# $\pm 5$ <br> Artesia Advocate <br>  

## TWENTY-FOUR

ARTESIA, NEW MEXICO, THURSDAY, FEBRUARY 10,1927
 MAJOR OLL COMPANIES make four locations TWO NEAR TEXAS LINE Texas Company Announces
Two Additional Locations Two Additional Locations
-Marland to Drill Near State Line - Prairie Wil
Complete Well Soon.

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NEW BULLDOG LINEUP LAKE ARTHUR-ARTESIA IN BASKET BALL HOLDS BASKET BALL TEAMS CAVEMEN CI.OSE SGORE SPLIT TWIN BILL FrIDAY




WILL INAUGURATE A DETOUR FROM CLOVIS TO CARLSBAD MARCH 1

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| Fred Harvey Repre |  |
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| tions-Cavers Object of | early hape |
| Detour. |  |
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 SCHOOL TO BE HELD HERE ON FEBRUARY 22
 afternoon and evening session wrill
be held and the local clum will prob-
ably be divided onto ably be divided into four sections;
every menter of Rotary here wil
speak on some phase of the Rotary Sosweral visitors from Carlsbad,
Rolbuquerque are ex-
pected to attend including Clinton pected to attend, including, Clinton
P. Anderson of Albuquerque, district
governor; A. J. Newsont, also of Albuquerque, Jeff Atwood, Fla Austin,
Bob Kellahin, and others from Ros-
well. Other towns besides the three well. Other towns besides the three
above mentioned will likely send rep-
resentatives, which will add interest resentatives, which will add interest
to the meeting.
Present indications point to the fact that the Rotary school on Wash-
ington's birthday will be the largest
gathering of Rotarians ever seen in gathering of Rotarians ever seen in
this section. Preparations will also
be made looking toward the district meeting to be held in Carisbad Ma
14th to 16th.
Commissioners meet The regular meeting of the board
of county commissioners was held
Monday at Carrsbad. Only routine Monday at Carlsbad. Only routine
matters such as allowance of claims was cared for, except appr
justice and constable bonds.

## Tom Rosson Meets Death When Horse Crushes Body

 ccident Occurs Yesterday Afternoon 2 Miles From Bridge-Body Is Brought To Town and An Inquest Is Held.and
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Judge S. E. Ferree was attending
legal matters in Carishad this

JAMES DUNCAN DIES HERE FOLLOWING AN APOPLECTIC STROKE


Artesia Advocate
The Pecos Valley News and The Artesia American

THE BRIDGE OF PROGRESS


## LOWREY-KEYES AUTO CO.

CHEVROLET'S MOST BEAUTIFUL CAR-TWO MILLION SOLD IN 1926











## YTON ITEMS





CHOICE CUTS OF BEEF
Baby Beef, Sausage,
Pork
Clean and Wholesome

## THE

 STANDARD MARKETPhone 15

Let Your Appetite Be Your Guide
and follow the crowd to The Quick Lunch artesia's popular eating place Special Dinners 50c Where Good Cooking is Paramount QUICK LUNCH CAFE

Jack Cunningham, Prop.

## New Cars of IMPLEMENTS <br> Here <br> 1927 Models of Plows, Land Rollers, Stalk Cutters, Etc., Now on Display

Brainard-Corbin Hdw. Co.
(Daily Lectures by Jeff Hightower)

## Faculty Play

::: A :::
Pair of Sixes
H. S. Auditorium

FRIDAY, FEB. 11 8:00 P. M.

## Something Good!

## $\$ 2.00$

FOR YOUR OLD
Hot Water Bottle! special for two weeks only!

We will allow $\$ 2.00$ for any Hot Water Bottle or Bag off the price of one of our
Standard Westinghouse $\$ 8.50$ Electric Standard Westinghouse $\$ 8.50$ Electric Heating Pads.

Don't fail to take advantage of this opportunity to secure one of these guaranswitch and eight feet of cord at this low price.

Regular Price Heating Pad-.------- $\$ 8.50$ Your Old Hot Water Bottle_-------- 2.00 Our Special price for two weeks only_ $\$ 6.50$

## ADDITIONAL OFFER

Your old water bottle and $\$ 1.00$ down allows you to enjoy the benefits of one of these guaranteed Electric Pads, the balance to be paid with your electric bill each month.

THIS OFFER FOR TWO WEEKS ONLY!

## Southwestern PUBLIC SERVICE Company

ROSWELL-ARTESIA-CARLSBAD



## Society

*Social Calendar*
 ROSELAWN GROCERY

Artesia, New Mexico

## Saturday, Feb. 12th SUNSHINE

1 Box Fig Bars
1 Box Vanilla Wafers
${ }_{1}^{1}$ Box Krispy Crackers regular price

OTHER SPECIALS On Sugar, Spuds, Flour and $\begin{gathered}\text { Canned Goods }\end{gathered}$
BE HERE SATURDAY, FEB. 12th



ant Ads ${ }^{\text {DRILLING REPORT BIILS PASSED ANO }}$
CAPITOL SANTA FE
TWO BIG BARGAIN DAYS Friday \& Sat., Feb. 11 \& 12

DON'T MISS THIS OR YOU'LL PAY MORE MONDAY

| $2 \text { 1-lb Cans Pink }$ | 35c | $\underset{\text { 1/2 lb Box Shelled Pecans }}{\text { For }}$ | 55c |
| :---: | :---: | :---: | :---: |
| $2 \text { No. } 2 \text { Cans Kraut }$ | 25c | Fresh Bulk Marshmallows Per Pound | 25c |
| $\underset{\text { Large Bottles Catsup }}{\text { Each }}$ | 24c | Lemo_ns Per Dozen | - 28c |
| Medium Size Bottles Chile Sauce, each | 17c | 4 Bars of Hard Water Soap For | 15c |
| Armour's Grapejuice Per Pint | 27c | ${ }_{6}^{6}$ Rolls of Toilet Paper | 25c |
| 3 libs Good Coffee For | \$1.45 | Muffets, the New Ceral Per Package | 14c |
| $\underset{\text { For }}{\substack{\text { lbs Craberries }}}$ | 25c |  | 58c |
| 3 Cans Vienna Sausage For | 25c | 5 oz. Cans Oysters $\underset{2}{\text { For }}$ (---- | 35c |
| THE SHORTENING MARKET IS GOING HIGHER EVERY DAY |  |  |  |
| $\underset{\text { For }}{2 \text { lbs Compound Lard }}$ | 30c | 8 lbs Compound Lard For | \$1.10 |
| $\underbrace{\substack{\text { libs Compund Lard }}}_{\text {For ---------- }}$ | 60c | ${ }^{16}$ libs Compound Lard | \$2.20 |
| DISCOUNT FOR CASH |  |  |  |
| Monday we will start giving Green Stamps again-but this is a discount for eash and must be earned-no exceptions. Pay at the time of purchase or on delivery and we will gladly give you Green So exeeptions. Pay at the time of purchase or on deStamps for which many useful premiums can be had. |  |  |  |
| SANITARY GROCERY |  |  |  |
| Phone 97 | JOHN SIMO | S, Proprietor | Free Delivery |

A Buying Guide
B


The advertising columns are a buying guide to you
in the purchase of everything you need-including
amusements! A
conserves your energy; that saves useless steps
and guards against false ones; that puts the
s-t-r-e-t-c-h in family budgets.
The advertisements in this paper are so interest-
ing, it is difficult to see how anyone could overlook
them . . fail to profit by them. Just check
with yourself and be sure that you are reading
the advertisements regularly-the big ones and the
little ones. It is time well spent
$\qquad$
road to merchandise value. Read the adver-
ing "road maps" weekly in The Advocate.
"You Can't Go Wrong"




## Come To

Some of our new spring merchandise is already in and more coming. We assure you it

## "Our Store"

We are adding new numbers to our line Remember, any Fitz garment is guaranteed Saturday

CARLSBAD WANTS A HIGHWAY THROUGH TO PECOS TEXAS


## WHY THE WILDCAT? SENATOR JONES WE TELL YOU NOW IS STRiCKEN IN A FOR THE FIRST TIME BABBER SHOP SAT.

## Exquisitely, Beautiful Adorable

does not, even in a small way describe the spring goods that have arrived. We have seen such a beautiful blending of colors as gettes. Likewise in the Washable Prints, R and Mercerized materials for early spring will be found on display-the greatest arra dainty patterns and designs ever assembled Artesia.

There is no necessity for the particular, e well gowned ladies of this vicinity to go elsewh

LET US "DOLL YOU UP" FROM HEAD TO FOOT.

Joyce-Pruit Co.


