

Heart of the Season

SALE

Eight Big Days

December 6 to 15



Heart of the Season

SALE

From Saturday, December

6th to Monday, Dec.

15th, 1924

AT FERRIMAN'S STORE

We are putting on this SALE in the Heart of the Season to reduce our Big Stock of Merchandise before Inventory. By this sale you will receive great benefits by the large PRICE REDUCTION on all our New and Seasonable Goods. BIG CUTS WILL PREVAIL IN ALL THE DEPARTMENTS!

DRY GOODS

CLOTHING

SHOES

GROCERIES



ENTIRE STOCK of LADIES' SUITS COATS and DRESSES ONE HALF VALUE

BIG REDUCTIONS ON ALL

SILKS FEATURING

- China Silk @ per yd.....49c
- Canton Crepe @ per yd.....\$3.29
- Crepe DeLeen @ per yd.....\$1.89
- Crepe DeChene @ per yd.....\$1.89
- Bengaline Faille @ per yd.....\$1.98
- Colored Pongee @ per yd.....\$1.38
- Taffetas @ per yd.....\$1.98
- Meulens @ per yd.....\$1.89
- Russian Crepe @ per yd.....\$1.29

Special Day Sales

SATURDAY, THE 6th

9 A. M. to 10 A. M.—300 YARDS OF SHALLY AT 15c PER YARD
2 P. M. to 4 P. M.—450 YARDS BUNGALOW CRETON AT 15c PER YD

MONDAY, THE 8th

2 P. M. to 4 P. M.—250 YARDS GINGHAM, 6 YARDS FOR \$1.00

WEDNESDAY, THE 10th

9 A. M. to 11 A. M.—SHEETING AND DOMESTICS—FINE GRADE BLEACHED AND UNBLEACHED DOMESTIC AT 15c PER YARD
AUROA SHEETING 8-4 @47c Yd; 9-4 @ 53c Yd; 10-4 @ 59c Yd

SATURDAY, THE 13th

9 A. M. to 11 A. M. CHEVOITS and CHAMBREY Shirting 8 yds for 1.00

MEN'S SUITS

Curlee Brand

Fine Assortment Good Patterns Latest Styles

25 Per Cent Off



20 Per Cent Off On All Men's TIES and SHIRTS



100 PAIR LADIES DRESS SHOES AT \$2.29

50 PAIR MEN'S DRESS SHOES AT \$2.39

ONE LOT LADIES SHOES AT 99c

MEN'S WORK SHOES AS LOW AS \$1.90



35 PR CHILDREN'S SHOES \$1.39
20 Per Cent Off on all Other Shoes

MEN'S HATS \$1.00 OFF ON ANY MAN'S HAT PRICED OVER \$3.00 ONE LOT AT \$1.98

20 Per Cent Discount on all Caps

MEN'S OVERALLS HEAVY STRIPES AND BLUES AT \$1.40
Men's Kakhi Pants—15 Per Cent Discount

BOYS' KNICKERBOCKERS AND KNICKERBOCKER SUITS 25 PER CENT OFF



All Wool Dress Goods 20 Per Cent Off

Wash Fabrics

- RATINEES AT PER YARD.....79c
- PURE IRISH, FAST COLOR, DRESS LINENS, AT YD.....89c
- INDIAN HEAD AT PER YARD.....43c
- TOILE DE NORDE and other 35c Ginghams at per yd.....27c
- GINGHAMS PRICED 28c and 15c Per Yard.....19c
- FIGURED PONGEE AT PER YARD.....47c

Ladies' Knit Scarf Sets and Shawls 20 Per Cent Off!

BIG REDUCTIONS ON ALL OUR SWEATERS!



Men's, Women's, Children's Co-Ed and Lady Bess Hose

PURE SILK—FULL FASHIONED

- ALL \$1.50 SILK HOSE AT.....\$1.39
- ALL \$1.00 SILK HOSE AT.....89c
- FIBRE SILK HOSE AT.....39c
- BOYS' AND GIRLS' BUSTER BROWN HOSE AT.....27c

BLANKETS

- ONE LOT AT.....\$2.25
- ONE LOT AT.....\$2.45
- ONE LOT AT.....\$2.65

COMFORTS at BIG Reductions!!!

3 lb. Cotton Batts, Quilted at \$1.29

COTTON PICKING SACKS AT EACH.....98c

EIGHT OUNCE DUCKING AT PER YARD.....26c

27 INCH @ 18c..... OUTING FLANNEL32 INCH @ 23c

There Will Be a Discount On Nearly Every Article In Our Big Store!!!

NOTICE!—Anything Purchased at This SALE IS NOT RETURNABLE!

EXTRA SPECIAL

SATURDAY, DECEMBER 6th—GROCERY DEPARTMENT
2000 Pounds Hams and Bacon

- Morris Supreme Hams, Per Pound.....24c
- Morris Supreme Bacon Strips, Per Pound.....35c

Every Ham and Strip of Bacon is Sold on a Money Back Guarantee and is far Below the Regular Price.

LOOK SATURDAY ONLY

- 12 Cakes P & G White Naptha Soap, Value.....75c
- 1 Cake Ivory Soap, Value.....10c
- 1 Pkg Ivory Flakes, Value.....10c
- 2 Pkg Star Naptha, Value.....10c
- 2 Bars Guest Ivory, Value.....10c
- 1 Pkg Chipso Soap Flakes, Value 10c

Total Value.....\$1.25

ALL FOR \$1.00

ASK FOR OUR PRICE ON 8 LBS COMPOUND ON SALE SAT., DEC. 6th and WED., DEC. 10th ONLY

Special Bargain

MONDAY, DEC. 8th ONLY

- 48 lb Great West Flour.....\$2.10
- 24 lb Great West Flour.....\$1.10
- 100 lb Great West Flour.....\$4.10
- Meal \$1.00 Per Sack
- 40 lb Spuds for.....\$1.00
- 100 lb Sack Spuds for.....\$2.35

Limit One Sack

DON'T MISS OUR SPECIAL ON SUGAR WEDNESDAY, DEC. 10th, ONLY

TOILET SOAP SALE

7 Bars 25c

10 PER CENT DISCOUNT WILL BE GIVEN ON ALL CANNED FRUIT, JELLIES AND JAMS

MORRIS BAKED HAM SANDWICHES

with coffee will be served all day SATURDAY, DECEMBER 6th

GET YOUR GROCERY ORDERS IN EARLY TELEPHONE 85



The Biggest Bargains Ever

