

ARTESIA ADVOCATE

The Pecos Valley News and
The Artesia American

MARTIN & BLOCKER, Publishers
W. C. Martin, Editor

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Six Months (Out of New Mexico)	\$2.00
Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolution of Respect and Obituaries 5 cents per line. Cards of Thanks, Not to Exceed 10 Lines, 50 Cents, Over 10 Lines at 5 Cents Per Line. Display Advertising Rates on Application.

OFFICIAL PAPER OF EDDY COUNTY

TELEPHONE NO. 7

ATTENTION

The time will soon be passed for tree planting, only a few more weeks in which you can safely plant the trees you have planned and thought about. Putting off until tomorrow the thing you should do today has ruined many a man. "Do it now" is a much better slogan than to wait until tomorrow.

Artesia may never be the largest town in the valley, but there is absolutely no reason why we can not make it one of the prettiest towns in the valley. This can be accomplished by cultivating pretty lawns and many trees. For the time and money spent, there is nothing that will enhance the value of our property as will shade trees and beautiful lawns.

For this reason the Artesia Chamber of Commerce is sponsoring the idea of planting more trees and the making of attractive lawns. Worthwhile prizes will be offered, which are not confined to the city limits, but to the farm homes as well. Even though you may lose, you win, we mean by this that you may not be able to win first prize for this will depend on the amount of competition, but you will have made a start toward a more attractive home, which in years to come will repay you for all efforts, regardless of whether or not you ever win a prize.

OIL INDUSTRY ENTERS NEW ERA

The American oil industry is now engaged in a cooperative effort to solve its own problems and to further improve all methods of operation.

Technical research problems are being studied under careful guidance and control.

Committees are actively at work in an effort to find means for more intelligent and economical development of oil lands, and in a study of possible legislation which would afford greater freedom in cooperative control of production and distribution.

The entire industry stands pledged to cooperation with the Federal Oil Conservation Board in furtherance of the most practical national oil policy.

The American oil industry developed under private control by American initiative, energy and capital has shown unprecedented growth. The products of petroleum make possible the use of machinery in industries and in agriculture, while rapid and economical transportation of passengers and freight by oil-driven engines on land, on water and in the air, is an outstanding economic achievement of this century.

The oil business is entering a new era. Conditions and practices under which it has been operating are undergoing a change similar to the passing of the old bonanza days of mining for metals; new conditions call for new methods of operation.

WHY MERCHANTS SHOULD ADVERTISE

According to figures of Bradstreet, the business man who does not advertise runs a greater risk of failing than one who does advertise. In fact the figures showing that eighty-four of each hundred merchants who fail in business did not advertise should tend to prove that the spending of money in printers ink is one of the essentials of business these days.

The American Floor Surfacing Company believes in advertising and concerning this subject says:

"Don't forget the fact it pays to advertise. Look over the successful business men in your town, and you will find that they all advertise. Do not get the foolish idea that everybody in your town knows you and you don't need to advertise. You must make a noise if you expect to be heard. If you can't afford newspaper display advertising, use the classified ads, but whatever you do, advertise consistently. Do not insert an ad in the paper a few times and expect results, but keep hammering away week in and week out, even though it is a small ad and the results will eventually come. If you do not advertise, you cannot expect to get very far in any business. So, take our advice and lay out a definite advertising campaign for at least six months, and then go to it, even though the expense is going to hurt you a little. You'll get the money back ten times over.

"I like to see a man proud of the place in which he lives. I like to see a man live so that his place will be proud of him. Be honest, but hate no one; overturn a man's wrongdoing, but do not overturn him unless it must be done in overturning the wrong. Stand with anybody that stands aright. Stand with him while he is right and part with him when he goes wrong."—Abraham Lincoln.

It ain't the individual, or the army as a whole, but the everlastin' teamwork of every bloomin' soul. —Kipling.

OUTLOOK FOR DAIRY INDUSTRY PROMISING

The future of the dairy industry in New Mexico looks very good according to E. E. Anderson of the New Mexico Agricultural College. At the present time New Mexico does not nearly supply the dairy products which are consumed within the state. The shortage of dairy cows in the United States together with the ever increasing consumption of dairy products, is likely to keep the prices up for some time to come.

With the increased interest in better stock, as shown by the high quality of the animals being imported, it stands to reason that our production will be increased considerably per cow and thereby the profits of dairying become greater.

Better feeding methods are also having an influence in increasing the profits derived from dairying, causing the industry to spread and grow. The increase in the number of independent cream stations all over the state, is helping a great deal to insure the dairymen of a stable market, which should eventually lead to a better quality product and higher prices to the farmer.

STOPPING THE PAPER

We all know that fellow who stops his newspaper because it doesn't agree with his political views. The majority of people are not that way, and it's a good thing they aren't, for if they were this would be the most newspaperless country you ever saw—why even the editor would be without a daily newspaper of the Southwest, for their editorial stuff plumb disgusts us as a rule. But we take a newspaper for what it is—a "news" paper, not for the sake of arguments of its editor. The editors who can congratulate themselves that their editorials are the main attraction for their subscribers are few and far between, and their names are household names in America.

Any editor who tries to please all his readers editorially would be crazy—if he wasn't crazy when he began to try, he would be a lunatic after trying.

And the funny part of it is that the man who stops his paper because he doesn't agree with the editor, is generally a man whose own views are as inconsistent as the affections of Cleopatra; nevertheless he expects the editor to keep up with him.—Rio Grande Farmer.

THE USE AND THE ABBUSE OF THE PROBATION SYSTEM

Governor Adams of Colorado believes that the juries and judges of the criminal courts must know what they are doing. He has been in office over a year and during that period he has not pardoned or paroled or commuted the sentence of any person convicted of a crime.

We are firmly convinced that the probation system as applied to first offenders has had most excellent results. But we also know that the system has developed a number of faults and weaknesses that need correction. The Hickman case has demonstrated the ease with which a habitual offender, a youngster guilty of numerous hold-ups and with a murder on his conscience, can beat the probation system. It has demonstrated that far closer supervision over probationers is needed and that a national system of keeping track of fugitive persons under probation must be created. All of which will require far higher appropriations for the probation department, but the results will be worth the money.—March Sunset.

MORE INTEREST IN DAIRYING

Farmers generally are taking more interest in the dairying industry than at any period during the past ten or twelve years. Many have come to realize that it is better business to have a small monthly income than to take chances on having the revenue come once a year from a one crop, such as cotton provides. There is an increasing amount of cream being shipped out by the local cream station, Wilson and Anderson, but there is no reason why the amount could not be doubled without any extra effort, especially in view of the stable outlook for this industry and the present price of the commodity.

We have never heard but one draw back to the dairying industry or to milking cows and this is that cows will keep you at home.

As we have said before and repeat again, we have yet to see a successful business that does not require close attention. If one is ever found the business or profession will be so over crowded within a short time that it will cease to be remunerative.

BUSINESS AND ELECTIONS

Col. Leonard P. Ayres, a noted business commentator, believes it is a myth that election years are bad years for business. He shows that in six of the twelve years since 1880 in which Presidential elections have taken place business has been better than normal, that in one year it was normal, and in only five years below normal.

On the whole, Col. Ayres points out, business in years of Presidential elections has been slightly better than normal. It is no doubt true that business fluctuations in Presidential-election years are due to economic rather than political causes.

There appears to be nothing in the situation this year that might be regarded as a possible damper on business activity. No burning economic question has bobbed up yet and it is probable that none will. The national economic equilibrium is not likely to be upset this year even though it is an election year.

FARMING THAT PAYS

A prosperity item from Portales recounts that a farmer there is going to close the year of 1927 with a net profit of around \$3,600 from a forty acre tract of land, or \$90 an acre, which is a pretty fair return. His land is probably not appraised at much more than that, though the story does not say. He did it by growing sweet potatoes, tomatoes, peanuts and some garden crops and keeping a good flock of chickens. Portales is one of the bright agricultural spots of the state. It is prosperous because its farmers have found by intelligent study what crops will pay and how to raise these crops. Systematic marketing is also done.—Exchange.

There's one thing in the life of a driller, they never have to start at the bottom.

ARTESIA HISTORY MAKERS



HE STANDS ON HIS RECORD—LUTHER

HE HAS AN UNUSUAL RECORD FOR LOCATING AND ARRESTING ILLEGAL MAKERS OF MOONSHINE



M. STEVENSON

Town marshal, constable, deputy game warden, member W. O. W., I. O. O. F., Elk and Woodman Circle lodges.

M. Stevenson, familiarly known as the "law" in Artesia, is another resident to be eligible for membership in the Arkansas club, the famous state where he first saw the light, however he moved to Texas at an early age. He grew up on a farm in Jones county Texas and attended the public schools of that section. His life on the farm was uneventful, save for the experiences common to residents of a sparsely settled section. Schools of the time were primitive compared with the modern system and many children were not privileged to attend even the short sessions.

Among the hardships incidental to life in central West Texas during the early years was the drought of 1886 and 1887, when there was a wholesale migration back to the eastern part of the state, following two crop failures. Famine was staring all but the most fortunate in the face and it was either trek back to east Texas in the covered wagon and pick cotton or starve.

Mr. Stevenson came to Artesia twenty years ago and has made his home here continuously since that date, except for a very short period. He ran a dray business for a number of years, but answered the call of the soil to try farming for a year or two. After an attempt at irrigated farming under adverse conditions, he decided that after all perhaps he was mistaken about the call of the soil, so he went back into the dray business.

He first began his official career twelve years ago, when he was made deputy sheriff under Johnnie Hewitt and was later appointed to the same office when George Batton was elected sheriff of Eddy county. He served Artesia in this capacity for four years under George and Sam Batton and was again appointed to serve practically four years under E. S. Shattuck. Mr. Stevenson has also served Artesia as night watchman and city marshal for the past six or seven years. He was elected constable four years ago and again two years ago.

Mr. Stevenson has made Artesia one of the most efficient peace officers that has ever served the com-

munity and his officer has not only by his fellow towns- communities as well of constable, town a- duty sheriff isn't a means, as she w- for that matter, A- roached by n- less of whether w- duty and the ma- fill either of the- satisfaction of- doomed to disap- During the time- son's services as- handled many so- without experie- It may be said- has secured more- the number of ar- Apparently he- their ways and th- able him to go a- of the duties of- and unobtrusiv- swift justice to- the unruly. Truly- ness the sixth sen- him in good stea- many petty and



PUBLIC ROADS

Federal-aid roads are limited in each state to seven per cent of the total mileage of highways. Each state receives its share. The government inspects the progress of the work in order that its money may be properly applied.

More than 64,000 miles of federal-aid roads have been completed. The important interstate highways of the country total 185,772 miles; thus the federal government has helped build about one-third of the roads.

Portland cement concrete roads totaling 14,391 miles; besides 25,547 miles of gravel roads have been built by government aid.

Picks, axes, shovels, plows, and hand and wheel scrapers were the tools of the farmers who built our first highways so that they could get to the "distant" markets,—only a few miles away.

Road building is an engineering profession. Roads are laid out on blue prints nowadays instead of following the pioneer's blazed trails through forests and countryside. The old time "under-water," or highway that does not drain off, cannot gain federal aid. The back-breaking methods of digging out roadways have been replaced by blasting methods that remove stumps and boulders, and make ditches. An average of a thousand pounds of blasting material to each mile of highway has reduced the mileage cost of highways by millions of dollars.

Labor-saving equipment of all kinds, with trucks and tractors, un-

RABBIT RAISERS TO BUILD PLANT

Rabbit raisers of Plainview have begun plans for a furrier and canning plant to be located here, B. H. Towery of the Plainview Rabbitry, said this morning. A location on Ash street has been under consideration.

The plant would buy raw pelts, cure them and turn them into ready-to-wear furs, or sell them when ready to furriers at the larger cities. Considerable machinery will be bought and several men employed. Carcasses will be marketed for meat. Many Plainview people are now turning to rabbit meat as a regular diet.

Ordinary rabbits, weighing six pounds, will pay the owner about \$1.50 and 75 cents of that at least is clear money. Owing to the rapid rate of increase of rabbits, local raisers believe the rabbit business offers quicker money and more clear profits than poultry.

In Los Angeles one million dollars' worth of rabbit meat is marketed annually, according to government statistics, and the market in the United States is growing. Mr. Towery said the furrier and market here can handle all the rabbits that people will raise here. An effort will be made to get 75 persons interested in raising them at once.—Plainview News.

der the direction of skilled engineers, have helped to secure good roads.

The net-results cannot be measured. Of course we all have our good opinions of motoring, but when one's mind is occupied in analyzing what public roads have done for the country and the families that live in the country, it is not difficult to get a picture of what is perhaps the most spectacular, and beneficial, of all additions to our modern life.

"God bless the man who first invented roads" is not a sacrilegious retrospaction!



ring to an i- of the Amer- Association- time for des- b, which has- John W. T- turist of C- he following- your bulletin- time for dest- ou have mi- oint which- when givin- using poison- nilitated distan- ble fish in a- months to go ac- ear that wit- States. Transpor- people may n- mighty force in- the big lime- personal happine- e. In other- For burns and- is feasible- cooking soda and- hold back th- Whites of eggs, oil- water, in- oil, or lime water, use- administer- o 60 hours,- Many thousands of me is admini- been badly injur- es constantly- blasting caps left- may result- careless workmen. Animal life in- Great care should- et of the p- eat spoiled, decayed- a constan- any kind, as it causes- on, and calls for dose- time can be- and other things- a stream- not want to know- while copper s- Beware of dogs that- effective in s- ly, particularly if- froth around their- such a dog should- the speediest call- that can be made, - ke this mea- cere appro- its of kindn- hown us dr- th of our w- J. C. Jesse- Mrs. Georg- Mr. and M- Wedding Invitations- ments, engraved or- Advocate.

Pioneer Radio Girl Likes to Remain Voice to Fans



VAUGHN DE LEATH

and his ab... as not only fellow towns... nities as well stable, town... riff isn't an... They were New York City.—Vaughn De t matter. De Leath, pioneer radio girl who has to constant broadcasted nine years, is often whether or... who wish to take her on tour but he has consistently refused to accept public appearance engra... of... as she wishes to be known to disappoint... as the time... to my world audience that I... ally don't know how it would... to appear on the concert... age, knowing that I was only... ing to the thousand or so per... more... in the auditorium," the... of... original radio girl declares. It is the vastness of radio... that gets me, and I can sing ten... times better into the microphones... than I can in my own parlor. Of... to go... phonograph recording is... of his... singing to the whole world. Then I first began to broadcast I... as often not clearly heard, but... to the people were so enthusiastic over... ally. Truly, this strange new toy that they... sixth sense, didn't complain. They were anx... good stead... tly and ma...

RED BLUFF DISTRICT DIRECTORS INSTALLED

Bond was made by the five newly elected directors of the district under the proposed Red Bluff Dam, at their first meeting Monday, when the Commissioner's Court of Ward county officially found them duly elected, and the district voted one organization from the former seven units.

John Miller of Grandfalls was named permanent chairman of the directors, at their first meeting, which followed the commissioners action, and business was started immediately. R. H. Gray of Fort Stockton was named secretary. Discussion of choosing a permanent location was left for the meeting to be held February 27th, along with other business.

This group of five directors will handle all of the business formerly brought to the attention of the Pecos Valley Water Users Association and also take part in winding up the affairs for the Red Bluff Dam.

The present status of the dam problem, is merely a few details, of requirement, which will be drawn up as soon as possible. The complete establishment of the one organization, into an efficient group, and the clearing up of a few problems, such as water rights, and pledges to the government, is the remaining work.

When this task is completed, then the district will present to the Bureau of Reclamation, their claims for the building of the dam. Every demand made by state and federal authorities, is believed to be completed. Upon the judgment of the Reclamation Bureau depends the whole affair.—Pecos Enterprise.

WARD OF THANKS

ke this means of expressing... appreciation for the... of kindness and the sym... shown us during the illness... of our wife, daughter and...

J. C. Jesse
Mrs. George Ferris
Mr. and Mrs. Dayton Reser

LOCALS

Little Teddy, son of Mr. and Mrs. Jim Bates, was seriously ill last week, but is well on the way to recovery.

J. G. Osburn, of Roswell, candidate for district attorney, was mixing among the voters here Friday and Saturday.

Tom Hall, of Roswell and George Elam, state B. Y. P. U. worker of Albuquerque were visitors at the Rotary club luncheon Tuesday.

L. D. Cool of Hasting Michigan, left for his home the first of the week, after spending sometime here looking after his oil interests.

Mr. and Mrs. Adley McCaw returned last week to Chillicothe, Texas after a visit to their parents, Mr. and Mrs. U. M. McCaw, and other relatives.

Aubrey Watson returned to Portales Sunday after a few days visit with relatives here. Mrs. Watson and baby daughter, Shirley, remained for a longer visit.

Mr. and Mrs. Charles Quick, of Loveland, Colorado, have been spending a few days here visiting and looking after property interests. Mr. and Mrs. Quick spent the winter here about seven years ago.

Mr. and Mrs. C. J. Dexter returned last week from an extended visit to Los Angeles. Mr. Dexter announces that he will soon be ready to release a number of good jokes, which he picked up while visiting the Pacific coast points.

Loose-leaf binders, special ruling and stock forms—Advocate.

Ike Stewart, of Roswell was looking after business matters here, Tuesday.

M. Stevenson left yesterday for Santa Fe, where he plans to spend a couple of days attending to official matters.

W. E. Thompson, of Fort Worth, land man for the Tidal Oil Co., was attending to business matters here Tuesday.

O. P. Gilbert, of Abilene, Texas, a former resident of Artesia was here the latter part of the week, looking after business matters.

Mr. and Mrs. Jim Ballard were here from Roswell Monday looking after business affairs and visiting relatives, the Artesia Ballards.

Mrs. Mayo Alexander, who was called here by the fatal illness of her sister, Mrs. Joe Jesse, left last Friday night for her home in Douglas, Arizona.

Mrs. Hugh Kennedy and baby left yesterday for California to visit relatives. Mr. Kennedy who is already a flyer, expects to leave soon to attend the aviation school at Marshall, Missouri, where there is a flying field.

Mr. and Mrs. F. A. Miller, who have been here a couple of months, we joined recently by their son, De Wayne Miller and his bride, who were married in Colorado last month. The bride was formerly Miss Dorothy Hudgins of Carlsbad, but who had been living in Colorado for some time. Mr. DeWayne Miller was employed on the Dunken Dome until recently.



How Many Will You Save?

If your newly-arrived chicks could talk they would say: "Do not feed us until we are 72 hours old. We are supplied with food during this period by the remaining part of the egg yolks which we absorbed into our bodies just before we were hatched. When we are 72 hours old give us a feed which will provide life and growth vitamins." There are 1592 hatcheries which say, "Feed Purina." They know what it takes to keep chicks alive and growing. A new shipment of Startena is here. Tell us how many bags you want.



WILSON & ANDERSON
The Store With The Checkerboard Sign

Phone 24 Phone 24

Announcing the Purchase of the New and Second Hand Stock of W. J. Williamson

Here you will find a large assortment of new and second hand furniture and hardware. Just received a new shipment of floortex, the new floor covering and refrigerators and ice boxes. Call and see me I can save you money.

D. R. DENNIS
New and Second Hand Furniture

WEDDING ANNOUNCEMENTS—we have them, call 7 TELL US YOUR PRINTING TROUBLES—PHONE 7

You don't have to tune in on the new Victrola. The most popular music when you want it as long as you want it.

Come in and see the various models on display. These may be purchased on liberal terms.

Mann Drug Co.
"Between the Banks"

We have just received 500 sacks of

YOUNG'S PURE SELECTED COTTON SEED

1 1-8 Staple 1 1-8

Money invested in pure seed of known quality will pay 1000 per cent on the investment!

Cash Price \$5.50 cwt., Cash

ARTESIA ALFALFA GROWERS ASSOCIATION

Electric service would have to be free to make it much cheaper than it is now.

(The price of electric service is at the lowest point in 44 years.)

Southwestern PUBLIC SERVICE Company

ROSWELL—ARTESIA—CARLSBAD

Day & Zimmermann, Inc., Management

A Ring and a Ring

By DUFORD JENNE

(Copyright.)

INE looked up with a sudden start of interest from the couch as she had been reading at the cosy face of Beth as she entered the room.

"What is it?" Aline asked. Beth bobbed, blond head nodded, Beth held out a slim hand, and a finger was a diamond ring.

"So now you have and done it! Engaged to Dicky? But are you sure—very sure you want to spend the rest of life with him?"

"Of course, I am. I'm going to have a home of my own!" she sang the sentence.

"Of course," the Missourian replied. "every time you want to change anything you must alter or destroy existing conditions."

"If a man is thirsty and takes a drink of water he destroys thirst. If he finds rascals looting the ballot and insists that they should not be permitted to receive the fruits of their scoundrelism, he destroys their hopes. He may even be characterized as a prosecutor."

"Nevertheless, there are some of us who believe that the destruction of evil leads to the preservation of good; that the highest kind of constructive statesmanship consists in maintaining the integrity, the majesty and the greatness of the United States of America."

"Progress means change in the right direction and many of the changes which have been demanded in recent years in my humble opinion have been changes in the wrong direction."

"If that be true, he who seeks to undo the change to extricate the country from the morass of semi-socialism in which it is being involved, to bring the government back to sound policies, to return the states their just powers and duties, to drive the crooks, grafters and scoundrels from Washington, to produce decency and honesty in elections, he is for progress, progress back toward the old high ground; progress away from danger."

"Nevertheless, it is destructive and he who accomplishes the task must always be in a sense a prosecutor."

Just what aroused the ire of the Democratic presidential candidate he did not reveal but he made it clear that he intended to follow the campaign he had mapped out for his western trip in his journey further westward next week.

Let us explain and demonstrate the new Ford car to you. Artesia Auto Company. 11-2tc

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DEMOCRATS TO MEET AT PORTALES MAY 19

ALBUQUERQUE.—At a meeting of the state Democratic central committee attended by more than 100 delegates, Portales was chosen to entertain the New Mexico state convention May 19.

Will Keleher of Albuquerque was named chairman of the party for the coming campaign to close the program.

Making a plea for greater state rights here in one of the baby states of the union, Senator Reed of Missouri, Saturday night took cognizance of possible criticism of his campaign through the west against the present administration of government. Before a rally of New Mexico Democrats gathered in the armory, the senator renewed his demand for "restoration of honesty in government" asked for party unity, assailed the "rule of federal bureaus" and then frankly declared:

"I expect somebody to say that 'Reed is merely destructive; that he wants to destroy existing militant conditions.'"

"Of course," the Missourian replied. "every time you want to change anything you must alter or destroy existing conditions."

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COTTONWOOD ITEMS

(Miss Alma Bradley, Reporter)

W. A. Watson was in Roswell having dental work done last week.

Judge Doering and Noah Buck made a trip to Carlsbad, Thursday.

Miss Alma Pearson spent last week in Artesia, the guest of Miss Frances Harshey.

The Parent-Teachers organization will meet at the Upper Cottonwood school house Friday afternoon.

Jess Funk has gone out of the sheep business, having sold his flock to Mr. Bridgeman of Hope.

Mr. and Mrs. Fairbanks, accompanied by Miss Amanda Lundgrin were guests at the Oscar Pearson home Saturday.

The Glee Club girls of this community that attended the Teachers Association Saturday at Artesia, were Lulu and Mae Wilson, Amy Bankston, Grace Watson, Alma Pearson and Alma Bradley.

Mr. McNeil, Misses Katie Cowan, and Clara Middleton, of Upper Cottonwood also the Lower Cottonwood teachers, Miss Dillard and Messrs. Terry and Rogers, attended the Teachers Association at Artesia Saturday.

The men of Cottonwood, also a number from Artesia and Lake Arthur made the second rabbit drive Sunday, killing more than a thousand rabbits, the women serving lunch at the Funk ranch. Another drive is planned for Sunday, March fourteenth, everyone is invited.

Calling cards, 100 for \$1.75, paneled stock.—The Advocate.



Impressive Six-Cylinder Performance at Its Most Impressive Price

PERFORMANCE—That's the outstanding factor in the sensational success of the New Series Pontiac Six! And real six-cylinder performance, too! . . . The power and high-speed endurance of the largest engine used in any six of its price class . . . The smoothness and flexibility assured by the GMR cylinder head—that famous General Motors Research development available on no other low-priced six . . . The reliability, economy and safety resulting from numerous other great new advancements in design—the cross-flow radiator with thermostat control, improved manifold and carburetor with accelerating pump, "down draft" crankcase ventilation, fuel pump with gasoline filter and four-wheel brakes . . . See this lowest priced General Motors Six at any of the dealers listed below. Drive it. Compare it with any other car at or near its price—and you will know why everyone says it is the biggest, most beautiful, most modern six ever offered at \$745!

PRICES: 2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Sport Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

Cecil Motor Company
ARTESIA, NEW MEXICO

PONTIAC SIX
NEW SERIES

If you smoke for pleasure



—you're out of the beginner class.

Camels are made for smokers who know their cigarettes

Camels

"I'd walk a mile for a Camel"

© 1928, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

Mr. Farmer:

in getting ready for your spring planting and plowing season, remember that we can fit you up on any sort of harness you may need and save you money too.

JOYCE-PRUIT COMPANY
Hardware Department

PRIME MEATS—

For dinner tomorrow try one of our fine juicy sirloin steaks, cut from corn fed beef. You may depend upon it being exceedingly tender, juicy and flavory.

Buy your meats here and get the finest at no extra cost.

THE CITY MARKET
Phone 37—It Never Rings Twice



Buck BRAND
WORK CLOTHES
FIT AND WEAR

FOR SALE BY
JOYCE-PRUIT COMPANY

MAJESTIC CAFE

GOOD EATS

Charges Reasonable

SPECIAL SUNDAY DINNER.....50c

ANNOUNCING

A Change At

DR. LOUCKS GARAGE

I have bought the shop equipment and am still in a position to take care of your auto troubles and welding.

I respectfully solicit the trade of my old customers and wish to make new ones by fair treatment and good work.

Virgil Wells

LEGAL ADVERTISEMENTS

NOTICE FOR PUBLICATION 028641 MFN

Department of the Interior, U. S. Land Office at Las Cruces, N. M., January 28, 1928.

NOTICE is hereby given that Albert Walls, of Box 274, Lovington, N. M., who, on November 18, 1924 made Hd. Addl. act 12-29-16 containing 320 acres No. 028641, for East half Section 12, Township 17-S, Range 31-E, N. M. P. Meridian, has filed notice of intention to make Three year Proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, N. M., on the 5th day of March, 1928.

Claimant names as witnesses: Andrew Taylor, Benjamin Graham, Daniel McCurry, J. Will Taylor, all of Artesia, N. M. V. B. MAY, Register.

NOTICE OF PENDENCY OF SUIT In the District Court of Eddy County, State of New Mexico.

LEE VANDAGRIFF, Plaintiff Vs. The Unknown heirs of James M. Nelson, deceased, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: unknown claimants of interests in the premises adverse to the plaintiff and their heirs, if any, Defendants. No. 4547.

THE STATE OF NEW MEXICO To the unknown heirs of James M. Nelson, deceased, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: unknown claimants of interests in the premises adverse to the plaintiff, and their heirs, if any, Defendants: GREETING: You are hereby commanded to appear before the District Court for the County of Eddy (that being the Court in which the complaint herein is filed and said cause is pending) in the Fifth Judicial District in the State of New Mexico and answer the complaint of Lee Vandagriff, plaintiff, on or before April 10, 1928.

You are hereby notified that the general objects of said action are to secure a judgment for the establishment of plaintiff's estate in Lot Twelve (12) in Block Eight (8) in Clayton and Stegman Addition to the Town of Artesia, Eddy County, New Mexico, against the claims of defendants, and that defendants be barred and forever estopped from having or claiming any lien upon or any right or title to the said premises, adverse to plaintiff, and plaintiff's title thereto be forever quieted and set at rest, and that the name of the attorney for plaintiff is S. E. Ferree and that his business address is Artesia, New Mexico. You are further notified that unless you so appear in said cause, on or before the expiration of the period aforesaid, the plaintiff will apply to the court for the relief demanded in the complaint and judgment will be rendered against you in said cause by default as demanded in said complaint.

WITNESS, my hand as clerk of said court, and the seal of the said court at Carlsbad, New Mexico, this 14th day of February A. D. 1928. (SEAL) THELMA T. LUSK, County Clerk.

Hd. 12-29-16 645.18 acres NOTICE FOR PUBLICATION 026692 MFN

Department of the Interior, U. S. Land Office at Las Cruces, N. M. February 13, 1928.

NOTICE is hereby given that Charles R. Martin, of Dayton, N. M., who, on January 24, 1923, made Hd. Orig. containing 645.18 acres, No. 026692, for SW 1/4 SW 1/4 sec. 17, W 1/2 E 1/2, SE 1/4 NE 1/4, E 1/2 SE 1/4 sec. 18, Township 19-S, Range 25-E, N. M. P. Meridian, has filed notice of intention to make Three year Proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, N. M., on the 23rd day of March, 1928. Claimant names as witnesses: Earl Bowman, of Dayton, N. M. John N. Martin, James W. Berry, Paul A. Terry, all of Artesia, N. M. V. B. MAY, Register.

EXTENSION OF FARM WORK IN N. MEXICO Extension farm work cost \$148,637.47 in New Mexico in the fiscal year just closed, according to the report of W. L. Elser, director of extension at the New Mexico college of Agriculture and Mechanic Arts and the United States department of agriculture, cooperating.

The report took 165 typewritten sheets to tell of the extension work in the state. Sugar beets, alfalfa and Irish potatoes experienced a good year, the report showed. Experiments on the growing of English and black walnuts were regarded as successful.

Your oil needs to be changed in your car every 500 miles, let us drain and refill with Veedol, Quaker State or Mobiloil. Artesia Auto Company. 11-2tc

Advocate want ads get results.

Horticultural News

PRUNE PEACHES DURING WINTER

Thorough winter pruning of mature bearing peach trees will save some summer thinning of fruit, states A. Freeman Mason, specialist in fruit growing, New Jersey State College of Agriculture. Furthermore, a good growth of vigorous new wood, which bears the buds for the following year's crop, will be stimulated. Both topping back and severe thinning out are essential in maintaining vigor of tree growth and high quality of fruit on old peach trees.

A low-headed, vase-shaped or open-center peach tree is always desirable. This permits ample light to reach the lower portions of the tree, causing a growth of new wood on all branches. The low head makes harvesting operations easier. The peach crop should be harvested in not less than three or four pickings, especially when the fruit is sold in near-by markets, and much expense is saved if most of the harvesting can be done without the use of ladders.

To keep the head of the tree open and low, all heavy branches growing into the center of the tree should be removed, and the upright vigorous growth, so often present in the upper portions of peach trees, should be cut back to a convenient height. Rangy side branches should also be headed back.

After these heavier cuts are made, the smaller wood should be thoroughly thinned out. New twigs over two feet long may be cut back to a point where strong fruit buds are borne, but shorter new twigs are not cut back. A well-pruned peach tree has a rather sparse look. Varieties which customarily set heavily, such as Carman, Hiley and Iron Mountain, may be more heavily pruned than Elberta or Hale.

Taste and Appearance of Apples Compared

Roger E. Corbett of the Rhode Island State college took four varieties of apples, peeled them and cut them into cubes which he placed before 11 men consisting of bankers, professional men, farmers and mechanics. The apple that was rated first in appearance ranked last in taste. In the taste test, the McIntosh was placed first, Baldwin second, Rhode Island Greening third, and the Rome Beauty last. The Rome Beauty, which is a favorite in stores and on fruit stands, was found least tasty.

Four thousand questionnaires were mailed to Providence families for the purpose of gathering information on the distribution and consumption of apples. The replies indicated that 46.7 per cent of the apples are eaten raw in that city, that 48.5 per cent are eaten in the form of pies, sauce or baked apples, and that 4.8 per cent are eaten in salads.

Transplant Grapevines During Dormant Season

Probably the best time to transplant grapevines is during the dormant season, preferably in late winter or very early spring, and when the soil is frozen so that a ball of earth will cling to the roots. However, it is not advisable to transplant large vines, since several years are required before they adjust themselves to their new surroundings. If it is desired to perpetuate these particular varieties it can be done with more certainty through cuttings from them. It is not advisable to separate the stalks, as every wound thus made opens the way for fungus troubles.

If the growth of the vine be too dense, the pruning during the dormant period should be longer so that more fruit will be borne. And again, all nitrogen fertilizers and stable manure should be withheld.

Horticulture Squibs

Cumberland is a good blackcap, but so is Plum Farmer and better in some sections.

Nitrogen and sulphuric acid seem to be most important in the fertilization of strawberries.

The Dunlap strawberry is a standard kind but the Premier is worth considering in its place.

Are there any signs of mouse injury in your orchard? If so clean the sod away from about the trees and replace with cinders. It may be well also to prepare poison bait and place it in bait traps throughout the orchard.

Windbreaks are essential in fruit work on some of our prairie farms and sun scald as well as stiff winds are apt to injure newly planted stock severely in the absence of protection.

The young trees may be set in the orchard after one season's growth or they may be allowed to grow two seasons before transplanting.

An open center tree is commonly preferred for the peach and there should be not more than three or four scaffold branches.

CHEVROLET TO HOLD SERVICE SCHOOL FOR NEARLY 4,000 MEN

Of unusual interest to the millions of Chevrolet owners in the United States was the announcement made here today by the Chevrolet Motor Company that nearly 4,000 men—heads of dealers' service departments—are being called in to attend specially conducted service schools.

These schools, designed to place the service facilities of the company on a higher plane than ever before, are being held during February and March for the service personnel of the Chevrolet dealer establishments throughout the country.

The service managers are being summoned to the 45 zone headquarters, located at key centers, where the schools are being conducted. Here, under resident instructors, they are given a course in every phase of shop management.

Among the principal subjects covered are shop arrangement; equipment and special tools; appearance and maintenance; shop personnel; training of service personnel; operating costs; specializing the work of mechanics; compensation of mechanics, and the keeping of detailed and exact shop records.

Upon completion of the course, the service managers are competent to go back to their own establishments prepared to conduct their end of the dealer's business upon the high standards evolved by factory officials from the most approved methods known.

This means that Chevrolet owners everywhere may expect uniformly efficient service and courteous attention from the service departments of the wide spread Chevrolet dealer organization.

INCREASE SHOWN IN COTTON CONSUMPTION

Washington.—The per capita consumption of cotton cloth has increased from 57 to 64 square yards in the last 25 years, the department of agriculture has found in a survey of domestic mill requirements in grades and staples. This increase, the survey showed, was caused by the increased use of cotton in automobiles, rubber goods, wall coverings, awnings, leather substitutes and other relatively new articles, and was made despite the decrease in the amount required and the advancing competition of jute, rayon, silk and other textiles.

Wedding Invitations and Announcements, engraved or printed—The Advocate.

Advocate Want Ads Get Results

NEW RULES FOR AUCTION BRIDGE

- 1. Pick up your cards as dealt. You will be ready to bid ahead of the others.
2. If your hand is rotten, mention it. It will guide your partner in his bid and play.
3. If your partner bids first, don't hesitate to raise. He has to play it.
4. Never hurry. Try several cards on the trick until you are sure which one you prefer.
5. Occasionally ask what is trump. It will show you are interested in the game.
6. Walk around the table when you are dummy and look at the other hands. Tell them what cards are good and how many tricks they can take if they play right.
7. Don't show lack of interest when you are dummy. Help your partner out with suggestions.
8. Talk about other subjects during the game. It makes for good-fellowship.
9. Feel free to criticize your partner. He will do much better as a result.
10. Always trump your partner's tricks. Never take a chance.
11. Don't try to remember rules. It is too confusing.
12. If it's a money game, always stop when you are ahead. It will leave a lasting impression and folks will remember you.
13. Always explain your plays, particularly when set. It shows your card knowledge.
14. Disagree with established rules and conventions. People will know you are a person of independent mind.
15. Eat chocolate caramels or other adhesive candy while playing. It keeps the cards from skidding. —Bindery Talk

ROADS IN GOOD SHAPE

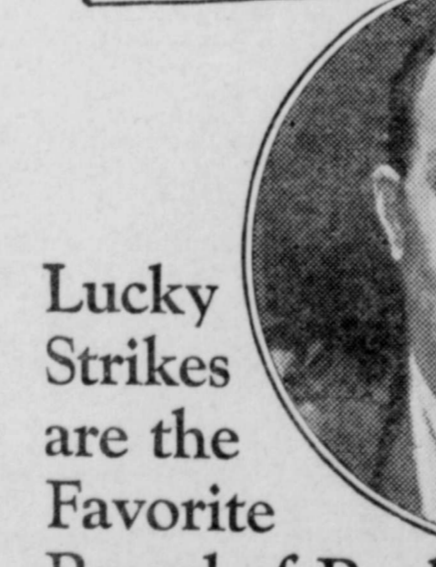
Roads over eastern New Mexico generally are in good shape, following the snow two weeks ago. A road crew is at work on the Reeves hill on the mountain highway a few miles this side of Elk. Grading work has been started on the north highway leading out of Carlsbad.

Typewriter: Ribbons for sale at the Advocate Office.



The Supreme of the World's Coffees FOLGERS' COFFEE Peoples Merc. Co.

The Cream of the Tobacco Crop



Lucky Strikes are the Favorite Brand of Paul Whiteman— "It was but recently, when I started to act as master of ceremonies with my band at the Paramount Theatre, that I realized how vital perfect voice condition was to a performer. I have always been a consistent smoker and fortunately, Lucky Strikes were my favorite brand. I like their toasted flavor and, best of all, I can smoke as often as I like, without fear of irritating my voice, which is becoming a great asset in my work."

"It's toasted" No Throat Irritation—No Cough.

HAWK BRAND WORK CLOTHES. Image of a hawk holding a sign. SOLD BY: WALTER GRAHAM, Artesia, New Mexico.

We Can Save You Money on New Electric ranges, used stoves, new and used radios and washing machines. Call and see our stock of used stoves, radios and washing machines.

Richard's Electric Phone 42

RIGHT QUALITY LUMBER. Lumber of the right quality is the requisite of good building. The wise builders in Artesia and vicinity consulting us when in need of long quality lumber. Whether it's a clothes pole or material you can depend on full measure, quality, prompt service and low price.

KEMP LUMBER COMPANY. Come in and talk over your building plans.

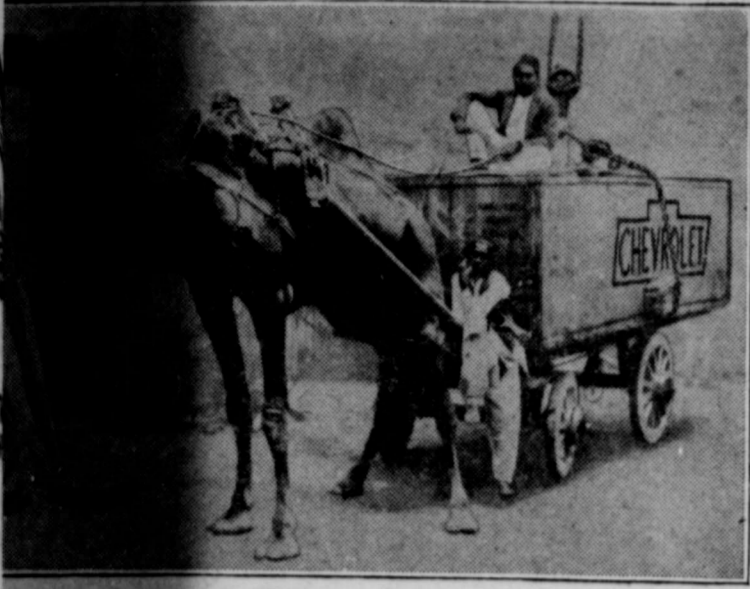
YOUR APPEARANCE— A GOOD SHINE WILL ADD TO YOUR APPEARANCE AS NOTHING ELSE CAN! The only exclusive shine parlor in Artesia consistently maintain the price of 10 cents per shine. LADIES WORK A SPECIALTY!

THE NEW STATE SHINE PARLOR MILTON KELLY, Prop.

RCA Radiola. Wherever 110 volt A. C., 60 cycle electric power is available the radio buying public is sure that the only logical receiving set to obtain is the MODEL 17 RADIOLA. Anyone who knows anything of radio knows the famous RCA line which has been recognized as the standard since the advent of popular broadcasting. We carry a complete stock of RADIOLA Tubes, Batteries and other equipment. L. P. Evans TELEPHONE 180

Del... Karachi, India... THANK... following have r... on to The A... F. Oil Co. P. R... Watson Bob... Davis Dan... Sick S. P... erpening Mari... F. Grieb Paul... NOTICE! do not send u... for subscrip... be lost—send a... ck.atching Ado... to Use Shor... high for centur... selves homes b... pieces of wood, it... r or two that th... umber has come... construction," sa... National Lumb... association. "Per... described as a so... ove process by... of lumber can... urately united to... a continuous... several years ha... been end-matched... ched, but the... pieces of soft w... nd-grove soft w... g, ceiling, partit... ing is a new one... why a practice... successful in hardw... not have been ap... pentry long befo... ms to know. ps it is because... originated in a... as less need for... material. There... preference for it... length and longer... tices have alway... in even feet. id-matching beco... ctice, as there is... at it will, many... soft-wood lumber... by all saw mills... and tape in the... whereas they we... found only a poe... natching works on... all concerned. find that it resul... of the log and... economical trans... hed product. Th... it results in cou... d labor, stronger... ater ease of applic... ing end-matched... not have to b... Show Plaster... Wall Is Sou... se days of kitch... arters the acoust... partitions are con... ention. of the United Sta... ards indicate tha... rtitions are equi... cases, superior... standpoint, t... y tile and plaster... vantage, if any, l... ter partition. The... d in accordance... duction factors, f... r the more sound... tion. te data on acousti... will be available... opping of Wa... Essential Sa... the most useful... re hazards in dw... is the fire-stoppin... and floors. Fire... ward. Hollow... hollow spaces b... masonry walls, and... offer inviting ru... communication of... stle and from side... AL DUNCA... TING AND PA... HANGING... ERK GUARANTE... Phone 135

Delivering Car in India



Karschi, India, automobiles are delivered by a primitive method which is fast being replaced by truck transportation. The uncrated car is a Chevrolet roadster.

FAIRBANKS A DARING GAUCHO IN NEW FILM

In Douglas Fairbanks' new picture, Douglas Fairbanks as The Gaucho, at the Majestic theatre, tonite and Friday, he has the most dashing part he ever played. A gaucho is a picturesque nineteenth century character little known to the States, and apparently destined to attract more than ordinary attention there as well as in South America.

The scenes of Doug's plays have been veering southward; France, England, Arabia, Spain, the Antilles—and now the Pampas. The story has no definite locality but is laid in the Pampas regions at large, making no pretense at historical accuracy, but using the picturesque environment as a background for romance.

Douglas Fairbanks as The Gaucho is a tale of treasure, combat, intrigue and love, concerning the adventures of a bandit who crosses the Cordilleras with his riders to seize a city grown rich from the offerings of pilgrims to its sacred shrine. For the first time the star has two leading women, one a wild madcap, the other a saintly character. The production has a conflict of love interests, said to be much stronger than in any previous Fairbanks picture.

Under the instruction of real gauchos from Argentina, Fairbanks has become an adept with the lacerator, which he uses in the picture as one of his many striking feats of prowess.

Mulch for Strawberries Gives Good Protection

A mulch for strawberries is desirable in nearly all sections. Strawberries are very shallow-rooted and much damage from alternate freezing and thawing is likely to result unless there is a protective covering. Mulching is also desirable because it saves soil moisture, prevents the soil from baking and aids in weed control. In the spring it tends to keep berries clean and to make picking easier, says Successful Farming.

Straw and hay are the most common mulching materials, though cornstalks, pine needles and straw manure are sometimes used. The material should be cheap, not easily shifted by winds and free from weed seeds.

The time of application will vary with the climate. In colder sections it is desirable to wait until the ground is well frozen. In sections where winters are mild and many fall freezes occur it is best not to wait until severe weather occurs. Uniform mulching is desirable but when material is scarce the area over the plants should receive first attention. A rather light mulching will be ample since the mulch need only prevent abrupt changes.

Watch for Nematodes

It is impractical to plant an orchard in soil infested with nematodes. This diminutive but destructive worm enters the roots of the young trees, causing knot-like growths to develop on them, which interferes with the normal circulation of sap in the root system, and frequently the young trees will die shortly after the foliage has developed in the spring. Nematodes are prevalent in sandy soil where air is present around the coarse soil particles.

LOCALS

Miss Katherine Filbert has been quite sick this week.

Mr. and Mrs. Tom Hall were here from Roswell Tuesday on a business trip.

Mr. and Mrs. Lewis Story returned Tuesday from a few days visit at El Paso.

Mr. and Mrs. Dayton Reser moved this week in with their father, Mr. Joe Jesse.

Ray Sipple and family left Saturday to spend the summer at the Sipple ranch near Haxtum, Colorado.

Mr. and Mrs. Bob Caraway motored to Roswell Saturday. They were accompanied by Mrs. Cecil House and baby.

Mrs. Flora B. Howard arrived Sunday from Del Rio, Texas for a short visit with her son, Harold Howard, and Mrs. Howard.

Mrs. R. N. Gardner and little daughter, Helen, arrived from Belen Saturday for a week's visit with Mrs. Gardner's daughter, Mrs. Merle Roady, and family.

Mr. and Mrs. Carl Manda arrived from Fresno, California Monday with the expectation of making their home here. They will locate on a farm north of town.

Preston Dunn accompanied his sister-in-law, Mrs. Alice Walton, of San Angelo, Texas, and his niece, Mary Ethel Dunn, on a trip through the Caverns Sunday.

Rev. Woodruff, a Baptist Association Missionary for the Lincoln-Pecos Valley district, came in from Mayhill Tuesday and left for a few days visit at his home at Santa Rosa.

George E. Davis was here from Wink, Texas this week on business. Mr. Davis was formerly field superintendent for the Empire Co. here, but has recently, in partnership with Roy Stovall, opened a machine shop at Wink.

A. D. Hill, of the Cottonwood community left for Locust Grove, Oklahoma, on yesterday afternoon's passenger, in response to a message stating that his brother, Henry Hill, of that place was very low and was not expected to live.

Advocate want ads get results.

Mrs. E. V. Dunn, who has been visiting her sons, Preston, Rube and Carlos, and their families for the past month, left Sunday for her home at Ft. Stockton, Texas. Her son, Carlos, drove her through and remained for a few days visit with his sister.

Mr. and Mrs. S. D. Derring, of Torrington, Wyoming, are spending a few days here with their relatives the Wallace Merchant and B. E. Spencer families, while en route

from California points. They expect to spend sometime at the Merchant ranch in the Capitan before returning home.

TONGUE TWISTER

Customer—I want a pair of speck-rimmed hornicles—I mean sporn-rimmed hectors—I mean confound—I mean heck-rimmed spornacles.

Shopwalker—I know what you mean, sir. Mr. Parkes, show this gentleman a pair of rim-sporned hectors.

THANK YOU!

Showing have renewed their loyalty to The Advocate the week of:

F. Oil Co. P. R. Ramuz
Watson Bob Allison
Davis Dan Beckett
Nick S. P. Banks
Erpening Marion Walker
F. Griebb Paul Gantz

NOTICE!

do not send money in an envelope for subscriptions—it is lost—send a money order.

OBITUARY

Mrs. Libbie Charlotte Jesse was born in Laddonia, Mo., March 27, 1881. Departed this life in Carlsbad, New Mexico February 23, 1928. She was united in marriage to Mr. Joseph C. Jesse March 4, 1902. To this union was born one child, Mrs. Dayton Reser of Artesia, New Mexico.

Mrs. Jesse was converted and joined the Baptist Church at the age of fifteen. Since that time she has been a loyal, consecrated follower of her Saviour. The influence of her life of loyalty and devotion to her Lord will be felt in the church and community through the coming years.

She leaves behind a husband, a mother, a daughter, a son-in-law, two sisters and two brothers, besides many other loved ones and friends. Mrs. Jesse has passed to the higher and better life and there awaits the coming of her loved ones. May the Holy Spirit sustain, comfort, guide and lead until that happy meeting on the other side.

The funeral was conducted from the Baptist church by Rev. R. Peterson, its pastor, at 3 p. m., on February 24, 1928, after which interment took place in the Artesia cemetery. 11-1tc

Device Said to Be Superior to X-Ray

Dr. Andre Tours, a Frenchman, has discovered a means of making the human body transparent, so that all the organs will be seen working as in a mirror. The doctor has refused all financial assistance, and also an offer to go to the United States. He is determined that the first data shall be given to medical men of France.

If flesh can be made transparent so that the bones can be seen clearly by surgeons and osteopaths, X-rays will be dispensed with in locating internal troubles. The doctor in future will be able to see the trouble at once without diagnosing blindly. In cases of consumption and cancer the transparency of flesh will be an enormous boon to medical men.

Doctor Tours claims that his discovery will assist experts in tracing the cause of death where murder is suspected. The presence of poison will be easily detected, and in the case of shooting the exact course of a bullet will be traced.

Matching Adopted to Use Short Lumber

For centuries men have themselves homes by joining together pieces of wood, it is only in the last two or three decades that the end-match lumber has come into use in construction," says a bulletin National Lumber Manufacturers Association. "Perhaps it can be described as a sort of tongue-and-groove process by which short pieces of lumber can be smoothly and neatly united to form what is a continuous unit of any length."

Several years hardwood floor-boards end-matched, as well as shingles, but the practice of joining pieces of soft wood by the end-groove process in siding, ceiling, partitions and window casings is a new one.

Why a practice that proved successful in hardwood flooring should not have been applied to general building long before this, no one knows.

It is because carpentry originated in a time when there was less need for close utilization of material. There has always been a preference for lumber eight feet long and longer, and carpenters have always called for long lumber.

End-matching becomes a competitive, as there is every evidence that it will, many millions of soft-wood lumber, unavoidably by all saw mills because of the waste in the log, will be produced whereas they were formerly found only a poor market.

End-matching works out to the benefit of all concerned. The manufacturer finds that it results in closer utilization of the log and more efficient economical transportation of the finished product. The consumer gets a result in economy of material, labor, stronger construction and longer life.

Show Plaster

Wall Is Soundproof for days of kitchenettes and bath partitions are coming in for their share.

The United States bureau of standards indicate that two-inch partitions are equivalent and superior to the standard of gypsum tile and plaster-board partitions.

Advantage, if any, is with the plaster partition. The partitions are in accordance with the sound reduction factors, the larger the more sound insulative they are.

Stopping of Walls

An Essential Safeguard against the most useful safeguards against fire hazards in dwelling construction is the fire-stopping of walls, ceilings and floors. Fire tends to spread upward. Hollow walls and hollow spaces back of fire-stopping walls, and even hollow spaces offer inviting runways for communication of fire from one side to the other.

AL DUNCAN

PRINTING AND PAPER HANGING WORK GUARANTEED Phone 133

EXTRA SPECIAL

Friday and Saturday

MEN'S AND BOYS' SHIRTS

Broadcloth, Madras, Prints, Kahki and Chambray. We have all sizes, tho not all sizes in every shirt shown.

Values to \$3.50
Special two days only at

\$1.00

The Eagle

THE PLEASURE OF SUMMER TOURING WILL SOON BE HERE

Before starting out on that long trip, whether it be spring or summer, let us put your battery in shape and inspect your wiring. Precautions now may save trouble later!

ARTESIA BATTERY COMPANY
WE SELL WILLARDS AND SERVICE ALL MAKES



Warning!

Don't blame us if your sweetie turns you down about Easter time. There is still time to get that new suit. Many samples to choose from.

ABSOLUTELY ALL WOOL SUITS RANGING FROM \$25 TO \$75

We guarantee you a perfect fit and satisfaction!

Mount's

Extra! Good News

SPRING TIRE SALE

At Lower Cost Than Ever Offered on Quality, First Grade, Standard Make Tires.

FIRESTONE		BRUNSWICK	
30x3 1/2	Oldfield Fabric a guaranteed tire \$ 5.50	30x3 1/2	Regular 6.10
30x3 1/2	Courier Oversize 5.90	30x3 1/2	Oversize 6.75
29x440	Courier Balloon 6.50	30x3 1/2	Giant 6 ply 11.75
30x3 1/2	Oversize Firestone 9.25	31x4	Giant 13.00
above tires are made by Firestone		32x4	Giant 13.80
29x440	Firestone Balloon 9.65	33x4	Giant 15.00
29x475	Firestone Balloon 12.10	29x440	Sentry Balloon 6.25
30x475	Firestone Balloon 12.60	29x440	Suburban Balloon 7.55
30x455	New Ford Balloon 11.00	29x440	Brunswick 6 ply Bal 12.10
28x525	Firestone Balloon 14.95	30x525	Brunswick 6 ply Bal 17.70
35x525	Firestone Balloon 15.95	31x525	Brunswick 6 ply Bal 18.30
31x525	Firestone Balloon 16.45	33x600	Brunswick 6 ply Bal 21.80
32x600	Firestone Balloon 18.75		
33x600	Firestone Balloon 19.90		
32x620	Firestone 6 ply Bal 26.15		

All other sizes priced according. If your size isn't listed we have it. Come in while these prices last. Lowest ever offered in the tire history. The reason for these prices we must reduce our stock.

Pior's Service Station

Phone 41 BEN F. PIOR Artesia

INVENTOR MAY PERFECT A FUELLESS MOTOR FOR USE IN AVIATION

PITTSBURGH.—Lester J. Hendershot, 29 years old, West Elizabeth, Pa., inventor, whose fuelless motor has gained the interest of Col. Charles A. Lindbergh and other prominent in the aviation world, wants the "humbug" eliminated from reports on his invention, which he developed while experimenting on an effort to produce an improved compass.

"Make it clear to the world" he said in commenting on stories giving various descriptions to his creation, "that radio and its allied phenomena have nothing to do with my motor. The force that turns my motor is the same force that pulls the needle of a compass around—and there is nothing mysterious about that."

Hendershot said that when he took up aviation three years ago he discovered that "ultimate development of aviation depended largely upon the discovery or invention of an absolutely true and reliable compass" that his first experiments were an effort to develop such an instrument.

"The ordinary magnetic compass does not point to the true north—it points to the magnetic north, and varies from the true north to a different extent at almost every point on the earth's surface.

"There is another compass, the magnetic induction compass, that indicates the true north. But it must be set before each flight, and it is not always reliable. I really got down to work on the idea about a year ago, and last fall I began to see that I was headed toward my goal.

"I found that with a pre-magnetized field that would indicate the true north, but I didn't know just how to utilize that in a compass I set out to find.

"In continuing my experiments, I learned that by cutting the same line of magnetic force north and south I had an indicator of the true north, and that by cutting the magnetic field east and west I could develop a rotary motion.

"I now have a motor built on that principle that will rotate at a constant speed, a speed pre-determined when the motor is built. It can be built for any desired speed, and a reliable constant speed motor is one of the greatest needs of aviation.

"The motor I demonstrated at Detroit has a speed of 1800 revolutions per minute and develops 45 horsepower on a block. The motor is now in New York."

Asked what he intended doing with his motor, Hendershot said he had decided to do nothing without first consulting the Guggenheim foundation, and his attorney, Col. Henry Breckenridge, who also is Col. Lindbergh's attorney.

Hendershot will go to New York Tuesday to confer with Col. Lindbergh and his backers, he said. He denied knowledge of a corporation reported to be in the process of formation to exploit his invention.

He said he had only one offer in which money was tendered, and that from a news reel concern which mentioned \$50,000 for exclusive photographic rights for one year. He said he "didn't deal with them."

CONDITION OF NEW MEXICO HIGHWAYS

In order that no one may forego the pleasure to be derived from touring New Mexico because of any doubt that may exist with regard to road conditions which may be encountered within the borders, we wish to advise as follows:

New Mexico, "The Sunshine State" in addition to keeping "all-year highways" as indicated on front cover page; maintains them in from fair to excellent condition throughout the entire year. The percentage of "slow road" is at all times negligible; a bad or impassable condition is of rare occurrence, local in extent and of short duration.

New Mexico offers to all a mild invigorating climate; a wide variety of scenic beauties and numerous points of national and historic interest. To those who might wish to come and stay it offers rich farm and fruit lands in its irrigated valleys, good ranges for stock raising, and other profitable business enterprises. Connecting all is its highway system built and maintained in such condition that any one wishing to take advantage of what this state has to offer may be assured that, barring an occasional temporary exceptional condition, it may be done any time desired.—State Highway Journal.

NOTICE TO THE PUBLIC

To conform to the new train schedules effective next Sunday, March 4th, 1928, we will close our mail dispatches as follows:

North bound close at 2:20 p. m.
South bound close at 2:40 p. m.
North bound train due here at 2:40 p. m.
South bound train due here at 3:02 p. m.

E. A. HANNAH, Postmaster

Typewriter Ribbons for sale at The Advocate.

FILED FOR RECORD IN CO. CLERK'S OFFICE

February 22, 1928.

Warranty Deeds:
Ella Clark to O. A. McKinney \$800 L. 4, Blk. 10, Green Hts. Pecos Valley Trust Co. to J. C. Todd \$300.00 L. 2, 4, Blk. 51, Stevens. Joseph S. Stevens to J. S. Alcorn \$6000.00 L. 14, 18, Blk. 6, Orig.; \$300.00 L. 14, 20, 22, Blk. 9, Orig.; \$5000.00 L. 17, 19, Blk. 40, Stevens.

February 23, 1928.

Warranty Deed:
D. F. Sellards to A. G. Shelby \$10.00 L. 7, Blk. 39, Stevens.

February 24, 1928.

Warranty Deeds:
Romolo Gomez to C. D. Rickman \$1.00 ENWSW 3-23-27. Pearl Anderson to Richard N. Morrison \$10.00 L. 2, Blk. 30, Stevens.

In the District Court:

No. 4536. Notice of Lis Pendens. Alice Hersey vs. Charles Buck, et als, Pt. NWNESW 7-16-26.

February 25, 1928.

Warranty Deeds:
Mary A. Wright to Howard Prater, \$2700.00 L. 8, Blk. 2, Orig. Carlsbad. G. R. Howard to A. R. Donaldson \$10.00 SNW 23-23-28.

Deed of Trust:

W. C. Hamilton to J. R. Fielder SNW, NENW, NNE 1-24-22, NNW, SENW 26-24-23.

February 27, 1928.

Certificate of Redemption:
R. B. Armstrong to Mrs. G. Franch L. 8, Blk. 26, Fairchild, Lakewood; Sub. No. 462, Sec. 12-19-25; L. 8, Blk. 26, Fairchild, Lakewood. R. B. Armstrong to H. R. McDonald ESW, SNE, SE NW, SE 4; E½, SW 3, E½, NE NW 9, NW, WNE 10-17-21; SE 28, NWNE 32, NE 33, NW, NSW, NNE 34 N½ 28-16-21.

Quit Claim Deeds:

C. P. Pardue to D. W. Lyon \$4.00 Tr. No. 905 Sec. 21-24-28. C. P. Pardue to A. M. DeVilbiss \$5.00 Tr. No. 731, Sec. 27-23-28, B. 48-629. F. Guerrero to W. A. Moore \$1.00 L. 4, Blk. 18, Orig. C. B. 48-630.

Warranty Deeds:

Joseph N. Irwin to P. H. Clark \$10.00 NWSE 8-16-27, B. 58-203; NESE, SENE 8-16-27, B. 58-204.

Outside Cellarway

If there is a cellar or basement with a heating plant or a laundry in it, this should be easy to enter, both from the inside of the house and the outside. Concrete or smooth masonry floors are desirable.

THE EDITOR'S COMEBACK

Quit knockin' the Home-Town paper, And help the editor carry his load; For it gather weight the farther He travels down the road. Troubles are numerous an' plenty, Subscription accounts in arrears, An' things that daily beset him Would drive an iron donkey to tears.

Each week there is loads of trouble, A form may be knocked into pi; Some feller disputin' something, An' saying it's all a lie; The lino gets to buckin', While the operator's gone away, Perhaps on a week's vacation, An' the dickens is to pay.

Quit knockin' and just be patient, An' he'll get the paper out, If it don't have all the news, Of things you've heard about. Smiths may have the measles, An' Mrs. Tattle's cat may be dead, An' Miss Jenkin's havin' a quiltin', An' not a word been said.

The editor's workin' his head off, Puffin' up that dead ol' town; He calls the girls all beauties, An' lies like a circus clown. He linds the city council, An' prints their pedigrees, An' they pay him back by cuttin' His publication fees.

He prints the news as he hears it, But it never satisfies— One woman gets her name in the paper

Another don't, an' she cries. He prints the meetin's of the clubs 'An' the gossip down to the minute, But woe is his if a name's left out, For they'll say there's nothin' in it.

Somebody, somewhere, quit knockin' An' give the poor fellow a rest— With all his mistakes an' failings He's probably doin' his best. An' about his complainin' neighbors He prints not one-half that is true, But believes that sometime in the future

The devil will get his due. —Publishers Auxiliary.

If you are not already a subscriber to The Advocate write or telephone us this week. Get on the list and receive the "Newsy" newspaper regularly.

See our samples of Engraving—Artesia Advocate.

MAKING FARMING EXPERTS

It has been said that every irrigated district must have three to four "crops of farmers" before it gets settled down to a prosperous basis. We don't know if that is true, but if it is, there is a way to avoid that necessity.

It wasn't many years ago when a boy or a girl who would dream of showing pa or ma something new in the way of farming would be the joke of the neighborhood. Farm boys and farm girls never attempted to improve on methods while living at home—it simply wasn't the proper thing.

But that was before the day of the 4-H Club, before the day that Uncle Sam took his young wards under his flowing beard and started 'em off young on the way to being scientific farmers. Countless thousands of young boys and girls are now working on projects under the 4-H banner, and the older ones are not too proud any more to profit by this teaching; in fact, the older folks are fitting themselves to be club leaders.

Hundreds of young leaders in club work through the state fairs and regional stock shows, exhibiting the products of their hands and brain; making country-wide acquaintances, shus, meeting and talking with leaders in every branch of agriculture and home-making.—Rio Grande Farmer.

Cream Separator

A cream separator properly installed, lubricated and operated under normal conditions from day to day should not have a wide variation in tests, but there are so many factors, such as temperature, speed of the machine, etc., that affect the tests that it is well to give all of these factors consideration before becoming suspicious of your cream buyer. When the cream screw is turned toward the center it will deliver a much richer cream.

Meat Decrease 45% Milk Increase 62% Cheese Increase

These national figures, just recently compiled by a man in a position to speak authoritatively, present stronger reasons for better dairying than volumes of argument. To this should be added an increase in the consumption of ice cream of 70 per cent figures covering the ten year period since 1917.

Who's going to meet this enormous increasing demand for milk and milk products? Our community has every advantage for dairy farming and the farmer who takes advantage of the wonderful opportunity that is present, is the farmer who won't have about short crops or unfavorable market conditions.

The First National Bank is sincerely interested in community development and will be glad to cooperate in every way in the development of dairying in its community.

THE FIRST NATIONAL BANK

"THERE IS NO SUBSTITUTE FOR SAFETY"

ADVOCATE WANT ADS GET RESULTS

Santa Fe Improvement Program for 1928

Railways serving a growing country are never finished. They must add yearly to the number of cars and locomotives in order to care for increasing traffic. They must build extensions and provide second and third tracks. They must provide larger terminal yards and longer and more sidings. They must provide heavier bridges and larger and more commodious stations, roundhouses and shops.

This expansion in facilities requires additional cash investment in the railroads of this country, amounting to over half a billion dollars annually.


The Santa Fe proposes to spend 45 million dollars on its program for enlargement of such facilities during 1928.

Orders have already been placed for 3,850 new freight cars, 75 all-steel passenger train cars, and 771 miles of new steel rail of which 490 miles will be 110 lbs. to the yard and the balance 90 lbs. When this steel is laid the Santa Fe will have 2,185 miles of 110 lb. rail all laid since January 1, 1925. Orders have been placed for steel for bridges, ties have been purchased, and work on more second track and other improvements is in progress.

The Santa Fe puts this large additional investment of new money into its property to increase its capacity, to render service to promote safety, and to take care of the growing needs of the country it serves.

W. B. STOREY, President
The Atchison, Topeka and Santa Fe
Railway System.

Mere claims
won't make
an automobile perform
at its best—but
Conoco Gas-
oline will...
It meets every
requirement
of the
Triple Test



THE triple test
MOTOR FUEL

- 1 Starting
- 2 Acceleration
- 3 Power and Mileage

SALE METHODS
D TO POISON DOG
62% ROSWELL LATELY

Members of the sheriff's and police were cooperating this morning in an effort to establish the identity of a dog poisoner who has been employing wholesale methods in the city. More than a dozen of the finest dogs were reported to have been killed within the past four hours.

Officials have gone so far as to establish that a quantity of strychnine was purchased at a local market, the purchaser requesting that the liver be cut into small pieces. It has also been ascertained that a number of dogs killed died of strychnine poisoning. Liver in pieces was found this morning in a considerable area of the eastern section of the city and the liver showed it saturated with strychnine.

Authorities totaling more than \$200 offered this morning for information leading to the arrest and identification of the person or persons responsible for this outrage. The list was headed with \$50, of the city dog owners offering various amounts. The County Game Protective Association having more than 200 members, also entered the list with a total of \$50.

Officials said this morning that a total of more than \$500 is available for information to arrest and conviction of the killer. Many of the finest dogs in the city, a number of which owners paid more than \$100, were the onslaught of the dog.

OVER LINE CAUSES TROUBLE

At five o'clock Tuesday afternoon the electric service in town was interrupted. In about twenty minutes service was restored in the city but the main line between Loving and short circuited was impossible to use that to get any current from the power plant six miles south of Carlsbad. Although the line had just driven in from a hard work they turned around and back to locate the trouble, for rest or for supper for. By the time the line to the valley could be switched off the south plant could be again it was dark and the were up against the task of locating the trouble in the dark. The trouble was between Otis and imagine trying to see three small copper wires thirty feet in the air for a distance of six miles and in the dark. No wire went past a piece of wire hung over the line—not at several times. And there was no current in Loving until the wire could be found. Finally it was found at until one o'clock in the and service was restored. times during that evening for the trouble the lights it out momentarily. Annoyance. Dangerous? Certainly. Every thirty minutes every as out, every motor stopped, electric range was cold and ve till one in the morning of them still out. That was inconvenience and trouble to the. From five till one a gang of ready tired with a full day's it in the dark without supper poles and working switcher families worrying about s they did not stop to say re going out again. All this someone carelessly or mal- threw a piece of wire over. If they did it thoughtlessly could at least be decent to tell the company where it d. If they did it maliciously they surely caused enough and inconvenience to every- uther Nelson, line foreman Southwestern Public Service said, "We expect a certain of extra work and trouble, go through with it, but it pes like to have the hink a thing like this is our f we can catch the bird that hat wire he will be careful where he parks his spare ire.—Current-Argus.

"PICKER" PICKINGS

All picker, developed here for the state highway department yesterday made a journey to station beyond Acme, a of twenty-seven miles. On the mail picker gathered 173 of nails, bolts, tacks, screws r material and another per the state highways of New waik made safe for democ- he nail picker is exceeding oners and as time goes on er more and more of the the state.—Roswell Record,

The KITCHEN CABINET

(©. 1928. Western Newspaper Union.)
Live for something, have a purpose,
And that purpose keep in view;
Drifting like a helpless vessel,
Thou canst ne'er to life be true.
Half the wrecks that strew life's
ocean,
If some star had been their
guide,
Might have now been riding safely;
But they drifted with the tide.
—Whitaker.

EVERYDAY GOOD THINGS

Everybody likes to make candy once in a while; let the boys and girls have the kitchen and make:

Peanut Brittle.—One and one-half cupfuls of sugar added to three-fourths of a cupful of corn sirup with two-thirds of a cupful of cold water. Add one tablespoonful of butter and one-half pound of shelled and skinned peanuts. Add three-fourths teaspoonful of soda and pour out into well buttered pan. When cold break up into pieces.

Butterscotch Pie.—Take one and one-half cupfuls of brown sugar, one and one-half cupfuls of water and bring to the boiling point. Pour over three tablespoonfuls each of flour, cornstarch and sugar well mixed, then cook until thick. Add the slightly beaten yolks of two eggs and cook a minute longer. Remove from the fire, add three tablespoonfuls of butter, one teaspoonful of vanilla, and a pinch of salt. Pour into a baked-shell and cover with a meringue, using the egg whites, a pinch of baking powder and four tablespoonfuls of sugar.

Chicken Meringue.—Take a four or five-pound chicken, dress, clean and singe, then disjoint. Sprinkle with salt, pepper and flour. Fry quickly in a frying pan until brown. Remove the chicken to a casserole. Fry one onion and two cloves of garlic well minced for five minutes, then add four tablespoonfuls of flour and brown. Add one teaspoonful of salt, one-eighth of a teaspoonful of pepper, one teaspoonful of paprika, two cupfuls each of chicken stock and strained canned tomato. Cook until slightly thickened then pour over the chicken in the casserole; cover and cook for one and one-half hours. When nearly ready to serve add two tablespoonfuls of chopped olives and one-half cupful of minced mushrooms.

Nellie Maxwell

DID YOU EVER STOP TO THINK?

By E. R. Waite

Henry D. Bradley, general manager of the Bridgeport (Conn.) Times-Star, says:
THAT team work, intelligent cooperation with your fellow employees in your efforts to attain a common goal, will make you a much more valuable employee than individual brilliance that lacks the element of organization.

If you cannot work with others, by all means find some way to get into business for yourself and you will learn then why coaches are employed at high salaries to teach individual athletes that the successful team is the one whose members work together.

The executive head of a business is placed in exactly the same position as an athletic coach. The individual will find under the proper coach that both he and the business at hand will progress most rapidly by coordinating their efforts.

By the same token I find that advertising pays better for all merchants when they are all advertising. The public is aroused to buying opportunities most effectively when many stores are advertising.

The outstanding proof of this, of course, is the Christmas buying season.

Many factories went to extremes in adopting "efficiency" as a goal, but "cooperation" like Godliness is good enough to last forever.

You ask for help, Isaiah, in solving your leap-year problems. You say you are young, handsome, have a good car, a good business, and that you are retiring and shy. I'm afraid your case is hopeless. In fact, you are almost helpless. I can see nothing for you during the year but embarrassment, palpitation, interrupted business conferences, ambushes, rear attacks, and heavy mail. If you are physically fit, I'd say just grin and bear it, wear a smile, and accept no gifts from ladies. You have my sympathy, and if I can think of any other advice, I'll cheerfully submit it. P. S.—A person with your name should be able to see his way through. The only Isaiah I know anything about was a prophet, N. B.—If things get too hot for you, call me up.—Exchange.

A motor tune up will make your Ford easier to start on cold mornings. Price \$1.00 for labor at The Artesia Auto Company. 11-2te
Calling cards, 100 for \$1.75, padded stock.—The Advocate.

WORLD PRODUCTION OF PETROLEUM FOR 1927 TOTALS 1,254,000,000

World production of petroleum during 1927 totaled 1,254,000,000 bbls., of 42 U. S. gals., an increase of 156,000,000 bbls., or 14 per cent over 1926, according to a preliminary Department of Commerce estimate prepared by John H. Nelson, bureau of foreign and domestic commerce, and E. B. Swanson, bureau of mines. This estimate is based upon cable reports from foreign representatives of the department of commerce, official production figures covering the major portion of the year and other information obtained from reliable sources.

The United States continues to produce more than 70 per cent of the world total, increasing from 770,874,000 bbls., in 1926 to an estimated total of 905,800,000 bbls. in 1927. The decrease of 26,000,000 bbls. in Mexican production dropped that country from the second place position among oil producing countries which it has held for the past nine years. Mexican production decreased from 6,000,000 bbls. in January to approximately 4,500,000 bbls in December. Shipments of Mexican petroleum during 1927 are estimated at 48,700,000 bbls. Russia moved into second place again for the first time since 1917. Two-thirds of the Russian production came from fields near Baku, nearly one-third from the Grozny region and the remaining balance largely from Emba. The Baku production has not reached its pre-war level but the Grozny production was approximately twice that of 1914. Venezuela was third in production by a slight margin over Mexico. Venezuelan production increased from 4,858,000 bbls. in January to 7,305,000 bbls. in December. On the basis of December production Venezuela ranked second among oil producing countries. The largest percentage increase was noted in Columbia, where production increased from 6,444,000 bbls. in 1926 to 14,600,000 bbls. in 1927, raising Columbia from eleventh to eighth place. Thru an increase of 800,000 bbls., Argentina exchanged places with British India.—Exchange.

MICKIE SAYS—

NOT A THING TO KICK ABOUT TODAY! NOT A SINGLE SUGGESTION TO MAKE! EVERYTHING IS HOISY-TOISY IN THE CLE NEWSPAPER BUSINESS TODAY!



IMPROVED ACALA COTTON SEED

(COLLEGE BRED)
FOR SALE—GINNED PURE
Price \$75 Per Ton or 4c on Less Than Ton Lots
Get your planting seed while it lasts

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For domestic use we have the American Block and Rockvale Coals, no soots, no clinkers. We also have the best grade of furnace and heating coals.
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Fill up your bin now. Don't wait until you are down to the last lump before ordering your coal.

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Coal, Feeds, Flour and Seeds

COMING TO ARTESIA Dr. Gaines SPECIALIST

In Internal Medicine for the Past Twenty Years
Does Not Use The Knife
Will give free consultation on Sunday, March 11 from 6 p. m. to 8 p. m. and Monday, March 12 from 8 a. m. to 1 p. m.

HARDWICK HOTEL

The Doctor is a regular graduate in medicine and surgery. He visits professionally the more important towns and cities and offers to all who call on this trip free consultation.

According to his method of treatment he does not operate for chronic appendicitis, gall stones, ulcers of stomach, goitre, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidneys, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

P. O. Box 394 Denver, Colo.

GEOLOGICAL Map of Wyoming
Shows Structures and Oil Fields of the State and
SAMPLE COPY of the
INLAND OIL INDEX
containing weekly news on Petroleum and Natural Gas activities in the Rocky Mountain States.
Both for 10 Cents
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The Dayton Thored Tire makes you marvel at the workmanship and knowledge behind its lasting durability, extra mileage and remarkably low cost of upkeep.

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If you intend to have a sale get our prices
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And we want you to taste it. It's a treat! Because it's made of the very finest ingredients, mixed by first class bakers and baked in the most modern ovens, it can't help but be the finest. Every loaf is a rich golden brown—excellent for sandwiches and delicious for table use.

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