## Artesia Advocate

Sand in Co. Well eved to be Gloretta

Girl scouts have
in endoyable nemt
 Ins. G. W. LaMAR vies Interscholastic meet LaSt Night FOilowing for rural schools HEMORRHAGE OF HEART IS HELD AT CARLSBAD
 Burned by an Explosion of A Gas Torch

Explosion Occurs While the Men Are Attempting To Heat Engine Manifold With Gasoline Torch; One Is Seriously Burned.

CONSTRUCTION WORK ON MOUNTAIN HIWAY has been finished

| w Is | the |
| :---: | :---: |
| New Route After Com- | the m |
| eting Building Program | when the |
| n the West Highway to |  |
| Upper Penasco. | face and hands of Crites. The man |

pleting Building Program
On the West Highway to
Upper Penasco.

Artesia Advocate The Pecos Valley News and The Artesia American
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er or check. BROKER'S LIFE



Is The Time


## Can you afford to spend $25^{5}$ a med

- to save 50 ?
$\mathbf{I}^{\mathrm{T}}$ is reliably estimated that it costs moving carbon from a six-cylinder of necessary repairs duclude the cost of necessary repairs due to the wear
and tear which carbon causes. That's why you carbo That's why though it costs 3 c more per gallon even ordinary gasoline. It cost gallon than
25 c more a week- $\$ 13$ 25 c more a week- $\$ 13$ a year-but it
saves you double this saves you double this amount by tre-
ducing carbon removal and wear and wise economy?



## TODAY

Citizens State Ban
"The Bank of Personal Service"
C. E. MANN, Cashier

ADVOCATE WANT ADS GET RESII

## Dad Gummed It !!!!

Yes he did and threw away those old ta teeth that had bothered him so much, after the order of that good corn fed beef, so fresh he der from the City Market. Now since he learned where

The City Market



## Society

## 

$\square$ As a finale to the evening's en- MRS, OLDS HONORED

Sweat 0 the Fami Washing this Summ


Remember the Dates--Thursday, Friday and Saturday, May 26, 27, MANN DRUG COMPANY


## Notice!

I take this means of announcing to the public thru the columns of the Advocate that I am through with cats and expect to devote my entire time to selling real groceries to a hungry public.

Yours for more customer

# THE GIANT OF SERVICE Announcement! <br> <br> AN OPPORTUNITY FOR INVESTMENT THAT WILL INTEREST <br> <br> AN OPPORTUNITY FOR INVESTMENT THAT WILL INTEREST EVERYONE IN THIS COMMUNITY! 

 EVERYONE IN THIS COMMUNITY!}

OVER $2,500,000$ AMERICANS OWN SECURITIES IN THE COMPANIES THAT SUPPLY THEM WITH GAS, ELECTRICITY OR OTHER UTILITY SERVICE. THEY HAVE PROFITED BY THEIR INVESTMENT. NOW YOU, TOO, CAN Profit, if you join this class of satisfied investors.

## General Public Utilities Co.

Offers everyone in the communities it serves an opportunity to invest in its
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## 1---Factors of Safety

at a high standard under direction of Day \& Zimmerman, Inc. A large percentage of employees are stockholders.
4. The net earnings of the Company applicable to the $\$ 7$ Cumulative Preferred stock are over three times the annual dividend requirements on the outstan
5. A strong financial position with ample cash resources is this company's policy.
6. A valuation of the properties of the Company and its subsidiaries shows a value substantially in excess of all bonded indebtedness and preferred stocks of the Company and its subsidiaries.
7. The money received from the sale of this stock will be expended for income producing additions and extensions which will place the Company's production on a still more economic basis.

Offered at $\$ 98.00$ a Share and Accrued Dividends PRICED TO YIELD 7.14\% ON THE INVESTMENT

ASK ANY EMPLOYEE OF

## Southwestern Public Service Company

ROSWELL-CARLSBAD-ARTESIA, N. M.

## 2---Special Advantages

## 1. An immediate yield of $7.14 \%$ is re- ceived by the investor on this preferred

 ceived2. It is non-assessable.
3. Dividends are exempt from the normal Federal Income Tax
4. It assures continuation of the liberal return obtainable under present market conditions as distinguished from the short term investment which may be restment are not as advantageous as present.
5. Dividends are paid at convenient intervals, four times a year, on the first day of January, April, July and October the dividend is mailed by check direct to your address.
6. This stock is listed and traded in on the Boston Stock Exchange. It is an excellent medium of investment of private and business reserve funds
amount Investment may be made in any .
7. Information regarding the Com pany is at all times available to stock

MONTHLY SAVINGS PLAN OF PURCHASE:
9. Monthly Savings Plan for purchase of stock on a basis as low as $\$ 10$ per share per month with interest at $7 \%$ makes this investment opportunity available for everyone immediately

Southwestern Public Service Company Please send me, without obligation, full particulars about the $\$ 7.00$ Cumulative Preferred Stock of General Public Utilities Company.
Name
Address


And He Lived. 3crappily" Ever After. by-M.B.



Dainty Salads For



ITS ADVANTAGES AS A SUMMER F00D INFANTS

Read what others have to say:
fed on good, notean that infants which have bexten milk have made mu
better gains and also had less sol better gains and also had less summer bon
troubles than children fed oon other cow's milk:'
N. B. Pauller, M. D., Waterloo, Ill.

A manager of one of the Walker-Gord
Laboratories is authority for the following statit
ments: "Our experience with an exclosive herd
Holstein cows has given us 50 ", better rexuls Holstein cows has given us so whetter result sit
infant feeding than heretofore when we had eithe
mixed breeds or some other breed wholly.

Finley's Sanitary Dai
ARTESIA, NEW MEXIC0 Phone 102

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## THE NEW STATE SHINE PARLOR

Located three doors east of our old stand A nice comfortable place for our customers Come in and try our service. LADIES SHINES A SPECIALTY MILTON KELLY, Prop.

THE CHURCHES

$\qquad$ mon) ; 10:00 a. m. (Spanish sermon) ASSEMBLY OF GOD CHURCH
E. C. Henderson, in charge
$\qquad$ Christian $\overline{807} \overline{\text { SCIENCE }}$ West Main
$\qquad$
$\qquad$ ST. PAULS MISSION
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Vulcanize
AND GET
MORE MHE from YOUR TIRES Immediate repair of
cut or bruises will add thousands of miles to See that it is done by clean-cut, built-in repair by factory-trained
men.

THE
Firestone repar materials are used exclusively in ment. Balloon tire reus. Our service car will promptly respond to a Pior'sService Station

Phone 41
Cars washed and
GREASED
DISTRIBUTORS
OF THE
Firestone TIRE

| $\begin{array}{l}\text { Sunday school, } 10: 00 \mathrm{a} . \mathrm{m} . \\ \text { Morning service, } 11: 00 \mathrm{a} . \mathrm{m} .\end{array} \quad \begin{array}{l}11: 00 \\ \text { worship. Text: "Cast the net on the school which will probably open a } \\ \text { right side of the sump }\end{array}$ |
| :--- |

$\qquad$


Natural, Too $\qquad$

Revenue tons per train mile increased in 1926 to 709.70 tons from 569.21 in 1920.
Average daily movement per freight car increased to Average 37.01 miles from 31.56 miles. to $\frac{\text { Average revenue per ton mile of freight decreased }}{1.203 \text { cents from }} 1.316$ cents.

Two Items of Economy in Operation Deserve Particular Attention:

FIRST is reduction of "loss and damage" freight. In the year 1920 this totaled $\$ 2,817,596$; in 1926 , $\$ 1,350,429$. If the rate of loss and damage in 1926 had
been the same as in 1920 the total would have been $\$ 3,298,302$, or 2.44 times as much as was the case. Loss and damage meetings devoted to careful study ployes handling freight, and better packing, marking and general co-operation by shippers have accomplished this saving.

SECOND is conservation of fuel.
In 1920 locomotive fuel cost the Santa $\mathrm{Fe} \$ 28,372$,475 ; in 1926 the cost was $\$ 22,604,116$.
In 1920 the Santa Fe used 185 lbs . of fuel to move 1000 gross tons, excluding the locomotive, one mile in
road service, and in 1926 it used 133 lbs ., a saving of 52 lbs., or $28.11 \%$.

BASEBALL
Sunday, May 22
3:00 P. M.
East Main Diamond
 one, so don't miss it.
E. B. BULLOCK

FEED, FLOUR, COAL, HAY, SEEDS Artesia, New Mexico

Dependable Merchandise-Dependable Dealings
Santa Fe Economy Increses Capacity=Decteases Costs Operating results on the Santa Fe for the year 1926 show, on the Whole, substantial improvement over the year 1920 following Govermment control.

In 1920 it used 16.4 lbs . to move a passenger car one mile, and in 1926 it used 13.6 lbs ., the saving being
2.8 lbs ., or $17.07 \%$.
The total fuel saving for the year 1926 is equivalent to $1,756,180$ tons, costing $\$ 7,744,754$ at 1926 prices. This conservation of fuel has been accomplished by carefully worked out policy o
. Lengthening locomotive runs, so less fuel is used in firing up and less time lost in cooling locomotives.
Reducing train delays,
Larger locomotives, bigger trains, and rendered very valuable aid.
4. Using the best fuel saving devices
5. More scientific firing and handling of loco-

We Ask Your Continued Assistance in Meeting These Transportation Problems.
And we promise you our best efforts to render steadily improved service, although the Full Crew and Train Limit laws in some states limit greatly our possibilities for further economies.
W. B. STOREY, President Railway System.



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 wiulut pansenw "ollik cass

ethel. ransbarger chester cave cheater cate glen polk
evelyn maxwell
frances harshey
margaret perry
florence conner
ara middeton


DAIRY
FACTS

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COOKERY Cookery

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Milk Ration for Calf




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 watchingThe modern Perfection
Oil Stove cooks merrily away while you do other things

Put your roast or cake into the Perfection- The medern Perfection Oil Stores have Oven, your vegetables on to boil. Set the many improvements which put them far fames high or low, to suit your cooking ahead of any other oil stoves in cooking eeds. They will not "creep up." You can satisfaction, beauty, and con will you while you work in the garden, finish a dress, find the attractive new gray color harmony do other things.
When you touch a match to the wick, Back of these newest Perfections stands cooking begins. A solid column of clean the satisfaction of more than $4,500,000$ heat is driven full force right to the cooking. Perfection owners.

Intense heat covers the
ntire cooking surface
f the utensils. That's
fhe utensils. That's
why food is always so thoroughly cooked on the not just in spots.

| Mrs. DeGraf Says"The steadiness of the Perfection Hame aids good cookresults,$\begin{aligned} & \text { Mrs. Belle DeGraf } \\ & \text { Home Economics Counsellor, } \end{aligned}$ |
| :---: |
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Have your dealer demonstrate the newest Per-
fections. You can then fections. You can then
see for yourself that they need no watching. One to five burner sizes. Priced from $\$ 7.25$ to $\$ 130$.

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see our vacotio

## "Our Store"

Saturday

IN SOCIETY

FLOODS CONTINUE TO TUCUMCARI WINS THE OVERFLOW MANY PARTS STATE TRACK MEET AT OF MISSISSIPPI AREA ALBUQUERQUE SAT'DAY


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Mrss. Lulax Peak, expert lecturer and demonery
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Elmo Toliet Preparations will be in our store
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You will find the Thermo Lunch Kit a very convenient article to carry along. We have the refiller for alles izes, half gallon bottles, gallon bottle quart bottles and pint bottles.

