## Artesia Advocate

ARTESIA, NEW MEXICO, THURSDAY, JUNE 30,1927


Staff of Scout Experts Will Scouts Have Registered To Attend Session.


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Motorcade of Prominent W Texans Will Attend and
Will Stop in Artesia on July 11th for a Three Hour Stay.



Artesia Advocat The Pecos Valley News and The Artesia American
$\qquad$ W. C. Martin, Editor PUBLISHED EVERY THURSDAY
Entered as second-class matter at the




How to Play BRIDGE




YOU
sell and recommend Lowe Brothers Paints
Let us figure on your painting needs
KEMP LUMBER CO.
ig Timbers
New Mexico
"Show Me Tho Way To Go Home!" by MB


## (20s) LOCALS

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## WE THANK YOU!

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 Onr Fridiay to the Jackson ranch, near


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 Ethel James
 Nor points in Cor Buena Visto, whe, and
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will
visit before returning to his Deputy State Veterin Clifornia.
in Los Angelurning to his
Dis. ng, stopped ond for a aughter, of
Short vis-
Sturday with their men, John C. Gage and wife, while
en route to the Cerlsher
OASIS

Don't The next time your children come out to take a plunge, come along with them and bring your bathing suit, or we'll furnish the suit.

Connect Up With a

Westinghouse

Change your hot, stuffy bed-room into a cool sleeping porch by just turning on the electric current.

8, 10 and 16-inch Fans in Stock Priced From $\$ 7.50$ to $\$ 35.00$

Richard's Electric Shop

Beauty-Power-Silence<br>The Fan that has them dill



I costs a lot of money to overI haul a car-and automotive engineers estimate that most
overhauling jobs are the result of careless and faulty lubrication. Isn't that a good enough reason for using only Polarine, the oil of known quality - the lubricant which has fought friction successfully for years in all types of motors?
You owe it to your car-and to yourself - to insist upon Polarine.
There's a grade for your motor. Use that grade regularly and insure your car against abnormal and burned out bearings.

CONTINENTAL OIL COMPANY Producers, Refiners and Marketers of high-grade petroleum products in Arkanises,
Colorado, Idaho, Kansas, Missouri, Montana Ne bracka, New Mexico, O.liahoma, Oregon, South
Dakota, Texas, Utah, Washington and Wyoming

## Polarine

Extra Life for Y our Car AND BE SURE TO USE CONOCO GA
packed with extra miles

## Extra Good Printing

Always Carries With It The Certainty Of Extra Profits

When you need Printing, you'll find that it pays to get the very best

## Try The Advocate

If you are particular about results. We are qualified and equipped to give an exceptional service-whether your desire is a business card, a folder, a circular, stationary or any printing service that calls for exceptional workmanship. We will be glad to submit a quotation on your job. GOOD PRINTING PAYS BIG RETURNS

## Artesia Advocate

SOCIETY' DE AUTREMONT BROS. hanged in effigy by Social Calendar cITIZENS OF ASHLAND

## (2) LOCALS <br> $={ }^{2}$ misy minn



THE MERRY MAD CAPS STOCK CO, WILL OPEN ENGAGEMENT JULY 5


## The Most Perfect Fo

kरown тo sclumer in
Clean, Sanitary Milk

Do not deny that little tot or any member family, that very necessary health giver. A of milk is equal (in food value) to one po beef steak and six eggs.

ITS 15e BY SINGLE QUARTS
Finley's Sanitary Dai
Telephone 102

BEECHER ROWAN
Oil Leases and Royalty
ARTESIA, NEW MEXIC0

## Right Here In Artesia

We have proved the old adage; the substance of which is that if you make a better product than your neighbor, the world will make a beaten path to your door.
Its true with us and business is good and getting better at a rapid rate.
The reason; we are the only plant in the valley manufacturing viscolized ice cream. Viscolized cream is-absolutely safe, sanitary and healthful.
Most states now have laws requiring ice cream plants to viscolize all ice cream manufactured.

Eat more Artesia Ice Cream for your health's sake
eat more Artesia Ice Cream for safety's sake, eat
more Artesia Ice Cream for its goodness sake.

Our ice cream products are manufactured only from select, tested creams.
Boddy's Ice Cream and BOTTLING WORKS
TELEPHONE 100


PANKEY WRITES WITH REFERENCE TO THE RENEWAL OF LEASES
長薷蒡


DID YOU EVER STOP By E R W．Wite

We Reap What We Sow

THE FIRST NATIONAL BANK
＂THERE IS NO SUBSTITUTE FOR SAFETY＂

##  The Germs

The next few months are the deadliest of the year，from contagion．Germs are
where，and during the warm summer days in rapidly in the most unexpected places．

Keep your premises clean and sanitary b ing disinfectants liberally．We have every
you can think of，and will gladly advise you can think of，and will gladly advise you

Mann Drug Co．
＂Between the Banks＂
Telephone 87

THE LATEST OUT the eason＇s fresth vegetables and fruits arrive here e
the BEST the market affords－and the lateet out phone 48 for your groceries and yeat

If it comes from the Star Gror
THE STAR GROCERY
J．S．SHARP，Proprietor

Social Stationery to Order

## Here Is an Ideal Investmen

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Why You Should Own This Stock
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Every investor wants safet Add a liberal，dependable yield and you have the best possible savings．That is the reason wh securities－because safety is combined with go yield
You too have an opportunity shares of
GENERAL PUBLIC UTILITIES COMPA PER CENT CUMULATIVE PREFERRE STOCK

This Company is well established and＂ managed．It supplies essential Utility serva $22,000,000$ ities in seven its annual gross ea ngs are over $\$ 4,000,000$ ．

You can purchase this stock for cash or on Monthly Savings Plan．Price $\$ 98$ per shade accrued dividend to yield 7.14 per cent． employee of the Company about this stokis sto majority of them are owners because thal gives them adequate safety and call at the off for descriptive circular or telephone for a rep entative of the Compan explain this investment
General Public Utilities $C_{a}$ WHICH OWNS
Southwestern Public Service Compan

WANTED－Clean cotton rags Adrocate Office．

FOR YOUR AUTO TRIP On the FOURTH OF JULY
your car is is proper condition and uipped all around with
Firestone or Pennsylvania Tires
Now is the time to take the uncertainty out of your tire equipment-make the Fourth of July trip one of safety, comfort and economy. We have every size, better see us today-prices are the lowest in the history of the tire industry. How about that jack, pump, canteen set, tire tape, or other roadside accessories? Make your trip a pleasant one over the Fourth-drive up and let us look your equipment over.

Pior's Service Stat.
BEN F. PIOR Telephone $41 \quad$ Artesia, N. M.

Another Pay Day


1. Those who have purchased outright Cumulative Preferred Stock of General Public Utilities Company will receive the regular quarterly dividend July 1st, 1927. This stock may be purchased at $\$ 98.00$ per share plus accrued dividends to yield 7.14 per cent at this price.
2. As an owner of this security, you can look forward to receiving four dividend checks each year-January 1st, April 1st, July 1st and October 1st, mailed direct to you.
3. You will get a full return for your money because dividends are exempt from Normal Federal Income Tax.
4. Here is an opportunity to invest your money in a dependable business-for you to insure a permanent income from a Utility Com-pany-and for you to get a high return of 7.14 per cent for your savings.

There are still available some shares of this stock. For full information apply at our office or write for illustrated circular.

General Public Utilities Co.
which owns
Southwestern Public Service Company

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isn't going to help you do the things you know you ought to do. Time and tide waits for no man. It
sometimes happens that a physical disability oversometimes happens that a physical disability over-
takes the man just when he is ready for an investtakes the man just when
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factors to be considered-and to refer you for a testimonial as Every department and every br
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 car owners say Buick will be their next car recently conducted by a great organization, shows the 344,679 owners of other cars inte next time they buy a car
These owners have compared their cars with Ruickperformance, in economy, in comfort, luxury and dep bility. And they have decided that Buickoffers grear Find Examine a Buick at your earliest opportunity. Find
why so many owners of other cars are changing to Buig every day
WHEN BETTER AUTOMOBILESAREB


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A SIMPLE SUM IN ARITHMETIC Smooth, custom appearance + service $=$ satisfac
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pride is commendable tratt the right kind of pride-pride in your gown, your
hat, your Iron Clad hosiery, and in your smooth

## Saturday



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OUR FRESH VEGETABLES are the best away from the flies keep them on ice-

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