# Artesia Advocate 

ARTESIA, NEW MEXICO, THURSDAY, AUGUST 1,1929

> Oil Unit Formed Roswell st Night

Welch Made Vice-Dooley-Coll
(hlinin Explains objects DOVER PHILLIPS OF



CARISBAD DIES IN AN EL PASO HOSPITAL<br>

Four Foot Wall Of Water Stops Traffic On Artesia$\begin{array}{ll}\text { Strikes Stalled Car In A } & \text { Carlsbad Highway-Rain } \\ \text { Draw - Skunks-Rattler } & \text { Fall Over The Week End }\end{array}$ Fare Badly When Rise $\quad \begin{aligned} & \text { Fall Over The Week End } \\ & \text { Measures } 2.45 \text { inches Says }\end{aligned}$ Sweeps Down.
$z^{2}-z=$

FIRST BALE OF COTTON
GROWN HERE GINNED AT DAYTON IN 1916
$\square$ Up The 0il Operations

## Midwest Capps No. 1 Gets

 Oil At 4,065-Two Wells In Jackson Area Get Oil Shows During The Past
$\qquad$
$\qquad$
$\qquad$

WOKLD WABET LOCALS MAY BE FORMED23
Things
worth .....
knowing是turn ounly $\$ 14$ over cost fat a year re-
cows that produce while ows that produce cost of feed, while
erfat return $\$ 900$ pounds of butther cause should inseet, disease,




 farm ty products, waste, and of surplu
crops for feed often constitutes th
main difference between profit an loss in feeding. mer needs from 11/4 to $11-3$ pounds $\begin{aligned} & \text { Heads of pointed cabbage weighing } \\ & \text { from }\end{aligned}$ Eggs are sea
uring the fall Eggs are scarce on most farms
during the fall and

 should be trimmed to 2 to 4 close while poultry flesh contains 21.5 found to be excellent in protecting
titting leaves. The green outer leaves

# To Serve You with Quality Values at Moderate Prices 

## -will be the mission of our New Store, soon to be opened in this Community

UR New Store, soon to be
opened here, will be a Local Service Institution with National Resources.
This Store will be allied with local interests. All its activities will centre around the well-being of this community and its people. Only at this Store succeeds in interpreting your needs for Quality Goods-for Staunch Values-for Modern Styles-at prices that will Pack Your Dollars full of Service and Satisfaction-can it hope to prosper.
Success Must be Earned. To Succeed We Must Merit Your Confidence. We can only do that thru Old-Fashioned Integrity and Square-Dealing.

We know of no better way to merit your confidence than to conduct this Store at though Mr. Penney himself were in charge.
To all intents and purposes our local manager IS Mr. Penney. His one thought is for THIS STORE and what it can do FOR YOU.
True, our Store here will have an expert, powerful buying organization behind it, to ensure the BEST from ALL MARKETS, and at Lowest Possible Prices.
But the point is that THIS STORE must prove its worth TO THIS COMMUNITY thru its SERVICE-its VALUES - its MODERATE prices to your and your Family.

J. C. PENNEY COMPANY, Inc.
327 MAIN STREET, ARTESIA, NEW MEXICO



## E CHURCHES

WE THANK YOU!


 For state university ALBUQEURQUE-A bond issue
$\$ 100,000$ to be used at once to construct new buildings for the Uni
versity of New Mexico was authoriz-
ed yesterday by the board of regents The bond wing
unversity permanent fund.
A new dining hall, hating plan
remodeling of two lecture halls, an


## The AAA

NOW OFFERS LOCAL MOTORISTS AN OPTHE NITY TO BECOME MEMBERS O THE LARGEST AUTOMOBILE CLUB IN THE SOUTHWEST!
The AAA, the Panhandle Auto Club offers a real service to the motorist and especially the tion will secure for you many services organizatesies from the various garages, tourist camps, filling stations and police officials. In addition your membership affiliates you with 1075 clubs of the American Automobile Association. CAR SERVICE-
Your membership in the AAA entitles you to free tow service in a ten mile radius, free battery free tow service in a ten mile radius, free battery FREE TOURIST SERVICE-
In addition the AAA offers its members free touring service, road information, maps, logs, routes, ete., furn
LEGAL AID -
Club attorneys will furnish free advice in police and justice courts on matters pertaining to accident, ownership or operation of motor vehicle. tures offered the AAA traveler. 1000.00 INSUR NC EPOLICY
$\$ 1000.00$ INS For loss of life the AAA pays the beneficiary of the member $\$ 1000$ if killed in an accident, $\$ 1000$ for loss of both eyes, $\$ 1000$ for loss of both hands, hand and foot, $\$ 500$ for loss of one hand, etc. For total disability the company pays you $\$ 10.00$ per week for 30 weeks. LEGISLATION-

Eighteen legislative projects, affecting state and national highways which have been sponsored by the AAA have been passed. These beneficial measures are too numerous to mention.
The AAA is not a new organization in Artesia -it has served eastern New Mexico for several years.
The rate is still very reasonable despite many additional features- $\$ 10$ per year, the same as it has always been with an entrance fee of $\$ 2.00$.

Dr. Loucks Garage is now the official AAA garage in Artesia. For further information relative to the AAA address the-

Panhandle Auto Club
Lobby Amarillo Hotel
Amarillo, Texas

## Wholesomeness

In all our Baking-of Bread, Pies, Cakes,
Rolls, Doughnuts, Etc., chief among the Rolls, Doughnuts, Etc., chief among the
things we keep in mind is WHOLESOMENESS!
The fact that we bake on a smaller scale than the large city bakeries only goes for
better assurance that all the ingredients better assurance that all the ingredients
that make up our products are blended with greater care than where large scale baking leaves loop holes for carelessness. We have a large variety of Cakes and Pastries for the dessert for the busy house-

## City Bakery



GOOD MEAT IS NOT CHEAP
CHEAP MEAT IS NOT GOOD That is one of the principal reasons why we THE CITY MARKET TELEPHONE 37 free deluvery

## LEGAL BLANKS AT THE ADVOCATE

## Complete Mechanical Repair

service for your auto

## VIRGIL AT DR. LOUCKS GARAGE

Competent workmen and up to date machinery IF IN TROUBLE FONE 65

## RUGS


Get my Prices on Bedsteads, Springs, Mattresses
W. J. WILLIAMSON

## A Friendly Grocery

Our store must be a friendly Grocery Store in order to hold the business of our many customers. We wantoyees. Let us consider you as one of and friends.

Fresh Fruits and Vegetables Every Day

## THE STAR GROCERY

PHONE 4
free delivery

Come to the Ball Games August Fourth and Eleventh

CALL AT

## Kemp Lumber Co.

FOR YOUR PAINTS, VARNISHES AND BUILDING REPAIRS

TELEPHONE 14


# Majestic Theatre <br> Artesia New Mexico 

##  <br> A great moral lesson taken from the prison labor camps. This is a Fox Super Special being shown at regular admission prices. Show at 7:4 <br> SUNDAY, AUGUS' 4TH DNLY!

Sunday, August 4th One Nite Only

## THRIFTY THOTS

FOR SALE
MATtRESSES

DRILLING REPORT OIL PRODUCTION UP

2700 BARRELS OVER
NATION SAYS REPORT
$\qquad$

## (8) LOCALS 4 <br> Leases and Royalties for Sale <br> In Eddy, Chaves and Lea Counties, New Mexico <br> THOS. S. COX <br> Artesi, Nev Mesicio <br> OIL LEASES, ROYALTIES drilung contracts MESA OIL COMPANY, INC. WILLIAM DOOLEY, President Artesia, New Mexico <br> A Well Lubricated Car Lasts Longer

We have installed the last word in high pressure

## ALEMITE GUNS

Your car left here for 30 minutes is delivered thoroughly lubricated.

## Transmission and differential drained and refilled if you wish

THE FIRST TEN CARS HERE SATURDAY WILL BE ALEMITED FOR 7 jc -DONT miss this opportunity Allemite Lubricant (pure solidified oil) only is used. This service spells comfort to you-added life to your car.

THREE ELEMENTS MAKE THE TIRE-BEAD, CARCASS, TREAD

## THE FEDERAL CARCASS

Of equal tension cord has no cross strings, there is no internal friction, cushioned in rubber, it can never rub or wear.- It has greater vitalitylonger life.

## Federal Treads Give Greater Traction

Graduated side walls insure full balloon comfort. Evidence! you see fewer bruise breaks in the Federal carcass than in other makes and the
multiple cable bead provides firm foundation, giving solid strength at the $\underset{\text { rim }}{\underset{\text { mu }}{ }}$

## Pior Service Station

PHONE 41-ARTESIA, N. M.
WE SPECIALIZE in vUlCANIZING

|  | fitam mine | [FLlocalst | 管 |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  | SUCCESS |
|  |  |  |  |
|  |  |  |  |
|  |  |  | $= \pm$ |
|  |  |  |  |
| Ev= |  |  | mf fris manam |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| - -5 |  |  |  |
|  |  |  |  |
|  |  |  | \% |
|  |  |  |  |
|  |  | Ewive | mesmoma |
|  |  | $=\frac{\text { Amav }}{}$ |  |
| E-5, |  |  |  |
|  |  | APRII |  |
|  |  | 1924 |  |
|  |  | WHY Chrysler Cant te copid |  |
|  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |
|  |  | $C H R Y S L E$ |  |
|  |  |  |  |
|  |  |  | xexys avo |

THINGS THAT NEVER HAPPEN

highway accioent The average daily bate almost doubled population of state OVER THE PAST Year pentientiahy is 422


To rid your home of flies and mosquitoes spray Black Flag Liquid-the deadliest liquid insect-killer made. Kills ants, roaches, bedbugs, too. It never fails! (Money back if not absolutely satisfied.)

## BLACK FLAG 35 <br> LQUID why pay more

$\sqrt{\text { Black Flag also comes in Powder form. EquaHy deadly. 15c, and up }}$

## SOME FOLKS SAY--

Some folks say that they would like to have a used car, but the prices asked for used cars are always too high. To prove to you that you can have most any kind of a car that you want at whatever price you can afford to pay, we are quoting a price on a few of the used cars we
1927 BUICK COUPE-good paint and finish, in excellent mechanical condition, good tires, price $\$ 525.00$-terms.
1928 FOUR DOOR CHRYSLER SEDAN-looks like a new car, reconditioned and in fine running order, good rubber, $\$ 650.00$-terms,
1928 CHEVROLET COACH-driven only 15,000 miles, will give new car satisfaction, finish and paint in excellent condition, $\$ 525.00$-easy terms. 1928 CHEVROLET LANDEAU SEDAN-thoroughly reconditioned, new tires, upholestering just like new, $\$ 550.00$ - easy terms.
1927 CHEVROLET COACH-this car put in excellent condition by our own mechanics, a good 1925 FORD COUPE- $\$ 110.00$, never before a value like this-easy terms.
1926 FORD TRUCK-steel cab and stake body, thoroughly reconditioned, good rubber, will be sold quickly, only $\$ 250.00$-terms
1926 BUICK COUPE-leather upholestering, in
excellent mechanical condition, ideal car for fam-
ily, priced to sell
1926 CHEVROLET ROADSTER-with delivery bed, only $\$ 250.00$-see this car to appreciate its value.
MANY OTHER REAL VALUES IN USED CARS-COME AND SEE!
LOWREY-KEYES AUTO CO.
Authorized Chrysler \& Whippet Sales \& Servic
ARTESIA, N. M.-PHONE 291
ADVOCATE WANT ADS GET RESULTS
Loosi leaf binders and forms-advocate

## SHINE 'EM UP-

Bring,
Ladies'
your
work a a specialty.
feur
the new state shine parlor
Five Years of Service in Artesia
mILTON KELLY, Prop.

## PLUMBING, TIN WORK AND GAS FITTING

## Rowland \& Rideout

artesia, $\mathrm{N} . \mathrm{M}$.
PHONE 3

ARTESIA LODGE NO. 28
A. F. \& A. M.
Meets first Thursday night
of each month.

GILBERT and COLLINS Real Estate, Insurance, Bonds
Compensation
Insuranane OIL AND GAS LEASES, OIL AND DR. LURA L. HINSHAW
 At Residenece Foore Flocks South on
H. AUSTIN STROUP, M. D.

PHysican s surgeon
P-RAY LABoRATORY

DR. F. L. WESTFALL Dentist CARLSABAD, N. M.
Dr. Gfice w. West
Westall
J. H. JACKSON

Attorney-at-Law
Notary Public


## S. E. FERREE

Attorney
artesia, n. m.
Legal Blanks-Advocate


ARTESIA DAIRY
219
Better Dairy Products
THE EDDY COUNTY
ABSTRACT CO.
Reliable Abstracts
Prompt Service
Prices Right
We Are Bonded
et us do your abstract
work


PORTALES MAN KILIS SUMER OF LOCAL WIFE AND DAUGHTER at portales hotel

## (3-LOCALS*

 ATTEND LECTURE FRI.车


