

ARTESIA ADVOCATE
The Pecos Valley News and The Artesia American
MARTIN \& BLOCKER, Publishers
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PUBLISHED EVERY THURSDAY AT 314 MAIN ST
Entered as second class matter at the post office
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SUBSCRIPTION RATES, PAYABLE IN ADVANCE
One Year (In New Mexico)
Six Months (In New Mexico)
Three Mouths (In New Mexico)
One Year (Out of New Mexico)
Six Mouths (Out of New Mexico)

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fire turc. The remainder of the building coul
devoted to office space for private individuals.
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potential murderers
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is whether or not they will boost his cause. The fact universal use as the basis of accounting in the not dis-
that a paper may have been democratic during its tant future. Once that some true, we shall naturally be
hundred years existance is immaterial. If a sheriff's thinking in terms of thirteen monhs. We shall eve
sale notice is posted on the front door of the news. become familiar with and accustomed to the month
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is for the editor to set up a lot of "whoopee" for the ing that strange month, it will not be long before all of
particular porty. us, from the humblest employee to the bank-president,
We trust that the stock market debacle
not affect church collections in Eddy county.


In erecting an edifice one never begins with the roof. And in building a financial career one
does not start in with high finance. That may come later. But at the beginning a steady, sound foundation of savings is necessary. Let one of our deposit books be the cornerstone of your successful financial structure.

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gradual expansion is SEEN IN ALL LINES OF INOUSTRY IN STATE

 LICENSED THIS YEAR
New Mexico during the first eleven
months of 1929, according to a remonhs of 1292, aceroring to a rec
port by the burcau of public health This record, Dr. George Luckett
said, is below the number of similar
fataities in 1928, but we sim tatalities in 1928, but we are un-
certain whether the reduction comes
from the effectiveness of safety camfrom the effectiveness of safety cam-
paigns or sheer luck on the part of
automobile drivers. Certainly there
 eighty-seven persons were killed in
automobile accidents. Unless December produces more
Chan the average number of such fatalities, which is about six for each
month, the 1929 record will likewise
be far less than the number of such EvEE $-=$
$\qquad$

Getting Ready for Another Crop

Many farmers have started preparing their land for another crop. In making your plans for land for another crop. In making your plans for
another year, don't overlook the fact that we have many items in Hardware that will save you money, Ve have an assortment of new Harness and a full ine of Irrigating Implements. SEE US FIRST.

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nauncement Cards, blank or print ed Ad Car.
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Today, Chevrolet presents the Greatest Chevrolet in Chevrolet Historya smoother, faster, better Six-with beautiful new bodies by Fisher.

Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way-for there are scores of vital improvements
which contribute to comfort, performance, endurance and safety!

An improved six-cylinder valve-inhead motor, with its capacity increased to 50 horsepower;four DelcoLovejoy hydraulic shock absorbers; fully-enclosed internal-expanding weather-proof brakes; a new dash gasoline gauge ; heavier and stronger
rear axle; Fisher non-glare windshield; larger tires-
-these are typical of the many improvements which make this car the Greatest Chevrolet in Chevrolet History.

But most impressive of all from the standpoint of the motor car buyer-this smoother, faster, better Six is available-

## -at Greatly Reduced Prices!

During 1929, more than a million three hundred thousand persons bought six-cylinder Chevrolets. This enormous volume has made possible many savings in the Chevrolet factories-and, in keeping with its longestablished policy, Chevrolet is sharing these savings
with the public. No written description can do justice to the extra value and quality provided in this new car. Visit your Chevrolet dealer-see this car-check its new features-ride in it-and judge for yourself the sensational value it represents.

| The ROADSTER | \$495 |
| :---: | :---: |
| The PhaEton | \$495 |
| The SPORT ROADSTER | \$525 |
| The COACH | ${ }^{\$} 565$ |
| The COUPE | \$565 |
| The SPORT COUPE | \$625 |


| The CLUB SEdan | \$625 |
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| The SEDAN | s 675 |
| The SEDAN DELIVERY | \$595 |
| The LIGHT DELIVERY CHASSIS. | ${ }^{\text {\$ }} 365$ |
| The $11 / 2$ TON CHASSIS | \$520 |
|  | ${ }^{8} 625$ |

All prices fo. b. factory, Flint, Michigan

## Jackson-Bolton Chevrolet Company <br> ARTESIA, NEW, MEXICO

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MAJESTIC THEATER
SUNDAY, JANUARY 12

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 larious-side splitting-Pathe's greatest comedy feature.Also Showing Comedy "Haunted" and Audio Review
Shows at $2: 30,7: 15,8: 45$

TUESDAY, WED
Jan. 14 and 15
betty compson
FIRST SUPER.SPECLIA
"Woman to Womant
'A mighty musical drama
Show at 7:30

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stop, Look AND LISTEN

|  | Mrs. Helen Muncy and son, Del |
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| He was the river fiver ling lizie, |  |
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| He was greeting old Saint Peter by the time three coaches passed Nevermore |  |
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Progressive laundries give her leisure for the business of making a home

T found a plan that leaves her free for th siness of making a home
The new-fashioned woman has banished oldin,路 drudgery rob her of precious time, but hing she must not surrender-Youth.
For this is the day when every woman must stay young in mind and manner, regardless of the story and and $r$ tells.
Washday in the home is a nuisance no longe necessary. All of this steam and smell may b one away with
he one that exactly meets your needs. Begin once-this very week - to profit by this day of eisure that is your duty and your right.

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will pave the road to a successful future
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