## ARTESIA ADVOCAIE

SUBSCRIPTION
$\$ 2.50$
Out of New Mexico

THREE
ARTESIA, NEW MEXICO, THURSDAY, JULY 15, 1926

a Record rain fall officers will clamp FOR THE VALLEY LAST LID DOWN ON RECKIESS SATURDAY AND SUNDAY DRIVING ON STREETS

MAJOR OIL COMFPANES City Engineer
CONTNULE TO PUBCHASE continue to purchase
acreage in lea co. Submits the
 The
The Maljamar oil \& Gas Corpo- Mee


 s.and
 mis.



Solon Spence of Lake Arthur
spent a few hours in Artesia Friday
atternoon, attending to business mat-
ters.
B. B. Polk of Carlsbad spent sev-
 Solit Amerean frime

## 

| Mrs. E. . Wyle and Mrs. O. W. . W. |
| :---: |
| Baker of Phoenix Arizona, are here | visititg their parents Mr.

J. W. Miton this week.
J. O. Fichards and family
 gus
t. H
day
$m$
 aperation
 lin came down
 ing in Artesia Saturday. Mr. Plow-
man says that whenevere comesto
Artesin it thaways rains. Come again Mr. Plowman.
Mrs. Jeff
Hightower and daughter,
Miss
. Jack"
and Miss Maxine Miss "Jack" and Miss Maxine Rowan
returne Fridy eveng from a visit
of several weeks with Mr. and Mrs.
$\qquad$ Cash Austin of Farmington. Harold Kienath and wife of Bur
bank Californie arr
 visit with friends and relat
Kienath reprots ooditions
in and aro
around Burbank. in and around Burbank.
O. W. Church and wife
Okeam were here the fir
week, looking over this se Oklahoma were here the first of the
week, looking over this setion of
the country and visiting with Dr. $J$.
is a prominent attorney at Miama.
wills Hoteling and Mary G . Thom-
as both of Artesia were granted as obth of Arsesia were granted a
marriage lieense
county clerks office and and were the the



In the summer, the sun makes the housewife's days longer-by shortening her hours of sleep.

We make her days longer, too-but by shortening her hours of work;
-which allows her to catch up with her sleep.

## Southwestern PUBLIC SERVICE Company

ROSWELL-ARTESIA-CARLSBAD

## A Cool Kitchen

IN THE SUMMER TIME
That's just what NESCO means. Nesco gives an even heat, permitting you to do your choicest baking with the least worry-ASK US.

JOYCE-PRUIT COMPANY
Hardware Department

Try Our Service and QUALITY GROCERIES Roselawn Grocery<br>PHONE 15

"In the Heart of the Town"

## "Your Electric Servant"

We are specializing in Westinghouse Electrical Appliances, as it is the best standard line on the market.
RANGES, HOT WATER HEATERS, FANS AND OTHER SMALL APPLIIANCES
RICHARD'S ELECTRIC SHOP
Best Equipped Electrical Shop in Artesia

## Are You PREPARED?

Are you building a CASH RESERVE which will provide an income or enable you to grasp your opportunity when it arrives? If not, why not?

Your money deposited with us will ear interest; when opportunity $c$ les and you are ready to apply it to other uses, we can assist you with experience and reliable counsel.

Citizens State Bank
"The Bank of Personal Service"
C. E. MANN, Cashier


$\qquad$


Her Son Turne Out to be a Sailor

The picture of a ship at sea looked on the living room. Every time
into the room he was greeted by made a lasting impression with the pict he went to sea

## So with the picture, so with the othe roundings of the home. The value can estimated how much the proper furnishin <br> McClay Furn. C

Esersyinas for tice neme

## QUALITY FLOURS AND FEE

Country Produce Bought and Sold
When in need of Flour or Fee Step on the gas-come with speed To the good old Checkerboard st, When our Flour youl
Your money is back if not satis
For we deal in just the kin
We can always stand behind
WILSON \& ANDERSON
Phone 24
4 rooms and bath one block north Dunns' Garage

Lockhart farm irrigated and improved, 160 acres, 2 1-2 miles S. E. Hope

Good Prices Good Terms SEE
L. M. AUSTIN

City Bakery
C. C. PIOR, Prop.
 We talk a great deal about keeping our boys at
e. What, besides talk, are we devoting to acWe talk a great deal about keeping our boys at
home. What, besides talk, are we devoting to achome. What,

Remember youth goes where opportunity looks the brightest. Remember the Dollar is one of the world's greatest builders of opportunity.

Are you spending your dollars where they can help build home business, help stimulate local enterprise and create home opportunities? In a"word-are you spending your money at home?

Somewhere the dollars you spend will be at work. Somewhere those dollars will be building opportunities. Somewhere they will be developing communities, making them better places in which to live and work.

Do you want that building to be at home or away?
When the peddler tells you his fanciful story of big savings and super values-think. Not only will your home merchant do as well for you but--

Think of the bigger savings brought by dollars spent at home. Think of the dollar energy you are conserving for the upbuilding of your community-an upbuilding that will mean bigger and broader home opportunities.

Opportunities make the tie that binds. They will keep the boys at home.
U. S. Census figures show a constant drift of population, towards the large cities. More than half of the people of the U. S. are now classified as city residents

More and more this drift to the large city has restricted the opportunity for independent business careers

Prosperous, vigorous small towns afford the greatest pportunity for independent business. They have the most direct influence on the values of the farm land immediately about them.

Money spent with peddlers builds no values that can help you, and the only opportunity that money helps to creat help you, and the ony opportur to spend his days working for some one else in some distant city.
$\qquad$
se "Blessed is the man whose diar ARTESTA meeting night ARTESIA METHODIST CRURCR Fifth \& Grand Avenue.
Rev. Claudius $\mathbf{C}$. Higbee, Pastor
Residence 407 W. Phone 26. 9,45
a. m.,
Brownday
 7:00 $\mathrm{p}, \mathrm{m}$. Epworth League.
Miss Gladys Cowan, president. 8:00 p. m, mevening service. Series
"What Is My Life's Work?", Lecture.
$8: 00$ p. m. Tuesday, Sunday School
Council. Sunday School department. 8:00 p. m.,. Wednesday, mid-week
prayer service.
8:00 Builders
p. Class" meets thy table.
A hearty
ike welcomen like church."

$$
\begin{aligned}
& \text { BAPTIST CHURCH } \\
& \text { Roselawn \& Grand }
\end{aligned}
$$ Corner Roselawn \& Grand A.

L. R. Simmons. Pastor.
Phone 123 Sunday school, 9:45 a.
Morning
worship $11: 00$
a. Morning worship 11:00 a.
Subject: "The Testing of God's
B. Y. P. U., 7:00 p. m. E. Y. P. U., $7: 00$ p. m.
Evening worship, 8:00 p. m.
Mid-week prayer service Choir and orchestra rehearsa
Cor Thursday at $8: 00 \mathrm{p} . \mathrm{m}$. Legal Blanks-Advocate Typewrite
Advocate Office.

## A Bread and Butter Sandwich

 in between meals for the Kiddies.A healthy food made from our butter kissed bread.





## Peoples Mercantile Company

Announces the most important merchandising event of the season. A house cleaning, as this has alway been our policy each season.

## July Clearance Sale STARTS FRIDAY MORNING

| Summer Dresses |
| :---: |
| All Dresses, Silk, Voiles, Rayons <br> also including House Dresses <br> $331-3$ Discount |
| CHILDREN'S DRESSES |
| Prints and Ginghams |
| $331-3$ Discount |
| SILK UNDERTHINGS <br> During this sale we have placed <br> our entire stock of Silk and Lin- <br> gerie Undergarments at a re- <br> duction of <br> 20 Per Cent Off |
| 81-90 Bleached Seamless Sheets <br> Special at 98c |
| A clean up on short length |
| Remnants at |
| Half Price |

Imperial Chambray special_29c

## a general REDUCTION

## on all Ladies' Shoes, parcement, blond, white, patent and

 satin.$\$ 9.85$ Shoes at_---------\$6.95 $\$ 7.50$ to $\$ 6.50$ Shoes at__ $\$ 4.95$

One broken lot of shoes regalar $\$ 5.00, \$ 6.50$ and $\$ 7.50$
values, special at_-. $\$ 2.98$

All children's shoes, straps and oxfords
25 Per Cent Discount

Children's Sox, silk and lisle, good assortment
25 Per Cent Discount

All Summer Fabrics, Voils Rayons and Linens
33 1-3 Per Cent Off
men's high grade SHIRTS

Genuine imported English broadcloth, woven madras \& silk stripe madras Shirts in collar attached, collar to match and neck band styles, These Shirts are all our regular stock.
20 Per Cent Discount

## FLORSHEIM SHOES

One lot of broken size and styles
Extra special at_-_-_-_ $\$ 6.95$

> MEN'S STRAW HATS $331-3$ Per Cent Discount

They're not going for a song, BUT these all-wool Bathing Suits are all priced at a remarkably low price-they're shaped to fit all types of figures
33 1-3 Per Cent Discount

Men's Clothing
You take no chance when you buy "Curlee" clothing, snappy models for the young man or conservative models for the older ones, entire stock of suit
33 1-3 Per Cent Discount

Now is the time to get that extra pair of Trousers while the savings are so noted and worth while-
Value $\$ 5$ to $\$ 6.50$ at_...-. $\$ 4.25$
Value $\$ 7$ to $\$ 9.85$ at_-...-. $\$ 5.95$

Men's B. V. D. Style Underwear white cross bar, special__....59c

MEN'S FELT HATS Broken lots and siezs, values $\$ 5$ to $\$ 6.50$ at
\$3.98

## Legal advertisements

FILED FOR RECORD IN



## Come To

BATHING SUIT SPECIALS

## s500 values suis $\$ 3.95$ <br>  <br> "Our Store"

LADY SEAL PAX BOYS' WASH SUITS

## Saturday

LAKE ARTHUR ITEMS

MESCALERO PETRO CO. RAGSDALE IS CALLED FINAL PLANS FOR BOY NEW FILLING rig in lea co. Field false alarm sat'dy ruidoso being made is near co


1/2 Price--"Nuff S

 | 1 CE to ceaz |
| :--- |
| fall goods |



Big special at

LADIES' FELTT HATS,
ment-a n
BIG SHOE SALE
moving along nicely
advantage of these

Our Mr. Smith will leave for eastern ma
enough for our customer

## Summer Da

ARE
ICE CREAM DA
when nothing is more refreshing han a dish of that delicious Cream." Order it in any quantity

We deliver at all hour:

## Palace Drug Stor

"The Home of Pure Drugs"

