

ARTESIA ADVOCATE

The Pecos Valley News and
The Artesia American

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W. C. Martin, Editor

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TELEPHONE NO. 7

EDDY NO TWO-BIT COUNTY

The following item under an Artesia date line
appeared in the Albuquerque Journal of Friday, Janu-
ary 24th:

Eddy county stands aloof from her sister counties
of the state as being the only county where the county
representative of the state comptroller does not charge
an extra two bits for making out application for auto
licenses, collecting the fees and turning over the auto
plates. F. E. Hubert represents the department and
divides his time between Carlsbad and Artesia. He
owes his position to his zeal for the republican cause
and as this is his third year in such service his zeal in-
creases each year. He expects to make out some four
or five thousand applications for 1930 licenses. Mr.
Hubert is no two-bit man. He hails from Carlsbad,
and Carlsbad is no two-bit town. No tourist town is
that. Mr. Hubert charges an extra four-bits.

Answering the above article, Mr. Hubert states that
he can not afford to make the trip to Artesia for the
usual small fee involved, 25 cents, this being the only
remuneration that he receives for his work. Mr. Hubert
is probably right in his position and this being the case
we do not see why the motor vehicle department could
not appoint a local resident to do this work. A local
resident would not only be able to save a thirty-seven
mile drive to the county seat and return, but could be
on the job all of the time during the rush season and
would be in a position to give better service to those
who come into town from a distance and have to stand
in a waiting line in order to get their auto license.

BEGIN NOW

Start now to beautify your premises by planting
trees and shrubs. Local residents will have an op-
portunity to participate in the Yard and Garden Contest
again this year and if you do not care for the contest,
we believe that you will be repaid for every effort ex-
pended for the satisfaction of your self, if for no other
reason.

There is no question but that the interest in the
Yard and Garden Contest has been a factor in stabilizing
property values and in making a more contented citizen-
ship. The desirability of a town or community as a
place of residence is not always measured by the num-
ber of business houses or residents or the bigness there-
of, but whether or not the town is attractive. Beautiful
flowers, nice lawns and trees is often times the decisive
thing that attracts the new comer to town.

FOREST SERVICE 25 YEARS OLD

A quarter century of progress and achievement in
the development of forestry and the conservation of the
nation's natural resources will be called up for review
when the forest service of the U. S. department of agri-
culture celebrates in February, the 25th anniversary of
its establishment.

On February 1, 1905, the forest service was created
in the present form through the merging of the old bu-
reau of forestry and the department of agriculture and
the forestry division of the U. S. general land office.
Although forestry received the attention of the federal
government as early as 1876, it was not until the pres-
ent forest service came into being that a rounded na-
tional policy of forestry was developed and the work
began to go forward with long range objectives.

In the 25 years of its existence, the U. S. forest
service has had a colorful history. "Old-timers" in the
service recall their part in bringing to an end the bitter
range wars between the cattle men and sheepmen over
the use of the western ranges, the early fights to save
the public forests for the use and benefit of the public,
and the struggles of former days to establish scientific
practices and sound administration on the national fore-
sts in the face of antagonism. The service has gone
through several bad fire years, among which 1910 and
1920 were outstanding.

In the 25 years the forest service has developed into
an organization which to-day has nearly 2,700 public
servants permanently on its rolls, and employs an addi-
tion to this personnel some 2,800 forest guards each
year during the fire season. The service administers as
a public property 150 national forests with an aggregate
net area of nearly 160,000,000 acres. Cooperation with
the states in fire protection has been extended to afford
some degree of organized protection to nearly two-thirds
of the entire forest area of the country. The man-
agement of timber lands for continuous production is
receiving increasing attention as a commercial proposi-
tion.

Stand on the corner of some thoroughfare and
listen to the tires sing, if you don't believe we have
some fast auto drivers.

BIG OIL MONOPLY IS RIDING FOR HARD FALL (Amarillo News)

From the viewpoint of uniting the oil industry in
a common effort to get its house in order regarding the
overproduction problems and conservation, the recent
cut in the price of crude has certainly come in an inop-
portune time.

While the purchasing companies in the Panhandle
that have cut the price continue to defend their action,
oil men say the cuts were not justified and maintain
theirs and that independents should withdraw all con-
nections from the purchasing companies that have cut
prices.

This controversy has not however slowed the efforts
of the producers to curtail the present output to the ac-
tual demand from this field which shows a commendable
spirit in their part.

There is no question but that the oil industry is in
a mess and some rather drastic measures will have to
be taken in order to straighten it out. There is far
too much power centered in practically one place. This
condition existed once before and we all know what
happened, and it appears at this time the dose will have
to be repeated.

For several years after the dissolution of the Stan-
dard trust by government action things rocked along
very well with all having a fairly equal chance in the
industry, but as time went on and the various Standard
subsidiaries became stronger and stronger they con-
tinued to take more and more liberties with the rights
of others, particularly the small independents until the
one voice is again heard giving death sentences to the
small fry in the game.

Big America is tolerant and will stand a lot but even
the insidious methods of monopoly can become irksome
and then some offender gets hurt.

"Oil and gas are not like wheat, corn and other crops,
they are natural resources of mother earth. When the
government or the state sells a settler a piece of land
it does not reserve a portion of the crops raised thereon
but on that same piece of land it does reserve a portion
of the mineral rights. This being true it is entirely
possible that the same government may someday realize
that the only safe way for the conservation of the natu-
ral mineral resources is that the control of them should
be vested in the federal government. If that day comes,
and nothing can hasten it more than such situations as
the present one, the days of one interest control of one
of the biggest industries in the world will cease forever.

A corporation is exactly like the individuals that
control it. There is a natural inclination in every man
to take all he can get without deference to the hard-
ships it may cause others. When this is accomplished
with the power to do this thing it often works to ulti-
mate downfall purely on the initiative of the powerful,
through the overt acts that brings on a housecleaning
by constituted authority. We have had very recent ex-
amples of this and when the lid is finally lifted there is a
stench that goes to high heaven.

SAVE THE WATER SHED ON EASTERN SLOPE

The Alamogordo News fears that a political pull may
block a deal whereby a large tract of timber between
the James and Cox canyons beyond Mayhill may be-
come a part of the national forest. The tract in ques-
tion consists of 13,000 acres of fine timber belonging
to C. M. Harvey of El Paso, and according to the News
it may be said to Mr. Harvey's credit that he has re-
fused many offers from powerful private interests.

As we understand the proposition, Mr. Harvey be-
lieves that the tract of timber should become a part
of the Lincoln National forest and has proposed to ex-
change the timber land for grazing lands in Lincoln
and Socorro counties, which would be permitted under
an act of congress in 1923. The proposed exchange
however, appears to interfere with a number of stock-
men, who have been enjoying the range and a champion
in the person of H. O. Bursom, former United States
senator, has arisen for the stockman. Mr. Bursom is
active in the cause of the stockmen and has thus far
blocked an exchange of the lands involved.

The Alamogordo News remarks:
We believe that the people of Tularosa, Alamogordo
and the various towns of the Pecos valley, not to say
other towns of southern and southeastern New Mexico,
should throw all their power and influence toward se-
curing this valuable tract of timber for public use while
they have the opportunity. For the state it is also a
good exchange in that a large quantity of valley range
land in the counties of Socorro and Lincoln, hereto-
fore for the use only of a few wealthy stockmen, free
of charge, would become tax-paying property. Regard-
less, however, of the prospect of new tax-paying prop-
erties in Lincoln and Socorro counties, the citizens of
these counties may not be aroused to favorable action
against the influence of their powerful politicians who
are citizens of those counties.

The present timber tract involved is a game refuge.
In the event the tract falls into private hands it will
not probably be a refuge long. If it becomes a part
of the Lincoln National forest, it is highly probable
that the refuge will be continued.

This is a matter the people of the Pecos valley are
greatly interested in inasmuch as it is an important
part of their watershed. Should the timber be "hog-
ged" off, it may be easily seen from past experience
what function it will serve in water conservation.

The matter is in the balance right now, but it is
not hard to guess what will happen if those interested
in the exchange do not get busy muy pronto.

LIBRARY AS AN EXAMPLE

The City Library is an example of a worthwhile com-
munity project that can be made a success without a
great deal of money. From a small start the City
Library has grown to be one of the biggest institu-
tions of its kind in the state. The major share of the
credit goes to a few of our enterprising ladies, who
have worked unceasingly for its success. We are told
that the library now has a total of 4,000 volumes
with an average monthly circulation of 700 volumes.
Furthermore the Library Association owns its building
clear of indebtedness.

At the present time there is an increasing agitation
for a paving program on Quay and Richardson. This
of course is a matter for the interested property owners
to decide. It would be a mighty fine thing if we
could have more paving sometime during the year 1930.
Other valley towns have completed two or three pro-
grams since Artesia did any paving.

Monday this section received the first real whiff
of spring.

INSIDE INFORMATION

The crevices in wicker furniture
are difficult to clean. Try brushing,
followed by dusting.

Silk scorches very easily if ironed
with too hot an iron. It also gets
yellow. Use a warm iron and pro-
tect the silk with cheesecloth. Iron
the silk on the wrong side.

To remove verdigris from copper
tubs or other utensils, try a solution
of soapuds and ammonia, or a paste
made of whitening and oxalic acid.
The latter is poison. Keep it labeled and
out of children's reach.

Here's a tasty and substantial veg-
etable menu for this time of year:
corn fritters, glazed onions, scalloped
tomatoes, pickle or sour relish or
lettuce salad and jellied prunes with
cake. Serve for luncheon or supper.

Before buying an electric washing
machine find out about the kind of
current it requires—whether direct
or alternating, and see if that is the
kind supplied to your house. If you
have alternating current inquire about
the cycle.

To make a good potato salad, cook
4 medium-sized potatoes in their
jackets in boiling salted water. When
the potatoes are tender but not soft,
drain them and remove the skins.
Whne cold cut in small uniform
cubes and pour over them 1 cup of
hot cooked salad dressing. Add 1
cup finely cut celery, 1 teaspoon or
more finely grated onion, ¼ cup
chopped pickle, 1½ teaspoons salt,
pepper if liked. Chill and serve on
lettuce leaves.

HIGH SCHOOLS ON ACCREDITED LIST

SANTA FE — One hundred and
twenty-two high schools were placed
on the accredited list in New Mex-
ico by the state board of education
which met with State Superintendent
Atanasio Montoya over the week end.

One hundred are four-year schools,
twelve are three-year schools and 10
have two-year courses. Forty-six
schools were left unaccredited.

The board proceeded toward work-
ing out a new course of study for
the high schools and a committee
was appointed to arrange the work.
Professor J. W. Deifendorf withheld
the personnel of the committee tem-
porarily.



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National Automobile Association

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Only hotel in city using soft water

When in El Paso meet your friends
in our Lobby and Lounge. Make
yourself at home whether you stop
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EL PASO - TEXAS
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ANCE so you can buy or furnish a new
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THE SHINE PARLOR FOR LADIES AND GENTLEMEN

THE NEW STATE SHINE PARLOR

MILTON KELLY, Prop.

TRY THE CITY MARKET

First for that good

CORN-FED BEEF

PHONE 37

PLUMBING, TIN WORK AND GAS FITTING

Rowland & Rideout

ARTESIA, N. M.

PHONE 3

CALS

Reser has returned relatives in Missouri.

and Mrs. C. C. Pior well Saturday.

and Mrs. of Maljamar, town Saturday.

to Mr. and Mrs. of Hope on Monday

and Mrs. Orba Briscoe Monday morning, the

Ossie Coalson, of Sunday afternoon here Mrs. L. L. Clark.

Young arrived from week's visit with her S. French and other

owe and Mrs. Grant to Carlsbad Saturday

tha Rose, a patient hospital.

Johnson of Carthage resident of Artesia, ing a few days here the past week.

Howard Byrd, who located in Carlsbad ere with Mrs. Byrd's Mrs. R. E. Horne.

son and the Misses g and Ruth French Sunday with Charles as going there to

and Cecil Anderson with Mr. Horne in apartment near Kenna at the Horne home in

nt to Carlsbad Satur- npanied Mrs. Stone hospital, where she ple of weeks following

Jr., was called to the father, Dr. M. Yates ssouri, Thursday. Dr. ported very low with monia.

g, adjutant of the e post, went over to for examination and ent at the Wm. Beau- Hospital.

rs. Ray Bartlett and Sunday with Mr. and rtlett and while there he model home, which has been sponsoring.

Chilcoat, spent the her parents at Carls- Mrs. Chilcoat brought tesia Sunday afternoon ne time visiting here.

Feather drove down Friday evening to see the baby daughter of Landis Feather, and Saturday. Miss Esth- me down with her and k end at home.

re and son, of Ama- have been spending a e looking after oil in- McIntyre who is with Oil and Refining Co., located here as field of the company.

Stewart Compton and est, Myron Floersheim, a schoolmate at the ho accompanied them visit, drove to Roswell ley Finley, a former came home with them r guest until Tuesday

roughs came in from ona, Friday to see his ho has been ill and a City hospital for some turned home yesterday with him. It is hoped ng man will improve in the home atmosphere er and sister to care for

Lean came home from Wednesday last and for Wink, Texas, where position with the Shell corporation for the next Charles Horne also re- day, and has been as- tion with his father, R. the state highway de- these boys receive credit on their engineering

GIRL SWEETWATER, TEXAS

ends of Mr. and Mrs. ell, of Sweetwater, Tex- interested to learn that the proud parents of a baby daughter on Jan- the young lady has been arleen. Little Charleen- baby girl born in Sweet- 30 and the second baby ty in 1930. She received offered by the Sweet- ants.

es for rent at Advocate.

SEVERAL ARTESIAN WELLS ARE NOW BEING DRILLED IN THE BASIN

(From State Engineer's Office)
The following artesian wells have been completed recently or are under construction. The water from each is used to maintain the water supply for lands for which a water right has been established by the use of water for some years past.

A ten inch artesian well flowing 1100 gallons per minute has recently been completed by Pearson Brothers of Lake Arthur, for Nathan Landan, of Abilene, Texas. The well is in the Cottonwood district along the Chaves-Eddy county line, and is located in lot 3, Sec. 3-16-25.

On January 24, 1930 Myron Bruning of Artesia began the drilling of a ten inch well for the Calumet ranch on the east side of the Pecos river about 3 miles northeast of Dexter, in section 33-12-26.

Pearson Bros. of Lake Arthur, have just begun the drilling of a ten inch well for O. B. Berry, about 2 miles northwest of Dexter on what is known as the George Holdefer place in Sec. 1-12-25.

Michael Morrissey of Roswell, is drilling a ten inch well for William Paxton, about 3 miles north of Roswell, in sec. 17-10-24. A depth of 150 feet has been reached.

Gray Brothers of Artesia are working on an old well in sec. 26-13-25, about 3 miles west of Greenfield. The well has been cleaned out and is being drilled deeper in an effort to reach another flow of water. W. H. Woodlief, of Amarillo, Texas, is the owner.

Gray Brothers of Artesia are just completing the repair of a well of Buel Bros. located about 3 miles north of Artesia. The well had been sanded up and a nice increase in flow was obtained by cleaning out the well and setting additional casing.

The following applications to drill new wells, or repair old wells have been approved by the state engineer. The water from them is to be used for lands already under irrigation.

Permit to drill 10 inch well: Tolleson and Klopfenstein, Hal Bogle, agent, Dexter, N. M. Well to be on the old Strickland place about 7 miles southeast of Roswell in sec. 29-11-25. Permit to drill 6 inch well: L. C. Greening, Roswell, N. M. Well to be located about 7 miles southeast of Roswell in sec. 29-11-25. Permit to drill 10 inch well: Vera O. Hallan, Roswell. Well to be located in sec. 7-16-25. Permit to repair well in sec. 14-17-26, belonging to George Frisch, of Artesia.

The following application to drill new wells or repair old ones have been disapproved by the state engineer:

Application to drill well in sec. 23-

16-26, J. L. Muncy. Application to drill well in sec. 28-11-24, Theodore Farming. Application to repair well in sec. 31-16-27, J. L. Muncy.

The following applications are pending:

Application to drill 10 inch well in sec. 4-18-26, William Schneider; to drill 10 inch well in sec. 19-11-25, C. W. Barnes; to drill 10 inch well in Lot 20, Blk. 20, Berrendo Irrigated farms, Mrs. Esther A. Seavern; to repair well in sec. 29-12-26, James Taylor; to repair wells in sec. 9-17 on the Lanning place; to repair well in sec. 10-13-25 and drill well deeper, Frank Reinecke.

TYPEWRITERS

New Woodstocks and Coronas, Rebuilt in all other makes at The Advocate.

ARTESIA STUDENTS ARE EMPLOYED UNDER COOPERATIVE PLAN

The cooperative educational plan recently introduced in the school of engineering at the New Mexico College of A. & M. is proving very successful.

Two of the cooperative students, C. C. Stevenson, Hurley, and Richard Lundberg, Messilla Park, will leave school at the end of the present semester to work with a locating party of the New Mexico highway department near Socorro. E. H. McGill, location engineer for the department made the appointments last week following a visit to the campus. Stevenson will replace Charles Hudson who will enter school at the beginning of the second semester.

Farrel McLean, Artesia, another cooperative student, will report for

leum Corporation. Charles Horne, Artesia and Joseph Yates, Carlsbad, will be employed by the state highway department at Roswell.

work next week with the Shell Petroleum Corporation. According to D. B. Jett, associate professor of civil engineering, who is in charge of the cooperative work, arrangements have been made to take care of many more students who desire to enter State College on the cooperative basis. The students spend one semester in school, followed by a period of employment with some engineering company. The men work in pairs, so that men are always available to fill vacancies when students return to school.

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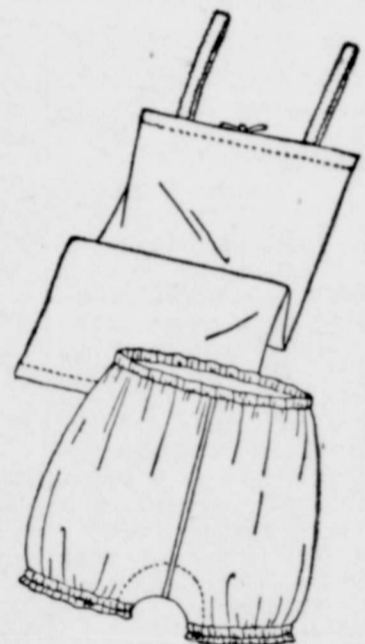
It fits so smoothly under the sheerest of frocks!

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This is a splendid opportunity to buy several new house frocks . . . attractive patterns many styles . . . as usual, outstanding values at

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An Air of Spring in the NEW HATS

The new hats are here . . . the hat of straw . . . the hat of felt and straw . . . the hat of novelty weaves . . . the hats in which you may look your very smartest. All arrive in time to do new things to winter-weary outfits!

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You can easily afford more than one . . . the price is so modest . . . and the refreshing new color range will tempt you to buy two or three!

Choice Recleaned PINTO BEANS

IN NEW HUNDRED POUND BAGS

Beans are of uniform size and are free from foreign matter. I have recently shipped a car of Pinto Beans from Mountainair and am prepared to sell them at \$6.50 per hundred in hundred pound lots at the Bullock Warehouse. Larger quantities cheaper.

See A. G. Bailey

At Bullock Warehouse or write me at P. O. Box 923

Artesia, New Mexico

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The grind is important, come in and let us talk it over with you and show you this coffee.

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1. Freedom from Friction.
2. A "Carry-Over" Film by Metal Penetration.

TO lubricate, an oil must decrease friction between metal surfaces. A motor oil does this by separating the metal surfaces, and theoretically keeping them separated under all operating conditions. It may amaze you to know that many oils frequently fail to do this.

Think how this "separation" of moving parts is accomplished. The oil forms a wall or "film" between opposing surfaces . . . and it is upon this film that the reputation of every oil must rest. The film is thin, of course, for it must ride in the tight crevices of bearings, cylinder-walls, etc. . . . But it must also be of extraordinary strength . . . it must cling tenaciously . . . or the pressure of your motor will squeeze and hurl it from the vital points that must be kept separated.

Penetrative Lubricity . . . The New Gauge of Motor Oil Merit

Penetrative lubricity is the outstanding characteristic of the new Conoco Germ-Processed Motor Oils. This characteristic is the direct result of Germ-Processing.

You must know this story of Germ-Process. Briefly, it is the patented result of 16 years' experimentation by the British scientists, Wells and Southcombe. Back in 1901, when everything of fundamental importance was known about the refining of mineral oils . . . these two scientists foresaw that additional improvements must be made, in order to keep lubricants abreast of the future development of the "gasoline buggy."

They knew that animal and vegetable oils

were "oilier" than mineral oils could ever be, but were impractical for use in internal combustion motors which operated at high temperatures.

Finally the Germ-Essence, containing the "oily" property lacking in mineral oils, was isolated. And a method was devised for combining this essence with highly refined mineral oils.

Only Conoco Oils Are Germ-Processed . . . This Gives Them Penetrative Lubricity

Continental Oil Company now owns the exclusive right to Germ-Processing for North America. Only with these new oils can you secure a fracture-proof film which actually penetrates the metal surfaces of your motor! What does this mean? . . . It means that the all-important film no longer may be hurled and squeezed from moving parts. The Germ-Essence carries the oil into every minute crevice . . . into the very metal itself. And there it clings—clings when the heat of high speeds seeks to scorch and drive it away . . . clings when bearings try to squeeze it out . . . clings, too, when you stop your motor. And this is most important . . . for the oils you are now using drain away as the motor stops, and require 5 to 15 minutes to resume their guard duty when you next tread on the starter. That's why 40% to 60% of your motor wear occurs in those first minutes of operation.

Save your motor by the use of this new oil. Introduce it to Conoco Germ-Processed oils today at the sign of the Red Triangle.

CONOCO
GERM-PROCESSED
PARAFFIN BASE MOTOR OIL

Social Activities

POLK-GUITAR

An interesting event of the past week was the marriage of Kelly Polk and Miss Mary Guitar, which occurred at the home of the bride's parents, Mr. and Mrs. John Guitar, in Abilene, Texas, last Saturday at one o'clock. From the Abilene Morning Reporter-News we learn that the marriage came as a surprise to the many friends of the couple. A party of thirty friends and relatives had been invited to a buffet luncheon at the home of the bride's parents and the strains of Mendelssohn's wedding march gave the first intimation to the guests that the scene was all set for a marriage ceremony. Simultaneously doors into an adjoining room were thrown open and revealed a nuptial setting. The bride coming down the broad winding staircase upon the arm of her father was met in the reception hall by Mr. Polk, and his best man, and the party proceeded to the improvised altar, where the nuptial vows were taken, the Rev. Willis P. Gerhart, rector of the Episcopal church of the Heavenly Rest, officiating.

Following the buffet luncheon the bride and groom slipped away for an automobile trip, coming to Artesia for a short visit with Mr. Polk's parents, Mr. and Mrs. Tex Polk, and other relatives. They went on from here to Santa Fe, and other points in this state, continuing as far west as Phoenix, Arizona on their honeymoon.

Kelly Polk is a graduate of the Artesia High school and Simmons University at Abilene. For the past eight or ten years he has been with the Southern Mortgage Company at Abilene, where they will make their home.

Wedding Announcements and Invitations, Engraved or Printed—Advocate

STATE FEDERATION BOARD MEETING

Mrs. G. R. Brainard treasurer of the state federation of Women's clubs, is planning to attend an executive meeting of the state board, which will be held at the home of the state president, Mrs. Tom Charles in Alamogordo, Saturday. Mr. and Mrs. Brainard will drive to Roswell Friday and be the guests of Judge and Mrs. Atwood until Saturday morning, when they will leave for Alamogordo, accompanied by Mrs. Atwood, and Mrs. Grace Bear, of Roswell and Mrs. Mears of Portales, all members of the board.

Wedding Announcements and Invitations, Engraved or Printed—Advocate

EASTERN STAR INITIATES

There were three candidates for initiation at the meeting of the Star last Tuesday evening, Mesdames John Sherman, Harry Walker and Walter Douglass. Two members came in by affiliation, Mesdames G. U. McCrary and E. L. Glossbrenner. There were also a number of visitors, Mrs. Sherman, Sr. of Roswell, Mrs. Luvena Beck, Mrs. Slaght, Mrs. W. P. Cox and Miss Ellouze-Keyes. About fifty were present and there was a very pleasant social evening in connection with the serving of light refreshments.

Typewriters for rent at Advocate.

TURKEY LUNCHEON

A delicious turkey luncheon in three courses was served to the Idlewhites Bridge club by its hostess, Mrs. J. M. Story, at its regular meeting Tuesday. The luncheon was at one o'clock instead of the customary time, two o'clock, and the Story home was beautifully decorated for the occasion in the valentine motif. There were three substitutes, Mesdames Otto Staerker, Arba Green and Lewis Story.

THE FIRST BRIDGE CLUB

The club was entertained by Mrs. J. P. Lowry at its regular meeting on Tuesday afternoon. Delicious refreshments were served in two courses. There was one substitute, Mrs. F. G. Hartell.

TYPEWRITERS

New Woodstocks and Coronas, Rebuilds in all other makes at The Advocate.

NEW BOOKS AT LIBRARY

The Prodigal Girl—Grace Livingston Hill; The Father—Katherine Holland Brown; The Finding of Jasper Holt—Grace Livingston Hill; Cy Whittaker's Place—Joseph C. Lincoln; Methodist Faun—Anna Parrish; Martha of the Mennonite Country—Helen R. Martin; Mother Machree—Rida Johnson Young; Masquerading Mary—Emma Speed Sampson; The House of Helen—Corra Harris, Beauty and the Beast—Kathleen Norris.

Social Calendar

TELEPHONE 217

THURSDAY (TO-DAY)

The young Mothers' club has been postponed on account of illness among the children.

FRIDAY

The "Chevie Six" Bridge club will meet at 7:30 p. m. with Mr. and Mrs. Carl Joiner at the W. C. Gray home on West Main street.

MONDAY

The Library Board will meet at the library at 3:00 p. m.

TUESDAY

The Passtime club will meet with Mrs. Rocky Kile at 2:30 p. m.

The Fortnightly Bridge club will meet with Mrs. A. C. Kimbrough at one p. m.

WEDNESDAY

The Women's club will have a one o'clock luncheon at the home of Mrs. S. E. Ferree. All members are urged to be present.

THURSDAY (NEXT WEEK)

Business meeting of the Methodist Missionary Society at the church at 2:30 p. m.

The Christian Ladies' Association will meet with Mrs. Alf Coll at 2:30 p. m. The business meeting will be followed by social features honoring Mrs. Anna Hadley.

DINNER PARTY

Mr. and Mrs. George Deane entertained a company of friends at dinner at the Artesia hotel at noon on Sunday. The guests of Mr. and Mrs. Deane were John Taylor, of Clovis, president of the Plateau Singing Convention, Mr. Taylor's daughter, Miss Evelyn, secretary of the organization, and Senator and Mrs. Z. B. Moon.

SUNSHINE CLASS PARTY

Mesdames W. P. Cox, Henry Paton and Otto Staerker were hostesses at the January business and social meeting of the Sunshine class, which was held at the home of Mrs. Staerker last Thursday afternoon. The president, Mrs. W. P. Cox presided at a short business meeting which was quickly merged into the social hour, during which a delicious salad course was served by the hostesses. There was a good attendance of members, who were Mesdames R. O. Cowan, E. T. Jernigan, Leonard Jernigan, E. H. Perry, J. E. Willoughby, H. G. Scoggins, I. C. Dixon, Reed Brainard, John McCann, Frank E. Miller, C. E. Myers, T. S. Cox, Lawrence Wilde, and George Gage, and Miss Olive Buel.

SURPRISE PARTY FOR WILL BALLARD MONDAY

Mrs. Will Ballard arranged a pleasant surprise for her husband Monday, the occasion being his birthday anniversary. At noon dinner was served camp style. The chief item on the menu was son-of-a-gun, well known to the early settlers.

Among those present to help Mr. and Mrs. Ballard celebrate the occasion were: two sisters of the honoree, Mrs. J. A. Manning and J. W. Johnson, of Roswell, and two sisters of Mrs. Ballard, Mrs. Nelle Albert and Mrs. John Phinzy and baby of Roswell and Jack Ballard of Artesia.

GIRL SCOUT PARTY

Some time ago there was a contest between two Girl Scout patrols of troop 2, Ethelyn Cobble the leader of one and Mable Champion leader of the other. The losing patrol was to give the winning patrol a party. Ethelyn Cobble's patrol was the winner, and on Wednesday evening at 7:30 p. m., the scouts met at the home of Jaunita Denton for the party. To start it off, a slip of paper was given to each scout asking her a question pertaining to scouting. If the scout could not answer the question she had to give a forfeit. After a few forfeits had been given and redeemed, a cracker eating contest was played. Those present were: the Misses Jaunita Denton, Mable Champion, Thelma Mitchell, Jane Hamilton, Jack Ward, Jaunita Perry, Ruth Graham, Beatrice Davidson, Elizabeth Gage, Marjorie Kerr, Katherine Filbert, Jimmie King, Mary Smith, Grace Sinclair, Jeanne Wheatley, Mona Sinclair, LeVon Brown, scout leader and Mrs. J. Clarke Bruce lieutenant.

Student's note book covers embossed in school colors at The Advocate. Your name stamped free.

LOCALS

Harry Woodman and Albert Glass left Monday on a business trip to Hobbs.

Bryant Williams of Hope expects to load out a car of sheep to market Saturday.

William Dooley was attending to business matters in Santa Fe the first of the week.

S. S. Ward left Monday on a business trip to Kansas City. He expects to be away a week or ten days.

Mr. and Mrs. R. C. Withers spent Sunday in Carlsbad with their son, who is employed by the Santa Fe.

Dr. Loucks is having his garage building repainted and contemplates the addition of a few minor improvements.

Mrs. I. P. George was taken to a Carlsbad hospital Thursday, where she will undergo medical treatment for a few days.

Messrs. J. B. Jacobs and J. L. Duncan with the International Supply Co., of Wink, Texas were Artesia visitors over the week end.

Mr. and Mrs. Tokio Vandagriff of Lovington, came in the first of the week to spend a few days visiting with relatives and friends here.

A. W. Riney, of Bartlesville, with the Phillips Petroleum Co., was inspecting local properties of the company here the first of the week.

Miss Neva Schnoor returned Monday from Gallup, where she has been attending school. The altitude was found to be too high for her there.

William and Stewart Compton returned yesterday to the State University after spending a few days at home between the first and second semester.

Mr. and Mrs. A. L. Allinger returned Tuesday from Carlsbad, where they had been visiting at the home of their daughter, Mrs. Jim Stagner, for a few days.

Mr. and Mrs. J. K. Wallingford accompanied by Mrs. Wallingford's parents, Mr. and Mrs. J. Mott Williams were El Paso visitors last week, returning home Sunday.

R. E. Horne, Jr., who is foreman in the Ford shops in Detroit, left last week for that city. Mr. Horne was on a three months leave of absence, which he spent with home folks.

Mr. and Mrs. Leonard Jernigan and Mr. and Mrs. Stanley Blocker motored to Roswell Monday afternoon and attended the basket ball game between the State University and N. M. M. I.

Hugh Burch made a business trip to Ft. Worth, Texas last Thursday, returning Monday. Keith went with him and spent the time, while there visiting his sister, Mrs. Tom Shipp and family.

J. H. Thompson, of Clovis, with the Gas Company of New Mexico, former plant superintendent of the Pecos Valley Gas Co., was visiting friends and attending to business matters here yesterday.

T. J. Stagner and son, Aster (Jack) returned Sunday from Carlsbad, where they had been to see Mrs. Stagner, who is improving from her recent illness. The same day Aster left for his home in Santa Monica, California.

Mr. and Mrs. Leonard Jernigan and Mr. and Mrs. T. C. Bird were present at the basket ball game between the Military Institute and the State University in Roswell Tuesday evening. Mr. Jernigan went up to referee the game.

J. B. Cecil went over to El Paso last Thursday to meet his sister and brother-in-law, Mr. and Mrs. E. B. Brown of Cleveland, Ohio, who were en route to Tucson, Arizona, where they are accustomed to spend the winter. He returned Monday.

Mrs. Will Keller, Miss Mary Keller and Miss Mary McDonald of Hope drove to Carlsbad Tuesday to bring Mrs. J. H. Bridgeman home, she had been a hospital patient there for a few days. The party stopped in Artesia en route home to do some shopping.

Among the local people who visited the Stahlman model home in Carlsbad Sunday were: George H. Johnson, W. P. George, Miss Oneida Atkins, Miss Nola Naylor and mother, Mrs. J. H. Naylor, Mr. and Mrs. W. Leslie Martin, Miss Grace Stanley, R. C. Withers, Mr. and Mrs. C. R. Blocker and Mr. and Mrs. Ray Bartlett.

Mr. and Mrs. E. H. Perry have been enjoying a visit the past week from a party of old Illinois friends. The party included Mr. and Mrs. Chester Andrew and two daughters, Misses Velma and Orvella, of Sheffield, Texas, and the mother of Mr. Andrew, Mrs. Nora Andrew, of Bridgeport, Illinois, who is visiting her son in Texas. The party returned to Texas today.

FAMOUS COLUMN

Bill Mount has been unanimously selected as a delegate to the liar's convention, which meets in Albuquerque, February 18th, at which time spinners of game and fish yarns will have their inning. If Bill does not bring home the bacon there'll be a lot of disappointed hombres. Don't forget to take along the shoe box and corn, Bill.

Mr. Kennebrew (A. C. Kimbrough) wishes to serve notice on his many patrons that he will not be able to take care of their speck wants until he serves his sentence as tax appraiser. A. C. Gets ten bucks per for raising our taxes, having quit the Gas Co. He sure is a glutton for punishment.

Manager Wallingford tells a good one on a couple of dusky maids in his employ. One is charged with staging a little carving contest with her husband and coming out winner. However she never left her post of duty even though her lady friend accompanied the injured husband to a doctor's office to have the cuts sewed up.

"How come that you did not go up to the office with your hubby?" "I see the one that done the cuttin' and wasn't interested," she replied.

THE FIRST BAPTIST CHURCH

The pastor brought his usual message last Sunday morning and evening with good crowds and good interest. The Plateau Singing Convention was held in our church in the afternoon with very good attendance. Brother Taylor, who is the director of this convention did not arrive in time to do anything in the forenoon. He and his daughter were here and added much to the interest of the convention in the afternoon. The pastor went to Roswell in the afternoon and assisted in the ordination of a young preacher. A Brother Johnson from Abilene, Texas has been called as pastor of the Second Church of Roswell and the church called for his ordination. Some from Lake Arthur, Hagerman and First Church, Roswell also assisted.

The pastor will bring a message next Sunday morning on the subject, "Why Join A Church?" At the evening hour he will speak on, "The Unpardonable Sin." These are Bible themes and should be interesting to all. Our choir and orchestra will furnish good music. We shall be glad to have you in.

Come and bring your Bibles at 6:00 p. m. and our Young People's Society will be glad to have you in.

R. PETERS

Typewriters for rent

Saturday Only, Feb

WASH DRESSES

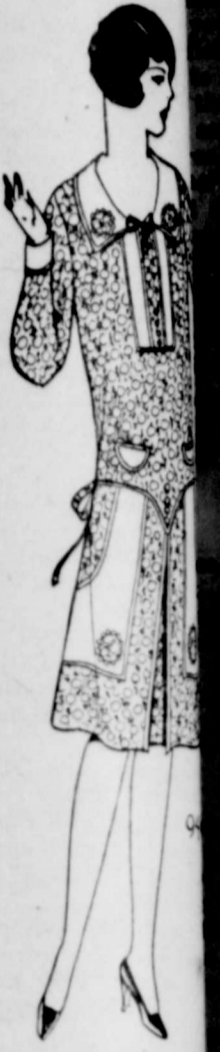
\$1.98

Three for

\$5.50

This includes the Virginia Harts and Ramona Frocks, every one guaranteed not to fade.

Peoples Merc. Co. "Where Satisfaction Is Guaranteed"



Gas is the Most Economical Fuel if Used Economically

4 Ways to Economize With Gas 4

- 1st—Turn your stoves down after temperature of room has reached a point of comfort.
- 2nd—Do not burn gas in unoccupied rooms.
- 3rd—Do not leave stoves burning after you retire, as it is very dangerous as well as unhealthy to sleep in a heated room.
- 4th—See that your appliances are properly adjusted.

The management desires to sell all the Gas that is needed, but no more as excessive Gas Bills make dissatisfied customers and we had much rather sell you your needs and have you satisfied, than to over sell you and have you dissatisfied.

Call our Service Man to adjust your appliances and demonstrate to you how to adjust them.

Pecos Valley Gas Company

A LARGER AND BETTER LOAF

PURITY BREAD is a product of the highest quality ingredients containing liberal quantities of milk, shortening and sugar. The result is a loaf of fine texture, large in size and of exceptionally pleasing flavor. Ask your grocer for Purity Bread and see the difference.

PURITY BREAD and HOSTESS CAKES are delivered fresh to your grocer in Roswell, Dexter, Hagerman, Lake Arthur and Artesia early every morning.

PURITY BAKERY

102 S. Main St.

Roswell, N. M.

CHURCHES

SCIENCE SOCIETY Main Street

Services at 11:00 a. m. and 7:30 p. m. The Bible lesson for February 2, 1930 is "Love." The following scriptures: (2 Cor. 9:8. And make all grace abound that ye, always having in all things may do good work." Following citation from health with Key to the Mary Baker Eddy, divine love always has will meet every wish is not well to imagine demonstrated the divine only for a select num- unlimited period of time, mankind and in every love supplies all good." Always welcome.

PAUL'S CHURCH (Episcopal) Hall Pierce

Friday, February 2, 1930. The purification. Holy 8:30 a. m. Always welcome.

BYTERIAN CHURCH North and Grand P. Sinclair, Pastor Phone 249.

February 2, 1930. Sabbath School. 10 a. m. Morning worship. Sermon. Subject: "The Right Place." Where is it?

CHRISTIAN ENDEAVOR

Two popular peoples service. Church orchestra and an- chor choir. Sermon sub- jective "Thinking." You think, not what you think, therefore, live on the thoughts. But what do you think about? Come

7:30 p. m. church fel- Bible study.

We celebrate the 49th of the founding of the leavor movement. Roger recently, "All that I have I am, I owe to a little leavor society in Glou- chusetts. After joining fourteen years of age, I was interested in the Christian leavor movement. This gave me an opportunity for expression in a college which held me until college. It truly saved

es support this move- its young people!

URCH OF CHRIST North and Grand Ave.

a good increase in at- tending Sunday in our Bible school visitors were present and always glad to wel- come services.

Brother Allen John- will preach at both evening hours, if the fits.

several new people mov- ing who are members of the church and have shown an interest in attending our services. The school lessons are very interesting. They are on the ministry of Jesus, and would take advantage of the opportunity and go to some Sun-

at 10:00 a. m. services 11:00 a. m. and on is extended to all.

EPISCOPAL CHURCH SOUTH Harold G. Scoggins

ance at Sunday school was the largest in more than a year. Under the leader- ship of the general superintendent assistance of his conse- quently trained workers, workers that assist Mr. Scoggins are many who have received diplomas of ef- ficiency. R. O. Cowan, teacher of the class, holds her Gold Seal while Mrs. Kinder and Miss have the Blue Seal. The other school is to be con- sidered of February 17 for training of our workers. School at 9:45 a. m.

a. m. the pastor will preach the theme: "Has the Mes- siah Come? Do We Look For An- other?" The pastor will be glad to welcome you to the church. The gos- pel of this pastor is helpful to women confronted by the complicated modern age. It will shed light on life's perplexities.

There are two young- sters that meet for worship. Juniors meet in the Jun- ior League. Epworth Senior League meets on Tuesday night. The Epworth League students and young people in the Senior League will be a League party

at 7:30 p. m., the pastor will preach the theme "The Con- ception of the Christ." The evening the pastor will

speaking on the theme: "The Road That Leads Home." These Wednesday evening services are seasons of spir- itual refreshment.

This year 1930 is the nineteen hundredth anniversary of the Pen- tecostal baptism of power through the coming of the Holy Ghost, we are praying and expecting that this year will herald a renewed baptism upon the Christian churches throughout all the world, help it to come upon Artesia. Place yourself in the proper attitude to receive this new baptism of power, by becoming more devoted in your attendance upon the services of the church.

CHURCH OF THE NAZARENE W. A. Henry, Pastor.

There will be no Sunday school, Sunday as the young people's con- vention will occupy the time. Rev. Walter Orr will preach at 11:00 a. m. Choir and orchestra, Tuesday night. Prayer and Bible study, Wednesday

at 7:00 p. m. Cottage prayer meeting, Friday evening. We invite the young people of Artesia to visit the N. Y. P. S. convention.

410th INFANTRY TO TAKE TRAINING IN AUGUST

ROSWELL—According to infor- mation supplied by the unit instructor of the 410th infantry, U. S. army, from the regimental headquarters in this city, that regiment will be ordered to fourteen days active duty training at Camp Stephen D. Little, No- gales, Arizona, from August 24 to September 6, with the 25th infantry, regular army regiment on duty at that station.

Approximately 50 reserve officers are expected to take training with the regiment, a larger number than has been authorized in the post.

The training is intended to cover those phases pertaining to the as- sembling, equipping, administration

and combat training of an organized reserve regiment in time of war, and so far as practicable will call for the actual performance of the various war-time duties by the reserve officers, and the actual handling of troops.

The 25th infantry and Camp Stephen D. Little are well known to most of the reserve officers of the 410th infantry, residing throughout the state of New Mexico, for many of them have been trained there in the past.

In addition to the fourteen days of active duty training with the regular army each year, reserve officers may receive training by means of extension courses, troop schools, and various other activities on an inactive duty status, throughout the entire year.

The 410th infantry is commanded by Colonel J. D. Atwood, Inf. Res., of Roswell.

Woodstock Typewriters for sale at The Advocate.

The Financial Risk

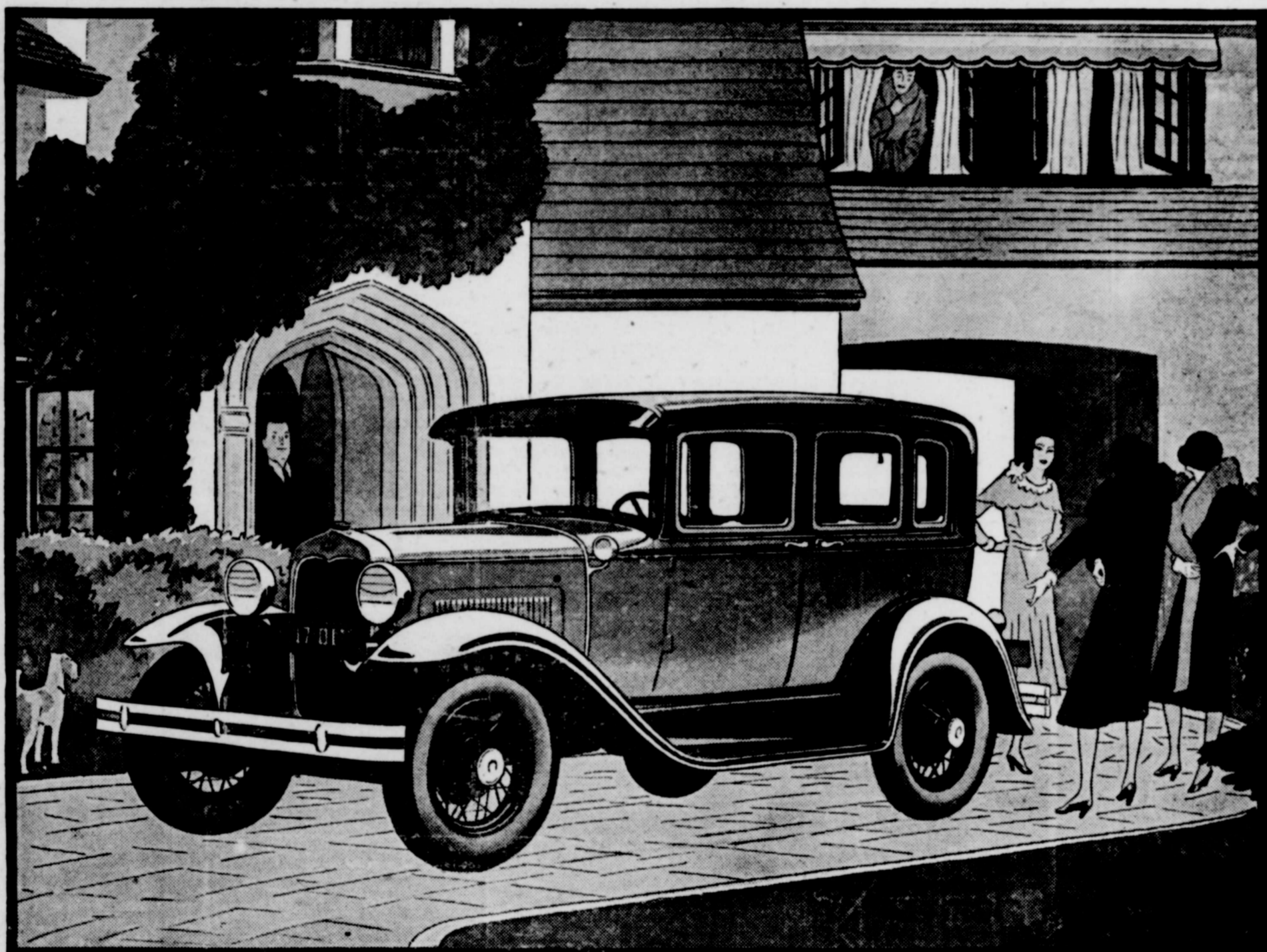
Life Insurance is a necessary asset in the business world. Whether you want to secure a loan through the local banks or establish a business for yourself, Life Insurance will help.

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**A. L. ALLINGER, Representative
NEW YORK LIFE INSURANCE**

JOB PRINTING AT THE ADVOCATE

New Beauty for the New Ford



THE NEW FORD TOWN SEDAN

In the Town Sedan you see a distinguished example of the unbroken sweep of line which adds so much charm to all the new, roomy Ford bodies. Radiator, hood, cowl, lower roof line, fenders, wheels — every point of design reflects the new style and beauty that have been placed within the means of every one. All of the new Ford cars are finished in a variety of colors.

ANOTHER STEP FORWARD

THE introduction of the new Ford bodies has set a high standard of motor car value.

From the new deep radiator to the tip of the curving rear fender, there is an unbroken sweep of line—a flowing grace of contour gaining added charm from the rich and attractive colors. * * * *

You will take a real pride in the smart style and fresh new beauty of the Ford just as you will find an ever-growing satisfaction in its safety, comfort, speed, acceleration, ease of control, reliability and economy. In appearance, as in mechanical construction, craftsmanship has been put into mass production. New beauty has been added to outstanding performance. * * * *

A feature of unusual interest is the use of Rustless Steel for the radiator shell, head lamps, cowl finish strip, hub caps, tail lamp and other exposed metal parts. This steel will not rust, corrode or tarnish and will retain its bright brilliance for the life of the car. Here, as in so many other important details, you see evidence of the enduring quality that has been built into the new Ford. * * * *

Roadster, \$435 Phaeton, \$440 Coupe, \$500 Tudor Sedan, \$500 Sport Coupe, \$530

*Two-window Fordor Sedan, \$600 Three-window Fordor Sedan, \$625 Convertible Cabriolet, \$645 Town Sedan, \$670

(All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra.)

MAJESTIC THEATRE--SUN.--MON., FEB. 2 and 3

One of the finest musical dramas

"THE SONG OF LOVE"

with the stages' greatest actress

BELLE BAKER

Shows at 2:30-7:15-8:45

TUESDAY and WEDNESDAY, FEBRUARY 4 and 5

A story of Old Mexico

"MEXICALI ROSE"

A colorful all talking drama of life and love on the Mexican Border

Added Comedies—Show at 7:30

BREAKING IN THE NEW CAR IN THE WINTER OFFERS ADVANTAGES

The old-fashioned man who removed the battery and put the family touring car on trestles at the first frost now has a son who buys his new car in the winter and drives it every day because it is not only practical but economical.

Breaking in a new car during cold weather offers several advantages according to Clyde Guy, local Chrysler distributor, and motorists who used to think that winter was a time to get along with their old car are realizing that it is false economy.

"Buyers taking delivery at this time of year have their new car when it is most important to have a dependable engine that starts easily, perfect brakes, new tires and a new battery," said Mr. Guy. "The saving of time and repair expense plus the satisfaction of driving a car that will operate faithfully in the severest of weather are reducing the practice of deferring new car deliveries until spring."

"In breaking in a new car during the winter months, there is no attempt to speed, and the engine is not subjected to fast driving or extreme heat until it is ready to withstand such strain. The design of the latest motor creations insures economical and dependable year around performance, while the high quality of lacquer finish and chromium plating easily resists extreme winter weather."

"To-day the closed car with its powerful engine, positive four-wheel brakes, long flexible springs and balloon tires provide comfort and safety never dreamed of a few years ago. Chrysler cars are subjected to many cold weather tests in the engineering laboratories and on the road, so that their performance under all operating conditions is insured."

A Scotchman, not feeling as well as usual, called in his family doctor, who looked him over and gave him some pills to be taken at bedtime. Whiskey also was prescribed for his stomach's sake, a small glass to be taken after each meal.

Four days later Sandy again called the doctor, stating he was feeling no better.

"Have you taken the medicine exactly as I instructed?" the doctor inquired.

"Well, doctor," replied the patient, "I may be a wee bit behind wi' the pills, but I'm six weeks ahead wi' the whiskey." — Wesleyan Woofus.

Woodstock Typewriters for sale at The Advocate.



ARTESIA DAIRY

PHONE 219

Whipping Cream

Table Cream

Pasteurized Cultured Butter Milk

Free Delivery on Special Orders

DUNN AND THIGPEN, Props.

Getting Ready for Another Crop

Many farmers have started preparing their land for another crop. In making your plans for another year, don't overlook the fact that we have many items in Hardware that will save you money. We have an assortment of new Harness and a full line of Irrigating Implements. SEE US FIRST.

JOYCE-PRUIT COMPANY

Hardware Department—Phone 34

ARTESIA, NEW MEXICO



How to Raise Poultry

By Dr. L. D. LeGear, V. S. St. Louis, Mo.

Dr. LeGear is a graduate of the Ontario Veterinary College, 1892. Thirty-six years of veterinary practice on diseases of live stock and poultry. Eminent authority on poultry and stock raising. Nationally known poultry breeder. Noted author and popular lecturer.

HOW ABOUT "MACHINE" HATCHING

I once overheard a rather animated discussion of the relative merits of natural and artificial means of hatching eggs. Each side of the question had its ardent champions, each of which was absolutely sure that his view was the only one possible for any person of good judgment. In the course of the debate, one young fellow remarked that you couldn't depend on hens because they were too darned temperamental. "W-a-a-l," one rather ancient defender of nature's methods drawled, "if you kin find anything more temperamental than one of them there inkykewaters, I'd like to see it!"

That reply indicates a point of view that was once quite a bit more general than it is now. There was unquestionably a time, not so long ago at that, when the incubator was not the reliable machine it is to-day. Nowadays, a good up-to-date incubator that is run according to instructions is equally dependable in its own way as the family clock. It is hardly an exaggeration to say that a good modern incubator practically runs itself. If there are any temperamental interferences with the progress of artificial hatching, it is more easily shown in the operator than in the machine.

I realize that the question as to which is better, the hen or the incubator, is still a debatable one to many people. I can best answer that question by saying that when the use of hens is possible, just as good results are possible as can be obtained with the best incubators and vice versa. There is really no difference in results when proper methods are employed in the use of both. There are, however, a number of limitations to the use of hens which under certain circumstances make the use of incubators absolutely necessary.

A hen cannot go broody at will and there is no known way to make her do so to suit the convenience of her owner. This business of broodiness must also be considered where very large numbers of eggs must be hatched all at one time or where the incubating of large hatches must necessarily be a more or less continuous process over an extended period of time. In such cases, it would be a serious problem if not an impossible one, to find enough broody hens to carry on the work successfully. In short, to the man who makes the raising of chickens his whole business or even one of his major activities, there is no question what to use. He must use incubators.

There is also considerable justification for the remark made by the incubator advocate mentioned at the beginning of this article. Hens are very temperamental creatures at times. You never know when one of them is going to get tired of her job leave you flat with a batch of partly hatched eggs spoiled by her neglect. The man who depends on his chickens for all or any material part of his income cannot afford to take such

PECOS COKER FAMED RODEO CLOWN MEETS DEATH IN ACCIDENT

"Pecos" Coker, famed throughout the southwest as a clown at rodeo performances, was killed seven miles north of Clovis, Tuesday night in an automobile accident.

Coker's neck was broken when the automobile in which he was riding with W. H. Jones of Ft. Sumner, left the highway and overturned. Jones was uninjured.

Coker lived on a ranch near Ft. Sumner. He was known for his rodeo antics from Pendleton, Oregon to Madison Square Garden. Several times he appeared at the Fat Stock Show at Ft. Worth, Texas.

Typewriters for sale or rent—The Advocate.

chances.

It is also true that chicks hatched by hens are more likely to be infested with lice and other vermin than those hatched in incubators.

Now let us take a look at the other side of the question. When is the use of hens more desirable?

Generally speaking, however, I should say that any one who goes in for chicken raising on any considerable scale will find the incubator more nearly a necessity than a mere convenience. It gives absolute control of the hatch, reduces labor, insures chicks at any season and provides large flocks of practically the same age. The machine is always ready for use at any season and no waiting for it to go broody. The cost of operation is very small; there is little mess connected with the operation, and with relatively little care it can be kept free from vermin and disease germs.

In conclusion, let me add just a word of caution. If circumstances justify the purchase of an incubator and you decide to get one, don't make the mistake of buying one too cheap. At best you will save only a few dollars and losses due to inferior construction may soon eat up the saving many times over. Whether you buy a hot-air type or hot water type is not important. I have had equally good results from both. It also makes little difference what make you buy although I counsel buying some well known make that you can count on as being all it is represented.

When you have made your purchase, set it up carefully and run it strictly according to the manufacturer's directions. If you do that, you will find your incubator both a time saver and a money saver—a welcome and even necessary adjunct to the raising end of your flock.

WE THANK YOU!

The following have renewed their subscription to The Advocate the past week:

Mrs. A. H. Crandall E. P. Gaston
P. V. Morris F. S. Hill
C. M. Cole John Hill
Ed Kissinger Henry Hill
Frank Watkins F. T. Jarvis
C. S. Brown Winton Ault
Mrs. Frank Johnson A. D. Hill
Mrs. Sallie Lanning

NOTICE:
Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

CERTIFIED SEED GIVES GUARANTEE

Many farmers do not understand the meaning of certified seed and the advantages to be gained from certification says J. M. Sloan, president of the New Mexico crop improvement association.

Certified seed merely means that you buy and know who grew it and where it was grown. Any variety or strain of crop seed that shows, following two consecutive annual inspections by a disinterested inspector to be pure in breeding and have only a few rogues and good uniformity, may be certified. This does not imply that the seed must be of any particular variety; any pure variety may be certified. All certified seed is sealed and tagged with an association tag. Bulk seed and sack seed that is not sealed and tagged carries no guarantee in New Mexico.

Certified seed carries the grower's guarantee and an official germination test by the New Mexico state seed laboratory. Further, any crop grown from certified seed may be inspected for certification and, if it meets the requirements outlined in the rules of the New Mexico crop improvement association, it will be certified. This naturally means that all certified seed grown in New Mexico or elsewhere and seed grown in pure line by some of the various experiment stations and distributed for seed, may be certified if it meets the requirements.

No individual can certify his own seed; it must be done by a state recognized organization. The New Mexico crop improvement association is one of 22 state associations that are authorized to inspect and certify seeds and they together with the four provincial associations of Canada, are members of and compose the International Crop Improvement Association. The state certification rules are adjusted to meet New Mexico conditions but comply with the International regulations.

Wedding Announcements and Invitations, Engraved or Printed—Advocate

More people ride on
GOOD YEAR TIRES
than on any other kind

LOWEST PRICES

Lowrey-Keyes Auto Co.
Chrysler and Whippet
Sales & Service

Guaranteed FOR LIFE



So necessary



—the Pause that refreshes

It doesn't pay to take your affairs too seriously. There comes a time every day when it's good to do things—relax and refresh yourself. The happiest, shortest day-time rest to refreshment is a brief pause for an ice-cold bottle of Coca-Cola. Insistibly delicious in flavor—tingling with refreshment—wholesome, pure and good. And so easy to get, around the corner from anywhere. Nine million drinks a day say what people think about Coca-Cola.

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The benefits of electrical service are not confined to your own personal use.

Most every item you buy is cheaper because its cost has been held down by the use of electrical service.

Southwestern PUBLIC SERVICE Company

LEGAL ADVERTISEMENTS

NOTICE OF PENDENCY OF CIVIL ACTION

In The District Court of Eddy County, New Mexico.

Calvin C. Nicholson, Plaintiff, Vs. J. H. Campbell, Joseph H. Campbell, Aley Campbell, Joseph C. Campbell, Srenea, A. Walker, John L. Campbell and William E. Campbell, their heirs, if any, and unknown claimants and their heirs of interests adverse to plaintiff, Defendants.

No. 4927. THE STATE OF NEW MEXICO: To J. H. Campbell, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Joseph H. Campbell, Aley Campbell, Joseph C. Campbell, Srenea A. Walker, John L. Campbell and William E. Campbell, their heirs, if any, and unknown claimants of interest in the premises adverse to the plaintiff and their heirs, if any, defendants: Greeting:

You and each of you are hereby notified that a civil action is now pending in the District Court of Eddy County, New Mexico, wherein Calvin C. Nicholson is plaintiff and you and each of you are defendants, numbered above on the civil docket of said court; that the general nature and objects of said action are to quiet and set at rest the title of plaintiff in and to the following described real estate, to-wit: Lot 8 in Block 49 in Artesia Improvement Company Addition to the Town of Artesia, Eddy County, New Mexico, and to bar and estop you and each of you from having or claiming any right, title or interest in or lien upon said premises adverse to the plaintiff.

You are further notified that unless you enter your appearance in said cause on or before March 18th, 1930, judgment against you will be taken by default as prayed for in plaintiff's complaint, and that S. E. Ferree, whose post office address is Artesia, New Mexico, is the attorney for the plaintiff.

Witness my hand and seal as clerk of said court at Carlsbad, New Mexico, this 15th day of January, 1930. (SEAL)

THELMA T. LUSK, 5-4t County Clerk.

IN THE DISTRICT COURT OF EDDY COUNTY, NEW MEXICO

NOTICE TO CREDITORS OF ARTESIA HOTEL COMPANY, A CORPORATION.

BIG JO LUMBER COMPANY, a corporation. Plaintiff.

Vs. PECOS VALLEY DEVELOPMENT AND ENGINEERING COMPANY, A corporation, ARTESIA HOTEL COMPANY, a corporation, MAX MERRELL and J. K. WALLINGFORD, Defendants.

No. 4921. Notice is hereby given to all persons holding claims against the Artesia Hotel Company, a corporation that the undersigned was on the 4th day of January, 1930, appointed Receiver of said corporation by order of the District Court within and for the County of Eddy;

And Further, that said Court on the 16th day of January, 1930, entered in such receivership proceedings, requiring all creditors of the corporation to make oath to their claims and file same with the receiver at the Citizens' State Bank in Artesia, New Mexico, on or before the 1st day of May, 1930, or be barred from participating in the distribution of the assets of the company.

From a rejection by the Receiver of any claim in whole or in part the claimant may appeal to the Judge of said Court on or before the 10th day of May, 1930, after which date appeals from the ruling of the Receiver on any rejected claim shall stand forever barred.

Claims may be forwarded to and filed with C. E. Mann at the Citizens' State Bank in Artesia, New Mexico. Given under my hand this January 18th, 1930.

C. E. MANN, Receiver.

6-4t

SAY IT IN WOOD

Don't throw away that old wooden box! Any one of 1,200 fascinating contraptions can be fashioned from it. The national committee on wood utilization, which was formed under the direction of Herbert Hoover in 1925 has recently issued a booklet, "You Can Make It." The publication contains one hundred suggestions for hewing and nailing once discarded containers into things of beauty and usefulness. This booklet, the first of a series to be issued by the committee has already attained a sales record of 100,000 copies, and the entertaining occupation it describes promises to take the place of crossword puzzles.

The inexhaustible field for this second hand carpentry is revealed by the committee's estimate that in America approximately four billion feet of lumber are consumed annually in the making of boxes and crates—or sufficient material to construct homes for four times the population of our national capital.

Typewriters for rent at Advocate.

POLITICAL ANNOUNCEMENTS

RATES

State\$25.00
District\$20.00
Senator and Rep.\$10.00
County\$15.00
Probate Judge\$10.00
City Office\$ 5.00

Strictly Cash with Copy

The following candidates submit their announcements, subject to the action of the democratic primary when the same shall be held.

For Sheriff:—

WALTER L. McDONALD
Carlsbad

A. F. SCHNAUBERT
Carlsbad

For County Clerk:—

NORMA TOFFELMIRE POWERS
Carlsbad

RUTH NYE
Carlsbad

For County Supt. Schools:—

MRS. FRANCES G. DONLEY
Carlsbad

For County Tax Assessor:—

MRS. RICHARD H. WESTAWAY
Carlsbad

FEW PERSONS TO-DAY WHO NOT IN POSITION TO SAVE MONEY

By S. W. Straus, President American Society for Thrift.

Students of economic conditions in this country tell us that poverty is steadily being eliminated through the process of education. There was a time within the memory of many now living when dire poverty existed in every city if not in every community. The general standard of living has been steadily advancing for the last fifty years and conditions are such to-day that there is hardly a person anywhere who is not in a position to save money if he chooses.

—This does not mean that all who are able to save are doing it. There are many who do not.

Numerous persons excuse themselves from practicing thrift on the plea that they cannot save anything and maintain a good standard of living. While it may be true in some isolated cases that circumstances over which they have no control make it impossible for them to get ahead in the world, these instances are exceptional.

The old saying, "Where there's a will there's a way," applies with full force to the practice of saving money. Those who do not save or who think they cannot are not fair with themselves. They are unwilling to make certain sacrifices. Their minds are biased by false pride or egotism. Their viewpoint is incorrect.

If they should think the problem clear through they would determine to find ways by which they could save something even though the amounts be small.

Upon one's ability to find such ways of saving money, depends very much on one's chances of success in life.

This is a phase of the matter that should be given the deepest consideration. Also it should be borne in mind that those who are not sufficiently interested in their own welfare to lay a certain portion of their earnings aside for the future do not care enough about real success ever to achieve any substantial place in the affairs of men.

Before there can be success there must be a desire to succeed. And this desire must be so deep that it overcomes every barrier.

TYPEWRITERS

New Woodstocks and Coronas, Rebuilt in all other makes at The Advocate.

MICKIE SAYS—

SMALL CITY EDITORS GET LOTS OF CREDIT FOR LEAVING OUT LOCAL SCANDALS, BUT MOST OF THE CREDIT GOES TO THE READERS OF SMALL NEWSPAPERS, BECAUSE THEY APPROVE OF OMITTING THE WAYWARD DOINGS OF THE HOME FOLKS



FILED FOR RECORD

January 20, 1930. Warranty Deeds: W. Leslie Martin to Sam Hale \$750 1-3 interest in artesian well on SW 1/4 SW 1/4 26-17-26.

In The District Court: No. 4927. Suit to quiet title. C. C. Nicholson vs. J. H. Campbell, et als Lot 8, Blk 49, Artesia Imp. Co. Add. to Artesia. No 4928. Suit to quiet title. Julian Sanchez vs. Cab E. Conway et als Lots 18, 20 and 22 in Blk. 10 Orig. Carlsbad.

January 21, 1930. Quit Claim Deeds: E. S. Webb to Dan C. Webb NE 1/4 Lot 3, Blk. 16, Orig. Artesia. Abe Cox to J. A. Patton \$100 Blk. 9, Roberts Add. to Artesia.

Warranty Deeds: J. M. Jackson to J. A. Patton, et al \$100 Blk. 9 of Roberts Add to Artesia. Pecos Valley Trust Co., to P. R. Lucas \$450.00 Lot 3, Blk. 83 Lowe Add. to Carlsbad.

In The Probate Court: No. 630 Petition for appointment of administratrix. In the matter of the estate of Jesse R. Eipper, deceased.

In The District Court: No. 4829 Divorce. Dan C. Webb vs. Essie S. Webb.

January 22, 1930. Warranty Deeds:

John Guitar, tr. et als to Edward F. Rosson \$10.00 NE 1/4 17-23-28 W. R. Pearl Anderson to Lena Grimm \$10.00 Lot 4, Blk. 30 Stevens Add. to Carlsbad. Mrs. M. Griffiths to Alice L. Ives \$3,500.00 Lots 5 and 7 in Blk. 11, La Huerta. Billie B. Adkins to J. F. Bertz \$10.00 Lot 5, Blk. 78 Lowe Add. to Carlsbad. J. F. Bertz to Billie B. Adkins \$10.00 Lot 9, Blk. 86, Lowe Add. to Carlsbad. Pecos Valley Trust Co., to J. F. Bertz \$450.00 Lot 9, Blk. 86, Lowe Add. to Carlsbad.

In The District Court: No. 4930 in the matter of the mental incompetency of F. A. Weatherhead.

January 23, 1930. Warranty Deeds: Etta C. Reed to W. W. McAdoo

WILL YOUR EGGS HATCH?

Will your eggs hatch? Will they produce strong vigorous chicks? These are questions of timely interest as the hatching season is just ahead. "Select eggs that are uniform in size, shape and color with firm smooth clean shells," says the 1930 issue of the Purina Poultry Book, in reminding poultry producers to eliminate the question mark from the next hatch. "Do not keep longer than two weeks and turn them daily to avoid any possible adhesion of the

yolk to the shell. Be sure and keep in mind that the fresher the eggs the better the hatch and the more vim, vitality and vigor in the chicks, providing the breeding flock has been fed and cared for properly. To get better chicks out of your incubator put better eggs into it." The information given in the booklet is the result of a recent study made in 2584 hatcheries in all parts of the country.

Student's note book cover in school colors at The Your name stamped free

DR. EDWARD S.
Optometrist
Artesia, N. M.

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COMBINATION MODEL R. E. 45



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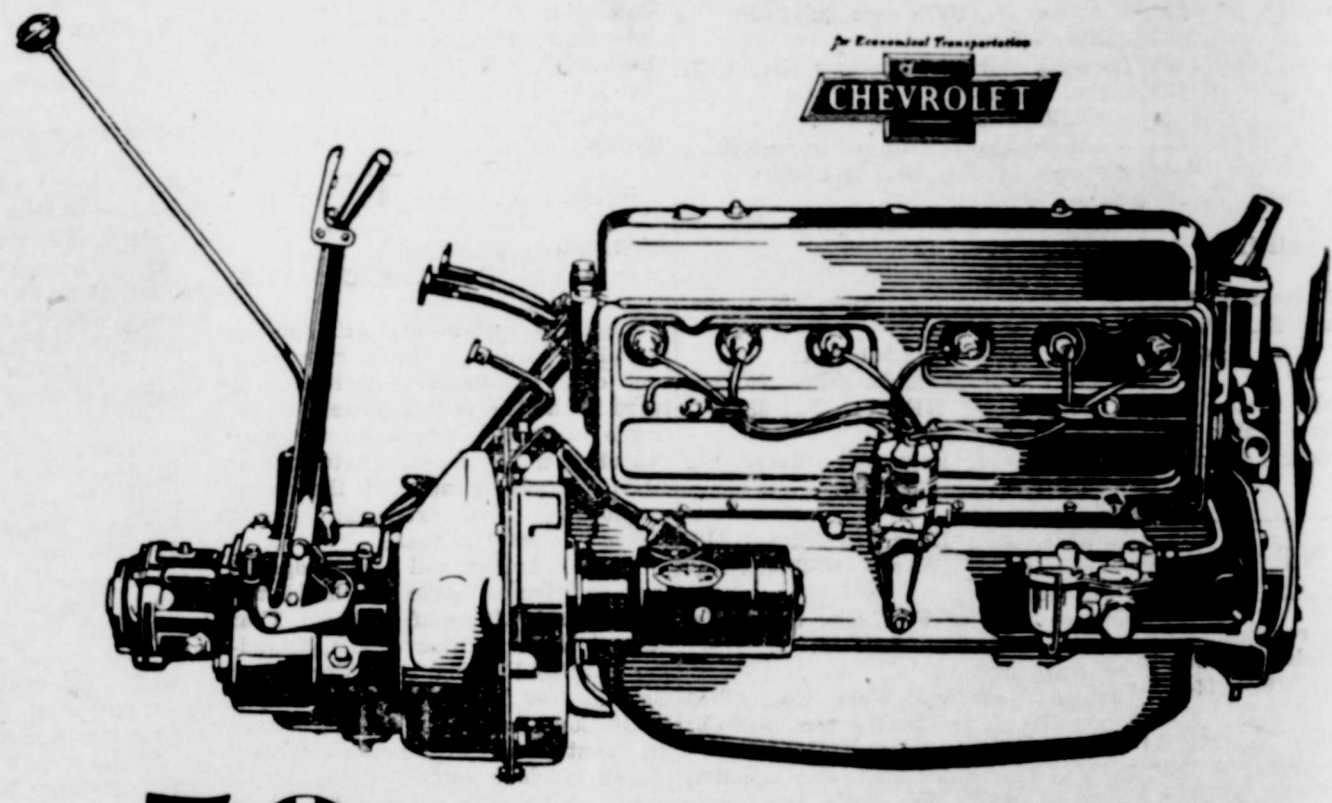
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50 horsepower six cylinder engine

Not until you drive the new Chevrolet Six can you appreciate what a wonderful improvement has been made in its famous six-cylinder valve-in-head engine. With its capacity increased to 50 horsepower, it has great reserve energy for sweeping up the steepest hills—for swift acceleration

—and for sustained high speeds. Its power flows evenly and smoothly. And it is extremely flexible in traffic. In fact—it does everything you could possibly want a motor to do. Yet it is remarkably economical in its use of gasoline and oil. Come in today for a demonstration.

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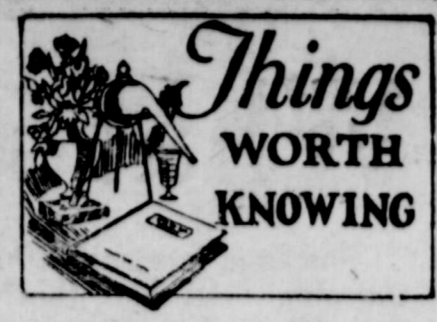
The ROADSTER.....	\$495	The CLUB SEDAN.....	\$625
The PHAETON.....	\$495	The SEDAN.....	\$675
The SPORT ROADSTER.....	\$525	The SEDAN DELIVERY.....	\$595
The COACH.....	\$565	The LIGHT DELIVERY CHASSIS.....	\$365
The COUPE.....	\$565	The 1 1/2 TON CHASSIS.....	\$520
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Jackson-Bolton Chevrolet Co.
ARTESIA, NEW MEXICO

A SIX IN THE PRICE RANGE OF THE FOUR

Form International
 School
 Lesson
 February 2
 KINGDOM FIRST
 Matthew 6:1-24
 Seek ye first the kingdom of God and His righteousness, and these things shall be added to you.
 Being Loyal to Christ
 AND SENIOR TOPICS
 AND ADULT TOPICS
 Things First
 in the previous standards of the kingdom, exhibits the underlying principles which control the subjects.
 (vv. 1-4).
 not to be given before of them. Doing aims not condemned as that let Matthew 5:16, but them before men to be. To seek publicity in is to miss the reward of Father. The true kingdom will seek privacy, consciousness, that he may reward of the Father.
 Praying (vv. 5-15).
 (vv. 5, 7).
 in (1) Praying to be of men (v. 5). Many uttered in public are is more thought of he think than of what (2) Using vain repetitions does not mean that but once for a given ve examples of Christ ing three times for the Matt. 26:39-46; II Cor s the using of mean ons. The reason is. knoweth what things of before ye ask Him." ver (v. 6).
 is a transaction of the there should be a real ship with Him which meet Him in the secret prayer (vv. 9-15).
 (1) Right relationship (v. 9). (2) Right at- ved be thy name" (v. 10). Right spirit—"Give us our give us our sins, lead upation" (v. 11-13). fasting (v. 16-18). son for fasting is to ve opportunity it gives for of God. Those who God will make it man- countenance.
 Earthly Riches (vv. 19-20).
 renew the temptations befall His children in pilgrimage and the ch it would lead; there with the proper attitude
 ure of earthly riches
 (vv. 19, 20). Earthly de, or are taken from we should lay up for ures in heaven where tely safe from corrup thieves. (2) Seductive t called riches deceit- (2). It is not wrong to y treasures, but when s possess us, they be into us. Excessive at- not be given to earthly
 ect of earthly riches
 the moral and spiritual y. 22, 23) Those who ed of the things of this come irresponsible to s. When the heart is treasures. It is taken he double eye is dis- tuality. (2) They ren- oid all service (v. 24). e's heart is stolen by ndered unfit for spir-
 th in the Heavenly Fa-
 0).
 anxious about food and 5-34).
 It shows distrust God is able to supply needs. (2) It is use- anxiety can bring noth- rinding us nothing. It service. (3) It is (3). Those who have trust God may worry affairs, but those who a loving Father, will be
 us to seek the kingdom erve Him (vv. 33, 34). that worldly affairs ordinated to spiritual
 d Thoughts
 do we sigh for oppor- g good, whilst we neg- ings of Providence in which would frequently e accomplishment of most bliness.—Crabbe.
 Anywhere
 of God can make believ- ristian life anywhere; not be Christians every- cannot be anywhere.—
 F O U



Things WORTH KNOWING

Feed silage to the dairy cow as soon as it is taken from the silo and do not allow it to freeze.

Some fat on meat is essential to tenderness, says the U. S. Department of Agriculture, and meat consumers should not expect to get tender and appetizing beef that is all lean meat. The fat of choice beef is white or cream colored rather than yellow.

Cattle lice flourish during the winter months and stock afflicted with these pests should be dipped before cold weather appears. Any coal-tar dip may be used. The treatment should be repeated within a week or ten days, to kill any lice that may have hatched from eggs or nits on the hair after the first dipping. With a small number of animals, the dip can be applied with a small sprayer or brush.

During January or February the best layers in the poultry flock should be selected and those with the whitest beaks and shanks banded with numbered aluminum or colored celluloid bands. In breeds whose beaks and shanks are normally yellow, as the Plymouth Rock, Leghorn, and Rhode Island Red, the pullets that lay at the highest rate will usually bleach out the normal color of the beaks and shanks more quickly than pullets that lay only intermittently.

Meat studies of more than 2,000 slaughtered animals show that it is desirable to market steers of inferior breeding while fairly young, preferably under 14 months of age. The meat of such steers is of better quality at this age than it will be later on, says the federal bureau of animal husbandry. Cattle of good quality, however, can be grown out for a year or two and then fattened, with the assurance that the meat will be of high quality.

Livestock badly infested with ear ticks may die in late winter or early spring if not treated now. The best remedy is a mixture of 2 parts pine tar and 1 part cottonseed oil, applied with a syringe. No more should be applied than will stay in the ear. If the ear passage contains hard masses of ticks and ear wax, they should be scraped out before treatment. Usually one application of the pine tar and cottonseed oil is enough, if the stock are kept away from places infested with ear ticks. These parasites not only cause wounds in the ears, but such animals suck the animal's blood, causing lowered vitality, loss of weight, unthriftiness, and, in dairy cows, lessening of the milk flow.

Old bermuda grass pastures that have become too thick and sod-bound may be renovated by plowing in late winter or early spring and seeding to lespedeza. In plowing the furrow, slices should be left on edge as much as possible, so the grass will begin growth along the edge of the furrow and quickly restore the turf. Before seeding the lespedeza, the plowing should be disked and harrowed. Seeding from 12 to 16 pounds of lespedeza seed per acre in early spring will provide grazing for stock during the summer while the bermuda grass is being re-established. A bermuda grass pasture renovated in this way may be improved still further by seeding 3 or 4 pounds per acre of white clover, hop clover, or black medic in the fall or early winter following the spring plowing.

"Your uncle seems rather hard of hearing?"
 "Hard of hearing! Why, once he conducted family prayers kneeling on the cat!"—The Sentinel.

Typewriters for sale or rent—The Advocate.

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Artesia, N. M.

TOURISTS PAY MAJOR COST OF THE HIGHWAY BUILDING IN THE STATE

SANTA FE—Tourists are paying half of the state's road bill a highway department bulletin indicates.

The figures are admitted to be only estimates but even as such obviously show that tourists are paying a large portion of the construction and upkeep of the roads.

"The gas tax returns for 1929 show that roughly 45,000,000 gallons of gasoline were consumed on New Mexico roads last year, states the bulletin. This figure has been arrived at after deducting station license fees from the year's total of gas tax.

There were approximately 70,000 New Mexican cars registered during the same time. Highway engineers and experimenters at engineering institutions last year estimated that the average mileage of a car, taking a large number such as the total registration of New Mexico, was 5,000 miles per year. This would give 350,000,000 miles traveled on New Mexico highways by New Mexicans last year, providing none of them went touring in other places.

"The same statisticians who arrived at the 5,000 miles per car yearly also estimated 12 to 15 miles to the gallon as the average consumption of all cars taken together by using the larger figure and allowing for no touring on the part of New Mexicans this would indicate that roughly 23,333,330 gallons of gas were bought in this state, or only half the amount tax was paid on.

"Any errors in these figures are more than compensated for by the method of figuring all of which goes to make the amount paid in by tourists of a larger proportion. Hence, it is no exaggeration to state that tourists are paying a large share of the state's road bill and, that this share is probably more than half and is constantly growing.

"In 1929 nearly two million and one-half dollars were collected in gas tax. Probably the figure of \$1,150,000 paid by tourists is not too large, but rather low.

"If over a million dollars alone was paid into the state last year in gas tax, the total amount left by the tourists in New Mexico in hotel bills, camp ground fees, accessories, etc., must have reached a sum which would put tourists among the very topmost of the state's paying industries, the bulletin concludes."

Judge: "Guilty or not guilty, Rastus?"
 Rastus: "Not guilty, suh."
 Judge: "Ever been in jail?"
 Rastus: "No suh. I never stole nuthin' befo'."

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Regardless of the Weather

you can prepare a suitable dish for the family on warm or cold days if you place your order with us. Cold weather usually demands certain dishes—we can supply you with sour kraut, canned tamales, canned chili, potatoes and sweet potatoes.

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 New Chrysler "77" Royal Sedan, \$1725 (Special Equipment Extra)

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