr. Loucks Garage** Fone 65

TOURISTS SPEND \$1,000,000,000 IN U. S. OUTDOORS

WASHINGTON, D. C.—What is the great outdoors from an economical standpoint, worth to each state in the Union? Several states have tried to answer this question, producing huge figures which, they admit, are conservative. The great outdoors is worth more than a billion dollars a year to the United States, according to estimates of the American Game Association.

Classing hunters and fishermen, tourists and vacationists under one head, their expenditures for nature outings would be staggering. For example, W. C. Henderson, associate chief of the U. S. Bureau of Biological Survey, has estimated that game and fish alone are worth \$80,000,000 a year to the state of Maine. This sum is directly traceable to expenditures for hunting and fishing alone. The recreational and health values are incalculable.

The 'tourist crop,' including the hunters and fishermen, is estimated by W. C. Cribbs, extension agent of Michigan State College, to be worth \$200,000,000 annually to Michigan. This state's out-of-doors is the great lure. The 'tourist crop' exceeds the combined return from Michigan's four great industries—fruit crop, \$20,000,000; potato crop, \$25,000,000; dairy industry, \$80,000,000; and poultry industry, \$60,000,000.

An editor, A. E. Andrews, of the Indiana Farmer's Guide, in estimating the value of the tourist to Indiana, worked out a sound basis that every state may apply and arrive at an approximate of the tourist crop expenditure value within its borders.

After careful checking and re-checking, Mr. Andrews found that the average tourist spends nearly \$1.00 with private enterprises to every cent spent with the state. Monies derived from the parks, hunting and fishing licenses, are not more than 1 per cent of the monies spent by the tourist, he said. Some tourists do not spend a cent with the state thru these channels. By multiplying state monies received, \$461,000 by 100 he figured that the tourist crop is worth \$46,000,000 to his state annually.

FARM HINTS

A double fold of oilcloth or rubberized raincoat material placed under sliding metal fasteners on children's play suits and other clothes prevents the inside garment from catching and keeps out moisture.

The surest way to keep the house free from ants is to leave no food around on shelves or in open places. Food such as cake, bread, sugar, and meat is especially attractive to ants.

When the housewife finds a can of beans labeled "oven baked beans," she has a right to expect beans which have undergone their entire cooking process in open or loosely covered containers in dry-heated ovens, with only enough subsequent canning and processing to sterilize the food, according to the food and drug administration. Administration officials believe that such a true process of baking in open containers requires several hours.

Some of the foods one plans in the menus may be cooked and kept in the refrigerator for a day or two, to save extra work and extra heating of the stove. Prunes, apricots, and other dried fruits; cocoa sirup; French mayonnaise or cooked salad dressing; some desserts; and roasts of meat are some of the foods which may be handled in this way. A lamb roast, for example, may be served hot at first, then as cold sliced

meat, and finally in a casserole with some of its own gravy. Prunes may be first stewed for breakfast. Later in the week they may appear in prune salad, prune pie, or prune whip. Small quantities of vegetables may be put in small baking dishes or in a flat, baking dish with partitions, covered with buttered crumbs, and warmed in the oven.

Advocate Want Ads Get Results

Doubtful Brands Never Pay

Try our 100 per cent Whole Wheat Bread and Buns, for healthfulness and you'll know what 100 per cent Whole Bread tastes like.

Delicious Pies, Cakes and Cookies for your desserts.

Fresh Candies Daily.

City Bakery
C. C. PIOR, Prop.
Phone 90

MOTHER NATURE'S SAFETY VALVE ON SWEETS



For husky lads whose eyes are bigger than their stomachs, give sweets in diluted form. No confection is more eagerly accepted than sparkling Dr. Pepper. And yet, the proportion of sugar is less than one to six. The bulk of it is pure, sparkling water and fruit juice... wholesome, healthful and good. Let them drink their fill.



AT 10-2 & 4 O'CLOCK

Next to Your Head Comes

Your Feet. Let Us Keep Your Shoes Shined Quality work for ladies and gentlemen. Shoe dyeing our specialty.

NEW STATE SHINE PARLOR
Five Doors East of Post Office
MILTON KELLY, Prop.

LEGAL BLANKS---THE ADVOCATE

J. C. Gage Second Hand Store

502 West Main Street
Second Hand Gas Ranges and Heaters, Coal and Wood Stoves. New and Second Hand Furniture, Pots, Pans, Dishes, and Many items at Bargain Prices

Consider your Adam's Apple!!*

Don't Rasp Your Throat With Harsh Irritants



"Reach for a LUCKY instead"

When you visit your physician for your periodic health examination, one of the very first things he asks you to do is to open your mouth wide, and to say "Ah." He is examining the delicate lining of your throat. "Ah!" There is not a man or woman who could even make this simple sound, if in the throat there were no Adam's Apple. For your Adam's Apple is your larynx—the voice box containing your vocal chords. And what a delicate piece of Nature's handiwork the Adam's Apple is. A slight cold—even a tiny particle lodged in the throat—and our voice often grows husky. In acute cases, we may even lose our voice for several days. Don't rasp your throat with harsh irritants—Reach for a LUCKY instead—remember, LUCKY STRIKE is the only cigarette in America that through its exclusive "TOASTING" process expels certain harsh irritants present in all raw tobaccos. These expelled irritants are sold to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE. No wonder 20,679 American physicians have stated LUCKIES to be less irritating. LUCKIES are always kind to your throat. And so we say "Consider your Adam's Apple."



"It's toasted"
Including the use of Ultra Violet Rays
Sunshine Mellows—Heat Purifies
Your Throat Protection—against irritation—against cough

TO GRAVEL ROAD EAST OF HAGERMAN

The state highway department has ordered the graveling of 5 miles of highway east from Hagerman starting about July 1, it was announced recently by Glen D. Macy, district highway engineer. The graveling of the road will be completed about August 1, it is expected.

Wedding announcements, printed or engraved—The Advocate.

MILK

The Food Value . . . Milk is a complete balanced ration . . . A human may live indefinitely on milk . . . and milk alone . . . It contains the essentials of health and growth . . . and Adkins Milk because of its high quality is your best "buy" in Artesia.

ADKINS DAIRY
Phone 09F12

RUN-DOWN and WEAK

"I began taking Cardui when in a weakened, run-down condition," writes Mrs. F. S. Perrit, of Wesson, Miss. "I took one bottle, and I seemed to improve so much that I sent for six bottles. After I had taken the six bottles, I seemed entirely well.

"Before I took Cardui, I was nervous, restless, blue and out of heart. I felt depressed all the time. After I took Cardui, all this disappeared.

"I gave my daughter Cardui and it helped to relieve irregular . . ."

This medicine has been used by women for over 50 years.

Take **CARDUI** Helps Women to Health
Take Theford's Black-Draught for Constipation, Indigestion, and Biliousness.

Mid-Summer Clearance Sale

BEGINS
Saturday, June 27
Ends Friday, July 3

The season of the year has arrived, when we realize that our shelves and racks must be cleared for Fall Goods, yet the customer will have at least three months wear on the class of goods we will sacrifice during this sale. Also there will be many items of year round usefulness that will be placed on sale at ridiculously low prices, that you cannot afford to overlook. Read Every Word Of This Ad, as it represents a great saving on merchandise that you either can use now or later on at an advantage.

BEGINS
Saturday, June 27
Ends Friday, July 3



are determined to move our stock of Ladies Silk and Crepe Dresses and Suits as any incentive to buy

ONE BIG RACK WILL BE PRICED AT \$6.95
ANOTHER RACK AT \$9.95

es on above racks are our regular, this season dresses, formerly retailed from \$5 to \$19.75 . . . other garments will be reduced in like proportions. This large sale should interest every lady in this section, as prices will be slashed.



Silks And Wool Goods

There will be several items in our large Silk Department reduced. Big lot of Silk Crepes that sold formerly at \$2.50 to \$2.95

Your Choice per yd. \$1.95

Another lot of Flat Crepe, large range of colors . . . sold formerly at \$1.59 per yard.

Your Choice per yd. 98c

Many other bargains in this department, such as: short lengths, discontinued patterns at a great reduction.

Men's Summer Suits

1/3 OFF

All Other Suits Priced 1-4 OFF



Our stock of Suits is too large . . . we are compelled to reduce this department.

Men's Summer Suits Will Be Sold At—
ONE THIRD OFF
All other Suits will be priced at—
ONE FOURTH OFF

Bargains Galore In Ladies Department

we are unable to list here . . . but will be worth your while to come and see them over.

There will be several tables of
Silks, Voiles, Batistes, Piques, Suiting etc.

display. Many of these items will be priced at less than—
Half Price

Big Table Of Remnants Half Price
A great feast of bargains

Parasols
lot of Ladies Parasols, nice assortment for your selection at—
Greatly Reduced Prices



Ladies Silk Hose

Lot discontinued colors and numbers and broken sizes. Sold up as high as \$2.95

Choice For 95c pair

Wearwell And Pullaway Sheets

The above famous brands of Sheets are familiar to every housekeeper in this section . . . who will readily appreciate the saving.

Wearwell Sheets 81x90
Choice 95c each

Pullaway Sheets 81x90
Choice 75c each

Eyelet Embroidery

Several pieces of new Eyelet Embroidery
At Special Prices
Everybody's using it now



Ladies Pumps And Ties

Two big tables of extra specials. No. 1—will be Ladies Pumps and Ties that originally were sold as high as \$11.50

Choice for \$5.95

No. 2—will be Pumps and Ties that sold as high as \$7.50

Choice for \$3.95

Many other broken lots and sizes
Greatly Reduced



Men's and Boy's Oxfords

Three big tables of Oxfords

No. 1—Will be all first class Packards, regular \$10.00 grade.
Choice \$6.95

No. 2—Will be mostly Tan Packards and other high grades selling up to \$10.00
Choice \$3.95

No. 3—Will be high grade Boy's and Children's Oxfords in broken lots—original price up to \$3.50
Choice for \$1.95

Crackin' Good Shirt

This shirt is made from Amoskeag Chambray, two pockets, coat style, full made, triple stitched, color blue.

Choice for 59c each

Bathing Suits

All Bathing Suits must go during this sale

Broken Lots

We will have on sale broken lots of Shirts, Underwear, Sox and other items for men and boys.

Men's Dress Pants

Will be sold at—
Big Reduction

Sox 10c Pair

This is our regular 15c item . . . just to stimulate sales and give a wonderful bargain will be sold as above quoted



Men's Straw Hats

We must sell every Dress Straw Hat in our stock . . . to do this we will price at—
Half Price And Less

There will be many special bargains for the men and boy's departments too numerous to mention in this space.

Give Artesia Profit Sharing Stamps

We are not continuously putting on Special Sales, marking down goods one day and marking up the next, for our long experience serving the public and large patronage has proven that folks like a "square deal" and have always received it here. We are not going to give away our goods but expect to make the prices so attractive you will buy them and be satisfied.

We Will Be Closed All Day Saturday July 4th

Don't Forget The Dates—
Saturday, June 27th till Friday, July 3rd

JOYCE-PRUIT CO.

Don't Forget The Dates—
Saturday, June 27th till Friday, July 3rd

DS-The Champeen Spitter

By Ad Carter



EAST BOUND FREIGHT TRAIN GOES IN DITCH NEAR FORT SUMNER

An east bound Santa Fe freight train went into the ditch near Fort Sumner near midnight Sunday night, eight cars leaving the track, according to an announcement made at Roswell Monday.

TAX ATTORNEY GOES TO WORK ON BIG JOB

Charles H. Jones, in preparing to go into action on his new position of delinquent tax attorney for Eddy and Lea counties, moved his office to-day from the bank building to the court house.

AMARILLO BOY SCOUTS THRU

Two bus loads of Amarillo Boy Scouts passed thru Artesia Friday morning, en route home from the Carlsbad Caverns.

Typewriter kiddos--The Advocate

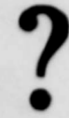
MILK

The best summer food for your children--our Grade A Milk insures its wholesomeness.

Artesia Dairy Phone 219

E. B. BULLOCK

Feed, Flour, Coal and Seeds



LEGAL BLANKS--THE ADVOCATE

Your Plumbing and Tin Work

Plumbing has kept step with modern improvements. This spring would be a splendid time to modernize the plumbing of your home.

ROWLAND & RIDEOUT Phone 3

REPORATION RESTS UPON HIS RESPONSE

WASHINGTON, D. C.—Upon response, more than any other, rests the future of the offer for a one-year moratorium on war debt and repayments.

PICKED UP ON MAIN

There is no use for people to suffer with a "crick" in the neck and we'll tell you why, Walter Graham has a remedy that has been the standard in Arkansas for the last hundred years.

Galluses and hot weather go together. There is a neat fortune awaiting some man who will invent some way of keeping the galluses up when a man is in his shirt sleeves.

Genuines generally have to have something to inspire them before they can do their stuff. The other day while Fred Cole was in Carlsbad, just before he made a soul stirring speech at a layman's rally, he went down and watched about three hundred water nymphs play on the Carlsbad beach.

Wedding announcements, printed or engraved--The Advocate.

NOTICE FOR PUBLICATION

Department Of The Interior, U. S. Land Office, At Las Cruces, N. M., May 27, 1931.

NOTICE is hereby given that Arthur L. Jackson, of Artesia, New Mexico who, on August 3rd, 1926, made Enlarged Homestead serial No. 032268, and addl. S-D Homestead Serial No. 032269 for Lot 3, S 1/4 NW 1/4, NW 1/4 SW 1/4 Section 2, Twp. 17-S., R. 26-E., SW 1/4 Sec. 22, Twp. 16-S., R. 26-E., N. M. P. M., has filed notice of intention to make three year final proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, New Mexico, on the 8th day of July, 1931.

Claimant names as witnesses: Polk Turner, Artesia, New Mexico, Highland G. Southworth, of Artesia, New Mexico, Virgil L. Wells, of Artesia, New Mexico, Noah E. Garrett, of Artesia, New Mexico.

V. B. MAY, Register.

Advertisement for Vicks VapoRus featuring a cartoon character and text: "Snuff up nose; also melt in hot water and inhale vapors."

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO

BIG JO LUMBER COMPANY, A Corporation, Plaintiff Vs. R. L. BYNUM, Defendant. No. 5193

NOTICE OF PENDENCY OF SUIT

You are hereby notified that the above named Plaintiff has commenced in the above named Court the above styled and numbered suit wherein Plaintiff prays judgment against you for the sum of \$161.95 with interest thereon at the rate of 6% from the 1st day of May, 1931, until paid and for cost of suit, which said sums alleged to be due this plaintiff on account of material furnished you, the said defendant, which said claim is passed due and wholly unpaid.

You are further notified that all of your right, title and interest in and to Lot 12, Block 50, Artesia Improvement Company Addition to the town of Artesia, Eddy County, New Mexico, together with all of the improvements thereon, has been attached, and unless you appear and answer plaintiff's complaint filed in said cause on or before the return day of this publication notice, to-wit: the 16th day of July, 1931, judgment by default will be rendered against you according to the prayer in plaintiff's complaint contained, as above stated and the above mentioned property will be sold to satisfy said judgment.

G. U. McCrary of Artesia, New Mexico, is attorney for plaintiff. WITNESS my hand and seal of said Court this 2nd day of June, 1931. (SEAL) RUTH S. NYE, County Clerk. By: M. E. WALLER, Deputy.

More Battery value for your money by buying

WILLIARD Insulated Batteries Ask about them at-- Dr. Loucks Garage Fone 65

Advertisement for Hotel Hussmann featuring a list of amenities: "Come to the Border for JULY 4 Beauty Show, Baseball 2 Games, Bullfight, Short Auto Trips, All Railroads Have Excursion Rates, and the-- Hotel Hussmann Can Care For You Economically, Week End Rates, Dine in our Air-Cooled Coffee Shop".

Are You Interested In OUR COMMUNITY

We know the answer. Of course you are! So are we! What's more, we are interested in you. And it must follow that you are interested in us.

You are interested in our community because you live here, you work here, you have your investments here, you pay taxes here, you are raising a family here, and -- well, you like the place.

So do we! We live here! We work here! We have our investments here! We pay taxes here! We are raising a big family (of employees) here! And -- well, we like the place.

Quite a community of interest. We are interested in you because it is all the "you's" who have made the community grow. We have grown with the community. We can't grow if it doesn't.

THE PECOS VALLEY GAS CO.

Firestone EXTRA VALUES KEEP FACTORIES RUNNING 24 HOURS A DAY

MR. FIRESTONE has made good his statement that if you would work harder--reduce your expenses--give better service--greater values--and sell cheaper--you would sell more goods and make money.

His factories are running twenty-four hours a day, and his semi-annual statement just released shows that he made money.

Firestone do not manufacture special brand tires for others to distribute. They do make a complete line of tires for us--bearing the Firestone name and guarantee--that not only meets the price but beats any special brand tire distributed by mail order houses or others in Quality and Construction, giving greater values.

We have cross-sections cut from Firestone Tires and others. Come in today and see the Extra Values in Firestone Tires.--We can save you money and serve you better.

Firestone gives you these Extra Values at NO Extra Cost

- Gum-Dipping--The patented process that penetrates every cord and coats every fiber with liquid rubber--minimizes internal friction and heat, greatest enemy of tire life. 58% Longer Flexing Life. 25 to 40% Longer Tire Life. Double Cord Breaker--Two extra plies of Gum-Dipped cords under the tread--absorbs road shocks--prevents blowouts--assures greater safety and comfort. 26% Greater Protection against Blowouts. 56% Stronger Bond between Tread and Cord Body. Tread--Made of non-oxidizing rubber--provides greater non-skid safety and longer wear. 25% Longer Non-Skid Wear.

Firestone OLDFIELD TYPE COMPARE THESE PRICES

Table comparing prices of Firestone tires with other brands like Chrysler, Ford, and Buick. Columns include Make of Car, Our Cash Price, and Special Brand Price.

COMPARE CONSTRUCTION and QUALITY

Table comparing construction and quality of Firestone tires with other brands. Columns include Size, Firestone Oldfield Type, and Special Brand Mail Order Tire.

*A "Special Brand" Tire is made by a manufacturer for distributors such as mail order houses, oil companies and others, under a name that does not identify the tire manufacturer to the public, usually because he builds his "best quality" tires under his own name. Firestone puts his name on every tire he makes.

Artesia Auto Company ARTESIA, NEW MEXICO

