

Artesia Advocate

The Advocate answers the demand for a constructive advertising medium in the middle valley.

VOLUME TWENTY-EIGHT

ARTESIA, NEW MEXICO, THURSDAY, FEBRUARY 26, 1931.

NUMBER 11

Price Area Sets 500 To 600 Barrel Well--Report

Artesia Co., Coleman No. Estimated Good For 600 Barrels From Second Break--Proration Effective At Eunice.

well in the Eunice area, is the development to attract interest... While three wildcats in county are being closely watched...

McFann showed a 1,122,295 barrels a day... potential at Hobbs was an estimated 500 to 600 barrels daily...

WE ARE BOUND OVER ACTION OF GRAND JURY ON LIQUOR CHARGE

the local supply of bootleg is not plentiful... Members of the Artesia Rotary club were entertained Tuesday by the Albert Taylor troupe...

JENKS FAMILY WILL LEAVE STATE--PUBLIC SALE ON MARCH FIFTH

Thursday, March 5th, W. F. Jenks and son, C. F. Jenks are offering a complete set of farming implements, a number of livestock and some household goods...

WILD ELEPHANTS HERE

White elephants are in Artesia may be seen at the McAdoo... The white elephants explained, are merchantmen that had not moved as readily...

A COMMUNITY CHEST DISTRIBUTING OFFICE WILL BE MAINTAINED

The Artesia community chest will maintain a distributing station in the Gilbert and Collins office building, one door south of Gilbert and Collins office...

NEGRO SHOT WHEN HE ATTEMPTS TO STOP A FAMILY ROW AT PARTY

It never pays to interfere in a family battle. This fact was again demonstrated Sunday night when Lee Collins, colored, tried to act as peace maker between Mr. and Mrs. Oscar Traywick, colored and was shot twice with a .22 revolver...

One bullet from the revolver entered Collin's stomach, ranging toward the left side. Another bullet entered his hand. He was taken to a hospital at Carlsbad for medical treatment.

THIRD PAIR TWINS

Twin boys of Mr. and Mrs. George E. Rybern have the honor of sharing the birthday of the "Father of His Country." The boys were born on Sunday afternoon and are the third pair of twins born to the Ryberns.

ROTARY LUNCHEON

Members of the Artesia Rotary club were entertained Tuesday by the Albert Taylor troupe, who appear at the Central school auditorium for two nights engagement.

BILL FOR ADDITIONAL JUDGE PASSES HOUSE

The house of representatives at Santa Fe Tuesday passed a committee substitute bill to administration measure HB 104 creating an additional judge in the fifth judicial district by a vote of 48 to 1.

CAR REGISTRATIONS

Nineteen hundred fifty car registrations have passed thru the deputy collectors office at Carlsbad, Virgil Albritton, said here Monday.

RANGE IN FINE SHAPE FOR LAMBING WHICH WILL START SOON NOW

Local sheepmen are looking forward to the best lambing season seen here for more than a score of years as result of the recent rains on the ranges.

OIL MEN SEE LITTLE CHANCE FOR PASSAGE OF CAPPER MEASURE

Independents Urge Passage Of Restrictive Measure Now In Hands Of Ways And Means Committee--Many Telegrams Sent.

WASHINGTON, D. C.—A compromise agreement on proposals to limit oil importations into the United States was sought last night by a house sub-committee in an effort to obtain legislation this session.

Meanwhile there appeared little likelihood of any action before adjournment on a measure to embargo the products of forced labor.

The New England house delegation protested to Longworth against further consideration of measures aiming at foreign oil.

The house bill to bar importation of forced labor products after April first was aimed primarily at Russia. Doubt was expressed that any action on it would be taken next session since the 1930 tariff act provides that goods made with forced labor shall be denied entry after next January 1.

Congress will not meet again until December unless there is a special session.

Telegrams have also been received here from Senators Cutting and Bratton, pledging support and earnest efforts toward the passage of the oil restrictive measure.

Immediate action on the Capper bill was urged by the Independent Petroleum Association, although little hope was held for the passage of any sort of oil restrictive measure before the present session of congress closes.

New Mexico oil men yesterday sent telegrams to state congressmen and senators. A telegram addressed to William Dooley from Congressman Simms, received here last night expressed slight hope of getting any kind of oil bill thru congress, but Mr. Simms stated that "We are all working."

EDDY LICENSE FEES

State Treasurer Warren Graham has distributed license fees to a number of counties. Eddy county received \$7,852.82, while Chaves county received \$11,462.54.

DUTCH AUCTION

The McClay Furniture Store is offering a beautiful eight piece walnut veneer dining room suite at Dutch auction. The dining room suite and details of the auction are posted in the window of the store.

THE STATE OIL ASS'N. ADDS MEMBER TO THE ADVISORY BOARD

The principal business transacted at the executive meeting of the New Mexico Oil Men's Protective Association here Friday afternoon was routine in its nature.

EARL BIGLER TO BE THE NEW CONTINENTAL OIL CO. DISTRIBUTOR HERE

Earl Bigler has been appointed local representative of the Continental Oil Co., succeeding Dewey Ellis, resigned. Mr. Bigler, formerly associated with L. P. Evans will have charge of the wholesale distributing station of the Continental.

WEDDING ANNOUNCEMENTS AND INVITATIONS, ENGRAVED OR PRINTED--ADVOCATE

Typewriter Ribbons--The Advocate

SIXTEEN GAMES TO BE PLAYED IN THE VALLEY BASKETBALL TOURNEY

Artesia Favorite To Win Annual Tourney Which Starts At Roswell March 6th--Eleven Teams Will Compete.

With the addition of New Hobbs, eleven teams will compete in the district basketball tournament to be held at Roswell, March 6 and 7.

- FRIDAY, MARCH 6th
Game No. 1--9:00 a. m. Roswell versus Hagerman.
Game No. 2--10:00 a. m. Hope versus Lovington.
Game No. 3--11:00 a. m. Dexter versus Carlsbad.
Game No. 4--2:00 p. m. Hobbs versus New Hobbs.
Game No. 5--3:00 p. m. Artesia versus Lake Arthur.
Game No. 6--4:00 p. m. Tatum versus loser game No. 1.
Game No. 7--7:30 p. m. Loser game No. 2 versus loser game No. 3.
Game No. 8--8:30 p. m. Loser game No. 4 versus loser game No. 5.
SATURDAY, MARCH 7th
Game No. 9--9:00 a. m. Winner game No. 1 versus winner game No. 2.
Game No. 10--10:00 a. m. Winner game No. 3 versus winner game No. 4.
Game No. 11--11:00 a. m. Winner game No. 5 versus winner game No. 6.
Game No. 12--2:00 p. m. Winner game No. 7 versus winner game No. 8.
Game No. 13--3:00 p. m. Winner game No. 9 versus winner game No. 10.
Game No. 14--4:00 p. m. Winner game No. 11 versus winner game No. 12.
Game No. 15 (Championship)--8:30 p. m. Winner game No. 12 versus winner game No. 14.
Game No. 16 (Consolation)--Loser game No. 13 versus loser game No. 14.

DEATH ENDS CAREER WEIRD CHARACTER YESTERDAY MORNING

Death has ended the unique career of Doc Hernandez, age about 83, probably the best known Mexican character in the Pecos valley. Doc, it was said came to this section before there was an Artesia and has practiced the art of herb healing among Mexican families for a number of years.

ARTESIA LEGION POST GETS CITATION FOR ITS MEMBERSHIP ACTIVITY

The community get-together and Legion meeting, held at the Central school auditorium, Monday night was well attended considering the weather.

- The following program was rendered:
Invocation ----- Rev. James Dew
Welcome Address ----- Fred Cole
Purpose of Meeting ----- Fred Brainard
Male Quartette Selection.
Address, Legion Activities -----
Roy L. Cook, Dept. Commander
Address, Citizenship ----- C. Bert Smith
Vocal Solo ----- Mrs. Myron Bruning
Address, Auxiliary Activities -----
Mrs. J. A. Richards, Past Dept. Commander.
Monologue ----- Miss Vera Pior
Address, Americanism ----- Jess Truett
Address, Constructive Welfare Work, Miss Minnie Robertson.
Stage Act ----- Miss Jimmie King
Violin Solo ----- Miss Doris Deter
Vocal Solo ----- Mrs. E. V. Eubank
Reading ----- Mrs. W. J. Haskins
National Anthem ----- Orchestra
Benediction ----- Rev. J. P. Sinclair
Song Leader ----- George Deane
Pianist ----- Catherine Clarke

RAIN AND SNOW IN VALLEY DURING WEEK

Another good rain, interspersed with snow fell here Sunday night and Monday. Moisture fell from Clovis to Carlsbad, with snow from the north valley to Clovis.

TWO DIRECTORS ARE ADDED IN ANNUAL MEET--GRAYBURG OIL

The annual meeting of the Grayburg Oil Co., was held here last week. The principal item of business was the election of officers and directors.

KNOCK OUT ON USED CARS

Used cars have been drastically reduced by the Artesia Auto Co., and are now at the lowest price in the history of the company.

Car License Reduction Bill Passes The House

Measure Provides For 40% Reduction After The First Year--Flat Rate Is Operative After Five Year Period.

SANTA FE--The house of representatives Tuesday afternoon passed the administration measure providing for a reduction of approximately 40 per cent in the license fees of cars in the state after the first year and for five years thereafter, when a flat rate is placed in operation.

The new scale for passenger cars as provided by the bill does not include taxis and driverless cars. It follows:
First year--\$18 plus \$2 for each 100 pounds or major fraction thereof in excess of 2400 pounds.
Second year--\$15 plus \$1.50 for each 100 pounds or major fraction thereof in excess weight.
Third year--\$12 plus \$1 for each 100 pounds or major fraction thereof.

When the truck has been registered during the two prior years: \$10 for the first class as described above; \$10 for the second class plus \$1 for each 100 pounds or major fraction thereof excess weight; for the third class, \$18 plus \$1.50 for each 100 pounds or major fraction thereof excess weight.

For taxis the rates are: If not registered for two prior years, \$18 plus \$3 for each 100 pounds or major fraction thereof in excess of 1600 pounds; if registered for two preceding years, \$10 plus \$2 for each 100 pounds or major fraction thereof excess weight.

JUNIOR BASKETBALL TOURNEY TO BE HELD AT ROSWELL SATURDAY

The Artesia Junior cagers, like their big brothers are doped to carry away high honors at the Junior basketball tournament to be held in Roswell Saturday. Seven games will be played on February 28th, with eight teams competing as follows: N. M. M. I. Juniors, Artesia Juniors, Carlsbad Juniors, Hobbs Juniors, Roswell Juniors, Roswell Junior High school, Dexter Juniors and Portales Juniors.

Following is the schedule:
Game No. 1, 8:00 a. m. N. M. M. I. versus Artesia.
Game No. 2, 9:00 a. m. Carlsbad versus Hobbs.
Game No. 3, 10:00 a. m. Roswell versus Roswell Junior high.
Game No. 4, 11:00 a. m. Dexter versus Portales.
Game No. 5, 2:00 p. m. Winner game 1 versus winner of game 2.
Game 6, 3:00 p. m. Winner game 3 versus winner of game 4.
Game 7, 8:00 p. m. (Championship). Winner game 5 versus winner of game 6.

NO INCREASE IN COAL RATES

A communication from the Pecos Valley Traffic Bureau at Roswell, advises that the petition of the Santa Fe Railroad, asking for an increase on intra-state coal rates to points in the Pecos valley has been withdrawn.

Loose-leaf Binders, Special Ruling and Stock Forms--The Advocate.

ARTESIA ADVOCATE

The Pecos Valley News and
The Artesia American

MARTIN & BLOCKER, Publishers
W. C. MARTIN, Editor

PUBLISHED EVERY THURSDAY AT 314 MAIN ST.
Entered as second class matter at the post office in
Artesia, New Mexico, under the act of Congress of
March 3, 1879.

THURSDAY, FEBRUARY 26, 1931.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
One Year (Out of New Mexico)	\$2.50
Six Months (Out of New Mexico)	\$2.00
Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN
THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks,
Reading Notices, and Classified Advertising, 10 cents
per line for first insertion, 5 cents per line for sub-
sequent insertions. Display advertising rates on appli-
cation

TELEPHONE NO. 7

THE PHASES OF OUR MOON

Our Moon does not shine very brightly to some of the so-called Cutting papers over the state, who have gone out of the way in an attempt to hang something on the senator from Artesia. Senator Moon has done lots of things that we did not approve of, but we do give him credit for having a lot of political sense; a great deal more in fact than many of his political enemies. We do not believe that Moon, with a multitude of faults, as some claim he has, would stoop low enough to let loose a lot of abusive language in the senate chamber, such as the Santa Fe New Mexican accused him of. Regardless of our personal opinion of a political enemy, we have never found it necessary to resort to an untruth in order to discredit a man in public life.

The Cavern City Chronicle of Carlsbad, in its issue of Friday and through its editor, Will Robinson takes a direct slap at Artesia in calling upon the AP to apologize for referring to Senator Moon of Carlsbad. If we remember correctly Carlsbad gave Senator Moon about the same majority as Artesia in the last senatorial election. Carlsbad had just as much to do with electing Senator Moon as the people of Artesia, so why whine about it? We would be good sports enough to keep our mouth shut even though we had voted for Hoover.

If the matter of apologizing is opened up the Cavern City Chronicle may have more of it to do than was bargained for. For instance Bill might tell us why he spent his first fifty years in the republican fold and then turned democratic.

VALUE OF SCOUT WORK

Speaking of the value of Boy Scout work in the community, Alexander Campbell, representative of the Boys' Club federation of New York, says: About twenty per cent of the nation's income is spent on crime. There are more men in prison to-day than there are standing police in our large cities. In one year, \$1,000,000,000 was spent in prisons to house American jail birds. It costs about \$10.00 to keep a boy out of jail and it costs \$500.00 to \$600.00 to keep him in jail. In either case the public pays the bills."

POSSIBILITIES

Albert W. Weigel, domestic trade commissioner of the Los Angeles Chamber of Commerce, who visited the various valley towns the past week, presents some interesting figures about southern California. Among the things that we learn is that practically all of the orange groves are irrigated from pumping wells. It should interest Pecos valley farmers to know that California fruit growers have made a success of farming when they had to lift water a greater depth than pumping plants in the Artesian basin. While they can grow citrus fruits and have advantage of a cheap power rate, at one time they labored under a far greater handicap than is found under similar conditions here.

What has brought about success then? Co-operation and advertising. Letting the people know they had something to sell.

HERE'S GOOD ADVICE

Kenneth M. Goode, noted advertising writer, says, "By far the most important source of waste in advertising is quitting, and this can be charged against no one but the man, or concern, that pays the bill.

"No business should start advertising unless the controlling executives realize that advertising is one race that has no finish line.

"Even a bad advertisement will come to mean something and be productive if run long enough, while a good advertiser who quits, loses in time probably all he has put into his campaign.

"I honestly believe that the losses sustained by American advertisers who have quit during the past fifty years, total as large as the cost of our participation in the World War." Moral: Don't quit, it costs too much.

ANOTHER SOURCE OF SUCCESS

Another worthy objective that deserves success and one that comes pretty close to home is the present campaign undertaken by the wool growers of the state to encourage the public to eat more mutton. Mutton is really a palatable dish. It provides another source of revenue for the sheepmen when the price of wool is so low. The public has responded generously to the slogan of "Eat More Lamb," and have added another item to their menu.

"Save the Surface and You Save All," is a good slogan. But one may be pardoned if he wonders if it ever sold very much paint. There are a lot of things the public doesn't know about paint that might be told with profit.

"Say It With Flowers" is another catchy slogan. But how many flowers has it sold? Personally, neither of these slogans has even had the slightest effect in making us want to buy either paint or flowers. A lot of other catchy advertising ideas are equally open to question. Place a litter of frolicsome pups in a show window and the sidewalk will be thronged with people all of the time. There will be an endless amount of comment. But how much merchandise will such an exhibit sell? How many people will be attracted to spend money in that store by such an exhibit? A druggist friend of ours had a display of mud turtles in his window several days last summer. He confesses that he cannot trace the sale of a single additional sandwich to their presence. Something besides catchy ideas are necessary to make a good advertisement.—United States Publisher and Printer.

Indications are that an attempt will be made to abolish capital punishment by legislation. Other states have tried it and we don't know that they have profited by it, certainly not from a moral standpoint. When the public has to deal with a gang of criminals, who do not hesitate to shoot their victim in the back with a machine gun, if the opportunity presents itself, surely deserves no leniency. It is only the fear of the rope or the electric chair that deters some of the worst criminals. Remove this fear and the public would be at the mercy of the criminal more than ever.



Don't leave scattered straw stacks around to breed stable flies. Plow straw under or burn it.

A heavy coat of white lead will protect tree wounds resulting from the removal of large branches. This does not make the wound heal more quickly but protects the heartwood from decay until the new growth develops. Yellow ochre, coal tar, and grafting wax also are used for this purpose.

Copper carbonate is the most satisfactory dust for controlling stinking smut, or bunt, of wheat, says the U. S. Department of Agriculture which has tested many fungicides for this disease. Copper chloride and copper oxychloride control smut but are too corrosive for general use in drills, the department found.

Cattle owners in sections where the fever tick is a pest should begin now and dip their cattle every 14 days until next November. If thoroughly done, this will eradicate the pest. The parasite transmits tick fever, reduces beef and milk production, and ticky cattle can not be shipped interstate. Such cattle usually sell for from one-half cent to 2 cents a pound less than tick-free cattle, says the bureau of animal industry, U. S. Department of Agriculture.

The visibility of alfalfa seed is clearly shown by its appearance. Plump seeds of a bright olive-green color almost invariably germinate well, whereas shriveled seeds or those of a brownish color usually germinate poorly. Alfalfa seed turns reddish brown with age, and though some viable seed may have this color, it is better not to use such seed without a germination test. This can be made by placing 100 seeds between cloth or blotting paper and keeping them moist and at a temperature of about 70° F. After 5 or 6 days most of the readily viable seeds will sprout, but some remain hard, especially if they are of the variegated varieties. Many of these hard seeds will grow when planted and should be considered in estimating the per cent of germination.

Typewriters for sale or rent—The Advocate.

Sore Bleeding Gums

Only one bottle LETO'S PYORRHEA REMEDY is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money.—Mann Drug Co.

The BEST Gray Hair Remedy is Home Made



To half pint of water add one ounce bay rum, a small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it at home at very little cost. Apply to the hair twice a week until the desired shade is obtained. It will gradually darken streaked, faded or gray hair and make it soft and glossy. Barbo will not color the scalp, is not sticky or greasy and does not rub off.

EL PASO'S FINEST

300 ROOMS, ALL \$2.00
OUTSIDE BATHS
SOFT WATER BATH

AVIATION HEADQUARTERS
for the SOUTHWEST—
NEW—MODERN—

"You'll be Surprised"

HARRY L. HUSSMANN
President
JOS. D. PASO, 1st and 4th

HGA
AAA
S.E.E.

HOTEL
HUSSMANN
"On the Plaza"
EL PASO, TEXAS

baby's
COLDS
checked without
"dosing"
rub on
VICKS
VAPORUB
OVER 12 MILLION JARS USED YEARLY

NECESSITY

AND

NOT

A COMMODITY IS THE CORRECT TERM

GAS

—This necessity makes life more endurable
wife as it assists them miraculously in the
household duties.

From Gas An Even Temperature Is Obtained

KEEP THE HOME FIRES BURNING

Pecos Valley Gas

PHONE 50

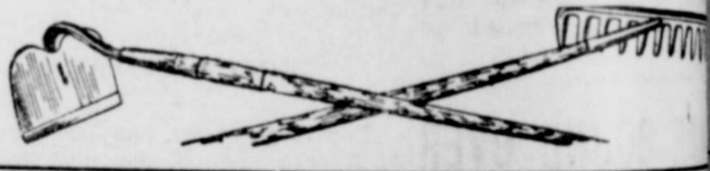


Spring is coming and you want to answer that basic nature call. You'll find gardening in the evening a pleasant diversion from your usual ties. We have new tools that make gardening even more pleasure. Perhaps if new garden tools does not interest you wife might like new tools make the work easier.

WE HAVE A NEW STOCK

Spading Forks, Wire Lawn Rakes, Steel Brume Rakes, Cultivators, Hoes, Scuffle Hoes, Weeding Tools, Lawn Hose, Drain Spades, Square Point Spades

Joyce-Fruit Company
Hardware Department



JUST KIDS—Forgery.

By Ad Carter



Do Your Duty Have Money

STOP and think what would happen to your family if you were taken suddenly away from them. You may reason that you have some life insurance and other assets. But... what would happen if you became sick? READY MONEY in our bank is the answer.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business



CITIZENS
STATE BANK

A Strong Bank Thoughtfully Managed

ARTESIA, NEW MEXICO

"Home of the Thrifty"

WED UP ON MAIN

being authority on table man- we have been called upon at to answer some difficult ques- For instance one subscriber to whether it is right and prop- crumb corn bread in potliker. which we would reply, "yes, if ave the potliker."

... ..
 other thing that has caused the and harmony of our family life broken occasionally is whether ormonable to drink hot coffee saucer. If we understand Mr. a saucer was first intended placement the cup and its not- at right and proper for the drinker to sup from the saucer as no attempt is made to the coffee, provided of course ay is not present.

... ..
 young man addressed a letter other young man, pointing out to understand the second fellow He requested the offender to his office and talk the mat- yer. Two days later he re- this reply: "Received your ar letter, will be at the meet-"

... ..
 on the use of corn is being d, we wonder what has become old fashioned housewife, who to make hominy out in the yard a wash pot.

... ..
 young man or woman, who on machine which is being around these days must cer- adventure and further- must be willing to try any any about. One look at some made stills is enough anyone that the rotten ain any respectable gut- a human stomach.

DRINK THE GOAT MILK

HEALTH IN EVERY DROP" IDEAL FOR

Mrs. Ora Killian

You get more Bread and Better Bread in

PIOR'S Twin-Loaf

Complete assortment of Pies and Pastries Fresh Home Made Candies Too

City Bakery

Phone 90
 PIOR, Prop.

Motor Reconditioning Welding and Machine Work

General Tires, Auto Accessories

Pecos Valley Garage and Machine Shop

Block North of Main Street on North Second
 Phone 35
 Artesia, N. M.

MASONS TO ASSEMBLE IN CAVERNS OPENING SESSION ON MARCH 17

The oldest fraternity in the world, will convene during the regular annual communication of the oldest lodge room in the world at Carlsbad, New Mexico, on Tuesday, March 17, when the grand master will assemble the brethren in the "King's Palace" of the Carlsbad Caverns National Park, which geologists estimate to have taken 60,000,000 years in the forming.

The sessions will be a tiled communication of the grand lodge, designer to afford the expression of greetings from the grand masters and brethren of the several jurisdictions who have been invited to attend the proceedings of the great Masonic week.

While the grand lodge is in session, Carlsbad Lodge, U. D. Eastern Star will entertain the visiting ladies in the lunch room, of the Carlsbad Caverns and following both assemblies, the parties will re-unite and proceed on the tour through the Caverns, under the direction of Thomas Boles superintendent of the Carlsbad Caverns National Park, who is himself a Mason of long standing, being a member of all branches of the order.

All Master Masons and the members of the Eastern Star, will be welcome at this annual communication and Cavern trip, and attendance is expected from all over south-western America.

The fifty-third annual communication of the grand lodge, Ancient Free and Accepted Masons of New Mexico will be held in Carlsbad beginning Monday, March 16 and continuing through Wednesday.

The Grand Chapter Royal Arch Masons will be in Convocation on Thursday; the Knights Templar on Friday and the Order of the Eastern Star will begin their three-day session on Thursday.

It is expected that the brethren will begin to arrive in Carlsbad Saturday night, and for the reception of these delegates and Masons and the public generally, a grand union service will be held on Sunday evening at the Carlsbad armory, the sermon being delivered by Rev. John P. Sinclair, of Artesia, grand chaplain of the Grand Lodge. This annual sermon will be one of the spiritual events of the session of the grand lodge and will be accorded a large attendance. It is, of course, open to all of the people, regardless of whether they are Masons or not.

The local committees are preparing a complete programme of entertainment for the week, and it is already apparent that there will be a very large attendance. In view of this, and although the hotel capacity of Carlsbad is large, as become a convention city, the suggestion is made to the brethren this early that they write or wire reservations. Of course the homes of the city will be thrown open after the hotels and excellent camps are filled with hundreds of persons they can entertain, but early requests will make comfort certain.

Requests for hotel reservations should be sent to Joseph Wertheim, chairman of that committee.

The girl, lonely and uncomfortable, was leaning against the wall, when the hostess took pity on her.

"My dear," she said, "you look just like an old Rembrandt."

"Well," was the retort, "you don't look any too darned snappy yourself!"—Exchange.

"Poor old Bill! 'E's so short sighted 'e's workin' himself to death."

"What's 'is short sight got to do with it?"

"Well, 'e can't see when the boss ain't lookin so e 'has to keep shovel- ing all the time."

HEALTH NEWS

The American Child Health Association of New York City has recently issued a bulletin on May Day, National Child Health Day activities for 1930, in which the outstanding program of each state are given. About one-half of the space devoted to the state of New Mexico is given over to the Artesia program. The program last May Day was sponsored by the American Legion Auxiliary in co-operation with the public schools, the Chamber of Commerce, Boy Scouts, Girls Scouts, Majestic Theatre and the Eddy County Health Department. Perhaps this community co-operation is one reason why the Eddy County Health Department ranks as one of the best health units in the state.

We quote from the bulletin as follows:

"In Artesia the schools participated in the health program sponsored by the American Legion Auxiliary. The high school had a float in the parade. The Junior high furnished a May Queen, chosen by health and grade records, who headed the parade in a beautiful float. Next marched all the grade children who had attained the five-point honor roll, carrying posters representing the five-point health buttons. Next in line was a milk float with the milk lunch children drinking milk.

"In the park, just preceding the parade, the Junior high girls furnished a gypsy dance which was especially clever, and a group of second grade girls gave a Maypole dance. Immediately following the parade, there was a free health matinee for all school children, with practically every school child attending. The films "Bacteria" and "New Ways for Old," with a Girl Scout picture, were shown. The Chamber of Commerce gave a cash prize for the best health poster in each room, there being seventeen rooms in the two grade schools. The prizes were awarded publicly at the program in the park on May Day. The program was continued to May 2nd, when the Junior high school held an all-day interclass track meet on the school grounds, and the high school had a district track meet."

We are informed that an even better program will be put on this year.

Hebrew Money

The monetary system of the Hebrews was based upon the Babylonian system of weights. The ratio of the value of gold to silver was 1:13 1/3 and prevailed over all western Asia.

Gigantic Structure

Herodotus estimated that 100,000 men were engaged for 20 years in building the Great pyramid.

Typewriter Ribbons—The Advocate

HORSES FOR SOAP

Dane Holliday and "Tuffy" Welch delivered 100 head of range horses to the El Paso Soap factory last week.—Current Argus.

Typewriters for sale or rent—The Advocate.

"Why is Mable so angry? The papers gave a full account of her wedding."

Yes, but they put it that Miss Blackfield was married to the well-known collector of antiques.—Neb-el-spalter.

CARBON PAPER—The Advocate



For Sale
 Rubber Stamps
 Seals, Etc.
 The Advocate

J.C. PENNEY CO.

327 MAIN STREET, ARTESIA, NEW MEXICO

Better Values! Smarter Styles!
Spring Footwear
 for all the family!



Silk to the Picot Top!

No. 455 Chiffon Stockings

\$1.29 Pair

A year ago, priced at \$1.49!

That's a real saving on these good-looking hose! Pure silk from toe to top, with mercerized backing in toe and sole. Full-fashioned, of course, with the new curved cradle sole and French heel. In the smart new shades for Spring.



Sports One-Strap

Strikingly smart! Imported parchment calf slipper, woven vamp. Also in white.

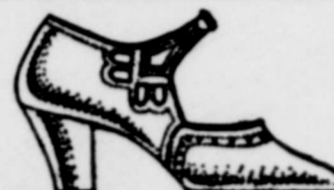
\$4.98



Ever So Smart!

Sea sand kid, trimmed with the new Patou beige kid.

\$4.98



Smart One-Strap

Parchment with brown python grain strap and cut-out side. And so inexpensive!

\$2.98



For Sportswear

Smartly combining the new "Sea Sand" kid with sand beige morocco grain.

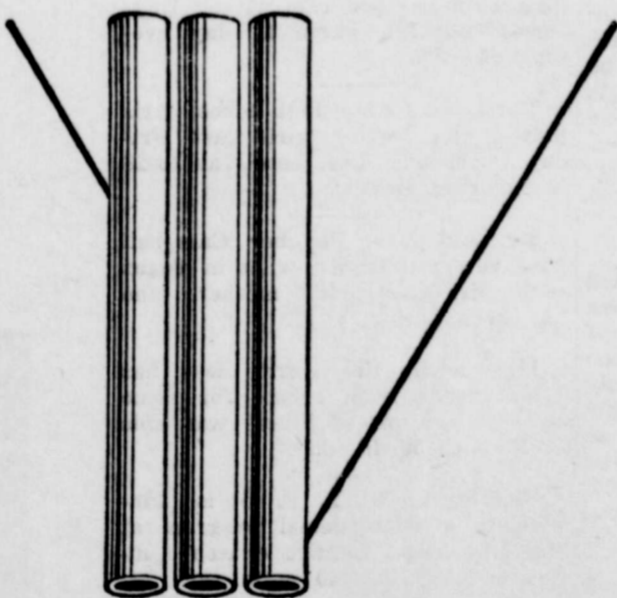
\$3.98



Sea Sand Kid

Trimmed with brown kid and brown silk kid. Smart!

\$3.98



?

Where will the two slanting lines meet if the shorter one is continued? Good eyes are needed for this one.

YOUR EYES MAY FOOL YOU BUT YOUR TASTE tells the Truth!

MILDER... AND BETTER TASTE



They Satisfy

© 1931, LIGGETT & MYERS TOBACCO CO.

Dec. 18, 1930

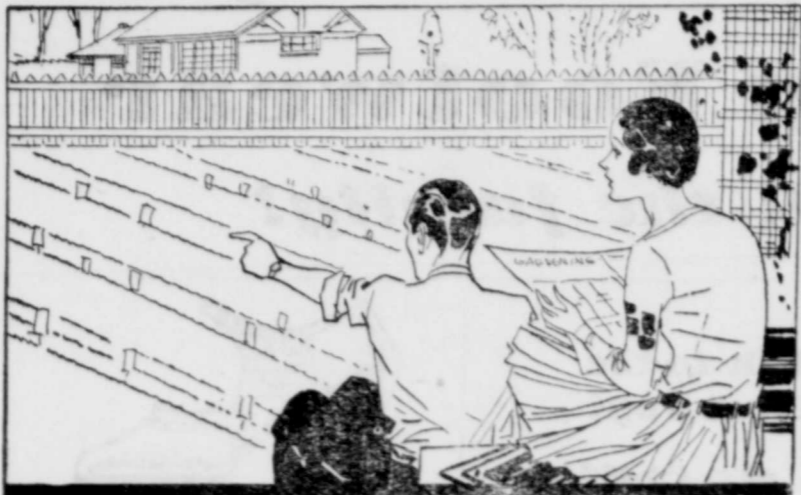
MAJESTIC
THEATER
ARTESIA, NEW MEXICO
Sunday--Mon.
MARCH 1 AND 2
MATINEE SUNDAY—2:30
NIGHT—7:30

CLARA BOW in "NO LIMITS"

She gets her man . . . but is he worth it? He smashes her illusions . . . breaks her heart . . . drags her from luxury to the law's clutches.

Here's a surprise for you! A new Clara Bow. The dramatic sensation of 1931. She wins their money and steals their love

The Back Yard Garden, and What May Be Grown In It



By CAROLINE B. KING

A LITTLE garden at the back of the lot, a bit of space where green things may grow in neat rows, a few tomato plants, bush beans, carrots, onions, what a real joy it can add to one's life! And whether one lives in the city, suburbs, or the real country, the little garden conveniently located near the house where it may be looked after in spare hours is easily acquired.

In planning a little backyard garden it is wise to look first of all to the type of soil available, remembering that almost any kind of soil may be put into proper condition for growing garden crops. It will be well to remember also that your garden will get more sunshine and more protection from cold winds if it is planted south or east of the house. If this is possible.

Guide your rows by a line stretched on two small posts and regulate the spaces between by marks previously measured off. In this way you can obtain a pleasingly symmetrical result and a neat garden adds much to the owner's pleasure.

Rows running the long way of the garden are easier to cultivate, especially with the wheel hoe, but if the family is small so that only a little of each vegetable is used at a time, or if one can work in the garden only a few minutes a day, short rows may be better. In a little garden it is well to plan

crops so that the soil is working all through the summer for you! You can do this by systematic planting. Draw your garden map on paper, sow your seeds according to your plan, and you will have some delicious vegetables ready for the table every week.

Group the early crops such as lettuce and radishes, then later you can use the same space for late beets, beans or cabbages. Plant bush beans early and follow them by turnips and parsnips; early cabbage may give its place to spinach. By rotating crops in this way it is possible to have a gratifying variety of fresh vegetables for the table.

The time for planting the garden depends, of course, on the date when the last frost makes its appearance. Some vegetable seeds may be sown even before the freezing season is over, radishes, turnips, lettuce, peas, kale, spinach and parsley are all good soldiers when it comes to cold weather, so get them into the soil as early as possible.

A little later, in fact when you are quite sure that last night's frost was the last of the season, you may plant early beets, early carrots, chard and onion seed. But do not put bush beans, or corn into the ground until all danger of frost is over. Then later still when the soil has had time to become warm and mellow, you may sow tomato, egg plants, peppers, cucumbers, squash and melons.

In making fruit salad, cut the fruit in small, shapely pieces. Do not stir them about or they will look mushy and unattractive. Any sort of fruit that combine well may be used, depending on the season. Fruits for salad are not sweetened; those for fruit cup, used as an appetizer or dessert, usually have a little sugar sprinkled over them before serving time.

Thin, crisp slices of oven-dried toast are delicious with soup. When you have a large part of a loaf of stale bread on hand, trim off the crusts, which can be dried separately for bread crumbs, and, with a knife, cut the loaf into slices as thin as possible. Place in a moderate oven until crisp and delicately browned. If kept in an air-tight tin, these pieces will be crisp for several days.

MELBA DEAD

MELBOURNE, Australia—Dame Nellie Melba, who in 1902 persuaded the London opera house to give Caruso a trial, died here Monday after an illness of several weeks.

Death came to the opera star, one of the world's great sopranos, in her sixty-sixth year after an illness which befell her while in Cairo, Egypt, and for which she consulted specialists in Germany, Austria and France and England without success.

Homeward bound to her native Australia, she became seriously ill aboard the line Cathay, November 4, before the ship docked at Fremantle and doctors would not permit her to land. When the Cathay touched Melbourne she was taken ashore to a hospital and since that time has hovered between life and death.

Verdi coached her in the part of Gilda in "Rigoletto." She helped Puccini create the role of Mimi in "La Boheme."

She created roles in operas by Gounod, Mascagni, Leoncavallo, Saint Saens, Samboise, Thomas and Massenet.

Among the celebrated singers with whom she was associated were Enrico Caruso and Jean and Edouard de Reske, Sarah Bernhardt, Eleanora Duse and Ellen Terry were her coaches in acting.

TYPEWRITERS

New Woodstocks and Coronas, Rebuilt in all other makes at The Advocate.

LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch
Wade Lane and Zea Pate went to Weed Monday.

Little Jimmie Urton has been seriously ill with pneumonia.

Will Sharp, of Dexter was a visitor in the A. V. Flowers home Sunday.

Mrs. Ben McLarry and daughter, Fay were visiting relatives in Artesia Friday.

Miss Oliva Garner of Cottonwood was a week-end guest of Minnie Lee Smith.

Mrs. C. R. Bernard substituted as commercial teacher during the illness of Mrs. Ewing.

Superintendent C. R. Bernard and wife were transacting business in Roswell Saturday.

Messrs. Clyde Latta and A. V. Flowers were transacting business in Roswell Saturday.

L. C. Dalton and Mr. and Mrs. George Wilkins were week-end guests at Lubbock, Texas.

Miss Bessie Meadows was visiting her parents, Mr. and Mrs. John Meadows, Saturday.

Miss Maggie Lane of Weed, was visiting her parents, Mr. and Mrs. A. G. Lane, this week.

Mrs. Ned Hedges, who has been suffering from sinus trouble is reported to be improving.

Mr. and Mrs. J. B. Crook who have been at Seven Rivers for some time have moved back to Lake Arthur.

Mr. and Mrs. Oscar Moore of Hope were visiting Mrs. Moore's parents, Mr. and Mrs. A. G. Lane Sunday.

Miss Tula Harvey who has been visiting relatives here for some time returned to her home in Sibley, Iowa, Sunday.

The Juniors of Lake Arthur gave a chicken roast last Wednesday evening. The all reported a most enjoyable time.

The Senior B. Y. P. U. plans to give a special program at the Hagerman Baptist church Sunday evening at 6:30.

The Lake Arthur high school girls played the Dexter girls last Friday afternoon. The score was 19-28 in favor of Dexter.

Mr. and Mrs. Fletcher Campbell have returned from a visit in Texas with Mr. Campbell's mother, who has been seriously ill.

Miss Nellie Bee Norris who has been absent from school for some time on account of illness was able to be back Wednesday.

The Senior B. Y. P. U. is planning to give a special program at the Hagerman Baptist church Sunday evening at 6:30 p. m.

Mrs. A. Ewing, our commercial teacher was unable to teach Thursday and Friday on account of illness. But was able to be back again Monday.

M. C. Bivens and family, Tom Ridgeway and family of Roswell, Mrs. Ollie Smith of Lake Arthur, Earl King and family of East Grand Plains were dinner guests of Mrs. D. A. Goode Sunday.

Mrs. Tom Ridgeway and children of Roswell are spending the week with Mrs. D. A. Goode, while Mrs. Ridgeway's husband is undergoing an examination at the veteran's hospital in El Paso, Texas.

There were several prizes awarded to those selling the most tickets for the one man band, who gave a program here at the high school auditorium Saturday night, Nannie McLarry won first prize which was a wrist watch, Jap Murphy won second and G. C. Garner won third.

P. T. A. MEETING

The P. T. A. met at the high school auditorium last Friday night with a large attendance. The following program was given by the school.

Song ----- Audience
Reading ----- Georgia Lue Pate
Song and Folk Dance...Grades 1 & 2
Make Believe Party...Primary Dept.
Song ----- 5th and 6th Grades

NEW BOOKS AT LIBRARY

Following is a list of the new books at the library:

FICTION
Lighted Windows.....Emilie Loring
Staying With Relations.....
Rose McCauley
Love of Julie Borel.....Norris
Let's Go.....Rath
The Double.....Wallace
Lo Michael.....Hill
David Harum.....Noyes
Tavern Knight.....Sabatina
Too Much Efficiency.....Rath
Fifty Candles.....Biggers
Freckles Come Home.....Porter
The Interloper.....Oppenheim
Mistress Anne.....Bailey
The Tin Soldier.....Bailey
Wings of Healing.....Helen Martin
Storm House.....Norris
Angel Pavement.....Priestly
Phillipa.....Sedgwick
Easy Street.....Elizabeth Paine
Keeper of the Bees.....Porter
Gentlemen Prefer Blondes.....A Loos
Gil Blas.....Le Sage
Unseen Hands.....Chipperfield
The Man From Bitter Roots.....
Lockhart

BOYS' BOOKS
Bud Bright, Boy Detective.....Powell
Bud Bright and the Bank Robbers.....
Powell
Bud Bright and the Kidnappers.....
Powell

GIRLS' BOOKS
Her Secret.....Denison
An Everyday Heroine.....Denison
Janet's College Career.....Blanchard
High Jinks Rancho.....Hancik
An Old Little Lass.....Wright
Earning Her Way.....Johnson
Given by Baptist Young Peoples'

Reading, "Patches".....Billie Smith
Song.....Junior Glee Club
Violin Solo.....Elaine Frazier
February Heroes.....Grades 5 & 6
Song.....Junior Glee Club
Reading.....Lois Bivens

The seniors sponsored a party at the home of their sponsor, L. C. Dalton. Quite a number of people were present as all of the post-graduates were invited and each senior invited a guest. The time was pleasantly spent in radioing and playing cards. Everybody present reported a nice time. Light refreshments were served by the seniors.

Union of New York: "How to Study the Bible," "A King's Penknife," and "Christ, Christianity and the Bible," all three by I. M. Haldeman, D. D. "The Boy of To-day," an exceptionally fine, helpful book for parents to read.

We regret to announce a boxing match arranged has been canceled, as the ers have had a disagreement ketee (Vienna).

VERSATILIT



There you have it in a word—mechanical priority, speed, responsiveness, compact COMPLETE VISIBILITY, precision, durable holds paper firmly to extreme bottom edge, full-size letter sheet SIDEWAYS! Rugged construction ends excessive repairs with no sacrifice of compactness or efficiency of operation.

PRECISION, EFFICIENCY, SPEED IN EVERY LINE

"A NEATER LETTER—QUICKER BETTER"

GUARANTEED

Typewriter and Adding Machine Repair
Corona and Remington Portables
Rebuilt Standards of all Makes

Artesia Advocate

INSIDE INFORMATION

There are several kinds of salmon and after canning they vary in color from bright red to almost white.

Children should eat bananas only when they are fully ripe. For cooking, bananas that are still slightly hard may be used.

Always grease an iron with lard or vaseline before putting it away for a long time, or it will rust. To remove rust from an iron, scour it with scouring powder, and rub well with a flannel cloth.

Too much water in a washing machine causes excessive splashing and often reduces the efficiency of the machine. Observe where the water line is, and also be careful not to overload the machine with clothes.

Three-cornered wire sink baskets make good receptacles for dusty and oily cloths in the cleaning closet, as they permit the circulation of air and reduce the danger of fire. They take up very little space in a small closet.

Always iron with the thread of the goods and iron until the garment is dry. Otherwise it will pucker. To remove the shiny gloss on seams, tucks, or hems, moisten a piece of soft cloth in clear water, wring it dry, and wipe it quickly over the shiny surface.

Do not add water when roasting meat. Sear the roast at a high temperature, then reduce the heat and cook 15 to 20 minutes to the pound. Better still, use a roast meat thermometer, which tells exactly when the meat is rare, medium or well-done.

The right height for the kitchen sink depends on the height, length of arm and general build of the person who is to use it. Thirty-six inches from the rim to the floor is often given as a good average height. If the sink is too low, a flat box or block may be used on which to set the dish pan while working at the sink.



"You can bet your Bottom Dollar Germ-Processed Oil won't fail you these cold days"



The multitude of motorists who have switched to Conoco Germ-Processed Motor Oil know what a great oil it is for summer use. Maybe they are wondering how it will act in cold weather at zero and below. The makers of Conoco know. Better still, thousands of users know, from their experiences of last winter. In Canada, Montana, the Dakotas ... in Denver ... with temperatures far under zero, Conoco Germ-Processed did not congeal. It remained fluid and continued to furnish efficient lubrication.

This accomplishment is no surprise. Conoco Germ-Processed is easy starting, non-congealing at sub-zero temperatures, because it is a thoroughly de-waxed paraffin base oil. The Penetrative Lubricity of Germ Process makes certain an ever-present lubricating film in your motor, even after long periods of idleness... particularly valuable at starting time, when 40% to 60% of motor wear occurs.

Save this wear on your motor... your battery... your nerves. Drain and refill now with the proper grade of Conoco Germ-Processed oil at the sign of the Conoco Red Triangle. All grades, 35¢ per quart.

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

Tune in on Conoco Listener's Hour... On 15 leading stations across the country... a program somewhere every day from Monday to Friday. Your nearest Conoco station will give you a log of stations, days and time. Here is a unique radio program... built upon the preferences of the listeners.

THE CHURCHES

ST. CHRISTIAN CHURCH
6th and Quay Streets
Sunday, March 1, 1931.
Lena of Roswell, will occupy the pulpit at the Christian church at 7:00 o'clock to-night. A. M. Bible school. C. O. Superintendent.

CATHOLIC CHURCH OF GOD
North of Post Office
Rev. A. Davis, Pastor.
Sunday school.
Morning worship.
Christ's Ambassadors.
Bible study for adults.
Evening worship.
Prayer meeting.
Young people's service.
We welcome, we invite you to worship with us.

ST. MARY'S EPISCOPAL CHURCH
W. B. Bowden, Jr., Rector
Services held every Sunday evening at 7:30 p. m.
The first Sunday in the month church school meets at 7:00 p. m. preceding evening prayer.
Communion, second Monday in the month, and at other times as announced.

UNITARIAN SCIENCE SOCIETY
613 W. Main Street
Services at 11:00 a. m.
Sunday services at 7:30 p. m.
For Sunday, March 1, 1931
Subject: Jesus.

The following lesson the following scripture lesson is found: "How beautiful are the mountains are that bringeth good tidings unto Zion, thy God." (Isa. 52:7).
The following citation from the Bible: "Divine truth, life and love are authority over sin, sickness and death. His mission was to reveal the presence of celestial being, who is God and what He is for man."
There always welcome.

FIRST BAPTIST CHURCH
Broadway & Church Sts.
James F. Dew, Pastor
Sunday school. Fred Cole, Superintendent.
Morning worship.
Subject: "Growing in Grace."
By Miss Doris Deter.
Junior B. Y. P. U.
Senior B. Y. P. U.
Evening services. Subject: "The Boundary of Influence."
Quartette.
Prayer at 7:30 p. m.

Had a splendid day at the Baptist church last Sunday. Our school continues to increase, a grand total of 210. The ladies 54 present, and the men, 52, was two more men than the boys Sunday. Large congregation at all preaching services. We were forward for prayer Sunday night.
The school each night at 7:15 p. m. Public is cordially invited to all services. Remember, "After death is the judgment."
Salvation is a conscious, knowledgeable experience with God."

EPISCOPAL CHURCH SOUTH
G. Scoggins, Pastor
Church with a warm and helpful gospel.
Sunday school. George Stentend.
Record reached again a higher gear set for nearly every one promising a new member.
Worship 11:00 a. m. Sermon: "What God Has Done for Me."
Prayer 6:00 p. m.
Worship 7:00 p. m. Sermon: "Light of the World."
There have been good and happy church work grows.
Prayer at 6:30 p. m. Superintendent church for the entire congregation of the church. Everyone is invited to come and bring the offering. This is called a "Hard Dress" dress in your hard clothes, no charge will be made, collection to be taken, purely a social evening, come and let's get acquainted.

METHODIST EPISCOPAL CHURCH
North and Grand
Rev. John P. Sinclair, Pastor
Phone 249
Sabbath school.
Morning worship.
Subject: "The Spiritual Body will rise again in resurrection? How can the dead be raised?"
Orchestra rehearsal.
Junior and Senior Societies.
Popular peoples' service by Junior choir. Violin will give a special number in the direction of Miss Virgert. Sermon subject: "Our Own Business," some lessons upon a popular subject is it ever right for a man to interfere with another's

ADVERTISING — ITS POWER
Here's what Brisbane, noted columnist says about advertising: The people have money and will spend it, even for things not necessary to life, if you advertise with energy.
While some industrial presidents fill pages telling why business is bad and profits down, R. W. Woodruff, president of the Coca-Cola Company, uses only 60 words in a report telling stockholders that business is good, profits up, both exceeding all records.
Business men with sob stories to tell will observe that Mr. Woodruff's company has been advertising more energetically than ever.
Similarly, George W. Hill, whose success as president of the American Tobacco Company, succeeding his father, has been phenomenal, makes his report of business and profits sound like his own radio song: "I'm lucky. This is my lucky day."
Only, of course, there is no luck about it.
Business and profits for his company continue to break records and so do his advertising expenditures.
"If your business is not worth advertising, advertise it for sale."
To retrench on advertising in "hard times" is false economy.

WE THANK YOU!
The following have renewed their subscription to The Advocate the past week:
F. A. Kleeman Chas. S. Brown
H. E. Woolsey P. V. Gas Co.
John A. Stuart Mrs. S. L. Roberts
Ira Stuart W. J. Haskins
L. R. Sperry W. C. Henderson
B. Davis E. C. Blackburn
James Stagner H. B. Wright
P. R. Ramuz W. G. Carpenter
W. F. Allen C. Bert Smith
A. S. Foster Maxia B. Harra
Tom Lattion Mrs. Lula Jordan
G. W. O'Bannon
NOTICE!
Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

"I surely like to take nice experienced girls home."
"Why, I'm no experienced girl."
"No, and you ain't home yet."
College Man: "Pardon me, this must be the wrong berth."
Miss Hasbeen (sighing): "How you boys do jump at conclusions."
Employer: "What can you do, boy?"
Boy: "Anything, sir."
Employer: "Can you wheel a barrow full of smoke?"
Boy: "Sure, if you'll fill it."

business? The old saloon keeper said what some citizens are saying to-day: "Let the church mind its own business and leave the booze business to take care of itself."
Wednesday 7:30 p. m. prayer Bible study and a discussion of the Bible and the future life.
God is not mocked. Whatsoever human society sows, it reaps. If it sows mainly to the flesh, it will reap corruption. What our country needs above all else is not more money, more mental alertness, more elaborate display of acts of congress, but we need to learn afresh the meaning of that ancient word, "Not by might nor by force but by My Spirit, saith the Lord of hosts."
You need the help of the church. Your excuses for neglecting it may satisfy you, but they cannot always undergo the unerring scrutiny of God.

WISCONSIN WOMAN
Lost 11 Lbs.
"Have been taking Kruschen Salts for fat reduction—am on my second bottle—I lost 11 pounds in six weeks and feel fine—Kruschen sure gives you a lot of vim and pep."
Kruschen Salts are used daily by millions all over the world not only to take off fat from overweight people but to rejuvenate the entire system.
One bottle of Kruschen Salts (lasts 4 weeks) costs but 85c and one bottle will prove of vast benefit to people who have constipation, headaches, indigestion, nervousness, rheumatism, depression, acidity and auto-intoxication.
Not only that but one bottle will bring about body activity—increase in energy, vigor and ambition, sparkling eyes and freedom from pimples and blemishes—millions know all this—you ought to know it. Take one half teaspoon in a glass of hot water every morning before breakfast—walk a little each day—cut down on sweets and fat forming foods.
Sold by McAdoo Drug Co., Mann Drug Store, Palace Drug Store and druggists America over with the distinct understanding that one bottle will help you lose fat or money back.

MILK
The best food for children and adults.
Grade A Milk, produced under sanitary conditions insures its cleanliness.
Two Deliveries Daily
Artesia Dairy
Phone 219

THINGS THAT NEVER HAPPEN



HEALTH NEWS

The pupils of the grade schools and Junior high schools of both Artesia and Carlsbad are 100% immunized against smallpox and a large per cent against diphtheria. There is more danger of diphtheria in the child from one year of age to school age than at any other time in life, yet there are many mothers who are neglecting to have their small children immunized against this disease. Toxin-Antitoxin is a sure preventative against diphtheria.

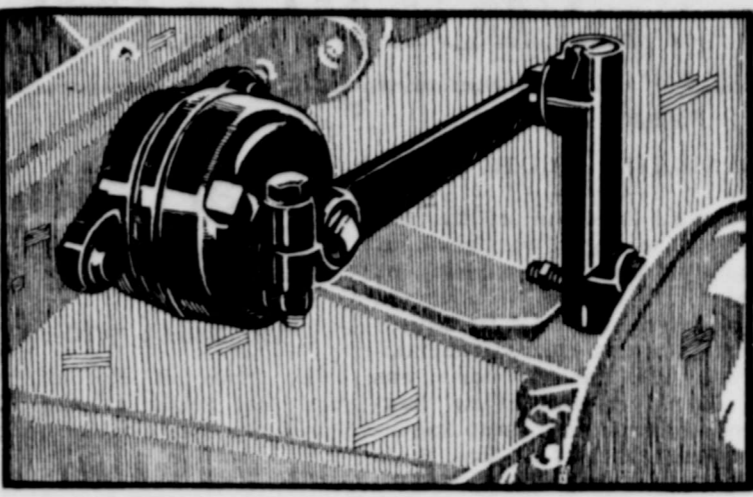
We give below some extracts from the United States Public Health Service news letter:
The cause and death rates for diphtheria have been decreasing for many years, and in the calendar year 1929 these rates reached new low records. Forty-five states reported 71.4 cases of diphtheria and 6.6 deaths per 100,000 population. Ten years ago, in 1919, 37 states reported 137 cases of diphtheria per 100,000 population, and the diphtheria death rate in 32 states was 13 per 10,000. These were low rates at that time, but the 1929 rates are nearly 50 per cent lower. There is no doubt that the use of antitoxin and the immunization against diphtheria with toxin-antitoxin has contributed to the remarkable decline in the number of diphtheria cases and deaths. If these agencies had been more generally used, the improvement would have been greater.
For three years, at least, the incidence of smallpox in the United States has been increasing. Forty-five states reported 34,685 cases of smallpox in 1927, 38,114 cases in 1928 and 41,458 in 1929. The disease was of the mild type and in the forty-five states only 442 deaths were recorded during the three years; yet the 114,000 cases of smallpox represent an incalculable amount of suffering and a large economic loss to the country, all of which could have been avoided by vaccination and revaccination. One danger in smallpox lies in the fact that the virulent type of disease may appear at any time in a community not protected by vaccination, and before the disease can be checked it may take many lives.
Low records were also reported in 1929 for tuberculosis and typhoid fever.
975 cases of undulant (Malta) fever were reported to the public health service during 1929, with 41 deaths. The importance of undulant fever becomes more apparent as more is learned of the disease.
Tularemia is much more widespread than it was thought to be when the disease was discovered. The reports are not complete, but in 1929, 461 cases and 36 deaths were reported to the public health service.
O. E. PUCKETT,
Health Officer.

"My wife's favorite book before we were married was the 'Three Musketeers,' and we had triplets."
"Good Lord. Mine's was 'The Birth of a Nation!'"
Mother: "Darling, that is the old church in which Daddy and I were married."
Small Son: "Who took care of me that day, Mother?"

Roselwan Cafe
Specializing in Short Orders and Sandwiches
CLEAN FOODS, WHOLESOME COOKING
Give Us a Trial
MRS. L. E. FOLKNER
Proprietress

Gray Coggin
Electric Welding, Boiler and General Repair Work
Competent Workmen
Up-to-date Machinery
Located East of Tracks in Artesia Supply Co. Building
Only Portable Electric Welder in the Pecos Valley
We are equipped to Thread Drill Stems without cutting them off

FORD COMFORT



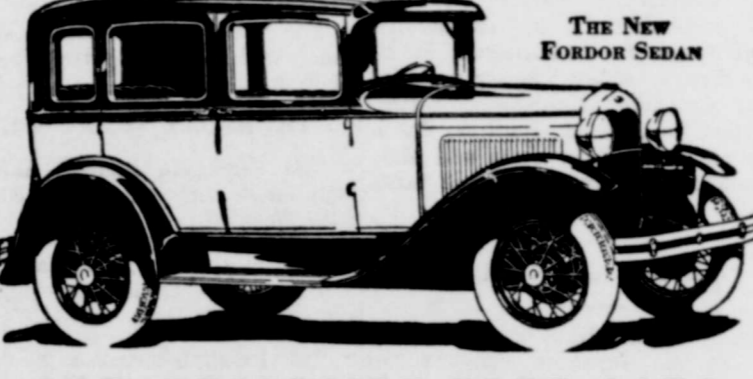
Every new Ford is equipped with four Houdaille double-acting hydraulic shock absorbers

ONE of the fine things about driving the new Ford is the way it takes you over the miles without strain or fatigue. No matter how long the trip, you know it will bring you safely, quickly, comfortably to the journey's end.

The seats are generously wide, deeply cushioned and carefully designed to conform to the curves of the body. Every new Ford has specially designed springs and four Houdaille double-acting hydraulic shock absorbers. These work both ways — up and down. They absorb the force of road shocks and also provide a cushion against the rebound of the springs.

Other features that make the new Ford a value far above the price are the Triplex shatter-proof glass windshield, silent, fully enclosed four-wheel brakes, more than twenty ball and roller bearings, extensive use of fine steel forgings, aluminum pistons, chrome silicon alloy valves, torque-tube drive, Rustless Steel and unusual accuracy in manufacturing.

In addition, you save many dollars because of the low first cost of the new Ford, low cost of operation and up-keep, and low yearly depreciation.



LOW PRICES OF FORD CARS
\$430 to \$630

F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can buy a Ford for a small down payment on a convenient financing plan. See your Ford dealer for details.



Mail the Coupon Below

It will Bring You Information About

American Commonwealths Power Corporation

\$6 CUMULATIVE PREFERRED SHARES

A safe investment . . . can be easily sold . . . is good bank collateral and yields over 6 1/4%

[You can buy this stock out of income on the easy payment Thrift Plan, for as little as \$10 a month.]

ALBERT E. PEIRCE & CO.
In care of
SOUTHWESTERN PUBLIC SERVICE CO.
(A part of the American Commonwealths Power Corporation)

Gentlemen: Please send me, without obligation, information about American Commonwealths Power Corporation \$6 Cumulative Preferred Shares and the Thrift Plan.

Name _____
Address _____

Dec. 18, 1930
Chie

CLASSIFIED
 A rate of ten cents per line for the first insertion and five cents thereafter. No advertisement less than 50c. An average of 25 words ordinarily constitute one line. Cash must accompany all ads sent by letter, other than those for real estate. No ad will be inserted.

FOR SALE
 Two old Trusty 220-egg chickens in good condition. \$1.00 each. Write M. C. Lee, 9-3tx

STARTED CHICKS—They are the danger age—you will want them all. One, two and three old chicks shipped anywhere. Write now ready. Thirteen weeks. Wicks' Modern Hatchery, New Mexico. 10-tfc

White Leghorns, Barred Rocks and Rhode Island Reds—These are an economy. Paul E. Hornbaker. 11-2tc

Rhode Island Red—Hatching Eggs. 50c a setting. W. E. Hornbaker. 11-2tc

Parks Strain Barred—Hatching Eggs. Wonderful strains, state accredited. 15 cents. Permit C-31. Also Rhode Island Clover seed, 15 cents. Mail P. Bach, Phone 013F12, N. M. 9-3tp-tfc

Fordson Tractor, with new Moline cultivator attachment and two or three Oliver disc tires. Funk, Lake Arthur, N. M. 11-3tp

Small typewriter table, with light, price \$4.00. Applicant Advocate office.

FOR RENT
 Modern apartment, private bath room, phone. Mrs. R. L. Paris, phone 11-1tc

Three or four room, modern house, modern. Two Mrs. Margaret Pruitt. 11-1tc

5 room, modern house, on paved. See B. A. Top, 450 Grand Ave. 11-2tp

Furnished room, complete bath, outside entrance. Phone 299, or call at West Main Street. 50-tf

MISCELLANEOUS
RUG CLEANING
 We clean rugs, overstuffed furniture, cushions and upholstery. Use the most modern and scientific method. This method restores the original color to their original beauty. All work guaranteed, and returned to you. Phone 614, Dress Company, Roswell, 51-tfc

PERSONAL GLYMPSES
 You know, they do everything but make a car at Dr. Loucks Garage. The other day, we stepped and watched Doc and the workmen fitting pistons down. It takes his operations on the lathe to fit the pistons fit, polished to a thousandth inch exactness, they are finally finished and fit perfectly as the cylinders are bored with a special reborer machine. Looks like most of the oil troubles that used to be caused by the old time engine pistons are entirely eliminated and the engine should run as good as new after thoroughly reconstructed with modern equipment, such as in this garage.

NOTICE OF STOCKHOLDERS MEETING
 To notify you that there is a meeting of the Stockholders of the Pecos Valley Gas Company in Artesia, New Mexico, on Thursday, March 12, 1931, at 10 o'clock a. m., for the purpose of election of officers and business that may properly come before the meeting.
Pecos Valley Gas Company,
 By C. H. ROE,
 Secretary

Adding Typewriter Repairing—
 Advocate.

DRILLING REPORT

EDDY COUNTY
 R. D. Compton, Brainard No. 4, 990 feet from the south and east line sec. 5-18-27:
 Location.
 F. W. Y. Oil Co., State No. 59, NW NE sec. 5-19-28:
 Abandoned as dry.

LEA COUNTY
 Atlantic Oil Producing Co., Coleman No. 1, SW corner NE 1/4 sec. 17-21-36:
 Drilling below 3925 feet.
 California Co., Meredith No. 1, 2316 feet from the north line and 330 feet from the east line, sec. 19-21-36:
 Drilling below 3400 feet.
 Continental Oil Co., State No. 1-E, 1980 feet from the north line and 1980 feet from the west line, sec. 25-18-37:
 No report.
 Midwest Refining Co., State No. 1, 2310 feet from the west line and 330 feet from the north line sec. 5-19-38:
 No report.
 Texas Production Co., McKinley No. 1, NW SW sec. 4-19-38:
 No report.
 The Shell Petroleum Corporation State No. 1-B, NW NW sec. 33-18-38:
 No report.
 Western-Texas State No. 1, 2310 feet from the north and west lines sec. 17-17-34:
 Drilling below 4860.
 Western Republic, State No. 1, NE SE sec. 13-17-36:
 Cementing pipe at 420 feet.
 Western Republic, State No. 1-A, 1980 feet south of the north line and 660 feet west of the east line, sec. 15-18-37:
 Derrick up.
 Western Drilling Co., State No. 1, NE NE sec. 16-20-32:
 Drilling below 800 feet.
 Shut down at 935 feet waiting on cement to set.

FIVE MAN HIGHWAY COMMISSION BILL IS APPROVED BY SENATE

By a hairline vote of 12 to 11 the New Mexico senate gave Governor Arthur Seligman his five man highway commission—although the attorney members of the senate stoutly maintained a belief that the bill is inoperative.

The final vote came after a debate of more than two hours which heard Chairman Charles Springer of the present highway commission, eulogized by several senators and classified in particular by Senator George Remley as Governor Seligman's right hand bower in the emergency highway program, in the drawing of the new road debentures bill and planning of the highway finances for the next two years, and in the drawing of the governor's taxation measures.

The intent of the measure is to retain the present status of the commission of three members and add two additional members, but the principal debate hinged upon whether the wording of the bill in fact attains that end, or whether it abolishes the old commission and creates a new one in a manner which would abrogate the power of the highway commission to issue road debentures or in fact constitute a highway commission.

The principal amendment was offered by Senator Moon, to strike out Governor Seligman's section to provide for appointment of not more than one commissioner from each judicial district and substitute a set up of five highway districts based upon the population and following county lines. The Moon amendment carried 16 to 7.

The following highway districts are created and the governor shall appoint one commissioner from each:
 District 1—Grant, Hidalgo, Luna, Sierra, Socorro, Catron and Dona Ana.
 District 2 — Lea, Eddy, Chaves, Roosevelt, Curry, De Baca, Lincoln and Otero.
 District 3—Taos, Rio Arriba, San Juan, McKinley, Bernalillo and Valencia.
 District 4—Colfax, Union, Harding Mora, San Miguel and Quay.
 District 5—Santa Fe, Sandoval, Torrance and Guadalupe.

COOK DELIVERS HOBBS LEGION CHARTER

Roy L. Cook, state department commander of the American Legion delivered the charter to the American Legion post at Hobbs during his visit to the valley. The charter was delivered Sunday night and a number of local Legionnaires accompanied Mr. Cook to Hobbs. Artesia Legionnaires making the trip to Hobbs were L. Kimpe, L. N. Kremer, Jess Truett, Dick Vandagriff, Wade Cunningham, George King, L. E. Neeley. While here Mr. Cook was a guest at the home of Mr. and Mrs. L. N. Kremer.

Adding Machines For Sale or Rent.—The Advocate.

ARTESIA CAGERS WILL MEET ROSWELL IN THE FINAL GAME FRIDAY

The Artesia high school cagers annexed the twelfth victory in thirteen starts Friday evening, when they met and defeated the N. M. M. I. Colts, at the Central gym. The locals showed an improved form in defeating the strong Colt quintette by a two to one score. Every member of the team played the usual excellent game with outstanding defensive work by Clarke and Gates.

The summary:

ARTESIA (36)	FG	FT	P
Ransbarger, rf.	6	2	1
Burch, lf.	1	2	4
Norris, lf.	1	0	1
Spivey, lf.	0	0	0
Clarke, c.	6	0	2
Gates, rg.	0	1	1
Pollard, lg.	1	1	1
Goodell, lg.	0	0	1
Wheatley, lg.	0	0	1
Totals	15	6	12

The Artesia Junior team have shown consistent improvement and

N. M. M. I. (18)	FG	FT	P
McWhorter, rf.	2	0	1
Lusk, lf.	3	2	2
McConnell, rf.	0	0	0
Harvey, c.	1	0	1
Erving, c.	0	0	0
Donahue, rg.	1	0	0
Freeman, lg.	1	0	1
Totals	8	2	5

definitely set themselves in the race for championship honors by defeating the Institute Juniors by a count of 9-19, in the preliminary contest Friday evening. The summary is not available.

The Artesia high school cagers annexed another victory to their present schedule when they met and defeated the Hagerman high quintette at Hagerman Tuesday night. Friday night Artesia meets Roswell at Roswell in the final game before the district tournament.

The summary of the Artesia-Hagerman game:

HAGERMAN (18)	FG	FT	P
Hanson, rf.	0	0	2
Lankford, lf.	5	3	2
Harris, c.	1	1	1
Langenegger, rg.	0	0	2
Boyce, rg.	1	0	1
Totals	7	4	8

ARTESIA, (32)	FG	FT	P
Pollard, lg.	1	0	0
Gates, rg.	1	0	0
Clarke, c.	4	0	1
Spivey, lf.	1	0	1
Ransbarger, lf.	3	3	2
Burch, rf.	3	1	1
Spivey, rf.	1	0	2
Totals	14	4	7

NO DECISION BY STATE ON SANTA FE'S TAX SUIT

Consideration of the state's answer to the Santa Fe Railroad \$900,000 tax suit was still under discussion in the office of Attorney General E. K. Neumann in Santa Fe Tuesday. Mr. Neumann said there will be no announcements for another day or two.

TODAY LAST DAY BILLS MAY BE INTRODUCED IN THE NEW MEX. HOUSE

SANTE FE—The New Mexico legislature adjourned for Washington's birthday, and was not in session Monday. Many of the law-makers went to their homes over the weekend, but a number of the senators took advantage of the holiday to get in some committee work on various bills.

So far this session only seventeen bills have passed both houses. Eleven of these have been passed in the house and six in the senate. Not all, however, have reached the governor as yet.

Up to Monday the house has introduced 232 bills and the senate 94. Of this number the house has killed 32, all its own measures, and the senate has killed 14 senate bills and 11 house bills.

The house has passed 54 measures

including the eleven killed in the senate, and the senate has passed 34 of its own bills and 11 house bills.

Thursday will be the last day in which bills may be introduced in the house of representatives and the senate no-more-bills rule goes into effect five days later.

OIL FIELD NOTES

The pupils of the Oilfield school enjoyed a Valentine party given at the school house last Friday afternoon.

Quite a number of pupils have been absent the last week on account of illness.

Those placed on the honor roll for February are: first grade—Mary Jo Caston, Pearl Estelle Camp, Imogene Newberry; second grade—Buddy McCrory, Kenneth Williams, Rutherford Hayes, Christine Hardin, third grade—Jean Moyer, Viola Newberry, Peggy Roberts; fourth grade—Roe Shafer, Ruby Kennedy, Dave Fargier; fifth grade—Louise Beard; sixth grade—Wilma Moyer.

Typewriters for rent at Advocate.

B-SOLAR Tractor and Engine Fuel
 THE ECONOMICAL ENGINE FUEL
 If you are operating a tractor or preparing to operate a pumping plant, investigate the merits of this well known fuel. We also carry a full line of Chrystal Gasolene and Pennzoil, the correct lubricant for your auto or engine.
TRIANGLE OIL COMPANY
 PHONE 316—NORTH FIRST STREET

PUBLIC SALE!

At the farm of W. F. Jenks, 1 mile south, 1 1-2 miles east and 1-2 mile south from Artesia

THURSDAY, MARCH 5th

SALE BEGINS PROMPTLY AT 10:00 A. M.

- LIVESTOCK**
- 1 Bay Mare, 9 yrs. old, wt. 1800
 - 1 Bay Mare, 9 yrs. old, wt. 1700
 - 1 Black Mare, 7 yrs. old, wt. 1800
 - 1 Black Horse, 7 yrs. wt. 1850
 - 1 Black Horse Mule, 7 yrs. old, wt. 1650
 - 1 Black Mare Mule, 6 yrs. old wt. 1450
- IMPLEMENTS**
- 1 3 1/4 inch Wagon with Hay Frame
 - 2 Riding Cultivators
 - 1 Riding Lister Planter (Rock Island)
 - 1 Riding Turning Plow
 - 1 Riding Two-Way Plow (good)
 - 1 Walking Turning Plow
 - 1 Two Row Planter
 - 1 One Row Planter
 - 1 Harrow, (nearly new)

- 1 Harrow (old)
- 1 Double Tractor Disc
- 1 Fordson Tractor
- 1 Fordson Disc Plow
- 1 Double Shovel Plow
- 1 Georgie Stock
- 2 Sets Work Harness
- 1 McCormick Mowing Machine
- 1 Mowing Machine (old)
- 2 Hay Rakes
- 1 Disc Cultivator with Shovel Attachment
- 1 Stalk Cutter
- 1 Land Float
- 1 Orchard Disc

- HOUSEHOLD GOODS**
- 2 Coles Hot Blast Heaters
 - 1 Small Cook Stove
 - 1 Writing Desk and Book Case Combined
 - 1 Dining Table
 - 1 Kitchen Table

- 1 Dresser
- 1 Commode
- 1 Stand Table
- 4 Wood Chairs
- 1 Library Table
- 1 Iron Cot (Folding)
- 1 Sunshine Gasoline Lamp
- 1 4-Burner Puritan Oil Range
- 1 Rayo Lamp

- MISCELLANEOUS**
- 2 10-Gallon Stone Jars
 - 1 375-Gal. Galv. Stock Watering Tank
 - 2 Tons Corn
 - 3 Stands Bees
 - 1 Iron Wheelbarrow.
 - 2 Tons Cotton Seed, from last years certified College Seed.
 - Some Alfalfa Seed.
 - A Quantity Sudan Hay
 - Many small articles too numerous to mention.

TERMS—All sums of \$10.00 and under, cash. On sums above \$10 eight months' time will be given on approved notes bearing 10 per cent interest. 5 per cent discount for cash at time of sale.

W. F. and C. F. JENKS, Owners
FRANK MORRISON Auctioneer
J. E. ROBERTSON Clerk

Dec. 18, 1930
 [Signature]

Full "Emergency Shelf" Means a Meal in Minutes

BERNARD B. GIBSON

Home Economics Dept.,
The Oil Field Company

Don't you remember when every home maker was canning and preserving sufficient food for the long winter months? Harvest had passed? The shelves were crowded to overflowing with canned fruits, vegetables, and meats. Even meats were preserved since it was upon these that we depended for a dinner on short notice. In modern times, most of us actually prepare the things which we stock our shelves with. Thanks to scientific canning, we can have at hand the makings of delicious meals. Indeed, is the woman who takes full advantage of this method by keeping an abundance of staples and prepared items always at hand.



the items which your "Emergency Shelf" should yield at are Cereals (both ready-to-eat and cooked), Cream Soups, Baked Beans, Cooked Spaghetti, Fish and meats of kinds, vegetables (such as asparagus, corn and beets), and Pickles. Spanish Fruit Jellies, Salad Dressing, Sandwich Relish, packaged and crackers, canned fruits and small packaged items to replace any item as it and you soon will see how to prepare even an elaborate dinner in short order—without a trip to the market. The following are suggestive of the items that lie in a well-stocked "Emergency Shelf":

- Salmon with Tartar Sauce (Sandwich Relish makes an excellent Tartar Sauce)
- Baked Potatoes Creamed Peas
- Hearts of Lettuce, Russian Dressing
- Canned Fruit Cakes
- Savory Dried Beef in Cream
- Preserved Sweet Onions Celery
- Baked Potatoes Hot Biscuits
- Currant Jelly
- Pig Pudding with Sauce, or Ice Cream
- Baked Beans in Green Pepper Shells
- Sliced Tongue or Cold Ham
- Sweet Mustard Pickles
- Creamed Corn
- Mince Meat Pie with Cheese
- Browned Sausages with Cooked Spaghetti
- Shredded Cabbage, Carrot, and Chopped Pickle Salad
- Pure Apple Butter Hot Biscuits
- Ice Cream with Butterscotch Sauce

Crisp Crackers
Cucumber Pickles Celery
Beef Baked with Kidney Beans
Buttered Asparagus
Mashed Pure Apple Butter
Mixed Fruit Salad
Packaged Cakes

DAYTON-ATOKA ITEMS

(J. H. Sherbit, Reporter)

Jerrette Smith spent Monday night with Joe Sherbit.

Miss Dena Rogers is visiting with friends in Dexter this week.

Dave Savoie has been suffering with a very badly crushed finger.

Miss Bonnie Rowland was out of school Tuesday on account of illness.

Miss Mammie Belle Terry is unable to be in school on account of illness.

Gordon Sterling has returned from the mountains where he preached Sunday.

Rev. J. D. Terry delivered a fine sermon Sunday in the Dayton Methodist church.

Fire destroyed a two room house on Irvin Martin's farm, one-half mile east of Atoka, Thursday afternoon.

The oil hauling to the refinery at Dayton was commenced again Wednesday morning after a few days

lay-off on account of the wet weather.

PRESBYTERIAN PASTORS OF VALLEY MEET HERE (Delayed)

At the call of the moderator of the Presbyterian church, Dr. Hugh T. Kerr, of Pittsburgh, Pennsylvania, the pastors of the Pecos valley churches met in the local Presbyterian church on Wednesday, February 18, (Ash Wednesday) for a conference of prayer. There were present, Rev. Le Roy Thompson, of Roswell, Rev. John G. Anderson, Dexter, James A. Hedges, Hagerman, A. G. Tozer, Carlsbad and the local pastor, Rev. John P. Sinclair. Rev. J. Ross of Hobbs being unable to be present owing to his active work in the unemployed relief of that community. The ministers decided to hold a similar conference at Hobbs on Tuesday, March 10th. The visitors were entertained at lunch at the manse by Mrs. Sinclair.

You would not think of employing unskilled labor to do the work of a high class salesman—it's just as serious a matter to use only good printing. Try the Advocate, phone 7

MASON HERE

Francis Mason of Topeka, Kansas field secretary of the Kansas Christian Endeavor Union and who is touring the state in the interest of the Christian Endeavor movement was in Artesia Wednesday boosting attendance at the convention which meets in Roswell this week-end, commencing this evening and closing at noon Sunday. It is expected that a contingent will attend from the local Presbyterian and Christian churches.

Typewriters for rent at Advocate.

Southeast New Mexico
OIL FIELD

MAPS

The M. H. Hunter Co.
Roswell, New Mexico

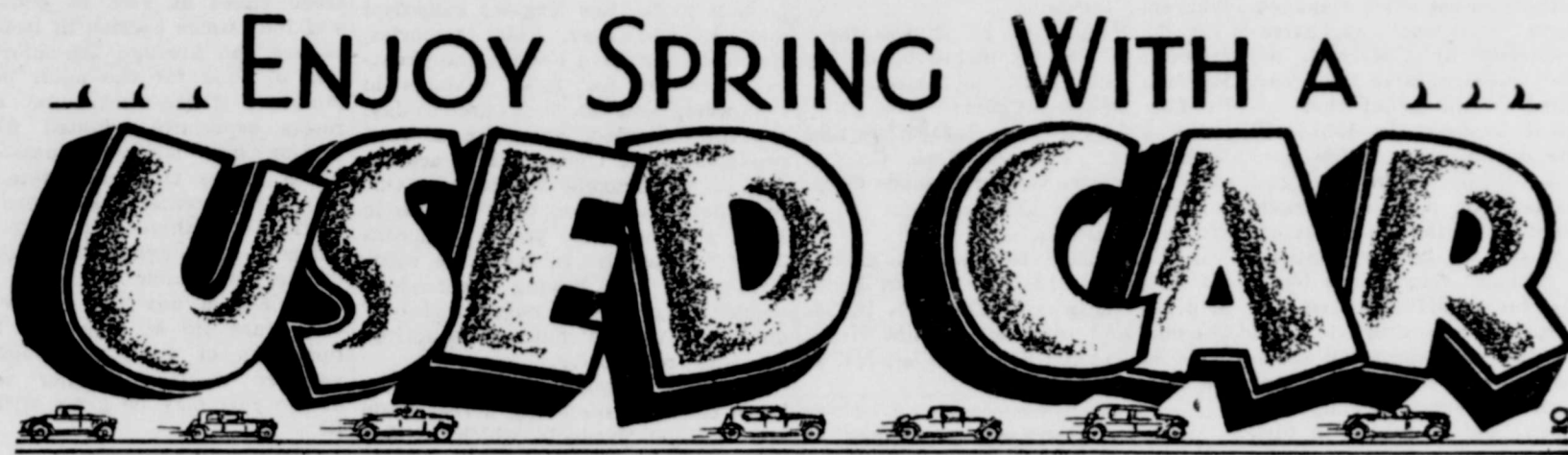
Planting Time Will Soon Be Here!

We have a complete line of Garden and Field Seeds
In the meantime if it gets cold, we have plenty of coal . . . don't let your coal bin get empty at this season of the year

E. B. BULLOCK

Feed, Flour, Coal and Seeds

"On the Corner Over Nineteen Years and on the Square for Over Fifty Years"



The Sale You've Been Waiting For

Your choice of more than 35 used cars, offered at the lowest price in our history. You can't duplicate our prices, though you may look over the entire southwest. We want you to see our array of used cars in popular makes on the lot across street from McAdoo Drug Co.

- 1925 Coupe, Model T, 1931 license \$35.00
- 1926 Truck, Model T Ford \$40.00
- 1927 Truck, Model T Ford \$35.00
- 1926 Pontiac Coupe . . \$35 1927 Pontiac Tudor . . \$75
- 1928 Model A Ford Sport Coupe \$135.00
- 1928 Model A Ford Tudor \$200.00
- 1929 Model A Ford Standard Coupe \$225.00

Many of our cars have new batteries and are thoroughly reconditioned. Many miles of transportation in all of our used cars—and they are every one priced to sell—See, ride and price our used cars and you will buy from us.

Artesia Auto Company

Telephone 52

LOCALS

Book of Avis was trading

John Cauhope was in from the ranch at Hope Tuesday.

Mr. Charley Dungan of Roswell visitors Tues-

J. C. Jesse has been confined to his home with severe illness this week.

Naylor and Bill Chaney at the dance at Carlsbad Sat-

Mrs. Perley George is able to be up after a severe seige with ptomaine poisoning.

Childs, Chevrolet salesman, is family here from Roswell of the week.

Stephen Lanning left Saturday morning for a short business visit to Los Angeles, California.

Mr. and Mrs. C. J. Dexter and Mr. and Mrs. M. W. Evans were visiting in Santa Fe the first of the week.

E. C. Higgins is making a business visit to Longview and other east Texas oil towns this week.

Mr. and Mrs. Otis Brown

Mr. and Mrs. C. J. Dexter and Mr. and Mrs. M. W. Evans were visiting in Santa Fe the first of the week.

and Mrs. Alvin Allinger ar-

Floyd Rogers, Eugene Stevenson, Robert Pond and Jess Wheeler were visitors in Artesia last week.—Current Argus.

Hattie Barring, of Carlsbad

F. B. Van Horn of Carlsbad stopped off at his old home town for a short visit Monday while en route to Santa Fe on business.

Roy McLean was in from

William Hugill of Tulsa, Oklahoma arrived Tuesday afternoon to spend several days here looking after business matters and visiting friends.

Dumond of Wichita, Kansas

Fred Kishaddon of Tulsa, Oklahoma, drilling contractor with W. A. Nicholas, of Roswell of the New Mexico Oil Men's Protective Association, spent a short time visiting in Artesia Tuesday.

Bulet, local manager of the

Mr. and Mrs. Carl Lewis, came down from the ranch at Pinon Tuesday and were the guests of Mr. and Mrs. Elzie Swift. Mr. Lewis returned yesterday and Mrs. Lewis remained for a few days' visit.

and daughter, Phyl-

Mrs. Dye arrived last Friday from Oklahoma to visit her daughter, Mrs. Willis Berry. Mr. and Mrs. Berry moved on Monday to Lovington to be nearer the oil well, drilling in that vicinity, and on which Mr. Berry is working.

Miller and sister,

A delayed news item has been received here of the injury received by A. J. Basel of San Angelo, Texas, well-known to many in this section, which occurred sometime ago near San Antonio, Texas, when his car overturned. Mr. Basel sustained two broken ribs in the accident.

McCrory was called

Mr. and Mrs. Stephen Garst arrived from Datil Ranger Station Saturday and remained until Monday, visiting Mrs. Garst's sister, Mrs. W. H. Cobble and family. They made the trip over to bring home Mrs. George Traylor and little son, Lloyd, who had been visiting them since Christmas.

Typewriters for rent at Advocate.

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Dec. 18, 1930
The Advocate

CHEVROLET TO STAGE A NATION WIDE SALES PROMOTION CAMPAIGN

The most energetic move made by an automobile manufacturer so far this year to bring volume up to normal levels is to get under way this week when the Chevrolet Motor Company embarks on a sales promotional activity said to be the most extensive ever put on by a national manufacturer.

Upwards of 40,000 people in the Chevrolet domestic retail organization will be summoned to the 52 zone headquarters in as many key cities to attend meetings staged by factory officials for the improvement of retail sales procedure. Nine groups of factory officials, each group comprised of eight men, will stage the meetings from March 2 to March 19.

To conclude the meetings in less than three weeks, all region and zone managers, sales promotional representatives and other members of the field staffs are being pressed into service to aid members of the home office in holding the sales conventions, which are under the general direction of H. J. Klingler, vice-president and general sales manager.

The move represents an extraordinary activity by Chevrolet, attempted for the first time this year, and is based on the belief that unusually good business in 1931 will reward the organization which goes out after it. While similar meetings have been held on a national scale by Chevrolet and other manufacturers, this is said to be the first instance of national conventions being held solely for retail salesmen.

The purpose, according to Mr. Klingler, is to school the retail salesman in every phase of car merchandizing in the interest of improved service to the public, which in turn will add to the good will of the dealer's establishment and the product, and add to sales volume.

Meetings in each town last for one day, beginning with a luncheon and terminating with an afternoon business session in a leading theater or auditorium. A feature of the luncheon is the installation of officers of the "100-Car Club," a star salesmen's organization composed of those retail salesmen who disposed of one hundred or more cars during the calendar year. Each zone has its local organization, with the four sales leaders in that zone as honorary officers, and a national organization also is maintained.

The afternoon business sessions, as worked out by W. G. Lewellen, sales promotion manager, consist of stage scenes and playlets with factory men in the role of actors. Each group of officials is accompanied by a carload of special scenes, drops, stage settings and other theatrical equipment to aid in the effective presentation of the program. Even talking motion pictures form a part of the presentation to the salesmen and dealers across the footlights.

The equipment carried, rivals that of a theatrical road show, and makes possible a dramatic presentation of the particular phase of selling under consideration. Instead of illustrated lectures, the salesman has demonstrated to him the correct procedure in any given situation.

In inaugurating this series of meetings the Chevrolet Motor Company is continuing the aggressive policies adopted last fall when, despite general conditions, the 1931 Chevrolet sixes were announced almost two months in advance of the normal schedule. National dealer meetings also were held before the customary time in an effort to make business better.

The revision in the company's normal program had an almost immediate effect. Production in November and December set new high records for those months, and Chevrolet passenger car registrations in December lead all other makes, a position of leadership which the company seems destined to maintain during January in view of the trend of early reports.

Loose-leaf Binders, Special Ruling and Stock Forms.—The Advocate.

Dr. F. H. Terhaar Foot Specialist

Foot builder, removes and corrects any ailment not due to accident. Corrects deformities without shoes or supports

It costs so little to have foot comfort you can not afford to be without it.

—At The—

McAdoo Drug Co.
Tuesday Evenings

FILED FOR RECORD

February 13, 1931.
Warranty Deeds:
C. H. Wright to J. K. McCall \$10 E 105 Ft. L. 19, B. 114, N. Carlsbad. J. K. McCall to Totsy Hastings same as above, W. R.

In The District Court:
No. 5135 Lis Pendens. Foundation Inv. Co., vs. L. T. McKinney, L. 1, B. 72, Lowe Addition to Carlsbad. No. 5136 Divorce. Lola F. Gomez vs. Paul Gomez. No. 5137 In The Matter of the Correction and Adjustment of Assessments and Tax Matters of Alice Hersey, et als SE 1/4 NW 1/4; S 1/2 NE; NE 1/4 SE 1/4 7-16-26; etc.

February 16, 1931.
In The District Court:
No. 5138 Divorce. Edith Hampton vs. Aral Hampton. No. 5139 Suit for Injunction. J. L. Coats vs. W. L. McDonald, Sheriff, et als. No. 5140 Suit on Account and Appeal from J. P. Court. Jeff Blackburn vs. Wilson Gossett. No. 5141 Judgment. Black, Sivalls and Bryson Inc., vs. E. de P. Bujac.

February 19, 1931.
Warranty Deeds:
John F. Hart to Wilson Gossett \$7,325.00 Pt. SE 1/4 1; Pt. NE 1/4 12-22-26.

February 18, 1931.
Warranty Deeds:
J. R. Hodges to E. E. Casanova \$10.00 L. 1 to 16 inclusive, B. 24, Morning Side Add. to Artesia.

In The District Court:
No. 5142 Suit for Injunction and Accounting. Peoples Merc. Co., et als vs. Farmers Cotton Finance Corp.

February 19, 1931.
Warranty Deeds:
G. C. Mellard to Mae M. Ament \$10 N 1/2 NE 1/4 14-17-21. John Dunn to J. D. Jackson \$10.00 L. 1, B. 16, Chisum Add to Artesia. Ida Hines to D. R. Teague \$1.00 NW 1/4; NW 1/4 SW 1/4 20-17-23.

FEDERAL GAME EXPERTS

Federal game experts last week completed a survey of the Guadalupe mountain section in southern Eddy county. The survey was conducted by M. E. Masgrave, game specialist of the forest service and R. D. Morris, range examiner. These men pronounce the Guadalupe sections one of the best refuges for mountain sheep in this section of the country. Recommendations were made to rid this area of lions and eagles, the natural enemy of mountain sheep, since in no section of the country are mountain sheep plentiful.

One of the most interesting things the experts found is that both deer and antelope eat juniper at all times of the year and a deer killed in the Guadalupe forest contained some 75 per cent juniper berries and twigs. The stomach contents was given to the State College at Las Cruces. By selecting stomachs of animals on the different ranges at the various seasons of the year, these experts soon hope to be able to tell what kind of an animal each range is best suited for.

PROTEST REFERENDUM

Protests on the proposed referendum on liquor, which passed the house, with all five women members voting for it, are pouring in on the senate.

Many of them are coming from clergymen.

Petitions have been signed here by practically all churches protesting the referendum and forwarded to the state legislature. The Artesia council of churches has also protested the recent divorce measure.

Typewriters for rent at Advocate.

WEIGEL OF LOS ANGELES TRADE COMMISSIONER VISITED HERE FRIDAY

To stimulate a greater sale of New Mexico products in Los Angeles and of Los Angeles products in New Mexico, Albert V. Weigel, domestic trade commissioner of the Los Angeles Chamber of Commerce, arrived in Artesia Friday to hold conferences with the officials of the Artesia Chamber of Commerce and local business men.

"Apparently neither New Mexico or Los Angeles have studied each others progress or requirements to the extent that they should, and we are making this survey to give our people more detailed understanding of your state," said Mr. Weigel. "We hope that the business men and producers of New Mexico will make a similar analysis of Los Angeles."

"We can greatly accelerate each other's development by a greater inter-change of our products. For instance, Los Angeles is building as a great industrial center, data from United States government sources showing a production valued at more than a billion dollars of practically all types of manufactured products in the Los Angeles industrial district, and over 5,000 factories. Naturally we have become the greatest customer for food products in the west, and in fact are to-day, the third biggest consumer of food products in the United States according to government statistics. Our food purchases from New Mexico in 1929 returned to your producers about \$1,033,537. In turn, the western states are buying tremendous quantities of our manufactured products and we are mutually benefited by this reciprocity.

"Do the people of New Mexico know that we are going across their state to get products which we believe could be produced in New Mexico and shipped to us from your state?"

"At the present time we are buying vegetables, dressed poultry, butter, eggs, cheese, cattle, calves, sheep and hogs from points outside the twelve western states. These purchases amount to millions of dollars annually. Much, or all, of this Los Angeles money could be brought to New Mexico if your producers will study our market, and meet our requirements, just as we must study your needs and meet competition to get your business."

"The Los Angeles Chamber of Commerce will be very glad to assist your producers and show them how to secure more business in Los Angeles. Your business men should also realize that if we are going to continue our present purchases of New Mexico products, and increase them, we must keep our manufacturing plant busy. We can do this if your business people will buy our manufactured products. New Mexico merchants can aid in the upbuilding of their state by participating trade reciprocity with Los Angeles, and giving us an opportunity to sell to them, just as we stand ready to buy from New Mexico."

SHEEP DISEASE CHECKED

An outbreak of hemorrhagic septicemia among a few hundred sheep in the Hope section has been checked with vaccination, according to Fred Brainard, who with Mr. Teel of Hope had lost about 100 head. This disease had appeared in lighter form, but was more severe at this time. The sheep were vaccinated by Dr. Doss with the assistance of W. A. Wunsch, county agent.

EGGS OF GREAT VALUE IN DIET

An estimate of the value of eggs in the diet is based on two sets of facts according to the bureau of home economics of the U. S. Department of Agriculture. These are facts regarding their nutritive importance, and facts concerned with their adaptability to cookery processes. The extent of their use depends partly on such values, partly on their flavor and partly on their cost.

The physical properties of eggs make them useful in giving lightness and bulk to such cooked products as sponge cakes, meringues, omelets and certain desserts, and in giving the characteristic consistency to mayonnaise.

From the standpoint of nutrition, the egg is really two foods instead of one. The white part of the egg is almost a pure watery solution of certain proteins of high biological value for body-building and maintenance. The yolk, on the other hand, contains many well-recognized food substances. It furnishes concentrated fuel for the body, contain protein of fine quality and has an unusually rich store of the minerals and vitamins necessary for growth and development, and for the maintenance of health and vigor. Every 100-calorie portion of egg is about three and one-half times as rich in protein, twice as rich in calcium, three times as rich in phosphorus, and four times as rich in iron as we believe the average 100-calorie portion of food for the adult need be. Moreover, these nutrients are in forms especially adapted for conversion into bodily tissues—a fact which makes the food value of the egg much greater than mere enumeration of these nutrients would indicate. The egg yolk is also rich in the fat soluble vitamins.

An egg a day for children over two years old is suggested for the formation of good red blood. For younger children smaller amounts of the yolk may be given with benefit.

MAY PURCHASE COMBINE

A proposal for the purchase of a co-operative combine for harvesting small grain has been advanced by W. A. Wunsch, county agent. It is said that the small grain crop in Eddy county this year will amount to about 1,200 acres, the acreage being about equally divided between north Eddy county and the Carlsbad project. Small grain acreage will show a decided increase this year over last. Feed dealers report that a number of farmers have planted spring oats in this section.

Read--Act--Save

THESE PRICES GOOD FRIDAY AND SATURDAY

- White Swan Coffee (No Better Made) Now per lb-----
- White Swan Whole Grain Corn (a new of canning corn) per can-----
- Fresh Barrell Ginger Snaps lb-----
- Mrs. Tuckers Shortening, 8lb pail-----
- Mrs. Tucker's Shortening, 4lb pail-----
- 10 No. 2 Cans Tomatoes-----
- New Garden Seed . . . Onion Plants

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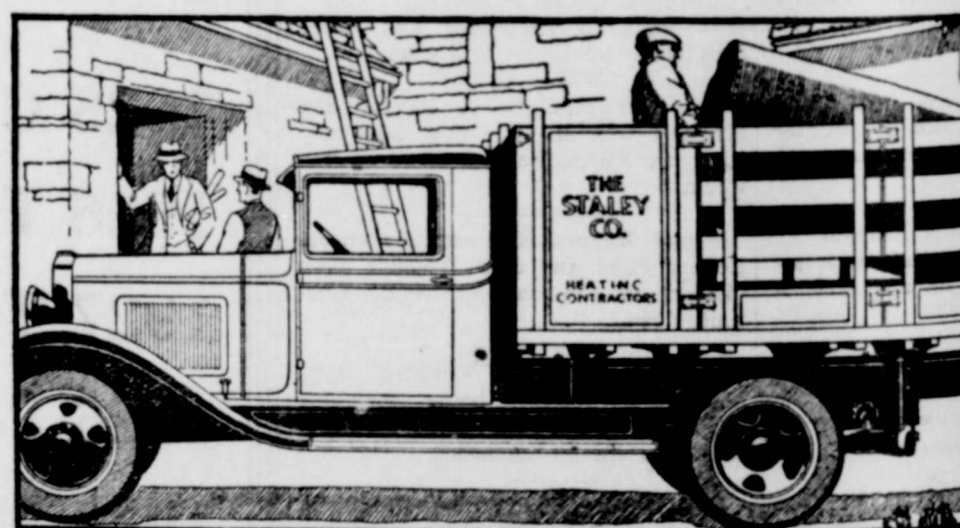
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CHEVROLET

For heavy work the whole year 'round—at the lowest cost-per-mile



Whether it's heavy loads to be hauled in the country, or quick deliveries to be made through city traffic, Chevrolet trucks are always ready to do a good job—at low cost. These big, powerful Sixes have the strength and stamina for continuous hard work the year 'round. Long hauls, hard pulls, fast schedules, rough going are all a part of the day's work for trucks like these. And Chevrolet's cost-per-mile is not only extremely low, but it stays low, season after season. You will find it well worth while to inspect today's Chevrolet truck line. Many features have been introduced that have a direct bearing on Chevrolet performance, capacity, endurance and appearance. And there are now available Chevrolet bodies built in Chevrolet plants exclusively for use on the Chevrolet chassis.

CHEVROLET SIX CYLINDER TRUCKS

Chevrolet 1 1/2-ton chassis with 131' wheelbase \$520 (Dual wheel option, \$25 extra)

1 1/2-ton chassis with 157' wheelbase, \$590 Commercial chassis, \$355 (Dual wheels standard)

Illustrated above is the Chevrolet 1 1/2-ton truck on 131-inch wheelbase complete with Chevrolet cab and stake body, priced at \$710. All prices f. o. b. factories. Special equipment extra.

See your dealer below

Jackson-Bolton Chevrolet Co.

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INTIME OF NEED



Spring Tonic

Winter ills often leave your system weak and your general health run down. Don't take the chance of developing another disease because of a prolonged winter cold or the flu. Build your system up with a good spring tonic. For adults we recommend Tanlac, Beef Iron and Wine, Sarsaparilla, Orgatone and S. S. S. Mothers have found Scott's Emulsion and other cod liver oil preparations very effective in building up an appetite for the children.

Mann Drug Co.

"Between the Banks"

CAPITOL SNAPS

By Fred Holmes,
Our Washington Correspondent

Nearly three score house members who were defeated last November have an opportunity to abolish the "lame-duck" sessions of congress. This is the session which convenes in December after the November elections and continues until March 4. Defeated congressmen retain their seats in it under the present law. The opportunity will come when the house takes up the Gifford resolution proposing a change by constitutional amendment. The votes of those re-elected and voluntarily retiring will figure largely as the determining factor in the controversy that has raged for years. However, the votes of defeated members will not be negligible.

Undesirable aliens will be deported from the United States and a few immigrants will be admitted for two years if pending legislation is enacted at this session. The administration drive to rid the country of undesirable aliens has advanced a step. President Hoover received a bill to deport aliens convicted of smuggling narcotics, which passed congress last week. His approval is expected. Favorable action on the Chief Executive's request for \$500,000 to employ 245 patrolmen to accelerate deportation of undesirables has been indicated by the house appropriations committee.

Chairman Legge of the farm board is to go back to his old job in March. Selling harvest machines is much easier than selling harvest. He will be missed. His stormy bluntness and frankness must have earned a sort of liking for him even among the enemies he has made. He has done the best he could for the farmers. They are not grateful. They won't take his advice to reduce their acreage. After all, that is perhaps the chief fruit of his labors. It could be had, one would think, for less than \$400,000,000; and \$100,000,000 more is about to be dumped into the pot. But that is an unjust way of putting it. This is the price which the United States has chosen to pay for a certain amount of experience.

Directing their fire at John J. Raskob, chairman of the democratic national committee, and Jouett Shouse, head of the executive committee, southern democrats, led by Senators Sheppard of Texas and Morrison of North Carolina, in a sharp debate on prohibition in the senate served notice on the leaders of their party that they would combat any attempt of the wets to dominate the national convention in 1932. When the two-hour skirmish was over the senate, without a roll call, adopted a resolution by Senator Tydings, wet democrat, of Maryland, requesting the Wickersham committee to give to the senate all testimony it had taken concerning prohibition, except that received under the pledge of secrecy and all the reports of its investigation of prohibition. The only comment on the resolution was a statement by Senator Borah that he favored it.

A third member of the federal farm board, it was learned definitely, is quitting in the near future. C. C. Teague, commissioner for fruits and vegetables, who had indicated he expected to retire, announced he would resign from the board, effective June 1, and return to his private business in California. He is manager of the California Fruit Growers and Walnut Growers Co-operatives and is himself a fruit grower on a large scale. His decision follows announcements the last few days by Alexander Legge, of Chicago, chairman of the board, and Sam R. McKelvie, of Nebraska, member for grains, that they would leave their Federal posts March 4 and June 14, respectively.

Legge is expected to go back to the presidency of the International Harvester Company with its \$100,000 salary, and McKelvie to the active direction of his farm publications.

The passage of the bonus bill by overwhelming majorities surprises no one. It is merely another indication of what a determined and well organized minority always can do in American politics when no equally efficient group is in opposition. Unless such an opposition group is formed, the only course for those opposed to payments to veterans is to retreat inch by inch, making the retreat as slow as possible and opposing every gain by the veterans' organizations. That they will continue to gain, if their organization remains as efficient as it now is, is hard to doubt. The present diffuse and unorganized opposition can only effect the rate at which the gains are made.

Senator Cole Blease, of South Carolina, who failed to make the grade for re-nomination last year, has quit the capitol cold, without waiting for the expiration of his term. There is something odd and inconsistent about this departure of the verbose statesman who breezed into Washington six years ago. Apparently his colleagues did not have a chance to bid him farewell. He disappeared quickly, even mysteriously, and with only a card on his office door to furnish a clue to the fact that he had gone home. That was unlike Mr. Blease, but perhaps he wished to spare his colleagues the pain of any public leave-taking. However this may be, nothing in the senatorial career of the gentleman from South Carolina becomes him more than the manner of his departure.

Senator Vandenberg has made a concise argument in favor of the bonus legislation in which he endeavors to show that the bill passed by the house extends only a relatively small new privilege to the veterans and imposes only a moderate burden upon the treasury. The whole argument rests on a guess. The bill makes the government liable for a billion dollars. Senator Vandenberg thinks it will have to provide only \$430,000,000 in cash. Nobody can know for certain.

BIG WELL ON OASIS RANCH

One of the largest artesian wells in the southwest was brought in Thursday on the Oasis ranch, 12 miles southeast of Roswell.

The well was officially gauged at 9,225 gallons a minute, or 553,500 gallons an hour. It is estimated that the output a day would reach 13,294,000 gallons. The well, which will be used for irrigation purposes, is 840 feet deep and is producing water of the highest quality.

The former record well was drilled on the Oasis ranch several years ago and came in with an initial flow of 6,600 gallons a minute from a depth of 780 feet.

The present well throws a stream of water 50 feet into the air from a six inch nipple attached to a 12½ inch casing.



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—in an Honest Bank never got an Honest Man into jail

Start a Savings Account



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"THERE IS NO SUBSTITUTE FOR SAFETY"

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We are fully prepared to take care of your plumbing needs from the largest to the smallest jobs. Call us for estimates.

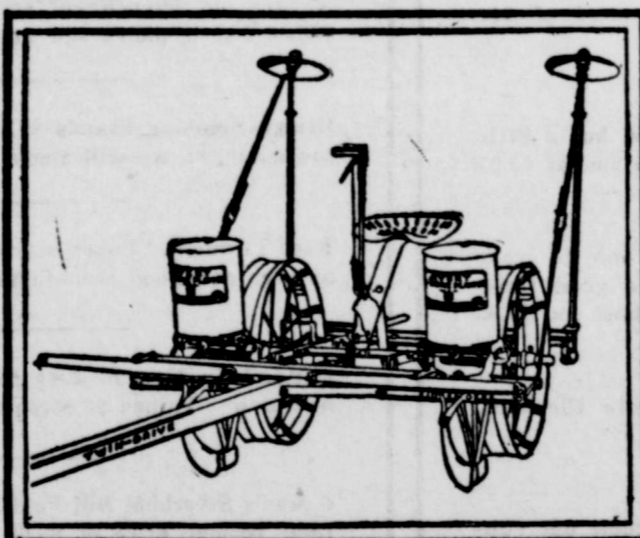
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AVERY TWIN DRIVE PLANTER



See the new Hill-Drop "Kan't Scatter" feature. A wonderful new Avery plus feature which makes cotton planting more efficient. Prevents scattering between hills. No more wasted seed. No scraggy rows to be chopped out or cultivated. Amazingly simple and positive in action. Trouble-proof. Everything automatic. Don't buy any planter until you investigate the new Avery machines equipped with this plus feature.



The light draft cotton and corn planter

Here is the twin-drive cotton and corn planter you have been looking for. It is a new Avery product that will give you a new idea of how fine, easy and dependably the truly modern combination planter works.

The New Avery Twin-Drive Planter is as light of weight and draft as the average corn planter. Yet it is so sturdily built and so scientifically designed that it does the more exacting work of cotton planting with a perfection you would not believe possible for so light a machine.

A notable feature of this planter's design is the individual chain drive for each hopper—an important improvement over the

single sprocket drive which wears unevenly and throws the planter out of balance.

Depth of planting is easily controlled by a single lever directly in front of the operator and within easy reach. The adjustment of wheels and hoppers to the desired width is readily accomplished in a few seconds time. Special fertilizer attachment for distributing cottonseed meal or commercial fertilizer, can be supplied if desired.

Come in and examine this new planter. Let us point out the many features that make this planter the standard of comparison for all twin-drive combination planters.

There is a full line of famous Avery walking, riding and tractor plows; tillage implements, and Champion harvesting and haying machines

Brainard-Corbin Hardware Company

ARTESIA, N. M.

ARTESIA LODGE NO. 28

A. F. & A. M.
Meets first Thursday night of each month. Visiting members are invited to attend these meetings.

Artesia Lodge No. 11 Every Tuesday
Alfalfa Encampment No. 12, 2nd and 4th
Friday Every Month
Sunrise Rebekah No. 9, Mondays

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DOLLAR SILK HOSIERY MILLS
NETT BLDG, WILKES-BARRE, PA.

Dec. 18, 1930
Fried

BIG PRICE CUT ON USED CARS

See Our Announcement Elsewhere in This Issue

Ford

ARTESIA AUTO COMPANY

Ford

BIG BILL WINS

CHICAGO, Illinois — "Big Bill" Thompson, invincible as ever, won his fourth mayoral nomination in the republican primary election Tuesday, defeating by a plurality estimated at 45,000 the crime-battling Judge John H. Lyle.

With less than 800 precincts missing, Chicago's cowboy mayor had corralled 200,343 votes, while Judge Lyle harvested 164,680 and Alderman Arthur F. Albert, leader of anti-administration forces in the city council and a partisan of Senator Charles S. Deneen, trailed with 70,916.

Against Mayor Thompson in the April election will be pitted Anton J. Cermack, commander-in-chief of Cook county democracy, who won his party's nomination hands down. In the few precincts tabulated in the democratic primary Tuesday Cermack had more than sixty votes to every one cast for his single op-

ponent, John B. Devoney.

Summer Boarder: But why are those trees bending over so far? Farmer: You'd be bendin' over, too, Miss, if you were as full of green apples as those trees are.

Typewriter Ribbons—The Advocate

FORMER OFFICERS ARE REELECTED AT ANNUAL SCOUT MEET THURSDAY

The annual meeting of Boy Scout leaders from fourteen communities in eastern New Mexico closed with a banquet at Roswell Thursday night. Four local men interested in Scouting attended. E. B. Bullock, financial officer of the Artesia section, submitted a financial report, which showed the finances of the organization to be in good shape.

Lloyd O'Neal, deputy regional scout executive of Dallas, Texas, was the principal speaker at the banquet and outlined briefly the growth of the scout movement in this section.

All former area officers were reelected including E. B. Harrison of Carlsbad, president; A. W. Hocken-hull, Clovis, vice-president; C. G. Mason, Hagerman, secretary; Geo. B. Jewett, Roswell, secretary.

At this time Minor Huffman of Roswell, area scout executive made the following annual report: 135,000 miles traveled between towns; 164 troop visits made; 31 court of honors attended; 26 district meetings; 16 rally and field meets; 24 sessions of leaders training, conducted; 32 civic clubs attended.

Under the caption "Advancement," Mr. Huffman says the following badges were awarded: 291 tenderfoot, 151 second class, 58 first class, 398 merit badges, 20 star, 15 life, 4 eagle, 2 bronze palms. Under membership, Mr. Huffman states that the area has 40 troops, 709 scouts, 40 scout masters, 25 assistant, 186 councilmen, 70 members of wolf clubs, total membership 1,030.

MAY SHELVE PROHI MEASURE

The prohibition referendum in the New Mexico senate at present occupies a position akin to that of an orphaned child left on the doorstep of the Old Woman Who Lived in a Shoe.

That the measure would be adopted by the senate approximately 18 to 6 on expressions of belief and disbelief in repeal or modification by individual senators, is a certainty, but what to do with it after adoption is a problem which has the senators figuring.

"There is a possibility," said Senator Charles Hutchison, chairman of the senate committee on state affairs, which has the bill in temporary custody, "that the referendum proposal may be deliberately shelved if we cannot find a place for it without jeopardizing other interests."

Mr. and Mrs. E. T. Jernigan were called to Clovis Sunday by the serious illness of their son, Jerry, who underwent an operation for appendicitis Sunday at a Clovis hospital. He went thru the operation well and from last reports is progressing nicely. Mr. Jernigan returned Monday evening accompanied by his son, Melvin, and Mrs. Jeff Hightower, who had gone to Clovis with them. Mrs. Jernigan is still with her son.

McGinty: "I've a terrible corn on the bottom of my foot."
Pat: "That's a fine place to have it. Nobody can step on it, but you."

Large Newspaper Collection
What is said to be the largest collection of newspapers in the world has been opened to the public in a newspaper museum at Aix-la-Chapelle, Germany. Among its collection of 150,000 newspapers are curiosities from all over the world, including an Eskimo paper from the middle of last century.

ANNOUNCE THIRTEEN STATE HIGHWAY

Low bids totaling \$932,000 were received for the Mexico highway on Thursday on thirteen construction projects.

Bid were close to figures were low contracts have been awarded to Maxwell Raton to Maxwell and Gleason, \$74,366.50.

Clovis to Fort Construction Co., \$133,817.29.

Socorro to Mountain Allison, Des Moines, 83.

Socorro to Magallon and Armstrong of 47.

Tucumcari to Clovis Allison, \$26,187.38.

Tucumcari to Clovis work on same project Clure, Tucumcari, 83.

Portales to Roswell and Armstrong \$11,000.

Clovis to Mead Construction Company, \$1,100.

Project north of Maloney, Gallup, \$1,100.

Wagonmound to Roswell to Portales railroad mountain, \$1,100.

North of Deming City: S. W. Hill, \$1,100.

Clark Lake supply some needed poor, during the State Game Department attempt to partly carp. The department wing where traps and once the 800 pounds of carp from the lake every the traps were supervision of the and more than 100 were caught and Evans. Mr. Evans lake will yield as pounds of carp. Saturday ranged pound and a half.

It may interest to know that about were caught in all of the blue lake last fall have

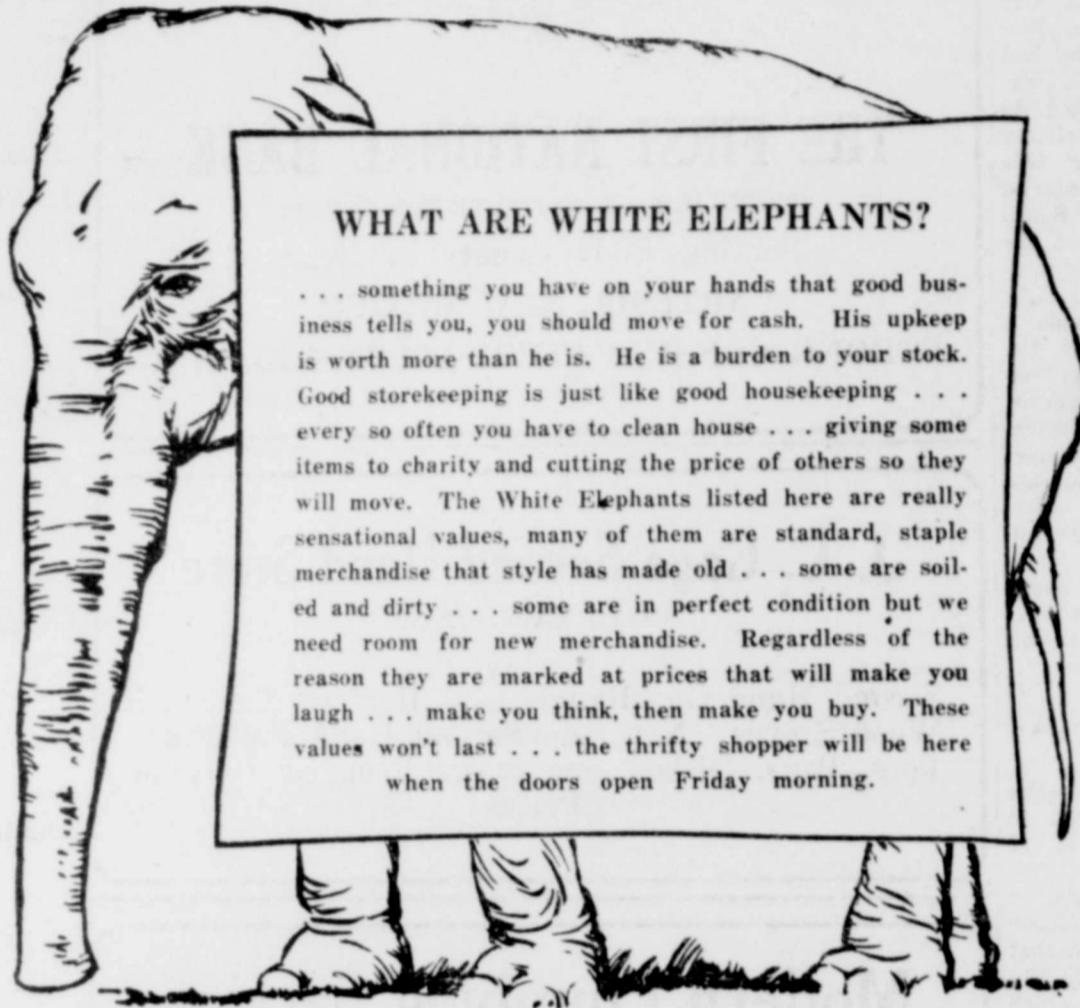
Rev. Dew of the and Mesdames C. Bolton drove to attend a revival conducted by Rev. evangelist.

Miss Margaret teacher of the Arts Saturday, was called side of her father, homa. Mr. Jarvis pneumonia. Mrs. C. substituting for Miss

Wedding Announcements, Engraved or Printed

white ELEPHANT sale

Friday and Sat.



WHAT ARE WHITE ELEPHANTS?

... something you have on your hands that good business tells you, you should move for cash. His upkeep is worth more than he is. He is a burden to your stock. Good storekeeping is just like good housekeeping . . . every so often you have to clean house . . . giving some items to charity and cutting the price of others so they will move. The White Elephants listed here are really sensational values, many of them are standard, staple merchandise that style has made old . . . some are soiled and dirty . . . some are in perfect condition but we need room for new merchandise. Regardless of the reason they are marked at prices that will make you laugh . . . make you think, then make you buy. These values won't last . . . the thrifty shopper will be here when the doors open Friday morning.

Feb. 27 and 28th

LAUGH! But Look and You Will Buy

Pipes 50% Off—Values up to \$10.00 . . . really not so white but we're overstocked, and how! 2 of those \$10.00 Paget and Pagets at \$5.00 Think!

Vantines Sweet Smelling Hanging Baskets, "Ain't That Sumpin"—Sure is something no one has wanted so far . . . if you want it, its your for 29c

\$1.25 Modernistic Waste Baskets at a futuristic price of 19c soiled and dirty, but will hold waste.

Two \$8.50 Ivory Clocks, they are up-to-date on time, but a little out of date in looks . . . but they may look good to you at \$2.95

14 Famous Steerhide Handbags—why not give one to your mother-in-law? Heaven knows what else they are good for—\$5.00 to \$6.50 values \$1.95 . . . \$7.50 to \$12.00 values for \$3.95

\$3.98 Cozy Electric Heater. Rightfully not a White Elephant, but would be this summer. Hot stuff for \$1.39.

Imported Pottery Jars filled with Bath Salts. How come our public didn't like them at \$1.85 so we will take 69c for them.

Exquisite Novelty Jewelry . . . these items have a past but no future, unless some kind curio collector takes them for 59c—they did almost sell for \$1.50, \$2.00 and \$2.50.

50c Shampoo, packages a little dirty and maker unknown, but we know it will wash your hair clean for 16c.

Two \$5.00 Ivory Toilet Sets . . . they are quaint and Victorian in style, but they might answer for a cheap gift at \$1.49.

\$1.00 Bath Salts in unique containers, dogs and cats—queer shapes 'tis true—but the contents smell like the breath of spring—yours for 49c.

\$1.15 Imported Donge Guest Soap . . . if you can afford guests these days this soap will be cheap at 67c the dozen. Nice bridge prizes too.

A rare old French cut steel Beaded Bag. Bought to sell for \$60.00 but it didn't sell at that price, so we'll take \$17.50 now.

Bridge Smoking Stands \$9.50 values and worth it, but we bought too many, so we will spare you one for \$4.95.

Face Powders. Boxes may be a little soiled and old, but as good as ever and good manufacturers too—50c to \$1.00 values for 23c

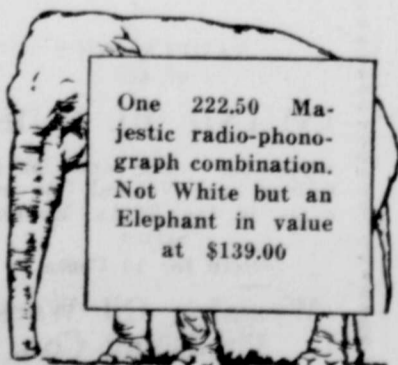
6 Mandalin New Process Enamel Mesh Bags . . . they're not so new now. Values \$3.00 to \$6.50 our last stand at \$1.69.

6 Men's Steerhide Bill Fold Sets . . . nothing to brag about except their former price of \$5.00 . . . should be a good value for the man that has any money at \$1.89.

35c Trial Size April Showers Toilet Water. It smells as sweet as the name sounds and cheap enough to use at 19c

2 \$6.95 Auto Robes . . . these are all-wool and wonderful values now because summer is coming and we want them to go at \$3.79

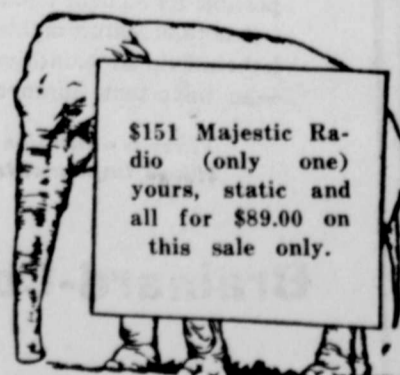
40c French Bristle Tooth Brushes . . . they will brush but we have two or three for every person in Artesia, so we are reducing our stock at 13c



We have on display at our store many more White Elephants, too numerous to mention in these columns. Come and look, it will be fun . . . no telephone orders . . . no deliveries . . . no returns. We have told you the worst about these items and we are absolved of all blame.

The McAdoo Drug Co.

NUMBER 3



The Difference

Did it ever occur to you that stores same as people have Character? On entering some places of business, have the personnel seemed to greet you with tolerance and indifference while others you feel at home and your presence is appreciated whether you make a purchase?

Did it ever occur to you that this difference could be caused by the store operated by the owners? It is only a difference should exist . . . you are entitled to the best in merchandise and vice . . . tell us if you fail to receive from us.

Palace Drug Store

"The Home of Pure Drugs"

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