

To See Every Child
saturday Afternoon
hod Of His Travel
Determined By The Determined By
er Conditions.


SECRETARY OF INTERIOR APPROVES EXCHANGEOF haRvEY TIMBER TRACI


W. HALDEMAN GATHERS
8,500 POUNDS OF LINT
COTTON ON FIVE ACRES ran

|  |
| :---: |
|  |
| - |
| 8,500 POUNDS OF LINT |


 state employees 1st FINDS A LIQUOR STILL BIGGEST WELL IN SOUTH



FEATURE BASKETBALL
GAME HERE DEC. 18th FEATURE BASKETBALL
GAME HERE DEC. 18th
WITH ST. MICHAELS

Officers of Nrin sro mecusess Oil Assn Are $=\mathrm{z}=$ Reelected at



ARTESIA ADVOCATE
The Pecos Valley News and The Artesia American

MARTIN \& BLOCKER, Publishers v. C. MARTIN, Editor

PUBLISHED EVERY THURSDAY AT 314 MAIN ST Entered as second class matter at the post office in March 3, 1879.

THURSDAY, DECEMBER 11, 1930
SUBSCRIPTION RATES, PAYABLE IN ADVANCE
One Year (In New Mexico)
Six Months (In New Mexico)
One Year (Out of New Mexico)
Six Months (Out of New Mexico)

Three Monds (Ou of New Mexico) $-\quad$| $\$ 2.00$ |
| :--- |
| No SUBSCRIPTIO |
| 1.50 | THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for sub-
sequent insertions. Display advertising rates on appli-
official newspaper for publication of
NOTICES OF COMMISSIONERS COURT OF telephone no.

The Advocate like every other newspaper, some-
times gets cussed for what we do or do not print. It has times gets cussed for what we do or do not print. It has
come to our attention on one or two occasions, that
this newspaper has failed to publish an item of special interest to the community, for some reason or
other, which our informant did not know, but was other, which our informant did not know, but was
nevertheless just positive that we had failed or renevertheless just positive that we had failed or re-
fused to publish the disputed article, until the writer
requested him to name the article in question, which he requested him to
could not recall.
Every business has its own problems peculiar to its
line and one of the big problems of any newspaper has been to know where to draw the line between ad vertising and news matters and the most successful
papers have been those that established definite policy, papers have been those that established definite policy,
calculated to promote public confidence and at the same time safeguard its own interests against the haz-
ards that line the wayside of its path. A newspaper should conduct its operations along a high standard
of ethics, just as other successful establishments. Wes regard the editing of The Advocate as more
or less of a public trust. Morever, we have never let our personal feelings influence our news or editoria
natter; to warp, twist or misrepresent items that might throw a person, or persons in the wrong light and
thereby injuring without cause the influence of such thereby injuring without cause the influence of such
a person or persons in the community. Of course a person or persons in the community. Of course
instances have occured where a person might have
sustained injury from this newspaper, entirely sustained injury from this newspaper, entirely un-
intentional on the part of the management, but such
instances are usually recognized by the fair minded. We are always glad to publish hitems of community
interest and especially those designed to build up interest and especially those designed to build up
the community and not once have we refused publi. the community and not once have we refused publi.
cation of same, if the person making the request met
us even half way. If such items are resigned to benefit the individual, firms or corporations, then it must
be classed as advertising and should be paid for at be classed as advertising and should be paid for at
the regular rates.

GOVERNMENT SWINDLE

The suggestion of the Postmaster General to increase windle of the pubtage, and here's why: The first class mail at the present rate pays a profit to the government,
yet the postal department suffers a loss each year of
$893,000,000$. This loss is caused chiefly by two causes: One is the free frank mail going through each day-
tons and tons of it; and secondly by the postal depart.
ment's practice of furnishing free printed envelopes to
business men and others who are not good enougt cosiness men and others who are not good enough
communters to buy their envelops at home while themselves demanding that home people buy from them.
Because of the Because of this waste of the taxpayers' money, it
proposed to further swindle the public by adding is proposed to further swindle the public by adding
an additional charge of 25 per cent to the letter postage
item of the departments an
anem of the department's business, which is already paying a profit, in order that the public may in turi
be gouged some more by furnishing free printing to business houses and others.
The postal department of
The postal department of the United States governand the service gets rottener day by day. Only the past
week or so, the News has had probably a dozen leter week or so, the News has had probably a dozen letters
returned from various postoffices stamped 'unclaimed' returned from various postoffices stamped 'unclaimed
or 'no such address,' after sending the paper to thi same address for months and maybe a year, withou any word from such postoffice.
The department furnishes
The department furrishes cards for use of post-
masters in case a newspaper is undeliverable for any masters in case a newspaper is undeliverable for any
cause, yet these postmasters haven't apparently the gumption to fill them out and drop them in the mail,
One came from Chicago, and referred to who had some weeks ago changed his address, the
postal authorities stated postal authorities stated, and sent the News the new
address, yet when a letter was sent to this address address, yet when a letter was sent to this address
so furnished by the postal authorities, it was returned These are some of the reasons why the News claims
that the postal service is becoming a disgrase to that the postal service is becoming a disgrace to the
nation. And this proposed increase in letter postage nation. And this proposed increase in letter postage
if put into effect, will be a plain swindle of the general taxpayer, for the beneetit of a few.
Another reason is that it will be adjudged "inadvisable" to add further to letter postage, and the
upshot of the matter will be that the added bur upshot of the matter will be that the added burden
will be placed on second class mail-newspapers and will be placed on second class mail-newspapers and
periodicals just as has been two or three times within the last few years.
Thus little newspapers like the News will be further taxed for the benefit of free distribution of printed
envelopes among business men and others.- MagdaTWO PAIRS OF PANTS

A homely and understandable theory as to the probable end of the national depression is ex "Bruce Barton quotes a wise man as saying that
he duration of an average major depression is measured by the life of two pairs of pantss.' Whe the depression comes on the average man has two suits of clothes. He cuts down on his buying until the clothes are badly worn. Then he begins once more and production starts upward in response to the de-
mand. For the average man is numbered by the million.
"The
he underlyingation is to simple, but it does indicate replacement buying sets in, industry responds.
"Another somewhat similar, factor enters into the present situation caused by the development of install-
nent buying. When the crash came a ment buying. When the crash came a year ago the
purchase of new goods was curtailed while people were making installment payments on goods already ought. Reports of installment and finance companie
indicate these payments were kept up, with tensions of time, and that little more than a normal ercentage of goods was surrendered.
uns from seven months to twelve months are made about time that consumer purchasing power tied up in or more buying in the fact that goods now are cheap. er than a year ago. It is estimated that the installment debt outstanding at the end of 1929 was three billion dollars.
buying ons huge resource begins to be available for buying once more, and as the supposed two pairs of pants begin to show patches, it is logical to suppose that business will feet the effects.
Ower great need, at this time, is to restore to buying tomachs are whose pants are patched and whose jobs, and to encourage those others to resume buying who for some months past have been hoarding every possible dollar for fear they, too, might presently be
out of employment.-Amarillo News.



## Have Mones

For Christmas
THE joy of giving is being able to
FOR your gifts. -
And . . . after Christmas it is a joy to add to it regularly.
START SAVING REGULARIY NOW
CITIZENS
STATE BANK
Sorag Bank Thoutetally Manage ARTESIA, NEW MEXICO "Home of the Thrifty"

## WHOLESOME MEAT

Wholesome meats during cold weather, provide a nee
stance for the bory.
the feed pens, eliminating Meats are corn fed and sele andeg anger from alkali poison, the feed pens, eliminating the danger from alkali poiso
dangers prevalent at this time.

Oysters and Fish

City Market
Phone 37-It Never Rings Twice
Free Delivery
JOB PRINTING AT THE ADV

WHEN IN LOVINGTON STOP AT THE
Busy Bee Cafe
Where you always get Quality Foods and P
Service and visit with you friend Pete Leal

Modern Plumbing Servi
We are fully prepared to take care plumbing needs from the largest to the jobs. Call us for estimates.

ROWLAND \& RIDEOUT
Tin Work, Plumbing and Gas Fitting Telephone 3-Artesia

Let Us Put Your Car In Shal

With our emingred repair department wo. ere beterer able
Jackoon-Bolton Cherrolet Company


Indian Hot Springs Health Res
"Where Sick People Get Well"
A prominent chemist of Denver says: Your waters, baths a
argie trestment relieven more people than any other
of its kind that has come under my research departme rates very reasonable, for particulars addre
DR. H. C. CAYLOR, Sierra Blanca, Tex
Pure Pork Sausage made to your order
Oysters and Fish

Expert Shoe, Saddle \& Harness Repairing

Auto Curtain Lights
placed at the
ELECTRIC SHOE SHOP

## L. M. Friend

## Gray Coggin

Eleetrie
General
Weppiing,
Boiler
Work
Competent Workmen
Up.to-date Machinery Located East of tracks in
Artesia
Supply
Cor
Building Only Portable Electric Welder
We are equipped to Thread Drill Stems without
eutting them off

 TUESDAY-WEDNESDAY, DECEMBER 16-17

RICHARD BARTHELMESS
"SON OF THE GODS"
One of the outstanding specials of the year

Southeast New Mexico OIL FIELD


The M. H. Hunter Co Roswell, New Mexico

> WHAT A WOMAN 39 YEaRS OLD
> SHovLD wEIGH

You May Be Getting Fat


## RELIEF COMES <br> TO THIS LAOY

Konjola, The New Medicine,
Restores Health Restores Health To Gal-
veston Resident More Stomach Of Bowel Trouble.




$$
\begin{aligned}
& \text { Are Easily Prevented } \\
& \text { Or Remedied }
\end{aligned}
$$

NEW MEXICO CATTLE GRoWERS ASSN. TO ASK for tax reduction

|  |
| :---: |
|  |  |
|  |  |

 *What Juat one Honker

$\qquad$
 gulded person to to
when he smerely
Washington Star.

## 

"Certainly $I$, Dilieve you love mother ${ }^{2}$ "-stray stories.
$\underset{\substack{\text { Mc cauley- } \\ \text { great } \\ \mathrm{N} \\ \hline}}{\mathrm{N} \text { historign }}$
great historian.
Mechurey $-T$
There's no future to the out of th Wedding Announcements and Invita
tions, Engraved or Printed-Advocate

## roy cropper on the air <br> ROY Cropper on the AIr Roy Cropper, star of the "Student Prince" and "Hit the Deck," will be the guest artist of the third of the the Conoco Listeners' Hour series. The program will be transmitted in this territory next Wednestay    accordance with conococs aunenoenced purpose of .letting the listeners purpose of "letting choose the program. -Peggy and Pat" ePeggy and Fart, the studio rep. resentative of the adience, wil again have charge of the prograil resentatives of the audience, will again have charge of hen porgran. They report a hearty respose They report ar hearty response from the radio listener in the way of tetters and telegrams hasking leters and telegrams asking for favorite musical selections and are arre arranging usical selections, and are as many requests as poassiotee. aill    <br> Provincetown Not the <br> Oldest Cape Cod Town  while they were looking for the right site tor thelr colony, has sometmes it been regardece colony. has oldeost of of the many tamous towns on Cape Cod         they had secured the permission o the minister and the clurch authori <br> $\qquad$ <br> New Storage as gew <br> Useful Gifts <br> at attractive prices <br>  <br> ऊie "Gift" Problem

This is the time of year when one begins wonder "What shall I give?"

Let us make some suggestions. Give $T i$ Comfort, Convenience. Nothing could be m personal and acceptable.

Electrical Appliances are the answer. They time savers---energy savers. They make work of the house easier. No home sho be without them.

Their cost of operation is negligible---a cents a day $\cdots$ and they more than pay themselves in time saved, energy saved.

Give Electrical Gifts!


[^0]

## Social ${ }^{3}$ Activities

|  |  |
| :---: | :---: |
|  |  |
| tomorrow evening, December 12th, bythe Artesia Women's club, under thedirection of Mrs. G. U. McCrary. The |  |
|  |  |
|  |  |
| The cast of characters: Charlotte Bancroft, "Sugar"-Irma |  |
|  |  |
| Charles. ${ }_{\text {couldey, "Chickie" - Fred }}$ |  |
|  |  |
| Edwin Rowley, a bashful beau-Her- man Cole. Anita Thorndike, the cause of Ed's |  |
| Jane Oxford, chilly and highbrow |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { rol Graham. } \\ & \text { Ripley Brooks, a visitor from New } \\ & \text { York, Willis Morgan. } \\ & \text { Billy Blood, who covers a lot of } \end{aligned}$ |  |
|  |  |
|  |  |
| Aet I-The Bancroft living room in Boston on a summer evening. |  |
|  |  |
|  |  |
|  |  |
| If it isn't Miss Saylor's, it isn'tcandy. See our east window. Pal-ace Drug Store. |  |
|  |  |
| legion autiliary meeting |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| to entertain the convention nextsummer the unit was divided into |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { of the circles were appointed as fol- } \\ & \text { lows: Mrs. Frank Linell, Mrs. Earl } \\ & \text { Bigler, Mrs. Ray Bartlett, Mrs. J. } \end{aligned}$ |  |
|  |  |
| $\begin{aligned} & \text { Bigler, Mrs. Ray Bartlett, Mrs. J. } \\ & \text { M. Story and Mrs, Bob Corbin for } \\ & \text { the oil field. Delicious refreshments } \\ & \text { were served by Mrs. Linell and Mrs. } \end{aligned}$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
| The Auxiliary is much gratified that it has already reached its last year's membership of eighty and | the passtime |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | mrs. clark |
| was presented last Sunday night |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Marjorie, her sister-Clara Sinclair Sundaramma, a Hindu girl-Joan |  |
| Aunt Helen, aunt of Frances and Mar- |  |
|  |  |
|  |  |
| Lotus Blossom-Frances Knoeder Ling Te, a Chinese girl-Marion Coll Noaduluk, an Eskimo boy-Junior |  |
|  |  |
|  |  |
|  |  |
| ton.Pedro, a boy from Porto Rico-Hannag Belle McCaw. |  |
|  |  |
|  |  |
| C. Sert smith sinhirian Sunday |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

##  <br>  <br> 教

 con

## Holiday Special

## Mrs. Tucker 8 Lb. Pail 4 Lb. Pail


10-Cans No. $21 / 2$ Kraut...........
10 Cans No. 2 Size Black Ey
10 No. 2 Size Pink Salmon
10 No. 2 Size Pink Salmon....
10 Cans No. 2 Size Red Beans
10 Cans No. 2 Size Red Be
3 Packages Super Suds...
Large IVory Soap Flakes
Black Wainuts, per pound
$\begin{array}{ll}1 \\ 1 & \text { Lb. Can Red Woif Coffee } \\ 3 & \text { Lb. Can Red Wolf Coffee }\end{array}$
3 Lb . Can Red Wolf Coffee
1 Lb . Can Concho Coffee
THE STAR GROCERY
J. S. SHARP, Proprietor THE HOME OWNED STORE
PHONB 48


Artesia Advocat
Telephone 7

YOU CAN'T GO WRONG ON OUR
Sunday Dinner
OR OUR WEEK DAY MEALS
Try Our Noon Day Lunc
Something new that's good to eat every
Quality Foods-Prompt Service

## Southern Club Ca

TELL US YOUR PRINTING TROUBLES-PI JOB PRINTING AT THE ADVO
TELL US YOUR PRINTING TROUBLES-PI

## Sest Express Sentiment

Cut Flowers and Pot Plant Poinsettias, Chrysanthemums, Carnation weetpeas, Narcissus, Cyclamen and B gonias.
Terpening'sGreenho
EEXICO SCHOOLS
SE S2O,000,000
OF TAX SUIT

# THE NEW CHEVROLET SIX 

$\approx$

## Strikingly beantiful, fleet and smart -a masterpiece of Fisher styling



In the entire field of modern coachcraft no symbol has come to mean more to the buyer of a motor car than Body by Fisher. And never has Fisher's superiority been more strikingly exemplified than in the beautiful new bodies of the Bigger and Better Chevrolet Six!

Working with the added advantage of a lengthened wheelbase, Fisher designers have been able to achieve in the new Chevrolet a degree of omartness, comfort and impressiveness hitherto considered exclusive to cars far higher in price.


Interiors, too, are exceptional in every way. The new mohair and broadcloth upholstery is tailored with exceptional smartness. Seat are wider and deeper and more luxuriously cushioned. A deeper windshield and wider windows giv better vision for both driver and passengers. And beautiful new hardware, of modern design, lends a final note of charm.
The greater quality and beauty of thenew Chevrolet-Fisher bodies have the new Chevrolet-Fisher bodies have Inside and out, you will discover scores of refinemente that stamp this car as a masterpiece of modern coachwork. Radiator, headlamps and tie-bar have been artistically grouped to create an unusually attractive and distinctive ensemble. Mouldings sweep back from the graceful new radiator in an unbroken line to blend with the smart new body contours. And new colors, in carefully devised combinations, lend a new individuality.

He also told officers that he had
been drinking during the evening.
cards in a room over the pool hal
when the explosion oceured. been drinking during the evening. when the explosion occure
Robert Lee, son of State Senator Oliver Lee, to-day faced the pos- I told Tom that the average wo
sibility of blindness if he recovers
man's elothes weighs only eigh sibily of blindness if ho recovers
from a fractured skull and other in- ounces.
And what did he say? juries suffered in the explosion. He
and five other men were playing $\begin{gathered}\text { He thought it was a shame they } \\ \text { had to wear such heavy shoes. }\end{gathered}$

## When Its COLD

Its only natural that you think of COAL, and when you think of coal think of-
E. B. BULLOCK
"On the Corner Over Nineteen Years and on the Square for

IBIGGEIB

RETTAER College ranch
meeting held at the
h last week was well
lestock men vestock meen from nearly
in the state were presww, head of the animal
partment was in charge n. The program open-
talks by Dr. H. Kent
the college and by Joe ry of the inter by Joun-
sociation. R. Campbell
harge of the Jornada e, outlined the work
here on carrying capac-
rk was started in 1915 rk was started in 1915
fwo ranges. One range
9 sections and the othe Ts. The carrying capac
age ranged varied from
per acre for an avercows per acre and and the
se which is good grama
from 29 to 7 cow

ommended amou
gren g
ofits were one po shd one one pound pound
data is explaine
No. 185 which feeding tests were
1930. The thre The thre other soupt and boeene
rd salt and di-sodium wore fed in trough
so far show that
received the bone increased the bone of
nd the calves a gai not be available ent. Due to manifested by W. A. WUNSCH $\frac{(\mathrm{N} \text { INCLUDED }}{\text { TH } 30 \text { Extension }}$ DISTINGUISHED JEW ORK - The names of thirty
lews who have disting
tees dres who have distinguish Tal liftstandingly in pub-
a 1930 and through beneby "The Amere made public
to annual "Who's Who in viltsiner of New York,
1930 Nobel warded, is listed amod amg
waidenty as is Maurice
tent of the Ament

vact 100 for 51.75 , on best thec or prain stock.-The

# Jackson-Bolton Chevrolet Co. 

"It's Wise to Choose a Six"

## ThScial Cctivities

Social Calendar TUESDAY

The Idlewhiles Bridge club will
meet with Mrs. Chester Russell at

## 

THE EASTERN STAR共
baptist Laymen meet here

THE YOUNG MOTHERS' CLUB

## Holiday Special

Mrs. Tucker Shortening- <br>${ }_{10} \mathrm{Bb}$ Bars Pail-............<br>10 Bars Crystal White Soap 10. $21 / 2$ Kraut....<br>10 Cans No. 2 Size Black Eyed Peas 10 No. 2 Size Prant..........<br>10 No. 2 Size Pink Salmon-. 10 Cans No. 2 Size Red Beans<br>10 Cans No. 2 Size Red 3 Packages Super Suds Large Ivory Soap Flake<br>Large Ivory Soap Flakes<br>Black Walnuts, per pound.... 1 Lb. Can Red Wolf Coffee L Lb. Can Red Woif Coffee<br>3 Lb. Can Red Woif Coffee 1 Lb. Can Concho Coffee<br>THE STAR GROCERY<br>J. S. SHARP, Proprietor the home owned store



Artesia Advocat
Telephone

YOU CAN'T GO WRONG ON OUR

Sunday Dinner<br>OR OUR WEEK DAY MEALS EITHER THAT MATTER<br>Try Our Noon Day Lunc,<br>Something new that's good to eat every d

Quality Foods-Prompt Service

## Southern Club Ca

tell us your printing troubles-PE JOB PRINTING AT THE ADVO TELL US YOUR PRINTING TROUBLES-PF


Cut Flowers and Pot Plants Poinsettias, Chrysanthemums, Carnation Sweetpeas, Narcissus, Cyclamen and gonias.
Terpening'sGreenho 10th \& Quay


## $\approx$

## Strikingly beautiful, fleet and smart -a masterpiece of Fisher styling



In the entire field of modern coachcraft no symbol has come to mean more to the buyer of a motor car than Body by Fisher. And never has Fisher's superiority been more strikingly exemplified than in the beautiful new bodies of the Bigger and Better Chevrolet Six:
Working with the added advantage of a lengthened wheelbase, Fisher designers have been able to achieve tn the new Cherrolet a degree of omartness, comfort and impressiveness hitherto considered exclusive to cars far higher in price.


Interiors, too, are exceptional in every way. The new mohair and broadcloth upholstery is tailored with exceptional smartness. Seats are wider and deeper and more luxuriously cushioned. A deeper windshield and wider windows give better vision for both driver and passengers. And beautiful new hardware, of modern design, lends a final note of charm.

The greater quality and beauty of the new Cherrolet-Fisher bodies have Inside and out, you will discover scores of refinemente that stamp this car as a masterpiece of modern coachwork. Radiator, headlamps and tie-bar have been artistically grouped to create an unusually attractive and distinctive ensemble. Mouldings sweep back from the graceful new radiator in an unbroken line to blend with the smart new body contours. And new colors, in carefully devised combinations, lend a new individuality. counterpart in the many improve ments which have been provided in the chassis of this Bigger and Better Six. Among these improvemente are a longer, deeper, stronger frame; easier steering; more durable clutch; a quieter, smoother-shifting transmission; and engine refinements which make the now Cherrolet a car you will be happy to drive-as well as proud to own.

The Bigger and Better Cherrolet Six' is now on display in our showrooms. See it today-drive it-and learn for yourself that it is the Great American Value!

* AT NEW LDW PRICES * *

| ${ }_{\text {The }}^{\text {Theeton }}$ | ${ }^{\text {s }} 510$ | ${ }_{\text {The }}^{\text {Theach }}$ | ${ }^{\text {s }} 545$ | Sport Coupe with rumble se | ${ }^{5} 775$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ${ }_{\text {The }}$ Roaster | s475 | $\begin{aligned} & \text { Standard } \\ & \text { Coupe_-- } \end{aligned}$ | ${ }^{\text {s }} 535$ | $\xrightarrow{\text { Standard }}$ Sedan-.- | ${ }^{5} 635$ |
| Sport Roaster with rumble | s495 | Standard Five- Window coupe. | ${ }^{\text {s }} 545$ | Special Sedan | 650 | NIX

IT'S WISETOCHOOSEASIX

## Jackson-Bolton Chevrolet Co.

"It's Wise to Choose a Six"

RESULTS OF SHALLOW WATER SURVEY IN LEA COUNTY MADE KNOWN


## 

Why Explosives Differ



















Why Elver Toeth Aro Taboo
The custom of weariug eliks ieeth,
purey
tor ornamental purbuses tus






 and cannot see the person, you meze
be qust
baick to say,
and or make you well
 wandering soul whom wour biessing
will fellevertrom exile. In Bengal, the
natives mate


 The The Cornith Lenguago The ancient Corussh langurge nas
noin ben spoken for a century and a
haif, though many traces of hair though many traces of it thgger
in the dulalect of the county, In $17 \pi 7$ died Polly Joerrey (nee Pentinenth) in
her nineys -thrd year, and she, $i t$
is

 nounced "Mrauze
on Mounts bay.

An Ideal Xmas Gift THE NEW 1931 CHEVROLET JACKSON-BOLTOTON CHEV.Co

## SPECIALS

## Friday and Saturday

> Cabbáge, per pound.

Pink Salmon, per can_

DON'T FAIL
See our line of Xmas Candies, Nuts, Fresh Fruits and Vegetables

Joyce - Pruit Co.
Department Stores PHONES 46 AND 47


with a brotherly
those who were
downcast chose who were di
downcast went out a
grip on life and their
and He smileded and whe
rolled on, he grew -he smiled.

AM D Gyolone Single-Row STALK FUTTER


On the knives. That's where the weight is placed. And it is plenty heavy-20 oo 50 pounds more than that of most
other single-row cutters. Damp, heavy stalks won't bother it

Prevents binding bearings, Prevents binding bearings,
makes them last longer, and greatly lightens the work for y, Spring hitch saves horses many a lam neck and shoulder, too. Long co pression springs and reinforced sea spring absorb most of the shock of th striking knives-so it is a lot easier o man as well as horse. Next time yo
are near, let us prove that it is the best working, longest lasting, easiest handling of all cutters. We can do it

Brainard-Corbin Hardware Co. Artesia, N. M.
 aside your judgment with its enthusiasm:

SAY TO YOURSELF:
When you face a sales argument that sounds good but you have no means of testing:

SAY TO YOURSELF:

When you are tempted to fall for a mileage guarantee, a special discount, a long trade-in, tire insurance, or anything else but intrinsic tire goodness:

SAY TO YOURSELF:

Then just for variety, ask yourself "WHY?" Why is it true that: "More People Ride On Goodyear Tires Than On Any Other Kind?" In answer to that question is the only tire fact you really need to know, to be sure of getting the finest tire values money can buy! And we'll prove WHY



## IF YOU WANT TO ECONOMIZE IN USING GAS

REMEMBER THIS:
Turn out the stoves in the rooms when you do not really need the heat. Turn down the stove after you have the room warmed to suit you. See that your stoves are properly adjusted, both as to air and gas, as they are both necessary in the mixture to get best results. You will use less gas by turning it off at night and heating your room again in the mornings, rather than burning stove all night. Call our service man to adjust your appliances and demonstrate to you how to adjust them.
Pecos Valley Gas Co.

HOUSE TAKES UP THE INTERIOR DEPARTMENT APPROPRIATION BILL


|  |
| :---: |

Goodie Headquarters
FOR SANTA CLAUS Santa will make the City Bakery his Goodie Headquarters in Ar-
tesia for his Friut tesia for his Friut
Cakes and Candies. As usual we will have As usual we will have a nice assortment of we want you to try our Fruit Cake Special during the holidays. variety of Bulk Candies and Boxed Chocolates, also a nice assortment of Homemade Candies.
City Bakery Phone 90 C. C. PIOR, Prop.

## GIVE The HO

## Something for Christmas

A GIFT THAT CAN BE ENJOYED BY MEMBER OF THE FAMILY


The Apex Radio, a gift that will furnish ent
The Apex Radio, a gift that will furnish
ment for the whole family.
We want you to inspect our holiday line rors, Smoking Stands, Floor Lamps, Table Cedar Chests, Pictures, Bridge Tables, Sewin inets, Desks, Kitchen Cabinets, Magazine Rugs, House Desks, Rockers, Tables.

We guarantee to meet competitive pric quality considered
McClay Furniture St

JOB PRINTING AT THE ADV LOOSE LEAF BINDERS AND FORMS-AD

WILSON TRANSFER
GENERAL TRANSFER AND DRAYAGE WORK Night Phone 289

| WILSON TRANSFER <br> GENERAL TRANSFER AND DRAYAGE WO GO ANYWHERE ANY TIME <br> Night Phone 289 DNYWERE ANY Time |
| :---: |
|  |  |

da


## Easy starting at $10^{\circ}$ below

 Phill-up with Phillips 6 6 highest test... quickesit's always summe for your ca THE GASOLINE OF CONTROLLED VOLATILIT $\underset{\text { CUTH FIRST MAC }}{\text { STRET }}$

PIOR SERVICE STATION PHILLIPS SERVICE STATION
day School lesSOn' COSTS IN THE SOUTH

## CHCALS

 and LOUISVILLE, Kentucky-The oldadage about the man in the woods
who if he could build a perfect
mousetrap would soon have the

BABY GRAND CONSOLE

 Heminamempation radio. It has quality. It out-
performs radios costing many Cuonderful, ,-Tube, Screen
Grid Radio complete with
built-in genuine Electro-
THIS incomparable rad 1 comes in a compact cabinet of genuine Walnut, trimmed African Zebra Wood 33 ind high; 19 inches wide. Allelectric, with genuine ElectroDynamic Speaker built-in; Station Recording Dial 7-tube Screen Grid Receiver.
No "cross talk." Philco qualNo cross talk. Philco qual All for . - se9.50 ${ }^{\text {tiober }}$ times as much.
These sets are built on the famous Philco balanced-unit principle
which eliminates distortion which eliminates distortion. This of fine tone, excellent. distance
ability, fine selectivity, high sensitivity, and true, clear recep, always.
Have a Free Trial Today Don't wait! Call at our store or
phone at once for a free demonstration in your home. You can't afford to miss the pleasure of per-
fect radio reception, at these

## Joyce-Pruit Co.

Hardware Department-Phone 34
LeGAL BLANKS at THE ADVOCATE
the artesia american legion WILL HAVE
BENEFIT DANCES
at the Masonic Hall
THURSDAY, DECEMBER 11th
CHRISTMAS NIGHT, DECEMBER 25th NEW YEARS EVE, DECEMBER 31st
Everyone is invited, bring your friends and have a a good time!
Good Music by the Artesia Hot Shots ADMISSION ONLY $\$ 1.00$

WEDDING ANNOUNCEMENTS GREETING CARDS PRINTING

THE ARTESIA ADVOCATE Artesia, New Mexico DIFFERENT

## 

## c Answering the GIFT QUESTION.

The perplexing question of what to give will be answered quickly with a visit to our store, where S anta Claus has set up headquarters.
We call particular attention to our complete stock of radios in both the R. C. A. and Crosley lines. A radio is something that every member of the family will enjoy every day in the year
Regardless of the cost, you'll find the gift that pleases everyone here MANN DRUG CO.

S. E. FERREE

Attorney
Notary Public
artesia. n. m.
GILBERT and COLLINS Real Estate, Insurance, Bonds
Compensation Insurance
Doctors Hoover and Hoover
Office in Haley Building
Residence Phone 61
Office Phone 70
R. K. Hoover
R. C. Hoover
F. W. COOK

Veterinarian
on Hedgpeth Ranch ${ }^{3}$. miles east

ROSELAWN NURSERIES
Trees, Shrubs, Plants Vines
H. A. Porter, Artesia, N. M.

## Sale <br> : Bills <br> , miximion PRINTED

Woarefixed for tumning out work of thie thind
in doublo-quick time.

THE EDDY COUNTY ABSTRACT CO. Carlsbad, new mexic
Reliable Abstracts Prompt Service Prices Right We Are Bonded



[^0]:    # on New High Quality Merchandise at㳣 SALE OF SALES 

    Savings Will Surprise You---We Take the Loss---You Take the Gain!
    We don't need to tell you why this SALE. We bought a very big stock. Business slumped, cotton fell. This huge stock must be paid for. We know can't expect a profit now-we are willing to forget profits to raise the necessary money and do it quickly. Truly, we have never seen another SALE New Mexico where values duplicated the values we are offering in this SALE. Only a few of the bargains are listed here-be sure and come to this

    ## ELEVEN DAYS --- SALE CLOSES DECEMBER 24

    EVERY PURCHASE MEANS A SAVING-NO APPROVALS-NO EXCHANGES-NO ALTERATIONS-ALL SALES FINAL-WE TAKE THE LO
    

    ## Coats -and-

    Dresses 2 for 1 for Friday buy one Dress at the regular price and pay one of the same price, if you don't need two dresses bring a friend and split the price. Dresses, regular price$\$ 7.95$ to $\$ 32.50$ Everything must go
    Ladies Coats 33 1-3 off
    
    
    
    Save on Blankets
    Double Cotton Blanket, $66 \times 80$ inches $\$ 1.69$
    Double Blanket, part wool, $72 \times 80$ inches \$2.49
    Half Wool Double Blanket, extra large in all astel shades \$3.85
    All Wool Double Blankets, values to $\$ 10$ $\$ 7.85$
    Comforts, values to $\$ 3.50$
    $\$ 2.45$ Comforts, values to $\$ 4.50$

    Silk Robes
    A De Luxe Gift for Any Man!
    Here is a gift that is different
    in the luxury class, but these in the luxury class, but these
    specials are not luxury prices $\$ 7.95$ Values for $\$ 9.50$ Values for_-_ $\$ 6.50$ $\$ 12.50$ Values for_- $\$ 8.95$ $\$ 19.50$ Values for_- $\$ 13.50$
    Quality Footwear Ladies' Shoes are bargains at our Money Talks Prices
    Buy one pair at the regular price
    and pay $\$ 1.00$ and get another
    pair the same price of othour
    selection-this doun on not include
    Florsheim Shoes. FLorsheim Shoes. \$7.85
    
    $98^{\circ}$
    Give Luggage
    

    It is always in perfect taste, and
    a lasting remembrance for Xmas
    and this year beauty with real can combin
    invite you to see our complete
    inie. beauty
    invite
    line.

    MEN'S
    Dress Pants
     \$3.85
    Men's Wool Dress Pants
    Values to $\$ 8.00$ $\$ 4.95$

    MEN'S LEATHER AND SUEDE
    COATS Values to
    til $\$ 8.85$

    SWEATERS
    One lot of Men's and Boys' and
    Children's Sweaters, special89

    Work Clothing
    (

    Men's Suits and Overcoats

    |  |
    | :---: |
    | tom weer \$ |
    | Overcoats and Topcoats |
    |  |  |
    |  |
    |  |
    |  |
    |  |
    |  |

    Tearing Prices to Pieces on Men's
    

    Our entire stock of Florsheim Shoes and Oxf including Feature Arch, in Kangaroo, Vici Kid Calf, values are to $\$ 12.00-$ $\$ 7.85$
    MEN'S STAR BRAND SHOES,
    $\underset{\text { Worth to }}{\text { MENS }}$ STAR BRAND , many groos styles. $\$ 4$
    MEN'S STAR BRAND SHOES,
    (This includes Work Shoes and Bootees) prices in many years!

    Here's a Chance to Save Real Money on
    Men's Dress Shirts
     $89^{\circ}$
    
    

