# Artesia Advocate The Advocate answers the demand for a constructive advertising medium in the middle valley. <br> ARTESIA, NEW MEXICO, THURSDAY,JULY 24, 1930. 




## Prospects

 Remote For Highway To Hobbs Area

THE ARTESIA-EL PASO TRUCK LINE STARTS A
N E W FAST SERVICE



Sundayschool


## Low Price WASHER <br> 

Will OUTWASH as well as OUTLAST
9 out of 10 (yes, 19 out of 20 ) of the highest priced single-tub washers on the market. Backed by the unlimited guar. antee bond of one of the oldest and strongest of all washer manufacturem,

Beautiful colors and finish, ast, strong, depondable. Ask
for booklet or demonstration
L. P. EVANS

Phone 180-Artesia, N. M
loose leaf devices at the ad

'POWER' if most of it is "horsepower Is a steep, muddy grade a detour sign to your car? is power just a promise in to gasoline you use? + Switch to phillipe 6 os and note the smooth flow of power to
leased by a touch of the throttie. See lout alert your car is on get- owoy-how fouly an pickup. Check your milegge-ond credt terling performance of Phillips 66 is scom rolled volatility. Every gollion sciensificals A witted to seasor gas in winder. A climatic condingition in pring. A summer gas in summer. A follosa
 the pump marked "Phillips 66." Divive owv
with a tonkful of motoring satisfoction

CAMP MAC
OUTA FIRST STRE
First christian church 6th and Quay Streets
Ralph Waldo Emerson, Pastor

Bible school at $9: 45 \mathrm{a} . \mathrm{m}$.
Morning worship $11: 00 \mathrm{a} . \mathrm{m}$.
subject: "The Wages of $\operatorname{Sin}$
th."


MAKE YOUR OUTING OR VACATION A REAL OUTING BY CAMPING IN THE OPEN

The month of August offers the vacationist an opportunity to travel the open road. Let us supply your camping outfit with Fishing Tackle, Camp Cooking Stoves, Cooking Sets, Lanterns, Flash lights, ete

Come in and look over our complete line before packing your vacation kit.

Joyce-Pruit Co.

God': Plan to Cleanso God bring
not to drow

Becailse-
1 -it is a Six
2-it has a 50 -horsepower engine $3_{3-a}$ Six is smooth and quiet 4-of its long engine life 5-for average driving, it gives 20 miles to the gallon of gasoline
--it uses much less oil
7-the engine is the valve-inhead type
8-the valves are easily adjustable
9-the engine has a 48-pound accura
shaft
10-it has a torsional harmonizer

## Because -

11-the carburetor is equipped with an accelerating pump
12-each cylinder and valve is surrounded by water, giving uniform cooling
13-the engine is equipped with an air cleaner
14-it has a crankcase ventilator 15-it has a hot-spot manifold 16 -the carburetor is fed by a positive fuel pump
17-the oil pumn is of the vane-
8-the piston pins are made of chrome-vanadium steel chromium-plated
19-the spark plug wires are heavily insulated
20-the Delco electrical system is protected with a fuse

## Because -

21-the valve-operating parts are sealed and automatically lubricated
22-the special Chevrolet combustion chamber makes high compression possible with ordinary fuel
$23-$-the engine is equipped with light-weight, bronze-bushed pistons
24-the full ball bearing steer ing gear is provided with Alemite fittings
25-it has a Harrison honeycomb radiator
26 -it has a $\mathbf{1 0 7}$-inch wheelbase 27 -the frame is longer than the body
28-the frame has four rugged cross-member
29 -it has four long chromevanadium steel springs
$\mathbf{3 0}$-the springs are $\mathbf{8 4} \%$ as long as the wheelbase

## Because-

31-it has four Lovejoy Hydraulic Shock Absorbers
32-the shock absorbers operate uniformly in winter and
summer
33-it is equipped with a dry disc clutch, requiring no lubrication
34-the clutch is self-adjusting
55-the clutch starts the car smoothly and transmits all the engine power
36 -the front axle is held in alignment at four points by the two front springs
37-the braking action throws no strain on motor, clutch or transmission

100

## reaisons why

 it's wise to choose a Chevrolet Six| Sport Roaster......8555 | ROADSTER or PHAETON |
| :--- | :--- |

38-the rear axle has a one-piece banjo-type housing
39-the rear axle has an inspection plate for easy adjustment
40-the safety gasoline tank is properly placed at the rear properly place
of the chassis

## Because-

41-the rear axle driving gears are made of the finest nickel are mar
steel
42-the axle shafts are made of chromium nickel steel
43-the wheel brakes will stop the car at 60 miles an hour in $31 / 4$ seconds.
44-brake drums are 11 inches in diameter
45-a light pedal pressure will bring the car to a quick stop
46-Chevrolet's special molded brake lining will last over twenty-five thousand miles
47-frequent brake adjustments are unnecessary
48-the starter button is easy to reach
49-the pedals are fitted with enclosures that keep out dust and cold
50-the spark and gasoline controls are mounted to eliminate rattles

## Because-

51-the radiator is chromiumplated
52-the horn is underneath the hood
53-the headlamps are securely mounted to the frame

54-the tire carrier is ruggedly constructed
55-it steers easily over any kind of road
56-the steering gear is semireversible
57-Chevrolet brakes are sealed against rain and dirt
58-Chevrolet has more ball bearings than any car under $\$ 3000$
59-the transmission gears are made of chrome-vanadium steel
$60-$ the spring shackles are self adjusting and are provided with Alemite fittings

## Because-

61-the headlamps are controlled by a convenient foot switch
62-the headlamps are of the tilting-beam type for greater safety
63-the running board aprons are neatly panelled
64-the running board is com pletely covered with molded rubber
65-the headlamps are provided with chromium-plated standards
66-the hood and cowl are streamlined
67 -all models have a rear view mirror and wide rear windows

68-Chevrolet bumpers are securely mounted to the frame
69--all closed bodies are built by Fisher-of hardwood-andsteel, the safest body construction knowa

70-Fisher Bodies are upholstered in high-grade mohair

## Rectuse -

71-the seats are form-fitting
72-the driver's seat in all closed models is adjustable
73-the instrument panel includes a gasoline gauge and temperature indicator
74-it has the famous Fisher VV non-glare windshield
75-the windshield is made of clear plate glass for clear, safe vision
76-the windshield can be operated with one hand while driving
77-all models have cowl ventilator
78-all models have an effective sun visor
79-there is plenty of leg room in both the front and rear compartments
80-all five-passenger enclosed models are equipped with a dome light

## Because -

81-the sedans have arm rests, foot rests, robe rails and ash trays
82-the instrument panel is indirectly lighted
83-the windows in all closed bodies are made of clear plate glass
84-the tonneau is equipped with a high-quality carpet
85-front corner posts are curved
86-the doors are carefully fitted
87-door locks have a double striker plate to keep doors feature
88-the hood catches are made of rust-proof white metal
89-the rear body panel is of onepiece construction
90-all models are of streamline design

## Because -

91-Chevrolet's Service Policy protects the owner on both parts and labor under
terms of the Warranty
92-this Service Policy protects the owner regardless of where he is travelling
93-Chevrolet has $\mathbf{1 1 , 0 0 0}$ Service Stations in the United States alone
94-Chevrolet's fine materials and excellent design eliminate the need for frequent service expense
95-the Chevrolet Six is a product of General Motors, the largest automotive organization in the world
96-it has been thoroughly tested on the General Motors Proving Ground
97-it reflects the achievements of the greatest automotive research staff in the world
98-it is built by a company whose policy is "Progress whose policy is 'Progress
Through Constant Improvement"
99-it will be modern tomorrow, as well as today
100 -it is a car to be proud of, wherever you go


## ( 8 -LOCALS

 the week end, visiting Mrs. Cleve'sparents, Mr. and Mrs. D. S. Martin,
and other relatives.


SSIFIED DRILLNG REPORT




## TY THOTS




## OR SALE


LOST




## NEW FAST TIME SCHEDULE

EL PASO ARTESIA TRUCK LINE
LEAVES EL PASO 5:30 AFTERNOONS-MONDAYS, WED-
NESDAYS, FRIDAYS.
ARRIVES ARTESIA 8:00 NEXT MORNING-TUESDAYS,
JUST A FAST OVERNIGHT SERVICE

We are Bonded, Franchised and Insured Artesia headquarters: Paris motor co., Phone 236
EL PASO HDQUArters: 1600 BaSSETt AVE., Phone Main 266

## IF

It's Reboring
your cylinders, fitting new pistons, rings and valves or any other mechanical work on your car, we have the machinery and ability to do it with-TRY US!

## DR LOUCKS GARAGE

Fone 65
Member Motor Equip-
ment Association
Drs. Seale \& Van Deusen
Drs. Seale $\&$ \& Van Deusen
Chiropractors
IF
It's Reboring







## hIGHWAY DEPARTMENT TO ERECT NUMBER OF ROAD SIGNS IN N. M. <br>  <br> SPECIAL <br> One 8 oz. bottle of McKesson's Milk of Magnesia Free with each tube of McKesson's Milk of Magnesia ToothPaste. <br> 39c <br> ซुe McAdoo Drug Co. We Fill Any Doctor's Prescription!



FIRST CAR OF ROAD OIL BIDS OPENED ON EIGHT SHIPPED FROM DAYTON HIGHWAY PROJECTS AT refinery to clovis santa fe yesterday

