ARTESIA ADVOCATE
The Pecos Valley News and The Artesia American
 life of the country is gradually attracting more atte
tion. Perhaps the fact that Dan Moody just in h
early 30 is showing a level head in administering the

 very young men are elected to office.
Al Smith's campaign managers declare that they $\begin{aligned} & \text { Bread and milk together are good } \\ & \text { T. }\end{aligned}$
in women of the natecial appeal to the young men and foods, and bread made with milk is poung people are not tied to more nourishing than bread made
of political factions. parties nor precedents. Young men without it. Dried or evaporated milk
ont have political alliances which control their may be used in bread if a fresh
donte and their actions when elected.

## Just




 $\$ 1.00$ out of the world and there won't be enough left to upper thread.
$\$ 2.50$ run it.".
Ford was correct. Ford has had experience with on each lamb chops may be seared


SOCIAL ITEMS OF Social Calendar EOLOCALS INTEREST IN AND AROUND ARTESIA

## HERBERT HOOVER SAYS

ip of property incentive to thrift like the ownership of property. The man who owns his own home hard earned sense of security. He will invest his He will develop and defend the house he owns. worked for fo and derend it. No man ever orked for or fought for a Borrowed House

The happy sense of security mentioned by Mr Hoover is no doubt the chief reward of Home Own ership. How important then it is that the home satisfaction. Errors in the selection give lasting are annoying and costly. Yolection of materials building with Our Dependable Line of Materials.

## Big Jo Lumber Co.

Twenty-Four Hour Service


Right at the beginning of the season we are offering you new and advanced styles in

Coats and Dresses at Sale Price for Friday, Saturday and Monday only

All \$14.75 Dresses for 11.50 1 Lot large size Dresses navy and black_ $\$ 10.95$ All $\$ 22.50$ Dresses at $\$ 18.50$ All \$27.50 Dresses at $\$ 24.50$
ese Dresses are made of Crepback Satin, Georgettes and Velvets, combinations in one and two-peice styles and are all the newest colors.

A large assortment of Sport Coats priced from

## $\$ 18.50$ to $\$ 27.50$

Peoples Mercantile

## 位


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## Firestone Gum-Dipped Tires <br>  <br> The world's first practical low pressure tire

 was the full-size Gum Dipped Balloon, pioneeredand developed by Firestone. No manufacturer has been able to duplicate it has established.

## SOLD BY

ARTESIA AUTO CO.
Fireproof Storage by Day or Month

> Washington's $\mathrm{D}_{\mathrm{O}}$ Throwing Fead Outdone

History tells us Washington threw a dollar across the Potomac river.

You can make a penny go even further.

A penny will run an electric washer or vacuum 40 minutes.
A penny will brew five cups of coffer or brown 16 slices of toast.
A penny will heat an iron or operate a vibrator $221 / 2$ minutes.
A penny will warm a heating pad from 3 to 6 hours or cook 20 waffles.

Southwestern PITLIE EERVIGE Company

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There must be Sound Reason
for such mounting Success!

$\mathbf{W}^{\text {Hen the products of a single }}$ in five successive years overwhelm ingly gained in public esteem both at home and abroad-
When each of these annual gains has constituted a sales record for the whole industry -
When the total gain over five years is the only record of its kind and the greatest in 25 years of automo bile manufacture

When the announcement of its latest products sweeps the nation with


New Chrysler "65"" 1 Prices-Business, Couppe, \$1040; Roadster (with rumble eseat), $\$ 1005$; 2 -doorr
Sedan, sio6s; Tour ring Cor Sedin, sious; Touring Car, $\$ 1075$; 4 deor Sedom,
\$1145; Coupe with rumble seats, sil4s. All prices
enthusiasm and produces an inctes of orders actually ten times greal than its best previous year-
Then it must be apparent that easons are to be found in superil performance, greater style, biy rtistry and assured long life.

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