



# Artesia Advocate

Artesia, the gateway to the  
Sacramentos, Southwest's  
greatest timberland

ARTESIA, NEW MEXICO, THURSDAY, OCTOBER 18, 1928

NUMBER 44

TWENTY-FIVE

## Interest In Old Field Revived By New Well

### No. 55 Is Good Fifty Barrels—Two in Lea County Top Big Play In North- west Section.

Some what revived interest in the old field in the Artesia section, where the Y. O. Co., drilled in a well for one of the best yet found in the field. Located in the SE corner of the NE 1/4 sec. 28-28, was a well of 2,037 feet. The well is believed to be 50 barrels daily or more. The new well would seem to revive the opinion of many operators that a well of this depth would be working in the field today, if the price of oil was such operations.

Attention is centered on the Brooks No. 1, in the NW 1/4 sec. 28-28, where the lime was 2,037 feet and appears to be high, although this well has not been tested. An extension seven miles to the Brooks, recently drilled by Henderson, Dexter and McDonald and Jewett in the SE corner of sec. 18-28, is expected to add considerable to the general sector and to be a play in the north-west.

An encouraging feature in the development lies in the trend from the Winkler into the state appears to be in the direction of the regular fields. For this the wells of Leonard and Murphy No. 1, in the NW 1/4 sec. 28-28, and the Jackson No. 1, in the NE 1/4 sec. 13-17-30 are important tests and their results will be watched closely.

Reported active around No. 1, and is extending to the Brooks, the NE 1/4 sec. 9-26-37, also is being followed by the time at 2680 feet.

Another Marland sign No. 1, in the center of sec. 28-28, is being followed by operators. This well is believed to be 2,900 feet and is now underway below the test is said to be around twelve million barrels.

## PRELIMINARY HEARING FOR WALKER HELD MONDAY

Walker, charged with first murder in connection with the shooting of W. T. Mosey which occurred on October 3rd, was given a preliminary hearing according to information received from Roswell yesterday. Mosey was killed in front of the U. S. Second street in Roswell on the night of October 3. Walker has been in jail without bond since that date. The state will be represented by J. G. Osborn, assistant attorney, who will ask for the death penalty in this case.

## AY CROP FINISHED

Cutting of hay has been completed and a number of bales have been turned in the fields. The hay market has been within the last two weeks and is bringing around \$10.00.

## COTTON IS DAMAGED BY THE INROADS OF MUCH NEEDLE GRASS

Pecos valley cotton growers will suffer considerable damage from needle grass this year, according to recent reports. The Cottonwood section has been the hardest hit of any community in this territory so far as known, although other sections have not escaped the grass. A large amount of grass in the fields will practically ruin the staple of the cotton. Local gins have not been able to separate the grass from the lint owing to the fact that the blades have a tendency to cling to the cotton lint. This tendency has also made it difficult for the gin to use the suction in ginning the cotton.

There is no effective remedy yet found to combat the needle grass which thrives during the seasonal part of late summer. One farmer tried building a hog wire fence on the west side of his cotton field. The hog wire acted as a shield until the grass accumulated higher than the fence.

## DEMOCRATIC SPEAKERS DISCUSS THE NATIONAL ISSUES FRIDAY NIGHT

A full house greeted the two democratic speakers from Roswell, Mrs. Thomson Fort and Judge Wood at the Bullock Banquet hall here Friday evening. C. E. Mann, president of the Artesia democratic club, presided at the meeting and introduced the speakers. Mrs. Fort, who first addressed the audience, made her maiden political speech here, she said. Mrs. Fort who is a personal acquaintance of Governor Smith prefaced her opening remarks with her first introduction to the New York governor, saying that he gave the general impression of a man who walks among men. She also paid tribute to his legislative record while governor of the empire state, stating that he was responsible for the enactment of more progressive legislation than any other previous state executive and that New York now had more progressive legislation than any other state in the Union.

Mrs. Fort stated that she had heard a number of objections to Governor Smith's candidacy during her connection with the democratic organization at Roswell. One man she said was against Governor Smith because he was from New York, another because he was a member of Tammany hall and speaking of Tammany hall she said, "I don't see how the republicans can bring this up against Governor Smith, with their record of the past eight years staring them in the face."

Mrs. Fort deplored that attack of the clergy against Governor Smith and in discussing the objection of some people to Governor Smith because he was a Catholic thus perpetuating the religious freedom clause in the constitution of the United States.

Referring to the prohibition issue, Mrs. Fort stated that she had always been a prohibitionist and was a member of the W. T. U. during the early days, but she believed the eighteenth amendment was a failure so far as enforcement is concerned. Speaking of intemperance, the speaker stated that one could be intemperate in other things besides liquor, they can eat too much, they can talk too much and "they can be intoxicated by a political issue, just as some of our good democratic women are intoxicated by the republican camouflage in the present campaign.

Closing her remarks, Mrs. Fort made a stirring appeal to the ladies as follows: "When the shadows of the evening of life begin to fall around me and I take my little grand son, whom I have never seen on my knee, shall I tell him the democrats failed, failed to elect one of the greatest men of the nation, because of the democratic ladies?"

Judge Wood the last speaker, discussed the fundamentals of democracy and brought out one chief thought when he defined what the ordinary conception of a thinking man is. "The average man thinks by rearranging his prejudices," he said. The three principle issues of the present campaign discussed by Judge Wood was religion, prohibition and farm relief.

## BULLDOGS TO MEET CAVEMEN

The Artesia Bulldogs will meet the Carlsbad high school football team for a second time this season at the west Main gridiron Friday afternoon at 3:00 p. m. Carlsbad is coming with a revamped lineup and a good game is expected.

## HICKMAN IS TO DIE ON GALLOWES FOR MURDER OF MARIAN PARKER

### Last Hopes of Life Passes When Governor Refuses To Intervene—Is Carried To Death Cell To Await Final Doom.

SAN QUINTIN, Calif.—William Edward Hickman, sentenced to hang here Friday for the murder of 12 year old Marian Parker of Los Angeles, was taken from his cell in "condemned row" last night and placed in the death chamber adjacent to the room in which he will be executed. The order for his removal to the death chamber means that the last shred of hope for saving his life is gone. Appeals Tuesday to Governor C. C. Young of California by Hickman's attorney, Jerome Walsh of Kansas City and by his father, Thomas Hickman of El Paso, for commutation of the sentence, failed. Governor Young, after hearing their pleas and reading a letter from Hickman's mother, Mrs. Eva Hickman of Kansas City, announced that he would not interfere with the execution.

The appeals were made on the ground that Hickman is insane. Governor Young expressed the belief that Hickman is sane and that he had had a fair trial. He said, however, that if warden James B. Holohan of San Quintin believed the prisoner insane he could convoke a board of Marin county physicians to pass on the youth's sanity. This the warden declined to do.

Apparently realizing that all hope was gone, Hickman Tuesday issued a lengthy statement to the press in which he expressed regret that he had not pleaded guilty, "made my peace with God and taken my punishment."

In his statement and in a subsequent interview Hickman narrated some of his history, pointed out the folly of crime and declared that cynicism often leads to lawlessness. He said that at one time he planned to become a minister and under the cloak of a clergyman continue a life of crime, but that he now realizes the error of his ways and the necessity of living a Christian life.

Hickman referred to the interview and statement as the last he would give to the press.

The death cell to which the slayer was transferred to a room about 30 feet square enclosed by palings and wire. In it is nothing but a steel cot. High above his reach is a light by which he may read if he desires. Outside a guard will pace back and forth as a precaution against any possible attempt at escape.

## NEW MANAGER FOR TRIANGLE OIL COMPANY

P. S. Atkins formerly of Carlsbad has moved his family here and has assumed the management of the Triangle Oil Co., Mr. Atkins was formerly associated with Roy Wright in the distribution of Triangle products over the lower valley, but under a recent arrangement, Mr. Atkins will have complete control of the affairs of the company. See his announcement in this issue.

## FIRST REPUBLICAN SPEAKING TO BE HELD HERE OCTOBER 31st

Congressman E. C. Crampton of Michigan, Senator Bronson Cutting of Santa Fe, republican candidate for the U. S. Senate and R. C. Dillon also of Santa Fe, candidate for reelection to the office of governor on the republican ticket are scheduled to appear for a speaking engagement on the evening of October 31. The place of the speaking has not been announced, but it will probably be held in the Majestic theatre. Congressman Crampton is a national speaker of note and will discuss the national issue. He is on the house committee on national parks and has visited the Carlsbad caverns.

## SARGENT INVALIDATES OIL ROYALTY CONTRACT OF SINCLAIR INTERESTS

### Attorney General Sargent Says Instrument Invalid Which Gives Sinclair Inter- ests Oil Royalty in the Salt Creek Field.

WASHINGTON, D. C.—Early action was in prospect yesterday to relieve the government of obligations arising from another contract with the Sinclair interests—that providing for the purchase of government royalty oil from the Salt Creek, Wyoming, field, the center of considerable agitation since its renewal in February by Hubert Work, then Secretary of the Interior.

The agreement was executed by Attorney General Sargent, in a ruling made public Tuesday, because it contained a renewal option upon which unsuccessful applicants for the original contract were given no opportunity to bid.

The agreement was executed by Albert B. Fall, as secretary of the interior, in 1922 and was held originally by the Mammoth Oil company. Later the Sinclair Crude Oil Purchasing company assumed the contract. Fall is under indictment for criminal conspiracy to defraud the government as a result of the celebrated leasing of the Teapot Dome Naval Oil Reserve to Harry F. Sinclair.

With expiration of the contract last December, the Sinclair company sought to renew under its option and renewal was granted in February by Secretary Work, now chairman of the republican national committee, who held that the option was illegal had not been proved and said the department solicitor had ruled there was no alternative.

Later Work referred the case to the department of justice and Attorney General Sargent's ruling revealed that President Coolidge had also requested that he take such action. Meanwhile agitation developed in the senate and a senate committee visited the Salt Creek field in the course of a general investigation of leases affecting that territory.

In the five years during which the original contract was operative, the Sinclair Crude Oil Purchasing company, which is owned jointly by the Sinclair Consolidated and the Standard Oil company of Indiana, took from the Salt Creek field 19,543,536 barrels of oil at an average of \$1.73 a barrel—a total of \$33,757,350.

## WITH THE ODDFELLOWS

At the regular session of the Artesia Oddfellow lodge Tuesday evening, representatives of the grand lodge session at Albuquerque made their report. At the Tuesday evening session, tentative plans were made for the staging of interesting programs at each meeting night throughout the winter months.

## ARTESIA NOT FLOODED

A few have wondered what brand the reporters of the Southwestern Dispatch at Roswell consume, "since the headlines in Monday's Dispatch announced that Artesia was flooded Sunday morning. Diligent inquiry around town brings out the fact that the residents generally were ignorant of the reported flood here Sunday morning, closing all highways, or else we have a bunch of Rip Van Winkles here, who don't know when we do have some moisture.

Being straight democratic, the Dispatch should not let its reporters mix their drinks, such practice always lets the imagination run riot.

Miss Audra Emery has been severely ill this week with an attack of appendicitis.

## VAUGHT PARTY WILL SPEAK HERE ON NEXT TUESDAY AFTERNOON

We are authorized to announce that party of democratic speakers composed of J. S. Vaught, Miss Jennie Fortune, Coe Howard, Frank Patton, Juan N. Vigil, Felipe Chacon and Milnor Rudolph, will be in Artesia on the afternoon of Tuesday, October 23rd at 3 p. m. for an afternoon meeting.

Arrangement have been made to hold the meeting in the local democratic headquarters in the Bullock banquet hall. The speaking will start promptly at 3 p. m. and the public is cordially invited to attend. From Artesia, the party will go to Carlsbad for a night meeting.

## WORK STARTED ON GAS LINE TO CARLSBAD TO BE COMPLETE SOON

More than four miles of the ditch which will carry the gas line of the Pecos Valley Gas Co., to Carlsbad has been completed. The line is being extended from the plant of the Phillips Petroleum Co. Ditching operations are expected to be far enough ahead of the line crew within a few days to move the ditcher to Carlsbad and start ditching from both ends of the line. Two cars of materials have arrived here and two cars arrived in Carlsbad and work on the line is expected to be rushed to completion as soon as possible. Sidney Woods, who has stationed here for some time has been busy for the past week signing up customers for the company at Carlsbad.

The Pecos Valley Gas Co., has tied into the residue gas at the Phillips Petroleum Co., plant to insure an adequate gas supply for local consumption and in addition they are drilling another gas well on the Vandagriff permit.

## CRUDE PRODUCTION IN U.S. DECLINES, BUT NEW MEXICO SHOWS GAIN

NEW YORK.—The daily average gross crude oil production in the United States decreased 18,500 barrels for the week ended October 13, totaling 2,205,500 barrels, says the weekly summary of the American Petroleum institute Tuesday. The daily average production east of California was 1,885,500 barrels, a decrease of 15,800 barrels. Daily average, in barrels:

Oklahoma 748,800, increase 3,500; Kansas 98,450, increase 100; Panhandle, Texas 67,850, increase 1,950; North Texas 95,550, increase 1,200; West Central Texas 54,750, decrease 150; West Texas 333,600, decrease 20,250; East Central Texas 22,550, increase 300; Southwest Texas 25,200, decrease 300; North Louisiana 39,550, increase 650; Arkansas 84,700, increase 450; Coastal Texas 103,500, decrease 3,650; Coastal Louisiana 20,550, decrease 650; Eastern 114,000, increase 1,000; Wyoming 60,200, decrease 1,150; Montana 10,700; Colorado 7,450, increase 150; New Mexico 3,400, increase 1,050; California 620,000, decrease 2,700.

## VALLEY GIRLS TO THE STATE SEWING CONTEST

Miss Velma Burrows of Lakewood and Miss May Mergaus of Hope, winners of the county sewing contest held in Eddy county several months ago left for State college Monday to participate in the state sewing contest to be conducted October 17, 18 and 19.

## DUCK SEASON OPENS

Duck season opened Tuesday, but found few hunters on the firing line, due to the fact that high waters from the Pecos had flooded the favored hunting grounds in the marshes and low lands. Due to warm weather in the north country, there was not the usual number of ducks at the opening of the season. The bag limit for any hunter is fifteen. The season closes January 31st.

## LIGHT FROST

A light frost fell over this section Tuesday night. Frost was heavier in the low lands, but not sufficient to kill all vegetation. Cotton growers are of the opinion that a killing frost would be beneficial to the cotton, in that it would cause the plant to shed its leaves and cause it to ripen faster.

## THREADS OF REAL BEAR STORY

Here's a bear story, although all of the details are not known. Rusty Etz, George Etz, Max Coll and J. S. Covert, all of Roswell returned recently from a bear hunt in the mountains of Colorado and brought back four bears. We don't know how it all came about, but evidently M. W. Evans had something on the hunters and got one of the bears or part of a bear. So far as known M. W. has not sent out any invitations to help him eat the bear meat.

## BRICE WON'T RUN

C. R. Brice of Santa Fe, former district judge of this district has declined the democratic nomination of state senator from Santa Fe county, it was learned Monday. Judge Brice who was nominated by the Santa Fe democratic convention Friday, later declined the nomination, saying that his legal business would not permit him to make the race.

## Pecos River Highest Since 1919; Floods Few Farms

### Cuts Off Traffic From the Oilfield—Crops On The East Side of River Practically Ruined—Waters Almost Reach Oasis.

Heavy rains at Roswell and in the sections to the north and west Saturday afternoon caused the Pecos to overflow its banks east of town Monday. The rain storm was accompanied by hail and wind and did some damage, but none of serious consequence so far as is known. The Felix, the Hondo and the South Springs creek were running almost bank full Sunday afternoon. Water was running over the highway and over the gin yard at the South Springs gin Sunday afternoon.

Oil Field residents were in Artesia Monday morning reported that the waters in the Pecos were running within a foot or eighteen inches of the bridges and that the river was out of its banks on the east side, flooding part of the Oil Field highway.

Reports from Roswell indicate that the damage in the city was confined principally to trees and shrubs. The heaviest rain fell northwest of Roswell and practically stopped traffic for several hours on both the El Paso highway and the Roswell-Clovis highway. A car was washed down stream a hundred and fifty yards at the Eight Mile draw west of Roswell, when struck by a wall of water Sunday night. Over two and a half inches of rain is reported to have fallen in the Berrendo section during the storm.

## Pecos Highest Since 1919

The full force of the water in the Pecos was not felt here until Monday afternoon late, although the river had been rising all day Monday. Farmers along the river east of here moved the livestock to a zone of safety before the waters reached their highest. The farm of Emil Bach east of the bridge was one of the hardest hit by the rising waters and the growing crop is believed to be practically a total loss, although adjoining farms were damaged. The river at its widest point reached almost to the Oasis on the west side. Tamaracks growing along the river bank held the rising tide back and caused the water to spread over the surrounding country. Travel across the bridge was at a standstill for more than 36 hours. The rise did not reach McMillan dam until Tuesday morning. Old timers say that Monday's rise was the highest seen here since 1919.

Scattering farms along the river's edge at Hagerman and Dexter also suffered an overflow.

## BARB WIRE THROWN ACROSS HIGHLINE IS CAUSE OF DARKNESS

The greater part of Artesia was in darkness for more than two hours Tuesday evening as a result of two barb wires being thrown over the high line between Hagerman and Dexter. Officials of the Southwestern Public Service Co., are of the opinion that this act was committed maliciously and have announced that all offenders will hereafter be prosecuted to the full extent of the law. This practical joker, if such is the proper term, inconvenienced approximately one thousand customers of the Southwestern Public Service Co., including half a dozen cotton gins and at the same time cost the company something like \$150.00 or \$200.00 to locate and repair the trouble.

## ARTESIA HAD TO "MIND HER STEP" MONDAY

The town was full of Methodist preachers. In addition to the local pastor, Rev. Scroggins, and Rev. Moon resident here, there were Rev. J. C. Jones, former presiding elder of the Roswell district, who was transferring from Marfa, Texas to Clovis; Rev. Edwards, who was transferring from Ft. Stockton, Texas to Roswell; Rev. Marlin, the new Pastor at Hope and Sacramento and Rev. Walthal, who has been stationed on the Lake Arthur Loving circuit. The wetness the first of the week is thought to have been responsible for this visitation of the clergy.

# ARTESIA ADVOCATE

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OFFICIAL PAPER OF EDDY COUNTY

TELEPHONE NO. 7

## DANGER AHEAD

Repeated warnings have been made that the most dangerous practice of the local motorist is to run at night without lights and in some instances at high speed. It has not been many nights ago since the writer stood and watched a Ford sedan, speed down Main street without a sign of a light. The night was dark and there was no way of identifying either the driver or the car license, yet he was taking his life in his own hands and worse still endangering the lives of other motorists and pedestrians as well. Recently numerous complaints have been made by motorists traveling the highways that many cars are being operated without lights. In fact it is unusual rather than usual if you travel any distance on the highway and fail to meet a lightless car. The practice of driving a lightless car appears to be greater among the Mexicans, who more often drive what is termed a wreck rather than a car.

Loose stock have also served to make night driving more dangerous. And in this section at present there appears to be more stock along the highways than is ordinarily found.

Charles C. Jones, secretary of the Ohio Auto Association says that the adoption of standard and uniform traffic laws throughout the various states, many of which are still observing the horse and buggy laws, will help solve the auto accident problem. Mr. Jones points out that when a man puts his hand out from the window of his car he is indicating that he will turn to the left; knocking ashes off his cigar; turn to the right; waiving to a friend; going to pass car ahead; feeling for raindrops; going to slow down; pointing out something interesting; going to stop or arguing with the wife and kids.

## "TAMMANY"

Without comment (because none is necessary) we append the following list of names of ladies and gentlemen who have NOT, being republicans, belonged to that iniquitous society known as Tammany.

The Hon. Albert B. Fall (Alkali Al) republican secretary of the interior under Harding, conspirator and crook.

The Hon. Thomas Miller, republican alien property custodian, thief and convict.

The Hon. Col. Forbes, republican head of the Veteran's Bureau, who stole from the soldiers and went to prison.

The Hon. D. C. Stephenson, republican leader of Indiana, who sent Robinson to the senate and Jackson to the governor's chair; now in prison for murder.

The Hon. Florence S. Knapp, republican secretary of New York state, now in prison for forgery and theft of public funds.

The Hon. Harry Daugherty, republican attorney-general under Harding, co-conspirator with other cabinet officials and department heads; now repudiated and broken.

The Hon. Warren McCray, former republican governor of Indiana.

The Hon. Harry Sinclair, republican angel to the Harding administration, and co-conspirator with Albert B. Fall.

The Hon. Edwin Denby, republican secretary of the navy, who obligingly transferred the oil reserves to Fall so Fall could sell them to Sinclair.

The Hon. Truman Newberry, republican senator from Michigan, who resigned, under pressure, because of campaign expenditure scandals.

The Hon. Will Hays, chairman of the republican national committee, who took Sinclair's bonds to pay the party debt.

The Hon. William S. Vare, republican senator from Pennsylvania, barred from the senate because of election scandals.

The Hon. Frank Smith of Illinois, republican senator who was barred because he accepted Insull's cash, while he was head of the Illinois utilities commission.

The Hon. Ed Jackson, republican governor of Indiana, who got \$2,500 for a horse he "sold" to Stephenson, and who offered McCray \$10,000 for a political appointment.

The Hon. Len Small, republican governor of Illinois, who got away with millions until the courts made him put it back.

The Hon. William Hale Thompson, republican mayor of Chicago, whose administration has been one long rule of crime and corruption.

For goodness' sake, open the window! The air is getting fetid!—South Bend News-Times.

New Mexico can be made almost an accidentless state, says a headline in the Santa Fe New Mexican referring to auto accidents. But not until we have a few first class funerals.

## WHAT WHITE THINKS OF PROHIBITION

Here's what William Allen White thinks about prohibition:

"The success of prohibition from now on will depend upon the decent respect for all among men and women who are accounted leaders of thought and action in various communities. Until the rich, who have more benefits from the government than any one else, realize that the stability of government is threatened every time they heist a cocktail before dinner, prohibition will not proceed rapidly. Prohibition is not an attempt to make men good, but to limit the number of men in complex civilization who are rendered dangerous to society by alcohol. Let us repeat for it may not be said too often: Prohibition is not an attempt to make men good but rather an attempt to make society safe.

The preprohibition cocktail heister, heists not merely the cocktail which he thinks gives him social prestige, but he heists also a disrespect for government and a scorn of law which on some day, when the rabble rises, will endanger the life of this republic. Until the rich learn this, passing resolutions and clubbing people, policing borders and establishing rum fleets will do little.

Fifty thousand men in America could make America dry in two weeks, and those fifty thousand are in places of political financial and social leadership. When they go dry, they who hold in each community, by force of imitation the rest of the people will go dry—and bootleggers' children will cry in the streets for bread. The resolutions of the Presbyterians and Methodists are all very fine, but when the national chamber of commerce and the national bankers association and the Amalgamated railroad presidents decide to quit heisting cocktails before dinner prohibition will get somewhere."

## A HEINOUS CRIME

Arson is the most heinous crime, the most despicable act conceivable.

When some one decides to "sell out to the insurance company" by setting fire to his property it is with the deliberate intent of defrauding the underwriters. As a matter of fact, the public is robbed as well as the insurance company, for when arson is committed, the expenses of the fire must be spread over the entire community, in the cost of fire insurance. In this way, the innocent pay for the misdeeds of the guilty. Thus it is evident that, financially, the repression of arson is a vital matter to everybody, and that as a matter of public safety the fire fiend should be combated at every turn.

There is still more important reason why the public should be intensely interested in curbing this vicious crime—the loss of life from fire is appalling, thousands are killed every year, particularly in arson fires. The fire-criminal generally does a thorough job, often working in the dead of the night. As a result, the fire spreads with terrible rapidity, and his victims awaken, horror stricken, to find themselves surrounded by flames and escape impossible. Then, too, this type of blaze has generally gained such headway before the firemen arrive, that a larger percentage of property is destroyed than in other fires.

The arsonist is a very dangerous factor in the fire situation and every citizen should bear down on him and all his kind.

## ED HOWE SAYS:

If ever there was a creditable man, Al Smith is one: a product of the tenements of New York, one of the plague spots of the world, he has always been known as a good boy and man. At present he is governor of the state, having been repeatedly elected by enormous majorities. Born into Tammany, he has done more to make it respectable than any other hundred men; born in the Catholic church, he has done more than any other hundred men to rid the world of false notions about the Catholic faith. As Governor of the greatest state in the Union he has displayed such worthy ability that the democratic party made him its candidate for the president of the United States, in the hope that his intelligence and morality might be introduced into national affairs.

Yet a protestant preacher in New York lately declared that Al Smith was the greatest menace of world morality. And certainly more than half the population of the United States will accept the statement—Abuse is never true; the man who engages in violent phases of it is not only a liar but mean.

## HEALTH THRIFT OVERLOOKED

To be thrifty is to thrive—to get ahead. This may seem like a trite statement but not so when we study its full meaning.

To make progress is to advance in all respects and if we are getting ahead in one way at the expense of some other form of advancement we are not thrifty. One of the most common mistakes in this respect is the tendency upon the part of many to thrive financially at the expense of one's physical well being.

It is no insignificant and commonplace observation to say that good health is any man's finest possession. It is particularly a valuable asset because its preservation requires adherence only to a few simple rules of common sense. Yet, once it has been lost, it is gone forever. The man who is trying to get ahead in the world with the handicap of poor health has all the odds against him in achieving success. The loss of money or other material possessions may in time be recovered but when we lose our good health we lose an asset which we never may be able to recover.

Not enough attention is paid to this matter of health thrift. The average person does not lack for guidance and inspiration in the practices of money thrift. We are constantly having impressed upon us the fact that we must get ahead financially. But to get ahead financially at the expense of our health, as is now the case with such a large percentage of Americans, is by no means an example of thrift.

In the race for success and wealth too many of us are violating every fundamental law of physical well being. Too many hurried meals, too much smoking, too many long stretches of work without relaxation, too much burning the candle at both ends, too many details, too many problems that bring worried days and sleepless nights.

For those who hope for success, it is just as necessary to keep the body well as it is to keep one's credit sound. There can never be true thrift where the question of health is not given all the attention its importance deserves.

## ABOUT GREETING CARDS

The sending of greeting cards is not new. From the caveman who chiselled his messages of friendship on stones, through the mediaeval times when papyrus scrolls, olive branches, jewels, the ribbonknot of chivalry, or sealed missives sent by fleet footed messengers linked the royalty of the world together, until the present time when a few pennies will send them to any part of the world, the greeting has been a necessary form of expressing human friendliness.

In olden times the greeting was possible only for a few; today it is used by millions. Greeting cards, especially at Christmas time, are sent alike by kings and home folks. The finest art work of the land is available for both, for while the royal families of Europe and the high officials of our own land command the services of famous artists and verse writers to produce individual cards for their personal use, the same talent produces designs for the popular greeting card. In mediaeval times the royal greetings often took the form of jewels or carved trinkets. At the French court great gallants sent carvings or ivory plaques to their ladies; it was on one of these that the Marquise de la Valiere read the love verses from Louis XIV to her successor, and thus learned that her reign was over.

Call at this office and see our line.

## \$20,000,000 ANNUAL LOSS BY GYP GAS PUMPS

SANTE FE.—The state highway department here is in receipt of a report from Washington which states that annually the motorists of America lose \$20,000,000 on gasoline measuring pumps which are inaccurate.

"This estimate of loss to car owners through dishonest vendors of motor fuel," said the statement, "is in all probability an underestimate rather than an overestimate. The inadequacy of enforcement machinery is at the root of the evil and in order that this may be corrected, we are preparing as the basis of action an analysis of the situation as regards weights and measures laws and the enforcement thereof in all states."

Further data will be sent to the New Mexico highway department on this important research work at future dates, it was stated. These results will be given to the public through the press.

Wedding Invitations and Announcements, engraved or printed—The Advocate.

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PHONE 71

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ARTESIA DAIRY

PHONE 219

The new Buick is the new Style



If you want beauty—if you want luxury—if you want up-to-the-minute smartness—there's only one choice... the choice of America... the new BUICK Masterpiece Bodies by Fisher!

From one end of the country to another—in New York, in Miami, in Chicago, in Los Angeles and all towns between—overwhelming praise for the distinctive beauty of the Silver Anniversary Buick with new Masterpiece Bodies by Fisher!

Thrilling new lines—color harmonies—full new interiors—all to form ensembles of distinguished artistry. If you want beauty—if you want luxury—if you want up-to-the-minute smartness—the one choice... the choice of America... the new Buick Masterpiece Bodies by Fisher! It's the new style—made in motor cars!

The Silver Anniversary BUICK

M'NALLY-HALL MOTOR ROSWELL, NEW MEXICO

When better automobiles are built, Buick will lead.

## NEW FORM OF

LIVESTOCK AND AUTOMOBILE BILL OF SALE BLANKS

Bound in books of convenient size perforated, gotten up especially for stock and automobiles, printed on quality of paper and bound in good cover.

Price \$1.00

THE ARTESIA ADVOCATE

## SHINE 'EM UP—

Bring your feet around and let me shine your Ladies' work a specialty. We dye shoes and guarantee our work.

## THE NEW STATE SHINE PARLOR

Five Years of Service in Artesia MILTON KELLY, Prop.

## To the Motorist

We are listing below a few of the items carried in our almost complete stock of up-to-date Auto Accessories: Varnish, Piston Rings, Cylinderhead Gaskets, Auto Jacks, Fan Belts, Ring Gears and Pinions, Ignition parts, Spark Plugs, Quality Piston Rings, Eaton Auto Springs, Continental Gasoline and Oils, Sinclair and Quaker State Oil, Magnolia and Continental Cup and Grease, A. C. Oil Filter Cartridges, Tire repairs. Also a complete line of Dayco Thorobred Tires and Tubes. Our shop also equipped with up-to-date machinery tools and acetylene welding equipment, for repairs on cars and all kinds of machinery work.

Above all we stand good for our work and the goods we sell.

Come in and see our stock of Late Model Auto Jacks

Pecos Valley Garage & Machine Shop

Phone 35

Artesia, N. M.



**LEGAL ADVERTISEMENTS**

**NOTICE OF HEARING ON FINAL REPORT**

In the Probate Court of Eddy County, State of New Mexico.

In the Matter of the Estate of Frank M. Robinson, deceased, Mrs. Anna Mae Robinson, administratrix.

No. 563.  
THE STATE OF NEW MEXICO: To Wilma Frances Robinson, and the unknown heirs of Frank M. Robinson, deceased.

GREETING: You and each of you are hereby commanded to appear before the Probate Court of Eddy County, New Mexico, on the 5th day of November, 1928 at the hour of 10 o'clock A. M. of said date at the court room of said Probate Court in the court house at Carlsbad in said county.

That at said time and place the Probate Court will proceed to determine the heirship of said decedent, the ownership of said estate, and the interest of each respective claimant thereto or therein, and the persons entitled to the distribution thereof.

You are notified that unless you appear and object, the administratrix of said estate will apply to the court for the approval of said final report and for the determination of the heirship of said decedent, and for the distribution of the assets of said estate as prayed for in said final report and the petition filed by said administratrix herein. G. U. McCrary, Artesia, New Mexico, attorney for administratrix.

Witness, the Honorable D. G. Grantham, Probate Judge, and the seal of the Probate Court of Eddy County, New Mexico, this 27th day of September, 1928.

(SEAL)  
THELMA T. LUSK, Clerk.  
By NORMA T. POWERS, Deputy.  
42-4t

**NOTICE OF FINAL HEARING**

In the Probate Court of Eddy County, New Mexico, No. 501.

In the matter of the estate of E. M. Teel, deceased, the Executor, George S. Teel, has filed his final report as such Executor; and notice is hereby given that the Hon. D. G. Grantham, Judge of the said Court has set the 5th day of November, 1928, at the hour of 10 o'clock on said day, as the day and hour for the final hearing.

Now, therefore, you Mrs. Jamima Teel Richards, 259 Seaside Avenue, Terminal, Calif., Ezra Teel, Rice, Ariz., R. N. Teel, Hope, New Mex., John Teel, Hope, New Mex., Mrs. Dora Teel Sanders, Globe, Ariz., P. O. Box 2277, Mrs. Pearl Teel Wilson, Miami, Ariz., General delivery George S. Teel, Hope, New Mexico, Mrs. E. N. Teel, Hope, New Mex. Children of Frank M. Teel, deceased, son of E. M. Teel, deceased Mrs. Edna Teel Blakeney, Kingman, Ariz. Mrs. Ollie Teel Bailey, Sebastopol, Calif., Houston Teel, minor, age 15 years, Hope, New Mex., Curtis Teel, minor, age 15 years, Hope, New Mex., F. M. Teel, minor, age 11 years, Hope, New Mex.

The children of Mrs. Lizzie Teel Salmon, deceased and daughter of E. M. Teel, deceased.

Mrs. H. J. Bradham, Sanford N. C. P. O. Box 339, Mrs. F. G. Moore, Fort Sam Houston, Texas, Mrs. Wm. L. McClain, 435 Crockett St. San Antonio, Texas, Miss Lizzie Salmon, minor, age 18 years, 435 East Crockett, St. San Antonio, Texas, being the only heirs of E. M. Teel deceased or persons interested in his said estate, and each of you are hereby notified that on said day the Court will proceed to determine the heirship of said decedents, the ownership of the said estate and the interest of each respective claimant and the persons entitled to the distribution thereof, and the name of the attorney for the Executor is J. B. Atkeson whose post office is Artesia, New Mexico.

Therefore, anyone desiring to object to the report, are hereby notified to file their objections with the County Clerk of Eddy County, New Mex. on or before the day set for hearing.

THELMA T. LUSK,  
County Clerk of Eddy County, N. M.  
42-4t

**24 NAMES ADDED TO REGISTRATION LISTS**

Judge Richardson last week ordered twenty-four names added to the registration lists of voters in Carlsbad, Artesia, Cottonwood, and Oil Field precincts, the same having been properly presented to the court by the republican chairman, R. L. Halley. Seven of these voters live in the Carlsbad precinct, eleven in the Artesia precinct; two in the Cottonwood precinct and four in the Oil Field precinct.

Quite a number of the democratic voters failed to be placed on the list because no one attended to presenting them properly to the court.—Current-Argus.

"Have you heard the story of the Scotchman who boarded the Pay-as-you-leave bus?"  
"No!"  
"He's still riding."

**SELLS FLOTO CIRCUS EXHIBIT IN ROSWELL ON OCTOBER 24TH**

The time honored custom has always been to refer to each successive year's circus as bigger and better than ever, but the phrase has been so hackneyed that this year Sells Floto hesitate to use it, despite the fact that they affirm it adequately describes the entertainment. There is material enough in this year's circus to make a dozen circuses of the old days.

Hundreds of horses, camels, elephants, sacred cattle, richly accoutred are utilized in the programme.

The subsequent three hour arenic performance which Sells Floto give, breaks all records of the past. Every one of the five hundred participants is a champion in his own line. The exhibit of freaks is larger than ever before and the menagerie has been augmented.

Three herds of elephants open the circus tournament presented by Sells Floto circus, introducing lady elephant trainers, Effie Rairdon, Irene Ledget and Bobby Cornett.

Then a ceaseless procession of athletic specialists fills rings, rigging, platforms and hippodrome oval. There are riders of note in the circus world, which include George Hanneford and the riding Hannefords, Irene Ledget, the fashion plate of the white tops, Bert Sloan, the acme of perfection, in the art of tight wire performance, Cecil Lewandi, Monna Connors, whose wonderful feats in horsemanship have never been equaled. Marvelous iron jaw act by Dora Lawrence, Kimball sisters, Anita Lamar, and King sisters in their wonderful exhibition in the high dome of the canvas, displaying evolutions in mid air which has no like or equal in all realms of the circus; The Ten Tengers Arabs and other well known athletes in astounding innovations; Sells Floto famous Manege act, wonderful Kentucky thoroughbred equines ridden by 50 ladies and gentlemen; The Fisher Sullivan troupe, The flying Wards, Emma Ward, world's champion lady aerial gymnast hanging by one hand from a suspended rope, this little lady casts her body over her own shoulder as many as 125 times without pause. Peter Taylor, king of wild animal trainers, will present for the first time in circus history a collection of Siberia and Bengal tigers and African lions. The active participants in arena exploits number five hundred and clowns, a bunch of them right up to the minute to delight the kiddies.

Sells Floto promise a rare treat in their menagerie, 53 cages of rare wild animals, 5 herds elephants, three herds of camels, a two ton hippopotamus and a pygmy Hippo of which there are only two in America, one with Sells Floto circus the other with the Bronx Zoo in New York City, arranged so the public may view the marvels of forest and pun-gle.

EDUCATIONAL ASS'N TO MEET

A school board section will be organized at the New Mexico Educational Association, and will hold its session on the morning of Friday, November 2, J. T. Reid, director of extension work at the University of New Mexico, has announced. The organization of the new division of the association is being sponsored by the University, and is in line with the policies of educational bodies in a number of other states.

School boards throughout the state have endorsed the plan, and from 25 to 50 representatives of city and county school boards are expected to attend.

In addition to the election of officers and attending to the matters of organization, the delegates probably will discuss school budgeting and finance, teacher training and tenure, and the duties and functions of school boards at this year's meeting.

**DOES 'OO WANT TO BUY TUTE 'ITTLE TITTIN'?**

Lad: "Does 'oo want to buy some tute 'ittle tittens?"  
Lady: "What did you say?"  
Lad: "Does 'oo want some 'ittle tittens?"  
Lady: "What is it?"  
Lad: "Does 'oo want to buy a dam dood tat?"

Policeman: "Out a little late arn't you old man?"  
Tough looking character: "Yes, perhaps, but it's the only chance us pedestrians get."

**AUTO WRECKING COMPANY**

J. V. TRUJILLO, Prop.

New and Used Parts for all makes of cars  
We can save you money

**Big Jo Lumber Co.**

Artesia, N. M.

**FILED FOR RECORD**

October 9, 1928.

In The District Court.  
No. 4651 Divorce, Hillard Griffin vs. Mamie Griffin. No. 4652 Divorce, Hazel Atchison vs. Virgil Atchison. No. 4653 Lis Pendens, M. B. Culpepper vs. Unknown heirs of C. W. Cowden, et als, Lots 3, 4 and 5, Blk. "F" Rio Vista being pt. of West half of sec 31, twp. 21 S., R. 27 E.

October 10, 1928.  
Warranty Deeds:  
W. L. Ennefer to T. Marquess, \$485.00 Lot 13, Blk. 51 Stevens Add. to Carlsbad.

In The District Court.  
No. 4580 Transcript of judgment docket, The Continental Oil Co., vs. Oliver Pearson, \$182.00.

October 11, 1928.  
Warranty Deeds:  
E. S. Kirkpatrick to Bessie Middleton, \$10.00 Lot 4, Blk. 22 First Add to Carlsbad. E. B. Yarbrow to W. W. Snyder, \$10.00, N 1/2 SW 1/4 NE 1/4 23-22-28.

Quit Claim Deed:  
Pecos Valley Trust Co., to Maggie Ray Kirkpatrick, \$1.00 Lot 4, Blk. 22 First Add to Carlsbad.

In The District Court.  
No. 4654 Divorce, Caleb Thomas Hopkins vs. Laura Marjorie Hopkins.

October 12, 1928.  
Quit Claim Deed:  
Dover Phillips to J. B. Lunsford, \$1.00 Lot 9, Blk. 14, La Huerta.

Warranty Deeds:  
Marie R. McLenathen to E. V. Albritton, \$800.00 Lot 9, Blk. 31 Stevens Add. to Carlsbad. D. C. Ellison to Wm. Coats, \$3,075.00 Lot 7, Blk. 65 Lowe Add to Carlsbad.

In The District Court.  
No. 4655 Suit to Quiet Title, J. M. Pardue vs. Unknown heirs of F. Beals, deceased, et al, Lot 22, Blk. 4 Original town of Eddy now Carlsbad. No. 4656 Suit to Quiet Title, Clayton Miller vs. Unknown heirs of T. J. Cusley, et als, Lot 3, Blk. 66 Lowe Add to Carlsbad.

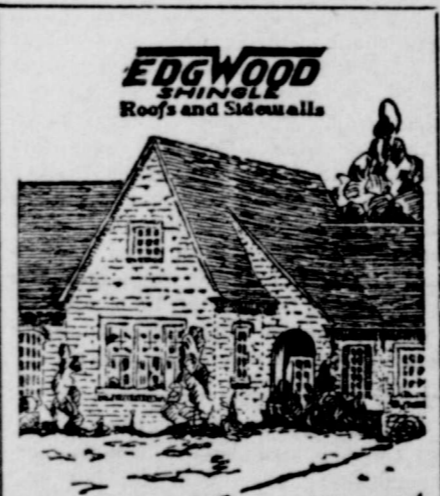
October 13, 1928.  
Warranty Deeds:  
Owen L. Wood to Andreas Duarte, \$235.00 N 1/2 NW 1/4 SW 1/4 10-24-28.

Special Master's Deed:  
W. S. Moore, Special Master to C. W. Beeman, \$2,708.92, NE 1/4 3-24-28.

**SUPREME COURT OPINION ON REGISTRATION CASE**

SANTA FE.—The state supreme court will hand down its opinion in the Guadalupe county registration case Saturday. Monday it heard arguments in the Centorari proceedings brought by J. D. Hanna, Guadalupe county democratic chairman, seeking a reversal of the decision of Luis Armijo who had refused to remove 350 names from the county registration books which Mr. Hanna contended had been illegally registered.

"Pa."  
"Yes my son."  
"What is a flapper?"  
"A flapper, my son, is a woman who does what an old maid would like to do and has not the constitution to stand it."



**Re-Roofing over the Old Shingles**

Don't delay re-roofing just because you dread the litter of old shingles around yard and garden, and the time, labor, and expense of tearing them off. The EDGWOOD way . . . re-roofing right over the old roof . . . saves it all. Re-roof with EDGWOOD red cedar shingles, and you have a new roof that will last 40 years or more.

Your home is doubly insulated, too, when you use this practical method . . . much cooler in summer, and 12 to 15 degrees warmer in winter.

EDGWOOD red cedar shingles cost less than any other standard roofing material . . . saving 14 to 31%.

Measured by years of service, the saving is even greater, averaging from 126 to 825%.

Big Jo Lumber Co.  
Artesia, N. M.

**DATA REGARDING PICTURE "THE KING OF KINGS"**

The total cost of producing Cecil B. DeMille's great picture, "The King of Kings," was \$2,500,000. In point of expense for gigantic sets, costumes, properties and the salaries paid more than 5,000 players and extras appearing in the various scenes, no other picture ever produced is comparable to "The King of Kings."

PLAYERS—In addition to 530 actors of reputation appearing in the cast, more than 4,500 extras were employed. The task of providing this vast army of men and women with innumerable accessories in addition to the costumes, ranging from beards to money bags and from shawls to phylacteries, was tremendous.

SETTINGS—Several enormous sets were built especially for the production. The largest was the Temple of Herod, built at a cost of \$190,000. Pilate's Hall of Judgment, a magnificent creation, cost \$170,000. The set devoted to Golgotha cost \$70,000. In order to accommodate these big sets, two extra stages one 300 feet square and the other, 155 by 220 feet, were constructed at heavy expense.

COSTUMES—Approximately \$100,000 was expended for costumes, of which six hundred were worn by the principals and the remainder by the extra players. Scores of women were employed in the wardrobe department for many months in the preparation of the costumes.

PROPERTIES—The properties used in the production were prepared at a cost of nearly \$250,000. The furniture shown in the various interior sets were made in the DeMille studio from old period paintings at a cost of \$55,000. More than \$20,000 worth of antique jewelry, weapons and the like were manufactured for the production.

The live stock utilized in the picture included panthers, zebras, camels, leopards, zebuses, cows, bulls, sheep and other domestic animals, the cost of maintenance of which was enormous. The miniature of the Temple alone cost \$5,000 and approximately \$50,000 was spent for preliminary drawings. The lumber, paint, plaster and other building materials used in the various sets cost many thousands, the Temple set alone costing \$44,000.

**SCHOLARSHIP IN HISTORY AND POLITICAL SCIENCE**

A fund of \$5000.00, the income of which is to be used in maintaining a permanent scholarship in history and political science, has been donated to the University of New Mexico by Mrs. Miriam Gransfield of Chicago, President J. F. Zimmerman has announced. The scholarship will become available next year.

Mother: "Johnny, run over and see how old Mrs. Brown is this morning."

Johnny: "Not me! I ain't going to ask no woman how old she is."

**Firestone**  
Gum-Dipped  
**Super-Tireing**

If you are one of the motorists who more than just average tire service—here answer to your problem. Come in and let plain fully this remarkable contribution to our motoring, and freedom from trouble.

For you who want and need the best—Tireing is now the only measure that will the greatest degree of safety, durability, economy and comfort.

**ARTESIA AUTO CO**  
PHONE 52 AUTHORIZED FORD DEALERS  
We Save You Money and Serve You Better

LOOSE LEAF BINDERS AND FORMS—AD

**Cooler Weather**

Brings thoughts of providing your home comfort this winter. If you are planning to your home with gas this winter, let us show the Humphrey Radiantfire. The Humphrey be used either as a heater or installed in fire place.

It makes no fumes—no odor—no dirt—no There is no kindling to chop—no replenish fuel. The Humphrey Radiantfire will make fireplace useful during nine months of the year a million satisfied users will tell you.

**JOYCE-FRUIT COMPANY**  
Hardware Department—Phone 34

**CHRYSLER**  
**Plymouth**

Plymouth 2-Door Sedan, \$700

... and the tide toward **PLYMOUTH** surges on

—based on growing recognition of greater dollar value in size, style and performance—plus in-built dependability

**\$675** AND UPWARDS

Roadster	\$675
(with rumble seat)	
Coupe	685
Touring	695
2-Door Sedan	700
De Luxe Coupe	735
(with rumble seat)	
4-Door Sedan	735

All prices f. o. b. Detroit. Plymouth dealers are in a position to extend the convenience of time payments.

EACH day more and more of the millions who count the cost of motoring recognize the obvious superiorities of the new Plymouth in full size, style and performance.

But this is only to be expected in the Plymouth, as in every Chrysler-built car, because of the unique Chrysler principle of Standardized Quality in scientific engineering and precision manufacturing upon which these cars are built.

Such features as the "Silver-Dome" high-compression engine, using gasoline, slender profile radiator, arched windows, "air-wing" fenders, internal expanding hydraulic squeakless 4-wheel brakes—convincing naked-eye evidence of Plymouth's greater dollar-for-dollar value in the lowest-priced field.

See it. Drive it yourself. You then bound to know the reason for the spectacular demand which has already necessitated a doubling of the Plymouth production capacity to meet mounting sales.

**Lowrey-Keyes Auto Co.**  
Artesia, New Mexico

# LOCALS

Bill Linell made a business trip to Roswell Monday.

Mr. and Mrs. E. O. Jones and son were Roswell visitors yesterday.

Mrs. Hans Olson and daughter Miss Ethel, and Mrs. C. W. Bartlett motored to Roswell Monday.

Chester Cave and Oscar Long were in from Maljamar Tuesday. They are working on the telephone lines there.

Mrs. Hans Olson, accompanied by her daughter, Miss Ethel left today for El Paso, where they will spend a few days visiting Mrs. Frank Donahue.

A letter recently received by the Advocate from Mrs. R. B. Kishbough at Azusa, California, states that Mr. Kishbough stood the trip to California fine and that they are located at Azusa for the winter.

Mrs. A. C. Kimbrough and Mr. Kimbrough's mother, Mrs. W. L. Kimbrough of Guthrie, Kentucky, motored to Roswell yesterday to see Mrs. A. C. Kimbrough's new little niece, the baby daughter of her sister, Mrs. R. O. Russell of Lovington, who was born at the St. Mary's hospital Tuesday, the 16th. They were accompanied to Roswell by Mrs. L. B. Feather and two smaller Kimbrough children.

Advocate want ads get results.

Mr. and Mrs. Bob Burns were in from Maljamar Tuesday.

Judge Ferree made a business trip to Carlsbad yesterday.

F. A. Andrews, Los Angeles oil operator is spending a few days here, looking after his oil interests.

Mr. and Mrs. Ralph Sugart attended the opera, "Naughty Marietta," in Roswell last Friday night.

Mr. and Mrs. J. T. Mitchell visited their son, Charley Mitchell, and wife last Sunday. They were on their way from their home in Carlsbad for a short visit in Roswell.

Speaking of big turnips, Jim Fuller, who lives above Weed was in town Tuesday with some rather large turnips. One sold by Mr. Fuller at Hope weighed 14 1/2 pounds, while one sold here weighed 8 1/4 pounds.

George Frisch, superintendent of the waterworks system, left last Saturday to attend the Western Water Works Association convention, which is in session in Dallas, Texas, this week. His wife and daughter, Margaret, accompanied him and are attending the Dallas fair.

Hot gingerbread, split horizontally, and filled generously with cream cheese, is delicious. Chopped nuts and dates may be added to the cheese to make it even better.

## BOARD OF WELFARE WANTS ENFORCEMENT OF PUBLIC HEALTH LAWS

SANTA FE.—Court action in the case of repeated violations of the regulations requiring registration of births and deaths is advocated in instructions recently issued by the board of public welfare to the Bureau of Public Health.

The instructions signed by Robert O. Brown, president of the Board of Public Welfare, and other members of the board, states that the board "calls upon all right minded citizens to bring New Mexico into line with progressive states in gaining a complete resignation of vital statistics."

The board points out that regulations were passed in 1919 requiring the complete and prompt registration of births and deaths and that it has made every effort to urge compliance with the rules without having to resort to compulsion.

"The board feels," the order stated, "that it does not desire that occasional negligence should be dealt with harshly, but that it is entirely proper that resort should be taken to the courts in the case of repeated violation of the regulations by the same individual, in order that the law be properly carried out."

"It is essential," the order said, "that New Mexico gain admission to the birth and death registration area of the United States at the earliest possible moment. The proper registration of births and deaths is fundamental to all sound public

## AIMEE McPHERSON SHORTENS SKIRTS

A recent mention of Aimee McPherson said she appeared to be wearing a skirt half way to her ankles, and so much has been printed about Aimee that one wonders half way from where.

## Neutrality Unnatural

Neutrality is no favorite with Providence, for we are so formed that it is scarcely possible for us to stand neuter in our hearts, although we may deem it prudent to appear so in our actions.—Charles Caleb Colton.

health work, and is an indication of the extent of civilization in any given community."

Typewriter Ribbons for Sale at the The Advocate.

## Energy in Electricity

The bureau of standards says that electricity is simply a form of motion. When electricity is "used" the energy given out appears in some other form, such as heat or work of some kind.

## Ship's Food Supply

To provide the table of a transatlantic steamship with its luxuries, one trip will often call for a supply of 250 turkeys, 500 pigeons, 500 ducks, 200 pheasants, 1,000 quail and 5 110-pound turtles.

## Timber Preservation

"Paine's process" is a process for preserving timber and making it incombustible by impregnating it successively with solutions of sulphate of iron and calcium chloride in vacuo.

Advocate want ads get results.

## SPECIAL FOR THE REST OF THIS WEEK

- 8 lb Pails Shortening.....\$1.35
- 4 lb Pails Shortening.....70c
- Small Milk, Pet or Carnation, Dozen.....75c
- Tall Milk, Pet or Carnation, Dozen.....\$1.50
- Best Food Mayonnaise Relish Spread or Thousand Island Dressing, 1/2 Pint Jars.....25c

FILL YOUR WINDOWS JOHN

**WELTON'S GROCERY**

Telephone 85



# STAR OF ALL SALES

## Continues for One More Week

Many of our friends and customers have been so busy with their fall work, they have not been able to participate in this event to the full extent and they have requested us to continue this STAR OF ALL SALES longer and for this reason this sale will continue next week, ending

Saturday night, October 27th. You still have a chance to share in these savings. Every article in the store is included in this sale. Nothing reserved. Nothing held back. Below are listed a few of the specials featured for Saturday:

SPECIAL SATURDAY

### Outing

1500 yards Outing in light and dark shades. Regular 20c quality, heavy weight, yard wide. Special for Saturday only per yard—

**14c**

SPECIAL SATURDAY

### Comfort Challies

Here is a wanted material at this season for the making of comforts. It is a regular 20c quality, new shades and patterns. Special for Saturday only per yard—

**13c**

SPECIAL SATURDAY

### Silk Stripe Shirting

One lot of Silk Stripe Madras with colored woven stripes, suitable for dress shirts or children's suits. It is a regular 35c value. Special for Saturday only per yard—

**20c**

## ALL WOOL CURLEE SUITS

You men that have been wanting that new Fall Suits, here is your chance—fine tailored, genuine Curlee Suits of all wool, 2 pair of trousers, a wide range of patterns in light and dark shades. Men's and young men's models. These fine suits sell regularly at \$35.00 and \$37.50—this is a one day special for Saturday only—

**\$24.00**

## ALL WOOL OVERCOATS

Good warm Overcoats of all wool materials. Regular \$25 and \$27.50 values. The colors are grey and tan mixtures. Right at the beginning of the season too—come in and let us show you these, you will be delighted at the values. Special for Saturday only. Come early, your choice—

**\$18.00**

\$21.75 QUALITY

## SILK DRESSES

One group of Dresses, new fall styles, every one a \$21.75 value. The materials are satins, crepes and silk and velvet combinations. New shades. They are being offered special for Saturday only. Choice of the group—

**\$15.00**

\$32.50 AND \$35.00 QUALITY

## NEW FALL COATS

Our better coats in \$32.50 and \$35.00 values have been grouped together. They consist of all new fall Coats elegantly fur trimmed, fine quality silk linings, new shades. Special for Saturday only, your choice of the group—

**\$24.00**

Artesia, New Mex.

# OUR STORE

Artesia, New Mex.

# "THE KING OF KINGS" Artesia, Nov. 1 &

## FIVE HUNDRED CARS OF DURANT AUTOS SHIPPED IN LESS THAN A WEEK

"The new Durant models of the Durant four and Durant six, series '60' were announced simultaneously throughout the United States on September 22. This announcement had been planned for the New York Automobile show next January," says Tom Jarrard, sales manager of the Durant Motor Co., of Michigan, but due to the great demand for the Durant silver anniversary models introduced last January, which continued with no let up through the summer months, exhausting the supply of material for building these cars, a hurried change of plans was necessitated.

Few people realize what a Herculean task was faced by the Durant Motors on September 1. The silver anniversary models of the Durant four and Durant '55' were cleaned out. Dealers clamoring for cars. The public demand was unrelenting. New cars had to be had.

In view of the situation it was decided to commence production of the new cars immediately and their announcement was scheduled for September 22. This left us only 15 regular working days in which to build these new models and get them into the hands of our dealers. Yet on September 14 not a new car had left any of the Durant plants. We were faced with the stupendous task of getting these cars into the hands of our dealers throughout the country within a weeks time. Our director of traffic, Mr. W. J. Bailey, called in the officials of the Pennsylvania Railroad and explained our situation. Immediately they promised their cooperation. Not only did they promise cooperation, but gave cooperation with the results that 500 carloads of automobiles were shipped from the Elizabeth plant in less than a weeks time. The railroad company assigned operating officials to this plant to dispatch the special automobile trains, and to speed deliveries into the west, they operated five special trains which were run on preference schedule to Chicago and St. Louis carrying cars for the west, northwest and southwest.

It is a remarkable tribute to these traffic men that when advertisements announcing the new Durant cars appeared in the newspapers exhibiting the new Durant four's and Durant six's, series "60". The railroads by their fine spirit of cooperation saved the day.

### Improve With Service

Years ago, defending the "old men" in business, Chauncey Dewey declared that his own private secretary had been with him forty years and was more efficient than when he began with him as a youth. "The longer a man holds down a job the better he will be at it," he said.

### Peculiar Light

Science service says that "false dawn" is the zodiacal light, supposed to be due to the reflection of sunlight from fine particles of matter entirely outside the earth's atmosphere. It is best seen in low latitudes, especially in the pure air of tropical and subtropical deserts.

### Glory of Old Rome

The rule of Trajan, 98 to 117 A. D., marked the height of the Roman empire. The rule following, that of Hadrian, was memorable for its peacefulness and for the fact that it was the most splendid era of Roman architecture.

### Fur Manipulated as if It Were Fabric



And again Paris stages a new thrill. This time it has to do with the manipulation of fur. Thin flat pelts such as shaved lamb, caracul, seal or ermine, both beige and white, are being treated as if they were supple fabrics. This new order of things opens up a vista of captivating ideas, which mark a refreshing innovation in fur treatments. In the picture white ermine fur is tied in a cunning bow.

### For the Coed Sweater With Colorful Stripes



The call of the schoolgirl sweater mode is for stripes, up and down, around and around, zig zag or on the diagonal. The sweater pictured is white, striped with blue, for to follow fashion the college girls simply must wear some one or more or many shades of blue this season.

### 40th DIVISION REUNION AT SAN DIEGO, CALIFORNIA

"There will be a reunion of the commissioned and enlisted personnel of the 40th Division at San Diego, California, during November 10, 11 and 12, 1928. All personnel who served with the division during the World war are cordially invited to attend. It is earnestly hoped that there will be a large representation from the state of New Mexico. Further information may be secured from Captain George H. Shea, Cav. (DOL), Room 335 Federal Bldg., Roswell, N. M. Phone 603."

### PLEASED WITH ADVOCATE

October 12, 1928  
W. C. Martin, Editor.  
"Artesia Advocate"  
Artesia, New Mexico.  
Dear Sir:

I am a reader of your "Artesia Advocate" when I can get it at the news stands, but since coming to San Diego, I have been unable to find it.

I have therefore advised these news agents of its value and am enclosing their card to you; also requesting them to get in touch with you. I am not settled in one locality as yet, so for that reason have not subscribed.

The information your paper gives, is greatly appreciated as I have oil lease interests in New Mexico. I wish I could settle in Artesia, as I am pleased with what I have seen of New Mexico, Albuquerque and Santa Fe.

Most Respectfully,  
Mrs. Octavia J. Schwab.

Half an inch, half an inch, half an inch shorter.  
The skirts are the same of mother and daughter.  
When the wind blows each one of them shows.  
Half an inch, half an inch more than she oughter.—N. Y. World.



### Gates Guaranteed Tires

at wholesale list

### DR LOUCKS GARAGE

Fone 65

## LOCALS

C. C. Mason, of Roswell was an Artesia visitor Tuesday.

C. Bert Smith spent yesterday in Carlsbad attending to business matters.

Ed Stone attended the State Optical Association, while in Albuquerque last week.

G. Emory Moore of Santa Fe, insurance adjuster, was here the first of the week, attending business affairs.

Joe Burkett, of San Antonio, Texas, secretary and manager of the Pecos Valley Gas Co., is spending a few days here attending to business matters.

Mrs. B. F. Kaiser, of the Kaiser ranch east of Dayton, was trading in town Friday. Her son, Lieut. Ben Kaiser is now stationed in China with the navy.

Mr. and Mrs. Leon Meeks and children were here from Hagerman last Thursday visiting Mrs. Meeks' parents, Mr. and Mrs. R. O. Cowan, and attending to business affairs.

Dr. and Mrs. W. C. Doss returned last week from Tucson, Arizona, where they took their daughter, Miss Mildred, who assumed her duties as assistant librarian in the University of Arizona.

W. T. Halderman, who made himself an enviable record last year as a cotton grower, when he gathered nine bales from three acres says that his cotton this year is not as good as last year, but believes the crop will average a bale and a half to the acre.

Emil Bach was bear hunting in the mountains over the week end.

Pat Riley was a business visitor in Amarillo, Texas the first of the week.

Burton Cecil, of Roswell, spent the week end at home with his parents, Mr. and Mrs. J. B. Cecil.

Mrs. W. L. Addy, of St. Joseph, Mo., arrived from Pueblo, Colorado, Tuesday for an extended visit at the home of Mr. and Mrs. R. L. Paris.

Miss Mary Dewell, of Roswell, visited her sister, Miss Frances, here Saturday en route to visit the Carlsbad Cavern with a party of friends.

Mr. and Mrs. G. H. Stephens left yesterday morning for Hot Springs this state, where they will remain for a few weeks for the benefit of their health.

Mr. and Mrs. Martin Yates, Mrs. M. A. Corbin, Mrs. V. L. Gates and Mrs. Mabel Welton drove to Roswell last Friday evening to attend the Naughty Marietta concert.

Born to Mr. and Mrs. Morgan Davis at Roswell, Saturday, an eight pound son. Morgan, who was through Artesia Tuesday was receiving congratulations from a number of his friends.

Lois Schnoor, of Artesia is included in the list of 165 members of the mixed chorus at Kansas State Teachers, college, Emporia. The personnel of the chorus was announced recently, following a series of try-outs.—New item from Kansas State Teachers College.

### WE HAVE A FULL LINE OF

## LEE TIRES

Satisfaction absolutely guaranteed with each tire sold. Get our prices before buying.

### MCCANN SERVICE STATION

South First Street  
Texaco Oils and Gas Quaker State Oils  
Car Greasing and Oiling a Specialty

## It's Getting Later Earlier

Darkness comes earlier as winter approaches.

However, you can save as much on your lights as you did in the summer—if you use them as little.

### Southwestern PUBLIC SERVICE Company

### A GREATER TELEPHONE SYSTEM FOR NEW



## Telephone News

### 439 BELL SYSTEM OWNERS IN NEW MEXICO

New Mexico Stockholders Own a Total of 6,111 Shares of A. T. and T. Stock  
The Bell System is largely owned by the people of the state. Throughout the nation, in almost every city and hamlet, there are Bell System stockholders.

### DIVIDENDS

In addition to the men and women who own American Telephone and Telegraph Company stock there are other stockholders in the Mountain States Telephone and Telegraph Company.

Thus in practice every county in Mexico there are men and women whose dollars are having a part in making a neighborhood of the nation.

### A STATEMENT OF POLICY

"The fact that the responsibility for such a large part of the entire telephone service of the country rests upon this Company and its Associated Companies impose on the management an unusual obligation to the public to see to it that the service shall at all times be adequate, dependable and satisfactory to the user."

From an address by Walter S. Gifford, President, American Telephone and Telegraph Company  
This company as one of the associated companies of the Mountain State Telephone and Telegraph Company is in full accord with the policy outlined above.  
The Mountain State Telephone and Telegraph Company  
F. H. Reid, President.

CALLS BY NUMBER SAVE YOUR TIME

## Phone 239

For Water White

DISTILLATE GASOLINE KEROSENE AND LUBRICANTS  
QUAKER STATE MOTOR OILS

## Triangle Oil Co.

P. S. ATKINS, Manager

## OUR SERVICE

The handling of funds is the basic function of a bank, but that in itself does not measure up to the service factors that a bank of today should assume.

This bank realizes the full depth of its obligation, and accordingly has surrounded itself with officers and department heads who are competent to extend sound, conservative advice on such of your business problems as you may desire to entrust to us.

WE WELCOME NEW ACCOUNTS

## Citizens State Bank

E. A. CAHOON, President  
C. E. MANN, Cashier

## Community Building

### Spring, or Fall

**Behind, Natural Law**  
 Food for thought for this short editorial in the City Star:  
 W. H. Maass at the commerce luncheon was of the thing to make Kansas with itself. But it was that ought to make like an individual to be shaken out of itself. Needs just that treatment on past achievements that its natural ad- some automatic, mys- bring it growth and the city has learned, have learned by this time, attitude is fatal to com- every fellow for himself, if a community is to go individual citizens, civic and that fall into the habit their own imagined welfare and everything ad- the good of the city will that they, as well as have suffered. Mr. at the heart of Kan- It is a test of the What will be the

### Women Plan

#### Flower-Lined Roads

of the 650 women's clubs in plant larkspur, hollyhock, honeysuckle and other per- along all state and federal at only will make Indi- pleasing to the senses; but very useful purpose. Vines in sloping roadsides will preventing erosion and of dirt onto the pave- new construction in a time will hide the scars shovels.

has a state forest at Henry- north of Louisville, shrubs and trees native to are cultivated. From this are to be obtained sap- flowering shrubs which the ay department has prom- in co-operation with and a commission and the

### Paint on Wet Wood

holders who wish to obtain results possible in painting and other exterior wood- their homes should be care- apply the priming coat to If the wood has been ex- rain or has become soaked from some other cause, coat of paint should not be until the wood has had a dry out. Otherwise, a very paint job may result, may become chalky, peel or show discoloration

### Label the Garden

gardens where a great of varieties of flowers and are grown it is necessary just where each flower is as each has a treatment of Garden labels then must be unless a map is made of which is not as advisable, a new label on the market to place of the unsightly wood metal card holder made of -proof iron, galvanized and dark green. To designate plant, the card is removed, then replaced and cov- a piece of mica which weatherproof.

### Support for Roof

permanence depends as much that holds up the roof as it does surface exposed to the el- a roof framed with 2 by 6 spaced 16 inches apart and a distance greater than and which are not set at an more than 45 degrees, will be enough to support heavy roof- as tile and slate. If a roof is or if the angle at the peak is rafters should be sturdier.

### Materials That Last

building a home, be sure of One of the best ways to upkeep costs is to strangle their birth. Be ruthless about Out, slash, slay. Get the kind that will endure. End for painting or renewing which crack or fall off

## THE CHURCHES

### CHRISTIAN SCIENCE SOCIETY

613 W. Main Street  
 Sunday services at 11:00 a. m. Subject for Sunday, October 21, "Doctrine of Atonement."  
 Wednesday services at 7:30 p. m. The public is cordially invited to attend these services.

### CHURCH OF CHRIST

Corner 7th and Grand Ave.  
 Bible school each Lord's day at 10:00 a. m.  
 Bible lesson and Communion service at 11:00 a. m.  
 Young people's meeting at 6:00 p. m.

Our Bible school is progressing nicely, and new members are being added each Sunday. We expect to reach our new goal (125) real soon. All the classes are taking a greater interest in the work. We are glad to see more of our members coming every Sunday, yet there are several in our city who are negligent and should come and bring their children. We are planning on a large attendance next Sunday. It's the duty of all parents to see that they have their children in some Sunday school. We invite you to come and be with us.

The church with that welcome feeling.

### CHRISTIAN CHURCH RALLY

DAY NEXT SUNDAY 21st

The Christian Sunday school is making great preparations for a big rally day next Sunday. A good program has been arranged and an urgent request is made for all who are members of the Sunday school; all who ever have been members, and all who should be members of the school (whether members of the church or not), to come and help make the rally a fine success.

Come at 9:45 a. m. There will be no sermon Sunday morning as we expect the rally to take all the time.

Sunday evening at 7:30, the sermon subject will be, "Where to Find Happiness." If you really want to know, come and hear this sermon. H. A. PEARCE, Pastor.

### THE FIRST BAPTIST CHURCH

We were delighted with the splendid interest along all lines of work in our church last Sunday. Another member was added to our church at the morning service. Our young people led our singing at the evening service to the delight of all present. We are very much pleased with our young peoples' choir and are expecting great things from them.

The pastor will speak Sunday morning on, "Supreme Love for Christ." At the evening hour he will speak on, "God's Wonderful Love." The morning service for a number of Sundays will be given to a discussion of some phase of God's love. We cannot give our attention to a more helpful and a more interesting subject than God's love. You are invited to hear this subject discussed.

Our Bible school is growing. You are invited to attend one of our classes. Our young people meet at 6:30 p. m. Good programs will be rendered. A hearty welcome is extended to one and all.  
 R. PETERSON, Pastor

### FIRST PRESBYTERIAN CHURCH

Fourth and Grand  
 Rev. John P. Sinclair, Pastor  
 Phone 249

Sunday October 21st.  
 9:45 Sabbath School.  
 11:00 a. m. Morning Worship, sermon subject, "The Transformed Life." Going to heaven is not so much a matter of transportation but of transformation.  
 6:45 Christian Endeavor: Two groups.

7:30 p. m. Popular People's Service. Music by the church orchestra. Lecture sermon on "The Moral and Religious Significance of Blushing" or "Bloodless Cheeks."  
 7:30 p. m. Wednesday, Praise Prayer and Bible study.

H. E. Fosdick in the Harper's magazine recently criticized the modern church saying that folks coming to church are not desperately concerned about what happened to the Jesusites. The Presbyterian pulpit seeks to deal with issues concerning everyday righteous living. Come and hear!

Mrs. Gnaggs: "This is the end. I can live with you no longer."  
 Mr. Gnaggs: "Yes I guess it's all over but the shooting."

**Guaranteed Storage Batteries**  
 for  
**\$8.50**  
 at  
**Dr. Loucks Garage**

## Autumn Mode Announces the Short Fur Jacket



In keeping with the vogue which is so pronounced for short jacket effects, comes into the autumn style picture youthful short fur coats. They are incomparably chic worn over the new lightweight woolen frocks in matching color. Caracul, Persian lamb, broadtail and gray krimmer are mostly used for these jackets.

Little Girl: "Mother, what did you do when a boy first kissed you?"  
 Mother: "Never mind."  
 Little Girl: "I did the same thing mother."

## NOTICE TO BEEMEN

On account of foul brood showing up among bees in the county and especially in the upper end, I will ask that you kindly notify me before moving colonies of bees. Thank you. M. R. Jones, county bee inspector. 43-2tp.

Wedding invitations and Announcements, engraved or printed—The Advocate.

**TAKE YOUR TIME**  
 Put off buying your Heating Stove!  
 Freeze your family morning and evening Probably take a cold or the flu  
 THEN PHONE  
**Brainard-Corbin Hardware Co.**  
 To Please Hurry Up!

CHARTER NO. 7043—RESERVE DISTRICT NO. 11  
 REPORT OF CONDITION OF  
**THE FIRST NATIONAL BANK**  
 AT ARTESIA, IN THE STATE OF NEW MEXICO, AT THE CLOSE OF BUSINESS ON OCTOBER 3, 1928.  
 RESOURCES

Loans and discounts	\$313,916.05
Overdrafts	650.14
United States Government securities owned	158,800.00
Other bonds, stocks and securities owned	1,800.00
Banking House, \$10,250.00; Furniture and fixtures, \$1,000.00	11,750.00
Real estate owned other than banking house	6,000.00
Reserve with Federal Reserve Bank	23,827.98
Cash and due from banks	67,128.94
Outside checks and other cash items	29.15
Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
<b>Total</b>	<b>\$586,402.26</b>

LIABILITIES

Capital stock paid in	\$50,000.00
Surplus	10,000.00
Unpaid dividends—net	2,951.46
Circulating notes outstanding	50,000.00
Due to banks	1,720.51
Demand deposits	379,504.38
Time deposits	53,225.91
Bills payable and rediscounts	39,000.00
<b>Total</b>	<b>\$586,402.26</b>

State of New Mexico, County of Eddy, ss:  
 I, L. B. Feather, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
 L. B. FEATHER, Cashier.  
 CORRECT—ATTEST:  
 J. E. ROBERTSON,  
 J. H. JACKSON,  
 D. W. RUNYAN, Directors.  
 Subscribed and sworn to before me this 16th day of October, 1928.  
 (SEAL) S. E. FERREE, Notary Public.  
 My commission expires January 28, 1930.

**eggs tell**

FEEDS may look alike, but egg records tell which feed costs less and pays more. Feed Purina Poultry Chows and you'll give your hens a feed they can turn into eggs at the lowest cost. Order Purina now and get the proof in your own figures by keeping tab on the egg record card we give you free.

**WILSON & ANDERSON**  
 Phone 24 Phone 24  
 COUNTRY PRODUCE BOUGHT AND SOLD

**COOL MORNINGS CALL FOR HOT CAKES**

We have the makings of the hot cakes as well as the hot cake spread, Desert Gold Brand Honey. Try this combination once.

Fresh Fruits, Fresh Vegetables, Fresh Groceries

**THE STAR GROCERY**  
 J. S. SHARP, Proprietor  
 PHONE 48 FREE DELIVERY

## LOOSE LEAF BINDERS AND FORMS—ADVOCATE

**To the 5000 who daily become owners of the new Ford car**

THE service obligation of the Ford Motor Company and its dealer organization is now growing at the rate of 5000 cars a day. It is to these new car owners that this message is addressed.

The new Ford is a remarkably fine car for one that costs so little. It is simple in design, constructed of the finest materials, and built to unusually close measurements.

These are the reasons it performs so wonderfully. These are also the reasons its service requirements are so few and the up-keep cost so low.

When you receive your new car, the dealer will explain the simple little things that should be attended to at regular intervals to insure the best performance. He will also tell you something of his own facilities for doing this work promptly and at small cost.

With the purchase of your car, you are entitled to Free Inspection Service by your dealer at 500, 1000 and 1500 miles. This service is due you and we urge you to take full advantage of it. Proper care during this breaking-in period means a great deal to the life of your car.

Included in the Free Inspection Service is a check-up of the battery, the generator charging rate, the distributor, the carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. The engine oil is also changed and chassis lubricated.

No charge whatever is made for labor or materials incidental to this inspection service, except where repairs are necessary because of accident, neglect, or misuse.

The labor of changing the engine oil and lubricating the chassis is also free, although a charge is made for the new oil.

We believe that when you see the good effects of this inspection you will continue to have it done regularly throughout the life of your car.

Wherever you live, you will find the Ford dealer very helpful in keeping your car in good running order for many thousands of miles at a minimum of trouble and expense.

He operates under close factory supervision and has been trained and equipped to do this work promptly, thoroughly and economically.

**FORD MOTOR COMPANY**

**NEW YORK LIFE INSURANCE—**

Offers an investment opportunity which the wise investor will not overlook. At the same time it offers protection and financial independence for your family.

The merits of New York Life are well known in Artesia and the surrounding communities.

ASK ANY POLICY HOLDER!

**A. L. ALLINGER, Representative**  
 OFFICE OVER FIRST NATIONAL BANK, ARTESIA, N. M.

**Hear Atwater Kent In Your Own Home**

**ARTESIA BATTERY COMPANY**



## Chevrolet Passes Five Millionth Milestone



Chevrolet's rise to leadership was again indicated on September 8th, when the five millionth car rolled off the assembly line at the Flint, Michigan plant. The milestone car was a standard coach—one of the most popular models in the line. Below is the first Chevrolet, built in 1913.



# Rural News

### LAKE ARTHUR ITEMS

(Mrs. Ned Hedges, Reporter)

Prof. and Mrs. Bernard were Roswell visitors Saturday.

Mr. and Mrs. W. A. Hamilton were Roswell visitors Tuesday.

Gray Coggin and family were in Hope on business Saturday.

Mrs. Lee Shinneman visited in Carlsbad Saturday and Sunday.

John Hill of Roswell was in Lake Arthur on business Wednesday.

Merle Porter has secured a position in Carlsbad and will be joined by his wife soon.

Rev. Waltham the new Methodist minister will fill his first appointment next Sunday.

Miss Thula Harvey who has been visiting her parents here for several weeks left Saturday for her home Sibley, Iowa.

Mrs. Frank Johnson who has been employed at Carlsbad returned Sunday suffering from a bad spell of tonsillitis.

Andy Griffith who has been quite ill with diphtheria is reported to be recovering nicely. No new cases have been reported.

The return game which Lake Arthur played with Carlsbad there Friday resulted in a score of 12-7 in favor of Carlsbad.

Professor Coleman of the Normal University was in town Monday completing arrangements for a course in school hygiene which Prof. Bernard will conduct here.

Mr. and Mrs. Roy Moots stopped over for a short visit with his mother one day this week. They were enroute to Lovington on railroad business.

The Silver Medal contest given at Artesia under the auspices of the W. C. T. U. will be repeated at Lake Arthur at the school auditorium Friday, October 26. Everyone is invited, admission free.

The October meeting of the P. T. A. will be at the school auditorium Friday October 19th. The election of officers for the next year will be the important business of the evening.

Mrs. Dick Spence was hostess Tuesday afternoon to the Sew and So club. After the business meeting at which roll call was answered by quotations a delicious four course menu was served to the members and one guest Mrs. Bert Utterback. The next meeting will be held at the home of Mrs. B. C. Moots and roll call will be answered by a ghost story.

Mrs. B. C. Moots and Mrs. H. A. Sims returned from Albuquerque Monday. Mrs. Sims went to the Rebekah assembly as a delegate from the Lake Arthur lodge. Mr. Moots represented the Lake Arthur Odd Fellows at grand lodge and Mrs. Moots went as his guest. They report a wonderful time returning home the ladies visited with the family of Mrs. Moot's son, Howard, at Clovis.

Patient: "Doctor, how are my chances?"

Doctor: "Oh, pretty good, but I wouldn't start reading any continued stories."

### COTTONWOOD ITEMS

(Miss Alma Bradley, Reporter)

E. P. Malone was called recently to Alabama because of the serious illness of his mother Mrs. Malone.

R. R. Smith left for Childress and Quannah, Texas Sunday where he will spend several days transacting business.

Mr. and Mrs. Walter Moran of Childress, Texas are visiting at the home of Mr. and Mrs. R. R. Smith and Family.

Mr. and Mrs. J. I. Funk Mr. and Mrs. Ollie Fore and Earl Fore motored to Carlsbad last week and visited the caverns.

Albert Watson and sister Pauline, motored to El Paso, Saturday and returned home Monday and were accompanied by Mrs. Cordie Williamson and little daughter Violet.

Mr. and Mrs. Lee Wright of Carlsbad, were visitors at the Will Waldrop home Sunday, they were accompanied home by their niece Miss Helen Waldrop, who will spend a few weeks there.

Mr. and Mrs. Ben Briscoe and children Mrs. U. D. Briscoe, Misses Hannah and Emma Briscoe and Mrs. Mary Abbott of Artesia, also Mr. and Mrs. W. R. Anderson of Carlsbad were visiting friends and relatives on Cottonwood Sunday.

The Cottonwood schools were dismissed Friday in order that the teachers might attend a meeting at Carlsbad. The school were visited and practical suggestions gained. A banquet, with Mrs. Georgia Lusk, candidate for state superintendent as honor guest was given at Mrs. Burns Sandwich shop Friday evening. W. G. Donley and Mrs. Wilma Dillard of Carlsbad were also present. The Cottonwood teachers who attended the banquet were Mr. and Mrs. Ray Rodgers, Misses Grace Stanley, Margaret Perry, Ruby Jenkins, Katie Cowan and Mable Vowell.

### Caplike Hats for Fall Fit Snugger Than Ever



Whether of feathers, felt, soleil or the new French tricot, fashion continues to highlight the molded-to-head hats in the autumn mode. The latest from Paris is the draped tricot cap, such as the one shown to the right here. Bejeweled and highly ornamented velvet caps or toques are foreseen for the social season. Favor is expressed for feather toques.

## HEALTH NEWS

(Eddy County Health Department)

This is the season of the year when whooping cough is most prevalent. Unfortunately the disease is altogether too lightly regarded by people in general. This misapprehension results, perhaps, from the fact that whooping cough is not, under ordinary circumstances, particularly dangerous to older children. On the contrary, however, it is extremely dangerous to small children, particularly those under a year or two of age, and even in some what older children is often the forerunner of more serious conditions, such as pneumonia and tuberculosis. Over ninety per cent of all the deaths occurring from whooping cough, occur in children under five years of age.

Of all diseases with which health departments have to deal, whooping cough unquestionably is one of the most difficult if not the most difficult to control. It seems to spread at will. It is amazing and discouraging to see one or two cases in a given locality gradually spread until the entire neighborhood is peppered with cases of whooping cough. There are perhaps a number of reasons why whooping cough spreads so rapidly, but unquestionably the most important reason is because of your carelessness and my carelessness as mothers and fathers. The fact that we regard the disease so lightly makes us fail to take the proper precautions to prevent our children from spreading it to others in the neighborhood. The fact that the disease is most communicable during its early stages, before the first whoop and just after it, combined with the fact that the disease is difficult of diagnosis during this early period, probably in part accounts for our apparent carelessness.

### SOUND OF A KISS

Several of our contemporaries have been worrying about how a kiss will sound in the "talkies." Being no authority on kissing, we shan't enter the controversy except to say that when one of our dear old aunts used to visit and the family lined up for the osculatory greeting she sounded like one of these bathroom suction pumps in full action.

### YUM, YUM

Angry customer (tossing package on the counter): "Makes washing a pleasure does it? Does the washing while you wait does it? It's the little flakes of soap that—"

Grocer: "Madam, one moment, please. This is not soap."

Angry Customer: "Not soap? Not soap?"

Grocer: "No. Your daughter asked for half pound of grated cheese and a half pound of soap flakes. This is the cheese."

Angry Customer: "My stars! And last night I made pudding—"

Ham: "Here's dat quartah Ah borrowed from yuh last year."

Bones: "Yuh done kep' it so long Ah don't know of it's wuff while to change mah opinion of yuh jest fuh two bits."

### No. 75 REPORT OF CONDITION OF THE CITIZENS STATE BANK AT ARTESIA, IN THE STATE OF NEW MEXICO, AT THE CLOSE OF BUSINESS ON OCTOBER 3, 1928.

RESOURCES	
Loans and discounts	\$300,797.69
Overdrafts, unsecured	240.74
U. S. Government Securities:	
Pledged as collateral for State or other deposits or Bills Payable	\$ 50,000.00
Bonds owned unpledged	100.00
Total U. S. Securities	50,100.00
Value of Banking House	11,000.00
Furniture and Fixtures	5,000.00
Other real estate owned (other than Banking House)	1,250.00
Net amount due from Banks and Bankers	24,930.16
Checks on other banks in same town as reporting bank and other items available as cash	2,289.07
Coin and Currency	9,597.18
Cotton Acceptances	7,228.70
<b>TOTAL</b>	<b>\$412,193.54</b>
LIABILITIES	
Capital Stock paid in	\$50,000.00
Surplus Fund	6,000.00
Undivided profits	\$ 7,412.34
Less current expenses, interest and taxes paid	3,600.84
Net undivided profits	3,811.50
Demand Deposits:	
Individual deposits	287,351.83
Cashier's Checks	4,297.44
Total Demand Deposits	291,649.27
Time Deposits (payable after 30 days, or subject to 30 days or more notice):	
Certificates of Deposit	31,777.77
Bills payable, including obligations representing money borrowed	28,955.00
<b>TOTAL</b>	<b>\$412,193.54</b>

State of New Mexico, County of Eddy, ss:  
We, Rex Wheatley, Vice-President, and C. E. Mann, Cashier, of the above named bank, do solemnly swear that the above statement is true to the best of our knowledge and belief.

REX WHEATLEY, Vice-President,  
C. E. MANN, Cashier.  
CORRECT—ATTEST:  
L. P. EVANS,  
C. RUSSELL,  
C. E. MANN,

Subscribed and sworn to before me this 12th day of October, 1928.  
(SEAL)  
My Commission Expires January 8, 1932.

## POOR PRINTING IS NEVER ECONOMICAL

There are a dozens reasons why this is true, that appeal at once to everyone—especially to the man who uses printing.

There is no economy in making out bills on scraps of wrapping paper or in writing letters on cheap, poorly gotten up letterheads.

Your stationery represents you to your customer, your firm, your store, your taste and judgment and should always be as good as you can afford to buy.

We are prepared with good presses, new type faces and good paper and skilled workmen to produce good printing that conforms to every exacting requirement of modern business practice.

CALL OR PHONE AND WE WILL BE GLAD TO SUBMIT SAMPLES FOR YOUR SELECTION

## THE ARTESIA ADVOCATE

Telephone No. 7

"Has your second wife a more even temper than your first," asked an inquisitive fellow of his friend recently. "No more even," replied the friend, "but even more."

## LOIS RANDOLPH

Nonpartisan Candidate for

Superintendent of Public Instruction expresses her platform for three words:

**"THE CHILDREN FIRST"**

If you believe this is a good platform, vote under the shield for our greatest business.

## Is Your Boy "Real Bad?"

Give him a chance. He may be defective, but you can help him from seeing the light of nature and obtaining an understanding of it. Have his eyes examined. The career of many a boy has been changed by the proper glasses. Roosevelt, as a boy, ushered into "a new world" and today the entire world still pays homage to his character and achievements. Perhaps a mere perfect glasses may worry over your boy in his manliness—his Let us share in this nation.

**Dr. Edward**  
Optometrist

Advocate want ads

## If You Followed Your Clothes Basket

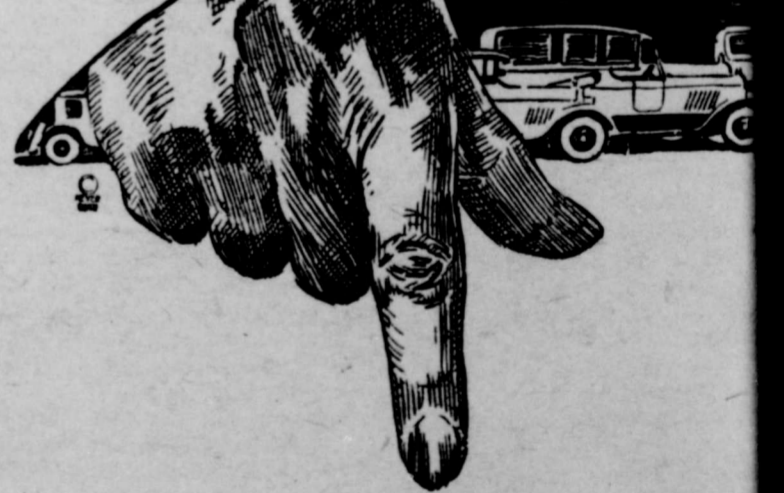


DO your clothes travel into questionable quarters where your washwoman, in an environment, perhaps, of dirt and disease does the "family wash"? Contrast that scene with a spick-and-span modern laundry plant, where science guards your family's health. And the laundry method really costs less. Try it today!

*The LAUNDRY does it best!*

**Artesia Laundry and Cleaner**  
PHONE 96

# USED CARS



## LOOK! LOOK! USED CAR BARGAINS

Overland Coach with price listed same as last year 1927 Chevrolet Coupe, should sell for \$500—this car now for \$450.00, terms.

Dodge Sedan, was \$250, now \$200, terms.

1925 Chevrolet Touring, was \$175, now \$125, terms.

1926 Ford Ton Truck, was \$200, now \$150.

We are cutting the price of each used car for quick turn over. This is only a few of the many bargains we have to offer.

**Jackson-Bolton Chevrolet Co.**

**MADE BY AUTO CHALLENGED**

...State Central ...  
 ...Smith? The out- ...  
 ...Smith are John ...  
 ...national ...  
 ...S. DuPont and Ar- ...  
 ...  
 ...business is, or was, ...  
 ...of automobiles. Mr. ...  
 ...manufacturer of high ...  
 ...James is the great- ...  
 ...road stocks in Amer- ...  
 ...  
 ...men professes to fav- ...  
 ...of his stand on ...  
 ...of them has giv- ...  
 ...  
 ...WAPER LIQUOR ...  
 ...frankly favors ...  
 ...liquors more easi- ...  
 ...He would have them ...  
 ...be plentiful. ...  
 ...  
 ...feel that auto- ...  
 ...safer with liquor ...  
 ...? There are more ...  
 ...licensed automobile ...  
 ...Today not one ...  
 ...liquor is drunk that ...  
 ...days of the saloon. ...  
 ...all from accidents due ...  
 ...covers is large. With ...  
 ...by the state, at low ...  
 ...of access, would ...  
 ...the car be safer? ...  
 ...Dupont feel more se- ...  
 ...the men who man- ...  
 ...ing powder were pa- ...  
 ...saloon during the ...  
 ...Would he not promptly ...  
 ...was trying to carry a ...  
 ...and TNT at the same ...  
 ...  
 ...would Mr. James ...  
 ...liquor more easily ob- ...  
 ...tainly not for the many ...  
 ...men who operate the ...  
 ...highways in which he ...  
 ...interests. He would ...  
 ...as a large stockholder ...  
 ...removal of railway op- ...  
 ...found hiring drink- ...  
 ...trains. ...  
 ...of liquor was mere- ...  
 ...in the old days when ...  
 ...a gait of about three ...  
 ...except that it wrecked ...  
 ...envelopes that, since ...  
 ...family comfort ...  
 ...  
 ...A NUISANCE NOW ...  
 ...sale of liquor would ...  
 ...be a nuisance now. ...  
 ...manufacturing liquors chief- ...  
 ...the drinkers and their ...  
 ...return to cheap liquor ...  
 ...to the life of any ...  
 ...highway, factories ...  
 ...stables, and millions ...  
 ...out of employment ...  
 ...falling off in the demand ...  
 ...commodities now ...  
 ...the money the saloon ...

**INSIDE INFORMATION**

Bloomers usually wear out before the upper part of a child's dress. It is a good plan to make two pairs of matching bloomers when making a dress. Both of these may have tucks allowing for growth, taken on a level with the end of the plackets where they will not show. They are then worn alternately to distribute the wear.

Outing flannel makes a good drip bag for fruit juice when making jelly. It is preferred by some people to cheesecloth.

Spanish rice is delicious served with roast pork or lamb. Slice 3 medium sized onions, and cook until tender in 1/2 cup of drippings or butter. Remove them from the fat, and add 1/2 cup of uncooked rice, after it has been carefully washed and dried. Brown it. Then add the cooked onions, 3 cups fresh or canned tomatoes, 3 green peppers cut into strips, and two tablespoons of salt. Turn the mixture into a baking dish and bake it until the rice and peppers are tender.

Serve some of the cider or grape juice you have put up this fall in the form of hot spiced drinks for evening parties. For each quart of grape juice allow 1/2 cup of sugar, 8 to 12 pieces of stick cinnamon, 12 to 16 whole cloves, and 1/2 teaspoon salt. Mix all the ingredients, and bring to a boiling point. Allow the fruit juice to stand 3 or 4 hours to develop a spicy flavor. At serving time re-heat and remove the spices. Lemon juice may be added. A quarter of a cup of sugar is enough for each quart of sweet cider, 1/2 teaspoon of salt, 8 pieces of cinnamon, 12 whole cloves, and 1/2 teaspoon powdered allspice. Prepare in the same way as spiced grapejuice. serve hot.

Syrup from canned or sweet pickles may be combined with the pulp or pomace left after extracting fruit juice or jelly, to make a fruit butter of good flavor.

Do not use overripe fruits for jellymaking. The acid content may be insufficient to make jelly and the flavor will not be so good as that of jelly made from just ripe, or underripe fruit.

Either beet or cane sugar may be used for jelly making. A proportion that gives good results with fairly tart underripe fruits is three-fourths of a cup of sugar to one cup of fruit juice.

Neglecting to boil the jelly may cause fermentation of the jelly after a few weeks in some cases. Scalding the glasses with hot water is not so good a precaution as boiling them.

**THE CHRYSLER-BUILT DESOTO 6 PROVIDED SPANISH NAMES**

In keeping with its Spanish background the recently announced new Chrysler-built DeSoto Six has been provided with Spanish names for all seven body styles instead of the usual terms used by automobile manufacturers, says Karl H. Bronson, DeSoto director of advertising.

"We were moved for two reasons to choose new names to designate the DeSoto Six body styles," says Mr. Bronson. "First, the car was named in honor of the fearless Spanish nobleman Hernando DeSoto, discoverer of the Mississippi River. Secondly, the DeSoto Six is a distinctly individual car and we felt that it warranted a distinctly individual nomenclature.

"As a result the body styles are named as follows: Roadster Espanol, Phaeton, Coupe business, Sedan, Sedan Coche, Sedan de Lujo and Coupe de Lujo. These names it will be noted bear a great resemblance to the existing terms used to designate motor car bodies. They are pronounced in almost exactly the same fashion as are the terms with which the public is already familiar. But their selling is distinctly Spanish and lends color to the Spanish background which has been provided for the new car.

"In almost every case the new terms are self defining. Frequently DeSoto Six dealers are asked what delujo means. It means, literally, "of luxury" having the same significance as the Anglicized French term "de luxe". In the Spanish language the letter J has the sound of H so that, properly speaking one would say, "Coopay da looho" in pronouncing the term Coupe de Lujo."

In studying the derivations of various automobile body style terms which have been in common use for years a number of interesting facts were discovered, says Mr. Bronson. For example the dictionary definition of a coupe is a "four wheeled closed carriage, two seats inside, driver's seat on the outside." A sedan, according to the same authority is a "portable chair or covered vehicle for one person." It is obviously a far cry from the sedan chair of two centuries ago to the sumptuous five-passenger four-door automobiles which go by that name today. A landau, Mr. Bronson found, was a four-wheeled covered vehicle on which the top could be opened or closed. A phaeton was a light, four-wheeled carriage with no side pieces in front of the seats.

"Descriptive body terms, as used by American motor car manufacturers, have little or no connection with the original meaning of the words," says Mr. Bronson. "Consequently we felt it both logical and fitting to

**ALFALFA SEED CROP IS SMALLER THAN LAST YEAR**

Alfalfa seed production in the United States is expected to be about one third smaller than a year ago. The U. S. Bureau of Agricultural Economics estimates production at about 33,000,000 pounds of county-run seed compared with about 48,000,000 pounds last year.

The decrease this year was due mainly to a marked reduction in yields in Utah and Idaho and the marked falling off in production in a few other producing states, namely, Texas and New Mexico. On the other hand, crops somewhat larger than or equal to those of a year ago were found in the majority of the remaining important districts.

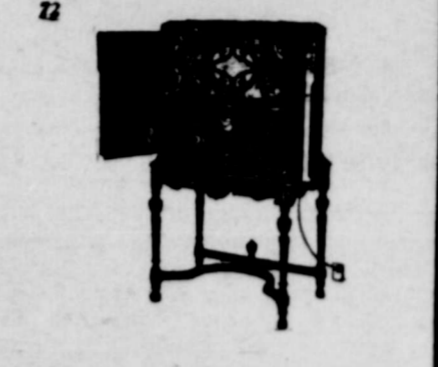
Acreage for seed in the country as a whole was as large as last year although a greater proportion was cut for hay. On the other hand, the difference in the yield per acre was more marked and was mainly responsible for the smaller production. The average yield of 358 growers whose aggregate production last year amounted to about one twentieth of the total crop of the United States, was 125 pounds compared with 160 pounds last year.

In general damage from heavy frost in early September caused far greater loss than last year when the crop was earlier. Hot, dry winds doubtless caused a greater loss of blossoms than usual. Rains at blossoming time were also responsible for poor setting of seed pods. In several states losses were reported from different insect pests, including web worms, and especially grasshoppers which seemed to do much more damage than usual.

designate the DeSoto Six body styles by a new set of names. Naturally we had to guard against the difficulties of pronunciation offered by a foreign tongue so we selected easily pronounced authentic Spanish words which are actually used in Spain today to describe automobile body styles."

ALL RADIO FANS ARE SAYING, I'M GLAD I WAITED FOR THE

**ALL ELECTRIC Majestic RADIO**



ANYTHING YOU WANT *Majestic* gets them all PERFECTLY

\$137.50 Complete (less tubes)

SEE IT! HEAR IT! Then you'll know



It's MARVELOUS The Clarity of Tone The Beauty The Unfailing Accuracy of the Wonder Set Complete \$167.50 (less tubes)

**7 TUBES**

SEE IT—HEAR IT, NO OBLIGATION! MANN DRUG COMPANY

**The Making of Credit**

Good credit is something that you can't have "made to order" when you happen to need it. You have to gain it beforehand and through your own efforts. Your credit at any time is based on what you own and what you are. Have a large enough balance in the bank to keep you ahead of the game, and make a good record by paying up all obligations promptly and your credit will always be good.



**THE FIRST NATIONAL BANK**

"THERE IS NO SUBSTITUTE FOR SAFETY"

**MAJESTIC CAFE**

GOOD EATS Charges Reasonable SPECIAL SUNDAY DINNER.....50c



**Tired TIRES** are like tired race horses

Their sinews (cords) can't stand the strain of side-wall flexing. They begin to tire—just as the horses' muscles tire. Fatigue increases rapidly. Resistance is reduced. Then without warning they give out—miles too soon. Goodyear Supertwist Balloons—with sinews of patented Supertwist elastic cord—absorb fiercest flexing with ease. They never get tired. They pull up at the finish—miles ahead of the field. Why risk "tired" tires?

• See how little Goodyears cost you

All-Weather Tread	Pathfinder
29x4.40 . . \$10.00	29x4.40 . . \$8.40
6 Ply	Speedway
29x4.40 . . \$13.25	29x4.40 . . \$6.20



Come in and let us demonstrate the difference between Supertwist and other cords

**GOODYEAR** The World's Mileage Champion

Lowrey-Keyes Auto Co. ARTESIA, NEW MEXICO



# Society

TELEPHONE 217



## JUBILEE TEA

The Jubilee Missionary Tea given by the Methodist ladies last Thursday afternoon commemorated a half century of wonderful work done in the mission field by women of the church. The jubilee theme has been emphasized in the missionary society throughout the year and the tea of last week was the culminating event. It was held at the home of Mrs. E. T. Jernigan, from 3:00 until 5:00 o'clock. Members of the society were garbed as far as possible in styles of fifty years ago, some of the officers of the organization represented leaders in the missionary movement, and presented a quaint picture as they stood in the receiving line. They were Mrs. Dixon, president, of the society, Mrs. Juliana Hayes, President of the first Missionary Council; Mrs. Joe Richards, Mrs. Walter Lamouth, first Missionary to China; Mrs. Kinder, Mrs. Gavock, missionary bride; Mrs. John McCann, Miss Lockie Rankin, first woman sent to China by the Woman's Council; Mrs. Cowan, Miss Belle Bennett, founder of Searritt Bible Training School; and Mrs. Jernigan, Miss Mattie Wright, deaconess. In the dining room a beautiful cake frosted in white and yellow surrounded with fifty yellow candles, the jubilee color, held the post of honor on the dining table, which was very attractive with tall yellow cathedral tapers, fine linen, china and silver. Mrs. George Frisch and Mrs. H. A. Stroup presided at the tea and coffee urns and Mrs. W. P. Cox and Mrs. Kenneth Priest waited upon the guests.

A delightful program was given during the afternoon, consisting of a vocal solo by Mrs. Myron Bruning, Mrs. Ike Kellar accompanying, and Miss Katherine Ragsdale, Miss Leona Allinger accompanying, a delightful musical reading, "The Minuet," by Elsie Jernigan, Mrs. Priest accompanying, a reading, "Jeshua, 1776," by Miss Allinger and two violin selections by Miss Florence Oakes, with Miss Ruth Morgan accompanying.

## FIRST EVENING BRIDGE CLUB

The club was entertained at the ranch home of Mr. and Mrs. C. R. Brainard Friday evening. Mrs. J. J. Clarke and Mr. Beecher Rowan substituted and Mr. Jeff Hightower who rarely has the opportunity to attend on account of absence from town, happened to be in from the road and had the pleasure of being present.

## PICNIC AT ROCKY ARROYO

A party of young people composed of Mr. and Mrs. T. C. Bird, Mr. and Mrs. Kenneth Priest, and the Misses Edna Dungan and Jackie Hightower, and Messrs. Tex Henson and Stanley Blocker, picnicked amid the beautiful scenery at Rocky Arroyo last Sunday.

## YOUNG MOTHERS' CLUB

A round table discussion on "Child Study," and a magazine game filled the program at the meeting of the Young Mothers' club at the home of Mrs. Sheonmaker, east of town, last Friday afternoon. Light refreshments were served by the hostess with pop corn balls for the little folks. Present were Mrs. Margaret Ellis, Mrs. Louis Cole, Mrs. S. B. Barnett, Mrs. John Dunn and the hostess.

Announcement cards, blank or printed—Advocate.

## Handbags of the Cloth of the Coat Are New



Cottings of many colors and boldy modernistic in design, answer the call of the sports mode for autumn. It adds a swagger note if the handbag be of the same material as the coat. In case of the tweed travel coats, designers are creating even shoes of the identical tweed of the coat.

## Social Calendar

TELEPHONE 217

### FRIDAY

The P. E. O. Sisterhood will meet with Mrs. Chester Russell at 2:30 p. m.

### TUESDAY

First Bridge club at the home of Mrs. Earl Bigler at 2:30 p. m.

### A. H. S. SENIOR CLASS ORGANIZE

The senior class of 1928-29 consisting of 28 members has organized under the leadership of Charles Horne as president and Miss Brown as faculty sponsor. With the cooperation of the faculty and entire student body, they hope to make this one of the most successful of school years, both in achievement and activities. The other officers for this year are: Exa Terry, vice-president, Harvey Yates, secretary-treasurer and Alene Wilson, student council representative. Committees have been appointed to select the class motto, and the class flower and colors, class rings and commencement invitations have already been chosen by the class.

### C. E. PARTY

The Presbyterian Christian Endeavor held its monthly social meeting at the home of Jesse Carol Paris on Monday evening. The lively spirits of the young people found joyous expression in games upon the lawn and in doors and refreshments popular with youth made a perfect evening for the crowd of members, who attended, and also the pastor, Rev. Sinclair, who is the active superintendent of the organization.

### BIRTHDAY PARTY

The sixth birthday anniversary of little Peggy Linell, which occurred on the 14th, was celebrated by a party at her home on Saturday the 13th. A dozen small friends of the little hostess participated in the party with its juvenile games and refreshments dear to the heart of childhood. Peggy's mother, Mrs. Will Linell, had provided a beautiful birthday cake and Hallowe'en decorations and balloons for favors made the table attractive to the small folk. The children present were Bettynelle Lanning, Wanda Story, Lewis Story Jr., Landis Ed Feather, Dorothy Reno, Edith Sinclair, Donald Pior, Sybil Pior, Orlie Reno, Helen Meredith Gates, Charles Mack Knoedler, Junior Simons, and the little hostess.

### TEACHERS' MEETING

Teachers of the adult classes of the Christian Sunday school had a business and social meeting at the home of Mrs. F. A. Manda last Thursday afternoon. Assistant teachers were appointed for the year, the year's work planned and various other items of business considered. Among other things a basket ball team was organized, which will train to meet the ladies team of the other Sunday schools, in the gym of the Central school this winter. The team has a state champion among its members and is hopeful of winning some laurels. Light refreshments were served the different ladies contributing.

### T. E. L. CLASS PARTY

The class met with Mrs. V. D. Bolton on south Roselawn, Tuesday afternoon for its regular business and social meeting. The principal item of business was the election of officers, which resulted as follows: Mrs. Bolton, president, Mrs. Lillian McNeil, first vice-president, Mrs. Jno. Dunn, second vice-president; Mrs. Edna Thomas, third vice-president; Mrs. Chas. Ransbarger, secretary; Mrs. Harve Muncy, treasurer; Mrs. John Simons, reporter; and Mrs. R. Peterson, teacher. Light refreshments were served during the social hour. The class will meet with Mrs. Simons next time and will plan for a Christmas bazaar.

### MRS. KIMBROUGH HONORED

Mrs. W. L. Kimbrough of Guthrie, Kentucky, was the honor guest at a bridge party given by her daughter-in-law, Mrs. A. C. Kimbrough last Thursday afternoon. The home was beautifully decorated in fall flowers in a color scheme of yellow and green and refreshments were served in two courses, the hostess being assisted in serving by Miss Margaret Frisch and her daughter, Miss Evelyn Kimbrough. The guest list included in addition to the honoree the Mesdames Rowan, Hightower, Feather, Will Linell, A. F. Phillips, Elzie Swift, Seale, Dick Atteberry, Aubrey Watson, J. M. Story, C. R. Blocker, J. H. Jackson, Charley Mitchell, S. D. Gates and Compton.

### A DOUBLE SURPRISE

A social affair in which two crowds surprised each other occurred at the Rebekah lodge at its regular meeting on Monday evening. A number of members were at Assembly in Albuquerque last week and the stay-at-homes planned to give them a surprise by serving refreshments. It happened that the delegation brought home special honors, the election of Mrs. Ed Wingfield to the office of grand marshal. So this part of the lodge planned to extend a graceful courtesy to Mrs. Wingfield, in recognition of this honor and also her years of faithful service as secretary of the order. Having a surprise all ready under way, the stay-at-homes did not register enthusiasm over the new project and so both crowds went on with their own plans with the result that there were two surprises. A jolly time resulted, and all did justice to the combined "eats" of doughnuts and cider, cake and coffee, preceded by colored water and crackers, served as a first course to create a little fun. The courtesy to Mrs. Wingfield included a beautiful bouquet of hot house flowers, which were presented with a few appropriate remarks by C. Bert Smith.

During the regular business meeting the delegates to the assembly, Mrs. Harve Muncy and Mrs. John Lanning, gave their reports and a number of others talked upon the events of the convention. Artesia was represented on the program of the assembly by Mrs. John Lanning, who gave a vocal solo, and little Bettynelle Lanning, who appeared upon the juvenile program, with a charming little reading. Among those who attended the assembly were Messrs. and Mesdames E. A. Hannah, C. Bert Smith, Ed Stone, Herman Jones, Tom Hinshaw and Jack Hastie, Mrs. Harve Muncy, Mrs. Ed Wingfield, Mrs. John Lanning and Miss Ruby Turknett.

### DINNER PARTY

Mr. and Mrs. S. D. Gates entertained at one o'clock dinner Sunday, their guests being Mr. and Mrs. V. L. Gates and children and Mr. and Mrs. G. R. Brainard.

### THE BRIDGETS BRIDGE CLUB

The Bridgetts club met in the Oil Field at the home of Mrs. Wendell Welch for their meeting of last Thursday evening. Miss Pearl Butcher being the hostess. Miss Elsie Heick substituted and delicious refreshments were served.

### DINNER BRIDGE

Mr. and Mrs. John Dunn were hosts at a four course seven o'clock dinner last Thursday evening, which was followed by several rounds of bridge. Covers were laid for Mr. and Mrs. Irwin Martin, Mr. and Mrs. Dontham and the host and hostess.

### SECOND BRIDGE CLUB

Mrs. A. F. Phillips was hostess at the meeting of the club last Tuesday afternoon, serving delicious refreshments in two courses. Substituting were Mrs. S. D. Gates, Mrs. Dayton Reser and Mrs. Jim Chambers.

### WOMAN'S CLUB

The second meeting of the club year was held at the home of Mrs. J. B. Atkeson yesterday afternoon, when business of significance was transacted. A vacancy in the office of vice-president was filled by the selection of Mrs. M. H. Ferriman to fill the office. Mrs. C. R. Blocker was elected second vice-president. After due deliberation it was voted that the club take recess for the remainder of the year and re-assemble for work next September. So many of the members have too many duties at the present time to do justice to the club, so this course was deemed expedient.

An interesting program was given by Miss Dora Russell, who favored the club with a number of reviews of Spanish novels. She took as her subject three authors Basco-Vicente Ibanez, Emilia Pardo Bazan and Palacio Valdes. The books reviewed were: "La Barraca," by Ibanez, "La Madre Naturaleza" and "La Quimera," by Bazan and "Jose," by Valdes.

### IDLEWHILES BRIDGE CLUB

Six substitutes filled vacancies at the meeting of the club at the home of Mrs. V. P. Kippen on Tuesday afternoon. They were Mesdames Arba Green, George Threlkeld, Dick Atteberry, Elzi Swift, Ecarts and Russell. The customary light refreshments were served.

Wedding Invitations and Announcements, engraved or printed—The Advocate.

### FORTNIGHTLY BRIDGE CLUB

Mrs. Lewis Story entertained the club at turkey luncheon served in three courses at its meeting Tuesday afternoon. There were three substitutes, Mrs. Kimbrough of Kentucky, Mrs. Ben Pior and Mrs. Kenneth Priest.

We have a complete line of samples of social stationery—Artesia Advocate.

### Safeguarding

In safe construction per is sometimes sand steel plates. While be melted, its therm is so high that it the heat away and p at least to slow the considerably.

Typewriter Ribbons Advocate.

## Are Your Dependents Protected?

You can face the future with more confidence if provide for it during the productive years of your life with the—

### MISSOURI STATE LIFE INSURANCE WILL DO THESE THINGS:

Pay you a monthly income for life if you become permanently disabled and cannot work; Take care of your dependents in case of your early death; Provide an emergency fund in case of temporary need. Care for you in old age.

"The Missouri State Life Insurance Co."

### PETE L. LOVING

OFFICE IN RAGSDALE BLDG.

### DR. C. M. CASPER

CHIROPRACTOR

ARTESIA, N. M.

OPPOSITE DUNN'S GARAGE

HOURS 9-12 AND 2-5 AND BY APPOINTMENT

# Peoples Mercantile Company

"Quality at the Price You Want to Pay"

Never Before Has Every Department Been More Complete

### LADIES' COATS

The kind that you want most and the price that you can afford to pay at—

**\$10.50 to \$69.50**

### LADIES' DRESSES

**\$6.95 to \$32.50**

House Dresses...\$1.00 to \$3.50

### Children's Silk Dresses

**\$6.50 to \$14.95**

### Children's Coats

**\$3.50 to \$14.95**

Wool Material for Dresses and Sport Wear

At 50c to \$5.00 per yd

English Prints in all the newest patterns at

19c to 60c a yd

Men's Shoes...\$3.95 to \$12.00

Dress Shirts... \$1.50 to \$3.50

Large size Double Cotton Blankets at

**\$1.95**

Other Blankets at

**\$2.95, \$3.50, \$4.50, \$5.50, \$6.95, \$8.50**

Comforts Priced

**\$3.50 to \$19.50**

Pure Silk Hose

**98c**

Other Hose...\$1.25 to \$3.00

Suit Cases...\$1.50 to \$12.00

Gladstone Bags...\$9.50 to \$35

Trunks...\$4.50 to \$35

All the newest Shoes and the kind that will match your Dress

**\$3.50 to \$8.50**

With each pair of shoes bought here this week we will give 1 tablet and 1 pencil FREE

### MEN'S SUITS

With Two Pair Trousers in all the newest styles patterns

**\$24.50 to \$45.00**

### Men's Top Coats

**\$14.50 to \$32.50**

Sweaters...\$2.50 to

Men's Sheep Skin Coats 36 long for...\$8.95

Leather Coats...\$9.50 to \$10

Men's Caps...\$1.50 to \$5

The newest Stetson Hats

the kind that you want will found here at—

**\$8.00 to \$17.50**

Men's Work Pants, Over

**\$1.45 to \$2.00**

Khaki Pants...\$1.75 to \$3

Moleskin Pants...\$2.50 to \$5

The riding trousers that you want will be found here

# PEOPLES MERCANTILE COMPANY

"Where Satisfaction Is Guaranteed"

# Uniform International Day School Lesson

for October 21

## STEWARDSHIP

TEXT—First gave their...  
TOPIC—Glad Giving.  
TOPIC—Glad Giving.  
TOPIC—Glad Giving.  
TOPIC—Glad Giving.

## True Christian

of the Macedonian...  
of the Macedonian...  
of the Macedonian...  
of the Macedonian...

## Philosophy of our poverty

call for greater...  
call for greater...  
call for greater...  
call for greater...

## Willingness surpassed their

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of the Macedonian...  
of the Macedonian...  
of the Macedonian...

## Grace were to come upon

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of the Macedonian...  
of the Macedonian...  
of the Macedonian...

## Insistent on being al-

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of the Macedonian...

## How far we have de-

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## Gifts that can be found to

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## First gave themselves to

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## Most fundamental to right

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## By the generosity of the

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of the Macedonian...

## As a command (v. 8). It

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## Proof of the sincerity of

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of the Macedonian...  
of the Macedonian...

## Love is more than

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of the Macedonian...  
of the Macedonian...

## Completion and harmony

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of the Macedonian...  
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## Character (v. 7).

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## True principles upon

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## God (v. 10-12). God

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of the Macedonian...  
of the Macedonian...

## Every Christian should

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of the Macedonian...

## Encouragement to Give (II Cor.

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## God to Reckon With

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of the Macedonian...

# EXERPTS FROM ANNUAL REPORT OF B. F. PANKEY LAND COMMISSIONER

SANTA FE.—Creation of a state department of geology by the state legislature and of some other agency to supervise, regulate and control the operation of oil and gas wells in the state and with a view of ascertaining and conserving the resources of state lands, were two of the major recommendations in the bi-annual report of B. F. Pankey land commissioner, which was submitted to Governor R. C. Dillon recently.

"I would advise," Mr. Pankey's report said, "that many of the mid-continent state, particularly where wells of large capacity have been discovered, are undertaking conservation measures which have in view the restriction of production when prices are lower, the prevention of waste through production without adequate storage or transportation facilities, the supervision and regulation of production from oil and gas well with the ultimate purpose of causing to be obtained as large an amount of oil and gas from the sands as possible."

"We have in southeastern New Mexico what gives promise of being a large productive oil field or perhaps more accurately speaking, several large productive fields. There seems to be no question but that within the lands owned by the state in this district, there are petroleum deposits of great magnitude, which have potential values in royalties to the state of many millions of dollars."

"If production from these deposits can be placed on a scientific basis from the beginning, it is obvious that a large ultimate recovery can be realized. Whereas without proper regulation, it can well happen as has frequently happened in other fields that the state and her institutions will realize from one third to one half in royalties of what is rightfully theirs if properly conserved. I regard this question as being one, than which there is none more important and which necessarily requires prompt, intelligent and vigorous action."

Mr. Pankey recommended that the "powers and duties of the state geologist be enlarged and that a state department of geology be established to be in charge of the state geologist with the authority and duty of ascertaining and reporting upon the minerals and mineral resources of the state, particularly those contained in the state lands and that the expenses of such department be provided by direct appropriation."

The report strongly advocates passage of the constitutional amendment at the November election which will give the state for the first time a clear legal title to its mineral wealth.

With the passage of the amendment in view, the report recommended that there be prepared and proposed to the next legislature for their consideration and adoption a new and complete code of laws governing the leasing of the state lands for minerals of all kinds, especially oil gas, potash and coal, and prescribing the terms and conditions upon which such leases shall be issued and outlining in sufficient terms the procedure required to be taken by applicants and by the officer acting for the state.

Other recommendations were: "The enactment of a law which will authorize and require the commissioner of public lands to proceed to the classification of the state's grazing lands by competent and trustworthy field agents; requiring that the grazing lands shall be divided into four classes, defining each class and prescribing a minimum annual rental charge for lands of each class, also that such classification shall show such state lands that are valuable for farming and that there shall be prescribed a minimum rental charge for agricultural lands suitable to that purpose."

"That the legislature direct that no sale of state lands shall be made until an appraisal of the true value of the lands proposed to be sold shall have been made by a representative of this office and the minimum sale price fixed shall not be less than the value ascertained."

"That the commissioner of public lands be authorized to pay adequate salaries to his employees and assistants commensurate with their ability and the character of service required."

"It was accordingly ordered by me that no oil or gas leases would be issued until proper lease forms could be drawn and the records checked and corrected as far as possible. Under the rules adopted the state was districted and minimum rentals prescribed for the different districts. In more active territory a minimum rental rate of fifty cents per acre was put into effect being from three to fifty times the rental charged for the same territory by my predecessor."

"The old policy of leasing upon application was abandoned and leases in segregated tracts are now offered on the tenth of each month to the highest bidder. The bonus of

# J. MORROW'S RECORD

Attention is called to the legislation brought to New Mexico by the democratic membership in the congress of the United States, especially the efforts of John Morrow, as sole representative in the lower branch of congress.

Some twenty-one measures were enacted during the first half of the seventieth congress, dealing with constructive legislation for the state and more especially the following bills, 6496, 6497, 6498, 6499, Rio Grande river compact between New Mexico Colorado and Texas, to protect New Mexico's rights to the water of the Rio Grande; Pecos river of Texas and New Mexico; Cimarron of North New Mexico and Oklahoma. These bills were reported favorable and upon consent went to the calendar for action in the December 1928 session. Conserving and protecting these waters to the state is among the vital needs for New Mexico's future development.

Public resolution No. 7, to amend the constitution of New Mexico in order to submit to the voters of the state, the proposed amendment passed by the 8th state legislature, dealing with contracts for the protection of minerals upon state lands. Appropriation of \$250,000 for Avalon dam; \$71,000 for Carlsbad Caverns; \$100,000 for Middle Rio Grande conservancy district; \$70,000 for Hatch flood sufferers; 250,000 acres of land to care for the settlement of indebtedness in Grant, Luna, Hidalgo, Santa Fe, counties and the town of Silver City. A total indebtedness of \$400,000, one half of same charged to Silver City, a matter pending for 40 years, now finally disposed of and the remaining funds from land sales, estimated more than half a million dollars to go to the common school fund of the state. Many more private and public bills, sponsored by Mr. Morrow were passed.

We also call attention of Mr. Morrow's work upon flood control; his efforts for impounding dams, his work for the Boulder dam and particularly clearing title to school lands; his work in the house with the efforts of the late Senator Jones in bringing the state mineral rights in 9,000,000 acres of public lands, which means millions of dollars, if honest men handle same in state.

Mr. Morrow stands for protection upon all New Mexico interests, live stock, cattle, sheep and wool and has introduced in congress a bill for protection upon hides and also seed products.

## EXPERIMENTAL STAFF ADDS NEW WORKER

On September 15 Miss Mary Louise Greenwood assumed her duties as a member of the staff of the New Mexico Agricultural experiment Station, she being the first woman to be employed for investigational work by the station.

Miss Greenwood holds the degree of bachelor of science from the Colorado Agricultural college and master of arts from the University of California. The first investigational work to be taken up by her will be a study of cooking qualities, palatability, digestibility and vitamin content of the Pinto, Ballo, Great Northern and other varieties of beans.

Two Scotchmen were fishing when one of them fell overboard. The drowning man came to the surface the second time, and Sandy yelled: "Denny, if ye dinna come up the third time, kin I have the boat?"

ferred under such competitive bidding has greatly increased the revenue from oil and gas rentals, and as much as thirty dollars and acre was offered in one case. My predecessor rented the same lands at from one to fifteen cents an acre.

"By legislative sanction every encouragement and incumbent has been given lessees to surrender their oil leases carrying low rates of rentals and for the obtaining of new leases upon the new form of contract and carrying higher rentals. The unsatisfactory lease forms are rapidly being eliminated and the state is the gainer thereby."

# COAL

Now is the best time to see about your winter coal. You can order today for immediate or later delivery.

**E. B. Bullock**  
Coal, Feeds, Flour and Seeds  
PHONE 86

# HIGHWAY DEPARTMENT TO SPONSOR SAFETY WEEK NOV. 12 TO 18

SANTA FE, Oct. 17.—Carrying its educational safety campaign to the people of the state, the state highway department is requesting all civic clubs, lodges, schools and other organizations to cooperate on Safety Week by presenting to their members the facts of accident occurrence in this state and means of prevention.

Other states of the Union have in the past had Save-A-Life Campaigns which have given results so well in accident prevention that a modification of this idea is to be tried out here. During Safety Week every motorist is asked to have his car checked for faulty brakes, tires, steering apparatus, headlights, etc. He is also requested to acquaint himself with the rules of the road and to take a fresh concept on highway courtesy.

As recently was published in the press of the state, by far the major percentage of accidents are preventable. The constant loss of life on our highways for causes which are more lamentable because of their uselessness demands that the public at large be acquainted with these facts. It also demands that every individual and every organization make new resolutions regarding driving which will eliminate these causes.

Surveys made by the highway department to find out if engineering practice were at fault brought out the amazing information that New Mexico could be practically an accidentless state if the motoring public would only practice road courtesy and caution. It is hoped by this

campaign to open the eyes of every single automobile driver in the state. If YOU drive carefully the accident you never expect to happen to you will be a near impossibility. If you do not, that unexpected accident is just around the corner waiting its chance. And if you drive courteously the accident to the Other Fellow will be avoided.

From November 12th to 18th every individual in the state is asked to take stock of himself and his car to see whether or not there lurks in either place the cause for an accident.

Loose-leaf binders, special ruling and stock forms—Advocate.

Advocate want ads get results.

## YES!

WE HAVE THE FINEST  
BREAD TO BE HAD!

And we want you to taste it. It's a treat! Because it's made of the very finest ingredients, mixed by first class bakers and baked in the most modern ovens, it can't help but be the finest. Every loaf is a rich golden brown—excellent for sandwiches and delicious for table use.

### City Bakery

Phone 90  
C. C. PIOR, Prop.

## Increase Tire Mileage 25%



**THE two tires illustrated were both run for 15,000 miles on the same car. The one at the left was equipped with a Polson Super Tube, the one at the right with a standard tube. Note the difference in tread wear.**

The reason Polson Tubes increase tire mileage is because they prevent internal break-down and keep tires fully inflated. Let us tell you more about them.

**ARTESIA AUTO CO.**  
ARTESIA, NEW MEXICO

## POLSON SUPER TUBES Make Tires Last Longer

## PLUMBING, TIN WORK AND GAS FITTING

## Rowland & Rideout

ARTESIA, N. M.

### PHONE 3

## THE BEST SERVICE POSSIBLE

Is what we want to give you in supplying your Meats and Groceries. You will find here the best obtainable in fresh and cured meats and fresh groceries. Remember we handle that good corn fed beef, tender and nice. Your taster knows the difference.

### THE CITY MARKET

ED CONNER, Prop.  
Phone 37—It Never Rings Twice

A. F. & A. M.  
Artesia Lodge No. 28

Meets first and third  
Thursday nights of each  
month.

Visiting members are invited to attend these meetings.

M. I. O. F. M.

Artesia Lodge No. 11 Every Tuesday  
Alfalfa Encampment No. 12, 2nd &  
4th Friday Every Month  
Sunrise Rebekah No. 9, Mondays

## PROFESSIONAL CARDS

**J. J. CLARKE**  
Dentist  
Office in Clarke Building  
Artesia, N. M.

**GILBERT and COLLINS**  
Real Estate, Insurance, Bonds  
Compensation Insurance  
OIL AND GAS LEASES, OIL AND  
GAS PERMITS

**DR. LURA L. HINSHAW**  
OSTEOPATHIC PHYSICIAN  
Hours 9 to 5. Others by Appointment.  
Phone 75  
At Residence Four Blocks South on  
Gravel Highway.  
Artesia, - - New Mexico

**DR. R. K. HOOVER**  
Physician and Surgeon  
Office in Clarke Bldg.  
Office Phone 81, Residence Phone 61  
Artesia, N. M.

**H. AUSTIN STROUP, M. D.**  
PHYSICIAN & SURGEON  
X-RAY LABORATORY  
Office at 323 West Main St.  
57 Office PHONES 217 Res.

**DR. F. L. WESTFALL**  
Dentist  
CARLSBAD, N. M.  
office with  
Dr. G. S. Westfall

**J. H. JACKSON**  
Attorney-at-Law  
Notary Public  
Rooms 1 and 2  
First National Bank Building

**S. E. FERREE**  
Attorney  
Notary Public  
Artesia, N. M.

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stationery as a  
means of getting and  
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has been amply  
demonstrated. Consult  
us before going  
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ABSTRACT CO.**  
CARLSBAD, NEW MEXICO  
Reliable Abstracts  
Prompt Service  
Prices Right  
We Are Bonded  
Let us do your abstract  
work

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Shows Structures and Oil  
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SAMPLE COPY  
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**INLAND OIL INDEX**  
containing weekly news on Petroleum and Natural Gas activities in the Rocky Mountain States.  
Both for 10 Cents  
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# NOTICE!

To the party or parties who have been maliciously throwing pieces of barb wire and baling wire on the high tension power lines—we wish to inform them that owing to the inconvenience this is causing the S. W. P. S. Co. customers, we will do all in our power to apprehend the guilty parties and prosecute them to the fullest extent of the law.

**Southwestern  
PUBLIC SERVICE  
Company**

## MISS GLENNA McLEAN WINS FIRST PLACE IN MEDAL CONTEST FRI.

The medal contest is now a thing of the past, but is sure to live in the minds of those who heard it and the six contestants who comprised it.

The large audience, listening to the contest, entered sympathetically into the program. The task of the judges was no easy one, but the decision was given in favor of Glenna McLean, who without doubt showed a very marked degree of ability. Glenna is the eleven year old daughter of Mr. and Mrs. M. A. McLean. "Columbia," was well presented by Martha Sinclair and her witnesses. Miss Oakes, proved a splendid song leader, making Artesia sing good old time songs to dry sentiment words. The Pecos valley orchestra rendered two numbers, which were much appreciated by the audience.

The Woman's Temperance Union believes in educating the young, rather than reclaiming the old. Prohibition is the best method yet discovered and all worthy citizens should work for its enforcement.—Contributed.

## WEEKLY LUNCHEON OF THE ROTARY CLUB

The program of the Artesia Rotary club, Tuesday was in charge of J. E. Robertson, chairman of the program committee. Three visitors, Rev. Scroggins, the new Methodist minister, Dr. Puckett, county health officer of Carlsbad and Minor Huffman, boy scout executive, made a substantial contribution to the program of the day. Rev. Scroggins was elected to membership and Miss Glenda Gray, who was recently chosen pianist of the club, made her first visit with the club.

## TAX CASES SET FOR HEARING OCTOBER 23

Approximately 250 tax cases have been set for hearing on Tuesday, October 23 in the district court, to be tried or default judgement given when defendants do not appear.

J. W. Chapman, special attorney of the State Tax Commission, will be here to try the cases, which have been filed by county collector Guy A. Reed. A special drive is being made to collect all real estate cases. More than 150 new tax cases are also being filed on personal property delinquent for 1927. In these cases, Mr. Reed stated that payments could be arranged now so as to avoid addition of court costs.—Current-Argus.

## LEA COUNTY DEMOCRATS MAKE CHANGE IN TICKET

LOVINGTON—E. L. Hiberson has been put on the democratic ticket for state representative from Lea and Eddy county district in place of A. J. Hurd, who resigned. Luke Roberts secretary of the democratic state central committee has notified the secretary of the state of the change.

## COTTON MARKET

The following is the quotations from the New York cotton market for the past week, based on December delivery:

	Open	Close
Oct. 13,	19.28c	19.06c
Oct. 15,	19.10c	19.25c
Oct. 16,	19.40c	19.47c
Oct. 17,	19.48c	19.83c
Oct. 18,	19.78c	

## FORMER ADVOCATE EDITOR ESTABLISHES PAPER AT ALAMOGORDO N. MEX.

The Alamogordo Advertiser, a new weekly for Alamogordo and Otero county, made its initial appearance last week. The Advertiser is a six column eight page paper and is published by J. R. Hoffman, former editor and owner of the Advocate.

## CATTLE SHIPMENTS FOR SEPTEMBER TOTAL 42,228 HEAD INDIANS DEFEAT THE ARTESIA HI FOOTBALL TEAM BY SCORE 19-0

Cattle shipments for September totaled 42,228 according to figures compiled by M. G. Keenan, of Albuquerque, secretary of the cattle sanitary board. The shipments a year ago in September were 42,800 head.

Reports from all districts on the number of shipments have been received with the exception of the number sent out of the Roswell district. Mr. Keenan estimates the shipments there at 3,535 to arrive at the total.

The majority of cattle went to grazing in Texas, Colorado, Kansas and Nebraska. Other cattle were sent to market at Kansas City, Denver, El Paso and Los Angeles. The shipments by district last month:

Springer, 5,005; Las Vegas, 1,533; Clayton, 7,298; Tucumcari, 3,890; Alamogordo, 434; Bloomfield, 406; Deming, 1,943; Albuquerque, 1,859; Gallup, 277; Santa Fe, 518; Antonito, Colo., 2,427; Rincon, 700; Lovington, 1,234; Portales, 3,685; Cimarron, 519; Vaughn, 884; Hachita, 3,137; Silver City, 1,370; Jal, 568; Roy, 1,006; Roswell, 3,535 (estimated). Total, 42,228.

## W. O. W. MEETING

An interesting meeting was held at the W. O. W. hall, Thursday evening, the occasion being the visit of State Manager G. E. McDonald, of Phoenix, Arizona. A large class was initiated into the mysteries of this order on this date. A large number of local members were present as well as visitors from Hope and Carlsbad. Following the lodge session Mr. McDonald addressed members attending.

## GINNINGS TOTAL 1,876 BALES

Cotton is opening rapidly now and the picking operations are well underway in the middle valley. The following is the latest available ginning report of the four gins of this section:

Associatin gin, Espula	477
Association gin, Artesia	430
Farmers, gin, Artesia	495
Association gin, Atoka	474
<b>Total</b>	<b>1,876</b>

## CEMETARY DRIVE

The annual drive of the Cemetary Association will take place next Monday, the 22nd. The drive is for the purpose of raising funds to finance the cemetary and will be the only drive this year.

The boys usually can agree on who is the prettiest girl in town, but the girls can't.

A Topeka doctor had prescribed castor oil for a youngster. "But doctor," protested the young mother, "castor oil is such an old fashioned remedy." "Madam," replied the doctor, "babies are old fashioned things."

"What sort of a chap is Jack, dear?"  
"Well when we were together last night the lights went out and he spent the rest of the evening repairing the fuse."

Articles kept on closet floors interfere with proper sweeping and cleaning. Unused articles can usually be stored on the uppermost shelves, and wall pockets provided for shoes and slippers, which otherwise often clutter the closet floor.

## Deep One-Side Brims and the Poke-Cloche



Milliners are making a clever play on bonnet brims this season, achieving distinctly "different" silhouettes. The chapeau at the top is a version of the new poke-cloche which is the hat of the hour. Each of the three brims in this picture stress the vogue of one side wider than the other.

**WANT ADS PAY**

Uncorking a series of forward passes that the local high school football team could not stop, the Albuquerque Indians defeated the Bulldogs on the west Main gridiron, Friday afternoon in the cleanest and best exhibition of football seen here this season. Although the Indians were victorious by a score of 19-0, they proved to be good sports every minute of the game. Artesia lost the only chance to score in the latter part of the second quarter when they had the ball on the Indian three yard line, but failed to put it over for a touchdown.

Both teams apparently were equally matched when playing straight football, but the Indians excelled in the aerial attacks, placing the ball accurately in a system of forward passing. Robertson of the locals was called on time and again to carry the ball and this he did with creditable results, making one spectacular gain of more than fifteen yards through the stone wall defense put up by the Indians. The first half ended with a score of 7-0 in favor of the Indians, who succeeded in making a touchdown in each of the two remaining quarters.

The starting lineup:

Artesia	Position	Indians
Gates	RG.	Aragon
Horne	C.	Lasleye
Robertson	FB.	Nieto
Jackson	LG.	Dixon
Littlejohn	LT.	Arnold
McCaw	RT.	Levi
Miller	LE.	Upshaw
Pollard	RE.	Waunake
Clayton	QB.	Shirley
Montague	HB.	Yazza
House	HB.	J. Yazza

Substitutes: Artesia; Nicholson for McCaw, Compton for Miller.

## LOCALS

Mr. and Mrs. W. C. Austrey, of Hondo, are spending today in Artesia visiting friends.

Martin Walsh, rig builder located at Jal, spent yesterday here attending to business matters.

Mrs. Wilber Eskite and two children arrived Tuesday from Gallup to visit Mrs. Howard Gissler. Mrs. Eskite will be remembered as Miss Ruth Burrows, niece of Mrs. Helena Adams, of the old Artesia hospital.

Mrs. Murphy Hayhurst and children, of lower Penasco, have been visiting her parents, Mr. and Mrs. L. G. Syferd, for several days. Mrs. Hayhurst came down with them from the mountains but did not remain.

Mr. and Mrs. Fred Knowles, Jr. were Alamogordo visitors Sunday. Fred has disposed of his business interests in Carlsbad and they are staying with his parents, Mr. and Mrs. Fred Knowles Sr., while deciding upon another location.

Mrs. Albert Richards and Mrs. Frank Linell are guests of the Roswell unit of the American Legion Auxiliary at a luncheon at the country club today. Installation of the officers of the Roswell unit will be the feature of the meeting. Mrs. Richards and Mrs. Linell represented the Artesia unit at the San Antonio convention.

"Speaking of old families," said the aristocrat of the party, "one of my ancestors was present at the signing of the Magna Charta." "And one of mine," said little Ikey, who was one of the push, "Vos present at the signing of the Ten Commandments"

"No, my friend, I don't take whisky. If I had a drink of whisky I should be able to taste it for a couple of days."

"Hoot Mon! Can ye 'no' see ye have been granted a precious an' remarkable prevelige by th' Almighty—an' ye are no' avallin' yerself of it."

An Englishman entered a small butcher shop and ordered a sheep's head.

"One sheep's head!" called out the butcher to his assistant.

"Be sure it is an English sheep's head," added the patriotic one.

"Take the brains out!" shouted the butcher.

I WILL MAKE—Ladies night gowns and underwear and girls dresses, also accessories such as handkerchiefs, lingerie roses etc., which make dainty Christmas gifts. Call Mrs. N. M. Baird at Yates apartments. 44-2tc

## Good Morning Frost!

You Reminded Me That I Will Have  
Buy Myself

### A New Overcoat

We are showing this season the largest Topcoats and Overcoats in our history. New, beautiful, up to the minute patterns and styles for the boys and men—price range to purse.

### Smocks Smocks Smocks

Just what every lady has been calling for are made of guaranteed fast color prints, beautiful and distinctive designs for—

Only \$1.95 each

WE GIVE GOLD BOND STAMPS

## Joyce-Pruit Co

## METHODIST PASTOR WELCOMED

The loss of a good pastor is only compensated by getting another good one. This is what the Methodists feel that they have done in receiving Rev. Scroggins. The congregation gathered at the church last night to extend the glad hand to Rev. Scroggins and his good wife and make them feel at home in their new pastorate.

A few words of welcome were expressed by J. E. Robertson for the church, Austin Brown for the Sunday school and Mrs. I. C. Dixon on behalf of the Missionary society, to all of which Rev. and Mrs. Scroggins responded happily. No program is complete with out music and this was supplied by Mrs. W. E. Ragsdale and Mrs. Ike Kellar, who rendered a piano duet and Elnora Gage, who sang a pretty solo, the program being in charge of Mrs. Kinder. But the main business of the gathering was getting acquainted and the crowd made good use of the time in visiting while delicious refreshments of pumpkin pie and cocoa were served by the ladies of the church. Altogether it was a very pleasant beginning of the conference year.

Mrs. Charley Mitchell radiogram last week from who is an aviator with in Nicaragua. The radiogram from Managua, but he by mail from Honey Creek. On account of gulf winds was unable to get any side of Honey Grove.

## CAVE BATS MAKE EXIT WITH VISITORS ON SUNDAY

When the crowd of 198 visitors to the Carlsbad caverns on Sunday started coming out of the caverns, they were joined by the bats, which started leaving the cave at the unusually early hour of 3:30 in the afternoon.

This unusual phenomenon also occurred on Saturday. The visitors had not only the special thrill of seeing the bats come out as they did, and a splendid large flight at that, but got many thrills as the tiny forms darted close about them.

The Sunday crowd included visitors from fourteen states and Hawaii.—Current-Argus.

Advocate want ads get results.

## LEGIONAIRES AND AUXILIARY

Mr. and Mrs. C. R. ... turned the last of the Legion Convention ... Mr. and Mrs. A. ... remained a day longer ... flight of a thousand ... Kelly field. Sid Cox ... the last of the week ... Mrs. Frank Linell ... Ft. Worth and looked ... las fair, returning the week.

## RADIOGRAM FROM

Mrs. Charley Mitchell radiogram last week from who is an aviator with in Nicaragua. The radiogram from Managua, but he by mail from Honey Creek. On account of gulf winds was unable to get any side of Honey Grove.

## LOIS RANDOLPH

Nonpartisan Campaign for

Superintendent of P. ... stituent believes ev ... entitled to a

## Qualified Tea

She has protected ... ico's children by ... the emergency certifi ... under the NON-P ... shield for the educ ... New Mexico's youth.



Everything for your Hallowe'en party or entertainment. Place Cards, Tall Cards, Favors, Masks, Candies.

We have one of the most complete assortments of Hallowe'en Goods ever shown in Artesia. See our east window.

## Palace Drug Store

"The Home of Pure Drugs"

Phone 1 We De