

## ARTESIA ADVOCATE

The Pecos Valley News and The Artesia American

| MARTIN \& BLOCKER, Publishers |
| :---: |
| W. C. Martin, Editor | PUBLISHED EVERY THURSDAY AT 108 S. 3rd ST Entered as second class mater at the post office in

Atresid
New Nexico, under the act of Congres of


| Resolution of Respect and Obituaries 5 cents per line. Cards of Thanks, Not to Exceed 10 Lines, 50 Cents,Over 10 Lines at 5 Cents Per Line. Display Adver- |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

TELEPHONE NO. 7 Today the editorial columns of the Advocate
appear in a new dress. In keeping with our desire
to broaden the service of the Advocate plant and at
the same time improve the appearance of the paper
we have recently purchased a ten point magazine for the same time improve the appearance of the paper,
we have recently purchased a ten point magazine for
our linotype, which gives the machine seven different
faces of type; the ten point to be ued




сомmuntty tree


 we are to have a community tree this year, it it isn'
too early to beif planmity

 what the artesia community needs

## More eivic pride, more interest in the Chamber



 adoption of a similar water conseration protrotram tor



## our climate <br>     southern cities, There are many places over the United States today, widely know for the benefcicil over the velatey. of our sumstine and atmosphere to reetore the God given health has not been lesencel ADVERTIIING SIGNS MUST BE REMOVED TIIING SIGNS MUST BE REMOVED FROM THE HIGHWAY RICHT OF WAY



 Counh sizn. Notice was given all sieq owners in this

 not baten give, in neexasery, end if ail such signo are


[^0]

William Allen White deplores the fact that the









 part of the average man to devote to materers of state
nd sill and still leess time at he dieppoal of the men of
large aftairs That is depplorable, but none the less
Tuee The obvious reult is that American hisiness men.
Americans in every walk of life, delegate the running



 brighter days for beef ralisers
The callo industry, until this year, had been in











 S3 With the farmers's dooliar worth 88 conts againgt
 assured of road to mew mexico state line Durango, Colo- Appropration of siono,
mathen

 assured to the San Juan delegation eree patratitianty commisision of Colorado
interest at at the meting semed to center on the
 been approprieted This will include the construc
tion of a bride ai When the farmer becomes convineed of the fact
 ecewe the highest price for the grain.-Tueumear

Sheep growers of New Mexico have been asked to


$A$ Viena, surreon resteres ppech to an Austian Ater twenty-nine Amenicean dootors had hailed. This ure anyway, an they never get a chance to we their
tongues around heo house
 Sulphuric acid is used directly or
indirectly in practically every industry, so that it is one of the most
important chemicals the modern
chemist uses. Sulphur is its basie ingredient. In the chemical indus-
try no other fluid is so universaly
used. It goes into the making of
all kinds of explosives, dyes, pyroxyall kinds of explosives, dyes, yyroxy-
lin in plasties, and practically all the
heavy chemicals designed for indusheavy chemicals designed for indus-
trial purposes. Morevever, it finds its
way into the manufacture of steel way into the manufacture of steel
and textiles. It is truly the "King of
C and textiles. It is truly the "King of
Chemicals."
A Roman Emperor spent princely sums for his royal garments of Ty-
rian purple, but the modern synthet-
ic color ind ic color industry makes available to
our choice a richness and variety of our choice a richness and variety of
color and shade in garments and tex-
tiles undreamed of in those by-gone tiles
days.
Solom Solomon brought ivory from the
Indian and African jungles for the
enrichment of his palaces, and arIndian and African jungles for
enrichment of his palaes, and a
tices of ivory were part of a pri cess dower, but today modern syn
thetic ivory far more beautiful in
richness and shape and in richness embeilishment is found in practically
every home in the land. TThis it the
work of the modern research chemist work of the modern research chemist.
Raw eotton mixed with sulphuric
and nitric acid after the raw fbic has been chemically purified and
from which all traees of acid are re-
moved becomes what is
 People used to wonder how cotton
could be used for making cloth and
atilized in explosives. But was in its infancy in industrial pos-
sibilities a quarter of a century ago. Solubie cotton is used in making
articcial jewelry, in coating split artilcial jeweiry, in coating split
leather hides for furriture upholstery,
traveling bags, in fibre board water-
pere proof and with a leather-like appear-
ance, in coating airplane wings, in
coating gas mantels, in the manufacture of gas mantels, in the manufac-
ture faned heat, in moving pic-
films, in making artificial ture films, in making artificial
pearls, and coating jewerry.
Industry is so well organized that great manufacturers cater to the
ladies and the babies. The manu-
facturers of pyralin creates great facturers of pyralin create, great
varieties of articles of feminine
appeal, toilet sets appeal, toilet sets, hair ornaments,
maniucure sets, bag frames, brace-
lets, umbrella handles, belt buckets, umbrella handles, belt buck
les, shoe buckles and hat ornaments
For the children there are sani
ary teething ring to Cary teething rings, reatlese, bright-
ly colored toys for Christmas, napkin rings, and infant toilet sets of
pleasing designs. So that if you lived in the South
at the present time where you could
see cotton breaking out the boll or even if you can only look at a
picture of cotton, you will have
some idea from the above as to jits
possibilities. THE LOCAL NEWSPAPER In spite of the fact that the met
ropolitan newspaper now reaches in to nearly every town and village
and into many of the rural sections
in the country, the local newspaper in the United States is each year getting on a firmer foundation and
becoming more and more useful to
its home community that the day of the metropolitan equally true that the day of the
local newspaper is at hand too ocal newspaper is at hand, too. The
metropoiitan daily with its world wide news, its comic sheets and its
magazine supplements,
tial in our modern civilization, essen-
cannot take the place of the home news-
paper. The very fact that the big
city daily must cover city daily must cover a broad field
forbids its becoming local in any
sense sense, and it, is the local field where
the home newspaper dominates where it finds its true usesuluness..
Jefferson City (Mo) Post-Tribune. Christmas Cards, engraved, em bossed or printed-drop in and see
them-Advocate.


DON'T Wait for Zero Weather ORDER your coal now before
the first cold snap catches you unprepared.
It's cleaner! That means it burns evene
and gives a hotter fire. An
E. B. Bullock

What it takes to make e
(\%) ~man



## WILSON \& ANJERSON

Phone 24

NEW FORM OF
LIVESTOCK AND AUTOMOBII BLLL OF SALE BLANKS

Bound in books of convenient size an perforated, gotten up especially for livequality of paper and bound in good covers. Price $\$ 1.00$
THE ARTESIA ADVOCATE

Covered Wagon
$W^{\text {INDING ITS WAY actoss }}$ the untilled plains, through
treacherous mountain passes, over burning deserts, the

After weary months the pioneers homes.

Today! A minute - and from the site of that early homeis talking to Denver, to Chicago is talking to Denver,
to New York-or to London!

The covered wagon is romantic memory. The long
distance telephone, throbdistance telephone, thron life, one

The Mormt tuin States Telephone \& Teleerrahh C
ADVOCATE WANT ADS GET RESU


Three Emblems of Beauty



## THE CHURCHES

Christian science society
613 West Main Stroet



Sunday. . m . Thursday, prayer meet.
ing at p . he church.
There will be bo prayer meeting
 veek on account of the united
Thnksgiving service at the Presby-
terian church.
FIRST PRESBYTERIAN CHURCH








## 

Little folks ' Bible drill, 6 p. $m$.
Young peoples'
Our young peoples meeting is going
fine. The programs are interesting
as well as proftabe. The young
people who are not attending some
poung wooles meeting ard cordilly
invited to come and meet with us.
The subject for next
Sunday eve-

Cour congregation is growing with
ever week We have had several to
place membership since the meeting
place membership since the meeting
closed. All members of the church who
are strangers here are invited to
cone and worship with come and worship with us. The pub
lic is invited to all services.
hope methodist church
Services Sunday November 27 th
${ }^{m}$ Choir practice and singing at 2
We have preaching on the first
morning and evening. Prayer service
every Wednesday evening at
ectock
Advocate want ads get results.

## Em-LOCALS

Mr. and Mrs. J. W. Bridgeman
were in town from Hope Monday. Mr. and Mrs. O.E. Feldmeyer
were. up from Carlsbad
week-end.
W. E. Ragsdale and Wm. Kissing or came from Pyote, Texas yester
day to spend Thanksgiving.


Mr. and Mrs. N. T. Kelly and M
nd Mrs. Francis Painter are spend and Mrs. Francis Painter are spend Tommy $\overline{\text { Spivey has resigned his }}$
position with Norton's in Roswell position with Norton's in Roswel
and accepted a position as fountain man at the Palace.
L. W. Galles, of Santa Fe , with the
state gasoline tax department wa state gasoline tax department was
attending to duties connected with his
office here office here Tuesday.
Mr. and Mrs. Sig Iverson have
been here from Amarillo, Texas the
past week visiting her parents, Mr.
and Mrs. Van Welsh. und Mrs. Van Welsh. Mr. Chambers, Austin Brown, Les
Iie Martin and Carroll Graham com posed a parcy that brount in two
bucks and five turkeys the last of
A. F. Crosby, of the Phillips Pe troleum Camp, came home from his
nunting trip sick and has been in a serious condition
but is improving
Mrs. Tom Spivey returned the
of the week from Pyote, Texas. Mr.
Spivey was considerably improved, Spivey was considerably improved,
put will not be able to leave the
hospital for several weeks yet.

Mrs. Jennie L. Williams, after a
wo months visit to her Who months visit to her son, Sam
Williams, and family and her broth-er-in-law, "Col" wiluiams and family, returned last Wedne
Water Graham and Pete Jackson Mayhiil, where they hunted for the elusive deer Friday, seeing many but securing nune. Yete remaine
there with his brother, Marvin. Mr. and Mrs. Sid Cox returned
Monday from a two days' Monday from a two days' hunting
trip in the Sacramentos. They bagtrip no the Sacramentos. They bag-
ged nothing on this trip but Mr. Cox brought in two fine turkeys. from
a trip last week. Mr. and Mrs. A. a trip last week. Mr. and Mrs. A.
L. Mount also spent the week-end in
Lhe Sacramentos.
 and Mrs. A. C. Kimbrough returned
last Friday from their hunting trip.
they staiked the big game in the They staiked the big game in th
Black range, 86 miles the othe Black range, 8 miles the other
side of Magdalena. Both the Clay-
tons secured bucks. This was Mrs. Clayton's first experience in hunting
and securing a buck was a mighty and securing a buck was a
thrilling experience for her Slee the new floor lamps at McAdvocate want ads get resulta.


The Children's Staff Of Lite!

The springtime of youth demands food of the highest quality. In our Milk you will find all the necessary proteins and butterfats that children need. A trial of a single week will prove most convincing. Let our driver include your home in his regular call.

Finley's Sanitary Dairy тев싸№ve In

## BARGAINS!

We have a nice assortment of chair pillows, sofa pillows,
new and second hand rugs. new and second hand rugs.
Special prices on our stock of floor coverings. We can save
W. J. WILLIAMSON

LAMB AND FERNANDEZ

for our many satisfied customers who have caused our business to be successful through another year

SANITARY GROCER
JOHN SIMONS, Prop

## Choice Meats

One of your most valuable Foods in the winter time.

GET THAT GOOD CORN FED BEEF HERE

Fresh Meats Fresh Vegetables Fresh Groceries

## The City Market

Two Phones 37 and 38 Orthophonic Victro

The Gift That Keeps on Giving


Hearing is Believin
T IS not necessary for you to compare Victo
Records and the new Orthophonic Victro with others to realize the difference. Your ears will instantly discern that here, at last, is the ultimate in home entertainment.

Come and hear the new Orthophonic Victrola (Colony Model) illustrated ab The results will be a revelation to you. No obligation-private demonstrations.

## SEE IT AT

Mann Drug Company "Between the Banks" Artesia, N. M.






SAYS:

HOME-On your own land, in two rooms, in one room-just so you
own it, is better than the other man's mansion.

HOME-Is to some a place for the mother to keep her children when the provider is gone-unless it is a rented home.

HOME-What does it mean to a man if he sees all the castles in the world but has not a cottage of his own.

AS LONG AS YOU LIVE YOU NEED A HOME

BIG JO LUMBER CO.
"TWENTY-FOUR HOUR SERVICE"

FILED HOR RECORD IN
CO. CLERK'S OFFICE
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ No.
interest in real estate. Tom Kindel
and John Leslie Kindel, minors, part
of SE $1 / 4$ of sec. 2, twp. 22 S ., range
$26 \mathrm{~N} . \mathrm{P} . \mathrm{M}$


MAJESTIC THEATRE
Thanksgiving Special and friday, nov. 25
Colleen Moore
$\qquad$
"Naughty But Nice"
I Do you believe in borrowed husbands? Do you
approve of freedom of the knees?-for men.
c What is the proper way to introduce yourself to a strange young man who finds you hid-
ing in his bed room?

I Is it good form to introduce the strange young man as your husband when your maiden aunt
finds you in the said bedroom? finds you in the said bedroom?

Ask Colleen Another!
ALSO LATEST PATHE NEWS AND COMEDY Wednesday, November 30th

On the E. C. Henderson place, seven miles north a nd half mile east of Artesia.
SALE STARTS AT 10:00 A. M.-LUNCH TO BE SERVED ON GROUNDS

| FARM IMPLEMENTS | 1 Grind Stone | LIVE STOCK |
| :---: | :---: | :---: |
| One $31 / 4$ Weber Wagon with hay | 3 Sets of Harness | 1 Black Team Horses, wt 2400, 8 |
| and cotton frame, good one | 9 Horse <br> Hog Pens | 1 Black Horse, wt 1400, 10 yrs |
| 1 High Wheel Wagon, cot. fme. | Hoes, Pitch Forks, Hay Hooks, | 1 Bay Mare, wt 1600, 9 years old |
| 1 John Deere Double Disc Plow | Hoes, Shovels, Double Trees and | 1 Bay Mare |
| 2 International Cultivators with | Eveners | 1 Sorrel Mare <br> 2 Suckling Colts, Good Ones |
| cutaway discs <br> $1 \mathrm{P} \& 0$ Sulky Plow, 12 inch | HOUSEHOLD GOODS | 1 Black Mare, Smooth Mouth |
| 2 Walking Plows | 1 Melotte Cream Separator | 1 Bald Faced Saddle Horse, 7 yrs |
| 1 J. D. 2-Row Corn and Cotton | 1 Fruit Cabinet |  |
| Planter, Fertilizer Attach. | 1 Milk Cooler | 1 Durham Cow, giving milk <br> 1 Holstein Cow, giving milk |
| 1 J D Lister with C \& C Planter <br> 1 John Deere Lister Cultivator | 1 Cubbard 1 Half Size Bed with Springs | heifer calf by side |
| 1 Disc Cultivator | 1 Full Size Bed | 1 Jersey Cow, just fresh |
| 1 Martin Steel V | 1 lot of Half Gallon Fruit Jars | 1 Heifer, fresh with heifer calf |
| 1 Five Foot Deering Mower | Milk Jars | 1 Jersey Heifer Calf |
| 1 Hay Rake, 10 -foot | 1 Lawn Mower, good one | These are all good ones |
| 1 Two Wheel Buck Rake, good 1 | 1 High Pressure Sprayer | 1 Short Durham and Hereford |
| 1 Auto Feed Dan Hay Bailer | 1 Pressure Cooker | yearling, a good one |
| 1 Disc Harrow | 1 Puretone Phonograph, records | 1 Short Yearling, White Face |
| 1 Slip | 1 Ukelele | 1 Sow, wt 300 pounds |
| 1 Two Section Harrow | $100-\mathrm{ft}$. Garden Hose, almost new | 6 Shoats, 125 lbs each |

TERMS OF SALE:-All items under $\$ 10.00$ will be cash and items above $\$ 10.00$ will give six months time with approved security or will allow 5 per cent discount for cash at the time the sale is made.

THIS IS A CLEAN UP SALE, EVERYTHING OFFERED WILL SELL, AM QUITTING THE FARM
E. C. HENDERSON, Owner

FRANK MORRISON, Auctioneer
C. E. MANN, Clerk


How Power Tubes Improve Quality
Draw 'Twice as Much Fila ment Current as Others at Same Voltage.
By HERMAN BARNARD

 and
 the speaker windings. If the resist.
ance of the speaker windings is 1,50
ohms and the ©X-371 is operated so
as to draw 20 milliampere, then the
voltage drop or loss in the speaker
windings would be 30 volts, nearry int preferably 4 mofd. or more. The chote
coll, or primary of the output trans.
former, should have a low direct cer
rent resistance, e. g., not more than Hard Tube Is Held Best;

Serves as an Amplifier
$\qquad$
 voltage at 135 plate volts. The op.
posite condition Is is uute possible it the
last tube were of very modest power
capactiy and operated anly at

$\qquad$
$\qquad$ Since the value of a tube as an am
pliffer depends to a very large degree
upon the extent of its vacuum, it ts evident that a hard tube Is superior
to a soft one or amplication pur-
posees The term as applied to a tule
means the degree of vacuity. In the means the degree of vacuity. In the
case of a detector tube, however, It
is posibe to use a soft tube, pro.
vided the set is sufflecety critcal and
the operator is willing to take addlthe operator is willing to take addl-
tional pains to get results.
Few radio owners apprectate that
even when a vacuum tube is acting as a detector it also acts as an ampting as
Because a lower plate voltage is app
plled in the case of a detector, the
plee. tube's erfectiveness as an amplifier is
tess than when the thgher voltage to
applled, as in cases where it is is not Lightning Arrester at

Fault in Some Cases "B" battery to gain that fetching
clartty and rlchness of reprocuctlon
of the 112, even on strong notes from
local stations, which otherwise might

COTTON GINNED PRIOR Fathion Fatures $\underset{\text { Fur Shaml Coller }}{ }$ TO NOVEMBER 14TH TOTALS 10,899,182 B.


Perhaps the most tmportant an
nouncement in regard to fur trims in nouncement in regard to fur trims in
the return of the shaw collar.
Smoot pelts, Smooth pelts, such as mole, beave
seal, ermine, caracul and krimme, seal, ermine, caracuin ang placement
also broatail, are finding plon
on exclusive and patrictan eloth modes as well as the long-halred furbi.
Calling caras, 100 for $\mathbf{1 1 . 7 5}$, pan
列
Whater Time neme
Battery
Troubles
if your battery is not in good condition. Let me inspect your bat good shape.

Artesia Battery
Station
We Sell Willards and Service
W. A. BRYAN, Prop.

## What It Costs You to Live

Here's the way the family dollar is spent:

Food-45c.
Clothing, taxes, rent, amusements and miscellan-ous-51c

Utility service- electric Utility service- electric
telephone, gas and carfare-but 4c.

5ax

Southwestern
PUBLIC SERVICE Company

ROSWELL-ARTESIA-CARLSBAD
Day \& Zimmermann, Inc., Management


IIV FIV Mels [00 81

I pays tobea "crank" when it comes to buying oil for your motor. Don't accept "just oil"-but insist upon Polarine in the grade especial ly prepared for your motor. Polarine literally kills friction; it stands up undor intense it stands up undor intense
cylinder heat; it seals the pistons with its protective lubricating film; in short, it's a $100 \%$ efficient motor oil-tried wanting.

CONTINENTAL OIL COMPANY Producers, Refiners and Marketers of high-grade petroleum, products in Arkansas, Bratke, New Mexieo, OVkithoma, Orecon, South
Dakota, Texas, Utah, Washington and Wyomina

## Polarine

Extra

ADVOCATE WANT ADS GET RESU

It won't do to tell your troubles to every body, but you can safely tell your auto troubles to
VIRGLL AT DR. LOUCKS GARAG
HE CAN FIX 'EM

Occupying A Precarious Position Like the Turkeys-perched on the axe thy later seal their doom, so a good many spending on in their daily life. They go along as devil-ma fast as they earn-making merry they're acuta putting themselves in a position that will br them naught but a future of harship and regre
a perch" in life-who thiniss ahead a bit and SA so risky a perch in life-who thinks anead a a 4 per cent Interest-earning Bank. START IT TODAY!

THE FIRST NATIONAL BANK
"THERE IS NO SUBSTITUTE FOR SAFETY"

IIT FIVE RADOO MELS WILL BE FED BY DEC. IST

| The Consolation |
| :---: |
| Purse |
| By MARTHA M. w........... | CHEVROLET MOTOR CO

FINISHES OCTOBER
WITH 112,064 UNITS

"Edmund Breese is right. Luckies give complete enjoyment,"


You, too, will find that LUCKYSTRIKESgive the greatest pleasureMild and Mellow, the finest cigarettes you ever smoked. Made of the choicest tobaccos, properly aged and blended with great skill, and there is an extra process-"IT'S TOAST. ED"-no harshness, not a bit of bite.


Edmund Breese, Welliknown Actor,
"We who act
We who act owe our audiences perfect voices-we
must keep our throate must keep our throats in condition. Like others, I
have solved the problem of have soived the problem of
smoking by adopting Lucky Strikes because they protect the throat and give complete enjoyment.
ermarkuine

## "It's toasted"

|  |  |
| :---: | :---: |
|  | professional cait |
|  | J. H . Jactishon Aaw |
|  |  |
|  |  |
|  | Attorney |
| YOUTILEM | ia, |
|  |  |
|  |  |
|  |  |
|  |  |
|  | $\begin{gathered} \text { Dentist } \\ \text { office In Clarke Building } \\ \text { Artesia, N. M. } \end{gathered}$ |
|  |  |
|  | $\begin{aligned} & \text { DR. F. L. WESTFALL } \\ & \text { Dentist } \end{aligned}$ |
| $\frac{e m e r ~}{D_{\text {oint }}}$ |  |
| -it makes people think you have plenty to eat" | H. AUSTIN STROUP, M. X-RAY LABORATORY |
|  |  |
| Thanksgiving | DR. J. D. BEWLEY PHYSICIAN AND SURGEONArtesia. N. M. Office Phone 72322 Main Stree |
| Amid the feasting and pleasure of this day |  |
| pleasure of this day there is always an un- | GLLBERT and COLLINS |
| urrent of emotiona- |  |
| such as expressed |  |

## Your tongue

 tells when you needSinclair and Mobile Oil Continental Gas

## Pecos Valley

Garage and Machine Shop

Phone 35

## Delicious

Cakes, Cookies and Bread made daily.

Specify the products of your home bakery when ordering from your grocer to insure freshness.

## City Bakery

Phone 90
C. C. PIOR, Prop.

## FOLKS, LISTEN! \$10.00 Cash for a Name



## "OUR S'NORE"

HAMMOND \& NICHOLSON


 SAME AS LAST YEAR


## thanksgiving dinner

 Mr. and Mrs. Reed Brainard havetheir guests at turkey dinner
 and D. W. Runyan.
EAStern star $\underset{\text { Thanksgiving }}{\text { A soceting }} \underset{\text { with }}{\text { win }}$ games and refreshments of pump-
kin pie and ooffee followed the reg.
kit ular meeting
evening.

## - $\overline{\text { w. ...t. }}$

 a meeing at the Prosbyterian church
on Tuusas yafternon and elected of.
ficers The next meting will be fiers. The next meting will be
held
Wat the Methodist churh
$\begin{aligned} & \text { Wednesday, December 14, at three } \\ & \text { o'clock. } \\ & \text { fortnightuy club party }\end{aligned}$


 freshments were eserved and bridge
completed the program of the day. junior missionary society Twenty Mitle $\overline{\text { enembers of the Jun- }}$
ior Methodist
Misionary
Society ior Methodist Missionary Society
met at the home of Laura
Buizibeth
Bulloek on Monday afternoon The


Mrs. Bullock.
SUNHINE CLASS Party

Give a Kodak this Christmas

## Palace Drug Store

| LOCAL | PICKED UP |
| :---: | :---: |
| The Yates family are guests of Mr. and Mrs. S. W. Gilbert at dinne today. |  |
| Miss Ethel Bullock left yesterda afternoon to spend the vacat | $\begin{gathered} \text { oner } \\ \substack{\text { over } \\ \text { por } \\ \text { pent }} \end{gathered}$ |
| Mrs. Snyder, mother of Mrs. John Gage, left last week for a her children in California. |  |
| and |  |
| william and Stewart. |  |
| Nam and fotewart Compon |  |
| Stitate at Rowelo ove the weekend |  |
| Williams and family or the |  |
|  |  |
|  |  |
| erriman is in | HANK |
|  |  |
|  |  |

Tonight SILVER MOO artesia MUSIC BY Roswell Syncopat LETS GO!


Sunny Days of New Mexico
are ideal kodak days and you can kodak along the way.

## We Are Thankf

for our constantly growing business, tha is getting bigger and better every day every way. I Some few folks have to
us that our policy of selling only high cla reliable merchandise and such practice
"Money Back If, You Want It," "Th us, but we know better and the slogan
"Something New Every Day" has "Something New Every Day" has won
its way. Big line of Fancy Linens, Towels, Scarfs, Han chiefs, Bridge Sets, Pillow Cases, Lunch Sets, Bed Spreads and Hand Painted Silk Underwear has arrived for the Early

Xmas shopper.
Joyce-Pruit $\mathrm{C}_{0}$
 eman theer sement tot tene to the

A Aumber or piatere wer buept Artesia people at the art ex--
hibit last week. Among them were
picture of an a picture of an adobe on the road to
Bernalillo and a seene in the Sandia
nountains purchased by Mrs. Martin
Yates, a canyon scene in the upper


Noverr Mition iverrisive


[^0]:    No street in this town was ever paved with monos sent away for purchasess in other peities, no no shoo
    teacher was ever faid with money pent on mail order teacher wase ever paid with monees pent. on mial order
    goods; no payroll was ever met herec with these db. goods; no pay
    sentee dollars.

