# RE $=$ <br> Artesia Advocate <br> MORE = 

TWENTY-EIGHT
ARTESIA, NEW MEXICO, THURSDAY, JUNE 18, 1931 ${ }_{\text {os }}$ ToBe tinued

FFIT BASEBALL JULY 9TH FOR UNITY CHEST

COMMISSION GOES OVER CITY BUDGET




At ${ }_{\text {MAKES }}^{\text {COL.A., WOOOSOD S Y Y IELI }}$


May Launch Some Sort of Paving Plan Soon


| Have Been Completed $\mathrm{S} \mathbf{u}$ m of $\$ 55,083,61$ Spent Two Sections Highway 83. |
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|  |  |
|  |  |
|  |  |

$\qquad$Williams, Carlsbad resident an
ex-service man, missing sine
November 1 tht, last year, ha
Nowably


THE ARTESIA ADVOCATE
The Pecos Valley News and The Artesia American
plblished every thursday at 344 main street Entered as second class matter at the post office in Artesia, Nee
Mexico, under the act of Congress of March 3,1879 .
 One Year
Six Menths
Three Monhth
Six Monits (Out of New Mexicol $\frac{\text { NO SLBSCRIPTION ACCEPTED FOR LESS THAN THREE }}{\text { MONTHS }}$ asd Classified Advertising, 10 ects per line for firast insertion,
cents per line for subequent insertions. Display advertising rate
$\qquad$


## For Your Family

$\mathrm{E}^{\text {VERY father and mother should start to }}$ E ave EARLY for their litile ones. future. A huband buty is io cave m.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business


Consider your Udamis Opple!! * Don't Rasp Your Throat
With Harsh
Irritants

## "Reach for a LUCKY instead"

Eve started it and the daughters of Eve inherited it. Eve gave Adam the apple, and it seems that Adam must have passed it on. For every man and overy woman has an Adam's Apple. Put your finger on your Adam's Apple that is your larynx, your voice box tontains your vocal chords. Consider your Adam's Apple - when you do so, you are considering your throat- your vocal chords. Don't rasp your throat with harsh irritants. Reach for a LUCKY instead. Here in America LUCKY STRIKE is the only cigarette which brings you the added benefit of the exclusive "TOASTING" Process, which includes the use of modern Ultra Violet Rays. It is this exclusive process that Rays. certain harsh irritants present in all raw tobaccos. These expelled irritants are sold to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE. And so we say "Consider your Adam's Apple.'

## TUNE IN - The Iucky Strike Dance O Ochesatra, every Strike day, Thurstay and Saturday works.

## "It's toasted"

Including the use of Ultra Violet Rays
Sunshine Mellows-Heat Purifies

Students ten years hence may not know our present tariff as
the Smot- Hawley tariff bill or the republican tariff bill, but
simply as the retaliatory tariff bill; one that has caused retalia
tation from other foreign countries. The present tariff measure esigned principally to protect the manufacturer and not the pro-
ducer of raw materials, isn't giving the protection that the framer ufacturers as well as the producers of raw materials caused by The past congress could not see the need of a tariff on oil of which the United States is the principal consumer, but they di articles and now they must stand and watch the boomerang return Sooner or later and perhaps sooner, our leaders will learn
that one nation can not do all of the trading with the neighbors

New Mexico, which is felt the fishing grounds of Southeastern ticular season is that the streams are practically devoid of shades. and that would bring on more trouble.

The railroads want an increase in freight rates, but this won't








도누를 $\underset{a}{\text { CHRYSLERR TO PUT NEW }}$



 has inereased from font.
ago to 7,500 at present.
woULD You HAVE
DONE THE SAME?





 food for your chil-fren-our Grade A Milk insures Artesia Dairy Phone 219



## HEALTH COLUMN




## A Manufacturing

## Plant

 The Adxatatis is in modern

> Artesia Advocate

## J. C. Gage Second Hand Store

502 West Main Street
Second Hand Gas Ranges and Heaters, Coal niture, Pots, Pans, Dishes, and Many items at

Bargain Prices

Next to Your Head Comes
Your Feet. Let Us Keep Your Shoes Shined Quality work for ladies and gentlemen. Shoe

## NEW STATE SHINE PARLOR

e Doors East of Post Office milton kelly, Prop.

LEGAL BLANKS-.-THE ADVOCATE


Lowrey-Keyes Auto Company

advanced refrigerator
Today's Frigidaire offers many important improve-
ments and refinements. It offers quiet, dependable ments and refinements. It offers quiet, dependable
operation with surplus refrigerating power. It offers permanent beauty and many other advantages which make it the Advanced Refrigerator


## Southwestern FULJE MaNV/GE Company



Go Away and Forget It! PUT THE ROAST IN THE OVEN Turn the fire very low, and your
time is your time is your
own Latest word i No Seasting No Basting No Watching Scientific Cooks Say Our $\begin{gathered}\text { Roasts } \\ \text { Please }\end{gathered}$ Will LAMB PORK Our corn fed beef Our corn fed bee
does taste better. Try it with your next grocery
City Market Phone 37


Doubtful Brands Never Pay Try our 100 per cent and Buns, for heath fulness a a d you'll
know what 100 per cent Whole Bread
taste
Delicious Pies, Cakes and Cookies for your desserts.
Fresh Candies Daily

City Bakery
PIOR, Pro


LIVING COSTS ARE REDUCED $25 \%$ OVER PERIOD A YEAR AGO
 bles to receive


## HAIL instrance

ON GROWING CROPS
You may be next to be visited by a destructire Hail Storm!
See Us For Reliable Old Line Insurance
GIL.BERT \& COLLINS
Insurance, Realestate, Rentals

## A Million Users Wrote This GUARANTEE

New Refinement
 New Loup Pricen
 Anoor ormen poom mituoum Now Gen You get the timeeproved benomen
ically-teoled Monitor


 oothe complete range of flluted EASY PAYMENTS GENERAL ELECTRIC DOMESTIC, APARTMENT HOUSEAND COMMERCLIL RETHIGRAD
L. P. EVANS

Telephone 180
JOB PRINTING AT THE ADVOCAIT


IOREDTWENTY WET HANDS SAVE IILS BECAME MANY SMALL FISH LaWS FRIDAY


## GAS

A cool ecomonical summer fuel
a TWIST OF THE WRIST AND THE WORK IS DONE

Gas in the kitchen means a cool comfortable workshop for the housewife.

IF IT IS DONE WITH HEAT YOU CAN DO IT BETTER WITH GAS

THE PECOS VALLEY gAS CO.

## A BEAUTIFULFLOWER GARDEN AND A BEAUTIFUL LAWN

practically makes a beautiful HOME

Both garden and flowers are possible with a little labor and care. Of course you want your premises you enter the City Beautiful Conyou e
test.
We have all sorts of Garden Tools ncluding, Hoes, Rakes, Spades and Lawn Mowers.
ad a real honest value on hose
JOYCE-PRUIT COMPANY
Hardware Department

E. B. BULLOCK

Feed, Flour, Coal and Seeds
?

JOB PRINTING AT THE ADVOCATE
Your Plumbing and Tin Work
Plumbing has kept step with modern improvements.
This spring would be a splendid time to modernize in Work we make pretty near anything but a tin lizzy. ROWLAND \& RIDEOUT Phone 3

## Let us SHOW you why TIRES are better!

Firestone do not manufacture special brand tires for others to distribute - but they do make a complete line of tires for us, bearing the Firestone name and guarantee, that not only meets the prices but beats any special brand tire distributed by mail order houses or others in Quality and Construction, giving greater values.

Firestone have invested $\$ 25,000,000.00$ with Firestone Dealers in establishing the most economical distributing and servicing system in the world.

Come in today-let us show you the INSIDE FACTS from cross sections -that you may understand the EXTRA valUES in Firestone Tires.


## COMPARE PRICES

FIRESTONE OLDFIELD TYPE

|  |  |  |  |  |  |  | $\begin{aligned} & \begin{array}{c} \text { Par } \\ \text { Price } \\ \text { Pat } \end{array} \end{aligned}$ |  | $\begin{gathered} \text { cout } \\ \substack{\text { corste } \\ \text { Bace }} \end{gathered}$ |  | (outOut <br> Price <br> Praf <br> Pair |
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| $\overline{4.40-21}$ | \$4.98 | 84.98 | \$9.60 |  | 98 | \$6.98 |  | 6.00-1 |  |  |  |
| ${ }^{\text {che }}$ | 5.60 | 5.60 | 10 | S. |  |  |  | Viling |  |  |  |
|  | 5.69 | 5.69 | 11. | Noter |  |  |  |  | 11.40 | 11.40 | 22.10 |
| 4.75-19 |  |  |  | Sta | - | 7.90 | 15.30 |  |  |  |  |
| Comitotem | 0.05 | 6.65 |  | 5.25-21 | 7 | 8.57 | 16.70 |  | 11.50 | 11.50 | 22.30 |
| 4.75-20 | 0.75 | 6.75 |  |  |  |  |  | 0.00-21 |  |  |  |
| Pryment | 0.75 |  |  | Sersm | 0.75 | 8.75 | 17.00 |  |  | 1.65 | 22.60 |
|  |  |  |  | S.50-19 |  |  |  | stuti |  | 10 |  |
| D | -. 00 | 6.9 | 13,60 | Oothen | 2.90 | 8.90 | 17.30 | $0-20$ |  |  |  |

*A "Special Brand" Tire is made by a manufacturer for distributors such as mail order houses, oil com-
panies and others, under a name that does not identify the tire manufacturer to the public, usually because panies and others, under a name that does not identify the tire manufacturer to the public, usually because
bo builds his "best qualiy" tires under his own name. Firestone puts his name on every tire he makes.

Artesia Auto Company
ARTESIA, NEW MEXICO

## LOW PRICES AND EASY TERMS

We have in our used car stock about twenty-five good automobiles of different makes ready to go-with many miles of service and pleasure to you. Come
You'll like them.

Ford
ARTESIA AUTO CO.
STATE TREASURER IS GALERE WIN A bale heme run SEEXING TO INVEST \$500,000 IDLEFUNDS
$\qquad$

ARTESIA STORES TO tive clemency but ped execu-
OBSERVE JULY THE FOURTH BY CLOSING $\begin{aligned} & \text { ohior of those who "betrayed" } \\ & \text { a crren C. Harding } \\ & \text { and } \\ & \text { and }\end{aligned}$

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| :---: |
| RUN |
| DAY |

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 Will Crockett and family made
a business trip to Roswell yesterday.
Miss Aline Wilson is spending
this week with Miss Eloise Reser on the Cottonwood. , jleo wid mitidid. inimud
$\qquad$
 mom
 $5=$ an heit hicher mod tanis $x=2$光: wity atrex wix $=2$

 $z^{2}=\mathrm{F}=\mathrm{m}$
count and produced onpaper of your selection.do not substitute an inferior
tion is given.

Let The Advocate do your Printing and get away from that sloppy, smeared-on-with-a-stick appearance.

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The McAdoo Drug Co.


## LOW PRICES AND EASY TERMS

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We save you money on used cars- 5 days free tria
Ford ARTESIA AUTO CO. Ford
 SEEKING TO INVEST At pecos sunday \$500,000 IDLE FUNDS $\qquad$


RTESIA STORES TO OBSERVE JULY THE
FOURTH BY CLOSING


