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GOV. HANNETT SEES A WORLD OF WEALTH IN THE SAN JUAN BASIN

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| :---: | :---: |
| Santa Fe (Special Correspondence) March 17. Upeor his return from a |  |
| March 17 - Upon his return from a |  |
| diberate opinion that there is |  |
|  |  |
| no section of America that can sur- |  |
| Pass it in potential we |  |
|  |  |
| "When the truth about New Mexi- |  |
| nice becomes known to the Unit |  |
|  |  |
| over |  |
| Huaneth. And hy truth, 1 mean m |  |
|  |  |
| in regard to our resources. It in't |  |
|  |  |
|  |  |
|  |  |
| and when we try has shown its ability to keevith actual fig- pace with automobile requirements. |  |
|  |  |
| the future of New Mexico will be as-increased cracking facilities, havesured. We are working on it now,played an important part in this." |  |
|  |  |
| new capital has come into New Mex- |  |
|  |  |
| ico in the last six months than in any year since 1918." |  |
|  |  |
| ple are taught how not to be incom- |  |
|  |  |
|  |  |
| There is a llmit to enjoyment though |  |
| Tupper. |  |
| You never thorouggly understandpolttos ineless oru make your turingout of it. |  |
|  |  |
| There are sordid things in uffe, but we need not dwell on them as some novelists do. |  |
|  |  |
| Good manners and soft words have brought many a difticuit thing to pass. -Vanbrugh. |  |
|  |  |
| Hope thinks nothing difticult; de- |  |
|  |  |
| A golden plover on the Pacifle coast Hawailan islands. |  |
|  |  |
| Material success can be won by the same energy that pursult of pleasure. |  |
|  |  |
|  |  |
| Heroes did not make our libertles ; they but reflected and illustrated them. -James A. Garfield. | a |
| It's harder to back out after she' announced the engagement-maybe that's why she does it. |  |
| Take care of the interesting land marks. In these motor they are worth money. |  |
| No wild beast is more to be dreaded than a communicative man havingnothing to communicate- Swift. | rough the year |
|  | ow that when the |
| at twenty-five any girl is apt to marry the fellow she used to make fun of. |  |
|  |  |
|  | have lost |
| When the mariners on the high ses onroll 100 per cent. in the |  |
|  |  |

## SKEPTICAL

you don't believe in life insurance just visit the
Then if you're not satisfied-go to the poor house. After doing this I'll guarantee you'll think more dour frens juggment wios carying
NEW YORK LIFE POLICY
A. L. Allinger, Representative

## YOU'RE AT YOUR BEST WHEN YOU LOOK YOUR BEST

 The oftener you let us give your suits a thorough cleaning,
the better will be the impression you make on others and on your-
self. Chest out head


Clothes DO Help You Win-Dry Clean Them Often!
McCAW'S TAILOR SHOP
Telephone 61

## SOCIAL ITEMS OF INTEREST IN AND AROUND ARTESIA


(Sold From Wholesale Price List)
We have a half car load of tires rolling and must have room for then they get here so we are offering our complete stock of high stock consists of
Goodyear, Gates, Seiberling, Pennsylva All Standard Firsts and Guaranteed Fresh Stock

We list a few of the popular sizes, note the reduction in the price, all other sizes priced in proportion $30 \times 3$ Casing was $\$ 8.55$ Now$30 \times 31 / 2$ Casing was $\$ 9.75$ Now.......... $30 \times 31 / 2$ Extra Size Cord, Extra Ply was 32x 4 Cord, Heavy Duty was $\$ 3180$ N $33 x 4$ Cord, Heavy Duty was $\$ 32.80$ Now

## SPECIAL ON 29X440 BALLO0N TIRES

Regular $29 \times 440$ Balloon was $\$ 16.80$ Now
Heavy Duty 29x440 Balloon was $\$ 21.60$ Now
No Trade Ins _ Absolutely
Come in and look them over and buy your tire needs for the coming son. The present price on tires is guaranteed until July 1, 1920,
need not be afraid to stock up at these remarkably low prices-Buy HOME REFINED AND MAGNOLIA GASOLINE VULCANIZING




## NNIVERSARY SALE

miversary Specials
saturday oniz
TRAORDINARY DRESSES
Crepe, Printed Crepe, Crepe De
Georgettee. To fully appreciate
you'll have to let the mirror tell
OVELY SPRing hats
Noverty Straws, Ribb
Combibation
Nack und
Shack and all High Colors
Bleached Seamless Sheets, Anni-
versary Day
98 cts

Grocery Specials
saturday only
while they last-
ee-none better, with and Seal Brand
h each purchase amounting to $\$ 5.00$ or
We will give FREE a 2 pound box
lifornia Dried Fruit. Your choice of
lifornia Dried Fruit. Your choice of
s, Prunes or Raisins.

# and Celebration Saturday, March 20th 



On Saturday, March 20, the Peoples Mercantile Co. store of Artesia will be one year old. We want you to join with us in celebration of this very pleasant and successful business year; we're going to have a store birthday party, folks!

## Orchestra Music <br> FROM 1:00 UNTIL 6:00 O'CLOCK

In appreciation of the excellent patronage this store has enjoyed, and also to make it more interesting for you to visit our store on Saturday, March 20th, we will offer a number of very special values. Some of them are given here-all are values out of the ordinary.
But whether or not you wish to buy anything, come in Saturday afternoon and enjoy the music with us-help us celebrate our first year of useful service to the people of the Artesia community.

Space does not permit mention of all of our Anniversary Specials so come in and look them over.


## eoples Mercantile Company






CO. HEALTH OFFICER SAMELSON CAR TURNS inspects business over near railroad houses last week mountain SUNDAY
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$\qquad$
$\qquad$

## SNIGEBWENEHTEREHW

Hen read from right to left is iust sasmpist state-

EVERY DAY SOMETHING NEW

## \$2.95 Special

LADIES' PUMPS AND OXFORDS

Regular Price from $\$ 4.00$ to $\$ 10.00$

BIG DISPLAY OF EASTER HATS FOR MEN, WOMEN AND CHILDREN made
Joyce-Pruit Co.
 INTEREST IN AND AROUND ARTESIA

## MINSTREL AND THE CO. WHI MBRC SCHOOL CARNIV A L ANNIVERSARY SYy  <br> 

