

## Come To

Hats，Coats，Dresses，Ladies＇Miss

## Our Store

The newest of the new in Printed
$\$ 11.75$ and $\$ 19.75$
SEE THEM：

## Saturday



If It＇s to Eat－
WE HAVE IT！！！

Quality，Price
Plus Service！

Peoples Merc．Co．

ARTESIA TEAMS SPLIT TULAROSA TAKE SLOW DOUBLE BILL WITH GAME FROM ARTESIA DEXTER \＆HOPE HERE HERE SATURDAY EVE

$$
\begin{aligned}
& 8 \\
& 8
\end{aligned}
$$


置留曹品
WHAT CHILDREN

$$
\begin{aligned}
& \text { HAT CHILDREN } \\
& \text { NEED FOR HEALTH }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Many Essentials for Good } \\
& \text { Nutrition Must Be Present. }
\end{aligned}
$$

## Artesia Advocate $\mid$



## ARTESIA, NEW MEXICO, THURSDAY, FEBRUARY, 23, 1928

w Location innounced st Of The cos River
ts, Percelen McSweeny Make Lake Arthur. Snow Cold Weather Hold Oil Operations.


为 GAME DEPARTMENT IS
INCREASED FOR 1927 Tourney To Be Held Here March 9-10
$x$ Pecos Valley Teams To Compete for the First Honors; Silver Basketball Mounted on Pedestal Given As First Prize.


 2n wat


THE BULLDOG FOOTBALL SCHEDULE ANNOUNCED FOR THE NEXT SEASON

Locals to Meet Heavier and Faster Opponents in Com ing Season. Many New Faces May Be Seen in New Line Up.
Passes Away Following an
Extended Ilness; Funeral
Services to be Held at
Baptist Church Tomor-
row Afternoon.
iday morning the
Friday morning the government-
hermometer at the high school sta-
ion registered almost seven degrees
below zero, according to R. W. Bruce, weather observer. Friday morning's
reading was the coldest of the sea.
son, we believe. The snow fall
measured six inches.
Saturday morning the the






## Society <br> 

${ }^{*}$ Social Calendar
$\qquad$

MRS. BROWN "PRETTIES UP" HER FOOD FOR MR. BROWN


 Nome yen od



## INSIDE INFORMATION





February 25, 1928
Ten O'clock A. M. OFFICERS

## president

$$
\begin{aligned}
& \text { Prince-prest } \\
& \text { SECRETARY-TREAUURER. }
\end{aligned}
$$

## PROGRAM

## 



HIGH SCHOOL SE
$\underset{\text { Presining opricer-Geord }}{\text { Pricipal High school }}$


JUNIOR HIGGH SE
$\underset{\text { PRESIDING OFFICER-MISS }}{\text { Principal }}$
Reading in Junior High-Miss Erma
Place of ofy. M. M. History in the Curricu

How Marisbad; J. J. K. Burgesm, Hope


Clay Artesiand Rupetrived 'Pupil to Higi
PRIMARY DEPAR
Planting a Windbreak


We're Going
To Show You

Some Mighty Pretty Things!
If you'll just promise to come in every day we'll promise to show you some of the prettiest Dresses, Coats, Suits and Hats Artesia.

Yes, we mean every day!
Priced $\$ 9.95$ to $\$ 34.50$

Peoples Mercantile
"Where Popular Price Meets Popular St


NEW MEXICO OLDEST YET NEWEST FRONTIER

## SIVE STOCK

## Foreign Visitors Come Here for Sake of Jazz Music



 Rivals European Ruins slow foxtrots and the Germant As Tourist Attraction





 in Wedding Invitations and Announc

We take pride in announcing the arrival Suits and of Bor, its the Young Men's

## Curlee Line

All Wool Blue Serge, fancy pin stripe, herring bone stripe, shadow stripes and plaids, in blue, whether regular thort Cut to fit any type man whether regular, short, stout or slim, for dress or yousiness wear, for high school or college. Whether

It will be a pleasure to show you
The Eagle

## FEATURING

Ensemble Suits, Spring Coats and Dresses

NEWEST STYLES QUALITY AND PRICE

This combination plus individuality and smartness

# Norton Specialty Shoppe <br>  



We Can Save You I
on New Electric ranges, stōtes, new and used radios ing machines.

Richards' Electric
Phone 42
S. \& H. Green Stam
given on all accounts paid on or before of each month. There will be this rule.

THE STAR GROCERI
J. S. SHARR, Proprietor

ANNOUNCII
A Change At

## DR. LOUCKS GARAG

I have bought the shop equipmen am still in a position to take care auto troubles and welding.

I respectfully solicit the trade of customers and wish to make

Virgil Wells

 VALLEY LAST WEEK
 an ass and divic organis, tumc. Cogs of gear what a chang TUCNCERL HELD

 and


The Ninth Scout Law

|  | The Ninth Scout Law |
| :---: | :---: |
| ter has been remoed and that |  |
| least expected -Mererith's |  |
| Sing Adverising. |  |
| erican Birds | Tout aige |
|  |  |
|  | - 1.1 hana whem |
| toal ounbers run well trot the mil | -Well, then, wiat does it mea |
| The couls so tio shor mat |  |
|  | mmis ors one way of too |
|  |  |
| (eateme |  |



WEALTH is not acquired by withdrawals, but by frequent deposits!

The Bank of Personal Service
Citizens State Bank
C. E. MANN, Cashier

## Why

be satisfied with $l$ than Buick when Buick is priced You can buy a Buick closed car for as lixy $\quad$ FO as $\$ 1195$, f. o. b. factory
In fact, you can have your choice of thme Roswel popular Buick models at this low Sedan, Coupe or Sport Roadster. The princely luxury and beauty swung bodies by Fisher.
The supreme riding comfort of Bui tilever springs, Lovejoy hydraulic The brilliant performance of the Buick six-cylinder Valve-in-Head en Come in! Let us put a Buick at your disp for a trial
SEDANS $\mathbf{s} 1195$ to $\$ 1995$ COUPES 8
${ }^{\text {s }} 1195$
McNALLY-HALL MOTOR
ROSWELL, NEW MEXIC0

## PRIME MEATS -

For dinner tomorrow try juicy sirloin steaks, cut from
You may depend upon it being You may depend upon it
tender, juicy and flavory.
Buy your meats here and get no extra cos
THE CITY MARKE
Phone 37-It Never Rings Twi
ADVOCATE WANT ADS GET R WA


## If you smoke

 for pleasure
-get right up fron where the pleasur is. Have a Camel.

The real obje of smoking is enjoy it.

## Came

Camels lead by billions and keep right on growing

Teacher-Can you tell me, John,
where shingles., were frrst used?
ma'am.


$\qquad$
$\square$
$\qquad$
$\square$
 FOR THIRTY ONE YEARS IS FOUND STILL ALIVE

Keen
DRUG -

Iodine-you have it; cold cream-it's the top shelf; adhesive tape
Drugs when and where For emergencies arrive and accidents o pared when they come.

A full medicine chest has often turned scales when a life was in the balanee
must never be permitted to "go emp

Mann Drug C
"Between the Banks"

THE POULTRY SEASON NEAR!

Advertising your eggs and baby chicks the columns of The Advocate pa

RIGHT QUALITY LUMB:

Lumber of the right quality is quisite of good building.

The wise builders in Artesia and quality lumber.

Whether it's a clothes pole material you can depend on full
quality, prompt service and low price

Come in and talk over your building
KEMP LUMBER COMPA

YOUR APPEARANCE-
GOOD SHINE WILL ADD TO YOUR A


THE NEW STATE SHINE PA

RCA Radiola
Wherever 110 volt A. C., 60 cycle electri< is available the radio buying public
that the only logical receiving set to

MODEL 17 RADIOLA
obtaining its source of electric energy
Anyone who knows anything of radio
famous RCA line which has been recog standard since the advent of
broadcasting.
We carry a complete stock of RADIOL


## Come To

EXTRA SPECIAL

Friday and Saturday

## Our Store

Having made purchase of an extraordinary value n a Congoleum Felt Base Rug we pass in on the
our trade at the same remarkable low price. $24 \times 36$ inch, good weight, many attractive well Price Only 19c Each

## Saturday

NEW OIL REGULATIONS NEW MIDCONTINENT MADE BY PANKEY WIIL CRUDE PRICEIS POSTED affect eastern $\mathrm{N}_{\mathrm{M}}$ M, on february 21 ST


## oundation of Home Should Be Waterproof The KITCIEN CABINEF



