



## Store CLOSED FRIDAY to Arrange Stoc SALE OPENS

## SAI., SEPTEMBER 5th, 8:30 a.m

## EVERYTHING AT COST

Our Stock is New, No Shoddy Merchandise, all Strictly High Class New Merchandise being placed on the ba gain counter as it arrives. New Dresses, New Coats, New Suits, New Shoes, in fact each and every item is plac on sale and will be sold at absolute cost, nothing reserved, WE MUST RAISE THE MONEY. We are publis ing below the cost mark that you may figure the prices for yourself.

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Our Competitors will "cuss" us for putting on this

## SALE

We are not putting it on to knock their profits, but we need the money and must have it. COME.

We are giving away twenty-five valuable prizes. Get one of our circulars. Each circular is numbered and each day you may win a prize if you have the lucky number. Be sure and get a circular and cut the number in the circular out and bring it with you. New prizes each day.

## THE VOGUE

ARTESIA, NEW MEXICO

Come Here and Get the Goods AT COST


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wool press goops
 $\underset{\substack{\text { Priday } \\ \text { Special__ } \\ \hline \\ \hline \\ \hline \\ \hline \\ \hline}}{ }$
85 wool bathing suits

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MENS "FLDER FLANNEL" SHIRTS
 mens and boys' sweaters Friday mon mivery $\$ 3.95$ womens mercerized DXIE HOSD

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## Work Shirts <br> 59c

Extra Special Friday The frote 50 customers will reeive ent veiopes at the door entiting them the $\substack{\text { to s.i.0. } \\ \text { Wee will } n}$
 We will also give Double Auction Cer-
tificates on all purchases from $8: 30$
till $11: 30$ at which time an announce ment will be made that will be of i
terest to all holders of certificates. tire of the biggest auctions of the
tire
Tele will be held at 3 p. m . We cannot urge you to strongly to come
Friday-it will be the real BIG DAY


Crowds Have Attended This Sale Eve Day Since the Opening

$\qquad$ crowds who have already attended this sale, have taten adrantage of the radical



The Boys all say
"Our Store"


MEN'S AND BOYS' SHOES AND OXFORDS



Extra Special



trackan trimm
Sale price.
Sel

## Men's Tennis <br> Hents Senis ues, Staturday sree with

## COTTON PICKERS

 SACKS






