ee No. 1 Of 500,000 POUNDS WOOL
TO BE SHIPPED FROM
HERE THIS SE SON
 ueblo 0 il o. Gets Oil t 2542 Feet -mbe or Real Oil Well-Texas ${ }_{t} 3,25$ Feet-Midwest

SIXTY WORXMEN NOW

|  |  |
| :--- | :--- | :--- |
| end |  |
| Oil Officials Traveling In A | Expect To Arrive Here Sun- |
| Big Mak Bus-Make |  |
| day Evening After Visit |  | EmPloyed on The new HOTEL BUILDNGG HERE

## Co. Budget Is Made At County Meet On Tuesday

Tentative Plans Made To Construct New Jail-The Road Fund IncreasedBoard Of Appraisers Is Created.
 DIES HERE MONDAYCONTRACT FOR BALL
PARK - GRAND STANDPARK - GRAND STAND
TO BE APPROVED SOON


| shows, an |
| :---: |
| $\$ 800,000$, |

$\qquad$Boone Barnett, manager of the
Biz Jo Lumber, Coo, received the

OURIST TRAVEL IS LIGHT OIL CONTINUES INCREASED 20 PER TO INCREASE IN OIL CENT OVER YEAR AGO FIELOS SAYS REPORT

POTASH TESTS UNCED FOR EDOY LEA COUNTIES


## MAJESTIC THEATRE

## SATURDAY, JULY

 TOM MIX AND TONY in "BIG DIAMOND ROBBERYA big picture crammed with action-fast riding-comedy and thrills. Also Two Comedies

## SUNDAY, JULY 14 ONLY

## MILTON SILLS in "His Captive'Woman

This is a First National Super Special said to be Milton Sill's best picture. On account of the large crowds attending our Sunday nite shows, we urge our out of town patrons to come early

Show at 7:45-Price $10 \mathrm{c} \& 35 \mathrm{c}$


RICAN POTASH CO

## TS PERMANENT

 IE POTASH LEASECHRYSLER EMPLOYEES TAKE THEIR VACATIONS FROM AUG. 1 TO AUG. 15FILED FOR RECORD

## ( 1 <br> 

## zatazazizy



SANTA FE-The state game and
fish department sold
and fish department sold 31,846 licenses
and permits during the seventeenth
fiscal year, represting a gain of
3,235 or eleven per cent over the 3,235 or eleven per cent over the
sixteenth fisal year, State Game
Warden E. L. Perry announced Mon-
day
 on was 1,891 and the increase in non-
co $\left.\begin{aligned} & \text { residents was } 1,24.04 . \\ & \text { ment's } \\ & \text { license depart } \\ & \text { revenues increased }\end{aligned} \right\rvert\,$ from $\$ 10,258$ to $\$ 17,248$. $\left.\begin{gathered}\text { thiry-day permits } \\ \text { Ther the } \\ \text { Elephant Butte and other lakes de- }\end{gathered} \right\rvert\,$ creased, but Mr. Perry believes this
was because an increasing number

of fishermen took out full season | of fishermen took out full season |
| :--- |
| license. |

## Pastries and

 CakesYou will always find
t will be worth more to the young man or the young woman ten years from today than

## A Life Insurance Policy

elable old line company like the New York Life. They not
ave had the protection during the ten years, but the policy
coumulate p nice
ash or applied dividend which may be bacepted either
think this over then see
L. ALLINGER, Representative

W YORK LIFE INSURANCE




## Q Numetal Wetrubr stive



Numetal should be a fixture in every home. It keeps out practically all the dust and saves much housecleaning. Let us demonstrate the practicability of

## KEMP LUMBER COMPANY

PHONE 14

A WARM WELCOME THAT HAS NEVER WORN OUT

"The nation-wide acclaim with which the Chrysler is heralded is due to the quick appreciation of a motor-wise public that here at last is a car which is a marked departure from all earlier practice and performance. + + In distinctive appearance, in performance ability, in economy of operation, in fine standards of manufacturins, in roadability, in driving convenience, in supreme quality, motor car experts give the Chrysler a place apart. + + For the Chrysler is more then a great engineering feat-it is, literally, the culmination of all past engineerins experience."


TRUE FIVE YEARS AGO AND STILL TRUE
Daring to go back five years when the
first Chrysler product. Chrysler owners before long
discovered that the car without apology every promise made promiseemade for it, and their eagerness then, for every promise has been fulfilled. to testify to its speed, its power and its In 1924 Chrysler was new. Its claims for performance, economy and stamina had not been proved valid by the hundreds of Now, in 1929, the public's confidence in thousands of cars and millions of miles
$\rho$ d driving that support today'sleadership.
discover the reasons for this increasing acof driving that support today' sleadership.
True, the automotive industry was startled by Chrysler innovations. The public trend
was to Chrysler if only because Chrysler was to Chrysler if only because Chrysier
instantly out-moded other cars. Cominstantly out-moded other cars. Chy
prehensive tests had convinced Chrysler
 CHRYSLER LOWREY-KEYES AUTO CO.

Artesia, N. M.

## , <br> Society <br> 

McDONald-MeCLAY A marriage of interest to Ar-
tesians is that of Miss Leah McClay,
who was united in wedlock to Mr. who was united in wedlock to Mr. Mr.
Roy MeDonald, of Los Angeles on last Wednesday, the 3 rdd, inst.
Following the marriage the couple Following the marriage the eouple
left for honeymorit to north-
ern California. They will be at home
 in Los. Angeles, where the trom is
engaed in the real estate business.
They are planning a trip to Artesia

fortnightly bridge club


Social Calendar
tuesday
tuesday
The Idlewhiles Bridge elub meets
with Mrs. . . M. Story at $2: 00$ o'clock.
The First. Bridger

 was unusualy longe substitute insisted
of the following: Mesdames Floy Hartsfield, Howell Gage, Myron
Brunid. Stanley Blocker,
and ten Pior
and the Misses Helen Mann and El-

$\qquad$

PICNIC honoring

 other guests being Mr. and Mrs.
Owen MMClay and Mr. ames Bates.
Mrs. Claper left for her home yes.
terday.

## the second bridge club

Mrs. Aubrey Watson was hostess.
to othe clum at its meeting on Tues.
day afternon serving delicious re-


## birthday dinner

 nenghors and friends Tuesay even-
ing with an impromptu dinner, hon-
oring the bithda oo hen husand
The dinner at 7 .oo The dimner at $7: 00$ ot oclock was served
in two ooruses. After the meal was
served the guests were entertained
 Interesting figures
concerning the
istribution of motor vehices thrut
 aun une world are contained in the
antion fust issued by the
National National Atomobile Chanber of of
Comeree whics shows among other
thinge that while China has only one antomobile for erevern 17 has on persone
the United States has one for every 4.9 persons

Outsideos. United States territory
Canada ranks highest in number of

persons.
In res
United States to actual numbers the
7 per cent of the world, or $24,493,124$ automobiles in the United
Kingdom stands second with closely followed by France and Can-
da with slightly

tion than any other, with one
Gergy stands lowest, with one for
very 11.5 persons.
Wedding Announcements and Invita-
tions, Engravea or Printed-Advocate
 of La Pryor, Texas and Mrs. Joe
Anderson of El Paso. Other guests
were Mrs. E. J. Brooks and Mrs. the afternoon was given over to
bridge.
Mr . and Mrs. C. O. Brown left
yesterday morning for yesterday morning for a
sojourn at Hot Springs.
The Misses Effie McCaw and Erma
Woolridge left Tuesday morning for Woolridge left Tuesday morning for
Ruidoso, where Miss McCaw will spend a two weeks' vacation and
Miss Woolridge will remain one week engraving at the advocate

## YES

 we sell ADVOCATE
## (E)LOCALS

H. S. Selby of Roswell
itor in Artesia Monday. Ars. Ed Emery was born to Mr. and
The Cowan family spent the e th
at Hagerman with Leon Meeks and family.
Mrs. Ben Dunn spent a few days
the past week visiting relatives in
Portales
Mr. and $\overline{\text { Mrs. Tom }}{ }_{H e f l i n}$ and daughter, Miss Lillian,
bad visitors Tuesday.
Mr. and Mrs. A. L.
the Fourth at
Mont but report poor luck.
Mrs. Ralph Shugart and her guests
returned last evering from returned last evening fro
days' stay at Cloudcroft.
H. V. Parker and family who lives
north of town left this morning for north of town left this morning for
a visit wit hrelatives south of Dallas,
Texas Mr. and Mrs. Ballard
Spencer re-
turned yesterday from a trip to
Missouri, other points.
Miss Ethel Bullock has been on
the sick list this week, but will b the sick return to her post in the
abfe to of the Peoples' in a few days.
office on Frank Sewell and A. C. Brown of
the Ohio Oil Co.., left Tuesday for
Santa Fe , where santa Fe, where they will spend a
short time attending to business

Mrs. Clogston, who had been vis-
iting her mother, Mrs. Anna Spencer
iting her mother, Mrs. Anna Spencer
and other relatives for a month, left
last week for her home in Picher,
Rklahoma.
Roy Bowman and wife drove to
Alamogordo Sunday with his siste
Alamogordo sunday with his sister,
Mrs. Cooley, who was returning to
her home in Arizana after an ex-
tended visit with relatives.
Mrs. Joe Anderson is here from
El Paso this week visiting her son,
Waltace had fex
Wallace and family, whom she ac-
companied home last Sunday from a
visit in El Paso. The Anders.
ily had a re-union the Fourth Mrs.
Stephen Wright (Hazel Anderson)
and the Misses Dorothy and Cath-
 THIS WEEK

## AT TWO STORES

## Top O' the Morning

Good old fashioned cracked wheat, Scotch oate stone ground rye, bran and thoroughly cooked and ready to 17
ed

Pallas Brand Coffee,
1 pound cans
Rice Flakes, 120
Three 25 c Packages 50
Ivory Soap Flakes-........................
Sweet Midget Pickles in rose and green- 25

Sanitary Groc'y La Barata
and Meat Market
Serve Ur Self or Prompt Service

Phone 79
Open Until 8 p. m.

## Auto Electrical Service

That's one of Doc's specialties
A good stock of car parts and Gates Tires
DR LOUCKS GARAGE
Fone 65

## WASHING!

BY THE SIDE of many a stream in Europe you can see women doing the family wash in that old, back-breaking way; they carry heavy baskets down to the stream-soak the clothes and scrub, , scrub on the bare boards and hard rocks
Contrast that with the average American home where washing is done in comparative ease. New abor-saving soaps and compounds eliminate much of the old scrubbing, even in homes where elecin a few short hours. Time for pleasure, for other things.

Not only in washing, but in practically every phase of woman's work, new products and inventions are freeing her from home drudgery and the average foreign woman cannot even imagine.

To a large measure this has been due to adertising. Advertising has familiarized American women with new inventions. Advertising has made possible the wide distribution of new products. By increasing sales, advertising has reduced the price of modern household utilities to

ADVERTISEMENTS ADD NEW LEASE TO LIFE-READ THEM!

## HOCALS

s. Frank Privett has
the past week.

s. sive is spending this month

Hersey and sister, ph Hersey and sister,
筑 of the Cottonwood,
gi Roswell Tuesday. d. . Patton has, returned aton's brother at cla



## PRACICALPRILOSOPHISS Mi










 ad an mmene deme thaterat bo nee


## 



## companied him.



## $\begin{aligned} & \text { COTTONWOOD ITEMS } \\ & \text { (Miss Alma Bradley, Reporter) }\end{aligned} \left\lvert\, \begin{gathered}\text { This is the cats whiskers, A Lon- } / \text { each were cotton, but each } \\ \text { don firm was recently taken to task }\end{gathered}\right.$ had four tiny silk whiskers, which Mrs. Southard who has been in $\begin{aligned} & \text { dor a violation of the customs laws } \\ & \text { fied as and and the whole outfit to be classi- }\end{aligned}$ Mrs. Southard who has been in upon receiving a consignment children's handkerchiefs described cotton. The handkerchiefs and the Announcement Cards, blank or print Mr. and Mrs. John Norris and children were guests at the Ben McLarry home at Lake Arthur SunMessrs. John Norris, J. D. Funk, Tom Terry and I. P. Johnson all Messrs. John Norris, J. D. Funk, Tom Terry and I. P. Johnson ali members of the local school board met attended a county board meeting at Carlsbad last week. <br> Mr. and Mrs. Glen O'Bannon and children of this community and Mr. <br> WILL CLOSE for HOPE RODEO

 and Mrs. Rube Dunn of Artesiamotored to man and motored to Taos Friday where they
spent a few days camping and fish-
ing
$\underset{\text { Mr. and Mrs. C. } N \text {. Pearson and }}{\text { little son, Clarence }}$ little son, Clarence Melvin drove to
Amarillo, Texas last week for their
daughter Alma Amarino, Texas last week for their
daughter Alma who has been visit-
ing her cousin Mrs. Floyd Senter ing her cousin Mrs. Floyd Senter
and Mr. Senter. Mr. and Mrs. Pear-
son spent a and Mr. Senter. Mr. and Mrs. Pear-
son spent a few days visiting othher
points in Texas before returning
pome.

## Miss Margaret Brown and friends, Mrs. Lyon and Mary Lyon of Abilene, Mrs. Lyon and Mary Lyon of Abilene, Texas, who were visiting at the home of Mr. and Mrs. Maynard home of Mr. and Mrs. Maynard Brown made a trip through the Carlsbad Caverns last week, they also visited at the home of also visited at the home of Miss Brown's brother, Stafford Brown of Carsbbad. They went by way of El Paso, Texas to visit with Mis Cl Paso, Texas to wisit with way of Eloise Brown there.



| Joyce-Pruit Co. | Walter Graham |
| :---: | :---: |
| J. S. Ward | Singer Office |
| Welton Grocery | J. A. Richards |
| Citizens State Bank | Drillers Billiard Hall |
| E. B. Builock | Star Groecry |
| First National Bank | Wilson \& Anderson |
| Rowland \& Rideout | Sanitary Barber Shop |
| Mounts' | Artesia Auto Co., 10:00 to |
| The Band Box | Dunn's Garage, 10:00 to |
| Wardrohe Cleaners | Pior's Service Station 10 |
| T. F. Stiewig | D. \& R. Motor Co. |
| Peoples Mereantile Co. | Magnolia Petroleum Co. |
| Artesia Laundry \& Cleaners | Lowrey-Keyes Auto Co. |
| Owen McClay | Fred Brainard |
| H. Batton | E. C. Higgins |
| Frank A. Linell | City Market |
| Cunningham Barber Shop | Vogue Beauty Shop |
| Big Jo Lumber Co. | Kemp Lumber Co. |
| Sanitary Grocery | The Van Store |
| La Barta | Burnett Printing Co. |

## M the home

 afternoon This Cottonwood Friday$$
\begin{aligned}
& \text { Tfternoon. This being a special cal- } \\
& \text { led meeting in hoonor of her mother } \\
& \text { Mrs. E. D. Wells formerly a member }
\end{aligned}
$$

$\qquad$
$\qquad$

## REAL VALUES

$$
\begin{aligned}
& \text { of the club. Among the Women } \\
& \text { present were Mesdames Manda, Funk, } \\
& \text { Brown, Bradley, Howard, Garner, } \\
& \text { Johnson, Rambo and the honoree, } \\
& \text { Mrs Weills. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { e brown, Rraiey, Howara, Garner, } \\
& \text { Johnson, Rambo and the honore, } \\
& \text { Mrs. Wells. }
\end{aligned}
$$

An officer on board a warship $f$
drilling his men

Wash Dresses, regular $\$ 2.50$ seller for $\$ 1.59$ as long as they last. We recently received seven fast. Come in and get your pick to-day.

## \$1.59

The Band-Box

Giftware and Ladies' Ready-to-Wear

## Special for Friday and Saturday

JULY 12-13


Men Like
Florsheims

ONE LOT SILK DRESSES The latest Hollywood styles and colors in crepes and georgetts, for
Friday and Saturday-

## $\$ 18.50$

One lot silk Dreses in printed
 styles, regular 89.50, for Friday and
\$6.95

MEN'S SHIRTS
We have just received a shipment of Warwick Shirts, made from fine count mercerized broadcloth, preshrunk and fast colors, sizes 14 to 17, for Friday and Saturday-
$\$ 1.69$
3 for $\$ 4.50$

NEW MERCHANDISE ARRIVING DAILY

## Peoples Mercantile Co. <br> "Where Satiśfaction Is Guaranteed"

## FIOCALS


 Amos Devolil and fomily left hest


## THE CHURCHES

 $t$ Ruiloga.

CHRISTIAN SCIENCE Society
613 W ., Main Street
 Sunday, July, 14th, 1929.
Sunday services at
Wednes
Subject
son the is "Sollowing scriptural selection
is found is found. John 4: scriptural selection
eth, and is found. John 4:23. The hour com-
eth, and now is, when the true wor-
shippers shall worship the Father in seeketh such to worship him, also the
following citation from Science and
Health with Key to the Seriptures

 Carolina is spending a few days her
looking after property interests.
Mrs. Anna Mae Robinson and dau
ghter, Miss Wilma of Carlsbad spent
Sundiay with relatives in Artesiar


 ing on the chama in the norther
part of the tate the past week.

 Mexilian Holeomb, watchman at Leake

 | farmers |
| :---: |
| tigating. |

Mr. and Mrs. E. D. Wells of Tu-





 Ohio arrived here last week for
visit
mith Mrs
Huratet


 time with her rorater at on giand dome

 Beth, who is hisiming her veataio


 To read caretuly Pall yhat our veritereas hare to to say.
Calling Carde, 100 for 1.75 , on bert
 baby along with the water of the ing roads and scenic spots for the Lr. The church is the greatest
promoter of personal religion and
Sunday is the map ran true to form, as Sunday is the churchrs best day.
Therefore support your church.
next Sunday Therefore su
next Sunday. TH
W
one
atte
ing
ng
cam
so.
the by Mary Baker Eddy, page 241 . We
should reach the Hareb heighth where
God is revealed and the should reach the Hareb heighth where
God is revealed; and the corner stone
of all spiritual building is purity.
The baptism of spirit, washing the
body of all the of all spiritual building is purity.
The baptism of spirit, washing the
body of all the inpurities of the
flesh signifies that thes pure in
hant see God and are approaching
hart sitital life and its demonstration.
sthe public is cordially invited to
attend these services.
Just because the mercury is playing a tottoo at the top of your thermometer-WHY WILT?
SLIP INTO A

## FRESHLY DRY CLEANED

 SUITLet your spirits soar with the mercury A fresh, dust free suit does make one feel 100 per cent cooler.

## ARTESIA LAUNDRY AND CLEANERS prompt service

Phone 11
Clothes Do Help You Win-Dry Clean Them Oftener


## It's New!

ITS DIFFERENT! IT'S WONDERFUL! ITS HERE!
AT OUR STORE MONDAY, JULY 15th By all means-come in and hear VICTOR RADIO WITH ELECTROLA

## Mann Drug Co.

## "Between the Banks"

 TRY THE DRUG STORE FIRST
## New Ideas

are reflected in the recent FÚRNITURE DESIGNS!

Yes, the furniture manufacturers are keeping abreast of the times, just as "the auto, the radio and the clothing manufacturers are.

We have recently received many new models in living and bed room suites, which we want every house keeper to see. We especially want to call your attention Moderne Bed Room Suite, shown in our window.

YES, NEW FLOOR COVERINGS AND RUGS TOO!
McClay Furniture Stor
"Your Home Should Come First"


Fircstonc tumes
The cords in Firestone Tires are given
the proper twist for strength and elasticity and they are Gum-Dipped for longer tife-a Firestone patented process.


Artesia Auto Company
теLLEPHONE 52


THE THRIFTY SQUIRREL
HAS Something
because he puts it away in a SAFE ee, LEAVES it there and takes
out only what he NEEDS.

## FOLLOW HIS EXAMPLE

Have Your Money SAFE in Our Bank






