## Artesia Advocate

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THE Gerty iot co

EL PASO WANTS RALL
CONNECTION TO THE
PLANS THRU ARTESIA

Nells In Spotlight. EL PASO WANTS RAIL CONNECTION TO THE PLANS THRU ARTESSA


## New Artesia Hotel To Be

 Opened In Thirty DaysTAXABLE VALUATIONS CONTRACT IS LET FOR IN STATE SHOW AN THE CONSTRUCTION OF INCREASE THIS YEAR EL PASO-ARTESIA ROAD

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TWO HUNDRED EIGHTY FIVE BALES GINNED IN EDOY COUNTY TO DATE





The Pride is Ours The Saving Is Yours

Living costs are 70 per cent higher than in 1913. But utility costs are 18 per cent lower.

PRIDE in such a record is ours; but the SAVING is yours.

Southwestern PUELIE SERVICE Company

ADVOCATE WANT ADS GET RESULTS JOB PRINTING AT THE ADVOCATE


Artesia Auto Company

WRECKAGE OF PLANE FOUND ON MT. TAYLOR AFTER A LONG SEARCH

COTTONWOOD ITEMS OUCH COTTON IS USED
 Nicer ore

## Our First Anniversary

On this, our First Anniversary, we want to take this opportunity to thank the rorded us during the year just closed and to pledge anew our best efforts toward a higher degree of service.

We also want you to meet the personnel of our organizatio n order that we may be become better acquainted. Let us assure you too, that after all is said and done that we are just olks, so here we are

## THE MANAGEMENT:

V. BOLTON, General Manager

Native of Kentucky, came to Artesia two years ago for his health and later made a connection with the Chevrolet organzation, prolonging his visit and now he's considered a permannt fixture. He found the Artesia cimate so healthy has made quite a success or oring the he launched the first real active Chevrolet sales campaign in the city and has been privileged to witness a steady, but consistent expansion of the organization. He has been one of the driving forces in establishing a record sales of over 650 cars in a year's time.
J. M. JACKSON, Manager

Mr. Jackson was here for about sixteen years before he found his car selling ability in the Chevrolet. He was former owner of the Artesia Dairy and was later proprietor of the has enjoyed increasing success with the Chevrolet organization. Fast growing business demanded new and up-to-date quarters ast growing business demanded new and up-to-date quarters for the Chevrolet and these, Mr. Jackson promptly the most modern garages and sales rooms in the Pecos Valley

SERVICE DEPARTMENT:
L. MUNSCHKI, Shop Foreman:

Formerly of Dallas. Mr. Munschki, who is in charge of the service department is a factory trained mechanic with nine

LAWRENCE HUFFMAN, Mechanic
號 GROVER KINDER, Mechanic
orerly with the Artesia Auto Co, for several years, A JOHN YOUNG, Mechanic
Formerly with the Sears Chevrolet Co., of Carlsbad. He takes the knocks out of your motor. LEE WHITNEY, Mechanic:

有 BUDDY HAYES, Service Department:

Buddy is the boy that takes the squeaks out of autos specially good on Chevrolets.
SAM TORES, Tire Man:
next blow out.
R. N. RUSSELL, Manager Parts and Accesory Dept.

He is the boy that steps to the electrical bell. Always got
what you want when you want it.
SALES DEPARTMENT:
E. O. JONES, Salesman Formerly with a Ford dealer of Quannah, Texas. He has
made a wonderful record with us and has made many friends. A. R. DEVOLL, Salesman:

Formerly with the Peoples Mercantile Co., has stepped out talk you into buying a car first month's sales. If he does not S. R. CONNER, Salesman

Formerly with the City Market-he has made an enviable record and many friends.
J. L. BENTLEY, Salesman

The boy that never fails. He has made a raft of friends OSW OSWARD YTURALDE, Salesman:
Steps fast and light, but always comes out with the big
quota.

## OFFICE DEPARTMENT:

ANNA FRANCES JACKSON, Bookkeeper
She quit Alaska to join us
ALENE WILSON, Office Girl:
Always willing to serve
Jackson-Bolton Chev. Co

## "Buy With Confidence From a House With a Conscienc"

 SERVICE FOR THE MOTORIST


NEW LINE UP IN THE SENate may plague PRESIDENT HOOVER

-that you had planned this fall should be made as early as possible. We are prepared to give you
complete BUILDERS SERVICE on new buildings or repair work including interior painting, reroofing, additions or alterations.

Consult us with your problems connected with home building or repairing, we will be glad to have


## Kemp Lumber Co.

## AUTO REPAIRING

We are equipped to do any Mechanical Repair Work on your auto including Cylinder Stormizing, Brake Testing, Radiator Repairing. When your

VIRGIL AT DR. LOUCKS GARAGE

GinNING RATE PROTESTED

, mill

## RE-TReppod USEOCCARS

We are offering many Used Cars of outstandie values. Visit our Used Car Lot and be convince Here are a few of the various models we h priced to sell.
1929 4-Door Chevrolet Sedan, looks lik
like new-price $\$ 690.00$ Model A Ford Coupe, equipped with 6-ply Douk
ers. This car h
price $\$ 700000$ only been driven 900 miles-price $\$ 700.00$ 1928 Chevrolet Coupe, thoroughly recondition good rubber and neat appearing-price \$475.00 1926 Chevrolet Roadster with dump bed, wort the money at $\$ 125.00$
This list represents a few of the
we have to offer you-SEE
LOWREY-KEYES AUT0 CO.
Goodyear Tire Service ARTESIA, N. M.

LOOSE LEAF DEVICES AT THE ADVOC.


ROSWELL MATTRESS CO.
roswell
a mirror?
a spotlight?
$a$ new bumper?
save for them with extra miles.

Every extra mile that you get from to cut down the cost of other motoring necessities.
A mirror .... a spotight .... a new bumper.... why not let Conoco's extra miles help pay for them Along all of the important highways and main arteries of traffic and even in the more remote places, you will find the new emblem dedicated to better motoring-the Conoco Red Triangle. It will pay you well to fill your tank only at that sign-for then you are sure to get Conoco, the real extra-miles motor fuel.


of

FIRST GAME OF WORLD SERIES TO BE PLAYED IN CHICAGO OCT, 8TH
 EOOY CO. LAST MONTH





Why South American
Tea Is Called "M
$\qquad$
FORMER RESDDENT DIES
AT HoUSTON, TEXAS


## Foundation of Home

Shows Real Condition

|  |
| :---: |







NEW GAS LINE BEING SURVEYED BY P. V. GAS
COMPANY TO CLOVIS COMPANY TO CLOVIS COM


$$
\begin{aligned}
& \text { goes bad." } \overline{\text { Yellow }} \begin{array}{c}
\text { Color Makes Up } \\
\text { for Lack of Sunshine }
\end{array}
\end{aligned}
$$




SEVERE HAIL STORM area thursday P. M. A heavy rain and hail swept a wide
area of the country east of Artesia
Thursday afternoon, damaging a

## The Nights are $\mathrm{Coo}_{0}$

 We want to figure with you on your needFall Blankets for we know our prices are r
as we buy direct from mills in case lots.
A great hig heavy Cotton Blanket
at the pair- $\$ 1$. at the pair-..........-.-....-.-and up to the pure lamb's wool
at the pair. To Get An Idea See Our West Window
Leather Coats, Leather Jackets, Lumber. jacks, Tourist Coats, Sweaters and Woi Shirts are now on display

Another Big Shipments of Those Famous Enna-Jettick Shoes For the women who care and
well as style

Prices same as formerly Widths from Joyce-Pruit Co.


White \& Wyckoff's Social Stationery

REGULAR 75c AND $\$ 1.00$ VALUES
Special 49 and 69 cents AS LONG AS THEY LAST

## Palace Drug Store

Phone 1

| \& Wyckoff's Social |
| :--- |
| secial prices |

All of the children are happy and g
In their life there is no gloom
As I watch them romp and play
Hear their laughter and their glee,
How their merry shouts do ring. How their merry shouts do ring.
Its a pieasure unto me
When I hear them sweetly sing.
But when they are older grown,
As they journey through life,
Will we hear them sit and moa

| As |
| :--- |
| Will |
| Will |

We
Wis
May
That
Hop
Fille
高矣
fair in addition to members of th
Junior class. Miss Ruth Morgan
the faculy sponsor of the Juniors.

