

Artesia Advocate VALUABLE LAND

## The Pecos Valley News an

The Artesia American

Martin and Blocker, Publi
w. C. Martin, Editor

## 

MAY BE TAKEN AWAY FROM N. M.

## POLITICAL <br> ANNOUNCEMENTS



$\therefore$ GLMMPES of The past :

T. M. Bradshaw is building a con-
crete residence three miles north of
Hope for Mr. Overhault.
T. M. Bradshaw is building a con-
crete residence three miles north of
Hope for Mr. Overhault.

E. N. Requa received word Wed-
nesday announcing the death of his
sister and nesday announcing the death of his
sister, Mrs. George Westfall at Hous-
ton, Texas. T. H. Boyd and Mrs. Gill were
married in Pecos, Texas, Wednesday and arrived here Thursday where
they will make their home.

LOT OF INDIAN RELICS UNCOVERED ACROSS THE RIVER RECENTLY What is believed to be a number
of Indian relics was recently uncovered by J. B. Cecill and Mr. Thomp-
son while out prospecting southwest son while out prospecting southwest
of here. Mr. Cecills attention was
attracted by a white object which attracted by a white object which
later revealed a resemblance to a
piece of Pueblo pottery. The piece later revealed a resemblance to a
piece of Pueblo pottery. The piece
of pottery found appears to be simi-
lar to that placed on exhibition over
shape of a heart. It is his theory
that the stone was used in grinding
corn. At least it gives evidence of
NOTICE TO DOG OWNERSNumerous complaints have reached
this office about the exeess number
of stray ogs roaming the streets
The annual dog tax is now due and
payable and ounless paid by the
of March all dogs not wearing col-
or District Attorney:-
DOVER PHILLIPS
WILLAAM MMCLLOUGH,

## ARTESIA DAIRY

 Pure Milk and Cream PHONE 219

The Sunset Truck Line El Paso and Artesia With two more new trucks add-
ed to our equipment we now
offer you the best truck offer you the best truck serv-
ice in the southwest.
Artesia Headguarters Artesia $\begin{gathered}\text { DUNNS' GARAGE }\end{gathered}$ l Paso Headquarters ${ }_{1125}^{\text {Paso HexAS STREET }}$

FOR OVER 40 YEARS Mand sucatarit medicin has ben
catari.
Cassully in the treatment of


WE GIVE PROMPT AND FFICIEN SERVICE
Guaranty Abstact \& Title Co.
Carlsbad, N. M.
"Reliable Abstracters" BONDED

> THE EDDY COUNTY ABSTRACT CO. arlsbad, new mexic Reliable Abstracts Prompt Service
Prices Right We Are Bonded Let us do your abstract

FOR WELL PREPARED FOOD-QU

## DO YOU DESIRE A Beautiful Hom

If you are interested in home and surroundings call and secure our new book to those who are interest you many valuable ideas.
A. C. Crozier

Oil Leases

## MAJESTIC CAI

THE HOUSE OF QUALIT GOOD EATS
Prompt Service

## D0 NOT WAIT

Until You Are Out-ORDER COAL TOI
Feed, Flour, Coal and Seeds
E. B. BULLOCK
 CHIROPRACTOR CONSULTATION AND SPINAL AN BETWEEN THE HOURS 9-12 and 2-6 P. M. APPOINTMENT
next door to post offic

## YATES \& DOOLEY <br> OIL OPERATORS

Artesia, New Mexico

## Branch Office

337 SHEIDLEY BUILDING
CITY, MISSOURI

WELLDRILLERS and FARMER
HEADQUARTERS FOR GOO BLACKSMITHING
HORSESHOEING AND WOOD
ALL WORK CASH
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OHNEMUS AND SON


PRIZES TOTALING S400 FRISCO RAILWAY MAY WILL be awarded at build new line from State music meet plains into el paso

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## 5

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SOCIAL ITEMS OF COTTON PROOUCTION INTEREST IN AND IN NEW MEXICO PLACED AROUND ARTESIA AT 64,443 BALES


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& \text { WHY }= \\
& \text { Women }
\end{aligned}
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##  <br> NEW YORK LIFE POLICY A. L. Allinger, Representh <br> Coffee Sale <br> SATURDAY, MARCH 27th 0 NLY <br> Pounds Maxwell House <br> $1 / 2$ Pounds Folgers Golden Gate <br> 1 Pound Folgers Golden Gate <br> Pounds Schillings Coffee <br> Pounds Golden Wedding Coffee- <br> We still have a few Dish Pans with 40c of Soap at

## 19 Cent

## BEGINS <br> <br> Saturday, March 27th <br> <br> Saturday, March 27th <br> \section*{AND ENDS SATURDAY, APRIL 3rd}

## Store Will Be Closed All Day Friday to Prepare for This Big Sale

TLAST!The sale that brings you better values. We actually divided our profits with you on every item. This sale offers you more than any selling event you have ever attended. It means money ou--you will agree these are the rarest bargains you have ever seen. This is your sale--planned for your ad-tage--your benefit. We have hundreds of bargains to show you, but space does not permit listing all items.

Dress Ginghams
ch fast color, a splendid selection of the best styles in shadows and hairline checks YARD 19c

Khaki Drill YARD 19c
material has a heavy twill weave and smooth and will stand rough wear and many wash-ings-fast color.
Cheviots
Sunrise, 29-inch, yard---------------------19c
Wednesday, 31st Specials
and Pants Hanger, 3 for $\qquad$
oat Hanger Only, 5 for- $\qquad$ 19c

Hose, 35c Value, all colors, at a pair_-_19c Stiff Collars, 2 for

Thursday, April 1st Specials
e Size Fry Pans at_-----------------------19c
ite Wash Bowl, large size each 19 c
Mixing Bowl, each $\qquad$

## Monday 29th Specials

Stationery, 30 to 50 c values, asst colors_-. 19 c


## Millinery <br> IN EASTER CREATIONS

Charming indeed are these new Hats for Easter wear. And among the varied styles shown you will see several that will prove exactly what you want.

## 25\% Discount

ON ALL LADIES' AND CHILDREN'S HATS
DURING THIS SALE
Come in early and get first choice-just received a new shipment.

## WOMEN'S HOUSE DRESSES

A Large Assortment to Select from__ $\$ 1.50$ to $\$ 2.95$ With 19 Per Cent Off-All Sizes

## Bleached Muslin, fine finish, at a yard_-.----19c Clarks Sewing Thrēad, 5 spools for-----------19c Silk Thread, 3 spools for

Friday and Saturday Specials White China Plates and Cups and Saucers




## Saturday 27th First Day Specials

 Toilet Paper, 6 Rolls ( 12 to a customer) _----_19cGOLD BAND DISHES

Cup and Saucer for------------------------19c Dinner Plates, each. Oatmeal Dishes, each Fruit Dishes, each Wash Boards, $7 \times 15$ inch, each

## Tuesday 30th Specials

Mixing Bowls, 3 sizes to select from, 50 c val__-19c
Clothes Pins, the pin with a bulldog grip, 3 doz_19c Safety Pins, 2 packages, 100 nickel plated_-.-.-19c ALUMINUM WARE
3-Pint Stew Pans--
-----------------------19 3-Pint Stew Pans----
3-Pint Pudding Pan-Night Lamps CompleteNight Lamps Complete-Night Lanterns Complete Claw Hammers, each_

Store will Be Closed All Day Friday-Open Saturday Morning at 9:00 o'clock Sharp
Come and Bring Your Friends




Artesia Battery Co.
$\left[\begin{array}{c}\text { The Willard } \\ \text { Battery men } \\ \text { and }\end{array}\right]$

 FILED FOR RECORD IN
CO. CLERKS
OFFFICE ,






## The Continuous Arrival

The proof of the pudiding is the eating. see our specials for
Friday and Saturday
TWO DAYS ONLY Free-One Four-in-Hand or one Bow Tie with FREE-One Leather Belt with each Pair of Dress Pants, either men's or boys'.
Your choice any Ladies' Hat, val. to $\$ 6.50$ at_ $\$ 3.75$ FREE-One Pair Silk Hose with each pair Ladies FREE-One Pair Cloth Gloves with each pair of Remember, we have the Famous Fitz line of work clothing, none hetter made. Every garment guaranteed to give you satisfaction or refund your

FREIDMAN SHELBY-RED GOOSE SHOES all leather and every pair guaranteed to satisfy

We carry real quality merchandise, reasonably priced and we make every effort to give you: such service that it will be a pleasure for you to trade Wh as. Chic
We appreciate your trade and want you to come in
and look whether you buy or

## "Our Store"

ARTESIA,

ON OF NEW


## YOU'RE AT YOUR BEST WHEN YOU LOOK YOUR BEST



 ing dividend as soon

Clothes DO Help You Win-Dry Clean Them often!

## MCCAW'S TAILOR SHOP

Telephone 61

## 0130100

## When You Trade Your Car-

Ford owners are continually be-
ing approached by automobile ing approached by automobile Fords as part payment on more expe
It is logical that automobile dealers should be eager to trade with Ford owners. No
other used car is so easy to sell as a used Ford-because everyone has confidence in Ford quality.
And it is not expensive to reAnd it is not expensive to re-
condition, since Ford replacement parts are lowest in price. Most automobiles carry greater Ford-another reason why other -aleats may offer the Ford owner a larger trade-in allow-

Original Ford Features
Greatest Simplicity-Durability-Reliability Torque Tube Drive
Dual Ignition System


But, bear these facts in mind The amount of the trade-in allowance you can get is not the
most important thing for you to consider. The big thing is the difference you have to pay. And remember, that the higher
priced car will not be so easy to prispose of when you come to trade it in.
If you wish to trade your Ford for a new automobile, stick to the car that you know to be de-
pendable, useful and economical. Go to your Ford dealer! He will give you a fair and liberal allowance for your present Ford and will gladly arrange payment of the b
your convenience.

Multiple Disc-in-oil Clutch Thermo-Syphon Cooling FORD MOTOR COMPANY, DETROIT, MICHIGAN

New Prices
 '310 '290 500 '520

Your crop cost will be low
If you get a big yield per acre and per man. The way to produce largest yields of best quality is to supply the crops with plenty of available plant food.
Swift's Red Steer Fertilizers do this. They are made from carefully selected materials. They are evenly mixed and thoroughly cured.
The Red Steer on the bag is a

Have your soil analyzed and let us have your order early.

artesia alfalfa ass' THE ROSWELL MATTRESS CO. The Home of the sleen Ezy y luttress.

THE ROSWELL MATTRESS CO

## Don't Forget

your success as a gardner depends largely on the ment which you may need either in planting your garden or working over your lawn. Hoes, rakes,
spades, water hose and other lawn and garden tools

We have recently received a large shipment of poultry and hog wire. In making JOYCE-PRUIT COMPANY

Hardware Department

Start A Savings Accoun، Now

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 Start now
smalest amount.

MAKE OUR BANK YOUR BANK
THE FIRST NATIONAL BANK

## I BOUGHT THIS GOWN IN

 PARIS

How often have you heard the remark, "I bought thi gown in Paris." Perhaps its a larger city closer in or a larger city than the wearer happens to live in. Regardless of the place of purchase, however, the two fold purpose of the expression is made first with the intention of lending importance to the transaction, although, the chief object is to impress the casual hearers with one's importance, but does it always do it?

We all want to feel important; that human nature, and a very commendable phase of our nature, but it depends on the method we take as to results obtained. More often we fall short in our efforts to center attention on ourselves,

After all what difference does it make so far as value is concerned whether we buy in Chicago or Artesia? The fact that a dress is purchased in a large city does not make it worth more than the same class of materials purchased at home, your friends are only interested in your clothes in so far as they may become you and after all its the appearance that counts, not the city your dress or suit was bought in. If your friends really think more of you for buying out of town, then you may be justifiable in such action, but pause and reflect, how did it impress you the last time you heard such a remark?

If you attach historical importance to your purchases your home town merchant will gladly take time in explaining where the various materials he sells come from, how they are made and other interesting facts connected with their manufac ture. Usually they are the same standard brand of goods you would buy in the larger cities, manufactured in the same place but sold to you at a substantial saving.

Your home town merchant is always anxious to serve you, will take pleasure in giving you the best fit possible. His reputa tion as a local citizen is based on the service he renders to the community in which he lives. If he knows your wants he will gladly stock the kind of goods you like, however, it often happens that purchases are made in other places without first consulting the home merchant and then the purchaser registers surprise when he finds that identically the same materials can be bought at home, sometimes at a considerable saving in price. And then if the goods does not suit or does not fit, what are you to do?

When you walk into a store, the salesman or saleslady or dinarily shows you the best there is in the particular line called for because they naturally assume that you want the best, but if it is a cheaper grade you want, such as you sometimes find in the mail order catalogue quoted at 98 cents, plus the postage and the express charges, which brings the final total up to $\$ 1.35$ or $\$ 1.40$, they can quote you the same goods at practically the same price or less money. Startena

Its a good thing to remember that a standard brand of goods sells the section over at practically the same price. When you buy a car you buy it by the make, not by the price. Similarly when you purchase a standard brand of goods, you do so on the reputation of the particular goods in the past.

It's Confidence that Wins in the End

## Dry Goods Stores of Artesia

Joyce-Pruit Company, Dry Goods
Ferriman \& Son, Dry Goods

Peoples Mercantile Co., Dry Goods
"Our Store", J. W. Nicholson


 Corner sec. 33-17-30:

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ROBERT A. POWERS
machine shop at illinois camp Joint turning and casing cutting all kinds of machine work

## SPECIAL STILL ON

white enamel dish pan

## $=$ = $\quad 99 \mathrm{c}$

THE STAR GROCERY

## J.s. Sharp, Prop. <br> Artesia, New Mesico

| Job | Printing |
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| $\begin{array}{\|l\|l\|} \text { See UU } \\ \text { Sefor } \\ \text { Beioe } \\ \text { Eitese } \\ \text { wherere } \end{array}$ | We are here to serve your with anything in the line of printed stationery for your lusiness and personal изе. ㅁㅁㅁㅁ |
| Letter H Env Posters |  |
| The best quality of work at prices that are RIGHT |  |

OIL FIELD NOTES


Mrs. E. M. Elliott Bonded Abstracter
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Searches and Filings. phone, write or wire De Vargas Hotel Bldg.
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## ANNOUNCEMENT

We wish to announce that our new quarters have been completed and we are now ready to offer even greater values than we have in the past........

## SPECIALS THIS WEEK CANNED GOODS

 Work Shirts, BlueWork Shirts, Khaki_-.-.-. $\mathbf{9 5 c}$

 Small Lot of Work Boots-----\$7.75

We have many other values not listed here and we cordially invite you to come and inspect our large stock of Shoes, Boots, Canned Fruits, Work Clothing, Tents, Tarps, Camping Equipment and Surplus Army Goods.

INTERNATIONAL SALES CO., Inc.
Old Tourist Cafe Stand Next to Cunningham Barber Shop your


THE HOME FOR THE SICK
Having secured suitable quarters for minor operations and caring for the sick, $I$ am now in position Mrs. Katherine Glasspoole

LET'S GET ACQUAINTED


You can make no mistake in getting acquaintdially invited to call and inspect the new fountain, recently installed and see the modern way of serv-
ing you many drinkss see the fountain make its compartments used for

## Mann Drug Co.

The Woman's Club
Leola Turner
in song recital
high school auditorium
Tuesday Evening, March 30th, 1926 Eight O'clock

Mrs. Constance Barrington Jones



The above reproduction is a greatly reduced facsimile
of the Sustaining Membership being offered to business of the Sustaining Membership being offered to business
men of the Bureau of Publicity of the State of New Mexico. The funds derived will be used to advertise the state and to bring tourists and settlers into New Mexico.




















ABLCALS Mrs. F. P. Jackson and sister, Mrs.
Anderson, drove to Roswell Tuesday. W. A. Tate, representative of the
New Mexico Oil News was here last
week. Rev. and Mrs. C. C. Higbee are
expected home tonight from an auto Rev. and Mrs. C.
expected home tonight
trip to Albuquerque. Jack Alllright made a business
trip to Carlsbad Tuesday. His famtrip to Carlsbad Tuesday.
ily accompanied him. Louis Story and Frank Seale re-
turned the first of the week from
 money to advertise
of New Mexico, the Burau of Pued
licity of the state today announced
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of this is the first time in the history
Kyle S. Crited States according to
Kureau of publicity, that cioner of titizens have
bure have

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YOU CAN GET WHAT YOU WANT AT WELTON'S GROCERY
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[^0] FONE 85

SPECIAL PRICES ON ELPR
RANGES INSTALIRD

NEW TYPE FIRELESS COOKER
We Handle New and Second Hand STEAM GENERATORS
We Have a Large Stock of Westinghouse p New Prices

RICHARD'S ELECTRIC SERC
Best Equipped Electrical Shop in Arte
"P. S." Let us clean up your electrie fan for sure
NOTICE OF PRICE CHANG

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Your first drive in the Improved Chevrole to a revelation! Improved, made a mazingly
and responsive-Chevrolet offers today a con tion of power and effortless
new in the low price fielt
But even more remarkable is the fact that io
improvements cost you not more, but actuly improvements cost you not more, but aull Take a ride in the Improve

Tourlag - 5510 Coact Prices
$\begin{array}{r}645 \text { Landau .. } 765 \\ \text { f.o. b. Flint, Michigan } \\ \hline\end{array}$ cially in effect on March 29 is

LOWREY-KEYES AUTO
ARTESIA, NEW MEXIC0 UALITYAT LOW



## An Appreciati

Last Saturday, our first annivers the greatest day ever enjoyed by the Mercantile Company, since the opening store here a year ago. We are truly gra the responsive customers who thronged in the afternoon.

Now, as we enter our second year, mindful of the liberal patronage accorder the past, which has set for us a standard greater service in our future business re
——
Peoples Merc.
Dry Goods---Groceres

All
Ready
for Easter

re.


Non-poisonous Egg-dyes in many colors the children to color eggs for Easter in a riety of hues.

Because they are harmless the Eggs
be eaten after coloring. We have in s
a specially assorted combination of
for Easter.


[^0]:    If we haven't it we'll get it for you.

