

# Artesia Advocate

The Advocate answers the demand for a constructive advertising medium in the middle valley.

TWENTY-SEVEN

ARTESIA, NEW MEXICO, THURSDAY, APRIL 10, 1930.

NUMBER 17

### Is Now Hobbs Held For Big Pay

### Companies Rush To Number Of New State I-C Of Reynolds Spray

...drilling cam... getting underway... breaking thick... the Hobbs area... of a three cornered... area with a pipe... that the lid is... and operators predict... ten additional wells... in the Hobbs field... two weeks. Oil men... pipe line compan... field, although none... prospect. It is as... Texas Pipe Line Co... and its line from the... all in the T. P. field... of the Texas is... on the amount of... the three lines now... ing preparations to... the Atlantic will... latest field reports... reputed to have pur... ights on two quarter... near Hobbs, the NW... of the SW sec. 15-19... broken ground for... one 55,000 barrel... is said that the ten... Atlantic from its... ank farm will be ap... miles in length... field has experienced... ocations, as evidence... ty. There are 18... drilling or prepar... this field, with the... (last page, column 1)

### Returned Jailed On Charge

...former employee of... Gas Co., Friday was... Artesia from Cole... Deputy Sheriff Ross... the charge of lar... a generator from... Gas Co. Shortly... Taylor is said to... to part of the... made a complete... eating Paul Scott... former resident of... learned here Mon... had requested Gov... sign requisition pa... arrest and trans...

### Nearly Tops The Market

### MOHAIR AUCTION WILL BE HELD IN ARTESIA ON APRIL FIFTEENTH

### COMMISSIONERS COURT MEETS

### CAR DAMAGED BY FIRE

### NEW COOLER AT MAJESTIC

### THE McADOO DRUG CO. ARRANGING FOR THEIR FORMAL OPENING SAT.

The McAdoo Drug Co., has recently installed a number of new mahogany fixtures, which has added considerably to the interior appearance of the store. New fixtures installed includes wall cases, show cases and merchandise counters.

The fixtures were placed, preparatory to holding the formal opening of this concern, which will take place, Saturday, April 12th. Attractive gifts will be presented each visitor to the store on the opening day. The management has also seen fit to offer a number of items at special prices. See the page announcement of the McAdoo Drug Co., for further details, concerning the offerings at the formal opening.

### SHORT CHANGE ARTISTS ARE JAILED AFTER A \$25.00 HAUL IN VALLEY

Short change artists have been making their appearance her in unusual numbers. Saturday three men hit town and made quick work at one place, the Majestic Cafe, where they secured \$10.00. The same game failed to work at the McCann Service Station, but at a Lakewood store, they were more successful and secured another \$10.00. After the arrest of the men in Carlsbad Saturday evening by Walter McDonald, deputy sheriff, it was learned that they had short changed a filling station at Dexter \$5.00. The short change method was worked by two of the men, who usually managed to secure bills in fairly large denominations and would attempt to confuse the victims with changing the bills for small purchases. A third man would usually be stationed in the car with the engine running so that a quick get away could be effected.

Two other short change men were arrested in Carlsbad, charged with short changing the D. and R. Motor Co., out of \$5.00 and were tried here Tuesday before Justice Gilbert. Each was given a fine of \$26.50 and costs and both remanded to jail on failure to pay the fines.

### COTTON ACREAGE ABOUT SAME AS LAST YEAR

With the farm land about ready for planting of all crops and cotton planting operations underway, a preliminary estimate indicates that there will be little change in the cotton acreage for 1930, over 1929. Some who have prepared their land for cotton have indicated that they may plant a row crop, probably maize or kaffir. It is believed that the row crop acreage will show a slight increase over the past year as the farmers have increased their livestock. The bean acreage, heretofore an unimportant crop may show a slightly larger acreage.

### ROTARY CLUB ELECTS DIRECTORS AT THE MEETING ON TUESDAY

Tuesday was the occasion for the annual election of directors of the Artesia Rotary club, seven directors being elected including: J. S. Ward, R. L. Paris, Jim Robertson, Gail Hamilton, Martin Yates Jr., H. Williams and Dr. C. Russell. Officers who will serve the club for the coming year will be elected by the directors from their number.

### COMMISSIONERS COURT MEETS

The Eddy county commissioners court met in their regular session at Carlsbad Monday morning and after attending to routine matters, convened as a board of equalization and heard several tax matters. The court will also convene as a board of equalization on the 15th of April and the first Monday in May.

### NEW COOLER AT MAJESTIC

A new cooling system has recently been installed by the Majestic theatre. The cooler, a huge fan has been placed in the rear of the theater and blows a gentle breeze over the audience. The big fan is guaranteed to keep the theater building 20 degrees cooler than the street in warm weather.

### CORONERS JURY CALLED TO INVESTIGATE DEATH OF AN ARTESIA YOUTH

### Roe's Death Is Believed To Have Been Due To Wood Alcohol—Officers Find A Hidden Cache Of Alcohol Near Cemetery.

Andrew Roe, age 17, son of H. C. Roe, died at the home of his father, this morning about 6:25 a. m. The cause of young Roe's death has not been definitely determined as this is written, although it is thought probable that it was caused from drinking wood alcohol. The youth was found in an unconscious condition, lying near the oil field highway, in the driveway of the Alf Coll farm, last night about 11:30 by Harvey Wilson and Mr. Gleason employees of the Pecos Valley Gas Co., and was brought to the home of his father and placed in bed. The seriousness of the lad's condition was not realized by members of the immediate family, even Mr. Roe, who occupied the bed with his son. The youth was still alive at 6:00 o'clock this morning when members of the family first awoke, but is believed to have died near 6:25. The end came peacefully.

In connection with young Roe's death, officers found two gallons of alcohol near the old highway just south of the cemetery last night. According to information first received by the officers, the alcohol cache consisted of five gallons in gallon cans, three gallons, however, had been removed, when the cache was located.

Young Roe was last seen in town last night shortly after 10:00 p. m. and is believed to have started drinking soon after leaving Main street. A companion of the deceased, is also said to have been intoxicated after imbibing some of the drink, but had not been located at a late hour this morning. A coroner's inquest will be conducted by S. W. Gilbert, justice of the peace at the request of Mr. Roe. Funeral arrangements are pending. The body will likely be shipped to Jonesboro, Arkansas for burial.

### CALL FOR CONVENTION TO NOMINATE CITY OFFICERS

By request of a number of citizens, I hereby call a convention of all the citizens of the City of Artesia to be held in the Central School Building at 7:30 o'clock P. M., on Monday, April 14, 1930.

Every voter in the City of Artesia is urgently requested to be present for the purpose of nominating a Mayor, City Clerk and City Treasurer for a term of two years, and for the further purpose of nominating an alderman from each ward, who will serve for a period of four years.

C. E. MANN, Mayor.

### TAX COMMISSION HEARING DATES

Hearings on the valuation of corporations are to begin April 14, according to a schedule given out today by the state tax commission.

The railroads are slated for April 14 and 15; telephone and telegraph companies for April 17; pipe line companies for April 21; transmission, water, light and gas companies for April 28, 29, and 30.

### THE PECOS VALLEY PRESBYTERY TO HAVE MEETING HERE IN 1930

At the meeting of the Presbytery of the Pecos valley held in the First Presbyterian church of Clovis last week the invitation of the Artesia church to hold the annual Presbytery here in 1931 was accepted. Rev. J. A. Hedges of Hagerman was appointed ministerial commissioner to the general assembly of the Presbyterian Church U. S. A., which meets in May at Cincinnati, Ohio, while Rev. A. J. Luck of Vaughn was named as alternate. The elder commissioner appointed as Elder Richard Thorne of Carlsbad with Elder J. H. Jackson of Artesia as alternate.

### ANNIVERSARY SALE

The Peoples Mercantile Co., are this week carrying a full page announcement in the Advocate concerning their anniversary sale, which extends over a ten day period from the 11th to the 19th of April. The management is offering a number of items at attractive prices commemorating their anniversary in addition to a box of fine Boston ferns, which will be given with each purchase of \$2.00 or more on Friday and Saturday.

### ARTESIA STUDENTS WIN HONORS AT STATE MUSIC MEET LAS VEGAS

### Awarded First Honors In The Piano Solo, Mixed Chorus And Second In Cornet Solo—640 Students Compete.

Artesians were rejoicing Saturday evening when the results of the State high school music meet at Las Vegas became known. Artesia had carried off the honors in mixed chorus, and piano solo and second honors in cornet solo. Elizabeth Gage was Artesia's representative in the piano solo contest and John William Collins in the cornet solo. A handsome large silver loving cup was the award for the chorus, which is very proud of its trophy. Miss Florence Oakes, music instructor in the schools is proud of her young people and especially gratified that they should have won this signal success in her home town, and in a contest in which there were 649 high school students competing. One of the largest crowds ever assembled in Las Vegas was there for this important event.

Las Vegas high school won the 1930 state music meet held at Las Vegas over the week end, with 53 points. Raton high school was second with 35 points and Clovis third with 26 points. Silver City and Immaculate Conception tied for fourth place with 26 points each. Tucumcari finished fifth and Artesia sixth. It may be said to the credit of the local students that they won in three of the four events entered. The other schools finished in the following order:

Las Cruces, Albuquerque, St. Michael's College of Santa Fe, Springer, Farmington, Dawson, Carrizozo, Socorro and St. Mary's.

A year ago the sweepstakes cup captured by Las Vegas had been won by Santa Fe high school. In the group numbers, Tucumcari won the girls' chorus with Silver City second; Silver City won the mixed quartet with Immaculate Conception second. Artesia was first in the mixed chorus with Springer second while Immaculate Conception won the male quartet with Las Vegas second.

St. Michael's College of Santa Fe won the male chorus with Immaculate Conception second, while Las Vegas captured the orchestra prize with Raton second.

Raton for its second consecutive year won the band prize, with Clovis second.

The program was closed Saturday night with a concert by all of the first place winners. The judges of the meet were: E. D. Hale, director of music at Colorado College of Music, Colorado Springs; Reverend A. S. Dimichino, S. J. from Regis College, Denver; Miss Ventura Smith, of Amarillo Junior College; Wallace R. Clark, West Texas State Teacher's College of Canyon, Texas.

More than 600 students participated in the contests, and Las Vegas led with a score of thirty-two points after the first eighteen of the twenty-four events.

Las Cruces and Albuquerque with individual talent were second and third early in the meet, but were pushed to lower standing with the group events, band and orchestra were reached.

### 200 ELMS DISTRIBUTED

The civic committee of the Artesia Chamber of Commerce distributed 200 Chinese elms. One hundred were taken early last week and a wire was sent for 100 more, which have all been taken. The committee feels very grateful for the manner in which the public has responded and wishes to extend their thanks for the hearty cooperation accorded them on this occasion and to especially thank the ladies for their efforts in helping to distribute the trees.

### LAMBING SEASON NOW ON—BIG TURN OUT IN SECTIONS OF THE AREA

Sheepmen have been favored with fair weather during the lambing season, which is practically finished. Sheepgrowers who have lambled the past week have been especially fortunate and have brought the young lambs thru the season with few losses. Vegetation growth on the ranges has been speeded up by the warm spring weather, but the pastures have been suffering from lack of moisture.

Sheepmen generally of the immediate section are securing a big turnout during the present lambing season. One sheepman at the Flying H. ranch is reported to have 650 lambs born to 50 ewes. Dry weather has been telling in some parts of the eastern region, where lambs have been dying.

### 13 ENTRIES MADE IN THE DISTRICT TYPING CONTEST HERE FRIDAY

A typing contest in which five schools will take part will be held at the Central school auditorium next Friday, the 11th, beginning at 10:00 a. m. The schools competing are: Roswell, Carlsbad, Dexter, Hope and Artesia. There are 13 contestants—4 amateurs and 9 novices. The Chamber of Commerce has arranged to give a handsome large silver cup to the winning school. At present the Artesia typing department which is under the direction of Miss Jarvis, has charge of the cup and it is hoped that it will remain here when the contest is over. The home economics department will serve luncheon to the visiting teachers and contestants.

### LARGE CROWD GREET THE FARM EXTENSION TRAIN HERE MONDAY

Artesia was visited by the farm and home demonstration train on Monday. This train is operated by the Santa Fe Railway over its lines in the state in co-operation with the New Mexico Agricultural College.

The Santa Fe Railway Company is well pleased with the work of the State Agricultural College and the practical farm and livestock program the College has worked out in course of years. It therefore provides an eight car train to take the college program to the people along its lines in New Mexico, and pays all expenses of the tour.

The college under the supervision of Dr. H. L. Kent, the president has charge of the program on the train and also provides a three car exhibit, which includes livestock, farm crops, 4-H club work, and home economics work, which is carried for the purpose of illustrating the lectures of the college specialists.

There was not much around Artesia when the railroad from Pecos was built on to Roswell in the early nineties. The Artesia section has since become a fine farming section, artesian water being available for irrigation. An oil field has also been developed east of the Pecos river.

There was a good attendance of people at the meeting here and the interest was splendid. Among the subjects discussed were cotton production (Continued on page 9, column 2)

### COTTON CONTEST

Last weeks issue of the Advocate carried the rules governing the cotton contest as sponsored by the Artesia Chamber of Commerce. The final limit for registration is set for 6:00 p. m. April 30, 1930 but it is hoped that every contestant will make his entry at the earliest moment in order that the records of the contest may be prepared.

The Chamber of Commerce wishes to emphasize the fact that absolutely no registration fee of any kind will be charged for the contest. Entry is free to every one living in the area as defined in the last issue of the Advocate. We hope that every cotton grower in the area will file his entry as soon as possible.

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### Hoover's Oil Conservation Policy Of '29 Threatened

### U. S. Supreme Court Directs Mandamus Against Secretary Wilbur Directing Him To Reinstatement Two Prospect Applications.

WASHINGTON, D. C.—President Hoover's plan for oil conservation was threatened yesterday in a decision of the District of Columbia supreme court which disapproved the policy of Secretary Wilbur in refusing permits to drill for oil and gas on public lands.

Acting in accordance with Hoover's conservation policy announced last March, Secretary Wilbur directed that no more permits to prospect for oil and gas be approved and that pending applications be rejected.

Yesterday Justice Jennings Bailey announced that he would grant a mandamus against Secretary Wilbur directing him to reinstate the applications of Richard D. Vedder of California, and Roy C. Barton of New Mexico, for permits to search for oil and gas on public lands.

At the time the president's policy was announced, approximately 20,000 applications to drill for oil and gas on the millions of acres of land owned by the government was pending. The majority of these were rejected and since then Secretary Wilbur has consistently refused to grant new applications. Actions to compel the Secretary of the Interior were begun immediately in the District of Columbia supreme court.

After Justice Bailey's order directing the mandamus applications is handed down, an appeal by the government is expected and the litigation may go before the supreme court before it is finally settled.

### BUDGET OF THE EDDY COUNTY SCHOOLS FIXED AT CARLSBAD MONDAY

Messrs. J. E. Robertson and W. E. Kerr, representing the Artesia school district attended the school budget meeting at Carlsbad Monday, at which time the budgets for the various schools were fixed by the county budget commission and Carl Comstock of Santa Fe state educational auditor. The budgets of the respective schools will be sent to Santa Fe for the ok of the state tax commission.

The Artesia budget was increased slightly, according to Superintendent W. E. Kerr and will run in the neighborhood of \$77,000. The increase was partly due to the lengthening of some of the transportation routes near Artesia. The initial move has been to furnish transportation for all pupils residing in the Dayton community to the Artesia schools. At the present time the Artesia schools are furnishing accommodations to students from Dayton from the 4th to the 8th grades. The local board also contemplates extending the services of the school nurse to the rural districts for part time in the north end of the county. The present plan under consideration is to permit the nurse to serve the city schools in the forenoon and spend a portion of the afternoon in nearby rural schools.

Practically all school districts in the county were represented at the meet in Carlsbad Monday, in addition to the county budget commission composed of Joe Clayton of Artesia, and Joe Wertheim of Carlsbad, two representatives from the Santa Fe railway were also present including R. E. Logan and J. E. Owen.

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The Pecos Valley News and  
The Artesia American

MARTIN & BLOCKER, Publishers  
W. C. Martin, Editor

PUBLISHED EVERY THURSDAY AT 314 MAIN ST.

Entered as second class matter at the post office in Artesia, New Mexico, under the act of Congress of March 3, 1879.

THURSDAY, APRIL 10, 1930.

### SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
One Year (Out of New Mexico)	\$2.50
Six Months (Out of New Mexico)	\$2.00
Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application

TELEPHONE NO. 7

OFFICIAL NEWSPAPER FOR PUBLICATION OF NOTICES OF COMMISSIONERS COURT OF EDDY COUNTY

### OUR HOUSING SITUATION

The housing situation in Artesia seems to have grown more or less critical. People who want to come here to live can not find a house. This condition was not brought about over night, but from all observations appear to have been gradually increasing during the past four or five months.

While numbers of people have come here hunting work from the drought area of West Texas, there are many new comers who have indicated that they would locate here permanently, if suitable living quarters could be obtained. The Chamber of Commerce office is being besieged with inquiries about apartments and unfurnished homes. The demand is greatest, not for cheap living quarters, but moderate priced houses and apartments.

We believe the housing situation could be largely solved by home folks, who have a little capital to invest in either rent houses or apartments, provided the project could be placed on a basis that would insure investors a permanent income. This is a difficult problem of course, since no one knows what the future may hold in store for the community. This being the case what is ordinarily termed a permanent income would be practically out of the question, however, the project could be stabilized with a little preliminary work. There are no doubt renters wanting homes, who would contract a year's rent, provided they could get a place built to order with modern conveniences.

It would be a mighty fine thing if those interested in investing in rent houses could have a meeting with the manager of the Chamber of Commerce and others interested in the housing situation, and see if some plan might not be evolved whereby a good start on the building program could be launched. Twenty-five or thirty dwellings would probably supply the present demand.

"Hoover's first year one of fact fact finding," says a news headline. Judging from the number of unemployed in our large cities it will take all of the president's other three years in job finding.—Ray Record.

### SUDAN GRASS IN A BIG WAY

When Guadalupe county farmers ordered 13,000 pounds of Sudan grass seed in one cooperative shipment, they laid the foundation for about 2,600 acres of summer pasture for dairy cows that will keep the milk flow coming and cut on grain rations during the summer perhaps more than could be had for the same money any other way. Sudan grass is at last coming into a section of the state where its real mission lies—where dairy cows and beef cattle graze on rich pastures during the season that the native pastures are often sparse, cutting down greatly on the cost of dairy products and getting the cheapest gains that can be had on beef cattle which are to be fed in the fall.

In Guadalupe county 2,600 acres of Sudan grass means summer grazing for from one to three animals per acre for several months, depending somewhat on the season. It may be 100 or 200 pounds of beef, \$10 to \$13, or it may be 250 to 600 gallons of milk, that Sudan will return to Guadalupe county farmers for every acre of the grass that is properly planted and cared for. It will depend also on the kind of stock which graze on it; whether they be dairy or beef, the better bred the animal, the more profit will be made.

Sudan can be planted any time from right after cotton planting to after small grain is harvested. Few farms in the southwest but would profit by the use of this excellent summer grazing crop, especially all those who have not yet built up permanent pastures of other grasses which furnish summer grazing.

### JAKE PARALYSIS

It is inconceivable to the ordinary man or woman why the young folks and old folks too for that matter will continue to risk their lives by sampling "jake," after a wide spread attack of paralysis attributed to jamaica ginger. We can attribute this weakness to bad judgment with a desire to obtain a thrill as the principal cause. It is very unfortunate that some of our young people have never found what real happiness consists of; they are constantly seeking the artificial stimulant and in so doing often fix upon themselves a habit, which is practically impossible to quit.

Those who are setting the pace, perhaps feel just as sorry for us as we do for them. They think we are slow. They have never stopped to consider the experience of some of the older people.

### HAVE A HEART

In a recent examination for citizenship papers here a young man answered most of the questions correctly until the judge asked, "Who is the president of the United States?"

"Al Smith," was the prompt reply.  
"What makes you think Al Smith is president?"  
"Well," replied the applicant, "all I know about it is that before election the republican orators told us that if Al Smith was elected we would have a general panic in the country; that prices in Wall street would drop, that men would be out of employment, that farmers would go broke, that banks would fail and there would be more liquor than ever. All these things have happened, so I think Al Smith must be president of the United States."—Fort Morgan Herald.

### AN AWFUL THOUGHT

Wonder what would happen if newspapers were suspended entirely? How would you like to close each day dependent entirely upon word of mouth gossip for your news, local, state and world wide? We rather think that if the world were suddenly to slum back into that condition that something terrible would happen, simply from the lack of news of what was going on. To-day dispatches from all corners of the world pour in the newspapers offices. Within a short time of happening news is spread all over the world, its volume depending upon its importance.

Congress has passed another bill directed at newspapers. It requires publishers of newspapers and magazines to furnish the postmaster general any information desired concerning the ownership of the publications. Nowadays its a rare day when a publisher is not busy making out some sort of a report to some department of the government.—Roswell Record.

### INSIDE INFORMATION

In selecting a trouser pattern for a small boy, see that the back seam line is longer than the front, gradually slanting from the top to the crotch. A center front line should drop straight down and then curve out to the crotch as does an armseye line that leads to an underarm seam.

Natural material for bird homes are not so abundant as formerly, and substitutes will be welcomed by the feathered tenants. Many birds will make use of rags, ravelings, and twine if these are cut into small pieces. Excelsior, straw, hay cotton, hair, (such as is used in plastering), and feathers are welcome. An ordinary wire broiler is excellent for holding the nest-making materials. Robins, phoebes and swallows are eager to get thoroughly wet clay for nest building.

Try apple and rhubarb pie for a change—using 1 large apple, 3 cups sliced rhubarb, 2 tablespoons butter, ¼ to ½ cup sugar, and ¼ teaspoon salt as the filling for a pre-baked pastry shell. Prepare and cut the apples in thin slices and cover the crust with them, sprinkle with part of the sugar and salt; spread the rhubarb over the apple, add the remaining sugar, and dot with butter. Lay strips of pastry criss-cross over the fruit and bake in a moderate oven until the fruit is tender.

The length of time required to roast a leg of lamb depends chiefly on the size of the leg and the temperature of the oven. Most people prefer lamb from medium to well done, and if a roast meat thermometer is inserted in the meat uniform results will be obtained at every cooking. The thermometer should register 175° F. for medium and 182° F. for well done met. Place the leg of lamb skin side down and cut-flesh side up on a rack in an oven roasting pan. Do not add water and do not cover. Sear for 30 minutes in a hot oven (480° F.) to develop flavor, and then reduce the oven temperature rapidly to 300° F. and continue the cooking at this temperature to the required degree of doneness.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

### Gray Coggin

Electric Welding, Blacksmithing and General Repair Work

Competent Workmen  
Up-to-date Machinery

Located East of Tracks in Artesia Supply Co. Building

Only Portable Electric Welder in the Pecos Valley



DOUBLE BLUE PENNANT  
The Most Tire at the Least Cost  
Pior Service Station

### PHOTOGRAPHS

at  
RODDEN'S STUDIO  
Kodak Finishing, Photo  
Enlarging



EL PASO'S NEWEST AND FINEST  
El Paso Headquarters  
National Aeronautical Association  
300 ROOMS... \$2.50  
all outside with bath 2 up  
Only hotel in city using soft water

When in El Paso meet your friends in our Lobby and Lounge. Make yourself at home whether you stop with us over night or not.  
HARRY L. HUSSMANN, President  
HOTEL HUSSMANN  
"On the Plaza"  
EL PASO, TEXAS  
TOURISTS COME IN AS U. S.  
"You'll Be Surprised"

### 2 Glasses Water, Not Too Cold, Help Constipation

One glass water is not enough—take 2 glasses a half hour before breakfast. You get quicker and better results by adding a little simple glycerin, saline etc., (known as Adlerika) to one glass.

Unlike other remedies, Adlerika acts on BOTH upper and lower bowel and removes old poisons you never thought were in your system. Adlerika stops GAS and sour stomach in 10 minutes! Relieves constipation in 2 hours. Mann Drug Company.

### JUST KIDS—Wishing Weather . . . . . By Ad Carter



# The Recorder of Business

Banks are the barometers of business, their clearings, deposits, loans and statement details, they indicate the business health of any community.

A constantly fluctuating balance of all accounts guides the bank to best service all the community.

In each individual business, careful observation of such balances is the individual barometer, and should be regularly watched.



## THE FIRST NATIONAL BANK

"THERE IS NO SUBSTITUTE FOR SAFETY"

STRONG CONSERVATIVE ACCOMMODATION



## Beautiful!

### New Iris Window Shades

WILL ADD TO THE ATTRACTIVENESS OF YOUR HOME!

We are showing the new Iris Window shades for the first time, available in seven colors to match. Now you can have harmony with your shades. If you wish, Iris Shades can be decorated still further with washable hem facing, interestingly and tastefully colored.

## McClay Furniture Store

"Your Home Should Come First"

## RAIN AND SUNSHINE

Authentic reports tell us that there are two million people in the United States about five who are dependent.

Every day is not a day of sunshine in the life of most people. A rainy day may come when Life Insurance may help.

## NEW YORK LIFE INSURANCE

A. L. ALLINGER, Representative

## PLUMBING, TIN WORK AND GAS FITTING

## Rowland & Ridenour

ARTESIA, N. M.

PHONE 3

**R TREASURY  
S PROSPECT  
SE OF YEAR**

N. D. C.—President  
forward to a slen-  
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year if the most rigid  
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is based upon income  
for March which, he  
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feared." The year's  
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somewhat less than  
substantially greater

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ending the thirtieth  
with a very moderate

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be fact that a surplus  
dated at \$47,000,000  
reduced by \$30,000,-  
congressional appro-

difficulty in prospect,"  
led, "arises from the  
ills already favorably  
gressional committees,  
law, would entail an  
enditure of nearly  
at fiscal year, and as  
see to-day, inevitably  
ficit. The situation  
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if even otherwise just-  
ures by both the leg-  
utive departments."

AN A  
MUSICAL PROGRAM

valley grade school  
membership of about  
and twenty-five from  
schools and commun-  
Berendo, Cottonwood,  
Grand Plains, Hager-  
F. D., Lake Arthur  
sisted by the Pecos  
will give National  
day program at Ros-  
high school auditorium,  
on, May 4, at 2:30 p.

will sing "Old Glory,"  
leath. "America the  
other familiar pa-  
will be featured by

orchestra leader and  
earse each school and  
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d a room to assemble  
the program and the  
e will direct the seat-  
ated seats.

**HOW MANY WIVES?**

CHICAGO, Illinois. — Paul Ellis, who sometimes walked to the altar under the name of Peter, said he married three wives. A former wife suing him for back alimony said he married six. An attorney brought in to court records Saturday to prove he married ten.

Thus the wife who sued for support of one of Ellis' 16 children, became No. 9, though she thought herself No. 5, and his present wife, under the impression she was No. 3, became No. 10.

The court finding wife No. 10 in better circumstances than wife No. 9, ordered Ellis to pay the former wife \$25 each for three coming Saturdays and \$7 weekly thereafter.

Two of Ellis' former wives are dead it was shown. The others divorced him.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

**CHEVROLET SIX WINS  
A RECENT ENDURANCE  
CONTEST IN CALIFORNIA**

LOS ANGELES, California—Competing against a field of 41 other entrants, a 1930 Chevrolet six cylinder coach, driven by Mrs. Paul A. Lawrence of Los Angeles, won the sweepstakes and first place in its class in the annual Gilmore Blue-Green Economy run here February 14.

Every type of road and grade was encountered in the run that covered 200 miles between Los Angeles and the Wrightwood mountains. Mrs. Lawrence's Chevrolet demonstrated its economical operation over a course that included city traffic, country roads and mountain stretches along a circuitous route rising from sea level

to an elevation of 6,000 feet.

To win the event, the Chevrolet coach traveled 36.71 ton-miles to the gallon of gasoline, averaging 29.5 miles to the gallon for the 200 miles traversed. The total weight of the Chevrolet coach, with its driver and four passengers, was 3580 pounds. No oil and no water was used during the run.

The economy test was staged under the supervision of the American Automobile Association, sanction No. 2306 and was limited to stock cars. Six classes of cars were represented among the 42 entries. The Chevrolet coach, with Mrs. Lawrence at the wheel, not only won first place in its class, but, in addition, won the sweepstakes for all classes.

**Began Great Industry**  
The world's first artificial dye is said to have been obtained in 1856 by Dr. William H. Perkin, an English chemist.  
Typewriter Ribbons—The Advocate



**Buck BRAND WORK CLOTHES FIT AND WEAR**

FOR SALE BY—  
**JOYCE-PRUIT COMPANY**

**JOB PRINTING AT THE ADVOCATE**



**It's wise  
to choose a SIX!**

After all, it is a perfectly simple matter to decide which automobile to buy. Only two questions must be answered to your satisfaction—

**First: Which car gives the most for my money?**

**Second: Which car represents the soundest investment in satisfaction and pride of ownership?**



Six-Cylinder Motor

In buying a low-priced car consider the following facts:

It is wise to choose a six-cylinder motor—for six cylinders are necessary to take out vibration and roughness. Six-cylinder smoothness will save the motor, the whole chassis, the body, the passengers, and the driver.

The Chevrolet is a six. And yet it sells at a price that anyone can afford to pay.

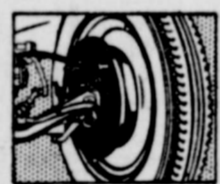
This very low-priced car lasts longer, not only because of fine materials and oversize parts, but also because it is a six. Its big, smooth, 50-horsepower six-cylinder engine is always "taking it easy." There is no feeling of strain at any speed.

With all its six-cylinder smoothness and power the New Chevrolet Six uses no extra gasoline or oil. Efficient design makes this possible—overhead valves—high compression power from any fuel—very latest high-acceleration carburetor—close-fitting, long-

wearing pistons—crankcase ventilation—air cleaner. You can really have extreme economy and still satisfy your ideal of truly modern transportation.

Chevrolet economy is also the mark of Chevrolet sincerity in manufacture. To illustrate:

Chevrolet valves are readily accessible and adjustable. This saves replacing valves, and also makes it possible to preserve efficiency.



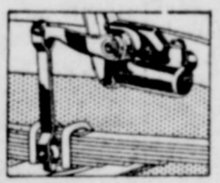
Fully Enclosed Brakes

A similar example is found in Chevrolet's molded brake lining—reducing the necessity of frequent replacement, and consequent expense.

Furthermore, there is a rear axle inspection plate on the new Chevrolet Six. This makes it unnecessary to take the axle apart to examine it or clean it.

The Chevrolet Six is full of such evidence that true motor car economy comes from advancement and refinement.

Like the finest cars, the Chevrolet Six provides the comfort and protection of four springs controlled by hydraulic shock absorbers. They are mounted lengthwise, in the direction of car travel, and self-adjusting spring shackles maintain quiet.



Delco-Lovejoy Shock Absorbers

**ROADSTER OR PHAETON**

**\$495**

F. O. B. FACTORY, FLINT, MICHIGAN

The Coach .....	\$565	The Special Sedan .....	\$725
The Coupe .....	565	The Light Delivery Chassis (6 wire wheels standard) .....	365
The Sport Roadster .....	555	The Sedan Delivery .....	595
The Sport Coupe .....	655	The 1½ Ton Chassis .....	520
The Club Sedan .....	625	The 1½ Ton Chassis with Cab .....	625
The Sedan .....	675	The Roadster Delivery (Pick-up Box extra) .....	440

All prices f. o. b. factory, Flint, Michigan

**Jackson-Bolton Chevrolet Company**  
ARTESIA, NEW MEXICO

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ND GRAVEL  
W. Beal  
ia, N. M.  
WARD STONE  
ometrist  
ia, N. M.

## LOCALS

Mrs. C. A. Bulot has been on the sick list this week.

F. W. Sewell of the Ohio Oil Co., was a visitor at Hobbs, Monday.

Born to Mr. and Mrs. J. C. Tomlinson, Friday morning, a daughter.

B. F. Pior was visiting his brother in Sweetwater, Texas, over the week end.

Dr. Cheek and his son-in-law, Dr. Breedlove, of Alamogordo, were in town Tuesday.

Mr. and Mrs. A. F. Phillips and Mrs. Jim Chambers were Roswell visitors Saturday.

Messrs. S. E. Ferree and Owen McClay were attending to business matters in Carlsbad Tuesday.

Mr. and Mrs. Beecher Rowan spent Saturday in Roswell, guests of their daughter, Mrs. Ferris Arnold.

Mr. and Mrs. Willis Berry of Socorro were visiting friends and relatives here the first of the week.

Mr. and Mrs. J. H. Long spent the week end with their daughter, Mrs. Joe Morosi, and family, east of Carlsbad.

Mr. and Mrs. Tom Whelan, of Lovington, were here Sunday afternoon visiting Dr. and Mrs. J. J. Clarke.

Mrs. Santo of Hope, underwent an operation for appendicitis at St. Mary's hospital in Roswell Saturday evening.

Mrs. David Greer is expected from Houston, Texas, today for a visit with her mother, Mrs. E. M. Phillips and daughters.

Messrs. E. C. Higgins and G. U. McCrary left Sunday for Elephant Butte lake, where they plan to spend a couple of weeks fishing.

The little daughter of Mr. and Mrs. White, north of town, had the misfortune to break both bones in her wrist while playing last Sunday afternoon.

Mrs. A. Durand and son, Ollie Durand, and family, of Dexter, spent Sunday here with Roger Durand and family. Roger Durand is a son of Mrs. A. Durand.

Mr. and Mrs. Roy Pior have moved into the Smith property on Second street. Mrs. Otis Brown, owner of the house, has recently had the property improved in many ways.

Mrs. Reba Craham of the Presbyterian Board of Foreign Missions who gave a fine lecture last Friday evening in the local Presbyterian church, was a guest at Mr. and Mrs. Rex Wheatley's while here.

C. M. Cole, who had spent the week at Montezuma College, Las Vegas, was brought home by his children, Herman, and the Misses Gladys and Ina, last Friday. The young people returned to Montezuma Sunday.

Announcements were received here Monday of the birth of a seven pound boy to Mr. and Mrs. W. L. Vandever, at Watsonville, California on Sunday. Mrs. Vandever is Annabel, the younger daughter of Mr. and Mrs. Tom Spivey.

Mr. and Mrs. Gayle Talbot received the news Friday of the birth of a grandson on Thursday, the 3rd, at Washington, D. C. The child, a seven pound boy, was born to Mr. and Mrs. James Wright, (Rosa Dee Talbot) who spent her childhood days in Artesia.

Messrs. Rube Dunnn, Irvin Martin, John Dunn and Glenn O'Bannon, returned Thursday evening from Box canyon on the lower Rio Grande, of Texas, where they spent a short time fishing. They brought back a few catfish as evidence of their luck as fishermen.

Mrs. Austin Stuart was taken to the Eddy county hospital at Carlsbad last Thursday suffering severely from cold on the lungs. Mr. Stuart and Mrs. Will Crockett went down to Carlsbad with her. On Friday Mr. Stuart's mother came from Jal to stay with the family during the absence of her daughter-in-law.

W. E. Ragsdale recently sold his home on Quay street to Mrs. Martha Wittkopp and on Monday moved to one of the Ragsdale apartments on Main street. Mr. Mahone, manager of the Dr. Pepper plant, who had been occupying the Ragsdale apartment, the same day moved his family to the Ragsdale house, which he has rented for a year.

Mr. and Mrs. W. P. Cox and Mr. and Mrs. Marvin Archer returned Saturday morning from their trip to Las Cruces and Hot Springs. They were accompanied from Hondo by Mr. Cox's cousin, J. S. Cox, and family. Saturday afternoon the party went fishing on the Pecos returning Sunday, when the visitors went on to their home at Hondo.

Announcement Cards, blank or printed—The Advocate.

## THE CHURCHES

### CHRISTIAN SCIENCE SOCIETY 613 W. Main Street

Sunday services at 11:00 a. m.  
Wednesday services at 7:30 p. m.  
Subject of the Bible lesson for Sunday, April 13, 1930 is—"Are Sin, Disease and Death Real?"

In this lesson the following scriptural selection is found: "Let us therefore come boldly unto the throne of grace, that we may obtain mercy, and find grace in time of need." (Heb. 4:16).

Also the following citation from Science and Health with Key to the Scriptures, by Mary Baker Eddy, page 243. "The divine love, which made harmless the poisonous viper, which delivered men from the boiling oil, from the fiery furnace, from the jaws of the lion, can heal the sick in every age and triumph over sin and death."

Visitors always welcome.

### METHODIST EPISCOPAL CHURCH SOUTH Rev. Harold G. Scoggins

"The large church with a warm welcome and a helpful gospel."

Sunday school at 9:45 a. m. A class for every one, a good teacher in every class. George Frisch, general superintendent.

Beginning Sunday the pastor will conduct services regularly each evening during the week. The sermons are in a series on "Life a Way."

The sermon Sunday morning will be—"Zachaeus the Publican."

Epworth Senior League and Epworth Juniors at 6:30 p. m.

Sunday evening at 7:30 the sermon theme—"The Parting of the Way."

Monday evening—"Companions of the Way."

Tuesday evening—"The Guide Book for the Way."

Wednesday evening—"The Guide for the Way."

Thursday evening—"The End of the Way."

Friday evening Union service celebrating Good Friday, Rev. Henry will preach.

Great service Easter Sunday morning, special music. Christians of all creeds and denominations are invited to the services. Nothing is ever said or done in a Methodist church which will embarrass Christians belonging to other churches. Our founder, John Wesley said, "Is thy heart right as my heart is right, if so give me thine hand," and this has been the attitude of the Methodist church since then.

### THE CHURCH OF CHRIST One Block West of Central School

Bible school at 10:00 a. m.  
Preaching service at 11:00 a. m.  
No evening service.

Last Sunday there was the largest attendance in our Bible school that we have had this year, we went well over the 100 mark.

Golf and fishing are taking many members of the different churches away from doing their christian duty. What will the worldly person think of you? What kind of an example are you setting before them? What will be their thoughts toward you? What influence will you have over the person who has never professed christianity? Why not be at your post next Sunday morning and take the afternoon for the worldly pleasure? We are glad to see so many out last Sunday. There are new people coming to our city, and we extend to you a most hearty welcome to come and worship with us. You will find classes in our Bible school for every age. Easter will soon be here, you had better line up with some Sunday school. Parents why not go to Sunday school with your children next Sunday? It will please them and it will do you good. Your presence will be appreciated and may influence others to go. We are counting on a full house Next Sunday. Come and bring some one with you.

SERVICES AT THE OIL FIELD SCHOOL HOUSE

There will be a union Sunday school and gospel service next Sunday morning at 10:00 o'clock at the Oil Field school house, with preaching after the Sunday school by Rev. Walter Orr. All are cordially invited. Come and bring a friend.

### REVIVAL TO CONTINUE

The evangelistic service at the First Christian church will continue until Sunday evening.

The evangelist will give a red hot lecture this evening on "No Room in the Inn." Friday evening subject: "The Two Bad Boys." There will be no service Saturday night. Sunday morning theme, "Peters Exhortation." Sunday evening, the closing message of the meeting—"The Harvest Is Past, The Summer Is Ended And We Are Not Saved."

The Bible school is increasing rapidly. Be there Sunday!

The musical entertainment, postponed because of the continuation of the meeting will be given Monday evening. No admission.

### FIRST BAPTIST CHURCH

Dr. S. S. Bussell, our state Sunday school workers was with us Sunday

evening and brought us a very fine message on our cooperative program which embraces missions, christian education and benevolences. We are always glad to have this good man of God with us.

Next week is the time for our B. Y. P. U. training school. Rev. George F. Elam, our state B. Y. P. U. worker will be with us Sunday evening and bring us a message on his work. Brother Elam is a very enthusiastic speaker and will have a good message for us. You should hear him if you can at all. The training school will begin on Monday evening and close out Thursday evening. We will have four nights of real B. Y. P. U. work. This training will greatly benefit all our workers in our B. Y. P. U. department. The pastor will teach a book entitled, "The Plan of Salvation," by Dr. Austin Crouch. He makes the plan of salvation very plain. We expect to have a good number of the adults in this class. Let us make this a great training school.

Sunday morning the pastor will bring a message on, "The Pleasures of the Christian Religion." It is a joy to the real child of God to consider the pleasures that are his as he journeys here below. We will have good music. We shall be glad to have you in all our services.

R. PETERSON, Pastor.

### FIRST PRESBYTERIAN CHURCH Fourth and Grand Rev. John P. Sinclair, Pastor Phone 249.

Sunday, April 13, 1930.  
9:55 a. m. Sabbath school and Adult Bible classes.

11:00 a. m. Morning worship. Sermon subject—"The Perpetual Palm Sunday." The triumphal march of Christ down the ages. How shall we welcome him?

6:30 p. m. orchestra.

6:45 p. m. Junior and Intermediate Christian Endeavor Societies.

7:30 p. m. evening worship. Anthem by Junior choir. Music by the church orchestra. Sermon subject—"Some Minor Characters in the Story of Passion Week." (3) Simon of Cyrene who carried the cross for the Christ. Simon had a cross thrust upon him, but there was also given to him unexpected publicity and greatness. Hear this message about the man who gave Christ a lift in His hour of direst need.

Wednesday, April 16th, 7:30 p. m. preparatory service for Easter Communion and study in the Book of the Acts of the Apostles.

At the Easter Sunday morning service there will be the holy communion of the Lord's Supper, reception of new members and baptism of children.

As during the next week the whole christian world will be centering its thoughts around the story of the Passion of Christ and, as we are reminded once again of His glorious victory over the grave, let us take time to meditate upon the eternal things because woe betide a life if it has not faith and hope in God.

Triumph Assured  
There never was a right endeavor but it succeeded. Patience and patience and we shall win at last. . . . Never mind the ridicule, never mind the defeat! Up again, old heart, there is victory yet for all justice.—Emerson.

Small Gold Coins  
One dollar coins have not been minted for general circulation since 1889. Since that date some have been issued as memorial coins, the last being the Grant memorial coin, in 1922. The smallest current gold coin is the \$2.50 gold piece.

FRIENDS?  
The honorable city water superintendent, Geo. Frisch, said that we did not have a friend in Artesia and is inclined to believe that we had better advertise for some. In as much that we believe that he is honest, we are taking his advice and invite every auto owner of this territory to come over and be friendly and bring your electrical and mechanical troubles to us and let us show you that we know our stuff.

DR LOUCKS GARAGE  
in New Artesia, N. M.  
Fone 65

### P. C. KEPPLE DEAD

Old timers of this section will regret to learn of the death of P. C. Kepple, former resident of Artesia, which occurred in Emporia, Kansas, March 20th. Mr. Kepple had been in ill health for several months and his death was not unexpected. The following item is clipped from the Emporia Daily Gazette:

Funeral services for Peter C. Kepple, who died Thursday morning at his home, 501 Carter, were held Saturday morning at 9:30 o'clock at the Sacred Heart church. The services were conducted by Rev. Father Prosper. Pallbearers were: John Langley, George Bordenkircher, Frank Krueger, Frank Wecker, John Eggers and Joe Kowalski. Interment was in the

Sacred Heart cemetery. Persons from out of town who attended the funeral were Joe Kepple, of Richmond; Mr. and Mrs. Fred Deister, of Newton; Mrs. Mary Loucks and Mr. and Mrs. Doyle, of Wichita; Frank Kepple, of Fort Worth, Texas; W. L. Clark and E. D. Martin, of Tulsa, Oklahoma; Charles McGregor, Mr. and Mrs. Frank Niles and family, Vernon Higgins, George Selig, Mr. and Mrs. Frank George, Mr. and Mrs. Tom Beckner and Mr. Deerfield, all of Olivet, and Mr. and Mrs. Warren, of western Kansas.

### TYPEWRITERS

New Woodstocks and Coronas, Rebuilt in all other makes at The Advocate.

## SPECIAL

### TWO FOR THE PRICE OF ONE

Drip-O-Lator ..... \$1.50  
One Pound Best Coffee ..... 45

Both Drip-O-Lator and one pound of our Best Coffee

SATURDAY, APRIL 12th  
for \$1.50

## ROSWELL COFFEE COMPANY

DAN C. SAVAGE, Proprietor

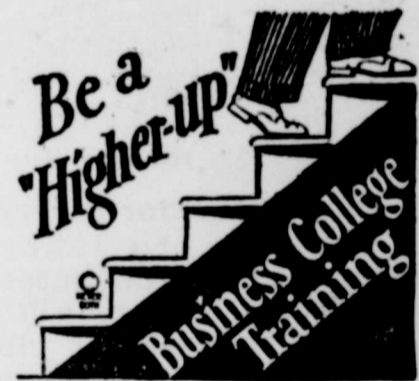
414½ N. MAIN STREET ROSWELL, N. M.

## WEDDING ANNOUNCEMENTS GREETING CARDS PRINTING

## THE ARTESIA ADVOCATE

Artesia, New Mexico

DISTINCTIVE  
DIFFERENT



## Special Limited Offer

Business Administration offered by the Roswell Business College, which recently become fully accredited with the International Commercial Schools of America.

POSITIONS ARE SECURED FOR EVERY GRADUATE

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|-----------------------|-------------------|------------------------|
| 1—Business Arithmetic | 6—Shorthand       | 11—General Business    |
| 2—Business English    | 7—Typewriting     | 12—Business Efficiency |
| 3—Bus. Letter Writing | 8—Dictation       | 13—Salesman's Course   |
| 4—Bus. Penmanship     | 9—Office Training | 14—Business Efficiency |
| 5—Bus. Correspondence | 10—Bookkeeping    | 15—C. P. A. Course     |

A large reduction is being given on complete course offered above and on Summer Courses—enrollments must be made before our classes filled for June or September classes.

Call for P. M. Oxford, Artesia Hotel, room 502 or write Roswell Business College for particulars.

THE INTERNATIONAL ACCREDITED COMMERCIAL SCHOOLS  
NEW MEXICO

## Roswell Business College

I. A. WITHAM, President

P. M. OXFORD, Secretary

## KONJOLA ONLY MEDICINE DID

New Medicine  
Kidney and  
Ailments Affected  
Failed.

"I suffered for kidney trouble," said bott. 600 East Hartman. Worth. "I have seen to do any work. Little my body was the same back pains. Night my misery. Anything gas and a severe pain my stomach."



MR. M. D. ...

"Konjola is the only did me any good. I than I have for many eat what I wish and the pains in my My kidneys now are mally. Konjola has the spot in my case wonderful medicine has done for me. I did all Konjola did for others and I am recommending as I did."

Konjola is not a is no such thing. for six or eight weeks produce amazing results less thousands of Konjola have proven good, even in the cases.

Konjola is sold in ace Drug Store, and druggists in all this entire section.

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P. M. OXFORD, Secretary

# THAT NEVER HAPPEN

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Gene Byrnes

## MORE FEDERAL AID IS APPORTIONED TO N. M. GETS SUM \$793,531

WASHINGTON, D. C. — Secretary Hyde Monday apportioned among the 48 states and Hawaii \$48,750,000 of the additional \$50,000,000 authorized by congress as federal aid for highway construction in the fiscal year beginning July 1, 1930.

This supplemental appropriation was authorized by a bill signed by President Hoover on April 4, which also provided for the appropriation of \$125,000,000 for each of the fiscal years, 1931, 1932 and 1933, an addition of \$50,000,000 yearly over the present appropriation.

Congress provided \$75,000,000 by a previous act and Secretary Hyde apportioned this among the states and Hawaii on December 2, 1929.

The apportionment to the states of the additional \$50,000,000 for the fiscal year of 1931 include:

Arizona \$708,127 and Colorado \$927,016.

New Mexico \$793,531; Texas \$3,030,554 and Wyoming \$628,303.

### NEW TUNNEL TO CAVERNS

Wednesday the wall tunnel was blasted which starts a new trail down the entrance of Carlsbad Caverns, and which will do away with two thirds of the steps in the beginning and ending of this underground journey. This particular trail has been in view for some months, and is one of many things the government is doing to make the trip easier and more enjoyable.

While the average person can hardly visualize means of providing some of the trails, before they see the plans carried out, careful study and engineering calculations are the basis of every development, and when the work is finished, the visitor is delighted to find easy grades, safe inviting trails, where once stood solid wall or sheer bluffs.—Current-Argus

Wedding Announcements and Invitations, Engraved or Printed—Advocate

### SAMBO'S PHILOSOPHY



"Nothin' BUT er GOOSE 'ud lay er gol' aig an' leave hit layin' aroun' fo' some one e'se ter tote off!"

### CARE FOR BABY CHICKS

"To keep baby chicks alive and make them grow one must watch the little things," says the Baby Chick number of the Purina Poultryman.

"First of all, plan for early chicks. Chicks hatched in March and April will be laying in August, September and October when egg prices are high.

"Then don't forget to have clean premises. Before the chicks arrive drench the walls, ceiling and floors of the brooder houses with a strong coal tar disinfectant. That along with a general program of cleanliness will keep down disease.

"After the chicks come, don't overcrowd them in the brooder house. Allow one square foot of floor space for every three chicks.

"Be sure and run the brooder stove several days in advance of the chicks' arrival to make sure it is operating in good shape. A temperature of from 95 to 97 degrees should be maintained during the first week.

"When chicks are forty-eight hours old give a drink of water with the chill removed. At that time they may be started on chick starting mash. Begin feeding chick scratch grain the afternoon of the fifth day. You'll be money ahead by following these simple suggestions," concludes the Purina Poultryman.

### TYPEWRITERS

New Woodstocks and Coronas, Rebuilds in all other makes at The Advocate.

## NOTICE

### To Gas Users

#### COLD WEATHER

is not over yet—don't disconnect your gas meters too soon—leave your meter on as long as you will need gas and avoid a reconnection charge on the next cold snap.

**Pecos Valley Gas Co.**

## Free Until Sat., Apr. 19

### CUSTOMERS

—purchasing \$2.00 or more in cash will be entitled to a genuine Wm. Rogers & Sons Silver Teaspoon FREE with our compliments. (ONLY ONE TO A CUSTOMER)



Wm. ROGERS MFG. CO. Silverplate

### "Absolutely Free"

By trading at our store you may secure coupons redeemable in The Famous Wm. ROGERS MFG. COMPANY silverware.

In order to show our appreciation of your patronage we are giving you an opportunity of securing a beautiful set of Silverware free.

Profit by our "Profit Sharing Plan"

Don't fail to ask for your Profit Sharing Coupons.

### SIXTY DIFFERENT ITEMS TO SELECT FROM

"We especially invite you to visit our store and see the nice display of Silverware shown in our window. All of this Silverware is to be given FREE to our Customers, together with 26 Pieces of Silver."

## The Star Cash Grocery

Telephone 48

## APPETIZING MEATS

Corn Fed Beef

DELIVERIES MADE

## THE CITY MARKET

PHONE 37

ARTESIA

## SERVICE TO THE PEOPLE OF THE STATE

With the beginning of the season, the service bureau highway department preparations for expeditions its service

more comprehensive information on the roads. The district of the highway department are providing the reports, supplementing and telephone message condition as reported to the weather. This information in the service bureau to 300 hotels, automobile all over the U. S. source of information is included in the which is increasing

of individuals coming of the service bureau to make inquiries is. All newspapers, hotels, are urged to send information to the bureau is equipped complete data, not only as, but on other subjects to tourists. A impartiality and fairness and every high-

## APRIL 7-13 TO BE NATIONAL SEWING WEEK

The week of April 7-13 has been set aside as national sewing week. The purpose is to encourage home sewing. According to Carolyn F. Wetzel, of the New Mexico Agricultural College, there is a great need for a revival of this household art. According to statistics eight out of every ten women need sewing skill, yet only one girl out of ten is able to ply the needle with any degree of ability.

In this day of the inexpensive and easily obtained ready-to-wear garments, sewing in the home has been pushed into the background and is fast becoming a lost art. Every girl should learn to sew. The girls and women who are able to sew can have newer clothes, made of better material. Their clothes will cost less, or if they expend the same amount of money as their sisters who purchase the ready-mades, they can have more clothes.

In this day of style books and magazines with advance fashions, fabrics of beautiful material and design, and well fitting patterns, there is no reason whatever why the woman who makes her own clothes should have a "hand me down" look. Sewing is not only an essential qualification in the home, but it is a creative art and the satisfaction and feeling of making something that is beautiful, appropriate and well suited to the wearer is beyond measure. Try it!

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.



## Take Care HAVE MONEY!

Why speed thru life ALWAYS loaded down with DEBTS?

Are YOU just "getting by?" Isn't it better to "slow down" and bank part of the money you are spending, then you can "pay your way"

Start Saving Regularly NOW!

WE INVITE YOUR BANKING BUSINESS



CITIZENS STATE BANK

A Strong Bank Thoughtfully Managed

ARTESIA, NEW MEXICO

"Home of the Thrifty"



Spring Millinery \$3.98

Straws have come back... and are one of the first millinery fabrics in importance for Spring! These are new light weight straws.

Pure Silk Hosiery 98c

The modern woman is such a clever shopper that she will recognize this pure silk hose for 98c as an outstanding value immediately.

Paris Inspired These Spring Dresses \$14.75

These are the dress fashions that French designers introduced... adapted for your needs at only \$14.75! Every important detail is included... lingerie trimming touches, new fitted hiplines and graceful longer skirt effects.

Spring Footwear \$3.98

\$3.98 is a small price to pay for such an important part of the ensemble... what a delight to choose from our many smart styles.

New Fabric Gloves 98c

Because they can be kept fresh and smart looking, fabric gloves are a general favorite. Novelty cuffed or slip-on styles.

A New Handbag \$2.98

Whether you prefer an envelope or a pouch shape, you will find more than one bag to please you in this Spring assortment.

## J.C. PENNEY CO. INC.

327 Main Street—Artesia, N. M.

# Social Activities

## BRIDGE AT MRS. BRAINARD'S

Mrs. Fred Brainard was a most charming hostess Friday afternoon when she entertained with bridge at her attractive home on Dallas street. Easter decorations were featured at the quartet tables, and a profusion of spring flowers were used throughout the home. After five rounds of bridge, refreshments were served in two courses, where again the spring-time colors and Easter motif were featured. Dainty prizes were presented to Mrs. H. Q. Haley for high score, and consolation to Mrs. L. N. Kremer. Those enjoying this delightful entertainment were Mesdames Lewis Story, G. R. Brainard, John Dunn, C. R. Blocker, A. C. Kimbrough, L. N. Kremer, W. Leslie Martin, H. Q. Haley, William Linell, M. W. Evans, Jim Berry, Martin Yates, R. D. Compton, F. G. Hartell, J. S. Ward, and Mrs. Stevenette of Galveston, Texas.

## OIL FIELD EVENING BRIDGE CLUB

Mr. and Mrs. Blair, of Lakewood, entertained the Oil Field bridge club at the home of Mr. and Mrs. Carl Joiner last Wednesday evening. All members were present and the joint high score was won by Mr. and Mrs. Wellington Haskins and joint low score, by Mr. and Mrs. Joiner. Mrs. Blair served refreshments in two courses.

## SECOND NIGHT BRIDGE CLUB

The club held its usual session at cards at the home of Mr. and Mrs. Beecher Rowan, playing beginning after a delicious supper at 6:30. Mrs. Landis Feather was the only substitute.

## "CHEVIE SIX" BRIDGE CLUB

(Delayed)

The regular meeting of the club was held at the home of Mr. and Mrs. Carl Joiner on Tuesday of last week. A two course dinner was served after which the usual five rounds of bridge were played. All members were present and there was one table of extra guests, Dr. and Mrs. Fred Westfall, of Carlsbad, and Mr. and Mrs. Joe Hamann.

## COMMUNITY CLUB

The Community Thimble club met at the home of Mrs. Taylor Carter in the Phillips Petroleum camp last Thursday afternoon with a goodly number present. The ladies took their fancy work and spent a pleasant afternoon visiting and sewing. The hostess served light refreshments. The membership is composed of ladies from all the oil field camps.

## P. E. O. MEETING

At its regular meeting at the home of Mrs. C. E. Mann last Friday afternoon Chapter J of the P. E. O. Sisterhood had the pleasure of entertaining the state president Mrs. Lu O'Connor, and Mrs. Frances Donley, two members of Chapter A of Carlsbad. Since the president was making her official visit the regular program was dispensed with and the chapter put on the ritualistic work, which it is scheduled to give at the state convention in Roswell the last of the month. Refreshments and a social hour were enjoyed before the visitors departed for their homes in Carlsbad.

Typewriters for rent at Advocate.

## WOMEN'S CLUB PLAY AT HOPE FRIDAY NIGHT

Mrs. G. U. McCrary will take her entertainment, lately given at the Central school auditorium, to Hope tomorrow night. The play will be given in the school auditorium there and the proceeds will be given to the Women's club building fund. The entertainment was very popular with the audience here and it is hoped that the Hope people will be equally well pleased. The entertainment consisted of a playlet, "That Blonde Person," and a number of specialties, including a black face minstrellette. The personnel of the entertainment are largely members of the club.

## MR. AND MRS. NEVILLE MUNCY ENTERTAIN

Mr. and Mrs. Neville Muncy entertained at six o'clock dinner Wednesday evening, having as their honor guests, Mr. and Mrs. A. L. Bruton, who will leave next week for their home at Laddonia, Missouri after spending a number of months at the home of their daughter, Mrs. J. A. Richards. Other guests present were Mr. and Mrs. H. L. Muncy and Mr. and Mrs. J. A. Richards.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

## Social Calendar

TELEPHONE 217

### FRIDAY

The Young Mothers' club will meet with Mrs. Livingston at 2:30 p. m.

The postponed meeting of the Idlewhites bridge club will be held at the home of Mrs. H. Q. Haley at 2:00 p. m.

### MONDAY

Mrs. Martha Wittkopp and Miss Olive Buel will entertain the American Legion Auxiliary at the home of Mrs. Frank Linell at 2:30 p. m.

### TUESDAY

The Passtime Bridge club will meet with Miss Violet Robertson at 2:30 p. m.

The Second Afternoon Bridge club will meet with Mrs. Ray Bartlett for one o'clock luncheon.

The Fortnightly Bridge club will meet with Mrs. John Richards for one o'clock luncheon.

### WEDNESDAY

The regular meeting of the Women's club will be held at the Central school. The business meeting will be in the health room at 2:30 p. m. and the program will follow at 2:30 in the music room. Rev. Scoggins will give a talk upon his "Personal Impressions of France and the French people." The public is invited to the program. All club members are urged to be at the business meeting. The report of the building committee will be acted upon. Last meeting of the year.

## SUNDAY SCHOOL CLASS PARTY

Mrs. C. C. Pior entertained her young people's class of the Nazarene Sunday school at dinner Tuesday evening. The dinner was in three courses and was served at seven o'clock, Mrs. Pior being assisted in serving by Mrs. E. A. Paton and Mrs. E. O. Jones. Covers were laid for the Misses Ruth Wilde, Buelah Pendergrass, Dorcas Garrett, Neva Schnoor and Katherine Blakey, Ralph Lowry, Leo Bailey, Billy Jones, Arthur Paton, Laurel Sharp, Hansford Shockley and Clyde Mathis and Rev. and Mrs. Henry. A business meeting was held after the dinner. Arthur Paton was elected class president and Dorcas Garrett, secretary and treasurer.

## PAST NOBLE GRANDS' CLUB

The Past Noble Grand's club is having an all-day meeting at the home of Mrs. E. H. Perry to-day, with Mrs. Jack Hastie joint hostess with Mrs. Perry. A covered dish luncheon was served at noon. The club is quilting a quilt for the Odd Fellows' orphan home at Roswell, but will finish the afternoon at the ball game.

## MISSIONARY LECTURE

Dr. Dye, who has spent Thirty-one years in Africa as a missionary, gave a wonderfully interesting talk upon that country at the Christian church last evening. Dr. Dye was the first missionary sent out by the United Christian Missionary Society and has spent the past quarter of a century in the service. Mrs. John Sinclair has a brother who is a Presbyterian missionary in the same field with Dr. Dye. Rev. Sinclair and daughter, Miss Grace, were present and assisted in the service.

## COURT OF HONOR

The regular Boy Scout court of honor was held in the office of S. W. Gilbert, Monday evening. Ormand Loving, Frank Cogdell and Thomas French, passed the tenderfoot examination and received their tenderfoot badges. Herbert Mathis and Leonard Vandiver passed the second class test and were presented with badges. Tony King and Vernon Webb reported for merit badges.

## FAMILY DINNER

There was a family gathering of the Dunns at the home of Preston Dunn last Sunday when a splendid turkey dinner was served at one o'clock. The family and other guests present were Calvin Dunn and family, Ben Dunn and family, John Dunn and family, Mr. and Mrs. Harold Dunn, R. W. Dunn and family, Lee Francis and family, Mr. and Mrs. Thigpin, Mrs. Gladys McDermott of Roswell and children, and Mr. and Mrs. Robert Ohnemus.

Loose-leaf Binders, Special Ruling and Stock Forms.—The Advocate.

## How to Raise Poultry

By Dr. L. D. LeGear, V. S. St. Louis, Mo.

Dr. LeGear is a graduate of the Ontario Veterinary College, 1892. Thirty-six years of veterinary practice on diseases of live stock and poultry. Eminent authority on poultry and stock raising. Nationally known poultry breeder. Noted author and popular lecturer.

## NATURAL BROODING METHODS THAT INSURE SUCCESS

A well known, high ranking church official of other days is credited with having said, "Give me the child until he is six years old, and I don't care who has him after that." In other words, this famous prelate believed that any influence exerted on a child during the tender formative years was much more important than anything which might come later. Much the same principal may be applied to chicken raising without straining the logic too greatly.

Natural brooding with hens is the easiest and simplest way when comparatively few chicks are to be raised, as on many farms and with practically all of the so-called "back yard flocks." This method relieves watchfulness necessary with artificially raised chicks. The hen takes much of the burden off your shoulders by protecting, teaching, and exercising the chicks.

If you select this plan, the time to start is when the first chick breaks out of the shell. Visit the nests frequently and remove broken shells so that they will not slip over the ends of eggs and smother unhatched chicks. Watch the hens carefully. Some hens have a tendency to desert the nest as soon as one chick has hatched. Either confine such a hen to the nest until the hatch is completed, or transfer her to a broody coop, putting the eggs and chicks under some other hen.

Watch also for nervous, restless hens that shift about a great deal. They often crush the newly hatched chicks. Remove chicks from such hens as fast as they hatch.

Once the hatch is completed, the next step is to transfer hen and chicks to appropriate brooding quarters. These, of course, will have to be prepared in advance. Such quarters usually consist of a good weather tight coop that is free from draughts. One side of the coop is partly open as a rule, to provide sufficient ventilation and to let the chicks run in and out at will, when the weather will permit. On this side there should be a runway or small yard so the chicks can get out on the ground for the needed exercise.

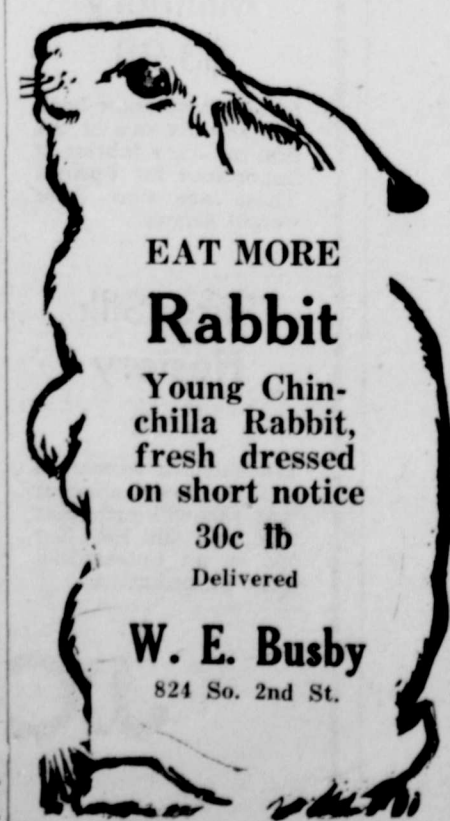
Coops should be thoroughly cleaned, disinfected and aired for several days before chicks are placed in them. Under no circumstances feed the hen cracked grains. She should be fed whole corn as the chicks may eat small particles with serious or even fatal results. Carry the chicks in a box or basket well lined and covered, to avoid chilling them, and carry the hen under your arm. Place the hen in the coop and gently slip the chicks under her.

Even in the best weather it is best to confine the chicks to their quarters for the first two or three days. Otherwise they may roam too far away. They also need protection against hawks, rats, cats and other enemies.

Keep the hen confined to the brood

## COOKED FOOD SALE FOR EASTER

Buy your cake, pies and other cooked food for your Easter dinner from the Baptist Ladies Circle No. 1, at the Sanitary Grocery, Saturday afternoon, April 19th. 17-2c



**EAT MORE Rabbit**  
Young Chinchilla Rabbit, fresh dressed on short notice  
30c lb  
Delivered  
**W. E. Busby**  
824 So. 2nd St.

## TWO LIONS ACQUITTED

The acquittal of Fred Cole and T. C. Bird, two members of the Artesia Lions club, who were charged with the theft of silverware from the Artesia hotel coffee shop, came as a surprise to members of the local bar association. These two men were tried before Judge Chester Russel, who was unable to be present on account of his activities in hoarding the American dollar.

Attorneys C. Bert Smith, representing the Rotary club and Cecil Roberts of the Lions club represented the state and brought out many facts and truths concerning the true characters of the prisoners. Evidence presented by these masters of the legal tactics implicated one of the prisoners with the sudden disappearance of Paul Otts golf clubs last week.

Attorneys Marcus Anthony Corbin and Willis Piermont Morgan, who

fought a winning battle for the defense were the sensation of the court. Attorney Corbin by means of his underhanded methods caused George Sidney Deane, star witness for the prosecution, to state to the jury that his testimony was false. Deane, who was serving as bailiff also received a severe criticism from the court for his lax methods in guarding dangerous culprits. The resourceful efforts of Landis Feather prevented the escape of the prisoners on two occasions during the trial.

The case was thrown out of court when attorneys for the defense proved that the judge himself often carried silverware from the dining hall as tokens of remembrance and as souvenirs. Much silverware was found on the judge during the trial. Silverware was also found concealed on the two prisoners, but the case had been dismissed before it was dis-

covered. B. V. D. Bolton, jury has appealed powers for their was not dismissed tedious hours of heard.

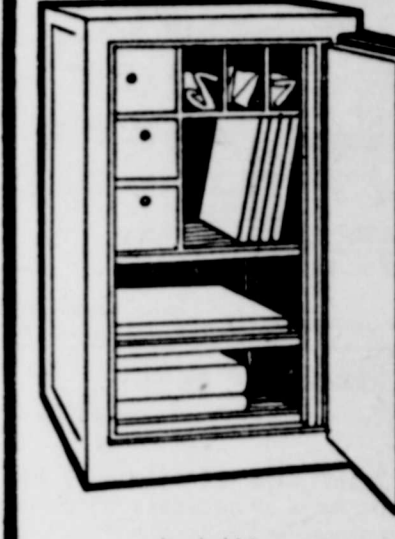
The patrons of the Bird as it would very pleasing situation of the high victed of so great

## ANNOUNCEMENT

Dr. W. L. Bryan opening of his office street, over the office for practice of the Physio Therapy.

Wedding Announcements, Engraved or Printed

## Could You Prove it?



**IF FIRE** destroys your place of business today, can you prove your loss insurance company would pay? Would your goods be safe? Could you collect charge accounts? There's a fire where in America 58 seconds. Why?

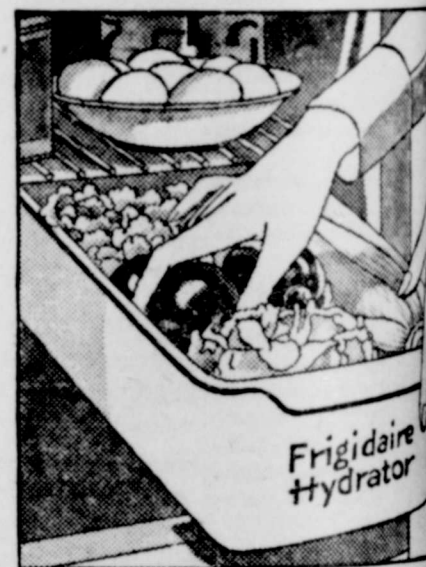
Many old safes are not dependable "fireproof" buildings have their contents

A Shaw-Walker Fire Safe is real protection at moderate cost. It's a safe and interior your requirement.

Come in and see it



## THE ADVOCATE



Almost like magic

... the **HYDRATOR**

—offered only by Frigidaire keeps vegetables crisp and fresh

The Hydrator is a new Frigidaire compartment into which you put lettuce, water parsley, celery, tomatoes, radishes. If the vegetables are fresh and crisp when you put them in—the Hydrator keeps them that way. If they are dry and wilted, the Hydrator restores their freshness. It's almost like magic.

Every household Frigidaire is now equipped with the Hydrator. Every one has the famous "Cold Control" for faster freezing of ice cream, desserts. And to make Frigidaire still more convenient, practical and beautiful—the household model is now rust-proof. Painted-in-steel inside and out.

See these latest Frigidaires. Call at our display room at your first opportunity.



The "Cold Control"

**FRIGIDAIRE**  
MORE THAN 1,300,000 IN USE

Southwestern PUBLIC SERVICE Company

# The McAdoo Drug Company, No. 3

OF ARTESIA, N. MEX. ANNOUNCES ITS

## FORMAL OPENING

When you buy from McAdoo's you not only get standard, quality advertised merchandise, but Rock Bottom prices—our stock is clean, new and fresh.

Special prices and free deals were arranged for with various manufacturers and may be had only on our opening day—

SATURDAY, APRIL 12th

QUANTITY BUYING AFFORDS A PRICE!

You are Invited  
**SATURDAY**  
April 12th  
GIFTS FOR ALL!

Your Soda, made of the finest fruits and syrups—J. Huggins Smith's—will be served to you over our fountain only in sterilized glasses.

Our sundries are from manufacturers who are recognized as the makers of the best in their respective lines.

Your doctor's prescription filled here will be compounded of only the finest chemicals—E. R. Squibb & Sons—of only the finest pharmaceuticals—Eli Lilly and Parke-Davis & Co. Every pill and every drop of our medicines are fresh and you will know that they are full standard strength.

### FREE A Gift For Every Visitor On Opening Day FREE

FREE—to each lady visitor registering—  
A Dainty Corsage of Sweet Peas

FREE—to each child visitor registering—  
A Jumbo Skull Cap

FREE—to each man visitor registering—  
A Refreshing Dr. Pepper



FREE with each box Coty's Face Powder, a 65c flacon of Coty's Perfume

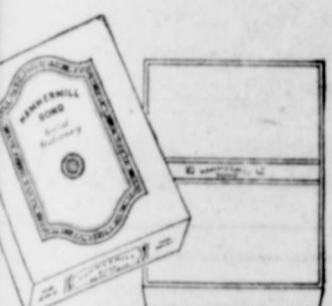
\$2.60 ensemble of Djer Kiss  
\$1.00 Dusting Powder, \$1.00  
Perfume, 60c Face Powder—

All for \$1.15

FREE with each 75c  
Box of Three  
Flowers Face  
Powder, a flacon of Three Flowers  
Perfume, value 50c



FREE with each box of  
Kareess Face  
Powder, a \$1.00  
flacon of Kareess  
Perfume



Pound  
Linen  
Stationery  
92 full  
sheets

50c Value—

26c

One  
50c  
Tooth  
Brush  
with  
2 Tubes  
Colgates  
25c  
Size  
Dental  
Cream

**JUMBO SODA**  
"The Biggest and Finest Drink in Town"

9c



One  
25c  
Tube  
Dr. West's  
Tooth  
Paste  
With  
Each  
50c  
Dr. West's  
Tooth  
Brush



**Whisk Brooms**

in two sizes contain-  
ing finest quality  
straw

50c values—

26c



**KIPPY**

the balanced meat  
and cereal dog  
food

6 15c Cans Special—

59c

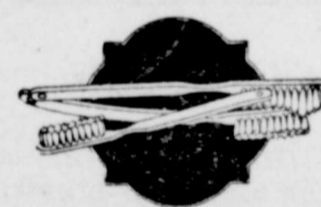
Genuine  
Thermos  
Bottles

Quart  
Size  
\$2.25  
Value

\$1.49

Genuine  
Thermos  
Bottles  
Pint  
Size  
\$1.50  
Value

89c



French  
Bristle  
Tooth  
Brush  
Ivory  
Handles

50c Value—

19c

Model Metal Mantel Clocks, \$5.00 Value with  
Exchangeable Alarm Clocks

\$2.49

Modernistic Waste Baskets, \$1.50 Values at  
Each

89c

**BATH SET**

Containing

Bath Brush—  
Hand Scrub—  
Wash Cloths—  
\$2.00 Value—\$1.19

**CHERMAYS APRIL SHOWERS**

Bath Salts and Eau de Cologne, the delightful Bath Luxury—

\$1.50 value, Extra Special at 49c

Beau Monde  
PINK TOILET TISSUE

1000 Sheet Rolls, Regular 30c Seller  
3 Rolls—90c Value—

49 cents

**Florida Ferns**

Beautiful Semi-tropical Plants direct from Florida, like a fragrant tropical breeze, these gems of vegetation from the Southland—your choice of 3 varieties, Asparagus Plumous, Asparagus Sprengeri and Boston Belle—florists are paid 75c to \$1.50 for native ferns not as beautiful.

ONLY 17c ONLY

Be our guest on this gala occasion. We are here because we like you and hope you will like us.

# The McAdoo Drug Company

ARTESIA, NEW MEXICO

E. J. LITTLE, Mgr.

V. E. EUBANKS, Pharmacist

FRED HENDERSON

MELVIN JERNIGAN

BEGINS  
FRIDAY  
April 11

# Big Anniversary Sale

ENDS  
SATURDAY  
April 19

**FREE**

Friday and Saturday with each purchase of \$2.00 or more One Boston Box Fern!

We will start Friday, April 11th, to celebrate our SIXTH ANNIVERSARY in Artesia and this Sixth Birthday ends the most successful year of our entire history in Artesia. Your faith and confidence has been highly appreciated by us.

**BUY YOUR EASTER WARDROBE NOW!**

This is a most appropriate time for you to purchase that Easter Wardrobe at drastic reductions. We have received new quantities of merchandise just for this big celebration and it has all been placed on bargain counters for your inspection. Come, don't fail to purchase those needs during this sale—and remember, Sale Closes Saturday, April 19th.

**FREE**

Friday and Saturday with each purchase of \$2.00 or more One Boston Box Fern!

## Ladies Dresses



A complete showing of smart Easter fashions.

1 lot of Silk Dresses, values up to \$23.50 in crepe, georgettes, printed chiffons and printed crepes for—

**\$17.50**

1 lot of Silk Dresses in georgettes and crepes for—\$11.50

1 lot Silk Dresses in odd lots, values up to \$18.50 for—\$9.85

1 lot of Dresses and Ensembles, values up to \$32.50, for our Anniversary Sale —\$22.50

## Ladies Coats

Ladies' Spring Coats in camel hair, tweeds and twill broadcloth,

**25% Discount**

1 lot of Ladies' voile and broad-cloth Gowns and Pajamas—\$1.95



Ladies' Rayon Bloomers and Step-ins, regular \$1.00 values—49c

## Bed Spreads

Rayon Bed Spreads, size 81x105 in gold, orchid, blue and pink, regular \$4.95 values at—\$3.95

Bed Sheet, size 81x90 at—98c

## Piece Goods

9/4 Premium Sheeting, yd—39c

Hope Domestic, soft finish, 8 yds for—\$1.00

Fine Sheeting in bleached, 10 yds for—\$1.00

1 lot of Prints and Gingham in fast colors and beautiful patterns, per yard—19c

1 lot English Print, guaranteed fast color, per yard—29c

1 lot Printed Voiles and Batiste at a yard—49c



Ladies' Silk Hose, per pair—39c

Ladies' Silk Chiffon Hose, pr—98c

## Wash Dresses

1 lot Ladies Wash Dresses, guaranteed fast color at—98c

Ladies' Wash Dresses for street or house wear, regular \$2.50 values, sale price—\$1.95

Large size, reinforced Suit Cases for the Big Sale—98c

Children's Unionalls (Don Brand) for—98c

## Men's Underwear

### Extra Special for Our Birthday!

Men's Athletic Union Suits with reinforced back and shoulders. 49c  
Men's rayon non-ravel athletic Under Shirts for—98c

Men's rayon and broadcloth Shorts for—98c

## Men's Work Clothes

Men's Overalls, full cut 220 weight denim and triple stitched—\$1.29

Jumper to match—\$1.29

Men's good weight Kahki Pants at—\$1.49



Men's double flap pocket, triple stitched blue and grey Work Shirt for—\$1.00

Men's Work Sox, 8 pr for—\$1.00

Men's Dress Shoes in new spring styles, priced for this Big Sale at \$3.95 to \$4.95

Every Pair Guaranteed



We have the new Florsheim Shoes for the man who cares!

Men's Pajamas in fast colored, printed broadcloth for—\$1.69

## Men's Suits



Just received one lot of Men's Suits in the new colors and styles with two pair of pants and priced for this Big Sale—

**\$19.50 to \$45.00**

## Men's Hats and Caps

Men's Dress Straws are included in this Great Anniversary Sale, priced from—\$1.00 to \$6.50

1 lot Dress Caps in new spring colors and patterns at—\$1.79

New Stetson Hats in both straw and felts, priced at—\$6.50 to \$24.50



### EXTRA SPECIAL!

Sure-fast Dress Shirt, guaranteed fast color, entirely new, size 14 to 17, sale price—\$1.19

3 for—\$3.50

**FREE**  
Friday and Saturday with each purchase of \$2.00 or more One Boston Box Fern!

# Peoples Mercantile Co.

"Where Satisfaction Is Guaranteed"

Artesia New Mexico

Telephone 73

**FREE**  
Friday and Saturday with each purchase of \$2.00 or more One Boston Box Fern!



# CLASSIFIED

Rate of ten cents per line per day for classified advertising. First insertion and five thereafter. No advertisement over 500 words. An average of 100 words per line. Charges will be based on the number of lines. Cash must accompany all advertisements. Advertisements by letter, other than those for real estate, will not be inserted.

## WANTED ADS

Wanted her dumb. I was told, so we've been told, she is out of plumb.

## FOR SALE

Ornamental and Fruit plants, vines, plants, H. A. Porter, Artesia, 51-tfc

PHONOGRAPH—\$200. \$19.00 if sold at once. Drug Co. 15-3tc

Hatching eggs from White Minorcas. See Advocate office. 5-tfx

## 50 PER CENT GUARANTEED NEW PIANO

One of our recent merger piano companies, a piano has been left throughout the territory. Being offered at special reductions which mean savings. The finest in the lot is a high grade which is stored in the Artesia. We will gladly demonstrate and give full information to anyone who is interested. Any piano can be bought this piano. Monthly payments like rent. Unquestioned guarantee backed by 56 years of dependable service.

## RT-CAMPBELL MUSIC

California St. Denver, Colorado.

## Ribbons—The Advocate

Cary Safe, inside dimensions 13x13, also large Victor in good condition. We also have office equipment.

Pardue Acacia Cotton highest yielding, earliest cotton in the valley. Four bolls ginned separate made thirty-nine per cent lint. Men who grow it. C. P. King, N. M. or Artesia Growers Ass'n. 16-5tp

CHEAP—Pens of chickens and 1 rooster. South- 17-2tc

Nice cabbage and tomatoes now ready. O. E. 17-2tp

Typewriters for sale. Advocate.

## CELLANEOUS

Upholstering and matting. We make your book like new. Call at First Street. Patterson 15-4tp

## TO TRADE

Like to exchange one acre room house and a variety of family use. Has electric and water. About one city limits and near car raised value \$2500.00. If write G. H. Byars, R 1, Fresno, California. 15-4tp

## FOR RENT

Furnished room, close to bath, outside entrance 299 or inquire at Advocate. 42-tf

Two four room furnished, modern. See Roger 245. 13-tfc

## LOST

the streets of Artesia, April 2nd, one Kelly tire on rim, size 30x5. Advocate office for return. 17-2tp

picture slides, finder please I. P. Murphy, Hope, N. 17-1tc

# LARGE CROWD GREETED FARM EXTENSION TRAIN

(Continued from first page.)

duction, lamb feeding, home improvement and home beautification. J. D. Tinsley, general agricultural agent of the Santa Fe Railway in charge of the train, in calling the meeting to order said that the Santa Fe was glad to be able to bring this college program to the people of Artesia. It was practical, would be helpful to the farmers and the livestock men of this section. Mr. Tinsley introduced W. A. Wunsch, Eddy county agent who took charge of the meeting and introduced the speakers.

W. L. Elser, director of extension, gave a summary of what the Agricultural College is working on for better farming and improved livestock in the state. He stressed the fact that farming and livestock must be handled as a business and cost of production must be carefully watched, just like other industries have to do to be sure of a profit.

J. C. Overpeck, professor of agronomy at the college, discussed cotton production and more particularly the varieties that are best suited to the conditions in the Pecos valley. The college experiment station has carried experiments in cotton production for many years, among other things testing out varieties. It has been found that acala cotton is best suited for this valley. The college has also developed a strain of acala that is a little better than other strains of acala. The college acala shows a higher production of lint both on heavy and sandy soil, is more uniform in length and strength of staple, and has good bolls and plant type.

Mr. Overpeck advises one type of cotton in the community. It is of advantage both in ginning and in marketing. He also said that apparently there is little difference in results from difference in spacing. A twelve inch spacing is in common use in New Mexico and this seems as good as closer or wider spacing. The Pecos valley seems to be well adapted to lamb feeding, J. L. Lantow, professor of animal husbandry at the college said. Feeding to be profitable depends on the abundance and price of feed. Both conditions are present here. Farm feeds and grain are grown here and in nearby sections and may be had at reasonable prices. The best kind of lambs should be bought for feeding. A proper ration should be provided with the necessary protein which cotton seed meal supplies and may be bought here. The feeding must have close and careful attention every day to get satisfactory results.

Home improvement was discussed by Miss Carolyn Wetzel, assistant in the home economics department. She said that the kitchen is the important part of the farm home. It is in fact the workshop of the home. It should therefore be well planned and convenient. She explained the model kitchen carried in the exhibits. Such a kitchen can be arranged without heavy cost. It is compact and convenient with a place for everything. The farm kitchen should have a few things added from time to time as the farm develops and prospers and eventually it will be a well equipped and handy workshop. There should always be running water, good light, and a fair assortment of practical equipment.

Dr. Fabian Garcia, director of the college experiment station gave an interesting and instructive talk on home beautification. He advocates plenty of fine trees, shrubbery, and flowers around the home. This adds to the looks, will be more comfortable, and give character to the farmstead. The Pecos valley climate is well adapted to grow a great variety of trees ornamental shrubs, plants and flowers.

The demonstration train spent two days in the Pecos valley, making stops at Malaga, Loving, Otis, Carlsbad, Artesia, Lake Arthur, Hagerman, Dexter and Roswell. The train while in the valley carried ten college specialists.

Representatives of the New Mexico Agricultural College with the farm and home demonstration train are: W. L. Elser, director of extension; Dr. Fabian Garcia, director of the college experiment station; O. C. Cunningham, professor of dairying; J. C. Overpeck, professor of agronomy; J. L. Lantow, professor of animal husbandry; E. E. Anderson, dairy and poultryman; Dr. W. L. Black, animal husbandry; A. S. Curry, assistant in irrigation; Miss Grace B. Long, state home demonstration leader; Miss Carolyn Wetzel, assistant department of home economics.

Santa Fe Railway men with the train are: J. F. Jarrell, manager agricultural development department; J. D. Tinsley, general agricultural agent; C. S. Cravens, superintendent Pecos division; E. B. Carroway, road foreman of engines; M. T. Jones, dispatcher; Fent Stallings, special agent; H. Kay, electrician; A. M. Hove, assistant editor of The Earth; and W. E. Goodloe, general freight and passenger agent.

A reception was tendered members of the extension train by the Artesia Chamber of Commerce directors, Monday evening in the roof garden of the Artesia hotel. A light lunch was served, which was followed by a short program, presided over by Fred Brainard, president of the Chamber of Commerce. Among those who made short talks were F. Garcia, J. F. Jarrell, W. L. Elser, J. D. Tinsley, W. E. Goodloe, Lawrence Kremer, manager of the Artesia Chamber of Commerce and Dr. J. J. Clarke of Artesia.

# DRILLING REPORT

## Eddy County

R. D. Compton, State No. 1, NW corner sec. 2-20-25: Drilling below 1560 feet.  
F. B. Van Horn, Santa Fe No. 1, SE corner sec. 18-19-26: Shut down at 1660 feet.  
Flynn, Welch & Yates Stevens No. 1, NW corner of NE SW sec. 13-17-30: Drilling below 3200 feet.  
Getty Oil Co., Dooley No. 5, SE SW sec. 23-20-29: Rigging.  
Hammond and Turner, Kissinger No. 1, sec. 13-18-25: Drilling below 865 feet.  
Hammond and Turner, Wilson, Gossett No. 1, sec. 26-17-25: Moving materials.  
Henderson-Dexter, Greir No. 1, SW corner NW 1/4 sec. 21-16-31: Shut down at 2715 feet waiting on materials.  
Lockhart and Co., Parke No. 2, sec. 15-17-30: Location.  
Pueblo Oil Co., Russell No. 5 NW 1/4 sec. 18-17-31: Drilling below 1960 feet.  
Lockhart and Co., Beeson No. 1, NE sec. 28-17-30: Cleaning out after shot.

## Chaves County

Cactus Oil Co., State No. 1, SE corner SE SE sec. 14-10-26: Drilling below 1900 feet.  
R. T. Neal et al, Russell No. 1, SW 1/4 NW 1/4 sec. 21-14-25: Shut down.  
Warman Oil Syndicate, Blackdome No. 1, in the SE NE sec. 27-13-24: No report.

## Lea County

A. D. Morton, well No. 1, in the center of NW 1/4 sec. 32-11-38: No report.  
Amerada Petroleum Corporation, McKinley No. 1, SE NW sec. 30-18-38: Location.  
Amerada Petroleum Corporation McKinley No. 2, NW SE sec. 30-18-38: Location.  
Cecil Bordages, Jennie Hughes No. 1, center of S 1/4 sec. 27-19-38: No report.  
Continental Oil Company No. 2, Sholes, sec. 13-25-36: No report.  
Continental Oil Co., Meyer No. 1, in the SW NW sec. 28-22-36: Contractor abandons hole at 3750 feet.

Curtis Drilling Co., State No. 1, sec. 22-18-34: Shut down at 1200 feet.  
Cranfill and Reynolds, Los Angeles New Mexico Oil Co., State No. 3-B, Lot No. 9, NE sec. 2-21-33: No report.

Cranfill and Reynolds, State No. 1-D, NE sec. 3-21-33: Sulphur water at 4044-4046 feet.  
Cranfill and Reynolds, Los Angeles New Mexico Oil Co., State No. C-1 NE of SW sec. 16-23-36: Shut down at 3720 feet, erecting storage.

Empire Gas & Fuel Co., State No. 2-B, SE 1/4 sec. 8-21-35: No report.

Empire Gas and Fuel Co., Closson No. 1, in the SE sec. 6-22-36: Drilling below 3900 feet.

Fisher-Lowree-Penn, State No. 1, sec. 11-18-36: No report.

Gypsy Oil Co., Grimes No. 1, NE NE sec. 22-18-38: Location.

Harrison et al, State No. 1, SWSW sec. 35-18-38: Location.

Humble Oil and Refining Co., Lindley No. 3-A, sec. 13-25-36: No report.

Humble Oil and Refining Co., Bowers No. 2 NW SE sec. 30-18-38: Location.

Humble Oil and Refining Co., Bowers No. 3, SW NE sec. 30-18-38: Location.

Landreth-Malजार, State No. 1, SE sec. 7-18-38: Building rig.

Midwest Oil and Refining Co., Byers No. 33, NE sec. 4-19-38: Rigging.

Midwest Oil and Refining Co., State No. 13, NE NE sec. 15-19-38: Rigging.

Midwest Oil and Refining Co., State No. 36, NW sec. 15-19-38: Rigging.

Midwest Oil and Refining Co., State No. 1, SE SE sec. 10-19-38: Rigging.

Malजार Oil and Gas Corp., Baish No. 3, in the SE corner NE NW sec. 21-17-32: Drilling below 900 feet.

Ohio Oil Co., State No. 1, Northrop, SE sec. 32-18-38: Cemented casing.

Ohio Oil Co., McDonald No. 1, sec. 15-22-36: Drilling below 600 feet.

Prairie Oil and Gas Co., Selman No. 1, sec. 10-19-38: Location.

Prairie Oil and Gas Co., Selman No. 2, sec. 10-19-38: Location.

Shell Petroleum Corp., McKinley No. 1, sec. 19-18-38: Drilling below 1700 feet.

Shell Oil Co., State No. 1, 2310 feet from north line and 1650 feet from the east line, sec. 32-18-38: Cemented casing at 2765 feet.

Sun Oil Co., State No. 1, 330 feet from east line and 330 feet from north line of NE 1/4 sec. 5-19-38: No report.

Texas Pacific Coal and Oil Co., NE NW sec. 21-23-36: No report.

Texas Pacific Coal and Oil Co., State No. 1, sec. 21-23-36: No report.

# COTTONWOOD ITEMS

(Miss Alma Bradley, Reporter)

Mr. and Mrs. J. J. Gist and children accompanied by Walter Knowles spent last week end at Ruidoso.

Mr. and Mrs. Will Waldrip and children were guests at the John Vogel home at Artesia Sunday afternoon.

Mr. and Mrs. F. J. Waldrip of Hagerman, were visiting at the home of their son, Will Waldrip and family Sunday.

Myron Bruning has finished an artesian well on the E. P. Malone farm, which is flowing 1,500 gallons per minute.

Mrs. Joe Funk who has been ill for some time with asthma was taken to Kansas City, Missouri last week for treatment.

Glenn O'Bannon returned from a fishing trip to Black river Saturday. He reported a nice trip and quite a number of fish caught.

Mrs. H. C. Moorehead who has been visiting at the home of her parents, Mr. and Mrs. Frank Wilson and family, returned to her home in Albuquerque last week.

Four men of Denver Colorado, known as "The Three Bears and Golden Locks," gave a very interesting program at the Upper Cottonwood school house Wednesday, April 2. The program was well attended.

The Cottonwood boys played two base ball games at their school last week, winning both games. The first game with the oil field Thursday resulted in a score of 32-5, the second game with Lakewood Friday by a score of 28-8.

The Cottonwood Woman's club met at the home of Mrs. R. H. Rambo Wednesday, April 2, for their regular business and social meeting. Light refreshments were served by the hostess. All present enjoyed the afternoon very much. The next meeting will be at the home of Mrs. J. J. Gist.

Miss Alice Norris entertained the sixth, seventh and eighth grades with a picnic at the Cottonwood dam on

No. 1-G, SE SE sec. 24-18-37: Drilling below 2400 feet.

Walker Oil Corp., Terry No. 2, SW SW SE sec. 10-19-38: Rigging.

# WE THANK YOU!

The following have renewed their subscription to The Advocate the past week:

- W. F. Nauman J. Ellis Barron
- W. Z. Miller Austin Brown
- W. E. Bushley C. B. Kuykenmier
- Dr. D. Allison S. L. Robertson
- D. G. Irby Eddy County
- L. B. Myers Walter McDonald
- Las Cruces Abs. Co.

**NOTICE!**  
Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

Monday evening. Many games were played and all enjoyed the evening very much. A picnic supper of buns, weiners, pickles, ice cream and cake were served. Among the teachers and parents who attended were Miss Mae Wilson, Mr. and Mrs. J. J. Gist and Mrs. E. P. Malone.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

# CHILD WRINGS ARM IN ELECTRIC WRINGER

W. F. Stuart and wife, of Jal, were at the Eddy county hospital in Carlsbad the last of the week with their tiny daughter, who had run her left arm through an electric wringer up to the shoulder. The bones were not broken but the skin was bruised. It seems that the mother had turned off the power and left the wringer, when the child turned the current on and put her hand in the wringer. Mr. Stuart is a brother of Austin Stuart of this place and Mrs. Stuart is a member of the Carson family of Hope.

# CARD OF THANKS

The wife and relatives of the late Albert L. Hinrichsen, wish to thank their neighbors and friends for the kind assistance during Mr. Hinrichsen's illness and death, especially Dr. H. A. Stroup, Wm. Dooley, E. B. Bullock and the pastors of the Artesia churches. 17-1tc

# TYPEWRITERS

New Woodstocks and Coronas, Rebuilds in all other makes at The Advocate.

# REPORT OF CONDITION OF THE CITIZENS STATE BANK OF ARTESIA, IN THE STATE OF NEW MEXICO, AT THE CLOSE OF BUSINESS ON MARCH 27, 1930

RESOURCES	
Loans and discounts	\$290,158.68
Overdrafts	137.05
United States Government securities owned	50,200.00
Banking house, \$11,000.00, Furniture and fixtures, \$5,000.00	16,000.00
Real estate owned other than banking house	725.00
Cash and due from banks	49,843.84
Outside checks and other cash items	20.00
<b>TOTAL</b>	<b>\$407,084.57</b>
LIABILITIES	
Capital Stock paid in	\$50,000.00
Surplus	12,000.00
Undivided profits—net	7,743.68
Reserves for dividends, contingencies, etc.	2,000.00
Due to banks, including certified and cashier's checks outstanding	1,344.02
Demand deposits	303,678.04
Time deposits	30,291.17
Other Liabilities	27.66
<b>TOTAL</b>	<b>\$407,084.57</b>

State of New Mexico, County of Eddy, ss:  
I, C. E. Mann, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. E. MANN, Cashier.  
CORRECT—ATTEST:  
C. RUSSELL,  
L. P. EVANS,  
REX WHEATLEY, Directors.

(SEAL)  
Subscribed and sworn to before me this 8th day of April, 1930.  
My Commission Expires July 31, 1932.

## ANGULAR LEAF SPOT CAUSED HEAVY LOSSES

In This District Last Season on Cotton

This disease is caused by bacteria which lives from one season to another on the lint left on the planted seed. A thorough dusting with . .

# CERESAN

cleanses the seed of this bacteria.

It is endorsed by the latest investigators as the BEST METHOD OF CONTROL

No acid—no risk to the seed—little time required—increased percentage of stand—increases vitality—prevents seed rotting—protects against damping off—eliminates growth of cotton from weak seed—all these and other advantages result from the use of Ceresan according to directions furnished by the Dupont Corporation, manufacturers of this product.

Costs 10 to 15 cents per acre

SOLD ONLY BY

# THE ARTESIA ALFALFA GROWERS ASS'N.

## POLITICAL ANNOUNCEMENTS

### RATES

State	\$25.00
District	\$20.00
Senator and Rep.	\$10.00
County	\$15.00
Probate Judge	\$10.00

### Strictly Cash with Copy

The following candidates submit their announcements, subject to the action of the democratic primary

For Judge, 5th Judicial District:—

G. A. RICHARDSON,  
Roswell

J. C. GILBERT  
Roswell.

For Sheriff:—

WALTER L. McDONALD  
Carlsbad

A. F. SCHNAUBERT  
Carlsbad

E. S. SHATTUCK  
Carlsbad

B. C. McCUTCHEON  
Carlsbad.

For County Clerk:—

NORMA TOFFELMIRE POWERS  
Carlsbad

RUTH NYE  
Carlsbad

For County Supt. Schools:—

MRS. FRANCES G. DONLEY  
Carlsbad

H. R. RODGERS  
Cottonwood

For County Tax Assessor:—

MRS. RICHARD H. WESTAWAY  
Carlsbad

JAMES S. McCALL,  
Carlsbad.

For County Treasurer:—

R. E. WILKINSON  
Carlsbad

For Probate Judge:—

MRS. M. O. GRANTHAM  
Carlsbad

For County Commissioner:—

District No. 2:

C. E. MANN,  
Artesia.

District No. 3:

C. W. BEEMAN  
Loving

District No. 1:

R. M. THORNE  
Carlsbad

For County Surveyor:—

JOHN LEWIS JR.,  
Carlsbad

### NOTICE

STATE ENGINEERS OFFICE  
Number of Application 0607  
Santa Fe, N. M. March 26th, 1930.

Notice is hereby given that on the 3rd day of March, 1930, in accordance with Section 151-156, New Mexico Annotated Statutes, 1929, J. M. Hayhurst, of Hope, County of Eddy, State of New Mexico, made formal application to the State Engineer of New Mexico for a permit to change the place of use of waters diverted from the Rio Penasco, a tributary of the Pecos River, for irrigation purposes.

Such change to be made from the following described lands:

4.06 acres in Lot 3, and 9.94 acres in Lot 2, Section 19, T. 16-S., R. 17-E., N. M. P. M., Chaves County, New Mexico, to the following described lands: 12 acres in the S $\frac{1}{2}$ NE $\frac{1}{4}$ SW $\frac{1}{4}$  and 2 acres in the NW $\frac{1}{4}$ SE $\frac{1}{4}$ SW $\frac{1}{4}$  of Section 19, T. 16-S., R. 17-E., N. M. P. M., Chaves County, New Mexico.

Any person, firm, association or corporation deeming that the granting of the above application would be truly detrimental to their rights in the water of said stream system shall file a complete statement of their objections substantiated by affidavits with the State Engineer and serve a copy on applicant on or before the 26th day of May, 1930, the date set for the State Engineer to take this application up for final consideration unless protested. In case of protested applications all parties will be given a reasonable length of time in which to submit their evidence in detail or arrange a date convenient for a hearing or appoint a referee satisfactory to all to take testimony. Appearance is not necessary unless advised officially by letter from the State Engineer.

HERBERT W. YEO,  
State Engineer.

16-4t

### Gigantic Painting

One of the largest pictures ever painted is the "Paradise" of Tintoretto, which hangs in the palace of the doges at Venice. It measures 84 feet by 35 feet.

Typewriters for rent at Advocate.

## COURT HOLDS WILBUR HAS RIGHT TO FIX THE PRICE OF CRUDE OIL

WASHINGTON, D. C. — Holding that the secretary of the interior has the right to fix the price at which oil taken from government owned lands under lease may be sold, the District of Columbia supreme court of appeals Monday reversed an action by the District of Columbia supreme court granting the Texas Company a permanent injunction against Secretary Wilbur.

Secretary Wilbur refused to approve a contract made by the Cody Petroleum Company to sell oil from the Oregon basin in Wyoming to the Texas Company for 53 cents a barrel at the well and insisted on a price of 85 cents per barrel. The Texas Company sought and was granted a permanent injunction against the secretary by the District of Columbia supreme court.

In its opinion reversing the previous court action, the court of appeals held that the bill of complaint filed by the Texas Company failed to show a right to equitable relief, and that the motion of the secretary to dismiss the bill should have been sustained.

It also ruled that the Texas Company had no right to maintain the suit because it was seeking to enjoin the secretary of the interior from enforcing a specific provision of a lease to which it never became party.

### DUCKS STARVE IN ILLINOIS

The American Game Protective association has long contended that the vital need of waterfowl is food and more water in concentration areas. Proof of this comes from Illinois where 10,000 wild ducks were reported to be starving in the Illinois river bottoms after a survey by Kenneth R. Roahen, U. S. game protector. Food was provided.

### TYPEWRITERS

New Woodstocks and Coronas, Rebuilt in all other makes at The Advocate.

### NOTICE

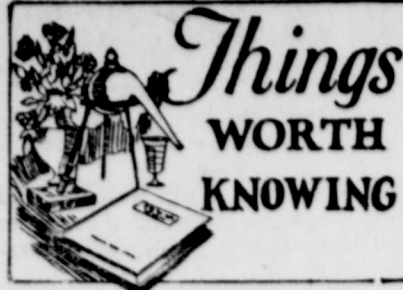
In The Probate Court, County Of Eddy, New Mexico

IN THE MATTER OF THE ESTATE OF JESSIE R. EIPPER, Deceased. No. 630.

Notice is hereby given that the undersigned was on the 4th day of February, 1930, appointed administratrix of the estate of Jesse R. Eipper, deceased, by Hon. M. O. Grantham, Probate Judge of Eddy County, New Mexico.

Therefore, all persons having claims against said estate are hereby notified to file the same with the County Clerk of Eddy County, New Mexico, within one year from the date of said appointment as provided by law, or the same will be barred. ANNA EIPPER KINDER, Administratrix.

15-4t



It is well to stanchion heifers with the milking herd for two or three months before calving. If they are brushed gently and handled every day they will become accustomed to the attendant and will be easier to milk.

Calves to be fattened for beef should not be allowed to lose the fat they have gotten from milk feeding. Quality and finish are very desirable in fat yearlings. Half-finished yearlings do not usually bring enough on the market to make their production profitable.

It is poor economy to crowd chicks in the brooder. Better chicks can be produced by placing 350 chicks under a 500-chick brooder than by filling it to capacity. Ease and comfort are essential to the development of the chicks into strong, and healthy pullets which should begin their laying period at the right time and continue through the fall and winter months when egg prices are high.

Before using a new masonry cistern the inside walls should be allowed to air and cure for a month or more. Sprinkle them occasionally with water to convert the free lime in the cement to carbonate of lime which is only slightly soluble in pure water. A new cistern should be pumped out two or three times before using the water for drinking.

Don't plant the entire supply of string beans, bush lima beans, sweet corn, lettuce, or radish at one time in the farm garden. Make successive plantings from 10 day to 3 weeks apart, so that fresh vegetables may be had throughout the season. For successive harvests of peas, plant early, medium late, and late varieties and plant all varieties early. Late plantings of peas give low yields.

The longer a broody hen is allowed to sit on the nest, the longer it takes to get her back into laying condition. As soon as a hen is seen to remain on the nest at night, she should be removed and put in a broody coop; that is, a coop with a slat bottom so that the air circulates underneath and tends to keep her from sitting. While confined in the coop she should be fed and watered regularly.

Many adult animals and fowls harbor various parasites and may not show serious effects. In early spring the young stock is making its start, and in many cases the young animals are injured severely. It is well to follow the systems of sanitation recommended by the federal and the state agricultural authorities. The general precaution is to keep all young livestock—lambs, calves, colts, etc.—in clean, safe, well-drained pastures, away from older animals other than their mothers, and away from areas that have been occupied by older animals the previous year.

## PRES. HOOVER SIGNS \$125,000,000 ANNUAL HIGHWAY PROGRAM

WASHINGTON, D. C.—President Hoover Friday signed a bill authorizing \$125,000,000 annually for a road building program of three years.

In approving the bill, President Hoover said that while it was a large increase and the treasury has many other expenditures to take care of he felt it was satisfactory and was glad to sign it.

The measure appropriates funds exceeding by \$50,000,000 annually appropriations of any other year.

The authorization was increased by congress from \$75,000,000 to \$125,000,000 for the three fiscal years 1931, 1932 and 1933. With the resulting increase in state expenditures for roads, it is estimated, the measure will mean an increase in the nation's road building program of approximately \$120,000,000 for year.

The entire house and senate post-office and post roads committee attended the signing of the bill. President Hoover used two pens in affixing his signature and handed one to Senator Phipps, republican, Colorado, and the other one to representative Dowell, republican, Iowa, respective chairman of the senate and house committee and sponsors of the measure. A delegation of the American Association of State Highway officials, was also present.

Loose-leaf Binders, Special Ruling and Stock Forms.—The Advocate.

### Grade A Milk

We are now producing Grade A Raw Milk, insuring a clean, healthful and wholesome milk to all of our customers. We are also prepared to produce Country Churned Buttermilk—that is really good. If you like good Buttermilk, try this.

Artesia Dairy  
Phone 219

Rubber Stamps  
Seals, Etc.  
For Sale  
The Advocate

## WE HAVE THE EXCLUSIVE SALE OF THE FAMOUS PEERLESS ICE CREAM

in Artesia. We want you to try this new which is sold in convenient containers. Delivered made on pints and quarts anywhere in the

TRY OUR LIME SHERBET BARS

Appetizing Sandwiches—Fountain Service and Service

The last dump in Artesia to close evening

TOMMY'S SANDWICH SHOP  
One Door East of Sanitary Barber Shop

## ADVOCATE WANT ADS GET RESULTS

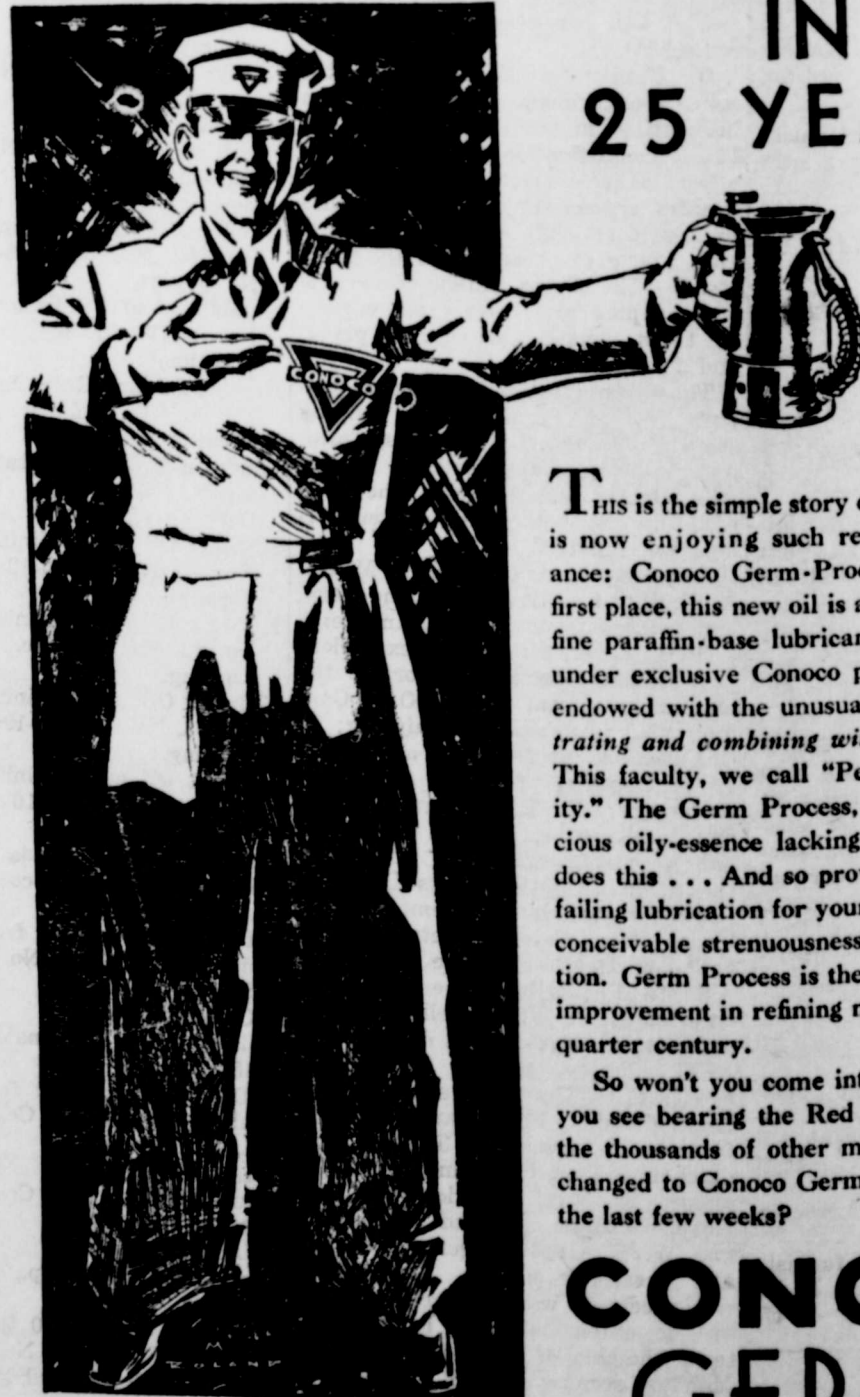


We have an unusually attractive assortment of high grade candies for the the Kiddies as well as the grown ups. Easter Chocolate Bunnies, Eggs and Baby Chicks as well as a fine selection of assorted chocolates.

Easter Tallies and Easter Favors and Decorations for your Easter entertainments.

Mann Drug Co  
"Between the Banks"

## THE FIRST REALLY NEW OIL IN 25 YEARS



This is the simple story of the new oil that is now enjoying such remarkable acceptance: Conoco Germ-Processed... In the first place, this new oil is an extraordinarily fine paraffin-base lubricant. And then... under exclusive Conoco patents, this oil is endowed with the unusual faculty of penetrating and combining with metal surfaces. This faculty, we call "Penetrative Lubricity." The Germ Process, by adding a precious oily-essence lacking in all other oils, does this... And so provides constant un-failing lubrication for your motor under any conceivable strenuousness of motor operation. Germ Process is the first fundamental improvement in refining methods in the last quarter century.

So won't you come into the next station you see bearing the Red Triangle and join the thousands of other motorists who have changed to Conoco Germ-Processed Oil in the last few weeks?

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

## Life for chicks

Merit STARTING MASH THE VITAMIN RATION FOR BABY CHICKS



Just as the baby boy or girl must have milk or strained vegetables, so must the baby chick have pulverized feed composed of nutritious grains and oils. Your selection and use of feed is a vital factor in determining the number of chicks you will raise... also the number you will lose. The best food is always the cheapest in the long run... and you just can't beat MERIT STARTING MASH. It contains plenty of Cod Liver Oil!

E. B. BULLOCK

Feed, Flour, Coal and Seeds

"On the Corner Over Seventeen Years and on the Square for Over Fifty Years"



"BILLIE" SADLER

### GOVERNMENT POTASH TESTS SHOW PROMISE IN EDDY AND LEA CO'S.

WASHINGTON, D. C. — New discoveries of potash in New Mexico were announced Saturday by the U. S. Geological Survey.

The government's thirteenth and fourteenth test holes, in Eddy and Lea counties, have shown promising deposits.

The reports says both holes passed through many beds of polyhalite as in previous tests including several beds thick enough and rich enough in potash to have potential commercial value.

The test hole in Eddy county in addition to the polyhalite beds penetrated beds containing langbeinite and sylvite and occupying an interval of about 92 feet below a depth of 1631 feet five inches.

The Geological Survey has analyzed cuttings from 13 different wells since its last press announcement, the report says all of which had potash content.

### LARRAZOLO DEAD

ALBUQUERQUE. — Octaviano A. Larrazolo, 71, former Governor of New Mexico, the only native Mexican to be elected to the United States senate, and one of the first advocates of cession of the public domain to the various states, died at his home here Monday night following a lingering illness.

Mr. Larrazolo's health broke during the November, 1928 campaign at which time he was a candidate for a short term in the United States senate. He was elected by a large majority, but his weakened physical condition forced him to return to his Albuquerque home in the middle of the congressional session.

He was widely known as "the silver-tongued orator of the southwest," and spoke masterfully in both English and Spanish.

Born in El Valle De San Bartolo, now known as Allende, in the state of Chihuahua, Mexico, Mr. Larrazolo spent a lifetime in the defense of rights of Spanish-American natives of New Mexico.

At one time when a young man, he rejected an offer of \$50,000 a year with the Santa Fe railroad because at that time he believed that the railroad was not serving the best interests of the natives.

He had come to the United States under the protection of the Right Reverend J. B. Salpointe, bishop of Arizona and subsequently Arch-Bishop of Santa Fe.

### FARMER SLEEPS IN TWO COUNTIES; HIS HEAD DECIDES RESIDENCE

WATERLOO, Iowa—It's the head that counts in figuring the census; the feet are immaterial. A census enumerator visiting a farm which straddles the Black Hawk and Benton county line, found that the farmer's bed was so placed that he slept in two counties.

His head rested on a pillow in Blackhawk, but his feet projected into Benton county. The enumerator, puzzled, thumbed through his rule book until he read that heads shall be counted in their usual place of abode. The farmer was listed officially as a Blackhawk county resident.

### DATES FOR STATE TEACHERS EXAMS

SANTA FE—The state board of education Tuesday set the dates for state teachers examinations.

The first examination will be July 10, 11 and 12 at Santa Fe and the second will be August 7, 8 and 9.

Special examinations will be held May 10 on New Mexico history and civics for the accommodation of teachers who have come here from other states and hold only temporary certificates.

The board will discuss the method of determining this year's Edison scholar from New Mexico.

### ALIENS DEPORTED

Patrol Inspector Michael T. Box, who has charge of the Alamogordo district, comparing the first quarter 1929, with the first quarter of this year, says in '29, eighty-five aliens were apprehended and deported by himself and assistants. Of this total, 79 were Mexicans, 1 Dane, 1 Austrian, 1 Swede, 1 Welshman and 2 Canadians.

For the first quarter of 1930, there were deported 63 Mexicans and 1 Canadian. Of this number 32 Mexicans were deported in March, an in-

crease of six over the month of February.

These government agents are doing a useful work in keeping out unlawful entrants to this portion of the country. There are about five million people in our country out of work and the influx of aliens hinders the chances of our own citizens to secure employment.—Alamogordo Advertiser.

**TYPEWRITERS**

New Woodstocks and Coronas, Rebuilt in all other makes at The Advocate.

## Good Things to Eat

Including Hams for the Easter Season and Easter Candies at the

### THE STAR GROCERY

J. S. SHARP, Proprietor  
THE HOME OWNED STORE

PHONE 48 FREE DELIVERY

### THURSDAY ITEMS

Judges, Reporter

turned on Tuesday the exhibits of the

A. V. Flowers accompanied D. A. Goode visited the hospital in Carls-

hard, census enumerator district has been in and has completed the

J. I. McInney of rains came down Sunday the day attending

who has spent some his daughter Mrs. left Thursday for his City, Missouri.

well, was in Lake Ar- and organized a 4-H members. Mrs. B. C. pointed local leader.

and Senior plays were night. The amount thirty dollars and will expense of the Junior-

who has been confined the Eddy county hos- his friends by un- turning Monday. Mr. derably improved.

be a community dinner list church on Easter Rev. Moore, the pre- will preach. Quarterly also be in session on

### BOY SCOUT NOTES

Troop 29 met at the Baptist church at 7:00 o'clock on Tuesday evening.

The principal discussion was the coming scout jamboree to be held at Roswell, April 25th, and the events our troop would enter.

Junior Hannah was elected troop scribe and Osborn Keller, reporter.

Following the business session, contests were held in fire making by friction, flint and steel, after which the meeting was closed by the scout dismissal.

Artesia Boy Scouts are looking forward to the annual jamboree which will be held at Roswell on the afternoon and evening of April 25th. Seven hundred Boy Scouts and leaders of the eastern New Mexico area will gather for a series of competitive events and scouting demonstrations.

Among the events that local scouts will enter are first aid, knot tying, cooking, wall scaling, rescue race, hatchet throwing and archery.

In the evening a big pageant, "The Scouting Trail," will be presented and every troop in the area will have a part. Artesia troop 8 will put on a demonstration of useful scout knots. Troop 29 and 42 are combining and giving a demonstration on, "History, Forms and Respect Due To Our Flag."

The local scout leaders are expecting several friends and parents of scouts to attend this big scouting event.

OSBORN KELLER, Reporter.

### Curly Hair

It is not known why some people have curly hair and others not. Curliness depends on the shape of the hair. Circular hair is straight; flat hair is curly. The difference can be seen under a microscope.

Typewriter Ribbons—The Advocate



## YOUR PURSE

is your guide

Just choose the Laundry Service that fits your family budget

You can afford our modern washday service. No matter how closely you must count the pennies, there's a type just made to order for you. Lift up the phone and let us explain; then you'll ask us to lift wash-day burdens right out of your life! Do it now!

Give the deliveryman your Dry Cleaning and Pressing when he calls for or delivers your Laundry.

Our prices are as low as any in Artesia and we assure you of prompt and careful service.

**Artesia Laundry and Cleaners**  
PHONE 11

**Rubber Stamps**  
Seals, Etc.  
For Sale  
The Advocate

## Gets 28% More Dirt

By actual tests by the Priscilla Proving Plant, the Hamilton Beach removed 28% more dirt than the average removed by 14 other cleaners. This "Triple action" — rapid sweeping — thoro beating — powerful suction — will thoroughly clean any rug — picks up hair, lint and threads. Light in weight — strongly constructed.



**Hamilton Beach**

We will be glad to let you try this marvelous cleaner in your own home, or on our store demonstrating rug.

**McClay Furniture Store**

### KIE SAYS—

RD ADS MAY DO SOME BUT THE'S ONE SURE WHEN YOU R AD IN THIS HERE HISTORY OF LOCAL HER READERS AINT BY IT FORTY ES PER HOUR.



CHARLES W. GIBBES

# Harley Sadler

AND HIS OWN COMPANY

TENT THEATRE BEAUTIFUL

## All Next Week

### 40 - PEOPLE - 40

Appearing in the largest, most elaborate dramatic tent ever built—

## ARTESIA

### Monday, April 14

EVERYTHING NEW

Royalty Plays, New Vaudeville Band, Orchestra, Jazz Band, Singers, Dancers, Jugglers, Harpists and Other Novelty Acts!

"The Landing of Show Boat"

HARLEY AS "DAD"

SEE AND HEAR EDDIE SEE and his FAMOUS CONCERT BAND

Finest Band Ever Brought to the Southwest

## Program Changed Every Night

OPENING PLAY

## "NEW BROOMS"

(A Comedy)

7:00 P. M. DOORS OPEN

7:15 CONCERT FROM STAGE

—BY—

Eddie See's 18-Piece Uniformed Concert Band

8:00 P. M. CURTAIN RISES

On first act of "New Brooms"

## BILLY MACK

THE WORLD'S GREATEST JUVENILE DANCER

See Him—He Is a Wonder!

## PAUL ROBINSON

THE "Harmonica King"

He's a Wonder

Positively a Guaranteed Attraction

## POPULAR PRICES

1200 RESERVED SEATS at 50 Cents Including Admission

SPECIAL CHAIRS 600 at 60 Cents Including Admission

GENERAL ADMISSION Children 20c Adults 30c

Reserved Seats on Sale Monday and Daily at Palace Drug Store, Phone 1

## HENRY RUSS

And His "Georgia Crackers"

A STRING BAND FROM THE MOUNTAINS

## "SKEETS" MOLLESON

JUGGLER, DANCER AND HIGH CLASS ENTERTAINER

On Lot Back of Peoples Mercantile Co. Store

**SATURDAY, APRIL 12**  
**HOOT GIBSON**  
 "THE MOUNTED STRANGER"

Oh boy what a western wow, Hoot rides, scraps, shoots and laughs.  
 SHOWS AT 2:30—7:15—9:00

**SUNDAY--MONDAY, APRIL 13--14**  
**"LET'S GO PLACES"**

LOLA LANE—SHARON LYNN  
 Here's a great comedy with an all-star talking cast. It's exceptionally good.  
 SHOWS AT 2:30 AND 7:30

**CHRYSLER CARS WIN HONORS IN FRENCH RELIABILITY TESTS**

Finishing second and sixth in a field of 62 of the leading American and European cars, two Chrysler cars recently established a mark in the Pau Rally, a French reliability run that is recognized as one of the most severe tests in the automotive industry.

The rally ends at Pau, a village in southern France at the edge of the Pyrenees mountains, where the cars and drivers compete in a series of tests to show their efficiency in starting cold, hill-climbing, acceleration and deceleration, riding comfort and other points. In acceleration and deceleration, a Chrysler driven by Stoffel was first.

Stoffel's Chrysler also finished second in the final ratings with a total of 595.40 points. The other Chrysler in sixth position earned 511.20 points. The Chrysler entries also won the team competition cup. There were 62 starters in the rally, of which 53 finished, 42 arriving on schedule. Bad driving conditions were experienced by most of the drivers, snow and ice covering the roads, making operating conditions difficult.

**HARLEY SADLER OPENS IN ARTESIA NEXT MONDAY**

When the Harley Saddler's Own Company comes to Artesia on next Monday, they will erect their beautiful new tent theatre.

This is the largest tent ever built for a dramatic repertoire company, but Harley Saddler needs the largest. His eleven consecutive years in New Mexico have convinced the people that he always carries the very best entertainment possible to secure both as regards plays, vaudeville, and music.

Some idea as to the immensity of this tent theatre beautiful, may be realized when it is known that it required forty thousand yards of canvas, for its construction, over 20,000 spools of thread, and more than 10,000 feet of rope, this is just for the tent alone.

For the entire equipment of the company, two 80 foot special baggage cars and one 50 foot care are required to transport the show from town to town. This year Mr. Saddler has secured some of the very latest royalty plays, among his repertoire being "Jonesy," "The Watts Family," "The Sap," "The Nut Farm," "New Brooms," "Slander," "Skidding," and a revival of the old classic "Ten Nights in a Barroom." A special feature this season is Eddie See, and his eighteen piece uniformed concert band. Mr. See is recognized as one of the ablest directors in the country, and has been the trumpet soloist with some of the greatest bands in the United States. Last year he was soloist with the feature band at Texas State Fair, at Dallas, and Mr. Saddler is fortunate in securing the services of this wonderful director. No outside concerts are given this season, but fifteen minutes after the doors are opened, Mr. See's band will give a 45 minute program from the stage before the rise of the curtain on the first act of the play. There will be overtures, classical selections, and also popular numbers of the day. Soloists, duets, trios and many novelty and descriptive selections. Mr. See also directs the twelve piece orchestra which will play during the intermissions between the acts of the play. A few of the vaudeville artists with the company this season are "Skeets" Molleson, juggler supreme, Billie Mack, juvenile buck and wing dancer, the greatest of his class. You'll say the same after you have seen him.

Henry Russ, and his "Georgia Crackers" a typical "mountain band." Paul Robinson, "the harmonica king," world challenger. After you have heard Paul, you'll change your opinion of the lowly harmonica. The music is there, and he "gets it."

Jimmie Travis, dancer and sax teaser, Billy Weldon, "the boy with the saw." Travis and Kinsey high class entertainers. Alice Mae Arnold, the singing ingenue, and many more. The vaudeville is changed each night, as well as the plays. The opening play will be, "New Brooms," a delightful little story, and a wonderful cast.

The Saddler company will be with us all next week.

Special reserved chairs will be on sale Monday at the Palace Drug Store.

Announcement Cards, blank or printed—The Advocate.

**FAMOUS COLUMN**

As the golfer approaches the local golf course, he is greeted with a polite sign which says, "Please don't drive across the golf course," which means that the course may be really coarse and that the pebbles, cactus and devil's pin cushions, which have caused Frank Miller to fan the air with his club and Landis Feather to repeat his S. S. lesson, are not to be disturbed.

It is rumored on good authority that Messrs. R. H. Henderson and Chester Dexter have sent their wives to Reno, Nevada. We all know Dexter was too quiet, but never suspected that false teeth would rejuvenate Henderson as they have.

Headline: E. C. Higgins has gone to Hot Springs for his annual spring bath, after having laid aside his red flannels. Spring is here.

M. E. Baish wants to know what the federal farm board means by buying up all the hay when the Hoover burros of N. M. have never been used to such feed.

Ain't it the truth? A writer who has evidently edited a country weekly, springs this'n: "A hick town is a place where the merchants won't spend money to boost their community unless a stranger asks for it.—Swiped.

Rumors are going the rounds that St. Peter is now keeping a check on all Artesia golf players and enters a black mark on a big record book every time he hears a player use an improper word on the course. During the first month of the present tournament, practically all of the players have consumed at least five pages and it is said that the old gentleman has sent back for ink three times to use on the record of Bert Shipp.

Mark Corbin admitted the other day at Rotary club that he looked like a preacher. The admission came just after Mark had finished eating three helpings of pie.

Rev. Scogrins was trying to dig his golf ball out of the bunker the other day with great difficulty, after several tries, he heard improper

**PAIR ARE FOUND GUILTY OF THE CONSPIRACY TO COMMIT LARCENY**

ALBUQUERQUE—"Guilty of conspiracy to commit larceny" was the verdict returned by the jury Saturday night in the case of Mrs. Carrie Adair Armijo and Luis Martinez, former employees of the auto license bureau of the state comptroller's office, under charges in connection with the robbery of the courthouse December 19, last.

The jury was specific in announcing that it did not find the pair guilty of larceny, which was one of the charges on which they were tried.

The case went to the jury about 3:35 o'clock Saturday afternoon. Under the instructions of the court, the jury would find both defendants guilty or not guilty.

George R. Craig, defense attorney in his closing argument, attacked the credibility of the state's main witness, Roy Gentry, on whose written confession and testimony, the state built its foundation for guilt. He ridiculed the two confessions of Gentry, saying the youth had changed the time in each, at which he said he had admitted Mrs. Armijo and Martinez to the treasurer's office on the night of the robbery.

Mr. Craig referred to the corroborative testimony to the effect that Martinez was at a church rehearsal the night of the robbery. He also pointed out a discrepancy he said existed in the times at which Gentry, then a courthouse employee said he was offered a \$100 bribe, and the testimony of the defense that Martinez, at that same hour, was eating his dinner in a restaurant.

Attorney General M. A. Otero, Jr., making the final argument for the state, attacked the demeanor of H. Charles Roehl, former assistant state comptroller, as shown on the witness stand, charging that Roehl had not answered questions directly, but had replied in evasive terms.

**ENGRAVING AT THE ADVOCATE**

language issuing forth from the other side of the bunker. And glancing over at the other unlucky golfer he said "Mister arn't you talking about my ball?"

**More milk EGGS PORK with less feed!**



If your house, barn, chicken house or hog house is in need of re-roofing, you can have new roofs and they will pay you a profit.

By a new re-roofing plan, now in use all over the country, you can get a big gain in warmth and comfort with less fuel for heating—get more milk and more eggs—farrow your pigs earlier and get them on the market when prices are at the peak.

There is no litter. No old nails in your hay and feed to endanger your stock.

**The "RED CEDAR METHOD"**

New Red Cedar Shingles are laid right over the old roof. The double roof prevents most of the heat losses through the roof. Gives you a roof as solid and sound as if laid on the sheathing. Old roof does not show at the edges or elsewhere.

Red Cedar Shingles are rot-proof, whether old or new, and lend themselves as no other roofing material in this class can to the method of re-roofing over the old roof. The air space between the two roofs, while hardly noticeable, is a safeguard against deterioration of either the old or new roof.

You can do the work in your spare time, as buildings are always fully protected.

We'd like to tell you what those who have tried it say about this method.

Call, phone or drop us a line

**Kemp Lumber Company**

PHONE 14

**Wants of Man**  
 Nature is content with little. And yet you shall hardly meet with a man that complains not of some want.—Izaak Walton.

**Inestimable Modesty**  
 If a young father doesn't think his kid the smartest ever, he may be uncommonly modest, but more probably he is a liar.

**SHE'S GETTING THINNER EVERY DAY**

**Her Fat is Melting Fast Away**

All over the world Kruschen Salts is appealing to girls and women who strive for an attractive, free from fat figure that cannot fail to win admiration.

Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possesses.

Every morning take one half teaspoon of Kruschen Salts in a glass of hot water before breakfast.

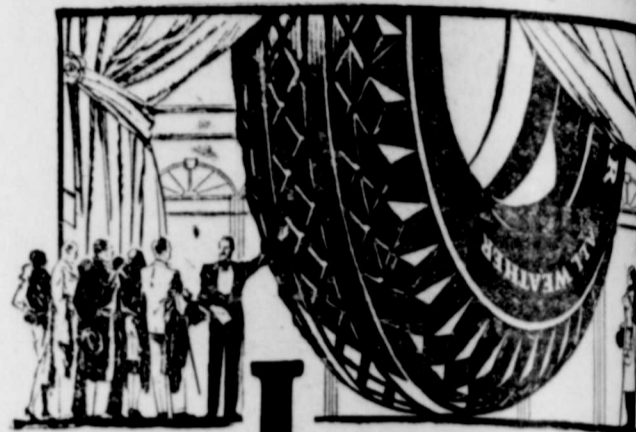
Be sure and do this every morning for "It's the little daily dose that takes off the fat." Don't miss a morning.

The Kruschen habit means that every particle of poisonous waste matter and harmful acids and gases are expelled from the system.

At the same time the stomach, liver, kidneys and bowels are toned up and the pure fresh blood containing Nature's six life-giving salts is carried to every organ, gland, nerve and fibre of the body and this is followed by "that Kruschen feeling" of energetic health and activity that is reflected in bright eyes, clear skin, cheerful vivacity and charming figure.

Get an 85 cent bottle of Kruschen Salts at McAdoo Drug Store or any drug store (lasts 4 weeks) with the distinct understanding that you must be satisfied with results or money back.

One Montana woman lost 19 pounds of fat in 4 weeks and feels better than she has for years.



**It dresses up your**

**See the STUNNING Goodyear HEAVY before you buy**

You'll be proud of these handsome new Goodyears, deep-cut, extra-thick ALL Treads, the outer blocks of prism down into silver-steel walls. Built for extra mileage, protection, with a 6-ply patented, shock-absorbing TWIST CORD. Only the primary. Come in end see them.

Low Spring Prices	
Goodyear Pathfinder	
29x440	\$5.85
30x450	\$6.65
31x525	\$10.25
30x5 8 Ply	\$20.45
32x6 10 Ply	\$35.45
Low Prices on all Other Sizes	

**Lowrey-Keyes Auto Co.**

Phone 291

**Chrysler and Plymouth Sales and Service**

**LOOSE LEAF DEVICES AT THE ADVOCATE**

**WILSON TRANSFER**

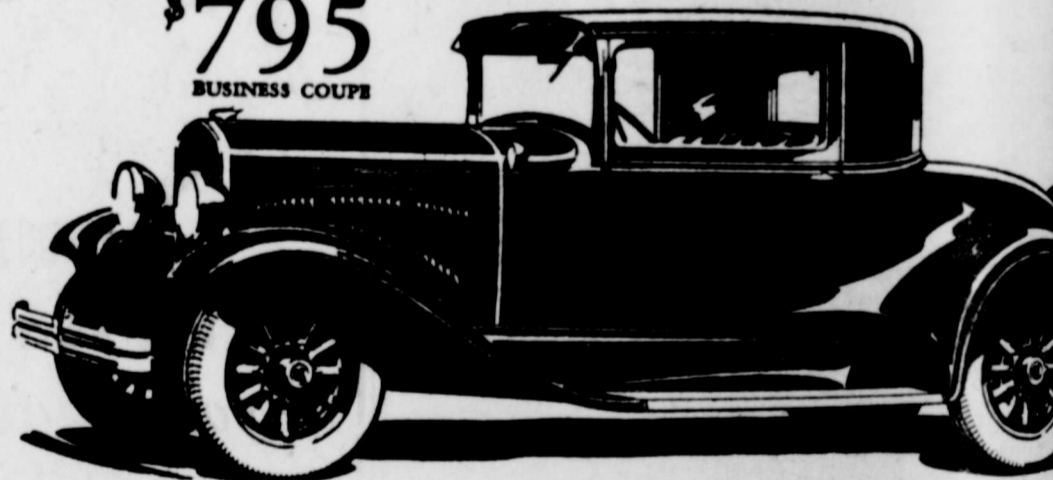
GENERAL TRANSFER AND DRAYAGE WORK GO ANYWHERE ANY TIME

Night Phone 289

Day

**LOWEST-PRICED SIX EVER TO BEAR THE CHRYSLER NAME**

**\$795 BUSINESS COUPE**

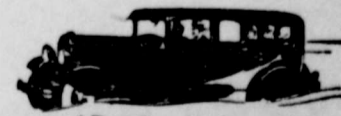


**THE NEW CHRYSLER SIX**

*Another great triumph of great engineering*

The new Chrysler Six comes to the public at a price that almost anyone can afford—a splendid tribute to the Chrysler ability to turn out extraordinary values. It is a typical Chrysler creation from rims to roof—by long odds the finest motor car ever to appear in the field of lower-priced sixes.

Here at amazingly low prices are the great advantages of Chrysler engineering—such advantages as weatherproof interlocking 4-wheel hydraulic brakes; 60-horsepower high-compression engine; special-type spring shackles and shock absorbers; and typically Chrysler-styled bodies of new design and construction.



4-Door Royal Sedan, 2-Window, Business Coupe \$795, Touring \$855, Royal Coupe \$855, Roadster \$855, F.O.B. Factory (Special Equipment Extra)

**\$845**

Such a car at such a price is hardly believable, here it is. There is no reason—NOW—why any body should be denied the thrill and pride of owning a Chrysler.

**LOWREY-KEYES AUTO CO.**

Artesia, N. M.

Seven Body Styles \$590 to \$675 Prices L. O. B. Factory

NOW ONE OF THE LOWEST-PRICED CARS IN THE WORLD **PLYMOUTH** SOLD BY CHRYSLER DEALERS EVERYWHERE

\$590 And up L. O. B. Factory

# THE HIGHWAY RIGHT OF WAYS TO BE CLEANED UP IS GENERAL ORDER

SANTA FE—Wrecks, tin cans, fire remains, lost and broken wagon wheels, picknickers leavings, burned auto frames and all the rest of the metal, wooden and paper decorations of the highway right of ways in the state are to be removed at once, commands a general order issued to all district engineers of the highway department recently.

In the past all wrecks on the highways have been dragged to one side so as not to constitute a danger to traffic and then left for whatever disposition the owners have wanted to make. In hundreds of cases this disposition has been to leave the battered up family carry all wherever it met its fatal blow.

The new order will clear all such wrecks and debris of all kinds not only from the roadway proper but entirely out of sight. Where it is possible such junk will be used in arroyos to prevent bank erosion and where no arroyos are handy and needful of such attention the wrecks will be dragged to some effectually screened spot out of sight of the touring public.

The order for cleaning New Mexico highways of trash put the Sunshine State in the highway beautification class. Other states are not only making every effort to keep their highways clean but are also inaugurating tree planting divisions. New Mexico as yet cannot begin any such move but the clean right of way rule will make a start in that direction. Beautified right of ways are rapidly becoming major selling points to tourists.

By S. W. Straus, President American Society for Thrift.

Figures of recent compilation give an idea of the vast amount of waste that exists on every hand. The national Board of Fire underwriters says our annual fire loss is approximately \$425,000,000. Eighty per cent of these fires are said to be preventable, thus making the value of property needlessly destroyed by fire, \$340,000,000. Armour & Co., recently announced that \$8,000,000,000, an amount greater than our total export trade, is lost in the United States every year through waste in distribution.

An authority on crime says our national bill to thieves and other criminals is \$500,000,000 a year. One might add many millions more to the list—waste in the kitchens of our 25,000,000 homes, waste due to faulty lumbering operations, waste through unnecessary traffic congestion.

It is not to be assumed that all waste can be eliminated no matter how well organized we may be in commerce, industry and the home. American business is efficient and means of eliminating waste are being developed constantly. One element alone is very largely responsible for the prodigious waste in this country. This is the element of human carelessness.

Education in thrift can help remedy this defect. Industrial leaders should bear in mind that the employee who is thrifty in his personal habits is quite apt to be careful in his work and through force of habit do what he can to eliminate waste. The development of greater individual thrift will mean not alone more prosperity

## BILLIONS LOST THRU WASTE DUE LARGELY TO CARELESSNESS

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Receiving Little Child (12-15). Carefully note the setting Jesus had been speaking of marriage, which is of the home. Into the care of the home comes complete and ennobles it. brought to Jesus they were brought by many parents today as to themselves, de their children into touch with Christ.

by the disciples (v. 13). led children as too insig care the Lord's attention. high value upon chil- dren rebuked by Christ

uttered by the Lord as a peculiar dignity upon His Christlike to care for no service in the world dividends. said His hands upon the (v. 5).

Peace on Earth (v. 6). and more bowed for more peace on earth. monitor.

denning Others (v. 7). nothing more delicately the whole Christian life denmination of others.—G.

ble and Money (v. 8). shall remember the Lord it is He that giveth the wealth."

To Honor God (v. 9). ing and large expectation honor God.—Sel.

### STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of Artesia Advocate Published Weekly at Artesia, New Mexico, for April 1, 1930.

State of New Mexico, ss. County of Eddy

Before me, a Notary public in and for the State and county aforesaid, personally appeared W. C. Martin, who, having been duly sworn according to law, deposes and says that he is the editor of the Artesia Advocate and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication, for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse side of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publishers, Martin and Blocker, Artesia, N. M. Editor, W. C. Martin, Artesia, New Mexico. Business Managers, Martin and Blocker.
2. That the owners are: W. C. Martin, Artesia, N. M. and C. R. Blocker, Artesia, N. M.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: none.

W. C. MARTIN, Editor.

(SEAL)  
Sworn to and subscribed before me this 8th day of April 1930.  
BEATRICE BLOCKER,  
My Commission expires March 24, 1933.

## FILED FOR RECORD

March 27, 1930.  
H. T. Perry to P. R. Mattocks \$10. S. 1/4 NE 1/4; NE 1/4 27; Pt. 28-26-23 and S. 1/4 SW 1/4; W. 1/4 SE 1/4; etc 25; Pt. 26 and 27 etc 34 and 35-26-23; SE 1/4 SW 1/4 19; Pt. 30; and N. 1/4 etc. 33-26-24. Mary P. Davis to J. A. Hardy \$10. East 60 feet of Lots 12 and 14, Blk. 32 Stevens; and south 30 feet of East 60 feet of Lot 10, Blk. 32, Stevens Add. to Carlsbad.

March 31, 1930.  
Warranty Deeds:  
Marland Production Co., to Continental Oil Co., all property and assets of the grantor (no land described.)  
In The District Court:  
Lillie R. Esslinger vs. Roy L. Esslinger.

April 2, 1930.  
Warranty Deeds:  
West Texas-New Mexico Oil Co., to E. C. Cleveland \$10. S. 1/3 of N. 1/4 SW 1/4 NW 1/4 33-19-26. Big Four Consolidated Oil Co., to E. C. Cleveland (same as above). George R. Benz to H. E. Fisher SW 1/4 SW 1/4 17-22-27. Howell Gage to Albert G. Glasser \$3200 S. 1/2 Lots 1 and 3 in Blk. 54, Artesia Imp. Co., Add. to Artesia.

In The District Court:  
Transcript of Judgment. Glendora Bank vs. R. H. Henderson \$2297.01. No. 4963. Lis Pendens. H. E. Fisher vs. Un. Heirs of Phillip F. Kircher.

April 3, 1930.  
In The District Court:  
No. 4964 Divorce. Bennie Chaves vs. Gregoria Chaves.

April 4, 1930.  
In The District Court:  
No. 4958 Transcript of Judgment Docket, J. Mack Campbell vs. W. E. Washington \$220.10. No. 4965. Garnishment. H. I. Stahlman vs. H. R. Drury \$800.00

Warranty Deeds:  
John J. Butler to W. H. Harwell \$100 N. 1/2 SW 1/4 SW 1/4 21-19-25. E. C. Cleveland to Olivia Nelson \$5.00 Tr. 106 in sec. 22-19-26.

April 6, 1930.  
Quit Claim Deeds:  
P. V. Trust Co. to Roman R. Leos et al \$1.00 Lot 1, Blk. 52, Stevens Add to Carlsbad.

### TYPEWRITERS

New Woodstocks and Coronas, Rebuilds in all other makes at The Advocate.

and more substantial standards of living by individuals; it will mean likewise a saving of billions of dollars to national industry.

## Garden TOOLS

YOU can't find a pleasanter contrast to the confining duties of the office than gardening as an early evening pastime. And of course, it will be pleasantest if you have modern, efficient tools to work with. Our garden tools are the best made, and they're yours at prices that you will like.

### POULTRY SUPPLIES:

Net Wire, Drinking Fountains, Feeding Fountains, Brooders and a miscellaneous line of items needed by the poultryman.

## JOYCE-PRUIT COMPANY

Hardware Department—Phone 34

### LOOSE LEAF BINDERS AND FORMS—ADVOCATE

Next to Your Ability Comes Your Appearance!  
Get Your Shoes Shined Regularly  
AT THE NEW STATE SHINE PARLOR  
THE SHINE PARLOR FOR LADIES AND GENTLEMEN  
THE NEW STATE SHINE PARLOR  
MILTON KELLY, Prop.

# CATERPILLAR

## Keep Your Boy on the Farm

With a "CATERPILLAR" Tractor

Modern youth demands modern farm implements. There are dozens of jobs you can do with a versatile "CATERPILLAR" besides farming. There's new zest to living on a "CATERPILLAR" powered farm.

Remember, "CATERPILLAR" is priced within the reach of every farmer—as low as \$1100.

# SPRING & FORGING COMPANY

## CATERPILLAR DEALERS

401-405 E. 2nd St. Roswell, N. M.

ARTESIA LODGE NO. 28  
A. F. & A. M.  
Meets first Thursday night of each month.  
Visiting members are invited to attend these meetings.

Artesia Lodge No. 11 Every Tuesday  
Alfalfa Encampment No. 12, 2nd & 4th Friday Every Month  
Sunrise Rebekah No. 9, Mondays

### PROFESSIONAL CARDS

DR. W. L. BRYAN  
CHIROPRACTOR  
209 1/2 Main Street  
Telephone 312

J. J. CLARKE  
Dentist  
Office in Clarke Building  
Artesia, N. M.

CATHERINE CLARKE  
TEACHER OF PIANO  
Dunning System of Improved Music  
Study for Beginners  
Telephone 82

S. E. FERREE  
Attorney  
Notary Public  
ARTESIA, N. M.

GILBERT and COLLINS  
Real Estate, Insurance, Bonds  
Compensation Insurance  
OIL AND GAS LEASES, OIL AND GAS PERMITS

DR. LURA L. HINSHAW  
OSTEOPATHIC PHYSICIAN  
Hours 9 to 5. Others by Appointment.  
Phone 75  
At Residence Four Blocks South on Gravel Highway.  
Artesia, - - New Mexico

Doctors Hoover and Hoover  
Office in Haley Building  
Residence Phone 61  
Office Phone 70  
R. K. HOOVER R. C. HOOVER

J. H. JACKSON  
Attorney-at-Law  
Notary Public  
Rooms 1 and 2  
First National Bank Building

H. AUSTIN STROUP, M. D.  
PHYSICIAN & SURGEON  
X-RAY LABORATORY  
Office at 323 West Main St.  
67 Office PHONES 217 Res.

DR. F. L. WESTFALL  
Dentist  
CARLSBAD, N. M.  
office with  
Dr. G. S. Westfall

DOUBLE BLUE & PENNANT  
The Most Tire at the Least Cost  
Pior Service Station

Typewriters for rent at Advocate.

THE EDDY COUNTY ABSTRACT CO.  
CARLSBAD, NEW MEXICO  
Reliable Abstracts  
Prompt Service  
Prices Right  
We Are Bonded  
Let us do your abstract work

GEOLOGICAL  
Map of Wyoming  
Showing Structures and Oil Fields of the State and  
SAMPLE COPY of the  
INLAND OIL INDEX  
containing weekly news on Petroleum and Natural Gas activities in the Rocky Mountain States.  
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## CONTINENTAL OIL CO. INSPECT PROPERTY AND VISIT THE OIL FIELDS

Officials of the Continental Oil Co., expressed themselves as being highly pleased with the future prospects of eastern New Mexico after an inspection of the company refinery and other properties and a trip through the oil fields of Eddy and Lea counties, Friday and Saturday. The occasion was the president's annual inspection of all refining and marketing properties and some producing properties of the Continental Oil Co.

The local visit included an inspection of the Artesia refinery and a trip thru the oil fields, beginning with the Artesia field and on the Jackson pool, Lovington, Hobbs and surrounding producing territory and back to Artesia by way of Carlsbad. The officials were accompanied on the field tour by Messrs. Martin Yates, Van Welch and E. H. Perry. Included in the official personnel were: D. J. Moran, president; T. A. Lamont, New York, director; W. W. Bruce, executive vice-president; W. H. Ferguson, executive vice-president; E. S. Karstedt, vice-president, marketing; Walter Miller, vice-president, manufacturing; E. J. Nicklos, vice-president, production; B. H. Markham, comptroller and assistant to the president; G. F. Smith, treasurer; L. R. Milne, assistant vice-president, marketing; H. J. Kennedy, general sales manager; Frank Moore, special representative, sales promotion and Richard Jackson, car manager and stenographic secretary.

The party left Sapulpa, Oklahoma on March 31st and expect to arrive in Ponca City April 24th. The complete itinerary includes: Sapulpa, Oklahoma; Dallas, Fort Worth and Amarillo, Texas; Clovis, Artesia, and Albuquerque, New Mexico; Pueblo, Colorado; Glenrock and Casper, Wyoming; Salt Lake City Utah; Butte, Great Falls and Billings, Montana; Lincoln, Nebraska; Chicago, Illinois; Pittsburgh, Pennsylvania; Newark, New Jersey, New York City, New York, Baltimore, Maryland; Washington, D. C.; Richmond, Petersburg, and Norfolk, Virginia; Cincinnati, Ohio; St. Louis Missouri; Kansas City Missouri and Ponca City Oklahoma.

### OIL STORY

(Continued from first page.)

Bowers No. 1 of the Humble Oil and Refining Co., in the SE sec. 30-18-38, which came in a few weeks ago with an initial production of 8,000 to 10,000 barrels, the hot spot of the area. Ten or twelve new locations have been made in the Hobbs field recently. We list below practically all of the recent locations, although the exact location as to the forty acres are not represented to be absolutely accurate. The Humble Oil and Refining Co., has made two near its Bowers No. 1, being the Bowers No. 2, in the NE SE sec. 30-18-38 and the Bowers No. 3 in the SENE sec. 30-18-38. The Midwest Oil and Refining Co., will drill three wells, it is asserted, these being the State No. 13, NE NE sec. 15-19-38, the State No. 36 in the NW sec. 15-19-38 and the State No. 1 in the SE SW sec. 10-19-38. The Gypsy Oil Co., will drill the Grimes No. 1 in the NE NE sec. 32-18-38, the Prairie Oil and Gas Co., will drill two wells in sec. 10-19-38, these being the Selman Nos. 1 and 2, the Amerada Petroleum Corporation have made locations for their McKinley Nos. 1 and 2 in the SE NW sec. 30-18-38 and the NW SE sec. 30-18-38. Harry Walker also plans to drill an offset to his Terry No. 1, being the Harry Walker, Terry No. 2, in the NW SE sec. 10-19-38.

Two locations have been made in the Jal area by the Midwest it is asserted, these wells being on the Farnsworth permits, in twp. 26-36. Oil operators are closely following developments at the State No. 1-C of the Cranfill and Reynolds-Los Angeles N. M. Oil Co., in the NE SW sec. 16-23-36, which is reported spraying 250 barrels of oil from a third break found at 3,717 to 3,720 feet. The well is said to be making nine million cubic feet of gas. Drilling operations have been suspended, while workmen are erecting storage on the lease.

R. D. Compton, who is drilling on his State No. 1 west of the river, should have and probably has a commercial well, if the number of oil shows account for anything, having recently encountered his tenth oil showing at 1,490 feet.

### SCENES OF THE OLD WEST

A number of Artesia residents took the opportunity Tuesday evening to see the Flying X Ranch shown at the Majestic theatre. The Flying X Ranch was a movie of the west as it is to-day and included scenes from western rodeos and Indian dances. The picture was shown here by Vernon George, former Artesia boy.

Rev. J. P. Sinclair, Rev. LeRoy Thompson of Roswell and Rev. J. A. Hedges of Hagerman, journeyed to Vaughn Monday of this week as a commission from the Presbytery to visit the Presbyterian church there.

## ALBERT HINRICHSSEN DIES HERE FRIDAY AFTER LONG ILLNESS

Albert L. Hinrichsen, age 58, died at the family home here Friday night, following an extended illness. Mr. Hinrichsen came to Artesia several months ago and intended to make a short stop, while en route farther west for the benefit of his health, however, his condition gradually grew worse until he was unable to leave. Burial was made here Saturday morning, the pastor of the Assembly of God Church officiating, assisted by Rev. W. A. Henry, pastor of the Nazarene church. The deceased is survived by a widow, two brothers and a sister in Illinois.

## TWO ENTER RACE FOR CITY CLERK'S OFFICE

### MRS. S. W. BLOCKER FOR CLERK

Mrs. Stanley W. Blocker, announces her candidacy for the office of city clerk, subject to the action of the voters in the city election, April 22nd. Mrs. Blocker needs no introduction to the majority of the voters, having lived here for the past nine or ten years. She is a graduate of the Artesia high school and feels she will be able to execute the duties of the clerk's office in an efficient manner.

Mrs. Blocker will endeavor to see each voter personally, however due to the shortness of the time and that she is at present engaged in taking the census enumeration which makes this almost impossible, she will appreciate your support and influence and if elected to this office pledges her best efforts in rendering faithful service to the people of Artesia.

### PAUL A. OTTS FOR CLERK

We are authorized to announce the candidacy of Paul A. Otts for the office of city clerk, subject to the decision of the voters in the election April 22nd. Mr. Otts states that he is prompted to announce for the office of city clerk in as much as the new city law requires all officials to reside in the city limits.

Mr. Otts, an ex-service man, is operating a jewelry repair shop at the Palace Drug Store and during his residence here has had an opportunity to meet a large number of residents of Artesia. He says that he has had training in bookkeeping and feels capable of discharging the duties of this office. He will appreciate your vote and influence.

### LOCALS

Mr. and Mrs. Harry Andrews, of Roswell, were Artesia visitors Sunday.

C. Bert Smith and Willis Morgan made a business trip to Weed yesterday.

Mrs. R. E. Horne and Mrs. Mary Abbott spent Tuesday with Mrs. Howard Byrd in Carlsbad.

H. M. Linceum of Fort Stockton, Texas, came over after a load of bees the first of the week.

F. G. Hartell expects to attend the meeting of the state democratic central committee in Albuquerque Saturday.

Mrs. Barnes and baby daughter, Bobby Glenn, of Amarillo, Texas, are here visiting her sister, Mrs. Lawrence Wilde.

Willis Allen of Weed, proprietor of a saw mill of that section is spending a few days in Artesia for medical treatment.

G. B. Sandefer of Abilene, Texas, manager of the Simmons University Cowboy Band was in Artesia, yesterday arranging preliminaries for a concert by this organization, which will be given here soon.

Miss Edna Schnoor, who has taught in the Gallup schools for several years, has had gratifying recognition of her success in being elected principal of a new ward school, according to advices from Gallup this week.

Mrs. Frank Linell has received word that her brother Frank Edwards, is seriously ill at his home at La Junta, Colorado. Mr. Edwards has been bedfast for many months and the physician has notified the family that the end is probably not far distant.

A son was born to Mr. and Mrs. Murphy Hayhurst of Lower Penasco last Sunday evening, the 6th inst. Mrs. Hayhurst, who was Elsie Syferd, is at the home of her parents, Mr. and Mrs. L. G. Syferd, in Artesia. Mr. Hayhurst came down from Lower Penasco Sunday evening and remained until Monday morning.

### Stickler for Trifles

The intelligent woman never overlooks trifles—in fact, sometimes she marries one.—Florida Times-Union.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

## COUNTY TRACK MEET WILL BE HELD HERE FRIDAY APRIL, 18TH

The annual inter-class track meet is now in progress at the new high school track, near the high school building. The meet started yesterday afternoon and will end Friday afternoon. The inter-class meet is an annual affair, in which the four high school classes, the freshmen, sophomores, juniors and seniors usually participate and is given preliminary to other meets, which will be held here later. The county track meet will be held here Friday, April 18th, beginning at 2:00 p. m., with Hope, Carlsbad and Artesia competing this season.

Coach Allen is also making preparations to enter his track squad at the state meet, which will be held at Albuquerque on May 9 and 10. The training season for the coming track events has already opened and some very promising material is in prospect, which should make Artesia a strong contender for both county and district honors.

In the sprint events, House, Hill and Shockley are showing up well. The trio are also practicing the broad jump. Brown, Clarke, Gates and Wheatley look good in the weight events. Gray, Cowan and Wayne Withers will give stiff competition in the distances, while Billy Bullock and Irvin Withers are showing up well in the pole vault. House, Pollard and Withers are going strong in the hurdles.

### LOCALS

Born to Mr. and Mrs. Lawrence Whittle, yesterday the 9th, a daughter.

Mr. and Mrs. Will Benson were in Texas last week on a business and pleasure trip.

Mrs. Lillie Chapman, of Roswell, was here Sunday visiting her friend Mrs. R. E. Horne.

Mr. and Mrs. George Threlkeld of Roswell were visiting friends and relatives here yesterday.

E. L. Langston, former resident of Artesia is reported to be seriously ill at the home of a son in Spur, Texas.

W. S. Wise had the misfortune to have his collar bone broken Tuesday, by a skid slipping and hitting his shoulder.

Mr. and Mrs. Joe Anderson arrived from El Paso, Texas, Friday for a visit with their son, Wallace, and family.

Word comes from Hope that W. S. Medcalf has been recently re-appointed postmaster at Hope for the ninth consecutive time.

Messrs. Paris Damewood and Firm Davenport left Tuesday morning for an extended visit with relatives in points in Tennessee.

Mr. and Mrs. Omer Kersey moved to Alamogordo this week. The Blakey family have moved in to the house vacated by the Kerseys.

### Record Gold Nugget

The largest nugget of gold in the world is the Welcome nugget, which was found in Baker's hill, Ballarat Victoria, Australia, June 11, 1858. It weighed 2,195 troy ounces.

### Early Parachute Jumper

A man named Garnurin is said to have made the first parachute descent from a balloon as far back as 1801 in England. He landed in North Audley street, London.

### Hence Market Crashes

Greed is the most insidious disease of all. Apparently it has to be washed out of their souls every once in so often or they would be unendurable.—American Magazine.

### The Backward Human Race

Scientists now say that the human race is at least a million years old. If that is true, it is even more backward than we thought it was.—Cleveland Plain Dealer.

### Horticultural Triumph

When we produce a canteloupe with a zipper we shall be rid of the biggest gamble outside of Wall Street.—Lafayette Journal and Courier.

### Real Cold

The soil of Spitzbergen has been found frozen to a depth of 1,000 feet. In the summer it is said that but two feet of the surface soil thaws.

### In the North Sea

The North sea was once dry land. Prehistoric bones of land animals, estimated to be a million years old, have been dredged up.

### Citrus Fruits

The orange, lemon, grapefruit, kumquat, lime, citron, tangerine and citrange are the best known members of the citrus family.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

## For Artesia Merchants Only

Being one of a series of chats with Artesia businessmen in which they are told how they can increase their volume of sales.

**T**HERE'S money in Artesia. There are people aplenty here to spend it. There's good business for you—If you, the merchants of Artesia, join *The Advocate* in keeping Artesia's business in Artesia.

It all boils down to the very important thought that the larger, towns and the mail order houses are ALWAYS trying to attract trade from the smaller communities.

Always trying! Very often succeeding! And, sad but all too true, to the detriment of you, the merchants of Artesia and the merchants of all other smaller towns.

What to do about it is a problem you must help solve, if you are to prosper. A mighty vital problem it is, too, as you well know.

Just the same we can keep Artesia's money in Artesia. And the folk of Artesia can be brought around to the habit of buying in Artesia almost exclusively. And you can make both conditions possible.

Here's how.

The very next time a salesman from whom you order merchandise comes to your stores, sell him on Artesia. Of course, you must sell yourself first. Get Artesia-minded. Get the salesman feeling the same way. Enthusiasm is contagious.

**T**HIS newspaper has joined small town newspapers all over the country in a nation-wide campaign to convince national advertisers that they can best assist small town merchants by advertising in the local, home town newspapers of the small town merchants.

When the salesman gets enthused about Artesia, he's bound to pass his enthusiasm on to the sales manager of his company.

And then the manufacturer of the goods you buy will begin thinking of Artesia. He'll think of it, not as a small spot on his office map, but as a community where you, his retailers, are trying to sell his goods for him.

He, too, will get Artesia-minded, and feel more justly obligated to give you the advertising support in your local, home town newspaper that he's giving his retailers in the bigger towns.

He'll get over the notion that he is reaching the folk of Artesia with his advertising in the bigger towns' newspapers and in the general magazines.

Yes, you merchants of Artesia! That's the solution to the whole problem. Sell the manufacturers of the goods you stock your shelves with on Artesia. Sell them through their salesmen.

The manufacturers advertising in Artesia's home newspaper will help you sell more of your merchandise to more and to the greatest number of Artesia's people.

This advertising support will help keep Artesia's money in Artesia. It will mean good business for you—and more of it.

You need the advertising aid of the manufacturers whose goods you stock—urge their salesmen to recommend your local home newspaper!

## The ARTESIA ADVOCATE

### TO DRILL TULAROSA BASIN WELLS

The Western Water Works of Artesia has secured the contract to drill three water wells in the Tularosa basin. The wells to be drilled are for agricultural experimental purposes.

### TANK TOPPLES ON PINON MAN

J. W. Stephenson of Pinon suffered a broken leg Monday, when a fifteen hundred pound water tank fell on part of his body. He was brought here for medical treatment and is recovering nicely.

### BAPTIST BROTHERHOOD MEETS TONIGHT

The Baptist Brotherhood will hold their regular monthly meeting at the Baptist church this evening at 7:30 p. m. A splendid program has been arranged. Rev. Atwood, pastor of the Roswell Baptist church will be the principal speaker. Refreshments will be served at the conclusion of the program. Ladies are also invited to attend.

C. C. Brooks of Midland, Texas, district manager of Black Sivals and Bryson, was here from Sunday until Tuesday on an official visit to the plant.

### COTTON PLANTING

Cotton farmers of this section are in the midst of the planting operations, which are expected to be in full swing by the 15th. Practically all of the growers have prepared their cotton land and a few started planting several days ago.

A number have also distributed fertilizer over the alfalfa and cotton lands and have finished pruning orchards.

### CITY TICKET NOMS

At a meeting of citizens of New Mexico, held Wednesday, 9th, 1930, the following were nominated as candidates for respective offices placed on names, subject to the vote of voters at the city election in Artesia, April 22nd, 1930.

D. I. Clowe, for mayor; J. J. Clarke, for alderman; J. W. Truett, for alderman; J. S. Ward for alderman; Arba Green, for alderman; V. D. Bolton, for city clerk; L. B. Feather for city clerk.

Mrs. Ike Keller and Mrs. Wilcox were Carlsbad visitors Sunday.

Typewriter Ribbons—The



**Featuring Max Factor's Society Make Up**

and **Max Factor's Individual Beauty Service**

We have secured a limited allotment of Max Factor's COMPLEXION ANALYSIS CHARTS which, when filled out by you, will be forwarded to him for his personal attention and answer.

Most of our greatest living stars owe a great part of their success to Mr. Factor's intimate knowledge of the art of make up... now available to you!

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